Voter Motivation Survey
Voter Participation Center
A survey of 1,097 registered voters among unmarried women under age 55 and women of color
AZ, FL, GA, NC, MI, MN, NV, PA, WI, CO, IA, ME, NH, and NM
August 2020

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q1. Please indicate your gender. [**TERMINATE IF NOT PUNCH 2**]

Man	0	0	0	0
Woman	100	100	100	100
Non-binary	0	0	0	0
Woman of color	61	100	100	0
Unmarried & under 55	66	100	0	100
Both women of color & unmarried & under 55	27	100	0	0
Only a woman of color	34	0	100	0
Only unmarried & under 55	39	0	0	100

Q2. What is your age?

Age

18-29 years	34	48	10	45
30-39 years	19	28	14	17
40-49 years	19	12	20	23
50-64 years	20	12	33	15
65 and older	8	0	23	0
18-24 years	20	27	4	28
25-29 years	14	21	5	16
30-34 years	10	17	6	8
35-39 years	9	11	8	9
40-44 years	12	6	16	12
45-49 years	7	6	5	11
50-54 years	11	12	6	15
55-59 years	5	0	15	0
60-64 years	4	0	12	0
65-69 years	4	0	12	0
70-74 years	3	0	9	0
75 and older	1	0	2	0
(Don't know /Refused)	0	0	0	0

	TOTAL	WOC UNM <50	WOC	UNM <50
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Q3. In which state do you live? [**PULLDOWN LIST**] [**TERMINATE IF NOT AZ, FL, GA, NC, MI, MN, NV, PA, WI, CO, IA, ME, NH, and NM**]

Region

	TOTAL	WOC UNM <50	WOC	UNM <50
Northeast	15	10	9	24
Midwest	21	18	12	30
South	47	56	60	29
West	17	16	19	16

Q4. Are you married, unmarried with a partner, single, separated, divorced, or widowed?

	TOTAL	WOC UNM <50	WOC	UNM <50
Married	23	0	68	0
Unmarried with Partner	20	26	1	31
Single	40	62	11	49
Separated	2	3	1	3
Divorced	11	8	11	13
Widowed	4	1	6	4
Prefer not to answer	1	0	0	1

Q5. Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. RANDOMIZE CHOICES [**TERMINATE IF (Q2 >54, Q5= ONLY 1,7) or (Q4 = 1, AND Q5= ONLY 1,7)**]
Select all that apply

	TOTAL	WOC UNM <50	WOC	UNM <50
White or Caucasian	39	0	0	100
Black or African American	34	64	48	0
Latino/Latina or Hispanic	21	27	40	0
Asian American or Pacific Islander	4	7	6	0
Native American	4	6	6	0
Middle Eastern	1	1	2	0
None of these/Other	1	3	2	0

Q6. Are you registered to vote at your current address?

	TOTAL	WOC UNM <50	WOC	UNM <50
Yes	95	95	97	94
No	4	4	3	4
Not sure	1	2	0	2

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q7. [**IF Q6 = 2,3**] [**IF AZ, FL, GA, PA**] Do you plan to register to vote before your state's registration deadline? [**TERMINATE IF ANSWER=2,3**]

Weighted N=	27	11	8	8
Unweighted N=	27	13	5	9

Yes	100	100	100	100
No	0	0	0	0
Not sure	0	0	0	0

Q8. [**IF Q6 = 2,3**] [**IF NC, MI, MN, NV, WI, CO, IA, ME, NH, and NM**] Do you plan to register to vote before your state's registration deadline or at the polls on election day? [**TERMINATE IF ANSWER=2,3**]

Weighted N=	25	5	2	17
Unweighted N=	27	5	3	19

Yes	100	100	100	100
No	0	0	0	0
Not sure	0	0	0	0

Q9. What is the last year of schooling that you have completed?

High School Graduate or less	32	25	26	43
Post-HS	37	41	30	41
College graduate or post-grad	30	35	43	16
1st -11th Grade	4	4	3	4
High School Graduate	29	21	24	38
Vocational or technical school	6	4	5	9
Some college but no degree	22	23	16	27
Associate degree	9	13	9	5
4-year college graduate or bachelor's degree	22	24	33	12
Graduate School or advanced degree	8	10	11	4
(Refused)	0	0	0	0

Q10. How likely are you to vote in the November election for President, U.S. Senate and Congress, State Senate and State House, and other offices? Are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain	75	75	85	67
Probably	10	8	8	13
50 - 50	10	11	7	13
Probably not	1	2	0	2
Definitely not	1	1	0	2
Not sure	1	2	0	2

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Q11. Some people feel very motivated to vote in the November general election for President, U.S. Congress, and other offices, while others don't feel motivated at all. How about you – using a scale from ZERO to TEN, please tell me how motivated you are to vote in the November election. TEN means you are VERY motivated to vote, and ZERO means you are NOT AT ALL motivated to vote. You can use any number in between.

Mean	8.7	8.5	9.3	8.4
10 – Very motivated	61	57	72	55
8 - 9	15	18	13	15
6 - 7	8	8	5	10
5	5	5	2	6
1 - 4	4	5	2	5
0 – Not at all motivated	2	2	1	3
Not sure	5	5	5	6
6 - 10 – Motivated	84	83	90	80
5 /NS	10	10	7	12
0 - 4 – Not motivated	6	7	3	8

Q12. In the November 2020 election, do you plan to vote in person on election day, vote absentee, or vote in person early?

Vote in person on election day	43	44	36	48
Vote absentee	30	25	36	28
Vote in person early	17	21	19	13
I do not plan to vote	2	3	1	3
Not sure	8	8	9	9

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Q13. Now, here is a list of issues. Please indicate which two issues you believe are the most important for the next president to focus on: [**RANDOMIZE LIST**]
Select two

Dealing with coronavirus and COVID-19	49	46	57	44
The economy and jobs	37	36	38	37
Police and criminal justice reform	24	29	22	22
Health care	24	20	26	25
Schools and education	12	16	9	12
Crime and safety	11	13	10	10
Immigration	8	10	8	7
Climate change	8	5	7	10
Environment and pollution	6	4	4	8
Taxes	6	6	5	5
Roads and transportation	1	2	1	1
Other	3	4	4	3
Not sure	3	2	2	4

Q14. [**ASK IF AZ, FL, MI, NV, CO, ME, and NM**] When you vote there are different ballot initiatives, referendums, and propositions on the ballot, in addition to the candidates for office. Many people vote for individual candidates, but do not vote on ballot initiatives. Do you usually vote on ALL the ballot initiatives, on MOST of the ballot initiatives, on JUST SOME of the ballot initiatives, or on NONE of them?

Weighted N=	572	160	212	200
Unweighted N=	562	176	169	217

All	50	50	62	37
Most	19	18	17	21
Just some	13	16	8	16
None	2	1	2	1
Depends	8	8	5	12
Not sure	6	5	5	7
Prefer not to answer	2	2	0	4

	TOTAL	WOC UNM <50	WOC	UNM <50
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Q15. Here is a list some people, groups, and things. For each, please indicate whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of that person, group, or idea [**RANDOMIZE LIST**]

Sorted by "Very favorable"

	TOTAL	WOC UNM <50	WOC	UNM <50
B15r.Michelle Obama	57	72	63	40
A15q.Barack Obama	55	68	62	38
A15y.U.S. Postal Service	54	52	55	55
A15k.The Black Lives Matter Movement	46	61	50	33
A15w.Planned Parenthood	45	48	42	46
B15z.Vote by mail	40	42	44	35
A15aa.Teachers' unions	38	37	44	33
B15t.Moms Demand Action Against Gun Violence	36	43	49	20
A15m.The #MeToo Movement	34	44	33	29
15b.Joe Biden	29	32	44	15
B15l.The NAACP	29	45	35	12
A15g.Democrats in Congress	28	31	38	18
B15p.Bernie Sanders	28	42	24	21
15c.Kamala Harris	28	27	43	14
A15e.Nancy Pelosi	22	20	41	7
B15v.The National Education Association	21	27	24	15
A15i.Defund the police	19	26	17	17
B15x.The American Civil Liberties Union	19	24	23	13
A15o.Alexandria Ocasio-Cortez	18	19	24	13
B15bb.Labor unions	18	23	19	12
15a.Donald Trump	16	7	18	20
A15s.The National Rifle Association	16	11	15	20
B15h.Republicans in Congress	12	8	12	15
15d.Mike Pence	11	6	16	11
B15j.Abolish the police	10	20	6	7
A15u.The Sierra Club	7	8	7	5
B15f.Mitch McConnell	6	6	8	3
B15n.Cancel Culture	5	10	4	2

	TOTAL	WOC UNM <50	WOC	UNM <50
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a.　Donald Trump

Very Favorable	16	7	18	20
Somewhat Favorable	12	8	9	17
Somewhat Unfavorable	10	9	9	11
Very Unfavorable	54	65	56	45
No Opinion	6	8	7	5
Never Heard	1	2	0	1
Favorable	28	15	27	38
Unfavorable	65	74	66	57

b.　Joe Biden

Very Favorable	29	32	44	15
Somewhat Favorable	28	33	23	30
Somewhat Unfavorable	12	13	8	15
Very Unfavorable	21	11	19	30
No Opinion	8	9	6	9
Never Heard	1	2	0	2
Favorable	58	65	67	44
Unfavorable	33	24	26	45

c.　Kamala Harris

Very Favorable	28	27	43	14
Somewhat Favorable	23	23	21	24
Somewhat Unfavorable	8	11	5	9
Very Unfavorable	17	10	17	23
No Opinion	16	20	9	20
Never Heard	8	9	4	10
Favorable	50	50	64	38
Unfavorable	26	21	22	32

d.　Mike Pence

Very Favorable	11	6	16	11
Somewhat Favorable	12	8	11	15
Somewhat Unfavorable	16	14	16	16
Very Unfavorable	38	40	44	32
No Opinion	18	23	11	21
Never Heard	4	8	2	4
Favorable	24	15	27	26
Unfavorable	54	55	59	49

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e. **SSA:** Nancy Pelosi

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	22	20	41	7
Somewhat Favorable	22	22	22	21
Somewhat Unfavorable	13	14	9	16
Very Unfavorable	21	9	18	31
No Opinion	16	23	6	19
Never Heard	7	12	3	7
Favorable	44	42	63	28
Unfavorable	33	23	27	46

f. **SSB:** Mitch McConnell

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	6	6	8	3
Somewhat Favorable	9	5	12	8
Somewhat Unfavorable	14	20	13	12
Very Unfavorable	29	24	37	27
No Opinion	28	31	22	31
Never Heard	14	14	8	19
Favorable	14	11	20	12
Unfavorable	44	44	50	39

g. **SSA:** Democrats in Congress

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	28	31	38	18
Somewhat Favorable	29	31	29	28
Somewhat Unfavorable	14	17	7	17
Very Unfavorable	15	7	16	21
No Opinion	12	12	9	15
Never Heard	1	2	0	1
Favorable	58	62	68	46
Unfavorable	29	24	23	37

h. **SSB:** Republicans in Congress

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	12	8	12	15
Somewhat Favorable	14	11	16	15
Somewhat Unfavorable	18	16	14	22
Very Unfavorable	39	46	43	29
No Opinion	15	16	13	17
Never Heard	2	4	2	2
Favorable	26	19	27	30
Unfavorable	56	62	58	51

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
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i. SSA: Defund the police

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	19	26	17	17
Somewhat Favorable	17	18	21	13
Somewhat Unfavorable	15	16	16	13
Very Unfavorable	35	22	34	44
No Opinion	12	15	10	11
Never Heard	2	3	2	2
Favorable	36	43	38	30
Unfavorable	50	38	50	58

j. SSB: Abolish the police

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	10	20	6	7
Somewhat Favorable	13	19	9	14
Somewhat Unfavorable	18	16	20	17
Very Unfavorable	40	29	43	45
No Opinion	13	12	13	13
Never Heard	6	4	9	4
Favorable	24	39	15	20
Unfavorable	58	45	63	62

k. SSA: The Black Lives Matter Movement

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	46	61	50	33
Somewhat Favorable	21	21	19	23
Somewhat Unfavorable	5	4	5	6
Very Unfavorable	16	4	17	23
No Opinion	11	8	10	14
Never Heard	1	1	0	2
Favorable	67	82	69	55
Unfavorable	21	9	22	29

l. SSB: The NAACP

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	29	45	35	12
Somewhat Favorable	22	19	23	23
Somewhat Unfavorable	6	5	6	5
Very Unfavorable	8	7	5	10
No Opinion	27	21	22	36
Never Heard	9	3	10	13
Favorable	51	63	58	35
Unfavorable	13	13	11	16

	TOTAL	WOC UNM <50	WOC WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

m. **SSA:** The #MeToo Movement

Very Favorable	34	44	33	29
Somewhat Favorable	26	20	24	31
Somewhat Unfavorable	8	8	7	8
Very Unfavorable	8	4	11	7
No Opinion	16	16	19	15
Never Heard	8	9	6	9
Favorable	60	64	57	60
Unfavorable	16	12	19	16

n. **SSB:** Cancel Culture

Very Favorable	5	10	4	2
Somewhat Favorable	9	9	12	7
Somewhat Unfavorable	14	17	11	15
Very Unfavorable	22	24	17	26
No Opinion	23	18	29	22
Never Heard	26	22	28	28
Favorable	14	19	16	10
Unfavorable	36	40	28	41

o. **SSA:** Alexandria Ocasio-Cortez

Very Favorable	18	19	24	13
Somewhat Favorable	20	18	25	17
Somewhat Unfavorable	7	6	9	7
Very Unfavorable	12	6	11	17
No Opinion	23	23	20	24
Never Heard	20	28	11	21
Favorable	38	37	49	30
Unfavorable	20	12	20	24

p. **SSB:** Bernie Sanders

Very Favorable	28	42	24	21
Somewhat Favorable	27	21	33	25
Somewhat Unfavorable	10	7	10	13
Very Unfavorable	18	12	19	21
No Opinion	16	15	15	17
Never Heard	2	3	0	3
Favorable	54	64	57	46
Unfavorable	28	19	28	34

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Unweighted N=	1097	326	317	454

q. **SSA:** Barack Obama

Very Favorable	55	68	62	38
Somewhat Favorable	18	17	15	20
Somewhat Unfavorable	7	5	3	12
Very Unfavorable	13	4	15	17
No Opinion	7	5	5	10
Never Heard	1	0	0	1
Favorable	72	86	77	59
Unfavorable	20	9	18	30

r. **SSB:** Michelle Obama

Very Favorable	57	72	63	40
Somewhat Favorable	13	9	9	20
Somewhat Unfavorable	5	4	4	5
Very Unfavorable	16	4	18	22
No Opinion	9	9	5	11
Never Heard	1	0	0	1
Favorable	70	81	72	60
Unfavorable	21	9	23	27

s. **SSA:** The National Rifle Association, also known as the NRA

Very Favorable	16	11	15	20
Somewhat Favorable	13	13	12	15
Somewhat Unfavorable	15	20	13	15
Very Unfavorable	28	19	39	26
No Opinion	21	25	20	19
Never Heard	6	12	2	6
Favorable	29	24	27	35
Unfavorable	44	39	51	40

t. **SSB:** Moms Demand Action Against Gun Violence

Very Favorable	36	43	49	20
Somewhat Favorable	23	20	21	26
Somewhat Unfavorable	9	10	9	8
Very Unfavorable	8	6	4	12
No Opinion	15	13	9	21
Never Heard	10	7	7	13
Favorable	59	63	70	46
Unfavorable	17	16	13	20

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u. **SSA:** The Sierra Club

Very Favorable	7	8	7	5
Somewhat Favorable	13	6	19	13
Somewhat Unfavorable	5	8	4	4
Very Unfavorable	6	3	6	7
No Opinion	27	25	32	25
Never Heard	42	49	32	45
Favorable	20	15	26	18
Unfavorable	11	11	10	12

v. **SSB:** The National Education Association, also known as NEA

Very Favorable	21	27	24	15
Somewhat Favorable	23	19	27	23
Somewhat Unfavorable	8	9	10	5
Very Unfavorable	6	5	8	6
No Opinion	24	25	20	28
Never Heard	17	14	11	24
Favorable	45	46	51	39
Unfavorable	14	14	18	10

w. **SSA:** Planned Parenthood

Very Favorable	45	48	42	46
Somewhat Favorable	24	27	23	23
Somewhat Unfavorable	6	6	4	7
Very Unfavorable	12	9	14	12
No Opinion	12	7	16	11
Never Heard	1	2	1	1
Favorable	69	76	65	70
Unfavorable	18	15	19	19

x. **SSB:** The American Civil Liberties Union, also known as ACLU

Very Favorable	19	24	23	13
Somewhat Favorable	25	25	29	20
Somewhat Unfavorable	8	10	6	9
Very Unfavorable	6	4	5	9
No Opinion	28	25	26	33
Never Heard	13	11	10	17
Favorable	44	49	52	32
Unfavorable	15	14	11	18

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Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

y. SSA: U.S. Postal Service

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	54	52	55	55
Somewhat Favorable	27	23	32	26
Somewhat Unfavorable	7	10	5	6
Very Unfavorable	3	4	2	2
No Opinion	9	11	6	10
Never Heard	1	1	0	0
Favorable	81	74	87	81
Unfavorable	9	14	7	8

z. SSB: Vote by mail

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	40	42	44	35
Somewhat Favorable	23	23	22	25
Somewhat Unfavorable	11	9	10	12
Very Unfavorable	17	16	16	19
No Opinion	8	8	8	8
Never Heard	1	2	0	1
Favorable	63	65	66	60
Unfavorable	28	25	26	30

aa. SSA: Teachers' unions

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	38	37	44	33
Somewhat Favorable	30	29	31	30
Somewhat Unfavorable	5	4	5	6
Very Unfavorable	2	1	2	4
No Opinion	19	20	16	20
Never Heard	5	9	2	6
Favorable	68	66	75	64
Unfavorable	8	5	7	10

bb. SSB: Labor unions

	TOTAL	WOC UNM <50	WOC	UNM <50
Very Favorable	18	23	19	12
Somewhat Favorable	29	30	32	26
Somewhat Unfavorable	11	11	10	12
Very Unfavorable	8	4	10	10
No Opinion	31	28	27	36
Never Heard	3	3	2	4
Favorable	47	54	51	38
Unfavorable	20	15	20	22

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Q16. Does Joe Biden's decision to pick Kamala Harris as his Vice President make you feel much more excited, somewhat more excited, somewhat less excited, or much less excited to vote in the upcoming election?

Much more excited...	31	35	43	17
Somewhat more excited...	25	23	26	26
Somewhat less excited	11	13	6	13
Much less excited...	14	10	13	19
Not sure..	19	19	13	25
More excited...	56	58	69	43
Less excited	25	22	19	32

Q17. **SSA:** Have you become more motivated, less motivated, or felt no change in your motivation to vote this year?

More motivated	65	64	70	61
Less motivated	10	9	7	14
No change in motivation..	23	25	22	23
Not sure..	2	2	1	3

Q18. **SSB:** Thinking about the upcoming election, do you feel more motivated, less motivated, or about as motivated to vote as you were to vote in the November 2016 election?

More motivated	59	62	65	52
Less motivated	10	10	8	12
About as motivated	20	17	19	22
I was not eligible to vote in 2016	7	10	4	8
Not sure..	4	1	4	6

17/18.MOTIVATED COMBINED

More motivated	62	63	68	56
Less motivated	10	10	7	13
About as motivated	21	21	20	23
I was not eligible to vote in 2016	4	5	2	4
Not sure..	3	2	3	4

	TOTAL	WOC UNM <50	WOC	UNM <50
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Q19. Why did you answer that way? [**OPEN END**]

19.AMONG MORE MOTIVATED

Weighted N=	680	188	251	241
Unweighted N=	666	204	214	248

Replace Trump/Elect Dems	36	37	36	35
Want change	17	22	20	11
COVID-19/Country in crisis	15	15	16	14
Re-elect Trump/Republicans	12	4	11	21
Want to vote/exercise rights	9	11	8	9
VP Choice	5	7	8	2
Didn't/couldn't vote in '16	2	2	0	4
Miscellaneous	14	14	16	12

19.AMONG LESS MOTIVATED

Weighted N=	110	29	27	55
Unweighted N=	117	34	21	62

Dislike both candidates	42	45	37	43
Focused on other things	14	17	9	15
Don't trust political parties/politicians	11	16	6	11
Don't think vote will count	7	12	2	6
Miscellaneous	35	27	52	31

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19. AMONG NEITHER MORE NOR LESS MOTIVATED

Weighted N=	306	81	94	132
Unweighted N=	314	88	82	144

Voting is a responsibility/Always vote	17	13	20	17
Always motivated/no change	13	11	18	12
Didn't/Couldn't Vote in 2016	11	16	5	13
Dislike both candidates	9	13	8	7
Voting makes no difference/not voting	7	5	5	10
Excited about Biden-Harris ticket/Replacing Trump	6	7	7	4
Pro Trump/Dislike Biden-Harris	3	1	3	3
Miscellaneous	38	39	36	38

Q20. If the general election for U.S. Congress were held today, would you vote for [**RANDOMIZE**] _the DEMOCRAT or _the REPUBLICAN?
Q21. [**IF Q20 = 1-2**] Would you say you support that candidate strongly or not so strongly?
Q22. [**IF Q20 = 3**] If you had to choose, toward whom would you lean?

Democrat strongly	48	57	60	31
Democrat not so strongly	10	10	6	13
Lean Democrat	3	4	1	4
Republican strongly	21	8	20	30
Republican not so strongly	5	5	4	6
Lean Republican	2	3	1	3
Undecided - No firm preference at this time	7	9	5	8
Other: SPECIFY: _____	2	2	1	2
Prefer not to answer	2	2	2	2
Democrat	61	71	67	49
Republican	28	16	24	39

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q23. **SSA:** If the general election for U.S. President were held today and the candidates were: [**RANDOMIZE**] _Democrat Joe Biden OR _Republican Donald Trump for whom would you vote?
Q24. **SSA:** [**IF Q23= 1-2**] Would you say you support that candidate strongly or not so strongly?
Q25. **SSA:** [**IF Q23 = 3**] If you had to choose, toward whom would you lean?

	TOTAL	WOC UNM <50	WOC	UNM <50
Biden strongly	50	61	62	32
Biden not so strongly	11	11	8	14
Lean Biden	2	1	1	3
Trump strongly	22	8	22	31
Trump not so strongly	6	6	1	10
Lean Trump	1	0	0	2
Undecided - No firm preference at this time	5	9	3	4
Other: SPECIFY: _____	1	1	0	2
Prefer not to answer	2	2	2	3
Biden	63	73	71	49
Trump	28	14	23	43

Q26. **SSA:** Why did you vote for that candidate? [**OPEN END**]

26.WHY BIDEN

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	347	108	133	106
Unweighted N=	352	119	117	116
Dislike Trump	43	54	26	55
Right person for the job/Qualified/Like Biden	34	22	49	28
Like Biden's Policies/Agree with Biden	13	10	15	13
Democrat	9	10	10	7
Like Harris	2	1	2	2
Miscellaneous	10	11	12	6

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

26.WHY TRUMP

Weighted N=	156	21	43	92
Unweighted N=	145	25	31	89

	TOTAL	WOC UNM <50	WOC	UNM <50
Good Leader/Like Trump/Gets things done	48	51	48	48
Dislike Biden/Dems	21	11	12	28
Agree with his beliefs and policies/Registered Republican	10	13	10	10
Better on the economy	7	8	10	5
Let him continue/Deserves more time	5	10	6	4
Miscellaneous	14	14	17	14

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q27. **SSA:** Thinking about that candidate, please indicate whether you would do each of the following activities to get that candidate elected? [**RANDOMIZE**]

Sorted by "Yes, would do"

A27c.Talk to friends and family about that candidate 77	75	84	72
A27b.Make a phone call.. 40	38	47	35
A27d.Donate to their campaign 37	36	49	26
A27a.Volunteer on the campaign... 30	28	38	24

a.   Volunteer on the campaign

Yes 30	28	38	24
No 48	47	40	56
Not sure... 22	25	22	20

b.   Make a phone call

Yes 40	38	47	35
No 41	40	35	46
Not sure... 20	23	18	19

c.   Talk to friends and family about that candidate

Yes 77	75	84	72
No 17	19	13	19
Not sure... 6	6	3	9

d.   Donate to their campaign

Yes 37	36	49	26
No 45	45	34	54
Not sure... 19	19	17	20

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q28. SSA: [IF Q23 = 1 or Q25 = 1] And would you say you are voting FOR Joe Biden or AGAINST Donald Trump?

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	347	108	133	106
Unweighted N=	352	119	117	116

For Biden	57	53	75	39
Against Trump	41	46	24	57
Not sure	2	1	1	4

Q29. SSA: [IF Q23 = 2 or Q25 = 2] And would you say you are voting FOR Donald Trump or AGAINST Joe Biden?

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	156	21	43	92
Unweighted N=	145	25	31	89

For Trump	74	57	88	71
Against Biden	23	40	11	25
Not sure	3	3	1	3

Q30. SSB: If the general election for U.S. President and Vice President were held today and the candidates were: [**RANDOMIZE**] _Democrats Joe Biden and Kamala Harris OR _Republicans Donald Trump and Mike Pence for whom would you vote?
Q31. SSB: [IF Q30 = 1-2] Would you say you support that ticket strongly or not so strongly?
Q32. SSB: [IF Q30 = 3] If you had to choose, toward whom would you lean?

Biden/Harris strongly	51	57	61	38
Biden/Harris not so strongly	9	13	7	9
Lean Biden/Harris	2	4	0	3
Trump/Pence strongly	24	13	21	35
Trump/Pence not so strongly	3	3	1	5
Lean Trump/Pence	0	0	0	1
Undecided - No firm preference at this time	6	7	5	6
Other: SPECIFY: _____	1	1	1	1
Prefer not to answer	3	1	4	3
Biden/Harris	62	74	68	49
Trump/Pence	28	17	22	41

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q33. **SSB:** Why did you vote for that ticket? [**OPEN END**]

33.WHY BIDEN/HARRIS

Weighted N=	341	111	125	104
Unweighted N=	351	127	113	111
Dislike Trump/Republicans	38	39	24	54
Right Choice/Leadership/Empathy/Experience	26	20	34	22
Like Biden-Harris/Dems	11	10	14	9
Agree with Biden-Harris policies	9	4	12	9
Like Harris	7	8	7	6
Democrat	5	6	5	2
Miscellaneous	13	16	13	10

33.WHY TRUMP/PENCE

Weighted N=	154	25	41	88
Unweighted N=	144	22	30	92
Like Trump/Doing a good job	38	35	34	40
Agree with Trump's Policies/Beliefs	25	16	46	19
Dislike Biden-Harris/Dems	22	27	16	24
Not socialist/Dems are too far left	5	6	7	4
Republican	3	3	0	4
Miscellaneous	12	19	1	15

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q34. **SSB:** Thinking about that ticket, please indicate whether you would do each of the following activities to get that ticket elected? [**RANDOMIZE**]

Sorted by "Yes, would do"

B34c.Talk to friends and family about that ticket 70		71	76	64
B34b.Make a phone call... 40		42	46	32
B34d.Donate to their campaign 31		32	40	21
B34a.Volunteer on the campaign.. 30		38	33	22

a.   Volunteer on the campaign

Yes 30		38	33	22
No 50		41	50	56
Not sure... 20		21	17	22

b.   Make a phone call

Yes 40		42	46	32
No 43		36	39	50
Not sure... 18		22	15	18

c.   Talk to friends and family about that candidate

Yes 70		71	76	64
No 20		18	18	23
Not sure... 10		11	6	13

d.   Donate to their campaign

Yes 31		32	40	21
No 47		42	39	58
Not sure... 22		26	21	21

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

27/34. DO FOR CANDIDATE/TICKET COMBINED

Sorted by "Yes, would do"

27/31c. Talk to friends and family about that candidate combined	73	73	80	68
27/31b. Make a phone call combined	40	40	46	33
27/31d. Donate to their campaign combined	34	34	45	23
27/31a. Volunteer on the campaign combined	30	33	36	23

a.   Volunteer on the campaign

Yes	30	33	36	23
No	49	44	45	56
Not sure	21	23	20	21

b.   Make a phone call

Yes	40	40	46	33
No	42	38	37	48
Not sure	19	22	16	18

c.   Talk to friends and family about that candidate

Yes	73	73	80	68
No	18	19	15	21
Not sure	8	9	4	11

d.   Donate to their campaign

Yes	34	34	45	23
No	46	44	36	56
Not sure	21	22	19	21

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q35. **SSB:** [**IF Q30 = 1 or Q32 = 1**] And would you say you are voting FOR Joe Biden and Kamala Harris or AGAINST Donald Trump and Mike Pence?

Weighted N=	341	111	125	104
Unweighted N=	351	127	113	111
For Biden/Harris	66	66	83	45
Against Trump/Pence	32	32	14	52
Not sure	3	2	2	3

28/35.COMBINED

Weighted N=	687	219	259	210
Unweighted N=	703	246	230	227
For Biden/Harris	61	60	79	42
Against Trump/Pence	36	39	19	55
Not sure	2	2	2	3

Q36. **SSB:** [**IF Q30 = 2 or Q32 = 2**] And would you say you are voting FOR Donald Trump and Mike Pence or AGAINST Joe Biden and Kamala Harris?

Weighted N=	154	25	41	88
Unweighted N=	144	22	30	92
For Trump/Pence	79	66	92	76
Against Biden/Harris	18	34	8	19
Not sure	3	0	0	5

29/36.COMBINED

Weighted N=	310	46	85	179
Unweighted N=	289	47	61	181
For Trump/Pence	76	62	90	74
Against Biden/Harris	21	37	9	22
Not sure	3	1	1	4

Q37. Would you consider voting for a third party?

Yes	24	28	20	25
No	52	45	60	51
Not sure	24	27	20	24

	TOTAL	WOC UNM <50	WOC WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q38. Describe Donald Trump in one sentence. [**OPEN END**]

General negative/Liar/Cruel/Failure 41	55	39	33
Stupid/Childish/Unqualified 18	21	17	16
General positive 14	9	11	20
Narcissist 14	9	15	16
Strong leader/good job 9	4	10	11
Racist/Sexist/Bigot 8	8	8	9
Corrupt/for the rich/undermining democratic institutions 5	3	7	4
Businessman positive 2	1	2	4
Don't know 1	1	1	2
Other 8	10	7	7

Q39. Regardless of how you intend to vote, which two of the following concerns you most about Donald Trump, or does nothing concern you about Donald Trump? [**RANDOMIZE LIST**]
Select two

His racist comments and actions towards people of color .. 30	42	27	25
His corruption and abuse of power 30	36	32	25
His failure to control the spread of coronavirus 22	22	25	18
His chaotic leadership 17	19	17	17
His embarrassing behavior and inappropriate use of Twitter 15	17	12	17
His egotistical behavior 15	13	13	18
His self-dealing to enrich himself, family, and friends 11	8	14	10
His foreign policy and actions that could lead us into a war 9	11	8	9
His efforts to repeal Obamacare 4	5	5	4
Other 4	3	4	4
I have no concerns 16	7	17	22

Q40. Which of the following statements is closer to your opinion? {**ROTATE 1-2, 2-1**}

We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first, whether we're White, Black, or Brown 65	75	70	53
We need elected leaders like Trump and his allies who will work with business leaders, secure our borders, and prevent illegal immigrants from taking advantage of our country 23	12	22	32
Not Sure 12	13	7	15

	TOTAL	WOC UNM <50	WOC WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q41. Here is a list of reasons some people have given for why it is important to them to vote in November. Using a scale from zero to ten, please indicate how important that reason is to you personally to vote in the November election. Ten means it is very important to you personally, and zero means it is not at all important to you. You can use any number in between.
[RANDOMIZE LIST]

Sorted by means

	TOTAL	UNM <50	WOC	UNM <50
A41e. To stand up for the issues that I care about	8.9	8.9	9.1	8.7
A41g. To make good things happen	8.8	8.6	9.1	8.7
A41m. To create change that will lead to a better future for myself	8.7	9.1	8.8	8.5
A41s. To elect leaders who put people above special interests	8.7	8.6	9.1	8.4
B41n. To create change that will lead to a better future for my family	8.7	8.8	8.9	8.4
A41a. To remove bad people from office	8.7	8.8	8.8	8.5
B41t. To create change that will lead to a better future for our children	8.6	8.8	9.0	8.3
A41o. To fight against racism and sexism	8.5	8.9	8.7	8.0
B41f. To make positive change in my community	8.5	8.5	8.7	8.4
B41h. To prevent bad things from happening	8.5	8.4	8.5	8.4
A41c. To make my voice heard	8.3	8.5	8.8	7.8
B41r. To put people who care about people like me in office	8.3	8.5	8.5	8.0
B41p. To repair America's standing in the world	8.3	8.2	8.6	8.0
B41l. Because I am frustrated with the way things are going	8.1	8.4	8.2	7.8
B41d. To do my civic duty	7.9	7.4	8.9	7.4
B41b. To elect new leaders with fresh ideas	7.8	8.2	8.3	7.2
A41k. Because I am angry with the way things are going	7.6	7.7	7.9	7.1
A41q. To put people who are in touch with my life in office	7.5	7.7	8.3	6.7
A41i. To vote President Trump out of office	7.0	8.2	7.6	5.6
B41j. To vote against Vice President Biden	3.6	3.4	3.2	4.0

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Sorted by "10 – Very important"

	TOTAL	WOC UNM <50	WOC	UNM <50
A41a. To remove bad people from office	63	67	68	55
B41t. To create change that will lead to a better future for our children	59	59	67	52
A41o. To fight against racism and sexism	58	68	64	46
A41e. To stand up for the issues that I care about	58	60	62	52
A41g. To make good things happen	57	59	63	51
B41n. To create change that will lead to a better future for my family	57	61	62	49
A41s. To elect leaders who put people above special interests	56	53	68	48
A41m. To create change that will lead to a better future for myself	56	64	62	44
B41f. To make positive change in my community	54	53	62	48
B41r. To put people who care about people like me in office	51	56	58	42
B41h. To prevent bad things from happening	51	50	56	49
A41c. To make my voice heard	51	56	61	38
B41l. Because I am frustrated with the way things are going	50	55	53	45
A41i. To vote President Trump out of office	50	61	61	34
B41p. To repair America's standing in the world	50	49	61	41
B41d. To do my civic duty	43	37	59	34
B41b. To elect new leaders with fresh ideas	42	46	52	32
A41k. Because I am angry with the way things are going	41	44	47	33
A41q. To put people who are in touch with my life in office	36	38	52	21
B41j. To vote against Vice President Biden	19	15	20	21

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

a. **SSA:** To remove bad people from office

Mean	8.7	8.8	8.8	8.5
10 – Very important...	63	67	68	55
8 - 9	16	13	15	18
6 - 7	7	9	5	9
5	4	3	2	6
1 - 4	5	4	4	5
0 – Not at all important	3	2	4	3
Not sure	3	1	2	5
6 - 10 – Important..	86	89	88	81
5 /NS	7	4	4	11
0 - 4 – Not important	8	6	8	8

b. **SSB:** To elect new leaders with fresh ideas

Mean	7.8	8.2	8.3	7.2
10 – Very important...	42	46	52	32
8 - 9	22	24	22	21
6 - 7	12	11	12	13
5	7	9	2	10
1 - 4	8	6	5	12
0 – Not at all important	4	1	5	5
Not sure..	4	3	2	7
6 - 10 – Important..	77	81	86	66
5 /NS	11	12	4	17
0 - 4 – Not important	12	7	10	18

c. **SSA:** To make my voice heard

Mean	8.3	8.5	8.8	7.8
10 – Very important...	51	56	61	38
8 - 9	21	22	20	20
6 - 7	13	7	10	19
5	6	7	3	8
1 - 4	5	3	3	8
0 – Not at all important	3	3	3	2
Not sure	3	2	1	4
6 - 10 – Important..	84	84	90	78
5 /NS	9	10	4	12
0 - 4 – Not important	8	6	5	10

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

d. **SSB:** To do my civic duty

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	7.9	7.4	8.9	7.4
10 – Very important......................................	43	37	59	34
8 - 9	20	24	15	20
6 - 7	15	13	14	17
5	8	7	5	10
1 - 4	7	12	3	8
0 – Not at all important	3	4	0	5
Not sure...	4	3	4	5
6 - 10 – Important..	78	74	88	72
5 /NS	12	10	9	15
0 - 4 – Not important	10	16	3	13

e. **SSA:** To stand up for the issues that I care about

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	8.9	8.9	9.1	8.7
10 – Very important......................................	58	60	62	52
8 - 9	24	24	24	23
6 - 7	8	4	6	13
5	4	5	1	5
1 - 4	3	3	3	3
0 – Not at all important	1	1	1	1
Not sure...	3	3	1	3
6 - 10 – Important..	90	88	93	88
5 /NS	6	8	3	8
0 - 4 – Not important	4	4	4	3

f. **SSB:** To make positive change in my community

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	8.5	8.5	8.7	8.4
10 – Very important......................................	54	53	62	48
8 - 9	20	23	16	22
6 - 7	10	9	9	11
5	7	8	6	8
1 - 4	4	4	4	4
0 – Not at all important	2	1	2	2
Not sure...	3	1	1	5
6 - 10 – Important..	84	85	87	81
5 /NS	10	9	6	13
0 - 4 – Not important	6	5	6	6

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

g. **SSA:** To make good things happen

Mean	8.8	8.6	9.1	8.7

10 – Very important	57	59	63	51
8 - 9	25	20	25	27
6 - 7	8	7	6	9
5	4	6	3	5
1 - 4	3	4	2	4
0 – Not at all important	1	2	1	1
Not sure	2	1	1	4

6 - 10 – Important	90	87	94	87
5 /NS	6	7	3	8
0 - 4 – Not important	4	6	3	4

h. **SSB:** To prevent bad things from happening

Mean	8.5	8.4	8.5	8.4

10 – Very important	51	50	56	49
8 - 9	21	22	20	22
6 - 7	11	11	11	12
5	6	6	6	7
1 - 4	5	9	5	4
0 – Not at all important	1	0	2	1
Not sure	3	2	1	5

6 - 10 – Important	84	83	86	83
5 /NS	9	8	7	12
0 - 4 – Not important	7	9	7	5

i. **SSA:** To vote President Trump out of office

Mean	7.0	8.2	7.6	5.6

10 – Very important	50	61	61	34
8 - 9	11	9	12	12
6 - 7	6	8	3	8
5	4	5	2	5
1 - 4	6	6	5	8
0 – Not at all important	19	6	17	29
Not sure	4	4	1	5

6 - 10 – Important	67	79	75	53
5 /NS	7	9	3	10
0 - 4 – Not important	25	12	21	37

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

j.   **SSB:** To vote against Vice President Biden

	TOTAL	UNM <50	WOC	UNM <50
Mean	3.6	3.4	3.2	4.0
10 – Very important	19	15	20	21
8 - 9	7	11	3	8
6 - 7	6	5	5	6
5	4	5	4	5
1 - 4	14	13	13	16
0 – Not at all important	46	49	53	37
Not sure	5	2	2	8
6 - 10 – Important	31	31	28	34
5 /NS	9	7	6	13
0 - 4 – Not important	60	62	66	53

k.   **SSA:** Because I am angry with the way things are going

	TOTAL	UNM <50	WOC	UNM <50
Mean	7.6	7.7	7.9	7.1
10 – Very important	41	44	47	33
8 - 9	20	17	18	22
6 - 7	15	18	12	15
5	7	8	6	7
1 - 4	8	6	5	11
0 – Not at all important	6	4	7	7
Not sure	4	3	5	5
6 - 10 – Important	75	78	77	70
5 /NS	11	11	10	12
0 - 4 – Not important	14	10	12	18

l.   **SSB:** Because I am frustrated with the way things are going

	TOTAL	UNM <50	WOC	UNM <50
Mean	8.1	8.4	8.2	7.8
10 – Very important	50	55	53	45
8 - 9	19	18	22	18
6 - 7	10	10	6	12
5	7	7	4	9
1 - 4	8	7	8	8
0 – Not at all important	3	2	4	3
Not sure	3	0	3	6
6 - 10 – Important	79	84	81	74
5 /NS	10	7	7	15
0 - 4 – Not important	11	9	12	11

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

m. **SSA:** To create change that will lead to a better future for myself

Mean	8.7	9.1	8.8	8.5

10 – Very important	56	64	62	44
8 - 9	24	22	20	28
6 - 7	10	7	7	15
5	4	4	4	4
1 - 4	3	2	3	3
0 – Not at all important	2	0	3	1
Not sure	2	1	1	4

6 - 10 – Important	90	93	89	88
5 /NS	6	5	5	9
0 - 4 – Not important	4	3	6	4

n. **SSB:** To create change that will lead to a better future for my family

Mean	8.7	8.8	8.9	8.4

10 – Very important	57	61	62	49
8 - 9	20	19	20	20
6 - 7	10	9	6	14
5	4	4	2	7
1 - 4	4	5	6	3
0 – Not at all important	1	0	1	1
Not sure	4	1	2	6

6 - 10 – Important	87	89	89	83
5 /NS	8	5	5	13
0 - 4 – Not important	5	6	7	4

o. **SSA:** To fight against racism and sexism

Mean	8.5	8.9	8.7	8.0

10 – Very important	58	68	64	46
8 - 9	16	10	17	19
6 - 7	10	9	6	14
5	6	6	4	8
1 - 4	4	3	3	6
0 – Not at all important	2	2	3	2
Not sure	3	3	3	4

6 - 10 – Important	84	87	87	79
5 /NS	9	9	7	12
0 - 4 – Not important	7	4	7	8

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

p. **SSB:** To repair America's standing in the world

Mean	8.3	8.2	8.6	8.0
10 – Very important	50	49	61	41
8 - 9	22	24	16	25
6 - 7	11	12	11	10
5	7	8	2	11
1 - 4	6	4	6	7
0 – Not at all important	2	3	2	2
Not sure	3	0	3	5
6 - 10 – Important	82	85	87	76
5 /NS	10	8	5	16
0 - 4 – Not important	8	7	8	9

q. **SSA:** To put people who are in touch with my life in office

Mean	7.5	7.7	8.3	6.7
10 – Very important	36	38	52	21
8 - 9	23	24	18	26
6 - 7	13	14	9	16
5	9	9	8	11
1 - 4	7	6	4	10
0 – Not at all important	6	5	5	8
Not sure	5	3	4	8
6 - 10 – Important	72	76	79	63
5 /NS	15	13	12	19
0 - 4 – Not important	13	11	9	18

r. **SSB:** To put people who care about people like me in office

Mean	8.3	8.5	8.5	8.0
10 – Very important	51	56	58	42
8 - 9	18	20	17	17
6 - 7	11	10	6	15
5	10	7	9	12
1 - 4	5	5	2	6
0 – Not at all important	2	2	4	1
Not sure	4	0	3	7
6 - 10 – Important	80	86	81	75
5 /NS	13	7	13	18
0 - 4 – Not important	7	7	6	7

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

s. **SSA:** To elect leaders who put people above special interests

Mean	8.7	8.6	9.1	8.4
10 – Very important	56	53	68	48
8 - 9	21	20	19	22
6 - 7	9	12	3	13
5	4	6	3	4
1 - 4	4	4	3	4
0 – Not at all important	2	1	2	2
Not sure	4	4	1	7
6 - 10 – Important	86	85	90	83
5 /NS	8	9	5	11
0 - 4 – Not important	6	6	5	6

t. **SSB:** To create change that will lead to a better future for our children

Mean	8.6	8.8	9.0	8.3
10 – Very important	59	59	67	52
8 - 9	17	23	14	15
6 - 7	9	6	8	11
5	6	4	3	9
1 - 4	4	5	3	6
0 – Not at all important	2	1	2	2
Not sure	4	2	3	6
6 - 10 – Important	84	88	89	78
5 /NS	9	6	6	15
0 - 4 – Not important	6	6	5	7

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q42. Here is a list of different elected offices that might be on your ballot in November. Using a scale from zero to ten, please indicate how motivated you are to vote in the race for each of these elected offices.

[RANDOMIZE LIST]

Sorted by means

42a. President of the United States	8.7	8.6	9.0	8.6
42c. U.S. Senate and Congress	8.1	8.0	8.7	7.5
42b. Governor	8.0	7.9	8.5	7.7
42d. Your State Legislature	7.8	7.8	8.4	7.3
42e. Local offices like mayor, city council, and sheriff	7.6	7.6	8.3	6.9
42f. Ballot initiatives and propositions	7.5	7.5	8.1	6.8

Sorted by "10 – Very motivated"

42a. President of the United States	66	62	74	63
42b. Governor	45	42	57	37
42c. U.S. Senate and Congress	44	42	57	35
42d. Your State Legislature	38	35	50	29
42e. Local offices like mayor, city council, and sheriff	37	38	48	27
42f. Ballot initiatives and propositions	32	33	41	22

a. President of the United States

Mean	8.7	8.6	9.0	8.6
10 – Very motivated	66	62	74	63
8 - 9	12	13	10	13
6 - 7	6	8	5	6
5	4	4	4	4
1 - 4	5	5	4	6
0 – Not at all motivated	3	4	2	3
Not sure	3	4	1	5
6 - 10 – Motivated	85	84	89	82
5 /NS	7	8	5	9
0 - 4 – Not motivated	8	9	6	9

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

b.   Governor

Mean	8.0	7.9	8.5	7.7

10 – Very motivated	45	42	57	37
8 - 9	21	20	21	23
6 - 7	10	11	7	13
5	9	13	5	8
1 - 4	6	5	5	7
0 – Not at all motivated	4	3	4	4
Not sure	5	6	2	7

6 - 10 – Motivated	77	73	84	73
5 /NS	14	19	8	16
0 - 4 – Not motivated	9	8	8	11

c.   U.S. Senate and Congress

Mean	8.1	8.0	8.7	7.5

10 – Very motivated	44	42	57	35
8 - 9	21	22	17	23
6 - 7	12	14	10	12
5	7	7	5	9
1 - 4	7	8	5	9
0 – Not at all motivated	3	2	1	4
Not sure	6	5	4	8

6 - 10 – Motivated	77	77	85	70
5 /NS	13	13	9	17
0 - 4 – Not motivated	10	10	6	13

d.   Your State Legislature

Mean	7.8	7.8	8.4	7.3

10 – Very motivated	38	35	50	29
8 - 9	23	23	25	22
6 - 7	15	15	12	17
5	8	10	5	9
1 - 4	7	8	3	9
0 – Not at all motivated	3	2	3	4
Not sure	6	6	3	9

6 - 10 – Motivated	76	74	86	69
5 /NS	14	16	8	18
0 - 4 – Not motivated	10	10	6	13

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

e.   Local offices like mayor, city council, and sheriff

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	7.6	7.6	8.3	6.9
10 – Very motivated	37	38	48	27
8 - 9	21	21	23	18
6 - 7	14	13	10	18
5	9	10	7	11
1 - 4	11	11	6	14
0 – Not at all motivated	3	2	2	5
Not sure	5	4	3	8
6 - 10 – Motivated	72	72	82	62
5 /NS	15	15	10	19
0 - 4 – Not motivated	14	14	9	19

f.   Ballot initiatives and propositions

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	7.5	7.5	8.1	6.8
10 – Very motivated	32	33	41	22
8 - 9	20	20	23	18
6 - 7	16	14	12	19
5	12	12	10	12
1 - 4	8	8	4	11
0 – Not at all motivated	3	3	2	4
Not sure	10	9	8	13
6 - 10 – Motivated	67	67	76	60
5 /NS	22	21	18	25
0 - 4 – Not motivated	11	11	6	15

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q43. Here is a list of qualities that some people have said motivate them to cast a ballot for a candidate. Please indicate whether each quality is very important, somewhat important, not too important, or not at all important to you personally in deciding whether to vote for a candidate. **[RANDOMIZE LIST]**

Sorted by "Very important"

	TOTAL	WOC UNM <50	WOC	UNM <50
B43o. They care about people like me	65	73	67	57
B43q. They are respectful to others, even when they disagree with others	61	64	64	57
B43c. They care about the issues that I care about	59	64	62	54
43a. They share my values	53	54	58	48
A43v. They stand up for the values of my party	50	47	60	44
B43m. They believe in science and facts	45	44	46	45
B43u. They work with members of the other party	42	39	49	39
A43r. They are progressive	41	44	38	41
A43d. They have a lot of experience in politics	38	42	50	25
B43w. They vote their conscience and know that sometimes the parties get it wrong	38	39	41	33
A43p. They say what they mean and don't care about political correctness	37	38	44	30
A43l. They are a charismatic leader	31	38	28	28
A43t. They are moderate	25	30	27	19
B43g. They are new to politics and have fresh ideas	23	29	26	16
A43n. They are religious and use their faith in informing their values and policies	23	25	31	14
B43e. They are not a career politician	22	24	22	20
B43y. They believe in capitalism	19	21	24	13
B43k. Their family is similar to mine	19	22	22	13
A43x. They believe in socialism	18	25	19	12
B43i. They are a woman	18	22	19	13
B43s. They are conservative	18	19	22	12
A43b. Their background is a lot like mine	16	18	22	9
A43h. They share my race	13	18	17	6
A43f. They are an incumbent and I know them already	13	18	17	6
A43j. They are young	10	13	11	6

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

a. They share my values

	TOTAL	WOC UNM <50	WOC	UNM <50
Very important	53	54	58	48
Somewhat important	32	31	30	33
Not too important	7	8	6	8
Not at all important	3	2	2	3
Not sure	5	4	4	8
Important	85	85	88	82
Not important	10	10	8	11

b. **SSA:** Their background is a lot like mine

	TOTAL	WOC UNM <50	WOC	UNM <50
Very important	16	18	22	9
Somewhat important	24	28	23	21
Not too important	27	27	26	27
Not at all important	26	20	23	33
Not sure	8	7	6	10
Important	39	46	45	30
Not important	53	48	49	59

c. **SSB:** They care about the issues that I care about

	TOTAL	WOC UNM <50	WOC	UNM <50
Very important	59	64	62	54
Somewhat important	27	26	25	30
Not too important	6	6	6	6
Not at all important	2	3	2	1
Not sure	5	2	5	9
Important	86	89	87	84
Not important	8	9	8	8

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

d. **SSA:** They have a lot of experience in politics

Very important	38	42	50	25
Somewhat important	34	40	25	39
Not too important	14	8	13	19
Not at all important	7	4	7	9
Not sure	7	7	4	9
Important	73	81	75	64
Not important	21	12	20	27

e. **SSB:** They are not a career politician

Very important	22	24	22	20
Somewhat important	25	23	25	27
Not too important	24	20	25	25
Not at all important	15	18	17	12
Not sure	15	16	11	18
Important	47	47	47	46
Not important	38	37	42	36

f. **SSA:** They are an incumbent and I know them already

Very important	13	18	17	6
Somewhat important	21	19	23	20
Not too important	26	21	28	28
Not at all important	25	23	22	29
Not sure	15	18	10	17
Important	34	38	40	26
Not important	51	45	50	57

g. **SSB:** They are new to politics and have fresh ideas

Very important	23	29	26	16
Somewhat important	30	34	28	29
Not too important	23	17	24	27
Not at all important	13	13	13	14
Not sure	11	7	9	15
Important	53	63	54	45
Not important	36	30	37	40

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

h. SSA: They share my race

Very important	13	18	17	6
Somewhat important	14	18	21	6
Not too important	19	26	18	15
Not at all important	48	33	41	65
Not sure	6	6	4	8
Important	27	36	38	12
Not important	67	59	59	80

i. SSB: They are a woman

Very important	18	22	19	13
Somewhat important	23	24	22	25
Not too important	26	25	28	25
Not at all important	26	22	25	29
Not sure	7	6	6	8
Important	41	46	41	38
Not important	52	48	53	54

j. SSA: They are young

Very important	10	13	11	6
Somewhat important	19	19	19	19
Not too important	29	28	27	31
Not at all important	36	31	40	35
Not sure	7	9	3	9
Important	29	32	30	25
Not important	64	58	67	66

k. SSB: Their family is similar to mine

Very important	19	22	22	13
Somewhat important	25	25	31	20
Not too important	25	26	21	29
Not at all important	23	21	18	28
Not sure	8	6	8	10
Important	44	47	53	33
Not important	48	47	39	57

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

l. **SSA:** They are a charismatic leader

Very important	31	38	28	28
Somewhat important	37	37	39	37
Not too important	14	8	14	19
Not at all important	9	9	14	5
Not sure	8	9	5	11
Important	68	75	67	65
Not important	23	17	28	24

m. **SSB:** They believe in science and facts

Very important	45	44	46	45
Somewhat important	27	29	25	28
Not too important	12	11	14	12
Not at all important	7	9	5	7
Not sure	9	7	10	8
Important	72	73	71	73
Not important	19	20	19	19

n. **SSA:** They are religious and use their faith in informing their values and policies

Very important	23	25	31	14
Somewhat important	24	25	32	16
Not too important	19	20	15	21
Not at all important	27	22	18	39
Not sure	8	9	4	10
Important	46	50	63	29
Not important	46	42	33	60

o. **SSB:** They care about people like me

Very important	65	73	67	57
Somewhat important	22	16	22	26
Not too important	5	4	6	5
Not at all important	2	2	0	3
Not sure	6	4	5	9
Important	87	89	89	83
Not important	7	7	7	8

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

p. **SSA:** They say what they mean and don't care about political correctness

Very important	37	38	44	30
Somewhat important	28	28	27	28
Not too important	13	13	13	12
Not at all important	13	9	12	18
Not sure	10	12	5	13
Important	64	67	70	58
Not important	26	21	25	29

q. **SSB:** They are respectful to others, even when they disagree with others

Very important	61	64	64	57
Somewhat important	21	20	20	23
Not too important	6	7	4	8
Not at all important	5	6	7	4
Not sure	6	3	5	8
Important	82	84	84	80
Not important	12	14	11	12

r. **SSA:** They are progressive

Very important	41	44	38	41
Somewhat important	34	33	39	30
Not too important	11	9	10	12
Not at all important	5	4	7	5
Not sure	10	10	7	12
Important	75	78	77	71
Not important	16	12	17	18

s. **SSB:** They are conservative

Very important	18	19	22	12
Somewhat important	24	25	20	27
Not too important	20	17	24	18
Not at all important	28	32	25	29
Not sure	10	7	9	14
Important	42	44	42	40
Not important	48	49	49	46

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

t. **SSA:** They are moderate

Very important	25	30	27	19
Somewhat important	30	32	31	28
Not too important	20	14	23	22
Not at all important	12	10	10	14
Not sure	14	14	10	18
Important	55	62	58	47
Not important	32	24	33	35

u. **SSB:** They work with members of the other party

Very important	42	39	49	39
Somewhat important	31	34	28	33
Not too important	9	8	8	12
Not at all important	8	12	5	7
Not sure	9	8	10	10
Important	74	72	77	72
Not important	17	19	12	19

v. **SSA:** They stand up for the values of my party

Very important	50	47	60	44
Somewhat important	33	41	27	33
Not too important	7	3	5	11
Not at all important	4	4	5	4
Not sure	6	4	4	8
Important	83	88	86	77
Not important	11	8	10	15

w. **SSB:** They vote their conscience and know that sometimes the parties get it wrong

Very important	38	39	41	33
Somewhat important	34	32	34	34
Not too important	12	12	9	13
Not at all important	4	5	3	3
Not sure	14	10	13	17
Important	71	72	75	67
Not important	15	18	12	16

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

x. **SSA:** They believe in socialism

Very important	18	25	19	12
Somewhat important	22	31	19	18
Not too important	18	10	21	21
Not at all important	22	11	26	26
Not sure	21	23	15	24
Important	39	56	38	29
Not important	40	21	47	47

y. **SSB:** They believe in capitalism

Very important	19	21	24	13
Somewhat important	20	19	21	20
Not too important	21	21	19	24
Not at all important	17	18	13	20
Not sure	22	21	23	23
Important	39	41	45	33
Not important	39	38	32	44

Q44. Thinking about our democracy, which statement comes closer to your views, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

Voting gives people like me some say about how government runs things	70	67	77	66
Voting by people like me doesn't really affect how government runs things	20	21	15	25
Not sure	9	11	8	9

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q45. Here are some issues and current events on the minds of people in the U.S. Please indicate how much you are personally worried that this could happen. Use this scale. A TEN means you are VERY worried and a ZERO means you are not at all worried. You can use any number in-between. If this has already happened, please indicate so. {**RANDOMIZE LIST**}

Sorted by means

	TOTAL	WOC UNM <50	WOC	UNM <50
A45e. That there might be another surge in coronavirus cases in your community	7.7	8.1	8.1	7.1
B45b. That someone you care about might become sick with the coronavirus	7.7	7.7	7.7	7.6
B45h. That the protests around police violence might turn violent again	7.4	7.5	7.5	7.3
A45k. That college education is becoming too unaffordable for many families	7.3	7.8	7.5	6.9
B45n. That children will not be getting a good education because of COVID-19	7.3	7.6	7.0	7.3
B45j. That the next generation may not have it as good as we do	7.3	6.9	7.6	7.2
B45l. That you might have trouble affording or lose good health insurance in the future	7.0	7.3	6.8	7.1
A45a. That you might become sick with the coronavirus	6.9	7.3	7.3	6.4
A45m. That someone in your family could be the victim of a crime	6.6	6.8	7.0	6.2
A45g. That someone you care about might be a victim of police violence	6.6	7.8	7.0	5.6
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed	6.6	7.1	6.4	6.5
B45d. That you might see reduced hours at work due to the coronavirus	5.7	6.4	5.1	5.8
B45f. That you might be a victim of police violence	5.4	6.9	5.6	4.2
A45c. That you might lose your job due to the coronavirus	5.0	5.8	4.4	5.0
A45i. That someone you know may be detained or deported by ICE	4.1	5.0	3.9	3.8

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Sorted by "10 – Very worried"

	TOTAL	WOC UNM <50	WOC	UNM <50
A45e. That there might be another surge in coronavirus cases in your community	41	45	44	36
B45b. That someone you care about might become sick with the coronavirus	40	43	42	37
A45a. That you might become sick with the coronavirus	36	39	42	28
A45k. That college education is becoming too unaffordable for many families	31	39	31	26
B45n. That children will not be getting a good education because of COVID-19	31	34	32	28
A45g. That someone you care about might be a victim of police violence	31	39	34	22
B45h. That the protests around police violence might turn violent again	30	32	30	28
B45l. That you might have trouble affording or lose good health insurance in the future	30	32	31	27
B45j. That the next generation may not have it as good as we do	28	26	33	26
A45m. That someone in your family could be the victim of a crime	28	33	33	20
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed	26	30	26	22
B45f. That you might be a victim of police violence	23	35	27	11
A45c. That you might lose your job due to the coronavirus	18	24	17	16
B45d. That you might see reduced hours at work due to the coronavirus	17	22	16	16
A45i. That someone you know may be detained or deported by ICE	15	24	13	12

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Sorted by "Already happened"

B45d. That you might see reduced hours at work due to the coronavirus 17	21	14	18
B45h. That the protests around police violence might turn violent again.. 13	14	13	13
A45c. That you might lose your job due to the coronavirus 12	14	9	12
B45n. That children will not be getting a good education because of COVID-19 12	14	10	11
A45k. That college education is becoming too unaffordable for many families 10	10	12	7
B45b. That someone you care about might become sick with the coronavirus.. 9	12	8	8
A45e. That there might be another surge in coronavirus cases in your community 8	10	9	5
B45j. That the next generation may not have it as good as we do 8	9	8	6
B45l. That you might have trouble affording or lose good health insurance in the future 7	11	3	8
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed 7	7	8	6
A45m. That someone in your family could be the victim of a crime 5	6	4	4
A45g. That someone you care about might be a victim of police violence 4	7	4	3
B45f. That you might be a victim of police violence 2	2	3	2
A45i. That someone you know may be detained or deported by ICE.. 2	1	2	2
A45a. That you might become sick with the coronavirus....... 2	2	2	1

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

a.   **SSA**: That you might become sick with the coronavirus

Mean	6.9	7.3	7.3	6.4
10 – Very worried	36	39	42	28
8 - 9	20	17	23	19
6 - 7	12	16	5	16
5	8	10	6	8
1 - 4	12	9	9	18
0 – Not at all worried	9	6	11	10
This already happened	2	2	2	1
Not sure	2	2	1	1
6 - 10 – Worried	67	71	70	62
5 /NS	9	12	8	9
0 - 4 – Not worried	22	15	20	28

b.   **SSB:** That someone you care about might become sick with the coronavirus

Mean	7.7	7.7	7.7	7.6
10 – Very worried	40	43	42	37
8 - 9	16	13	17	19
6 - 7	13	12	14	12
5	6	6	5	7
1 - 4	8	7	9	8
0 – Not at all worried	4	6	3	4
This already happened	9	12	8	8
Not sure	3	1	2	5
6 - 10 – Worried	69	68	73	68
5 /NS	9	8	7	12
0 - 4 – Not worried	12	13	13	12

c.   **SSA**: That you might lose your job due to the coronavirus

Mean	5.0	5.8	4.4	5.0
10 – Very worried	18	24	17	16
8 - 9	13	13	15	13
6 - 7	8	9	5	11
5	7	9	4	9
1 - 4	12	14	10	14
0 – Not at all worried	24	15	35	22
This already happened	12	14	9	12
Not sure	4	3	5	4
6 - 10 – Worried	40	46	37	40
5 /NS	11	12	9	13
0 - 4 – Not worried	37	28	45	35

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

d. **SSB:** That you might see reduced hours at work due to the coronavirus

Mean	5.7	6.4	5.1	5.8
10 – Very worried	17	22	16	16
8 - 9	14	16	12	14
6 - 7	13	10	16	12
5	8	6	7	11
1 - 4	10	11	8	10
0 – Not at all worried	15	9	23	12
This already happened	17	21	14	18
Not sure	6	5	4	8
6 - 10 – Worried	44	48	44	41
5 /NS	14	11	11	19
0 - 4 – Not worried	25	20	31	22

e. **SSA**: That there might be another surge in coronavirus cases in your community

Mean	7.7	8.1	8.1	7.1
10 – Very worried	41	45	44	36
8 - 9	20	19	25	18
6 - 7	9	9	6	11
5	6	5	4	8
1 - 4	7	6	3	11
0 – Not at all worried	6	3	6	8
This already happened	8	10	9	5
Not sure	2	3	2	2
6 - 10 – Worried	70	72	75	65
5 /NS	8	8	6	10
0 - 4 – Not worried	13	9	10	19

f. **SSB:** That you might be a victim of police violence

Mean	5.4	6.9	5.6	4.2
10 – Very worried	23	35	27	11
8 - 9	9	15	8	7
6 - 7	16	15	20	12
5	10	9	7	14
1 - 4	19	10	16	28
0 – Not at all worried	17	11	18	21
This already happened	2	2	3	2
Not sure	4	3	2	5
6 - 10 – Worried	48	66	55	30
5 /NS	14	11	9	20
0 - 4 – Not worried	36	21	34	49

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

g. **SSA**: That someone you care about might be a victim of police violence

Mean	6.6	7.8	7.0	5.6
10 – Very worried	31	39	34	22
8 - 9	18	20	24	11
6 - 7	14	16	10	17
5	7	4	5	13
1 - 4	13	7	9	19
0 – Not at all worried	11	4	12	14
This already happened	4	7	4	3
Not sure	2	2	1	2
6 - 10 – Worried	63	75	69	49
5 /NS	10	6	6	15
0 - 4 – Not worried	23	12	21	33

h. **SSB:** That the protests around police violence might turn violent again

Mean	7.4	7.5	7.5	7.3
10 – Very worried	30	32	30	28
8 - 9	19	19	21	17
6 - 7	15	15	17	14
5	7	8	5	8
1 - 4	8	5	7	9
0 – Not at all worried	4	5	4	2
This already happened	13	14	13	13
Not sure	4	2	3	7
6 - 10 – Worried	64	66	69	60
5 /NS	11	10	8	15
0 - 4 – Not worried	11	11	11	12

i. **SSA:** That someone you know may be detained or deported by ICE - also known as Immigration and Customs Enforcement

Mean	4.1	5.0	3.9	3.8
10 – Very worried	15	24	13	12
8 - 9	11	14	12	9
6 - 7	10	6	13	11
5	6	5	5	7
1 - 4	16	14	10	21
0 – Not at all worried	35	30	40	34
This already happened	2	1	2	2
Not sure	5	7	6	3
6 - 10 – Worried	37	45	38	32
5 /NS	11	11	11	10
0 - 4 – Not worried	50	43	50	55

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

j.   **SSB:** That the next generation may not have it as good as we do

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	7.3	6.9	7.6	7.2
10 – Very worried	28	26	33	26
8 - 9	20	22	21	19
6 - 7	18	16	15	22
5	10	8	12	10
1 - 4	8	9	7	8
0 – Not at all worried	4	9	2	3
This already happened	8	9	8	6
Not sure	4	2	3	6
6 - 10 – Worried	66	64	68	66
5 /NS	14	9	15	16
0 - 4 – Not worried	12	18	9	11

k.   **SSA:** That college education is becoming too unaffordable for many families

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	7.3	7.8	7.5	6.9
10 – Very worried	31	39	31	26
8 - 9	22	23	21	21
6 - 7	13	8	14	15
5	8	7	6	9
1 - 4	8	2	5	13
0 – Not at all worried	6	8	7	5
This already happened	10	10	12	7
Not sure	3	3	3	3
6 - 10 – Worried	66	70	66	63
5 /NS	10	10	9	12
0 - 4 – Not worried	14	10	12	18

l.   **SSB:** That you might have trouble affording or lose good health insurance in the future

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	7.0	7.3	6.8	7.1
10 – Very worried	30	32	31	27
8 - 9	18	16	19	18
6 - 7	15	15	12	17
5	10	10	10	10
1 - 4	10	6	12	10
0 – Not at all worried	6	6	9	3
This already happened	7	11	3	8
Not sure	4	3	3	6
6 - 10 – Worried	62	64	62	62
5 /NS	15	14	13	16
0 - 4 – Not worried	16	12	21	14

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

m. **SSA:** That someone in your family could be the victim of a crime

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	6.6	6.8	7.0	6.2
10 – Very worried	28	33	33	20
8 - 9	19	15	21	20
6 - 7	16	15	15	18
5	8	8	6	10
1 - 4	14	11	11	18
0 – Not at all worried	9	10	10	8
This already happened	5	6	4	4
Not sure	2	2	1	2
6 - 10 – Worried	63	62	69	58
5 /NS	10	10	7	12
0 - 4 – Not worried	23	21	21	26

n. **SSB:** That children will not be getting a good education because of COVID-19

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	7.3	7.6	7.0	7.3
10 – Very worried	31	34	32	28
8 - 9	19	23	15	19
6 - 7	13	8	14	14
5	9	6	13	7
1 - 4	8	6	8	9
0 – Not at all worried	6	6	7	4
This already happened	12	14	10	11
Not sure	4	1	2	7
6 - 10 – Worried	62	66	60	62
5 /NS	12	8	15	13
0 - 4 – Not worried	14	13	15	13

o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	6.6	7.1	6.4	6.5
10 – Very worried	26	30	26	22
8 - 9	19	22	19	18
6 - 7	14	15	11	16
5	10	7	9	13
1 - 4	10	10	10	10
0 – Not at all worried	10	7	13	10
This already happened	7	7	8	6
Not sure	4	3	3	5
6 - 10 – Worried	59	67	56	56
5 /NS	14	10	12	18
0 - 4 – Not worried	20	17	23	20

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q46. Please indicate whether each of the following have happened to you or anyone in your household. Have you or anyone in your household [**RANDOMIZE**]

Sorted by "Yes, has happened"

	TOTAL	UNM <50	WOC	UNM <50
46a. Been discouraged from voting by friends or family 13		17	10	13
46b. Been told your name was not on the list even though you were registered 11		15	11	9
46c. Been told you did not have the correct identification ... 11		14	12	8

a.   Been discouraged from voting by friends or family

	TOTAL	UNM <50	WOC	UNM <50
Yes 13		17	10	13
No 82		77	85	82
Not sure.. 5		6	5	5

b.   Been told your name was not on the list even though you were registered

	TOTAL	UNM <50	WOC	UNM <50
Yes 11		15	11	9
No 83		79	84	85
Not sure.. 6		6	5	6

c.   Been told you did not have the correct identification

	TOTAL	UNM <50	WOC	UNM <50
Yes 11		14	12	8
No 83		78	83	86
Not sure.. 6		7	5	7

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

[**ROTATE 47-49**]

Sorted by means

49.Be the Change	7.8	7.7	8.5	7.4
48.Stronger Community	7.8	7.8	8.5	7.2
47.Defiance	7.6	7.6	8.2	7.1

Sorted by "10 – Very motivated"

48.Stronger Community	41	40	54	29
49.Be the Change	40	39	51	31
47.Defiance	39	41	47	32

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.

VOTER
★★★★
PARTICIPATION
CENTER

Dear Jane,

Thank you for being a registered voter in New Mexico. It may not seem like it to you, but voting is an act of defiance.

Over 250 hundred years ago, the right to vote was a radical idea. 150 years ago, it was radical for Black men to vote. 100 years ago, it was radical for women to vote. Make no mistake voting is a big deal.

You've shown that you were brave when you used your voice to vote in 2016 and again in 2018*.

Take action this year – don't allow your voice to be silenced. Be brave, use your voice, and vote by **Tuesday, November 3**.

Sincerely,

Page S. Gardner
Board Chair
The Voter Participation Center

P.S. We hope to see your name on the list of people who voted in 2020, and we look forward to hearing about your experience voting.

*This data comes from publicly available state voter files.
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	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q47. After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

Mean	7.6	7.6	8.2	7.1
10 – Very motivated	39	41	47	32
8 - 9	18	19	17	17
6 - 7	11	11	10	12
5	9	9	8	11
1 - 4	7	8	4	8
0 – Not at all motivated	5	6	3	7
Not sure	11	7	11	13
6 - 10 – Motivated	68	71	74	61
5 /NS	20	16	19	24
0 - 4 – Not motivated	12	13	7	15

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.

Dear Jane,

Communities are strong because people rely on each other when they need help. Everyone has a role to play: first responders, teachers, nurses, and you Jane.

You lock your doors every night. You wear a seat belt. You look both ways before crossing the street. These every day actions keep you and those you love safe, so why wouldn't you vote in this year's General Election?

You have the opportunity to teach the next generation that voting is not just a right; it is a safeguard to protect us from tyranny. **Your vote keeps democracy safe** – for you, your family, your friends, and America.

We want to **thank you**. Publicly available records show that you voted in 2018* and gave your community a voice. You've shown voting is important – now we're challenging you to do more. Ask 3 friends or family members to join you. Can we count on you? The best encouragement comes from the people we know.

Join your community and cast your ballot by **Tuesday, November 3**.

Sincerely,

Page S. Gardner
Page S. Gardner
Board Chair
The Voter Participation Center

P.S. We hope to see your name on the list of people who voted in 2020, and we look forward to hearing about your experience voting.

*This data comes from publicly available state voter files.
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	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q48. After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

Mean	7.8	7.8	8.5	7.2
10 – Very motivated	41	40	54	29
8 - 9	18	18	16	19
6 - 7	13	15	11	14
5	9	10	5	12
1 - 4	5	6	4	7
0 – Not at all motivated	4	3	2	5
Not sure	10	8	8	13
6 - 10 – Motivated	72	73	81	63
5 /NS	19	18	13	25
0 - 4 – Not motivated	9	9	6	12

	TOTAL	WOC UNM <50	WOC	UNM WOC <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.

Dear Jane,

Thank you for being a registered voter in Florida. You have chosen to take part in one of America's longest and proudest traditions – democracy.

I know America has not always gotten things right the first time. But we can be proud that brave Americans always stood up for what was right and fought for change.

The General Election, on **Tuesday November 3**, it's our turn. Our turn to fight for a fairer, more sustainable America that we all can be proud to call home.

Our forefathers made mistakes. Together, we have righted many of them. There is still more work to do. **Today we vote. Tomorrow we call our representatives, we volunteer, we march.** We will <u>not</u> stay silent.

The next generation is counting on us. Publicly available records show that you took part in the historic 2018 General Election[*]. Cast your ballot in the General Election by **Tuesday November 3**, and ask 3 friends to join you. We can be the change we have been waiting for – but we have to vote.

Sincerely,

Page S. Gardner
Board Chair
The Voter Participation Center

P.S. If you have questions about your mail ballot, please contact your county Supervisor of Elections office. You can find their information at sos.gov.

 *This data comes from publicly available state voter file

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q49. After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

	TOTAL	WOC UNM <50	WOC	UNM <50
Mean	7.8	7.7	8.5	7.4
10 – Very motivated	40	39	51	31
8 - 9	17	19	16	17
6 - 7	13	11	11	16
5	10	12	8	10
1 - 4	5	8	2	7
0 – Not at all motivated	3	3	2	4
Not sure	11	8	11	14
6 - 10 – Motivated	70	69	77	64
5 /NS	21	20	19	25
0 - 4 – Not motivated	9	11	4	11

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q50. Here is a list of some statements people have made about the upcoming election. For each, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement. [**RANDOMIZE LIST**]

Sorted by "Strongly agree"

	TOTAL	WOC UNM <50	WOC	UNM <50
B50f. We are the changing face of the country and the voting population, and it is more important now than ever that we participate in our elections, from the presidential all the way down to city council races	58	61	69	48
A50g. To create change in our country and in our communities, we must join together with others who share our values and make sure our elected leaders know that they cannot ignore us	58	59	67	49
B50j. It is important to protest and organize, but it is not enough; I need to vote, too	55	61	64	43
B50h. The most important thing in the presidential election is to beat Donald Trump	42	48	43	36
B50l. I'm sick and tired of always having to vote for the lesser of two evils	33	43	22	37
B50d. There is no difference between women and men running for office - at the end of the day, they are only fighting for their own self-interest	22	24	20	22
A50e. We could have had the most progressive candidate ever this year, someone who would fight for Medicare for All and free college tuition. Instead, we have a moderate, establishment Democrat who won't bring about change	19	23	18	16
B50b. Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want	18	26	8	20
A50c. There is no difference between the Democratic and Republican parties - they only care about their wealthy donors and special interests, and they are not looking out for our working families	14	19	13	12
A50i. I can have more impact protesting, getting involved in my community, and organizing around issues than I can from voting	14	18	14	11
A50a. Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want, and there really isn't any difference between them	12	17	8	11
A50k. I don't know enough about who Joe Biden is or what he will do as President	10	13	10	8

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

a. **SSA:** Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want, and there really isn't any difference between them.

Strongly agree	12	17	8	11
Somewhat agree	18	25	17	15
Somewhat disagree	21	17	16	29
Strongly disagree	38	27	52	33
Not sure	10	13	7	12
Agree	30	42	25	26
Disagree	59	45	68	62

b. **SSB:** Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want.

Strongly agree	18	26	8	20
Somewhat agree	23	26	20	24
Somewhat disagree	22	22	26	18
Strongly disagree	24	16	32	22
Not sure	13	10	14	16
Agree	41	52	29	44
Disagree	46	38	58	40

c. **SSA:** There is no difference between the Democratic and Republican parties – they only care about their wealthy donors and special interests, and they are not looking out for our working families.

Strongly agree	14	19	13	12
Somewhat agree	20	21	19	19
Somewhat disagree	22	23	20	22
Strongly disagree	34	23	43	33
Not sure	11	13	6	13
Agree	34	41	32	31
Disagree	55	46	62	55

d. **SSB:** There is no difference between women and men running for office – at the end of the day, they are only fighting for their own self-interest.

Strongly agree	22	24	20	22
Somewhat agree	28	29	28	26
Somewhat disagree	22	18	23	23
Strongly disagree	19	19	23	16
Not sure	10	9	6	14
Agree	49	53	48	48
Disagree	41	38	46	38

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

e. **SSA:** We could have had the most progressive candidate ever this year, someone who would fight for Medicare for All and free college tuition. Instead, we have a moderate, establishment Democrat who won't bring about change.

	TOTAL	UNM <50	WOC	<50
Strongly agree	19	23	18	16
Somewhat agree	23	27	18	24
Somewhat disagree	19	15	22	18
Strongly disagree	22	17	32	18
Not sure	17	19	9	23
Agree	41	49	36	40
Disagree	41	31	54	37

f. **SSB:** We are the changing face of the country and the voting population, and it is more important now than ever that we participate in our elections, from the presidential all the way down to city council races.

	TOTAL	UNM <50	WOC	<50
Strongly agree	58	61	69	48
Somewhat agree	21	19	15	27
Somewhat disagree	8	9	7	7
Strongly disagree	4	5	2	3
Not sure	9	5	6	15
Agree	79	80	84	75
Disagree	11	15	9	10

g. **SSA:** To create change in our country and in our communities, we must join together with others who share our values and make sure our elected leaders know that they cannot ignore us.

	TOTAL	UNM <50	WOC	<50
Strongly agree	58	59	67	49
Somewhat agree	27	27	23	30
Somewhat disagree	5	8	2	6
Strongly disagree	4	0	4	5
Not sure	7	6	4	9
Agree	85	86	89	79
Disagree	9	8	6	11

h. **SSB:** The most important thing in the presidential election is to beat Donald Trump.

	TOTAL	UNM <50	WOC	<50
Strongly agree	42	48	43	36
Somewhat agree	18	23	17	15
Somewhat disagree	10	9	11	9
Strongly disagree	24	15	24	29
Not sure	7	5	5	11
Agree	59	71	60	51
Disagree	33	24	35	38

	TOTAL	WOC UNM <50	WOC WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

i. **SSA:** I can have more impact protesting, getting involved in my community, and organizing around issues than I can from voting.

Strongly agree	14	18	14	11
Somewhat agree	22	29	20	19
Somewhat disagree	23	19	20	28
Strongly disagree	30	22	37	28
Not sure	12	11	10	14
Agree	36	48	33	30
Disagree	52	42	56	56

j. **SSB:** It is important to protest and organize, but it is not enough; I need to vote, too.

Strongly agree	55	61	64	43
Somewhat agree	23	22	17	28
Somewhat disagree	9	8	7	11
Strongly disagree	5	5	5	5
Not sure	8	4	7	12
Agree	78	83	82	71
Disagree	14	13	12	17

k. **SSA:** I don't know enough about who Joe Biden is or what he will do as President

Strongly agree	10	13	10	8
Somewhat agree	21	18	21	23
Somewhat disagree	25	26	20	28
Strongly disagree	37	34	46	31
Not sure	7	9	3	10
Agree	31	31	31	31
Disagree	62	60	65	59

l. **SSB:** I'm sick and tired of always having to vote for the lesser of two evils.

Strongly agree	33	43	22	37
Somewhat agree	26	24	27	25
Somewhat disagree	12	12	12	11
Strongly disagree	18	14	29	12
Not sure	11	6	10	15
Agree	59	67	49	62
Disagree	30	27	40	23

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q51. Which of the following comes closer to your opinion, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

	TOTAL	UNM <50	WOC	UNM <50
The Black Lives Matter protests have highlighted how broken our criminal justice system is and has made me more motivated to elect leaders who will fight for racial justice in our own communities and across the country	63	72	64	55
The Black Lives Matter protests have shown just how ineffective our government is at addressing problems, no matter who is in charge, and has made me less motivated to vote in the upcoming election	17	16	18	17
Not sure	20	12	17	27

Q52. Which of the following comes closer to your opinion, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

	TOTAL	UNM <50	WOC	UNM <50
Voting in the presidential election is important because it gives my community a voice and the power to affect change in the highest office in the country	74	72	81	71
Voting in the presidential election is not important because the electoral college makes some people's votes count more than others	16	18	13	17
Not sure	10	10	6	12

Q53. Which of the following comes closer to your opinion, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

	TOTAL	UNM <50	WOC	UNM <50
We need to unite as a country, regardless of race, religion, or politics, to make our communities a better place for our families	85	87	85	83
We do not need to unite with others who do not share our values and beliefs in order to make meaningful change	8	7	11	6
Not sure	7	6	4	11

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q54. Here is a list of concerns that some people have. Please tell me how important each issue is to you personally – very important, somewhat important, not very important, or not important at all. [**RANDOMIZE LIST**]

Sorted by "Very important"

	TOTAL	WOC UNM <50	WOC	UNM <50
A54a.Incomes aren't keeping pace with the cost of living .. 69		71	75	62
A54v.We need to put the interests of working people first, whether White, Black, or Brown. 68		75	72	61
54i.Health care and prescription drug costs are too high for most working Americans 67		71	72	61
A54bb.Teachers are not paid enough................................. 63		67	72	53
A54l.The wealthy and large corporations do not pay their fair share of taxes 61		58	69	56
B54w.We need to reform our criminal justice system and hold police accountable for their actions 61		64	65	55
B54aa.Women are paid less than men for the same job.... 60		64	62	57
B54cc.Schools do not have the resources they need to handle virtual learning 60		58	62	59
A54t.People of color are treated less fairly than whites in this country 59		72	65	45
A54x.Women are given less opportunities than men 59		68	66	46
A54p.Too many students are graduating college with too much debt 59		69	63	47
B54b.The economic gains are going to the rich instead of the middle class and working poor 58		63	60	52
B54f.Too many regular people's voices aren't being heard by politicians.. 57		63	56	53
A54z.Women are being stripped of access to birth control and affordable reproductive health care 56		65	51	54
A54c.Big corporations and lobbyists have too much control over our government and elections 56		52	65	50
B54s.Not all are being given an equal opportunity to succeed 54		64	55	47
B54u.Black people are treated less fairly than whites in this country 54		60	57	47
A54g.Voting rights are being denied to too many Americans.. 54		62	61	43
B54h.Voting rights are being denied to too many Black and Brown people... 53		63	57	42
A54e.My voice isn't being heard by politicians 51		49	68	38
A54r.Government has a responsibility to help take care of people who are unable to care for themselves......... 50		58	55	41
B54m.Sixty profitable corporations paid no taxes under President Trump's tax cuts 50		54	52	45
B54q.There is not enough being done to address climate change 46		43	47	48
A54n.There is too much government regulation holding small businesses back... 40		45	48	29

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

	TOTAL	WOC UNM <50	WOC	UNM <50
B54k.Politicians draw their own legislative districts to make it easier for them to get elected	39	42	43	33
B54y.White men are overrepresented in politics	38	40	42	33
A54j.Legislative districts are gerrymandered	33	33	41	25
B54o.There is too much government regulation killing jobs	31	37	33	26
B54d.Government regulation of business does more harm than good	29	28	35	24

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

a. **SSA:** Incomes aren't keeping pace with the cost of living

Very important	69	71	75	62
Somewhat important	17	15	16	18
Not very important	6	8	5	7
Not important at all	2	1	1	2
Not sure	7	5	3	10
Important	85	86	91	81
Not important	8	9	6	9

b. **SSB:** The economic gains are going to the rich instead of the middle class and working poor

Very important	58	63	60	52
Somewhat important	18	17	15	22
Not very important	9	10	10	8
Not important at all	4	2	6	4
Not sure	11	7	9	15
Important	76	80	75	74
Not important	13	12	15	12

c. **SSA:** Big corporations and lobbyists have too much control over our government and elections

Very important	56	52	65	50
Somewhat important	22	26	20	22
Not very important	7	8	6	8
Not important at all	3	4	2	3
Not sure	12	10	6	17
Important	78	78	86	72
Not important	10	12	8	11

d. **SSB:** Government regulation of business does more harm than good

Very important	29	28	35	24
Somewhat important	30	39	22	31
Not very important	14	11	14	16
Not important at all	8	9	9	6
Not sure	19	13	20	23
Important	59	67	57	55
Not important	22	20	23	22

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

e.   **SSA:** My voice isn't being heard by politicians

Very important	51	49	68	38
Somewhat important	27	30	20	31
Not very important	7	7	3	10
Not important at all	4	4	4	5
Not sure	10	10	5	16
Important	78	79	88	69
Not important	11	11	7	15

f.   **SSB:** Too many regular people's voices aren't being heard by politicians

Very important	57	63	56	53
Somewhat important	23	20	23	27
Not very important	7	10	8	5
Not important at all	3	3	3	4
Not sure	9	5	10	12
Important	80	82	79	80
Not important	11	13	12	8

g.   **SSA:** Voting rights are being denied to too many Americans

Very important	54	62	61	43
Somewhat important	20	18	21	21
Not very important	8	7	5	12
Not important at all	4	2	4	5
Not sure	14	11	9	20
Important	74	80	82	63
Not important	12	9	9	17

h.   **SSB:** Voting rights are being denied to too many Black and Brown people

Very important	53	63	57	42
Somewhat important	20	17	18	24
Not very important	7	9	5	7
Not important at all	6	5	5	8
Not sure	14	6	15	19
Important	73	80	75	66
Not important	13	14	10	15

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

i. Health care and prescription drug costs are too high for most working Americans

Very important	67	71	72	61
Somewhat important	20	18	18	23
Not very important	4	5	5	3
Not important at all	2	2	2	2
Not sure	6	4	3	11
Important	87	89	90	84
Not important	6	7	7	5

j. **SSA**: Legislative districts are gerrymandered

Very important	33	33	41	25
Somewhat important	22	19	26	20
Not very important	7	6	7	9
Not important at all	4	7	1	5
Not sure	34	36	25	41
Important	54	52	67	45
Not important	11	12	8	14

k. **SSB**: Politicians draw their own legislative districts to make it easier for them to get elected

Very important	39	42	43	33
Somewhat important	31	31	29	32
Not very important	8	11	8	7
Not important at all	5	4	7	5
Not sure	17	13	14	23
Important	69	72	71	66
Not important	14	15	15	11

l. **SSA:** The wealthy and large corporations do not pay their fair share of taxes

Very important	61	58	69	56
Somewhat important	21	25	16	21
Not very important	5	6	5	5
Not important at all	3	1	4	4
Not sure	10	9	6	13
Important	82	84	85	78
Not important	9	7	9	9

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

m. **SSB:** Sixty profitable corporations paid no taxes under President Trump's tax cuts

Very important	50	54	52	45
Somewhat important	22	21	18	26
Not very important	7	9	9	5
Not important at all	6	7	8	3
Not sure	15	9	14	21
Important	71	75	69	71
Not important	13	16	17	8

n. **SSA**: There is too much government regulation holding small businesses back

Very important	40	45	48	29
Somewhat important	30	26	33	31
Not very important	9	7	7	13
Not important at all	5	5	3	5
Not sure	15	17	8	21
Important	70	71	81	60
Not important	14	12	11	18

o. **SSB**: There is too much government regulation killing jobs

Very important	31	37	33	26
Somewhat important	30	25	33	32
Not very important	13	15	13	13
Not important at all	7	10	6	6
Not sure	17	13	15	23
Important	62	62	66	58
Not important	21	25	19	19

p. **SSA:** Too many students are graduating college with too much debt

Very important	59	69	63	47
Somewhat important	26	22	25	28
Not very important	6	4	6	8
Not important at all	4	2	3	6
Not sure	6	3	3	10
Important	84	91	88	76
Not important	10	6	9	14

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

q. **SSB:** There is not enough being done to address climate change

Very important	46	43	47	48
Somewhat important	24	29	20	23
Not very important	11	11	11	10
Not important at all	7	7	9	5
Not sure	13	11	13	13
Important	70	71	68	71
Not important	17	18	19	16

r. **SSA:** Government has a responsibility to help take care of people who are unable to care for themselves

Very important	50	58	55	41
Somewhat important	32	32	35	30
Not very important	6	5	1	12
Not important at all	3	1	4	3
Not sure	9	4	5	14
Important	83	90	90	71
Not important	9	6	5	15

s. **SSB:** Not all are being given an equal opportunity to succeed

Very important	54	64	55	47
Somewhat important	24	19	24	26
Not very important	8	9	8	8
Not important at all	5	2	6	5
Not sure	9	5	7	14
Important	78	83	79	73
Not important	13	12	14	13

t. **SSA**: People of color are treated less fairly than whites in this country

Very important	59	72	65	45
Somewhat important	17	14	18	20
Not very important	6	2	4	11
Not important at all	5	3	4	8
Not sure	12	9	9	16
Important	77	86	83	65
Not important	11	5	8	19

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

u. **SSB**: Black people are treated less fairly than whites in this country

Very important	54	60	57	47
Somewhat important	20	21	19	22
Not very important	9	9	10	8
Not important at all	7	5	6	8
Not sure	10	5	8	15
Important	75	81	76	69
Not important	15	14	16	16

v. **SSA:** We need to put the interests of working people first, whether White, Black, or Brown.

Very important	68	75	72	61
Somewhat important	18	18	16	18
Not very important	7	3	8	8
Not important at all	1	1	0	2
Not sure	6	4	3	11
Important	86	93	88	79
Not important	8	4	9	10

w. **SSB:** We need to reform our criminal justice system and hold police accountable for their actions

Very important	61	64	65	55
Somewhat important	21	23	18	21
Not very important	7	4	8	9
Not important at all	3	5	3	3
Not sure	8	4	6	12
Important	81	87	83	76
Not important	11	9	11	12

x. **SSA**: Women are given less opportunities than men

Very important	59	68	66	46
Somewhat important	21	18	22	22
Not very important	7	5	3	11
Not important at all	4	2	4	6
Not sure	9	7	5	15
Important	80	86	88	68
Not important	11	7	7	17

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

y. **SSB**: White men are overrepresented in politics

Very important	38	40	42	33
Somewhat important	25	33	16	26
Not very important	16	13	18	16
Not important at all	10	8	14	9
Not sure	11	6	10	16
Important	63	73	59	59
Not important	26	21	32	24

z. **SSA:** Women are being stripped of access to birth control and affordable reproductive health care

Very important	56	65	51	54
Somewhat important	22	17	30	18
Not very important	6	6	6	7
Not important at all	6	7	5	7
Not sure	9	4	8	14
Important	78	82	81	72
Not important	13	13	11	14

aa. **SSB:** Women are paid less than men for the same job

Very important	60	64	62	57
Somewhat important	21	19	21	22
Not very important	6	7	4	7
Not important at all	4	6	5	3
Not sure	8	5	8	11
Important	81	83	83	79
Not important	10	13	9	10

bb. **SSA**: Teachers are not paid enough

Very important	63	67	72	53
Somewhat important	20	18	21	21
Not very important	7	9	3	8
Not important at all	3	2	0	5
Not sure	7	4	3	13
Important	83	85	93	74
Not important	9	11	3	13

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

cc. **SSB**: Schools do not have the resources they need to handle virtual learning

Very important	60	58	62	59
Somewhat important	22	26	20	20
Not very important	6	8	3	7
Not important at all	3	2	5	2
Not sure	10	7	10	11
Important	81	84	82	79
Not important	9	9	8	9

Q55. Which one of the following social media platforms do you use for news about the upcoming election? [**RANDOMIZE**]
Select multiple

Facebook	58	56	56	63
YouTube	44	49	45	38
Instagram	34	46	30	30
Twitter	25	34	20	23
Snapchat	16	23	8	17
TikTok	15	19	11	16
Reddit	8	10	7	9
Other	13	10	17	11
Prefer not to answer	8	4	10	8

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q56. Some people say that they would be more motivated to vote if the voting process was easier. Please indicate whether each of the following would make you much more motivated, somewhat more motivated, somewhat less motivated, or much less motivated to vote. [**RANDOMIZE LIST**]

Sorted by "Much more motivated"

	TOTAL	UNM <50	WOC	UNM <50
A56b.Knowing more about the candidates running in all of the races in my area	56	57	63	50
56a.Having a more accessible polling place	51	54	59	43
B56c.Being sent a voting guide about the candidates	51	52	53	48
56d.Being sent a mail-in ballot request form	48	51	55	40
56e.Being sent instructions on how to vote-by-mail	46	46	52	40
56f.Making Election Day a holiday where I live	42	47	45	37

a.   Having a more accessible polling place

	TOTAL	UNM <50	WOC	UNM <50
Much more motivated	51	54	59	43
Somewhat more motivated	29	27	26	33
Somewhat less motivated	5	6	5	5
Much less motivated	2	3	2	3
Not sure	12	10	8	17
More motivated	80	81	85	75
Less motivated	8	9	7	8

b.   **SSA:** Knowing more about the candidates running in all of the races in my area

	TOTAL	UNM <50	WOC	UNM <50
Much more motivated	56	57	63	50
Somewhat more motivated	27	31	25	26
Somewhat less motivated	5	4	3	8
Much less motivated	1	0	1	2
Not sure	10	9	7	14
More motivated	83	87	88	77
Less motivated	6	4	5	10

c.   **SSB:** Being sent a voting guide about the candidates

	TOTAL	UNM <50	WOC	UNM <50
Much more motivated	51	52	53	48
Somewhat more motivated	27	27	27	27
Somewhat less motivated	6	7	6	6
Much less motivated	6	7	4	6
Not sure	11	7	10	14
More motivated	78	80	80	74
Less motivated	12	14	11	12

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

d.   Being sent a mail-in ballot request form

Much more motivated	48	51	55	40
Somewhat more motivated	23	27	22	23
Somewhat less motivated	7	6	6	10
Much less motivated	10	9	9	11
Not sure	12	7	9	17
More motivated	71	78	77	63
Less motivated	17	15	15	20

e.   Being sent instructions on how to vote-by-mail

Much more motivated	46	46	52	40
Somewhat more motivated	27	32	24	25
Somewhat less motivated	7	6	8	8
Much less motivated	9	8	8	11
Not sure	11	8	9	16
More motivated	72	78	76	65
Less motivated	16	14	16	19

f.   Making Election Day a holiday where I live

Much more motivated	42	47	45	37
Somewhat more motivated	22	21	21	23
Somewhat less motivated	8	10	6	10
Much less motivated	9	7	10	9
Not sure	18	16	18	21
More motivated	64	68	66	60
Less motivated	17	16	16	19

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q57. Here is a list of some people and groups. Please indicate for each whether, if this person or group encouraged you to vote by mail or by dropping off an absentee ballot at a designated location, you would feel much more motivated, somewhat more motivated, somewhat less motivated, or much less motivated to vote by mail. [**RANDOMIZE LIST**]

Sorted by "Much more motivated"

A57a.Barack Obama	46	56	55	32
A57e.My family	45	56	47	36
B57b.Michelle Obama	42	55	48	27
B57f.My close friends	32	40	33	26
A57i.My state representative	30	33	37	23
A57c.Kamala Harris	30	29	49	15
57k.An election official or the Secretary of State in my state	24	27	29	18
B57j.My Senator or Congressperson	21	27	21	16
B57h.My colleagues	20	24	22	15
A57g.My boss	18	23	22	10
B57d.An athlete or celebrity you follow on social media	16	21	17	11

a. **SSA:** Barack Obama

Much more motivated	46	56	55	32
Somewhat more motivated	17	20	15	17
Somewhat less motivated	5	4	3	7
Much less motivated	15	7	14	22
Not sure	16	13	12	22
More motivated	64	76	71	49
Less motivated	20	11	18	29

b. **SSB:** Michelle Obama

Much more motivated	42	55	48	27
Somewhat more motivated	20	24	16	20
Somewhat less motivated	7	5	7	8
Much less motivated	17	9	20	20
Not sure	15	6	10	25
More motivated	61	79	63	47
Less motivated	24	14	26	28

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

c. **SSA:** Kamala Harris

Much more motivated	30	29	49	15
Somewhat more motivated	19	24	17	18
Somewhat less motivated	9	10	6	10
Much less motivated	18	12	14	25
Not sure	24	26	15	31
More motivated	49	53	66	33
Less motivated	27	22	20	36

d. **SSB:** An athlete or celebrity you follow on social media

Much more motivated	16	21	17	11
Somewhat more motivated	25	29	22	25
Somewhat less motivated	13	12	14	12
Much less motivated	20	17	24	18
Not sure	27	21	23	34
More motivated	41	51	39	36
Less motivated	32	28	38	31

e. **SSA:** My family

Much more motivated	45	56	47	36
Somewhat more motivated	28	22	30	31
Somewhat less motivated	5	7	6	4
Much less motivated	5	3	3	9
Not sure	16	12	14	20
More motivated	74	78	78	67
Less motivated	11	10	9	13

f. **SSB:** My close friends

Much more motivated	32	40	33	26
Somewhat more motivated	32	30	32	35
Somewhat less motivated	9	12	9	7
Much less motivated	8	8	9	7
Not sure	19	11	19	25
More motivated	64	70	64	61
Less motivated	17	19	17	14

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

g. **SSA:** My boss

Much more motivated	18	23	22	10
Somewhat more motivated	23	24	25	21
Somewhat less motivated	11	14	8	12
Much less motivated	13	10	12	17
Not sure	35	29	34	39
More motivated	41	47	47	32
Less motivated	24	24	19	29

h. **SSB:** My colleagues

Much more motivated	20	24	22	15
Somewhat more motivated	30	32	29	29
Somewhat less motivated	13	13	17	9
Much less motivated	11	13	11	10
Not sure	26	19	21	36
More motivated	50	56	51	45
Less motivated	24	25	28	20

i. **SSA:** My state representative

Much more motivated	30	33	37	23
Somewhat more motivated	26	28	25	26
Somewhat less motivated	12	7	12	15
Much less motivated	9	9	8	10
Not sure	23	23	18	26
More motivated	57	61	62	48
Less motivated	21	16	19	25

j. **SSB:** My Senator or Congressperson

Much more motivated	21	27	21	16
Somewhat more motivated	30	28	30	31
Somewhat less motivated	16	16	17	13
Much less motivated	11	12	12	10
Not sure	22	16	19	29
More motivated	51	55	51	47
Less motivated	27	28	29	24

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

k. An election official or the Secretary of State in my state

Much more motivated	24	27	29	18
Somewhat more motivated	29	29	29	28
Somewhat less motivated	13	12	13	12
Much less motivated	10	9	11	10
Not sure	24	23	18	31
More motivated	53	56	58	46
Less motivated	23	21	24	23

The remaining questions are for statistical purposes only.

Q58. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent or something else?
Q59. {**IF Q58 = DEMOCRAT:**} Do you consider yourself a strong or a not-so-strong Democrat?
Q60. {**IF Q58 = REPUBLICAN**} Do you consider yourself a strong or a not-so-strong Republican?
Q61. {**IF Q58= INDEPENDENT:**} Would you say you lean more towards the Republicans or more towards the Democrats?

Strong Democrat	38	48	48	21
Not-so-strong Democrat	13	12	12	15
Independent - lean Democrat	7	7	6	9
Democrat	58	67	65	45
Independent	10	12	5	11
Republican	26	13	26	36
Independent - lean Republican	21	11	21	29
Not-so-strong Republican	3	0	3	4
Strong Republican	2	2	2	3
Something else	4	4	2	5
Prefer not to answer	2	3	2	3

Q62. In the 2016 election for President, which candidate did you vote for [**ROTATE**] _Democrat Hillary Clinton _Republican Donald Trump

Clinton	48	57	61	31
Trump	21	11	21	29
Other candidate	5	5	4	6
I did not vote in that race	21	22	9	30
Not sure	2	3	3	1
Prefer not to answer	2	3	2	3

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q63. Have you moved and changed your address since January 2017?

Yes	35	44	26	38
No	62	54	73	59
Not sure	2	2	2	3

Q64. How often do you attend church or another place of worship?

More than once a week	8	9	12	4
Once a week	19	18	28	12
Once or twice a month	8	9	9	6
Several times a year	13	13	14	11
Only on holidays	5	5	3	7
Almost never	38	36	28	48
Not sure	3	3	1	4
Prefer not to answer	7	7	5	8

Q65. Do you have any children under the age of 18 living at home with you?

Yes	36	39	42	29
No	62	61	56	69
Prefer not to answer	2	1	2	2

Q66. Do you or does anyone in your household ever have to skip a meal or go hungry because there isn't enough money to buy food?

Yes - frequently	9	10	7	9
Yes - sometimes	23	26	18	25
No – never skip a meal	66	62	74	63
Prefer not to answer	2	2	1	3

Q67. How would you describe the area in which you live?

Large city	28	30	33	23
Smaller city	17	21	13	18
Suburb near a city	35	33	37	34
Small town	9	8	7	11
Rural area	11	8	10	14

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q68. Before the coronavirus pandemic hit in March, what was your employment status – were you:

Employed full-time	45	48	45	43
Employed part-time	13	15	9	15
Unemployed	9	12	4	12
Retired	9	2	23	1
Homemaker or stay at home parent	8	5	11	8
Full-time student	6	10	0	8
On disability	7	5	5	9
Other	2	1	2	2
Prefer not to answer	1	2	0	2

Q69. [**IF Q68 = 1,2**] And since the pandemic have you kept your job at relatively the same hours and pay, kept your job but at reduced hours and pay, or lost your job?

Weighted N=	641	189	204	248
Unweighted N=	631	206	167	258

Kept	48	46	55	43
Reduced	27	28	24	29
Lost	21	23	16	23
Other	3	2	4	4
Prefer not to answer	1	1	2	1

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q70. [**IF Q68=1,2**] Which of the following best describes the industry in which you work or worked for your main job, before the coronavirus started having an impact in the U.S.? SELECT FROM PULL DOWN MENU

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	641	189	204	248
Unweighted N=	631	206	167	258
Healthcare other than nursing	11	9	7	16
Other service industry	10	10	9	10
Retail other than grocery store or big box store.	9	13	7	8
Restaurant, cafe, or bar	8	11	4	9
Education - K-12	6	5	11	3
Education - Early education/childcare	5	5	7	4
Government	4	4	6	3
Construction/building	4	4	5	4
Financial services	4	3	4	4
Other non-service industry	3	4	3	3
Manufacturing/supply chain	3	3	4	3
Computer/computer science	3	3	4	2
Grocery store or big box store	3	2	2	4
Domestic work, like a home health care worker, nanny or house cleaner	2	1	2	3
Nursing	2	2	2	3
Warehouse	2	2	3	1
Nonprofit organization	2	1	2	3
Education - post-secondary	2	1	2	2
Law	2	2	2	2
Transportation/utility/communications	2	1	2	1
Human resources/HR consulting/broker	1	1	3	0
Delivery service, like USPS, UPS, or FedEx	1	1	3	1
Advertising	1	1	1	1
Real estate/property management	1	0	3	0
Media	1	2	1	1
Market research	1	1	0	1
Gig economy, like driving for Uber, Lyft, and DoorDash.	1	1	0	1
Wholesale other than grocery store or big box store	1	1	0	1
Labor union/multi-employer trust	0	1	0	0
Mining	0	0	0	0
Prefer not to answer	4	6	3	5

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q71. Please indicate your current living situation.
Select all that apply

	TOTAL	WOC UNM <50	WOC	UNM <50
Home with parents	18	26	3	24
In a dorm	1	2	0	1
Apartment/house with roommates	14	16	9	16
With a significant other	15	15	12	18
With a spouse and/or child	28	17	50	17
On my own [EXCLUSIVE]	25	25	26	23
Somewhere else	3	2	2	3
Prefer not to answer	2	3	1	3