Voter Motivation Survey
Voter Participation Center
A survey of 1,097 registered voters among unmarried women under age 55 and women of color
AZ, FL, GA, NC, MI, MN, NV, PA, WI, CO, IA, ME, NH, and NM
August 2020

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q1. Please indicate your gender. [**TERMINATE IF NOT PUNCH 2**]

	TOTAL	DEM	IND /DK	REP
Man	0	0	0	0
Woman	100	100	100	100
Non-binary	0	0	0	0
Woman of color	61	70	53	46
Unmarried & under 55	66	62	82	67
Both women of color & unmarried & under 55	27	32	35	13
Only a woman of color	34	38	18	33
Only unmarried & under 55	39	30	47	54

Q2. What is your age?

Age

	TOTAL	DEM	IND /DK	REP
18-29 years	34	33	47	27
30-39 years	19	19	16	19
40-49 years	19	17	20	24
50-64 years	20	20	15	24
65 and older	8	11	2	6
18-24 years	20	20	28	14
25-29 years	14	12	19	13
30-34 years	10	10	9	9
35-39 years	9	9	7	10
40-44 years	12	11	10	13
45-49 years	7	6	10	12
50-54 years	11	9	11	16
55-59 years	5	6	4	4
60-64 years	4	5	1	4
65-69 years	4	5	2	3
70-74 years	3	5	0	1
75 and older	1	1	0	1
(Don't know /Refused)	0	0	0	0

			IND	
	TOTAL	DEM	/DK	REP
Weighted N=	1097	634	105	289
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Q3. In which state do you live? [**PULLDOWN LIST**] [**TERMINATE IF NOT AZ, FL, GA, NC, MI, MN, NV, PA, WI, CO, IA, ME, NH, and NM**]

Region

Northeast	15	15	10	17
Midwest	21	23	13	18
South	47	47	60	44
West	17	15	17	21

Q4. Are you married, unmarried with a partner, single, separated, divorced, or widowed?

Married	23	23	15	28
Unmarried with Partner	20	18	31	19
Single	40	44	39	32
Separated	2	1	1	4
Divorced	11	10	15	11
Widowed	4	4	0	5
Prefer not to answer	1	0	0	0

Q5. Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. RANDOMIZE CHOICES [**TERMINATE IF (Q2 >54, Q5= ONLY 1,7) or (Q4 = 1, AND Q5= ONLY 1,7)**]
Select all that apply

White or Caucasian	39	30	47	54
Black or African American	34	46	32	9
Latino/Latina or Hispanic	21	19	13	28
Asian American or Pacific Islander	4	3	4	6
Native American	4	3	5	5
Middle Eastern	1	2	0	0
None of these/Other	1	1	2	1

Q6. Are you registered to vote at your current address?

Yes	95	96	96	95
No	4	3	1	4
Not sure	1	1	3	0

		TOTAL	DEM	IND /DK	REP
	Weighted N=	1097	634	105	289
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Q7. [**IF Q6 = 2,3**] [**IF AZ, FL, GA, PA**] Do you plan to register to vote before your state's registration deadline? [**TERMINATE IF ANSWER=2,3**]

Weighted N=	27	15		10
Unweighted N=	27	17	0	9

	TOTAL	DEM	REP
Yes	100	100	100
No	0	0	0
Not sure	0	0	0

Q8. [**IF Q6 = 2,3**] [**IF NC, MI, MN, NV, WI, CO, IA, ME, NH, and NM**] Do you plan to register to vote before your state's registration deadline or at the polls on election day? [**TERMINATE IF ANSWER=2,3**]

Weighted N=	25	11	4	4
Unweighted N=	27	11	5	5

	TOTAL	DEM	IND /DK	REP
Yes	100	100	100	100
No	0	0	0	0
Not sure	0	0	0	0

Q9. What is the last year of schooling that you have completed?

	TOTAL	DEM	IND /DK	REP
High School Graduate or less	32	28	39	37
Post-HS	37	38	41	34
College graduate or post-grad	30	34	20	28
1st -11th Grade	4	4	7	3
High School Graduate	29	24	32	35
Vocational or technical school	6	6	7	7
Some college but no degree	22	23	21	21
Associate degree	9	9	13	6
4-year college graduate or bachelor's degree	22	25	13	20
Graduate School or advanced degree	8	8	8	7
(Refused)	0	0	0	1

Q10. How likely are you to vote in the November election for President, U.S. Senate and Congress, State Senate and State House, and other offices? Are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

	TOTAL	DEM	IND /DK	REP
Almost Certain	75	82	54	73
Probably	10	9	19	11
50 - 50	10	7	20	12
Probably not	1	1	5	1
Definitely not	1	0	1	1
Not sure	1	1	1	2

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Q11. Some people feel very motivated to vote in the November general election for President, U.S. Congress, and other offices, while others don't feel motivated at all. How about you – using a scale from ZERO to TEN, please tell me how motivated you are to vote in the November election. TEN means you are VERY motivated to vote, and ZERO means you are NOT AT ALL motivated to vote. You can use any number in between.

	TOTAL	DEM	IND /DK	REP
Mean	8.7	9.1	7.4	8.7
10 – Very motivated	61	70	30	60
8 - 9	15	14	19	18
6 - 7	8	6	20	7
5	5	3	8	7
1 - 4	4	3	10	3
0 – Not at all motivated	2	2	2	1
Not sure	5	3	12	4
6 - 10 – Motivated	84	90	69	85
5 /NS	10	6	19	11
0 - 4 – Not motivated	6	4	12	4

Q12. In the November 2020 election, do you plan to vote in person on election day, vote absentee, or vote in person early?

	TOTAL	DEM	IND /DK	REP
Vote in person on election day	43	37	37	60
Vote absentee	30	37	22	19
Vote in person early	17	18	18	14
I do not plan to vote	2	1	6	1
Not sure	8	7	18	5

| | | | IND | |
	TOTAL	DEM	/DK	REP
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Q13. Now, here is a list of issues. Please indicate which two issues you believe are the most important for the next president to focus on: [**RANDOMIZE LIST**]
Select two

	TOTAL	DEM	IND/DK	REP
Dealing with coronavirus and COVID-19	49	57	48	32
The economy and jobs	37	32	37	49
Police and criminal justice reform	24	27	26	17
Health care	24	27	25	20
Schools and education	12	11	14	13
Crime and safety	11	8	11	19
Immigration	8	6	5	13
Climate change	8	10	2	5
Environment and pollution	6	6	7	4
Taxes	6	4	8	9
Roads and transportation	1	1	1	2
Other	3	4	4	2
Not sure	3	1	4	4

Q14. [**ASK IF AZ, FL, MI, NV, CO, ME, and NM**] When you vote there are different ballot initiatives, referendums, and propositions on the ballot, in addition to the candidates for office. Many people vote for individual candidates, but do not vote on ballot initiatives. Do you usually vote on ALL the ballot initiatives, on MOST of the ballot initiatives, on JUST SOME of the ballot initiatives, or on NONE of them?

	TOTAL	DEM	IND/DK	REP
Weighted N=	572	311	55	163
Unweighted N=	562	297	65	149
All	50	59	31	45
Most	19	15	18	26
Just some	13	12	19	12
None	2	2	2	1
Depends	8	6	18	9
Not sure	6	4	13	4
Prefer not to answer	2	1	0	3

	TOTAL	DEM	IND /DK	REP
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Q15. Here is a list some people, groups, and things. For each, please indicate whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of that person, group, or idea [**RANDOMIZE LIST**]

Sorted by "Very favorable"

	TOTAL	DEM	IND/DK	REP
B15r.Michelle Obama	57	78	52	16
A15q.Barack Obama	55	77	21	21
A15y.U.S. Postal Service	54	62	45	44
A15k.The Black Lives Matter Movement	46	64	31	13
A15w.Planned Parenthood	45	54	32	30
B15z.Vote by mail	40	52	39	19
A15aa.Teachers' unions	38	45	18	31
B15t.Moms Demand Action Against Gun Violence	36	49	23	15
A15m.The #MeToo Movement	34	44	23	19
15b.Joe Biden	29	45	11	6
B15l.The NAACP	29	41	20	9
A15g.Democrats in Congress	28	45	7	4
B15p.Bernie Sanders	28	41	21	6
15c.Kamala Harris	28	42	11	6
A15e.Nancy Pelosi	22	35	8	4
B15v.The National Education Association	21	28	20	12
A15i.Defund the police	19	25	16	9
B15x.The American Civil Liberties Union	19	26	4	12
A15o.Alexandria Ocasio-Cortez	18	26	8	8
B15bb.Labor unions	18	22	16	12
15a.Donald Trump	16	1	8	54
A15s.The National Rifle Association	16	7	21	36
B15h.Republicans in Congress	12	2	4	38
15d.Mike Pence	11	2	5	36
B15j.Abolish the police	10	13	3	5
A15u.The Sierra Club	7	8	6	5
B15f.Mitch McConnell	6	2	0	17
B15n.Cancel Culture	5	6	2	3

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a.   Donald Trump

Very Favorable	16	1	8	54
Somewhat Favorable	12	4	20	27
Somewhat Unfavorable	10	10	17	7
Very Unfavorable	54	79	37	7
No Opinion	6	4	16	3
Never Heard	1	1	2	1
Favorable	28	5	28	82
Unfavorable	65	90	54	14

b.   Joe Biden

Very Favorable	29	45	11	6
Somewhat Favorable	28	39	19	10
Somewhat Unfavorable	12	7	20	18
Very Unfavorable	21	4	29	56
No Opinion	8	4	21	7
Never Heard	1	0	0	3
Favorable	58	84	30	16
Unfavorable	33	11	49	74

c.   Kamala Harris

Very Favorable	28	42	11	6
Somewhat Favorable	23	31	16	11
Somewhat Unfavorable	8	7	11	9
Very Unfavorable	17	4	21	47
No Opinion	16	12	27	18
Never Heard	8	5	14	8
Favorable	50	73	27	18
Unfavorable	26	10	31	57

d.   Mike Pence

Very Favorable	11	2	5	36
Somewhat Favorable	12	6	10	28
Somewhat Unfavorable	16	18	18	12
Very Unfavorable	38	57	20	6
No Opinion	18	14	39	14
Never Heard	4	3	7	5
Favorable	24	8	15	64
Unfavorable	54	75	38	18

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e. **SSA:** Nancy Pelosi

	TOTAL	DEM	IND/DK	REP
Very Favorable	22	35	8	4
Somewhat Favorable	22	30	10	10
Somewhat Unfavorable	13	10	14	17
Very Unfavorable	21	5	27	54
No Opinion	16	13	30	9
Never Heard	7	7	10	5
Favorable	44	65	18	14
Unfavorable	33	15	42	71

f. **SSB:** Mitch McConnell

	TOTAL	DEM	IND/DK	REP
Very Favorable	6	2	0	17
Somewhat Favorable	9	9	11	9
Somewhat Unfavorable	14	17	8	12
Very Unfavorable	29	38	18	15
No Opinion	28	22	41	31
Never Heard	14	11	22	15
Favorable	14	11	11	27
Unfavorable	44	56	26	27

g. **SSA:** Democrats in Congress

	TOTAL	DEM	IND/DK	REP
Very Favorable	28	45	7	4
Somewhat Favorable	29	38	13	17
Somewhat Unfavorable	14	9	14	24
Very Unfavorable	15	3	20	43
No Opinion	12	4	45	10
Never Heard	1	0	1	2
Favorable	58	84	20	21
Unfavorable	29	12	34	67

h. **SSB:** Republicans in Congress

	TOTAL	DEM	IND/DK	REP
Very Favorable	12	2	4	38
Somewhat Favorable	14	6	27	30
Somewhat Unfavorable	18	21	14	10
Very Unfavorable	39	57	18	8
No Opinion	15	12	35	11
Never Heard	2	2	2	2
Favorable	26	8	31	68
Unfavorable	56	79	32	18

| | | IND | |
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i. **SSA:** Defund the police

	TOTAL	DEM	IND /DK	REP
Very Favorable	19	25	16	9
Somewhat Favorable	17	24	6	6
Somewhat Unfavorable	15	16	14	12
Very Unfavorable	35	21	46	65
No Opinion	12	11	17	7
Never Heard	2	2	1	2
Favorable	36	49	22	15
Unfavorable	50	38	60	77

j. **SSB:** Abolish the police

	TOTAL	DEM	IND /DK	REP
Very Favorable	10	13	3	5
Somewhat Favorable	13	18	10	6
Somewhat Unfavorable	18	23	27	5
Very Unfavorable	40	27	39	70
No Opinion	13	13	13	10
Never Heard	6	7	8	4
Favorable	24	31	13	11
Unfavorable	58	49	66	75

k. **SSA:** The Black Lives Matter Movement

	TOTAL	DEM	IND /DK	REP
Very Favorable	46	64	31	13
Somewhat Favorable	21	22	20	20
Somewhat Unfavorable	5	4	5	8
Very Unfavorable	16	3	16	44
No Opinion	11	6	25	13
Never Heard	1	0	4	1
Favorable	67	86	51	33
Unfavorable	21	8	21	52

l. **SSB:** The NAACP

	TOTAL	DEM	IND /DK	REP
Very Favorable	29	41	20	9
Somewhat Favorable	22	26	19	16
Somewhat Unfavorable	6	2	7	12
Very Unfavorable	8	3	10	17
No Opinion	27	22	35	34
Never Heard	9	7	9	12
Favorable	51	66	39	25
Unfavorable	13	5	18	29

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m. **SSA:** The #MeToo Movement

	TOTAL	DEM	IND/DK	REP
Very Favorable	34	44	23	19
Somewhat Favorable	26	28	19	22
Somewhat Unfavorable	8	6	8	12
Very Unfavorable	8	3	12	19
No Opinion	16	14	27	17
Never Heard	8	6	11	11
Favorable	60	72	42	41
Unfavorable	16	9	20	31

n. **SSB:** Cancel Culture

	TOTAL	DEM	IND/DK	REP
Very Favorable	5	6	2	3
Somewhat Favorable	9	12	2	7
Somewhat Unfavorable	14	18	11	7
Very Unfavorable	22	16	35	29
No Opinion	23	21	15	29
Never Heard	26	26	35	24
Favorable	14	18	4	11
Unfavorable	36	35	46	36

o. **SSA:** Alexandria Ocasio-Cortez

	TOTAL	DEM	IND/DK	REP
Very Favorable	18	26	8	8
Somewhat Favorable	20	27	9	10
Somewhat Unfavorable	7	8	7	8
Very Unfavorable	12	3	15	33
No Opinion	23	19	37	24
Never Heard	20	17	25	18
Favorable	38	53	17	18
Unfavorable	20	11	22	40

p. **SSB:** Bernie Sanders

	TOTAL	DEM	IND/DK	REP
Very Favorable	28	41	21	6
Somewhat Favorable	27	36	23	7
Somewhat Unfavorable	10	8	9	16
Very Unfavorable	18	4	27	47
No Opinion	16	10	13	21
Never Heard	2	1	6	2
Favorable	54	77	44	14
Unfavorable	28	12	36	63

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q. **SSA:** Barack Obama

	TOTAL	DEM	IND/DK	REP
Very Favorable	55	77	21	21
Somewhat Favorable	18	16	30	15
Somewhat Unfavorable	7	3	11	14
Very Unfavorable	13	1	14	40
No Opinion	7	2	24	8
Never Heard	1	0	0	2
Favorable	72	94	51	36
Unfavorable	20	4	25	54

r. **SSB:** Michelle Obama

	TOTAL	DEM	IND/DK	REP
Very Favorable	57	78	52	16
Somewhat Favorable	13	14	13	12
Somewhat Unfavorable	5	2	7	12
Very Unfavorable	16	2	13	48
No Opinion	9	5	15	11
Never Heard	1	0	0	1
Favorable	70	91	65	28
Unfavorable	21	4	20	59

s. **SSA:** The National Rifle Association, also known as the NRA

	TOTAL	DEM	IND/DK	REP
Very Favorable	16	7	21	36
Somewhat Favorable	13	11	13	21
Somewhat Unfavorable	15	17	14	13
Very Unfavorable	28	42	6	11
No Opinion	21	18	39	15
Never Heard	6	6	6	6
Favorable	29	18	35	56
Unfavorable	44	59	21	23

t. **SSB:** Moms Demand Action Against Gun Violence

	TOTAL	DEM	IND/DK	REP
Very Favorable	36	49	23	15
Somewhat Favorable	23	25	12	23
Somewhat Unfavorable	9	7	9	13
Very Unfavorable	8	2	10	17
No Opinion	15	11	23	20
Never Heard	10	6	24	12
Favorable	59	74	35	39
Unfavorable	17	9	19	30

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u. **SSA:** The Sierra Club

	TOTAL	DEM	IND/DK	REP
Very Favorable	7	8	6	5
Somewhat Favorable	13	15	3	16
Somewhat Unfavorable	5	6	2	6
Very Unfavorable	6	4	5	11
No Opinion	27	26	37	25
Never Heard	42	42	47	37
Favorable	20	22	9	21
Unfavorable	11	10	7	17

v. **SSB:** The National Education Association, also known as NEA

	TOTAL	DEM	IND/DK	REP
Very Favorable	21	28	20	12
Somewhat Favorable	23	25	13	24
Somewhat Unfavorable	8	7	13	9
Very Unfavorable	6	2	7	13
No Opinion	24	21	32	30
Never Heard	17	17	15	13
Favorable	45	53	33	36
Unfavorable	14	9	20	22

w. **SSA:** Planned Parenthood

	TOTAL	DEM	IND/DK	REP
Very Favorable	45	54	32	30
Somewhat Favorable	24	28	15	21
Somewhat Unfavorable	6	3	8	12
Very Unfavorable	12	5	22	25
No Opinion	12	9	21	12
Never Heard	1	0	3	2
Favorable	69	82	47	50
Unfavorable	18	8	30	36

x. **SSB:** The American Civil Liberties Union, also known as ACLU

	TOTAL	DEM	IND/DK	REP
Very Favorable	19	26	4	12
Somewhat Favorable	25	31	19	13
Somewhat Unfavorable	8	5	11	16
Very Unfavorable	6	2	9	14
No Opinion	28	24	29	34
Never Heard	13	12	27	11
Favorable	44	57	24	25
Unfavorable	15	7	20	30

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

y. SSA: U.S. Postal Service

Very Favorable	54	62	45	44
Somewhat Favorable	27	26	17	34
Somewhat Unfavorable	7	6	7	9
Very Unfavorable	3	2	4	4
No Opinion	9	4	28	9
Never Heard	1	0	0	1
Favorable	81	88	62	78
Unfavorable	9	8	10	13

z. SSB: Vote by mail

Very Favorable	40	52	39	19
Somewhat Favorable	23	25	25	18
Somewhat Unfavorable	11	8	12	14
Very Unfavorable	17	8	22	36
No Opinion	8	6	2	12
Never Heard	1	1	0	1
Favorable	63	77	64	37
Unfavorable	28	16	34	50

aa. SSA: Teachers' unions

Very Favorable	38	45	18	31
Somewhat Favorable	30	34	18	27
Somewhat Unfavorable	5	4	5	10
Very Unfavorable	2	0	6	7
No Opinion	19	14	41	22
Never Heard	5	3	11	4
Favorable	68	79	36	57
Unfavorable	8	4	12	17

bb. SSB: Labor unions

Very Favorable	18	22	16	12
Somewhat Favorable	29	32	23	23
Somewhat Unfavorable	11	10	13	14
Very Unfavorable	8	4	9	17
No Opinion	31	31	38	28
Never Heard	3	2	2	5
Favorable	47	54	39	35
Unfavorable	20	14	22	31

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Q16. Does Joe Biden's decision to pick Kamala Harris as his Vice President make you feel much more excited, somewhat more excited, somewhat less excited, or much less excited to vote in the upcoming election?

Much more excited	31	45	11	15
Somewhat more excited	25	32	17	14
Somewhat less excited	11	9	14	13
Much less excited	14	3	17	39
Not sure	19	12	41	19
More excited	56	77	28	29
Less excited	25	12	31	52

Q17. **SSA:** Have you become more motivated, less motivated, or felt no change in your motivation to vote this year?

More motivated	65	74	36	62
Less motivated	10	8	17	11
No change in motivation	23	18	45	25
Not sure	2	1	3	2

Q18. **SSB:** Thinking about the upcoming election, do you feel more motivated, less motivated, or about as motivated to vote as you were to vote in the November 2016 election?

More motivated	59	67	38	57
Less motivated	10	7	13	13
About as motivated	20	17	26	20
I was not eligible to vote in 2016	7	8	18	5
Not sure	4	2	5	6

17/18.MOTIVATED COMBINED

More motivated	62	70	37	59
Less motivated	10	7	15	12
About as motivated	21	17	35	23
I was not eligible to vote in 2016	4	4	9	2
Not sure	3	1	4	4

		IND	
	TOTAL	DEM	/DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q19. Why did you answer that way? [**OPEN END**]

19.AMONG MORE MOTIVATED

	TOTAL	DEM	IND/DK	REP
Weighted N=	680	447	39	171
Unweighted N=	666	432	46	156
Replace Trump/Elect Dems	36	49	21	3
Want change	17	21	19	8
COVID-19/Country in crisis	15	14	25	14
Re-elect Trump/Republicans	12	1	14	44
Want to vote/exercise rights	9	8	15	12
VP Choice	5	7	5	1
Didn't/couldn't vote in '16	2	2	4	1
Miscellaneous	14	12	11	22

19.AMONG LESS MOTIVATED

	TOTAL	DEM	IND/DK	REP
Weighted N=	110	46	15	34
Unweighted N=	117	44	19	38
Dislike both candidates	42	39	52	41
Focused on other things	14	13	15	13
Don't trust political parties/politicians	11	16	13	3
Don't think vote will count	7	9	5	6
Miscellaneous	35	36	23	41

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19. AMONG NEITHER MORE NOR LESS MOTIVATED

	TOTAL	DEM	IND /DK	REP
Weighted N=	306	141	50	83
Unweighted N=	314	143	54	82

	TOTAL	DEM	IND /DK	REP
Voting is a responsibility/Always vote	17	15	11	20
Always motivated/no change	13	14	11	15
Didn't/Couldn't Vote in 2016	11	15	13	8
Dislike both candidates	9	9	19	5
Voting makes no difference/not voting	7	9	11	2
Excited about Biden-Harris ticket/Replacing Trump	6	10	2	2
Pro Trump/Dislike Biden-Harris	3	1	0	9
Miscellaneous	38	34	35	42

Q20. If the general election for U.S. Congress were held today, would you vote for [**RANDOMIZE**] _the DEMOCRAT or _the REPUBLICAN?
Q21. [**IF Q20 = 1-2**] Would you say you support that candidate strongly or not so strongly?
Q22. [**IF Q20 = 3**] If you had to choose, toward whom would you lean?

	TOTAL	DEM	IND /DK	REP
Democrat strongly	48	78	7	4
Democrat not so strongly	10	15	5	1
Lean Democrat	3	3	5	1
Republican strongly	21	1	11	72
Republican not so strongly	5	0	10	14
Lean Republican	2	0	11	3
Undecided - No firm preference at this time	7	2	43	2
Other: SPECIFY: _____	2	1	7	2
Prefer not to answer	2	1	3	0
Democrat	61	96	16	7
Republican	28	1	31	89

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q23. **SSA:** If the general election for U.S. President were held today and the candidates were: [**RANDOMIZE**]
_Democrat Joe Biden OR _Republican Donald Trump for whom would you vote?
Q24. **SSA:** [**IF Q23= 1-2**] Would you say you support that candidate strongly or not so strongly?
Q25. **SSA:** [**IF Q23 = 3**] If you had to choose, toward whom would you lean?

	TOTAL	DEM	IND/DK	REP
Biden strongly	50	80	17	4
Biden not so strongly..	11	14	8	4
Lean Biden	2	2	7	1
Trump strongly	22	0	18	73
Trump not so strongly	6	1	15	12
Lean Trump	1	0	5	2
Undecided - No firm preference at this time	5	2	24	1
Other: SPECIFY: _____	1	0	3	1
Prefer not to answer	2	1	3	3
Biden	63	96	33	8
Trump	28	1	38	87

Q26. **SSA:** Why did you vote for that candidate? [**OPEN END**]

26.WHY BIDEN

	TOTAL	DEM	IND/DK	REP
Weighted N=	347	303	17	12
Unweighted N=	352	281	31	18
Dislike Trump	43	42	64	33
Right person for the job/Qualified/Like Biden.....................	34	36	9	42
Like Biden's Policies/Agree with Biden	13	13	8	12
Democrat..	9	10	3	4
Like Harris	2	2	0	0
Miscellaneous	10	9	21	9

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

26.WHY TRUMP

	TOTAL	DEM	IND /DK	REP
Weighted N=	156	4	20	127
Unweighted N=	145	3	25	111
Good Leader/Like Trump/Gets things done	48	52	35	52
Dislike Biden/Dems	21	48	31	19
Agree with his beliefs and policies/Registered Republican	10	0	11	11
Better on the economy	7	0	6	6
Let him continue/Deserves more time	5	0	10	5
Miscellaneous	14	0	17	14

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q27. **SSA:** Thinking about that candidate, please indicate whether you would do each of the following activities to get that candidate elected? [**RANDOMIZE**]

Sorted by "Yes, would do"

	TOTAL	DEM	IND /DK	REP
A27c. Talk to friends and family about that candidate	77	82	60	73
A27b. Make a phone call	40	42	27	38
A27d. Donate to their campaign	37	39	20	38
A27a. Volunteer on the campaign	30	32	20	30

a.   Volunteer on the campaign

	TOTAL	DEM	IND /DK	REP
Yes	30	32	20	30
No	48	44	71	51
Not sure	22	24	9	19

b.   Make a phone call

	TOTAL	DEM	IND /DK	REP
Yes	40	42	27	38
No	41	37	58	43
Not sure	20	21	15	19

c.   Talk to friends and family about that candidate

	TOTAL	DEM	IND /DK	REP
Yes	77	82	60	73
No	17	12	37	20
Not sure	6	6	3	7

d.   Donate to their campaign

	TOTAL	DEM	IND /DK	REP
Yes	37	39	20	38
No	45	41	68	44
Not sure	19	20	12	18

			IND	
	TOTAL	DEM	/DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q28. **SSA:** [IF Q23 = 1 or Q25 = 1] And would you say you are voting FOR Joe Biden or AGAINST Donald Trump?

Weighted N=	347	303	17	12
Unweighted N=	352	281	31	18

For Biden	57	59	50	48
Against Trump	41	39	47	43
Not sure	2	1	3	9

Q29. **SSA:** [IF Q23 = 2 or Q25 = 2] And would you say you are voting FOR Donald Trump or AGAINST Joe Biden?

Weighted N=	156	4	20	127
Unweighted N=	145	3	25	111

For Trump	74	87	44	79
Against Biden	23	0	38	21
Not sure	3	13	18	0

Q30. **SSB:** If the general election for U.S. President and Vice President were held today and the candidates were: [**RANDOMIZE**] _Democrats Joe Biden and Kamala Harris OR _Republicans Donald Trump and Mike Pence for whom would you vote?
Q31. **SSB:** [IF Q30 = 1-2] Would you say you support that ticket strongly or not so strongly?
Q32. **SSB:** [IF Q30 = 3] If you had to choose, toward whom would you lean?

Biden/Harris strongly	51	80	18	4
Biden/Harris not so strongly	9	12	13	3
Lean Biden/Harris	2	2	9	0
Trump/Pence strongly	24	2	20	80
Trump/Pence not so strongly	3	1	14	4
Lean Trump/Pence	0	0	0	1
Undecided - No firm preference at this time	6	2	21	5
Other: SPECIFY: _____	1	1	2	1
Prefer not to answer	3	0	3	1
Biden/Harris	62	94	40	8
Trump/Pence	28	3	34	85

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q33. **SSB:** Why did you vote for that ticket? [**OPEN END**]

33.WHY BIDEN/HARRIS

	TOTAL	DEM	IND /DK	REP
Weighted N=	341	300	21	11
Unweighted N=	351	311	17	13
Dislike Trump/Republicans	38	37	45	20
Right Choice/Leadership/Empathy/Experience	26	26	25	27
Like Biden-Harris/Dems	11	12	7	5
Agree with Biden-Harris policies	9	9	0	7
Like Harris	7	6	8	23
Democrat	5	5	0	0
Miscellaneous	13	13	16	25

33.WHY TRUMP/PENCE

	TOTAL	DEM	IND /DK	REP
Weighted N=	154	9	18	121
Unweighted N=	144	8	13	116
Like Trump/Doing a good job	38	41	28	40
Agree with Trump's Policies/Beliefs	25	48	28	25
Dislike Biden-Harris/Dems	22	11	36	19
Not socialist/Dems are too far left	5	0	17	4
Republican	3	0	0	3
Miscellaneous	12	0	15	13

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q34. **SSB:** Thinking about that ticket, please indicate whether you would do each of the following activities to get that ticket elected? [**RANDOMIZE**]

Sorted by "Yes, would do"

	TOTAL	DEM	IND /DK	REP
B34c.Talk to friends and family about that ticket 70	76	45	66
B34b.Make a phone call... 40	41	33	42
B34d.Donate to their campaign 31	32	16	33
B34a.Volunteer on the campaign... 30	31	14	34

a.   Volunteer on the campaign

	TOTAL	DEM	IND /DK	REP
Yes 30	31	14	34
No 50	45	69	55
Not sure... 20	24	17	12

b.   Make a phone call

	TOTAL	DEM	IND /DK	REP
Yes 40	41	33	42
No 43	41	53	42
Not sure... 18	18	14	16

c.   Talk to friends and family about that candidate

	TOTAL	DEM	IND /DK	REP
Yes 70	76	45	66
No 20	16	44	22
Not sure... 10	8	12	13

d.   Donate to their campaign

	TOTAL	DEM	IND /DK	REP
Yes 31	32	16	33
No 47	42	76	48
Not sure... 22	25	8	19

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

27/34. DO FOR CANDIDATE/TICKET COMBINED

Sorted by "Yes, would do"

	TOTAL	DEM	IND/DK	REP
27/31c. Talk to friends and family about that candidate combined	73	79	52	69
27/31b. Make a phone call combined	40	42	30	40
27/31d. Donate to their campaign combined	34	36	18	35
27/31a. Volunteer on the campaign combined	30	31	17	32

a.   Volunteer on the campaign

	TOTAL	DEM	IND/DK	REP
Yes	30	31	17	32
No	49	45	70	53
Not sure	21	24	13	16

b.   Make a phone call

	TOTAL	DEM	IND/DK	REP
Yes	40	42	30	40
No	42	39	55	43
Not sure	19	20	14	17

c.   Talk to friends and family about that candidate

	TOTAL	DEM	IND/DK	REP
Yes	73	79	52	69
No	18	14	40	21
Not sure	8	7	7	10

d.   Donate to their campaign

	TOTAL	DEM	IND/DK	REP
Yes	34	36	18	35
No	46	42	72	46
Not sure	21	23	10	18

		TOTAL	DEM	IND /DK	REP
	Weighted N=	1097	634	105	289
	Unweighted N=	1097	619	119	276

Q35. **SSB:** [**IF Q30 = 1 or Q32 = 1**] And would you say you are voting FOR Joe Biden and Kamala Harris or AGAINST Donald Trump and Mike Pence?

	Weighted N=	341	300	21	11
	Unweighted N=	351	311	17	13

	TOTAL	DEM	IND/DK	REP
For Biden/Harris	66	67	54	71
Against Trump/Pence	32	31	39	24
Not sure	3	2	7	5

28/35.COMBINED

	Weighted N=	687	603	38	23
	Unweighted N=	703	592	48	31

	TOTAL	DEM	IND/DK	REP
For Biden/Harris	61	63	52	59
Against Trump/Pence	36	35	43	34
Not sure	2	2	5	7

Q36. **SSB:** [**IF Q30 = 2 or Q32 = 2**] And would you say you are voting FOR Donald Trump and Mike Pence or AGAINST Joe Biden and Kamala Harris?

	Weighted N=	154	9	18	121
	Unweighted N=	144	8	13	116

	TOTAL	DEM	IND/DK	REP
For Trump/Pence	79	24	35	91
Against Biden/Harris	18	76	52	8
Not sure	3	0	14	1

29/36.COMBINED

	Weighted N=	310	13	38	248
	Unweighted N=	289	11	38	227

	TOTAL	DEM	IND/DK	REP
For Trump/Pence	76	42	40	85
Against Biden/Harris	21	54	44	15
Not sure	3	4	16	1

Q37. Would you consider voting for a third party?

	TOTAL	DEM	IND/DK	REP
Yes	24	21	43	23
No	52	57	27	57
Not sure	24	22	30	20

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q38. Describe Donald Trump in one sentence. [**OPEN END**]

General negative/Liar/Cruel/Failure	41	53	40	12
Stupid/Childish/Unqualified	18	25	14	5
General positive	14	2	17	39
Narcissist	14	18	13	4
Strong leader/good job	9	0	6	29
Racist/Sexist/Bigot	8	12	4	1
Corrupt/for the rich/undermining democratic institutions	5	7	0	0
Businessman positive	2	0	2	7
Don't know	1	1	5	1
Other	8	3	11	14

Q39. Regardless of how you intend to vote, which two of the following concerns you most about Donald Trump, or does nothing concern you about Donald Trump? [**RANDOMIZE LIST**]
Select two

His racist comments and actions towards people of color	30	38	35	10
His corruption and abuse of power	30	42	22	6
His failure to control the spread of coronavirus	22	29	17	9
His chaotic leadership	17	22	16	8
His embarrassing behavior and inappropriate use of Twitter	15	12	25	19
His egotistical behavior	15	13	27	17
His self-dealing to enrich himself, family, and friends	11	13	8	7
His foreign policy and actions that could lead us into a war	9	10	11	7
His efforts to repeal Obamacare	4	5	3	4
Other	4	4	5	3
I have no concerns	16	2	12	47

Q40. Which of the following statements is closer to your opinion? {**ROTATE 1-2, 2-1**}

We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first, whether we're White, Black, or Brown	65	91	51	15
We need elected leaders like Trump and his allies who will work with business leaders, secure our borders, and prevent illegal immigrants from taking advantage of our country	23	3	22	72
Not Sure	12	5	27	13

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q41. Here is a list of reasons some people have given for why it is important to them to vote in November. Using a scale from zero to ten, please indicate how important that reason is to you personally to vote in the November election. Ten means it is very important to you personally, and zero means it is not at all important to you. You can use any number in between.
[RANDOMIZE LIST]

Sorted by means

	TOTAL	DEM	IND /DK	REP
A41e. To stand up for the issues that I care about	8.9	9.1	8.5	8.5
A41g. To make good things happen	8.8	9.0	8.3	8.8
A41m. To create change that will lead to a better future for myself	8.7	9.0	8.4	8.5
A41s. To elect leaders who put people above special interests	8.7	9.0	8.4	8.2
B41n. To create change that will lead to a better future for my family	8.7	9.1	8.5	8.0
A41a. To remove bad people from office	8.7	9.2	8.4	7.7
B41t. To create change that will lead to a better future for our children	8.6	9.1	8.4	7.9
A41o. To fight against racism and sexism	8.5	9.1	8.3	7.3
B41f. To make positive change in my community	8.5	8.9	8.2	7.9
B41h. To prevent bad things from happening	8.5	8.8	8.1	8.1
A41c. To make my voice heard	8.3	8.6	7.8	8.0
B41r. To put people who care about people like me in office	8.3	8.8	7.9	7.3
B41p. To repair America's standing in the world	8.3	8.7	7.3	7.7
B41l. Because I am frustrated with the way things are going	8.1	9.0	7.6	6.2
B41d. To do my civic duty	7.9	8.2	7.4	7.9
B41b. To elect new leaders with fresh ideas	7.8	8.7	7.4	6.1
A41k. Because I am angry with the way things are going	7.6	8.5	6.9	5.7
A41q. To put people who are in touch with my life in office	7.5	8.1	5.7	7.1
A41i. To vote President Trump out of office	7.0	9.2	5.6	2.6
B41j. To vote against Vice President Biden	3.6	2.0	4.9	6.7

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Sorted by "10 – Very important"

	TOTAL	DEM	IND /DK	REP
A41a.To remove bad people from office	63	71	58	48
B41t.To create change that will lead to a better future for our children	59	65	53	50
A41o.To fight against racism and sexism	58	70	52	35
A41e.To stand up for the issues that I care about	58	63	54	49
A41g.To make good things happen	57	59	47	61
B41n.To create change that will lead to a better future for my family	57	64	43	49
A41s.To elect leaders who put people above special interests	56	62	51	48
A41m.To create change that will lead to a better future for myself	56	61	47	48
B41f.To make positive change in my community	54	61	47	46
B41r.To put people who care about people like me in office	51	62	35	38
B41h.To prevent bad things from happening	51	55	52	46
A41c.To make my voice heard	51	53	44	50
B41l.Because I am frustrated with the way things are going	50	64	37	27
A41i.To vote President Trump out of office	50	72	28	11
B41p.To repair America's standing in the world	50	56	30	46
B41d.To do my civic duty	43	47	38	45
B41b.To elect new leaders with fresh ideas	42	52	38	26
A41k.Because I am angry with the way things are going	41	50	34	24
A41q.To put people who are in touch with my life in office	36	43	26	29
B41j.To vote against Vice President Biden	19	8	27	42

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

a. **SSA:** To remove bad people from office

	TOTAL	DEM	IND /DK	REP
Mean	8.7	9.2	8.4	7.7
10 – Very important	63	71	58	48
8 - 9	16	16	15	13
6 - 7	7	6	4	12
5	4	2	10	6
1 - 4	5	3	8	8
0 – Not at all important	3	1	1	8
Not sure	3	1	3	5
6 - 10 – Important	86	94	77	73
5 /NS	7	3	13	12
0 - 4 – Not important	8	4	9	15

b. **SSB:** To elect new leaders with fresh ideas

	TOTAL	DEM	IND /DK	REP
Mean	7.8	8.7	7.4	6.1
10 – Very important	42	52	38	26
8 - 9	22	27	18	17
6 - 7	12	11	13	10
5	7	5	15	8
1 - 4	8	3	11	17
0 – Not at all important	4	1	3	13
Not sure	4	1	3	9
6 - 10 – Important	77	90	69	53
5 /NS	11	6	18	17
0 - 4 – Not important	12	4	13	30

c. **SSA:** To make my voice heard

	TOTAL	DEM	IND /DK	REP
Mean	8.3	8.6	7.8	8.0
10 – Very important	51	53	44	50
8 - 9	21	25	16	16
6 - 7	13	13	14	11
5	6	5	8	7
1 - 4	5	2	11	8
0 – Not at all important	3	2	2	4
Not sure	3	1	4	5
6 - 10 – Important	84	90	74	77
5 /NS	9	5	12	12
0 - 4 – Not important	8	4	13	12

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

d. **SSB:** To do my civic duty

Mean	7.9	8.2	7.4	7.9
10 – Very important	43	47	38	45
8 - 9	20	20	22	17
6 - 7	15	16	13	13
5	8	5	13	8
1 - 4	7	7	12	8
0 – Not at all important	3	2	2	3
Not sure	4	3	0	6
6 - 10 – Important	78	83	73	75
5 /NS	12	8	13	14
0 - 4 – Not important	10	9	13	11

e. **SSA:** To stand up for the issues that I care about

Mean	8.9	9.1	8.5	8.5
10 – Very important	58	63	54	49
8 - 9	24	24	19	27
6 - 7	8	6	14	10
5	4	3	6	4
1 - 4	3	1	5	5
0 – Not at all important	1	1	0	2
Not sure	3	1	3	5
6 - 10 – Important	90	94	86	85
5 /NS	6	4	9	8
0 - 4 – Not important	4	2	5	6

f. **SSB:** To make positive change in my community

Mean	8.5	8.9	8.2	7.9
10 – Very important	54	61	47	46
8 - 9	20	21	25	19
6 - 7	10	9	12	11
5	7	5	14	7
1 - 4	4	3	0	8
0 – Not at all important	2	0	3	4
Not sure	3	1	0	5
6 - 10 – Important	84	91	83	76
5 /NS	10	6	14	12
0 - 4 – Not important	6	3	3	13

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

g. **SSA:** To make good things happen

Mean	8.8	9.0	8.3	8.8
10 – Very important	57	59	47	61
8 - 9	25	28	23	20
6 - 7	8	7	13	7
5	4	4	5	4
1 - 4	3	1	8	4
0 – Not at all important	1	1	0	2
Not sure	2	1	3	3
6 - 10 – Important	90	93	84	87
5 /NS	6	4	8	7
0 - 4 – Not important	4	3	8	6

h. **SSB:** To prevent bad things from happening

Mean	8.5	8.8	8.1	8.1
10 – Very important	51	55	52	46
8 - 9	21	24	16	20
6 - 7	11	10	13	14
5	6	5	8	5
1 - 4	5	4	12	6
0 – Not at all important	1	0	0	4
Not sure	3	2	0	4
6 - 10 – Important	84	89	80	81
5 /NS	9	7	8	10
0 - 4 – Not important	7	4	12	10

i. **SSA:** To vote President Trump out of office

Mean	7.0	9.2	5.6	2.6
10 – Very important	50	72	28	11
8 - 9	11	15	7	6
6 - 7	6	5	14	7
5	4	3	5	3
1 - 4	6	3	13	11
0 – Not at all important	19	1	20	57
Not sure	4	1	12	5
6 - 10 – Important	67	92	49	24
5 /NS	7	4	17	8
0 - 4 – Not important	25	4	34	68

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

j. **SSB:** To vote against Vice President Biden

	TOTAL	DEM	IND /DK	REP
Mean	3.6	2.0	4.9	6.7

	TOTAL	DEM	IND /DK	REP
10 – Very important	19	8	27	42
8 - 9	7	5	9	11
6 - 7	6	4	7	7
5	4	3	5	7
1 - 4	14	13	21	12
0 – Not at all important	46	63	29	14
Not sure	5	3	3	7

	TOTAL	DEM	IND /DK	REP
6 - 10 – Important	31	17	43	60
5 /NS	9	6	8	14
0 - 4 – Not important	60	76	49	26

k. **SSA:** Because I am angry with the way things are going

	TOTAL	DEM	IND /DK	REP
Mean	7.6	8.5	6.9	5.7

	TOTAL	DEM	IND /DK	REP
10 – Very important	41	50	34	24
8 - 9	20	26	10	12
6 - 7	15	12	13	18
5	7	5	11	9
1 - 4	8	4	19	12
0 – Not at all important	6	1	5	19
Not sure	4	2	7	7

	TOTAL	DEM	IND /DK	REP
6 - 10 – Important	75	88	58	55
5 /NS	11	7	18	15
0 - 4 – Not important	14	5	24	30

l. **SSB:** Because I am frustrated with the way things are going

	TOTAL	DEM	IND /DK	REP
Mean	8.1	9.0	7.6	6.2

	TOTAL	DEM	IND /DK	REP
10 – Very important	50	64	37	27
8 - 9	19	22	20	15
6 - 7	10	7	15	12
5	7	2	17	14
1 - 4	8	4	7	15
0 – Not at all important	3	0	3	10
Not sure	3	1	2	6

	TOTAL	DEM	IND /DK	REP
6 - 10 – Important	79	93	71	55
5 /NS	10	3	18	20
0 - 4 – Not important	11	4	10	25

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

m. **SSA:** To create change that will lead to a better future for myself

Mean	8.7	9.0	8.4	8.5

10 – Very important	56	61	47	48
8 - 9	24	22	24	27
6 - 7	10	9	12	11
5	4	4	6	3
1 - 4	3	2	5	3
0 – Not at all important	2	1	1	3
Not sure	2	1	5	4

6 - 10 – Important	90	93	84	87
5 /NS	6	4	10	6
0 - 4 – Not important	4	3	6	6

n. **SSB:** To create change that will lead to a better future for my family

Mean	8.7	9.1	8.5	8.0

10 – Very important	57	64	43	49
8 - 9	20	21	32	15
6 - 7	10	9	17	12
5	4	2	3	6
1 - 4	4	3	5	7
0 – Not at all important	1	0	0	4
Not sure	4	1	0	6

6 - 10 – Important	87	93	92	76
5 /NS	8	4	3	13
0 - 4 – Not important	5	3	5	11

o. **SSA:** To fight against racism and sexism

Mean	8.5	9.1	8.3	7.3

10 – Very important	58	70	52	35
8 - 9	16	15	18	18
6 - 7	10	8	10	15
5	6	3	7	13
1 - 4	4	3	4	7
0 – Not at all important	2	1	4	6
Not sure	3	1	6	7

6 - 10 – Important	84	93	80	68
5 /NS	9	4	13	20
0 - 4 – Not important	7	4	8	12

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

p. **SSB:** To repair America's standing in the world

	TOTAL	DEM	IND /DK	REP
Mean	8.3	8.7	7.3	7.7
10 – Very important	50	56	30	46
8 - 9	22	25	23	15
6 - 7	11	9	20	12
5	7	4	17	8
1 - 4	6	4	5	9
0 – Not at all important	2	1	5	4
Not sure	3	2	0	4
6 - 10 – Important	82	90	73	74
5 /NS	10	6	17	13
0 - 4 – Not important	8	5	10	13

q. **SSA:** To put people who are in touch with my life in office

	TOTAL	DEM	IND /DK	REP
Mean	7.5	8.1	5.7	7.1
10 – Very important	36	43	26	29
8 - 9	23	26	4	25
6 - 7	13	14	19	10
5	9	8	11	10
1 - 4	7	5	18	8
0 – Not at all important	6	3	14	8
Not sure	5	2	8	11
6 - 10 – Important	72	83	49	63
5 /NS	15	10	19	21
0 - 4 – Not important	13	8	32	16

r. **SSB:** To put people who care about people like me in office

	TOTAL	DEM	IND /DK	REP
Mean	8.3	8.8	7.9	7.3
10 – Very important	51	62	35	38
8 - 9	18	17	32	15
6 - 7	11	9	12	13
5	10	6	11	14
1 - 4	5	3	7	7
0 – Not at all important	2	1	2	7
Not sure	4	2	0	6
6 - 10 – Important	80	88	80	66
5 /NS	13	8	11	20
0 - 4 – Not important	7	4	9	14

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

s. **SSA:** To elect leaders who put people above special interests

	TOTAL	DEM	IND /DK	REP
Mean	8.7	9.0	8.4	8.2

	TOTAL	DEM	IND /DK	REP
10 – Very important	56	62	51	48
8 - 9	21	22	17	19
6 - 7	9	7	13	15
5	4	3	9	5
1 - 4	4	3	6	6
0 – Not at all important	2	1	0	3
Not sure	4	3	5	4

	TOTAL	DEM	IND /DK	REP
6 - 10 – Important	86	90	81	82
5 /NS	8	6	14	9
0 - 4 – Not important	6	4	6	9

t. **SSB:** To create change that will lead to a better future for our children

	TOTAL	DEM	IND /DK	REP
Mean	8.6	9.1	8.4	7.9

	TOTAL	DEM	IND /DK	REP
10 – Very important	59	65	53	50
8 - 9	17	19	16	14
6 - 7	9	6	15	12
5	6	3	11	7
1 - 4	4	3	5	7
0 – Not at all important	2	0	0	6
Not sure	4	3	0	4

	TOTAL	DEM	IND /DK	REP
6 - 10 – Important	84	91	84	77
5 /NS	9	6	11	11
0 - 4 – Not important	6	3	5	13

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q42. Here is a list of different elected offices that might be on your ballot in November. Using a scale from zero to ten, please indicate how motivated you are to vote in the race for each of these elected offices.

[RANDOMIZE LIST]

Sorted by means

42a. President of the United States	8.7	8.9	7.7	8.9
42c. U.S. Senate and Congress	8.1	8.4	7.1	8.0
42b. Governor	8.0	8.3	6.8	8.0
42d. Your State Legislature	7.8	8.2	6.9	7.9
42e. Local offices like mayor, city council, and sheriff	7.6	7.9	6.6	7.4
42f. Ballot initiatives and propositions	7.5	7.8	6.1	7.5

Sorted by "10 – Very motivated"

42a. President of the United States	66	73	44	65
42b. Governor	45	51	28	42
42c. U.S. Senate and Congress	44	50	30	41
42d. Your State Legislature	38	43	24	35
42e. Local offices like mayor, city council, and sheriff	37	42	19	34
42f. Ballot initiatives and propositions	32	37	15	29

a.   President of the United States

Mean	8.7	8.9	7.7	8.9

10 – Very motivated	66	73	44	65
8 - 9	12	11	16	15
6 - 7	6	5	10	7
5	4	2	7	4
1 - 4	5	5	9	4
0 – Not at all motivated	3	3	7	1
Not sure	3	2	6	4

6 - 10 – Motivated	85	88	71	87
5 /NS	7	4	14	8
0 - 4 – Not motivated	8	7	15	5

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

b.   Governor

	TOTAL	DEM	IND /DK	REP
Mean	8.0	8.3	6.8	8.0
10 – Very motivated	45	51	28	42
8 - 9	21	21	15	26
6 - 7	10	10	13	10
5	9	7	15	7
1 - 4	6	4	13	5
0 – Not at all motivated	4	3	5	4
Not sure...	5	3	11	6
6 - 10 – Motivated	77	82	56	78
5 /NS	14	11	26	12
0 - 4 – Not motivated...	9	7	18	9

c.   U.S. Senate and Congress

	TOTAL	DEM	IND /DK	REP
Mean	8.1	8.4	7.1	8.0
10 – Very motivated	44	50	30	41
8 - 9	21	20	19	25
6 - 7	12	12	13	11
5	7	5	12	8
1 - 4	7	6	13	7
0 – Not at all motivated	3	2	4	1
Not sure...	6	5	10	6
6 - 10 – Motivated	77	82	62	77
5 /NS	13	10	21	15
0 - 4 – Not motivated...	10	8	17	9

d.   Your State Legislature

	TOTAL	DEM	IND /DK	REP
Mean	7.8	8.2	6.9	7.9
10 – Very motivated	38	43	24	35
8 - 9	23	24	20	25
6 - 7	15	15	18	15
5	8	6	13	8
1 - 4	7	5	12	7
0 – Not at all motivated	3	2	4	2
Not sure...	6	4	9	8
6 - 10 – Motivated	76	82	62	75
5 /NS	14	11	22	16
0 - 4 – Not motivated...	10	7	16	9

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

e. Local offices like mayor, city council, and sheriff

Mean	7.6	7.9	6.6	7.4
10 – Very motivated	37	42	19	34
8 - 9	21	22	21	20
6 - 7	14	13	12	17
5	9	8	19	7
1 - 4	11	9	13	12
0 – Not at all motivated	3	2	5	4
Not sure..	5	4	9	6
6 - 10 – Motivated	72	77	53	72
5 /NS	15	11	28	13
0 - 4 – Not motivated...	14	11	19	15

f. Ballot initiatives and propositions

Mean	7.5	7.8	6.1	7.5
10 – Very motivated	32	37	15	29
8 - 9	20	22	19	21
6 - 7	16	14	17	18
5	12	10	18	9
1 - 4	8	6	13	8
0 – Not at all motivated	3	2	8	2
Not sure..	10	9	10	12
6 - 10 – Motivated	67	73	51	68
5 /NS	22	19	29	22
0 - 4 – Not motivated...	11	9	21	10

		IND	
	TOTAL	DEM	/DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q43. Here is a list of qualities that some people have said motivate them to cast a ballot for a candidate. Please indicate whether each quality is very important, somewhat important, not too important, or not at all important to you personally in deciding whether to vote for a candidate. **[RANDOMIZE LIST]**

Sorted by "Very important"

	TOTAL	DEM	IND/DK	REP
B43o. They care about people like me	65	71	66	56
B43q. They are respectful to others, even when they disagree with others	61	69	58	47
B43c. They care about the issues that I care about	59	66	45	56
43a. They share my values	53	54	45	58
A43v. They stand up for the values of my party	50	54	30	53
B43m. They believe in science and facts	45	56	37	26
B43u. They work with members of the other party	42	46	41	36
A43r. They are progressive	41	45	20	41
A43d. They have a lot of experience in politics	38	46	25	31
B43w. They vote their conscience and know that sometimes the parties get it wrong	38	42	37	33
A43p. They say what they mean and don't care about political correctness	37	30	40	51
A43l. They are a charismatic leader	31	31	21	38
A43t. They are moderate	25	23	24	30
B43g. They are new to politics and have fresh ideas	23	25	22	19
A43n. They are religious and use their faith in informing their values and policies	23	20	16	34
B43e. They are not a career politician	22	16	30	33
B43y. They believe in capitalism	19	15	18	30
B43k. Their family is similar to mine	19	20	8	23
A43x. They believe in socialism	18	19	4	20
B43i. They are a woman	18	24	9	9
B43s. They are conservative	18	13	4	35
A43b. Their background is a lot like mine	16	17	4	19
A43h. They share my race	13	14	6	17
A43f. They are an incumbent and I know them already	13	14	3	16
A43j. They are young	10	10	5	11

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

a.   They share my values

Very important	53	54	45	58
Somewhat important	32	32	37	28
Not too important	7	7	10	6
Not at all important	3	3	3	2
Not sure	5	4	5	6
Important	85	87	82	85
Not important	10	9	13	8

b.   **SSA:** Their background is a lot like mine

Very important	16	17	4	19
Somewhat important	24	28	15	21
Not too important	27	27	30	24
Not at all important	26	24	29	29
Not sure	8	4	22	7
Important	39	45	19	40
Not important	53	51	59	53

c.   **SSB:** They care about the issues that I care about

Very important	59	66	45	56
Somewhat important	27	24	42	27
Not too important	6	4	10	8
Not at all important	2	3	0	2
Not sure	5	4	3	7
Important	86	89	87	83
Not important	8	7	10	10

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

d. **SSA:** They have a lot of experience in politics

	TOTAL	DEM	IND/DK	REP
Very important	38	46	25	31
Somewhat important	34	34	35	33
Not too important	14	12	15	19
Not at all important	7	4	7	12
Not sure	7	4	18	5
Important	73	80	60	64
Not important	21	16	22	31

e. **SSB:** They are not a career politician

	TOTAL	DEM	IND/DK	REP
Very important	22	16	30	33
Somewhat important	25	27	14	23
Not too important	24	28	16	17
Not at all important	15	16	16	12
Not sure	15	14	23	14
Important	47	42	45	56
Not important	38	44	32	30

f. **SSA:** They are an incumbent and I know them already

	TOTAL	DEM	IND/DK	REP
Very important	13	14	3	16
Somewhat important	21	19	11	30
Not too important	26	28	32	23
Not at all important	25	27	23	21
Not sure	15	12	31	10
Important	34	33	14	46
Not important	51	55	55	44

g. **SSB:** They are new to politics and have fresh ideas

	TOTAL	DEM	IND/DK	REP
Very important	23	25	22	19
Somewhat important	30	29	39	28
Not too important	23	23	22	25
Not at all important	13	14	11	12
Not sure	11	8	6	15
Important	53	55	61	48
Not important	36	37	33	38

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

h. **SSA:** They share my race

Very important	13	14	6	17
Somewhat important	14	16	11	13
Not too important	19	21	21	14
Not at all important	48	46	48	50
Not sure	6	4	14	6
Important	27	29	17	30
Not important	67	67	69	64

i. **SSB:** They are a woman

Very important	18	24	9	9
Somewhat important	23	26	21	18
Not too important	26	27	36	22
Not at all important	26	17	30	43
Not sure	7	5	3	9
Important	41	50	30	26
Not important	52	45	67	65

j. **SSA:** They are young

Very important	10	10	5	11
Somewhat important	19	22	12	18
Not too important	29	29	34	27
Not at all important	36	34	32	40
Not sure	7	6	17	5
Important	29	32	17	28
Not important	64	62	67	67

k. **SSB:** Their family is similar to mine

Very important	19	20	8	23
Somewhat important	25	28	10	22
Not too important	25	24	45	24
Not at all important	23	23	28	22
Not sure	8	6	9	9
Important	44	48	18	45
Not important	48	47	73	46

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

l.   **SSA:** They are a charismatic leader

Very important	31	31	21	38
Somewhat important	37	42	27	33
Not too important	14	12	24	15
Not at all important	9	9	3	10
Not sure	8	6	25	4
Important	68	73	48	70
Not important	23	21	27	26

m.   **SSB:** They believe in science and facts

Very important	45	56	37	26
Somewhat important	27	26	28	30
Not too important	12	8	14	21
Not at all important	7	5	11	10
Not sure	9	5	9	13
Important	72	82	65	56
Not important	19	13	26	31

n.   **SSA:** They are religious and use their faith in informing their values and policies

Very important	23	20	16	34
Somewhat important	24	23	20	27
Not too important	19	20	19	16
Not at all important	27	31	27	17
Not sure	8	5	18	6
Important	46	44	36	61
Not important	46	51	46	33

o.   **SSB:** They care about people like me

Very important	65	71	66	56
Somewhat important	22	19	21	27
Not too important	5	4	6	7
Not at all important	2	1	5	2
Not sure	6	5	3	8
Important	87	90	87	83
Not important	7	6	10	9

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

p. **SSA:** They say what they mean and don't care about political correctness

Very important	37	30	40	51
Somewhat important	28	30	23	25
Not too important	13	14	5	10
Not at all important	13	17	11	8
Not sure	10	8	21	6
Important	64	61	63	76
Not important	26	31	16	18

q. **SSB:** They are respectful to others, even when they disagree with others

Very important	61	69	58	47
Somewhat important	21	22	13	24
Not too important	6	3	14	10
Not at all important	5	3	9	10
Not sure	6	3	5	8
Important	82	91	72	71
Not important	12	6	23	21

r. **SSA:** They are progressive

Very important	41	45	20	41
Somewhat important	34	36	31	30
Not too important	11	8	25	13
Not at all important	5	5	4	8
Not sure	10	7	20	8
Important	75	81	51	71
Not important	16	12	28	21

s. **SSB:** They are conservative

Very important	18	13	4	35
Somewhat important	24	19	31	34
Not too important	20	21	29	13
Not at all important	28	39	20	8
Not sure	10	8	16	11
Important	42	33	35	69
Not important	48	59	49	21

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

t.   **SSA:** They are moderate

	TOTAL	DEM	IND/DK	REP
Very important	25	23	24	30
Somewhat important	30	33	28	29
Not too important	20	22	15	17
Not at all important	12	12	5	13
Not sure	14	10	29	12
Important	55	56	52	58
Not important	32	34	19	30

u.   **SSB:** They work with members of the other party

	TOTAL	DEM	IND/DK	REP
Very important	42	46	41	36
Somewhat important	31	31	27	33
Not too important	9	9	8	9
Not at all important	8	6	11	11
Not sure	9	8	13	11
Important	74	77	68	69
Not important	17	15	19	19

v.   **SSA:** They stand up for the values of my party

	TOTAL	DEM	IND/DK	REP
Very important	50	54	30	53
Somewhat important	33	36	30	30
Not too important	7	5	14	8
Not at all important	4	2	8	5
Not sure	6	4	17	4
Important	83	90	61	84
Not important	11	7	22	13

w.   **SSB:** They vote their conscience and know that sometimes the parties get it wrong

	TOTAL	DEM	IND/DK	REP
Very important	38	42	37	33
Somewhat important	34	34	30	35
Not too important	12	10	12	11
Not at all important	4	4	2	2
Not sure	14	11	18	19
Important	71	76	67	68
Not important	15	14	14	13

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

x. **SSA:** They believe in socialism

	TOTAL	DEM	IND/DK	REP
Very important	18	19	4	20
Somewhat important	22	26	15	16
Not too important	18	20	25	11
Not at all important	22	15	20	38
Not sure	21	19	36	15
Important	39	45	19	37
Not important	40	36	45	49

y. **SSB:** They believe in capitalism

	TOTAL	DEM	IND/DK	REP
Very important	19	15	18	30
Somewhat important	20	19	29	21
Not too important	21	25	16	16
Not at all important	17	20	11	14
Not sure	22	21	26	20
Important	39	34	46	51
Not important	39	45	28	30

Q44. Thinking about our democracy, which statement comes closer to your views, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

	TOTAL	DEM	IND/DK	REP
Voting gives people like me some say about how government runs things	70	75	54	71
Voting by people like me doesn't really affect how government runs things	20	19	29	20
Not sure	9	6	16	9

| | | | IND | |
	TOTAL	DEM	/DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q45. Here are some issues and current events on the minds of people in the U.S. Please indicate how much you are personally worried that this could happen. Use this scale. A TEN means you are VERY worried and a ZERO means you are not at all worried. You can use any number in-between. If this has already happened, please indicate so. {**RANDOMIZE LIST**}

Sorted by means

	TOTAL	DEM	IND/DK	REP
A45e. That there might be another surge in coronavirus cases in your community	7.7	8.5	6.8	6.2
B45b. That someone you care about might become sick with the coronavirus	7.7	8.4	7.3	6.4
B45h. That the protests around police violence might turn violent again	7.4	7.1	8.5	7.6
A45k. That college education is becoming too unaffordable for many families	7.3	7.9	7.2	6.2
B45n. That children will not be getting a good education because of COVID-19	7.3	7.4	6.6	7.2
B45j. That the next generation may not have it as good as we do	7.3	7.5	6.7	6.9
B45l. That you might have trouble affording or lose good health insurance in the future	7.0	7.5	7.0	6.0
A45a. That you might become sick with the coronavirus	6.9	7.6	5.8	5.9
A45m. That someone in your family could be the victim of a crime	6.6	6.9	5.9	6.3
A45g. That someone you care about might be a victim of police violence	6.6	7.5	5.2	4.9
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed	6.6	6.9	5.9	6.2
B45d. That you might see reduced hours at work due to the coronavirus	5.7	6.1	5.7	4.8
B45f. That you might be a victim of police violence	5.4	6.3	5.3	3.5
A45c. That you might lose your job due to the coronavirus	5.0	5.4	3.9	4.8
A45i. That someone you know may be detained or deported by ICE	4.1	4.8	3.5	3.1

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Sorted by "10 – Very worried"

	TOTAL	DEM	IND /DK	REP
A45e. That there might be another surge in coronavirus cases in your community	41	49	26	29
B45b. That someone you care about might become sick with the coronavirus	40	46	40	28
A45a. That you might become sick with the coronavirus	36	41	20	30
A45k. That college education is becoming too unaffordable for many families	31	34	30	24
B45n. That children will not be getting a good education because of COVID-19	31	33	14	33
A45g. That someone you care about might be a victim of police violence	31	39	27	15
B45h. That the protests around police violence might turn violent again	30	26	49	32
B45l. That you might have trouble affording or lose good health insurance in the future	30	35	28	19
B45j. That the next generation may not have it as good as we do	28	30	25	26
A45m. That someone in your family could be the victim of a crime	28	29	24	27
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed	26	28	17	22
B45f. That you might be a victim of police violence	23	31	22	8
A45c. That you might lose your job due to the coronavirus	18	20	13	17
B45d. That you might see reduced hours at work due to the coronavirus	17	21	19	13
A45i. That someone you know may be detained or deported by ICE	15	17	16	12

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Sorted by "Already happened"

	TOTAL	DEM	IND /DK	REP
B45d.That you might see reduced hours at work due to the coronavirus	17	19	14	13
B45h.That the protests around police violence might turn violent again	13	15	11	12
A45c.That you might lose your job due to the coronavirus	12	13	10	8
B45n.That children will not be getting a good education because of COVID-19	12	13	13	8
A45k.That college education is becoming too unaffordable for many families	10	12	8	7
B45b.That someone you care about might become sick with the coronavirus	9	11	11	3
A45e.That there might be another surge in coronavirus cases in your community	8	9	7	6
B45j.That the next generation may not have it as good as we do	8	10	3	4
B45l.That you might have trouble affording or lose good health insurance in the future	7	8	6	6
45o.That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed	7	6	8	7
A45m.That someone in your family could be the victim of a crime	5	5	6	3
A45g.That someone you care about might be a victim of police violence	4	5	4	3
B45f.That you might be a victim of police violence	2	3	0	3
A45i.That someone you know may be detained or deported by ICE	2	2	1	1
A45a.That you might become sick with the coronavirus	2	1	2	1

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

a. **SSA**: That you might become sick with the coronavirus

	TOTAL	DEM	IND/DK	REP
Mean	6.9	7.6	5.8	5.9
10 – Very worried	36	41	20	30
8 - 9	20	22	20	16
6 - 7	12	13	15	9
5	8	8	6	8
1 - 4	12	11	17	13
0 – Not at all worried	9	3	16	20
This already happened..	2	1	2	1
Not sure..	2	0	4	2
6 - 10 – Worried	67	76	55	56
5 /NS	9	8	9	10
0 - 4 – Not worried..	22	14	33	33

b. **SSB:** That someone you care about might become sick with the coronavirus

	TOTAL	DEM	IND/DK	REP
Mean	7.7	8.4	7.3	6.4
10 – Very worried	40	46	40	28
8 - 9	16	19	11	14
6 - 7	13	9	18	18
5	6	6	4	7
1 - 4	8	6	8	13
0 – Not at all worried	4	1	7	12
This already happened..	9	11	11	3
Not sure..	3	2	0	5
6 - 10 – Worried	69	74	69	60
5 /NS	9	8	4	12
0 - 4 – Not worried..	12	7	15	24

c. **SSA**: That you might lose your job due to the coronavirus

	TOTAL	DEM	IND/DK	REP
Mean	5.0	5.4	3.9	4.8
10 – Very worried	18	20	13	17
8 - 9	13	14	10	14
6 - 7	8	10	6	8
5	7	7	10	8
1 - 4	12	14	7	12
0 – Not at all worried	24	20	36	29
This already happened..	12	13	10	8
Not sure..	4	3	8	5
6 - 10 – Worried	40	44	29	39
5 /NS	11	9	18	12
0 - 4 – Not worried..	37	34	43	41

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

d. **SSB:** That you might see reduced hours at work due to the coronavirus

	TOTAL	DEM	IND /DK	REP
Mean	5.7	6.1	5.7	4.8
10 – Very worried	17	21	19	13
8 - 9	14	15	11	11
6 - 7	13	11	14	15
5	8	7	11	9
1 - 4	10	9	11	10
0 – Not at all worried	15	14	14	22
This already happened	17	19	14	13
Not sure	6	5	5	7
6 - 10 – Worried	44	47	44	39
5 /NS	14	12	16	17
0 - 4 – Not worried	25	23	26	31

e. **SSA**: That there might be another surge in coronavirus cases in your community

	TOTAL	DEM	IND /DK	REP
Mean	7.7	8.5	6.8	6.2
10 – Very worried	41	49	26	29
8 - 9	20	23	22	15
6 - 7	9	7	10	12
5	6	4	13	7
1 - 4	7	5	7	11
0 – Not at all worried	6	2	10	16
This already happened	8	9	7	6
Not sure	2	1	4	3
6 - 10 – Worried	70	79	59	56
5 /NS	8	5	17	10
0 - 4 – Not worried	13	7	17	27

f. **SSB:** That you might be a victim of police violence

	TOTAL	DEM	IND /DK	REP
Mean	5.4	6.3	5.3	3.5
10 – Very worried	23	31	22	8
8 - 9	9	11	6	6
6 - 7	16	16	22	13
5	10	8	14	11
1 - 4	19	21	16	20
0 – Not at all worried	17	10	17	32
This already happened	2	3	0	3
Not sure	4	2	3	6
6 - 10 – Worried	48	58	49	27
5 /NS	14	10	17	18
0 - 4 – Not worried	36	30	34	52

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

g. **SSA**: That someone you care about might be a victim of police violence

Mean	6.6	7.5	5.2	4.9
10 – Very worried	31	39	27	15
8 - 9	18	21	6	15
6 - 7	14	14	10	16
5	7	6	10	10
1 - 4	13	11	19	15
0 – Not at all worried	11	3	21	24
This already happened	4	5	4	3
Not sure	2	1	3	2
6 - 10 – Worried	63	74	43	45
5 /NS	10	6	13	13
0 - 4 – Not worried	23	15	41	40

h. **SSB:** That the protests around police violence might turn violent again

Mean	7.4	7.1	8.5	7.6
10 – Very worried	30	26	49	32
8 - 9	19	20	15	18
6 - 7	15	16	15	15
5	7	6	5	7
1 - 4	8	11	4	4
0 – Not at all worried	4	3	0	5
This already happened	13	15	11	12
Not sure	4	3	0	7
6 - 10 – Worried	64	62	80	65
5 /NS	11	9	5	14
0 - 4 – Not worried	11	14	4	9

i. **SSA:** That someone you know may be detained or deported by ICE - also known as Immigration and Customs Enforcement

Mean	4.1	4.8	3.5	3.1
10 – Very worried	15	17	16	12
8 - 9	11	16	7	5
6 - 7	10	13	2	10
5	6	6	6	5
1 - 4	16	15	23	14
0 – Not at all worried	35	28	37	48
This already happened	2	2	1	1
Not sure	5	4	7	4
6 - 10 – Worried	37	45	25	28
5 /NS	11	9	14	9
0 - 4 – Not worried	50	43	60	62

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

j.   **SSB:** That the next generation may not have it as good as we do

	TOTAL	DEM	IND/DK	REP
Mean	7.3	7.5	6.7	6.9
10 – Very worried	28	30	25	26
8 - 9	20	22	20	18
6 - 7	18	17	15	22
5	10	8	15	9
1 - 4	8	7	13	10
0 – Not at all worried	4	4	5	6
This already happened	8	10	3	4
Not sure	4	2	4	7
6 - 10 – Worried	66	69	60	65
5 /NS	14	10	18	16
0 - 4 – Not worried	12	11	18	15

k.   **SSA:** That college education is becoming too unaffordable for many families

	TOTAL	DEM	IND/DK	REP
Mean	7.3	7.9	7.2	6.2
10 – Very worried	31	34	30	24
8 - 9	22	25	17	17
6 - 7	13	13	16	11
5	8	6	7	12
1 - 4	8	5	12	13
0 – Not at all worried	6	4	4	13
This already happened	10	12	8	7
Not sure	3	2	6	4
6 - 10 – Worried	66	72	64	53
5 /NS	10	8	13	15
0 - 4 – Not worried	14	9	15	25

l.   **SSB:** That you might have trouble affording or lose good health insurance in the future

	TOTAL	DEM	IND/DK	REP
Mean	7.0	7.5	7.0	6.0
10 – Very worried	30	35	28	19
8 - 9	18	19	17	18
6 - 7	15	13	19	17
5	10	8	18	8
1 - 4	10	9	10	13
0 – Not at all worried	6	5	2	13
This already happened	7	8	6	6
Not sure	4	4	0	6
6 - 10 – Worried	62	67	64	54
5 /NS	15	12	18	15
0 - 4 – Not worried	16	13	12	25

			IND	
	TOTAL	DEM	/DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

m. **SSA:** That someone in your family could be the victim of a crime

	TOTAL	DEM	IND/DK	REP
Mean	6.6	6.9	5.9	6.3
10 – Very worried	28	29	24	27
8 - 9	19	20	8	22
6 - 7	16	20	20	9
5	8	7	14	6
1 - 4	14	11	12	18
0 – Not at all worried	9	7	12	13
This already happened	5	5	6	3
Not sure	2	0	5	2
6 - 10 – Worried	63	69	51	57
5 /NS	10	7	19	9
0 - 4 – Not worried	23	19	24	31

n. **SSB:** That children will not be getting a good education because of COVID-19

	TOTAL	DEM	IND/DK	REP
Mean	7.3	7.4	6.6	7.2
10 – Very worried	31	33	14	33
8 - 9	19	20	29	16
6 - 7	13	11	16	13
5	9	8	10	7
1 - 4	8	9	4	8
0 – Not at all worried	6	5	11	6
This already happened	12	13	13	8
Not sure	4	2	2	8
6 - 10 – Worried	62	64	60	62
5 /NS	12	10	12	15
0 - 4 – Not worried	14	14	15	15

o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed

	TOTAL	DEM	IND/DK	REP
Mean	6.6	6.9	5.9	6.2
10 – Very worried	26	28	17	22
8 - 9	19	21	19	18
6 - 7	14	15	13	12
5	10	8	18	11
1 - 4	10	12	5	8
0 – Not at all worried	10	8	16	15
This already happened	7	6	8	7
Not sure	4	2	4	6
6 - 10 – Worried	59	64	50	53
5 /NS	14	10	22	17
0 - 4 – Not worried	20	20	21	23

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q46. Please indicate whether each of the following have happened to you or anyone in your household. Have you or anyone in your household [**RANDOMIZE**]

Sorted by "Yes, has happened"

	TOTAL	DEM	IND /DK	REP
46a. Been discouraged from voting by friends or family 13	13	11	14
46b. Been told your name was not on the list even though you were registered 11	11	7	14
46c. Been told you did not have the correct identification ... 11	11	6	15

a.   Been discouraged from voting by friends or family

	TOTAL	DEM	IND /DK	REP
Yes 13	13	11	14
No 82	83	83	79
Not sure.. 5	4	6	7

b.   Been told your name was not on the list even though you were registered

	TOTAL	DEM	IND /DK	REP
Yes 11	11	7	14
No 83	85	85	80
Not sure.. 6	4	8	6

c.   Been told you did not have the correct identification

	TOTAL	DEM	IND /DK	REP
Yes 11	11	6	15
No 83	84	87	77
Not sure.. 6	5	6	7

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

[**ROTATE 47-49**]

Sorted by means

49.Be the Change	7.8	8.3	6.5	7.5
48.Stronger Community	7.8	8.1	6.6	7.8
47.Defiance	7.6	8.0	6.6	7.2

Sorted by "10 – Very motivated"

48.Stronger Community	41	46	17	42
49.Be the Change	40	46	14	40
47.Defiance	39	45	18	37

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.

Dear Jane,

Thank you for being a registered voter in New Mexico. It may not seem like it to you, but voting is an act of defiance.

Over 250 hundred years ago, the right to vote was a radical idea. 150 years ago, it was radical for Black men to vote. 100 years ago, it was radical for women to vote. Make no mistake voting is a big deal.

You've shown that you were brave when you used your voice to vote in 2016 and again in 2018*.

Take action this year – don't allow your voice to be silenced. Be brave, use your voice, and vote by **Tuesday, November 3**.

Sincerely,

Page S. Gardner
Board Chair
The Voter Participation Center

P.S. We hope to see your name on the list of people who voted in 2020, and we look forward to hearing about your experience voting.

*This data comes from publicly available state voter files.
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	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q47. After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

	TOTAL	DEM	IND /DK	REP
Mean	7.6	8.0	6.6	7.2
10 – Very motivated	39	45	18	37
8 - 9	18	18	20	16
6 - 7	11	12	19	9
5	9	8	12	10
1 - 4	7	5	8	9
0 – Not at all motivated	5	4	7	7
Not sure	11	8	15	12
6 - 10 – Motivated	68	75	57	61
5 /NS	20	16	28	22
0 - 4 – Not motivated	12	9	15	16

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.

VOTER
★★★★
PARTICIPATION
CENTER

Dear Jane,

Communities are strong because people rely on each other when they need help. Everyone has a role to play: first responders, teachers, nurses, and you Jane.

You lock your doors every night. You wear a seat belt. You look both ways before crossing the street. These every day actions keep you and those you love safe, so why wouldn't you vote in this year's General Election?

You have the opportunity to teach the next generation that voting is not just a right; it is a safeguard to protect us from tyranny. **Your vote keeps democracy safe** – for you, your family, your friends, and America.

We want to **thank you**. Publicly available records show that you voted in 2018* and gave your community a voice. You've shown voting is important – now we're challenging you to do more. Ask 3 friends or family members to join you. Can we count on you? The best encouragement comes from the people we know.

Join your community and cast your ballot by **Tuesday, November 3**.

Sincerely,

Page S. Gardner
Page S. Gardner
Board Chair
The Voter Participation Center

P.S. We hope to see your name on the list of people who voted in 2020, and we look forward to hearing about your experience voting.

*This data comes from publicly available state voter files.
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	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q48. After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

	TOTAL	DEM	IND /DK	REP
Mean	7.8	8.1	6.6	7.8
10 – Very motivated	41	46	17	42
8 - 9	18	18	17	19
6 - 7	13	14	23	9
5	9	7	13	10
1 - 4	5	6	8	4
0 – Not at all motivated	4	2	5	5
Not sure	10	7	18	11
6 - 10 – Motivated	72	78	57	70
5 /NS	19	15	31	20
0 - 4 – Not motivated	9	8	13	9

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.

Dear Jane,

Thank you for being a registered voter in Florida. You have chosen to take part in one of America's longest and proudest traditions – democracy.

I know America has not always gotten things right the first time. But we can be proud that brave Americans always stood up for what was right and fought for change.

The General Election, on **Tuesday November 3**, it's our turn. Our turn to fight for a fairer, more sustainable America that we all can be proud to call home.

Our forefathers made mistakes. Together, we have righted many of them. There is still more work to do. **Today we vote. Tomorrow we call our representatives, we volunteer, we march.** We will not stay silent.

The next generation is counting on us. Publicly available records show that you took part in the historic 2018 General Election[*]. Cast your ballot in the General Election by **Tuesday November 3**, and ask 3 friends to join you. We can be the change we have been waiting for – but we have to vote.

Sincerely,

Page S. Gardner
Board Chair
The Voter Participation Center

P.S. If you have questions about your mail ballot, please contact your county Supervisor of Elections office. You can find their information at sos.gov.

*This data comes from publicly available state voter file

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q49. After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

	TOTAL	DEM	IND /DK	REP
Mean	7.8	8.3	6.5	7.5
10 – Very motivated	40	46	14	40
8 - 9	17	20	19	13
6 - 7	13	12	22	12
5	10	8	10	13
1 - 4	5	4	11	6
0 – Not at all motivated	3	2	5	5
Not sure	11	9	19	12
6 - 10 – Motivated	70	78	55	64
5 /NS	21	16	29	25
0 - 4 – Not motivated	9	6	16	11

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q50. Here is a list of some statements people have made about the upcoming election. For each, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement. [**RANDOMIZE LIST**]

Sorted by "Strongly agree"

	TOTAL	DEM	IND /DK	REP
B50f.We are the changing face of the country and the voting population, and it is more important now than ever that we participate in our elections, from the presidential all the way down to city council races	58	70	42	45
A50g.To create change in our country and in our communities, we must join together with others who share our values and make sure our elected leaders know that they cannot ignore us	58	67	39	46
B50j.It is important to protest and organize, but it is not enough; I need to vote, too	55	70	40	33
B50h.The most important thing in the presidential election is to beat Donald Trump	42	59	37	8
B50l.I'm sick and tired of always having to vote for the lesser of two evils	33	36	44	23
B50d.There is no difference between women and men running for office - at the end of the day, they are only fighting for their own self-interest	22	20	23	25
A50e.We could have had the most progressive candidate ever this year, someone who would fight for Medicare for All and free college tuition. Instead, we have a moderate, establishment Democrat who won't bring about change	19	16	14	26
B50b.Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want	18	19	29	9
A50c.There is no difference between the Democratic and Republican parties - they only care about their wealthy donors and special interests, and they are not looking out for our working families	14	13	18	12
A50i.I can have more impact protesting, getting involved in my community, and organizing around issues than I can from voting	14	14	10	16
A50a.Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want, and there really isn't any difference between them	12	10	21	13
A50k.I don't know enough about who Joe Biden is or what he will do as President	10	7	14	16

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

a. **SSA:** Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want, and there really isn't any difference between them.

	TOTAL	DEM	IND /DK	REP
Strongly agree	12	10	21	13
Somewhat agree	18	18	12	19
Somewhat disagree	21	23	24	20
Strongly disagree	38	41	25	42
Not sure	10	8	19	6
Agree	30	28	33	32
Disagree	59	64	49	62

b. **SSB:** Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want.

	TOTAL	DEM	IND /DK	REP
Strongly agree	18	19	29	9
Somewhat agree	23	27	27	17
Somewhat disagree	22	22	19	21
Strongly disagree	24	20	10	41
Not sure	13	11	16	13
Agree	41	46	55	25
Disagree	46	42	28	61

c. **SSA:** There is no difference between the Democratic and Republican parties – they only care about their wealthy donors and special interests, and they are not looking out for our working families.

	TOTAL	DEM	IND /DK	REP
Strongly agree	14	13	18	12
Somewhat agree	20	18	20	24
Somewhat disagree	22	26	12	18
Strongly disagree	34	35	23	37
Not sure	11	7	26	8
Agree	34	31	38	37
Disagree	55	61	35	56

d. **SSB:** There is no difference between women and men running for office – at the end of the day, they are only fighting for their own self-interest.

	TOTAL	DEM	IND /DK	REP
Strongly agree	22	20	23	25
Somewhat agree	28	25	35	32
Somewhat disagree	22	24	26	13
Strongly disagree	19	23	7	20
Not sure	10	8	9	11
Agree	49	45	58	56
Disagree	41	47	33	33

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

e. **SSA:** We could have had the most progressive candidate ever this year, someone who would fight for Medicare for All and free college tuition. Instead, we have a moderate, establishment Democrat who won't bring about change.

	TOTAL	DEM	IND/DK	REP
Strongly agree	19	16	14	26
Somewhat agree	23	25	25	19
Somewhat disagree	19	21	19	13
Strongly disagree	22	27	9	20
Not sure	17	11	34	21
Agree	41	41	38	45
Disagree	41	49	28	34

f. **SSB:** We are the changing face of the country and the voting population, and it is more important now than ever that we participate in our elections, from the presidential all the way down to city council races.

	TOTAL	DEM	IND/DK	REP
Strongly agree	58	70	42	45
Somewhat agree	21	17	30	31
Somewhat disagree	8	6	12	10
Strongly disagree	4	2	5	4
Not sure	9	6	11	10
Agree	79	87	72	75
Disagree	11	8	17	15

g. **SSA:** To create change in our country and in our communities, we must join together with others who share our values and make sure our elected leaders know that they cannot ignore us.

	TOTAL	DEM	IND/DK	REP
Strongly agree	58	67	39	46
Somewhat agree	27	25	35	30
Somewhat disagree	5	4	5	9
Strongly disagree	4	2	2	9
Not sure	7	3	19	6
Agree	85	91	75	76
Disagree	9	6	7	18

h. **SSB:** The most important thing in the presidential election is to beat Donald Trump.

	TOTAL	DEM	IND/DK	REP
Strongly agree	42	59	37	8
Somewhat agree	18	23	10	12
Somewhat disagree	10	8	13	9
Strongly disagree	24	6	28	63
Not sure	7	4	13	8
Agree	59	82	47	20
Disagree	33	14	40	73

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

i.   **SSA:** I can have more impact protesting, getting involved in my community, and organizing around issues than I can from voting.

	TOTAL	DEM	IND /DK	REP
Strongly agree	14	14	10	16
Somewhat agree	22	22	23	22
Somewhat disagree	23	27	17	17
Strongly disagree	30	28	25	36
Not sure	12	10	25	9
Agree	36	36	32	38
Disagree	52	55	43	53

j.   **SSB:** It is important to protest and organize, but it is not enough; I need to vote, too.

	TOTAL	DEM	IND /DK	REP
Strongly agree	55	70	40	33
Somewhat agree	23	18	35	33
Somewhat disagree	9	5	12	14
Strongly disagree	5	2	3	9
Not sure	8	5	10	10
Agree	78	88	75	67
Disagree	14	7	15	24

k.   **SSA:** I don't know enough about who Joe Biden is or what he will do as President

	TOTAL	DEM	IND /DK	REP
Strongly agree	10	7	14	16
Somewhat agree	21	19	29	23
Somewhat disagree	25	29	16	18
Strongly disagree	37	42	22	36
Not sure	7	3	20	8
Agree	31	26	42	39
Disagree	62	71	37	53

l.   **SSB:** I'm sick and tired of always having to vote for the lesser of two evils.

	TOTAL	DEM	IND /DK	REP
Strongly agree	33	36	44	23
Somewhat agree	26	28	23	25
Somewhat disagree	12	10	18	12
Strongly disagree	18	18	5	27
Not sure	11	8	10	13
Agree	59	64	68	47
Disagree	30	28	22	39

			IND	
	TOTAL	DEM	/DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q51. Which of the following comes closer to your opinion, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

	TOTAL	DEM	IND/DK	REP
The Black Lives Matter protests have highlighted how broken our criminal justice system is and has made me more motivated to elect leaders who will fight for racial justice in our own communities and across the country	63	79	43	38
The Black Lives Matter protests have shown just how ineffective our government is at addressing problems, no matter who is in charge, and has made me less motivated to vote in the upcoming election	17	14	26	23
Not sure	20	7	31	38

Q52. Which of the following comes closer to your opinion, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

	TOTAL	DEM	IND/DK	REP
Voting in the presidential election is important because it gives my community a voice and the power to affect change in the highest office in the country	74	78	66	76
Voting in the presidential election is not important because the electoral college makes some people's votes count more than others	16	16	18	13
Not sure	10	6	16	11

Q53. Which of the following comes closer to your opinion, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

	TOTAL	DEM	IND/DK	REP
We need to unite as a country, regardless of race, religion, or politics, to make our communities a better place for our families	85	91	79	79
We do not need to unite with others who do not share our values and beliefs in order to make meaningful change	8	5	9	13
Not sure	7	4	12	8

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q54. Here is a list of concerns that some people have. Please tell me how important each issue is to you personally – very important, somewhat important, not very important, or not important at all. [**RANDOMIZE LIST**]

Sorted by "Very important"

	TOTAL	DEM	IND /DK	REP
A54a. Incomes aren't keeping pace with the cost of living .. 69	69	77	58	56
A54v. We need to put the interests of working people first, whether White, Black, or Brown. 68	68	76	51	61
54i. Health care and prescription drug costs are too high for most working Americans 67	67	77	60	54
A54bb. Teachers are not paid enough................................. 63	63	74	50	45
A54l. The wealthy and large corporations do not pay their fair share of taxes 61	61	75	38	39
B54w. We need to reform our criminal justice system and hold police accountable for their actions 61	61	71	60	44
B54aa. Women are paid less than men for the same job.... 60	60	72	54	40
B54cc. Schools do not have the resources they need to handle virtual learning 60	60	65	53	50
A54t. People of color are treated less fairly than whites in this country 59	59	76	42	30
A54x. Women are given less opportunities than men 59	59	73	42	36
A54p. Too many students are graduating college with too much debt 59	59	69	49	39
B54b. The economic gains are going to the rich instead of the middle class and working poor 58	58	72	55	33
B54f. Too many regular people's voices aren't being heard by politicians.. 57	57	66	48	43
A54z. Women are being stripped of access to birth control and affordable reproductive health care 56	56	68	45	36
A54c. Big corporations and lobbyists have too much control over our government and elections 56	56	67	36	38
B54s. Not all are being given an equal opportunity to succeed 54	54	66	50	36
B54u. Black people are treated less fairly than whites in this country 54	54	69	51	23
A54g. Voting rights are being denied to too many Americans... 54	54	66	28	37
B54h. Voting rights are being denied to too many Black and Brown people.. 53	53	66	45	30
A54e. My voice isn't being heard by politicians 51	51	59	34	40
A54r. Government has a responsibility to help take care of people who are unable to care for themselves......... 50	50	59	37	37
B54m. Sixty profitable corporations paid no taxes under President Trump's tax cuts 50	50	62	42	27
B54q. There is not enough being done to address climate change 46	46	60	31	25
A54n. There is too much government regulation holding small businesses back... 40	40	43	31	37

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

	TOTAL	DEM	IND /DK	REP
B54k.Politicians draw their own legislative districts to make it easier for them to get elected	39	45	28	31
B54y.White men are overrepresented in politics	38	50	33	16
A54j.Legislative districts are gerrymandered	33	42	11	25
B54o.There is too much government regulation killing jobs	31	33	31	29
B54d.Government regulation of business does more harm than good	29	30	19	29

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

a.   **SSA:** Incomes aren't keeping pace with the cost of living

	TOTAL	DEM	IND/DK	REP
Very important	69	77	58	56
Somewhat important	17	13	23	24
Not very important	6	5	4	9
Not important at all	2	2	3	1
Not sure	7	3	12	9
Important	85	90	81	80
Not important	8	7	7	10

b.   **SSB:** The economic gains are going to the rich instead of the middle class and working poor

	TOTAL	DEM	IND/DK	REP
Very important	58	72	55	33
Somewhat important	18	17	21	19
Not very important	9	5	5	18
Not important at all	4	2	4	10
Not sure	11	5	15	20
Important	76	88	76	52
Not important	13	7	9	28

c.   **SSA:** Big corporations and lobbyists have too much control over our government and elections

	TOTAL	DEM	IND/DK	REP
Very important	56	67	36	38
Somewhat important	22	17	31	32
Not very important	7	6	7	10
Not important at all	3	3	5	4
Not sure	12	7	21	16
Important	78	85	67	70
Not important	10	8	12	14

d.   **SSB:** Government regulation of business does more harm than good

	TOTAL	DEM	IND/DK	REP
Very important	29	30	19	29
Somewhat important	30	30	45	27
Not very important	14	14	14	15
Not important at all	8	9	5	9
Not sure	19	18	16	20
Important	59	59	65	56
Not important	22	23	19	24

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

e. **SSA:** My voice isn't being heard by politicians

Very important	51	59	34	40
Somewhat important	27	27	27	31
Not very important	7	6	10	8
Not important at all	4	3	2	7
Not sure	10	5	26	15
Important	78	86	61	71
Not important	11	9	13	14

f. **SSB:** Too many regular people's voices aren't being heard by politicians

Very important	57	66	48	43
Somewhat important	23	21	35	29
Not very important	7	6	8	8
Not important at all	3	2	3	9
Not sure	9	6	6	12
Important	80	86	83	72
Not important	11	8	11	16

g. **SSA:** Voting rights are being denied to too many Americans

Very important	54	66	28	37
Somewhat important	20	19	17	26
Not very important	8	7	21	9
Not important at all	4	1	1	10
Not sure	14	7	34	18
Important	74	86	44	62
Not important	12	7	22	19

h. **SSB:** Voting rights are being denied to too many Black and Brown people

Very important	53	66	45	30
Somewhat important	20	19	31	22
Not very important	7	4	8	12
Not important at all	6	3	5	14
Not sure	14	9	11	22
Important	73	85	76	52
Not important	13	7	13	26

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

i.　Health care and prescription drug costs are too high for most working Americans

	TOTAL	DEM	IND /DK	REP
Very important	67	77	60	54
Somewhat important	20	16	22	27
Not very important	4	3	5	5
Not important at all	2	1	2	4
Not sure	6	3	11	10
Important	87	92	82	81
Not important	6	5	7	9

j.　**SSA**: Legislative districts are gerrymandered

	TOTAL	DEM	IND /DK	REP
Very important	33	42	11	25
Somewhat important	22	25	14	19
Not very important	7	5	12	11
Not important at all	4	4	0	5
Not sure	34	24	63	41
Important	54	66	25	43
Not important	11	10	12	16

k.　**SSB**: Politicians draw their own legislative districts to make it easier for them to get elected

	TOTAL	DEM	IND /DK	REP
Very important	39	45	28	31
Somewhat important	31	29	49	28
Not very important	8	6	14	11
Not important at all	5	5	3	7
Not sure	17	15	6	22
Important	69	74	77	60
Not important	14	11	17	18

l.　**SSA:** The wealthy and large corporations do not pay their fair share of taxes

	TOTAL	DEM	IND /DK	REP
Very important	61	75	38	39
Somewhat important	21	15	30	31
Not very important	5	4	9	7
Not important at all	3	1	2	8
Not sure	10	5	20	14
Important	82	90	68	70
Not important	9	5	12	16

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

m. **SSB:** Sixty profitable corporations paid no taxes under President Trump's tax cuts

	TOTAL	DEM	IND /DK	REP
Very important	50	62	42	27
Somewhat important	22	18	35	27
Not very important	7	6	4	11
Not important at all	6	3	12	12
Not sure	15	11	7	23
Important	71	80	77	54
Not important	13	9	16	23

n. **SSA**: There is too much government regulation holding small businesses back

	TOTAL	DEM	IND /DK	REP
Very important	40	43	31	37
Somewhat important	30	29	30	36
Not very important	9	9	13	9
Not important at all	5	5	3	4
Not sure	15	14	24	14
Important	70	72	61	74
Not important	14	14	16	12

o. **SSB**: There is too much government regulation killing jobs

	TOTAL	DEM	IND /DK	REP
Very important	31	33	31	29
Somewhat important	30	31	29	34
Not very important	13	14	25	10
Not important at all	7	8	4	7
Not sure	17	14	10	21
Important	62	64	60	63
Not important	21	22	30	17

p. **SSA:** Too many students are graduating college with too much debt

	TOTAL	DEM	IND /DK	REP
Very important	59	69	49	39
Somewhat important	26	22	30	34
Not very important	6	5	5	9
Not important at all	4	2	1	9
Not sure	6	2	15	9
Important	84	91	79	73
Not important	10	7	6	18

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

q. **SSB:** There is not enough being done to address climate change

	TOTAL	DEM	IND /DK	REP
Very important	46	60	31	25
Somewhat important	24	24	38	19
Not very important	11	7	11	20
Not important at all	7	2	10	17
Not sure	13	7	9	19
Important	70	83	70	44
Not important	17	10	21	37

r. **SSA:** Government has a responsibility to help take care of people who are unable to care for themselves

	TOTAL	DEM	IND /DK	REP
Very important	50	59	37	37
Somewhat important	32	32	28	34
Not very important	6	4	10	10
Not important at all	3	1	4	6
Not sure	9	3	21	12
Important	83	91	65	71
Not important	9	5	14	17

s. **SSB:** Not all are being given an equal opportunity to succeed

	TOTAL	DEM	IND /DK	REP
Very important	54	66	50	36
Somewhat important	24	23	25	24
Not very important	8	5	13	13
Not important at all	5	1	7	12
Not sure	9	5	5	15
Important	78	88	75	59
Not important	13	6	19	25

t. **SSA**: People of color are treated less fairly than whites in this country

	TOTAL	DEM	IND /DK	REP
Very important	59	76	42	30
Somewhat important	17	15	14	25
Not very important	6	3	15	11
Not important at all	5	1	5	14
Not sure	12	5	23	20
Important	77	91	57	55
Not important	11	4	20	25

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

u. **SSB**: Black people are treated less fairly than whites in this country

	TOTAL	DEM	IND/DK	REP
Very important	54	69	51	23
Somewhat important	20	17	28	28
Not very important	9	7	10	12
Not important at all	7	2	2	16
Not sure	10	5	9	20
Important	75	86	78	52
Not important	15	9	12	29

v. **SSA:** We need to put the interests of working people first, whether White, Black, or Brown.

	TOTAL	DEM	IND/DK	REP
Very important	68	76	51	61
Somewhat important	18	14	22	22
Not very important	7	6	9	8
Not important at all	1	1	0	2
Not sure	6	3	18	8
Important	86	90	74	83
Not important	8	7	9	9

w. **SSB:** We need to reform our criminal justice system and hold police accountable for their actions

	TOTAL	DEM	IND/DK	REP
Very important	61	71	60	44
Somewhat important	21	18	28	24
Not very important	7	5	4	14
Not important at all	3	2	0	8
Not sure	8	4	8	10
Important	81	89	88	68
Not important	11	7	4	22

x. **SSA**: Women are given less opportunities than men

	TOTAL	DEM	IND/DK	REP
Very important	59	73	42	36
Somewhat important	21	19	23	26
Not very important	7	3	7	13
Not important at all	4	1	6	11
Not sure	9	4	23	14
Important	80	91	64	63
Not important	11	5	13	24

		IND	
	TOTAL	DEM	/DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

y. **SSB**: White men are overrepresented in politics

	TOTAL	DEM	IND/DK	REP
Very important	38	50	33	16
Somewhat important	25	25	30	23
Not very important	16	11	18	26
Not important at all	10	7	11	19
Not sure	11	8	7	17
Important	63	74	64	38
Not important	26	18	29	44

z. **SSA:** Women are being stripped of access to birth control and affordable reproductive health care

	TOTAL	DEM	IND/DK	REP
Very important	56	68	45	36
Somewhat important	22	21	16	26
Not very important	6	5	7	9
Not important at all	6	2	12	13
Not sure	9	4	20	15
Important	78	89	60	62
Not important	13	7	20	22

aa. **SSB:** Women are paid less than men for the same job

	TOTAL	DEM	IND/DK	REP
Very important	60	72	54	40
Somewhat important	21	17	26	25
Not very important	6	3	7	13
Not important at all	4	3	6	8
Not sure	8	5	7	14
Important	81	89	80	65
Not important	10	6	13	20

bb. **SSA**: Teachers are not paid enough

	TOTAL	DEM	IND/DK	REP
Very important	63	74	50	45
Somewhat important	20	16	23	29
Not very important	7	6	7	9
Not important at all	3	1	2	7
Not sure	7	3	18	11
Important	83	90	73	73
Not important	9	7	9	16

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

cc. **SSB**: Schools do not have the resources they need to handle virtual learning

Very important	60	65	53	50
Somewhat important	22	22	25	25
Not very important	6	5	9	6
Not important at all	3	1	3	7
Not sure	10	7	10	12
Important	81	87	78	74
Not important	9	6	12	13

Q55. Which one of the following social media platforms do you use for news about the upcoming election? [**RANDOMIZE**]
Select multiple

Facebook	58	57	56	63
YouTube	44	45	39	44
Instagram	34	37	32	31
Twitter	25	28	19	24
Snapchat	16	17	17	14
TikTok	15	15	11	16
Reddit	8	9	6	7
Other	13	13	15	13
Prefer not to answer	8	5	12	9

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q56. Some people say that they would be more motivated to vote if the voting process was easier. Please indicate whether each of the following would make you much more motivated, somewhat more motivated, somewhat less motivated, or much less motivated to vote. [**RANDOMIZE LIST**]

Sorted by "Much more motivated"

	TOTAL	DEM	IND /DK	REP
A56b.Knowing more about the candidates running in all of the races in my area	56	63	35	51
56a.Having a more accessible polling place	51	58	42	42
B56c.Being sent a voting guide about the candidates	51	58	57	38
56d.Being sent a mail-in ballot request form	48	59	40	30
56e.Being sent instructions on how to vote-by-mail	46	55	36	32
56f.Making Election Day a holiday where I live	42	51	30	32

a.   Having a more accessible polling place

	TOTAL	DEM	IND /DK	REP
Much more motivated	51	58	42	42
Somewhat more motivated	29	27	28	37
Somewhat less motivated	5	5	6	6
Much less motivated	2	1	6	3
Not sure	12	9	18	12
More motivated	80	85	70	79
Less motivated	8	6	12	9

b.   **SSA:** Knowing more about the candidates running in all of the races in my area

	TOTAL	DEM	IND /DK	REP
Much more motivated	56	63	35	51
Somewhat more motivated	27	26	37	29
Somewhat less motivated	5	5	6	5
Much less motivated	1	0	5	2
Not sure	10	6	18	13
More motivated	83	89	72	80
Less motivated	6	5	11	8

c.   **SSB:** Being sent a voting guide about the candidates

	TOTAL	DEM	IND /DK	REP
Much more motivated	51	58	57	38
Somewhat more motivated	27	27	25	29
Somewhat less motivated	6	5	9	8
Much less motivated	6	3	3	12
Not sure	11	8	6	13
More motivated	78	85	82	68
Less motivated	12	7	13	20

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

d. Being sent a mail-in ballot request form

	TOTAL	DEM	IND /DK	REP
Much more motivated	48	59	40	30
Somewhat more motivated	23	23	24	25
Somewhat less motivated	7	5	13	11
Much less motivated	10	4	9	21
Not sure	12	9	13	13
More motivated	71	83	64	55
Less motivated	17	8	23	32

e. Being sent instructions on how to vote-by-mail

	TOTAL	DEM	IND /DK	REP
Much more motivated	46	55	36	32
Somewhat more motivated	27	29	25	24
Somewhat less motivated	7	7	8	9
Much less motivated	9	3	10	20
Not sure	11	7	22	15
More motivated	72	84	61	56
Less motivated	16	10	17	29

f. Making Election Day a holiday where I live

	TOTAL	DEM	IND /DK	REP
Much more motivated	42	51	30	32
Somewhat more motivated	22	23	21	22
Somewhat less motivated	8	6	11	12
Much less motivated	9	6	17	11
Not sure	18	14	21	23
More motivated	64	74	51	54
Less motivated	17	12	28	23

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q57. Here is a list of some people and groups. Please indicate for each whether, if this person or group encouraged you to vote by mail or by dropping off an absentee ballot at a designated location, you would feel much more motivated, somewhat more motivated, somewhat less motivated, or much less motivated to vote by mail. [**RANDOMIZE LIST**]

Sorted by "Much more motivated"

	TOTAL	DEM	IND /DK	REP
A57a.Barack Obama	46	67	20	18
A57e.My family	45	53	39	34
B57b.Michelle Obama	42	61	31	10
B57f.My close friends	32	41	26	20
A57i.My state representative	30	39	13	23
A57c.Kamala Harris	30	46	8	10
57k.An election official or the Secretary of State in my state	24	31	11	18
B57j.My Senator or Congressperson	21	27	13	13
B57h.My colleagues	20	28	11	10
A57g.My boss	18	21	13	14
B57d.An athlete or celebrity you follow on social media	16	21	10	8

a.   **SSA:** Barack Obama

	TOTAL	DEM	IND /DK	REP
Much more motivated	46	67	20	18
Somewhat more motivated	17	16	22	16
Somewhat less motivated	5	4	5	8
Much less motivated	15	2	17	43
Not sure	16	11	36	15
More motivated	64	83	42	34
Less motivated	20	5	22	51

b.   **SSB:** Michelle Obama

	TOTAL	DEM	IND /DK	REP
Much more motivated	42	61	31	10
Somewhat more motivated	20	22	31	13
Somewhat less motivated	7	3	7	13
Much less motivated	17	3	17	49
Not sure	15	11	14	16
More motivated	61	83	61	22
Less motivated	24	6	24	62

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

c. **SSA:** Kamala Harris

	TOTAL	DEM	IND /DK	REP
Much more motivated	30	46	8	10
Somewhat more motivated	19	23	13	14
Somewhat less motivated	9	8	6	10
Much less motivated	18	5	26	45
Not sure	24	19	48	20
More motivated	49	69	21	25
Less motivated	27	12	32	56

d. **SSB:** An athlete or celebrity you follow on social media

	TOTAL	DEM	IND /DK	REP
Much more motivated	16	21	10	8
Somewhat more motivated	25	30	24	18
Somewhat less motivated	13	12	15	15
Much less motivated	20	11	20	37
Not sure	27	25	31	21
More motivated	41	52	34	27
Less motivated	32	23	35	52

e. **SSA:** My family

	TOTAL	DEM	IND /DK	REP
Much more motivated	45	53	39	34
Somewhat more motivated	28	29	24	31
Somewhat less motivated	5	5	5	7
Much less motivated	5	2	5	11
Not sure	16	11	27	17
More motivated	74	82	63	65
Less motivated	11	7	11	18

f. **SSB:** My close friends

	TOTAL	DEM	IND /DK	REP
Much more motivated	32	41	26	20
Somewhat more motivated	32	35	27	33
Somewhat less motivated	9	6	12	12
Much less motivated	8	3	12	16
Not sure	19	15	23	20
More motivated	64	76	54	53
Less motivated	17	9	23	28

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

g. **SSA:** My boss

Much more motivated	18	21	13	14
Somewhat more motivated	23	23	14	28
Somewhat less motivated	11	12	12	10
Much less motivated	13	9	14	20
Not sure	35	35	46	27
More motivated	41	45	27	43
Less motivated	24	21	26	30

h. **SSB:** My colleagues

Much more motivated	20	28	11	10
Somewhat more motivated	30	34	22	30
Somewhat less motivated	13	9	20	18
Much less motivated	11	7	15	18
Not sure	26	23	33	24
More motivated	50	62	32	40
Less motivated	24	16	34	36

i. **SSA:** My state representative

Much more motivated	30	39	13	23
Somewhat more motivated	26	26	18	28
Somewhat less motivated	12	12	8	13
Much less motivated	9	5	15	16
Not sure	23	19	46	20
More motivated	57	65	31	51
Less motivated	21	16	23	29

j. **SSB:** My Senator or Congressperson

Much more motivated	21	27	13	13
Somewhat more motivated	30	34	27	27
Somewhat less motivated	16	14	20	18
Much less motivated	11	7	18	19
Not sure	22	19	23	22
More motivated	51	60	40	41
Less motivated	27	20	37	37

		TOTAL	DEM	IND /DK	REP
Weighted N=		1097	634	105	289
Unweighted N=		1097	619	119	276

k. An election official or the Secretary of State in my state

	TOTAL	DEM	IND/DK	REP
Much more motivated	24	31	11	18
Somewhat more motivated	29	32	24	27
Somewhat less motivated	13	12	13	15
Much less motivated	10	4	14	19
Not sure	24	21	38	22
More motivated	53	63	35	44
Less motivated	23	16	27	34

The remaining questions are for statistical purposes only.

Q58. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent or something else?
Q59. {**IF Q58 = DEMOCRAT:**} Do you consider yourself a strong or a not-so-strong Democrat?
Q60. {**IF Q58 = REPUBLICAN**} Do you consider yourself a strong or a not-so-strong Republican?
Q61. {**IF Q58= INDEPENDENT:**} Would you say you lean more towards the Republicans or more towards the Democrats?

	TOTAL	DEM	IND/DK	REP
Strong Democrat	38	65	0	0
Not-so-strong Democrat	13	22	0	0
Independent - lean Democrat	7	13	0	0
Democrat	58	100	0	0
Independent	10	0	100	0
Republican	26	0	0	100
Independent - lean Republican	21	0	0	81
Not-so-strong Republican	3	0	0	10
Strong Republican	2	0	0	9
Something else	4	0	0	0
Prefer not to answer	2	0	0	0

Q62. In the 2016 election for President, which candidate did you vote for [**ROTATE**] _Democrat Hillary Clinton _Republican Donald Trump

	TOTAL	DEM	IND/DK	REP
Clinton	48	74	23	5
Trump	21	0	0	81
Other candidate	5	4	17	2
I did not vote in that race	21	20	48	11
Not sure	2	2	6	1
Prefer not to answer	2	0	5	0

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q63. Have you moved and changed your address since January 2017?

Yes	35	35	40	35
No	62	64	56	63
Not sure	2	1	5	2

Q64. How often do you attend church or another place of worship?

More than once a week	8	7	8	12
Once a week	19	19	12	23
Once or twice a month	8	8	7	8
Several times a year	13	13	10	13
Only on holidays	5	5	3	6
Almost never	38	42	42	28
Not sure	3	1	4	4
Prefer not to answer	7	4	14	6

Q65. Do you have any children under the age of 18 living at home with you?

Yes	36	34	29	42
No	62	66	70	57
Prefer not to answer	2	0	1	1

Q66. Do you or does anyone in your household ever have to skip a meal or go hungry because there isn't enough money to buy food?

Yes - frequently	9	8	3	13
Yes - sometimes	23	21	34	24
No – never skip a meal	66	69	62	62
Prefer not to answer	2	2	1	1

Q67. How would you describe the area in which you live?

Large city	28	32	25	24
Smaller city	17	17	19	17
Suburb near a city	35	34	41	35
Small town	9	8	6	10
Rural area	11	9	9	15

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q68. Before the coronavirus pandemic hit in March, what was your employment status – were you:

	TOTAL	DEM	IND /DK	REP
Employed full-time	45	43	42	52
Employed part-time	13	14	11	12
Unemployed	9	8	15	9
Retired	9	12	6	5
Homemaker or stay at home parent	8	7	9	9
Full-time student	6	7	7	3
On disability	7	6	9	7
Other	2	1	2	2
Prefer not to answer	1	1	0	1

Q69. [**IF Q68 = 1,2**] And since the pandemic have you kept your job at relatively the same hours and pay, kept your job but at reduced hours and pay, or lost your job?

	TOTAL	DEM	IND /DK	REP
Weighted N=	641	366	55	183
Unweighted N=	631	349	63	174
Kept	48	48	43	52
Reduced	27	25	28	33
Lost	21	22	27	13
Other	3	4	2	2
Prefer not to answer	1	1	0	0

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q70. [**IF Q68=1,2**] Which of the following best describes the industry in which you work or worked for your main job, before the coronavirus started having an impact in the U.S.? SELECT FROM PULL DOWN MENU

	Weighted N=	641	366	55	183
	Unweighted N=	631	349	63	174

	TOTAL	DEM	IND /DK	REP
Healthcare other than nursing	11	12	10	11
Other service industry	10	9	6	12
Retail other than grocery store or big box store.	9	8	15	10
Restaurant, cafe, or bar	8	8	20	6
Education - K-12	6	5	10	8
Education - Early education/childcare	5	7	6	2
Government	4	5	1	2
Construction/building	4	3	2	7
Financial services	4	4	0	3
Other non-service industry	3	4	0	2
Manufacturing/supply chain	3	3	1	4
Computer/computer science	3	3	2	4
Grocery store or big box store	3	2	4	2
Domestic work, like a home health care worker, nanny or house cleaner	2	2	1	3
Nursing	2	2	1	3
Warehouse	2	2	0	3
Nonprofit organization	2	2	1	2
Education - post-secondary	2	2	4	2
Law	2	2	0	1
Transportation/utility/communications	2	2	0	1
Human resources/HR consulting/broker	1	2	1	1
Delivery service, like USPS, UPS, or FedEx	1	2	1	0
Advertising	1	1	3	1
Real estate/property management	1	1	3	1
Media	1	1	1	0
Market research	1	1	2	1
Gig economy, like driving for Uber, Lyft, and DoorDash.	1	1	0	0
Wholesale other than grocery store or big box store	1	0	2	1
Labor union/multi-employer trust	0	1	0	0
Mining	0	0	0	0
Prefer not to answer	4	4	3	5

	TOTAL	DEM	IND /DK	REP
Weighted N=	1097	634	105	289
Unweighted N=	1097	619	119	276

Q71. Please indicate your current living situation.
Select all that apply

Home with parents	18	17	23	14
In a dorm	1	1	0	1
Apartment/house with roommates	14	14	16	13
With a significant other	15	15	18	15
With a spouse and/or child	28	28	19	34
On my own [EXCLUSIVE]	25	26	25	24
Somewhere else	3	3	4	2
Prefer not to answer	2	2	1	2