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# **The evolved 2020 race structure**

## **Democracy Corps poll and CVI Panel Survey Wave 3**

**September 28, 2020**

**CAMPAIGNS | CORPORATIONS | ADVOCACY | WORLDWIDE**

# Methodology

## BATTLEGROUNDS WEB POLL, WEIGHTED TO PHONE POLL

**SEPTEMBER BATTLEGROUNDS WEB POLL:** A 1,200 sample web survey of registered voters in a 16-state battleground was conducted online September 22-27, 2020 from a voter-file sample. 726 respondents were being interviewed for the 3<sup>rd</sup> as part of the CVI/DCorps ongoing panel in the battleground.

- The registered voter web surveys are voter-file matched to produce a high-quality samples of real voters with the added advantage of known vote history. They are also well-suited for conducting experiments to test message strategies and executions.

**WEIGHTING TO PHONE POLLS:** A phone poll of 1,000 registered voters in this 16-state battleground was conducted by phone September 22-27, 2020 from a voter-file sample. 67% of respondents were reached on cell phones in order to accurately reflect the American electorate. The margin of error is +/- 3.5 percentage points.

- The phone survey includes core demographic and ideological questions, including key thermometer measures, and is used to compare and apply political and cultural weights the web survey results to offset bias of online sample.
- Only with such a survey can we properly weight our web surveys, which we know are often biased to be culturally liberal and more educated.



# Definition of Battleground

**Total 16-state Presidential and Senate battleground:** Arizona, Colorado, Florida, Georgia, Iowa, Nevada, New Hampshire, New Mexico, North Carolina, Maine, Michigan, Minnesota, Ohio, Pennsylvania, Virginia, Wisconsin

**8 Diverse States** = AZ (+5), CO (+1), FL (+2), GA (+5), NV (+1), NM (+3), NC (+3), VA (+1)

**8 Blue Wall States** = IA (+3), MI (+1), ME (+3), MN (+1), NH (-), OH (+3), PA (-), WI (-)

## **4 Regions :**

- Northeast (ME, NH, PA),
- Midwest (IA, MI, MN, OH, WI)
- South (FL, GA, NC, VA)
- West (AZ, CO, NM, NV)

*\*(Republican PVI advantage) (PVI – even) (Democratic PVI advantage)*



## Biden in formidable position. Why?

- The death of Justice Ruth Bader Ginsburg & Trump's Senate confirmation battle has backfired: it is the Democratic base that is newly enraged and engaged, worried about loss of Roe v Wade and ACA.
- Biden visibly campaigning for white working-class voters in the Rust Belt was heard: the men did move closer to 2016's level of Trump support but came to mid-term level; Biden's women's vote is stable at 43 percent.
- Democrats have consolidated every Democrat primary voter: Sanders voters, but now matched by those who supported other candidates.
- GOP fractures becoming more visible with 17 percent GOP defectors who say they used to be Republicans until a few years ago and 7 percent dual haters. Biden is winning the lion's share of both groups.



# **RBG and Trump SC nominee explodes on Republicans**

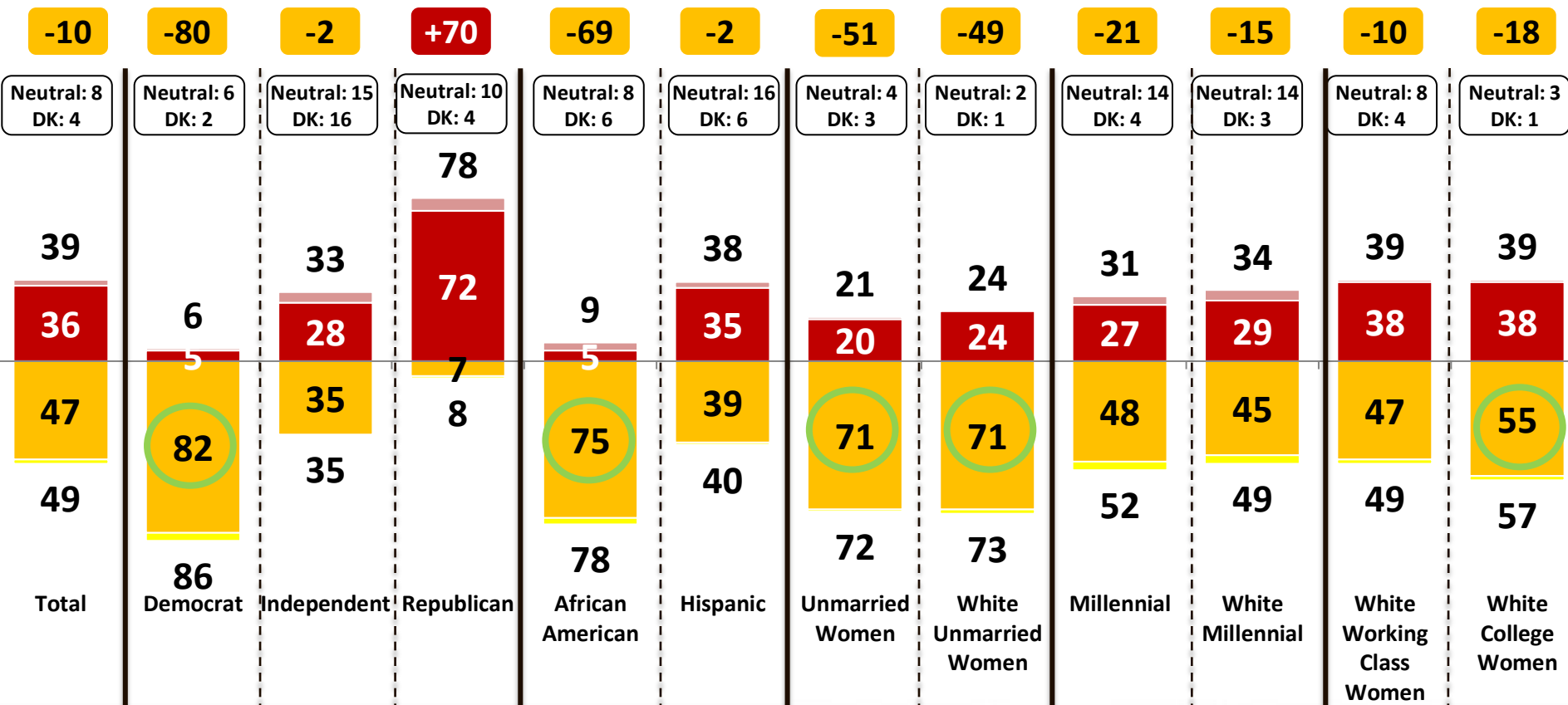


# The Senate acting on SCOTUS nomination inflamed Democrats, Black voters, and women base

Please rate your feelings toward some people, organizations, and concepts, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

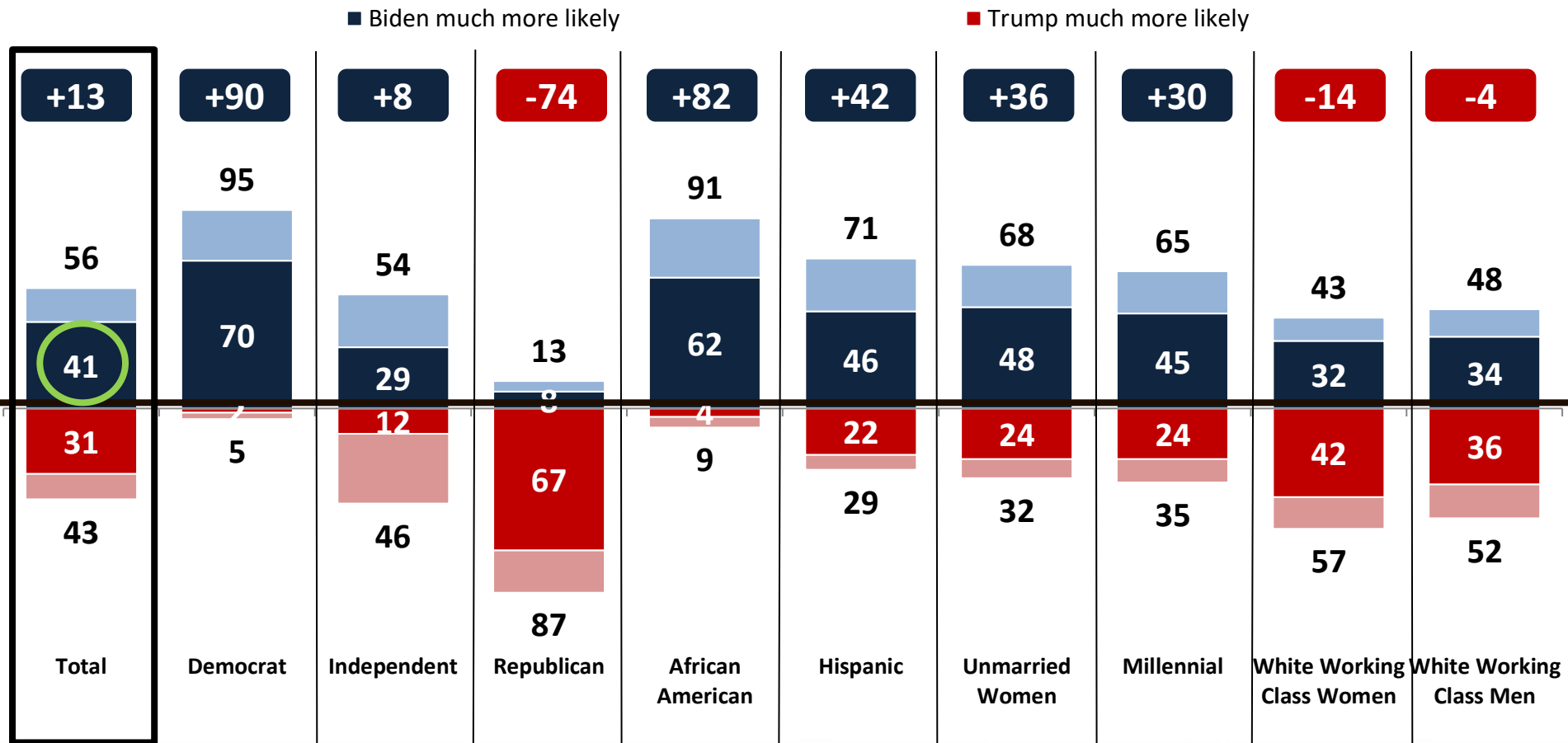
## THERMOMETERS

■ Very Warm (76-100)    
 ■ Warm (51-74)    
 ■ Very Cool (0-25)    
 ■ Cool (26-49)



# Trump's SC appointment pushed voters to Biden by 13 points – with 10-point gap in intensity

Does President Trump appointing another member of the Supreme Court make you more likely to vote for Joe Biden or Donald Trump?

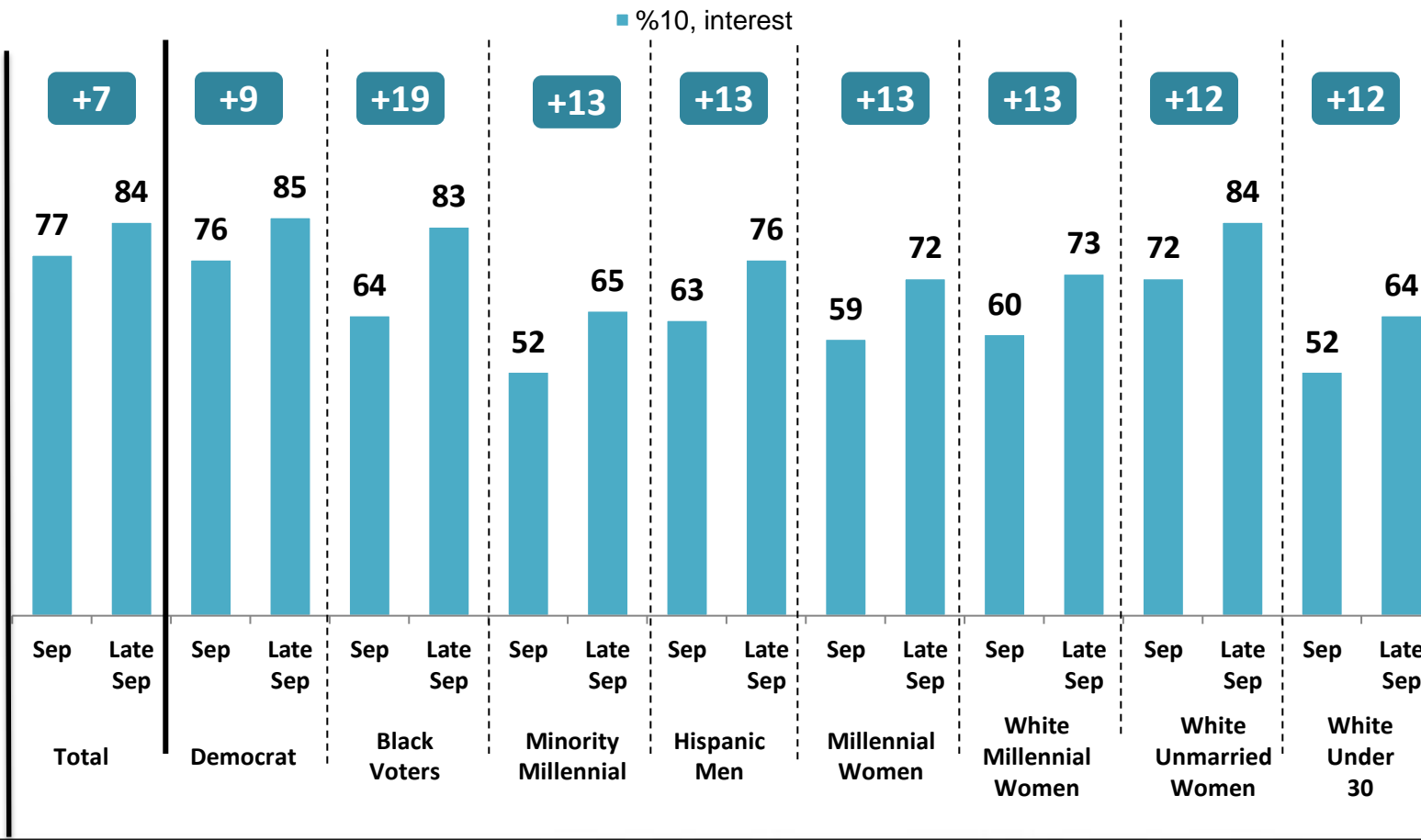
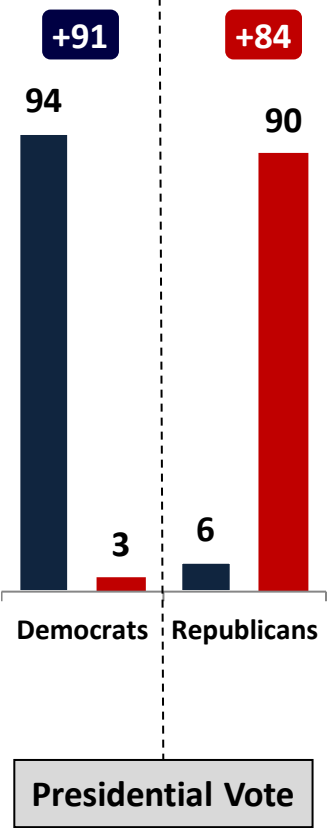


# SC events produced stunning 7-point jump in % highest interest, led by Democrats, blacks, millennial women, and voters of color & young voters

## ENGAGEMENT AND CONSOLIDATION

Interest in Election (1-10 Scale)

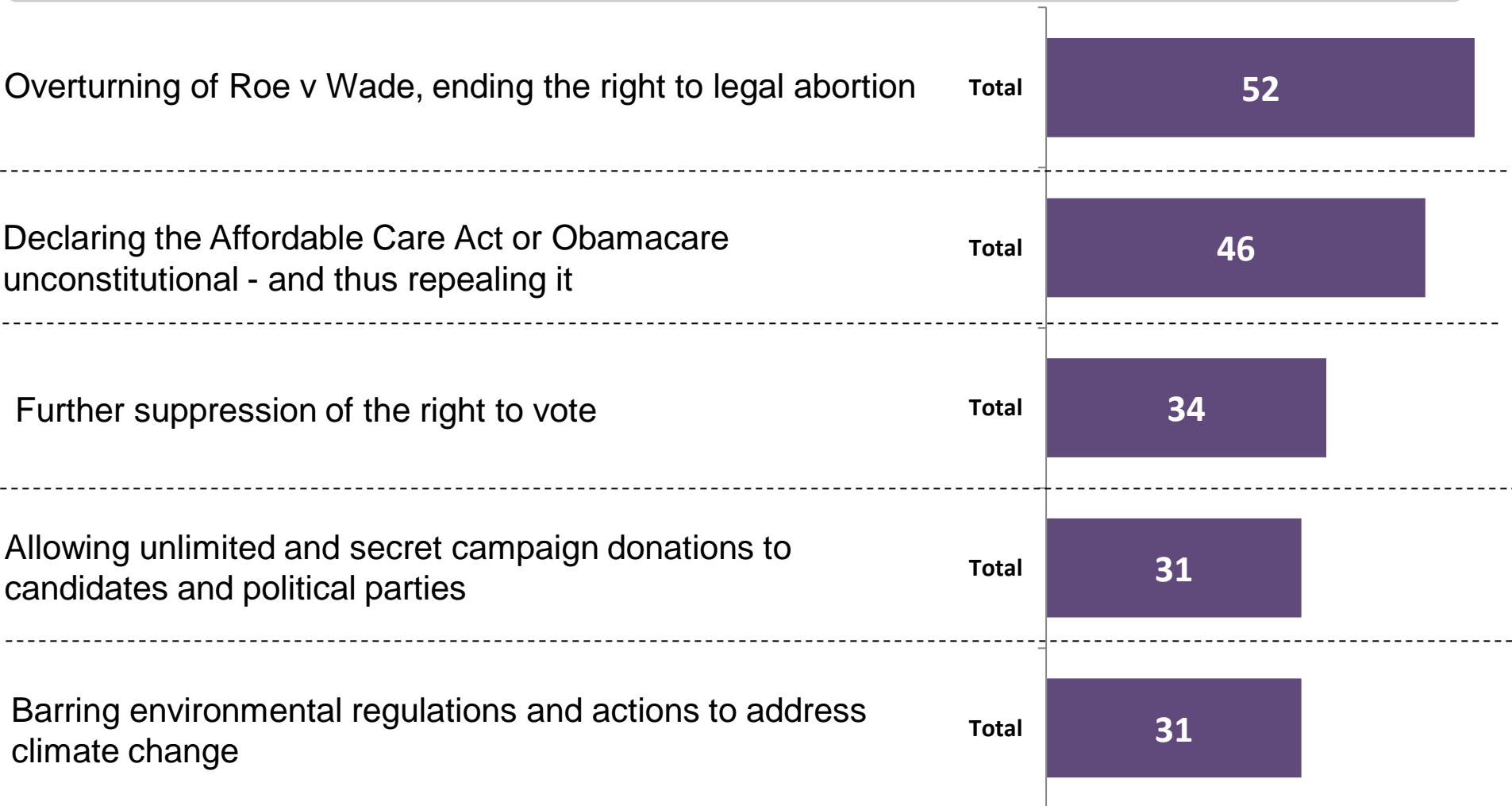
■ Democrat Joe Biden  
■ Republican Donald Trump





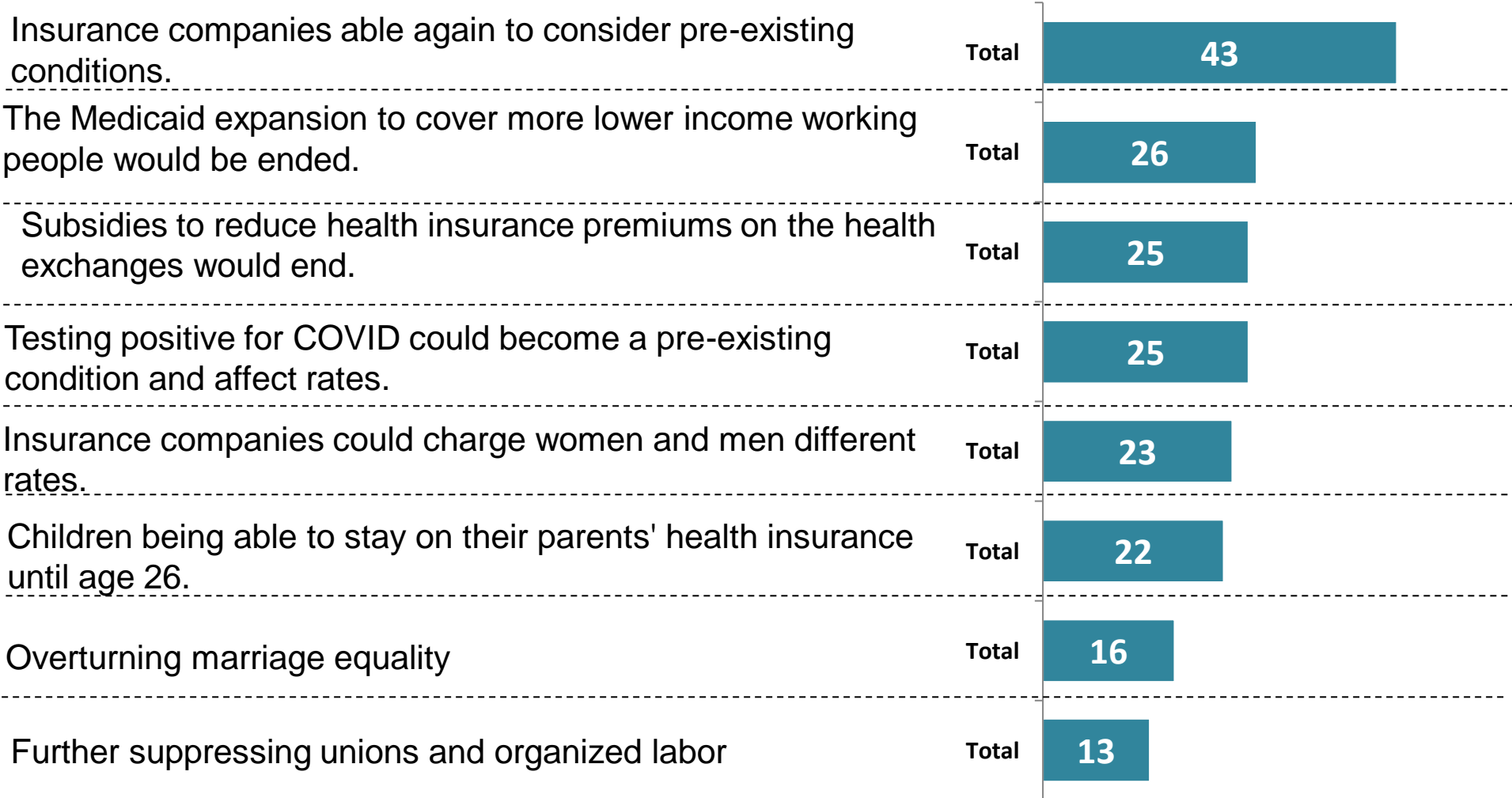
# Those moved to Biden, biggest concern loss of Roe v Wade and ACA

*(IF BIDEN) Thinking about the next Supreme Court Justice and what the court will rule on, which TWO actions by the court concern you the most?*



# If ACA unconstitutional, biggest worry is pre-existing conditions

*The Supreme Court a week after the election will hear arguments to declare the Affordable Care Act or Obamacare unconstitutional. That would repeal it. Please pick the TWO that raise the most serious concerns for you.*



# **2020 race's new structure of race**

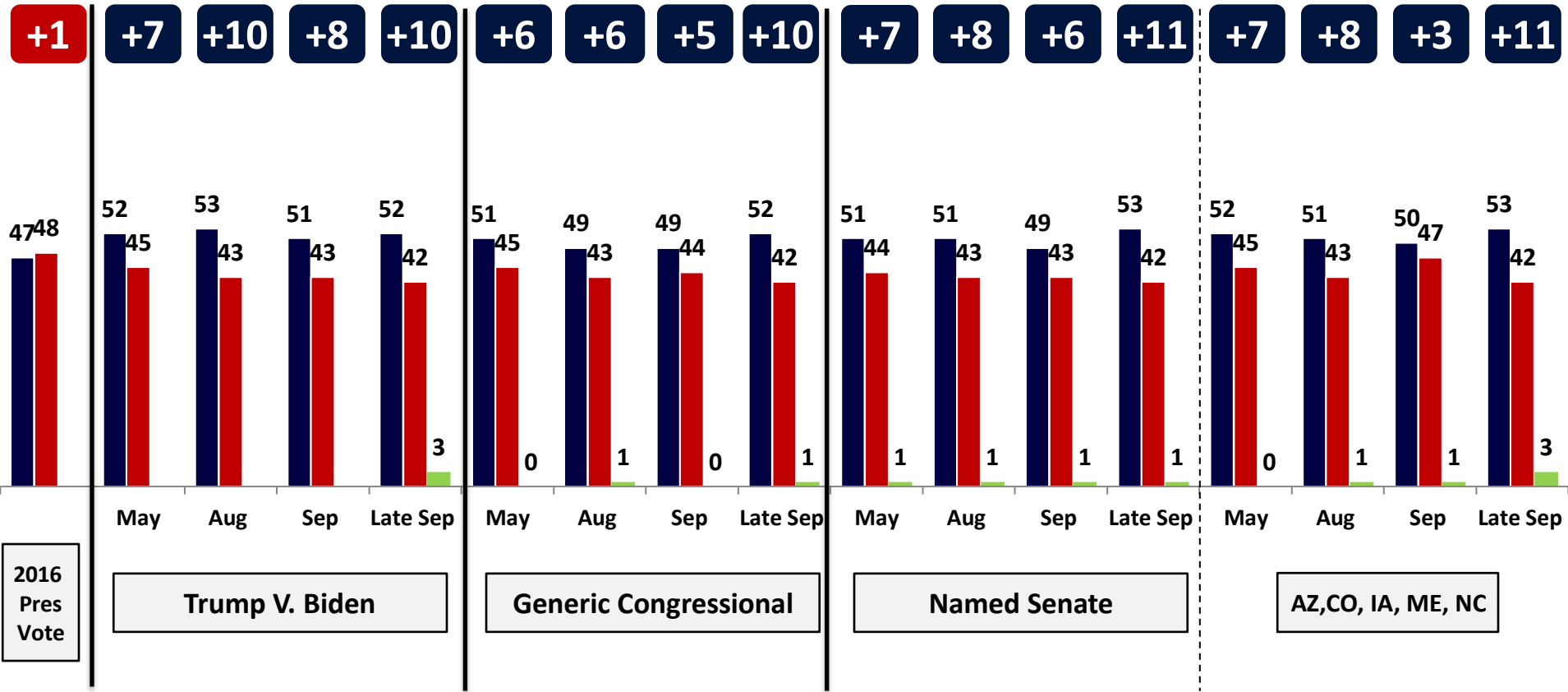


# Stable strong Biden lead - joined by House and Senate gains

## PRESIDENTIAL, HOUSE & SENATE BALLOTS

### BATTLEGROUND

■ Democratic Candidate    ■ Republican Candidate    ■ 3rd Party

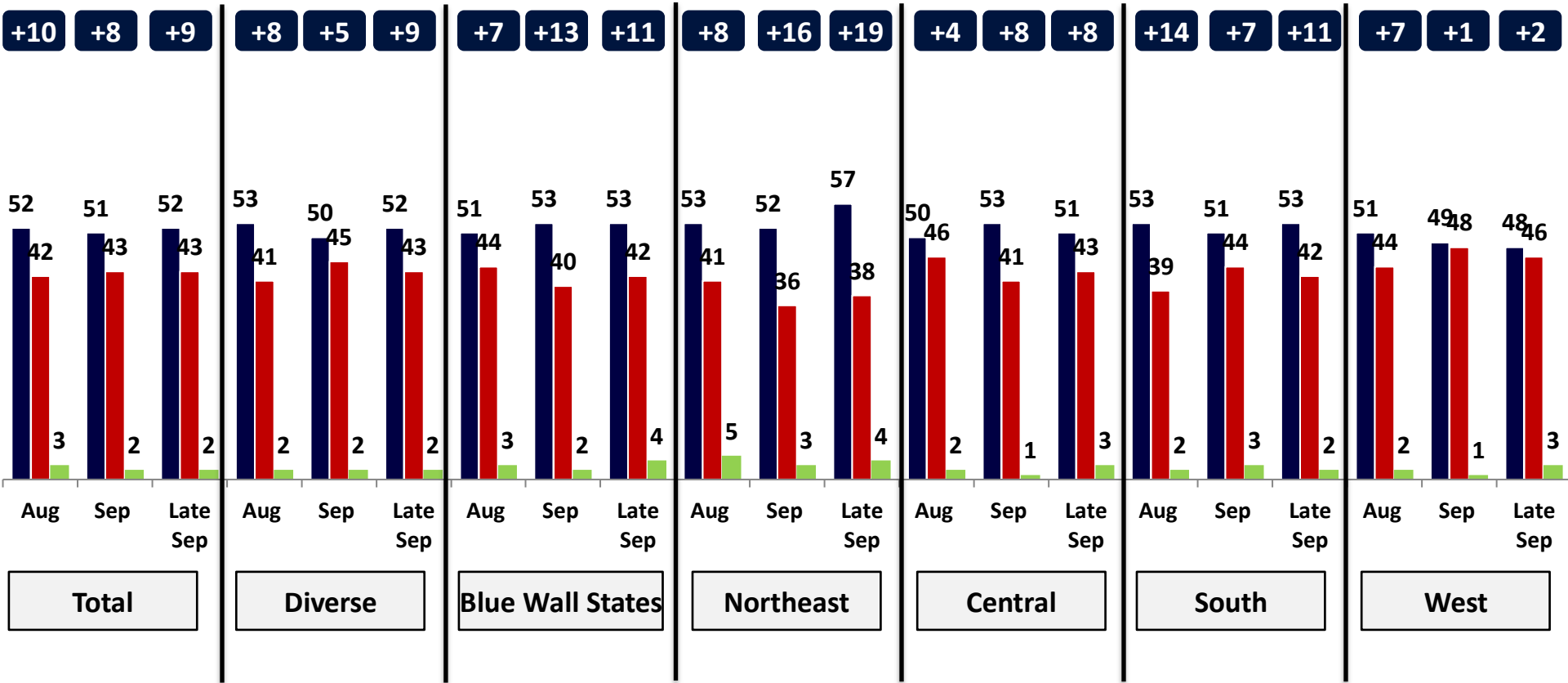


Displaying Senate result from Democracy Corps May, August, September, and late September 2020 battleground phone surveys.

**Blue wall very strong in Midwest and East, narrowed in South and very close in West**

**PRESIDENTIAL, HOUSE & SENATE BALLOTS**  
**BATTLEGROUND**

■ Democratic Candidate    ■ Republican Candidate    ■ 3rd Party



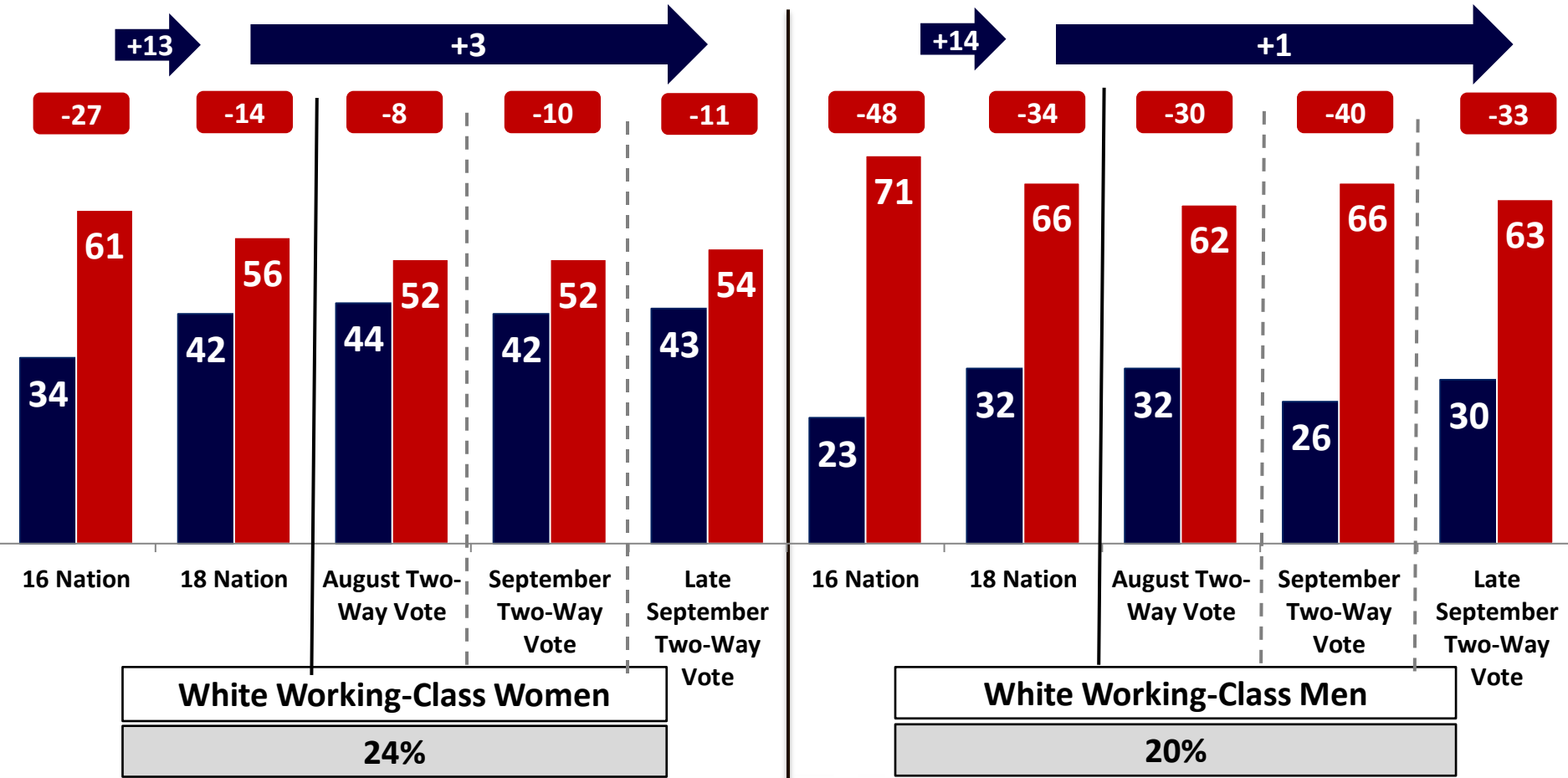
*Displaying Senate result from Democracy Corps August & September 2020 battleground phone surveys.*

**Critically, Biden's white blue-collar vote more than stabilized; men back to mid-terms and women holding with 43 percent of the vote**

**2016 V. 2018 NATIONAL V. 2020 BATTLEGROUND VOTE**

■ Clinton 2016/Democrat 2018/Biden 2020

■ Trump 2016/Republican 2018/Trump 2020



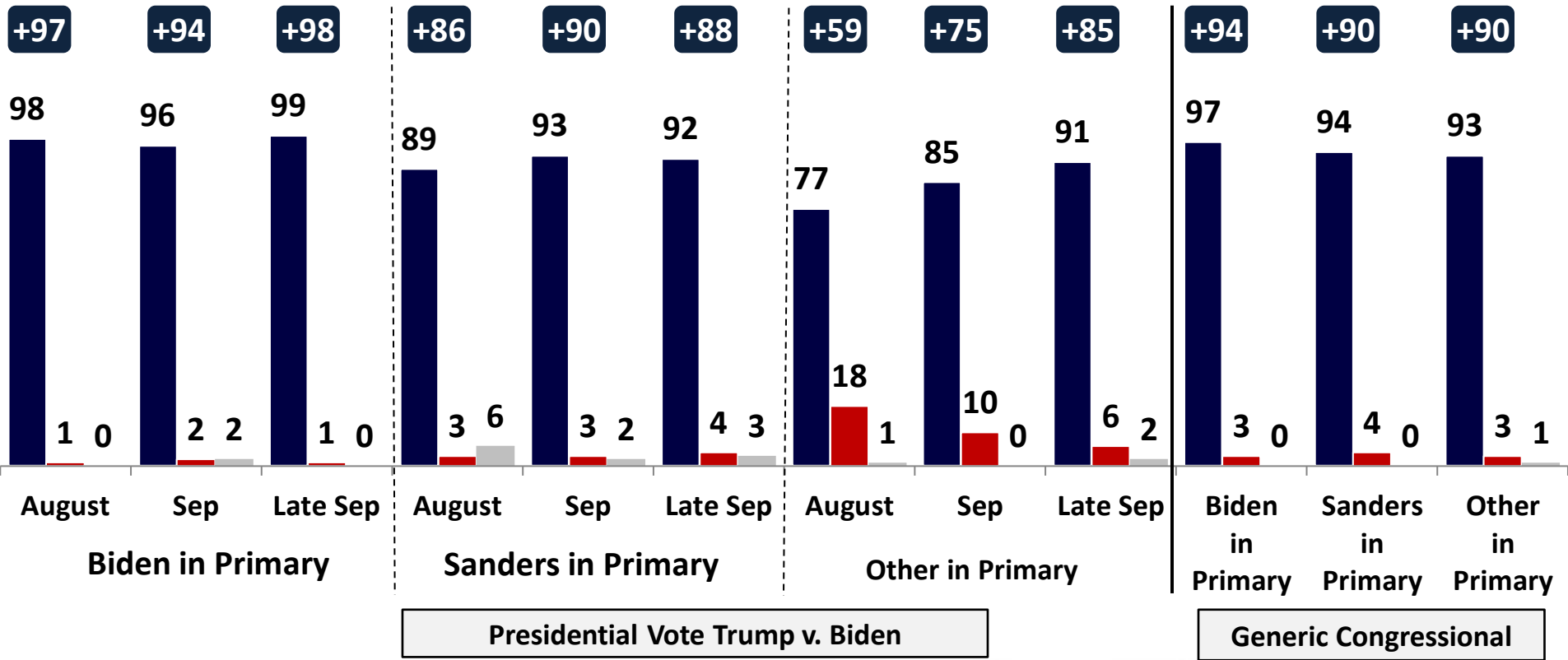
Democracy Corps/VPC August & September 2020 battleground phone survey data compared to the 2016 presidential vote and 2018 Congressional vote in national exit polls. White working class = non college educated.

# Biden gained from total Democratic consolidation – both Sanders voters and those who supported other primary candidates

## PRESIDENTIAL & HOUSE BALLOTS

### BATTLEGROUND

■ Democratic Candidate    ■ Republican Candidate    ■ 3rd Party



Presidential Vote Trump v. Biden

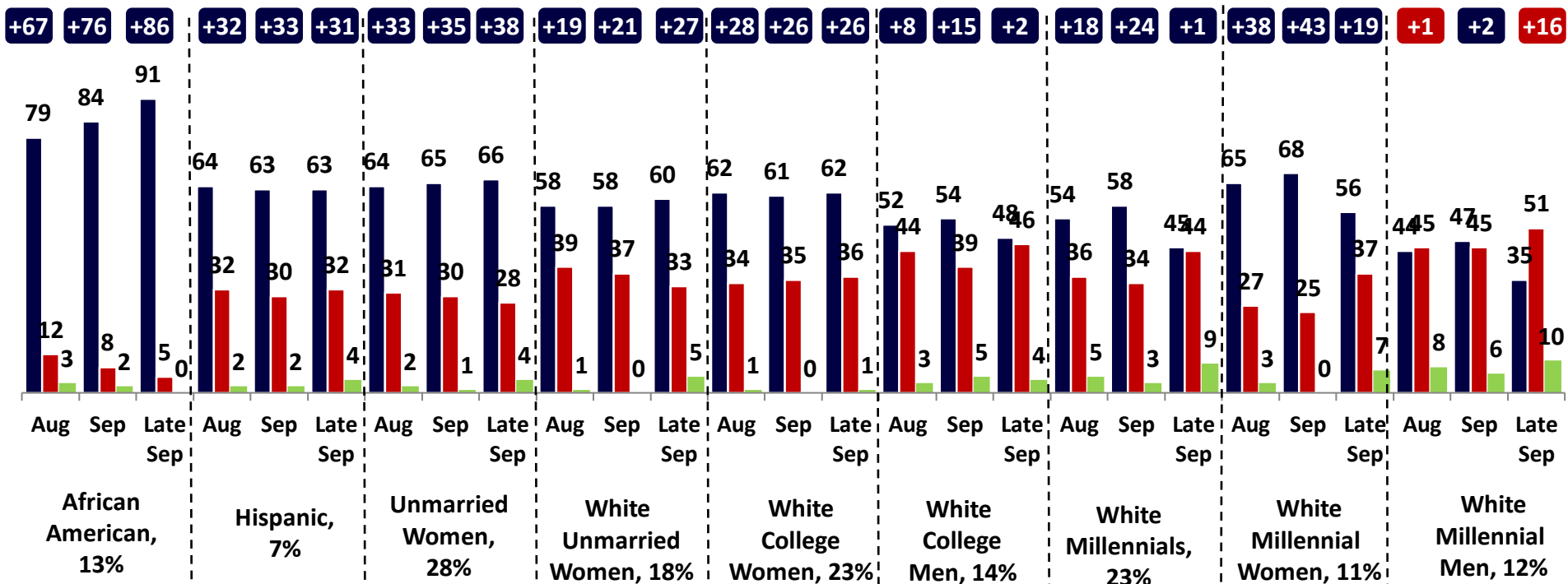
Generic Congressional

# Biden gains driven by Blacks & white unmarried women – with still impressive results across RAE and white college women

Thinking about the election for President in 2020, who would you vote for if the candidates were -- (ROTATE TRUMP AND BIDEN, KEEP AMASH LAST) Democrat Joe Biden, Republican Donald Trump, or the Libertarian candidate?

## 2020 PRESIDENTIAL: BIDEN V. TRUMP RISING AMERICAN ELECTORATE

■ Democrat Joe Biden    ■ Republican Donald Trump    ■ 3rd Party



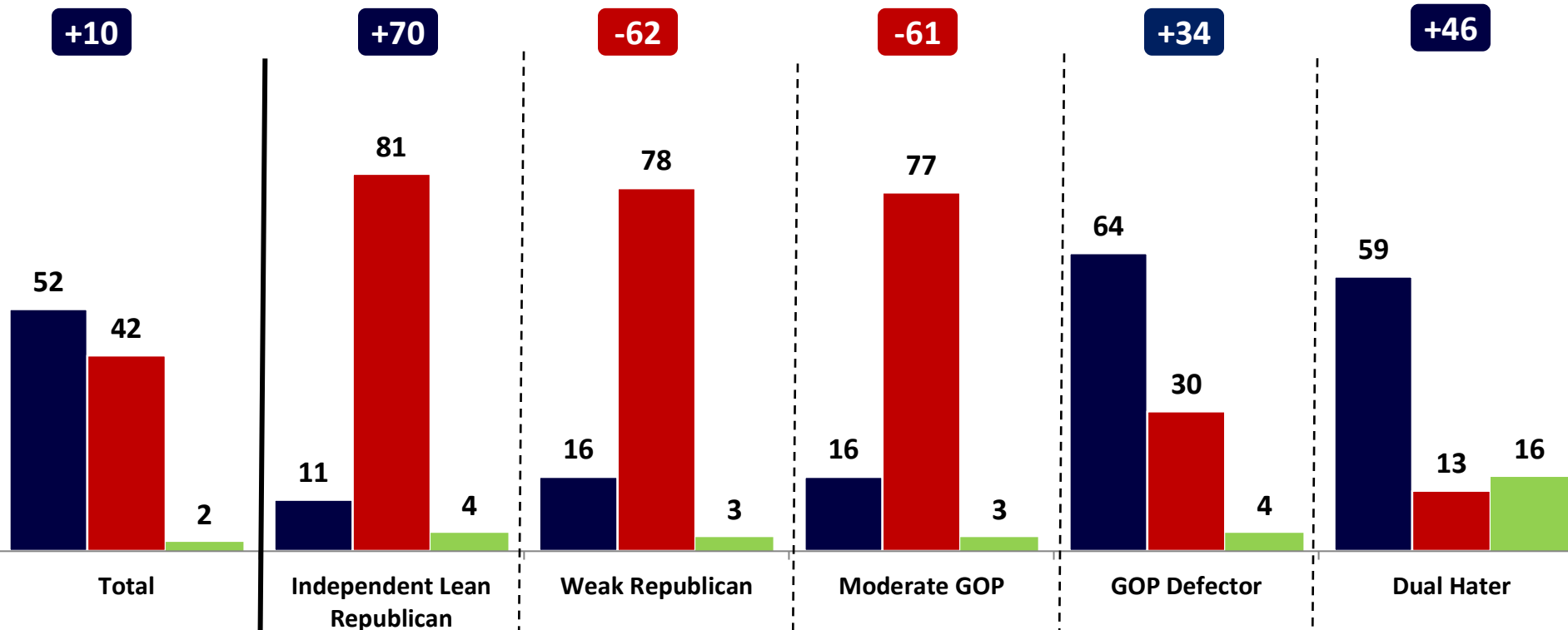


# Republican fracturing creating targets for final weeks

## 2020 PRESIDENTIAL BALLOT

### 2020 COMBINED DATA IN BATTLEGROUND

■ Democrat Joe Biden    ■ Republican Donald Trump    ■ 3rd Party



Displaying results from Democracy Corps combined data set of 5,500 responses from recent 2020 battleground phone surveys.

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