

Voter Motivation Survey  
Voter Participation Center

A survey of 1,097 registered voters among unmarried women under age 55 and women of color  
AZ, FL, GA, NC, MI, MN, NV, PA, WI, CO, IA, ME, NH, and NM  
August 2020

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q1. Please indicate your gender. [TERMINATE IF NOT PUNCH 2]**

Man .....	0	0	0	0
Woman .....	100	100	100	100
Non-binary.....	0	0	0	0
Woman of color .....	38	43	76	63
Unmarried & under 55.....	80	80	57	62
Both women of color & unmarried & under 55 .....	18	24	33	25
Only a woman of color .....	20	20	43	38
Only unmarried & under 55 .....	62	57	24	37

**Q2. What is your age?**

**Age**

18-29 years .....	32	47	27	38
30-39 years .....	22	16	20	16
40-49 years .....	19	19	19	19
50-64 years .....	20	14	22	24
65 and older .....	7	4	12	3
18-24 years .....	16	31	15	22
25-29 years .....	15	16	12	16
30-34 years .....	10	8	10	12
35-39 years .....	13	9	10	4
40-44 years .....	11	10	13	10
45-49 years .....	8	9	6	9
50-54 years .....	16	8	10	13
55-59 years .....	2	4	6	7
60-64 years .....	2	2	5	4
65-69 years .....	1	2	6	2
70-74 years .....	3	2	5	1
75 and older .....	3	0	1	0
(Don't know /Refused).....	0	0	0	0

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**Q3. In which state do you live? [PULLDOWN LIST] [TERMINATE IF NOT AZ, FL, GA, NC, MI, MN, NV, PA, WI, CO, IA, ME, NH, and NM]**

**Region**

Northeast.....	100	0	0	0
Midwest.....	0	100	0	0
South.....	0	0	100	0
West.....	0	0	0	100

**Q4. Are you married, unmarried with a partner, single, separated, divorced, or widowed?**

Married.....	12	12	28	33
Unmarried with Partner.....	24	21	16	26
Single.....	47	56	34	28
Separated.....	3	1	3	1
Divorced.....	10	9	13	9
Widowed.....	4	1	5	3
Prefer not to answer.....	0	0	1	1

**Q5. Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. RANDOMIZE CHOICES [TERMINATE IF (Q2 >54, Q5= ONLY 1,7) or (Q4 = 1, AND Q5= ONLY 1,7)]**

Select all that apply

White or Caucasian.....	62	57	24	37
Black or African American.....	24	28	46	15
Latino/Latina or Hispanic.....	10	9	25	35
Asian American or Pacific Islander.....	3	3	4	6
Native American.....	2	3	4	4
Middle Eastern.....	0	1	1	2
None of these/Other.....	0	1	1	4

**Q6. Are you registered to vote at your current address?**

Yes.....	97	96	96	92
No.....	3	3	3	6
Not sure.....	0	1	1	2

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**Q7. [IF Q6 = 2,3] [IF AZ, FL, GA, PA]** Do you plan to register to vote before your state’s registration deadline?  
**[TERMINATE IF ANSWER=2,3]**

Weighted N=	4		17	5
Unweighted N=	5	0	16	6
Yes .....	100		100	100
No .....	0		0	0
Not sure.....	0		0	0

**Q8. [IF Q6 = 2,3] [IF NC, MI, MN, NV, WI, CO, IA, ME, NH, and NM]** Do you plan to register to vote before your state’s registration deadline or at the polls on election day? **[TERMINATE IF ANSWER=2,3]**

Weighted N=	1	9	4	11
Unweighted N=	1	9	4	13
Yes .....	100	100	100	100
No .....	0	0	0	0
Not sure.....	0	0	0	0

**Q9.** What is the last year of schooling that you have completed?

High School Graduate or less .....	41	33	26	41
Post-HS .....	35	42	39	31
College graduate or post-grad .....	25	25	35	28
1st -11th Grade .....	3	5	2	6
High School Graduate .....	37	28	24	36
Vocational or technical school.....	8	7	5	8
Some college but no degree .....	24	28	22	16
Associate degree .....	3	7	12	7
4-year college graduate or bachelor’s degree .....	19	19	27	17
Graduate School or advanced degree .....	6	6	8	11
(Refused).....	0	0	0	0

**Q10.** How likely are you to vote in the November election for President, U.S. Senate and Congress, State Senate and State House, and other offices? Are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain.....	76	72	77	73
Probably .....	11	12	8	13
50 - 50 .....	9	11	11	8
Probably not .....	3	2	1	1
Definitely not .....	1	0	1	3
Not sure.....	0	2	1	3

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**Q11.** Some people feel very motivated to vote in the November general election for President, U.S. Congress, and other offices, while others don't feel motivated at all. How about you – using a scale from ZERO to TEN, please tell me how motivated you are to vote in the November election. TEN means you are VERY motivated to vote, and ZERO means you are NOT AT ALL motivated to vote. You can use any number in between.

Mean .....	8.6	8.6	8.9	8.4
10 – Very motivated .....	62	63	63	55
8 - 9 .....	14	14	16	19
6 - 7 .....	8	6	7	9
5 .....	6	3	5	4
1 - 4 .....	5	6	3	3
0 – Not at all motivated .....	2	3	1	4
Not sure .....	3	5	6	6
6 - 10 – Motivated .....	84	83	86	83
5 /NS .....	9	8	10	10
0 - 4 – Not motivated .....	7	9	4	7

**Q12.** In the November 2020 election, do you plan to vote in person on election day, vote absentee, or vote in person early?

Vote in person on election day .....	56	44	40	36
Vote absentee .....	27	40	25	34
Vote in person early .....	8	6	25	16
I do not plan to vote .....	2	2	2	3
Not sure .....	7	9	8	10

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**Q13.** Now, here is a list of issues. Please indicate which two issues you believe are the most important for the next president to focus on: **[RANDOMIZE LIST]**

Select two

Dealing with coronavirus and COVID-19 .....	47	52	53	38
The economy and jobs .....	37	30	42	34
Health care .....	23	26	23	24
Police and criminal justice reform .....	21	29	24	22
Schools and education .....	12	8	13	15
Crime and safety .....	11	11	11	11
Immigration.....	10	7	7	10
Climate change .....	9	9	5	12
Taxes.....	7	4	4	10
Environment and pollution.....	4	9	5	5
Roads and transportation.....	1	1	1	2
Other .....	7	2	3	5
Not sure.....	1	4	3	2

**Q14. [ASK IF AZ, FL, MI, NV, CO, ME, and NM]** When you vote there are different ballot initiatives, referendums, and propositions on the ballot, in addition to the candidates for office. Many people vote for individual candidates, but do not vote on ballot initiatives. Do you usually vote on ALL the ballot initiatives, on MOST of the ballot initiatives, on JUST SOME of the ballot initiatives, or on NONE of them?

Weighted N=	7	117	262	186
Unweighted N=	8	118	250	186
All .....	34	55	53	43
Most.....	47	20	16	20
Just some .....	0	11	14	14
None.....	0	2	2	1
Depends .....	9	7	7	11
Not sure.....	10	2	6	8
Prefer not to answer.....	0	3	1	3

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**Q15.** Here is a list some people, groups, and things. For each, please indicate whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of that person, group, or idea  
**[RANDOMIZE LIST]**

**Sorted by “Very favorable”**

A15y.U.S. Postal Service .....	58	50	55	53
A15q.Barack Obama .....	56	55	57	47
B15r.Michelle Obama.....	55	61	57	54
A15w.Planned Parenthood .....	49	48	44	42
A15aa.Teachers' unions .....	41	44	34	38
B15z.Vote by mail .....	37	42	37	49
B15t.Moms Demand Action Against Gun Violence .....	37	35	36	37
A15k.The Black Lives Matter Movement .....	35	55	47	43
A15m.The #MeToo Movement .....	32	36	34	34
B15p.Bernie Sanders .....	31	33	23	31
A15g.Democrats in Congress .....	29	27	29	28
15b.Joe Biden .....	27	27	32	27
15c.Kamala Harris.....	24	26	30	26
15a.Donald Trump .....	20	13	15	20
B15v.The National Education Association .....	20	27	20	21
B15x.The American Civil Liberties Union.....	20	22	18	20
B15l.The NAACP .....	19	37	32	17
A15i.Defund the police .....	17	21	21	15
A15s.The National Rifle Association.....	16	12	18	16
A15e.Nancy Pelosi.....	13	22	25	20
15d.Mike Pence .....	12	8	13	12
B15bb.Labor unions .....	12	24	17	16
B15h.Republicans in Congress.....	11	14	12	9
A15o.Alexandria Ocasio-Cortez.....	10	17	20	22
B15j.Abolish the police.....	8	11	9	15
B15n.Cancel Culture .....	7	5	4	7
B15f.Mitch McConnell .....	5	6	5	8
A15u.The Sierra Club.....	4	10	5	8

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a. Donald Trump

Very Favorable .....	20	13	15	20
Somewhat Favorable .....	14	10	12	12
Somewhat Unfavorable .....	8	9	11	12
Very Unfavorable .....	53	62	52	52
No Opinion .....	4	5	9	5
Never Heard .....	0	1	1	1
Favorable .....	34	23	27	31
Unfavorable .....	62	71	63	63

b. Joe Biden

Very Favorable .....	27	27	32	27
Somewhat Favorable .....	32	31	28	25
Somewhat Unfavorable .....	7	15	11	14
Very Unfavorable .....	27	19	19	24
No Opinion .....	6	7	9	8
Never Heard .....	2	1	1	1
Favorable .....	59	58	59	52
Unfavorable .....	34	34	30	38

c. Kamala Harris

Very Favorable .....	24	26	30	26
Somewhat Favorable .....	27	23	23	17
Somewhat Unfavorable .....	7	8	8	11
Very Unfavorable .....	18	15	17	19
No Opinion .....	18	18	15	17
Never Heard .....	6	10	6	10
Favorable .....	51	49	53	43
Unfavorable .....	25	23	25	30

d. Mike Pence

Very Favorable .....	12	8	13	12
Somewhat Favorable .....	12	13	11	15
Somewhat Unfavorable .....	17	17	15	15
Very Unfavorable .....	37	42	36	40
No Opinion .....	19	16	20	14
Never Heard .....	2	4	5	5
Favorable .....	25	20	24	27
Unfavorable .....	54	59	51	54

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e. **SSA:** Nancy Pelosi

Very Favorable .....	13	22	25	20
Somewhat Favorable .....	25	24	22	15
Somewhat Unfavorable .....	14	10	11	21
Very Unfavorable .....	27	18	20	20
No Opinion .....	14	17	16	15
Never Heard .....	7	9	5	9
<b>Favorable</b> .....	<b>38</b>	<b>46</b>	<b>48</b>	<b>35</b>
<b>Unfavorable</b> .....	<b>41</b>	<b>28</b>	<b>31</b>	<b>41</b>

f. **SSB:** Mitch McConnell

Very Favorable .....	5	6	5	8
Somewhat Favorable .....	10	5	8	13
Somewhat Unfavorable .....	13	14	17	9
Very Unfavorable .....	33	32	28	28
No Opinion .....	28	25	31	23
Never Heard .....	12	17	11	18
<b>Favorable</b> .....	<b>14</b>	<b>12</b>	<b>13</b>	<b>21</b>
<b>Unfavorable</b> .....	<b>46</b>	<b>46</b>	<b>45</b>	<b>37</b>

g. **SSA:** Democrats in Congress

Very Favorable .....	29	27	29	28
Somewhat Favorable .....	29	34	30	22
Somewhat Unfavorable .....	11	15	15	11
Very Unfavorable .....	23	10	14	19
No Opinion .....	6	12	12	18
Never Heard .....	1	2	0	2
<b>Favorable</b> .....	<b>59</b>	<b>61</b>	<b>59</b>	<b>50</b>
<b>Unfavorable</b> .....	<b>34</b>	<b>25</b>	<b>29</b>	<b>29</b>

h. **SSB:** Republicans in Congress

Very Favorable .....	11	14	12	9
Somewhat Favorable .....	18	9	13	22
Somewhat Unfavorable .....	16	20	16	21
Very Unfavorable .....	40	43	38	33
No Opinion .....	14	11	19	10
Never Heard .....	1	3	2	4
<b>Favorable</b> .....	<b>29</b>	<b>22</b>	<b>25</b>	<b>32</b>
<b>Unfavorable</b> .....	<b>55</b>	<b>63</b>	<b>54</b>	<b>55</b>



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i. **SSA:** Defund the police

Very Favorable .....	17	21	21	15
Somewhat Favorable .....	18	18	16	17
Somewhat Unfavorable .....	15	14	17	11
Very Unfavorable .....	42	32	31	41
No Opinion .....	7	13	12	15
Never Heard .....	1	3	3	1
<b>Favorable</b> .....	<b>35</b>	<b>39</b>	<b>37</b>	<b>32</b>
<b>Unfavorable</b> .....	<b>57</b>	<b>46</b>	<b>48</b>	<b>53</b>

j. **SSB:** Abolish the police

Very Favorable .....	8	11	9	15
Somewhat Favorable .....	19	17	12	10
Somewhat Unfavorable .....	17	19	19	15
Very Unfavorable .....	36	41	38	47
No Opinion .....	14	10	17	5
Never Heard .....	7	2	6	9
<b>Favorable</b> .....	<b>26</b>	<b>27</b>	<b>21</b>	<b>25</b>
<b>Unfavorable</b> .....	<b>53</b>	<b>60</b>	<b>57</b>	<b>61</b>

k. **SSA:** The Black Lives Matter Movement

Very Favorable .....	35	55	47	43
Somewhat Favorable .....	25	18	22	19
Somewhat Unfavorable .....	8	3	6	3
Very Unfavorable .....	20	15	13	20
No Opinion .....	10	9	11	14
Never Heard .....	2	0	1	1
<b>Favorable</b> .....	<b>60</b>	<b>73</b>	<b>68</b>	<b>62</b>
<b>Unfavorable</b> .....	<b>28</b>	<b>18</b>	<b>19</b>	<b>24</b>

l. **SSB:** The NAACP

Very Favorable .....	19	37	32	17
Somewhat Favorable .....	23	19	21	25
Somewhat Unfavorable .....	4	8	4	8
Very Unfavorable .....	8	4	9	7
No Opinion .....	32	23	26	30
Never Heard .....	13	10	6	12
<b>Favorable</b> .....	<b>42</b>	<b>56</b>	<b>54</b>	<b>42</b>
<b>Unfavorable</b> .....	<b>12</b>	<b>11</b>	<b>14</b>	<b>15</b>

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m. **SSA:** The #MeToo Movement

Very Favorable .....	32	36	34	34
Somewhat Favorable .....	30	26	25	25
Somewhat Unfavorable .....	9	6	8	8
Very Unfavorable .....	4	11	6	11
No Opinion .....	16	13	18	16
Never Heard .....	9	8	8	5
Favorable .....	62	61	59	59
Unfavorable .....	13	18	14	20

n. **SSB:** Cancel Culture

Very Favorable .....	7	5	4	7
Somewhat Favorable .....	8	10	9	12
Somewhat Unfavorable .....	17	18	12	14
Very Unfavorable .....	19	18	24	27
No Opinion .....	23	17	27	19
Never Heard .....	26	33	25	22
Favorable .....	16	15	12	18
Unfavorable .....	36	36	35	40

o. **SSA:** Alexandria Ocasio-Cortez

Very Favorable .....	10	17	20	22
Somewhat Favorable .....	23	20	20	17
Somewhat Unfavorable .....	2	8	8	11
Very Unfavorable .....	18	7	13	11
No Opinion .....	25	21	23	22
Never Heard .....	21	27	16	18
Favorable .....	34	37	40	39
Unfavorable .....	20	15	21	21

p. **SSB:** Bernie Sanders

Very Favorable .....	31	33	23	31
Somewhat Favorable .....	32	24	26	25
Somewhat Unfavorable .....	5	12	11	12
Very Unfavorable .....	16	15	20	18
No Opinion .....	15	15	17	13
Never Heard .....	1	2	3	1
Favorable .....	63	57	50	56
Unfavorable .....	21	26	30	30

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q. **SSA:** Barack Obama

Very Favorable .....	56	55	57	47
Somewhat Favorable .....	14	18	19	16
Somewhat Unfavorable .....	13	7	4	9
Very Unfavorable .....	10	8	14	19
No Opinion .....	6	11	5	9
Never Heard .....	1	1	1	0
Favorable .....	70	73	76	63
Unfavorable .....	22	16	18	28

r. **SSB:** Michelle Obama

Very Favorable .....	55	61	57	54
Somewhat Favorable .....	15	12	13	14
Somewhat Unfavorable .....	6	5	5	4
Very Unfavorable .....	18	13	16	15
No Opinion .....	5	8	9	12
Never Heard .....	0	1	0	1
Favorable .....	70	73	69	68
Unfavorable .....	24	18	21	19

s. **SSA:** The National Rifle Association, also known as the NRA

Very Favorable .....	16	12	18	16
Somewhat Favorable .....	17	12	12	16
Somewhat Unfavorable .....	15	16	17	12
Very Unfavorable .....	27	31	27	31
No Opinion .....	22	20	21	20
Never Heard .....	3	8	6	6
Favorable .....	33	24	30	31
Unfavorable .....	41	48	43	43

t. **SSB:** Moms Demand Action Against Gun Violence

Very Favorable .....	37	35	36	37
Somewhat Favorable .....	29	20	21	23
Somewhat Unfavorable .....	4	8	11	9
Very Unfavorable .....	10	8	7	8
No Opinion .....	13	19	15	11
Never Heard .....	7	10	9	12
Favorable .....	66	55	58	60
Unfavorable .....	14	16	18	18

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u. **SSA:** The Sierra Club

Very Favorable .....	4	10	5	8
Somewhat Favorable .....	19	12	14	8
Somewhat Unfavorable .....	5	6	4	6
Very Unfavorable .....	6	7	6	1
No Opinion .....	29	24	31	20
Never Heard .....	36	41	39	55
Favorable .....	23	22	19	16
Unfavorable .....	12	14	11	8

v. **SSB:** The National Education Association, also known as NEA

Very Favorable .....	20	27	20	21
Somewhat Favorable .....	25	19	24	27
Somewhat Unfavorable .....	1	8	9	9
Very Unfavorable .....	6	3	7	6
No Opinion .....	29	23	26	19
Never Heard .....	20	21	14	17
Favorable .....	44	45	44	48
Unfavorable .....	7	11	17	15

w. **SSA:** Planned Parenthood

Very Favorable .....	49	48	44	42
Somewhat Favorable .....	20	20	27	26
Somewhat Unfavorable .....	13	7	3	5
Very Unfavorable .....	8	13	12	13
No Opinion .....	9	13	12	12
Never Heard .....	1	0	2	1
Favorable .....	69	68	70	68
Unfavorable .....	21	19	16	19

x. **SSB:** The American Civil Liberties Union, also known as ACLU

Very Favorable .....	20	22	18	20
Somewhat Favorable .....	19	25	25	26
Somewhat Unfavorable .....	5	13	7	9
Very Unfavorable .....	11	1	7	7
No Opinion .....	31	23	31	26
Never Heard .....	14	16	12	13
Favorable .....	39	47	43	46
Unfavorable .....	16	14	14	16

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y. **SSA:** U.S. Postal Service

Very Favorable .....	58	50	55	53
Somewhat Favorable .....	27	31	28	22
Somewhat Unfavorable .....	6	9	6	6
Very Unfavorable .....	4	3	2	2
No Opinion .....	5	6	9	15
Never Heard .....	0	2	0	2
Favorable .....	85	81	82	75
Unfavorable .....	10	12	8	8

z. **SSB:** Vote by mail

Very Favorable .....	37	42	37	49
Somewhat Favorable .....	15	24	24	27
Somewhat Unfavorable .....	16	8	11	9
Very Unfavorable .....	22	13	19	11
No Opinion .....	9	11	8	4
Never Heard .....	1	2	1	1
Favorable .....	53	66	61	76
Unfavorable .....	38	21	30	20

aa. **SSA:** Teachers' unions

Very Favorable .....	41	44	34	38
Somewhat Favorable .....	28	22	35	29
Somewhat Unfavorable .....	5	9	4	4
Very Unfavorable .....	2	2	3	3
No Opinion .....	17	17	19	21
Never Heard .....	6	5	5	5
Favorable .....	69	66	69	67
Unfavorable .....	7	12	7	7

bb. **SSB:** Labor unions

Very Favorable .....	12	24	17	16
Somewhat Favorable .....	32	30	29	25
Somewhat Unfavorable .....	8	12	10	17
Very Unfavorable .....	6	6	9	9
No Opinion .....	41	26	31	28
Never Heard .....	1	2	3	5
Favorable .....	44	54	46	41
Unfavorable .....	14	18	20	26

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**Q16.** Does Joe Biden’s decision to pick Kamala Harris as his Vice President make you feel much more excited, somewhat more excited, somewhat less excited, or much less excited to vote in the upcoming election?

Much more excited.....	25	33	33	29
Somewhat more excited.....	31	24	24	22
Somewhat less excited .....	9	11	12	7
Much less excited.....	12	12	15	16
Not sure.....	22	20	16	25
More excited.....	56	57	57	52
Less excited .....	22	23	27	24

**Q17. SSA:** Have you become more motivated, less motivated, or felt no change in your motivation to vote this year?

More motivated .....	72	65	65	58
Less motivated .....	7	11	9	13
No change in motivation.....	20	22	24	25
Not sure.....	1	2	2	3

**Q18. SSB:** Thinking about the upcoming election, do you feel more motivated, less motivated, or about as motivated to vote as you were to vote in the November 2016 election?

More motivated .....	56	63	61	52
Less motivated .....	14	7	9	14
About as motivated .....	22	20	18	21
I was not eligible to vote in 2016.....	6	6	8	8
Not sure.....	2	5	4	5

**17/18.MOTIVATED COMBINED**

More motivated .....	64	64	63	55
Less motivated .....	11	9	9	14
About as motivated .....	21	21	21	23
I was not eligible to vote in 2016.....	3	3	4	4
Not sure.....	1	3	3	4

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q19. Why did you answer that way? [OPEN END]**

**19.AMONG MORE MOTIVATED**

Weighted N=	105	147	325	103
Unweighted N=	100	143	323	100
Replace Trump/Elect Dems .....	35	45	31	37
COVID-19/Country in crisis .....	17	11	16	15
Re-elect Trump/Republicans.....	16	14	11	12
Want change .....	13	16	21	13
Want to vote/exercise rights.....	6	7	10	14
VP Choice .....	6	9	5	1
Didn't/couldn't vote in '16 .....	2	3	1	2
Miscellaneous .....	16	8	15	16

**19.AMONG LESS MOTIVATED**

Weighted N=	17	21	47	25
Unweighted N=	19	22	51	25
Dislike both candidates .....	32	43	52	30
Focused on other things.....	18	10	15	12
Don't think vote will count.....	6	0	9	8
Don't trust political parties/politicians .....	5	5	10	23
Miscellaneous .....	39	46	25	44

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**19.AMONG NEITHER MORE NOR LESS MOTIVATED**

Weighted N=	42	63	143	58
Unweighted N=	43	64	146	61

Voting is a responsibility/Always vote .....	20	18	13	22
Voting makes no difference/not voting.....	14	5	6	6
Didn't/Couldn't Vote in 2016.....	12	11	13	8
Always motivated/no change .....	11	17	11	16
Dislike both candidates .....	9	7	9	12
Excited about Biden-Harris ticket/Replacing Trump .....	8	3	7	5
Pro Trump/Dislike Biden-Harris.....	2	2	3	3
Miscellaneous .....	25	43	42	33

**Q20.** If the general election for U.S. Congress were held today, would you vote for [RANDOMIZE] \_the DEMOCRAT or \_the REPUBLICAN?

**Q21. [IF Q20 = 1-2]** Would you say you support that candidate strongly or not so strongly?

**Q22. [IF Q20 = 3]** If you had to choose, toward whom would you lean?

Democrat strongly .....	51	48	50	38
Democrat not so strongly .....	9	14	9	11
Lean Democrat.....	2	3	3	5
Republican strongly.....	26	19	19	22
Republican not so strongly.....	3	4	6	7
Lean Republican .....	1	2	2	3
Undecided - No firm preference at this time .....	6	5	8	9
Other: SPECIFY: _____ .....	1	1	2	4
Prefer not to answer.....	1	3	2	2
Democrat.....	61	66	61	54
Republican .....	30	25	27	32



	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q23. SSA:** If the general election for U.S. President were held today and the candidates were: **[RANDOMIZE]** \_Democrat Joe Biden OR \_Republican Donald Trump for whom would you vote?

**Q24. SSA:** **[IF Q23= 1-2]** Would you say you support that candidate strongly or not so strongly?

**Q25. SSA:** **[IF Q23 = 3]** If you had to choose, toward whom would you lean?

Biden strongly .....	50	54	52	40
Biden not so strongly.....	10	12	11	13
Lean Biden .....	1	3	2	1
Trump strongly .....	30	17	20	24
Trump not so strongly .....	6	4	6	7
Lean Trump .....	0	2	0	1
Undecided - No firm preference at this time .....	3	2	6	9
Other: SPECIFY: _____ .....	0	1	1	2
Prefer not to answer.....	1	5	2	3
Biden .....	60	70	65	54
Trump .....	36	23	27	32

**Q26. SSA:** Why did you vote for that candidate? **[OPEN END]**

**26.WHY BIDEN**

	Weighted N=	80	166	51
	Unweighted N=	81	171	52
Dislike Trump .....	43	47	40	47
Right person for the job/Qualified/Like Biden.....	37	26	35	42
Democrat.....	13	10	7	6
Like Biden's Policies/Agree with Biden .....	7	13	16	6
Like Harris .....	5	1	1	0
Miscellaneous .....	6	13	9	9

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**26.WHY TRUMP**

Weighted N=	30	26	70	29
Unweighted N=	28	25	65	27
Good Leader/Like Trump/Gets things done .....	49	58	48	40
Agree with his beliefs and policies/Registered Republican .....	21	2	8	11
Dislike Biden/Dems .....	17	21	22	24
Let him continue/Deserves more time .....	4	6	5	7
Better on the economy .....	4	3	7	13
Miscellaneous .....	9	20	14	16

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q27. SSA:** Thinking about that candidate, please indicate whether you would do each of the following activities to get that candidate elected? [RANDOMIZE]

**Sorted by “Yes, would do”**

A27c.Talk to friends and family about that candidate .....	76	75	80	70
A27b.Make a phone call.....	40	32	46	32
A27a.Volunteer on the campaign.....	32	34	30	24
A27d.Donate to their campaign .....	30	34	41	32

a. Volunteer on the campaign

Yes .....	32	34	30	24
No .....	46	50	45	58
Not sure.....	22	16	26	17

b. Make a phone call

Yes .....	40	32	46	32
No .....	36	50	33	55
Not sure.....	24	19	21	13

c. Talk to friends and family about that candidate

Yes .....	76	75	80	70
No .....	13	19	15	24
Not sure.....	11	5	5	6

d. Donate to their campaign

Yes .....	30	34	41	32
No .....	50	52	37	52
Not sure.....	20	14	22	16

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q28. SSA: [IF Q23 = 1 or Q25 = 1]** And would you say you are voting FOR Joe Biden or AGAINST Donald Trump?

Weighted N=	49	80	166	51
Unweighted N=	48	81	171	52

For Biden.....	53	53	61	54
Against Trump.....	45	45	36	46
Not sure.....	1	2	3	0

**Q29. SSA: [IF Q23 = 2 or Q25 = 2]** And would you say you are voting FOR Donald Trump or AGAINST Joe Biden?

Weighted N=	30	26	70	29
Unweighted N=	28	25	65	27

For Trump.....	83	59	77	71
Against Biden.....	17	30	21	29
Not sure.....	0	11	2	0

**Q30. SSB:** If the general election for U.S. President and Vice President were held today and the candidates were: [RANDOMIZE] \_Democrats Joe Biden and Kamala Harris OR \_Republicans Donald Trump and Mike Pence for whom would you vote?

**Q31. SSB: [IF Q30 = 1-2]** Would you say you support that ticket strongly or not so strongly?

**Q32. SSB: [IF Q30 = 3]** If you had to choose, toward whom would you lean?

Biden/Harris strongly.....	52	53	52	45
Biden/Harris not so strongly.....	7	7	8	17
Lean Biden/Harris.....	1	2	2	1
Trump/Pence strongly.....	28	23	24	23
Trump/Pence not so strongly.....	2	4	4	2
Lean Trump/Pence.....	2	0	0	1
Undecided - No firm preference at this time.....	5	5	5	9
Other: SPECIFY: _____.....	2	0	1	1
Prefer not to answer.....	1	5	3	1
Biden/Harris.....	60	62	62	64
Trump/Pence.....	32	28	28	26

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q33. SSB: Why did you vote for that ticket? [OPEN END]**

**33.WHY BIDEN/HARRIS**

Weighted N=	49	71	161	59
Unweighted N=	47	71	172	61
Dislike Trump/Republicans .....	42	49	34	34
Right Choice/Leadership/Empathy/Experience .....	24	21	31	18
Like Biden-Harris/Dems .....	18	10	10	10
Agree with Biden-Harris policies .....	10	5	8	14
Like Harris .....	5	9	6	7
Democrat.....	4	9	5	0
Miscellaneous .....	5	10	13	25

**33.WHY TRUMP/PENCE**

Weighted N=	26	32	72	24
Unweighted N=	26	31	66	21
Like Trump/Doing a good job .....	49	43	34	32
Dislike Biden-Harris/Dems .....	19	24	23	20
Agree with Trump's Policies/Beliefs .....	16	19	26	43
Not socialist/Dems are too far left .....	4	0	6	13
Republican .....	2	2	4	0
Miscellaneous .....	14	12	13	5

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q34. SSB:** Thinking about that ticket, please indicate whether you would do each of the following activities to get that ticket elected? [RANDOMIZE]

**Sorted by “Yes, would do”**

B34c.Talk to friends and family about that ticket .....	65	68	71	73
B34b.Make a phone call.....	44	30	43	37
B34d.Donate to their campaign .....	35	26	31	30
B34a.Volunteer on the campaign.....	31	27	29	36
a. Volunteer on the campaign				
Yes .....	31	27	29	36
No .....	54	50	49	50
Not sure.....	16	23	22	14
b. Make a phone call				
Yes .....	44	30	43	37
No .....	44	51	39	44
Not sure.....	13	19	18	20
c. Talk to friends and family about that candidate				
Yes .....	65	68	71	73
No .....	25	20	20	16
Not sure.....	10	12	9	11
d. Donate to their campaign				
Yes .....	35	26	31	30
No .....	46	49	44	54
Not sure.....	19	26	24	16

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**27/34. DO FOR CANDIDATE/TICKET COMBINED**

Sorted by “Yes, would do”

27/31c.Talk to friends and family about that candidate combined .....	71	72	76	71
27/31b.Make a phone call combined .....	42	31	45	34
27/31d.Donate to their campaign combined .....	33	30	36	31
27/31a.Volunteer on the campaign combined .....	31	31	29	30
a. Volunteer on the campaign				
Yes .....	31	31	29	30
No .....	50	50	47	54
Not sure.....	19	19	24	16
b. Make a phone call				
Yes .....	42	31	45	34
No .....	40	50	36	49
Not sure.....	18	19	19	17
c. Talk to friends and family about that candidate				
Yes .....	71	72	76	71
No .....	19	19	17	20
Not sure.....	10	9	7	9
d. Donate to their campaign				
Yes .....	33	30	36	31
No .....	48	51	41	53
Not sure.....	19	20	23	16

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q35. SSB: [IF Q30 = 1 or Q32 = 1]** And would you say you are voting FOR Joe Biden and Kamala Harris or AGAINST Donald Trump and Mike Pence?

Weighted N=	49	71	161	59
Unweighted N=	47	71	172	61
For Biden/Harris .....	63	58	72	61
Against Trump/Pence.....	37	40	26	33
Not sure.....	0	2	2	6

**28/35.COMBINED**

Weighted N=	99	151	327	110
Unweighted N=	95	152	343	113
For Biden/Harris .....	58	55	66	58
Against Trump/Pence.....	41	43	31	39
Not sure.....	1	2	3	3

**Q36. SSB: [IF Q30 = 2 or Q32 = 2]** And would you say you are voting FOR Donald Trump and Mike Pence or AGAINST Joe Biden and Kamala Harris?

Weighted N=	26	32	72	24
Unweighted N=	26	31	66	21
For Trump/Pence .....	88	66	78	87
Against Biden/Harris .....	12	32	16	13
Not sure.....	0	2	5	0

**29/36.COMBINED**

Weighted N=	56	58	143	53
Unweighted N=	54	56	131	48
For Trump/Pence .....	85	63	78	78
Against Biden/Harris .....	15	31	19	22
Not sure.....	0	6	4	0

**Q37.** Would you consider voting for a third party?

Yes .....	25	21	24	28
No .....	56	60	50	45
Not sure.....	19	19	26	27



	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q38. Describe Donald Trump in one sentence. [OPEN END]**

General negative/Liar/Cruel/Failure .....	35	45	42	38
Narcissist.....	18	17	12	11
General positive .....	16	10	14	16
Stupid/Childish/Unqualified .....	16	23	17	14
Strong leader/good job.....	9	8	8	10
Racist/Sexist/Bigot .....	8	13	6	9
Corrupt/for the rich/undermining democratic institutions .....	4	4	5	6
Businessman positive .....	2	2	2	3
Don't know.....	1	1	2	2
Other .....	6	5	10	8

**Q39. Regardless of how you intend to vote, which two of the following concerns you most about Donald Trump, or does nothing concern you about Donald Trump? [RANDOMIZE LIST]**

Select two

His corruption and abuse of power .....	33	31	30	26
His failure to control the spread of coronavirus.....	23	18	24	20
His racist comments and actions towards people of color..	23	39	30	26
His chaotic leadership .....	16	22	16	19
His embarrassing behavior and inappropriate use of Twitter .....	14	20	15	13
His egotistical behavior .....	12	16	15	17
His foreign policy and actions that could lead us into a war .....	10	6	12	7
His self-dealing to enrich himself, family, and friends.....	9	11	10	13
His efforts to repeal Obamacare .....	7	2	4	5
Other .....	7	3	3	6
I have no concerns.....	17	12	17	18

**Q40. Which of the following statements is closer to your opinion? {ROTATE 1-2, 2-1}**

We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first, whether we're White, Black, or Brown .....	63	68	65	62
We need elected leaders like Trump and his allies who will work with business leaders, secure our borders, and prevent illegal immigrants from taking advantage of our country.....	25	21	22	27
Not Sure .....	12	10	13	10

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q41.** Here is a list of reasons some people have given for why it is important to them to vote in November. Using a scale from zero to ten, please indicate how important that reason is to you personally to vote in the November election. Ten means it is very important to you personally, and zero means it is not at all important to you. You can use any number in between.

**[RANDOMIZE LIST]**

**Sorted by means**

B41n.To create change that will lead to a better future for my family .....	8.9	8.5	8.7	8.6
B41t.To create change that will lead to a better future for our children .....	8.9	8.5	8.6	8.6
A41e.To stand up for the issues that I care about .....	8.8	8.8	9.1	8.5
A41g.To make good things happen .....	8.8	8.7	9.0	8.6
B41h.To prevent bad things from happening.....	8.8	8.6	8.3	8.5
B41p.To repair America's standing in the world .....	8.8	8.2	8.3	7.9
B41f.To make positive change in my community.....	8.6	8.6	8.4	8.5
B41r.To put people who care about people like me in office .....	8.6	8.5	8.2	8.0
A41m.To create change that will lead to a better future for myself .....	8.5	8.7	8.8	8.8
A41a.To remove bad people from office.....	8.4	8.4	9.0	8.3
A41s.To elect leaders who put people above special interests .....	8.2	8.3	9.0	8.7
B41l.Because I am frustrated with the way things are going .....	8.2	8.2	8.1	8.0
B41b.To elect new leaders with fresh ideas .....	8.1	7.4	7.9	8.1
A41c.To make my voice heard.....	8.0	8.2	8.6	7.8
A41o.To fight against racism and sexism .....	7.9	8.5	8.9	7.9
A41q.To put people who are in touch with my life in office .....	7.8	7.3	7.9	6.5
B41d.To do my civic duty .....	7.7	7.9	8.1	7.4
A41k.Because I am angry with the way things are going ..	7.3	7.4	7.9	7.2
A41i.To vote President Trump out of office.....	6.1	7.5	7.2	6.4
B41j.To vote against Vice President Biden.....	3.2	3.4	3.6	3.8

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Sorted by “10 – Very important”**

B41t.To create change that will lead to a better future for our children .....	63	53	60	61
B41n.To create change that will lead to a better future for my family .....	60	50	57	61
A41g.To make good things happen .....	59	54	60	53
A41a.To remove bad people from office .....	58	61	67	57
A41e.To stand up for the issues that I care about .....	56	54	62	51
B41p.To repair America's standing in the world .....	52	44	52	49
B41l.Because I am frustrated with the way things are going .....	52	51	50	48
A41m.To create change that will lead to a better future for myself .....	52	51	57	61
B41f.To make positive change in my community.....	51	55	55	54
B41r.To put people who care about people like me in office .....	51	57	52	44
B41h.To prevent bad things from happening.....	51	54	49	56
A41s.To elect leaders who put people above special interests .....	47	48	60	64
A41i.To vote President Trump out of office.....	46	52	52	45
A41c.To make my voice heard.....	44	47	55	50
A41o.To fight against racism and sexism .....	43	57	64	55
B41d.To do my civic duty .....	42	43	47	34
B41b.To elect new leaders with fresh ideas .....	41	38	45	43
A41k.Because I am angry with the way things are going ...	36	37	44	39
A41q.To put people who are in touch with my life in office .....	32	32	42	31
B41j.To vote against Vice President Biden.....	12	21	20	20

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

a. **SSA:** To remove bad people from office

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.4	8.4	9.0	8.3
10 – Very important.....	58	61	67	57
8 - 9 .....	15	11	17	17
6 - 7 .....	8	10	6	6
5 .....	6	5	2	6
1 - 4 .....	8	8	3	4
0 – Not at all important.....	2	3	2	6
Not sure.....	3	1	3	4
6 - 10 – Important.....	81	83	90	80
5 /NS .....	9	6	5	10
0 - 4 – Not important .....	10	11	5	10

b. **SSB:** To elect new leaders with fresh ideas

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.1	7.4	7.9	8.1
10 – Very important.....	41	38	45	43
8 - 9 .....	26	22	20	25
6 - 7 .....	9	14	12	11
5 .....	7	5	8	5
1 - 4 .....	9	12	6	8
0 – Not at all important.....	2	6	4	2
Not sure.....	5	3	4	6
6 - 10 – Important.....	77	73	77	79
5 /NS .....	12	8	13	11
0 - 4 – Not important .....	11	19	10	10

c. **SSA:** To make my voice heard

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.0	8.2	8.6	7.8
10 – Very important.....	44	47	55	50
8 - 9 .....	24	17	23	16
6 - 7 .....	13	22	7	16
5 .....	10	6	6	2
1 - 4 .....	7	6	3	7
0 – Not at all important.....	1	1	2	7
Not sure.....	2	1	3	3
6 - 10 – Important.....	81	86	85	81
5 /NS .....	11	7	9	5
0 - 4 – Not important .....	8	7	6	14

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

d. **SSB:** To do my civic duty

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	7.7	7.9	8.1	7.4
10 – Very important.....	42	43	47	34
8 - 9 .....	20	21	18	21
6 - 7 .....	15	17	14	17
5 .....	9	6	10	4
1 - 4.....	6	7	5	14
0 – Not at all important.....	5	4	2	2
Not sure.....	3	3	4	7
6 - 10 – Important.....	77	81	79	72
5 /NS .....	12	8	14	11
0 - 4 – Not important .....	11	11	7	16

e. **SSA:** To stand up for the issues that I care about

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.8	8.8	9.1	8.5
10 – Very important.....	56	54	62	51
8 - 9 .....	21	24	23	27
6 - 7 .....	13	14	5	6
5 .....	4	3	5	1
1 - 4.....	1	3	2	7
0 – Not at all important.....	1	0	1	3
Not sure.....	3	1	2	5
6 - 10 – Important.....	90	92	90	85
5 /NS .....	7	5	7	6
0 - 4 – Not important .....	2	3	3	10

f. **SSB:** To make positive change in my community

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.6	8.6	8.4	8.5
10 – Very important.....	51	55	55	54
8 - 9 .....	25	21	18	20
6 - 7 .....	6	11	12	9
5 .....	11	4	7	7
1 - 4.....	1	4	4	8
0 – Not at all important.....	1	2	2	0
Not sure.....	4	3	2	3
6 - 10 – Important.....	83	87	85	82
5 /NS .....	14	7	9	10
0 - 4 – Not important .....	2	6	6	8

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

g. **SSA:** To make good things happen

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.8	8.7	9.0	8.6
10 – Very important.....	59	54	60	53
8 - 9 .....	20	26	24	28
6 - 7 .....	9	11	5	8
5 .....	6	2	6	1
1 - 4.....	3	6	1	3
0 – Not at all important.....	1	0	1	4
Not sure.....	2	1	2	3
6 - 10 – Important.....	88	91	90	89
5 /NS .....	7	3	8	4
0 - 4 – Not important .....	4	6	2	7

h. **SSB:** To prevent bad things from happening

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.8	8.6	8.3	8.5
10 – Very important.....	51	54	49	56
8 - 9 .....	30	19	22	16
6 - 7 .....	6	16	11	12
5 .....	6	5	7	6
1 - 4.....	2	3	7	8
0 – Not at all important.....	1	1	1	0
Not sure.....	5	3	3	2
6 - 10 – Important.....	86	88	82	84
5 /NS .....	11	7	10	8
0 - 4 – Not important .....	3	5	8	8

i. **SSA:** To vote President Trump out of office

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	6.1	7.5	7.2	6.4
10 – Very important.....	46	52	52	45
8 - 9 .....	5	13	14	7
6 - 7 .....	7	12	2	9
5 .....	4	3	3	6
1 - 4.....	11	2	6	8
0 – Not at all important.....	24	16	17	21
Not sure.....	2	2	5	5
6 - 10 – Important.....	58	77	69	60
5 /NS .....	6	5	8	10
0 - 4 – Not important .....	35	18	24	29

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

j. **SSB:** To vote against Vice President Biden

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	3.2	3.4	3.6	3.8
10 – Very important.....	12	21	20	20
8 - 9 .....	9	6	6	8
6 - 7 .....	3	4	7	5
5 .....	6	3	4	6
1 - 4.....	17	12	13	17
0 – Not at all important.....	43	51	46	41
Not sure.....	9	2	5	3
6 - 10 – Important.....	24	31	33	33
5 /NS .....	16	5	8	9
0 - 4 – Not important .....	60	64	58	58

k. **SSA:** Because I am angry with the way things are going

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	7.3	7.4	7.9	7.2
10 – Very important.....	36	37	44	39
8 - 9 .....	18	20	22	15
6 - 7 .....	19	16	11	18
5 .....	8	7	7	5
1 - 4.....	9	8	6	11
0 – Not at all important.....	6	7	5	8
Not sure.....	4	4	4	5
6 - 10 – Important.....	73	73	78	71
5 /NS .....	12	11	11	10
0 - 4 – Not important .....	15	16	11	19

l. **SSB:** Because I am frustrated with the way things are going

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.2	8.2	8.1	8.0
10 – Very important.....	52	51	50	48
8 - 9 .....	19	20	18	21
6 - 7 .....	6	12	9	10
5 .....	3	5	9	6
1 - 4.....	8	8	6	12
0 – Not at all important.....	5	2	3	2
Not sure.....	7	2	3	1
6 - 10 – Important.....	77	84	78	80
5 /NS .....	10	7	13	7
0 - 4 – Not important .....	12	9	10	13

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

m. **SSA:** To create change that will lead to a better future for myself

Mean .....	8.5	8.7	8.8	8.8
10 – Very important.....	52	51	57	61
8 - 9 .....	24	26	24	20
6 - 7 .....	12	15	9	6
5 .....	5	4	3	6
1 - 4.....	5	2	2	3
0 – Not at all important.....	1	0	2	2
Not sure.....	2	2	2	3
6 - 10 – Important.....	88	92	90	87
5 /NS .....	6	6	6	9
0 - 4 – Not important .....	6	2	4	5

n. **SSB:** To create change that will lead to a better future for my family

Mean .....	8.9	8.5	8.7	8.6
10 – Very important.....	60	50	57	61
8 - 9 .....	19	25	21	13
6 - 7 .....	13	10	10	8
5 .....	2	3	5	5
1 - 4.....	1	5	4	9
0 – Not at all important.....	1	2	1	0
Not sure.....	5	4	3	4
6 - 10 – Important.....	91	86	87	82
5 /NS .....	7	7	8	9
0 - 4 – Not important .....	2	7	5	9

o. **SSA:** To fight against racism and sexism

Mean .....	7.9	8.5	8.9	7.9
10 – Very important.....	43	57	64	55
8 - 9 .....	19	16	15	16
6 - 7 .....	14	15	8	7
5 .....	11	3	6	6
1 - 4.....	6	8	2	6
0 – Not at all important.....	3	0	1	8
Not sure.....	4	1	4	3
6 - 10 – Important.....	76	88	87	77
5 /NS .....	15	5	10	8
0 - 4 – Not important .....	9	8	3	14



	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

p. **SSB:** To repair America’s standing in the world

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.8	8.2	8.3	7.9
10 – Very important.....	52	44	52	49
8 - 9 .....	26	27	19	17
6 - 7 .....	8	10	12	12
5 .....	7	8	7	4
1 - 4.....	2	6	4	14
0 – Not at all important.....	1	2	3	1
Not sure.....	4	2	3	4
6 - 10 – Important.....	86	82	83	77
5 /NS .....	11	10	10	8
0 - 4 – Not important .....	3	9	7	15

q. **SSA:** To put people who are in touch with my life in office

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	7.8	7.3	7.9	6.5
10 – Very important.....	32	32	42	31
8 - 9 .....	32	23	22	16
6 - 7 .....	13	14	12	13
5 .....	9	12	7	12
1 - 4.....	2	11	7	8
0 – Not at all important.....	6	4	4	14
Not sure.....	7	4	5	6
6 - 10 – Important.....	77	69	76	60
5 /NS .....	16	16	13	18
0 - 4 – Not important .....	7	15	11	22

r. **SSB:** To put people who care about people like me in office

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.6	8.5	8.2	8.0
10 – Very important.....	51	57	52	44
8 - 9 .....	20	15	18	19
6 - 7 .....	16	11	10	8
5 .....	6	10	9	13
1 - 4.....	3	4	5	7
0 – Not at all important.....	1	1	4	2
Not sure.....	4	3	3	8
6 - 10 – Important.....	86	82	80	70
5 /NS .....	10	13	11	21
0 - 4 – Not important .....	4	5	8	8

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

s. **SSA:** To elect leaders who put people above special interests

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.2	8.3	9.0	8.7
10 – Very important.....	47	48	60	64
8 - 9 .....	21	20	23	14
6 - 7 .....	14	17	5	8
5 .....	7	4	4	2
1 - 4 .....	4	7	2	5
0 – Not at all important.....	3	0	1	3
Not sure.....	3	4	4	4
6 - 10 – Important.....	82	85	88	86
5 /NS .....	10	8	8	6
0 - 4 – Not important .....	8	7	3	8

t. **SSB:** To create change that will lead to a better future for our children

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	8.9	8.5	8.6	8.6
10 – Very important.....	63	53	60	61
8 - 9 .....	16	23	15	14
6 - 7 .....	5	9	11	5
5 .....	7	5	5	5
1 - 4 .....	2	4	3	10
0 – Not at all important.....	1	2	2	0
Not sure.....	5	4	3	5
6 - 10 – Important.....	84	85	86	80
5 /NS .....	12	9	8	10
0 - 4 – Not important .....	3	6	6	10

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q42.** Here is a list of different elected offices that might be on your ballot in November. Using a scale from zero to ten, please indicate how motivated you are to vote in the race for each of these elected offices.

**[RANDOMIZE LIST]**

**Sorted by means**

42a. President of the United States .....	8.8	8.8	8.8	8.3
42c. U.S. Senate and Congress .....	7.9	7.9	8.3	7.7
42d. Your State Legislature.....	7.7	7.7	8.1	7.5
42b. Governor .....	7.7	8.1	8.2	7.6
42e. Local offices like mayor, city council, and sheriff .....	7.4	7.2	7.9	7.3
42f. Ballot initiatives and propositions .....	7.0	7.3	7.7	7.5

**Sorted by “10 – Very motivated”**

42a. President of the United States .....	66	68	68	61
42c. U.S. Senate and Congress .....	39	44	49	39
42b. Governor .....	35	45	50	41
42d. Your State Legislature.....	33	36	43	30
42e. Local offices like mayor, city council, and sheriff .....	33	33	42	32
42f. Ballot initiatives and propositions .....	24	33	34	30

**a. President of the United States**

Mean .....	8.8	8.8	8.8	8.3
10 – Very motivated .....	66	68	68	61
8 - 9 .....	13	14	11	11
6 - 7 .....	6	5	6	8
5 .....	3	4	4	4
1 - 4 .....	6	3	4	7
0 – Not at all motivated .....	2	4	3	4
Not sure.....	4	3	3	4
6 - 10 – Motivated .....	85	86	86	81
5 /NS .....	7	7	7	8
0 - 4 – Not motivated.....	8	7	7	11

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

b. Governor

Mean .....	7.7	8.1	8.2	7.6
10 – Very motivated .....	35	45	50	41
8 - 9 .....	23	23	21	19
6 - 7 .....	18	9	9	10
5 .....	8	10	7	11
1 - 4 .....	7	4	5	9
0 – Not at all motivated .....	3	4	3	5
Not sure.....	6	5	5	5
6 - 10 – Motivated .....	76	77	80	70
5 /NS .....	14	15	12	16
0 - 4 – Not motivated.....	10	8	8	14

c. U.S. Senate and Congress

Mean .....	7.9	7.9	8.3	7.7
10 – Very motivated .....	39	44	49	39
8 - 9 .....	25	22	19	20
6 - 7 .....	14	11	11	13
5 .....	7	7	7	8
1 - 4 .....	6	9	6	9
0 – Not at all motivated .....	3	3	2	3
Not sure.....	6	5	6	7
6 - 10 – Motivated .....	78	77	79	73
5 /NS .....	13	12	13	15
0 - 4 – Not motivated.....	9	11	8	12

d. Your State Legislature

Mean .....	7.7	7.7	8.1	7.5
10 – Very motivated .....	33	36	43	30
8 - 9 .....	27	22	22	25
6 - 7 .....	15	16	14	16
5 .....	7	8	8	10
1 - 4 .....	8	8	6	7
0 – Not at all motivated .....	3	3	2	5
Not sure.....	6	7	6	6
6 - 10 – Motivated .....	75	74	79	72
5 /NS .....	13	15	14	17
0 - 4 – Not motivated.....	12	11	8	12

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

e. Local offices like mayor, city council, and sheriff

Mean .....	7.4	7.2	7.9	7.3
10 – Very motivated .....	33	33	42	32
8 - 9 .....	24	19	21	20
6 - 7 .....	15	14	12	19
5 .....	6	12	9	8
1 - 4 .....	12	12	9	12
0 – Not at all motivated .....	4	4	2	4
Not sure .....	6	5	5	6
6 - 10 – Motivated .....	72	67	74	70
5 /NS .....	12	17	14	14
0 - 4 – Not motivated .....	16	16	12	15

f. Ballot initiatives and propositions

Mean .....	7.0	7.3	7.7	7.5
10 – Very motivated .....	24	33	34	30
8 - 9 .....	19	18	20	24
6 - 7 .....	18	14	14	19
5 .....	12	12	12	10
1 - 4 .....	10	11	6	8
0 – Not at all motivated .....	4	3	3	3
Not sure .....	13	9	11	7
6 - 10 – Motivated .....	61	65	68	72
5 /NS .....	25	20	23	17
0 - 4 – Not motivated .....	14	15	9	11

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q43.** Here is a list of qualities that some people have said motivate them to cast a ballot for a candidate. Please indicate whether each quality is very important, somewhat important, not too important, or not at all important to you personally in deciding whether to vote for a candidate. **[RANDOMIZE LIST]**

**Sorted by “Very important”**

	NORTH -EAST	MID- WEST	SOUTH	WEST
B43o.They care about people like me .....	72	62	65	60
B43q.They are respectful to others, even when they disagree with others .....	67	58	62	56
B43c.They care about the issues that I care about .....	63	56	60	57
B43m.They believe in science and facts.....	56	40	44	45
43a.They share my values .....	52	53	56	47
B43u.They work with members of the other party .....	52	36	45	35
A43v.They stand up for the values of my party.....	52	44	55	44
B43w.They vote their conscience and know that sometimes the parties get it wrong.....	43	32	38	40
A43r.They are progressive.....	39	37	45	38
A43d.They have a lot of experience in politics.....	39	32	42	34
A43p.They say what they mean and don't care about political correctness .....	35	29	44	28
A43l.They are a charismatic leader .....	33	26	35	23
B43g.They are new to politics and have fresh ideas .....	29	18	26	16
B43e.They are not a career politician .....	28	10	24	24
B43s.They are conservative.....	22	12	20	14
A43t.They are moderate .....	22	27	27	19
A43h.They share my race .....	20	9	15	7
B43k.Their family is similar to mine .....	18	13	22	16
A43x.They believe in socialism.....	18	14	22	12
A43n.They are religious and use their faith in informing their values and policies .....	17	18	27	21
B43i.They are a woman .....	15	13	20	19
B43y.They believe in capitalism.....	15	14	23	17
A43b.Their background is a lot like mine .....	12	10	21	11
A43f.They are an incumbent and I know them already .....	10	11	14	13
A43j.They are young .....	6	6	13	7

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

a. They share my values

Very important.....	52	53	56	47
Somewhat important .....	32	29	32	34
Not too important.....	7	10	6	8
Not at all important.....	3	1	2	5
Not sure.....	6	7	4	6
Important .....	84	82	88	81
Not important.....	10	11	8	13

b. **SSA:** Their background is a lot like mine

Very important.....	12	10	21	11
Somewhat important .....	26	21	25	21
Not too important.....	35	37	20	25
Not at all important.....	21	25	25	36
Not sure.....	5	8	9	7
Important .....	39	30	46	32
Not important.....	56	62	45	61

c. **SSB:** They care about the issues that I care about

Very important.....	63	56	60	57
Somewhat important .....	21	28	28	28
Not too important.....	7	9	5	6
Not at all important.....	1	2	3	1
Not sure.....	8	6	4	7
Important .....	84	84	89	85
Not important.....	8	11	8	7

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

d. **SSA:** They have a lot of experience in politics

Very important.....	39	32	42	34
Somewhat important .....	35	31	33	40
Not too important.....	13	21	12	11
Not at all important.....	10	10	4	9
Not sure.....	3	5	9	6
Important .....	74	64	75	74
Not important.....	23	31	16	19

e. **SSB:** They are not a career politician

Very important.....	28	10	24	24
Somewhat important .....	21	27	24	29
Not too important.....	27	31	21	19
Not at all important.....	12	13	18	13
Not sure.....	12	19	14	15
Important .....	49	37	48	53
Not important.....	39	44	38	32

f. **SSA:** They are an incumbent and I know them already

Very important.....	10	11	14	13
Somewhat important .....	26	17	24	12
Not too important.....	36	32	21	26
Not at all important.....	15	26	26	31
Not sure.....	13	14	15	18
Important .....	36	28	39	24
Not important.....	51	57	47	58

g. **SSB:** They are new to politics and have fresh ideas

Very important.....	29	18	26	16
Somewhat important .....	29	30	27	39
Not too important.....	20	26	25	18
Not at all important.....	12	11	14	16
Not sure.....	10	15	8	11
Important .....	58	48	53	54
Not important.....	31	37	39	35



	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

h. **SSA:** They share my race

Very important.....	20	9	15	7
Somewhat important .....	8	9	19	13
Not too important.....	17	27	19	11
Not at all important.....	50	50	42	62
Not sure.....	5	5	6	7
Important .....	28	18	34	20
Not important.....	67	77	60	73

i. **SSB:** They are a woman

Very important.....	15	13	20	19
Somewhat important .....	19	29	22	26
Not too important.....	35	24	27	18
Not at all important.....	23	27	25	30
Not sure.....	7	8	6	8
Important .....	35	41	42	44
Not important.....	58	51	52	48

j. **SSA:** They are young

Very important.....	6	6	13	7
Somewhat important .....	32	16	17	18
Not too important.....	25	35	27	28
Not at all important.....	32	35	36	40
Not sure.....	5	8	7	7
Important .....	39	22	30	25
Not important.....	56	70	63	68

k. **SSB:** Their family is similar to mine

Very important.....	18	13	22	16
Somewhat important .....	20	26	25	28
Not too important.....	30	25	23	28
Not at all important.....	23	30	21	18
Not sure.....	9	6	8	11
Important .....	38	39	47	44
Not important.....	53	55	45	45

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

I. **SSA:** They are a charismatic leader

Very important.....	33	26	35	23
Somewhat important .....	38	40	35	41
Not too important.....	11	19	13	15
Not at all important.....	7	7	9	14
Not sure.....	10	7	9	7
Important .....	71	67	70	64
Not important.....	19	26	21	29

m. **SSB:** They believe in science and facts

Very important.....	56	40	44	45
Somewhat important .....	18	32	29	26
Not too important.....	12	12	12	14
Not at all important.....	7	6	7	6
Not sure.....	7	11	8	9
Important .....	75	71	73	70
Not important.....	18	17	20	20

n. **SSA:** They are religious and use their faith in informing their values and policies

Very important.....	17	18	27	21
Somewhat important .....	23	17	29	17
Not too important.....	16	28	15	20
Not at all important.....	35	29	21	36
Not sure.....	9	7	8	7
Important .....	40	35	56	38
Not important.....	51	57	36	56

o. **SSB:** They care about people like me

Very important.....	72	62	65	60
Somewhat important .....	15	23	22	26
Not too important.....	3	5	6	5
Not at all important.....	4	1	2	3
Not sure.....	6	9	5	6
Important .....	87	86	87	86
Not important.....	6	6	8	8

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

p. **SSA:** They say what they mean and don't care about political correctness

Very important.....	35	29	44	28
Somewhat important .....	29	35	25	26
Not too important.....	11	10	13	15
Not at all important.....	16	16	9	18
Not sure.....	9	10	9	13
Important .....	64	64	68	54
Not important.....	27	26	23	33

q. **SSB:** They are respectful to others, even when they disagree with others

Very important.....	67	58	62	56
Somewhat important .....	14	26	20	26
Not too important.....	7	6	7	4
Not at all important.....	6	5	6	6
Not sure.....	6	5	5	9
Important .....	81	84	82	81
Not important.....	13	11	13	9

r. **SSA:** They are progressive

Very important.....	39	37	45	38
Somewhat important .....	37	38	31	31
Not too important.....	11	10	10	12
Not at all important.....	6	4	5	6
Not sure.....	7	10	9	13
Important .....	76	76	76	69
Not important.....	17	14	15	18

s. **SSB:** They are conservative

Very important.....	22	12	20	14
Somewhat important .....	17	28	23	29
Not too important.....	12	22	21	21
Not at all important.....	36	28	26	28
Not sure.....	14	10	10	9
Important .....	39	40	43	42
Not important.....	48	50	47	49

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

t. **SSA:** They are moderate

Very important.....	22	27	27	19
Somewhat important .....	35	22	30	35
Not too important.....	21	25	19	17
Not at all important.....	9	14	10	14
Not sure.....	13	12	14	15
Important .....	56	49	57	53
Not important.....	30	39	29	31

u. **SSB:** They work with members of the other party

Very important.....	52	36	45	35
Somewhat important .....	27	38	31	29
Not too important.....	8	11	7	14
Not at all important.....	4	7	9	8
Not sure.....	9	7	9	14
Important .....	78	74	76	64
Not important.....	12	18	16	22

v. **SSA:** They stand up for the values of my party

Very important.....	52	44	55	44
Somewhat important .....	32	35	32	33
Not too important.....	6	11	5	9
Not at all important.....	4	4	3	8
Not sure.....	6	5	5	7
Important .....	84	80	87	77
Not important.....	10	15	8	16

w. **SSB:** They vote their conscience and know that sometimes the parties get it wrong

Very important.....	43	32	38	40
Somewhat important .....	30	32	36	31
Not too important.....	9	15	11	11
Not at all important.....	4	4	3	3
Not sure.....	14	16	12	15
Important .....	73	64	74	71
Not important.....	13	20	14	14

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

x. **SSA:** They believe in socialism

Very important.....	18	14	22	12
Somewhat important .....	22	26	21	19
Not too important.....	21	22	15	20
Not at all important.....	20	17	24	24
Not sure.....	19	23	19	26
Important .....	40	39	42	31
Not important.....	41	38	39	43

y. **SSB:** They believe in capitalism

Very important.....	15	14	23	17
Somewhat important .....	20	15	23	20
Not too important.....	24	25	20	19
Not at all important.....	18	22	13	20
Not sure.....	23	25	20	24
Important .....	35	29	46	37
Not important.....	42	47	34	39

**Q44.** Thinking about our democracy, which statement comes closer to your views, even if neither is exactly right?  
[ROTATE 1-2, 2-1]

Voting gives people like me some say about how government runs things .....	68	72	73	63
Voting by people like me doesn't really affect how government runs things .....	25	19	18	25
Not sure.....	7	9	9	12

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q45.** Here are some issues and current events on the minds of people in the U.S. Please indicate how much you are personally worried that this could happen. Use this scale. A TEN means you are VERY worried and a ZERO means you are not at all worried. You can use any number in-between. If this has already happened, please indicate so. **{RANDOMIZE LIST}**

**Sorted by means**

B45b. That someone you care about might become sick with the coronavirus.....	7.9	7.7	7.8	7.0
B45h. That the protests around police violence might turn violent again.....	7.6	7.2	7.6	6.8
A45e. That there might be another surge in coronavirus cases in your community .....	7.4	7.6	8.4	6.4
B45j. That the next generation may not have it as good as we do .....	7.2	7.4	7.3	6.9
B45n. That children will not be getting a good education because of COVID-19 .....	7.0	7.5	7.5	6.8
A45k. That college education is becoming too unaffordable for many families .....	7.0	7.6	7.7	6.3
B45l. That you might have trouble affording or lose good health insurance in the future .....	6.8	7.2	7.2	6.5
A45m. That someone in your family could be the victim of a crime .....	6.7	6.7	6.9	5.8
A45a. That you might become sick with the coronavirus....	6.6	7.1	7.4	5.7
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed .....	6.3	6.3	7.0	6.1
A45g. That someone you care about might be a victim of police violence .....	5.9	6.6	7.1	5.8
B45d. That you might see reduced hours at work due to the coronavirus .....	5.9	5.5	5.9	5.5
B45f. That you might be a victim of police violence .....	5.0	4.9	5.8	5.3
A45c. That you might lose your job due to the coronavirus .....	4.5	4.4	5.8	4.2
A45i. That someone you know may be detained or deported by ICE .....	3.6	4.1	4.6	3.5

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Sorted by “10 – Very worried”**

A45e. That there might be another surge in coronavirus cases in your community .....	40	36	47	33
B45b. That someone you care about might become sick with the coronavirus .....	39	41	44	31
A45a. That you might become sick with the coronavirus.....	31	37	40	27
B45l. That you might have trouble affording or lose good health insurance in the future .....	30	32	31	23
A45m. That someone in your family could be the victim of a crime .....	29	25	30	24
A45k. That college education is becoming too unaffordable for many families .....	29	33	33	27
B45j. That the next generation may not have it as good as we do .....	28	26	30	25
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed .....	27	24	28	19
A45g. That someone you care about might be a victim of police violence .....	26	27	37	22
B45n. That children will not be getting a good education because of COVID-19 .....	25	32	35	25
B45h. That the protests around police violence might turn violent again.....	24	27	34	27
B45f. That you might be a victim of police violence .....	19	19	28	21
B45d. That you might see reduced hours at work due to the coronavirus .....	19	16	19	15
A45i. That someone you know may be detained or deported by ICE.....	13	14	18	13
A45c. That you might lose your job due to the coronavirus .....	13	16	23	15

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Sorted by “Already happened”**

	NORTH -EAST	MID- WEST	SOUTH	WEST
B45h. That the protests around police violence might turn violent again.....	14	19	11	12
B45d. That you might see reduced hours at work due to the coronavirus .....	14	25	18	10
B45b. That someone you care about might become sick with the coronavirus.....	8	6	11	8
A45c. That you might lose your job due to the coronavirus .....	7	15	11	11
B45n. That children will not be getting a good education because of COVID-19 .....	7	15	12	11
B45j. That the next generation may not have it as good as we do .....	6	13	6	6
B45f. That you might be a victim of police violence .....	5	2	2	1
A45k. That college education is becoming too unaffordable for many families .....	4	10	11	12
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed .....	4	6	8	8
A45m. That someone in your family could be the victim of a crime .....	2	5	4	7
B45l. That you might have trouble affording or lose good health insurance in the future .....	2	8	8	10
A45e. That there might be another surge in coronavirus cases in your community .....	1	7	12	5
A45a. That you might become sick with the coronavirus.....	0	2	2	2
A45g. That someone you care about might be a victim of police violence .....	0	4	5	9
A45i. That someone you know may be detained or deported by ICE.....	0	1	2	2



	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

a. **SSA:** That you might become sick with the coronavirus

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	6.6	7.1	7.4	5.7
10 – Very worried .....	31	37	40	27
8 - 9 .....	21	16	23	14
6 - 7 .....	13	17	10	11
5 .....	9	8	7	7
1 - 4 .....	19	13	8	17
0 – Not at all worried .....	7	6	9	17
This already happened.....	0	2	2	2
Not sure.....	0	0	2	3
6 - 10 – Worried .....	65	70	73	53
5 /NS .....	9	9	9	10
0 - 4 – Not worried.....	26	19	17	35

b. **SSB:** That someone you care about might become sick with the coronavirus

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	7.9	7.7	7.8	7.0
10 – Very worried .....	39	41	44	31
8 - 9 .....	28	17	12	18
6 - 7 .....	7	17	13	11
5 .....	2	5	7	9
1 - 4 .....	10	7	7	13
0 – Not at all worried .....	3	5	4	5
This already happened.....	8	6	11	8
Not sure.....	2	2	3	6
6 - 10 – Worried .....	74	75	69	60
5 /NS .....	5	7	10	15
0 - 4 – Not worried.....	14	12	11	18

c. **SSA:** That you might lose your job due to the coronavirus

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	4.5	4.4	5.8	4.2
10 – Very worried .....	13	16	23	15
8 - 9 .....	13	6	17	14
6 - 7 .....	13	10	8	1
5 .....	10	5	6	10
1 - 4 .....	16	19	8	13
0 – Not at all worried .....	25	25	21	32
This already happened.....	7	15	11	11
Not sure.....	3	3	5	4
6 - 10 – Worried .....	39	32	48	30
5 /NS .....	13	9	11	14
0 - 4 – Not worried.....	40	44	30	45

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

d. **SSB:** That you might see reduced hours at work due to the coronavirus

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	5.9	5.5	5.9	5.5
10 – Very worried .....	19	16	19	15
8 - 9 .....	18	9	13	17
6 - 7 .....	14	14	13	8
5 .....	6	5	9	12
1 - 4 .....	9	11	9	9
0 – Not at all worried .....	17	15	14	17
This already happened.....	14	25	18	10
Not sure.....	4	5	5	11
6 - 10 – Worried .....	51	39	45	40
5 /NS .....	9	9	14	23
0 - 4 – Not worried.....	26	26	23	27

e. **SSA:** That there might be another surge in coronavirus cases in your community

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	7.4	7.6	8.4	6.4
10 – Very worried .....	40	36	47	33
8 - 9 .....	24	25	19	17
6 - 7 .....	7	13	8	7
5 .....	9	5	5	7
1 - 4 .....	12	7	3	13
0 – Not at all worried .....	7	7	3	14
This already happened.....	1	7	12	5
Not sure.....	1	0	3	4
6 - 10 – Worried .....	71	73	74	56
5 /NS .....	10	5	8	12
0 - 4 – Not worried.....	19	14	6	27

f. **SSB:** That you might be a victim of police violence

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	5.0	4.9	5.8	5.3
10 – Very worried .....	19	19	28	21
8 - 9 .....	12	8	8	11
6 - 7 .....	9	16	17	17
5 .....	8	12	11	6
1 - 4 .....	26	19	16	22
0 – Not at all worried .....	19	21	15	15
This already happened.....	5	2	2	1
Not sure.....	2	2	4	7
6 - 10 – Worried .....	40	43	53	48
5 /NS .....	10	14	15	14
0 - 4 – Not worried.....	45	41	31	36

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

g. **SSA:** That someone you care about might be a victim of police violence

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	5.9	6.6	7.1	5.8
10 – Very worried .....	26	27	37	22
8 - 9 .....	14	20	20	13
6 - 7 .....	17	14	12	19
5 .....	7	15	6	3
1 - 4 .....	23	11	10	12
0 – Not at all worried .....	12	8	9	18
This already happened.....	0	4	5	9
Not sure.....	1	2	2	3
6 - 10 – Worried .....	57	61	68	55
5 /NS .....	8	17	8	6
0 - 4 – Not worried.....	35	19	19	30

h. **SSB:** That the protests around police violence might turn violent again

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	7.6	7.2	7.6	6.8
10 – Very worried .....	24	27	34	27
8 - 9 .....	24	19	17	18
6 - 7 .....	19	14	16	13
5 .....	9	5	8	5
1 - 4 .....	6	9	8	7
0 – Not at all worried .....	0	5	2	9
This already happened.....	14	19	11	12
Not sure.....	3	3	4	8
6 - 10 – Worried .....	68	59	68	59
5 /NS .....	12	8	11	13
0 - 4 – Not worried.....	6	14	10	16

i. **SSA:** That someone you know may be detained or deported by ICE - also known as Immigration and Customs Enforcement

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	3.6	4.1	4.6	3.5
10 – Very worried .....	13	14	18	13
8 - 9 .....	11	7	14	11
6 - 7 .....	7	17	10	8
5 .....	5	8	5	5
1 - 4 .....	22	16	13	16
0 – Not at all worried .....	40	32	32	41
This already happened.....	0	1	2	2
Not sure.....	3	5	6	5
6 - 10 – Worried .....	31	37	42	31
5 /NS .....	8	14	11	10
0 - 4 – Not worried.....	61	48	45	57

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

j. **SSB:** That the next generation may not have it as good as we do

Mean .....	7.2	7.4	7.3	6.9
10 – Very worried .....	28	26	30	25
8 - 9 .....	22	21	20	18
6 - 7 .....	16	19	19	15
5 .....	8	10	10	11
1 - 4 .....	13	5	7	11
0 – Not at all worried .....	3	3	5	5
This already happened.....	6	13	6	6
Not sure.....	4	3	3	8
6 - 10 – Worried .....	66	66	69	59
5 /NS .....	12	13	13	19
0 - 4 – Not worried.....	16	8	12	16

k. **SSA:** That college education is becoming too unaffordable for many families

Mean .....	7.0	7.6	7.7	6.3
10 – Very worried .....	29	33	33	27
8 - 9 .....	20	23	24	16
6 - 7 .....	18	11	13	9
5 .....	8	8	6	11
1 - 4 .....	15	8	5	6
0 – Not at all worried .....	5	3	5	15
This already happened.....	4	10	11	12
Not sure.....	1	3	3	3
6 - 10 – Worried .....	66	67	69	53
5 /NS .....	9	11	9	14
0 - 4 – Not worried.....	20	12	11	21

l. **SSB:** That you might have trouble affording or lose good health insurance in the future

Mean .....	6.8	7.2	7.2	6.5
10 – Very worried .....	30	32	31	23
8 - 9 .....	17	19	18	16
6 - 7 .....	16	15	15	11
5 .....	13	6	10	13
1 - 4 .....	11	8	9	12
0 – Not at all worried .....	8	7	5	7
This already happened.....	2	8	8	10
Not sure.....	4	4	4	8
6 - 10 – Worried .....	63	67	65	50
5 /NS .....	16	10	14	21
0 - 4 – Not worried.....	19	15	14	20

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

m. **SSA:** That someone in your family could be the victim of a crime

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	6.7	6.7	6.9	5.8
10 – Very worried .....	29	25	30	24
8 - 9 .....	17	19	22	12
6 - 7 .....	16	24	15	11
5 .....	15	6	7	9
1 - 4 .....	15	13	11	20
0 – Not at all worried .....	5	8	10	14
This already happened.....	2	5	4	7
Not sure.....	0	0	2	3
6 - 10 – Worried .....	63	68	66	47
5 /NS .....	15	6	9	12
0 - 4 – Not worried.....	20	21	21	34

n. **SSB:** That children will not be getting a good education because of COVID-19

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	7.0	7.5	7.5	6.8
10 – Very worried .....	25	32	35	25
8 - 9 .....	21	21	16	21
6 - 7 .....	18	11	13	10
5 .....	15	7	9	3
1 - 4 .....	5	4	8	16
0 – Not at all worried .....	7	7	5	6
This already happened.....	7	15	12	11
Not sure.....	1	3	3	7
6 - 10 – Worried .....	64	64	63	57
5 /NS .....	16	10	13	11
0 - 4 – Not worried.....	13	11	12	22

o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed

	NORTH -EAST	MID- WEST	SOUTH	WEST
Mean .....	6.3	6.3	7.0	6.1
10 – Very worried .....	27	24	28	19
8 - 9 .....	15	16	22	19
6 - 7 .....	19	14	13	13
5 .....	8	12	10	11
1 - 4 .....	14	13	7	9
0 – Not at all worried .....	12	11	8	14
This already happened.....	4	6	8	8
Not sure.....	3	5	3	6
6 - 10 – Worried .....	60	54	64	52
5 /NS .....	10	17	13	17
0 - 4 – Not worried.....	26	24	16	23

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q46.** Please indicate whether each of the following have happened to you or anyone in your household. Have you or anyone in your household [RANDOMIZE]

**Sorted by “Yes, has happened”**

46a. Been discouraged from voting by friends or family .....	15	14	12	13
46b. Been told your name was not on the list even though you were registered .....	9	9	13	11
46c. Been told you did not have the correct identification .....	9	11	12	11
<b>a. Been discouraged from voting by friends or family</b>				
Yes .....	15	14	12	13
No .....	80	81	83	79
Not sure .....	5	5	5	8
<b>b. Been told your name was not on the list even though you were registered</b>				
Yes .....	9	9	13	11
No .....	87	86	82	81
Not sure .....	4	5	5	8
<b>c. Been told you did not have the correct identification</b>				
Yes .....	9	11	12	11
No .....	87	82	82	80
Not sure .....	4	7	5	9

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**[ROTATE 47-49]**

**Sorted by means**

48.Stronger Community .....	7.8	7.6	8.1	7.4
49.Be the Change .....	7.7	7.7	8.1	7.3
47.Defiance .....	7.6	7.5	7.8	7.1

**Sorted by “10 – Very motivated”**

48.Stronger Community .....	42	39	44	33
49.Be the Change .....	42	36	45	30
47.Defiance .....	41	40	41	30

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.



Dear Jane,

Thank you for being a registered voter in New Mexico. It may not seem like it to you, but voting is an act of defiance.

Over 250 hundred years ago, the right to vote was a radical idea. 150 years ago, it was radical for Black men to vote. 100 years ago, it was radical for women to vote. Make no mistake voting is a big deal.

You've shown that you were brave when you used your voice to vote in 2016 and again in 2018\*.

Take action this year – don't allow your voice to be silenced. Be brave, use your voice, and vote by Tuesday, November 3.

Sincerely,

Page S. Gardner  
Board Chair  
The Voter Participation Center

P.S. We hope to see your name on the list of people who voted in 2020, and we look forward to hearing about your experience voting.

\*This data comes from publicly available state voter files.  
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	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q47.** After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

Mean .....	7.6	7.5	7.8	7.1
10 – Very motivated .....	41	40	41	30
8 - 9 .....	14	18	18	19
6 - 7 .....	13	9	11	11
5 .....	10	9	9	13
1 - 4 .....	6	6	7	8
0 – Not at all motivated .....	5	8	4	6
Not sure .....	11	9	11	12
6 - 10 – Motivated .....	68	68	71	61
5 /NS .....	21	18	19	25
0 - 4 – Not motivated .....	11	14	10	15

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.



Dear Jane,

Communities are strong because people rely on each other when they need help. Everyone has a role to play: first responders, teachers, nurses, and you Jane.

You lock your doors every night. You wear a seat belt. You look both ways before crossing the street. These every day actions keep you and those you love safe, so why wouldn't you vote in this year's General Election?

You have the opportunity to teach the next generation that voting is not just a right; it is a safeguard to protect us from tyranny. **Your vote keeps democracy safe** – for you, your family, your friends, and America.

We want to **thank you**. Publicly available records show that you voted in 2018\* and gave your community a voice. You've shown voting is important – now we're challenging you to do more. Ask 3 friends or family members to join you. Can we count on you? The best encouragement comes from the people we know.

Join your community and cast your ballot by **Tuesday, November 3**.

Sincerely,

Page S. Gardner  
Board Chair  
The Voter Participation Center

P.S. We hope to see your name on the list of people who voted in 2020, and we look forward to hearing about your experience voting.

\*This data comes from publicly available state voter files.  
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	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q48.** After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

Mean .....	7.8	7.6	8.1	7.4
10 – Very motivated .....	42	39	44	33
8 - 9 .....	16	18	18	19
6 - 7 .....	12	13	15	12
5 .....	12	8	8	11
1 - 4 .....	5	6	5	7
0 – Not at all motivated .....	4	6	2	5
Not sure .....	10	11	9	12
6 - 10 – Motivated .....	69	69	76	65
5 /NS .....	22	19	17	23
0 - 4 – Not motivated .....	9	12	7	12

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.



Dear Jane,

Thank you for being a registered voter in Florida. You have chosen to take part in one of America's longest and proudest traditions – democracy.

I know America has not always gotten things right the first time. But we can be proud that brave Americans always stood up for what was right and fought for change.

The General Election, on Tuesday November 3, it's our turn. Our turn to fight for a fairer, more sustainable America that we all can be proud to call home.

Our forefathers made mistakes. Together, we have righted many of them. There is still more work to do. Today we vote. Tomorrow we call our representatives, we volunteer, we march. We will not stay silent.

The next generation is counting on us. Publicly available records show that you took part in the historic 2018 General Election\*. Cast your ballot in the General Election by Tuesday November 3, and ask 3 friends to join you. We can be the change we have been waiting for – but we have to vote.

Sincerely,

Page S. Gardner  
Board Chair  
The Voter Participation Center

P.S. If you have questions about your mail ballot, please contact your county Supervisor of Elections office. You can find their information at [sos.gov](http://sos.gov).

\*This data comes from publicly available state voter file

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	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q49.** After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

Mean .....	7.7	7.7	8.1	7.3
10 – Very motivated .....	42	36	45	30
8 - 9 .....	15	17	17	19
6 - 7 .....	11	15	11	18
5 .....	10	10	10	10
1 - 4 .....	6	6	5	6
0 – Not at all motivated .....	5	4	2	5
Not sure .....	12	13	10	12
6 - 10 – Motivated .....	68	68	73	67
5 /NS .....	21	23	20	22
0 - 4 – Not motivated .....	11	9	7	11

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q50.** Here is a list of some statements people have made about the upcoming election. For each, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

**[RANDOMIZE LIST]**

**Sorted by “Strongly agree”**

B50f. We are the changing face of the country and the voting population, and it is more important now than ever that we participate in our elections, from the presidential all the way down to city council races .....	64	56	59	56
A50g. To create change in our country and in our communities, we must join together with others who share our values and make sure our elected leaders know that they cannot ignore us .....	57	52	64	49
B50j. It is important to protest and organize, but it is not enough; I need to vote, too .....	53	54	58	51
B50h. The most important thing in the presidential election is to beat Donald Trump .....	39	43	43	40
B50l. I'm sick and tired of always having to vote for the lesser of two evils .....	27	35	31	43
B50d. There is no difference between women and men running for office - at the end of the day, they are only fighting for their own self-interest .....	22	22	21	25
B50b. Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want .....	18	19	13	29
A50e. We could have had the most progressive candidate ever this year, someone who would fight for Medicare for All and free college tuition. Instead, we have a moderate, establishment Democrat who won't bring about change .....	17	14	21	19
A50i. I can have more impact protesting, getting involved in my community, and organizing around issues than I can from voting .....	13	16	14	10
A50c. There is no difference between the Democratic and Republican parties - they only care about their wealthy donors and special interests, and they are not looking out for our working families .....	12	9	17	17
A50k. I don't know enough about who Joe Biden is or what he will do as President .....	8	12	9	13
A50a. Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want, and there really isn't any difference between them .....	7	5	15	16

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

a. **SSA:** Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want, and there really isn't any difference between them.

Strongly agree	7	5	15	16
Somewhat agree	19	14	20	20
Somewhat disagree	26	32	17	16
Strongly disagree	38	35	40	37
Not sure	10	14	9	11
Agree	26	19	34	36
Disagree	64	67	57	53

b. **SSB:** Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want.

Strongly agree	18	19	13	29
Somewhat agree	27	24	24	16
Somewhat disagree	22	23	23	17
Strongly disagree	23	25	25	20
Not sure	10	9	15	18
Agree	45	43	38	45
Disagree	45	48	48	37

c. **SSA:** There is no difference between the Democratic and Republican parties – they only care about their wealthy donors and special interests, and they are not looking out for our working families.

Strongly agree	12	9	17	17
Somewhat agree	21	23	18	21
Somewhat disagree	29	23	20	18
Strongly disagree	29	33	35	33
Not sure	8	12	11	12
Agree	34	32	34	37
Disagree	58	57	55	51

d. **SSB:** There is no difference between women and men running for office – at the end of the day, they are only fighting for their own self-interest.

Strongly agree	22	22	21	25
Somewhat agree	31	25	28	28
Somewhat disagree	28	14	22	24
Strongly disagree	10	26	21	14
Not sure	8	13	9	10
Agree	53	47	48	52
Disagree	39	40	43	37

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

e. **SSA:** We could have had the most progressive candidate ever this year, someone who would fight for Medicare for All and free college tuition. Instead, we have a moderate, establishment Democrat who won't bring about change.

Strongly agree	17	14	21	19
Somewhat agree	26	23	22	21
Somewhat disagree	22	22	17	17
Strongly disagree	22	22	23	24
Not sure	14	19	17	20
Agree	43	37	43	40
Disagree	43	44	40	41

f. **SSB:** We are the changing face of the country and the voting population, and it is more important now than ever that we participate in our elections, from the presidential all the way down to city council races.

Strongly agree	64	56	59	56
Somewhat agree	21	19	20	26
Somewhat disagree	2	10	9	6
Strongly disagree	5	4	3	3
Not sure	8	11	9	9
Agree	85	75	79	82
Disagree	7	14	12	9

g. **SSA:** To create change in our country and in our communities, we must join together with others who share our values and make sure our elected leaders know that they cannot ignore us.

Strongly agree	57	52	64	49
Somewhat agree	26	29	24	33
Somewhat disagree	8	8	2	8
Strongly disagree	6	6	2	2
Not sure	3	6	7	9
Agree	83	81	88	81
Disagree	14	13	5	10

h. **SSB:** The most important thing in the presidential election is to beat Donald Trump.

Strongly agree	39	43	43	40
Somewhat agree	12	18	18	20
Somewhat disagree	15	8	10	6
Strongly disagree	28	22	21	28
Not sure	6	9	7	5
Agree	51	61	61	60
Disagree	43	31	31	35



	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

i. **SSA:** I can have more impact protesting, getting involved in my community, and organizing around issues than I can from voting.

Strongly agree .....	13	16	14	10
Somewhat agree .....	22	12	23	30
Somewhat disagree .....	32	28	18	21
Strongly disagree .....	20	31	32	29
Not sure .....	13	13	12	10
Agree .....	35	28	38	40
Disagree .....	52	59	51	50

j. **SSB:** It is important to protest and organize, but it is not enough; I need to vote, too.

Strongly agree .....	53	54	58	51
Somewhat agree .....	26	24	20	26
Somewhat disagree .....	6	10	9	10
Strongly disagree .....	10	5	4	3
Not sure .....	6	8	8	10
Agree .....	79	78	78	77
Disagree .....	16	14	14	13

k. **SSA:** I don't know enough about who Joe Biden is or what he will do as President

Strongly agree .....	8	12	9	13
Somewhat agree .....	18	30	18	20
Somewhat disagree .....	27	21	24	27
Strongly disagree .....	41	29	40	34
Not sure .....	5	7	9	6
Agree .....	26	42	27	33
Disagree .....	69	51	64	61

l. **SSB:** I'm sick and tired of always having to vote for the lesser of two evils.

Strongly agree .....	27	35	31	43
Somewhat agree .....	28	31	25	19
Somewhat disagree .....	16	11	11	9
Strongly disagree .....	19	13	21	17
Not sure .....	11	10	12	12
Agree .....	54	66	56	62
Disagree .....	34	24	32	27

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q51.** Which of the following comes closer to your opinion, even if neither is exactly right? [ROTATE 1-2, 2-1]

The Black Lives Matter protests have highlighted how broken our criminal justice system is and has made me more motivated to elect leaders who will fight for racial justice in our own communities and across the country .....	59	68	64	57
The Black Lives Matter protests have shown just how ineffective our government is at addressing problems, no matter who is in charge, and has made me less motivated to vote in the upcoming election.....	20	16	17	15
Not sure.....	20	16	19	27

**Q52.** Which of the following comes closer to your opinion, even if neither is exactly right? [ROTATE 1-2, 2-1]

Voting in the presidential election is important because it gives my community a voice and the power to affect change in the highest office in the country .....	73	72	78	68
Voting in the presidential election is not important because the electoral college makes some people's votes count more than others .....	17	19	12	21
Not sure.....	10	10	9	11

**Q53.** Which of the following comes closer to your opinion, even if neither is exactly right? [ROTATE 1-2, 2-1]

We need to unite as a country, regardless of race, religion, or politics, to make our communities a better place for our families .....	86	83	85	85
We do not need to unite with others who do not share our values and beliefs in order to make meaningful change .....	9	7	8	8
Not sure.....	5	11	6	7

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q54.** Here is a list of concerns that some people have. Please tell me how important each issue is to you personally – very important, somewhat important, not very important, or not important at all. **[RANDOMIZE LIST]**

**Sorted by “Very important”**

54i. Health care and prescription drug costs are too high for most working Americans .....	72	65	68	66
A54v. We need to put the interests of working people first, whether White, Black, or Brown. ....	69	60	75	60
A54a. Incomes aren't keeping pace with the cost of living ..	68	63	73	65
B54aa. Women are paid less than men for the same job ....	66	60	59	60
A54l. The wealthy and large corporations do not pay their fair share of taxes .....	66	59	63	55
B54w. We need to reform our criminal justice system and hold police accountable for their actions .....	65	63	59	60
B54f. Too many regular people's voices aren't being heard by politicians .....	64	59	55	52
B54cc. Schools do not have the resources they need to handle virtual learning .....	61	63	59	56
B54b. The economic gains are going to the rich instead of the middle class and working poor .....	57	65	53	63
B54s. Not all are being given an equal opportunity to succeed .....	57	57	53	55
A54t. People of color are treated less fairly than whites in this country .....	55	53	64	55
A54z. Women are being stripped of access to birth control and affordable reproductive health care .....	55	51	61	50
A54p. Too many students are graduating college with too much debt .....	54	55	64	50
B54h. Voting rights are being denied to too many Black and Brown people .....	54	58	52	46
A54bb. Teachers are not paid enough .....	54	54	68	69
A54c. Big corporations and lobbyists have too much control over our government and elections .....	54	48	60	57
B54m. Sixty profitable corporations paid no taxes under President Trump's tax cuts .....	53	48	48	55
B54u. Black people are treated less fairly than whites in this country .....	52	60	54	51
A54r. Government has a responsibility to help take care of people who are unable to care for themselves .....	52	43	56	43
A54g. Voting rights are being denied to too many Americans .....	51	49	59	47
B54q. There is not enough being done to address climate change .....	50	51	41	51
A54x. Women are given less opportunities than men .....	49	54	66	54
B54k. Politicians draw their own legislative districts to make it easier for them to get elected .....	46	34	39	38
B54y. White men are overrepresented in politics .....	44	37	35	41

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186
A54n. There is too much government regulation holding small businesses back.....	43	30	44	38
A54e. My voice isn't being heard by politicians .....	41	41	58	52
B54o. There is too much government regulation killing jobs .....	37	28	31	31
B54d. Government regulation of business does more harm than good.....	36	18	28	38
A54j. Legislative districts are gerrymandered .....	29	33	34	30

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

a. **SSA:** Incomes aren't keeping pace with the cost of living

Very important.....	68	63	73	65
Somewhat important .....	19	17	16	16
Not very important.....	9	7	5	8
Not important at all .....	3	2	1	2
Not sure.....	2	11	5	9
Important .....	87	80	89	81
Not important.....	12	9	6	9

b. **SSB:** The economic gains are going to the rich instead of the middle class and working poor

Very important.....	57	65	53	63
Somewhat important .....	25	16	20	11
Not very important.....	4	9	11	8
Not important at all .....	1	2	4	7
Not sure.....	12	8	12	11
Important .....	82	81	73	74
Not important.....	6	11	16	15

c. **SSA:** Big corporations and lobbyists have too much control over our government and elections

Very important.....	54	48	60	57
Somewhat important .....	25	25	20	23
Not very important.....	9	8	6	9
Not important at all .....	3	3	3	3
Not sure.....	10	16	11	8
Important .....	78	72	80	81
Not important.....	12	11	9	12

d. **SSB:** Government regulation of business does more harm than good

Very important.....	36	18	28	38
Somewhat important .....	39	29	29	26
Not very important.....	8	17	15	11
Not important at all .....	2	14	8	4
Not sure.....	15	21	19	21
Important .....	75	47	57	64
Not important.....	10	32	24	15

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

e. **SSA:** My voice isn't being heard by politicians

Very important.....	41	41	58	52
Somewhat important .....	39	25	24	29
Not very important.....	6	13	4	9
Not important at all .....	7	7	3	3
Not sure.....	7	14	11	8
Important .....	80	66	82	81
Not important.....	14	20	7	12

f. **SSB:** Too many regular people's voices aren't being heard by politicians

Very important.....	64	59	55	52
Somewhat important .....	18	28	23	23
Not very important.....	5	7	9	7
Not important at all .....	7	1	3	5
Not sure.....	6	6	11	13
Important .....	82	86	78	75
Not important.....	12	8	11	11

g. **SSA:** Voting rights are being denied to too many Americans

Very important.....	51	49	59	47
Somewhat important .....	18	21	20	21
Not very important.....	11	11	7	6
Not important at all .....	5	1	3	10
Not sure.....	14	18	11	16
Important .....	69	70	80	68
Not important.....	17	13	10	16

h. **SSB:** Voting rights are being denied to too many Black and Brown people

Very important.....	54	58	52	46
Somewhat important .....	21	20	21	18
Not very important.....	4	7	8	7
Not important at all .....	9	8	4	7
Not sure.....	12	7	15	21
Important .....	75	78	73	64
Not important.....	13	15	12	14

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

i. Health care and prescription drug costs are too high for most working Americans

Very important.....	72	65	68	66
Somewhat important .....	16	23	19	19
Not very important.....	8	2	4	5
Not important at all .....	2	1	2	2
Not sure.....	2	8	6	8
Important .....	88	89	87	85
Not important.....	10	4	6	7

j. **SSA:** Legislative districts are gerrymandered

Very important.....	29	33	34	30
Somewhat important .....	25	20	23	17
Not very important.....	10	6	7	7
Not important at all .....	5	4	4	4
Not sure.....	31	36	32	41
Important .....	54	54	57	47
Not important.....	15	10	11	12

k. **SSB:** Politicians draw their own legislative districts to make it easier for them to get elected

Very important.....	46	34	39	38
Somewhat important .....	23	36	31	28
Not very important.....	5	8	9	9
Not important at all .....	5	6	5	4
Not sure.....	20	17	15	20
Important .....	69	69	70	67
Not important.....	10	14	15	13

l. **SSA:** The wealthy and large corporations do not pay their fair share of taxes

Very important.....	66	59	63	55
Somewhat important .....	23	19	20	25
Not very important.....	5	4	6	5
Not important at all .....	3	5	1	6
Not sure.....	3	14	10	9
Important .....	88	78	82	80
Not important.....	8	8	8	11

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

m. **SSB:** Sixty profitable corporations paid no taxes under President Trump’s tax cuts

Very important.....	53	48	48	55
Somewhat important .....	23	24	22	18
Not very important.....	8	7	8	5
Not important at all .....	4	5	6	9
Not sure.....	12	16	17	14
Important .....	75	72	69	73
Not important.....	12	12	14	14

n. **SSA:** There is too much government regulation holding small businesses back

Very important.....	43	30	44	38
Somewhat important .....	30	30	28	37
Not very important.....	12	11	9	8
Not important at all .....	6	3	5	5
Not sure.....	10	26	14	12
Important .....	72	61	72	75
Not important.....	18	14	14	13

o. **SSB:** There is too much government regulation killing jobs

Very important.....	37	28	31	31
Somewhat important .....	34	34	28	30
Not very important.....	10	14	16	11
Not important at all .....	5	11	7	6
Not sure.....	15	12	19	22
Important .....	71	62	59	61
Not important.....	14	25	23	17

p. **SSA:** Too many students are graduating college with too much debt

Very important.....	54	55	64	50
Somewhat important .....	23	31	21	33
Not very important.....	9	5	6	6
Not important at all .....	11	1	3	3
Not sure.....	3	9	5	7
Important .....	77	85	86	84
Not important.....	20	6	9	9



	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

q. **SSB:** There is not enough being done to address climate change

Very important.....	50	51	41	51
Somewhat important .....	26	24	24	20
Not very important.....	10	9	12	10
Not important at all .....	5	3	9	7
Not sure.....	9	13	14	12
Important .....	76	74	65	71
Not important.....	15	13	21	17

r. **SSA:** Government has a responsibility to help take care of people who are unable to care for themselves

Very important.....	52	43	56	43
Somewhat important .....	31	32	31	37
Not very important.....	8	6	5	8
Not important at all .....	5	2	3	2
Not sure.....	4	16	6	11
Important .....	83	75	87	79
Not important.....	13	8	7	10

s. **SSB:** Not all are being given an equal opportunity to succeed

Very important.....	57	57	53	55
Somewhat important .....	23	27	23	21
Not very important.....	12	6	10	3
Not important at all .....	5	3	4	8
Not sure.....	4	7	10	13
Important .....	80	84	76	76
Not important.....	17	9	15	11

t. **SSA:** People of color are treated less fairly than whites in this country

Very important.....	55	53	64	55
Somewhat important .....	14	22	16	19
Not very important.....	9	6	5	6
Not important at all .....	11	5	4	5
Not sure.....	11	13	11	14
Important .....	70	76	80	74
Not important.....	19	11	9	12

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

u. **SSB:** Black people are treated less fairly than whites in this country

Very important.....	52	60	54	51
Somewhat important .....	24	18	19	24
Not very important.....	8	8	9	7
Not important at all .....	11	7	5	6
Not sure.....	6	6	13	12
Important .....	75	78	72	75
Not important.....	19	16	15	13

v. **SSA:** We need to put the interests of working people first, whether White, Black, or Brown.

Very important.....	69	60	75	60
Somewhat important .....	15	22	14	24
Not very important.....	12	9	3	8
Not important at all .....	1	1	1	3
Not sure.....	2	9	6	5
Important .....	84	81	90	84
Not important.....	13	10	4	11

w. **SSB:** We need to reform our criminal justice system and hold police accountable for their actions

Very important.....	65	63	59	60
Somewhat important .....	14	20	23	22
Not very important.....	12	8	7	3
Not important at all .....	4	4	3	4
Not sure.....	6	5	9	11
Important .....	79	82	81	81
Not important.....	15	13	10	7

x. **SSA:** Women are given less opportunities than men

Very important.....	49	54	66	54
Somewhat important .....	24	25	16	25
Not very important.....	13	6	7	2
Not important at all .....	5	3	3	8
Not sure.....	9	11	8	11
Important .....	74	80	83	78
Not important.....	18	9	10	10

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

y. **SSB:** White men are overrepresented in politics

Very important.....	44	37	35	41
Somewhat important .....	26	28	25	19
Not very important.....	14	15	17	13
Not important at all .....	6	8	12	10
Not sure.....	10	11	10	17
Important .....	70	66	60	60
Not important.....	20	24	30	23

z. **SSA:** Women are being stripped of access to birth control and affordable reproductive health care

Very important.....	55	51	61	50
Somewhat important .....	23	24	20	23
Not very important.....	6	4	6	11
Not important at all .....	10	8	5	5
Not sure.....	6	13	8	11
Important .....	78	75	81	73
Not important.....	16	12	11	16

aa. **SSB:** Women are paid less than men for the same job

Very important.....	66	60	59	60
Somewhat important .....	15	22	23	20
Not very important.....	11	5	6	3
Not important at all .....	1	6	4	5
Not sure.....	6	7	8	12
Important .....	81	82	82	80
Not important.....	13	11	10	8

bb. **SSA:** Teachers are not paid enough

Very important.....	54	54	68	69
Somewhat important .....	22	21	21	17
Not very important.....	9	10	6	4
Not important at all .....	7	4	1	3
Not sure.....	8	12	5	7
Important .....	76	75	89	86
Not important.....	16	14	6	7

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

cc. **SSB**: Schools do not have the resources they need to handle virtual learning

Very important.....	61	63	59	56
Somewhat important .....	24	18	21	25
Not very important.....	4	6	7	5
Not important at all .....	4	3	3	3
Not sure.....	7	11	10	12
Important .....	85	81	81	80
Not important.....	8	8	9	8

**Q55.** Which one of the following social media platforms do you use for news about the upcoming election?

[RANDOMIZE]

Select multiple

Facebook.....	60	58	60	53
YouTube.....	42	41	46	40
Instagram .....	30	32	36	37
Twitter.....	19	26	26	26
Snapchat .....	15	17	14	20
TikTok.....	13	15	12	24
Reddit.....	6	10	7	13
Other .....	10	13	12	18
Prefer not to answer.....	9	7	8	8

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q56.** Some people say that they would be more motivated to vote if the voting process was easier. Please indicate whether each of the following would make you much more motivated, somewhat more motivated, somewhat less motivated, or much less motivated to vote. **[RANDOMIZE LIST]**

**Sorted by “Much more motivated”**

A56b.Knowing more about the candidates running in all of the races in my area .....	60	49	60	52
B56c.Being sent a voting guide about the candidates .....	51	48	52	52
56a.Having a more accessible polling place .....	50	47	53	54
56d.Being sent a mail-in ballot request form.....	45	48	48	51
56e.Being sent instructions on how to vote-by-mail .....	42	44	46	49
56f.Making Election Day a holiday where I live.....	42	40	45	38

**a. Having a more accessible polling place**

Much more motivated.....	50	47	53	54
Somewhat more motivated .....	30	29	30	23
Somewhat less motivated .....	6	6	5	5
Much less motivated .....	2	3	2	3
Not sure.....	13	15	9	15
<b>More motivated .....</b>	<b>80</b>	<b>76</b>	<b>83</b>	<b>77</b>
<b>Less motivated .....</b>	<b>8</b>	<b>9</b>	<b>7</b>	<b>8</b>

**b. SSA: Knowing more about the candidates running in all of the races in my area**

Much more motivated.....	60	49	60	52
Somewhat more motivated .....	27	27	26	30
Somewhat less motivated .....	4	10	3	6
Much less motivated .....	1	1	1	1
Not sure.....	8	13	10	11
<b>More motivated .....</b>	<b>86</b>	<b>76</b>	<b>86</b>	<b>82</b>
<b>Less motivated .....</b>	<b>6</b>	<b>11</b>	<b>4</b>	<b>8</b>

**c. SSB: Being sent a voting guide about the candidates**

Much more motivated.....	51	48	52	52
Somewhat more motivated .....	28	29	26	25
Somewhat less motivated .....	5	7	7	5
Much less motivated .....	5	7	5	6
Not sure.....	12	10	10	12
<b>More motivated .....</b>	<b>78</b>	<b>76</b>	<b>78</b>	<b>77</b>
<b>Less motivated .....</b>	<b>10</b>	<b>14</b>	<b>12</b>	<b>11</b>

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

d. Being sent a mail-in ballot request form

Much more motivated.....	45	48	48	51
Somewhat more motivated .....	20	25	26	19
Somewhat less motivated .....	10	7	7	7
Much less motivated .....	13	7	10	8
Not sure.....	12	14	9	15
More motivated .....	65	72	73	70
Less motivated .....	23	13	17	15

e. Being sent instructions on how to vote-by-mail

Much more motivated.....	42	44	46	49
Somewhat more motivated .....	27	26	28	22
Somewhat less motivated .....	6	10	6	8
Much less motivated .....	15	8	9	6
Not sure.....	10	12	10	15
More motivated .....	69	70	75	71
Less motivated .....	21	18	15	14

f. Making Election Day a holiday where I live

Much more motivated.....	42	40	45	38
Somewhat more motivated .....	23	19	22	23
Somewhat less motivated .....	9	8	9	8
Much less motivated .....	10	12	6	10
Not sure.....	17	21	17	20
More motivated .....	65	59	68	61
Less motivated .....	18	20	15	18

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
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**Q57.** Here is a list of some people and groups. Please indicate for each whether, if this person or group encouraged you to vote by mail or by dropping off an absentee ballot at a designated location, you would feel much more motivated, somewhat more motivated, somewhat less motivated, or much less motivated to vote by mail. **[RANDOMIZE LIST]**

**Sorted by “Much more motivated”**

B57b.Michelle Obama.....	41	39	45	36
A57a.Barack Obama.....	41	49	50	39
A57i.My state representative.....	34	26	35	20
A57e.My family.....	33	51	49	38
B57f.My close friends.....	31	34	31	33
57k.An election official or the Secretary of State in my state.....	25	25	26	17
A57c.Kamala Harris.....	22	29	35	25
B57j.My Senator or Congressperson.....	21	19	23	17
B57h.My colleagues.....	19	17	21	22
A57g.My boss.....	15	18	21	10
B57d.An athlete or celebrity you follow on social media.....	15	12	18	15

**a. SSA: Barack Obama**

Much more motivated.....	41	49	50	39
Somewhat more motivated.....	16	16	18	18
Somewhat less motivated.....	6	8	3	6
Much less motivated.....	20	10	15	18
Not sure.....	16	18	14	19
More motivated.....	58	65	67	57
Less motivated.....	26	18	18	23

**b. SSB: Michelle Obama**

Much more motivated.....	41	39	45	36
Somewhat more motivated.....	19	22	18	22
Somewhat less motivated.....	3	7	8	6
Much less motivated.....	21	18	16	13
Not sure.....	15	13	13	23
More motivated.....	60	62	63	58
Less motivated.....	24	26	24	19

	NORTH -EAST	MID- WEST	SOUTH	WEST
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c. **SSA:** Kamala Harris

Much more motivated.....	22	29	35	25
Somewhat more motivated .....	23	20	17	21
Somewhat less motivated .....	6	11	8	10
Much less motivated .....	25	12	19	16
Not sure.....	24	27	21	28
More motivated .....	45	50	52	46
Less motivated .....	31	23	27	26

d. **SSB:** An athlete or celebrity you follow on social media

Much more motivated.....	15	12	18	15
Somewhat more motivated .....	16	27	29	20
Somewhat less motivated .....	17	12	12	12
Much less motivated .....	21	23	18	19
Not sure.....	31	26	23	34
More motivated .....	31	40	47	35
Less motivated .....	38	34	30	32

e. **SSA:** My family

Much more motivated.....	33	51	49	38
Somewhat more motivated .....	37	27	27	26
Somewhat less motivated .....	5	5	5	7
Much less motivated .....	9	2	4	9
Not sure.....	16	14	15	19
More motivated .....	71	78	76	64
Less motivated .....	14	8	9	16

f. **SSB:** My close friends

Much more motivated.....	31	34	31	33
Somewhat more motivated .....	30	26	38	26
Somewhat less motivated .....	6	10	8	11
Much less motivated .....	9	10	7	5
Not sure.....	23	19	15	25
More motivated .....	61	61	69	59
Less motivated .....	15	20	16	16



	NORTH -EAST	MID- WEST	SOUTH	WEST
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g. **SSA:** My boss

Much more motivated.....	15	18	21	10
Somewhat more motivated .....	24	21	23	28
Somewhat less motivated .....	10	15	11	8
Much less motivated .....	20	13	11	13
Not sure.....	32	33	34	41
More motivated .....	39	39	44	37
Less motivated .....	30	28	22	21

h. **SSB:** My colleagues

Much more motivated.....	19	17	21	22
Somewhat more motivated .....	30	27	34	23
Somewhat less motivated .....	7	13	13	16
Much less motivated .....	13	14	11	7
Not sure.....	31	29	20	33
More motivated .....	50	44	55	44
Less motivated .....	19	27	25	23

i. **SSA:** My state representative

Much more motivated.....	34	26	35	20
Somewhat more motivated .....	30	26	24	29
Somewhat less motivated .....	10	12	12	12
Much less motivated .....	8	7	9	11
Not sure.....	18	29	20	28
More motivated .....	64	52	59	49
Less motivated .....	18	19	21	23

j. **SSB:** My Senator or Congressperson

Much more motivated.....	21	19	23	17
Somewhat more motivated .....	32	33	30	24
Somewhat less motivated .....	12	19	16	12
Much less motivated .....	12	11	11	13
Not sure.....	24	18	20	34
More motivated .....	52	52	53	41
Less motivated .....	24	30	27	25

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
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k. An election official or the Secretary of State in my state

Much more motivated.....	25	25	26	17
Somewhat more motivated .....	27	26	30	30
Somewhat less motivated .....	12	13	13	12
Much less motivated .....	10	12	10	8
Not sure.....	26	25	21	33
More motivated .....	53	50	56	47
Less motivated .....	21	25	23	20

**The remaining questions are for statistical purposes only.**

**Q58.** Generally speaking, do you think of yourself as a Democrat, a Republican, an independent or something else?

**Q59. {IF Q58 = DEMOCRAT:}** Do you consider yourself a strong or a not-so-strong Democrat?

**Q60. {IF Q58 = REPUBLICAN}** Do you consider yourself a strong or a not-so-strong Republican?

**Q61. {IF Q58= INDEPENDENT:}** Would you say you lean more towards the Republicans or more towards the Democrats?

Strong Democrat .....	38	41	40	26
Not-so-strong Democrat.....	14	14	12	12
Independent - lean Democrat .....	7	8	6	11
Democrat.....	59	63	58	49
Independent .....	6	6	12	10
Republican .....	30	23	25	32
Independent - lean Republican .....	27	16	20	26
Not-so-strong Republican .....	2	3	2	4
Strong Republican.....	1	4	2	2
Something else .....	4	4	3	6
Prefer not to answer.....	0	4	2	3

**Q62.** In the 2016 election for President, which candidate did you vote for [**ROTATE**] \_Democrat Hillary Clinton  
\_Republican Donald Trump

Clinton .....	46	48	53	38
Trump.....	27	16	20	26
Other candidate.....	2	7	3	11
I did not vote in that race.....	23	25	18	21
Not sure.....	0	1	3	2
Prefer not to answer.....	1	3	3	2

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q63. Have you moved and changed your address since January 2017?**

Yes .....	31	39	33	40
No .....	68	58	64	58
Not sure.....	1	3	3	2

**Q64. How often do you attend church or another place of worship?**

More than once a week.....	7	5	10	7
Once a week .....	10	21	23	15
Once or twice a month .....	6	7	9	7
Several times a year .....	14	11	13	12
Only on holidays.....	5	7	4	4
Almost never .....	52	41	31	42
Not sure.....	1	2	4	3
Prefer not to answer.....	6	5	7	10

**Q65. Do you have any children under the age of 18 living at home with you?**

Yes .....	39	29	38	35
No .....	60	68	60	63
Prefer not to answer.....	1	2	1	2

**Q66. Do you or does anyone in your household ever have to skip a meal or go hungry because there isn't enough money to buy food?**

Yes - frequently .....	10	8	8	9
Yes - sometimes .....	18	27	21	28
No – never skip a meal .....	70	63	69	58
Prefer not to answer.....	2	2	2	5

**Q67. How would you describe the area in which you live?**

Large city.....	24	26	27	40
Smaller city.....	19	20	16	17
Suburb near a city .....	32	34	37	32
Small town.....	12	10	8	7
Rural area.....	13	11	13	5

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
Unweighted N=	162	229	520	186

**Q68.** Before the coronavirus pandemic hit in March, what was your employment status – were you:

Employed full-time.....	46	42	45	49
Employed part-time .....	15	14	14	10
Unemployed .....	8	9	9	12
Retired.....	7	7	11	5
Homemaker or stay at home parent .....	9	7	8	9
Full-time student.....	5	10	4	6
On disability.....	9	7	6	6
Other .....	0	2	2	2
Prefer not to answer.....	0	2	1	1

**Q69. [IF Q68 = 1,2]** And since the pandemic have you kept your job at relatively the same hours and pay, kept your job but at reduced hours and pay, or lost your job?

Weighted N=	101	128	302	110
Unweighted N=	99	129	292	111
Kept.....	51	44	47	50
Reduced .....	28	24	29	27
Lost.....	21	23	20	20
Other .....	0	7	3	3
Prefer not to answer.....	0	2	1	0

	NORTH -EAST	MID- WEST	SOUTH	WEST
Weighted N=	165	230	516	186
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**Q70. [IF Q68=1,2]** Which of the following best describes the industry in which you work or worked for your main job, before the coronavirus started having an impact in the U.S.? SELECT FROM PULL DOWN MENU

	Weighted N=	101	128	302	110
	Unweighted N=	99	129	292	111
Healthcare other than nursing.....	21	8	9	9	
Government .....	8	3	4	3	
Other service industry .....	7	12	9	11	
Retail other than grocery store or big box store.....	6	8	8	15	
Restaurant, cafe, or bar .....	6	11	8	7	
Nursing.....	5	0	2	0	
Other non-service industry.....	4	1	4	1	
Grocery store or big box store.....	4	5	1	4	
Nonprofit organization.....	4	1	2	2	
Domestic work, like a home health care worker, nanny or house cleaner .....	4	2	2	2	
Construction/building.....	3	2	5	6	
Manufacturing/supply chain .....	3	5	2	2	
Education - K-12 .....	3	5	5	13	
Education - Early education/childcare.....	2	7	6	3	
Financial services.....	2	1	5	4	
Market research .....	2	1	1	0	
Warehouse.....	2	2	2	1	
Gig economy, like driving for Uber, Lyft, and DoorDash.....	2	1	1	0	
Transportation/utility/communications.....	2	2	1	3	
Education - post-secondary .....	2	3	2	0	
Law.....	2	3	1	3	
Delivery service, like USPS, UPS, or FedEx .....	2	3	1	0	
Human resources/HR consulting/broker .....	1	1	1	2	
Computer/computer science .....	1	3	4	1	
Media.....	1	0	2	1	
Advertising.....	0	2	2	1	
Labor union/multi-employer trust .....	0	2	0	0	
Mining.....	0	0	0	0	
Real estate/property management.....	0	0	2	1	
Wholesale other than grocery store or big box store .....	0	0	1	1	
Prefer not to answer.....	1	4	6	3	

	NORTH -EAST	MID- WEST	SOUTH	WEST
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**Q71.** Please indicate your current living situation.  
Select all that apply

Home with parents .....	18	21	16	18
In a dorm .....	2	0	1	1
Apartment/house with roommates .....	14	18	11	15
With a significant other.....	16	14	15	18
With a spouse and/or child.....	23	21	31	34
On my own [EXCLUSIVE].....	31	26	25	17
Somewhere else .....	2	1	4	3
Prefer not to answer.....	0	4	2	3