



Voter Participation Center – Voter Motivation among RAE Women

Banners from an online survey of 1,097 Registered Women of Color and Unmarried Women Under Age 55 in Battleground States

August 20 – 27, 2020

SURVEY METHODOLOGY

Lake Research Partners designed and administered this survey. It was conducted online from August 20 – 27, 2020. The survey reached a total of 1,097 unmarried women under age 55 and women of color in select battleground states. All were registered voters.

The data were weighted slightly by age, region, party ID, race, education, marital status, and parental status.

In interpreting survey results, all sample surveys are subject to possible sampling error; that is, the results of a survey may differ from those which would be obtained if the entire population were interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of responses to a particular question. For example, if 50% of respondents in the sample answered “Yes” to a particular question, we can be 95% confident that the true percentage will fall within 3.0 points, or from 47.0% to 53.0%.

Margin of Error
For Different Percentage Distributions and Different Sample Sizes
(95% confidence)

PERCENTAGES NEAR									
Sample Size	10	20	30	40	50	60	70	80	90
1133	1.8	2.4	2.7	2.9	3.0	2.9	2.7	2.4	1.8
1000	1.9	2.5	2.8	3.0	3.1	3.0	2.8	2.5	1.9
900	2.0	2.6	3.0	3.2	3.3	3.2	3.0	2.6	2.0
800	2.1	2.8	3.2	3.4	3.5	3.4	3.2	2.8	2.1
700	2.2	3.0	3.4	3.6	3.7	3.6	3.4	3.0	2.2
600	2.4	3.2	3.7	3.9	4.0	3.9	3.7	3.2	2.4
500	2.6	3.5	4.0	4.3	4.4	4.3	4.0	3.5	2.6
400	2.9	3.9	4.5	4.8	4.9	4.8	4.5	3.9	2.9
300	3.4	4.5	5.2	5.5	5.7	5.5	5.2	4.5	3.4
200	4.2	5.5	6.4	6.8	6.9	6.8	6.4	5.5	4.2

Voter Motivation Survey

Voter Participation Center

A survey of 1,097 registered voters among unmarried women under age 55 and women of color

AZ, FL, GA, NC, MI, MN, NV, PA, WI, CO, IA, ME, NH, and NM

August 2020

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q1. Please indicate your gender. [TERMINATE IF NOT PUNCH 2]

Man	0	0	0	0
Woman	100	100	100	100
Non-binary	0	0	0	0
Woman of color	61	100	100	0
Unmarried & under 55	66	100	0	100
Both women of color & unmarried & under 55	27	100	0	0
Only a woman of color	34	0	100	0
Only unmarried & under 55	39	0	0	100

Q2. What is your age?

Age

18-29 years	34	48	10	45
30-39 years	19	28	14	17
40-49 years	19	12	20	23
50-64 years	20	12	33	15
65 and older	8	0	23	0
18-24 years	20	27	4	28
25-29 years	14	21	5	16
30-34 years	10	17	6	8
35-39 years	9	11	8	9
40-44 years	12	6	16	12
45-49 years	7	6	5	11
50-54 years	11	12	6	15
55-59 years	5	0	15	0
60-64 years	4	0	12	0
65-69 years	4	0	12	0
70-74 years	3	0	9	0
75 and older	1	0	2	0
(Don't know /Refused)	0	0	0	0

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q3. In which state do you live? [PULLDOWN LIST] [TERMINATE IF NOT AZ, FL, GA, NC, MI, MN, NV, PA, WI, CO, IA, ME, NH, and NM]

Region

Northeast.....	15	10	9	24
Midwest.....	21	18	12	30
South.....	47	56	60	29
West.....	17	16	19	16

Q4. Are you married, unmarried with a partner, single, separated, divorced, or widowed?

Married.....	23	0	68	0
Unmarried with Partner.....	20	26	1	31
Single.....	40	62	11	49
Separated.....	2	3	1	3
Divorced.....	11	8	11	13
Widowed.....	4	1	6	4
Prefer not to answer.....	1	0	0	1

Q5. Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. RANDOMIZE CHOICES [TERMINATE IF (Q2 >54, Q5= ONLY 1,7) or (Q4 = 1, AND Q5= ONLY 1,7)]

Select all that apply

White or Caucasian.....	39	0	0	100
Black or African American.....	34	64	48	0
Latino/Latina or Hispanic.....	21	27	40	0
Asian American or Pacific Islander.....	4	7	6	0
Native American.....	4	6	6	0
Middle Eastern.....	1	1	2	0
None of these/Other.....	1	3	2	0

Q6. Are you registered to vote at your current address?

Yes.....	95	95	97	94
No.....	4	4	3	4
Not sure.....	1	2	0	2

		TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=		1097	298	371	428
Unweighted N=		1097	326	317	454

Q7. [IF Q6 = 2,3] [IF AZ, FL, GA, PA] Do you plan to register to vote before your state's registration deadline?
[TERMINATE IF ANSWER=2,3]

Weighted N=	27	11	8	8
Unweighted N=	27	13	5	9
Yes	100	100	100	100
No	0	0	0	0
Not sure.....	0	0	0	0

Q8. [IF Q6 = 2,3] [IF NC, MI, MN, NV, WI, CO, IA, ME, NH, and NM] Do you plan to register to vote before your state's registration deadline or at the polls on election day? [TERMINATE IF ANSWER=2,3]

Weighted N=	25	5	2	17
Unweighted N=	27	5	3	19
Yes	100	100	100	100
No	0	0	0	0
Not sure.....	0	0	0	0

Q9. What is the last year of schooling that you have completed?

High School Graduate or less	32	25	26	43
Post-HS	37	41	30	41
College graduate or post-grad	30	35	43	16
1st -11th Grade	4	4	3	4
High School Graduate	29	21	24	38
Vocational or technical school.....	6	4	5	9
Some college but no degree	22	23	16	27
Associate degree	9	13	9	5
4-year college graduate or bachelor's degree	22	24	33	12
Graduate School or advanced degree	8	10	11	4
(Refused).....	0	0	0	0

Q10. How likely are you to vote in the November election for President, U.S. Senate and Congress, State Senate and State House, and other offices? Are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain.....	75	75	85	67
Probably	10	8	8	13
50 - 50	10	11	7	13
Probably not	1	2	0	2
Definitely not	1	1	0	2
Not sure.....	1	2	0	2

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
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Q11. Some people feel very motivated to vote in the November general election for President, U.S. Congress, and other offices, while others don't feel motivated at all. How about you – using a scale from ZERO to TEN, please tell me how motivated you are to vote in the November election. TEN means you are VERY motivated to vote, and ZERO means you are NOT AT ALL motivated to vote. You can use any number in between.

Mean	8.7	8.5	9.3	8.4
10 – Very motivated	61	57	72	55
8 - 9	15	18	13	15
6 - 7	8	8	5	10
5	5	5	2	6
1 - 4	4	5	2	5
0 – Not at all motivated	2	2	1	3
Not sure	5	5	5	6
6 - 10 – Motivated	84	83	90	80
5 /NS	10	10	7	12
0 - 4 – Not motivated	6	7	3	8

Q12. In the November 2020 election, do you plan to vote in person on election day, vote absentee, or vote in person early?

Vote in person on election day	43	44	36	48
Vote absentee	30	25	36	28
Vote in person early	17	21	19	13
I do not plan to vote	2	3	1	3
Not sure	8	8	9	9

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
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Q13. Now, here is a list of issues. Please indicate which two issues you believe are the most important for the next president to focus on: **[RANDOMIZE LIST]**

Select two

Dealing with coronavirus and COVID-19	49	46	57	44
The economy and jobs	37	36	38	37
Police and criminal justice reform	24	29	22	22
Health care	24	20	26	25
Schools and education	12	16	9	12
Crime and safety	11	13	10	10
Immigration.....	8	10	8	7
Climate change	8	5	7	10
Environment and pollution.....	6	4	4	8
Taxes.....	6	6	5	5
Roads and transportation.....	1	2	1	1
Other	3	4	4	3
Not sure.....	3	2	2	4

Q14. [ASK IF AZ, FL, MI, NV, CO, ME, and NM] When you vote there are different ballot initiatives, referendums, and propositions on the ballot, in addition to the candidates for office. Many people vote for individual candidates, but do not vote on ballot initiatives. Do you usually vote on ALL the ballot initiatives, on MOST of the ballot initiatives, on JUST SOME of the ballot initiatives, or on NONE of them?

	Weighted N=	572	160	212	200
	Unweighted N=	562	176	169	217
All	50	50	62	37	
Most.....	19	18	17	21	
Just some	13	16	8	16	
None.....	2	1	2	1	
Depends	8	8	5	12	
Not sure.....	6	5	5	7	
Prefer not to answer.....	2	2	0	4	

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
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Q15. Here is a list some people, groups, and things. For each, please indicate whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of that person, group, or idea
[RANDOMIZE LIST]

Sorted by “Very favorable”

B15r.Michelle Obama.....	57	72	63	40
A15q.Barack Obama.....	55	68	62	38
A15y.U.S. Postal Service	54	52	55	55
A15k.The Black Lives Matter Movement	46	61	50	33
A15w.Planned Parenthood	45	48	42	46
B15z.Vote by mail	40	42	44	35
A15aa.Teachers' unions	38	37	44	33
B15t.Moms Demand Action Against Gun Violence	36	43	49	20
A15m.The #MeToo Movement	34	44	33	29
15b.Joe Biden	29	32	44	15
B15l.The NAACP	29	45	35	12
A15g.Democrats in Congress	28	31	38	18
B15p.Bernie Sanders	28	42	24	21
15c.Kamala Harris.....	28	27	43	14
A15e.Nancy Pelosi.....	22	20	41	7
B15v.The National Education Association	21	27	24	15
A15i.Defund the police	19	26	17	17
B15x.The American Civil Liberties Union.....	19	24	23	13
A15o.Alexandria Ocasio-Cortez.....	18	19	24	13
B15bb.Labor unions	18	23	19	12
15a.Donald Trump	16	7	18	20
A15s.The National Rifle Association.....	16	11	15	20
B15h.Republicans in Congress.....	12	8	12	15
15d.Mike Pence	11	6	16	11
B15j.Abolish the police.....	10	20	6	7
A15u.The Sierra Club.....	7	8	7	5
B15f.Mitch McConnell	6	6	8	3
B15n.Cancel Culture	5	10	4	2

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
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a. Donald Trump

Very Favorable	16	7	18	20
Somewhat Favorable	12	8	9	17
Somewhat Unfavorable	10	9	9	11
Very Unfavorable	54	65	56	45
No Opinion	6	8	7	5
Never Heard	1	2	0	1
Favorable	28	15	27	38
Unfavorable	65	74	66	57

b. Joe Biden

Very Favorable	29	32	44	15
Somewhat Favorable	28	33	23	30
Somewhat Unfavorable	12	13	8	15
Very Unfavorable	21	11	19	30
No Opinion	8	9	6	9
Never Heard	1	2	0	2
Favorable	58	65	67	44
Unfavorable	33	24	26	45

c. Kamala Harris

Very Favorable	28	27	43	14
Somewhat Favorable	23	23	21	24
Somewhat Unfavorable	8	11	5	9
Very Unfavorable	17	10	17	23
No Opinion	16	20	9	20
Never Heard	8	9	4	10
Favorable	50	50	64	38
Unfavorable	26	21	22	32

d. Mike Pence

Very Favorable	11	6	16	11
Somewhat Favorable	12	8	11	15
Somewhat Unfavorable	16	14	16	16
Very Unfavorable	38	40	44	32
No Opinion	18	23	11	21
Never Heard	4	8	2	4
Favorable	24	15	27	26
Unfavorable	54	55	59	49

		WOC		UNM
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e. **SSA:** Nancy Pelosi

Very Favorable	22	20	41	7
Somewhat Favorable	22	22	22	21
Somewhat Unfavorable	13	14	9	16
Very Unfavorable	21	9	18	31
No Opinion	16	23	6	19
Never Heard	7	12	3	7
Favorable	44	42	63	28
Unfavorable	33	23	27	46

f. **SSB:** Mitch McConnell

Very Favorable	6	6	8	3
Somewhat Favorable	9	5	12	8
Somewhat Unfavorable	14	20	13	12
Very Unfavorable	29	24	37	27
No Opinion	28	31	22	31
Never Heard	14	14	8	19
Favorable	14	11	20	12
Unfavorable	44	44	50	39

g. **SSA:** Democrats in Congress

Very Favorable	28	31	38	18
Somewhat Favorable	29	31	29	28
Somewhat Unfavorable	14	17	7	17
Very Unfavorable	15	7	16	21
No Opinion	12	12	9	15
Never Heard	1	2	0	1
Favorable	58	62	68	46
Unfavorable	29	24	23	37

h. **SSB:** Republicans in Congress

Very Favorable	12	8	12	15
Somewhat Favorable	14	11	16	15
Somewhat Unfavorable	18	16	14	22
Very Unfavorable	39	46	43	29
No Opinion	15	16	13	17
Never Heard	2	4	2	2
Favorable	26	19	27	30
Unfavorable	56	62	58	51

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
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i. **SSA:** Defund the police

Very Favorable	19	26	17	17
Somewhat Favorable	17	18	21	13
Somewhat Unfavorable	15	16	16	13
Very Unfavorable	35	22	34	44
No Opinion	12	15	10	11
Never Heard	2	3	2	2
Favorable	36	43	38	30
Unfavorable	50	38	50	58

j. **SSB:** Abolish the police

Very Favorable	10	20	6	7
Somewhat Favorable	13	19	9	14
Somewhat Unfavorable	18	16	20	17
Very Unfavorable	40	29	43	45
No Opinion	13	12	13	13
Never Heard	6	4	9	4
Favorable	24	39	15	20
Unfavorable	58	45	63	62

k. **SSA:** The Black Lives Matter Movement

Very Favorable	46	61	50	33
Somewhat Favorable	21	21	19	23
Somewhat Unfavorable	5	4	5	6
Very Unfavorable	16	4	17	23
No Opinion	11	8	10	14
Never Heard	1	1	0	2
Favorable	67	82	69	55
Unfavorable	21	9	22	29

l. **SSB:** The NAACP

Very Favorable	29	45	35	12
Somewhat Favorable	22	19	23	23
Somewhat Unfavorable	6	5	6	5
Very Unfavorable	8	7	5	10
No Opinion	27	21	22	36
Never Heard	9	3	10	13
Favorable	51	63	58	35
Unfavorable	13	13	11	16

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
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m. **SSA:** The #MeToo Movement

Very Favorable	34	44	33	29
Somewhat Favorable	26	20	24	31
Somewhat Unfavorable	8	8	7	8
Very Unfavorable	8	4	11	7
No Opinion	16	16	19	15
Never Heard	8	9	6	9
Favorable	60	64	57	60
Unfavorable	16	12	19	16

n. **SSB:** Cancel Culture

Very Favorable	5	10	4	2
Somewhat Favorable	9	9	12	7
Somewhat Unfavorable	14	17	11	15
Very Unfavorable	22	24	17	26
No Opinion	23	18	29	22
Never Heard	26	22	28	28
Favorable	14	19	16	10
Unfavorable	36	40	28	41

o. **SSA:** Alexandria Ocasio-Cortez

Very Favorable	18	19	24	13
Somewhat Favorable	20	18	25	17
Somewhat Unfavorable	7	6	9	7
Very Unfavorable	12	6	11	17
No Opinion	23	23	20	24
Never Heard	20	28	11	21
Favorable	38	37	49	30
Unfavorable	20	12	20	24

p. **SSB:** Bernie Sanders

Very Favorable	28	42	24	21
Somewhat Favorable	27	21	33	25
Somewhat Unfavorable	10	7	10	13
Very Unfavorable	18	12	19	21
No Opinion	16	15	15	17
Never Heard	2	3	0	3
Favorable	54	64	57	46
Unfavorable	28	19	28	34

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
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q. **SSA:** Barack Obama

Very Favorable	55	68	62	38
Somewhat Favorable	18	17	15	20
Somewhat Unfavorable	7	5	3	12
Very Unfavorable	13	4	15	17
No Opinion	7	5	5	10
Never Heard	1	0	0	1
Favorable	72	86	77	59
Unfavorable	20	9	18	30

r. **SSB:** Michelle Obama

Very Favorable	57	72	63	40
Somewhat Favorable	13	9	9	20
Somewhat Unfavorable	5	4	4	5
Very Unfavorable	16	4	18	22
No Opinion	9	9	5	11
Never Heard	1	0	0	1
Favorable	70	81	72	60
Unfavorable	21	9	23	27

s. **SSA:** The National Rifle Association, also known as the NRA

Very Favorable	16	11	15	20
Somewhat Favorable	13	13	12	15
Somewhat Unfavorable	15	20	13	15
Very Unfavorable	28	19	39	26
No Opinion	21	25	20	19
Never Heard	6	12	2	6
Favorable	29	24	27	35
Unfavorable	44	39	51	40

t. **SSB:** Moms Demand Action Against Gun Violence

Very Favorable	36	43	49	20
Somewhat Favorable	23	20	21	26
Somewhat Unfavorable	9	10	9	8
Very Unfavorable	8	6	4	12
No Opinion	15	13	9	21
Never Heard	10	7	7	13
Favorable	59	63	70	46
Unfavorable	17	16	13	20

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
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u. **SSA:** The Sierra Club

Very Favorable	7	8	7	5
Somewhat Favorable	13	6	19	13
Somewhat Unfavorable	5	8	4	4
Very Unfavorable	6	3	6	7
No Opinion	27	25	32	25
Never Heard	42	49	32	45
Favorable	20	15	26	18
Unfavorable	11	11	10	12

v. **SSB:** The National Education Association, also known as NEA

Very Favorable	21	27	24	15
Somewhat Favorable	23	19	27	23
Somewhat Unfavorable	8	9	10	5
Very Unfavorable	6	5	8	6
No Opinion	24	25	20	28
Never Heard	17	14	11	24
Favorable	45	46	51	39
Unfavorable	14	14	18	10

w. **SSA:** Planned Parenthood

Very Favorable	45	48	42	46
Somewhat Favorable	24	27	23	23
Somewhat Unfavorable	6	6	4	7
Very Unfavorable	12	9	14	12
No Opinion	12	7	16	11
Never Heard	1	2	1	1
Favorable	69	76	65	70
Unfavorable	18	15	19	19

x. **SSB:** The American Civil Liberties Union, also known as ACLU

Very Favorable	19	24	23	13
Somewhat Favorable	25	25	29	20
Somewhat Unfavorable	8	10	6	9
Very Unfavorable	6	4	5	9
No Opinion	28	25	26	33
Never Heard	13	11	10	17
Favorable	44	49	52	32
Unfavorable	15	14	11	18

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
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y. **SSA:** U.S. Postal Service

Very Favorable	54	52	55	55
Somewhat Favorable	27	23	32	26
Somewhat Unfavorable	7	10	5	6
Very Unfavorable	3	4	2	2
No Opinion	9	11	6	10
Never Heard	1	1	0	0
Favorable	81	74	87	81
Unfavorable	9	14	7	8

z. **SSB:** Vote by mail

Very Favorable	40	42	44	35
Somewhat Favorable	23	23	22	25
Somewhat Unfavorable	11	9	10	12
Very Unfavorable	17	16	16	19
No Opinion	8	8	8	8
Never Heard	1	2	0	1
Favorable	63	65	66	60
Unfavorable	28	25	26	30

aa. **SSA:** Teachers' unions

Very Favorable	38	37	44	33
Somewhat Favorable	30	29	31	30
Somewhat Unfavorable	5	4	5	6
Very Unfavorable	2	1	2	4
No Opinion	19	20	16	20
Never Heard	5	9	2	6
Favorable	68	66	75	64
Unfavorable	8	5	7	10

bb. **SSB:** Labor unions

Very Favorable	18	23	19	12
Somewhat Favorable	29	30	32	26
Somewhat Unfavorable	11	11	10	12
Very Unfavorable	8	4	10	10
No Opinion	31	28	27	36
Never Heard	3	3	2	4
Favorable	47	54	51	38
Unfavorable	20	15	20	22

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
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Q16. Does Joe Biden's decision to pick Kamala Harris as his Vice President make you feel much more excited, somewhat more excited, somewhat less excited, or much less excited to vote in the upcoming election?

Much more excited	31	35	43	17
Somewhat more excited.....	25	23	26	26
Somewhat less excited	11	13	6	13
Much less excited.....	14	10	13	19
Not sure.....	19	19	13	25
More excited.....	56	58	69	43
Less excited	25	22	19	32

Q17. SSA: Have you become more motivated, less motivated, or felt no change in your motivation to vote this year?

More motivated	65	64	70	61
Less motivated	10	9	7	14
No change in motivation.....	23	25	22	23
Not sure.....	2	2	1	3

Q18. SSB: Thinking about the upcoming election, do you feel more motivated, less motivated, or about as motivated to vote as you were to vote in the November 2016 election?

More motivated	59	62	65	52
Less motivated	10	10	8	12
About as motivated	20	17	19	22
I was not eligible to vote in 2016.....	7	10	4	8
Not sure.....	4	1	4	6

17/18.MOTIVATED COMBINED

More motivated	62	63	68	56
Less motivated	10	10	7	13
About as motivated	21	21	20	23
I was not eligible to vote in 2016.....	4	5	2	4
Not sure.....	3	2	3	4

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q19. Why did you answer that way? [OPEN END]**19.AMONG MORE MOTIVATED**

	Weighted N=	680	188	251	241
	Unweighted N=	666	204	214	248
Replace Trump/Elect Dems	36	37	36	35	
Want change	17	22	20	11	
COVID-19/Country in crisis	15	15	16	14	
Re-elect Trump/Republicans.....	12	4	11	21	
Want to vote/exercise rights.....	9	11	8	9	
VP Choice	5	7	8	2	
Didn't/couldn't vote in '16	2	2	0	4	
Miscellaneous	14	14	16	12	

19.AMONG LESS MOTIVATED

	Weighted N=	110	29	27	55
	Unweighted N=	117	34	21	62
Dislike both candidates	42	45	37	43	
Focused on other things.....	14	17	9	15	
Don't trust political parties/politicians	11	16	6	11	
Don't think vote will count.....	7	12	2	6	
Miscellaneous	35	27	52	31	

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

19.AMONG NEITHER MORE NOR LESS MOTIVATED

Weighted N=	306	81	94	132
Unweighted N=	314	88	82	144

Voting is a responsibility/Always vote	17	13	20	17
Always motivated/no change	13	11	18	12
Didn't/Couldn't Vote in 2016.....	11	16	5	13
Dislike both candidates	9	13	8	7
Voting makes no difference/not voting.....	7	5	5	10
Excited about Biden-Harris ticket/Replacing Trump	6	7	7	4
Pro Trump/Dislike Biden-Harris.....	3	1	3	3
Miscellaneous	38	39	36	38

Q20. If the general election for U.S. Congress were held today, would you vote for **[RANDOMIZE]** _the DEMOCRAT or _the REPUBLICAN?

Q21. [IF Q20 = 1-2] Would you say you support that candidate strongly or not so strongly?

Q22. [IF Q20 = 3] If you had to choose, toward whom would you lean?

Democrat strongly	48	57	60	31
Democrat not so strongly	10	10	6	13
Lean Democrat.....	3	4	1	4
Republican strongly.....	21	8	20	30
Republican not so strongly.....	5	5	4	6
Lean Republican	2	3	1	3
Undecided - No firm preference at this time	7	9	5	8
Other: SPECIFY: _____	2	2	1	2
Prefer not to answer.....	2	2	2	2
Democrat.....	61	71	67	49
Republican	28	16	24	39

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q23. SSA: If the general election for U.S. President were held today and the candidates were: **[RANDOMIZE]**
 _Democrat Joe Biden OR _Republican Donald Trump for whom would you vote?

Q24. SSA: **[IF Q23= 1-2]** Would you say you support that candidate strongly or not so strongly?

Q25. SSA: **[IF Q23 = 3]** If you had to choose, toward whom would you lean?

Biden strongly	50	61	62	32
Biden not so strongly.....	11	11	8	14
Lean Biden	2	1	1	3
Trump strongly	22	8	22	31
Trump not so strongly	6	6	1	10
Lean Trump	1	0	0	2
Undecided - No firm preference at this time	5	9	3	4
Other: SPECIFY: _____	1	1	0	2
Prefer not to answer	2	2	2	3
Biden	63	73	71	49
Trump	28	14	23	43

Q26. SSA: Why did you vote for that candidate? **[OPEN END]**

26.WHY BIDEN

Weighted N=	347	108	133	106
Unweighted N=	352	119	117	116
Dislike Trump	43	54	26	55
Right person for the job/Qualified/Like Biden.....	34	22	49	28
Like Biden's Policies/Agree with Biden	13	10	15	13
Democrat.....	9	10	10	7
Like Harris	2	1	2	2
Miscellaneous	10	11	12	6

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

26.WHY TRUMP

Weighted N=	156	21	43	92
Unweighted N=	145	25	31	89
Good Leader/Like Trump/Gets things done	48	51	48	48
Dislike Biden/Dems	21	11	12	28
Agree with his beliefs and policies/Registered Republican	10	13	10	10
Better on the economy	7	8	10	5
Let him continue/Deserves more time	5	10	6	4
Miscellaneous	14	14	17	14

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q27. SSA: Thinking about that candidate, please indicate whether you would do each of the following activities to get that candidate elected? [RANDOMIZE]

Sorted by “Yes, would do”

A27c.Talk to friends and family about that candidate	77	75	84	72
A27b.Make a phone call.....	40	38	47	35
A27d.Donate to their campaign	37	36	49	26
A27a.Volunteer on the campaign.....	30	28	38	24
a. Volunteer on the campaign				
Yes	30	28	38	24
No	48	47	40	56
Not sure.....	22	25	22	20
b. Make a phone call				
Yes	40	38	47	35
No	41	40	35	46
Not sure.....	20	23	18	19
c. Talk to friends and family about that candidate				
Yes	77	75	84	72
No	17	19	13	19
Not sure.....	6	6	3	9
d. Donate to their campaign				
Yes	37	36	49	26
No	45	45	34	54
Not sure.....	19	19	17	20

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q28. SSA: [IF Q23 = 1 or Q25 = 1] And would you say you are voting FOR Joe Biden or AGAINST Donald Trump?

Weighted N=	347	108	133	106
Unweighted N=	352	119	117	116

For Biden.....	57	53	75	39
Against Trump.....	41	46	24	57
Not sure.....	2	1	1	4

Q29. SSA: [IF Q23 = 2 or Q25 = 2] And would you say you are voting FOR Donald Trump or AGAINST Joe Biden?

Weighted N=	156	21	43	92
Unweighted N=	145	25	31	89

For Trump.....	74	57	88	71
Against Biden.....	23	40	11	25
Not sure.....	3	3	1	3

Q30. SSB: If the general election for U.S. President and Vice President were held today and the candidates were: [RANDOMIZE] _Democrats Joe Biden and Kamala Harris OR _Republicans Donald Trump and Mike Pence for whom would you vote?

Q31. SSB: [IF Q30 = 1-2] Would you say you support that ticket strongly or not so strongly?

Q32. SSB: [IF Q30 = 3] If you had to choose, toward whom would you lean?

Biden/Harris strongly.....	51	57	61	38
Biden/Harris not so strongly.....	9	13	7	9
Lean Biden/Harris.....	2	4	0	3
Trump/Pence strongly.....	24	13	21	35
Trump/Pence not so strongly.....	3	3	1	5
Lean Trump/Pence.....	0	0	0	1
Undecided - No firm preference at this time.....	6	7	5	6
Other: SPECIFY: _____.....	1	1	1	1
Prefer not to answer.....	3	1	4	3
Biden/Harris.....	62	74	68	49
Trump/Pence.....	28	17	22	41

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q33. SSB: Why did you vote for that ticket? [OPEN END]**33.WHY BIDEN/HARRIS**

	Weighted N=	341	111	125	104
	Unweighted N=	351	127	113	111
Dislike Trump/Republicans	38	39	24	54	
Right Choice/Leadership/Empathy/Experience	26	20	34	22	
Like Biden-Harris/Dems	11	10	14	9	
Agree with Biden-Harris policies	9	4	12	9	
Like Harris	7	8	7	6	
Democrat.....	5	6	5	2	
Miscellaneous	13	16	13	10	

33.WHY TRUMP/PENCE

	Weighted N=	154	25	41	88
	Unweighted N=	144	22	30	92
Like Trump/Doing a good job	38	35	34	40	
Agree with Trump's Policies/Beliefs	25	16	46	19	
Dislike Biden-Harris/Dems	22	27	16	24	
Not socialist/Dems are too far left	5	6	7	4	
Republican	3	3	0	4	
Miscellaneous	12	19	1	15	

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q34. SSB: Thinking about that ticket, please indicate whether you would do each of the following activities to get that ticket elected? [RANDOMIZE]

Sorted by “Yes, would do”

B34c.Talk to friends and family about that ticket	70	71	76	64
B34b.Make a phone call.....	40	42	46	32
B34d.Donate to their campaign	31	32	40	21
B34a.Volunteer on the campaign.....	30	38	33	22
a. Volunteer on the campaign				
Yes	30	38	33	22
No	50	41	50	56
Not sure.....	20	21	17	22
b. Make a phone call				
Yes	40	42	46	32
No	43	36	39	50
Not sure.....	18	22	15	18
c. Talk to friends and family about that candidate				
Yes	70	71	76	64
No	20	18	18	23
Not sure.....	10	11	6	13
d. Donate to their campaign				
Yes	31	32	40	21
No	47	42	39	58
Not sure.....	22	26	21	21

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

27/34. DO FOR CANDIDATE/TICKET COMBINED**Sorted by “Yes, would do”**

27/31c.Talk to friends and family about that candidate combined	73	73	80	68
27/31b.Make a phone call combined	40	40	46	33
27/31d.Donate to their campaign combined	34	34	45	23
27/31a.Volunteer on the campaign combined	30	33	36	23
a. Volunteer on the campaign				
Yes	30	33	36	23
No	49	44	45	56
Not sure.....	21	23	20	21
b. Make a phone call				
Yes	40	40	46	33
No	42	38	37	48
Not sure.....	19	22	16	18
c. Talk to friends and family about that candidate				
Yes	73	73	80	68
No	18	19	15	21
Not sure.....	8	9	4	11
d. Donate to their campaign				
Yes	34	34	45	23
No	46	44	36	56
Not sure.....	21	22	19	21

		TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=		1097	298	371	428
Unweighted N=		1097	326	317	454

Q35. SSB: [IF Q30 = 1 or Q32 = 1] And would you say you are voting FOR Joe Biden and Kamala Harris or AGAINST Donald Trump and Mike Pence?

Weighted N=	341	111	125	104
Unweighted N=	351	127	113	111
For Biden/Harris	66	66	83	45
Against Trump/Pence.....	32	32	14	52
Not sure.....	3	2	2	3

28/35.COMBINED

Weighted N=	687	219	259	210
Unweighted N=	703	246	230	227
For Biden/Harris	61	60	79	42
Against Trump/Pence.....	36	39	19	55
Not sure.....	2	2	2	3

Q36. SSB: [IF Q30 = 2 or Q32 = 2] And would you say you are voting FOR Donald Trump and Mike Pence or AGAINST Joe Biden and Kamala Harris?

Weighted N=	154	25	41	88
Unweighted N=	144	22	30	92
For Trump/Pence	79	66	92	76
Against Biden/Harris	18	34	8	19
Not sure.....	3	0	0	5

29/36.COMBINED

Weighted N=	310	46	85	179
Unweighted N=	289	47	61	181
For Trump/Pence	76	62	90	74
Against Biden/Harris	21	37	9	22
Not sure.....	3	1	1	4

Q37. Would you consider voting for a third party?

Yes	24	28	20	25
No	52	45	60	51
Not sure.....	24	27	20	24

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q38. Describe Donald Trump in one sentence. [OPEN END]

General negative/Liar/Cruel/Failure	41	55	39	33
Stupid/Childish/Unqualified	18	21	17	16
General positive	14	9	11	20
Narcissist.....	14	9	15	16
Strong leader/good job.....	9	4	10	11
Racist/Sexist/Bigot	8	8	8	9
Corrupt/for the rich/undermining democratic institutions	5	3	7	4
Businessman positive	2	1	2	4
Don't know.....	1	1	1	2
Other	8	10	7	7

Q39. Regardless of how you intend to vote, which two of the following concerns you most about Donald Trump, or does nothing concern you about Donald Trump? [RANDOMIZE LIST]
Select two

His racist comments and actions towards people of color..	30	42	27	25
His corruption and abuse of power	30	36	32	25
His failure to control the spread of coronavirus.....	22	22	25	18
His chaotic leadership	17	19	17	17
His embarrassing behavior and inappropriate use of Twitter	15	17	12	17
His egotistical behavior	15	13	13	18
His self-dealing to enrich himself, family, and friends.....	11	8	14	10
His foreign policy and actions that could lead us into a war	9	11	8	9
His efforts to repeal Obamacare	4	5	5	4
Other	4	3	4	4
I have no concerns	16	7	17	22

Q40. Which of the following statements is closer to your opinion? {ROTATE 1-2, 2-1}

We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first, whether we're White, Black, or Brown	65	75	70	53
We need elected leaders like Trump and his allies who will work with business leaders, secure our borders, and prevent illegal immigrants from taking advantage of our country.....	23	12	22	32
Not Sure	12	13	7	15

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q41. Here is a list of reasons some people have given for why it is important to them to vote in November. Using a scale from zero to ten, please indicate how important that reason is to you personally to vote in the November election. Ten means it is very important to you personally, and zero means it is not at all important to you. You can use any number in between.

[RANDOMIZE LIST]

Sorted by means

A41e.To stand up for the issues that I care about	8.9	8.9	9.1	8.7
A41g.To make good things happen	8.8	8.6	9.1	8.7
A41m.To create change that will lead to a better future for myself	8.7	9.1	8.8	8.5
A41s.To elect leaders who put people above special interests	8.7	8.6	9.1	8.4
B41n.To create change that will lead to a better future for my family	8.7	8.8	8.9	8.4
A41a.To remove bad people from office	8.7	8.8	8.8	8.5
B41t.To create change that will lead to a better future for our children	8.6	8.8	9.0	8.3
A41o.To fight against racism and sexism	8.5	8.9	8.7	8.0
B41f.To make positive change in my community	8.5	8.5	8.7	8.4
B41h.To prevent bad things from happening	8.5	8.4	8.5	8.4
A41c.To make my voice heard	8.3	8.5	8.8	7.8
B41r.To put people who care about people like me in office	8.3	8.5	8.5	8.0
B41p.To repair America's standing in the world	8.3	8.2	8.6	8.0
B41l.Because I am frustrated with the way things are going	8.1	8.4	8.2	7.8
B41d.To do my civic duty	7.9	7.4	8.9	7.4
B41b.To elect new leaders with fresh ideas	7.8	8.2	8.3	7.2
A41k.Because I am angry with the way things are going ..	7.6	7.7	7.9	7.1
A41q.To put people who are in touch with my life in office	7.5	7.7	8.3	6.7
A41i.To vote President Trump out of office	7.0	8.2	7.6	5.6
B41j.To vote against Vice President Biden	3.6	3.4	3.2	4.0

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Sorted by “10 – Very important”

A41a.To remove bad people from office	63	67	68	55
B41t.To create change that will lead to a better future for our children	59	59	67	52
A41o.To fight against racism and sexism	58	68	64	46
A41e.To stand up for the issues that I care about	58	60	62	52
A41g.To make good things happen	57	59	63	51
B41n.To create change that will lead to a better future for my family	57	61	62	49
A41s.To elect leaders who put people above special interests	56	53	68	48
A41m.To create change that will lead to a better future for myself	56	64	62	44
B41f.To make positive change in my community.....	54	53	62	48
B41r.To put people who care about people like me in office	51	56	58	42
B41h.To prevent bad things from happening.....	51	50	56	49
A41c.To make my voice heard.....	51	56	61	38
B41l.Because I am frustrated with the way things are going	50	55	53	45
A41i.To vote President Trump out of office.....	50	61	61	34
B41p.To repair America's standing in the world	50	49	61	41
B41d.To do my civic duty	43	37	59	34
B41b.To elect new leaders with fresh ideas	42	46	52	32
A41k.Because I am angry with the way things are going ...	41	44	47	33
A41q.To put people who are in touch with my life in office	36	38	52	21
B41j.To vote against Vice President Biden.....	19	15	20	21

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

a. **SSA:** To remove bad people from office

Mean	8.7	8.8	8.8	8.5
10 – Very important.....	63	67	68	55
8 - 9.....	16	13	15	18
6 - 7.....	7	9	5	9
5	4	3	2	6
1 - 4.....	5	4	4	5
0 – Not at all important.....	3	2	4	3
Not sure.....	3	1	2	5
6 - 10 – Important.....	86	89	88	81
5 /NS	7	4	4	11
0 - 4 – Not important	8	6	8	8

b. **SSB:** To elect new leaders with fresh ideas

Mean	7.8	8.2	8.3	7.2
10 – Very important.....	42	46	52	32
8 - 9.....	22	24	22	21
6 - 7.....	12	11	12	13
5	7	9	2	10
1 - 4.....	8	6	5	12
0 – Not at all important.....	4	1	5	5
Not sure.....	4	3	2	7
6 - 10 – Important.....	77	81	86	66
5 /NS	11	12	4	17
0 - 4 – Not important	12	7	10	18

c. **SSA:** To make my voice heard

Mean	8.3	8.5	8.8	7.8
10 – Very important.....	51	56	61	38
8 - 9.....	21	22	20	20
6 - 7.....	13	7	10	19
5	6	7	3	8
1 - 4.....	5	3	3	8
0 – Not at all important.....	3	3	3	2
Not sure.....	3	2	1	4
6 - 10 – Important.....	84	84	90	78
5 /NS	9	10	4	12
0 - 4 – Not important	8	6	5	10

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

d. **SSB:** To do my civic duty

Mean	7.9	7.4	8.9	7.4
10 – Very important.....	43	37	59	34
8 - 9.....	20	24	15	20
6 - 7.....	15	13	14	17
5	8	7	5	10
1 - 4.....	7	12	3	8
0 – Not at all important.....	3	4	0	5
Not sure.....	4	3	4	5
6 - 10 – Important.....	78	74	88	72
5 /NS	12	10	9	15
0 - 4 – Not important	10	16	3	13

e. **SSA:** To stand up for the issues that I care about

Mean	8.9	8.9	9.1	8.7
10 – Very important.....	58	60	62	52
8 - 9.....	24	24	24	23
6 - 7.....	8	4	6	13
5	4	5	1	5
1 - 4.....	3	3	3	3
0 – Not at all important.....	1	1	1	1
Not sure.....	3	3	1	3
6 - 10 – Important.....	90	88	93	88
5 /NS	6	8	3	8
0 - 4 – Not important	4	4	4	3

f. **SSB:** To make positive change in my community

Mean	8.5	8.5	8.7	8.4
10 – Very important.....	54	53	62	48
8 - 9.....	20	23	16	22
6 - 7.....	10	9	9	11
5	7	8	6	8
1 - 4.....	4	4	4	4
0 – Not at all important.....	2	1	2	2
Not sure.....	3	1	1	5
6 - 10 – Important.....	84	85	87	81
5 /NS	10	9	6	13
0 - 4 – Not important	6	5	6	6

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

g. **SSA:** To make good things happen

Mean	8.8	8.6	9.1	8.7
10 – Very important.....	57	59	63	51
8 - 9.....	25	20	25	27
6 - 7.....	8	7	6	9
5	4	6	3	5
1 - 4.....	3	4	2	4
0 – Not at all important.....	1	2	1	1
Not sure.....	2	1	1	4
6 - 10 – Important.....	90	87	94	87
5 /NS	6	7	3	8
0 - 4 – Not important	4	6	3	4

h. **SSB:** To prevent bad things from happening

Mean	8.5	8.4	8.5	8.4
10 – Very important.....	51	50	56	49
8 - 9.....	21	22	20	22
6 - 7.....	11	11	11	12
5	6	6	6	7
1 - 4.....	5	9	5	4
0 – Not at all important.....	1	0	2	1
Not sure.....	3	2	1	5
6 - 10 – Important.....	84	83	86	83
5 /NS	9	8	7	12
0 - 4 – Not important	7	9	7	5

i. **SSA:** To vote President Trump out of office

Mean	7.0	8.2	7.6	5.6
10 – Very important.....	50	61	61	34
8 - 9.....	11	9	12	12
6 - 7.....	6	8	3	8
5	4	5	2	5
1 - 4.....	6	6	5	8
0 – Not at all important.....	19	6	17	29
Not sure.....	4	4	1	5
6 - 10 – Important.....	67	79	75	53
5 /NS	7	9	3	10
0 - 4 – Not important	25	12	21	37

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

j. **SSB:** To vote against Vice President Biden

Mean	3.6	3.4	3.2	4.0
10 – Very important.....	19	15	20	21
8 - 9.....	7	11	3	8
6 - 7.....	6	5	5	6
5	4	5	4	5
1 - 4.....	14	13	13	16
0 – Not at all important.....	46	49	53	37
Not sure.....	5	2	2	8
6 - 10 – Important.....	31	31	28	34
5 /NS	9	7	6	13
0 - 4 – Not important	60	62	66	53

k. **SSA:** Because I am angry with the way things are going

Mean	7.6	7.7	7.9	7.1
10 – Very important.....	41	44	47	33
8 - 9.....	20	17	18	22
6 - 7.....	15	18	12	15
5	7	8	6	7
1 - 4.....	8	6	5	11
0 – Not at all important.....	6	4	7	7
Not sure.....	4	3	5	5
6 - 10 – Important.....	75	78	77	70
5 /NS	11	11	10	12
0 - 4 – Not important	14	10	12	18

l. **SSB:** Because I am frustrated with the way things are going

Mean	8.1	8.4	8.2	7.8
10 – Very important.....	50	55	53	45
8 - 9.....	19	18	22	18
6 - 7.....	10	10	6	12
5	7	7	4	9
1 - 4.....	8	7	8	8
0 – Not at all important.....	3	2	4	3
Not sure.....	3	0	3	6
6 - 10 – Important.....	79	84	81	74
5 /NS	10	7	7	15
0 - 4 – Not important	11	9	12	11

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

m. **SSA:** To create change that will lead to a better future for myself

Mean	8.7	9.1	8.8	8.5
10 – Very important.....	56	64	62	44
8 - 9.....	24	22	20	28
6 - 7.....	10	7	7	15
5	4	4	4	4
1 - 4.....	3	2	3	3
0 – Not at all important.....	2	0	3	1
Not sure.....	2	1	1	4
6 - 10 – Important.....	90	93	89	88
5 /NS	6	5	5	9
0 - 4 – Not important	4	3	6	4

n. **SSB:** To create change that will lead to a better future for my family

Mean	8.7	8.8	8.9	8.4
10 – Very important.....	57	61	62	49
8 - 9.....	20	19	20	20
6 - 7.....	10	9	6	14
5	4	4	2	7
1 - 4.....	4	5	6	3
0 – Not at all important.....	1	0	1	1
Not sure.....	4	1	2	6
6 - 10 – Important.....	87	89	89	83
5 /NS	8	5	5	13
0 - 4 – Not important	5	6	7	4

o. **SSA:** To fight against racism and sexism

Mean	8.5	8.9	8.7	8.0
10 – Very important.....	58	68	64	46
8 - 9.....	16	10	17	19
6 - 7.....	10	9	6	14
5	6	6	4	8
1 - 4.....	4	3	3	6
0 – Not at all important.....	2	2	3	2
Not sure.....	3	3	3	4
6 - 10 – Important.....	84	87	87	79
5 /NS	9	9	7	12
0 - 4 – Not important	7	4	7	8

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

p. **SSB:** To repair America's standing in the world

Mean	8.3	8.2	8.6	8.0
10 – Very important.....	50	49	61	41
8 - 9.....	22	24	16	25
6 - 7.....	11	12	11	10
5	7	8	2	11
1 - 4.....	6	4	6	7
0 – Not at all important.....	2	3	2	2
Not sure.....	3	0	3	5
6 - 10 – Important.....	82	85	87	76
5 /NS	10	8	5	16
0 - 4 – Not important	8	7	8	9

q. **SSA:** To put people who are in touch with my life in office

Mean	7.5	7.7	8.3	6.7
10 – Very important.....	36	38	52	21
8 - 9.....	23	24	18	26
6 - 7.....	13	14	9	16
5	9	9	8	11
1 - 4.....	7	6	4	10
0 – Not at all important.....	6	5	5	8
Not sure.....	5	3	4	8
6 - 10 – Important.....	72	76	79	63
5 /NS	15	13	12	19
0 - 4 – Not important	13	11	9	18

r. **SSB:** To put people who care about people like me in office

Mean	8.3	8.5	8.5	8.0
10 – Very important.....	51	56	58	42
8 - 9.....	18	20	17	17
6 - 7.....	11	10	6	15
5	10	7	9	12
1 - 4.....	5	5	2	6
0 – Not at all important.....	2	2	4	1
Not sure.....	4	0	3	7
6 - 10 – Important.....	80	86	81	75
5 /NS	13	7	13	18
0 - 4 – Not important	7	7	6	7

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

s. **SSA:** To elect leaders who put people above special interests

Mean	8.7	8.6	9.1	8.4
10 – Very important.....	56	53	68	48
8 - 9.....	21	20	19	22
6 - 7.....	9	12	3	13
5	4	6	3	4
1 - 4.....	4	4	3	4
0 – Not at all important.....	2	1	2	2
Not sure.....	4	4	1	7
6 - 10 – Important.....	86	85	90	83
5 /NS	8	9	5	11
0 - 4 – Not important	6	6	5	6

t. **SSB:** To create change that will lead to a better future for our children

Mean	8.6	8.8	9.0	8.3
10 – Very important.....	59	59	67	52
8 - 9.....	17	23	14	15
6 - 7.....	9	6	8	11
5	6	4	3	9
1 - 4.....	4	5	3	6
0 – Not at all important.....	2	1	2	2
Not sure.....	4	2	3	6
6 - 10 – Important.....	84	88	89	78
5 /NS	9	6	6	15
0 - 4 – Not important	6	6	5	7

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q42. Here is a list of different elected offices that might be on your ballot in November. Using a scale from zero to ten, please indicate how motivated you are to vote in the race for each of these elected offices.

[RANDOMIZE LIST]

Sorted by means

42a. President of the United States	8.7	8.6	9.0	8.6
42c. U.S. Senate and Congress	8.1	8.0	8.7	7.5
42b. Governor	8.0	7.9	8.5	7.7
42d. Your State Legislature.....	7.8	7.8	8.4	7.3
42e. Local offices like mayor, city council, and sheriff	7.6	7.6	8.3	6.9
42f. Ballot initiatives and propositions	7.5	7.5	8.1	6.8

Sorted by “10 – Very motivated”

42a. President of the United States	66	62	74	63
42b. Governor	45	42	57	37
42c. U.S. Senate and Congress	44	42	57	35
42d. Your State Legislature.....	38	35	50	29
42e. Local offices like mayor, city council, and sheriff	37	38	48	27
42f. Ballot initiatives and propositions	32	33	41	22

a. President of the United States

Mean	8.7	8.6	9.0	8.6
10 – Very motivated	66	62	74	63
8 - 9	12	13	10	13
6 - 7	6	8	5	6
5	4	4	4	4
1 - 4	5	5	4	6
0 – Not at all motivated	3	4	2	3
Not sure.....	3	4	1	5
6 - 10 – Motivated	85	84	89	82
5 /NS	7	8	5	9
0 - 4 – Not motivated.....	8	9	6	9

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

b. Governor

Mean	8.0	7.9	8.5	7.7
10 – Very motivated	45	42	57	37
8 - 9	21	20	21	23
6 - 7	10	11	7	13
5	9	13	5	8
1 - 4	6	5	5	7
0 – Not at all motivated	4	3	4	4
Not sure	5	6	2	7
6 - 10 – Motivated	77	73	84	73
5 /NS	14	19	8	16
0 - 4 – Not motivated	9	8	8	11

c. U.S. Senate and Congress

Mean	8.1	8.0	8.7	7.5
10 – Very motivated	44	42	57	35
8 - 9	21	22	17	23
6 - 7	12	14	10	12
5	7	7	5	9
1 - 4	7	8	5	9
0 – Not at all motivated	3	2	1	4
Not sure	6	5	4	8
6 - 10 – Motivated	77	77	85	70
5 /NS	13	13	9	17
0 - 4 – Not motivated	10	10	6	13

d. Your State Legislature

Mean	7.8	7.8	8.4	7.3
10 – Very motivated	38	35	50	29
8 - 9	23	23	25	22
6 - 7	15	15	12	17
5	8	10	5	9
1 - 4	7	8	3	9
0 – Not at all motivated	3	2	3	4
Not sure	6	6	3	9
6 - 10 – Motivated	76	74	86	69
5 /NS	14	16	8	18
0 - 4 – Not motivated	10	10	6	13

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

e. Local offices like mayor, city council, and sheriff

Mean	7.6	7.6	8.3	6.9
10 – Very motivated	37	38	48	27
8 - 9	21	21	23	18
6 - 7	14	13	10	18
5	9	10	7	11
1 - 4	11	11	6	14
0 – Not at all motivated	3	2	2	5
Not sure	5	4	3	8
6 - 10 – Motivated	72	72	82	62
5 /NS	15	15	10	19
0 - 4 – Not motivated	14	14	9	19

f. Ballot initiatives and propositions

Mean	7.5	7.5	8.1	6.8
10 – Very motivated	32	33	41	22
8 - 9	20	20	23	18
6 - 7	16	14	12	19
5	12	12	10	12
1 - 4	8	8	4	11
0 – Not at all motivated	3	3	2	4
Not sure	10	9	8	13
6 - 10 – Motivated	67	67	76	60
5 /NS	22	21	18	25
0 - 4 – Not motivated	11	11	6	15

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q43. Here is a list of qualities that some people have said motivate them to cast a ballot for a candidate. Please indicate whether each quality is very important, somewhat important, not too important, or not at all important to you personally in deciding whether to vote for a candidate. **[RANDOMIZE LIST]**

Sorted by “Very important”

B43o.They care about people like me	65	73	67	57
B43q.They are respectful to others, even when they disagree with others	61	64	64	57
B43c.They care about the issues that I care about	59	64	62	54
43a.They share my values	53	54	58	48
A43v.They stand up for the values of my party	50	47	60	44
B43m.They believe in science and facts	45	44	46	45
B43u.They work with members of the other party	42	39	49	39
A43r.They are progressive	41	44	38	41
A43d.They have a lot of experience in politics	38	42	50	25
B43w.They vote their conscience and know that sometimes the parties get it wrong	38	39	41	33
A43p.They say what they mean and don't care about political correctness	37	38	44	30
A43l.They are a charismatic leader	31	38	28	28
A43t.They are moderate	25	30	27	19
B43g.They are new to politics and have fresh ideas	23	29	26	16
A43n.They are religious and use their faith in informing their values and policies	23	25	31	14
B43e.They are not a career politician	22	24	22	20
B43y.They believe in capitalism	19	21	24	13
B43k.Their family is similar to mine	19	22	22	13
A43x.They believe in socialism	18	25	19	12
B43i.They are a woman	18	22	19	13
B43s.They are conservative	18	19	22	12
A43b.Their background is a lot like mine	16	18	22	9
A43h.They share my race	13	18	17	6
A43f.They are an incumbent and I know them already	13	18	17	6
A43j.They are young	10	13	11	6

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

a. They share my values

Very important.....	53	54	58	48
Somewhat important	32	31	30	33
Not too important.....	7	8	6	8
Not at all important	3	2	2	3
Not sure.....	5	4	4	8
Important	85	85	88	82
Not important.....	10	10	8	11

b. **SSA:** Their background is a lot like mine

Very important.....	16	18	22	9
Somewhat important	24	28	23	21
Not too important.....	27	27	26	27
Not at all important	26	20	23	33
Not sure.....	8	7	6	10
Important	39	46	45	30
Not important.....	53	48	49	59

c. **SSB:** They care about the issues that I care about

Very important.....	59	64	62	54
Somewhat important	27	26	25	30
Not too important.....	6	6	6	6
Not at all important	2	3	2	1
Not sure.....	5	2	5	9
Important	86	89	87	84
Not important.....	8	9	8	8

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

d. **SSA:** They have a lot of experience in politics

Very important.....	38	42	50	25
Somewhat important	34	40	25	39
Not too important.....	14	8	13	19
Not at all important	7	4	7	9
Not sure.....	7	7	4	9
Important	73	81	75	64
Not important.....	21	12	20	27

e. **SSB:** They are not a career politician

Very important.....	22	24	22	20
Somewhat important	25	23	25	27
Not too important.....	24	20	25	25
Not at all important	15	18	17	12
Not sure.....	15	16	11	18
Important	47	47	47	46
Not important.....	38	37	42	36

f. **SSA:** They are an incumbent and I know them already

Very important.....	13	18	17	6
Somewhat important	21	19	23	20
Not too important.....	26	21	28	28
Not at all important	25	23	22	29
Not sure.....	15	18	10	17
Important	34	38	40	26
Not important.....	51	45	50	57

g. **SSB:** They are new to politics and have fresh ideas

Very important.....	23	29	26	16
Somewhat important	30	34	28	29
Not too important.....	23	17	24	27
Not at all important	13	13	13	14
Not sure.....	11	7	9	15
Important	53	63	54	45
Not important.....	36	30	37	40

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

h. **SSA:** They share my race

Very important.....	13	18	17	6
Somewhat important	14	18	21	6
Not too important.....	19	26	18	15
Not at all important	48	33	41	65
Not sure.....	6	6	4	8
Important	27	36	38	12
Not important.....	67	59	59	80

i. **SSB:** They are a woman

Very important.....	18	22	19	13
Somewhat important	23	24	22	25
Not too important.....	26	25	28	25
Not at all important	26	22	25	29
Not sure.....	7	6	6	8
Important	41	46	41	38
Not important.....	52	48	53	54

j. **SSA:** They are young

Very important.....	10	13	11	6
Somewhat important	19	19	19	19
Not too important.....	29	28	27	31
Not at all important	36	31	40	35
Not sure.....	7	9	3	9
Important	29	32	30	25
Not important.....	64	58	67	66

k. **SSB:** Their family is similar to mine

Very important.....	19	22	22	13
Somewhat important	25	25	31	20
Not too important.....	25	26	21	29
Not at all important	23	21	18	28
Not sure.....	8	6	8	10
Important	44	47	53	33
Not important.....	48	47	39	57

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

l. **SSA:** They are a charismatic leader

Very important.....	31	38	28	28
Somewhat important	37	37	39	37
Not too important.....	14	8	14	19
Not at all important	9	9	14	5
Not sure.....	8	9	5	11
Important	68	75	67	65
Not important.....	23	17	28	24

m. **SSB:** They believe in science and facts

Very important.....	45	44	46	45
Somewhat important	27	29	25	28
Not too important.....	12	11	14	12
Not at all important	7	9	5	7
Not sure.....	9	7	10	8
Important	72	73	71	73
Not important.....	19	20	19	19

n. **SSA:** They are religious and use their faith in informing their values and policies

Very important.....	23	25	31	14
Somewhat important	24	25	32	16
Not too important.....	19	20	15	21
Not at all important	27	22	18	39
Not sure.....	8	9	4	10
Important	46	50	63	29
Not important.....	46	42	33	60

o. **SSB:** They care about people like me

Very important.....	65	73	67	57
Somewhat important	22	16	22	26
Not too important.....	5	4	6	5
Not at all important	2	2	0	3
Not sure.....	6	4	5	9
Important	87	89	89	83
Not important.....	7	7	7	8

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

p. **SSA:** They say what they mean and don't care about political correctness

Very important.....	37	38	44	30
Somewhat important.....	28	28	27	28
Not too important.....	13	13	13	12
Not at all important.....	13	9	12	18
Not sure.....	10	12	5	13
Important.....	64	67	70	58
Not important.....	26	21	25	29

q. **SSB:** They are respectful to others, even when they disagree with others

Very important.....	61	64	64	57
Somewhat important.....	21	20	20	23
Not too important.....	6	7	4	8
Not at all important.....	5	6	7	4
Not sure.....	6	3	5	8
Important.....	82	84	84	80
Not important.....	12	14	11	12

r. **SSA:** They are progressive

Very important.....	41	44	38	41
Somewhat important.....	34	33	39	30
Not too important.....	11	9	10	12
Not at all important.....	5	4	7	5
Not sure.....	10	10	7	12
Important.....	75	78	77	71
Not important.....	16	12	17	18

s. **SSB:** They are conservative

Very important.....	18	19	22	12
Somewhat important.....	24	25	20	27
Not too important.....	20	17	24	18
Not at all important.....	28	32	25	29
Not sure.....	10	7	9	14
Important.....	42	44	42	40
Not important.....	48	49	49	46

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

t. **SSA:** They are moderate

Very important.....	25	30	27	19
Somewhat important	30	32	31	28
Not too important.....	20	14	23	22
Not at all important	12	10	10	14
Not sure.....	14	14	10	18

Important	55	62	58	47
Not important.....	32	24	33	35

u. **SSB:** They work with members of the other party

Very important.....	42	39	49	39
Somewhat important	31	34	28	33
Not too important.....	9	8	8	12
Not at all important	8	12	5	7
Not sure.....	9	8	10	10

Important	74	72	77	72
Not important.....	17	19	12	19

v. **SSA:** They stand up for the values of my party

Very important.....	50	47	60	44
Somewhat important	33	41	27	33
Not too important.....	7	3	5	11
Not at all important	4	4	5	4
Not sure.....	6	4	4	8

Important	83	88	86	77
Not important.....	11	8	10	15

w. **SSB:** They vote their conscience and know that sometimes the parties get it wrong

Very important.....	38	39	41	33
Somewhat important	34	32	34	34
Not too important.....	12	12	9	13
Not at all important	4	5	3	3
Not sure.....	14	10	13	17

Important	71	72	75	67
Not important.....	15	18	12	16

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

x. **SSA:** They believe in socialism

Very important.....	18	25	19	12
Somewhat important	22	31	19	18
Not too important.....	18	10	21	21
Not at all important	22	11	26	26
Not sure.....	21	23	15	24
Important	39	56	38	29
Not important.....	40	21	47	47

y. **SSB:** They believe in capitalism

Very important.....	19	21	24	13
Somewhat important	20	19	21	20
Not too important.....	21	21	19	24
Not at all important	17	18	13	20
Not sure.....	22	21	23	23
Important	39	41	45	33
Not important.....	39	38	32	44

Q44. Thinking about our democracy, which statement comes closer to your views, even if neither is exactly right?
[ROTATE 1-2, 2-1]

Voting gives people like me some say about how government runs things	70	67	77	66
Voting by people like me doesn't really affect how government runs things	20	21	15	25
Not sure.....	9	11	8	9

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q45. Here are some issues and current events on the minds of people in the U.S. Please indicate how much you are personally worried that this could happen. Use this scale. A TEN means you are VERY worried and a ZERO means you are not at all worried. You can use any number in-between. If this has already happened, please indicate so. **{RANDOMIZE LIST}**

Sorted by means

A45e. That there might be another surge in coronavirus cases in your community	7.7	8.1	8.1	7.1
B45b. That someone you care about might become sick with the coronavirus	7.7	7.7	7.7	7.6
B45h. That the protests around police violence might turn violent again	7.4	7.5	7.5	7.3
A45k. That college education is becoming too unaffordable for many families	7.3	7.8	7.5	6.9
B45n. That children will not be getting a good education because of COVID-19	7.3	7.6	7.0	7.3
B45j. That the next generation may not have it as good as we do	7.3	6.9	7.6	7.2
B45l. That you might have trouble affording or lose good health insurance in the future	7.0	7.3	6.8	7.1
A45a. That you might become sick with the coronavirus	6.9	7.3	7.3	6.4
A45m. That someone in your family could be the victim of a crime	6.6	6.8	7.0	6.2
A45g. That someone you care about might be a victim of police violence	6.6	7.8	7.0	5.6
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed	6.6	7.1	6.4	6.5
B45d. That you might see reduced hours at work due to the coronavirus	5.7	6.4	5.1	5.8
B45f. That you might be a victim of police violence	5.4	6.9	5.6	4.2
A45c. That you might lose your job due to the coronavirus	5.0	5.8	4.4	5.0
A45i. That someone you know may be detained or deported by ICE	4.1	5.0	3.9	3.8

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Sorted by “10 – Very worried”

A45e. That there might be another surge in coronavirus cases in your community	41	45	44	36
B45b. That someone you care about might become sick with the coronavirus	40	43	42	37
A45a. That you might become sick with the coronavirus	36	39	42	28
A45k. That college education is becoming too unaffordable for many families	31	39	31	26
B45n. That children will not be getting a good education because of COVID-19	31	34	32	28
A45g. That someone you care about might be a victim of police violence	31	39	34	22
B45h. That the protests around police violence might turn violent again	30	32	30	28
B45l. That you might have trouble affording or lose good health insurance in the future	30	32	31	27
B45j. That the next generation may not have it as good as we do	28	26	33	26
A45m. That someone in your family could be the victim of a crime	28	33	33	20
45o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed	26	30	26	22
B45f. That you might be a victim of police violence	23	35	27	11
A45c. That you might lose your job due to the coronavirus	18	24	17	16
B45d. That you might see reduced hours at work due to the coronavirus	17	22	16	16
A45i. That someone you know may be detained or deported by ICE	15	24	13	12

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Sorted by “Already happened”

B45d.That you might see reduced hours at work due to the coronavirus	17	21	14	18
B45h.That the protests around police violence might turn violent again.....	13	14	13	13
A45c.That you might lose your job due to the coronavirus	12	14	9	12
B45n.That children will not be getting a good education because of COVID-19	12	14	10	11
A45k.That college education is becoming too unaffordable for many families	10	10	12	7
B45b.That someone you care about might become sick with the coronavirus.....	9	12	8	8
A45e.That there might be another surge in coronavirus cases in your community	8	10	9	5
B45j.That the next generation may not have it as good as we do	8	9	8	6
B45l.That you might have trouble affording or lose good health insurance in the future	7	11	3	8
45o.That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed	7	7	8	6
A45m.That someone in your family could be the victim of a crime	5	6	4	4
A45g.That someone you care about might be a victim of police violence	4	7	4	3
B45f.That you might be a victim of police violence	2	2	3	2
A45i.That someone you know may be detained or deported by ICE	2	1	2	2
A45a.That you might become sick with the coronavirus.....	2	2	2	1

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

a. **SSA:** That you might become sick with the coronavirus

Mean	6.9	7.3	7.3	6.4
10 – Very worried	36	39	42	28
8 - 9	20	17	23	19
6 - 7	12	16	5	16
5	8	10	6	8
1 - 4	12	9	9	18
0 – Not at all worried	9	6	11	10
This already happened.....	2	2	2	1
Not sure.....	2	2	1	1
6 - 10 – Worried	67	71	70	62
5 /NS	9	12	8	9
0 - 4 – Not worried.....	22	15	20	28

b. **SSB:** That someone you care about might become sick with the coronavirus

Mean	7.7	7.7	7.7	7.6
10 – Very worried	40	43	42	37
8 - 9	16	13	17	19
6 - 7	13	12	14	12
5	6	6	5	7
1 - 4	8	7	9	8
0 – Not at all worried	4	6	3	4
This already happened.....	9	12	8	8
Not sure.....	3	1	2	5
6 - 10 – Worried	69	68	73	68
5 /NS	9	8	7	12
0 - 4 – Not worried.....	12	13	13	12

c. **SSA:** That you might lose your job due to the coronavirus

Mean	5.0	5.8	4.4	5.0
10 – Very worried	18	24	17	16
8 - 9	13	13	15	13
6 - 7	8	9	5	11
5	7	9	4	9
1 - 4	12	14	10	14
0 – Not at all worried	24	15	35	22
This already happened.....	12	14	9	12
Not sure.....	4	3	5	4
6 - 10 – Worried	40	46	37	40
5 /NS	11	12	9	13
0 - 4 – Not worried.....	37	28	45	35

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

d. **SSB:** That you might see reduced hours at work due to the coronavirus

Mean	5.7	6.4	5.1	5.8
10 – Very worried	17	22	16	16
8 - 9	14	16	12	14
6 - 7	13	10	16	12
5	8	6	7	11
1 - 4	10	11	8	10
0 – Not at all worried	15	9	23	12
This already happened.....	17	21	14	18
Not sure.....	6	5	4	8
6 - 10 – Worried	44	48	44	41
5 /NS	14	11	11	19
0 - 4 – Not worried.....	25	20	31	22

e. **SSA:** That there might be another surge in coronavirus cases in your community

Mean	7.7	8.1	8.1	7.1
10 – Very worried	41	45	44	36
8 - 9	20	19	25	18
6 - 7	9	9	6	11
5	6	5	4	8
1 - 4	7	6	3	11
0 – Not at all worried	6	3	6	8
This already happened.....	8	10	9	5
Not sure.....	2	3	2	2
6 - 10 – Worried	70	72	75	65
5 /NS	8	8	6	10
0 - 4 – Not worried.....	13	9	10	19

f. **SSB:** That you might be a victim of police violence

Mean	5.4	6.9	5.6	4.2
10 – Very worried	23	35	27	11
8 - 9	9	15	8	7
6 - 7	16	15	20	12
5	10	9	7	14
1 - 4	19	10	16	28
0 – Not at all worried	17	11	18	21
This already happened.....	2	2	3	2
Not sure.....	4	3	2	5
6 - 10 – Worried	48	66	55	30
5 /NS	14	11	9	20
0 - 4 – Not worried.....	36	21	34	49

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

g. **SSA:** That someone you care about might be a victim of police violence

Mean	6.6	7.8	7.0	5.6
10 – Very worried	31	39	34	22
8 - 9	18	20	24	11
6 - 7	14	16	10	17
5	7	4	5	13
1 - 4	13	7	9	19
0 – Not at all worried	11	4	12	14
This already happened.....	4	7	4	3
Not sure.....	2	2	1	2
6 - 10 – Worried	63	75	69	49
5 /NS	10	6	6	15
0 - 4 – Not worried.....	23	12	21	33

h. **SSB:** That the protests around police violence might turn violent again

Mean	7.4	7.5	7.5	7.3
10 – Very worried	30	32	30	28
8 - 9	19	19	21	17
6 - 7	15	15	17	14
5	7	8	5	8
1 - 4	8	5	7	9
0 – Not at all worried	4	5	4	2
This already happened.....	13	14	13	13
Not sure.....	4	2	3	7
6 - 10 – Worried	64	66	69	60
5 /NS	11	10	8	15
0 - 4 – Not worried.....	11	11	11	12

i. **SSA:** That someone you know may be detained or deported by ICE - also known as Immigration and Customs Enforcement

Mean	4.1	5.0	3.9	3.8
10 – Very worried	15	24	13	12
8 - 9	11	14	12	9
6 - 7	10	6	13	11
5	6	5	5	7
1 - 4	16	14	10	21
0 – Not at all worried	35	30	40	34
This already happened.....	2	1	2	2
Not sure.....	5	7	6	3
6 - 10 – Worried	37	45	38	32
5 /NS	11	11	11	10
0 - 4 – Not worried.....	50	43	50	55

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

j. **SSB:** That the next generation may not have it as good as we do

Mean	7.3	6.9	7.6	7.2
10 – Very worried	28	26	33	26
8 - 9	20	22	21	19
6 - 7	18	16	15	22
5	10	8	12	10
1 - 4	8	9	7	8
0 – Not at all worried	4	9	2	3
This already happened.....	8	9	8	6
Not sure.....	4	2	3	6
6 - 10 – Worried	66	64	68	66
5 /NS	14	9	15	16
0 - 4 – Not worried.....	12	18	9	11

k. **SSA:** That college education is becoming too unaffordable for many families

Mean	7.3	7.8	7.5	6.9
10 – Very worried	31	39	31	26
8 - 9	22	23	21	21
6 - 7	13	8	14	15
5	8	7	6	9
1 - 4	8	2	5	13
0 – Not at all worried	6	8	7	5
This already happened.....	10	10	12	7
Not sure.....	3	3	3	3
6 - 10 – Worried	66	70	66	63
5 /NS	10	10	9	12
0 - 4 – Not worried.....	14	10	12	18

l. **SSB:** That you might have trouble affording or lose good health insurance in the future

Mean	7.0	7.3	6.8	7.1
10 – Very worried	30	32	31	27
8 - 9	18	16	19	18
6 - 7	15	15	12	17
5	10	10	10	10
1 - 4	10	6	12	10
0 – Not at all worried	6	6	9	3
This already happened.....	7	11	3	8
Not sure.....	4	3	3	6
6 - 10 – Worried	62	64	62	62
5 /NS	15	14	13	16
0 - 4 – Not worried.....	16	12	21	14

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

m. **SSA:** That someone in your family could be the victim of a crime

Mean	6.6	6.8	7.0	6.2
10 – Very worried	28	33	33	20
8 - 9	19	15	21	20
6 - 7	16	15	15	18
5	8	8	6	10
1 - 4	14	11	11	18
0 – Not at all worried	9	10	10	8
This already happened.....	5	6	4	4
Not sure.....	2	2	1	2
6 - 10 – Worried	63	62	69	58
5 /NS	10	10	7	12
0 - 4 – Not worried.....	23	21	21	26

n. **SSB:** That children will not be getting a good education because of COVID-19

Mean	7.3	7.6	7.0	7.3
10 – Very worried	31	34	32	28
8 - 9	19	23	15	19
6 - 7	13	8	14	14
5	9	6	13	7
1 - 4	8	6	8	9
0 – Not at all worried	6	6	7	4
This already happened.....	12	14	10	11
Not sure.....	4	1	2	7
6 - 10 – Worried	62	66	60	62
5 /NS	12	8	15	13
0 - 4 – Not worried.....	14	13	15	13

o. That it will be difficult keep balancing family and work responsibilities if the pandemic keeps schools and businesses closed

Mean	6.6	7.1	6.4	6.5
10 – Very worried	26	30	26	22
8 - 9	19	22	19	18
6 - 7	14	15	11	16
5	10	7	9	13
1 - 4	10	10	10	10
0 – Not at all worried	10	7	13	10
This already happened.....	7	7	8	6
Not sure.....	4	3	3	5
6 - 10 – Worried	59	67	56	56
5 /NS	14	10	12	18
0 - 4 – Not worried.....	20	17	23	20

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q46. Please indicate whether each of the following have happened to you or anyone in your household. Have you or anyone in your household [RANDOMIZE]

Sorted by “Yes, has happened”

46a. Been discouraged from voting by friends or family	13	17	10	13
46b. Been told your name was not on the list even though you were registered	11	15	11	9
46c. Been told you did not have the correct identification ...	11	14	12	8
a. Been discouraged from voting by friends or family				
Yes	13	17	10	13
No	82	77	85	82
Not sure	5	6	5	5
b. Been told your name was not on the list even though you were registered				
Yes	11	15	11	9
No	83	79	84	85
Not sure	6	6	5	6
c. Been told you did not have the correct identification				
Yes	11	14	12	8
No	83	78	83	86
Not sure	6	7	5	7

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

[ROTATE 47-49]**Sorted by means**

49.Be the Change	7.8	7.7	8.5	7.4
48.Stronger Community	7.8	7.8	8.5	7.2
47.Defiance	7.6	7.6	8.2	7.1

Sorted by “10 – Very motivated”

48.Stronger Community	41	40	54	29
49.Be the Change	40	39	51	31
47.Defiance	39	41	47	32

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.



Dear Jane,

Thank you for being a registered voter in New Mexico. It may not seem like it to you, but voting is an act of defiance.

Over 250 hundred years ago, the right to vote was a radical idea. 150 years ago, it was radical for Black men to vote. 100 years ago, it was radical for women to vote. Make no mistake voting is a big deal.

You've shown that you were brave when you used your voice to vote in 2016 and again in 2018*.

Take action this year – don't allow your voice to be silenced. Be brave, use your voice, and vote by **Tuesday, November 3**.

Sincerely,

Page S. Gardner
Board Chair
The Voter Participation Center

P.S. We hope to see your name on the list of people who voted in 2020, and we look forward to hearing about your experience voting.

*This data comes from publicly available state voter files.
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		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q47. After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

Mean	7.6	7.6	8.2	7.1
10 – Very motivated	39	41	47	32
8 - 9	18	19	17	17
6 - 7	11	11	10	12
5	9	9	8	11
1 - 4	7	8	4	8
0 – Not at all motivated	5	6	3	7
Not sure	11	7	11	13
6 - 10 – Motivated	68	71	74	61
5 /NS	20	16	19	24
0 - 4 – Not motivated	12	13	7	15

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.



Dear Jane,

Communities are strong because people rely on each other when they need help. Everyone has a role to play: first responders, teachers, nurses, and you Jane.

You lock your doors every night. You wear a seat belt. You look both ways before crossing the street. These every day actions keep you and those you love safe, so why wouldn't you vote in this year's General Election?

You have the opportunity to teach the next generation that voting is not just a right; it is a safeguard to protect us from tyranny. **Your vote keeps democracy safe** – for you, your family, your friends, and America.

We want to **thank you**. Publicly available records show that you voted in 2018* and gave your community a voice. You've shown voting is important – now we're challenging you to do more. Ask 3 friends or family members to join you. Can we count on you? The best encouragement comes from the people we know.

Join your community and cast your ballot by **Tuesday, November 3**.

Sincerely,

Page S. Gardner
Board Chair
The Voter Participation Center

P.S. We hope to see your name on the list of people who voted in 2020, and we look forward to hearing about your experience voting.

*This data comes from publicly available state voter files.
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		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q48. After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

Mean	7.8	7.8	8.5	7.2
10 – Very motivated	41	40	54	29
8 - 9	18	18	16	19
6 - 7	13	15	11	14
5	9	10	5	12
1 - 4	5	6	4	7
0 – Not at all motivated	4	3	2	5
Not sure	10	8	8	13
6 - 10 – Motivated	72	73	81	63
5 /NS	19	18	13	25
0 - 4 – Not motivated	9	9	6	12

		WOC	UNM
	TOTAL	UNM <50	<50
Weighted N=	1097	298	428
Unweighted N=	1097	326	454

Now you are going to see an image of a letter that you may receive in the mail. Take a close look at the letter and read it.



Dear Jane,

Thank you for being a registered voter in Florida. You have chosen to take part in one of America's longest and proudest traditions – democracy.

I know America has not always gotten things right the first time. But we can be proud that brave Americans always stood up for what was right and fought for change.

The General Election, on Tuesday November 3, it's our turn. Our turn to fight for a fairer, more sustainable America that we all can be proud to call home.

Our forefathers made mistakes. Together, we have righted many of them. There is still more work to do. Today we vote. Tomorrow we call our representatives, we volunteer, we march. We will not stay silent.

The next generation is counting on us. Publicly available records show that you took part in the historic 2018 General Election*. Cast your ballot in the General Election by Tuesday November 3, and ask 3 friends to join you. We can be the change we have been waiting for – but we have to vote.

Sincerely,

Page S. Gardner
Board Chair
The Voter Participation Center

P.S. If you have questions about your mail ballot, please contact your county Supervisor of Elections office. You can find their information at [sos.gov](https://sos.fl.gov).

*This data comes from publicly available state voter file

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		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q49. After reading this letter, how motivated are you to vote? Use a scale between ZERO to TEN, where ZERO means you are NOT AT ALL MOTIVATED to vote, and TEN means you are VERY MOTIVATED to vote. You can be anywhere in between.

Mean	7.8	7.7	8.5	7.4
10 – Very motivated	40	39	51	31
8 - 9	17	19	16	17
6 - 7	13	11	11	16
5	10	12	8	10
1 - 4	5	8	2	7
0 – Not at all motivated	3	3	2	4
Not sure	11	8	11	14
6 - 10 – Motivated	70	69	77	64
5 /NS	21	20	19	25
0 - 4 – Not motivated	9	11	4	11

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q50. Here is a list of some statements people have made about the upcoming election. For each, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

[RANDOMIZE LIST]

Sorted by “Strongly agree”

B50f. We are the changing face of the country and the voting population, and it is more important now than ever that we participate in our elections, from the presidential all the way down to city council races	58	61	69	48
A50g. To create change in our country and in our communities, we must join together with others who share our values and make sure our elected leaders know that they cannot ignore us	58	59	67	49
B50j. It is important to protest and organize, but it is not enough; I need to vote, too	55	61	64	43
B50h. The most important thing in the presidential election is to beat Donald Trump	42	48	43	36
B50i. I'm sick and tired of always having to vote for the lesser of two evils	33	43	22	37
B50d. There is no difference between women and men running for office - at the end of the day, they are only fighting for their own self-interest	22	24	20	22
A50e. We could have had the most progressive candidate ever this year, someone who would fight for Medicare for All and free college tuition. Instead, we have a moderate, establishment Democrat who won't bring about change	19	23	18	16
B50b. Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want	18	26	8	20
A50c. There is no difference between the Democratic and Republican parties - they only care about their wealthy donors and special interests, and they are not looking out for our working families	14	19	13	12
A50i. I can have more impact protesting, getting involved in my community, and organizing around issues than I can from voting	14	18	14	11
A50a. Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want, and there really isn't any difference between them	12	17	8	11
A50k. I don't know enough about who Joe Biden is or what he will do as President	10	13	10	8

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

- a. **SSA:** Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want, and there really isn't any difference between them.

Strongly agree	12	17	8	11
Somewhat agree	18	25	17	15
Somewhat disagree	21	17	16	29
Strongly disagree	38	27	52	33
Not sure	10	13	7	12
Agree	30	42	25	26
Disagree	59	45	68	62

- b. **SSB:** Both Joe Biden and Donald Trump are two old, white men who are out of touch with what real Americans want.

Strongly agree	18	26	8	20
Somewhat agree	23	26	20	24
Somewhat disagree	22	22	26	18
Strongly disagree	24	16	32	22
Not sure	13	10	14	16
Agree	41	52	29	44
Disagree	46	38	58	40

- c. **SSA:** There is no difference between the Democratic and Republican parties – they only care about their wealthy donors and special interests, and they are not looking out for our working families.

Strongly agree	14	19	13	12
Somewhat agree	20	21	19	19
Somewhat disagree	22	23	20	22
Strongly disagree	34	23	43	33
Not sure	11	13	6	13
Agree	34	41	32	31
Disagree	55	46	62	55

- d. **SSB:** There is no difference between women and men running for office – at the end of the day, they are only fighting for their own self-interest.

Strongly agree	22	24	20	22
Somewhat agree	28	29	28	26
Somewhat disagree	22	18	23	23
Strongly disagree	19	19	23	16
Not sure	10	9	6	14
Agree	49	53	48	48
Disagree	41	38	46	38

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

- e. **SSA:** We could have had the most progressive candidate ever this year, someone who would fight for Medicare for All and free college tuition. Instead, we have a moderate, establishment Democrat who won't bring about change.

Strongly agree	19	23	18	16
Somewhat agree	23	27	18	24
Somewhat disagree	19	15	22	18
Strongly disagree	22	17	32	18
Not sure	17	19	9	23
Agree	41	49	36	40
Disagree	41	31	54	37

- f. **SSB:** We are the changing face of the country and the voting population, and it is more important now than ever that we participate in our elections, from the presidential all the way down to city council races.

Strongly agree	58	61	69	48
Somewhat agree	21	19	15	27
Somewhat disagree	8	9	7	7
Strongly disagree	4	5	2	3
Not sure	9	5	6	15
Agree	79	80	84	75
Disagree	11	15	9	10

- g. **SSA:** To create change in our country and in our communities, we must join together with others who share our values and make sure our elected leaders know that they cannot ignore us.

Strongly agree	58	59	67	49
Somewhat agree	27	27	23	30
Somewhat disagree	5	8	2	6
Strongly disagree	4	0	4	5
Not sure	7	6	4	9
Agree	85	86	89	79
Disagree	9	8	6	11

- h. **SSB:** The most important thing in the presidential election is to beat Donald Trump.

Strongly agree	42	48	43	36
Somewhat agree	18	23	17	15
Somewhat disagree	10	9	11	9
Strongly disagree	24	15	24	29
Not sure	7	5	5	11
Agree	59	71	60	51
Disagree	33	24	35	38

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

- i. **SSA:** I can have more impact protesting, getting involved in my community, and organizing around issues than I can from voting.

Strongly agree	14	18	14	11
Somewhat agree	22	29	20	19
Somewhat disagree	23	19	20	28
Strongly disagree	30	22	37	28
Not sure	12	11	10	14
Agree	36	48	33	30
Disagree	52	42	56	56

- j. **SSB:** It is important to protest and organize, but it is not enough; I need to vote, too.

Strongly agree	55	61	64	43
Somewhat agree	23	22	17	28
Somewhat disagree	9	8	7	11
Strongly disagree	5	5	5	5
Not sure	8	4	7	12
Agree	78	83	82	71
Disagree	14	13	12	17

- k. **SSA:** I don't know enough about who Joe Biden is or what he will do as President

Strongly agree	10	13	10	8
Somewhat agree	21	18	21	23
Somewhat disagree	25	26	20	28
Strongly disagree	37	34	46	31
Not sure	7	9	3	10
Agree	31	31	31	31
Disagree	62	60	65	59

- l. **SSB:** I'm sick and tired of always having to vote for the lesser of two evils.

Strongly agree	33	43	22	37
Somewhat agree	26	24	27	25
Somewhat disagree	12	12	12	11
Strongly disagree	18	14	29	12
Not sure	11	6	10	15
Agree	59	67	49	62
Disagree	30	27	40	23

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q51. Which of the following comes closer to your opinion, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

The Black Lives Matter protests have highlighted how broken our criminal justice system is and has made me more motivated to elect leaders who will fight for racial justice in our own communities and across the country	63	72	64	55
The Black Lives Matter protests have shown just how ineffective our government is at addressing problems, no matter who is in charge, and has made me less motivated to vote in the upcoming election.....	17	16	18	17
Not sure.....	20	12	17	27

Q52. Which of the following comes closer to your opinion, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

Voting in the presidential election is important because it gives my community a voice and the power to affect change in the highest office in the country	74	72	81	71
Voting in the presidential election is not important because the electoral college makes some people's votes count more than others	16	18	13	17
Not sure.....	10	10	6	12

Q53. Which of the following comes closer to your opinion, even if neither is exactly right? [**ROTATE 1-2, 2-1**]

We need to unite as a country, regardless of race, religion, or politics, to make our communities a better place for our families	85	87	85	83
We do not need to unite with others who do not share our values and beliefs in order to make meaningful change	8	7	11	6
Not sure.....	7	6	4	11

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q54. Here is a list of concerns that some people have. Please tell me how important each issue is to you personally – very important, somewhat important, not very important, or not important at all. **[RANDOMIZE LIST]**

Sorted by “Very important”

A54a.Incomes aren't keeping pace with the cost of living ..	69	71	75	62
A54v.We need to put the interests of working people first, whether White, Black, or Brown.	68	75	72	61
54i.Health care and prescription drug costs are too high for most working Americans	67	71	72	61
A54bb.Teachers are not paid enough.....	63	67	72	53
A54l.The wealthy and large corporations do not pay their fair share of taxes	61	58	69	56
B54w.We need to reform our criminal justice system and hold police accountable for their actions	61	64	65	55
B54aa.Women are paid less than men for the same job	60	64	62	57
B54cc.Schools do not have the resources they need to handle virtual learning	60	58	62	59
A54t.People of color are treated less fairly than whites in this country	59	72	65	45
A54x.Women are given less opportunities than men	59	68	66	46
A54p.Too many students are graduating college with too much debt	59	69	63	47
B54b.The economic gains are going to the rich instead of the middle class and working poor	58	63	60	52
B54f.Too many regular people's voices aren't being heard by politicians	57	63	56	53
A54z.Women are being stripped of access to birth control and affordable reproductive health care	56	65	51	54
A54c.Big corporations and lobbyists have too much control over our government and elections	56	52	65	50
B54s.Not all are being given an equal opportunity to succeed	54	64	55	47
B54u.Black people are treated less fairly than whites in this country	54	60	57	47
A54g.Voting rights are being denied to too many Americans	54	62	61	43
B54h.Voting rights are being denied to too many Black and Brown people.....	53	63	57	42
A54e.My voice isn't being heard by politicians	51	49	68	38
A54r.Government has a responsibility to help take care of people who are unable to care for themselves.....	50	58	55	41
B54m.Sixty profitable corporations paid no taxes under President Trump's tax cuts	50	54	52	45
B54q.There is not enough being done to address climate change	46	43	47	48
A54n.There is too much government regulation holding small businesses back.....	40	45	48	29

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454
B54k. Politicians draw their own legislative districts to make it easier for them to get elected	39	42	43	33
B54y. White men are overrepresented in politics	38	40	42	33
A54j. Legislative districts are gerrymandered	33	33	41	25
B54o. There is too much government regulation killing jobs	31	37	33	26
B54d. Government regulation of business does more harm than good.....	29	28	35	24

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

a. **SSA:** Incomes aren't keeping pace with the cost of living

Very important.....	69	71	75	62
Somewhat important.....	17	15	16	18
Not very important.....	6	8	5	7
Not important at all.....	2	1	1	2
Not sure.....	7	5	3	10

Important.....	85	86	91	81
Not important.....	8	9	6	9

b. **SSB:** The economic gains are going to the rich instead of the middle class and working poor

Very important.....	58	63	60	52
Somewhat important.....	18	17	15	22
Not very important.....	9	10	10	8
Not important at all.....	4	2	6	4
Not sure.....	11	7	9	15

Important.....	76	80	75	74
Not important.....	13	12	15	12

c. **SSA:** Big corporations and lobbyists have too much control over our government and elections

Very important.....	56	52	65	50
Somewhat important.....	22	26	20	22
Not very important.....	7	8	6	8
Not important at all.....	3	4	2	3
Not sure.....	12	10	6	17

Important.....	78	78	86	72
Not important.....	10	12	8	11

d. **SSB:** Government regulation of business does more harm than good

Very important.....	29	28	35	24
Somewhat important.....	30	39	22	31
Not very important.....	14	11	14	16
Not important at all.....	8	9	9	6
Not sure.....	19	13	20	23

Important.....	59	67	57	55
Not important.....	22	20	23	22

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

e. **SSA:** My voice isn't being heard by politicians

Very important.....	51	49	68	38
Somewhat important	27	30	20	31
Not very important.....	7	7	3	10
Not important at all	4	4	4	5
Not sure.....	10	10	5	16
Important	78	79	88	69
Not important.....	11	11	7	15

f. **SSB:** Too many regular people's voices aren't being heard by politicians

Very important.....	57	63	56	53
Somewhat important	23	20	23	27
Not very important.....	7	10	8	5
Not important at all	3	3	3	4
Not sure.....	9	5	10	12
Important	80	82	79	80
Not important.....	11	13	12	8

g. **SSA:** Voting rights are being denied to too many Americans

Very important.....	54	62	61	43
Somewhat important	20	18	21	21
Not very important.....	8	7	5	12
Not important at all	4	2	4	5
Not sure.....	14	11	9	20
Important	74	80	82	63
Not important.....	12	9	9	17

h. **SSB:** Voting rights are being denied to too many Black and Brown people

Very important.....	53	63	57	42
Somewhat important	20	17	18	24
Not very important.....	7	9	5	7
Not important at all	6	5	5	8
Not sure.....	14	6	15	19
Important	73	80	75	66
Not important.....	13	14	10	15

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

i. Health care and prescription drug costs are too high for most working Americans

Very important.....	67	71	72	61
Somewhat important.....	20	18	18	23
Not very important.....	4	5	5	3
Not important at all.....	2	2	2	2
Not sure.....	6	4	3	11
Important.....	87	89	90	84
Not important.....	6	7	7	5

j. **SSA:** Legislative districts are gerrymandered

Very important.....	33	33	41	25
Somewhat important.....	22	19	26	20
Not very important.....	7	6	7	9
Not important at all.....	4	7	1	5
Not sure.....	34	36	25	41
Important.....	54	52	67	45
Not important.....	11	12	8	14

k. **SSB:** Politicians draw their own legislative districts to make it easier for them to get elected

Very important.....	39	42	43	33
Somewhat important.....	31	31	29	32
Not very important.....	8	11	8	7
Not important at all.....	5	4	7	5
Not sure.....	17	13	14	23
Important.....	69	72	71	66
Not important.....	14	15	15	11

l. **SSA:** The wealthy and large corporations do not pay their fair share of taxes

Very important.....	61	58	69	56
Somewhat important.....	21	25	16	21
Not very important.....	5	6	5	5
Not important at all.....	3	1	4	4
Not sure.....	10	9	6	13
Important.....	82	84	85	78
Not important.....	9	7	9	9

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

m. **SSB:** Sixty profitable corporations paid no taxes under President Trump's tax cuts

Very important.....	50	54	52	45
Somewhat important.....	22	21	18	26
Not very important.....	7	9	9	5
Not important at all.....	6	7	8	3
Not sure.....	15	9	14	21
Important.....	71	75	69	71
Not important.....	13	16	17	8

n. **SSA:** There is too much government regulation holding small businesses back

Very important.....	40	45	48	29
Somewhat important.....	30	26	33	31
Not very important.....	9	7	7	13
Not important at all.....	5	5	3	5
Not sure.....	15	17	8	21
Important.....	70	71	81	60
Not important.....	14	12	11	18

o. **SSB:** There is too much government regulation killing jobs

Very important.....	31	37	33	26
Somewhat important.....	30	25	33	32
Not very important.....	13	15	13	13
Not important at all.....	7	10	6	6
Not sure.....	17	13	15	23
Important.....	62	62	66	58
Not important.....	21	25	19	19

p. **SSA:** Too many students are graduating college with too much debt

Very important.....	59	69	63	47
Somewhat important.....	26	22	25	28
Not very important.....	6	4	6	8
Not important at all.....	4	2	3	6
Not sure.....	6	3	3	10
Important.....	84	91	88	76
Not important.....	10	6	9	14

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

q. **SSB:** There is not enough being done to address climate change

Very important.....	46	43	47	48
Somewhat important.....	24	29	20	23
Not very important.....	11	11	11	10
Not important at all.....	7	7	9	5
Not sure.....	13	11	13	13
Important.....	70	71	68	71
Not important.....	17	18	19	16

r. **SSA:** Government has a responsibility to help take care of people who are unable to care for themselves

Very important.....	50	58	55	41
Somewhat important.....	32	32	35	30
Not very important.....	6	5	1	12
Not important at all.....	3	1	4	3
Not sure.....	9	4	5	14
Important.....	83	90	90	71
Not important.....	9	6	5	15

s. **SSB:** Not all are being given an equal opportunity to succeed

Very important.....	54	64	55	47
Somewhat important.....	24	19	24	26
Not very important.....	8	9	8	8
Not important at all.....	5	2	6	5
Not sure.....	9	5	7	14
Important.....	78	83	79	73
Not important.....	13	12	14	13

t. **SSA:** People of color are treated less fairly than whites in this country

Very important.....	59	72	65	45
Somewhat important.....	17	14	18	20
Not very important.....	6	2	4	11
Not important at all.....	5	3	4	8
Not sure.....	12	9	9	16
Important.....	77	86	83	65
Not important.....	11	5	8	19

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

u. **SSB:** Black people are treated less fairly than whites in this country

Very important.....	54	60	57	47
Somewhat important	20	21	19	22
Not very important.....	9	9	10	8
Not important at all	7	5	6	8
Not sure.....	10	5	8	15
Important	75	81	76	69
Not important.....	15	14	16	16

v. **SSA:** We need to put the interests of working people first, whether White, Black, or Brown.

Very important.....	68	75	72	61
Somewhat important	18	18	16	18
Not very important.....	7	3	8	8
Not important at all	1	1	0	2
Not sure.....	6	4	3	11
Important	86	93	88	79
Not important.....	8	4	9	10

w. **SSB:** We need to reform our criminal justice system and hold police accountable for their actions

Very important.....	61	64	65	55
Somewhat important	21	23	18	21
Not very important.....	7	4	8	9
Not important at all	3	5	3	3
Not sure.....	8	4	6	12
Important	81	87	83	76
Not important.....	11	9	11	12

x. **SSA:** Women are given less opportunities than men

Very important.....	59	68	66	46
Somewhat important	21	18	22	22
Not very important.....	7	5	3	11
Not important at all	4	2	4	6
Not sure.....	9	7	5	15
Important	80	86	88	68
Not important.....	11	7	7	17

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

y. **SSB:** White men are overrepresented in politics

Very important.....	38	40	42	33
Somewhat important	25	33	16	26
Not very important.....	16	13	18	16
Not important at all	10	8	14	9
Not sure.....	11	6	10	16
Important	63	73	59	59
Not important.....	26	21	32	24

z. **SSA:** Women are being stripped of access to birth control and affordable reproductive health care

Very important.....	56	65	51	54
Somewhat important	22	17	30	18
Not very important.....	6	6	6	7
Not important at all	6	7	5	7
Not sure.....	9	4	8	14
Important	78	82	81	72
Not important.....	13	13	11	14

aa. **SSB:** Women are paid less than men for the same job

Very important.....	60	64	62	57
Somewhat important	21	19	21	22
Not very important.....	6	7	4	7
Not important at all	4	6	5	3
Not sure.....	8	5	8	11
Important	81	83	83	79
Not important.....	10	13	9	10

bb. **SSA:** Teachers are not paid enough

Very important.....	63	67	72	53
Somewhat important	20	18	21	21
Not very important.....	7	9	3	8
Not important at all	3	2	0	5
Not sure.....	7	4	3	13
Important	83	85	93	74
Not important.....	9	11	3	13

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

cc. **SSB:** Schools do not have the resources they need to handle virtual learning

Very important.....	60	58	62	59
Somewhat important.....	22	26	20	20
Not very important.....	6	8	3	7
Not important at all.....	3	2	5	2
Not sure.....	10	7	10	11
Important.....	81	84	82	79
Not important.....	9	9	8	9

Q55. Which one of the following social media platforms do you use for news about the upcoming election?

[RANDOMIZE]

Select multiple

Facebook.....	58	56	56	63
YouTube.....	44	49	45	38
Instagram.....	34	46	30	30
Twitter.....	25	34	20	23
Snapchat.....	16	23	8	17
TikTok.....	15	19	11	16
Reddit.....	8	10	7	9
Other.....	13	10	17	11
Prefer not to answer.....	8	4	10	8

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q56. Some people say that they would be more motivated to vote if the voting process was easier. Please indicate whether each of the following would make you much more motivated, somewhat more motivated, somewhat less motivated, or much less motivated to vote. **[RANDOMIZE LIST]**

Sorted by “Much more motivated”

A56b.Knowing more about the candidates running in all of the races in my area	56	57	63	50
56a.Having a more accessible polling place	51	54	59	43
B56c.Being sent a voting guide about the candidates	51	52	53	48
56d.Being sent a mail-in ballot request form.....	48	51	55	40
56e.Being sent instructions on how to vote-by-mail	46	46	52	40
56f.Making Election Day a holiday where I live.....	42	47	45	37

a. Having a more accessible polling place

Much more motivated.....	51	54	59	43
Somewhat more motivated	29	27	26	33
Somewhat less motivated	5	6	5	5
Much less motivated	2	3	2	3
Not sure.....	12	10	8	17
More motivated	80	81	85	75
Less motivated	8	9	7	8

b. SSA: Knowing more about the candidates running in all of the races in my area

Much more motivated.....	56	57	63	50
Somewhat more motivated	27	31	25	26
Somewhat less motivated	5	4	3	8
Much less motivated	1	0	1	2
Not sure.....	10	9	7	14
More motivated	83	87	88	77
Less motivated	6	4	5	10

c. SSB: Being sent a voting guide about the candidates

Much more motivated.....	51	52	53	48
Somewhat more motivated	27	27	27	27
Somewhat less motivated	6	7	6	6
Much less motivated	6	7	4	6
Not sure.....	11	7	10	14
More motivated	78	80	80	74
Less motivated	12	14	11	12

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

d. Being sent a mail-in ballot request form

Much more motivated.....	48	51	55	40
Somewhat more motivated	23	27	22	23
Somewhat less motivated	7	6	6	10
Much less motivated	10	9	9	11
Not sure.....	12	7	9	17
More motivated	71	78	77	63
Less motivated	17	15	15	20

e. Being sent instructions on how to vote-by-mail

Much more motivated.....	46	46	52	40
Somewhat more motivated	27	32	24	25
Somewhat less motivated	7	6	8	8
Much less motivated	9	8	8	11
Not sure.....	11	8	9	16
More motivated	72	78	76	65
Less motivated	16	14	16	19

f. Making Election Day a holiday where I live

Much more motivated.....	42	47	45	37
Somewhat more motivated	22	21	21	23
Somewhat less motivated	8	10	6	10
Much less motivated	9	7	10	9
Not sure.....	18	16	18	21
More motivated	64	68	66	60
Less motivated	17	16	16	19

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q57. Here is a list of some people and groups. Please indicate for each whether, if this person or group encouraged you to vote by mail or by dropping off an absentee ballot at a designated location, you would feel much more motivated, somewhat more motivated, somewhat less motivated, or much less motivated to vote by mail. **[RANDOMIZE LIST]**

Sorted by “Much more motivated”

A57a.Barack Obama.....	46	56	55	32
A57e.My family.....	45	56	47	36
B57b.Michelle Obama.....	42	55	48	27
B57f.My close friends.....	32	40	33	26
A57i.My state representative.....	30	33	37	23
A57c.Kamala Harris	30	29	49	15
57k.An election official or the Secretary of State in my state	24	27	29	18
B57j.My Senator or Congressperson.....	21	27	21	16
B57h.My colleagues.....	20	24	22	15
A57g.My boss	18	23	22	10
B57d.An athlete or celebrity you follow on social media.....	16	21	17	11

a. SSA: Barack Obama

Much more motivated.....	46	56	55	32
Somewhat more motivated	17	20	15	17
Somewhat less motivated	5	4	3	7
Much less motivated	15	7	14	22
Not sure.....	16	13	12	22
More motivated	64	76	71	49
Less motivated	20	11	18	29

b. SSB: Michelle Obama

Much more motivated.....	42	55	48	27
Somewhat more motivated	20	24	16	20
Somewhat less motivated	7	5	7	8
Much less motivated	17	9	20	20
Not sure.....	15	6	10	25
More motivated	61	79	63	47
Less motivated	24	14	26	28

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

c. **SSA:** Kamala Harris

Much more motivated.....	30	29	49	15
Somewhat more motivated	19	24	17	18
Somewhat less motivated	9	10	6	10
Much less motivated	18	12	14	25
Not sure.....	24	26	15	31
More motivated	49	53	66	33
Less motivated	27	22	20	36

d. **SSB:** An athlete or celebrity you follow on social media

Much more motivated.....	16	21	17	11
Somewhat more motivated	25	29	22	25
Somewhat less motivated	13	12	14	12
Much less motivated	20	17	24	18
Not sure.....	27	21	23	34
More motivated	41	51	39	36
Less motivated	32	28	38	31

e. **SSA:** My family

Much more motivated.....	45	56	47	36
Somewhat more motivated	28	22	30	31
Somewhat less motivated	5	7	6	4
Much less motivated	5	3	3	9
Not sure.....	16	12	14	20
More motivated	74	78	78	67
Less motivated	11	10	9	13

f. **SSB:** My close friends

Much more motivated.....	32	40	33	26
Somewhat more motivated	32	30	32	35
Somewhat less motivated	9	12	9	7
Much less motivated	8	8	9	7
Not sure.....	19	11	19	25
More motivated	64	70	64	61
Less motivated	17	19	17	14

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

g. **SSA:** My boss

Much more motivated.....	18	23	22	10
Somewhat more motivated	23	24	25	21
Somewhat less motivated	11	14	8	12
Much less motivated	13	10	12	17
Not sure.....	35	29	34	39
More motivated	41	47	47	32
Less motivated	24	24	19	29

h. **SSB:** My colleagues

Much more motivated.....	20	24	22	15
Somewhat more motivated	30	32	29	29
Somewhat less motivated	13	13	17	9
Much less motivated	11	13	11	10
Not sure.....	26	19	21	36
More motivated	50	56	51	45
Less motivated	24	25	28	20

i. **SSA:** My state representative

Much more motivated.....	30	33	37	23
Somewhat more motivated	26	28	25	26
Somewhat less motivated	12	7	12	15
Much less motivated	9	9	8	10
Not sure.....	23	23	18	26
More motivated	57	61	62	48
Less motivated	21	16	19	25

j. **SSB:** My Senator or Congressperson

Much more motivated.....	21	27	21	16
Somewhat more motivated	30	28	30	31
Somewhat less motivated	16	16	17	13
Much less motivated	11	12	12	10
Not sure.....	22	16	19	29
More motivated	51	55	51	47
Less motivated	27	28	29	24

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

k. An election official or the Secretary of State in my state

Much more motivated.....	24	27	29	18
Somewhat more motivated	29	29	29	28
Somewhat less motivated	13	12	13	12
Much less motivated	10	9	11	10
Not sure.....	24	23	18	31
More motivated	53	56	58	46
Less motivated	23	21	24	23

The remaining questions are for statistical purposes only.

Q58. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent or something else?

Q59. {IF Q58 = DEMOCRAT:} Do you consider yourself a strong or a not-so-strong Democrat?

Q60. {IF Q58 = REPUBLICAN} Do you consider yourself a strong or a not-so-strong Republican?

Q61. {IF Q58= INDEPENDENT:} Would you say you lean more towards the Republicans or more towards the Democrats?

Strong Democrat	38	48	48	21
Not-so-strong Democrat.....	13	12	12	15
Independent - lean Democrat	7	7	6	9
Democrat.....	58	67	65	45
Independent	10	12	5	11
Republican	26	13	26	36
Independent - lean Republican	21	11	21	29
Not-so-strong Republican	3	0	3	4
Strong Republican.....	2	2	2	3
Something else	4	4	2	5
Prefer not to answer.....	2	3	2	3

Q62. In the 2016 election for President, which candidate did you vote for [**ROTATE**] _Democrat Hillary Clinton
_Republican Donald Trump

Clinton	48	57	61	31
Trump	21	11	21	29
Other candidate.....	5	5	4	6
I did not vote in that race.....	21	22	9	30
Not sure.....	2	3	3	1
Prefer not to answer.....	2	3	2	3

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q63. Have you moved and changed your address since January 2017?

Yes	35	44	26	38
No	62	54	73	59
Not sure.....	2	2	2	3

Q64. How often do you attend church or another place of worship?

More than once a week	8	9	12	4
Once a week	19	18	28	12
Once or twice a month	8	9	9	6
Several times a year	13	13	14	11
Only on holidays.....	5	5	3	7
Almost never	38	36	28	48
Not sure.....	3	3	1	4
Prefer not to answer.....	7	7	5	8

Q65. Do you have any children under the age of 18 living at home with you?

Yes	36	39	42	29
No	62	61	56	69
Prefer not to answer.....	2	1	2	2

Q66. Do you or does anyone in your household ever have to skip a meal or go hungry because there isn't enough money to buy food?

Yes - frequently	9	10	7	9
Yes - sometimes	23	26	18	25
No – never skip a meal	66	62	74	63
Prefer not to answer.....	2	2	1	3

Q67. How would you describe the area in which you live?

Large city	28	30	33	23
Smaller city.....	17	21	13	18
Suburb near a city	35	33	37	34
Small town.....	9	8	7	11
Rural area.....	11	8	10	14

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q68. Before the coronavirus pandemic hit in March, what was your employment status – were you:

Employed full-time.....	45	48	45	43
Employed part-time	13	15	9	15
Unemployed	9	12	4	12
Retired.....	9	2	23	1
Homemaker or stay at home parent	8	5	11	8
Full-time student.....	6	10	0	8
On disability	7	5	5	9
Other	2	1	2	2
Prefer not to answer	1	2	0	2

Q69. [IF Q68 = 1,2] And since the pandemic have you kept your job at relatively the same hours and pay, kept your job but at reduced hours and pay, or lost your job?

Weighted N=	641	189	204	248
Unweighted N=	631	206	167	258

Kept	48	46	55	43
Reduced	27	28	24	29
Lost.....	21	23	16	23
Other	3	2	4	4
Prefer not to answer	1	1	2	1

	TOTAL	WOC UNM <50	WOC	UNM <50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q70. [IF Q68=1,2] Which of the following best describes the industry in which you work or worked for your main job, before the coronavirus started having an impact in the U.S.? SELECT FROM PULL DOWN MENU

Weighted N=	641	189	204	248
Unweighted N=	631	206	167	258

Healthcare other than nursing.....	11	9	7	16
Other service industry	10	10	9	10
Retail other than grocery store or big box store.....	9	13	7	8
Restaurant, cafe, or bar	8	11	4	9
Education - K-12	6	5	11	3
Education - Early education/childcare.....	5	5	7	4
Government	4	4	6	3
Construction/building.....	4	4	5	4
Financial services.....	4	3	4	4
Other non-service industry	3	4	3	3
Manufacturing/supply chain	3	3	4	3
Computer/computer science	3	3	4	2
Grocery store or big box store.....	3	2	2	4
Domestic work, like a home health care worker, nanny or house cleaner	2	1	2	3
Nursing	2	2	2	3
Warehouse.....	2	2	3	1
Nonprofit organization	2	1	2	3
Education - post-secondary	2	1	2	2
Law	2	2	2	2
Transportation/utility/communications.....	2	1	2	1
Human resources/HR consulting/broker	1	1	3	0
Delivery service, like USPS, UPS, or FedEx	1	1	3	1
Advertising.....	1	1	1	1
Real estate/property management.....	1	0	3	0
Media.....	1	2	1	1
Market research	1	1	0	1
Gig economy, like driving for Uber, Lyft, and DoorDash.....	1	1	0	1
Wholesale other than grocery store or big box store	1	1	0	1
Labor union/multi-employer trust	0	1	0	0
Mining.....	0	0	0	0
Prefer not to answer.....	4	6	3	5

		WOC		UNM
	TOTAL	UNM <50	WOC	<50
Weighted N=	1097	298	371	428
Unweighted N=	1097	326	317	454

Q71. Please indicate your current living situation.

Select all that apply

Home with parents	18	26	3	24
In a dorm	1	2	0	1
Apartment/house with roommates	14	16	9	16
With a significant other	15	15	12	18
With a spouse and/or child	28	17	50	17
On my own [EXCLUSIVE]	25	25	26	23
Somewhere else	3	2	2	3
Prefer not to answer	2	3	1	3

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
DEMOCRAT - REPUBLICAN		33	55	43	10	35	36	19	30	60	35	31	18	40	30	41	41	41
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	71%	67%	49%	60%	62%	54%	61%	78%	61%	61%	52%	64%	58%	68%	68%	68%
	Republican	28%	16%	24%	39%	25%	26%	35%	31%	18%	25%	31%	34%	24%	28%	27%	26%	27%
	Undecided	7%	9%	5%	8%	8%	8%	8%	6%	1%	8%	6%	11%	8%	9%	2%	2%	3%
	Other	2%	2%	1%	2%	3%	3%	2%	1%		3%	1%	1%	3%	2%	1%	1%	2%
Prefer not to answer		2%	2%	2%	2%	4%	1%	1%	1%	2%	3%	1%	3%	1%	2%	2%	3%	
BIDEN - TRUMP		35	59	48	6	41	35	14	30	72	39	30	15	38	28	50	53	44
A23-25.PRESIDENTIAL BALLOT	Biden	63%	73%	71%	49%	64%	62%	53%	63%	86%	64%	63%	50%	65%	59%	74%	76%	68%
	Trump	28%	14%	23%	43%	24%	27%	39%	33%	14%	25%	32%	35%	27%	31%	23%	23%	25%
	Undecided	5%	9%	3%	4%	6%	9%	6%	1%		7%	3%	9%	5%	6%	2%	1%	6%
	Other	1%	1%	0%	2%	2%		2%			1%	1%	2%	1%	1%	0%		1%
	Prefer not to answer	2%	2%	2%	3%	4%	2%		3%		3%	1%	4%	2%	3%	0%	1%	
Total		549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
BIDEN/HARRIS - TRUMP/PENCE		34	57	45	8	34	40	28	28	49	36	32	28	40	34	34	34	35
B30-32.PRESIDENTIAL BALLOT W/V	Biden/Harris	62%	74%	68%	49%	62%	65%	61%	57%	72%	63%	62%	58%	66%	62%	63%	64%	60%
	Trump/Pence	28%	17%	22%	41%	27%	25%	33%	30%	23%	27%	30%	29%	26%	27%	29%	30%	25%
	Undecided	6%	7%	5%	6%	7%	6%	6%	8%		6%	6%	9%	5%	7%	3%	1%	7%
	Other	1%	1%	1%	1%	0%	3%		1%	2%	1%	1%	1%	1%	1%	1%	2%	
	Prefer not to answer	3%	1%	4%	3%	4%	2%		5%	4%	3%	3%	3%	2%	2%	4%	3%	7%
Total		548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44
BIDEN/HARRIS - TRUMP/PENCE		34	58	47	7	37	37	21	29	61	37	31	22	39	31	42	44	39
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	74%	70%	49%	63%	64%	57%	60%	79%	63%	62%	54%	66%	60%	68%	70%	64%
	Trump/Pence	28%	15%	23%	42%	25%	26%	36%	31%	18%	26%	31%	32%	26%	29%	26%	26%	25%
	Undecided	6%	8%	4%	5%	6%	7%	6%	5%		7%	4%	9%	5%	7%	2%	1%	7%
	Other	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	Prefer not to answer	3%	2%	3%	3%	4%	2%		4%	2%	3%	2%	4%	2%	3%	2%	2%	4%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
DEMOCRAT - REPUBLICAN		33	10	48	72	21	20	17	-2	51	46	68	76	37	7
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	49%	69%	81%	55%	55%	52%	43%	68%	69%	77%	85%	62%	49%
	Republican	28%	39%	21%	9%	34%	36%	35%	46%	18%	24%	10%	9%	25%	42%
	Undecided	7%	8%	7%	6%	8%	7%	7%	8%	9%	5%	8%	4%	9%	6%
	Other	2%	2%	2%	2%	2%	1%	3%	2%	3%	1%	3%	1%	3%	1%
	Prefer not to answer	2%	2%	2%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%
BIDEN - TRUMP		35	6	53	78	26	22	17	-12	57	49	78	79	38	18
A23-25.PRESIDENTIAL BALLOT	Biden	63%	49%	72%	86%	58%	51%	54%	41%	72%	72%	84%	88%	60%	57%
	Trump	28%	43%	19%	8%	32%	29%	36%	53%	15%	23%	7%	9%	22%	39%
	Undecided	5%	4%	6%	4%	8%	16%	5%	3%	9%	3%	6%	2%	14%	4%
	Other	1%	2%	1%		2%	4%	1%	2%	1%				4%	
	Prefer not to answer	2%	3%	2%	2%			4%	1%	3%	1%	3%	2%		
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
BIDEN/HARRIS - TRUMP/PENCE		34	8	51	70	29	20	13	0	55	47	66	73	47	10
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	49%	71%	80%	62%	54%	51%	45%	72%	69%	77%	82%	71%	52%
	Trump/Pence	28%	41%	20%	10%	32%	34%	38%	46%	17%	22%	11%	9%	23%	42%
	Undecided	6%	6%	6%	7%	4%	2%	5%	7%	7%	5%	11%	5%	3%	6%
	Other	1%	1%	1%	1%			1%		1%	1%	1%	1%		
	Prefer not to answer	3%	3%	3%	2%	2%	10%	4%	2%	3%	3%		4%	3%	
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
BIDEN/HARRIS - TRUMP/PENCE		34	7	52	74	28	21	15	-6	56	48	72	76	43	14
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	49%	71%	83%	60%	52%	53%	43%	72%	71%	81%	85%	66%	55%
	Trump/Pence	28%	42%	20%	9%	32%	32%	37%	49%	16%	23%	9%	9%	23%	40%
	Undecided	6%	5%	6%	6%	6%	9%	5%	5%	8%	4%	9%	3%	8%	5%
	Other	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	1%	0%	2%	
	Prefer not to answer	3%	3%	2%	2%	1%	5%	4%	1%	3%	2%	1%	3%	2%	
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
DEMOCRAT - REPUBLICAN		33	94	-15	34	-82	98	87	-82	93	96	-20	-77	-86	32	41	34	22
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	96%	16%	55%	7%	99%	90%	6%	95%	97%	14%	8%	5%	61%	66%	61%	54%
	Republican	28%	1%	31%	21%	89%	0%	3%	89%	2%	1%	34%	86%	91%	30%	25%	27%	32%
	Undecided	7%	2%	43%	19%	2%	1%	4%	3%	2%	2%	41%	3%	2%	6%	5%	8%	9%
	Other	2%	1%	7%	3%	2%		2%	2%	1%	0%	8%	2%	2%	1%	1%	2%	4%
	Prefer not to answer	2%	1%	3%	2%	0%	0%	2%	1%	1%	0%	2%	1%		1%	3%	2%	2%
BIDEN - TRUMP		35	95	-5	42	-78	98	90	-80	96	94	-9	-68	-88	24	47	37	23
A23-25.PRESIDENTIAL BALLOT	Biden	63%	96%	33%	64%	8%	99%	92%	9%	96%	96%	29%	12%	5%	60%	70%	65%	54%
	Trump	28%	1%	38%	22%	87%	0%	3%	89%	0%	2%	38%	80%	93%	36%	23%	27%	32%
	Undecided	5%	2%	24%	10%	1%	1%	4%	1%	2%	1%	26%	1%	1%	3%	2%	6%	9%
	Other	1%		3%	1%	1%			0%			5%		2%		1%	1%	2%
	Prefer not to answer	2%	1%	3%	3%	3%	0%	1%	2%	1%		3%	7%		1%	5%	2%	3%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
BIDEN/HARRIS - TRUMP/PENCE		34	91	6	42	-78	96	80	-80	87	95	-7	-72	-82	28	34	34	38
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	94%	40%	63%	8%	97%	87%	6%	92%	96%	35%	11%	5%	60%	62%	62%	64%
	Trump/Pence	28%	3%	34%	21%	85%	1%	7%	86%	5%	1%	42%	83%	87%	32%	28%	28%	26%
	Undecided	6%	2%	21%	13%	5%	1%	4%	6%	2%	3%	21%	6%	5%	5%	5%	5%	9%
	Other	1%	1%	2%	1%	1%		2%	1%	1%		1%		1%	2%	0%	1%	1%
	Prefer not to answer	3%	0%	3%	2%	1%	1%		1%		1%			2%	1%	5%	3%	1%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
BIDEN/HARRIS - TRUMP/PENCE		34	93	0	42	-78	97	85	-80	92	95	-8	-70	-85	26	40	36	30
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	95%	36%	64%	8%	98%	90%	7%	94%	96%	32%	12%	5%	60%	66%	64%	59%
	Trump/Pence	28%	2%	36%	22%	86%	1%	5%	87%	3%	1%	40%	82%	90%	34%	25%	28%	29%
	Undecided	6%	2%	22%	11%	3%	1%	4%	3%	2%	2%	23%	3%	3%	4%	3%	6%	9%
	Other	1%	0%	2%	1%	1%		1%	0%	1%		3%		1%	1%	1%	1%	1%
	Prefer not to answer	3%	1%	3%	2%	2%	0%	1%	1%	1%	0%	2%	4%	1%	1%	5%	3%	2%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
DEMOCRAT - REPUBLICAN		33	30	34	45	33	36	32	25	20	29	34	25	44	30
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	60%	63%	68%	61%	60%	62%	53%	56%	60%	62%	54%	68%	59%
	Republican	28%	30%	29%	23%	28%	24%	30%	28%	36%	30%	27%	29%	23%	30%
	Undecided	7%	6%	7%	3%	8%	11%	5%	11%	6%	7%	7%	11%	5%	8%
	Other	2%	3%		1%	1%	3%	1%	6%	2%	2%	2%	2%	2%	1%
	Prefer not to answer	2%	2%	1%	4%	1%	2%	2%	3%		1%	2%	3%	1%	1%
BIDEN - TRUMP		35	26	21	52	38	42	33	24	21	38	34	26	46	26
A23-25.PRESIDENTIAL BALLOT	Biden	63%	60%	60%	72%	65%	65%	64%	52%	57%	66%	63%	57%	69%	60%
	Trump	28%	34%	39%	20%	28%	23%	31%	28%	37%	28%	28%	31%	23%	34%
	Undecided	5%	6%		1%	3%	8%	4%	13%	4%	4%	5%	8%	4%	5%
	Other	1%			2%		1%	1%	2%	2%	0%	1%	2%	0%	2%
	Prefer not to answer	2%		1%	5%	4%	3%	1%	5%		1%	2%	2%	4%	
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
BIDEN/HARRIS - TRUMP/PENCE		34	28	30	37	29	37	32	42	34	33	34	32	40	27
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	59%	61%	63%	60%	63%	62%	67%	61%	61%	63%	61%	66%	58%
	Trump/Pence	28%	32%	32%	26%	31%	26%	30%	24%	27%	28%	28%	28%	26%	31%
	Undecided	6%	5%	5%	7%	2%	6%	4%	5%	12%	7%	6%	8%	5%	6%
	Other	1%	2%	2%	1%		1%	0%	1%		1%	1%	1%	1%	1%
	Prefer not to answer	3%	2%		3%	7%	4%	3%	2%		3%	3%	3%	2%	4%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
BIDEN/HARRIS - TRUMP/PENCE		34	27	25	44	34	39	33	32	28	35	34	29	43	26
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	60%	60%	67%	63%	64%	63%	59%	59%	63%	63%	59%	68%	59%
	Trump/Pence	28%	33%	36%	23%	29%	25%	30%	27%	31%	28%	28%	29%	25%	32%
	Undecided	6%	5%	2%	4%	2%	7%	4%	10%	9%	6%	5%	8%	4%	5%
	Other	1%	1%	1%	1%		1%	1%	2%	1%	1%	1%	1%	1%	2%
	Prefer not to answer	3%	1%	1%	4%	5%	3%	2%	4%		2%	3%	2%	3%	2%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
DEMOCRAT - REPUBLICAN		33	38	25	35	34	85	-85	28	37	28	37
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	63%	58%	61%	63%	90%	6%	49%	59%	59%	64%
	Republican	28%	25%	33%	26%	29%	5%	90%	21%	22%	30%	26%
	Undecided	7%	6%	7%	8%	6%	4%	1%	14%	13%	7%	7%
	Other	2%	4%	1%	3%	1%	1%	2%	13%	4%	2%	2%
	Prefer not to answer	2%	2%	1%	3%	1%	0%	1%	3%	3%	2%	1%
BIDEN - TRUMP		35	41	36	38	28	89	-88	30	39	35	36
A23-25.PRESIDENTIAL BALLOT	Biden	63%	65%	66%	63%	61%	93%	5%	53%	64%	64%	64%
	Trump	28%	24%	30%	25%	33%	4%	93%	23%	25%	29%	28%
	Undecided	5%	6%	4%	7%	3%	2%	1%	13%	8%	6%	4%
	Other	1%	1%		1%	1%		0%	6%	2%	1%	1%
	Prefer not to answer	2%	4%		3%	1%	1%	1%	5%	1%		2%
	Total	549	41	84	249	171	263	113	29	122	193	342
BIDEN/HARRIS - TRUMP/PENCE		34	45	26	35	34	85	-84	41	42	25	40
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	64%	59%	63%	63%	89%	6%	60%	64%	58%	65%
	Trump/Pence	28%	19%	33%	28%	29%	5%	90%	19%	22%	33%	25%
	Undecided	6%	7%	7%	6%	5%	4%	4%	13%	9%	5%	6%
	Other	1%	1%	1%	1%	0%		1%	8%	2%	1%	1%
	Prefer not to answer	3%	8%		2%	3%	2%	1%		4%	3%	3%
	Total	548	46	82	243	175	267	121	28	105	193	342
BIDEN/HARRIS - TRUMP/PENCE		34	43	31	36	31	87	-86	35	40	30	38
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	65%	63%	63%	62%	91%	5%	56%	64%	61%	65%
	Trump/Pence	28%	22%	31%	27%	31%	4%	91%	21%	23%	31%	27%
	Undecided	6%	7%	5%	6%	4%	3%	2%	13%	9%	6%	5%
	Other	1%	1%	0%	1%	1%		1%	7%	2%	1%	1%
	Prefer not to answer	3%	6%		3%	2%	2%	1%	2%	2%	1%	3%
	Total	1097	87	166	492	346	530	234	57	227	386	684

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
DEMOCRAT - REPUBLICAN		33	13	28	35	33	40	45	8	30	37	30	37	18	28	37
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	53%	61%	62%	64%	63%	66%	42%	59%	64%	59%	64%	55%	57%	64%
	Republican	28%	40%	32%	27%	31%	23%	22%	34%	29%	27%	29%	27%	38%	29%	26%
	Undecided	7%	5%	3%	6%	5%	11%	8%	10%	8%	7%	8%	7%	2%	9%	7%
	Other	2%		2%	5%		3%	2%	2%	3%	2%	3%	2%	1%	3%	2%
	Prefer not to answer	2%	1%	2%				2%	12%	2%	1%	2%	1%	3%	2%	1%
BIDEN - TRUMP		35	17	34	50	42	39	39	0	24	42	24	42	27	34	37
A23-25.PRESIDENTIAL BALLOT	Biden	63%	56%	64%	71%	70%	65%	65%	40%	57%	68%	57%	68%	60%	62%	65%
	Trump	28%	39%	31%	20%	28%	26%	25%	40%	33%	26%	33%	26%	33%	28%	28%
	Undecided	5%	5%	2%	7%	1%	7%	7%	8%	7%	4%	7%	4%	5%	5%	5%
	Other	1%			2%	1%	2%	1%	2%	1%	1%	1%	1%		1%	1%
	Prefer not to answer	2%		3%				2%	11%	2%	2%	2%	2%	3%	4%	1%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
BIDEN/HARRIS - TRUMP/PENCE		34	11	25	10	46	37	52	16	34	36	34	36	0	30	39
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	52%	58%	54%	67%	58%	73%	44%	62%	64%	62%	64%	47%	59%	65%
	Trump/Pence	28%	40%	32%	44%	22%	21%	21%	28%	27%	28%	27%	28%	47%	29%	26%
	Undecided	6%	7%	8%	2%	6%	10%	3%	15%	7%	6%	7%	6%	2%	10%	5%
	Other	1%		1%			6%	1%		1%	1%	1%	1%		1%	1%
	Prefer not to answer	3%	1%	1%		5%	5%	2%	13%	3%	2%	3%	2%	4%	1%	3%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
BIDEN/HARRIS - TRUMP/PENCE		34	14	29	29	44	38	46	9	29	39	29	39	15	32	38
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	54%	61%	62%	69%	63%	69%	42%	59%	66%	59%	66%	54%	61%	65%
	Trump/Pence	28%	40%	32%	33%	25%	24%	23%	33%	30%	27%	30%	27%	39%	28%	27%
	Undecided	6%	6%	5%	5%	4%	8%	5%	12%	7%	5%	7%	5%	3%	8%	5%
	Other	1%		1%	1%	0%	3%	1%	1%	1%	1%	1%	1%		1%	1%
	Prefer not to answer	3%	1%	2%		2%	2%	2%	12%	3%	2%	3%	2%	3%	2%	2%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
DEMOCRAT - REPUBLICAN		33	44	31	31	21	23	39	31	22	29	38	14	64	28	65	27
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	68%	60%	60%	52%	55%	65%	60%	54%	60%	63%	48%	80%	55%	79%	58%
	Republican	28%	24%	29%	29%	31%	32%	26%	29%	32%	31%	26%	34%	15%	27%	14%	31%
	Undecided	7%	5%	8%	8%	11%	4%	6%	8%	7%	6%	7%	12%	1%	15%	5%	5%
	Other	2%	2%	2%	1%	4%	3%	2%	1%	4%	2%	1%	5%	1%	1%	1%	5%
	Prefer not to answer	2%	2%	2%	1%	2%	6%	2%	1%	4%	2%	2%	2%	3%	2%	1%	2%
BIDEN - TRUMP		35	36	43	36	31	19	39	36	24	28	44	16	81	17	47	24
A23-25.PRESIDENTIAL BALLOT	Biden	63%	64%	67%	64%	59%	57%	65%	64%	58%	60%	69%	51%	91%	56%	69%	61%
	Trump	28%	28%	24%	28%	28%	38%	26%	28%	34%	31%	24%	35%	9%	38%	23%	37%
	Undecided	5%	4%	4%	6%	9%	3%	4%	6%	6%	6%	3%	8%		4%	3%	
	Other	1%	1%	2%	0%	1%		2%	0%	0%	1%	1%	1%				
	Prefer not to answer	2%	3%	3%	1%	3%	3%	3%	1%	3%	1%	3%	5%		2%	5%	1%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
BIDEN/HARRIS - TRUMP/PENCE		34	49	26	35	18	18	41	35	18	29	31	27	48	44	81	31
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	72%	60%	61%	55%	51%	67%	61%	52%	61%	58%	58%	69%	66%	88%	59%
	Trump/Pence	28%	23%	34%	26%	36%	33%	27%	26%	34%	32%	26%	32%	21%	21%	8%	29%
	Undecided	6%	4%	4%	8%	3%	8%	4%	8%	6%	6%	11%	3%	1%	6%	4%	8%
	Other	1%	1%		0%	2%	3%	0%	0%	2%	0%	1%	2%	1%			
	Prefer not to answer	3%	1%	2%	4%	4%	6%	1%	4%	5%	1%	3%	5%	7%	6%		4%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
BIDEN/HARRIS - TRUMP/PENCE		34	43	35	35	25	18	40	35	21	29	38	22	63	32	64	27
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	68%	63%	62%	57%	54%	66%	62%	55%	60%	63%	55%	79%	61%	79%	60%
	Trump/Pence	28%	25%	29%	27%	32%	35%	27%	27%	34%	31%	25%	33%	16%	29%	15%	33%
	Undecided	6%	4%	4%	7%	6%	5%	4%	7%	6%	6%	7%	5%	1%	5%	4%	4%
	Other	1%	1%	1%	0%	2%	1%	1%	0%	1%	1%	1%	2%	1%	1%		
	Prefer not to answer	3%	2%	2%	3%	3%	4%	2%	3%	4%	1%	3%	5%	4%	4%	2%	3%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
DEMOCRAT - REPUBLICAN		33	29	20	43	29	26	21	23	40	26	24	29	38	40	31	2
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	62%	54%	65%	58%	59%	53%	57%	63%	56%	56%	59%	65%	66%	56%	41%
	Republican	28%	33%	34%	22%	29%	34%	32%	35%	23%	30%	32%	30%	26%	27%	25%	38%
	Undecided	7%	3%	8%	11%	12%	4%	12%	7%	9%	8%	7%	7%	6%	5%	14%	13%
	Other	2%	1%	2%	1%		2%	3%		2%	3%	3%	2%	2%	2%	3%	3%
	Prefer not to answer	2%	1%	2%	1%	1%			1%	2%	2%	3%	1%	1%	1%	1%	5%
BIDEN - TRUMP		35	29	27	41	16	11	40	6	30	40	24	35	40	39	42	12
A23-25.PRESIDENTIAL BALLOT	Biden	63%	61%	59%	64%	52%	54%	62%	44%	61%	65%	59%	65%	65%	67%	64%	50%
	Trump	28%	32%	33%	23%	35%	43%	22%	39%	30%	26%	35%	30%	25%	28%	22%	39%
	Undecided	5%	5%	6%	8%	9%		14%	10%	7%	5%	5%	3%	4%	2%	8%	7%
	Other	1%	1%	1%	1%		1%	3%	3%		4%	1%	0%	1%	1%	1%	
	Prefer not to answer	2%	0%	2%	3%	4%	1%		4%	2%	1%	1%	1%	4%	1%	5%	4%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
BIDEN/HARRIS - TRUMP/PENCE		34	33	9	44	39	31	13	42	39	26	26	28	43	40	31	4
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	64%	49%	67%	68%	59%	53%	68%	66%	57%	57%	58%	68%	68%	60%	37%
	Trump/Pence	28%	30%	40%	22%	29%	28%	40%	26%	27%	31%	31%	30%	26%	27%	29%	33%
	Undecided	6%	4%	10%	10%	3%	12%	5%	7%	4%	8%	5%	9%	4%	2%	8%	25%
	Other	1%	0%	1%	1%			2%		2%	3%	1%	1%	1%	1%		
	Prefer not to answer	3%	2%							2%	2%	6%	1%	2%	1%	3%	5%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69
BIDEN/HARRIS - TRUMP/PENCE		34	31	18	42	29	20	24	24	35	34	25	32	41	40	37	7
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	62%	54%	65%	61%	56%	57%	56%	63%	62%	58%	62%	67%	67%	62%	42%
	Trump/Pence	28%	31%	36%	23%	32%	36%	33%	32%	29%	28%	33%	30%	26%	28%	25%	35%
	Undecided	6%	4%	8%	9%	6%	6%	8%	8%	5%	6%	5%	6%	4%	2%	8%	18%
	Other	1%	1%	1%	1%		1%	2%	2%	1%	3%	1%	1%	1%	1%	0%	
	Prefer not to answer	3%	1%	1%	2%	2%	1%		2%	2%	1%	3%	1%	3%	1%	4%	5%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
DEMOCRAT - REPUBLICAN		33	42	27	20	-5	17	38	6	14	15	59	40	32	-71	78	34
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	69%	60%	47%	38%	42%	65%	40%	36%	54%	76%	65%	49%	11%	84%	46%
	Republican	28%	26%	33%	27%	43%	25%	28%	34%	23%	39%	17%	25%	17%	83%	6%	12%
	Undecided	7%	3%	5%	24%	9%	16%	6%	13%	19%	4%	5%	7%	23%	4%	6%	26%
	Other	2%	1%	2%	2%	5%	2%	1%	3%	9%	2%	2%	2%	2%	1%	2%	3%
Prefer not to answer		2%	0%		1%	4%	15%	0%	10%	12%	2%	0%	0%	9%	0%	1%	14%
BIDEN - TRUMP		35	40	41	18	11	19	38	15	19	5	68	51	37	-78	83	38
A23-25.PRESIDENTIAL BALLOT	Biden	63%	68%	68%	52%	50%	40%	67%	45%	41%	50%	81%	72%	55%	9%	88%	49%
	Trump	28%	29%	27%	34%	40%	21%	29%	30%	22%	45%	14%	21%	17%	87%	5%	11%
	Undecided	5%	2%	4%	13%	5%	9%	3%	7%	28%	3%	2%	4%	18%	2%	5%	21%
	Other	1%	1%			3%	4%	1%	3%		1%	1%	1%		1%	1%	
	Prefer not to answer	2%	0%	2%		2%	25%	1%	14%	10%	1%	2%	2%	10%	1%	1%	18%
Total		549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
BIDEN/HARRIS - TRUMP/PENCE		34	44	21	35	4	22	39	14	-6	18	59	36	32	-76	84	20
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	70%	57%	58%	36%	47%	67%	42%	31%	56%	74%	67%	51%	10%	88%	37%
	Trump/Pence	28%	26%	36%	24%	32%	25%	27%	28%	37%	38%	15%	31%	19%	86%	4%	17%
	Undecided	6%	2%	3%	16%	24%	13%	4%	18%	14%	4%	7%	1%	21%	2%	5%	27%
	Other	1%	1%	1%				1%		6%	1%	1%			1%	1%	
	Prefer not to answer	3%	1%	3%	2%	7%	15%	1%	12%	12%	1%	3%	1%	9%	0%	2%	18%
Total		548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
BIDEN/HARRIS - TRUMP/PENCE		34	42	31	26	7	21	39	14	8	12	63	44	35	-77	83	29
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	69%	62%	55%	43%	44%	67%	43%	36%	53%	78%	70%	53%	10%	88%	43%
	Trump/Pence	28%	27%	31%	29%	36%	23%	28%	29%	29%	41%	14%	26%	18%	87%	4%	14%
	Undecided	6%	2%	4%	15%	15%	11%	4%	13%	21%	4%	4%	2%	19%	2%	5%	24%
	Other	1%	1%	0%		1%	2%	1%	2%	3%	1%	1%	0%		1%	1%	
	Prefer not to answer	3%	1%	2%	1%	5%	19%	1%	13%	11%	1%	2%	1%	10%	1%	2%	18%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	More excited	Less excited
DEMOCRAT - REPUBLICAN		33	83	-48	9	79	-38	12	37	22	9	59	-19	10	70	-30
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	89%	20%	32%	87%	26%	43%	64%	56%	38%	75%	35%	42%	83%	28%
	Republican	28%	6%	68%	23%	8%	63%	31%	27%	35%	29%	16%	53%	32%	13%	59%
	Undecided	7%	4%	7%	24%	3%	6%	16%	6%	6%	18%	6%	8%	10%	3%	8%
	Other	2%	0%	3%	7%	0%	4%	4%	2%	2%	6%	2%	2%	4%	0%	4%
	Prefer not to answer	2%	0%	2%	14%	1%	1%	6%	1%	1%	9%	1%	2%	12%	1%	1%
BIDEN - TRUMP		35	87	-52	21	79	-47	26	39	25	10	.	.	.	70	-36
A23-25.PRESIDENTIAL BALLOT	Biden	63%	93%	20%	36%	88%	24%	52%	66%	59%	45%				84%	29%
	Trump	28%	6%	72%	15%	9%	71%	26%	27%	34%	35%				14%	65%
	Undecided	5%	2%	4%	30%	2%	4%	12%	4%	4%	14%				2%	4%
	Other	1%		2%	3%		2%	2%	1%	3%						2%
	Prefer not to answer	2%		2%	15%	1%		8%	2%		7%				0%	1%
Total		549	314	181	54	272	133	144	445	51	52				310	126
BIDEN/HARRIS - TRUMP/PENCE		34	86	-49	-2	83	-36	6	.	.	.	61	-20	14	74	-31
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	91%	18%	35%	90%	27%	41%				76%	36%	42%	85%	28%
	Trump/Pence	28%	5%	67%	37%	6%	63%	35%				16%	57%	28%	11%	59%
	Undecided	6%	2%	9%	20%	1%	6%	17%				5%	4%	19%	3%	7%
	Other	1%	0%	2%		0%	2%	1%				1%	1%		0%	2%
	Prefer not to answer	3%	2%	4%	9%	2%	2%	6%				3%	1%	10%	1%	3%
Total		548	321	181	47	281	147	121				347	151	50	304	147
BIDEN/HARRIS - TRUMP/PENCE		34	87	-51	10	81	-41	17	39	25	10	61	-20	14	72	-34
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	92%	19%	36%	89%	26%	47%	66%	59%	45%	76%	36%	42%	85%	28%
	Trump/Pence	28%	5%	70%	25%	8%	67%	30%	27%	34%	35%	16%	57%	28%	12%	62%
	Undecided	6%	2%	6%	25%	2%	5%	14%	4%	4%	14%	5%	4%	19%	2%	6%
	Other	1%	0%	2%	1%	0%	2%	2%	1%	3%		1%	1%		0%	2%
	Prefer not to answer	3%	1%	3%	12%	2%	1%	7%	2%		7%	3%	1%	10%	1%	2%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
DEMOCRAT - REPUBLICAN		33	100	-100	0	90	-86	91	90	-90	91	-85	95	87	-93
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	100%			93%	4%	94%	92%	3%	93%	4%	95%	89%	3%
	Republican	28%		100%		3%	89%	3%	2%	93%	1%	89%	1%	2%	96%
	Undecided	7%			100%	3%	4%	2%	3%	1%	5%	3%	4%	8%	
	Other	2%				1%	2%	1%	1%	2%	0%	2%		1%	1%
	Prefer not to answer	2%				0%	1%		1%	1%	0%	1%	0%		
BIDEN - TRUMP		35	95	-85	7	100	-100	100	100	-100
A23-25.PRESIDENTIAL BALLOT	Biden	63%	97%	6%	24%	100%		100%	100%						
	Trump	28%	2%	91%	17%		100%			100%					
	Undecided	5%	1%	1%	47%										
	Other	1%	1%		4%										
	Prefer not to answer	2%	0%	2%	8%										
	Total	549	334	153	39	347	156	198	142	115					
BIDEN/HARRIS - TRUMP/PENCE		34	93	-87	31	100	-100	100	100	-100
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	95%	3%	45%						100%		100%	100%	
	Trump/Pence	28%	2%	90%	13%							100%			100%
	Undecided	6%	2%	4%	38%										
	Other	1%	0%		2%										
	Prefer not to answer	3%	1%	2%	3%										
	Total	548	335	153	39						341	154	224	108	121
BIDEN/HARRIS - TRUMP/PENCE		34	94	-86	19	100	-100	100	100	-100	100	-100	100	100	-100
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	96%	5%	34%	100%		100%	100%		100%		100%	100%	
	Trump/Pence	28%	2%	91%	15%		100%			100%		100%			100%
	Undecided	6%	1%	3%	43%										
	Other	1%	0%		3%										
	Prefer not to answer	3%	1%	2%	5%										
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
DEMOCRAT - REPUBLICAN		33	25	38	32	92	33	33
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	53%	66%	57%	93%	61%	61%
	Republican	28%	28%	29%	26%	2%	28%	28%
	Undecided	7%	11%	4%	10%	4%	7%	7%
	Other	2%	6%	0%	2%	1%	2%	2%
	Prefer not to answer	2%	2%	1%	5%		2%	2%
BIDEN - TRUMP		35	19	44	31	100	35	.
A23-25.PRESIDENTIAL BALLOT	Biden	63%	53%	71%	58%	100%	63%	
	Trump	28%	34%	26%	27%		28%	
	Undecided	5%	7%	2%	11%		5%	
	Other	1%	3%		1%		1%	
	Prefer not to answer	2%	4%	1%	3%		2%	
	Total	549	143	277	128	73	549	
BIDEN/HARRIS - TRUMP/PENCE		34	37	34	32	100	.	34
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	61%	65%	57%	100%		62%
	Trump/Pence	28%	24%	31%	25%			28%
	Undecided	6%	10%	2%	10%			6%
	Other	1%	2%	1%				1%
	Prefer not to answer	3%	2%	1%	8%			3%
	Total	548	122	295	132	71		548
BIDEN/HARRIS - TRUMP/PENCE		34	28	39	31	100	35	34
23-25/30-32. PRESIDENTIAL BALLOT COMBINED	Biden/Harris	63%	57%	68%	58%	100%	63%	62%
	Trump/Pence	28%	29%	29%	26%		28%	28%
	Undecided	6%	8%	2%	10%		5%	6%
	Other	1%	3%	0%	1%		1%	1%
	Prefer not to answer	3%	3%	1%	6%		2%	3%
	Total	1097	265	572	259	144	549	548

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			SAMPLE			AGE					AGE		EDUCATION					
		TOTAL	POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
DEMOCRAT - REPUBLICAN		33	55	43	10	35	36	19	30	60	35	31	18	40	30	41	41	41
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	57%	60%	31%	41%	48%	45%	52%	73%	44%	52%	38%	49%	44%	57%	55%	62%
	Democrat not so strongly	10%	10%	6%	13%	16%	9%	6%	7%	5%	13%	6%	10%	10%	10%	10%	12%	4%
	Lean Democrat	3%	4%	1%	4%	4%	5%	3%	3%	1%	4%	2%	4%	4%	4%	1%	1%	2%
	Republican strongly	21%	8%	20%	30%	15%	18%	29%	26%	16%	16%	26%	24%	17%	20%	21%	22%	19%
	Republican not so strongly	5%	5%	4%	6%	7%	4%	4%	5%	2%	6%	4%	5%	5%	5%	5%	5%	6%
	Lean Republican	2%	3%	1%	3%	3%	4%	2%	0%		3%	1%	4%	2%	3%	0%		2%
	Undecided	7%	9%	5%	8%	8%	8%	8%	6%	1%	8%	6%	11%	8%	9%	2%	2%	3%
	Other	2%	2%	1%	2%	3%	3%	2%	1%		3%	1%	1%	3%	2%	1%	1%	2%
	Prefer not to answer	2%	2%	2%	2%	4%	1%	1%	1%	2%	3%	1%	3%	1%	2%	2%	3%	
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	71%	67%	49%	60%	62%	54%	61%	78%	61%	61%	52%	64%	58%	68%	68%	68%
	Republican	28%	16%	24%	39%	25%	26%	35%	31%	18%	25%	31%	34%	24%	28%	27%	26%	27%
	Undecided	7%	9%	5%	8%	8%	8%	8%	6%	1%	8%	6%	11%	8%	9%	2%	2%	3%
	Other	2%	2%	1%	2%	3%	3%	2%	1%		3%	1%	1%	3%	2%	1%	1%	2%
	Prefer not to answer	2%	2%	2%	2%	4%	1%	1%	1%	2%	3%	1%	3%	1%	2%	2%	3%	
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
DEMOCRAT - REPUBLICAN		33	10	48	72	21	20	17	-2	51	46	68	76	37	7
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	31%	58%	71%	44%	44%	31%	31%	54%	62%	61%	79%	46%	42%
	Democrat not so strongly	10%	13%	8%	8%	8%	9%	15%	10%	12%	5%	13%	5%	11%	4%
	Lean Democrat	3%	4%	3%	2%	4%	2%	5%	3%	3%	2%	3%	1%	4%	3%
	Republican strongly	21%	30%	15%	5%	26%	23%	25%	37%	9%	20%	3%	7%	14%	36%
	Republican not so strongly	5%	6%	4%	2%	7%	13%	6%	6%	6%	3%	3%	2%	7%	6%
	Lean Republican	2%	3%	2%	2%	2%		3%	3%	3%	0%	3%	1%	4%	
	Undecided	7%	8%	7%	6%	8%	7%	7%	8%	9%	5%	8%	4%	9%	6%
	Other	2%	2%	2%	2%	2%	1%	3%	2%	3%	1%	3%	1%	3%	1%
Prefer not to answer	2%	2%	2%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%	
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	49%	69%	81%	55%	55%	52%	43%	68%	69%	77%	85%	62%	49%
	Republican	28%	39%	21%	9%	34%	36%	35%	46%	18%	24%	10%	9%	25%	42%
	Undecided	7%	8%	7%	6%	8%	7%	7%	8%	9%	5%	8%	4%	9%	6%
	Other	2%	2%	2%	2%	2%	1%	3%	2%	3%	1%	3%	1%	3%	1%
	Prefer not to answer	2%	2%	2%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
DEMOCRAT - REPUBLICAN		33	94	-15	34	-82	98	87	-82	93	96	-20	-77	-86	32	41	34	22
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	78%	7%	29%	4%	92%	51%	4%	70%	86%	5%	6%	2%	51%	48%	50%	38%
	Democrat not so strongly	10%	15%	5%	21%	1%	6%	31%	1%	20%	9%	7%	1%	2%	9%	14%	9%	11%
	Lean Democrat	3%	3%	5%	5%	1%	1%	9%	1%	5%	2%	2%	2%	1%	2%	3%	3%	5%
	Republican strongly	21%	1%	11%	8%	72%	0%	1%	72%	1%	0%	8%	62%	79%	26%	19%	19%	22%
	Republican not so strongly	5%	0%	10%	8%	14%		1%	15%	0%	0%	12%	19%	11%	3%	4%	6%	7%
	Lean Republican	2%	0%	11%	5%	3%		0%	2%	0%		14%	5%	1%	1%	2%	2%	3%
	Undecided	7%	2%	43%	19%	2%	1%	4%	3%	2%	2%	41%	3%	2%	6%	5%	8%	9%
	Other	2%	1%	7%	3%	2%		2%	2%	1%	0%	8%	2%	2%	1%	1%	2%	4%
	Prefer not to answer	2%	1%	3%	2%	0%	0%	2%	1%	1%	0%	2%	1%		1%	3%	2%	2%
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	96%	16%	55%	7%	99%	90%	6%	95%	97%	14%	8%	5%	61%	66%	61%	54%
	Republican	28%	1%	31%	21%	89%	0%	3%	89%	2%	1%	34%	86%	91%	30%	25%	27%	32%
	Undecided	7%	2%	43%	19%	2%	1%	4%	3%	2%	2%	41%	3%	2%	6%	5%	8%	9%
	Other	2%	1%	7%	3%	2%		2%	2%	1%	0%	8%	2%	2%	1%	1%	2%	4%
	Prefer not to answer	2%	1%	3%	2%	0%	0%	2%	1%	1%	0%	2%	1%		1%	3%	2%	2%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
DEMOCRAT - REPUBLICAN		33	30	34	45	33	36	32	25	20	29	34	25	44	30
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	49%	53%	46%	52%	44%	55%	33%	44%	51%	47%	35%	53%	48%
	Democrat not so strongly	10%	9%	9%	17%	9%	12%	5%	15%	6%	7%	11%	15%	12%	7%
	Lean Democrat	3%	2%	1%	5%	1%	4%	2%	5%	5%	2%	4%	4%	3%	5%
	Republican strongly	21%	23%	28%	17%	22%	12%	25%	18%	27%	25%	19%	20%	16%	23%
	Republican not so strongly	5%	4%	1%	4%	3%	8%	4%	6%	8%	4%	5%	6%	4%	6%
	Lean Republican	2%	2%		2%	3%	4%	1%	4%	1%	1%	3%	3%	3%	2%
	Undecided	7%	6%	7%	3%	8%	11%	5%	11%	6%	7%	7%	11%	5%	8%
	Other	2%	3%		1%	1%	3%	1%	6%	2%	2%	2%	2%	2%	1%
	Prefer not to answer	2%	2%	1%	4%	1%	2%	2%	3%		1%	2%	3%	1%	1%
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	60%	63%	68%	61%	60%	62%	53%	56%	60%	62%	54%	68%	59%
	Republican	28%	30%	29%	23%	28%	24%	30%	28%	36%	30%	27%	29%	23%	30%
	Undecided	7%	6%	7%	3%	8%	11%	5%	11%	6%	7%	7%	11%	5%	8%
	Other	2%	3%		1%	1%	3%	1%	6%	2%	2%	2%	2%	2%	1%
	Prefer not to answer	2%	2%	1%	4%	1%	2%	2%	3%		1%	2%	3%	1%	1%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
DEMOCRAT - REPUBLICAN		33	38	25	35	34	85	-85	28	37	28	37
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	51%	50%	42%	54%	75%	4%	36%	37%	43%	52%
	Democrat not so strongly	10%	9%	6%	14%	6%	12%	1%	5%	17%	12%	9%
	Lean Democrat	3%	2%	2%	4%	3%	3%	0%	8%	6%	3%	3%
	Republican strongly	21%	16%	30%	16%	24%	2%	77%	3%	13%	23%	19%
	Republican not so strongly	5%	6%	3%	6%	4%	1%	12%	13%	5%	5%	5%
	Lean Republican	2%	2%		3%	2%	1%	2%	6%	3%	3%	2%
	Undecided	7%	6%	7%	8%	6%	4%	1%	14%	13%	7%	7%
	Other	2%	4%	1%	3%	1%	1%	2%	13%	4%	2%	2%
	Prefer not to answer	2%	2%	1%	3%	1%	0%	1%	3%	3%	2%	1%
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	63%	58%	61%	63%	90%	6%	49%	59%	59%	64%
	Republican	28%	25%	33%	26%	29%	5%	90%	21%	22%	30%	26%
	Undecided	7%	6%	7%	8%	6%	4%	1%	14%	13%	7%	7%
	Other	2%	4%	1%	3%	1%	1%	2%	13%	4%	2%	2%
	Prefer not to answer	2%	2%	1%	3%	1%	0%	1%	3%	3%	2%	1%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
DEMOCRAT - REPUBLICAN		33	13	28	35	33	40	45	8	30	37	30	37	18	28	37
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	43%	51%	47%	54%	51%	49%	33%	46%	50%	46%	50%	44%	40%	51%
	Democrat not so strongly	10%	7%	8%	12%	7%	8%	13%	7%	9%	11%	9%	11%	8%	11%	10%
	Lean Democrat	3%	3%	2%	4%	3%	4%	4%	3%	4%	3%	4%	3%	4%	6%	2%
	Republican strongly	21%	35%	24%	20%	21%	19%	15%	25%	21%	20%	21%	20%	32%	19%	20%
	Republican not so strongly	5%	3%	6%	5%	6%	4%	5%	6%	5%	5%	5%	5%	5%	5%	5%
	Lean Republican	2%	2%	2%	2%	4%		2%	3%	3%	2%	3%	2%	1%	5%	1%
	Undecided	7%	5%	3%	6%	5%	11%	8%	10%	8%	7%	8%	7%	2%	9%	7%
	Other	2%		2%	5%		3%	2%	2%	3%	2%	3%	2%	1%	3%	2%
	Prefer not to answer	2%	1%	2%				2%	12%	2%	1%	2%	1%	3%	2%	1%
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	53%	61%	62%	64%	63%	66%	42%	59%	64%	59%	64%	55%	57%	64%
	Republican	28%	40%	32%	27%	31%	23%	22%	34%	29%	27%	29%	27%	38%	29%	26%
	Undecided	7%	5%	3%	6%	5%	11%	8%	10%	8%	7%	8%	7%	2%	9%	7%
	Other	2%		2%	5%		3%	2%	2%	3%	2%	3%	2%	1%	3%	2%
	Prefer not to answer	2%	1%	2%				2%	12%	2%	1%	2%	1%	3%	2%	1%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
DEMOCRAT - REPUBLICAN		33	44	31	31	21	23	39	31	22	29	38	14	64	28	65	27
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	55%	49%	47%	41%	37%	52%	47%	39%	48%	43%	33%	73%	43%	61%	45%
	Democrat not so strongly	10%	10%	9%	10%	9%	12%	10%	10%	11%	8%	17%	12%	6%	8%	16%	10%
	Lean Democrat	3%	3%	3%	3%	2%	6%	3%	3%	4%	4%	4%	3%	1%	4%	2%	2%
	Republican strongly	21%	16%	24%	20%	22%	28%	19%	20%	25%	25%	17%	21%	10%	17%	9%	25%
	Republican not so strongly	5%	5%	4%	6%	6%	3%	4%	6%	5%	5%	6%	6%	4%	8%	5%	3%
	Lean Republican	2%	3%	2%	2%	3%	0%	2%	2%	2%	1%	3%	7%	2%	2%		2%
	Undecided	7%	5%	8%	8%	11%	4%	6%	8%	7%	6%	7%	12%	1%	15%	5%	5%
	Other	2%	2%	2%	1%	4%	3%	2%	1%	4%	2%	1%	5%	1%	1%	1%	5%
	Prefer not to answer	2%	2%	2%	1%	2%	6%	2%	1%	4%	2%	2%	2%	3%	2%	1%	2%
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	68%	60%	60%	52%	55%	65%	60%	54%	60%	63%	48%	80%	55%	79%	58%
	Republican	28%	24%	29%	29%	31%	32%	26%	29%	32%	31%	26%	34%	15%	27%	14%	31%
	Undecided	7%	5%	8%	8%	11%	4%	6%	8%	7%	6%	7%	12%	1%	15%	5%	5%
	Other	2%	2%	2%	1%	4%	3%	2%	1%	4%	2%	1%	5%	1%	1%	1%	5%
	Prefer not to answer	2%	2%	2%	1%	2%	6%	2%	1%	4%	2%	2%	2%	3%	2%	1%	2%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
DEMOCRAT - REPUBLICAN		33	29	20	43	29	26	21	23	40	26	24	29	38	40	31	2
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	48%	43%	48%	43%	48%	36%	41%	42%	40%	40%	48%	56%	55%	33%	23%
	Democrat not so strongly	10%	10%	8%	11%	11%	5%	14%	13%	17%	13%	13%	9%	6%	9%	17%	9%
	Lean Democrat	3%	3%	3%	5%	4%	7%	3%	3%	4%	4%	3%	3%	3%	2%	6%	8%
	Republican strongly	21%	25%	27%	17%	20%	27%	25%	30%	15%	24%	22%	24%	19%	21%	16%	21%
	Republican not so strongly	5%	6%	6%	3%	7%	3%	5%	3%	6%	5%	7%	5%	4%	4%	7%	7%
	Lean Republican	2%	2%	1%	2%	2%	3%	2%	1%	3%	2%	3%	2%	3%	1%	2%	11%
	Undecided	7%	3%	8%	11%	12%	4%	12%	7%	9%	8%	7%	7%	6%	5%	14%	13%
	Other	2%	1%	2%	1%		2%	3%		2%	3%	3%	2%	2%	2%	3%	3%
Prefer not to answer	2%	1%	2%	1%	1%			1%	2%	2%	3%	1%	1%	1%	1%	5%	
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	62%	54%	65%	58%	59%	53%	57%	63%	56%	56%	59%	65%	66%	56%	41%
	Republican	28%	33%	34%	22%	29%	34%	32%	35%	23%	30%	32%	30%	26%	27%	25%	38%
	Undecided	7%	3%	8%	11%	12%	4%	12%	7%	9%	8%	7%	7%	6%	5%	14%	13%
	Other	2%	1%	2%	1%		2%	3%		2%	3%	3%	2%	2%	2%	3%	3%
	Prefer not to answer	2%	1%	2%	1%	1%			1%	2%	2%	3%	1%	1%	1%	1%	5%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
DEMOCRAT - REPUBLICAN		33	42	27	20	-5	17	38	6	14	15	59	40	32	-71	78	34
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	60%	41%	26%	15%	23%	53%	19%	16%	41%	62%	53%	28%	8%	67%	34%
	Democrat not so strongly	10%	7%	16%	12%	12%	17%	9%	15%	13%	9%	10%	8%	15%	2%	13%	10%
	Lean Democrat	3%	2%	3%	9%	11%	2%	2%	6%	8%	3%	3%	4%	5%	1%	4%	1%
	Republican strongly	21%	22%	22%	16%	21%	17%	22%	19%	9%	30%	11%	20%	10%	68%	2%	5%
	Republican not so strongly	5%	3%	9%	7%	14%		5%	6%	7%	7%	4%	3%	4%	11%	3%	3%
	Lean Republican	2%	1%	2%	4%	8%	8%	1%	8%	7%	1%	2%	2%	3%	4%	1%	4%
	Undecided	7%	3%	5%	24%	9%	16%	6%	13%	19%	4%	5%	7%	23%	4%	6%	26%
	Other	2%	1%	2%	2%	5%	2%	1%	3%	9%	2%	2%	2%	2%	1%	2%	3%
Prefer not to answer	2%	0%		1%	4%	15%	0%	10%	12%	2%	0%	0%	9%	0%	1%	14%	
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	69%	60%	47%	38%	42%	65%	40%	36%	54%	76%	65%	49%	11%	84%	46%
	Republican	28%	26%	33%	27%	43%	25%	28%	34%	23%	39%	17%	25%	17%	83%	6%	12%
	Undecided	7%	3%	5%	24%	9%	16%	6%	13%	19%	4%	5%	7%	23%	4%	6%	26%
	Other	2%	1%	2%	2%	5%	2%	1%	3%	9%	2%	2%	2%	2%	1%	2%	3%
	Prefer not to answer	2%	0%		1%	4%	15%	0%	10%	12%	2%	0%	0%	9%	0%	1%	14%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
DEMOCRAT - REPUBLICAN		33	83	-48	9	79	-38	12	37	22	9	59	-19	10	70	-30
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	74%	10%	16%	76%	15%	25%	51%	47%	23%	58%	25%	38%	72%	14%
	Democrat not so strongly	10%	12%	6%	12%	10%	8%	13%	11%	6%	11%	12%	7%	3%	10%	10%
	Lean Democrat	3%	3%	4%	4%	2%	3%	5%	2%	3%	4%	5%	3%	1%	1%	5%
	Republican strongly	21%	4%	51%	15%	6%	50%	20%	20%	31%	15%	11%	43%	18%	10%	44%
	Republican not so strongly	5%	1%	12%	5%	1%	11%	7%	5%	3%	11%	3%	6%	8%	2%	11%
	Lean Republican	2%	1%	5%	2%	1%	3%	4%	1%	1%	3%	2%	4%	5%	1%	4%
	Undecided	7%	4%	7%	24%	3%	6%	16%	6%	6%	18%	6%	8%	10%	3%	8%
	Other	2%	0%	3%	7%	0%	4%	4%	2%	2%	6%	2%	2%	4%	0%	4%
	Prefer not to answer	2%	0%	2%	14%	1%	1%	6%	1%	1%	9%	1%	2%	12%	1%	1%
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	89%	20%	32%	87%	26%	43%	64%	56%	38%	75%	35%	42%	83%	28%
	Republican	28%	6%	68%	23%	8%	63%	31%	27%	35%	29%	16%	53%	32%	13%	59%
	Undecided	7%	4%	7%	24%	3%	6%	16%	6%	6%	18%	6%	8%	10%	3%	8%
	Other	2%	0%	3%	7%	0%	4%	4%	2%	2%	6%	2%	2%	4%	0%	4%
	Prefer not to answer	2%	0%	2%	14%	1%	1%	6%	1%	1%	9%	1%	2%	12%	1%	1%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
DEMOCRAT - REPUBLICAN		33	100	-100	0	90	-86	91	90	-90	91	-85	95	87	-93
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	78%			76%	1%	85%	66%	1%	73%	2%	87%	46%	1%
	Democrat not so strongly	10%	16%			15%	1%	8%	23%	2%	15%	1%	8%	30%	1%
	Lean Democrat	3%	5%			3%	2%	1%	4%	1%	5%	2%	1%	13%	1%
	Republican strongly	21%		74%		1%	69%	2%	1%	81%	0%	71%	1%	0%	84%
	Republican not so strongly	5%		18%		1%	16%	1%	0%	9%	0%	12%			8%
	Lean Republican	2%		8%		0%	4%		1%	3%	1%	7%		2%	4%
	Undecided	7%			100%	3%	4%	2%	3%	1%	5%	3%	4%	8%	
	Other	2%				1%	2%	1%	1%	2%	0%	2%		1%	1%
	Prefer not to answer	2%				0%	1%		1%	1%	0%	1%	0%		
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	100%			93%	4%	94%	92%	3%	93%	4%	95%	89%	3%
	Republican	28%		100%		3%	89%	3%	2%	93%	1%	89%	1%	2%	96%
	Undecided	7%			100%	3%	4%	2%	3%	1%	5%	3%	4%	8%	
	Other	2%				1%	2%	1%	1%	2%	0%	2%		1%	1%
	Prefer not to answer	2%				0%	1%		1%	1%	0%	1%	0%		
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
DEMOCRAT - REPUBLICAN		33	25	38	32	92	33	33
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat strongly	48%	36%	57%	39%	80%	48%	47%
	Democrat not so strongly	10%	10%	8%	15%	9%	10%	10%
	Lean Democrat	3%	7%	1%	3%	3%	2%	4%
	Republican strongly	21%	15%	24%	18%	1%	21%	21%
	Republican not so strongly	5%	10%	3%	4%	1%	6%	4%
	Lean Republican	2%	3%	1%	3%		2%	3%
	Undecided	7%	11%	4%	10%	4%	7%	7%
	Other	2%	6%	0%	2%	1%	2%	2%
	Prefer not to answer	2%	2%	1%	5%		2%	2%
20-22.GENERIC CONGRESSIONAL BALLOT	Democrat	61%	53%	66%	57%	93%	61%	61%
	Republican	28%	28%	29%	26%	2%	28%	28%
	Undecided	7%	11%	4%	10%	4%	7%	7%
	Other	2%	6%	0%	2%	1%	2%	2%
	Prefer not to answer	2%	2%	1%	5%		2%	2%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
BIDEN - TRUMP		35	59	48	6	41	35	14	30	72	39	30	15	38	28	50	53	44
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	61%	62%	32%	42%	50%	45%	56%	80%	45%	56%	38%	53%	47%	58%	57%	60%
	Biden not so strongly	11%	11%	8%	14%	19%	10%	7%	5%	6%	16%	6%	9%	10%	10%	15%	18%	6%
	Lean Biden	2%	1%	1%	3%	3%	3%	1%	1%		3%	1%	3%	2%	2%	1%	0%	2%
	Trump strongly	22%	8%	22%	31%	17%	21%	27%	28%	14%	19%	25%	26%	20%	23%	19%	18%	21%
	Trump not so strongly	6%	6%	1%	10%	4%	6%	12%	4%		5%	7%	8%	6%	7%	4%	5%	
	Lean Trump	1%			2%	2%			1%		1%	0%	1%	1%	1%	1%		4%
	Undecided	5%	9%	3%	4%	6%	9%	6%	1%		7%	3%	9%	5%	6%	2%	1%	6%
	Other	1%	1%	0%	2%	2%		2%			1%	1%	2%	1%	1%	0%		1%
	Prefer not to answer	2%	2%	2%	3%	4%	2%		3%		3%	1%	4%	2%	3%	0%	1%	
A23-25.PRESIDENTIAL BALLOT	Biden	63%	73%	71%	49%	64%	62%	53%	63%	86%	64%	63%	50%	65%	59%	74%	76%	68%
	Trump	28%	14%	23%	43%	24%	27%	39%	33%	14%	25%	32%	35%	27%	31%	23%	23%	25%
	Undecided	5%	9%	3%	4%	6%	9%	6%	1%		7%	3%	9%	5%	6%	2%	1%	6%
	Other	1%	1%	0%	2%	2%		2%			1%	1%	2%	1%	1%	0%		1%
	Prefer not to answer	2%	2%	2%	3%	4%	2%		3%		3%	1%	4%	2%	3%	0%	1%	
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
TARGETS	Did not vote Clinton /vote Biden	13%	16%	10%	14%	20%	12%	11%	6%	10%	17%	9%	11%	17%	15%	10%	9%	13%
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	54%	26%	55%	61%	48%	44%	24%	12%	56%	28%	46%	45%	45%	39%	44%	24%
	Right person for the job /qualified /like Biden	34%	22%	49%	28%	19%	26%	34%	49%	70%	22%	49%	28%	34%	32%	39%	35%	51%
	Like Biden's policies /agree with Biden	13%	10%	15%	13%	9%	13%	16%	15%	15%	10%	15%	14%	12%	13%	12%	10%	20%
	Democrat	9%	10%	10%	7%	6%	5%	10%	14%	10%	6%	12%	10%	7%	8%	9%	11%	2%
	Like Harris	2%	1%	2%	2%	2%	4%		1%		2%	1%		2%	1%	2%	3%	
	Miscellaneous	10%	11%	12%	6%	14%	9%	8%	4%	13%	12%	7%	14%	9%	11%	8%	5%	18%
	Total	347	108	133	106	120	65	55	70	37	184	162	82	142	224	123	94	29

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
BIDEN - TRUMP		35	6	53	78	26	22	17	-12	57	49	78	79	38	18
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	32%	62%	77%	45%	37%	32%	32%	56%	66%	68%	84%	42%	48%
	Biden not so strongly	11%	14%	10%	8%	13%	7%	17%	8%	15%	5%	16%	2%	18%	9%
	Lean Biden	2%	3%	1%	1%		7%	4%	1%	2%	1%	1%	1%		
	Trump strongly	22%	31%	16%	6%	28%	10%	29%	34%	10%	21%	4%	8%	17%	37%
	Trump not so strongly	6%	10%	3%	2%	4%	19%	5%	18%	5%	2%	2%	1%	5%	2%
	Lean Trump	1%	2%					3%	1%						
	Undecided	5%	4%	6%	4%	8%	16%	5%	3%	9%	3%	6%	2%	14%	4%
	Other	1%	2%	1%		2%	4%	1%	2%	1%				4%	
Prefer not to answer		2%	3%	2%	2%			4%	1%	3%	1%	3%	2%		
A23-25.PRESIDENTIAL BALLOT	Biden	63%	49%	72%	86%	58%	51%	54%	41%	72%	72%	84%	88%	60%	57%
	Trump	28%	43%	19%	8%	32%	29%	36%	53%	15%	23%	7%	9%	22%	39%
	Undecided	5%	4%	6%	4%	8%	16%	5%	3%	9%	3%	6%	2%	14%	4%
	Other	1%	2%	1%		2%	4%	1%	2%	1%				4%	
	Prefer not to answer	2%	3%	2%	2%			4%	1%	3%	1%	3%	2%		
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
TARGETS	Did not vote Clinton /vote Biden	13%	14%	13%	12%	12%	19%	16%	9%	17%	9%	19%	7%	13%	10%
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	55%	38%	35%	40%	44%	62%	39%	53%	26%	53%	21%	54%	29%
	Right person for the job /qualified /like Biden	34%	28%	37%	41%	33%	34%	20%	47%	23%	49%	23%	55%	28%	37%
	Like Biden's policies /agree with Biden	13%	13%	13%	12%	15%	13%	13%	13%	9%	16%	11%	14%	9%	20%
	Democrat	9%	7%	10%	10%	11%	4%	6%	9%	6%	13%	5%	13%	9%	13%
	Like Harris	2%	2%	1%	2%			2%		2%	1%	4%	1%		
Miscellaneous		10%	6%	11%	11%	12%	5%	8%		14%	9%	14%	9%	7%	15%
Total		347	106	241	160	67	11	73	33	112	129	71	89	29	37

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
BIDEN - TRUMP		35	95	-5	42	-78	98	90	-80	96	94	-9	-68	-88	24	47	37	23
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	80%	17%	36%	4%	93%	58%	4%	73%	88%	13%	6%	3%	50%	54%	52%	40%
	Biden not so strongly	11%	14%	8%	22%	4%	6%	29%	4%	21%	8%	8%	5%	2%	10%	12%	11%	13%
	Lean Biden	2%	2%	7%	6%	1%		5%	1%	3%	1%	8%	1%		1%	3%	2%	1%
	Trump strongly	22%	0%	18%	9%	73%	0%		74%	0%		20%	64%	82%	30%	17%	20%	24%
	Trump not so strongly	6%	1%	15%	10%	12%		3%	13%		2%	14%	12%	11%	6%	4%	6%	7%
	Lean Trump	1%		5%	3%	2%			2%			5%	3%			2%	0%	1%
	Undecided	5%	2%	24%	10%	1%	1%	4%	1%	2%	1%	26%	1%	1%	3%	2%	6%	9%
	Other	1%		3%	1%	1%			0%			5%		2%		1%	1%	2%
	Prefer not to answer	2%	1%	3%	3%	3%	0%	1%	2%	1%		3%	7%		1%	5%	2%	3%
A23-25.PRESIDENTIAL BALLOT	Biden	63%	96%	33%	64%	8%	99%	92%	9%	96%	96%	29%	12%	5%	60%	70%	65%	54%
	Trump	28%	1%	38%	22%	87%	0%	3%	89%	0%	2%	38%	80%	93%	36%	23%	27%	32%
	Undecided	5%	2%	24%	10%	1%	1%	4%	1%	2%	1%	26%	1%	1%	3%	2%	6%	9%
	Other	1%		3%	1%	1%			0%			5%		2%		1%	1%	2%
	Prefer not to answer	2%	1%	3%	3%	3%	0%	1%	2%	1%		3%	7%		1%	5%	2%	3%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
TARGETS	Did not vote Clinton /vote Biden	13%	19%	10%	13%	3%	18%	19%	3%	25%	12%	8%	5%	1%	14%	16%	11%	16%
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	42%	64%	46%	33%	38%	48%	37%	56%	27%	55%	47%		43%	47%	40%	47%
	Right person for the job /qualified /like Biden	34%	36%	9%	26%	42%	39%	30%	35%	22%	50%	5%	35%	60%	37%	26%	35%	42%
	Like Biden's policies /agree with Biden	13%	13%	8%	7%	12%	14%	11%	13%	11%	15%		6%	26%	7%	13%	16%	6%
	Democrat	9%	10%	3%	13%	4%	9%	11%	5%	7%	13%	5%		15%	13%	10%	7%	6%
	Like Harris	2%	2%		1%		1%	2%		3%	1%				5%	1%	1%	
	Miscellaneous	10%	9%	21%	12%	9%	10%	7%	10%	11%	7%	35%	13%		6%	13%	9%	9%
	Total	347	303	17	95	12	196	107	11	154	149	9	9	4	49	80	166	51

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
BIDEN - TRUMP		35	26	21	52	38	42	33	24	21	38	34	26	46	26
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	42%	58%	52%	57%	47%	57%	35%	48%	53%	49%	38%	56%	48%
	Biden not so strongly	11%	17%	2%	16%	6%	15%	7%	16%	9%	12%	11%	15%	11%	10%
	Lean Biden	2%	1%		4%	2%	4%	1%	2%		1%	2%	4%	1%	2%
	Trump strongly	22%	33%	27%	15%	19%	15%	25%	20%	29%	26%	20%	23%	16%	22%
	Trump not so strongly	6%	1%	12%	3%	6%	7%	6%	6%	7%	2%	7%	7%	6%	10%
	Lean Trump	1%			2%	2%	1%		2%			1%	1%	1%	2%
	Undecided	5%	6%		1%	3%	8%	4%	13%	4%	4%	5%	8%	4%	5%
	Other	1%			2%		1%	1%	2%	2%	0%	1%	2%	0%	2%
	Prefer not to answer	2%		1%	5%	4%	3%	1%	5%		1%	2%	2%	4%	
A23-25.PRESIDENTIAL BALLOT	Biden	63%	60%	60%	72%	65%	65%	64%	52%	57%	66%	63%	57%	69%	60%
	Trump	28%	34%	39%	20%	28%	23%	31%	28%	37%	28%	28%	31%	23%	34%
	Undecided	5%	6%		1%	3%	8%	4%	13%	4%	4%	5%	8%	4%	5%
	Other	1%			2%		1%	1%	2%	2%	0%	1%	2%	0%	2%
	Prefer not to answer	2%		1%	5%	4%	3%	1%	5%		1%	2%	2%	4%	
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
TARGETS	Did not vote Clinton /vote Biden	13%	18%	10%	21%	7%	14%	8%	18%	14%	10%	14%	15%	16%	8%
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	53%	33%	55%	31%	54%	29%	67%	19%	30%	47%	52%	49%	46%
	Right person for the job /qualified /like Biden	34%	21%	53%	16%	43%	22%	47%	30%	61%	40%	33%	24%	28%	50%
	Like Biden's policies /agree with Biden	13%	9%	5%	7%	24%	13%	19%	8%	3%	15%	12%	13%	13%	
	Democrat	9%	12%	15%	7%	18%	4%	10%	5%	9%	6%	10%	9%	11%	7%
	Like Harris	2%	10%		1%		2%	1%			3%	1%	2%	1%	
	Miscellaneous	10%	6%	7%	17%	5%	11%	8%	9%	9%	17%	8%	12%	7%	
	Total	347	25	24	52	28	78	89	30	21	83	263	66	146	36

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
BIDEN - TRUMP		35	41	36	38	28	89	-88	30	39	35	36
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	42%	58%	45%	55%	77%	3%	42%	46%	49%	52%
	Biden not so strongly	11%	20%	8%	15%	5%	15%	1%	7%	14%	14%	10%
	Lean Biden	2%	3%	1%	3%	1%	1%		3%	4%	1%	2%
	Trump strongly	22%	24%	27%	18%	24%	1%	81%	8%	15%	21%	22%
	Trump not so strongly	6%		3%	6%	9%	2%	12%	6%	7%	6%	6%
	Lean Trump	1%			2%	1%			9%	2%	2%	0%
	Undecided	5%	6%	4%	7%	3%	2%	1%	13%	8%	6%	4%
	Other	1%	1%		1%	1%		0%	6%	2%	1%	1%
	Prefer not to answer	2%	4%		3%	1%	1%	1%	5%	1%		2%
A23-25.PRESIDENTIAL BALLOT	Biden	63%	65%	66%	63%	61%	93%	5%	53%	64%	64%	64%
	Trump	28%	24%	30%	25%	33%	4%	93%	23%	25%	29%	28%
	Undecided	5%	6%	4%	7%	3%	2%	1%	13%	8%	6%	4%
	Other	1%	1%		1%	1%		0%	6%	2%	1%	1%
	Prefer not to answer	2%	4%		3%	1%	1%	1%	5%	1%		2%
	Total	549	41	84	249	171	263	113	29	122	193	342
TARGETS	Did not vote Clinton /vote Biden	13%	14%	9%	18%	9%		3%	43%	44%	14%	12%
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	40%	26%	59%	29%	39%	50%	43%	53%	47%	41%
	Right person for the job /qualified /like Biden	34%	26%	47%	21%	50%	38%	11%	17%	28%	27%	39%
	Like Biden's policies /agree with Biden	13%	7%	19%	11%	14%	13%	9%	13%	13%	12%	13%
	Democrat	9%	2%	8%	7%	14%	10%	10%	6%	4%	13%	6%
	Like Harris	2%	10%		1%	1%	2%			1%	1%	2%
	Miscellaneous	10%	20%	15%	11%	3%	8%	21%	22%	13%	12%	8%
	Total	347	27	56	158	105	245	6	16	77	123	221

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
BIDEN - TRUMP		35	17	34	50	42	39	39	0	24	42	24	42	27	34	37
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	46%	53%	66%	53%	59%	47%	36%	44%	54%	44%	54%	49%	48%	52%
	Biden not so strongly	11%	9%	11%	5%	15%	7%	14%	3%	10%	12%	10%	12%	9%	12%	11%
	Lean Biden	2%	1%			3%		4%	2%	2%	2%	2%	2%	2%	3%	2%
	Trump strongly	22%	36%	24%	11%	24%	15%	18%	28%	26%	19%	26%	19%	23%	21%	22%
	Trump not so strongly	6%	3%	4%	9%	2%	8%	7%	12%	6%	6%	6%	6%	10%	5%	6%
	Lean Trump	1%		2%		2%	3%			1%	1%	1%	1%		2%	1%
	Undecided	5%	5%	2%	7%	1%	7%	7%	8%	7%	4%	7%	4%	5%	5%	5%
	Other	1%			2%	1%	2%	1%	2%	1%	1%	1%	1%		1%	1%
Prefer not to answer		2%		3%				2%	11%	2%	2%	2%	2%	3%	4%	1%
A23-25.PRESIDENTIAL BALLOT	Biden	63%	56%	64%	71%	70%	65%	65%	40%	57%	68%	57%	68%	60%	62%	65%
	Trump	28%	39%	31%	20%	28%	26%	25%	40%	33%	26%	33%	26%	33%	28%	28%
	Undecided	5%	5%	2%	7%	1%	7%	7%	8%	7%	4%	7%	4%	5%	5%	5%
	Other	1%			2%	1%	2%	1%	2%	1%	1%	1%	1%		1%	1%
	Prefer not to answer	2%		3%				2%	11%	2%	2%	2%	2%	3%	4%	1%
Total		549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
TARGETS																
A26.WHY VOTE FOR BIDEN	Did not vote Clinton /vote Biden	13%	5%	13%	12%	14%	20%	14%	14%	12%	14%	12%	14%	13%	13%	13%
	Dislike Trump	43%	29%	43%	43%	27%	44%	49%	61%	50%	39%	50%	39%	34%	50%	42%
	Right person for the job /qualified /like Biden	34%	62%	30%	27%	43%	22%	33%	20%	25%	39%	25%	39%	26%	28%	38%
	Like Biden's policies /agree with Biden	13%	15%	15%	15%	4%	11%	13%	25%	11%	14%	11%	14%		13%	14%
	Democrat	9%		6%	11%	17%	14%	8%	4%	8%	9%	8%	9%		6%	10%
	Like Harris	2%	5%	1%	5%	2%		1%		3%	1%	3%	1%	4%		2%
	Miscellaneous	10%	12%	12%	13%	18%	15%	5%	4%	11%	9%	11%	9%	40%	13%	5%
Total		347	25	63	28	51	23	139	13	111	234	111	234	31	75	235

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
BIDEN - TRUMP		35	36	43	36	31	19	39	36	24	28	44	16	81	17	47	24
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	53%	53%	50%	40%	45%	53%	50%	43%	48%	52%	41%	88%	43%	47%	51%
	Biden not so strongly	11%	9%	12%	12%	14%	10%	10%	12%	12%	10%	13%	7%	3%	13%	20%	5%
	Lean Biden	2%	2%	2%	2%	4%	2%	2%	2%	3%	1%	4%	3%			2%	6%
	Trump strongly	22%	21%	18%	20%	21%	33%	20%	20%	28%	25%	17%	28%	9%	21%	17%	30%
	Trump not so strongly	6%	5%	6%	7%	7%	5%	5%	7%	6%	5%	7%	7%		13%	6%	7%
	Lean Trump	1%	2%		1%			1%	1%		1%				5%		
	Undecided	5%	4%	4%	6%	9%	3%	4%	6%	6%	6%	3%	8%		4%	3%	
	Other	1%	1%	2%	0%	1%		2%	0%	0%	1%	1%	1%				
	Prefer not to answer	2%	3%	3%	1%	3%	3%	3%	1%	3%	1%	3%	5%		2%	5%	1%
A23-25.PRESIDENTIAL BALLOT	Biden	63%	64%	67%	64%	59%	57%	65%	64%	58%	60%	69%	51%	91%	56%	69%	61%
	Trump	28%	28%	24%	28%	28%	38%	26%	28%	34%	31%	24%	35%	9%	38%	23%	37%
	Undecided	5%	4%	4%	6%	9%	3%	4%	6%	6%	6%	3%	8%		4%	3%	
	Other	1%	1%	2%	0%	1%		2%	0%	0%	1%	1%	1%				
	Prefer not to answer	2%	3%	3%	1%	3%	3%	3%	1%	3%	1%	3%	5%		2%	5%	1%
Total		549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
TARGETS	Did not vote Clinton /vote Biden	13%	16%	17%	12%	10%	9%	16%	12%	9%	9%	21%	18%	7%	14%	31%	15%
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	36%	47%	43%	53%	49%	40%	43%	51%	43%	57%	50%	13%	38%	76%	35%
	Right person for the job /qualified /like Biden	34%	46%	18%	36%	26%	32%	35%	36%	29%	28%	18%	34%	73%	44%	23%	46%
	Like Biden's policies /agree with Biden	13%	8%	9%	20%	7%	12%	8%	20%	10%	14%	9%		23%	5%	11%	18%
	Democrat	9%	9%	10%	6%	21%	3%	10%	6%	11%	11%	4%	7%	9%	7%	5%	9%
	Like Harris	2%	3%	1%	2%			2%	2%		3%						
Miscellaneous		10%	12%	18%	5%	9%	5%	14%	5%	7%	10%	15%	18%	3%	11%	2%	8%
Total		347	99	63	122	28	35	162	122	62	155	52	23	39	23	21	22

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
BIDEN - TRUMP		35	29	27	41	16	11	40	6	30	40	24	35	40	39	42	12
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	43%	51%	59%	42%	52%	52%	35%	38%	50%	47%	50%	60%	56%	38%	33%
	Biden not so strongly	11%	16%	5%	4%	6%	2%	3%	7%	19%	13%	8%	13%	5%	10%	20%	13%
	Lean Biden	2%	2%	3%	1%	3%		6%	2%	4%	3%	3%	2%		1%	6%	4%
	Trump strongly	22%	26%	25%	17%	28%	29%	15%	33%	22%	18%	26%	23%	20%	23%	11%	29%
	Trump not so strongly	6%	5%	8%	6%	7%	14%	7%	6%	8%	7%	7%	6%	4%	5%	7%	10%
	Lean Trump	1%	2%							1%		1%		1%	0%	4%	
	Undecided	5%	5%	6%	8%	9%		14%	10%	7%	5%	5%	3%	4%	2%	8%	7%
	Other	1%	1%	1%	1%		1%	3%	3%		4%	1%	0%	1%	1%	1%	
	Prefer not to answer	2%	0%	2%	3%	4%	1%		4%	2%	1%	1%	1%	4%	1%	5%	4%
A23-25.PRESIDENTIAL BALLOT	Biden	63%	61%	59%	64%	52%	54%	62%	44%	61%	65%	59%	65%	65%	67%	64%	50%
	Trump	28%	32%	33%	23%	35%	43%	22%	39%	30%	26%	35%	30%	25%	28%	22%	39%
	Undecided	5%	5%	6%	8%	9%		14%	10%	7%	5%	5%	3%	4%	2%	8%	7%
	Other	1%	1%	1%	1%		1%	3%	3%		4%	1%	0%	1%	1%	1%	
	Prefer not to answer	2%	0%	2%	3%	4%	1%		4%	2%	1%	1%	1%	4%	1%	5%	4%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
TARGETS	Did not vote Clinton /vote Biden	13%	10%	11%	16%	10%	13%	11%	16%	16%	20%	16%	9%	11%	13%	17%	15%
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	43%	46%	52%	22%	56%	61%	56%	57%	43%	33%	49%	36%	41%	52%	39%
	Right person for the job /qualified /like Biden	34%	21%	38%	19%	38%	17%	25%	19%	31%	25%	41%	33%	41%	38%	23%	19%
	Like Biden's policies /agree with Biden	13%	14%	7%	19%	18%	15%	13%	5%	7%	7%	22%	14%	13%	14%	8%	13%
	Democrat	9%	13%	4%	7%	7%	5%	6%	6%	4%	9%	11%	6%	11%	10%	4%	7%
	Like Harris	2%	3%	4%		7%		4%		2%			3%	1%	1%		6%
	Miscellaneous	10%	12%	9%	12%	13%	6%	6%	14%	9%	23%	6%	7%	8%	7%	17%	32%
	Total	347	101	50	47	17	18	13	13	58	54	51	96	93	277	41	23

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv at ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv at ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
BIDEN - TRUMP		35	40	41	18	11	19	38	15	19	5	68	51	37	-78	83	38
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	60%	46%	29%	25%	22%	55%	24%	21%	40%	67%	57%	35%	8%	69%	39%
	Biden not so strongly	11%	8%	18%	20%	20%	10%	11%	15%	14%	9%	12%	14%	18%	1%	16%	10%
	Lean Biden	2%	0%	3%	3%	5%	8%	1%	7%	6%	1%	2%	1%			3%	
	Trump strongly	22%	24%	20%	21%	21%	15%	23%	18%	11%	37%	9%	15%	9%	72%	1%	6%
	Trump not so strongly	6%	4%	6%	12%	12%	6%	5%	9%	11%	7%	4%	6%	7%	15%	2%	3%
	Lean Trump	1%	0%	2%	2%	7%		1%	3%		1%	1%		2%		1%	2%
	Undecided	5%	2%	4%	13%	5%	9%	3%	7%	28%	3%	2%	4%	18%	2%	5%	21%
	Other	1%	1%			3%	4%	1%	3%		1%	1%	1%		1%	1%	
	Prefer not to answer	2%	0%	2%		2%	25%	1%	14%	10%	1%	2%	2%	10%	1%	1%	18%
A23-25.PRESIDENTIAL BALLOT	Biden	63%	68%	68%	52%	50%	40%	67%	45%	41%	50%	81%	72%	55%	9%	88%	49%
	Trump	28%	29%	27%	34%	40%	21%	29%	30%	22%	45%	14%	21%	17%	87%	5%	11%
	Undecided	5%	2%	4%	13%	5%	9%	3%	7%	28%	3%	2%	4%	18%	2%	5%	21%
	Other	1%	1%			3%	4%	1%	3%		1%	1%	1%		1%	1%	
	Prefer not to answer	2%	0%	2%		2%	25%	1%	14%	10%	1%	2%	2%	10%	1%	1%	18%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
TARGETS	Did not vote Clinton /vote Biden	13%	12%	19%	13%	10%	23%	13%	17%	8%	11%	15%	13%	17%	5%	17%	10%
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	41%	44%	41%	67%	45%	42%	57%	58%	50%	39%	36%	50%	11%	45%	40%
	Right person for the job /qualified /like Biden	34%	39%	29%	28%	19%		37%	11%	23%	21%	44%	39%	34%	25%	36%	18%
	Like Biden's policies /agree with Biden	13%	13%	10%	19%	11%	10%	13%	11%	6%	15%	15%	5%	12%	11%	13%	14%
	Democrat	9%	9%	12%	4%	6%		10%	4%		6%	10%	11%	10%		8%	21%
	Like Harris	2%	2%	2%				2%			4%	0%				2%	
	Miscellaneous	10%	7%	9%	12%	14%	45%	7%	28%	32%	10%	6%	15%	14%	52%	7%	19%
	Total	347	231	59	21	12	10	311	21	15	113	138	68	25	14	313	19

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
BIDEN - TRUMP		35	87	-52	21	79	-47	26	39	25	10	.	.	.	70	-36
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	79%	10%	17%	77%	14%	32%	53%	48%	26%				73%	15%
	Biden not so strongly	11%	13%	8%	14%	10%	8%	16%	11%	10%	15%				10%	10%
	Lean Biden	2%	2%	2%	5%	1%	1%	4%	2%	1%	4%				0%	4%
	Trump strongly	22%	5%	54%	9%	7%	56%	17%	20%	31%	24%				11%	50%
	Trump not so strongly	6%	0%	16%	4%	2%	13%	7%	6%	3%	8%				2%	14%
	Lean Trump	1%		2%	2%		2%	2%	1%		3%				1%	
	Undecided	5%	2%	4%	30%	2%	4%	12%	4%	4%	14%				2%	4%
	Other	1%		2%	3%		2%	2%	1%	3%						2%
	Prefer not to answer	2%		2%	15%	1%		8%	2%		7%				0%	1%
A23-25.PRESIDENTIAL BALLOT	Biden	63%	93%	20%	36%	88%	24%	52%	66%	59%	45%				84%	29%
	Trump	28%	6%	72%	15%	9%	71%	26%	27%	34%	35%				14%	65%
	Undecided	5%	2%	4%	30%	2%	4%	12%	4%	4%	14%				2%	4%
	Other	1%		2%	3%		2%	2%	1%	3%						2%
	Prefer not to answer	2%		2%	15%	1%		8%	2%		7%				0%	1%
Total		549	314	181	54	272	133	144	445	51	52				310	126
TARGETS																
A26.WHY VOTE FOR BIDEN	Did not vote Clinton /vote Biden	13%	18%	4%	12%	17%	6%	13%	13%	15%	13%	15%	12%	6%	18%	4%
	Dislike Trump	43%	39%	69%	62%	34%	73%	60%	43%	51%	35%				34%	69%
	Right person for the job /qualified /like Biden	34%	39%	7%	11%	44%	15%	11%	36%	26%	19%				42%	13%
	Like Biden's policies /agree with Biden	13%	14%	5%	5%	15%	7%	9%	13%	11%	10%				14%	11%
	Democrat	9%	10%	1%	9%	9%	2%	9%	8%	12%	14%				9%	
	Like Harris	2%	2%			2%	4%		2%						2%	
Miscellaneous		10%	7%	26%	27%	7%	13%	16%	8%	15%	26%				9%	12%
Total		347	291	36	20	240	32	75	293	30	23				261	36

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
BIDEN - TRUMP		35	95	-85	7	100	-100	100	100	-100
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	78%	4%	11%	79%		91%	64%						
	Biden not so strongly	11%	16%	1%	9%	18%		7%	32%						
	Lean Biden	2%	2%	1%	4%	3%		2%	4%						
	Trump strongly	22%	1%	72%	11%		76%			87%					
	Trump not so strongly	6%	1%	16%	5%		21%			12%					
	Lean Trump	1%		3%	2%		3%			1%					
	Undecided	5%	1%	1%	47%										
	Other	1%	1%		4%										
	Prefer not to answer	2%	0%	2%	8%										
A23-25.PRESIDENTIAL BALLOT	Biden	63%	97%	6%	24%	100%		100%	100%						
	Trump	28%	2%	91%	17%		100%			100%					
	Undecided	5%	1%	1%	47%										
	Other	1%	1%		4%										
	Prefer not to answer	2%	0%	2%	8%										
Total		549	334	153	39	347	156	198	142	115					
TARGETS	Did not vote Clinton /vote Biden	13%	20%	1%	7%	21%		21%	21%		21%		19%	23%	
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	43%	34%	31%	43%		26%	68%						
	Right person for the job /qualified /like Biden	34%	34%	53%	30%	34%		44%	19%						
	Like Biden's policies /agree with Biden	13%	13%		22%	13%		18%	6%						
	Democrat	9%	9%			9%		10%	8%						
	Like Harris	2%	2%			2%		2%	1%						
Miscellaneous		10%	9%	34%	18%	10%		12%	6%						
Total		347	323	9	9	347		198	142						

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
BIDEN - TRUMP		35	19	44	31	100	35	.
A23-25.PRESIDENTIAL BALLOT	Biden strongly	50%	32%	63%	42%	100%	50%	
	Biden not so strongly	11%	18%	7%	13%		11%	
	Lean Biden	2%	3%	1%	3%		2%	
	Trump strongly	22%	19%	24%	20%		22%	
	Trump not so strongly	6%	12%	3%	6%		6%	
	Lean Trump	1%	3%		1%		1%	
	Undecided	5%	7%	2%	11%		5%	
	Other	1%	3%		1%		1%	
	Prefer not to answer	2%	4%	1%	3%		2%	
A23-25.PRESIDENTIAL BALLOT	Biden	63%	53%	71%	58%	100%	63%	
	Trump	28%	34%	26%	27%		28%	
	Undecided	5%	7%	2%	11%		5%	
	Other	1%	3%		1%		1%	
	Prefer not to answer	2%	4%	1%	3%		2%	
	Total	549	143	277	128	73	549	
TARGETS	Did not vote Clinton /vote Biden	13%	13%	13%	14%	100%	13%	13%
A26.WHY VOTE FOR BIDEN	Dislike Trump	43%	55%	35%	52%	41%	43%	
	Right person for the job /qualified /like Biden	34%	18%	45%	22%	31%	34%	
	Like Biden's policies /agree with Biden	13%	6%	14%	16%	13%	13%	
	Democrat	9%	7%	10%	7%	6%	9%	
	Like Harris	2%	3%	0%	3%	1%	2%	
	Miscellaneous	10%	19%	7%	8%	19%	10%	
	Total	347	76	197	74	73	347	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	51%	48%	48%	54%	56%	35%	53%	33%	55%	43%	49%	49%	49%	47%	50%	39%
	Dislike Biden /Dems	21%	11%	12%	28%	20%	9%	38%	11%	33%	16%	26%	24%	23%	23%	15%	20%	
	Agree with his beliefs and policies /registered Republican	10%	13%	10%	10%	13%	7%	9%	12%		10%	10%	8%	17%	12%	4%	5%	
	Better on the economy	7%	8%	10%	5%	2%	6%	2%	21%		3%	10%	4%	5%	5%	14%	12%	18%
	Let him continue /deserves more time	5%	10%	6%	4%	5%	7%	5%	6%		6%	5%	8%	4%	6%	4%	5%	
	Miscellaneous	14%	14%	17%	14%	15%	18%	16%	6%	33%	16%	13%	14%	11%	12%	21%	13%	43%
	Total	156	21	43	92	44	28	41	37	6	72	84	58	59	117	39	28	10
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	28%	38%	24%	27%	35%	24%	32%	40%	30%	30%	31%	28%	29%	33%	33%	31%
	No	48%	47%	40%	56%	50%	47%	61%	44%	25%	49%	47%	51%	47%	48%	48%	46%	53%
	Not sure	22%	25%	22%	20%	23%	18%	15%	24%	35%	21%	22%	19%	25%	23%	19%	21%	16%
A27b.MAKE A PHONE CALL	Yes	40%	38%	47%	35%	38%	36%	33%	40%	71%	37%	42%	41%	39%	40%	40%	41%	38%
	No	41%	40%	35%	46%	42%	43%	50%	40%	10%	42%	39%	41%	39%	40%	42%	40%	48%
	Not sure	20%	23%	18%	19%	20%	21%	17%	21%	19%	20%	19%	18%	22%	20%	18%	19%	14%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	75%	84%	72%	73%	75%	68%	85%	95%	73%	80%	70%	79%	75%	80%	80%	80%
	No	17%	19%	13%	19%	20%	18%	25%	11%		19%	15%	22%	14%	17%	16%	15%	20%
	Not sure	6%	6%	3%	9%	8%	6%	7%	4%	5%	7%	5%	8%	7%	7%	3%	5%	
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	36%	49%	26%	30%	30%	35%	44%	61%	30%	43%	34%	34%	34%	42%	40%	50%
	No	45%	45%	34%	54%	50%	50%	53%	34%	17%	50%	39%	50%	43%	46%	42%	42%	41%
	Not sure	19%	19%	17%	20%	19%	20%	12%	22%	22%	20%	18%	16%	23%	20%	16%	18%	10%
A28.VOTE BIDEN REASON	For Biden	57%	53%	75%	39%	40%	59%	57%	72%	83%	46%	69%	59%	57%	58%	56%	55%	59%
	Against Trump	41%	46%	24%	57%	60%	37%	41%	26%	17%	52%	29%	38%	41%	40%	43%	44%	41%
	Not sure	2%	1%	1%	4%	1%	4%	3%	2%		2%	2%	3%	2%	2%	1%	2%	
A29.VOTE TRUMP REASON	For Trump	74%	57%	88%	71%	64%	73%	75%	81%	100%	68%	79%	72%	77%	75%	72%	74%	67%
	Against Biden	23%	40%	11%	25%	29%	25%	25%	17%		28%	20%	25%	21%	23%	24%	26%	18%
	Not sure	3%	3%	1%	3%	6%	2%		2%		4%	1%	3%	2%	2%	4%		15%
	Total	156	21	43	92	44	28	41	37	6	72	84	58	59	117	39	28	10

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	48%	49%	51%	40%	75%	57%	37%	49%	49%	60%	46%	25%	46%
	Dislike Biden /Dems	21%	28%	12%	4%	20%	10%	18%	38%	10%	13%	10%		17%	21%
	Agree with his beliefs and policies /registered Republican	10%	10%	11%	13%	11%	9%	14%	4%	2%	16%	10%	15%		15%
	Better on the economy	7%	5%	9%	17%	7%		1%	10%	7%	10%		27%	5%	7%
	Let him continue /deserves more time	5%	4%	7%		11%		1%	7%	14%	3%			25%	5%
	Miscellaneous	14%	14%	16%	24%	14%	16%	13%	14%	23%	12%	19%	28%	35%	5%
	Total	156	92	64	15	36	6	49	43	23	41	6	9	11	26
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	24%	34%	33%	31%	18%	28%	18%	32%	36%	29%	36%	29%	32%
	No	48%	56%	43%	43%	44%	56%	51%	64%	47%	40%	51%	36%	37%	48%
	Not sure	22%	20%	23%	24%	25%	26%	21%	18%	21%	24%	20%	28%	33%	20%
A27b.MAKE A PHONE CALL	Yes	40%	35%	43%	45%	41%	39%	38%	30%	37%	48%	34%	54%	38%	44%
	No	41%	46%	37%	36%	37%	38%	42%	53%	43%	33%	48%	26%	30%	41%
	Not sure	20%	19%	20%	19%	22%	23%	20%	17%	20%	20%	19%	20%	32%	15%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	72%	80%	85%	77%	73%	73%	70%	74%	85%	79%	91%	73%	79%
	No	17%	19%	16%	11%	18%	23%	17%	22%	21%	11%	18%	6%	18%	19%
	Not sure	6%	9%	4%	4%	5%	4%	10%	8%	5%	4%	4%	3%	9%	2%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	26%	44%	44%	42%	23%	28%	22%	32%	53%	33%	53%	27%	52%
	No	45%	54%	39%	38%	38%	59%	49%	61%	51%	29%	51%	28%	47%	32%
	Not sure	19%	20%	18%	17%	20%	18%	22%	18%	17%	18%	16%	19%	26%	16%
A28.VOTE BIDEN REASON	For Biden	57%	39%	65%	69%	55%	58%	35%	47%	54%	75%	56%	79%	46%	62%
	Against Trump	41%	57%	34%	29%	45%	42%	62%	48%	45%	24%	42%	19%	54%	38%
	Not sure	2%	4%	1%	2%			4%	4%	1%	1%	1%	2%		
A29.VOTE TRUMP REASON	For Trump	74%	71%	78%	73%	79%	54%	71%	72%	62%	87%	64%	79%	63%	86%
	Against Biden	23%	25%	21%	23%	21%	29%	25%	26%	34%	13%	26%	21%	37%	14%
	Not sure	3%	3%	2%	4%		16%	4%	2%	5%		10%			
	Total	156	92	64	15	36	6	49	43	23	41	6	9	11	26

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	52%	35%	36%	52%	100%	45%	55%	100%	45%	32%	61%	45%	49%	58%	48%	40%
	Dislike Biden /Dems	21%	48%	31%	32%	19%		55%	20%		55%	21%	15%	22%	17%	21%	22%	24%
	Agree with his beliefs and policies /registered Republican	10%		11%	14%	11%			10%			18%	9%	12%	21%	2%	8%	11%
	Better on the economy	7%		6%	4%	6%			7%			10%		11%	4%	3%	7%	13%
	Let him continue /deserves more time	5%		10%	6%	5%			4%			11%	5%	5%	4%	6%	5%	7%
	Miscellaneous	14%		17%	15%	14%			11%			17%	15%	12%	9%	20%	14%	16%
A27a.VOLUNTEER ON THE CAMPAIGN	Total	156	4	20	33	127	1	3	115	1	3	12	58	70	30	26	70	29
	Yes	30%	32%	20%	16%	30%	40%	18%	31%	30%	34%	21%	34%	26%	32%	34%	30%	24%
	No	48%	44%	71%	64%	51%	37%	57%	51%	47%	41%	71%	47%	54%	46%	50%	45%	58%
	Not sure	22%	24%	9%	20%	19%	23%	25%	18%	23%	25%	7%	19%	20%	22%	16%	26%	17%
A27b.MAKE A PHONE CALL	Yes	40%	42%	27%	26%	38%	49%	30%	37%	35%	50%	31%	43%	33%	40%	32%	46%	32%
	No	41%	37%	58%	51%	43%	32%	46%	45%	42%	31%	53%	39%	46%	36%	50%	33%	55%
	Not sure	20%	21%	15%	22%	19%	19%	25%	18%	23%	19%	16%	17%	20%	24%	19%	21%	13%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	82%	60%	69%	73%	85%	76%	70%	77%	87%	58%	72%	73%	76%	75%	80%	70%
	No	17%	12%	37%	24%	20%	10%	16%	23%	16%	8%	39%	20%	20%	13%	19%	15%	24%
	Not sure	6%	6%	3%	7%	7%	5%	7%	7%	7%	5%	2%	8%	6%	11%	5%	5%	6%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	39%	20%	21%	38%	46%	27%	38%	29%	50%	21%	38%	38%	30%	34%	41%	32%
	No	45%	41%	68%	58%	44%	35%	52%	46%	52%	30%	69%	41%	47%	50%	52%	37%	52%
	Not sure	19%	20%	12%	20%	18%	19%	21%	16%	19%	20%	10%	22%	15%	20%	14%	22%	16%
A28.VOTE BIDEN REASON	For Biden	57%	59%	50%	39%	48%	68%	43%	47%	48%	71%	45%	55%	31%	53%	53%	61%	54%
	Against Trump	41%	39%	47%	56%	43%	31%	54%	48%	51%	27%	55%	32%	69%	45%	45%	36%	46%
	Not sure	2%	1%	3%	4%	9%	0%	3%	5%	1%	2%		13%		1%	2%	3%	
A29.VOTE TRUMP REASON	For Trump	74%	87%	44%	54%	79%		100%	78%		100%	45%	73%	84%	83%	59%	77%	71%
	Against Biden	23%		38%	35%	21%			22%			32%	27%	16%	17%	30%	21%	29%
	Not sure	3%	13%	18%	11%		100%			100%		23%				11%	2%	
	Total	156	4	20	33	127	1	3	115	1	3	12	58	70	30	26	70	29

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	57%	41%	60%	55%	61%	39%	36%	44%	49%	47%	48%	54%	35%
	Dislike Biden /Dems	21%	7%	26%	7%	37%	15%	26%	33%	13%	15%	23%	39%	16%	20%
	Agree with his beliefs and policies /registered Republican	10%	23%	20%	4%		11%	6%	4%	20%	9%	11%	7%	13%	16%
	Better on the economy	7%		8%		7%	4%	8%	6%	22%	9%	6%	2%	3%	16%
	Let him continue /deserves more time	5%		8%	4%	8%	5%	5%	13%		8%	5%	9%		5%
	Miscellaneous	14%	13%	5%	36%		4%	21%	23%	7%	14%	15%	5%	20%	12%
	Total	156	14	16	15	12	28	43	16	13	35	120	35	49	20
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	26%	38%	33%	35%	29%	30%	32%	14%	37%	28%	21%	32%	27%
	No	48%	49%	43%	48%	54%	48%	42%	51%	67%	45%	50%	58%	43%	55%
	Not sure	22%	26%	18%	19%	11%	23%	28%	16%	19%	18%	23%	20%	25%	18%
A27b.MAKE A PHONE CALL	Yes	40%	38%	43%	26%	41%	45%	46%	35%	28%	43%	39%	34%	41%	33%
	No	41%	44%	29%	51%	47%	34%	33%	48%	64%	41%	41%	47%	36%	47%
	Not sure	20%	19%	28%	22%	12%	21%	21%	17%	8%	17%	21%	19%	23%	20%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	75%	77%	68%	88%	75%	84%	75%	63%	80%	76%	74%	72%	87%
	No	17%	14%	13%	25%	10%	17%	13%	20%	29%	18%	17%	19%	18%	13%
	Not sure	6%	11%	10%	7%	2%	7%	3%	4%	8%	2%	7%	7%	10%	
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	20%	40%	29%	43%	30%	51%	41%	19%	47%	33%	26%	36%	34%
	No	45%	54%	46%	57%	45%	47%	29%	45%	61%	41%	46%	54%	45%	50%
	Not sure	19%	25%	14%	15%	12%	23%	20%	14%	20%	12%	21%	21%	20%	15%
A28.VOTE BIDEN REASON	For Biden	57%	44%	63%	42%	73%	52%	69%	41%	71%	70%	53%	41%	54%	53%
	Against Trump	41%	54%	37%	55%	27%	46%	27%	59%	29%	29%	45%	57%	45%	41%
	Not sure	2%	2%		3%		2%	3%			1%	2%	2%	1%	7%
A29.VOTE TRUMP REASON	For Trump	74%	90%	76%	55%	63%	65%	85%	65%	78%	89%	69%	71%	69%	57%
	Against Biden	23%	10%	24%	31%	30%	31%	15%	35%	22%	9%	28%	27%	25%	43%
	Not sure	3%			14%	7%	4%				1%	3%	2%	6%	
	Total	156	14	16	15	12	28	43	16	13	35	120	35	49	20

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	34%	55%	58%	36%	34%	57%	34%	31%	53%	47%
	Dislike Biden /Dems	21%		21%	18%	29%	35%	19%		31%	28%	18%
	Agree with his beliefs and policies /registered Republican	10%		12%	12%	9%	12%	9%	16%	12%	5%	13%
	Better on the economy	7%		13%	4%	9%	14%	7%	15%	2%	4%	9%
	Let him continue /deserves more time	5%	27%		2%	7%	13%	5%		7%	2%	7%
	Miscellaneous	14%	38%	4%	13%	17%		11%	35%	21%	14%	13%
	Total	156	10	25	63	57	10	105	7	30	56	97
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	47%	32%	27%	29%	33%	35%	26%	20%	30%	30%
	No	48%	37%	48%	51%	48%	46%	49%	54%	52%	52%	47%
	Not sure	22%	16%	20%	22%	23%	21%	16%	21%	28%	18%	23%
A27b.MAKE A PHONE CALL	Yes	40%	40%	44%	37%	41%	43%	40%	31%	34%	42%	39%
	No	41%	44%	39%	42%	39%	38%	44%	53%	40%	44%	40%
	Not sure	20%	16%	17%	21%	20%	18%	16%	16%	26%	14%	22%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	75%	82%	73%	80%	83%	72%	63%	73%	75%	79%
	No	17%	20%	18%	19%	13%	12%	23%	32%	18%	22%	14%
	Not sure	6%	6%		8%	7%	5%	6%	5%	9%	4%	6%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	25%	58%	31%	37%	41%	43%	23%	23%	30%	40%
	No	45%	52%	36%	50%	41%	41%	43%	49%	54%	52%	41%
	Not sure	19%	23%	7%	19%	23%	18%	14%	28%	22%	18%	18%
A28.VOTE BIDEN REASON	For Biden	57%	73%	69%	42%	69%	62%	50%	68%	42%	54%	59%
	Against Trump	41%	27%	30%	56%	28%	37%	39%	29%	56%	45%	39%
	Not sure	2%		1%	2%	2%	1%	11%	4%	2%	1%	2%
A29.VOTE TRUMP REASON	For Trump	74%	81%	93%	66%	73%	90%	80%	26%	56%	77%	72%
	Against Biden	23%	14%	7%	30%	26%	10%	20%	52%	37%	18%	27%
	Not sure	3%	5%		4%	1%			23%	7%	5%	1%
	Total	156	10	25	63	57	10	105	7	30	56	97

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	38%	52%	55%	72%	43%	42%	39%	51%	47%	51%	47%	51%	56%	47%
	Dislike Biden /Dems	21%	7%	14%	22%	15%	12%	31%	38%	8%	31%	8%	31%	15%	21%	22%
	Agree with his beliefs and policies /registered Republican	10%	6%	10%		6%	25%	12%	13%	10%	9%	10%	9%		6%	13%
	Better on the economy	7%		14%		5%	7%	9%		7%	7%	7%	7%		6%	8%
	Let him continue /deserves more time	5%	24%			3%		3%	10%	7%	4%	7%	4%		11%	5%
	Miscellaneous	14%	32%	15%	23%	6%	13%	9%	16%	20%	10%	20%	10%	34%	8%	13%
	Total	156	17	30	8	20	9	54	13	65	89	65	89	17	34	102
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	26%	43%	40%	25%	27%	26%	23%	33%	29%	33%	29%	39%	27%	30%
	No	48%	45%	40%	46%	50%	50%	55%	33%	46%	49%	46%	49%	55%	47%	49%
	Not sure	22%	28%	17%	14%	25%	24%	19%	45%	21%	22%	21%	22%	6%	26%	22%
A27b.MAKE A PHONE CALL	Yes	40%	59%	50%	48%	40%	27%	33%	21%	43%	38%	43%	38%	54%	38%	38%
	No	41%	24%	30%	47%	38%	44%	49%	39%	40%	41%	40%	41%	36%	42%	41%
	Not sure	20%	17%	21%	5%	22%	28%	18%	40%	17%	21%	17%	21%	9%	20%	20%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	81%	83%	75%	73%	89%	76%	52%	76%	78%	76%	78%	66%	74%	80%
	No	17%	10%	13%	25%	19%	11%	19%	17%	19%	16%	19%	16%	33%	19%	14%
	Not sure	6%	9%	4%		8%		5%	31%	5%	6%	5%	6%	2%	7%	6%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	50%	48%	32%	35%	19%	33%	33%	39%	35%	39%	35%	38%	34%	37%
	No	45%	21%	37%	56%	37%	62%	53%	30%	43%	46%	43%	46%	48%	45%	45%
	Not sure	19%	29%	15%	12%	28%	19%	14%	37%	18%	19%	18%	19%	14%	20%	18%
A28.VOTE BIDEN REASON	For Biden	57%	57%	73%	88%	66%	35%	44%	70%	51%	60%	51%	60%	65%	51%	58%
	Against Trump	41%	35%	26%	12%	32%	65%	54%	30%	48%	37%	48%	37%	33%	46%	41%
	Not sure	2%	8%	1%		2%		1%		1%	2%	1%	2%	2%	3%	1%
A29.VOTE TRUMP REASON	For Trump	74%	72%	86%	45%	88%	59%	73%	52%	78%	72%	78%	72%	91%	74%	71%
	Against Biden	23%	28%	6%	49%	12%	33%	26%	48%	18%	26%	18%	26%	9%	18%	28%
	Not sure	3%		8%	6%		7%	1%		3%	2%	3%	2%		8%	1%
	Total	156	17	30	8	20	9	54	13	65	89	65	89	17	34	102

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	45%	59%	35%	57%	71%	50%	35%	66%	46%	42%	34%	71%	80%	61%	40%
	Dislike Biden /Dems	21%	28%	13%	24%	12%	15%	23%	24%	14%	21%	29%	27%		5%	42%	20%
	Agree with his beliefs and policies /registered Republican	10%	6%	14%	14%	18%		9%	14%	7%	7%	5%	12%		7%	15%	36%
	Better on the economy	7%	4%	12%	10%	6%		7%	10%	2%	11%	4%	6%				
	Let him continue /deserves more time	5%	3%	9%	1%		19%	5%	1%	12%	3%	8%	12%		8%		7%
	Miscellaneous	14%	18%	6%	21%	12%	2%	14%	21%	6%	15%	13%	15%	29%	9%	24%	10%
	Total	156	43	22	54	13	23	66	54	36	81	18	16	4	16	7	13
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	34%	40%	25%	28%	22%	36%	25%	25%	34%	29%	30%	42%	10%	28%	16%
	No	48%	46%	42%	53%	43%	52%	44%	53%	49%	48%	48%	51%	30%	75%	37%	55%
	Not sure	22%	20%	18%	22%	29%	25%	19%	22%	27%	18%	22%	19%	28%	15%	35%	28%
A27b.MAKE A PHONE CALL	Yes	40%	42%	39%	38%	43%	38%	41%	38%	40%	45%	38%	30%	57%	12%	47%	21%
	No	41%	36%	44%	44%	31%	42%	39%	44%	38%	40%	46%	40%	19%	61%	32%	52%
	Not sure	20%	21%	17%	18%	26%	20%	20%	18%	22%	15%	17%	30%	24%	26%	21%	27%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	78%	75%	77%	77%	77%	77%	77%	77%	77%	71%	74%	95%	74%	85%	67%
	No	17%	18%	19%	16%	15%	17%	18%	16%	16%	19%	23%	19%		17%	8%	19%
	Not sure	6%	5%	6%	7%	8%	6%	5%	7%	7%	4%	7%	7%	5%	9%	7%	14%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	36%	41%	37%	33%	31%	38%	37%	32%	38%	42%	33%	54%	20%	24%	32%
	No	45%	45%	45%	45%	39%	46%	45%	45%	43%	46%	46%	47%	22%	57%	48%	42%
	Not sure	19%	19%	14%	18%	28%	22%	17%	18%	25%	16%	12%	20%	24%	23%	28%	27%
A28.VOTE BIDEN REASON	For Biden	57%	65%	46%	54%	57%	67%	57%	54%	62%	57%	48%	54%	87%	56%	36%	57%
	Against Trump	41%	33%	52%	44%	43%	31%	40%	44%	37%	42%	49%	39%	13%	41%	64%	37%
	Not sure	2%	2%	2%	2%		2%	2%	2%	1%	1%	3%	7%		3%		7%
A29.VOTE TRUMP REASON	For Trump	74%	86%	76%	62%	59%	85%	82%	62%	76%	84%	58%	53%	61%	64%	58%	82%
	Against Biden	23%	10%	21%	35%	41%	15%	13%	35%	24%	13%	38%	47%	39%	28%	42%	18%
	Not sure	3%	5%	3%	3%			4%	3%		3%	4%			9%		
	Total	156	43	22	54	13	23	66	54	36	81	18	16	4	16	7	13

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	37%	65%	35%	27%	26%	71%	42%	51%	46%	56%	57%	43%	53%	33%	25%
	Dislike Biden /Dems	21%	23%	22%	24%	20%	67%		34%	18%	28%	32%	9%	19%	18%	43%	29%
	Agree with his beliefs and policies /registered Republican	10%	9%	8%		25%	6%		10%	19%	12%	3%	7%	8%	11%	8%	10%
	Better on the economy	7%	8%	5%	18%	20%					10%	9%	10%	4%	9%		
	Let him continue /deserves more time	5%	1%	7%	8%			29%	6%	5%	13%	4%	9%	3%	5%	14%	
	Miscellaneous	14%	23%		15%	8%			14%	13%	3%	3%	13%	29%	9%	20%	41%
	Total	156	53	28	17	11	15	5	11	29	21	30	44	36	116	14	18
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	27%	44%	37%	41%	36%	33%	22%	31%	37%	26%	27%	33%	32%	22%	31%
	No	48%	53%	37%	46%	36%	55%	49%	64%	42%	45%	58%	54%	45%	46%	62%	38%
	Not sure	22%	21%	19%	17%	22%	9%	18%	14%	27%	18%	16%	19%	22%	22%	16%	31%
A27b.MAKE A PHONE CALL	Yes	40%	39%	51%	47%	51%	40%	44%	36%	34%	42%	36%	38%	47%	42%	26%	43%
	No	41%	44%	35%	38%	29%	47%	41%	48%	36%	40%	47%	46%	37%	38%	56%	28%
	Not sure	20%	17%	14%	15%	21%	13%	15%	16%	29%	18%	16%	16%	16%	19%	17%	29%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	72%	76%	85%	76%	70%	89%	75%	70%	74%	77%	83%	77%	83%	53%	63%
	No	17%	23%	20%	14%	17%	30%	4%	19%	21%	16%	18%	16%	19%	13%	41%	16%
	Not sure	6%	6%	4%	1%	7%		6%	7%	8%	10%	5%	1%	4%	5%	6%	21%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	36%	47%	40%	37%	31%	34%	35%	35%	31%	39%	36%	40%	40%	20%	29%
	No	45%	51%	35%	43%	50%	56%	41%	60%	47%	50%	44%	47%	40%	42%	59%	44%
	Not sure	19%	13%	17%	18%	14%	13%	25%	5%	18%	18%	16%	17%	20%	18%	21%	27%
A28.VOTE BIDEN REASON	For Biden	57%	53%	59%	57%	62%	67%	48%	36%	36%	57%	69%	48%	68%	60%	50%	48%
	Against Trump	41%	45%	40%	43%	38%	33%	52%	64%	60%	40%	28%	50%	31%	39%	45%	48%
	Not sure	2%	2%	2%						4%	3%	3%	2%	1%	1%	5%	5%
A29.VOTE TRUMP REASON	For Trump	74%	83%	69%	88%	93%	73%	100%	71%	55%	78%	82%	81%	68%	79%	51%	64%
	Against Biden	23%	13%	31%	12%	7%	27%		29%	41%	22%	14%	19%	28%	20%	39%	36%
	Not sure	3%	4%							4%		4%		4%	1%	11%	
	Total	156	53	28	17	11	15	5	11	29	21	30	44	36	116	14	18

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	50%	40%	63%	35%	52%	50%	41%	38%	50%	60%	26%	56%	52%	28%	20%
	Dislike Biden /Dems	21%	15%	42%	14%	42%		20%	27%	37%	21%	9%	37%	26%	18%	49%	
	Agree with his beliefs and policies /registered Republican	10%	11%	7%	8%	8%	18%	10%	12%	7%	9%	7%	15%	12%	11%	6%	
	Better on the economy	7%	9%	3%				7%		11%	6%	4%	14%		6%	11%	16%
	Let him continue /deserves more time	5%	5%	4%	15%			6%			5%	7%	7%		6%		
	Miscellaneous	14%	15%	8%	19%	22%	30%	14%	25%	6%	17%	19%	2%	6%	14%	9%	65%
	Total	156	97	23	14	9	5	134	14	8	102	24	20	8	135	17	4
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	34%	32%	16%	13%	13%	32%	13%	21%	38%	25%	29%	9%	35%	28%	35%
	No	48%	43%	52%	70%	59%	56%	47%	58%	56%	44%	53%	41%	61%	47%	49%	42%
	Not sure	22%	23%	16%	13%	27%	31%	21%	29%	23%	18%	22%	30%	31%	18%	23%	24%
A27b.MAKE A PHONE CALL	Yes	40%	47%	36%	18%	14%	17%	43%	15%	20%	46%	38%	35%	24%	44%	38%	40%
	No	41%	34%	50%	66%	57%	49%	39%	53%	52%	37%	44%	36%	52%	38%	43%	27%
	Not sure	20%	20%	13%	16%	29%	34%	18%	31%	28%	17%	18%	29%	24%	18%	19%	33%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	87%	63%	63%	65%	38%	80%	53%	43%	76%	78%	79%	79%	74%	79%	60%
	No	17%	10%	27%	32%	26%	50%	15%	36%	31%	18%	17%	13%	14%	20%	16%	17%
	Not sure	6%	4%	9%	5%	9%	12%	5%	10%	26%	6%	5%	9%	7%	6%	5%	23%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	44%	24%	17%	10%	43%	38%	24%	27%	39%	38%	37%	18%	42%	35%	24%
	No	45%	36%	62%	63%	65%	40%	43%	54%	58%	43%	42%	42%	64%	40%	46%	50%
	Not sure	19%	20%	13%	20%	25%	17%	19%	22%	14%	18%	20%	21%	18%	18%	19%	26%
A28.VOTE BIDEN REASON	For Biden	57%	60%	57%	43%	38%	58%	59%	47%	39%	60%	62%	57%	25%	95%	54%	83%
	Against Trump	41%	39%	38%	57%	48%	27%	40%	38%	61%	39%	37%	41%	71%	5%	44%	17%
	Not sure	2%	0%	4%		14%	14%	1%	14%		1%	2%	2%	4%		2%	
A29.VOTE TRUMP REASON	For Trump	74%	84%	67%	44%	45%	80%	77%	57%	56%	78%	69%	68%	48%	79%	38%	53%
	Against Biden	23%	16%	30%	50%	39%	10%	22%	28%	37%	20%	31%	28%	41%	20%	50%	12%
	Not sure	3%		3%	6%	17%	10%	1%	14%	7%	2%		3%	11%	0%	12%	35%
	Total	156	97	23	14	9	5	134	14	8	102	24	20	8	135	17	4

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	60%	46%	57%	60%	43%	54%	51%	30%	45%	50%	52%
	Dislike Biden /Dems	21%	7%	24%		12%	25%	17%	21%	25%	17%	15%	25%
	Agree with his beliefs and policies /registered Republican	10%		11%	22%		13%	10%	9%	17%	11%	10%	7%
	Better on the economy	7%	3%	8%			9%	6%	9%			9%	8%
	Let him continue /deserves more time	5%	11%	5%		8%	5%	5%	6%		8%	1%	6%
	Miscellaneous	14%	19%	13%	22%	20%	13%	14%	11%	28%	24%	19%	10%
	Total	156	17	130	8	25	94	37	120	17	18	43	81
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	34%	26%	14%	35%	28%	22%	32%	26%	19%	36%	24%
	No	48%	45%	54%	50%	42%	55%	56%	47%	59%	45%	42%	55%
	Not sure	22%	21%	20%	36%	23%	17%	22%	21%	15%	36%	22%	21%
A27b.MAKE A PHONE CALL	Yes	40%	45%	33%	22%	47%	36%	28%	42%	40%	15%	48%	30%
	No	41%	36%	47%	50%	32%	47%	54%	39%	50%	48%	31%	51%
	Not sure	20%	18%	20%	28%	21%	17%	18%	19%	10%	37%	21%	20%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	83%	69%	54%	85%	75%	61%	81%	70%	45%	84%	74%
	No	17%	12%	25%	25%	11%	20%	29%	15%	24%	33%	12%	20%
	Not sure	6%	4%	7%	21%	5%	6%	10%	5%	6%	22%	5%	6%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	41%	32%	17%	46%	35%	16%	37%	46%	20%	43%	35%
	No	45%	40%	51%	52%	34%	51%	61%	44%	42%	51%	36%	51%
	Not sure	19%	19%	17%	31%	20%	13%	23%	19%	12%	29%	20%	14%
A28.VOTE BIDEN REASON	For Biden	57%	61%	41%	30%	65%	31%	42%	58%	48%	57%	64%	31%
	Against Trump	41%	37%	59%	65%	33%	67%	57%	40%	48%	43%	34%	67%
	Not sure	2%	2%		4%	2%	2%	1%	2%	4%		2%	2%
A29.VOTE TRUMP REASON	For Trump	74%	93%	70%	90%	77%	77%	65%	74%	86%	61%	84%	73%
	Against Biden	23%	7%	27%		21%	23%	26%	24%	14%	28%	15%	27%
	Not sure	3%		2%	10%	2%		10%	2%		11%	1%	1%
	Total	156	17	130	8	25	94	37	120	17	18	43	81

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	39%	50%	39%		48%			51%
	Dislike Biden /Dems	21%	46%	20%	30%		21%			16%
	Agree with his beliefs and policies /registered Republican	10%		11%			10%			12%
	Better on the economy	7%		6%	10%		7%			7%
	Let him continue /deserves more time	5%	11%	4%	20%		5%			5%
	Miscellaneous	14%	15%	14%			14%			14%
	Total	156	6	139	7		156			115
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	31%	31%	11%	30%	29%	37%	23%	35%
	No	48%	46%	49%	79%	46%	53%	39%	55%	47%
	Not sure	22%	24%	20%	10%	24%	18%	24%	23%	17%
A27b.MAKE A PHONE CALL	Yes	40%	42%	39%	20%	41%	37%	45%	35%	43%
	No	41%	37%	44%	68%	39%	45%	32%	46%	39%
	Not sure	20%	21%	18%	12%	21%	18%	22%	19%	19%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	82%	69%	68%	81%	68%	81%	80%	73%
	No	17%	12%	24%	32%	13%	25%	13%	14%	20%
	Not sure	6%	6%	7%		6%	7%	6%	6%	7%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	38%	35%	20%	37%	35%	46%	25%	41%
	No	45%	42%	45%	76%	43%	47%	33%	57%	39%
	Not sure	19%	19%	20%	4%	20%	18%	21%	18%	20%
A28.VOTE BIDEN REASON	For Biden	57%	58%	60%	50%	57%		100%		
	Against Trump	41%	41%	34%	50%	41%			100%	
	Not sure	2%	2%	6%		2%				
A29.VOTE TRUMP REASON	For Trump	74%	61%	77%	14%		74%			100%
	Against Biden	23%	30%	22%	63%		23%			
	Not sure	3%	9%	1%	23%		3%			
	Total	156	6	139	7		156			115

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A
A26.WHY VOTE FOR TRUMP	Good leader /like Trump /gets things done	48%	38%	52%	54%		48%
	Dislike Biden /Dems	21%	28%	13%	30%		21%
	Agree with his beliefs and policies /registered Republican	10%	5%	18%	2%		10%
	Better on the economy	7%	7%	10%			7%
	Let him continue /deserves more time	5%	6%	4%	7%		5%
	Miscellaneous	14%	19%	11%	16%		14%
	Total	156	48	73	34		156
A27a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	33%	30%	28%	26%	30%
	No	48%	51%	48%	46%	42%	48%
	Not sure	22%	16%	22%	26%	32%	22%
A27b.MAKE A PHONE CALL	Yes	40%	41%	42%	32%	38%	40%
	No	41%	42%	40%	42%	35%	41%
	Not sure	20%	17%	18%	26%	26%	20%
A27c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE	Yes	77%	67%	82%	76%	76%	77%
	No	17%	26%	13%	16%	19%	17%
	Not sure	6%	7%	5%	9%	5%	6%
A27d.DONATE TO THEIR CAMPAIGN	Yes	37%	28%	42%	33%	29%	37%
	No	45%	55%	42%	38%	47%	45%
	Not sure	19%	17%	16%	28%	24%	19%
A28.VOTE BIDEN REASON	For Biden	57%	45%	62%	55%	57%	57%
	Against Trump	41%	54%	36%	42%	41%	41%
	Not sure	2%	1%	2%	3%	2%	2%
A29.VOTE TRUMP REASON	For Trump	74%	64%	80%	75%		74%
	Against Biden	23%	32%	18%	23%		23%
	Not sure	3%	5%	1%	2%		3%
	Total	156	48	73	34		156

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
BIDEN/HARRIS - TRUMP/PENCE		34	57	45	8	34	40	28	28	49	36	32	28	40	34	34	34	35
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	57%	61%	38%	45%	48%	53%	52%	72%	46%	56%	46%	49%	47%	59%	61%	54%
	Biden/Harris not so strongly	9%	13%	7%	9%	15%	11%	7%	4%		14%	5%	9%	14%	12%	4%	3%	6%
	Lean Biden/Harris	2%	4%		3%	1%	5%	2%	1%		3%	1%	2%	3%	3%			
	Trump/Pence strongly	24%	13%	21%	35%	20%	22%	31%	28%	23%	20%	28%	26%	19%	23%	27%	28%	23%
	Trump/Pence not so strongly	3%	3%	1%	5%	8%	1%	2%	1%		5%	1%	2%	6%	4%	2%	2%	2%
	Lean Trump/Pence	0%			1%		2%				1%		1%	1%	1%			
	Undecided	6%	7%	5%	6%	7%	6%	6%	8%		6%	6%	9%	5%	7%	3%	1%	7%
	Other	1%	1%	1%	1%	0%	3%		1%	2%	1%	1%	1%	1%	1%	1%	2%	
Prefer not to answer		3%	1%	4%	3%	4%	2%		5%	4%	3%	3%	3%	2%	2%	4%	3%	7%
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	74%	68%	49%	62%	65%	61%	57%	72%	63%	62%	58%	66%	62%	63%	64%	60%
	Trump/Pence	28%	17%	22%	41%	27%	25%	33%	30%	23%	27%	30%	29%	26%	27%	29%	30%	25%
	Undecided	6%	7%	5%	6%	7%	6%	6%	8%		6%	6%	9%	5%	7%	3%	1%	7%
	Other	1%	1%	1%	1%	0%	3%		1%	2%	1%	1%	1%	1%	1%	1%	2%	
	Prefer not to answer	3%	1%	4%	3%	4%	2%		5%	4%	3%	3%	3%	2%	2%	4%	3%	7%
	Total		548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	39%	24%	54%	43%	43%	40%	28%	27%	43%	33%	33%	43%	38%	38%	40%	33%
	Right choice /leadership /empathy /experience	26%	20%	34%	22%	16%	31%	28%	32%	31%	22%	30%	22%	23%	23%	32%	27%	46%
	Like Biden-Harris /Dems	11%	10%	14%	9%	9%	10%	12%	14%	15%	9%	13%	13%	12%	12%	8%	10%	4%
	Agree with Biden-Harris policies	9%	4%	12%	9%	7%	8%	7%	12%	10%	7%	10%	8%	8%	8%	10%	14%	
	Like Harris	7%	8%	7%	6%	6%	10%	3%	8%	10%	7%	6%	9%	6%	7%	6%	5%	10%
	Democrat	5%	6%	5%	2%	5%	5%	4%	3%	4%	5%	4%	4%	6%	5%	4%	3%	7%
Miscellaneous		13%	16%	13%	10%	20%	7%	12%	13%	7%	15%	11%	17%	13%	15%	10%	10%	9%
Total		341	111	125	104	114	67	64	64	32	181	159	109	128	237	104	78	27

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
BIDEN/HARRIS - TRUMP/PENCE		34	8	51	70	29	20	13	0	55	47	66	73	47	10
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	38%	59%	70%	46%	46%	36%	41%	55%	63%	59%	78%	50%	42%
	Biden/Harris not so strongly	9%	9%	10%	9%	14%	7%	13%	3%	14%	5%	15%	3%	17%	10%
	Lean Biden/Harris	2%	3%	2%	1%	2%		3%	2%	3%	1%	3%		3%	
	Trump/Pence strongly	24%	35%	18%	7%	30%	29%	29%	43%	13%	22%	7%	8%	19%	42%
	Trump/Pence not so strongly	3%	5%	2%	2%	2%	5%	7%	3%	4%	1%	4%	1%	4%	
	Lean Trump/Pence	0%	1%					2%							
	Undecided	6%	6%	6%	7%	4%	2%	5%	7%	7%	5%	11%	5%	3%	6%
	Other	1%	1%	1%	1%			1%		1%	1%	1%	1%		
	Prefer not to answer	3%	3%	3%	2%	2%	10%	4%	2%	3%	3%		4%	3%	
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	49%	71%	80%	62%	54%	51%	45%	72%	69%	77%	82%	71%	52%
	Trump/Pence	28%	41%	20%	10%	32%	34%	38%	46%	17%	22%	11%	9%	23%	42%
	Undecided	6%	6%	6%	7%	4%	2%	5%	7%	7%	5%	11%	5%	3%	6%
	Other	1%	1%	1%	1%			1%		1%	1%	1%	1%		
	Prefer not to answer	3%	3%	3%	2%	2%	10%	4%	2%	3%	3%		4%	3%	
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	54%	31%	31%	28%	41%	55%	52%	35%	27%	36%	28%	32%	21%
	Right choice /leadership /empathy /experience	26%	22%	27%	24%	30%	31%	18%	30%	24%	31%	20%	27%	26%	37%
	Like Biden-Harris /Dems	11%	9%	12%	14%	8%		12%	5%	8%	16%	8%	19%	5%	14%
	Agree with Biden-Harris policies	9%	9%	8%	9%	7%	5%	8%	10%	7%	10%	7%	10%	7%	8%
	Like Harris	7%	6%	7%	10%	4%	4%	8%	2%	7%	8%	10%	10%	4%	6%
	Democrat	5%	2%	6%	7%	4%	4%	3%	1%	7%	5%	8%	6%	5%	3%
Miscellaneous		13%	10%	15%	12%	20%	15%	12%	7%	17%	12%	17%	9%	23%	15%
Total		341	104	237	147	71	12	67	38	115	122	65	82	42	29

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
BIDEN/HARRIS - TRUMP/PENCE		34	91	6	42	-78	96	80	-80	87	95	-7	-72	-82	28	34	34	38
B30-32.PRESIDENTIAL BALLOT W/V/P	Biden/Harris strongly	51%	80%	18%	34%	4%	92%	58%	3%	71%	91%	18%	6%	3%	52%	53%	52%	45%
	Biden/Harris not so strongly	9%	12%	13%	22%	3%	5%	26%	3%	18%	5%	13%	4%	3%	7%	7%	8%	17%
	Lean Biden/Harris	2%	2%	9%	7%	0%	0%	4%		3%		5%	1%		1%	2%	2%	1%
	Trump/Pence strongly	24%	2%	20%	15%	80%	1%	4%	81%	3%	1%	20%	73%	85%	28%	23%	24%	23%
	Trump/Pence not so strongly	3%	1%	14%	6%	4%		2%	5%	1%		22%	8%	2%	2%	4%	4%	2%
	Lean Trump/Pence	0%	0%		1%	1%		1%	1%	1%			2%		2%			1%
	Undecided	6%	2%	21%	13%	5%	1%	4%	6%	2%	3%	21%	6%	5%	5%	5%	5%	9%
	Other	1%	1%	2%	1%	1%		2%	1%	1%		1%		1%	2%	0%	1%	1%
	Prefer not to answer	3%	0%	3%	2%	1%	1%		1%		1%			2%	1%	5%	3%	1%
B30-32.PRESIDENTIAL BALLOT W/V/P	Biden/Harris	62%	94%	40%	63%	8%	97%	87%	6%	92%	96%	35%	11%	5%	60%	62%	62%	64%
	Trump/Pence	28%	3%	34%	21%	85%	1%	7%	86%	5%	1%	42%	83%	87%	32%	28%	28%	26%
	Undecided	6%	2%	21%	13%	5%	1%	4%	6%	2%	3%	21%	6%	5%	5%	5%	5%	9%
	Other	1%	1%	2%	1%	1%		2%	1%	1%		1%		1%	2%	0%	1%	1%
	Prefer not to answer	3%	0%	3%	2%	1%	1%		1%		1%			2%	1%	5%	3%	1%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	37%	45%	56%	20%	30%	54%	26%	42%	32%	49%	22%	15%	42%	49%	34%	34%
	Right choice /leadership /empathy /experience	26%	26%	25%	15%	27%	30%	18%	29%	22%	32%	20%	37%	13%	24%	21%	31%	18%
	Like Biden-Harris /Dems	11%	12%	7%	7%	5%	14%	7%		9%	15%	12%	8%		18%	10%	10%	10%
	Agree with Biden-Harris policies	9%	9%		8%	7%	10%	6%	10%	8%	10%		12%		10%	5%	8%	14%
	Like Harris	7%	6%	8%	3%	23%	7%	3%	31%	7%	5%	13%		57%	5%	9%	6%	7%
	Democrat	5%	5%		1%		7%	1%		6%	4%				4%	9%	5%	
	Miscellaneous	13%	13%	16%	15%	25%	12%	15%	14%	15%	10%	6%	33%	14%	5%	10%	13%	25%
	Total	341	300	21	79	11	209	91	8	157	142	12	7	4	49	71	161	59

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
BIDEN/HARRIS - TRUMP/PENCE		34	28	30	37	29	37	32	42	34	33	34	32	40	27
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	46%	59%	50%	57%	47%	56%	39%	51%	51%	51%	44%	53%	54%
	Biden/Harris not so strongly	9%	11%	2%	9%	3%	13%	4%	25%	10%	10%	9%	10%	12%	1%
	Lean Biden/Harris	2%	2%		4%		3%	2%	2%			3%	6%	1%	4%
	Trump/Pence strongly	24%	25%	32%	21%	28%	19%	28%	20%	27%	26%	24%	23%	22%	25%
	Trump/Pence not so strongly	3%	3%		5%	3%	7%	2%	3%		2%	4%	5%	3%	6%
	Lean Trump/Pence	0%	4%						2%			1%		1%	
	Undecided	6%	5%	5%	7%	2%	6%	4%	5%	12%	7%	6%	8%	5%	6%
	Other	1%	2%	2%	1%		1%	0%	1%		1%	1%	1%	1%	1%
	Prefer not to answer	3%	2%		3%	7%	4%	3%	2%		3%	3%	3%	2%	4%
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	59%	61%	63%	60%	63%	62%	67%	61%	61%	63%	61%	66%	58%
	Trump/Pence	28%	32%	32%	26%	31%	26%	30%	24%	27%	28%	28%	28%	26%	31%
	Undecided	6%	5%	5%	7%	2%	6%	4%	5%	12%	7%	6%	8%	5%	6%
	Other	1%	2%	2%	1%		1%	0%	1%		1%	1%	1%	1%	1%
	Prefer not to answer	3%	2%		3%	7%	4%	3%	2%		3%	3%	3%	2%	4%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	40%	45%	62%	26%	38%	30%	29%	40%	26%	42%	51%	41%	34%
	Right choice /leadership /empathy /experience	26%	21%	28%	15%	33%	26%	36%	21%	14%	39%	22%	26%	19%	32%
	Like Biden-Harris /Dems	11%	23%	11%	4%	20%	8%	12%	7%	13%	7%	12%	8%	12%	21%
	Agree with Biden-Harris policies	9%	5%	17%	4%	7%	9%	6%	10%	17%	12%	7%	8%	5%	15%
	Like Harris	7%	5%	5%	10%	7%	8%	4%	3%	12%	4%	8%	12%	7%	3%
	Democrat	5%	7%		7%	11%	5%	4%			5%	4%		5%	4%
	Miscellaneous	13%	9%		9%	13%	14%	12%	33%	16%	16%	13%	10%	15%	5%
	Total	341	28	22	46	25	78	83	30	30	78	262	62	147	34

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
BIDEN/HARRIS - TRUMP/PENCE		34	45	26	35	34	85	-84	41	42	25	40
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	51%	51%	45%	58%	78%	3%	44%	42%	46%	54%
	Biden/Harris not so strongly	9%	13%	8%	14%	3%	10%	2%	10%	17%	10%	9%
	Lean Biden/Harris	2%			3%	2%	2%		6%	5%	2%	2%
	Trump/Pence strongly	24%	15%	33%	21%	27%	2%	84%	9%	18%	30%	21%
	Trump/Pence not so strongly	3%	4%		5%	2%	1%	5%	10%	3%	2%	4%
	Lean Trump/Pence	0%			1%		1%	1%			0%	1%
	Undecided	6%	7%	7%	6%	5%	4%	4%	13%	9%	5%	6%
	Other	1%	1%	1%	1%	0%		1%	8%	2%	1%	1%
	Prefer not to answer	3%	8%		2%	3%	2%	1%		4%	3%	3%
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	64%	59%	63%	63%	89%	6%	60%	64%	58%	65%
	Trump/Pence	28%	19%	33%	28%	29%	5%	90%	19%	22%	33%	25%
	Undecided	6%	7%	7%	6%	5%	4%	4%	13%	9%	5%	6%
	Other	1%	1%	1%	1%	0%		1%	8%	2%	1%	1%
	Prefer not to answer	3%	8%		2%	3%	2%	1%		4%	3%	3%
	Total	548	46	82	243	175	267	121	28	105	193	342
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	16%	32%	48%	33%	39%	10%	23%	47%	42%	36%
	Right choice /leadership /empathy /experience	26%	43%	36%	17%	28%	28%	35%	18%	19%	23%	27%
	Like Biden-Harris /Dems	11%	5%	8%	10%	16%	11%		16%	11%	13%	10%
	Agree with Biden-Harris policies	9%	18%	9%	6%	10%	9%			7%	7%	9%
	Like Harris	7%	5%	3%	7%	8%	6%	37%	16%	4%	4%	8%
	Democrat	5%	5%	5%	5%	3%	5%			6%	5%	4%
	Miscellaneous	13%	13%	17%	16%	9%	12%	17%	26%	13%	14%	12%
	Total	341	29	49	152	110	239	7	17	67	113	223

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
BIDEN/HARRIS - TRUMP/PENCE		34	11	25	10	46	37	52	16	34	36	34	36	0	30	39
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	46%	48%	44%	56%	47%	58%	39%	48%	54%	48%	54%	42%	43%	55%
	Biden/Harris not so strongly	9%	5%	9%	6%	4%	6%	14%	4%	10%	9%	10%	9%	4%	11%	10%
	Lean Biden/Harris	2%		1%	3%	7%	5%	2%		4%	1%	4%	1%	1%	5%	1%
	Trump/Pence strongly	24%	39%	26%	44%	20%	21%	16%	25%	22%	25%	22%	25%	42%	24%	23%
	Trump/Pence not so strongly	3%	2%	6%				4%	3%	4%	3%	4%	3%	5%	3%	3%
	Lean Trump/Pence	0%				1%		1%		1%		1%			2%	
	Undecided	6%	7%	8%	2%	6%	10%	3%	15%	7%	6%	7%	6%	2%	10%	5%
	Other	1%		1%			6%	1%		1%	1%	1%	1%		1%	1%
Prefer not to answer		3%	1%	1%		5%	5%	2%	13%	3%	2%	3%	2%	4%	1%	3%
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	52%	58%	54%	67%	58%	73%	44%	62%	64%	62%	64%	47%	59%	65%
	Trump/Pence	28%	40%	32%	44%	22%	21%	21%	28%	27%	28%	27%	28%	47%	29%	26%
	Undecided	6%	7%	8%	2%	6%	10%	3%	15%	7%	6%	7%	6%	2%	10%	5%
	Other	1%		1%			6%	1%		1%	1%	1%	1%		1%	1%
	Prefer not to answer	3%	1%	1%		5%	5%	2%	13%	3%	2%	3%	2%	4%	1%	3%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	35%	33%	43%	29%	62%	40%	41%	39%	37%	39%	37%	8%	42%	40%
	Right choice /leadership /empathy /experience	26%	15%	27%	8%	33%	28%	28%	28%	26%	26%	26%	26%	6%	18%	30%
	Like Biden-Harris /Dems	11%	12%	13%	17%	9%	8%	12%	4%	7%	13%	7%	13%	17%	7%	12%
	Agree with Biden-Harris policies	9%	7%	11%	16%	8%	7%	5%	25%	14%	5%	14%	5%	4%	11%	7%
	Like Harris	7%	8%	9%	7%	9%		6%		6%	7%	6%	7%	4%	9%	6%
	Democrat	5%	4%	3%	4%	9%		5%		7%	3%	7%	3%		8%	4%
Miscellaneous		13%	26%	12%	13%	11%	12%	12%	12%	11%	15%	11%	15%	61%	15%	8%
Total		341	23	65	24	44	12	148	18	123	218	123	218	20	78	236

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
BIDEN/HARRIS - TRUMP/PENCE		34	49	26	35	18	18	41	35	18	29	31	27	48	44	81	31
B30-32.PRESIDENTIAL BALLOT W/V	Biden/Harris strongly	51%	58%	51%	49%	47%	41%	56%	49%	44%	51%	50%	35%	66%	54%	70%	43%
	Biden/Harris not so strongly	9%	11%	7%	11%	8%	5%	9%	11%	6%	8%	5%	18%	3%	12%	15%	14%
	Lean Biden/Harris	2%	3%	2%	1%		4%	3%	1%	2%	2%	2%	5%			3%	3%
	Trump/Pence strongly	24%	19%	29%	22%	33%	29%	23%	22%	30%	28%	19%	27%	21%	19%	3%	27%
	Trump/Pence not so strongly	3%	3%	4%	3%	4%	4%	4%	3%	4%	3%	6%	5%		3%	5%	2%
	Lean Trump/Pence	0%			1%				1%		1%	1%					
	Undecided	6%	4%	4%	8%	3%	8%	4%	8%	6%	6%	11%	3%	1%	6%	4%	8%
	Other	1%	1%		0%	2%	3%	0%	0%	2%	0%	1%	2%	1%	1%		
	Prefer not to answer	3%	1%	2%	4%	4%	6%	1%	4%	5%	1%	3%	5%	7%	6%		4%
B30-32.PRESIDENTIAL BALLOT W/V	Biden/Harris	62%	72%	60%	61%	55%	51%	67%	61%	52%	61%	58%	58%	69%	66%	88%	59%
	Trump/Pence	28%	23%	34%	26%	36%	33%	27%	26%	34%	32%	26%	32%	21%	21%	8%	29%
	Undecided	6%	4%	4%	8%	3%	8%	4%	8%	6%	6%	11%	3%	1%	6%	4%	8%
	Other	1%	1%		0%	2%	3%	0%	0%	2%	0%	1%	2%	1%	1%		
	Prefer not to answer	3%	1%	2%	4%	4%	6%	1%	4%	5%	1%	3%	5%	7%	6%		4%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	32%	34%	45%	47%	38%	32%	45%	42%	39%	45%	24%	30%	40%	49%	44%
	Right choice /leadership /empathy /experience	26%	25%	43%	22%	8%	23%	31%	22%	16%	29%	20%	15%	24%	43%	9%	19%
	Like Biden-Harris /Dems	11%	16%	10%	8%	11%	8%	14%	8%	9%	10%	13%	8%	20%	3%	14%	11%
	Agree with Biden-Harris policies	9%	6%	6%	12%	13%	6%	6%	12%	9%	8%	6%	12%	7%	19%	8%	2%
	Like Harris	7%	6%	7%	6%	10%	11%	6%	6%	11%	6%	3%	14%	15%	3%	5%	9%
	Democrat	5%	4%	7%	2%	9%	9%	5%	2%	9%	3%	11%	4%	2%	3%	12%	
	Miscellaneous	13%	17%	8%	14%	13%	9%	14%	14%	11%	13%	9%	22%	8%	12%	15%	15%
	Total	341	112	57	116	26	31	168	116	57	144	40	33	36	30	29	22

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
BIDEN/HARRIS - TRUMP/PENCE		34	33	9	44	39	31	13	42	39	26	26	28	43	40	31	4
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	54%	43%	49%	56%	48%	35%	64%	48%	45%	45%	47%	60%	58%	42%	22%
	Biden/Harris not so strongly	9%	9%	5%	11%	12%	4%	12%	4%	17%	8%	9%	10%	6%	9%	15%	10%
	Lean Biden/Harris	2%	1%	2%	7%		7%	6%		1%	4%	3%	2%	2%	1%	3%	6%
	Trump/Pence strongly	24%	27%	32%	20%	21%	28%	36%	22%	21%	29%	23%	27%	22%	24%	25%	28%
	Trump/Pence not so strongly	3%	3%	6%	1%	4%		4%	4%	6%	1%	8%	3%	2%	3%	4%	4%
	Lean Trump/Pence	0%	0%	1%	1%	4%					1%			1%	0%		1%
	Undecided	6%	4%	10%	10%	3%	12%	5%	7%	4%	8%	5%	9%	4%	2%	8%	25%
	Other	1%	0%	1%	1%			2%		2%	3%	1%	1%	1%	1%		
Prefer not to answer		3%	2%							2%	2%	6%	1%	2%	1%	3%	5%
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	64%	49%	67%	68%	59%	53%	68%	66%	57%	57%	58%	68%	68%	60%	37%
	Trump/Pence	28%	30%	40%	22%	29%	28%	40%	26%	27%	31%	31%	30%	26%	27%	29%	33%
	Undecided	6%	4%	10%	10%	3%	12%	5%	7%	4%	8%	5%	9%	4%	2%	8%	25%
	Other	1%	0%	1%	1%			2%		2%	3%	1%	1%	1%	1%		
	Prefer not to answer	3%	2%							2%	2%	6%	1%	2%	1%	3%	5%
	Total		548	140	91	58	38	29	31	29	97	67	82	161	128	414	49
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	40%	38%	46%	34%	38%	34%	47%	44%	49%	48%	35%	32%	38%	38%	42%
	Right choice /leadership /empathy /experience	26%	36%	25%	15%	38%	18%	35%	51%	14%	24%	31%	30%	25%	28%	20%	13%
	Like Biden-Harris /Dems	11%	7%	18%	11%	3%	37%	11%	4%	11%	10%	14%	5%	16%	12%	9%	4%
	Agree with Biden-Harris policies	9%	6%	6%	11%	11%	19%		9%	8%	7%	3%	15%	7%	9%	8%	6%
	Like Harris	7%	2%	11%	5%	3%	10%	14%		7%	3%	8%	8%	7%	7%	13%	2%
	Democrat	5%	2%	2%	8%	3%	8%	3%		8%	2%	3%	4%	5%	4%	12%	2%
Miscellaneous		13%	13%	12%	10%	15%		10%	3%	16%	8%	9%	11%	15%	11%	18%	31%
Total		341	89	44	39	26	17	16	20	64	38	46	94	87	281	29	25

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
BIDEN/HARRIS - TRUMP/PENCE		34	44	21	35	4	22	39	14	-6	18	59	36	32	-76	84	20
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	63%	37%	39%	18%	37%	56%	28%	9%	44%	64%	58%	38%	7%	73%	25%
	Biden/Harris not so strongly	9%	7%	20%	8%	6%	8%	9%	7%	17%	10%	9%	6%	13%	2%	13%	9%
	Lean Biden/Harris	2%	0%		11%	12%	2%	1%	6%	6%	2%	1%	3%		1%	2%	4%
	Trump/Pence strongly	24%	24%	28%	13%	23%	23%	24%	23%	30%	32%	14%	28%	14%	79%	2%	13%
	Trump/Pence not so strongly	3%	1%	7%	8%	7%	2%	3%	4%	7%	5%	1%	4%	3%	5%	2%	4%
	Lean Trump/Pence	0%		1%	2%	3%		0%	1%		0%	0%		2%	2%		
	Undecided	6%	2%	3%	16%	24%	13%	4%	18%	14%	4%	7%	1%	21%	2%	5%	27%
	Other	1%	1%	1%				1%		6%	1%	1%			1%	1%	
	Prefer not to answer	3%	1%	3%	2%	7%	15%	1%	12%	12%	1%	3%	1%	9%	0%	2%	18%
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	70%	57%	58%	36%	47%	67%	42%	31%	56%	74%	67%	51%	10%	88%	37%
	Trump/Pence	28%	26%	36%	24%	32%	25%	27%	28%	37%	38%	15%	31%	19%	86%	4%	17%
	Undecided	6%	2%	3%	16%	24%	13%	4%	18%	14%	4%	7%	1%	21%	2%	5%	27%
	Other	1%	1%	1%				1%		6%	1%	1%			1%	1%	
	Prefer not to answer	3%	1%	3%	2%	7%	15%	1%	12%	12%	1%	3%	1%	9%	0%	2%	18%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	38%	39%	38%	41%	27%	38%	33%	55%	32%	42%	45%	40%	8%	41%	15%
	Right choice /leadership /empathy /experience	26%	28%	19%	32%	23%	15%	27%	19%		28%	26%	25%	16%	48%	25%	10%
	Like Biden-Harris /Dems	11%	13%	11%	5%			12%		10%	12%	12%	8%	12%		12%	11%
	Agree with Biden-Harris policies	9%	10%	5%	14%			9%		9%	12%	8%	2%	5%	9%	8%	14%
	Like Harris	7%	7%	9%	14%			8%			5%	8%	10%	4%		7%	10%
	Democrat	5%	4%	5%	8%			5%		11%	3%	6%	4%	6%		5%	3%
	Miscellaneous	13%	10%	13%	11%	35%	58%	10%	49%	15%	16%	10%	9%	21%	34%	11%	36%
Total		341	235	47	25	10	15	307	25	9	137	115	62	24	16	310	15

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
BIDEN/HARRIS - TRUMP/PENCE		34	86	-49	-2	83	-36	6	.	.	.	61	-20	14	74	-31
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	79%	8%	23%	81%	13%	26%				65%	26%	28%	77%	12%
	Biden/Harris not so strongly	9%	10%	8%	9%	7%	12%	12%				10%	7%	14%	7%	15%
	Lean Biden/Harris	2%	2%	2%	2%	1%	2%	4%				1%	4%		1%	1%
	Trump/Pence strongly	24%	4%	59%	27%	6%	54%	31%				13%	51%	24%	9%	51%
	Trump/Pence not so strongly	3%	0%	8%	8%	0%	9%	4%				2%	5%	5%	1%	8%
	Lean Trump/Pence	0%	1%		1%	1%		1%				1%	0%		0%	0%
	Undecided	6%	2%	9%	20%	1%	6%	17%				5%	4%	19%	3%	7%
	Other	1%	0%	2%		0%	2%	1%				1%	1%		0%	2%
Prefer not to answer		3%	2%	4%	9%	2%	2%	6%				3%	1%	10%	1%	3%
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	91%	18%	35%	90%	27%	41%				76%	36%	42%	85%	28%
	Trump/Pence	28%	5%	67%	37%	6%	63%	35%				16%	57%	28%	11%	59%
	Undecided	6%	2%	9%	20%	1%	6%	17%				5%	4%	19%	3%	7%
	Other	1%	0%	2%		0%	2%	1%				1%	1%		0%	2%
	Prefer not to answer	3%	2%	4%	9%	2%	2%	6%				3%	1%	10%	1%	3%
	Total	548	321	181	47	281	147	121				347	151	50	304	147
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	35%	62%	43%	36%	49%	41%				40%	31%	27%	35%	51%
	Right choice /leadership /empathy /experience	26%	30%	2%	4%	31%	13%	11%				27%	27%	11%	29%	15%
	Like Biden-Harris /Dems	11%	11%	8%	13%	12%	9%	7%				11%	6%	21%	11%	6%
	Agree with Biden-Harris policies	9%	9%	2%	4%	9%	4%	9%				8%	13%	6%	10%	2%
	Like Harris	7%	7%	5%		8%	5%	2%				7%	5%	8%	8%	
	Democrat	5%	5%			5%	2%	6%				3%	6%	16%	5%	3%
Miscellaneous		13%	11%	23%	35%	10%	20%	23%				12%	18%	22%	12%	24%
Total		341	292	33	16	251	40	50				265	55	21	258	41

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
BIDEN/HARRIS - TRUMP/PENCE		34	93	-87	31	100	-100	100	100	-100
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	80%	1%	22%						82%		92%	62%	
	Biden/Harris not so strongly	9%	13%	2%	14%						15%		7%	31%	
	Lean Biden/Harris	2%	2%	0%	9%						3%		1%	7%	
	Trump/Pence strongly	24%	1%	81%								86%			97%
	Trump/Pence not so strongly	3%	0%	8%	13%							12%			2%
	Lean Trump/Pence	0%	0%	1%								2%			1%
	Undecided	6%	2%	4%	38%										
	Other	1%	0%		2%										
	Prefer not to answer	3%	1%	2%	3%										
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	95%	3%	45%						100%		100%	100%	
	Trump/Pence	28%	2%	90%	13%							100%			100%
	Undecided	6%	2%	4%	38%										
	Other	1%	0%		2%										
	Prefer not to answer	3%	1%	2%	3%										
	Total	548	335	153	39						341	154	224	108	121
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	37%	23%	56%						38%		26%	63%	
	Right choice /leadership /empathy /experience	26%	26%	12%	22%						26%		32%	13%	
	Like Biden-Harris /Dems	11%	11%	10%	4%						11%		14%	4%	
	Agree with Biden-Harris policies	9%	9%								9%		9%	6%	
	Like Harris	7%	7%		9%						7%		7%	8%	
	Democrat	5%	5%								5%		4%	5%	
	Miscellaneous	13%	13%	55%	9%						13%		15%	9%	
Total		341	317	5	17						341		224	108	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
BIDEN/HARRIS - TRUMP/PENCE		34	37	34	32	100	.	34
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris strongly	51%	40%	57%	47%	100%		51%
	Biden/Harris not so strongly	9%	16%	7%	9%			9%
	Lean Biden/Harris	2%	6%	1%	2%			2%
	Trump/Pence strongly	24%	13%	30%	22%			24%
	Trump/Pence not so strongly	3%	10%	1%	3%			3%
	Lean Trump/Pence	0%	1%	0%	1%			0%
	Undecided	6%	10%	2%	10%			6%
	Other	1%	2%	1%				1%
	Prefer not to answer	3%	2%	1%	8%			3%
B30-32.PRESIDENTIAL BALLOT W/VP	Biden/Harris	62%	61%	65%	57%	100%		62%
	Trump/Pence	28%	24%	31%	25%			28%
	Undecided	6%	10%	2%	10%			6%
	Other	1%	2%	1%				1%
	Prefer not to answer	3%	2%	1%	8%			3%
	Total	548	122	295	132	71		548
B33.WHY VOTE FOR BIDEN/HARRIS	Dislike Trump /Republicans	38%	40%	38%	38%	32%		38%
	Right choice /leadership /empathy /experience	26%	23%	29%	19%	27%		26%
	Like Biden-Harris /Dems	11%	10%	10%	16%	14%		11%
	Agree with Biden-Harris policies	9%	8%	9%	7%	9%		9%
	Like Harris	7%	4%	7%	9%	7%		7%
	Democrat	5%	2%	6%	3%	4%		5%
	Miscellaneous	13%	20%	9%	17%	12%		13%
	Total	341	75	191	75	71		341

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	35%	34%	40%	32%	46%	36%	42%	40%	37%	39%	49%	39%	44%	25%	22%	37%
	Agree with Trump's policies /beliefs	25%	16%	46%	19%	26%	18%	19%	26%	60%	23%	27%	14%	27%	20%	37%	44%	15%
	Dislike Biden-Harris /Dems	22%	27%	16%	24%	21%	20%	28%	25%		21%	23%	19%	28%	23%	20%	20%	22%
	Not socialist /Dems are too far left	5%	6%	7%	4%	6%			16%		4%	7%	4%	2%	3%	10%	13%	
	Republican	3%	3%		4%	4%		5%	2%		3%	3%	2%	4%	3%	2%		8%
	Miscellaneous	12%	19%	1%	15%	19%	16%	12%	2%		18%	6%	16%	2%	9%	15%	14%	19%
	Total	154	25	41	88	51	26	34	33	10	77	77	55	50	105	47	36	11
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	38%	33%	22%	29%	27%	32%	34%	27%	28%	32%	27%	28%	27%	37%	36%	39%
	No	50%	41%	50%	56%	51%	51%	52%	47%	48%	51%	49%	48%	52%	50%	49%	53%	38%
	Not sure	20%	21%	17%	22%	21%	22%	16%	19%	25%	21%	19%	25%	21%	23%	14%	11%	22%
B34b.MAKE A PHONE CALL	Yes	40%	42%	46%	32%	36%	39%	37%	45%	49%	37%	42%	36%	37%	37%	46%	46%	47%
	No	43%	36%	39%	50%	45%	39%	46%	38%	44%	43%	43%	44%	44%	44%	39%	42%	30%
	Not sure	18%	22%	15%	18%	19%	22%	17%	17%	7%	20%	15%	20%	18%	19%	15%	12%	23%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	71%	76%	64%	67%	71%	66%	71%	86%	68%	71%	66%	69%	68%	76%	75%	76%
	No	20%	18%	18%	23%	22%	20%	20%	21%	10%	21%	19%	19%	22%	21%	18%	18%	16%
	Not sure	10%	11%	6%	13%	12%	9%	14%	8%	4%	11%	10%	15%	9%	12%	7%	6%	8%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	32%	40%	21%	23%	32%	24%	40%	49%	27%	35%	27%	30%	29%	35%	30%	48%
	No	47%	42%	39%	58%	52%	47%	55%	40%	27%	50%	44%	48%	52%	50%	40%	42%	35%
	Not sure	22%	26%	21%	21%	25%	21%	21%	20%	24%	23%	21%	25%	18%	21%	25%	28%	17%
	Total	500	138	168	194	165	96	98	97	42	262	238	165	179	344	154	116	38
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	33%	36%	23%	28%	31%	28%	33%	34%	29%	31%	28%	28%	28%	35%	35%	35%
	No	49%	44%	45%	56%	50%	49%	57%	45%	36%	50%	48%	49%	49%	49%	49%	49%	46%
	Not sure	21%	23%	20%	21%	22%	20%	15%	22%	30%	21%	21%	22%	23%	23%	17%	16%	19%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	40%	46%	33%	37%	38%	35%	42%	60%	37%	42%	38%	38%	38%	43%	43%	42%
	No	42%	38%	37%	48%	44%	41%	48%	39%	27%	43%	41%	43%	42%	42%	40%	41%	39%
	Not sure	19%	22%	16%	18%	19%	22%	17%	19%	13%	20%	17%	19%	20%	20%	16%	16%	19%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	73%	80%	68%	70%	73%	67%	78%	91%	71%	76%	68%	75%	71%	78%	78%	78%
	No	18%	19%	15%	21%	21%	19%	23%	16%	5%	20%	17%	20%	18%	19%	17%	17%	18%
	Not sure	8%	9%	4%	11%	10%	8%	10%	6%	4%	9%	7%	12%	8%	10%	5%	5%	4%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	34%	45%	23%	27%	31%	29%	42%	55%	28%	39%	31%	32%	31%	39%	35%	49%
	No	46%	44%	36%	56%	51%	48%	54%	37%	22%	50%	41%	49%	47%	48%	41%	42%	38%
	Not sure	21%	22%	19%	21%	22%	20%	17%	21%	23%	21%	20%	21%	21%	21%	21%	23%	13%
	Total	1007	268	346	394	332	189	196	204	85	522	486	309	381	690	316	238	78

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	40%	35%	49%	26%	30%	37%	44%	36%	34%	53%	45%	19%	30%
	Agree with Trump's policies /beliefs	25%	19%	34%	12%	45%	32%	25%	10%	21%	44%		24%	37%	50%
	Dislike Biden-Harris /Dems	22%	24%	20%	20%	22%	20%	20%	29%	24%	18%	9%	31%	35%	15%
	Not socialist /Dems are too far left	5%	4%	6%		11%		3%	7%	6%	7%			11%	12%
	Republican	3%	4%	1%			11%	4%	3%		2%				
	Miscellaneous	12%	15%	8%	19%	3%	7%	17%	12%	19%		38%		9%	
	Total	154	88	66	18	37	8	50	38	27	39	9	9	14	23
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	22%	35%	35%	34%	25%	21%	22%	34%	36%	38%	32%	28%	41%
	No	50%	56%	46%	40%	56%	53%	55%	59%	47%	45%	43%	37%	57%	54%
	Not sure	20%	22%	19%	25%	10%	22%	24%	19%	19%	19%	19%	31%	15%	5%
B34b.MAKE A PHONE CALL	Yes	40%	32%	44%	46%	40%	33%	32%	32%	42%	47%	43%	50%	35%	46%
	No	43%	50%	38%	32%	48%	46%	49%	53%	38%	38%	36%	28%	47%	49%
	Not sure	18%	18%	18%	22%	12%	21%	19%	15%	20%	16%	22%	22%	18%	5%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	64%	74%	78%	67%	69%	65%	61%	71%	76%	74%	82%	63%	70%
	No	20%	23%	18%	13%	25%	23%	23%	23%	19%	17%	18%	9%	25%	26%
	Not sure	10%	13%	8%	8%	8%	8%	12%	16%	10%	7%	8%	8%	12%	3%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	21%	37%	40%	31%	35%	22%	19%	30%	42%	33%	46%	25%	38%
	No	47%	58%	40%	32%	51%	48%	54%	66%	47%	34%	40%	26%	56%	45%
	Not sure	22%	21%	23%	28%	18%	18%	24%	15%	22%	24%	27%	28%	20%	17%
	Total	500	194	306	167	108	20	118	75	143	163	75	92	56	52
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	23%	35%	34%	33%	22%	25%	20%	33%	36%	33%	34%	28%	36%
	No	49%	56%	44%	41%	50%	54%	53%	62%	47%	42%	47%	37%	49%	51%
	Not sure	21%	21%	21%	25%	17%	24%	22%	18%	20%	22%	20%	29%	23%	13%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	33%	44%	46%	41%	36%	35%	31%	39%	47%	38%	52%	36%	45%
	No	42%	48%	37%	34%	42%	42%	45%	53%	40%	35%	42%	27%	39%	45%
	Not sure	19%	18%	19%	21%	17%	22%	20%	16%	20%	18%	20%	21%	24%	10%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	68%	77%	82%	72%	71%	69%	66%	72%	81%	76%	87%	68%	75%
	No	18%	21%	17%	12%	22%	23%	20%	22%	20%	14%	18%	8%	22%	22%
	Not sure	8%	11%	6%	6%	6%	6%	11%	12%	8%	5%	6%	6%	11%	3%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	23%	40%	42%	37%	29%	25%	20%	31%	48%	33%	50%	26%	46%
	No	46%	56%	39%	35%	44%	53%	51%	63%	49%	31%	46%	27%	52%	38%
	Not sure	21%	21%	21%	22%	19%	18%	23%	16%	20%	21%	21%	23%	22%	17%
	Total	1007	394	613	341	213	39	242	153	280	333	151	190	98	115

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	41%	28%	31%	40%	100%	26%	41%	47%		21%	41%	39%	49%	43%	34%	32%
	Agree with Trump's policies /beliefs	25%	48%	28%	35%	25%		60%	24%	41%	100%	35%	19%	29%	16%	19%	26%	43%
	Dislike Biden-Harris /Dems	22%	11%	36%	27%	19%		14%	19%	12%		35%	16%	21%	19%	24%	23%	20%
	Not socialist /Dems are too far left	5%		17%	11%	4%			5%			10%	3%	5%	4%		6%	13%
	Republican	3%				3%			3%				3%	3%	2%	2%	4%	
	Miscellaneous	12%		15%	12%	13%			12%			18%	21%	7%	14%	12%	13%	5%
	Total	154	9	18	26	121	2	7	114	8	1	14	51	70	26	32	72	24
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	31%	14%	14%	34%	38%	17%	33%	29%	34%	19%	30%	36%	31%	27%	29%	36%
	No	50%	45%	69%	66%	55%	38%	60%	55%	48%	43%	60%	55%	54%	54%	50%	49%	50%
	Not sure	20%	24%	17%	20%	12%	24%	23%	12%	23%	24%	21%	15%	9%	16%	23%	22%	14%
B34b.MAKE A PHONE CALL	Yes	40%	41%	33%	25%	42%	48%	25%	42%	35%	47%	43%	42%	41%	44%	30%	43%	37%
	No	43%	41%	53%	56%	42%	33%	58%	41%	45%	37%	40%	37%	46%	44%	51%	39%	44%
	Not sure	18%	18%	14%	19%	16%	19%	17%	17%	20%	16%	17%	20%	13%	13%	19%	18%	20%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	76%	45%	59%	66%	82%	64%	67%	73%	80%	53%	65%	66%	65%	68%	71%	73%
	No	20%	16%	44%	29%	22%	11%	25%	20%	18%	13%	38%	20%	23%	25%	20%	20%	16%
	Not sure	10%	8%	12%	12%	13%	7%	10%	13%	9%	8%	10%	15%	11%	10%	12%	9%	11%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	32%	16%	13%	33%	42%	11%	32%	27%	39%	21%	31%	35%	35%	26%	31%	30%
	No	47%	42%	76%	68%	48%	33%	62%	49%	46%	38%	66%	53%	44%	46%	49%	44%	54%
	Not sure	22%	25%	8%	19%	19%	25%	27%	19%	27%	23%	12%	16%	21%	19%	26%	24%	16%
	Total	500	311	39	106	133	210	100	123	167	143	26	57	75	77	103	235	84
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	31%	17%	15%	32%	39%	18%	32%	29%	34%	20%	32%	31%	31%	31%	29%	30%
	No	49%	45%	70%	65%	53%	38%	58%	53%	47%	42%	65%	51%	54%	50%	50%	47%	54%
	Not sure	21%	24%	13%	20%	16%	24%	24%	15%	23%	25%	15%	17%	15%	19%	19%	24%	16%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	42%	30%	26%	40%	49%	28%	40%	35%	48%	38%	43%	37%	42%	31%	45%	34%
	No	42%	39%	55%	53%	43%	32%	52%	43%	44%	34%	46%	38%	46%	40%	50%	36%	49%
	Not sure	19%	20%	14%	21%	17%	19%	21%	17%	21%	18%	16%	19%	16%	18%	19%	19%	17%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	79%	52%	64%	69%	83%	71%	69%	75%	84%	55%	68%	70%	71%	72%	76%	71%
	No	18%	14%	40%	26%	21%	10%	21%	21%	17%	10%	38%	20%	22%	19%	19%	17%	20%
	Not sure	8%	7%	7%	9%	10%	6%	9%	10%	8%	6%	6%	11%	8%	10%	9%	7%	9%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	36%	18%	17%	35%	44%	19%	35%	28%	45%	21%	34%	36%	33%	30%	36%	31%
	No	46%	42%	72%	63%	46%	34%	57%	48%	49%	34%	68%	47%	46%	48%	51%	41%	53%
	Not sure	21%	23%	10%	20%	18%	22%	24%	18%	23%	22%	11%	19%	18%	19%	20%	23%	16%
	Total	1007	618	78	236	274	406	211	250	322	296	49	124	150	157	211	474	166

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	47%	52%	48%	34%	24%	42%	41%	24%	32%	40%	52%	33%	38%
	Agree with Trump's policies /beliefs	25%	14%	18%	16%	24%	31%	22%	26%	57%	53%	17%	16%	26%	3%
	Dislike Biden-Harris /Dems	22%	11%	30%	12%	42%	31%	17%	21%	19%	14%	25%	19%	18%	48%
	Not socialist /Dems are too far left	5%		9%			5%	6%	13%	13%	5%	5%	5%	3%	14%
	Republican	3%	4%		3%		3%	5%				4%	3%	3%	5%
	Miscellaneous	12%	24%		20%		16%	12%	12%		2%	15%	11%	22%	
	Total	154	15	11	19	13	32	40	11	13	36	118	29	58	18
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	34%	26%	29%	24%	27%	31%	25%	46%	33%	29%	29%	29%	28%
	No	50%	45%	66%	51%	49%	50%	47%	59%	42%	59%	48%	48%	49%	45%
	Not sure	20%	21%	8%	20%	28%	23%	22%	16%	12%	9%	23%	23%	23%	26%
B34b.MAKE A PHONE CALL	Yes	40%	44%	43%	33%	26%	37%	49%	37%	37%	44%	38%	45%	33%	42%
	No	43%	41%	47%	48%	56%	40%	38%	46%	41%	43%	43%	35%	47%	47%
	Not sure	18%	15%	10%	20%	18%	23%	14%	17%	22%	13%	19%	21%	21%	11%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	66%	65%	67%	71%	67%	75%	78%	67%	70%	70%	83%	63%	73%
	No	20%	27%	23%	18%	22%	24%	16%	11%	20%	22%	20%	12%	23%	18%
	Not sure	10%	8%	12%	15%	7%	10%	9%	10%	13%	8%	11%	5%	15%	8%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	32%	40%	25%	26%	25%	36%	26%	34%	36%	29%	25%	29%	32%
	No	47%	46%	45%	48%	49%	50%	39%	58%	50%	43%	48%	48%	47%	58%
	Not sure	22%	22%	15%	26%	25%	25%	24%	16%	16%	21%	22%	26%	23%	10%
	Total	500	44	33	65	38	111	124	41	42	115	384	91	206	53
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	30%	33%	31%	30%	28%	31%	29%	32%	35%	29%	25%	30%	28%
	No	49%	47%	53%	49%	51%	49%	44%	55%	53%	52%	49%	53%	46%	50%
	Not sure	21%	23%	14%	19%	19%	23%	25%	16%	15%	14%	23%	22%	24%	22%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	41%	43%	29%	34%	41%	47%	36%	33%	43%	38%	39%	37%	37%
	No	42%	42%	37%	49%	51%	37%	35%	47%	51%	42%	42%	41%	41%	47%
	Not sure	19%	17%	20%	21%	15%	22%	17%	17%	16%	15%	20%	20%	22%	16%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	70%	71%	68%	79%	71%	79%	77%	65%	75%	73%	78%	67%	80%
	No	18%	21%	17%	22%	16%	21%	15%	16%	24%	20%	18%	16%	20%	16%
	Not sure	8%	9%	11%	11%	5%	9%	6%	7%	11%	5%	9%	6%	13%	4%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	27%	40%	27%	35%	28%	44%	34%	27%	42%	31%	25%	32%	33%
	No	46%	50%	46%	53%	47%	48%	34%	51%	55%	42%	47%	51%	46%	54%
	Not sure	21%	23%	15%	20%	18%	24%	22%	15%	18%	16%	21%	23%	22%	13%
	Total	1007	83	74	133	78	217	256	88	78	233	771	195	402	111

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	29%	33%	38%	42%	44%	41%		36%	42%	36%
	Agree with Trump's policies /beliefs	25%	38%	58%	21%	11%	36%	24%	24%	34%	20%	31%
	Dislike Biden-Harris /Dems	22%	26%	9%	20%	31%		20%	76%	21%	24%	18%
	Not socialist /Dems are too far left	5%		6%	4%	7%		5%	28%	7%	4%	7%
	Republican	3%			3%	4%		3%		3%	2%	3%
	Miscellaneous	12%	6%		19%	9%	20%	12%		11%	12%	12%
	Total	154	9	27	68	50	12	109	5	23	64	86
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	19%	40%	30%	28%	33%	35%	30%	15%	30%	29%
	No	50%	66%	55%	48%	47%	46%	54%	53%	57%	48%	52%
	Not sure	20%	15%	5%	22%	25%	21%	11%	17%	29%	22%	19%
B34b.MAKE A PHONE CALL	Yes	40%	38%	48%	37%	40%	44%	44%	42%	26%	38%	41%
	No	43%	43%	43%	43%	43%	40%	41%	41%	50%	42%	43%
	Not sure	18%	19%	10%	20%	17%	16%	14%	17%	23%	20%	16%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	66%	73%	69%	71%	75%	67%	76%	62%	71%	69%
	No	20%	25%	20%	20%	19%	17%	20%	24%	25%	21%	19%
	Not sure	10%	10%	7%	11%	10%	8%	13%		13%	8%	12%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	29%	39%	26%	33%	38%	32%	29%	10%	27%	33%
	No	47%	62%	34%	48%	49%	39%	49%	53%	65%	46%	48%
	Not sure	22%	9%	28%	26%	18%	23%	19%	18%	24%	27%	20%
	Total	500	39	76	223	161	251	116	24	91	178	312
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	33%	36%	28%	29%	33%	35%	28%	18%	30%	30%
	No	49%	52%	52%	50%	47%	46%	52%	54%	54%	50%	49%
	Not sure	21%	16%	13%	22%	24%	21%	14%	19%	29%	20%	21%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	39%	46%	37%	40%	44%	42%	36%	31%	40%	40%
	No	42%	44%	41%	43%	41%	39%	43%	47%	45%	43%	41%
	Not sure	19%	17%	14%	21%	19%	17%	15%	17%	25%	17%	19%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	70%	78%	71%	76%	79%	69%	70%	68%	73%	74%
	No	18%	22%	19%	20%	16%	15%	21%	28%	22%	21%	17%
	Not sure	8%	8%	3%	9%	9%	6%	9%	3%	11%	6%	9%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	27%	49%	29%	35%	40%	38%	26%	17%	28%	37%
	No	46%	57%	35%	49%	45%	40%	46%	51%	59%	49%	44%
	Not sure	21%	16%	17%	22%	20%	21%	16%	23%	23%	23%	19%
	Total	1007	76	158	446	325	507	228	49	201	359	632

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	47%	31%	34%	43%	71%	44%	15%	40%	36%	40%	36%	42%	36%	38%
	Agree with Trump's policies /beliefs	25%	27%	40%	25%			27%	12%	31%	23%	31%	23%	12%	17%	32%
	Dislike Biden-Harris /Dems	22%	14%	21%	21%	22%	29%	20%	61%	10%	28%	10%	28%	24%	21%	22%
	Not socialist /Dems are too far left	5%		9%		7%		6%	13%		9%		9%		6%	6%
	Republican	3%	5%		3%	5%		2%		4%	2%	4%	2%	7%	2%	2%
	Miscellaneous	12%	7%	11%	16%	30%		5%	12%	15%	11%	15%	11%	15%	24%	7%
	Total	154	18	36	19	14	4	42	12	54	96	54	96	20	38	94
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	45%	41%	43%	28%	37%	19%	26%	30%	29%	30%	29%	39%	26%	30%
	No	50%	42%	38%	36%	48%	48%	63%	46%	52%	49%	52%	49%	44%	44%	53%
	Not sure	20%	13%	22%	21%	24%	15%	18%	27%	18%	22%	18%	22%	17%	30%	17%
B34b.MAKE A PHONE CALL	Yes	40%	51%	54%	46%	49%	44%	28%	29%	37%	41%	37%	41%	40%	36%	41%
	No	43%	38%	29%	27%	36%	44%	57%	38%	42%	43%	42%	43%	45%	39%	43%
	Not sure	18%	11%	17%	27%	15%	12%	14%	33%	21%	16%	21%	16%	16%	24%	15%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	74%	83%	81%	75%	73%	61%	57%	71%	69%	71%	69%	67%	64%	72%
	No	20%	21%	10%	11%	18%	17%	29%	10%	18%	22%	18%	22%	18%	20%	20%
	Not sure	10%	4%	7%	8%	6%	10%	10%	32%	12%	9%	12%	9%	15%	16%	7%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	42%	33%	30%	41%	37%	22%	38%	29%	31%	29%	31%	30%	23%	34%
	No	47%	44%	39%	48%	44%	46%	54%	40%	49%	46%	49%	46%	41%	51%	46%
	Not sure	22%	14%	28%	22%	15%	17%	24%	22%	21%	23%	21%	23%	29%	26%	20%
	Total	500	40	102	43	58	18	192	30	180	316	180	316	41	117	332
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	35%	42%	42%	26%	30%	22%	24%	32%	29%	32%	29%	39%	26%	30%
	No	49%	44%	39%	40%	49%	49%	59%	40%	49%	49%	49%	49%	50%	45%	51%
	Not sure	21%	21%	19%	18%	25%	21%	18%	35%	19%	22%	19%	22%	11%	28%	19%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	55%	52%	47%	44%	33%	31%	25%	40%	40%	40%	40%	48%	37%	40%
	No	42%	31%	29%	36%	37%	44%	53%	39%	41%	42%	41%	42%	40%	41%	42%
	Not sure	19%	14%	19%	17%	19%	23%	16%	36%	19%	18%	19%	18%	12%	22%	18%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	78%	83%	78%	74%	83%	69%	55%	73%	73%	73%	73%	66%	69%	76%
	No	18%	16%	11%	17%	18%	13%	24%	14%	18%	19%	18%	19%	26%	19%	17%
	Not sure	8%	6%	6%	4%	8%	4%	8%	32%	8%	8%	8%	8%	8%	12%	7%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	46%	40%	31%	38%	26%	27%	35%	34%	33%	34%	33%	34%	28%	35%
	No	46%	32%	38%	52%	40%	56%	54%	36%	46%	46%	46%	46%	45%	48%	46%
	Not sure	21%	22%	22%	17%	22%	18%	19%	29%	20%	21%	20%	21%	21%	23%	19%
	Total	1007	83	195	79	130	50	388	57	358	642	358	642	88	227	673

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	46%	35%	39%	25%	36%	41%	39%	31%	37%	35%	24%	36%	47%	67%	50%
	Agree with Trump's policies /beliefs	25%	25%	40%	23%	16%	19%	32%	23%	17%	33%	32%	14%	28%	27%		6%
	Dislike Biden-Harris /Dems	22%	18%	13%	26%	29%	28%	16%	26%	28%	19%	14%	39%	23%	6%	33%	28%
	Not socialist /Dems are too far left	5%	7%	5%	6%		5%	6%	6%	3%	2%	8%	14%	15%			9%
	Republican	3%		3%	1%	11%	4%	1%	1%	7%	1%	8%			7%		
	Miscellaneous	12%	8%	13%	11%	20%	13%	10%	11%	16%	10%	18%	18%	14%	13%		16%
	Total	154	35	32	50	17	20	67	50	37	74	18	18	11	10	3	10
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	33%	29%	28%	29%	29%	32%	28%	29%	37%	23%	19%	36%	26%	25%	14%
	No	50%	50%	49%	52%	45%	51%	50%	52%	48%	48%	45%	58%	43%	55%	47%	58%
	Not sure	20%	17%	22%	20%	26%	20%	19%	20%	23%	15%	32%	23%	20%	18%	28%	27%
B34b.MAKE A PHONE CALL	Yes	40%	36%	40%	41%	51%	34%	38%	41%	42%	41%	37%	31%	56%	35%	38%	35%
	No	43%	46%	39%	43%	36%	43%	44%	43%	40%	42%	39%	52%	35%	40%	42%	50%
	Not sure	18%	18%	20%	16%	13%	23%	19%	16%	19%	17%	24%	18%	9%	25%	19%	15%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	68%	66%	70%	75%	75%	67%	70%	75%	73%	65%	62%	82%	64%	65%	59%
	No	20%	21%	20%	21%	17%	16%	21%	21%	17%	20%	17%	26%	14%	23%	20%	20%
	Not sure	10%	11%	14%	9%	8%	9%	12%	9%	9%	7%	18%	11%	3%	13%	14%	22%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	30%	26%	33%	41%	25%	28%	33%	32%	33%	25%	16%	54%	28%	25%	18%
	No	47%	52%	47%	44%	37%	53%	50%	44%	45%	48%	42%	65%	28%	43%	52%	47%
	Not sure	22%	18%	28%	24%	22%	23%	21%	24%	23%	18%	33%	19%	19%	30%	23%	35%
	Total	500	148	89	166	44	53	237	166	97	219	60	52	48	41	32	32
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	34%	35%	27%	28%	26%	34%	27%	27%	35%	26%	24%	39%	19%	26%	15%
	No	49%	48%	46%	52%	44%	52%	47%	52%	48%	48%	47%	55%	37%	65%	42%	57%
	Not sure	21%	18%	20%	21%	28%	23%	19%	21%	25%	17%	27%	21%	24%	17%	31%	28%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	39%	40%	39%	47%	36%	39%	39%	41%	43%	37%	30%	56%	24%	42%	28%
	No	42%	41%	42%	44%	34%	42%	42%	44%	39%	41%	43%	47%	28%	51%	37%	51%
	Not sure	19%	19%	19%	17%	20%	21%	19%	17%	21%	16%	20%	23%	16%	25%	20%	21%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	73%	71%	74%	76%	76%	72%	74%	76%	75%	68%	67%	89%	69%	75%	63%
	No	18%	19%	19%	19%	16%	16%	19%	19%	16%	20%	20%	23%	8%	20%	15%	19%
	Not sure	8%	8%	10%	8%	8%	8%	9%	8%	8%	5%	12%	9%	4%	11%	11%	18%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	33%	33%	35%	37%	28%	33%	35%	32%	36%	34%	23%	54%	24%	24%	25%
	No	46%	49%	46%	44%	38%	49%	48%	44%	44%	47%	44%	57%	25%	50%	50%	44%
	Not sure	21%	18%	21%	21%	25%	22%	19%	21%	24%	17%	22%	19%	21%	26%	26%	31%
	Total	1007	292	177	342	86	110	469	342	196	459	131	92	92	80	60	67

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
		TOTAL	Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	35%	40%	29%	61%	51%	30%	26%	36%	28%	45%	39%	36%	36%	34%	48%
	Agree with Trump's policies /beliefs	25%	43%	22%	32%	14%	49%	48%	63%	19%	33%	23%	36%	24%	30%	24%	4%
	Dislike Biden-Harris /Dems	22%	12%	26%	17%	25%		7%	10%	21%	29%	23%	15%	25%	23%	22%	17%
	Not socialist /Dems are too far left	5%		4%	11%					10%		10%	3%	5%	7%		
	Republican	3%	4%											7%	2%	6%	6%
	Miscellaneous	12%	6%	15%	22%			25%		25%	9%	9%	11%	7%	9%	14%	25%
	Total	154	42	36	13	11	8	12	7	26	21	25	49	33	114	14	23
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	39%	23%	36%	29%	24%	40%	37%	28%	37%	26%	31%	26%	31%	16%	38%
	No	50%	44%	65%	36%	51%	58%	30%	46%	49%	50%	50%	58%	48%	51%	56%	33%
	Not sure	20%	17%	13%	29%	19%	18%	29%	17%	24%	13%	23%	12%	25%	18%	28%	30%
B34b.MAKE A PHONE CALL	Yes	40%	44%	37%	34%	42%	24%	33%	32%	31%	37%	34%	41%	43%	40%	35%	45%
	No	43%	37%	50%	44%	47%	53%	37%	51%	49%	51%	44%	44%	39%	43%	50%	30%
	Not sure	18%	19%	14%	22%	12%	22%	29%	17%	20%	13%	23%	16%	18%	17%	15%	26%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	73%	70%	66%	75%	75%	70%	63%	61%	72%	73%	73%	67%	74%	57%	53%
	No	20%	16%	24%	24%	22%	19%	22%	16%	22%	22%	20%	19%	23%	19%	23%	24%
	Not sure	10%	10%	6%	10%	4%	6%	7%	20%	17%	6%	7%	8%	9%	7%	20%	23%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	35%	33%	23%	33%	36%	29%	32%	22%	26%	21%	33%	36%	33%	17%	29%
	No	47%	43%	58%	48%	46%	51%	44%	40%	51%	52%	52%	47%	45%	45%	62%	46%
	Not sure	22%	23%	10%	29%	21%	12%	27%	27%	27%	22%	27%	20%	19%	22%	21%	25%
	Total	500	132	82	53	37	25	29	27	92	60	72	145	120	398	44	48
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	32%	33%	36%	35%	31%	37%	30%	29%	37%	26%	29%	30%	31%	19%	35%
	No	49%	49%	51%	41%	45%	56%	38%	55%	45%	47%	54%	56%	47%	49%	59%	35%
	Not sure	21%	19%	16%	22%	21%	13%	25%	15%	25%	16%	20%	15%	24%	20%	21%	30%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	41%	44%	42%	46%	33%	37%	34%	33%	40%	35%	39%	45%	41%	30%	44%
	No	42%	41%	43%	40%	39%	49%	39%	50%	43%	45%	46%	45%	38%	41%	53%	29%
	Not sure	19%	18%	14%	18%	15%	17%	24%	16%	24%	16%	19%	16%	17%	18%	16%	27%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	72%	73%	76%	75%	72%	78%	69%	66%	73%	75%	78%	72%	78%	55%	58%
	No	18%	20%	22%	18%	20%	26%	15%	17%	22%	18%	19%	17%	21%	16%	33%	20%
	Not sure	8%	8%	5%	5%	5%	2%	7%	14%	13%	8%	6%	5%	7%	6%	12%	22%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	36%	40%	32%	34%	33%	31%	34%	28%	29%	31%	34%	38%	37%	19%	29%
	No	46%	47%	47%	45%	48%	54%	43%	50%	49%	51%	48%	47%	43%	43%	60%	45%
	Not sure	21%	17%	14%	23%	18%	13%	26%	16%	23%	20%	21%	19%	20%	20%	21%	26%
	Total	1007	288	160	118	65	59	48	52	179	138	155	285	250	796	99	89

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	42%	26%	37%	43%	26%	37%	35%	47%	40%	35%	22%	65%	39%	40%	19%
	Agree with Trump's policies /beliefs	25%	27%	34%	30%		9%	29%	4%	19%	26%	26%	28%	8%	24%	44%	14%
	Dislike Biden-Harris /Dems	22%	23%	24%	7%	21%	25%	22%	23%	24%	21%	28%	23%	20%	24%	6%	15%
	Not socialist /Dems are too far left	5%	6%	5%				6%		10%	6%	11%			6%		
	Republican	3%	2%	3%	7%	7%		3%	4%		3%	6%			3%		
	Miscellaneous	12%	7%	17%	19%	29%	40%	10%	34%		11%		27%	7%	9%	19%	52%
	Total	154	86	30	10	9	8	126	17	11	92	23	29	9	133	14	7
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	33%	27%	8%	28%	25%	30%	26%	36%	35%	23%	33%	17%	33%	29%	23%
	No	50%	48%	53%	59%	44%	43%	50%	43%	61%	48%	57%	43%	53%	57%	48%	37%
	Not sure	20%	18%	20%	33%	28%	32%	20%	30%	3%	17%	21%	24%	30%	10%	23%	40%
B34b.MAKE A PHONE CALL	Yes	40%	44%	22%	40%	47%	41%	40%	43%	26%	42%	35%	51%	10%	39%	40%	28%
	No	43%	40%	52%	42%	32%	32%	43%	32%	67%	43%	47%	34%	51%	47%	42%	28%
	Not sure	18%	16%	26%	18%	21%	27%	18%	25%	7%	16%	18%	15%	39%	13%	18%	44%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	78%	65%	55%	46%	37%	74%	41%	45%	71%	71%	74%	48%	68%	74%	29%
	No	20%	15%	21%	31%	31%	34%	17%	33%	46%	20%	20%	16%	25%	23%	17%	37%
	Not sure	10%	7%	14%	13%	23%	28%	9%	26%	9%	10%	8%	10%	27%	10%	9%	34%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	38%	12%	21%	21%	34%	32%	28%	11%	30%	31%	34%	19%	31%	32%	14%
	No	47%	39%	66%	63%	52%	34%	46%	42%	77%	49%	46%	43%	50%	53%	45%	46%
	Not sure	22%	23%	22%	15%	27%	32%	22%	30%	12%	21%	23%	23%	31%	16%	24%	40%
	Total	500	324	78	35	19	23	436	41	22	231	140	91	33	149	328	23
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	33%	29%	12%	20%	20%	31%	20%	28%	36%	24%	31%	13%	34%	28%	29%
	No	49%	46%	52%	65%	52%	48%	49%	50%	59%	46%	55%	42%	57%	52%	48%	39%
	Not sure	21%	21%	18%	23%	28%	31%	20%	30%	13%	17%	21%	27%	30%	14%	23%	32%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	45%	29%	29%	29%	31%	41%	30%	23%	44%	37%	43%	17%	42%	39%	34%
	No	42%	37%	51%	54%	45%	39%	41%	42%	59%	40%	45%	35%	52%	42%	42%	28%
	Not sure	19%	18%	19%	17%	25%	30%	18%	28%	17%	16%	18%	22%	31%	16%	19%	38%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	82%	64%	59%	56%	38%	77%	47%	44%	73%	75%	76%	63%	71%	76%	45%
	No	18%	12%	24%	32%	28%	41%	16%	34%	39%	19%	19%	14%	20%	21%	17%	27%
	Not sure	8%	5%	11%	9%	16%	22%	7%	19%	18%	8%	6%	9%	17%	8%	7%	28%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	41%	18%	19%	15%	38%	35%	26%	19%	35%	35%	35%	19%	36%	33%	19%
	No	46%	38%	64%	63%	59%	36%	45%	48%	67%	46%	44%	43%	57%	47%	45%	48%
	Not sure	21%	21%	18%	18%	26%	26%	20%	26%	13%	19%	21%	22%	24%	17%	21%	33%
	Total	1007	656	160	69	40	38	885	78	44	448	304	179	66	300	662	46

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	59%	36%	34%	50%	34%	42%				40%	40%	13%	32%	39%
	Agree with Trump's policies /beliefs	25%	21%	25%	32%	29%	29%	17%				35%	21%	16%	25%	27%
	Dislike Biden-Harris /Dems	22%		28%			27%	21%				16%	25%	33%	11%	25%
	Not socialist /Dems are too far left	5%		7%			7%	3%				5%	5%	10%	5%	7%
	Republican	3%		3%	3%		3%	3%				3%	2%	4%	4%	3%
	Miscellaneous	12%	20%	8%	31%	21%	8%	17%				7%	11%	33%	28%	6%
	Total	154	15	122	17	18	93	43				54	85	14	32	87
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	33%	24%	33%	33%	29%	22%				30%	31%	27%	34%	22%
	No	50%	46%	61%	37%	44%	59%	56%				51%	49%	48%	42%	64%
	Not sure	20%	21%	15%	30%	23%	13%	23%				20%	20%	25%	24%	14%
B34b.MAKE A PHONE CALL	Yes	40%	42%	37%	31%	45%	36%	29%				39%	39%	40%	46%	30%
	No	43%	41%	50%	26%	39%	49%	45%				43%	42%	41%	38%	52%
	Not sure	18%	17%	14%	43%	16%	16%	26%				17%	18%	19%	16%	18%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	74%	68%	44%	76%	67%	56%				72%	66%	60%	76%	65%
	No	20%	18%	22%	28%	16%	25%	24%				19%	21%	22%	16%	26%
	Not sure	10%	9%	10%	28%	8%	8%	20%				8%	13%	18%	8%	8%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	35%	24%	21%	40%	22%	15%				33%	29%	20%	38%	20%
	No	47%	42%	60%	33%	37%	61%	55%				45%	52%	52%	37%	63%
	Not sure	22%	23%	16%	46%	23%	17%	30%				23%	19%	29%	25%	17%
	Total	500	308	159	33	271	135	94				322	142	36	290	131
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	33%	25%	24%	34%	28%	22%	32%	26%	19%	30%	31%	27%	35%	23%
	No	49%	45%	57%	43%	43%	57%	56%	47%	59%	45%	51%	49%	48%	42%	60%
	Not sure	21%	21%	17%	33%	23%	15%	22%	21%	15%	36%	20%	20%	25%	23%	17%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	43%	35%	27%	46%	36%	28%	42%	40%	15%	39%	39%	40%	47%	30%
	No	42%	39%	48%	37%	35%	48%	50%	39%	50%	48%	43%	42%	41%	35%	51%
	Not sure	19%	18%	17%	36%	19%	17%	22%	19%	10%	37%	17%	18%	19%	18%	19%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	79%	68%	49%	80%	71%	59%	81%	70%	45%	72%	66%	60%	80%	70%
	No	18%	15%	24%	26%	13%	23%	27%	15%	24%	33%	19%	21%	22%	14%	23%
	Not sure	8%	7%	8%	25%	7%	7%	14%	5%	6%	22%	8%	13%	18%	6%	7%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	38%	28%	19%	43%	29%	16%	37%	46%	20%	33%	29%	20%	41%	27%
	No	46%	41%	55%	42%	36%	56%	58%	44%	42%	51%	45%	52%	52%	36%	57%
	Not sure	21%	21%	16%	39%	21%	15%	26%	19%	12%	29%	23%	19%	29%	23%	16%
	Total	1007	616	329	63	536	263	209	417	49	41	322	142	36	594	251

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			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/V		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	59%	38%	34%							38%			42%
	Agree with Trump's policies /beliefs	25%	41%	24%	54%							25%			24%
	Dislike Biden-Harris /Dems	22%		23%								22%			19%
	Not socialist /Dems are too far left	5%		6%								5%			4%
	Republican	3%		3%								3%			3%
	Miscellaneous	12%		12%	12%							12%			11%
	Total	154	7	138	5							154			121
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	30%	32%	17%						30%	31%	34%	22%	37%
	No	50%	45%	57%	64%						46%	59%	43%	50%	52%
	Not sure	20%	25%	11%	19%						25%	11%	23%	28%	11%
B34b.MAKE A PHONE CALL	Yes	40%	41%	41%	25%						41%	37%	46%	32%	42%
	No	43%	40%	44%	58%						40%	48%	36%	48%	42%
	Not sure	18%	19%	15%	17%						19%	15%	19%	20%	16%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	74%	66%	47%						73%	63%	76%	67%	67%
	No	20%	16%	22%	47%						17%	27%	15%	22%	22%
	Not sure	10%	10%	12%	5%						10%	10%	10%	11%	12%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	32%	29%	21%						32%	27%	40%	18%	33%
	No	47%	42%	53%	68%						43%	55%	36%	56%	47%
	Not sure	22%	26%	18%	11%						25%	18%	24%	26%	19%
	Total	500	324	143	23						341	154	224	108	121
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	31%	31%	14%	30%	29%	37%	23%	35%	30%	31%	34%	22%	37%
	No	49%	45%	53%	71%	46%	53%	39%	55%	47%	46%	59%	43%	50%	52%
	Not sure	21%	24%	15%	15%	24%	18%	24%	23%	17%	25%	11%	23%	28%	11%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	42%	40%	23%	41%	37%	45%	35%	43%	41%	37%	46%	32%	42%
	No	42%	38%	44%	62%	39%	45%	32%	46%	39%	40%	48%	36%	48%	42%
	Not sure	19%	20%	16%	15%	21%	18%	22%	19%	19%	19%	15%	19%	20%	16%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	78%	67%	56%	81%	68%	81%	80%	73%	73%	63%	76%	67%	67%
	No	18%	14%	23%	41%	13%	25%	13%	14%	20%	17%	27%	15%	22%	22%
	Not sure	8%	8%	9%	3%	6%	7%	6%	6%	7%	10%	10%	10%	11%	12%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	36%	32%	20%	37%	35%	46%	25%	41%	32%	27%	40%	18%	33%
	No	46%	42%	49%	72%	43%	47%	33%	57%	39%	43%	55%	36%	56%	47%
	Not sure	21%	23%	19%	8%	20%	18%	21%	18%	20%	25%	18%	24%	26%	19%
	Total	1007	655	292	41	347	156	198	142	115	341	154	224	108	121

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
B33.WHY VOTE FOR TRUMP/PENCE	Like Trump /doing a good job	38%	28%	37%	49%			38%
	Agree with Trump's policies /beliefs	25%	42%	21%	23%			25%
	Dislike Biden-Harris /Dems	22%	17%	26%	17%			22%
	Not socialist /Dems are too far left	5%		9%				5%
	Republican	3%		4%	2%			3%
	Miscellaneous	12%	13%	11%	13%			12%
	Total	154	29	92	33			154
B34a.VOLUNTEER ON THE CAMPAIGN	Yes	30%	33%	32%	21%	27%		30%
	No	50%	49%	50%	51%	44%		50%
	Not sure	20%	18%	18%	28%	28%		20%
B34b.MAKE A PHONE CALL	Yes	40%	36%	45%	29%	37%		40%
	No	43%	46%	42%	43%	39%		43%
	Not sure	18%	18%	14%	28%	24%		18%
B34c.TALK TO FRIENDS AND FAMILY ABOUT THAT TICKET	Yes	70%	66%	74%	63%	68%		70%
	No	20%	27%	17%	21%	18%		20%
	Not sure	10%	7%	9%	16%	14%		10%
B34d.DONATE TO THEIR CAMPAIGN	Yes	31%	34%	33%	21%	19%		31%
	No	47%	46%	46%	50%	53%		47%
	Not sure	22%	19%	21%	29%	28%		22%
	Total	500	106	285	109	71		500
27/31a.VOLUNTEER ON THE CAMPAIGN COMBINED	Yes	30%	33%	31%	25%	27%	30%	30%
	No	49%	50%	49%	48%	43%	48%	50%
	Not sure	21%	17%	20%	27%	30%	22%	20%
27/31b.MAKE A PHONE CALL COMBINED	Yes	40%	39%	43%	31%	37%	40%	40%
	No	42%	44%	41%	42%	37%	41%	43%
	Not sure	19%	17%	16%	27%	25%	20%	18%
27/31c.TALK TO FRIENDS AND FAMILY ABOUT THAT CANDIDATE COMBINED	Yes	73%	66%	78%	69%	72%	77%	70%
	No	18%	26%	15%	19%	18%	17%	20%
	Not sure	8%	7%	7%	12%	10%	6%	10%
27/31d.DONATE TO THEIR CAMPAIGN COMBINED	Yes	34%	31%	37%	27%	24%	37%	31%
	No	46%	51%	44%	44%	50%	45%	47%
	Not sure	21%	18%	19%	28%	26%	19%	22%
	Total	1007	235	555	218	144	508	500

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			SAMPLE			AGE					AGE		EDUCATION					
		TOTAL	POC & unmarri ed under 55	POC only	Unmarr ied under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non- college grad	College gradu ate or post- grad	4-year College grad	Post- gradu ate
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	66%	83%	45%	55%	55%	73%	76%	93%	55%	78%	65%	58%	61%	76%	74%	83%
	Against Trump/Pence	32%	32%	14%	52%	43%	42%	22%	23%	7%	42%	19%	30%	42%	36%	21%	23%	15%
	Not sure	3%	2%	2%	3%	2%	4%	4%	2%		3%	2%	5%	0%	2%	3%	3%	2%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	60%	79%	42%	47%	57%	66%	74%	88%	51%	74%	63%	57%	60%	65%	63%	71%
	Against Trump	36%	39%	19%	55%	51%	39%	31%	24%	12%	47%	24%	33%	41%	38%	33%	34%	28%
	Not sure	2%	2%	2%	3%	2%	4%	4%	2%		2%	2%	4%	1%	2%	2%	2%	1%
	Total	687	219	259	210	234	132	119	134	69	366	322	191	269	461	227	171	56
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	66%	92%	76%	56%	92%	89%	87%	100%	68%	89%	87%	74%	81%	74%	81%	53%
	Against Biden/Harris	18%	34%	8%	19%	41%	8%	7%	9%		30%	7%	12%	24%	18%	20%	11%	47%
	Not sure	3%			5%	3%		4%	5%		2%	4%	1%	2%	1%	6%	8%	
29/36	For Trump	76%	62%	90%	74%	60%	82%	81%	84%	100%	68%	84%	79%	76%	77%	73%	78%	60%
	Against Biden	21%	37%	9%	22%	36%	17%	17%	13%		29%	14%	19%	23%	21%	22%	18%	33%
	Not sure	3%	1%	1%	4%	5%	1%	2%	3%		3%	2%	2%	2%	2%	5%	5%	7%
	Total	310	46	85	179	95	55	75	70	16	149	161	114	109	222	86	65	21
YES - NO		-28	-17	-40	-26	-18	-9	-29	-45	-68	-15	-42	-18	-32	-25	-34	-38	-22
37.THIRD PARTY	Yes	24%	28%	20%	25%	29%	32%	22%	14%	13%	30%	17%	26%	23%	25%	23%	21%	30%
	No	52%	45%	60%	51%	48%	42%	51%	60%	81%	45%	60%	44%	55%	50%	57%	59%	52%
	Not sure	24%	27%	20%	24%	23%	26%	27%	26%	7%	24%	23%	30%	22%	26%	19%	20%	18%
10.VOTE LIKELIHOOD	Almost Certain	75%	75%	85%	67%	61%	74%	80%	87%	98%	66%	86%	62%	77%	70%	88%	87%	89%
	Probably	10%	8%	8%	13%	17%	10%	5%	7%	2%	15%	5%	13%	11%	12%	6%	7%	4%
	50 - 50	10%	11%	7%	13%	17%	12%	10%	4%		15%	6%	20%	7%	13%	5%	5%	5%
	Probably not	1%	2%	0%	2%	3%	1%	2%	0%		2%	1%	1%	3%	2%	0%		1%
	Definitely not	1%	1%		2%	1%	1%	1%	0%		1%	1%	2%	1%	1%			
	Not sure	1%	2%	0%	2%	1%	2%	3%	1%		1%	2%	2%	2%	2%	1%	0%	1%
11.MOTIVATION		8.7	8.5	9.3	8.4	8.0	8.7	9.0	9.2	9.8	8.3	9.2	8.2	8.7	8.5	9.3	9.4	9.1
11.MOTIVATION	10 - Very motivated	61%	57%	72%	55%	46%	59%	66%	75%	90%	51%	74%	54%	60%	57%	71%	73%	67%
	8 - 9	15%	18%	13%	15%	20%	15%	15%	12%	8%	18%	12%	13%	16%	15%	17%	17%	17%
	6 - 7	8%	8%	5%	10%	9%	12%	6%	4%		10%	4%	10%	8%	9%	4%	5%	2%
	5	5%	5%	2%	6%	7%	4%	3%	4%		6%	3%	8%	3%	6%	2%	1%	5%
	1 - 4	4%	5%	2%	5%	8%	3%	1%	2%		6%	1%	5%	4%	5%	2%	1%	5%
	0 - Not at all motivated	2%	2%	1%	3%	3%	2%	3%	0%	1%	3%	2%	4%	2%	3%	0%	0%	
	Not sure	5%	5%	5%	6%	7%	5%	6%	2%	2%	6%	4%	5%	6%	6%	3%	3%	4%
11.MOTIVATION	6 - 10 - Motivated	84%	83%	90%	80%	75%	87%	87%	91%	97%	79%	90%	77%	84%	81%	93%	95%	87%
	5 /NS	10%	10%	7%	12%	14%	9%	9%	6%	2%	12%	7%	14%	10%	12%	5%	4%	8%
	0 - 4 - Not motivated	6%	7%	3%	8%	11%	5%	4%	3%	1%	9%	3%	10%	6%	8%	2%	1%	5%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	45%	75%	81%	66%	62%	37%	60%	65%	84%	70%	89%	58%	78%
	Against Trump/Pence	32%	52%	23%	19%	28%	34%	61%	35%	32%	14%	29%	11%	35%	17%
	Not sure	3%	3%	2%	0%	6%	4%	2%	5%	3%	2%	1%		7%	5%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	42%	70%	75%	61%	60%	36%	54%	60%	79%	63%	84%	53%	69%
	Against Trump	36%	55%	28%	24%	36%	38%	61%	41%	38%	19%	36%	15%	42%	29%
	Not sure	2%	3%	2%	1%	3%	2%	3%	5%	2%	1%	1%	1%	4%	2%
	Total	687	210	477	307	137	24	139	71	226	251	135	171	71	66
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	76%	82%	58%	89%	93%	72%	81%	60%	97%	28%	88%	70%	100%
	Against Biden/Harris	18%	19%	18%	42%	11%	7%	25%	11%	40%	3%	72%	12%	30%	
	Not sure	3%	5%					3%	8%						
29/36	For Trump	76%	74%	80%	65%	84%	76%	72%	76%	61%	92%	42%	83%	67%	93%
	Against Biden	21%	22%	19%	34%	16%	17%	25%	19%	37%	8%	54%	17%	33%	7%
	Not sure	3%	4%	1%	2%		7%	4%	5%	2%		4%			
	Total	310	179	131	32	74	14	99	80	50	81	15	18	25	49
YES - NO		-28	-26	-30	-37	-23	-26	-25	-26	-6	-50	-10	-60	-3	-41
37.THIRD PARTY	Yes	24%	25%	24%	19%	28%	24%	27%	22%	33%	15%	32%	8%	35%	22%
	No	52%	51%	53%	56%	51%	50%	52%	48%	40%	65%	41%	68%	38%	62%
	Not sure	24%	24%	23%	25%	22%	26%	21%	30%	27%	20%	27%	24%	27%	16%
10.VOTE LIKELIHOOD	Almost Certain	75%	67%	81%	80%	81%	76%	60%	80%	71%	89%	65%	92%	75%	86%
	Probably	10%	13%	8%	8%	9%	13%	18%	5%	12%	5%	12%	4%	10%	7%
	50 - 50	10%	13%	9%	10%	7%	6%	16%	8%	14%	4%	20%	2%	9%	6%
	Probably not	1%	2%	1%	1%	1%	1%	2%	2%	2%	0%	2%	1%	3%	
	Definitely not	1%	2%	1%	1%	0%		2%	1%	1%	0%	0%	1%	1%	
	Not sure	1%	2%	1%	0%	1%	4%	1%	4%	1%	1%	0%	0%	2%	0%
11.MOTIVATION		8.7	8.4	8.9	8.9	8.9	8.7	8.1	8.8	8.4	9.4	8.2	9.5	8.5	9.2
11.MOTIVATION	10 - Very motivated	61%	55%	65%	67%	63%	54%	50%	65%	52%	78%	49%	82%	54%	71%
	8 - 9	15%	15%	16%	13%	20%	20%	17%	13%	19%	12%	18%	9%	21%	18%
	6 - 7	8%	10%	6%	7%	6%	5%	10%	10%	11%	2%	13%	2%	8%	3%
	5	5%	6%	4%	4%	4%	7%	7%	5%	5%	2%	5%	2%	6%	2%
	1 - 4	4%	5%	3%	3%	2%	6%	7%	2%	5%	1%	6%	1%	4%	1%
	0 - Not at all motivated	2%	3%	2%	2%	2%		3%	2%	2%	1%	2%	1%	2%	2%
	Not sure	5%	6%	5%	5%	4%	7%	7%	4%	6%	4%	7%	3%	4%	3%
11.MOTIVATION	6 - 10 - Motivated	84%	80%	87%	87%	88%	80%	76%	87%	82%	92%	80%	93%	84%	92%
	5 /NS	10%	12%	8%	8%	7%	14%	14%	8%	11%	6%	12%	5%	10%	5%
	0 - 4 - Not motivated	6%	8%	5%	5%	4%	6%	10%	4%	7%	2%	9%	2%	6%	2%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	67%	54%	43%	71%	80%	36%	74%	55%	80%	42%	84%	50%	63%	58%	72%	61%
	Against Trump/Pence	32%	31%	39%	52%	24%	18%	59%	26%	43%	18%	46%	8%	50%	37%	40%	26%	33%
	Not sure	3%	2%	7%	4%	5%	1%	5%		2%	3%	12%	8%			2%	2%	6%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	63%	52%	41%	59%	75%	40%	58%	52%	75%	43%	68%	42%	58%	55%	66%	58%
	Against Trump	36%	35%	43%	55%	34%	25%	56%	39%	47%	22%	50%	21%	58%	41%	43%	31%	39%
	Not sure	2%	2%	5%	4%	7%	1%	4%	3%	2%	2%	7%	11%		1%	2%	3%	3%
	Total	687	603	38	174	23	404	199	19	312	291	21	15	8	99	151	327	110
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	24%	35%	46%	91%		30%	90%	27%		29%	86%	95%	88%	66%	78%	87%
	Against Biden/Harris	18%	76%	52%	45%	8%	100%	70%	8%	73%	100%	64%	14%	3%	12%	32%	16%	13%
	Not sure	3%		14%	9%	1%			1%			6%		2%		2%	5%	
29/36	For Trump	76%	42%	40%	50%	85%		52%	84%	26%	76%	37%	79%	89%	85%	63%	78%	78%
	Against Biden	21%	54%	44%	39%	15%	79%	48%	15%	69%	24%	49%	21%	10%	15%	31%	19%	22%
	Not sure	3%	4%	16%	10%	1%	21%		1%	6%		14%		1%		6%	4%	
	Total	310	13	38	60	248	2	11	229	9	4	26	108	140	56	58	143	53
YES - NO		-28	-36	15	-8	-34	-43	-22	-35	-19	-55	12	-25	-42	-31	-38	-26	-17
37.THIRD PARTY	Yes	24%	21%	43%	31%	23%	19%	25%	22%	29%	12%	42%	28%	18%	25%	21%	24%	28%
	No	52%	57%	27%	39%	57%	62%	48%	58%	48%	67%	31%	53%	60%	56%	60%	50%	45%
	Not sure	24%	22%	30%	30%	20%	19%	27%	20%	23%	21%	27%	18%	22%	19%	19%	26%	27%
10.VOTE LIKELIHOOD	Almost Certain	75%	82%	54%	63%	73%	87%	74%	75%	75%	91%	42%	62%	83%	76%	72%	77%	73%
	Probably	10%	9%	19%	17%	11%	7%	13%	11%	13%	4%	22%	19%	4%	11%	12%	8%	13%
	50 - 50	10%	7%	20%	14%	12%	5%	9%	11%	9%	4%	27%	17%	8%	9%	11%	11%	8%
	Probably not	1%	1%	5%	3%	1%	0%	2%	1%	1%	0%	7%	2%	1%	3%	2%	1%	1%
	Definitely not	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	2%		1%	1%	0%	1%	3%
	Not sure	1%	1%	1%	2%	2%	0%	3%	2%	2%	0%			3%		2%	1%	3%
11.MOTIVATION		8.7	9.1	7.4	8.1	8.7	9.3	8.5	8.7	8.6	9.6	7.1	8.4	9.0	8.6	8.6	8.9	8.4
11.MOTIVATION	10 - Very motivated	61%	70%	30%	42%	60%	78%	55%	61%	58%	82%	29%	49%	69%	62%	63%	63%	55%
	8 - 9	15%	14%	19%	22%	18%	12%	19%	19%	18%	11%	17%	22%	14%	14%	14%	16%	19%
	6 - 7	8%	6%	20%	13%	7%	4%	9%	6%	10%	1%	17%	8%	6%	8%	6%	7%	9%
	5	5%	3%	8%	6%	7%	2%	5%	7%	3%	2%	10%	10%	4%	6%	3%	5%	4%
	1 - 4	4%	3%	10%	6%	3%	2%	4%	3%	5%	1%	13%	5%	1%	5%	6%	3%	3%
	0 - Not at all motivated	2%	2%	2%	3%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	3%	1%	4%
	Not sure	5%	3%	12%	9%	4%	2%	6%	3%	4%	3%	11%	5%	4%	3%	5%	6%	6%
11.MOTIVATION	6 - 10 - Motivated	84%	90%	69%	77%	85%	94%	83%	85%	86%	94%	63%	80%	89%	84%	83%	86%	83%
	5 /NS	10%	6%	19%	14%	11%	3%	11%	10%	7%	5%	21%	15%	8%	9%	8%	10%	10%
	0 - 4 - Not motivated	6%	4%	12%	8%	4%	3%	6%	5%	7%	1%	16%	6%	3%	7%	9%	4%	7%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	52%	76%	43%	85%	63%	80%	53%	70%	80%	61%	47%	62%	74%
	Against Trump/Pence	32%	48%	24%	54%	15%	35%	17%	40%	25%	16%	36%	52%	36%	20%
	Not sure	3%			3%		2%	3%	7%	5%	4%	2%	2%	2%	6%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	48%	69%	43%	79%	58%	74%	47%	70%	75%	57%	44%	58%	63%
	Against Trump	36%	50%	31%	55%	21%	40%	22%	49%	27%	23%	41%	54%	40%	31%
	Not sure	2%	1%		3%		2%	3%	4%	3%	2%	2%	2%	2%	6%
	Total	687	53	46	98	53	155	172	59	51	161	525	128	293	70
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	80%	100%	67%	66%	63%	91%	72%	100%	91%	75%	73%	72%	82%
	Against Biden/Harris	18%	20%		30%	34%	35%	2%	28%		9%	21%	27%	24%	10%
	Not sure	3%			3%		3%	7%				4%		4%	8%
29/36	For Trump	76%	85%	86%	61%	65%	64%	88%	67%	89%	90%	72%	72%	71%	69%
	Against Biden	21%	15%	14%	30%	32%	33%	9%	33%	11%	9%	25%	27%	24%	27%
	Not sure	3%			8%	3%	3%	4%			1%	3%	1%	5%	4%
	Total	310	29	27	33	25	60	83	27	26	71	238	64	107	39
YES - NO		-28	-17	-47	-36	-42	-6	-44	-3	-35	-33	-27	-15	-29	-36
37.THIRD PARTY	Yes	24%	30%	18%	23%	17%	34%	15%	33%	22%	23%	24%	29%	24%	22%
	No	52%	48%	66%	60%	59%	40%	59%	36%	57%	56%	51%	44%	52%	57%
	Not sure	24%	22%	16%	17%	23%	26%	26%	31%	22%	21%	24%	27%	24%	21%
10.VOTE LIKELIHOOD	Almost Certain	75%	64%	91%	66%	83%	66%	88%	67%	80%	80%	74%	65%	75%	85%
	Probably	10%	17%	4%	15%	7%	13%	4%	17%	8%	10%	10%	13%	11%	7%
	50 - 50	10%	14%	4%	15%	5%	17%	6%	9%	7%	9%	11%	15%	11%	6%
	Probably not	1%	4%	1%	2%	2%	2%	0%	1%	1%	0%	2%	3%	2%	
	Definitely not	1%	2%			1%	1%	0%	3%	2%		1%	1%	1%	
	Not sure	1%			2%	2%	1%	2%	3%	3%	0%	2%	3%	1%	2%
11.MOTIVATION		8.7	8.0	9.4	8.3	9.0	8.4	9.4	8.2	8.7	9.1	8.6	8.2	8.7	8.9
11.MOTIVATION	10 - Very motivated	61%	47%	80%	57%	74%	48%	76%	50%	61%	66%	60%	52%	60%	66%
	8 - 9	15%	20%	6%	14%	12%	20%	12%	19%	20%	16%	15%	17%	16%	12%
	6 - 7	8%	12%	3%	8%	4%	11%	4%	10%	8%	7%	8%	9%	7%	7%
	5	5%	10%	3%	4%	1%	6%	4%	5%	3%	3%	5%	5%	5%	6%
	1 - 4	4%	7%	3%	8%	2%	5%	1%	3%	2%	1%	5%	7%	5%	2%
	0 - Not at all motivated	2%	3%		3%	4%	2%	1%	5%	4%	1%	2%	4%	2%	2%
	Not sure	5%	1%	5%	6%	3%	8%	4%	8%	3%	6%	5%	6%	5%	5%
11.MOTIVATION	6 - 10 - Motivated	84%	79%	90%	79%	90%	79%	91%	79%	88%	88%	83%	79%	84%	85%
	5 /NS	10%	11%	8%	10%	4%	14%	7%	13%	6%	9%	10%	11%	10%	11%
	0 - 4 - Not motivated	6%	10%	3%	11%	6%	7%	1%	8%	6%	3%	7%	11%	7%	4%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	75%	84%	51%	76%	72%	78%	57%	39%	60%	69%
	Against Trump/Pence	32%	22%	12%	46%	23%	26%	22%	40%	56%	37%	29%
	Not sure	3%	4%	4%	3%	2%	1%		3%	5%	3%	2%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	74%	76%	46%	73%	67%	65%	62%	41%	57%	64%
	Against Trump	36%	24%	22%	51%	26%	32%	30%	35%	56%	41%	34%
	Not sure	2%	2%	2%	2%	2%	1%	5%	3%	4%	2%	2%
	Total	687	56	105	310	215	484	12	32	144	236	444
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	65%	100%	69%	84%	26%	91%	48%	65%	81%	78%
	Against Biden/Harris	18%	35%		29%	10%	74%	8%	52%	25%	19%	17%
	Not sure	3%			2%	6%		1%		11%		5%
29/36	For Trump	76%	73%	96%	67%	78%	55%	85%	36%	60%	79%	75%
	Against Biden	21%	24%	4%	29%	18%	45%	14%	52%	31%	18%	22%
	Not sure	3%	3%		3%	4%		1%	13%	9%	3%	3%
	Total	310	19	52	130	108	23	214	12	53	119	183
YES - NO		-28	5	-53	-18	-38	-38	-37	44	-20	-15	-36
37.THIRD PARTY	Yes	24%	37%	16%	29%	18%	20%	22%	65%	26%	31%	20%
	No	52%	33%	68%	48%	56%	59%	59%	21%	46%	47%	56%
	Not sure	24%	30%	16%	23%	26%	21%	19%	14%	28%	22%	23%
10.VOTE LIKELIHOOD	Almost Certain	75%	69%	85%	65%	87%	86%	78%	71%	56%	73%	79%
	Probably	10%	17%	7%	14%	5%	8%	9%	14%	17%	13%	8%
	50 - 50	10%	13%	7%	15%	5%	5%	10%	14%	18%	11%	9%
	Probably not	1%	1%		2%	1%	0%	1%	1%	4%	0%	2%
	Definitely not	1%			1%	1%	0%	1%		3%	1%	1%
	Not sure	1%		1%	2%	2%	0%	2%		3%	2%	1%
11.MOTIVATION		8.7	8.8	9.3	8.2	9.2	9.3	8.8	8.6	7.6	8.6	8.9
11.MOTIVATION	10 - Very motivated	61%	51%	74%	51%	74%	73%	63%	55%	41%	59%	65%
	8 - 9	15%	21%	14%	18%	11%	13%	19%	17%	17%	18%	14%
	6 - 7	8%	15%	2%	9%	6%	5%	6%	8%	15%	8%	7%
	5	5%	2%	3%	7%	3%	2%	6%	8%	6%	5%	4%
	1 - 4	4%	3%	0%	6%	2%	2%	3%	5%	8%	4%	3%
	0 - Not at all motivated	2%		2%	3%	1%	1%	1%		6%	3%	2%
	Not sure	5%	8%	5%	6%	3%	3%	3%	7%	7%	3%	5%
11.MOTIVATION	6 - 10 - Motivated	84%	86%	89%	78%	91%	92%	87%	80%	74%	85%	86%
	5 /NS	10%	11%	9%	13%	6%	5%	9%	15%	13%	8%	9%
	0 - 4 - Not motivated	6%	3%	2%	9%	3%	3%	4%	5%	14%	7%	5%
	Total	1097	87	166	492	346	530	234	57	227	386	684

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	83%	75%	52%	77%	51%	60%	60%	63%	68%	63%	68%	97%	54%	67%
	Against Trump/Pence	32%	17%	20%	43%	19%	49%	38%	40%	32%	31%	32%	31%	3%	43%	31%
	Not sure	3%		5%	5%	4%		2%		5%	1%	5%	1%		3%	2%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	69%	74%	71%	71%	41%	52%	64%	57%	64%	57%	64%	78%	52%	63%
	Against Trump	36%	26%	23%	27%	26%	59%	46%	36%	40%	34%	40%	34%	21%	44%	36%
	Not sure	2%	4%	3%	2%	3%		2%		3%	2%	3%	2%	1%	3%	2%
	Total	687	48	127	51	95	35	287	32	234	452	234	452	51	152	472
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	95%	80%	82%	67%	71%	75%	75%	81%	77%	81%	77%	82%	64%	85%
	Against Biden/Harris	18%	5%	17%	18%	23%	29%	25%	7%	17%	20%	17%	20%	18%	32%	12%
	Not sure	3%		2%		10%			18%	2%	4%	2%	4%		4%	3%
29/36	For Trump	76%	84%	83%	71%	79%	63%	74%	63%	80%	74%	80%	74%	86%	69%	77%
	Against Biden	21%	16%	12%	27%	16%	32%	26%	28%	18%	23%	18%	23%	14%	26%	20%
	Not sure	3%		5%	2%	4%	5%	1%	9%	2%	3%	2%	3%		6%	2%
	Total	310	35	66	27	34	13	97	25	119	185	119	185	37	71	196
YES - NO		-28	-13	-35	-27	-33	-19	-29	-19	-11	-38	-11	-38	15	-15	-39
37.THIRD PARTY	Yes	24%	35%	20%	25%	25%	29%	25%	19%	31%	20%	31%	20%	48%	29%	20%
	No	52%	48%	55%	52%	58%	48%	53%	38%	42%	58%	42%	58%	33%	44%	58%
	Not sure	24%	17%	25%	23%	17%	24%	22%	42%	26%	21%	26%	21%	19%	27%	22%
10.VOTE LIKELIHOOD	Almost Certain	75%	73%	75%	69%	78%	83%	79%	64%	71%	80%	71%	80%	64%	68%	80%
	Probably	10%	16%	9%	14%	10%	7%	9%	11%	10%	10%	10%	10%	12%	13%	9%
	50 - 50	10%	10%	11%	14%	10%	5%	7%	22%	13%	8%	13%	8%	18%	16%	7%
	Probably not	1%		1%	1%			2%	2%	2%	1%	2%	1%	3%	0%	1%
	Definitely not	1%		0%	2%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
	Not sure	1%	1%	3%		1%	4%	1%		2%	1%	2%	1%	2%	2%	1%
11.MOTIVATION		8.7	8.9	8.5	8.7	9.1	9.1	8.7	8.3	8.5	8.9	8.5	8.9	8.5	8.4	8.9
11.MOTIVATION	10 - Very motivated	61%	64%	62%	58%	62%	72%	63%	45%	56%	66%	56%	66%	61%	50%	67%
	8 - 9	15%	14%	16%	19%	17%	16%	14%	17%	18%	14%	18%	14%	14%	18%	15%
	6 - 7	8%	8%	7%	7%	6%	5%	9%	6%	10%	6%	10%	6%	4%	11%	7%
	5	5%	4%	5%	4%	4%		4%	10%	5%	4%	5%	4%	5%	6%	4%
	1 - 4	4%	3%	3%	5%	2%	3%	5%	5%	4%	4%	4%	4%	9%	4%	3%
	0 - Not at all motivated	2%	1%	4%	1%	1%	3%	2%	2%	3%	2%	3%	2%	2%	3%	2%
	Not sure	5%	6%	3%	5%	8%	2%	3%	16%	5%	4%	5%	4%	5%	8%	3%
11.MOTIVATION	6 - 10 - Motivated	84%	87%	85%	84%	85%	92%	86%	68%	83%	86%	83%	86%	79%	78%	88%
	5 /NS	10%	9%	8%	9%	12%	2%	7%	26%	11%	8%	11%	8%	11%	15%	7%
	0 - 4 - Not motivated	6%	4%	7%	6%	3%	6%	7%	6%	6%	6%	6%	6%	10%	7%	5%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Home maker or stay at home parent	Full-time student	On disability
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	69%	61%	66%	66%	63%	67%	66%	64%	69%	50%	51%	93%	80%	51%	62%
	Against Trump/Pence	32%	27%	37%	32%	32%	34%	31%	32%	34%	30%	43%	46%	7%	20%	49%	31%
	Not sure	3%	3%	2%	3%	2%	2%	3%	3%	2%	2%	7%	3%				7%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	67%	53%	60%	61%	65%	62%	60%	63%	63%	49%	52%	90%	70%	44%	59%
	Against Trump	36%	30%	45%	38%	38%	33%	35%	38%	35%	36%	47%	43%	10%	29%	56%	34%
	Not sure	2%	3%	2%	2%	1%	2%	3%	2%	2%	1%	5%	5%		1%		7%
	Total	687	211	120	238	54	65	330	238	119	298	92	56	76	54	50	44
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	73%	88%	74%	84%	83%	80%	74%	83%	77%	79%	76%	77%	87%	33%	100%
	Against Biden/Harris	18%	20%	8%	26%	12%	17%	14%	26%	15%	18%	21%	21%	23%	13%	67%	
	Not sure	3%	7%	5%		4%		6%		2%	5%		3%				
29/36	For Trump	76%	80%	83%	68%	73%	84%	81%	68%	80%	81%	69%	65%	72%	73%	51%	90%
	Against Biden	21%	14%	13%	31%	25%	16%	14%	31%	20%	16%	29%	33%	28%	22%	49%	10%
	Not sure	3%	6%	4%	1%	2%		5%	1%	1%	4%	2%	2%		5%		
	Total	310	79	54	103	30	43	133	103	74	156	37	34	15	26	10	24
YES - NO		-28	-15	-26	-37	-35	-30	-19	-37	-32	-21	-31	-16	-64	-17	-40	-39
37.THIRD PARTY	Yes	24%	30%	25%	20%	21%	24%	28%	20%	23%	29%	22%	30%	11%	25%	20%	14%
	No	52%	44%	52%	57%	56%	54%	47%	57%	55%	49%	54%	46%	75%	42%	61%	53%
	Not sure	24%	26%	23%	22%	23%	22%	25%	22%	23%	22%	24%	23%	13%	32%	19%	33%
10.VOTE LIKELIHOOD	Almost Certain	75%	76%	76%	77%	76%	69%	76%	77%	72%	80%	64%	55%	97%	73%	77%	72%
	Probably	10%	8%	13%	11%	9%	11%	10%	11%	10%	10%	17%	12%		11%	12%	11%
	50 - 50	10%	12%	9%	9%	10%	15%	11%	9%	13%	7%	16%	25%	1%	10%	8%	15%
	Probably not	1%	1%	1%	2%	2%	2%	1%	2%	2%	2%	0%	3%		2%	2%	1%
	Definitely not	1%	1%		1%	2%	2%	1%	1%	2%	1%	1%	2%		1%	1%	1%
	Not sure	1%	2%	1%	1%	2%	2%	2%	1%	2%	1%	1%	4%	1%	3%	1%	
11.MOTIVATION		8.7	8.8	8.8	8.8	8.6	8.3	8.8	8.8	8.4	8.8	8.4	7.9	9.6	8.6	8.9	8.9
11.MOTIVATION	10 - Very motivated	61%	63%	57%	62%	68%	56%	61%	62%	61%	64%	49%	50%	87%	54%	65%	63%
	8 - 9	15%	17%	18%	15%	7%	15%	17%	15%	12%	16%	20%	13%	5%	19%	19%	11%
	6 - 7	8%	6%	9%	8%	6%	8%	7%	8%	7%	8%	9%	9%	1%	10%	5%	10%
	5	5%	4%	7%	5%	4%	4%	5%	5%	4%	4%	6%	7%	1%	2%	7%	6%
	1 - 4	4%	5%	2%	4%	3%	6%	4%	4%	4%	3%	4%	8%		7%	2%	2%
	0 - Not at all motivated	2%	2%	1%	1%	6%	5%	2%	1%	5%	2%	3%	5%	2%	1%	1%	1%
	Not sure	5%	4%	6%	5%	5%	7%	5%	5%	6%	3%	9%	9%	3%	7%		6%
11.MOTIVATION	6 - 10 - Motivated	84%	86%	85%	86%	82%	79%	85%	86%	80%	87%	78%	71%	93%	83%	90%	84%
	5 /NS	10%	8%	12%	10%	9%	11%	9%	10%	10%	7%	15%	16%	5%	9%	7%	13%
	0 - 4 - Not motivated	6%	7%	3%	5%	9%	11%	5%	5%	10%	5%	7%	13%	2%	7%	3%	3%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	72%	66%	40%	55%	61%	59%	80%	51%	46%	47%	74%	77%	71%	49%	41%
	Against Trump/Pence	32%	25%	34%	54%	41%	32%	35%	20%	45%	54%	49%	24%	21%	28%	46%	47%
	Not sure	3%	3%		6%	4%	7%	6%		4%		4%	2%	2%	1%	5%	12%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	62%	62%	50%	58%	64%	54%	63%	44%	52%	59%	61%	72%	65%	50%	44%
	Against Trump	36%	35%	37%	48%	40%	33%	43%	37%	52%	46%	38%	37%	26%	34%	45%	47%
	Not sure	2%	3%	1%	3%	2%	4%	3%		4%	2%	4%	2%	2%	1%	5%	8%
	Total	687	190	95	86	42	36	30	33	122	91	98	190	180	558	71	48
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	79%	73%	82%	63%	100%	82%	75%	68%	85%	71%	84%	74%	81%	71%	71%
	Against Biden/Harris	18%	21%	17%	18%	37%		18%	25%	26%	15%	29%	16%	17%	16%	29%	22%
	Not sure	3%		11%						6%				9%	3%		7%
29/36	For Trump	76%	81%	71%	85%	78%	83%	87%	73%	61%	81%	77%	83%	71%	80%	61%	68%
	Against Biden	21%	17%	23%	15%	22%	17%	13%	27%	34%	19%	21%	17%	23%	18%	34%	28%
	Not sure	3%	2%	6%						5%		2%		7%	2%	5%	4%
	Total	310	95	64	30	22	23	17	19	55	42	56	93	69	229	28	40
YES - NO		-28	-19	-26	-22	-31	-23	-22	-32	-18	-11	-30	-29	-39	-37	-4	1
37.THIRD PARTY	Yes	24%	31%	24%	26%	26%	24%	24%	24%	28%	35%	25%	22%	20%	21%	39%	34%
	No	52%	50%	51%	48%	57%	47%	46%	57%	46%	46%	55%	51%	58%	58%	43%	33%
	Not sure	24%	20%	25%	26%	17%	30%	30%	19%	27%	18%	20%	26%	22%	21%	19%	34%
10.VOTE LIKELIHOOD	Almost Certain	75%	77%	74%	78%	82%	83%	66%	81%	66%	76%	73%	76%	82%	100%		
	Probably	10%	13%	13%	5%	9%	10%	14%	9%	13%	9%	11%	10%	9%		100%	
	50 - 50	10%	8%	10%	10%	5%	5%	12%	8%	14%	10%	12%	10%	7%			100%
	Probably not	1%	1%	1%	1%	3%		3%	2%	3%	2%	2%	1%	0%			
	Definitely not	1%	1%	1%	1%					2%	2%	1%	1%	0%			
11.MOTIVATION		8.7	8.9	8.5	8.5	8.9	9.1	8.1	9.1	8.1	8.8	8.5	8.9	9.1	9.6	7.0	5.7
11.MOTIVATION	10 - Very motivated	61%	62%	57%	60%	65%	69%	46%	64%	51%	55%	59%	64%	69%	78%	9%	10%
	8 - 9	15%	18%	15%	16%	11%	14%	21%	17%	18%	20%	17%	15%	12%	15%	32%	11%
	6 - 7	8%	8%	10%	6%	8%	6%	18%	8%	10%	7%	6%	9%	5%	2%	39%	17%
	5	5%	3%	5%	6%	1%	6%	5%	3%	6%	3%	5%	4%	4%	1%	7%	26%
	1 - 4	4%	3%	5%	3%	6%		5%	2%	9%	4%	5%	2%	2%	1%	8%	14%
	0 - Not at all motivated	2%	2%	2%	4%	1%	2%	2%		3%	2%	3%	2%	2%	0%	1%	6%
	Not sure	5%	3%	5%	5%	8%	2%	2%	5%	3%	8%	5%	4%	6%	3%	4%	17%
11.MOTIVATION	6 - 10 - Motivated	84%	89%	83%	82%	84%	90%	85%	89%	79%	83%	82%	88%	86%	95%	80%	37%
	5 /NS	10%	6%	10%	11%	9%	9%	8%	9%	9%	11%	10%	8%	10%	4%	11%	43%
	0 - 4 - Not motivated	6%	5%	7%	7%	7%	2%	7%	2%	12%	6%	9%	4%	4%	1%	9%	20%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	72%	48%	57%	34%	80%	67%	62%	27%	62%	72%	62%	77%	82%	65%	60%
	Against Trump/Pence	32%	26%	43%	43%	56%	20%	30%	34%	73%	33%	28%	37%	17%	8%	33%	33%
	Not sure	3%	1%	9%		11%		3%	4%		5%		2%	6%	9%	2%	6%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	66%	53%	51%	36%	72%	63%	55%	34%	61%	66%	59%	51%	88%	59%	73%
	Against Trump	36%	33%	40%	49%	51%	23%	35%	36%	66%	36%	33%	39%	44%	7%	38%	24%
	Not sure	2%	1%	7%		12%	6%	2%	9%		3%	1%	2%	5%	5%	2%	3%
	Total	687	467	106	46	21	24	618	46	24	250	253	130	49	30	623	35
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	93%	61%	60%	83%	73%	83%	78%	36%	75%	89%	87%	63%	85%	34%	56%
	Against Biden/Harris	18%	7%	29%	31%	17%	19%	14%	18%	64%	22%	11%	8%	31%	13%	60%	36%
	Not sure	3%		10%	9%		8%	3%	4%		3%		5%	7%	2%	6%	9%
29/36	For Trump	76%	88%	64%	51%	63%	76%	80%	69%	44%	77%	79%	79%	56%	82%	36%	55%
	Against Biden	21%	12%	30%	42%	28%	16%	18%	23%	53%	21%	21%	16%	35%	17%	55%	27%
	Not sure	3%		7%	7%	9%	9%	2%	9%	3%	2%		4%	9%	1%	9%	19%
	Total	310	183	53	24	18	13	260	31	19	194	47	49	17	268	31	12
YES - NO		-28	-43	-7	9	-12	-20	-32	-16	12	-19	-43	-30	-22	-31	-28	-15
37.THIRD PARTY	Yes	24%	18%	33%	40%	28%	16%	23%	22%	43%	29%	18%	24%	21%	23%	25%	24%
	No	52%	62%	40%	32%	40%	37%	55%	38%	31%	48%	61%	54%	43%	54%	53%	38%
	Not sure	24%	20%	26%	28%	32%	47%	22%	40%	26%	23%	21%	22%	36%	23%	22%	38%
10.VOTE LIKELIHOOD	Almost Certain	75%	96%	72%	17%	22%	42%	85%	33%	12%	82%	81%	76%	40%	73%	79%	52%
	Probably	10%	1%	21%	54%	17%	7%	10%	12%	16%	10%	10%	10%	18%	10%	10%	13%
	50 - 50	10%	2%	7%	23%	59%	35%	5%	47%	35%	8%	7%	13%	31%	13%	7%	28%
	Probably not	1%					5%		3%	20%	0%	1%	1%	4%	1%	2%	2%
	Definitely not	1%	0%		2%		3%	0%	2%	9%		0%			1%	1%	1%
	Not sure	1%	0%		3%	2%	7%	1%	5%	9%	0%	1%	1%	7%	2%	1%	5%
11.MOTIVATION		8.7	10.0	8.4	6.7	5.0	.	9.4	5.0	1.9	9.0	9.0	8.9	7.0	8.8	8.9	7.1
11.MOTIVATION	10 - Very motivated	61%	100%					73%			64%	68%	64%	33%	61%	65%	30%
	8 - 9	15%		100%				18%			19%	14%	14%	10%	15%	15%	16%
	6 - 7	8%			100%			9%			7%	6%	8%	14%	9%	7%	10%
	5	5%				100%			47%		4%	4%	5%	9%	4%	4%	9%
	1 - 4	4%								64%	3%	3%	2%	9%	3%	4%	8%
	0 - Not at all motivated	2%								36%	1%	1%	1%	8%	1%	2%	8%
	Not sure	5%					100%		53%		3%	4%	5%	17%	5%	3%	20%
11.MOTIVATION	6 - 10 - Motivated	84%	100%	100%	100%			100%			90%	89%	86%	57%	86%	87%	55%
	5 /NS	10%				100%	100%		100%		7%	7%	11%	26%	9%	8%	28%
	0 - 4 - Not motivated	6%								100%	3%	4%	4%	17%	5%	5%	16%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	72%	24%	41%	74%	28%	55%				68%	58%	64%	74%	32%
	Against Trump/Pence	32%	26%	71%	45%	24%	68%	40%				30%	38%	31%	24%	62%
	Not sure	3%	2%	5%	14%	2%	4%	6%				2%	4%	5%	2%	6%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	66%	33%	35%	70%	29%	47%	58%	48%	57%	68%	58%	64%	69%	32%
	Against Trump	36%	32%	65%	56%	28%	68%	50%	40%	48%	43%	30%	38%	31%	29%	65%
	Not sure	2%	2%	2%	9%	2%	3%	3%	2%	4%		2%	4%	5%	2%	4%
	Total	687	583	69	36	492	71	124	293	30	23	265	55	21	519	77
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	83%	80%	70%	85%	77%	81%				76%	78%	91%	72%	81%
	Against Biden/Harris	18%	17%	18%	18%	15%	21%	14%				21%	19%	4%	25%	17%
	Not sure	3%		2%	12%		3%	5%				3%	3%	4%	3%	2%
29/36	For Trump	76%	88%	75%	76%	80%	77%	73%	74%	86%	61%	76%	78%	91%	79%	77%
	Against Biden	21%	12%	23%	12%	19%	22%	20%	24%	14%	28%	21%	19%	4%	19%	22%
	Not sure	3%		2%	12%	1%	1%	7%	2%		11%	3%	3%	4%	2%	1%
	Total	310	33	252	25	43	187	80	120	17	18	54	85	14	75	169
YES - NO		-28	-35	-21	-6	-38	-27	-8	-25	-29	-16	-30	-30	-44	-39	-23
37.THIRD PARTY	Yes	24%	21%	30%	26%	20%	28%	28%	26%	26%	26%	23%	25%	10%	21%	27%
	No	52%	56%	51%	32%	58%	55%	37%	51%	55%	41%	53%	54%	54%	60%	49%
	Not sure	24%	23%	19%	42%	22%	17%	35%	23%	20%	33%	24%	21%	36%	18%	24%
10.VOTE LIKELIHOOD	Almost Certain	75%	84%	69%	47%	86%	76%	53%	80%	66%	43%	82%	67%	52%	83%	72%
	Probably	10%	8%	12%	15%	8%	8%	18%	10%	14%	26%	8%	12%	8%	9%	9%
	50 - 50	10%	6%	14%	25%	5%	14%	18%	7%	16%	16%	7%	19%	32%	7%	15%
	Probably not	1%	1%	1%	6%	0%	1%	4%	2%	2%	8%	0%	1%		0%	2%
	Definitely not	1%	0%	2%	1%	1%	0%	2%	1%		1%	1%	1%	1%	1%	1%
	Not sure	1%	0%	2%	6%	0%	1%	4%	1%	1%	5%	1%		6%		2%
11.MOTIVATION		8.7	9.2	8.3	6.9	9.3	8.6	7.5	8.9	9.1	7.0	9.0	8.4	7.4	9.2	8.3
11.MOTIVATION	10 - Very motivated	61%	71%	53%	31%	75%	57%	39%	66%	67%	21%	68%	51%	42%	72%	56%
	8 - 9	15%	15%	17%	13%	14%	20%	14%	15%	11%	26%	14%	18%	12%	14%	15%
	6 - 7	8%	6%	10%	8%	5%	7%	14%	5%	11%	19%	7%	9%	6%	6%	7%
	5	5%	2%	7%	11%	2%	6%	9%	4%	1%	9%	3%	6%	15%	2%	9%
	1 - 4	4%	2%	5%	10%	2%	4%	8%	4%	4%	9%	3%	5%	2%	2%	5%
	0 - Not at all motivated	2%	1%	3%	7%	0%	2%	6%	2%		6%	1%	2%	9%	1%	3%
	Not sure	5%	2%	6%	20%	3%	4%	10%	4%	5%	10%	3%	9%	13%	3%	5%
11.MOTIVATION	6 - 10 - Motivated	84%	92%	80%	52%	93%	84%	67%	87%	90%	66%	90%	78%	61%	92%	78%
	5 /NS	10%	5%	12%	31%	5%	11%	19%	7%	7%	19%	6%	15%	28%	5%	14%
	0 - 4 - Not motivated	6%	3%	8%	18%	2%	6%	14%	6%	4%	15%	4%	7%	12%	3%	8%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

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			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	67%	23%	53%						66%		100%		
	Against Trump/Pence	32%	30%	46%	47%						32%			100%	
	Not sure	3%	2%	31%							3%				
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	63%	47%	52%	57%		100%			66%		100%		
	Against Trump	36%	36%	38%	48%	41%			100%		32%			100%	
	Not sure	2%	2%	15%		2%					3%				
	Total	687	639	15	27	347		198	142		341		224	108	
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	50%	84%								79%			100%
	Against Biden/Harris	18%	50%	13%	70%							18%			
	Not sure	3%		2%	30%							3%			
29/36	For Trump	76%	55%	81%	8%		74%			100%		79%			100%
	Against Biden	21%	41%	17%	66%		23%					18%			
	Not sure	3%	4%	2%	26%		3%					3%			
	Total	310	13	277	12		156			115		154			121
YES - NO		-28	-36	-29	7	-35	-16	-45	-20	-25	-34	-41	-43	-21	-57
37.THIRD PARTY	Yes	24%	21%	25%	37%	22%	31%	17%	29%	27%	22%	19%	17%	31%	11%
	No	52%	57%	54%	29%	57%	47%	62%	49%	51%	56%	60%	59%	52%	68%
	Not sure	24%	22%	22%	34%	21%	22%	21%	22%	22%	22%	22%	24%	17%	21%
10.VOTE LIKELIHOOD	Almost Certain	75%	82%	72%	48%	80%	74%	84%	77%	79%	82%	74%	88%	74%	76%
	Probably	10%	9%	9%	21%	12%	9%	10%	13%	6%	9%	9%	6%	13%	8%
	50 - 50	10%	7%	14%	19%	7%	11%	6%	8%	10%	7%	15%	5%	11%	13%
	Probably not	1%	1%	1%	3%	1%	2%		2%	2%	1%	1%	0%	2%	1%
	Definitely not	1%	0%	1%	3%	0%			0%		0%			1%	
	Not sure	1%	0%	2%	5%	0%	3%	0%		3%	0%	2%	0%		2%
11.MOTIVATION		8.7	9.1	8.6	7.1	9.0	8.7	9.3	8.8	9.1	9.1	8.6	9.4	8.6	9.0
11.MOTIVATION	10 - Very motivated	61%	69%	58%	30%	67%	62%	71%	64%	70%	69%	56%	76%	57%	66%
	8 - 9	15%	15%	18%	11%	17%	15%	17%	16%	14%	14%	19%	10%	19%	15%
	6 - 7	8%	6%	7%	25%	6%	9%	5%	8%	5%	7%	6%	6%	10%	5%
	5	5%	3%	7%	6%	3%	6%	2%	4%	4%	3%	6%	1%	5%	6%
	1 - 4	4%	2%	3%	12%	3%	2%	2%	4%	1%	2%	7%	0%	5%	3%
	0 - Not at all motivated	2%	1%	2%	4%	1%	3%	1%	2%	3%	1%	1%	1%	1%	
	Not sure	5%	3%	5%	11%	3%	3%	3%	2%	4%	4%	5%	5%	3%	5%
11.MOTIVATION	6 - 10 - Motivated	84%	90%	83%	66%	90%	86%	92%	88%	89%	90%	82%	92%	86%	86%
	5 /NS	10%	6%	12%	17%	6%	9%	5%	6%	7%	7%	11%	7%	8%	11%
	0 - 4 - Not motivated	6%	4%	5%	16%	4%	5%	3%	6%	4%	3%	7%	1%	6%	3%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

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			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
B35.VOTE BIDEN /HARRIS REASON	For Biden/Harris	66%	50%	70%	71%	59%		66%
	Against Trump/Pence	32%	45%	29%	24%	35%		32%
	Not sure	3%	5%	1%	5%	6%		3%
29/36.VOTE FOR TRUMP COMBINED	For Biden	61%	48%	66%	63%	58%	57%	66%
	Against Trump	36%	50%	32%	33%	38%	41%	32%
	Not sure	2%	3%	2%	4%	4%	2%	3%
	Total	687	151	388	149	144	347	341
B36.VOTE TRUMP /PENCE REASON	For Trump/Pence	79%	47%	90%	76%			79%
	Against Biden/Harris	18%	50%	9%	17%			18%
	Not sure	3%	3%	2%	6%			3%
29/36	For Trump	76%	57%	86%	75%		74%	79%
	Against Biden	21%	39%	13%	20%		23%	18%
	Not sure	3%	4%	2%	4%		3%	3%
	Total	310	77	165	68		156	154
YES - NO		-28	100	-100	0	-27	-24	-31
37.THIRD PARTY	Yes	24%	100%			24%	26%	22%
	No	52%		100%		51%	51%	54%
	Not sure	24%			100%	25%	23%	24%
10.VOTE LIKELIHOOD	Almost Certain	75%	66%	83%	68%	72%	75%	75%
	Probably	10%	16%	8%	8%	14%	12%	9%
	50 - 50	10%	15%	7%	15%	12%	8%	13%
	Probably not	1%	1%	1%	3%	1%	2%	1%
	Definitely not	1%	2%	0%	1%		1%	1%
	Not sure	1%	0%	0%	5%	1%	2%	1%
11.MOTIVATION		8.7	8.1	9.2	8.4	8.8	8.7	8.7
11.MOTIVATION	10 - Very motivated	61%	47%	73%	51%	54%	62%	61%
	8 - 9	15%	21%	12%	17%	23%	16%	15%
	6 - 7	8%	13%	5%	9%	7%	7%	8%
	5	5%	5%	3%	6%	3%	4%	5%
	1 - 4	4%	8%	2%	3%	3%	4%	3%
	0 - Not at all motivated	2%	3%	1%	3%	1%	2%	2%
	Not sure	5%	3%	4%	10%	9%	4%	6%
11.MOTIVATION	6 - 10 - Motivated	84%	81%	89%	77%	84%	85%	84%
	5 /NS	10%	9%	7%	16%	12%	9%	11%
	0 - 4 - Not motivated	6%	11%	4%	7%	4%	7%	5%
	Total	1097	265	572	259	144	549	548

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
12.VOTE METHOD	Vote in person on election day	43%	44%	36%	48%	44%	52%	42%	42%	19%	47%	38%	42%	42%	42%	45%	44%	48%
	Vote absentee	30%	25%	36%	28%	27%	22%	32%	32%	45%	26%	34%	28%	31%	30%	30%	29%	34%
	Vote in person early	17%	21%	19%	13%	16%	17%	16%	17%	26%	16%	18%	14%	16%	15%	21%	24%	13%
	I do not plan to vote	2%	3%	1%	3%	4%	2%	2%	0%		3%	1%	4%	2%	3%			
	Not sure	8%	8%	9%	9%	9%	7%	8%	8%	11%	8%	9%	12%	9%	10%	4%	4%	6%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	46%	57%	44%	40%	47%	49%	56%	77%	42%	57%	47%	48%	48%	52%	51%	56%
	The economy and jobs	37%	36%	38%	37%	28%	40%	44%	42%	40%	32%	43%	36%	36%	36%	41%	43%	35%
	Police and criminal justice reform	24%	29%	22%	22%	33%	19%	15%	22%	23%	28%	20%	22%	28%	25%	22%	22%	25%
	Health care	24%	20%	26%	25%	21%	27%	22%	27%	27%	23%	25%	20%	29%	25%	23%	23%	24%
	Schools and education	12%	16%	9%	12%	17%	13%	11%	7%	5%	15%	8%	11%	13%	12%	11%	10%	16%
	Crime and safety	11%	13%	10%	10%	9%	12%	13%	12%	10%	10%	12%	13%	9%	11%	11%	9%	16%
	Immigration	8%	10%	8%	7%	9%	7%	9%	9%	2%	8%	8%	9%	6%	7%	10%	11%	9%
	Climate change	8%	5%	7%	10%	10%	7%	6%	7%	3%	9%	6%	8%	8%	8%	7%	8%	3%
	Environment and pollution	6%	4%	4%	8%	8%	4%	6%	5%	1%	7%	4%	4%	7%	5%	7%	8%	4%
	Taxes	6%	6%	5%	5%	6%	6%	9%	3%	2%	6%	5%	8%	5%	6%	4%	5%	4%
	Roads and transportation	1%	2%	1%	1%	1%	1%	0%	1%	3%	1%	1%	1%	1%	1%	2%	2%	
		Other	3%	4%	4%	3%	3%	5%	2%	3%	9%	4%	3%	3%	5%	4%	3%	4%
Not sure		3%	2%	2%	4%	4%	2%	4%	1%		3%	2%	6%	1%	3%	2%	2%	1%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	50%	62%	37%	41%	49%	54%	57%	67%	44%	57%	40%	50%	46%	59%	57%	64%
	Most	19%	18%	17%	21%	19%	18%	17%	21%	13%	19%	18%	18%	18%	18%	19%	20%	15%
	Just some	13%	16%	8%	16%	16%	11%	18%	7%	5%	14%	12%	12%	16%	14%	11%	9%	14%
	None	2%	1%	2%	1%	3%	3%				3%		2%	2%	2%	1%	1%	
	Depends	8%	8%	5%	12%	11%	8%	4%	11%	5%	10%	7%	12%	9%	10%	4%	6%	
	Not sure	6%	5%	5%	7%	6%	11%	3%	3%	9%	8%	4%	12%	2%	6%	5%	4%	7%
	Prefer not to answer	2%	2%	0%	4%	3%		4%	2%		2%	2%	4%	2%	3%	2%	2%	
	Total	572	160	212	200	194	109	121	112	36	303	269	167	219	386	186	137	49

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
12.VOTE METHOD	Vote in person on election day	43%	48%	39%	32%	49%	50%	46%	51%	48%	32%	43%	22%	51%	47%
	Vote absentee	30%	28%	31%	37%	21%	26%	29%	27%	23%	38%	27%	45%	18%	24%
	Vote in person early	17%	13%	20%	20%	20%	18%	13%	12%	19%	20%	20%	20%	21%	20%
	I do not plan to vote	2%	3%	2%	2%	2%	1%	3%	2%	3%	1%	2%	1%	5%	
	Not sure	8%	9%	8%	10%	7%	5%	9%	7%	7%	9%	7%	12%	6%	8%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	44%	52%	61%	44%	45%	41%	50%	44%	60%	46%	74%	41%	46%
	The economy and jobs	37%	37%	37%	33%	42%	47%	28%	51%	35%	39%	31%	34%	41%	43%
	Police and criminal justice reform	24%	22%	26%	34%	17%	9%	28%	12%	28%	23%	35%	32%	24%	11%
	Health care	24%	25%	23%	21%	27%	35%	25%	25%	21%	25%	18%	23%	26%	27%
	Schools and education	12%	12%	12%	12%	13%	10%	14%	8%	17%	8%	17%	7%	14%	12%
	Crime and safety	11%	10%	11%	11%	13%	9%	11%	9%	10%	13%	11%	11%	9%	16%
	Immigration	8%	7%	9%	5%	15%	6%	6%	9%	10%	7%	7%	3%	17%	12%
	Climate change	8%	10%	6%	4%	9%	10%	12%	7%	7%	5%	5%	3%	8%	10%
	Environment and pollution	6%	8%	4%	2%	3%	6%	10%	5%	4%	4%	2%	2%	2%	4%
	Taxes	6%	5%	6%	4%	8%	11%	5%	6%	7%	5%	7%	1%	6%	10%
	Roads and transportation	1%	1%	1%	1%	2%		1%	1%	2%	1%	2%	0%	2%	1%
	Other	3%	3%	4%	4%	2%	1%	4%	3%	3%	4%	3%	5%	3%	2%
	Not sure	3%	4%	2%	2%	2%	1%	4%	5%	3%	1%	3%	1%	3%	1%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	37%	57%	60%	57%	42%	34%	42%	50%	63%	52%	68%	53%	60%
	Most	19%	21%	17%	16%	16%	23%	22%	20%	17%	17%	16%	16%	14%	17%
	Just some	13%	16%	11%	8%	14%	18%	15%	18%	14%	9%	10%	6%	16%	12%
	None	2%	1%	2%	3%	1%		2%		4%		6%		2%	
	Depends	8%	12%	6%	5%	7%	5%	14%	10%	7%	6%	7%	4%	7%	7%
	Not sure	6%	7%	5%	6%	4%	11%	10%	3%	6%	4%	6%	6%	6%	2%
	Prefer not to answer	2%	4%	1%	2%	1%		2%	7%	2%	1%	3%		1%	1%
	Total	572	200	372	161	170	24	121	79	182	190	84	77	73	97

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
12.VOTE METHOD	Vote in person on election day	43%	37%	37%	37%	60%	36%	38%	62%	45%	28%	39%	63%	58%	56%	44%	40%	36%
	Vote absentee	30%	37%	22%	26%	19%	42%	30%	20%	33%	42%	15%	16%	21%	27%	40%	25%	34%
	Vote in person early	17%	18%	18%	18%	14%	16%	20%	12%	16%	20%	21%	13%	15%	8%	6%	25%	16%
	I do not plan to vote	2%	1%	6%	3%	1%	1%	1%	1%	1%	1%	8%	1%	1%	2%	2%	2%	3%
	Not sure	8%	7%	18%	15%	5%	5%	11%	5%	6%	8%	16%	7%	4%	7%	9%	8%	10%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	57%	48%	49%	32%	62%	50%	30%	47%	69%	41%	32%	31%	47%	52%	53%	38%
	The economy and jobs	37%	32%	37%	41%	49%	28%	38%	51%	29%	35%	37%	38%	59%	37%	30%	42%	34%
	Police and criminal justice reform	24%	27%	26%	25%	17%	28%	24%	17%	30%	23%	33%	20%	14%	21%	29%	24%	22%
	Health care	24%	27%	25%	27%	20%	26%	28%	20%	26%	27%	21%	19%	20%	23%	26%	23%	24%
	Schools and education	12%	11%	14%	10%	13%	12%	11%	13%	15%	8%	20%	17%	10%	12%	8%	13%	15%
	Crime and safety	11%	8%	11%	8%	19%	9%	5%	17%	8%	9%	9%	18%	19%	11%	11%	11%	11%
	Immigration	8%	6%	5%	6%	13%	6%	8%	14%	9%	3%	2%	9%	17%	10%	7%	7%	10%
	Climate change	8%	10%	2%	6%	5%	9%	13%	5%	12%	8%	2%	8%	2%	9%	9%	5%	12%
	Environment and pollution	6%	6%	7%	7%	4%	5%	9%	4%	7%	5%	6%	6%	3%	4%	9%	5%	5%
	Taxes	6%	4%	8%	7%	9%	3%	5%	10%	5%	2%	8%	9%	10%	7%	4%	4%	10%
	Roads and transportation	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	2%
	Other	3%	4%	4%	2%	2%	5%	2%	2%	3%	5%	6%	4%	1%	7%	2%	3%	5%
	Not sure	3%	1%	4%	2%	4%	1%	1%	3%	1%	1%	4%	4%	3%	1%	4%	3%	2%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	59%	31%	42%	45%	61%	57%	46%	55%	65%	29%	28%	55%	34%	55%	53%	43%
	Most	19%	15%	18%	18%	26%	16%	14%	25%	15%	17%	22%	31%	23%	47%	20%	16%	20%
	Just some	13%	12%	19%	14%	12%	11%	13%	13%	14%	9%	19%	16%	10%		11%	14%	14%
	None	2%	2%	2%	2%	1%	2%	2%	1%	3%		3%	3%			2%	2%	1%
	Depends	8%	6%	18%	15%	9%	4%	9%	9%	7%	5%	13%	12%	7%	9%	7%	7%	11%
	Not sure	6%	4%	13%	7%	4%	5%	3%	4%	4%	4%	14%	8%	1%	10%	2%	6%	8%
	Prefer not to answer	2%	1%		1%	3%	0%	2%	2%	1%	1%		2%	4%		3%	1%	3%
	Total	572	311	55	141	163	202	109	147	176	135	32	65	98	7	117	262	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
12.VOTE METHOD	Vote in person on election day	43%	56%	56%	50%	34%	43%	38%	44%	26%	42%	43%	45%	44%	36%
	Vote absentee	30%	23%	31%	35%	48%	20%	28%	28%	42%	31%	29%	26%	29%	37%
	Vote in person early	17%	11%	5%	6%	4%	23%	26%	17%	15%	17%	17%	15%	17%	20%
	I do not plan to vote	2%	2%	1%	2%	2%	4%	1%	4%	1%	1%	2%	5%	1%	1%
	Not sure	8%	8%	6%	7%	11%	10%	7%	6%	15%	9%	8%	10%	9%	6%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	41%	54%	47%	60%	44%	61%	32%	44%	50%	49%	40%	50%	57%
	The economy and jobs	37%	41%	33%	23%	40%	36%	47%	29%	41%	41%	36%	41%	29%	41%
	Police and criminal justice reform	24%	27%	14%	30%	26%	26%	22%	33%	10%	20%	26%	29%	26%	21%
	Health care	24%	22%	25%	25%	29%	24%	22%	19%	31%	26%	23%	22%	22%	29%
	Schools and education	12%	15%	8%	10%	4%	18%	9%	19%	10%	11%	12%	13%	14%	10%
	Crime and safety	11%	9%	14%	13%	7%	10%	11%	8%	16%	10%	11%	10%	12%	11%
	Immigration	8%	9%	12%	10%	3%	7%	6%	9%	12%	10%	7%	8%	8%	5%
	Climate change	8%	11%	6%	9%	7%	6%	5%	15%	8%	7%	8%	11%	8%	4%
	Environment and pollution	6%	3%	5%	10%	8%	7%	3%	6%	4%	5%	6%	5%	7%	5%
	Taxes	6%	10%	4%	3%	6%	6%	3%	9%	12%	8%	5%	6%	5%	4%
	Roads and transportation	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%
	Other	3%	4%	10%	1%	2%	3%	2%	7%	3%	1%	4%	6%	3%	6%
	Not sure	3%	1%	2%	5%	4%	4%	2%	2%	2%	2%	3%	1%	5%	1%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	29%	37%	49%	63%	47%	59%	37%	51%	59%	46%	41%	45%	51%
	Most	19%	22%	63%	25%	15%	14%	18%	21%	19%	16%	19%	18%	22%	17%
	Just some	13%			11%	10%	14%	14%	17%	10%	10%	15%	16%	13%	20%
	None	2%			3%		4%		2%		3%	1%	2%	1%	
	Depends	8%	24%		7%	8%	10%	5%	11%	10%	6%	10%	12%	10%	7%
	Not sure	6%	26%		4%		8%	3%	9%	6%	6%	6%	9%	5%	4%
	Prefer not to answer	2%			2%	4%	2%	1%	3%	4%	1%	3%	2%	4%	2%
	Total	572	3	4	65	52	134	128	101	85	167	401	114	198	60

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
12.VOTE METHOD	Vote in person on election day	43%	58%	34%	45%	40%	38%	66%	45%	33%	50%	39%
	Vote absentee	30%	20%	36%	26%	34%	36%	19%	29%	30%	24%	33%
	Vote in person early	17%	14%	19%	17%	17%	20%	12%	19%	16%	17%	17%
	I do not plan to vote	2%	3%		3%	2%	1%	1%	1%	6%	2%	2%
	Not sure	8%	4%	11%	9%	7%	5%	2%	7%	15%	6%	8%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	46%	52%	42%	60%	61%	29%	27%	50%	43%	53%
	The economy and jobs	37%	37%	43%	31%	43%	33%	50%	31%	36%	37%	37%
	Police and criminal justice reform	24%	19%	20%	30%	19%	27%	16%	24%	27%	28%	22%
	Health care	24%	27%	26%	22%	25%	23%	19%	36%	30%	23%	25%
	Schools and education	12%	11%	11%	16%	7%	11%	14%	12%	13%	12%	12%
	Crime and safety	11%	4%	13%	11%	11%	9%	19%	9%	7%	11%	11%
	Immigration	8%	13%	8%	7%	7%	6%	15%	7%	6%	11%	7%
	Climate change	8%	8%	7%	9%	5%	9%	5%	13%	6%	7%	8%
	Environment and pollution	6%	5%	4%	7%	4%	6%	3%	11%	7%	6%	6%
	Taxes	6%	5%	9%	6%	3%	4%	10%	9%	5%	7%	5%
	Roads and transportation	1%	2%	1%	1%	1%	1%	2%	1%	0%	1%	1%
	Other	3%	2%	0%	4%	5%	4%	3%	8%	2%	4%	3%
	Not sure	3%	6%	0%	3%	3%	1%	4%	1%	3%	2%	2%
	Total	1097	87	166	492	346	530	234	57	227	386	684
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	51%	64%	42%	52%	64%	49%	53%	25%	49%	51%
	Most	19%	16%	17%	20%	19%	17%	23%	24%	17%	22%	17%
	Just some	13%	9%	10%	16%	14%	11%	15%	12%	18%	12%	14%
	None	2%	8%		2%		0%	2%		6%	2%	2%
	Depends	8%	4%	6%	11%	8%	4%	6%	5%	21%	9%	8%
	Not sure	6%	9%	4%	8%	3%	3%	3%	6%	11%	5%	7%
	Prefer not to answer	2%	2%		2%	4%	1%	3%		4%	1%	2%
	Total	572	58	109	245	156	265	128	38	114	207	352

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
12.VOTE METHOD	Vote in person on election day	43%	49%	46%	47%	44%	42%	40%	34%	51%	39%	51%	39%	55%	43%	42%
	Vote absentee	30%	27%	26%	26%	33%	29%	34%	23%	24%	34%	24%	34%	28%	28%	31%
	Vote in person early	17%	22%	21%	21%	16%	16%	13%	17%	15%	18%	15%	18%	12%	18%	18%
	I do not plan to vote	2%	1%	2%	2%	1%	3%	3%	3%	3%	1%	3%	1%	2%	2%	2%
	Not sure	8%	1%	5%	5%	6%	11%	10%	23%	8%	8%	8%	8%	3%	9%	8%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	50%	47%	49%	49%	45%	52%	44%	44%	52%	44%	52%	27%	45%	54%
	The economy and jobs	37%	36%	39%	42%	30%	37%	40%	37%	41%	35%	41%	35%	29%	37%	38%
	Police and criminal justice reform	24%	20%	28%	26%	23%	16%	24%	25%	22%	26%	22%	26%	19%	26%	24%
	Health care	24%	12%	25%	20%	21%	22%	28%	26%	22%	26%	22%	26%	23%	18%	27%
	Schools and education	12%	14%	14%	10%	10%	14%	11%	13%	18%	8%	18%	8%	12%	15%	11%
	Crime and safety	11%	19%	11%	7%	14%	22%	8%	8%	12%	11%	12%	11%	20%	11%	10%
	Immigration	8%	11%	9%	7%	9%	13%	7%	7%	8%	8%	8%	8%	11%	7%	8%
	Climate change	8%	9%	7%	3%	6%	7%	10%	2%	8%	8%	8%	8%	14%	8%	7%
	Environment and pollution	6%	6%	4%	5%	10%	7%	5%	8%	3%	7%	3%	7%	10%	6%	5%
	Taxes	6%	7%	6%	3%	9%	2%	6%	7%	6%	5%	6%	5%	8%	9%	4%
Roads and transportation	1%	3%	2%	4%			0%		2%	1%	2%	1%	3%	2%	1%	
	Other	3%	2%	2%	7%	2%	5%	5%	3%	3%	4%	3%	4%	3%	4%	3%
	Not sure	3%	4%	1%	1%	4%	4%	1%	10%	2%	3%	2%	3%	2%	3%	2%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	53%	57%	44%	53%	62%	48%	35%	51%	49%	51%	49%	54%	48%	52%
	Most	19%	27%	15%	27%	19%	10%	17%	29%	17%	19%	17%	19%	25%	17%	18%
	Just some	13%	11%	13%	15%	14%	9%	15%	8%	13%	14%	13%	14%	10%	14%	13%
	None	2%		2%	6%	4%	3%	0%		1%	2%	1%	2%	1%	2%	2%
	Depends	8%	5%	8%	3%	6%		12%	14%	8%	9%	8%	9%	4%	10%	8%
	Not sure	6%	5%	1%	6%	1%	11%	6%	10%	7%	5%	7%	5%	6%	6%	6%
	Prefer not to answer	2%		4%		3%	4%	1%	4%	2%	2%	2%	2%		2%	2%
	Total	572	40	118	41	73	30	208	43	209	354	209	354	57	142	355

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
12.VOTE METHOD	Vote in person on election day	43%	43%	47%	39%	41%	48%	45%	39%	45%	53%	40%	35%	19%	45%	36%	32%
	Vote absentee	30%	34%	25%	30%	30%	27%	30%	30%	28%	22%	27%	33%	48%	34%	37%	41%
	Vote in person early	17%	15%	19%	18%	19%	15%	16%	18%	17%	18%	19%	15%	22%	9%	15%	18%
	I do not plan to vote	2%	2%	2%	2%	4%	2%	2%	2%	3%	2%	2%	6%		1%	1%	2%
	Not sure	8%	7%	8%	11%	6%	7%	7%	11%	7%	6%	12%	11%	11%	10%	12%	6%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	46%	52%	51%	50%	47%	48%	51%	48%	43%	49%	38%	73%	52%	54%	68%
	The economy and jobs	37%	39%	42%	34%	33%	38%	40%	34%	36%	42%	34%	37%	36%	40%	17%	32%
	Police and criminal justice reform	24%	23%	26%	23%	28%	25%	24%	23%	26%	25%	21%	20%	26%	22%	37%	14%
	Health care	24%	22%	19%	28%	28%	20%	21%	28%	23%	24%	21%	26%	27%	22%	26%	28%
	Schools and education	12%	15%	15%	9%	10%	11%	15%	9%	11%	13%	11%	14%	5%	17%	20%	8%
	Crime and safety	11%	10%	6%	15%	9%	9%	8%	15%	9%	12%	9%	8%	10%	12%	9%	15%
	Immigration	8%	6%	10%	8%	4%	11%	8%	8%	8%	9%	8%	7%	6%	8%	1%	11%
	Climate change	8%	10%	7%	9%	4%	3%	9%	9%	4%	7%	13%	8%	4%	8%	13%	2%
	Environment and pollution	6%	6%	3%	6%	9%	5%	5%	6%	7%	6%	7%	7%	2%	4%	7%	3%
	Taxes	6%	4%	6%	6%	5%	11%	5%	6%	8%	6%	10%	8%	3%	2%	4%	
Roads and transportation	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%		
	Other	3%	4%	3%	2%	6%	5%	4%	2%	5%	3%	2%	3%	7%	3%	2%	4%
	Not sure	3%	3%	3%	2%	5%	3%	3%	2%	4%	1%	2%	7%		3%	1%	6%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	51%	41%	57%	42%	42%	48%	57%	42%	55%	28%	40%	69%	52%	49%	51%
	Most	19%	20%	26%	15%	15%	17%	22%	15%	16%	20%	25%	17%	11%	6%	25%	16%
	Just some	13%	13%	11%	13%	15%	14%	13%	13%	15%	12%	18%	19%	9%	16%	14%	6%
	None	2%	2%	4%	1%			3%	1%		0%	7%	3%		3%		
	Depends	8%	7%	8%	8%	11%	15%	7%	8%	13%	5%	13%	6%	4%	16%	6%	21%
	Not sure	6%	4%	6%	5%	15%	8%	5%	5%	11%	4%	6%	15%	4%	8%	6%	2%
	Prefer not to answer	2%	2%	4%	1%	2%	4%	3%	1%	4%	3%	2%		3%			4%
	Total	572	202	89	199	36	47	290	199	82	273	81	58	39	47	26	31

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
12.VOTE METHOD	Vote in person on election day	43%	53%	51%	47%	53%	57%	56%	43%	40%	50%	42%	45%	40%	46%	41%	31%
	Vote absentee	30%	24%	19%	24%	19%	24%	18%	23%	30%	27%	29%	27%	33%	32%	28%	19%
	Vote in person early	17%	16%	21%	19%	19%	12%	17%	21%	16%	16%	17%	17%	18%	17%	16%	21%
	I do not plan to vote	2%	2%	1%	2%	1%	3%	3%		4%	2%	5%	2%	1%	0%		3%
	Not sure	8%	5%	9%	7%	8%	3%	7%	12%	10%	6%	8%	9%	7%	4%	15%	25%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	42%	45%	50%	38%	45%	41%	44%	48%	43%	41%	51%	54%	52%	48%	39%
	The economy and jobs	37%	40%	40%	43%	42%	42%	50%	35%	26%	44%	43%	43%	36%	38%	40%	28%
	Police and criminal justice reform	24%	25%	19%	29%	19%	21%	24%	22%	26%	18%	32%	20%	27%	24%	29%	20%
	Health care	24%	23%	24%	21%	36%	22%	15%	29%	25%	20%	19%	28%	24%	25%	23%	22%
	Schools and education	12%	13%	14%	9%	13%	11%	11%	12%	16%	9%	9%	16%	9%	11%	14%	18%
	Crime and safety	11%	13%	11%	9%	14%	7%	9%	19%	11%	12%	9%	11%	11%	11%	13%	9%
	Immigration	8%	12%	8%	4%	7%	7%	12%	3%	6%	12%	11%	8%	7%	9%	2%	6%
	Climate change	8%	8%	9%	9%	9%	12%	10%	9%	11%	10%	9%	6%	6%	8%	4%	7%
	Environment and pollution	6%	6%	7%	5%	8%	9%	3%	5%	6%	8%	8%	3%	5%	6%	7%	2%
	Taxes	6%	7%	8%	9%	3%	5%	15%	11%	5%	7%	4%	6%	5%	5%	7%	10%
	Roads and transportation	1%	1%	3%	1%		1%	2%		2%	2%		1%	0%	1%	1%	3%
	Other	3%	2%	4%	3%	2%	5%	4%	2%	3%	2%	5%	2%	4%	4%	3%	2%
	Not sure	3%	1%	1%	1%		3%		3%	3%	3%	3%	1%	2%	2%	1%	11%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	56%	43%	43%	61%	53%	29%	45%	38%	44%	51%	57%	55%	61%	25%	15%
	Most	19%	20%	23%	23%	22%	18%	37%	20%	20%	25%	15%	15%	20%	18%	23%	23%
	Just some	13%	13%	18%	10%	3%	19%	17%	13%	19%	10%	14%	12%	12%	10%	19%	30%
	None	2%	0%	2%	2%	1%	1%	3%		1%	3%	3%	2%		1%	4%	5%
	Depends	8%	6%	9%	6%	2%	3%	5%	12%	12%	10%	11%	8%	5%	5%	20%	14%
	Not sure	6%	2%	1%	13%	11%	4%	10%	6%	8%	4%	4%	5%	6%	3%	7%	9%
	Prefer not to answer	2%	2%	4%	4%		3%		3%	1%	4%	2%	1%	2%	1%	1%	4%
	Total	572	167	106	67	34	36	24	37	100	72	90	179	126	428	62	59

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv ated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv ated	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
12.VOTE METHOD	Vote in person on election day	43%	45%	51%	42%	34%	25%	46%	29%	23%	100%				62%	36%	31%
	Vote absentee	30%	33%	27%	24%	23%	22%	31%	22%	21%		100%			16%	37%	15%
	Vote in person early	17%	18%	16%	17%	20%	18%	17%	19%	10%			100%		16%	17%	21%
	I do not plan to vote	2%	0%			6%	7%	0%	7%	22%					2%	2%	3%
	Not sure	8%	4%	5%	16%	17%	28%	6%	23%	24%				100%	5%	8%	29%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	52%	51%	43%	48%	28%	51%	38%	38%	42%	57%	52%	55%	30%	59%	35%
	The economy and jobs	37%	37%	41%	46%	27%	26%	39%	26%	35%	43%	31%	39%	28%	53%	32%	23%
	Police and criminal justice reform	24%	26%	19%	26%	21%	15%	25%	18%	29%	21%	27%	25%	27%	16%	28%	21%
	Health care	24%	26%	21%	21%	18%	24%	25%	21%	19%	21%	27%	27%	23%	22%	25%	25%
	Schools and education	12%	10%	14%	19%	21%	12%	11%	16%	16%	13%	11%	10%	11%	12%	12%	15%
	Crime and safety	11%	10%	10%	12%	21%	7%	10%	14%	15%	11%	10%	12%	13%	15%	8%	21%
	Immigration	8%	8%	13%	5%	5%	4%	9%	5%	4%	11%	5%	9%	2%	13%	6%	3%
	Climate change	8%	8%	10%	3%	7%	7%	8%	7%	8%	7%	10%	7%	6%	5%	9%	2%
	Environment and pollution	6%	6%	3%	5%	4%	9%	5%	7%	7%	7%	7%	3%	3%	5%	6%	6%
	Taxes	6%	4%	7%	12%	5%	5%	6%	5%	8%	9%	2%	3%	5%	8%	4%	9%
	Roads and transportation	1%	1%	3%	1%		3%	1%	2%	1%	2%	1%	0%	2%	2%	1%	1%
	Other	3%	4%	2%	1%	1%	1%	4%	1%	4%	3%	5%	2%	5%	4%	3%	2%
	Not sure	3%	2%	1%		6%	18%	1%	12%	4%	3%	1%	2%	7%	3%	1%	13%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	65%	38%	20%	23%	21%	55%	22%	20%	50%	59%	49%	29%	43%	57%	22%
	Most	19%	16%	25%	29%	32%	19%	19%	24%	3%	20%	18%	22%	5%	23%	18%	9%
	Just some	13%	10%	20%	15%	18%	9%	12%	12%	28%	17%	9%	14%	8%	16%	12%	11%
	None	2%	1%	3%	5%		8%	1%	5%		1%	2%	3%	1%	2%	1%	4%
	Depends	8%	5%	10%	23%	15%	17%	7%	16%	14%	5%	6%	12%	25%	10%	7%	19%
	Not sure	6%	4%	4%	6%	13%	19%	4%	17%	15%	4%	4%	0%	27%	5%	4%	24%
	Prefer not to answer	2%	1%		3%		7%	1%	4%	18%	2%	2%		4%	1%	2%	13%
	Total	572	344	97	47	19	32	487	51	34	235	176	104	46	169	358	45

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
12.VOTE METHOD	Vote in person on election day	43%	38%	53%	36%	36%	54%	44%	41%	48%	35%	34%	69%	43%	40%	51%
	Vote absentee	30%	37%	22%	10%	39%	24%	17%	32%	33%	18%	39%	8%	15%	37%	24%
	Vote in person early	17%	17%	17%	15%	19%	17%	14%	17%	12%	24%	18%	14%	15%	18%	15%
	I do not plan to vote	2%	1%	2%	9%	1%	1%	6%	2%	1%	8%	1%	2%	6%	1%	3%
	Not sure	8%	7%	6%	30%	6%	4%	19%	8%	6%	16%	8%	7%	21%	5%	7%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	60%	34%	37%	60%	33%	42%	51%	44%	42%	55%	36%	43%	56%	36%
	The economy and jobs	37%	33%	46%	31%	32%	48%	36%	39%	37%	33%	34%	44%	27%	32%	46%
	Police and criminal justice reform	24%	26%	20%	25%	26%	20%	24%	26%	13%	16%	26%	24%	17%	26%	19%
	Health care	24%	25%	24%	18%	27%	19%	22%	26%	22%	20%	26%	17%	15%	25%	23%
	Schools and education	12%	12%	14%	8%	11%	13%	14%	11%	7%	17%	10%	21%	10%	11%	15%
	Crime and safety	11%	9%	14%	13%	8%	12%	15%	10%	11%	14%	10%	14%	10%	10%	11%
	Immigration	8%	5%	13%	7%	4%	14%	9%	8%	16%	6%	5%	12%	7%	6%	12%
	Climate change	8%	9%	5%	7%	9%	9%	4%	8%	7%	5%	10%	4%	4%	10%	6%
	Environment and pollution	6%	6%	5%	6%	6%	6%	4%	6%	4%	6%	5%	6%	5%	7%	4%
	Taxes	6%	4%	7%	10%	4%	7%	8%	4%	11%	5%	6%	7%	8%	4%	9%
Roads and transportation	1%	1%	1%	1%	1%	2%	0%	1%	2%		1%	1%	2%	1%	2%	
	Other	3%	3%	5%		3%	5%	2%	2%	6%	2%	5%	4%	1%	4%	4%
	Not sure	3%	2%	2%	12%	2%	1%	6%	2%	3%	12%	1%	1%	21%	1%	3%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	63%	39%	20%	63%	48%	27%	52%	42%	20%	58%	39%	43%	59%	42%
	Most	19%	15%	25%	15%	15%	25%	19%	21%	29%	12%	20%	10%	14%	16%	25%
	Just some	13%	11%	17%	13%	11%	14%	16%	12%	10%	10%	9%	32%	13%	11%	18%
	None	2%	1%	2%	3%	1%	2%	3%	1%	5%	4%	1%	3%		1%	2%
	Depends	8%	6%	10%	14%	5%	9%	14%	7%	12%	28%	6%	11%	8%	7%	8%
	Not sure	6%	3%	4%	24%	5%	1%	14%	5%	2%	17%	5%	5%	10%	4%	3%
	Prefer not to answer	2%	0%	3%	12%	1%	1%	7%	2%		10%	1%		13%	1%	1%
	Total	572	310	204	59	272	164	136	220	27	32	195	72	25	310	156

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/P		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/ Pence	For Biden/Harris	Against Trump/ Pence	For Trump/ Pence
12.VOTE METHOD	Vote in person on election day	43%	38%	60%	26%	33%	65%	34%	31%	69%	40%	60%	38%	42%	57%
	Vote absentee	30%	37%	18%	23%	40%	15%	43%	36%	14%	34%	15%	37%	30%	17%
	Vote in person early	17%	18%	15%	17%	20%	13%	20%	20%	12%	18%	19%	17%	21%	21%
	I do not plan to vote	2%	1%	2%	6%	1%	2%		1%	2%	1%	1%	0%	2%	1%
	Not sure	8%	7%	5%	27%	7%	5%	3%	12%	3%	7%	6%	8%	4%	5%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	57%	33%	53%	59%	32%	63%	52%	25%	57%	32%	58%	56%	32%
	The economy and jobs	37%	31%	51%	36%	33%	52%	36%	30%	48%	30%	51%	28%	30%	54%
	Police and criminal justice reform	24%	27%	16%	24%	25%	18%	20%	34%	21%	30%	15%	31%	30%	12%
	Health care	24%	26%	20%	24%	27%	21%	25%	32%	23%	24%	18%	22%	31%	19%
	Schools and education	12%	11%	14%	13%	11%	13%	9%	13%	11%	12%	15%	12%	14%	13%
	Crime and safety	11%	9%	15%	17%	10%	11%	12%	6%	11%	7%	18%	8%	3%	20%
	Immigration	8%	6%	14%	1%	6%	16%	6%	6%	19%	6%	11%	6%	6%	12%
	Climate change	8%	9%	5%	5%	9%	4%	8%	10%	4%	10%	5%	9%	11%	4%
	Environment and pollution	6%	6%	4%	3%	7%	4%	6%	7%	3%	6%	4%	6%	8%	4%
	Taxes	6%	4%	8%	10%	3%	8%	2%	4%	10%	5%	9%	5%	5%	9%
	Roads and transportation	1%	1%	2%		1%	0%	2%	0%		1%	3%	1%		4%
	Other	3%	4%	2%	2%	2%	4%	2%	2%	4%	5%	5%	5%	4%	4%
	Not sure	3%	1%	4%	4%	1%	5%	2%	1%	6%	2%	3%	3%		4%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	59%	40%	28%	56%	43%	57%	55%	52%	60%	45%	68%	49%	48%
	Most	19%	16%	27%	10%	20%	23%	25%	13%	20%	14%	25%	12%	20%	27%
	Just some	13%	12%	16%	19%	10%	15%	8%	10%	9%	15%	16%	11%	19%	9%
	None	2%	2%	1%	2%	2%	1%	3%	2%	2%	1%	1%	1%	1%	1%
	Depends	8%	6%	9%	21%	7%	11%	4%	13%	11%	6%	7%	4%	10%	8%
	Not sure	6%	4%	4%	21%	4%	3%	2%	6%	1%	3%	6%	3%	1%	5%
	Prefer not to answer	2%	1%	3%		1%	4%	1%	1%	5%		1%			2%
	Total	572	333	170	42	168	83	94	73	60	176	85	114	56	63

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
12.VOTE METHOD	Vote in person on election day	43%	51%	40%	41%	37%	41%	44%
	Vote absentee	30%	22%	35%	26%	35%	31%	28%
	Vote in person early	17%	17%	18%	16%	16%	17%	17%
	I do not plan to vote	2%	2%	1%	4%	1%	2%	2%
	Not sure	8%	7%	7%	13%	11%	8%	9%
13.MOST IMPORTANT ISSUE FOR NEXT PRESIDENT	Dealing with coronavirus and COVID-19	49%	36%	54%	51%	47%	49%	49%
	The economy and jobs	37%	38%	36%	39%	29%	39%	36%
	Police and criminal justice reform	24%	25%	23%	25%	26%	24%	25%
	Health care	24%	24%	25%	22%	30%	25%	23%
	Schools and education	12%	14%	11%	13%	13%	11%	13%
	Crime and safety	11%	13%	11%	9%	7%	10%	11%
	Immigration	8%	8%	8%	7%	7%	9%	7%
	Climate change	8%	9%	8%	6%	11%	7%	8%
	Environment and pollution	6%	7%	6%	3%	9%	6%	5%
	Taxes	6%	9%	5%	4%	4%	5%	6%
	Roads and transportation	1%	3%	1%	0%	0%	1%	1%
	Other	3%	3%	4%	3%	2%	2%	5%
	Not sure	3%	1%	2%	6%	3%	3%	3%
	Total	1097	265	572	259	144	549	548
14.USUALLY VOTE ON BALLOT INITIATIVES, REFERENDUMS, AND PROPOSITIONS ON THE BALLOT	All	50%	47%	57%	41%	44%	48%	52%
	Most	19%	22%	15%	22%	11%	20%	17%
	Just some	13%	17%	11%	13%	17%	12%	15%
	None	2%	1%	2%	1%	5%	2%	1%
	Depends	8%	8%	9%	8%	12%	10%	7%
	Not sure	6%	3%	5%	11%	10%	6%	6%
	Prefer not to answer	2%	2%	1%	5%	1%	3%	2%
	Total	572	157	274	141	76	280	292

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarri ed under 55	POC only	Unmarri ed under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non- college grad	College graduat e or post- grad	4-year College grad	Post- graduat e
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	60	80	73	70	68	74	66	100	69	75	68	71	70	76	77	74
	A15aa.TEACHERS' UNIONS	60	61	68	54	47	60	70	67	79	52	70	49	58	54	75	77	70
	A15q.BARACK OBAMA	52	77	60	29	52	62	43	42	81	56	49	38	51	45	68	71	60
	A15w.PLANNED PARENTHOOD	52	60	46	51	49	61	65	35	51	54	49	44	56	50	55	56	49
	B15r.MICHELLE OBAMA	49	73	49	33	57	46	44	43	55	53	45	39	59	49	50	46	62
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	73	47	26	56	48	29	32	72	53	37	39	44	42	55	58	46
	A15m.THE #METOO MOVEMENT	44	52	38	45	53	42	44	33	44	49	39	37	45	42	51	49	58
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	47	57	26	30	39	44	52	71	33	52	40	40	40	48	48	46
	B15i.THE NAACP	37	51	47	20	33	45	32	33	62	37	37	23	39	31	51	52	47
	B15z.VOTE BY MAIL	36	40	39	30	29	32	34	44	57	30	42	32	37	34	40	44	28
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	32	33	28	28	25	33	38	39	26	36	28	31	29	35	33	41
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	35	41	15	19	34	36	29	45	24	34	20	29	25	39	36	47
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	73	71	73	68	46	71	76	67	75	59	84	72	65
	A15aa.TEACHERS' UNIONS	60	54	65	69	65	78	47	65	56	73	54	81	60	69
	A15q.BARACK OBAMA	52	29	67	82	54	53	37	15	72	63	77	86	67	44
	A15w.PLANNED PARENTHOOD	52	51	52	59	45	30	50	51	56	49	61	58	54	39
	B15r.MICHELLE OBAMA	49	33	60	83	36	36	40	22	64	56	78	86	45	25
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	26	58	76	37	50	36	11	69	50	80	73	55	24
	A15m.THE #METOO MOVEMENT	44	45	44	55	37	54	48	38	50	39	56	55	53	24
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	26	52	58	47	29	27	24	38	65	38	75	37	57
	B15l.THE NAACP	37	20	48	66	29	30	27	8	45	51	50	80	34	23
	B15z.VOTE BY MAIL	36	30	40	51	21	26	28	32	32	47	33	66	30	12
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	28	33	38	25	17	29	27	24	40	21	52	28	23
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	15	38	44	27	37	21	5	27	48	25	61	25	30
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	80	51	74	65	75	87	65	72	87	51	72	59	75	68	74	67
	A15aa.TEACHERS' UNIONS	60	75	24	54	41	77	74	44	65	87	24	32	49	62	55	63	60
	A15q.BARACK OBAMA	52	90	25	63	-18	89	90	-17	83	96	29	5	-39	48	57	58	34
	A15w.PLANNED PARENTHOOD	52	74	17	53	14	72	78	19	77	71	16	20	9	48	49	55	50
	B15r.MICHELLE OBAMA	49	88	45	65	-31	88	87	-32	83	93	51	-17	-41	46	55	48	49
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	78	30	39	-19	86	64	-19	79	77	43	0	-38	31	55	49	38
	A15m.THE #METOO MOVEMENT	44	63	22	43	10	64	63	11	66	61	23	21	0	49	44	45	40
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	65	16	33	9	73	50	9	54	78	9	4	13	53	39	40	42
	B15i.THE NAACP	37	61	21	31	-4	67	48	-4	53	70	19	15	-19	30	45	40	27
	B15z.VOTE BY MAIL	36	61	30	35	-13	66	52	-13	49	74	37	-23	-4	15	45	31	56
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	44	13	24	14	49	35	16	39	50	4	15	13	37	35	27	33
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	50	4	25	-4	54	42	-3	41	61	-9	8	-13	23	33	29	30
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	73	77	57	88	73	76	75	55	75	71	75	67	81
	A15aa.TEACHERS' UNIONS	60	52	72	43	74	56	68	53	70	65	59	57	60	59
	A15q.BARACK OBAMA	52	60	35	48	73	66	51	40	25	52	53	49	60	50
	A15w.PLANNED PARENTHOOD	52	50	46	43	59	58	52	60	35	48	53	52	60	34
	B15r.MICHELLE OBAMA	49	50	40	63	41	50	47	49	49	34	54	52	62	40
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	43	20	57	52	56	43	51	18	39	48	47	58	31
	A15m.THE #METOO MOVEMENT	44	53	45	50	33	48	42	48	27	42	45	52	47	39
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	58	45	37	44	18	60	43	41	51	40	34	46	33
	B15l.THE NAACP	37	29	31	47	41	37	42	30	25	35	38	30	46	30
	B15z.VOTE BY MAIL	36	16	14	36	62	22	38	57	56	26	39	40	43	21
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	36	38	39	27	15	38	28	37	26	33	40	31	28
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	25	20	32	36	21	36	22	37	35	27	21	31	32
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	74	76	68	75	77	65	45	76	68	75
	A15aa.TEACHERS' UNIONS	60	39	77	54	67	76	42	36	56	62	61
	A15q.BARACK OBAMA	52	47	54	57	47	91	-25	33	51	45	57
	A15w.PLANNED PARENTHOOD	52	41	52	56	49	72	15	-5	55	49	54
	B15r.MICHELLE OBAMA	49	37	33	56	51	88	-38	43	55	44	54
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	44	37	55	38	76	-22	36	47	47	45
	A15m.THE #METOO MOVEMENT	44	34	46	52	36	58	8	31	54	42	47
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	29	63	34	47	66	5	13	39	37	46
	B15i.THE NAACP	37	40	31	37	40	64	-5	23	24	35	39
	B15z.VOTE BY MAIL	36	7	36	35	45	63	-16	42	43	29	41
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	18	30	28	39	42	13	38	27	34	31
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	34	35	23	34	52	-8	12	19	26	32
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	71	66	78	57	83	78	71	71	73	71	73	64	77	72
	A15aa.TEACHERS' UNIONS	60	67	60	51	60	66	63	51	55	64	55	64	41	62	62
	A15q.BARACK OBAMA	52	30	62	60	52	40	54	43	57	50	57	50	70	47	51
	A15w.PLANNED PARENTHOOD	52	29	40	52	44	55	63	56	53	51	53	51	47	55	51
	B15r.MICHELLE OBAMA	49	18	44	28	65	45	63	32	54	50	54	50	26	51	52
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	44	45	67	42	34	45	44	41	49	41	49	58	40	46
	A15m.THE #METOO MOVEMENT	44	25	51	40	34	50	50	40	44	45	44	45	51	51	42
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	49	46	34	40	41	45	29	46	42	46	42	23	35	47
	B15l.THE NAACP	37	41	36	23	36	32	43	34	37	40	37	40	21	28	43
	B15z.VOTE BY MAIL	36	33	26	25	41	27	49	19	24	45	24	45	20	26	41
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	39	23	21	36	41	37	26	34	30	34	30	16	25	35
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	40	18	24	40	34	34	22	30	30	30	30	28	28	30
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	72	72	72	71	72	72	72	72	74	65	51	93	75	66	71
	A15aa.TEACHERS' UNIONS	60	63	65	61	50	52	64	61	51	65	53	42	82	59	50	59
	A15q.BARACK OBAMA	52	55	58	55	43	34	56	55	38	49	50	41	85	47	50	55
	A15w.PLANNED PARENTHOOD	52	55	58	50	37	52	56	50	45	55	44	26	59	68	52	50
	B15r.MICHELLE OBAMA	49	64	44	51	31	30	57	51	30	45	61	43	62	53	91	40
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	52	39	50	41	31	47	50	35	43	32	42	80	48	65	26
	A15m.THE #METOO MOVEMENT	44	48	38	48	36	41	44	48	39	45	36	38	53	51	52	38
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	55	44	41	39	10	51	41	23	40	43	32	54	51	81	23
	B15i.THE NAACP	37	45	33	37	31	29	41	37	30	43	32	16	53	20	67	27
	B15z.VOTE BY MAIL	36	56	38	33	19	2	49	33	9	28	33	39	54	30	80	37
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	29	43	29	42	15	34	29	27	34	24	22	41	28	31	20
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	37	33	25	15	26	36	25	21	39	28	17	32	2	43	9
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	66	78	78	79	65	91	59	74	56	74	70	83	78	56	46
	A15aa.TEACHERS' UNIONS	60	56	64	73	69	67	76	35	48	45	66	67	65	68	46	33
	A15q.BARACK OBAMA	52	47	56	49	33	49	51	43	49	49	38	62	54	56	51	31
	A15w.PLANNED PARENTHOOD	52	46	54	63	43	74	69	48	57	56	50	59	45	60	26	17
	B15r.MICHELLE OBAMA	49	47	42	62	51	26	53	72	58	42	40	45	59	53	49	27
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	36	43	49	32	48	76	4	39	51	26	45	57	47	50	36
	A15m.THE #METOO MOVEMENT	44	36	50	49	44	39	69	31	40	47	52	50	38	49	42	20
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	43	30	47	36	56	26	63	44	35	31	42	49	48	32	17
	B15i.THE NAACP	37	45	35	37	49	31	36	65	40	32	39	30	42	45	19	8
	B15z.VOTE BY MAIL	36	20	30	46	51	14	26	59	50	32	28	28	43	45	15	-5
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	33	20	47	48	24	19	43	31	37	43	26	25	36	16	18
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	38	30	40	50	27	31	47	31	31	28	27	28	35	25	5
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	77	72	46	74	54	73	64	66	70	75	74	68	64	79	42
	A15aa.TEACHERS' UNIONS	60	68	57	39	49	24	63	36	53	55	75	61	45	37	72	52
	A15q.BARACK OBAMA	52	57	56	39	38	22	56	30	38	34	77	51	54	-18	84	36
	A15w.PLANNED PARENTHOOD	52	60	49	23	24	31	55	27	42	40	73	46	47	17	69	33
	B15r.MICHELLE OBAMA	49	52	43	72	27	38	52	33	34	40	59	58	60	-35	86	49
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	49	44	47	39	-1	48	19	55	30	67	43	48	-21	76	42
	A15m.THE #METOO MOVEMENT	44	46	52	19	40	26	45	33	54	35	58	41	51	6	62	31
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	52	37	31	19	1	47	9	25	33	56	56	29	10	59	18
	B15i.THE NAACP	37	48	39	25	-2	-5	44	-3	5	30	53	35	36	0	55	20
	B15z.VOTE BY MAIL	36	48	27	28	6	-9	42	-2	11	5	80	45	35	-13	62	-2
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	40	29	10	29	-16	35	5	13	25	35	42	32	15	41	7
B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	39	18	19	9	9	34	9	1	21	38	43	24	0	44	12	
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	82	60	49	84	55	64	100	-100	0	.	.	.	79	62
	A15aa.TEACHERS' UNIONS	60	78	37	41	83	31	46	70	18	18	.	.	.	73	47
	A15q.BARACK OBAMA	52	96	-20	40	92	-25	50	61	13	18	.	.	.	82	-5
	A15w.PLANNED PARENTHOOD	52	75	15	40	78	7	43	61	15	12	.	.	.	65	25
	B15r.MICHELLE OBAMA	49	90	-18	32	92	-14	27	.	.	.	75	-4	29	81	-8
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	78	-9	46	79	-22	47	53	16	16	.	.	.	72	-13
	A15m.THE #METOO MOVEMENT	44	65	12	32	66	8	37	52	-5	25	.	.	.	63	10
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	63	7	31	67	9	25	.	.	.	58	10	27	59	18
	B15i.THE NAACP	37	64	-1	4	69	0	9	.	.	.	52	9	22	60	2
	B15z.VOTE BY MAIL	36	66	-8	-1	69	-9	13	.	.	.	100	-100	0	57	1
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	45	13	2	46	14	17	.	.	.	39	16	23	43	14
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	50	2	-9	56	1	1	.	.	.	44	0	11	47	5
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	77	67	59	76	66	79	72	65
	A15aa.TEACHERS' UNIONS	60	76	37	37	73	37	75	72	37
	A15q.BARACK OBAMA	52	88	-20	39	87	-22	88	86	-23
	A15w.PLANNED PARENTHOOD	52	74	12	28	70	14	69	71	11
	B15r.MICHELLE OBAMA	49	90	-40	65	91	-39	91	93	-53
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	76	-19	44	76	-22	78	76	-23
	A15m.THE #METOO MOVEMENT	44	64	9	29	61	7	59	65	9
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	64	1	40	65	1	69	62	2
	B15l.THE NAACP	37	62	-11	17	59	-7	68	43	-6
	B15z.VOTE BY MAIL	36	62	-15	24	62	-20	65	55	-21
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	42	14	17	42	10	43	39	14
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	50	-7	4	48	-8	51	45	-4
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	72	72	72	71	69	72	.
	A15aa.TEACHERS' UNIONS	60	56	64	57	69	60	.
	A15q.BARACK OBAMA	52	41	54	61	78	52	.
	A15w.PLANNED PARENTHOOD	52	47	51	58	60	52	.
	B15r.MICHELLE OBAMA	49	63	43	52	86	.	49
	A15k.THE BLACK LIVES MATTER MOVEMENT	46	48	46	44	69	46	.
	A15m.THE #METOO MOVEMENT	44	43	48	39	68	44	.
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	42	37	44	42	51	.	42
	B15i.THE NAACP	37	35	37	40	44	.	37
	B15z.VOTE BY MAIL	36	35	35	38	45	.	36
	B15v.THE NATIONAL EDUCATION ASSOCIATION	31	29	30	34	36	.	31
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	29	28	31	25	25	.	29
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	38	44	9	25	25	24	31	62	25	33	17	33	26	35	35	36
	B15bb.LABOR UNIONS	27	38	30	16	18	40	35	20	34	26	29	19	33	26	30	26	41
	B15p.BERNIE SANDERS	26	45	28	12	25	42	22	18	27	31	21	21	24	23	35	32	45
	15b.JOE BIDEN	25	41	41	-1	15	28	17	33	62	19	31	11	25	18	40	40	42
	15c.KAMALA HARRIS	25	29	42	7	11	24	29	29	68	16	35	14	22	18	40	38	46
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	25	29	5	12	27	21	7	51	17	20	8	17	13	31	31	31
	A15e.NANCY PELOSI	10	19	36	-18	-1	-4	12	17	73	-2	24	-9	11	3	28	29	24
	A15u.THE SIERRA CLUB	9	4	16	7	6	7	14	8	16	7	12	2	8	5	17	15	21
	A15i.DEFUND THE POLICE	-14	5	-12	-28	7	-7	-44	-38	21	2	-31	-14	-13	-13	-14	-9	-29
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-15	-24	-5	-16	0	-6	-21	-44	-10	-19	3	-10	-4	-37	-40	-30
	B15n.CANCEL CULTURE	-22	-21	-12	-31	-24	-23	-27	-15	-15	-24	-20	-13	-30	-21	-23	-20	-30
	B15f.MITCH MCCONNELL	-29	-33	-30	-27	-27	-20	-20	-38	-65	-25	-35	-23	-34	-29	-31	-29	-38
	B15h.REPUBLICANS IN CONGRESS	-30	-43	-30	-21	-33	-29	-22	-31	-40	-32	-29	-22	-35	-29	-34	-28	-52
	15d.MIKE PENCE	-30	-40	-32	-22	-34	-32	-23	-23	-49	-33	-27	-23	-33	-29	-35	-32	-43
	B15j.ABOLISH THE POLICE	-34	-6	-48	-42	-4	-46	-46	-50	-66	-19	-51	-39	-26	-32	-38	-37	-41
	15a.DONALD TRUMP	-37	-59	-39	-19	-45	-35	-22	-30	-56	-42	-31	-29	-37	-33	-45	-43	-51
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	9	42	58	28	10	9	9	39	44	48	66	35	22
	B15bb.LABOR UNIONS	27	16	34	38	18	74	21	10	30	37	21	51	27	9
	B15p.BERNIE SANDERS	26	12	36	56	13	18	19	0	40	31	53	58	28	-3
	15b.JOE BIDEN	25	-1	41	64	22	-5	1	-2	35	47	47	77	32	12
	15c.KAMALA HARRIS	25	7	36	52	21	8	6	7	23	48	22	78	24	19
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	5	27	34	19	10	9	0	25	29	21	46	25	15
	A15e.NANCY PELOSI	10	-18	29	49	6	-8	-20	-15	14	42	25	69	-2	11
	A15u.THE SIERRA CLUB	9	7	10	10	13	-7	5	10	8	12	7	13	15	12
	A15i.DEFUND THE POLICE	-14	-28	-4	8	-13	-18	-11	-57	13	-19	34	-14	1	-23
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-5	-20	-28	-18	-15	-11	4	-10	-29	-4	-48	-24	-13
	B15n.CANCEL CULTURE	-22	-31	-16	-12	-19	-37	-35	-25	-15	-17	-14	-10	-16	-22
	B15f.MITCH MCCONNELL	-29	-27	-31	-44	-11	-21	-26	-28	-23	-38	-27	-59	-19	-1
	B15h.REPUBLICANS IN CONGRESS	-30	-21	-36	-58	-13	2	-27	-12	-36	-36	-45	-68	-31	6
	15d.MIKE PENCE	-30	-22	-36	-53	-14	-23	-27	-14	-38	-33	-45	-59	-32	2
	B15j.ABOLISH THE POLICE	-34	-42	-29	-22	-39	-35	-31	-59	-9	-48	-7	-35	-15	-65
	15a.DONALD TRUMP	-37	-19	-48	-70	-22	-21	-26	-7	-55	-42	-68	-72	-42	-4
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	72	-14	27	-46	79	60	-46	64	81	-19	-36	-55	25	36	30	21
	B15bb.LABOR UNIONS	27	40	17	21	4	46	29	4	32	50	24	18	-7	30	36	27	15
	B15p.BERNIE SANDERS	26	65	8	29	-49	70	55	-49	63	68	27	-43	-53	42	31	20	26
	15b.JOE BIDEN	25	73	-19	22	-57	81	57	-57	61	86	-32	-49	-65	25	24	29	14
	15c.KAMALA HARRIS	25	62	-4	15	-39	74	41	-40	40	87	-11	-20	-56	27	26	28	14
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	41	-5	11	-22	48	29	-22	34	49	6	-17	-27	14	22	19	18
	A15e.NANCY PELOSI	10	50	-24	9	-57	58	37	-58	30	71	-32	-55	-58	-3	19	17	-5
	A15u.THE SIERRA CLUB	9	13	2	1	4	19	3	7	9	17	-1	7	1	12	8	9	9
	A15i.DEFUND THE POLICE	-14	12	-38	-22	-62	17	3	-59	32	-9	-23	-58	-66	-23	-7	-11	-21
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-41	14	-17	33	-38	-46	36	-25	-57	12	17	48	-8	-23	-14	-11
	B15n.CANCEL CULTURE	-22	-16	-42	-34	-25	-11	-25	-25	-21	-11	-48	-15	-34	-20	-21	-23	-22
	B15f.MITCH MCCONNELL	-29	-45	-15	-20	-1	-54	-27	-2	-36	-55	-12	-3	1	-31	-35	-32	-15
	B15h.REPUBLICANS IN CONGRESS	-30	-71	-1	-24	50	-78	-56	51	-63	-80	-7	39	58	-27	-41	-29	-23
	15d.MIKE PENCE	-30	-66	-22	-41	46	-66	-67	44	-55	-78	-32	21	68	-30	-39	-28	-28
	B15j.ABOLISH THE POLICE	-34	-18	-53	-45	-64	-11	-34	-64	-2	-37	-47	-46	-78	-26	-33	-36	-36
	15a.DONALD TRUMP	-37	-84	-26	-51	67	-86	-81	69	-83	-85	-26	58	75	-27	-48	-36	-32
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	25	25	25	55	28	31	18	26	37	27	21	36	26
	B15bb.LABOR UNIONS	27	32	29	33	40	21	32	21	9	27	27	28	30	28
	B15p.BERNIE SANDERS	26	45	37	32	29	26	14	29	24	19	28	30	33	13
	15b.JOE BIDEN	25	28	22	20	31	21	36	5	25	27	25	5	37	21
	15c.KAMALA HARRIS	25	27	26	18	40	14	40	5	24	29	24	15	29	27
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	18	9	20	25	14	24	21	13	25	17	11	20	15
	A15e.NANCY PELOSI	10	-21	15	6	39	6	26	-14	9	23	7	-13	16	24
	A15u.THE SIERRA CLUB	9	10	13	3	15	10	8	1	21	18	6	6	8	0
	A15i.DEFUND THE POLICE	-14	-3	-43	2	-23	2	-22	5	-59	-13	-13	-22	6	-51
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-2	-14	-17	-34	-6	-20	-16	-3	-14	-15	5	-30	-22
	B15n.CANCEL CULTURE	-22	-20	-19	-21	-21	-29	-17	-16	-27	-17	-23	-23	-25	-22
	B15f.MITCH MCCONNELL	-29	-19	-47	-32	-39	-29	-34	-6	-25	-15	-34	-30	-32	-43
	B15h.REPUBLICANS IN CONGRESS	-30	-26	-28	-41	-39	-31	-28	-25	-22	-17	-34	-34	-37	-27
	15d.MIKE PENCE	-30	-23	-37	-40	-37	-30	-25	-41	-12	-20	-33	-29	-36	-41
	B15j.ABOLISH THE POLICE	-34	-13	-44	-14	-65	-20	-51	-28	-44	-49	-29	-15	-23	-64
	15a.DONALD TRUMP	-37	-32	-21	-50	-45	-43	-30	-35	-28	-26	-40	-39	-45	-38
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	39	36	23	32	68	-47	-29	34	32	28
	B15bb.LABOR UNIONS	27	22	30	27	28	42	4	8	20	29	26
	B15p.BERNIE SANDERS	26	28	14	31	24	64	-52	27	20	20	31
	15b.JOE BIDEN	25	29	26	18	34	73	-60	-2	12	19	30
	15c.KAMALA HARRIS	25	26	31	14	38	63	-41	-7	13	20	28
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	34	20	15	21	42	-25	17	13	21	18
	A15e.NANCY PELOSI	10	8	30	-4	22	50	-59	-30	5	2	16
	A15u.THE SIERRA CLUB	9	23	15	4	10	16	8	-15	3	6	11
	A15i.DEFUND THE POLICE	-14	5	-22	1	-34	6	-57	-47	-5	-9	-16
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-8	-17	-11	-22	-47	41	-9	1	-7	-20
	B15n.CANCEL CULTURE	-22	-7	-22	-27	-18	-9	-24	-41	-43	-23	-20
	B15f.MITCH MCCONNELL	-29	-10	-17	-27	-43	-49	0	-21	-21	-31	-29
	B15h.REPUBLICANS IN CONGRESS	-30	-26	-13	-33	-36	-72	50	-20	-26	-23	-37
	15d.MIKE PENCE	-30	-29	-16	-34	-32	-66	48	-36	-31	-28	-33
	B15j.ABOLISH THE POLICE	-34	-25	-62	-18	-46	-24	-63	-52	-27	-30	-36
	15a.DONALD TRUMP	-37	-35	-22	-43	-35	-85	77	-40	-44	-32	-41
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	20	32	40	19	37	33	15	18	36	18	36	39	23	30
	B15bb.LABOR UNIONS	27	29	15	9	53	28	33	9	37	23	37	23	25	24	29
	B15p.BERNIE SANDERS	26	11	5	12	31	37	44	26	29	27	29	27	-9	30	29
	15b.JOE BIDEN	25	20	26	22	32	21	30	5	19	30	19	30	18	18	29
	15c.KAMALA HARRIS	25	30	24	9	35	2	30	14	24	27	24	27	20	21	27
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	32	23	39	7	21	17	4	22	17	22	17	40	17	16
	A15e.NANCY PELOSI	10	5	20	10	4	-2	11	1	-4	19	-4	19	-2	6	14
	A15u.THE SIERRA CLUB	9	23	7	23	5	-1	7	12	6	11	6	11	24	3	9
	A15i.DEFUND THE POLICE	-14	-12	0	-20	-23	-4	-16	-29	-20	-10	-20	-10	21	-14	-19
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-22	-9	14	-14	-31	-22	12	6	-26	6	-26	1	-7	-20
	B15n.CANCEL CULTURE	-22	6	-21	-18	-27	-16	-24	-25	-19	-23	-19	-23	-10	-21	-22
	B15f.MITCH MCCONNELL	-29	-17	-18	-28	-31	-7	-40	-30	-21	-34	-21	-34	-40	-22	-31
	B15h.REPUBLICANS IN CONGRESS	-30	14	-18	-30	-38	-32	-46	-25	-31	-32	-31	-32	5	-32	-35
	15d.MIKE PENCE	-30	-14	-13	-23	-36	-18	-46	-26	-25	-34	-25	-34	-8	-37	-31
	B15j.ABOLISH THE POLICE	-34	-13	-33	-43	-49	-44	-32	-35	-34	-33	-34	-33	-14	-32	-37
	15a.DONALD TRUMP	-37	-9	-23	-35	-37	-43	-54	-17	-28	-42	-28	-42	-12	-35	-41
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	38	34	29	13	11	36	29	11	29	24	6	71	21	31	23
	B15bb.LABOR UNIONS	27	29	36	24	27	18	32	24	22	32	32	18	27	28	44	-4
	B15p.BERNIE SANDERS	26	34	27	26	17	17	31	26	17	27	18	31	19	46	45	12
	15b.JOE BIDEN	25	38	22	25	8	8	32	25	8	26	16	6	63	16	36	19
	15c.KAMALA HARRIS	25	31	26	24	18	14	29	24	16	25	14	0	59	28	43	28
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	25	17	17	16	13	22	17	14	15	6	12	56	21	41	1
	A15e.NANCY PELOSI	10	18	3	16	8	-13	12	16	-4	5	-9	8	80	-5	31	8
	A15u.THE SIERRA CLUB	9	15	0	10	2	10	10	10	6	11	4	5	10	17	4	-6
	A15i.DEFUND THE POLICE	-14	-14	-8	-14	-17	-18	-11	-14	-18	-23	-4	-11	13	-19	33	-32
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-11	-14	-30	2	12	-12	-30	7	-10	-27	-5	-59	5	-24	8
	B15n.CANCEL CULTURE	-22	-16	-18	-30	-16	-21	-17	-30	-19	-16	-23	-22	-29	-20	-39	-28
	B15f.MITCH MCCONNELL	-29	-33	-19	-32	-33	-25	-28	-32	-29	-29	-21	-17	-58	-28	-50	-15
	B15h.REPUBLICANS IN CONGRESS	-30	-39	-21	-31	-29	-21	-32	-31	-24	-27	-26	-40	-46	-25	-56	-25
	15d.MIKE PENCE	-30	-34	-30	-32	-24	-23	-32	-32	-23	-25	-28	-22	-51	-34	-59	-30
	B15j.ABOLISH THE POLICE	-34	-24	-35	-38	-27	-54	-28	-38	-42	-32	-29	-20	-61	-63	31	-52
	15a.DONALD TRUMP	-37	-38	-42	-38	-34	-22	-40	-38	-27	-31	-40	-18	-63	-35	-68	-36
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	19	28	44	4	22	22	20	30	16	20	33	32	35	27	-7
	B15bb.LABOR UNIONS	27	32	28	39	20	35	18	35	23	26	27	33	27	33	14	9
	B15p.BERNIE SANDERS	26	26	21	25	32	0	14	43	30	21	29	25	29	32	16	7
	15b.JOE BIDEN	25	28	13	24	29	18	0	37	24	15	7	20	39	34	8	-9
	15c.KAMALA HARRIS	25	24	21	18	24	16	-2	23	16	14	10	24	41	32	18	-10
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	3	20	25	9	18	34	-6	15	19	2	35	13	24	-2	1
	A15e.NANCY PELOSI	10	-1	11	-3	1	-4	-21	11	0	0	-3	18	20	20	-15	-13
	A15u.THE SIERRA CLUB	9	4	19	10	13	0	19	12	9	2	14	12	10	14	-1	-8
	A15i.DEFUND THE POLICE	-14	-28	-11	-10	-41	-12	18	-23	-2	1	-34	-11	-17	-12	-23	-15
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-18	-5	-14	-5	0	6	-9	-8	-10	-6	-8	-23	-20	-8	18
	B15n.CANCEL CULTURE	-22	-8	-32	-17	-35	-20	-12	-16	-29	-42	-20	-22	-16	-22	-22	-16
	B15f.MITCH MCCONNELL	-29	-27	-29	-20	-33	-33	-1	-8	-22	-37	-23	-25	-41	-34	-7	-15
	B15h.REPUBLICANS IN CONGRESS	-30	-30	-15	-30	-45	-7	1	-24	-37	-20	-21	-26	-36	-34	-33	-9
	15d.MIKE PENCE	-30	-27	-14	-35	-36	-33	-11	-14	-29	-33	-31	-26	-31	-35	-22	-13
	B15j.ABOLISH THE POLICE	-34	-26	-49	-25	-32	-49	-12	-26	-10	-19	-43	-54	-37	-36	-15	-34
	15a.DONALD TRUMP	-37	-35	-26	-34	-28	-27	-17	-30	-37	-34	-32	-31	-43	-41	-34	-10
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 / NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	36	28	13	3	-4	33	0	19	8	56	37	25	-44	60	38
	B15bb.LABOR UNIONS	27	35	25	-2	6	23	30	15	10	22	39	33	14	10	36	13
	B15p.BERNIE SANDERS	26	38	9	25	-2	-3	32	-2	-2	14	43	32	37	-43	58	17
	15b.JOE BIDEN	25	39	21	1	-18	-9	32	-13	-17	10	49	26	22	-56	61	14
	15c.KAMALA HARRIS	25	38	10	10	-16	9	30	-3	-7	10	45	30	23	-35	52	13
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	28	11	7	-10	-11	23	-10	0	5	42	10	15	-14	35	1
	A15e.NANCY PELOSI	10	24	3	-30	-24	-12	16	-18	-23	-9	35	22	-5	-52	37	11
	A15u.THE SIERRA CLUB	9	17	-2	3	5	-12	12	-3	-14	9	13	6	4	5	12	1
	A15i.DEFUND THE POLICE	-14	-9	-10	-33	-46	-26	-11	-36	-12	-24	11	-29	-23	-56	6	-21
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-22	-10	9	14	-5	-17	5	0	5	-37	-24	-9	46	-43	4
	B15n.CANCEL CULTURE	-22	-21	-23	-25	-35	-22	-21	-28	-17	-19	-23	-26	-19	-29	-20	-12
	B15f.MITCH MCCONNELL	-29	-37	-18	-7	-19	-14	-31	-16	-34	-14	-51	-35	-27	8	-48	-10
	B15h.REPUBLICANS IN CONGRESS	-30	-37	-21	-31	-13	-3	-33	-8	-26	-13	-55	-33	-28	62	-73	-11
	15d.MIKE PENCE	-30	-35	-33	-31	-14	-7	-34	-10	-8	-13	-58	-31	-22	51	-68	-10
	B15j.ABOLISH THE POLICE	-34	-31	-40	-34	-39	-50	-33	-44	-33	-35	-31	-35	-35	-62	-25	-10
	15a.DONALD TRUMP	-37	-40	-37	-23	-34	-13	-38	-23	-37	-14	-66	-38	-45	100	-100	0
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	75	-46	14	74	-53	18	38	-18	-5	.	.	.	66	-41
	B15bb.LABOR UNIONS	27	42	7	3	48	2	11	.	.	.	41	1	9	43	9
	B15p.BERNIE SANDERS	26	68	-38	-7	70	-38	5	.	.	.	52	-26	11	56	-24
	15b.JOE BIDEN	25	100	-100	0	82	-64	0	33	-5	-21	52	-30	8	67	-55
	15c.KAMALA HARRIS	25	71	-50	2	100	-100	0	33	-15	-2	48	-25	6	68	-55
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	42	-17	4	49	-29	5	26	-19	-3	.	.	.	38	-15
	A15e.NANCY PELOSI	10	52	-56	-11	62	-64	-18	17	-17	-18	.	.	.	46	-55
	A15u.THE SIERRA CLUB	9	18	-3	-6	20	-3	-1	13	-13	-4	.	.	.	15	-1
	A15i.DEFUND THE POLICE	-14	8	-52	-12	13	-55	-26	-10	-24	-31	.	.	.	3	-41
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-38	22	3	-44	24	7	-17	-6	-5	.	.	.	-37	20
	B15n.CANCEL CULTURE	-22	-13	-41	-8	-15	-41	-15	.	.	.	-18	-35	-8	-17	-41
	B15f.MITCH MCCONNELL	-29	-40	-16	-10	-44	-21	-6	.	.	.	-38	-15	-17	-39	-23
	B15h.REPUBLICANS IN CONGRESS	-30	-65	26	-11	-66	15	-3	.	.	.	-51	10	-9	-61	11
	15d.MIKE PENCE	-30	-60	15	-7	-62	12	-10	-29	-24	-24	-49	-1	-14	-53	5
	B15j.ABOLISH THE POLICE	-34	-18	-65	-22	-21	-64	-29	.	.	.	-27	-56	-15	-18	-62
15a.DONALD TRUMP	-37	-78	31	-20	-74	25	-25	-42	-13	-15	-61	17	-23	-66	18	
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	70	-50	12	68	-50	75	59	-50
	B15bb.LABOR UNIONS	27	40	4	28	40	4	46	32	1
	B15p.BERNIE SANDERS	26	63	-52	22	65	-50	66	66	-57
	15b.JOE BIDEN	25	73	-68	4	74	-72	82	62	-65	76	-69	90	49	-69
	15c.KAMALA HARRIS	25	61	-43	0	60	-44	74	40	-46	62	-49	78	31	-46
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	38	-20	4	39	-21	41	37	-20
	A15e.NANCY PELOSI	10	48	-60	-25	47	-60	59	29	-58
	A15u.THE SIERRA CLUB	9	13	3	-2	13	5	14	12	4
	A15i.DEFUND THE POLICE	-14	11	-61	-40	8	-62	9	9	-57
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	-39	29	11	-40	39	-36	-46	41
	B15n.CANCEL CULTURE	-22	-17	-30	-27	-17	-32	-16	-20	-33
	B15f.MITCH MCCONNELL	-29	-45	-1	-19	-43	-1	-45	-43	5
	B15h.REPUBLICANS IN CONGRESS	-30	-71	56	-18	-70	54	-71	-71	67
	15d.MIKE PENCE	-30	-66	45	-25	-62	41	-59	-64	51	-66	39	-65	-71	53
	B15j.ABOLISH THE POLICE	-34	-18	-71	-27	-18	-65	-20	-8	-71
	15a.DONALD TRUMP	-37	-84	70	-42	-86	75	-78	-97	87	-86	77	-84	-93	89
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE -- TABLE TWO OF TWO	A15g.DEMOCRATS IN CONGRESS	29	16	37	25	71	29	.
	B15bb.LABOR UNIONS	27	29	27	26	25	.	27
	B15p.BERNIE SANDERS	26	32	24	26	42	.	26
	15b.JOE BIDEN	25	9	30	30	71	24	25
	15c.KAMALA HARRIS	25	12	29	28	55	25	24
	A15o.ALEXANDRIA OCASIO-CORTEZ	19	17	20	17	26	19	.
	A15e.NANCY PELOSI	10	-9	23	4	34	10	.
	A15u.THE SIERRA CLUB	9	12	10	3	3	9	.
	A15i.DEFUND THE POLICE	-14	-19	-14	-8	6	-14	.
	A15s.THE NATIONAL RIFLE ASSOCIATION	-14	2	-29	-1	-21	-14	.
	B15n.CANCEL CULTURE	-22	-10	-25	-25	-39	.	-22
	B15f.MITCH MCCONNELL	-29	-25	-37	-17	-29	.	-29
	B15h.REPUBLICANS IN CONGRESS	-30	-29	-35	-20	-58	.	-30
	15d.MIKE PENCE	-30	-20	-38	-24	-54	-28	-33
	B15j.ABOLISH THE POLICE	-34	-22	-39	-35	-7	.	-34
	15a.DONALD TRUMP	-37	-40	-37	-32	-73	-37	-36
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	72%	63%	40%	57%	56%	52%	58%	65%	57%	56%	51%	61%	56%	59%	59%	61%
	A15q.BARACK OBAMA	55%	68%	62%	38%	51%	58%	53%	52%	73%	53%	56%	44%	54%	50%	65%	67%	60%
	A15y.U.S. POSTAL SERVICE	54%	52%	55%	55%	53%	55%	51%	50%	71%	54%	54%	51%	56%	54%	54%	56%	50%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	61%	50%	33%	55%	41%	36%	35%	71%	50%	41%	43%	48%	46%	45%	48%	38%
	A15w.PLANNED PARENTHOOD	45%	48%	42%	46%	44%	48%	50%	37%	54%	46%	45%	48%	47%	48%	40%	43%	32%
	B15z.VOTE BY MAIL	40%	42%	44%	35%	35%	36%	39%	47%	54%	36%	45%	35%	44%	39%	41%	43%	38%
	A15aa.TEACHERS' UNIONS	38%	37%	44%	33%	32%	38%	41%	42%	47%	34%	43%	34%	41%	38%	39%	41%	33%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	43%	49%	20%	32%	36%	31%	42%	53%	33%	39%	33%	34%	34%	43%	40%	50%
	A15m.THE #METOO MOVEMENT	34%	44%	33%	29%	40%	29%	35%	24%	42%	36%	32%	28%	36%	33%	37%	37%	40%
	15b.JOE BIDEN	29%	32%	44%	15%	20%	23%	28%	40%	64%	21%	39%	25%	30%	28%	33%	31%	40%
	B15l.THE NAACP	29%	45%	35%	12%	26%	29%	28%	27%	49%	27%	31%	19%	29%	24%	40%	39%	44%
	A15g.DEMOCRATS IN CONGRESS	28%	31%	38%	18%	23%	24%	25%	32%	62%	23%	34%	24%	32%	29%	27%	24%	35%
	B15p.BERNIE SANDERS	28%	42%	24%	21%	31%	32%	29%	22%	14%	31%	24%	27%	26%	27%	31%	28%	37%
	15c.KAMALA HARRIS	28%	27%	43%	14%	16%	23%	32%	36%	59%	18%	38%	20%	26%	23%	37%	37%	37%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	40%	67%	79%	57%	39%	44%	33%	67%	67%	77%	81%	60%	54%
	A15q.BARACK OBAMA	55%	38%	65%	76%	53%	44%	38%	39%	66%	64%	71%	80%	63%	47%
	A15y.U.S. POSTAL SERVICE	54%	55%	53%	59%	46%	46%	54%	56%	54%	53%	55%	61%	52%	42%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	33%	55%	68%	42%	48%	38%	24%	61%	49%	68%	68%	60%	29%
	A15w.PLANNED PARENTHOOD	45%	46%	45%	49%	40%	43%	48%	44%	44%	45%	44%	54%	45%	36%
	B15z.VOTE BY MAIL	40%	35%	43%	48%	37%	35%	32%	39%	38%	48%	44%	51%	32%	43%
	A15aa.TEACHERS' UNIONS	38%	33%	41%	44%	41%	38%	31%	38%	37%	45%	36%	50%	42%	40%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	20%	46%	52%	41%	33%	22%	17%	43%	50%	43%	59%	43%	38%
	A15m.THE #METOO MOVEMENT	34%	29%	37%	44%	36%	26%	31%	25%	41%	35%	47%	42%	43%	31%
	15b.JOE BIDEN	29%	15%	39%	51%	24%	24%	13%	17%	27%	49%	33%	66%	21%	28%
	B15l.THE NAACP	29%	12%	39%	54%	23%	19%	16%	7%	36%	42%	44%	62%	29%	16%
	A15g.DEMOCRATS IN CONGRESS	28%	18%	35%	47%	21%	14%	17%	20%	29%	40%	38%	55%	19%	23%
	B15p.BERNIE SANDERS	28%	21%	32%	34%	30%	39%	24%	16%	37%	28%	40%	29%	33%	27%
	15c.KAMALA HARRIS	28%	14%	36%	44%	28%	20%	13%	16%	23%	48%	23%	61%	20%	34%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	78%	52%	55%	16%	84%	65%	15%	75%	81%	53%	21%	12%	55%	61%	57%	54%
	A15q.BARACK OBAMA	55%	77%	21%	50%	21%	81%	71%	21%	71%	83%	22%	29%	14%	56%	55%	57%	47%
	A15y.U.S. POSTAL SERVICE	54%	62%	45%	53%	44%	62%	61%	45%	62%	62%	41%	48%	40%	58%	50%	55%	53%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	64%	31%	34%	13%	72%	50%	13%	66%	61%	37%	22%	5%	35%	55%	47%	43%
	A15w.PLANNED PARENTHOOD	45%	54%	32%	37%	30%	58%	48%	33%	55%	54%	32%	31%	28%	49%	48%	44%	42%
	B15z.VOTE BY MAIL	40%	52%	39%	36%	19%	55%	46%	18%	47%	57%	37%	9%	26%	37%	42%	37%	49%
	A15aa.TEACHERS' UNIONS	38%	45%	18%	30%	31%	48%	40%	32%	39%	52%	19%	32%	30%	41%	44%	34%	38%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	49%	23%	26%	15%	56%	35%	14%	43%	55%	21%	18%	13%	37%	35%	36%	37%
	A15m.THE #METOO MOVEMENT	34%	44%	23%	25%	19%	49%	34%	20%	47%	41%	21%	23%	16%	32%	36%	34%	34%
	15b.JOE BIDEN	29%	45%	11%	13%	6%	57%	23%	7%	31%	61%	9%	7%	6%	27%	27%	32%	27%
	B15i.THE NAACP	29%	41%	20%	19%	9%	50%	22%	9%	35%	47%	25%	12%	7%	19%	37%	32%	17%
	A15g.DEMOCRATS IN CONGRESS	28%	45%	7%	18%	4%	55%	28%	4%	37%	53%	8%	5%	3%	29%	27%	29%	28%
	B15p.BERNIE SANDERS	28%	41%	21%	24%	6%	45%	32%	6%	45%	36%	24%	7%	6%	31%	33%	23%	31%
	15c.KAMALA HARRIS	28%	42%	11%	16%	6%	51%	26%	7%	27%	59%	11%	6%	6%	24%	26%	30%	26%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	59%	51%	62%	58%	54%	59%	54%	54%	54%	58%	54%	60%	59%
	A15q.BARACK OBAMA	55%	58%	55%	49%	64%	56%	58%	49%	42%	59%	53%	48%	58%	51%
	A15y.U.S. POSTAL SERVICE	54%	57%	59%	45%	58%	58%	52%	55%	50%	54%	54%	55%	54%	49%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	36%	33%	55%	54%	53%	41%	48%	36%	45%	46%	46%	52%	32%
	A15w.PLANNED PARENTHOOD	45%	50%	49%	39%	62%	44%	43%	52%	26%	41%	47%	50%	49%	39%
	B15z.VOTE BY MAIL	40%	30%	48%	37%	52%	34%	39%	44%	53%	39%	40%	39%	40%	39%
	A15aa.TEACHERS' UNIONS	38%	39%	43%	32%	65%	33%	36%	35%	43%	42%	37%	32%	39%	41%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	31%	45%	40%	28%	28%	44%	40%	33%	48%	33%	24%	34%	38%
	A15m.THE #METOO MOVEMENT	34%	32%	33%	35%	37%	40%	29%	34%	33%	34%	34%	34%	39%	24%
	15b.JOE BIDEN	29%	21%	35%	20%	39%	22%	41%	20%	37%	36%	28%	19%	29%	33%
	B15l.THE NAACP	29%	10%	31%	37%	37%	32%	33%	16%	18%	30%	29%	28%	30%	24%
	A15g.DEMOCRATS IN CONGRESS	28%	24%	35%	17%	44%	27%	30%	22%	37%	31%	27%	16%	31%	32%
	B15p.BERNIE SANDERS	28%	32%	29%	37%	26%	27%	20%	32%	30%	24%	29%	27%	31%	24%
	15c.KAMALA HARRIS	28%	15%	35%	19%	38%	19%	40%	19%	34%	37%	25%	21%	23%	29%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	54%	54%	58%	58%	80%	13%	47%	51%	55%	59%
	A15q.BARACK OBAMA	55%	61%	58%	52%	56%	79%	22%	31%	44%	52%	58%
	A15y.U.S. POSTAL SERVICE	54%	54%	54%	54%	54%	62%	44%	44%	55%	50%	57%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	51%	42%	50%	41%	60%	14%	32%	53%	46%	46%
	A15w.PLANNED PARENTHOOD	45%	31%	46%	48%	45%	53%	33%	28%	48%	49%	43%
	B15z.VOTE BY MAIL	40%	28%	45%	37%	45%	53%	17%	35%	43%	37%	42%
	A15aa.TEACHERS' UNIONS	38%	36%	45%	34%	42%	44%	33%	29%	36%	40%	37%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	46%	50%	31%	35%	51%	15%	26%	27%	35%	37%
	A15m.THE #METOO MOVEMENT	34%	32%	35%	37%	30%	42%	19%	19%	38%	34%	35%
	15b.JOE BIDEN	29%	26%	41%	20%	38%	46%	7%	16%	18%	26%	32%
	B15l.THE NAACP	29%	22%	35%	28%	29%	44%	9%	17%	17%	30%	29%
	A15g.DEMOCRATS IN CONGRESS	28%	19%	37%	24%	32%	43%	5%	12%	26%	25%	31%
	B15p.BERNIE SANDERS	28%	21%	26%	33%	23%	40%	5%	25%	27%	29%	27%
	15c.KAMALA HARRIS	28%	26%	43%	17%	36%	45%	6%	11%	17%	23%	31%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	51%	59%	53%	67%	52%	58%	49%	57%	58%	57%	58%	52%	56%	58%
	A15q.BARACK OBAMA	55%	52%	60%	63%	50%	50%	56%	38%	56%	55%	56%	55%	65%	44%	57%
	A15y.U.S. POSTAL SERVICE	54%	53%	53%	52%	51%	48%	58%	54%	51%	56%	51%	56%	55%	55%	54%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	40%	47%	52%	46%	50%	46%	41%	45%	48%	45%	48%	52%	43%	47%
	A15w.PLANNED PARENTHOOD	45%	30%	42%	53%	34%	48%	54%	28%	45%	46%	45%	46%	54%	46%	44%
	B15z.VOTE BY MAIL	40%	38%	34%	39%	43%	32%	47%	26%	35%	44%	35%	44%	42%	35%	42%
	A15aa.TEACHERS' UNIONS	38%	31%	43%	47%	31%	31%	42%	24%	38%	39%	38%	39%	39%	36%	39%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	47%	37%	39%	35%	32%	37%	26%	42%	34%	42%	34%	39%	33%	38%
	A15m.THE #METOO MOVEMENT	34%	32%	38%	35%	24%	44%	36%	28%	35%	35%	35%	35%	37%	34%	35%
	15b.JOE BIDEN	29%	31%	33%	32%	37%	19%	28%	21%	24%	33%	24%	33%	33%	22%	32%
	B15i.THE NAACP	29%	37%	31%	22%	36%	22%	27%	24%	27%	31%	27%	31%	28%	25%	31%
	A15g.DEMOCRATS IN CONGRESS	28%	27%	32%	41%	22%	22%	29%	22%	26%	31%	26%	31%	26%	21%	32%
	B15p.BERNIE SANDERS	28%	27%	23%	32%	18%	35%	33%	24%	29%	28%	29%	28%	20%	27%	30%
	15c.KAMALA HARRIS	28%	32%	31%	21%	29%	16%	30%	18%	23%	31%	23%	31%	24%	23%	30%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	65%	58%	53%	49%	51%	62%	53%	50%	58%	50%	52%	67%	55%	75%	53%
	A15q.BARACK OBAMA	55%	59%	52%	56%	47%	49%	56%	56%	48%	53%	54%	43%	79%	52%	60%	49%
	A15y.U.S. POSTAL SERVICE	54%	55%	58%	53%	48%	51%	56%	53%	50%	56%	50%	41%	67%	48%	54%	51%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	46%	50%	47%	41%	42%	47%	47%	42%	44%	41%	45%	70%	39%	62%	33%
	A15w.PLANNED PARENTHOOD	45%	44%	51%	43%	46%	48%	46%	43%	47%	46%	37%	32%	56%	59%	49%	44%
	B15z.VOTE BY MAIL	40%	51%	39%	37%	33%	28%	46%	37%	30%	36%	32%	38%	47%	52%	52%	52%
	A15aa.TEACHERS' UNIONS	38%	43%	42%	34%	38%	33%	42%	34%	35%	42%	32%	31%	55%	34%	33%	34%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	42%	36%	37%	34%	19%	40%	37%	26%	38%	28%	23%	47%	49%	45%	26%
	A15m.THE #METOO MOVEMENT	34%	34%	35%	38%	19%	35%	34%	38%	28%	36%	38%	24%	33%	28%	50%	27%
	15b.JOE BIDEN	29%	34%	26%	29%	25%	29%	31%	29%	27%	27%	24%	22%	63%	31%	18%	38%
	B15l.THE NAACP	29%	32%	27%	30%	24%	25%	30%	30%	24%	32%	22%	16%	46%	19%	49%	20%
	A15g.DEMOCRATS IN CONGRESS	28%	29%	30%	27%	25%	30%	29%	27%	28%	26%	27%	21%	61%	23%	27%	29%
	B15p.BERNIE SANDERS	28%	34%	27%	28%	23%	18%	31%	28%	20%	32%	27%	30%	15%	21%	39%	23%
	15c.KAMALA HARRIS	28%	31%	24%	29%	23%	23%	28%	29%	23%	28%	18%	18%	59%	24%	20%	29%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	55%	56%	59%	55%	53%	49%	62%	55%	57%	51%	53%	66%	61%	57%	41%
	A15q.BARACK OBAMA	55%	55%	54%	50%	41%	62%	44%	46%	49%	48%	57%	61%	59%	62%	34%	30%
	A15y.U.S. POSTAL SERVICE	54%	48%	63%	59%	63%	51%	72%	60%	55%	47%	55%	59%	54%	60%	39%	25%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	38%	46%	51%	43%	47%	54%	41%	47%	41%	41%	46%	51%	48%	39%	41%
	A15w.PLANNED PARENTHOOD	45%	40%	44%	52%	45%	55%	60%	47%	49%	45%	48%	53%	43%	50%	30%	29%
	B15z.VOTE BY MAIL	40%	31%	42%	32%	51%	36%	31%	54%	33%	37%	39%	40%	48%	44%	32%	23%
	A15aa.TEACHERS' UNIONS	38%	34%	45%	44%	46%	41%	57%	36%	31%	30%	33%	44%	42%	42%	28%	25%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	36%	33%	36%	39%	36%	32%	43%	30%	37%	35%	38%	37%	41%	23%	20%
	A15m.THE #METOO MOVEMENT	34%	35%	34%	40%	30%	26%	53%	35%	32%	27%	36%	38%	34%	36%	34%	27%
	15b.JOE BIDEN	29%	25%	26%	25%	30%	21%	17%	35%	22%	20%	30%	28%	39%	35%	13%	12%
	B15i.THE NAACP	29%	36%	22%	22%	30%	21%	30%	29%	24%	23%	32%	29%	31%	34%	13%	14%
	A15g.DEMOCRATS IN CONGRESS	28%	22%	30%	31%	20%	20%	23%	39%	23%	20%	23%	28%	37%	33%	17%	12%
	B15p.BERNIE SANDERS	28%	34%	32%	24%	36%	31%	26%	33%	32%	30%	22%	28%	29%	30%	25%	22%
	15c.KAMALA HARRIS	28%	28%	25%	20%	32%	23%	16%	28%	16%	17%	29%	29%	36%	33%	12%	10%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivati ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivati ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	63%	45%	65%	43%	41%	60%	42%	40%	52%	66%	63%	52%	17%	76%	39%
	A15q.BARACK OBAMA	55%	63%	55%	28%	25%	35%	59%	30%	31%	49%	66%	59%	36%	21%	71%	35%
	A15y.U.S. POSTAL SERVICE	54%	62%	42%	40%	28%	43%	56%	35%	49%	53%	60%	52%	48%	42%	61%	37%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	50%	45%	32%	27%	25%	48%	26%	48%	37%	60%	44%	43%	17%	59%	42%
	A15w.PLANNED PARENTHOOD	45%	52%	35%	32%	28%	22%	47%	25%	47%	45%	54%	32%	42%	30%	53%	36%
	B15z.VOTE BY MAIL	40%	47%	31%	36%	28%	24%	43%	26%	20%	26%	67%	35%	40%	18%	53%	15%
	A15aa.TEACHERS' UNIONS	38%	44%	32%	22%	17%	21%	40%	19%	37%	38%	42%	39%	28%	30%	42%	29%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	45%	23%	21%	31%	18%	39%	24%	22%	33%	45%	43%	18%	16%	47%	21%
	A15m.THE #METOO MOVEMENT	34%	37%	40%	20%	22%	11%	36%	16%	35%	28%	43%	34%	31%	20%	42%	22%
	15b.JOE BIDEN	29%	39%	15%	14%	5%	12%	33%	9%	15%	24%	39%	32%	22%	9%	40%	14%
	B15i.THE NAACP	29%	38%	20%	14%	9%	10%	32%	9%	14%	25%	33%	37%	23%	12%	38%	15%
	A15g.DEMOCRATS IN CONGRESS	28%	37%	19%	7%	9%	13%	31%	11%	19%	20%	42%	28%	23%	7%	38%	23%
	B15p.BERNIE SANDERS	28%	31%	26%	22%	18%	16%	29%	17%	25%	25%	31%	30%	32%	10%	37%	13%
	15c.KAMALA HARRIS	28%	38%	13%	16%	4%	11%	31%	8%	6%	18%	42%	29%	23%	8%	38%	12%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	81%	22%	26%	83%	27%	32%	.	.	.	70%	33%	41%	77%	27%
	A15q.BARACK OBAMA	55%	81%	17%	27%	82%	15%	40%	61%	35%	23%	.	.	.	73%	21%
	A15y.U.S. POSTAL SERVICE	54%	64%	42%	36%	64%	44%	45%	67%	0%	0%	.	.	.	61%	45%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	63%	18%	41%	62%	19%	41%	51%	32%	20%	.	.	.	58%	21%
	A15w.PLANNED PARENTHOOD	45%	56%	29%	41%	57%	26%	41%	51%	26%	17%	.	.	.	52%	34%
	B15z.VOTE BY MAIL	40%	53%	25%	7%	55%	23%	24%	.	.	.	63%	0%	0%	50%	29%
	A15aa.TEACHERS' UNIONS	38%	45%	29%	25%	50%	26%	26%	43%	23%	8%	.	.	.	48%	27%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	49%	18%	22%	51%	20%	23%	.	.	.	44%	22%	23%	48%	22%
	A15m.THE #METOO MOVEMENT	34%	45%	20%	19%	46%	22%	22%	38%	21%	14%	.	.	.	46%	16%
	15b.JOE BIDEN	29%	51%	0%	0%	51%	3%	11%	30%	14%	9%	42%	11%	20%	47%	4%
	B15i.THE NAACP	29%	42%	11%	11%	45%	12%	11%	.	.	.	36%	16%	20%	43%	11%
	A15g.DEMOCRATS IN CONGRESS	28%	45%	5%	10%	45%	3%	19%	32%	18%	4%	.	.	.	42%	5%
	B15p.BERNIE SANDERS	28%	39%	13%	10%	40%	15%	14%	.	.	.	37%	12%	10%	37%	16%
	15c.KAMALA HARRIS	28%	46%	3%	3%	55%	0%	0%	31%	14%	5%	39%	7%	12%	47%	2%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	79%	11%	60%	81%	12%	85%	74%	9%
	A15q.BARACK OBAMA	55%	75%	21%	27%	74%	19%	79%	67%	20%
	A15y.U.S. POSTAL SERVICE	54%	62%	43%	39%	60%	45%	61%	59%	43%
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	63%	13%	34%	62%	14%	66%	58%	13%
	A15w.PLANNED PARENTHOOD	45%	54%	29%	39%	53%	30%	51%	58%	29%
	B15z.VOTE BY MAIL	40%	52%	18%	40%	52%	16%	56%	44%	17%
	A15aa.TEACHERS' UNIONS	38%	45%	27%	30%	44%	28%	47%	41%	28%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	49%	13%	29%	49%	13%	56%	35%	14%
	A15m.THE #METOO MOVEMENT	34%	43%	17%	27%	43%	17%	45%	41%	16%
	15b.JOE BIDEN	29%	44%	5%	10%	40%	6%	55%	19%	8%	48%	5%	64%	16%	5%
	B15i.THE NAACP	29%	40%	9%	19%	40%	9%	47%	29%	10%
	A15g.DEMOCRATS IN CONGRESS	28%	43%	3%	9%	41%	4%	49%	32%	4%
	B15p.BERNIE SANDERS	28%	39%	6%	25%	40%	5%	40%	42%	5%
	15c.KAMALA HARRIS	28%	41%	5%	11%	40%	6%	49%	27%	7%	43%	3%	57%	19%	4%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
VERY FAVORABLE -- TABLE ONE OF TWO	B15r.MICHELLE OBAMA	57%	61%	55%	56%	78%	.	57%
	A15q.BARACK OBAMA	55%	39%	62%	56%	65%	55%	.
	A15y.U.S. POSTAL SERVICE	54%	48%	57%	54%	55%	54%	.
	A15k.THE BLACK LIVES MATTER MOVEMENT	46%	39%	51%	43%	63%	46%	.
	A15w.PLANNED PARENTHOOD	45%	41%	46%	48%	46%	45%	.
	B15z.VOTE BY MAIL	40%	42%	42%	34%	49%	.	40%
	A15aa.TEACHERS' UNIONS	38%	37%	42%	31%	44%	38%	.
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	36%	37%	35%	38%	43%	.	36%
	A15m.THE #METOO MOVEMENT	34%	30%	38%	30%	43%	34%	.
	15b.JOE BIDEN	29%	18%	37%	25%	40%	27%	32%
	B15l.THE NAACP	29%	28%	31%	25%	28%	.	29%
	A15g.DEMOCRATS IN CONGRESS	28%	16%	36%	24%	38%	28%	.
	B15p.BERNIE SANDERS	28%	32%	28%	22%	34%	.	28%
	15c.KAMALA HARRIS	28%	17%	35%	22%	31%	27%	28%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarri ed under 55	POC only	Unmarr ied under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non- college grad	College graduat e or post- grad	4-year College grad	Post- graduat e
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	20%	41%	7%	9%	19%	25%	28%	65%	13%	33%	15%	23%	19%	28%	24%	39%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	27%	24%	15%	21%	22%	18%	25%	23%	21%	22%	17%	21%	19%	27%	30%	21%
	A15i.DEFUND THE POLICE	19%	26%	17%	17%	29%	20%	14%	7%	23%	26%	12%	20%	19%	19%	19%	20%	16%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	24%	23%	13%	16%	20%	27%	15%	23%	17%	21%	13%	22%	17%	24%	26%	18%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	19%	24%	13%	16%	15%	26%	12%	37%	15%	22%	14%	19%	17%	22%	20%	29%
	B15bb.LABOR UNIONS	18%	23%	19%	12%	18%	21%	19%	14%	15%	19%	16%	14%	17%	15%	23%	24%	22%
	15a.DONALD TRUMP	16%	7%	18%	20%	12%	13%	23%	20%	16%	12%	21%	18%	15%	16%	16%	17%	13%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	11%	15%	20%	12%	17%	25%	15%	13%	14%	19%	17%	18%	18%	12%	11%	14%
	B15h.REPUBLICANS IN CONGRESS	12%	8%	12%	15%	8%	11%	17%	11%	18%	9%	15%	13%	13%	13%	8%	8%	9%
	15d.MIKE PENCE	11%	6%	16%	11%	6%	7%	16%	17%	18%	7%	17%	10%	10%	10%	15%	15%	15%
	B15j.ABOLISH THE POLICE	10%	20%	6%	7%	19%	8%	7%	5%	0%	15%	5%	9%	11%	10%	10%	8%	15%
	A15u.THE SIERRA CLUB	7%	8%	7%	5%	5%	9%	9%	4%	11%	6%	7%	5%	7%	6%	8%	5%	17%
	B15f.MITCH MCCONNELL	6%	6%	8%	3%	3%	3%	9%	8%	11%	3%	9%	5%	3%	4%	10%	10%	9%
	B15n.CANCEL CULTURE	5%	10%	4%	2%	7%	4%	3%	5%	2%	6%	4%	4%	5%	5%	6%	6%	6%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	7%	32%	42%	19%	18%	4%	13%	20%	42%	24%	57%	16%	22%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	15%	25%	30%	16%	21%	18%	12%	24%	27%	23%	37%	20%	12%
	A15i.DEFUND THE POLICE	19%	17%	21%	25%	19%	9%	21%	10%	30%	13%	38%	15%	28%	12%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	13%	23%	23%	23%	30%	13%	11%	20%	26%	15%	29%	23%	23%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	13%	22%	24%	22%	12%	14%	11%	16%	27%	16%	31%	18%	25%
	B15bb.LABOR UNIONS	18%	12%	21%	20%	20%	28%	13%	11%	24%	19%	20%	20%	24%	15%
	15a.DONALD TRUMP	16%	20%	13%	5%	23%	21%	18%	24%	7%	19%	3%	6%	10%	34%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	20%	13%	9%	17%	5%	16%	26%	11%	15%	11%	7%	11%	22%
	B15h.REPUBLICANS IN CONGRESS	12%	15%	10%	4%	17%	21%	14%	16%	5%	14%	3%	4%	6%	29%
	15d.MIKE PENCE	11%	11%	12%	5%	21%	20%	8%	15%	5%	18%	4%	6%	7%	35%
	B15j.ABOLISH THE POLICE	10%	7%	12%	13%	10%	16%	11%	0%	18%	7%	18%	8%	14%	6%
	A15u.THE SIERRA CLUB	7%	5%	8%	8%	5%	3%	2%	10%	9%	6%	8%	9%	10%	2%
	B15f.MITCH MCCONNELL	6%	3%	7%	4%	12%	9%	1%	8%	4%	10%	5%	4%	4%	20%
	B15n.CANCEL CULTURE	5%	2%	7%	6%	6%	7%	4%	0%	8%	6%	6%	7%	7%	4%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	35%	8%	11%	4%	45%	18%	4%	19%	51%	7%	4%	4%	13%	22%	25%	20%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	28%	20%	14%	12%	35%	14%	12%	27%	29%	15%	15%	9%	20%	27%	20%	21%
	A15i.DEFUND THE POLICE	19%	25%	16%	18%	9%	25%	25%	10%	36%	14%	19%	10%	8%	17%	21%	21%	15%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	26%	4%	9%	12%	31%	16%	12%	24%	29%	5%	12%	12%	20%	22%	18%	20%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	26%	8%	10%	8%	30%	19%	9%	22%	30%	5%	7%	8%	10%	17%	20%	22%
	B15bb.LABOR UNIONS	18%	22%	16%	11%	12%	27%	12%	13%	23%	20%	16%	14%	11%	12%	24%	17%	16%
	15a.DONALD TRUMP	16%	1%	8%	5%	54%	1%	2%	56%	2%	1%	6%	43%	64%	20%	13%	15%	20%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	7%	21%	14%	36%	8%	6%	39%	8%	6%	14%	30%	41%	16%	12%	18%	16%
	B15h.REPUBLICANS IN CONGRESS	12%	2%	4%	3%	38%	2%	2%	37%	2%	1%	7%	30%	45%	11%	14%	12%	9%
	15d.MIKE PENCE	11%	2%	5%	3%	36%	3%	1%	37%	3%	1%	4%	19%	51%	12%	8%	13%	12%
	B15j.ABOLISH THE POLICE	10%	13%	3%	3%	5%	17%	7%	5%	19%	7%	5%	8%	3%	8%	11%	9%	15%
	A15u.THE SIERRA CLUB	7%	8%	6%	3%	5%	11%	3%	5%	8%	8%	5%	3%	6%	4%	10%	5%	8%
	B15f.MITCH MCCONNELL	6%	2%	0%	0%	17%	2%	1%	15%	1%	3%	0%	8%	24%	5%	6%	5%	8%
	B15n.CANCEL CULTURE	5%	6%	2%	2%	3%	8%	4%	4%	8%	5%	2%	4%	3%	7%	5%	4%	7%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	0%	27%	12%	40%	18%	32%	12%	34%	35%	18%	14%	18%	25%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	18%	23%	27%	25%	17%	23%	25%	17%	21%	22%	20%	22%	21%
	A15i.DEFUND THE POLICE	19%	23%	11%	27%	11%	27%	16%	23%	2%	20%	19%	16%	26%	9%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	20%	19%	21%	23%	15%	20%	15%	25%	25%	17%	16%	20%	19%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	8%	12%	15%	21%	14%	25%	23%	22%	25%	17%	11%	19%	14%
	B15bb.LABOR UNIONS	18%	11%	14%	25%	23%	19%	16%	18%	13%	19%	17%	15%	20%	18%
	15a.DONALD TRUMP	16%	16%	25%	12%	14%	9%	20%	16%	24%	23%	14%	14%	12%	16%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	11%	21%	12%	13%	17%	18%	11%	24%	16%	16%	19%	10%	20%
	B15h.REPUBLICANS IN CONGRESS	12%	12%	9%	11%	19%	7%	16%	8%	10%	13%	11%	7%	10%	16%
	15d.MIKE PENCE	11%	7%	19%	7%	9%	7%	18%	5%	20%	21%	9%	6%	8%	11%
	B15j.ABOLISH THE POLICE	10%	10%	4%	16%	2%	14%	4%	20%	10%	6%	11%	15%	13%	3%
	A15u.THE SIERRA CLUB	7%	0%	9%	7%	16%	7%	4%	8%	9%	6%	7%	6%	8%	1%
	B15f.MITCH MCCONNELL	6%	2%	8%	3%	12%	1%	8%	7%	10%	10%	4%	3%	5%	4%
	B15n.CANCEL CULTURE	5%	7%	8%	7%	2%	4%	3%	9%	5%	4%	5%	4%	7%	3%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	24%	39%	11%	30%	38%	5%	0%	13%	19%	25%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	20%	22%	21%	22%	28%	12%	19%	18%	24%	20%
	A15i.DEFUND THE POLICE	19%	27%	17%	25%	10%	23%	12%	21%	21%	21%	19%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	21%	28%	17%	18%	26%	11%	7%	15%	20%	19%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	16%	29%	15%	19%	25%	9%	11%	16%	16%	20%
	B15bb.LABOR UNIONS	18%	25%	15%	18%	17%	23%	14%	22%	11%	19%	17%
	15a.DONALD TRUMP	16%	14%	27%	12%	17%	2%	62%	5%	7%	18%	15%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	11%	18%	14%	19%	8%	41%	11%	13%	17%	16%
	B15h.REPUBLICANS IN CONGRESS	12%	3%	19%	10%	13%	2%	40%	7%	7%	12%	11%
	15d.MIKE PENCE	11%	7%	28%	6%	12%	2%	40%	5%	6%	11%	12%
	B15j.ABOLISH THE POLICE	10%	10%	4%	16%	5%	11%	5%	21%	12%	13%	9%
	A15u.THE SIERRA CLUB	7%	13%	3%	5%	9%	9%	6%	4%	4%	7%	7%
	B15f.MITCH MCCONNELL	6%	3%	15%	3%	7%	2%	17%	10%	4%	5%	7%
	B15n.CANCEL CULTURE	5%	1%	5%	7%	3%	7%	4%	4%	2%	5%	5%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	27%	26%	22%	23%	19%	21%	8%	16%	26%	16%	26%	30%	12%	25%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	34%	19%	19%	27%	15%	22%	18%	24%	21%	24%	21%	25%	18%	22%
	A15i.DEFUND THE POLICE	19%	19%	20%	14%	19%	19%	21%	10%	20%	19%	20%	19%	38%	24%	16%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	29%	15%	18%	30%	8%	19%	16%	20%	19%	20%	19%	26%	21%	17%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	8%	25%	11%	11%	25%	20%	15%	16%	20%	16%	20%	19%	20%	18%
	B15bb.LABOR UNIONS	18%	25%	14%	23%	25%	20%	18%	10%	23%	15%	23%	15%	28%	21%	16%
	15a.DONALD TRUMP	16%	31%	20%	15%	15%	15%	12%	15%	18%	15%	18%	15%	26%	13%	16%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	20%	19%	13%	17%	11%	15%	13%	19%	14%	19%	14%	21%	15%	16%
	B15h.REPUBLICANS IN CONGRESS	12%	27%	13%	17%	10%	21%	7%	10%	12%	11%	12%	11%	27%	10%	11%
	15d.MIKE PENCE	11%	16%	24%	11%	8%	8%	7%	7%	12%	11%	12%	11%	15%	6%	13%
	B15j.ABOLISH THE POLICE	10%	20%	15%	8%	6%	4%	9%	5%	10%	11%	10%	11%	20%	9%	10%
	A15u.THE SIERRA CLUB	7%	8%	7%	14%	7%	6%	5%	9%	6%	7%	6%	7%	16%	3%	7%
	B15f.MITCH MCCONNELL	6%	16%	13%	2%	5%	3%	2%	1%	4%	7%	4%	7%	6%	5%	6%
	B15n.CANCEL CULTURE	5%	15%	2%	11%	8%	4%	3%	3%	4%	6%	4%	6%	12%	8%	3%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	25%	18%	23%	19%	21%	23%	23%	20%	19%	12%	19%	67%	19%	22%	22%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	21%	24%	22%	24%	15%	22%	22%	19%	25%	20%	15%	23%	20%	21%	8%
	A15i.DEFUND THE POLICE	19%	22%	25%	15%	14%	23%	23%	15%	19%	17%	27%	30%	17%	11%	33%	10%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	21%	20%	19%	19%	13%	21%	19%	15%	22%	24%	15%	12%	7%	27%	10%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	20%	21%	18%	13%	16%	20%	18%	15%	18%	14%	18%	34%	13%	33%	9%
	B15bb.LABOR UNIONS	18%	18%	17%	19%	13%	15%	18%	19%	14%	23%	17%	9%	15%	12%	22%	6%
	15a.DONALD TRUMP	16%	16%	18%	13%	19%	21%	17%	13%	20%	20%	13%	15%	11%	10%	5%	21%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	15%	18%	12%	16%	26%	16%	12%	22%	17%	16%	17%	8%	22%	9%	19%
	B15h.REPUBLICANS IN CONGRESS	12%	8%	13%	14%	11%	14%	10%	14%	13%	13%	13%	10%	9%	10%	7%	17%
	15d.MIKE PENCE	11%	10%	10%	11%	15%	12%	10%	11%	14%	13%	11%	9%	11%	9%	6%	14%
	B15j.ABOLISH THE POLICE	10%	12%	14%	9%	9%	4%	13%	9%	7%	13%	12%	5%	5%	2%	20%	2%
	A15u.THE SIERRA CLUB	7%	9%	10%	3%	6%	9%	9%	3%	7%	6%	8%	8%	11%	7%	8%	2%
	B15f.MITCH MCCONNELL	6%	4%	9%	7%	3%	5%	6%	7%	4%	7%	5%	3%	10%	2%	0%	11%
B15n.CANCEL CULTURE	5%	7%	4%	5%	5%	1%	6%	5%	3%	5%	7%	3%	3%	4%	12%	1%	
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	15%	25%	12%	16%	17%	6%	21%	14%	13%	29%	25%	27%	27%	4%	15%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	19%	24%	32%	26%	25%	32%	17%	23%	21%	20%	20%	22%	24%	17%	11%
	A15i.DEFUND THE POLICE	19%	19%	22%	19%	7%	19%	27%	17%	22%	28%	12%	20%	18%	20%	15%	25%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	26%	23%	12%	19%	29%	12%	35%	15%	24%	15%	18%	19%	21%	11%	15%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	17%	18%	16%	19%	18%	5%	23%	20%	14%	15%	25%	15%	22%	4%	9%
	B15bb.LABOR UNIONS	18%	23%	20%	18%	25%	21%	15%	16%	14%	28%	13%	19%	18%	20%	8%	11%
	15a.DONALD TRUMP	16%	21%	18%	14%	18%	24%	23%	21%	11%	19%	19%	19%	15%	17%	8%	16%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	19%	15%	13%	13%	20%	22%	31%	17%	13%	25%	16%	16%	17%	10%	14%
	B15h.REPUBLICANS IN CONGRESS	12%	16%	14%	6%	6%	22%	12%	24%	6%	16%	9%	14%	13%	13%	6%	12%
	15d.MIKE PENCE	11%	16%	13%	6%	11%	10%	11%	15%	11%	9%	10%	16%	10%	13%	5%	11%
	B15j.ABOLISH THE POLICE	10%	16%	9%	11%	5%	10%	27%	14%	17%	18%	10%	4%	9%	10%	12%	10%
	A15u.THE SIERRA CLUB	7%	7%	6%	5%	9%	0%	10%	10%	4%	8%	10%	6%	7%	7%	4%	4%
	B15f.MITCH MCCONNELL	6%	9%	3%	6%	3%	5%	14%	15%	2%	5%	8%	6%	5%	6%	0%	7%
	B15n.CANCEL CULTURE	5%	7%	4%	4%	5%	4%	4%	8%	6%	6%	7%	3%	3%	5%	3%	5%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	31%	14%	1%	5%	4%	25%	4%	1%	13%	37%	22%	20%	8%	29%	11%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	27%	16%	12%	11%	0%	24%	5%	16%	20%	27%	22%	13%	15%	26%	5%
	A15i.DEFUND THE POLICE	19%	21%	23%	8%	8%	19%	20%	14%	19%	19%	25%	11%	14%	11%	25%	7%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	24%	9%	9%	8%	16%	20%	13%	17%	16%	25%	21%	19%	13%	22%	15%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	25%	11%	4%	10%	8%	20%	9%	4%	15%	27%	13%	16%	9%	24%	5%
	B15bb.LABOR UNIONS	18%	22%	12%	6%	6%	17%	19%	12%	10%	19%	17%	20%	12%	16%	20%	5%
	15a.DONALD TRUMP	16%	20%	13%	4%	10%	16%	17%	13%	11%	25%	8%	14%	4%	58%	0%	0%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	18%	15%	11%	0%	8%	17%	4%	15%	21%	13%	11%	15%	38%	7%	6%
	B15h.REPUBLICANS IN CONGRESS	12%	14%	6%	2%	15%	13%	12%	14%	9%	15%	6%	18%	5%	39%	1%	7%
	15d.MIKE PENCE	11%	15%	5%	1%	3%	13%	12%	8%	12%	17%	6%	11%	4%	38%	1%	2%
	B15j.ABOLISH THE POLICE	10%	10%	11%	8%	12%	7%	10%	9%	13%	11%	10%	11%	3%	5%	13%	7%
	A15u.THE SIERRA CLUB	7%	9%	2%	8%	0%	2%	8%	1%	3%	6%	8%	9%	2%	7%	7%	0%
	B15f.MITCH MCCONNELL	6%	7%	2%	2%	3%	7%	6%	5%	4%	7%	4%	10%	0%	16%	2%	3%
	B15n.CANCEL CULTURE	5%	6%	1%	4%	0%	4%	5%	2%	8%	5%	5%	7%	2%	5%	5%	3%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	More excited	Less excited
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	38%	2%	0%	42%	2%	3%	25%	16%	3%	.	.	.	37%	1%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	30%	11%	5%	30%	11%	14%	.	.	.	27%	13%	10%	31%	11%
	A15i.DEFUND THE POLICE	19%	25%	11%	15%	25%	14%	14%	20%	23%	9%	.	.	.	22%	18%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	27%	10%	1%	30%	12%	3%	.	.	.	23%	12%	13%	27%	12%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	27%	7%	8%	32%	7%	4%	21%	10%	2%	.	.	.	27%	10%
	B15bb.LABOR UNIONS	18%	22%	13%	7%	25%	12%	8%	.	.	.	20%	15%	10%	23%	14%
	15a.DONALD TRUMP	16%	4%	39%	10%	6%	39%	14%	15%	20%	12%	9%	37%	10%	9%	35%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	10%	30%	5%	8%	34%	13%	17%	16%	3%	.	.	.	11%	28%
	B15h.REPUBLICANS IN CONGRESS	12%	3%	28%	7%	5%	26%	10%	.	.	.	8%	23%	7%	6%	22%
	15d.MIKE PENCE	11%	4%	26%	6%	5%	29%	7%	12%	14%	7%	7%	23%	6%	7%	24%
	B15j.ABOLISH THE POLICE	10%	12%	7%	8%	13%	7%	7%	.	.	.	12%	7%	9%	14%	8%
	A15u.THE SIERRA CLUB	7%	9%	5%	0%	9%	5%	3%	8%	3%	0%	.	.	.	9%	4%
	B15f.MITCH MCCONNELL	6%	3%	11%	3%	4%	11%	3%	.	.	.	5%	7%	4%	6%	9%
	B15n.CANCEL CULTURE	5%	7%	1%	4%	8%	2%	2%	.	.	.	7%	2%	2%	7%	2%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	33%	4%	7%	33%	5%	42%	19%	4%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	28%	12%	11%	28%	12%	31%	20%	13%
	A15i.DEFUND THE POLICE	19%	25%	9%	10%	24%	10%	17%	35%	10%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	26%	11%	4%	25%	10%	28%	19%	12%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	25%	7%	5%	25%	7%	24%	27%	6%
	B15bb.LABOR UNIONS	18%	22%	13%	10%	22%	12%	25%	18%	12%
	15a.DONALD TRUMP	16%	1%	54%	1%	1%	52%	2%	0%	66%	1%	57%	2%	0%	70%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	7%	36%	14%	7%	39%	7%	7%	43%
	B15h.REPUBLICANS IN CONGRESS	12%	2%	37%	0%	2%	37%	3%	1%	46%
	15d.MIKE PENCE	11%	2%	35%	1%	2%	34%	3%	1%	40%	2%	36%	3%	0%	43%
	B15j.ABOLISH THE POLICE	10%	13%	4%	5%	14%	4%	14%	13%	4%
	A15u.THE SIERRA CLUB	7%	7%	6%	4%	8%	5%	8%	8%	4%
	B15f.MITCH MCCONNELL	6%	2%	15%	0%	2%	15%	3%	0%	18%
	B15n.CANCEL CULTURE	5%	6%	3%	3%	6%	3%	7%	6%	4%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
VERY FAVORABLE -- TABLE TWO OF TWO	A15e.NANCY PELOSI	22%	11%	32%	13%	20%	22%	.
	B15v.THE NATIONAL EDUCATION ASSOCIATION	21%	22%	22%	20%	19%	.	21%
	A15i.DEFUND THE POLICE	19%	24%	18%	17%	22%	19%	.
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	19%	19%	21%	15%	23%	.	19%
	A15o.ALEXANDRIA OCASIO-CORTEZ	18%	12%	23%	14%	21%	18%	.
	B15bb.LABOR UNIONS	18%	20%	19%	12%	17%	.	18%
	15a.DONALD TRUMP	16%	11%	20%	13%	3%	15%	17%
	A15s.THE NATIONAL RIFLE ASSOCIATION	16%	16%	16%	16%	5%	16%	.
	B15h.REPUBLICANS IN CONGRESS	12%	11%	15%	7%	4%	.	12%
	15d.MIKE PENCE	11%	10%	15%	5%	2%	11%	11%
	B15j.ABOLISH THE POLICE	10%	17%	7%	10%	21%	.	10%
	A15u.THE SIERRA CLUB	7%	10%	6%	4%	4%	7%	.
	B15f.MITCH MCCONNELL	6%	8%	7%	2%	5%	.	6%
	B15n.CANCEL CULTURE	5%	9%	4%	3%	4%	.	5%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	74%	87%	81%	78%	79%	83%	79%	100%	78%	84%	79%	81%	80%	84%	85%	79%
	A15q.BARACK OBAMA	72%	86%	77%	59%	70%	79%	68%	66%	91%	73%	71%	62%	73%	68%	82%	84%	78%
	B15r.MICHELLE OBAMA	70%	81%	72%	60%	74%	66%	68%	67%	77%	71%	69%	63%	77%	70%	71%	69%	77%
	A15w.PLANNED PARENTHOOD	69%	76%	65%	70%	67%	77%	78%	59%	68%	71%	68%	64%	71%	68%	72%	74%	66%
	A15aa.TEACHERS' UNIONS	68%	66%	75%	64%	56%	69%	76%	74%	88%	61%	77%	59%	67%	63%	80%	81%	75%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	82%	69%	55%	71%	67%	58%	61%	85%	70%	64%	61%	66%	64%	74%	75%	69%
	B15z.VOTE BY MAIL	63%	65%	66%	60%	59%	61%	61%	68%	78%	60%	67%	59%	65%	62%	67%	68%	63%
	A15m.THE #METOO MOVEMENT	60%	64%	57%	60%	64%	55%	62%	53%	66%	61%	59%	54%	60%	57%	66%	65%	71%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	63%	70%	46%	54%	58%	55%	63%	80%	55%	63%	56%	60%	58%	61%	58%	67%
	15b.JOE BIDEN	58%	65%	67%	44%	51%	59%	54%	64%	80%	54%	63%	49%	59%	54%	67%	66%	70%
	A15g.DEMOCRATS IN CONGRESS	58%	62%	68%	46%	53%	55%	56%	62%	81%	53%	63%	48%	59%	55%	65%	65%	65%
	B15p.BERNIE SANDERS	54%	64%	57%	46%	54%	61%	50%	52%	57%	56%	52%	48%	56%	52%	59%	57%	65%
	B15i.THE NAACP	51%	63%	58%	35%	47%	53%	44%	53%	67%	49%	52%	37%	51%	44%	65%	66%	64%
15c.KAMALA HARRIS	50%	50%	64%	38%	38%	46%	56%	58%	82%	41%	61%	39%	50%	45%	63%	62%	68%	
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	81%	81%	82%	79%	66%	79%	85%	78%	84%	74%	89%	80%	78%
	A15q.BARACK OBAMA	72%	59%	81%	89%	74%	75%	62%	53%	83%	79%	86%	91%	81%	69%
	B15r.MICHELLE OBAMA	70%	60%	76%	87%	65%	68%	62%	57%	78%	75%	85%	89%	68%	61%
	A15w.PLANNED PARENTHOOD	69%	70%	69%	73%	67%	57%	69%	71%	73%	67%	74%	72%	71%	63%
	A15aa.TEACHERS' UNIONS	68%	64%	71%	74%	71%	78%	58%	74%	63%	78%	61%	84%	64%	76%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	55%	74%	85%	62%	72%	60%	48%	78%	71%	85%	85%	69%	56%
	B15z.VOTE BY MAIL	63%	60%	65%	70%	56%	62%	60%	61%	60%	70%	60%	79%	59%	53%
	A15m.THE #METOO MOVEMENT	60%	60%	60%	67%	54%	63%	61%	60%	61%	59%	65%	69%	62%	49%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	46%	67%	69%	64%	60%	49%	40%	60%	73%	57%	80%	61%	67%
	15b.JOE BIDEN	58%	44%	66%	78%	56%	45%	44%	45%	62%	71%	68%	86%	59%	53%
	A15g.DEMOCRATS IN CONGRESS	58%	46%	65%	74%	56%	52%	44%	50%	61%	68%	67%	81%	56%	56%
	B15p.BERNIE SANDERS	54%	46%	60%	67%	52%	52%	51%	38%	61%	59%	65%	70%	57%	46%
	B15l.THE NAACP	51%	35%	60%	76%	41%	44%	39%	30%	58%	62%	66%	85%	44%	38%
	15c.KAMALA HARRIS	50%	38%	58%	67%	50%	46%	36%	43%	45%	69%	46%	84%	44%	55%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	88%	62%	80%	78%	86%	91%	78%	84%	92%	62%	79%	77%	85%	81%	82%	75%
	A15q.BARACK OBAMA	72%	94%	51%	76%	36%	93%	94%	37%	90%	98%	53%	48%	25%	70%	73%	76%	63%
	B15r.MICHELLE OBAMA	70%	91%	65%	77%	28%	92%	91%	28%	88%	95%	69%	33%	25%	70%	73%	69%	68%
	A15w.PLANNED PARENTHOOD	69%	82%	47%	69%	50%	81%	85%	53%	85%	80%	47%	53%	47%	69%	68%	70%	68%
	A15aa.TEACHERS' UNIONS	68%	79%	36%	61%	57%	81%	77%	60%	71%	88%	37%	48%	66%	69%	66%	69%	67%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	86%	51%	61%	33%	91%	77%	33%	86%	86%	55%	43%	24%	60%	73%	68%	62%
	B15z.VOTE BY MAIL	63%	77%	64%	65%	37%	79%	73%	37%	71%	84%	67%	31%	42%	53%	66%	61%	76%
	A15m.THE #METOO MOVEMENT	60%	72%	42%	56%	41%	73%	71%	42%	72%	72%	38%	46%	37%	62%	61%	59%	59%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	74%	35%	49%	39%	79%	63%	38%	68%	81%	35%	41%	37%	66%	55%	58%	60%
	15b.JOE BIDEN	58%	84%	30%	54%	16%	89%	75%	17%	77%	92%	22%	20%	14%	59%	58%	59%	52%
	A15g.DEMOCRATS IN CONGRESS	58%	84%	20%	53%	21%	89%	75%	22%	78%	90%	19%	23%	19%	59%	61%	59%	50%
	B15p.BERNIE SANDERS	54%	77%	44%	54%	14%	80%	69%	14%	75%	79%	55%	17%	11%	63%	57%	50%	56%
	B15i.THE NAACP	51%	66%	39%	41%	25%	73%	53%	25%	60%	73%	41%	33%	19%	42%	56%	54%	42%
	15c.KAMALA HARRIS	50%	73%	27%	42%	18%	80%	59%	17%	57%	90%	23%	21%	14%	51%	49%	53%	43%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	83%	86%	73%	94%	80%	84%	78%	71%	83%	81%	83%	77%	88%
	A15q.BARACK OBAMA	72%	76%	64%	68%	81%	80%	73%	65%	59%	74%	72%	70%	75%	71%
	B15r.MICHELLE OBAMA	70%	71%	69%	77%	66%	68%	71%	69%	67%	64%	72%	71%	76%	66%
	A15w.PLANNED PARENTHOOD	69%	73%	66%	65%	73%	72%	69%	73%	61%	67%	70%	70%	74%	61%
	A15aa.TEACHERS' UNIONS	68%	62%	77%	57%	81%	62%	76%	61%	77%	72%	67%	64%	67%	69%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	66%	53%	73%	73%	70%	67%	69%	51%	64%	68%	67%	73%	60%
	B15z.VOTE BY MAIL	63%	51%	54%	61%	75%	56%	65%	77%	75%	58%	65%	66%	66%	59%
	A15m.THE #METOO MOVEMENT	60%	63%	61%	64%	56%	56%	61%	65%	50%	58%	61%	64%	62%	60%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	72%	59%	56%	54%	46%	69%	63%	56%	67%	56%	53%	60%	52%
	15b.JOE BIDEN	58%	59%	59%	55%	64%	54%	65%	47%	59%	60%	57%	46%	63%	58%
	A15g.DEMOCRATS IN CONGRESS	58%	57%	60%	54%	73%	55%	62%	46%	57%	62%	57%	52%	61%	59%
	B15p.BERNIE SANDERS	54%	64%	62%	57%	57%	53%	46%	55%	57%	51%	55%	55%	57%	50%
	B15l.THE NAACP	51%	41%	43%	57%	55%	52%	56%	40%	45%	48%	51%	45%	56%	50%
	15c.KAMALA HARRIS	50%	47%	57%	43%	60%	40%	65%	35%	53%	56%	49%	40%	51%	55%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	79%	85%	78%	84%	86%	79%	65%	82%	79%	84%
	A15q.BARACK OBAMA	72%	71%	75%	74%	70%	94%	34%	57%	71%	69%	76%
	B15r.MICHELLE OBAMA	70%	65%	63%	72%	72%	92%	24%	62%	71%	69%	71%
	A15w.PLANNED PARENTHOOD	69%	61%	70%	73%	67%	81%	52%	41%	72%	69%	71%
	A15aa.TEACHERS' UNIONS	68%	55%	79%	62%	75%	79%	60%	55%	63%	69%	69%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	63%	65%	71%	64%	84%	32%	63%	67%	67%	68%
	B15z.VOTE BY MAIL	63%	48%	64%	62%	69%	78%	36%	67%	67%	59%	67%
	A15m.THE #METOO MOVEMENT	60%	51%	61%	63%	58%	68%	43%	57%	65%	59%	62%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	60%	71%	55%	59%	76%	36%	42%	52%	56%	61%
	15b.JOE BIDEN	58%	59%	60%	53%	64%	84%	15%	45%	49%	55%	61%
	A15g.DEMOCRATS IN CONGRESS	58%	58%	64%	53%	62%	80%	22%	28%	56%	59%	58%
	B15p.BERNIE SANDERS	54%	52%	50%	57%	53%	76%	13%	57%	49%	52%	56%
	B15l.THE NAACP	51%	49%	47%	49%	54%	71%	25%	40%	33%	50%	51%
	15c.KAMALA HARRIS	50%	47%	61%	40%	61%	74%	17%	30%	38%	46%	54%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	82%	78%	85%	73%	85%	86%	75%	81%	83%	81%	83%	79%	83%	82%
	A15q.BARACK OBAMA	72%	63%	78%	77%	73%	69%	73%	60%	76%	71%	76%	71%	82%	67%	73%
	B15r.MICHELLE OBAMA	70%	56%	68%	62%	79%	65%	78%	55%	72%	71%	72%	71%	59%	69%	72%
	A15w.PLANNED PARENTHOOD	69%	61%	64%	72%	63%	72%	76%	67%	70%	70%	70%	70%	67%	73%	69%
	A15aa.TEACHERS' UNIONS	68%	74%	70%	73%	72%	66%	67%	57%	64%	72%	64%	72%	61%	68%	69%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	67%	69%	78%	64%	63%	67%	59%	64%	69%	64%	69%	78%	62%	67%
	B15z.VOTE BY MAIL	63%	62%	58%	59%	66%	55%	72%	51%	56%	69%	56%	69%	55%	57%	67%
	A15m.THE #METOO MOVEMENT	60%	54%	64%	57%	54%	62%	64%	54%	58%	62%	58%	62%	67%	61%	60%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	65%	61%	60%	65%	54%	60%	41%	64%	57%	64%	57%	53%	55%	62%
	15b.JOE BIDEN	58%	58%	59%	59%	63%	54%	60%	42%	54%	61%	54%	61%	54%	53%	61%
	A15g.DEMOCRATS IN CONGRESS	58%	57%	61%	67%	55%	63%	59%	42%	51%	63%	51%	63%	66%	53%	59%
	B15p.BERNIE SANDERS	54%	46%	46%	47%	55%	62%	65%	49%	54%	56%	54%	56%	32%	55%	57%
	B15i.THE NAACP	51%	58%	50%	47%	55%	48%	51%	43%	48%	53%	48%	53%	49%	45%	53%
	15c.KAMALA HARRIS	50%	58%	53%	44%	55%	40%	52%	37%	47%	54%	47%	54%	49%	46%	53%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	81%	79%	83%	79%	81%	80%	83%	80%	83%	79%	67%	96%	82%	80%	79%
	A15q.BARACK OBAMA	72%	73%	74%	75%	66%	64%	74%	75%	65%	71%	72%	65%	91%	68%	75%	71%
	B15r.MICHELLE OBAMA	70%	79%	68%	70%	60%	58%	75%	70%	59%	70%	71%	61%	80%	71%	94%	65%
	A15w.PLANNED PARENTHOOD	69%	71%	74%	69%	59%	71%	72%	69%	66%	72%	65%	57%	70%	83%	70%	65%
	A15aa.TEACHERS' UNIONS	68%	70%	71%	68%	60%	65%	71%	68%	63%	71%	65%	56%	88%	63%	61%	64%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	69%	64%	71%	60%	60%	67%	71%	60%	66%	59%	61%	89%	67%	79%	56%
	B15z.VOTE BY MAIL	63%	75%	66%	61%	52%	45%	71%	61%	48%	61%	56%	65%	76%	60%	87%	61%
	A15m.THE #METOO MOVEMENT	60%	62%	54%	65%	52%	58%	59%	65%	56%	60%	56%	59%	68%	65%	69%	52%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	69%	60%	57%	59%	36%	65%	57%	46%	60%	56%	47%	70%	62%	83%	41%
	15b.JOE BIDEN	58%	66%	55%	58%	47%	49%	62%	58%	48%	58%	52%	48%	81%	53%	64%	54%
	A15g.DEMOCRATS IN CONGRESS	58%	63%	60%	59%	45%	49%	62%	59%	47%	58%	57%	42%	84%	50%	56%	56%
	B15p.BERNIE SANDERS	54%	60%	53%	55%	45%	46%	58%	55%	45%	56%	49%	53%	53%	63%	68%	48%
	B15l.THE NAACP	51%	58%	48%	51%	41%	42%	54%	51%	41%	57%	44%	34%	65%	33%	77%	37%
	15c.KAMALA HARRIS	50%	56%	49%	52%	43%	39%	53%	52%	41%	52%	41%	34%	78%	47%	61%	51%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	78%	84%	87%	83%	76%	93%	74%	81%	74%	83%	80%	88%	86%	67%	64%
	A15q.BARACK OBAMA	72%	71%	73%	70%	60%	74%	72%	67%	70%	70%	67%	79%	74%	76%	66%	57%
	B15r.MICHELLE OBAMA	70%	71%	68%	73%	74%	61%	68%	82%	72%	67%	66%	69%	76%	74%	70%	52%
	A15w.PLANNED PARENTHOOD	69%	68%	70%	76%	63%	80%	81%	67%	73%	72%	70%	74%	65%	75%	54%	50%
	A15aa.TEACHERS' UNIONS	68%	64%	72%	79%	72%	73%	76%	53%	57%	63%	72%	71%	72%	75%	54%	48%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	61%	67%	70%	52%	66%	82%	49%	63%	67%	58%	68%	73%	69%	65%	57%
	B15z.VOTE BY MAIL	63%	58%	61%	65%	74%	52%	60%	78%	70%	66%	58%	60%	67%	69%	53%	36%
	A15m.THE #METOO MOVEMENT	60%	57%	63%	60%	53%	51%	69%	58%	56%	64%	68%	61%	57%	64%	58%	46%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	62%	55%	60%	59%	74%	49%	72%	54%	56%	59%	60%	62%	64%	49%	39%
	15b.JOE BIDEN	58%	60%	53%	55%	60%	55%	43%	64%	57%	52%	50%	57%	65%	64%	47%	35%
	A15g.DEMOCRATS IN CONGRESS	58%	54%	58%	65%	34%	57%	57%	53%	56%	52%	55%	61%	60%	63%	52%	33%
	B15p.BERNIE SANDERS	54%	55%	53%	53%	58%	46%	46%	65%	58%	53%	57%	54%	55%	60%	51%	30%
	B15i.THE NAACP	51%	60%	46%	51%	55%	53%	45%	67%	50%	49%	52%	47%	52%	56%	36%	35%
	15c.KAMALA HARRIS	50%	52%	50%	42%	51%	46%	29%	51%	43%	44%	45%	50%	60%	57%	38%	24%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	87%	78%	61%	77%	66%	83%	71%	72%	81%	85%	80%	75%	77%	86%	51%
	A15q.BARACK OBAMA	72%	77%	77%	63%	59%	48%	75%	53%	57%	64%	87%	72%	64%	37%	91%	46%
	B15r.MICHELLE OBAMA	70%	73%	69%	83%	52%	57%	73%	55%	55%	66%	75%	77%	68%	28%	91%	51%
	A15w.PLANNED PARENTHOOD	69%	75%	70%	54%	56%	45%	72%	51%	58%	64%	82%	67%	60%	53%	80%	44%
	A15aa.TEACHERS' UNIONS	68%	76%	66%	47%	55%	35%	72%	45%	53%	67%	80%	67%	48%	55%	76%	54%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	70%	65%	66%	66%	31%	69%	48%	63%	59%	80%	66%	63%	32%	84%	53%
	B15z.VOTE BY MAIL	63%	71%	60%	60%	39%	35%	68%	37%	45%	48%	87%	68%	57%	40%	78%	29%
	A15m.THE #METOO MOVEMENT	60%	63%	65%	43%	53%	35%	62%	43%	57%	56%	71%	56%	54%	41%	71%	35%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	66%	55%	50%	43%	28%	63%	35%	45%	55%	67%	70%	38%	38%	70%	35%
	15b.JOE BIDEN	58%	67%	57%	45%	30%	27%	63%	29%	28%	51%	73%	59%	45%	19%	78%	30%
	A15g.DEMOCRATS IN CONGRESS	58%	65%	57%	45%	39%	24%	62%	32%	40%	47%	74%	64%	46%	22%	75%	43%
	B15p.BERNIE SANDERS	54%	63%	48%	52%	21%	28%	59%	25%	35%	48%	65%	60%	51%	20%	73%	24%
	B15i.THE NAACP	51%	59%	49%	43%	28%	23%	56%	25%	20%	45%	61%	56%	43%	27%	63%	31%
	15c.KAMALA HARRIS	50%	61%	44%	33%	19%	31%	55%	25%	18%	43%	65%	55%	34%	20%	66%	25%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	90%	74%	55%	90%	74%	70%	100%	0%	0%	.	.	.	87%	76%
	A15q.BARACK OBAMA	72%	98%	35%	47%	95%	35%	64%	78%	53%	42%	.	.	.	90%	43%
	B15r.MICHELLE OBAMA	70%	94%	36%	40%	96%	40%	47%	.	.	.	85%	44%	46%	88%	38%
	A15w.PLANNED PARENTHOOD	69%	83%	52%	51%	85%	50%	59%	76%	53%	32%	.	.	.	78%	57%
	A15aa.TEACHERS' UNIONS	68%	81%	55%	41%	85%	55%	49%	76%	49%	21%	.	.	.	80%	60%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	85%	40%	51%	86%	34%	61%	72%	54%	39%	.	.	.	83%	37%
	B15z.VOTE BY MAIL	63%	80%	42%	31%	82%	43%	44%	.	.	.	100%	0%	0%	75%	45%
	A15m.THE #METOO MOVEMENT	60%	73%	45%	35%	76%	46%	42%	66%	36%	34%	.	.	.	74%	42%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	73%	39%	38%	76%	42%	39%	.	.	.	69%	42%	40%	71%	45%
	15b.JOE BIDEN	58%	100%	0%	0%	90%	17%	34%	63%	44%	20%	74%	30%	37%	82%	19%
	A15g.DEMOCRATS IN CONGRESS	58%	84%	22%	24%	84%	22%	40%	64%	41%	21%	.	.	.	81%	24%
	B15p.BERNIE SANDERS	54%	78%	23%	10%	80%	25%	29%	.	.	.	70%	28%	28%	72%	29%
	B15l.THE NAACP	51%	69%	26%	22%	74%	29%	23%	.	.	.	61%	32%	31%	69%	26%
	15c.KAMALA HARRIS	50%	78%	13%	8%	100%	0%	0%	55%	34%	17%	67%	25%	22%	79%	11%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	85%	79%	68%	85%	77%	86%	83%	77%
	A15q.BARACK OBAMA	72%	93%	35%	55%	92%	34%	93%	92%	33%
	B15r.MICHELLE OBAMA	70%	93%	23%	69%	93%	24%	94%	94%	17%
	A15w.PLANNED PARENTHOOD	69%	82%	50%	54%	80%	51%	77%	83%	48%
	A15aa.TEACHERS' UNIONS	68%	79%	55%	42%	77%	54%	80%	74%	55%
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	84%	33%	58%	84%	31%	86%	84%	29%
	B15z.VOTE BY MAIL	63%	78%	37%	55%	78%	35%	80%	74%	34%
	A15m.THE #METOO MOVEMENT	60%	72%	42%	41%	70%	41%	69%	73%	40%
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	74%	35%	47%	74%	34%	78%	68%	34%
	15b.JOE BIDEN	58%	84%	12%	36%	84%	11%	90%	76%	14%	86%	10%	93%	71%	10%
	A15g.DEMOCRATS IN CONGRESS	58%	82%	19%	28%	80%	17%	85%	74%	18%
	B15p.BERNIE SANDERS	54%	75%	14%	49%	77%	14%	78%	77%	11%
	B15l.THE NAACP	51%	68%	21%	27%	66%	23%	73%	52%	24%
	15c.KAMALA HARRIS	50%	72%	15%	23%	69%	16%	79%	55%	16%	74%	12%	83%	57%	13%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL FAVORABLE -- TABLE ONE OF TWO	A15y.U.S. POSTAL SERVICE	81%	82%	82%	79%	80%	81%	.
	A15q.BARACK OBAMA	72%	66%	75%	73%	87%	72%	.
	B15r.MICHELLE OBAMA	70%	77%	68%	70%	91%	.	70%
	A15w.PLANNED PARENTHOOD	69%	67%	70%	70%	75%	69%	.
	A15aa.TEACHERS' UNIONS	68%	66%	73%	61%	74%	68%	.
	A15k.THE BLACK LIVES MATTER MOVEMENT	67%	70%	68%	61%	81%	67%	.
	B15z.VOTE BY MAIL	63%	66%	63%	62%	71%	.	63%
	A15m.THE #METOO MOVEMENT	60%	61%	63%	52%	75%	60%	.
	B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	59%	60%	59%	56%	63%	.	59%
	15b.JOE BIDEN	58%	50%	62%	57%	81%	57%	58%
	A15g.DEMOCRATS IN CONGRESS	58%	52%	64%	50%	80%	58%	.
	B15p.BERNIE SANDERS	54%	56%	56%	49%	64%	.	54%
	B15l.THE NAACP	51%	51%	52%	47%	51%	.	51%
	15c.KAMALA HARRIS	50%	42%	56%	46%	66%	50%	51%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarri ed under 55	POC only	Unmarr ied under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non- college grad	College gradu ate or post- grad	4-year College grad	Post- gradu ate
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	54%	51%	38%	40%	54%	51%	46%	49%	45%	48%	36%	53%	45%	52%	49%	60%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	46%	51%	39%	43%	40%	44%	50%	52%	42%	48%	39%	47%	43%	50%	48%	57%
	A15e.NANCY PELOSI	44%	42%	63%	28%	30%	37%	49%	52%	86%	32%	57%	29%	45%	38%	58%	58%	57%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	49%	52%	32%	36%	48%	47%	44%	58%	40%	48%	35%	42%	39%	55%	52%	64%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	37%	49%	30%	31%	38%	44%	36%	65%	33%	44%	28%	36%	32%	52%	52%	51%
	A15i.DEFUND THE POLICE	36%	43%	38%	30%	45%	39%	21%	25%	59%	43%	29%	35%	36%	35%	39%	41%	33%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	24%	27%	35%	22%	36%	39%	29%	21%	27%	32%	35%	31%	33%	22%	20%	27%
	15a.DONALD TRUMP	28%	15%	27%	38%	24%	28%	35%	32%	20%	25%	31%	30%	29%	29%	25%	27%	21%
	B15h.REPUBLICANS IN CONGRESS	26%	19%	27%	30%	24%	27%	28%	28%	26%	25%	28%	26%	25%	26%	27%	31%	18%
	B15j.ABOLISH THE POLICE	24%	39%	15%	20%	40%	21%	15%	12%	8%	33%	13%	20%	29%	24%	23%	23%	20%
	15d.MIKE PENCE	24%	15%	27%	26%	18%	21%	29%	31%	23%	19%	29%	22%	23%	22%	26%	27%	24%
	A15u.THE SIERRA CLUB	20%	15%	26%	18%	16%	20%	23%	21%	29%	17%	23%	14%	18%	16%	29%	27%	32%
	B15f.MITCH MCCONNELL	14%	11%	20%	12%	9%	14%	23%	16%	11%	11%	18%	14%	11%	12%	19%	21%	16%
	B15n.CANCEL CULTURE	14%	19%	16%	10%	20%	13%	11%	13%	4%	17%	11%	14%	13%	13%	17%	18%	15%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	38%	52%	52%	44%	82%	41%	35%	49%	55%	42%	61%	46%	41%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	39%	49%	51%	45%	42%	40%	36%	43%	54%	41%	60%	43%	47%
	A15e.NANCY PELOSI	44%	28%	54%	64%	42%	36%	24%	35%	40%	66%	44%	81%	31%	50%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	32%	51%	55%	42%	59%	36%	26%	43%	58%	42%	65%	39%	45%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	30%	44%	46%	42%	34%	30%	30%	36%	50%	32%	58%	39%	45%
	A15i.DEFUND THE POLICE	36%	30%	40%	47%	36%	36%	37%	17%	47%	35%	58%	37%	41%	32%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	35%	26%	20%	29%	29%	28%	46%	26%	25%	25%	16%	23%	34%
	15a.DONALD TRUMP	28%	38%	22%	9%	37%	35%	34%	45%	18%	25%	10%	8%	26%	46%
	B15h.REPUBLICANS IN CONGRESS	26%	30%	23%	11%	36%	50%	27%	35%	22%	24%	16%	7%	25%	47%
	B15j.ABOLISH THE POLICE	24%	20%	26%	27%	23%	25%	27%	9%	38%	15%	38%	17%	36%	10%
	15d.MIKE PENCE	24%	26%	22%	12%	34%	33%	22%	33%	16%	27%	12%	11%	18%	48%
	A15u.THE SIERRA CLUB	20%	18%	21%	18%	25%	17%	15%	25%	19%	23%	17%	20%	22%	27%
	B15f.MITCH MCCONNELL	14%	12%	16%	9%	24%	26%	8%	18%	14%	18%	13%	6%	12%	37%
	B15n.CANCEL CULTURE	14%	10%	17%	17%	16%	19%	12%	6%	22%	13%	21%	15%	20%	11%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	54%	39%	42%	35%	57%	47%	35%	48%	61%	46%	44%	29%	44%	54%	46%	41%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	53%	33%	39%	36%	57%	45%	36%	49%	58%	32%	38%	34%	44%	45%	44%	48%
	A15e.NANCY PELOSI	44%	65%	18%	40%	14%	70%	57%	15%	49%	82%	10%	11%	18%	38%	46%	48%	35%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	57%	24%	37%	25%	61%	49%	25%	51%	64%	19%	31%	21%	39%	47%	43%	46%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	53%	17%	31%	18%	56%	46%	19%	44%	61%	16%	19%	18%	34%	37%	40%	39%
	A15i.DEFUND THE POLICE	36%	49%	22%	31%	15%	52%	44%	16%	58%	40%	26%	17%	12%	35%	39%	37%	32%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	18%	35%	26%	56%	19%	15%	59%	20%	15%	31%	46%	66%	33%	24%	30%	31%
	15a.DONALD TRUMP	28%	5%	28%	19%	82%	4%	8%	83%	6%	5%	28%	77%	85%	34%	23%	27%	31%
	B15h.REPUBLICANS IN CONGRESS	26%	8%	31%	26%	68%	5%	14%	68%	11%	4%	33%	63%	72%	29%	22%	25%	32%
	B15j.ABOLISH THE POLICE	24%	31%	13%	19%	11%	34%	25%	11%	43%	18%	18%	21%	4%	26%	27%	21%	25%
	15d.MIKE PENCE	24%	8%	15%	13%	64%	9%	6%	63%	11%	6%	9%	50%	76%	25%	20%	24%	27%
	A15u.THE SIERRA CLUB	20%	22%	9%	11%	21%	27%	16%	22%	20%	26%	7%	20%	22%	23%	22%	19%	16%
	B15f.MITCH MCCONNELL	14%	11%	11%	14%	27%	9%	14%	25%	9%	13%	9%	20%	31%	14%	12%	13%	21%
	B15n.CANCEL CULTURE	14%	18%	4%	8%	11%	20%	15%	11%	20%	17%	5%	21%	3%	16%	15%	12%	18%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	46%	42%	52%	58%	41%	51%	46%	36%	51%	46%	48%	46%	49%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	44%	44%	49%	40%	37%	50%	44%	52%	48%	44%	46%	43%	43%
	A15e.NANCY PELOSI	44%	23%	53%	38%	60%	35%	59%	28%	47%	56%	40%	30%	42%	54%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	37%	41%	47%	48%	37%	49%	41%	50%	47%	43%	36%	46%	48%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	32%	35%	34%	41%	31%	48%	38%	40%	47%	36%	27%	38%	39%
	A15i.DEFUND THE POLICE	36%	42%	27%	43%	31%	43%	33%	43%	16%	36%	37%	32%	46%	20%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	33%	33%	23%	26%	28%	31%	26%	40%	31%	28%	39%	18%	31%
	15a.DONALD TRUMP	28%	33%	36%	22%	25%	22%	31%	31%	32%	33%	27%	27%	23%	28%
	B15h.REPUBLICANS IN CONGRESS	26%	28%	29%	22%	23%	24%	26%	28%	35%	34%	24%	24%	22%	27%
	B15j.ABOLISH THE POLICE	24%	37%	12%	36%	13%	32%	10%	29%	21%	15%	26%	34%	29%	10%
	15d.MIKE PENCE	24%	26%	23%	17%	26%	18%	29%	17%	38%	33%	21%	21%	18%	21%
	A15u.THE SIERRA CLUB	20%	19%	27%	18%	28%	18%	21%	14%	21%	28%	18%	15%	20%	14%
	B15f.MITCH MCCONNELL	14%	15%	14%	8%	18%	9%	16%	18%	25%	26%	11%	10%	12%	10%
	B15n.CANCEL CULTURE	14%	20%	10%	17%	10%	16%	9%	20%	17%	16%	14%	13%	16%	11%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	48%	52%	45%	47%	56%	36%	43%	35%	49%	45%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	46%	49%	41%	48%	55%	35%	49%	34%	48%	44%
	A15e.NANCY PELOSI	44%	45%	61%	30%	55%	66%	16%	27%	33%	39%	48%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	46%	48%	39%	48%	60%	22%	37%	30%	45%	44%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	42%	50%	32%	42%	54%	19%	38%	26%	39%	39%
	A15i.DEFUND THE POLICE	36%	43%	33%	43%	28%	47%	18%	23%	38%	39%	36%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	31%	32%	27%	31%	16%	62%	30%	29%	32%	28%
	15a.DONALD TRUMP	28%	28%	36%	25%	29%	5%	87%	26%	24%	31%	26%
	B15h.REPUBLICANS IN CONGRESS	26%	27%	38%	24%	23%	7%	67%	31%	25%	30%	23%
	B15j.ABOLISH THE POLICE	24%	28%	8%	34%	15%	27%	12%	21%	27%	27%	22%
	15d.MIKE PENCE	24%	24%	37%	18%	25%	8%	65%	21%	18%	24%	24%
	A15u.THE SIERRA CLUB	20%	30%	26%	15%	22%	24%	24%	14%	12%	19%	21%
	B15f.MITCH MCCONNELL	14%	21%	29%	9%	13%	10%	26%	15%	12%	12%	16%
	B15n.CANCEL CULTURE	14%	24%	12%	16%	11%	21%	11%	6%	6%	15%	14%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	51%	41%	41%	64%	45%	50%	31%	53%	44%	53%	44%	48%	45%	48%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	52%	44%	46%	52%	46%	46%	35%	49%	43%	49%	43%	41%	40%	48%
	A15e.NANCY PELOSI	44%	50%	48%	44%	45%	39%	43%	29%	37%	49%	37%	49%	41%	38%	47%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	58%	39%	43%	49%	49%	45%	36%	42%	46%	42%	46%	49%	44%	43%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	49%	46%	50%	35%	34%	35%	27%	37%	40%	37%	40%	56%	36%	37%
	A15i.DEFUND THE POLICE	36%	42%	41%	31%	35%	43%	34%	26%	32%	39%	32%	39%	52%	37%	34%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	30%	32%	45%	33%	16%	26%	34%	39%	24%	39%	24%	43%	32%	27%
	15a.DONALD TRUMP	28%	43%	35%	31%	29%	24%	21%	31%	32%	25%	32%	25%	41%	28%	26%
	B15h.REPUBLICANS IN CONGRESS	26%	48%	34%	31%	21%	25%	20%	23%	26%	26%	26%	26%	38%	23%	26%
	B15j.ABOLISH THE POLICE	24%	34%	28%	18%	16%	25%	25%	15%	24%	24%	24%	24%	33%	25%	22%
	15d.MIKE PENCE	24%	35%	36%	29%	24%	27%	15%	16%	25%	23%	25%	23%	34%	17%	24%
	A15u.THE SIERRA CLUB	20%	32%	24%	34%	21%	9%	14%	18%	20%	21%	20%	21%	41%	16%	19%
	B15f.MITCH MCCONNELL	14%	24%	27%	20%	15%	21%	7%	3%	15%	14%	15%	14%	11%	12%	16%
	B15n.CANCEL CULTURE	14%	27%	15%	20%	15%	12%	13%	7%	16%	14%	16%	14%	25%	16%	13%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	48%	52%	47%	45%	35%	50%	47%	40%	53%	45%	38%	47%	49%	55%	22%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	46%	51%	45%	46%	30%	48%	45%	37%	50%	39%	29%	54%	42%	40%	36%
	A15e.NANCY PELOSI	44%	48%	39%	48%	40%	32%	45%	48%	35%	41%	31%	42%	89%	37%	48%	45%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	51%	44%	42%	33%	35%	49%	42%	34%	53%	39%	33%	53%	22%	48%	25%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	43%	38%	38%	33%	32%	41%	38%	33%	38%	30%	34%	66%	34%	49%	26%
	A15i.DEFUND THE POLICE	36%	36%	38%	37%	33%	34%	37%	37%	34%	32%	40%	39%	54%	28%	62%	26%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	30%	28%	23%	34%	44%	29%	23%	40%	32%	22%	34%	13%	39%	22%	41%
	15a.DONALD TRUMP	28%	28%	26%	27%	30%	34%	27%	27%	32%	32%	24%	35%	15%	28%	14%	29%
	B15h.REPUBLICANS IN CONGRESS	26%	20%	32%	27%	27%	30%	25%	27%	28%	30%	25%	20%	21%	27%	13%	26%
	B15j.ABOLISH THE POLICE	24%	29%	23%	23%	26%	13%	27%	23%	19%	27%	23%	26%	9%	7%	63%	10%
	15d.MIKE PENCE	24%	23%	21%	24%	26%	25%	23%	24%	26%	28%	23%	22%	19%	21%	12%	22%
	A15u.THE SIERRA CLUB	20%	24%	16%	19%	16%	21%	21%	19%	19%	22%	19%	18%	22%	20%	15%	10%
	B15f.MITCH MCCONNELL	14%	16%	17%	13%	12%	10%	16%	13%	11%	17%	14%	11%	11%	15%	3%	22%
B15n.CANCEL CULTURE	14%	18%	13%	15%	14%	7%	16%	15%	10%	20%	14%	7%	4%	16%	17%	5%	
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	54%	48%	53%	48%	58%	45%	50%	40%	44%	52%	52%	46%	51%	36%	34%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	49%	43%	53%	56%	47%	37%	51%	40%	45%	52%	46%	41%	48%	36%	35%
	A15e.NANCY PELOSI	44%	38%	45%	34%	37%	39%	19%	42%	34%	38%	41%	51%	48%	52%	22%	22%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	53%	46%	49%	61%	52%	39%	55%	43%	49%	41%	41%	43%	48%	36%	30%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	32%	40%	38%	24%	32%	42%	31%	32%	41%	32%	47%	33%	44%	19%	27%
	A15i.DEFUND THE POLICE	36%	31%	36%	36%	23%	36%	49%	31%	40%	42%	29%	35%	38%	39%	30%	32%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	28%	31%	30%	34%	34%	35%	36%	29%	33%	39%	33%	23%	29%	23%	42%
	15a.DONALD TRUMP	28%	30%	34%	28%	33%	34%	38%	29%	27%	30%	32%	31%	25%	27%	28%	35%
	B15h.REPUBLICANS IN CONGRESS	26%	30%	35%	22%	24%	39%	38%	32%	22%	32%	31%	30%	23%	26%	27%	26%
	B15j.ABOLISH THE POLICE	24%	31%	17%	26%	32%	21%	35%	27%	35%	35%	23%	14%	20%	24%	32%	16%
	15d.MIKE PENCE	24%	28%	34%	17%	20%	21%	25%	35%	20%	22%	24%	28%	24%	24%	22%	23%
	A15u.THE SIERRA CLUB	20%	19%	25%	23%	15%	13%	25%	18%	15%	24%	19%	20%	24%	23%	9%	15%
	B15f.MITCH MCCONNELL	14%	20%	16%	13%	15%	11%	29%	27%	13%	12%	17%	17%	10%	15%	15%	14%
	B15n.CANCEL CULTURE	14%	24%	13%	17%	11%	14%	18%	21%	16%	13%	15%	12%	12%	14%	18%	16%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	52%	50%	29%	32%	39%	49%	36%	25%	46%	54%	49%	31%	40%	52%	26%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	51%	47%	33%	39%	11%	48%	24%	34%	41%	48%	56%	36%	36%	52%	18%
	A15e.NANCY PELOSI	44%	55%	40%	16%	14%	19%	49%	17%	10%	35%	59%	52%	25%	20%	57%	23%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	51%	38%	34%	27%	27%	47%	27%	22%	39%	52%	54%	27%	27%	53%	24%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	47%	33%	26%	19%	13%	42%	16%	13%	30%	55%	38%	24%	25%	47%	13%
	A15i.DEFUND THE POLICE	36%	41%	39%	19%	19%	22%	39%	20%	26%	32%	51%	26%	26%	17%	47%	17%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	31%	31%	32%	31%	10%	31%	20%	24%	40%	23%	22%	22%	62%	17%	16%
	15a.DONALD TRUMP	28%	28%	28%	34%	26%	29%	29%	28%	22%	40%	15%	27%	15%	100%	0%	0%
	B15h.REPUBLICANS IN CONGRESS	26%	26%	33%	21%	22%	24%	27%	23%	20%	34%	17%	27%	19%	74%	7%	13%
	B15j.ABOLISH THE POLICE	24%	26%	25%	22%	14%	10%	25%	12%	25%	24%	26%	24%	13%	13%	29%	18%
	15d.MIKE PENCE	24%	25%	23%	17%	19%	23%	24%	21%	25%	33%	13%	23%	17%	67%	6%	8%
	A15u.THE SIERRA CLUB	20%	26%	13%	13%	10%	9%	22%	9%	3%	22%	23%	18%	9%	25%	19%	5%
	B15f.MITCH MCCONNELL	14%	14%	18%	16%	6%	14%	15%	10%	11%	21%	7%	16%	5%	30%	9%	6%
	B15n.CANCEL CULTURE	14%	14%	16%	17%	6%	13%	15%	10%	18%	15%	16%	14%	8%	11%	16%	11%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	56%	38%	19%	61%	39%	25%	.	.	.	55%	36%	20%	58%	40%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	56%	34%	11%	57%	38%	25%	.	.	.	51%	36%	28%	56%	34%
	A15e.NANCY PELOSI	44%	67%	16%	3%	76%	15%	10%	49%	32%	15%	.	.	.	66%	14%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	57%	29%	8%	63%	31%	14%	.	.	.	54%	28%	19%	58%	30%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	52%	22%	10%	60%	23%	11%	43%	24%	14%	.	.	.	54%	23%
	A15i.DEFUND THE POLICE	36%	49%	19%	23%	52%	20%	22%	39%	36%	13%	.	.	.	46%	24%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	21%	50%	10%	20%	54%	24%	31%	35%	13%	.	.	.	22%	49%
	15a.DONALD TRUMP	28%	9%	64%	18%	11%	61%	28%	27%	40%	28%	18%	54%	22%	15%	57%
	B15h.REPUBLICANS IN CONGRESS	26%	11%	56%	16%	12%	53%	27%	.	.	.	18%	46%	21%	14%	47%
	B15j.ABOLISH THE POLICE	24%	31%	13%	15%	30%	15%	19%	.	.	.	27%	17%	19%	32%	13%
	15d.MIKE PENCE	24%	12%	48%	9%	13%	50%	17%	25%	30%	11%	18%	37%	18%	17%	42%
	A15u.THE SIERRA CLUB	20%	25%	17%	2%	28%	20%	5%	22%	16%	3%	.	.	.	26%	17%
	B15f.MITCH MCCONNELL	14%	13%	18%	6%	14%	20%	7%	.	.	.	14%	20%	4%	15%	15%
	B15n.CANCEL CULTURE	14%	20%	6%	11%	20%	9%	7%	.	.	.	17%	11%	7%	21%	6%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	55%	36%	38%	55%	34%	58%	51%	33%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	54%	36%	24%	53%	32%	56%	46%	34%
	A15e.NANCY PELOSI	44%	63%	14%	13%	62%	14%	70%	50%	15%
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	58%	24%	12%	56%	23%	60%	50%	23%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	50%	20%	15%	49%	19%	53%	47%	21%
	A15i.DEFUND THE POLICE	36%	50%	14%	18%	48%	14%	47%	50%	15%
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	18%	54%	27%	17%	58%	18%	16%	60%
	15a.DONALD TRUMP	28%	5%	83%	16%	4%	86%	7%	1%	92%	5%	86%	6%	1%	93%
	B15h.REPUBLICANS IN CONGRESS	26%	8%	72%	12%	8%	69%	7%	9%	78%
	B15j.ABOLISH THE POLICE	24%	32%	9%	19%	32%	10%	28%	41%	7%
	15d.MIKE PENCE	24%	8%	63%	10%	8%	62%	11%	5%	68%	9%	59%	10%	6%	65%
	A15u.THE SIERRA CLUB	20%	22%	20%	7%	21%	22%	24%	18%	21%
	B15f.MITCH MCCONNELL	14%	11%	25%	6%	11%	25%	13%	7%	30%
	B15n.CANCEL CULTURE	14%	19%	8%	6%	18%	9%	17%	19%	8%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL FAVORABLE -- TABLE TWO OF TWO	B15bb.LABOR UNIONS	47%	50%	48%	42%	43%	.	47%
	B15v.THE NATIONAL EDUCATION ASSOCIATION	45%	46%	45%	44%	42%	.	45%
	A15e.NANCY PELOSI	44%	33%	53%	35%	52%	44%	.
	B15x.THE AMERICAN CIVIL LIBERTIES UNION	44%	43%	48%	36%	37%	.	44%
	A15o.ALEXANDRIA OCASIO-CORTEZ	38%	37%	42%	30%	38%	38%	.
	A15i.DEFUND THE POLICE	36%	37%	39%	30%	44%	36%	.
	A15s.THE NATIONAL RIFLE ASSOCIATION	29%	39%	24%	30%	19%	29%	.
	15a.DONALD TRUMP	28%	26%	29%	28%	11%	28%	28%
	B15h.REPUBLICANS IN CONGRESS	26%	25%	27%	26%	11%	.	26%
	B15j.ABOLISH THE POLICE	24%	32%	22%	20%	38%	.	24%
	15d.MIKE PENCE	24%	28%	24%	19%	11%	24%	23%
	A15u.THE SIERRA CLUB	20%	25%	21%	13%	18%	20%	.
	B15f.MITCH MCCONNELL	14%	16%	14%	13%	14%	.	14%
	B15n.CANCEL CULTURE	14%	23%	14%	8%	10%	.	14%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION						
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	
FAVORABLE - UNFAVORABLE		-37	-59	-39	-19	-45	-35	-22	-30	-56	-42	-31	-29	-37	-33	-45	-43	-51	
15a.DONALD TRUMP	Very Favorable	16%	7%	18%	20%	12%	13%	23%	20%	16%	12%	21%	18%	15%	16%	16%	17%	13%	
	Somewhat Favorable	12%	8%	9%	17%	12%	16%	12%	11%	4%	13%	11%	13%	14%	13%	9%	10%	7%	
	Somewhat Unfavorable	10%	9%	9%	11%	11%	14%	7%	9%	11%	12%	8%	11%	8%	9%	12%	10%	17%	
	Very Unfavorable	54%	65%	56%	45%	58%	49%	51%	53%	65%	55%	54%	48%	58%	53%	58%	59%	55%	
	No Opinion	6%	8%	7%	5%	6%	8%	7%	7%	4%	7%	6%	10%	5%	7%	4%	3%	7%	
	Never Heard	1%	2%	0%	1%	2%	0%	1%	0%		1%	0%	1%	1%	1%	1%	1%	1%	
15a.DONALD TRUMP	Favorable	28%	15%	27%	38%	24%	28%	35%	32%	20%	25%	31%	30%	29%	29%	25%	27%	21%	
	Unfavorable	65%	74%	66%	57%	69%	63%	57%	61%	76%	67%	62%	59%	66%	62%	70%	69%	72%	
	(No opinion /Never heard)	7%	10%	7%	5%	8%	9%	8%	7%	4%	8%	7%	11%	6%	8%	5%	4%	8%	
FAVORABLE - UNFAVORABLE		25	41	41	-1	15	28	17	33	62	19	31	11	25	18	40	40	42	
15b.JOE BIDEN	Very Favorable	29%	32%	44%	15%	20%	23%	28%	40%	64%	21%	39%	25%	30%	28%	33%	31%	40%	
	Somewhat Favorable	28%	33%	23%	30%	31%	36%	26%	24%	16%	33%	24%	24%	28%	26%	34%	35%	31%	
	Somewhat Unfavorable	12%	13%	8%	15%	17%	11%	10%	9%	4%	15%	8%	13%	11%	12%	11%	12%	11%	
	Very Unfavorable	21%	11%	19%	30%	19%	21%	27%	23%	14%	20%	23%	25%	23%	24%	15%	14%	18%	
	No Opinion	8%	9%	6%	9%	12%	9%	7%	5%	2%	11%	5%	12%	7%	9%	5%	7%	1%	
	Never Heard	1%	2%	0%	2%	2%	1%	2%			1%	1%	2%	1%	1%	1%	1%	1%	
15b.JOE BIDEN	Favorable	58%	65%	67%	44%	51%	59%	54%	64%	80%	54%	63%	49%	59%	54%	67%	66%	70%	
	Unfavorable	33%	24%	26%	45%	36%	31%	37%	31%	18%	34%	31%	38%	34%	36%	27%	26%	28%	
	(No opinion /Never heard)	9%	11%	6%	11%	13%	10%	9%	5%	2%	12%	6%	14%	8%	10%	6%	8%	1%	
FAVORABLE - UNFAVORABLE		25	29	42	7	11	24	29	29	68	16	35	14	22	18	40	38	46	
15c.KAMALA HARRIS	Very Favorable	28%	27%	43%	14%	16%	23%	32%	36%	59%	18%	38%	20%	26%	23%	37%	37%	37%	
	Somewhat Favorable	23%	23%	21%	24%	22%	23%	24%	22%	23%	23%	23%	19%	24%	22%	26%	24%	31%	
	Somewhat Unfavorable	8%	11%	5%	9%	12%	12%	5%	4%	2%	12%	4%	7%	10%	9%	8%	8%	7%	
	Very Unfavorable	17%	10%	17%	23%	15%	11%	22%	25%	11%	13%	22%	18%	18%	18%	15%	15%	15%	
	No Opinion	16%	20%	9%	20%	22%	22%	11%	11%	4%	22%	10%	23%	15%	19%	10%	10%	9%	
	Never Heard	8%	9%	4%	10%	14%	9%	6%	2%		12%	3%	12%	8%	10%	4%	5%	1%	
15c.KAMALA HARRIS	Favorable	50%	50%	64%	38%	38%	46%	56%	58%	82%	41%	61%	39%	50%	45%	63%	62%	68%	
	Unfavorable	26%	21%	22%	32%	27%	22%	27%	29%	14%	25%	26%	26%	27%	27%	23%	24%	22%	
	(No opinion /Never heard)	24%	29%	13%	30%	36%	31%	17%	13%	4%	34%	13%	35%	23%	29%	14%	15%	10%	
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87	

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		-37	-19	-48	-70	-22	-21	-26	-7	-55	-42	-68	-72	-42	-4
15a.DONALD TRUMP	Very Favorable	16%	20%	13%	5%	23%	21%	18%	24%	7%	19%	3%	6%	10%	34%
	Somewhat Favorable	12%	17%	8%	5%	14%	14%	16%	20%	11%	6%	7%	3%	16%	12%
	Somewhat Unfavorable	10%	11%	9%	10%	9%	9%	12%	10%	12%	7%	13%	8%	12%	7%
	Very Unfavorable	54%	45%	60%	69%	49%	47%	48%	42%	61%	59%	65%	73%	56%	43%
	No Opinion	6%	5%	8%	10%	4%	7%	5%	3%	8%	8%	9%	10%	4%	4%
	Never Heard	1%	1%	1%	1%	1%	1%	1%		1%	1%	3%	1%	1%	0%
15a.DONALD TRUMP	Favorable	28%	38%	22%	9%	37%	35%	34%	45%	18%	25%	10%	8%	26%	46%
	Unfavorable	65%	57%	70%	80%	59%	56%	60%	52%	73%	67%	78%	81%	68%	50%
	(No opinion /Never heard)	7%	5%	9%	11%	5%	9%	7%	3%	9%	8%	12%	11%	5%	4%
FAVORABLE - UNFAVORABLE		25	-1	41	64	22	-5	1	-2	35	47	47	77	32	12
15b.JOE BIDEN	Very Favorable	29%	15%	39%	51%	24%	24%	13%	17%	27%	49%	33%	66%	21%	28%
	Somewhat Favorable	28%	30%	28%	27%	31%	21%	31%	28%	34%	22%	35%	20%	38%	25%
	Somewhat Unfavorable	12%	15%	10%	7%	12%	21%	16%	13%	14%	6%	14%	2%	11%	13%
	Very Unfavorable	21%	30%	15%	7%	22%	28%	28%	35%	13%	18%	7%	7%	16%	28%
	No Opinion	8%	9%	7%	7%	9%	5%	10%	7%	11%	5%	10%	5%	14%	5%
	Never Heard	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%
15b.JOE BIDEN	Favorable	58%	44%	66%	78%	56%	45%	44%	45%	62%	71%	68%	86%	59%	53%
	Unfavorable	33%	45%	25%	14%	34%	49%	44%	47%	27%	24%	21%	9%	27%	41%
	(No opinion /Never heard)	9%	11%	8%	8%	10%	6%	12%	8%	12%	5%	11%	5%	15%	6%
FAVORABLE - UNFAVORABLE		25	7	36	52	21	8	6	7	23	48	22	78	24	19
15c.KAMALA HARRIS	Very Favorable	28%	14%	36%	44%	28%	20%	13%	16%	23%	48%	23%	61%	20%	34%
	Somewhat Favorable	23%	24%	22%	23%	22%	27%	23%	26%	23%	22%	22%	23%	23%	21%
	Somewhat Unfavorable	8%	9%	8%	7%	8%	13%	12%	5%	12%	4%	15%	1%	8%	8%
	Very Unfavorable	17%	23%	14%	7%	20%	25%	18%	31%	10%	17%	9%	5%	11%	28%
	No Opinion	16%	20%	14%	13%	15%	12%	22%	16%	22%	7%	18%	9%	27%	5%
	Never Heard	8%	10%	6%	6%	7%	4%	13%	5%	11%	2%	12%	1%	10%	4%
15c.KAMALA HARRIS	Favorable	50%	38%	58%	67%	50%	46%	36%	43%	45%	69%	46%	84%	44%	55%
	Unfavorable	26%	32%	22%	14%	28%	38%	29%	36%	22%	21%	24%	6%	19%	36%
	(No opinion /Never heard)	24%	30%	20%	19%	22%	16%	35%	21%	33%	9%	30%	10%	37%	9%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		-37	-84	-26	-51	67	-86	-81	69	-83	-85	-26	58	75	-27	-48	-36	-32
15a.DONALD TRUMP	Very Favorable	16%	1%	8%	5%	54%	1%	2%	56%	2%	1%	6%	43%	64%	20%	13%	15%	20%
	Somewhat Favorable	12%	4%	20%	15%	27%	3%	7%	27%	4%	4%	22%	34%	22%	14%	10%	12%	12%
	Somewhat Unfavorable	10%	10%	17%	16%	7%	9%	13%	7%	12%	8%	15%	9%	6%	8%	9%	11%	12%
	Very Unfavorable	54%	79%	37%	54%	7%	82%	75%	6%	77%	82%	40%	10%	5%	53%	62%	52%	52%
	No Opinion	6%	4%	16%	9%	3%	5%	2%	3%	4%	5%	16%	2%	4%	4%	5%	9%	5%
	Never Heard	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%		1%	1%	1%
15a.DONALD TRUMP	Favorable	28%	5%	28%	19%	82%	4%	8%	83%	6%	5%	28%	77%	85%	34%	23%	27%	31%
	Unfavorable	65%	90%	54%	70%	14%	90%	89%	13%	89%	90%	55%	19%	10%	62%	71%	63%	63%
	(No opinion /Never heard)	7%	5%	18%	10%	4%	6%	3%	4%	5%	5%	17%	4%	4%	4%	6%	10%	5%
FAVORABLE - UNFAVORABLE		25	73	-19	22	-57	81	57	-57	61	86	-32	-49	-65	25	24	29	14
15b.JOE BIDEN	Very Favorable	29%	45%	11%	13%	6%	57%	23%	7%	31%	61%	9%	7%	6%	27%	27%	32%	27%
	Somewhat Favorable	28%	39%	19%	41%	10%	32%	52%	10%	46%	31%	14%	13%	8%	32%	31%	28%	25%
	Somewhat Unfavorable	12%	7%	20%	15%	18%	6%	11%	17%	11%	4%	24%	21%	15%	7%	15%	11%	14%
	Very Unfavorable	21%	4%	29%	17%	56%	2%	8%	56%	6%	2%	31%	48%	63%	27%	19%	19%	24%
	No Opinion	8%	4%	21%	12%	7%	3%	7%	8%	6%	2%	22%	8%	6%	6%	7%	9%	8%
	Never Heard	1%	0%	0%	1%	3%	1%	0%	2%	1%	0%	1%	4%	2%	2%	1%	1%	1%
15b.JOE BIDEN	Favorable	58%	84%	30%	54%	16%	89%	75%	17%	77%	92%	22%	20%	14%	59%	58%	59%	52%
	Unfavorable	33%	11%	49%	33%	74%	8%	18%	73%	16%	6%	55%	68%	78%	34%	34%	30%	38%
	(No opinion /Never heard)	9%	5%	21%	13%	10%	4%	7%	10%	7%	2%	23%	12%	8%	7%	8%	10%	10%
FAVORABLE - UNFAVORABLE		25	62	-4	15	-39	74	41	-40	40	87	-11	-20	-56	27	26	28	14
15c.KAMALA HARRIS	Very Favorable	28%	42%	11%	16%	6%	51%	26%	7%	27%	59%	11%	6%	6%	24%	26%	30%	26%
	Somewhat Favorable	23%	31%	16%	26%	11%	29%	33%	11%	30%	31%	12%	15%	8%	27%	23%	23%	17%
	Somewhat Unfavorable	8%	7%	11%	12%	9%	4%	11%	10%	11%	2%	15%	10%	9%	7%	8%	8%	11%
	Very Unfavorable	17%	4%	21%	14%	47%	2%	7%	48%	6%	2%	19%	31%	62%	18%	15%	17%	19%
	No Opinion	16%	12%	27%	23%	18%	9%	17%	18%	18%	5%	24%	26%	11%	18%	18%	15%	17%
	Never Heard	8%	5%	14%	10%	8%	5%	5%	7%	8%	2%	19%	13%	4%	6%	10%	6%	10%
15c.KAMALA HARRIS	Favorable	50%	73%	27%	42%	18%	80%	59%	17%	57%	90%	23%	21%	14%	51%	49%	53%	43%
	Unfavorable	26%	10%	31%	26%	57%	6%	18%	57%	17%	3%	34%	41%	70%	25%	23%	25%	30%
	(No opinion /Never heard)	24%	17%	41%	32%	26%	14%	22%	25%	26%	6%	43%	38%	15%	24%	28%	22%	27%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		-37	-32	-21	-50	-45	-43	-30	-35	-28	-26	-40	-39	-45	-38
15a.DONALD TRUMP	Very Favorable	16%	16%	25%	12%	14%	9%	20%	16%	24%	23%	14%	14%	12%	16%
	Somewhat Favorable	12%	17%	12%	10%	11%	13%	11%	15%	8%	11%	12%	13%	11%	12%
	Somewhat Unfavorable	10%	11%	6%	10%	6%	14%	9%	12%	12%	9%	11%	14%	8%	14%
	Very Unfavorable	54%	55%	52%	62%	64%	51%	53%	54%	49%	50%	56%	53%	60%	53%
	No Opinion	6%	2%	6%	4%	5%	11%	7%	4%	6%	7%	6%	5%	8%	6%
	Never Heard	1%			2%		2%	0%		1%	0%	1%	1%	2%	
15a.DONALD TRUMP	Favorable	28%	33%	36%	22%	25%	22%	31%	31%	32%	33%	27%	27%	23%	28%
	Unfavorable	65%	65%	57%	72%	70%	65%	62%	66%	60%	59%	66%	67%	68%	66%
	(No opinion /Never heard)	7%	2%	6%	6%	5%	13%	7%	4%	7%	7%	7%	6%	9%	6%
FAVORABLE - UNFAVORABLE		25	28	22	20	31	21	36	5	25	27	25	5	37	21
15b.JOE BIDEN	Very Favorable	29%	21%	35%	20%	39%	22%	41%	20%	37%	36%	28%	19%	29%	33%
	Somewhat Favorable	28%	38%	24%	35%	25%	32%	24%	27%	22%	24%	30%	27%	34%	25%
	Somewhat Unfavorable	12%	8%	5%	16%	12%	15%	7%	18%	10%	11%	12%	15%	12%	11%
	Very Unfavorable	21%	22%	31%	18%	20%	17%	21%	24%	24%	21%	21%	27%	15%	26%
	No Opinion	8%	9%	3%	8%	4%	13%	6%	10%	6%	8%	8%	11%	8%	5%
	Never Heard	1%	2%	1%	2%		1%	0%	1%	1%	0%	1%	1%	2%	
15b.JOE BIDEN	Favorable	58%	59%	59%	55%	64%	54%	65%	47%	59%	60%	57%	46%	63%	58%
	Unfavorable	33%	31%	37%	35%	32%	32%	29%	42%	34%	33%	33%	41%	27%	37%
	(No opinion /Never heard)	9%	11%	4%	10%	4%	14%	7%	12%	7%	8%	10%	13%	10%	5%
FAVORABLE - UNFAVORABLE		25	27	26	18	40	14	40	5	24	29	24	15	29	27
15c.KAMALA HARRIS	Very Favorable	28%	15%	35%	19%	38%	19%	40%	19%	34%	37%	25%	21%	23%	29%
	Somewhat Favorable	23%	32%	22%	24%	22%	21%	25%	16%	19%	19%	24%	19%	28%	26%
	Somewhat Unfavorable	8%	8%	6%	11%	3%	13%	4%	16%	5%	8%	9%	8%	10%	6%
	Very Unfavorable	17%	12%	25%	14%	18%	13%	21%	15%	24%	20%	16%	17%	12%	21%
	No Opinion	16%	24%	9%	19%	15%	24%	7%	18%	16%	11%	18%	23%	17%	15%
	Never Heard	8%	9%	3%	14%	4%	10%	3%	16%	2%	5%	9%	12%	10%	2%
15c.KAMALA HARRIS	Favorable	50%	47%	57%	43%	60%	40%	65%	35%	53%	56%	49%	40%	51%	55%
	Unfavorable	26%	20%	30%	24%	21%	26%	25%	30%	29%	27%	25%	25%	23%	27%
	(No opinion /Never heard)	24%	34%	13%	33%	19%	34%	10%	35%	17%	16%	27%	35%	26%	18%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		-37	-35	-22	-43	-35	-85	77	-40	-44	-32	-41
15a.DONALD TRUMP	Very Favorable	16%	14%	27%	12%	17%	2%	62%	5%	7%	18%	15%
	Somewhat Favorable	12%	14%	9%	13%	12%	3%	25%	22%	17%	13%	11%
	Somewhat Unfavorable	10%	14%	6%	12%	9%	9%	6%	24%	14%	11%	10%
	Very Unfavorable	54%	48%	52%	56%	55%	81%	4%	43%	54%	52%	57%
	No Opinion	6%	9%	6%	6%	6%	5%	2%	7%	7%	5%	6%
	Never Heard	1%		1%	2%	0%	1%	1%		2%	1%	1%
15a.DONALD TRUMP	Favorable	28%	28%	36%	25%	29%	5%	87%	26%	24%	31%	26%
	Unfavorable	65%	63%	58%	67%	64%	89%	10%	66%	68%	63%	67%
	(No opinion /Never heard)	7%	9%	6%	8%	7%	6%	3%	7%	9%	6%	6%
FAVORABLE - UNFAVORABLE		25	29	26	18	34	73	-60	-2	12	19	30
15b.JOE BIDEN	Very Favorable	29%	26%	41%	20%	38%	46%	7%	16%	18%	26%	32%
	Somewhat Favorable	28%	33%	19%	33%	26%	38%	8%	29%	31%	29%	29%
	Somewhat Unfavorable	12%	13%	10%	15%	8%	8%	15%	17%	17%	13%	12%
	Very Unfavorable	21%	17%	24%	20%	22%	4%	60%	30%	20%	24%	20%
	No Opinion	8%	11%	6%	10%	5%	3%	8%	8%	12%	7%	7%
	Never Heard	1%		0%	2%	1%	1%	2%		1%	1%	1%
15b.JOE BIDEN	Favorable	58%	59%	60%	53%	64%	84%	15%	45%	49%	55%	61%
	Unfavorable	33%	30%	34%	35%	30%	12%	75%	47%	37%	36%	31%
	(No opinion /Never heard)	9%	11%	6%	12%	6%	4%	10%	8%	13%	9%	8%
FAVORABLE - UNFAVORABLE		25	26	31	14	38	63	-41	-7	13	20	28
15c.KAMALA HARRIS	Very Favorable	28%	26%	43%	17%	36%	45%	6%	11%	17%	23%	31%
	Somewhat Favorable	23%	21%	18%	23%	26%	29%	11%	19%	21%	23%	23%
	Somewhat Unfavorable	8%	10%	7%	12%	3%	7%	9%	17%	9%	7%	9%
	Very Unfavorable	17%	11%	24%	14%	20%	4%	49%	20%	16%	19%	16%
	No Opinion	16%	20%	7%	22%	12%	9%	17%	28%	24%	16%	16%
	Never Heard	8%	12%	2%	12%	4%	6%	7%	5%	12%	11%	5%
15c.KAMALA HARRIS	Favorable	50%	47%	61%	40%	61%	74%	17%	30%	38%	46%	54%
	Unfavorable	26%	21%	31%	26%	23%	11%	58%	37%	26%	26%	26%
	(No opinion /Never heard)	24%	31%	8%	34%	15%	15%	25%	33%	36%	27%	21%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
FAVORABLE - UNFAVORABLE		-37	-9	-23	-35	-37	-43	-54	-17	-28	-42	-28	-42	-12	-35	-41
15a.DONALD TRUMP	Very Favorable	16%	31%	20%	15%	15%	15%	12%	15%	18%	15%	18%	15%	26%	13%	16%
	Somewhat Favorable	12%	12%	15%	16%	14%	9%	9%	17%	14%	11%	14%	11%	15%	15%	11%
	Somewhat Unfavorable	10%	7%	10%	20%	11%	5%	11%	6%	11%	10%	11%	10%	9%	12%	10%
	Very Unfavorable	54%	45%	48%	46%	55%	62%	64%	43%	50%	58%	50%	58%	44%	51%	58%
	No Opinion	6%	4%	5%	4%	6%	9%	4%	20%	6%	6%	6%	6%	4%	8%	5%
	Never Heard	1%	1%	1%			1%	1%		1%	1%	1%	1%	3%	1%	1%
15a.DONALD TRUMP	Favorable	28%	43%	35%	31%	29%	24%	21%	31%	32%	25%	32%	25%	41%	28%	26%
	Unfavorable	65%	52%	58%	66%	65%	66%	75%	49%	61%	68%	61%	68%	53%	63%	67%
	(No opinion /Never heard)	7%	5%	7%	4%	6%	10%	5%	20%	7%	7%	7%	7%	6%	9%	6%
FAVORABLE - UNFAVORABLE		25	20	26	22	32	21	30	5	19	30	19	30	18	18	29
15b.JOE BIDEN	Very Favorable	29%	31%	33%	32%	37%	19%	28%	21%	24%	33%	24%	33%	33%	22%	32%
	Somewhat Favorable	28%	27%	25%	27%	26%	35%	33%	21%	30%	28%	30%	28%	22%	31%	29%
	Somewhat Unfavorable	12%	11%	12%	13%	10%	17%	11%	16%	13%	11%	13%	11%	12%	14%	11%
	Very Unfavorable	21%	27%	21%	24%	21%	16%	20%	21%	22%	20%	22%	20%	25%	21%	21%
	No Opinion	8%	3%	8%	3%	4%	11%	8%	20%	9%	7%	9%	7%	6%	11%	6%
	Never Heard	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	3%	2%	1%
15b.JOE BIDEN	Favorable	58%	58%	59%	59%	63%	54%	60%	42%	54%	61%	54%	61%	54%	53%	61%
	Unfavorable	33%	38%	33%	37%	31%	33%	31%	37%	35%	31%	35%	31%	37%	35%	32%
	(No opinion /Never heard)	9%	4%	8%	4%	6%	12%	9%	21%	10%	8%	10%	8%	9%	13%	7%
FAVORABLE - UNFAVORABLE		25	30	24	9	35	2	30	14	24	27	24	27	20	21	27
15c.KAMALA HARRIS	Very Favorable	28%	32%	31%	21%	29%	16%	30%	18%	23%	31%	23%	31%	24%	23%	30%
	Somewhat Favorable	23%	26%	22%	24%	27%	24%	22%	18%	24%	23%	24%	23%	25%	23%	23%
	Somewhat Unfavorable	8%	7%	9%	9%	7%	14%	9%	3%	8%	9%	8%	9%	11%	8%	8%
	Very Unfavorable	17%	21%	20%	27%	13%	24%	13%	20%	15%	18%	15%	18%	18%	17%	18%
	No Opinion	16%	8%	12%	13%	17%	11%	19%	24%	20%	13%	20%	13%	16%	21%	14%
	Never Heard	8%	6%	7%	7%	7%	11%	7%	17%	10%	6%	10%	6%	6%	9%	7%
15c.KAMALA HARRIS	Favorable	50%	58%	53%	44%	55%	40%	52%	37%	47%	54%	47%	54%	49%	46%	53%
	Unfavorable	26%	28%	29%	35%	21%	38%	22%	23%	23%	27%	23%	27%	29%	25%	26%
	(No opinion /Never heard)	24%	14%	18%	20%	24%	22%	26%	40%	30%	19%	30%	19%	22%	30%	21%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE		-37	-38	-42	-38	-34	-22	-40	-38	-27	-31	-40	-18	-63	-35	-68	-36
15a.DONALD TRUMP	Very Favorable	16%	16%	18%	13%	19%	21%	17%	13%	20%	20%	13%	15%	11%	10%	5%	21%
	Somewhat Favorable	12%	11%	8%	14%	11%	13%	10%	14%	12%	12%	11%	20%	4%	17%	9%	9%
	Somewhat Unfavorable	10%	14%	11%	8%	5%	10%	13%	8%	8%	11%	12%	8%	10%	12%	3%	11%
	Very Unfavorable	54%	52%	57%	57%	59%	46%	54%	57%	52%	52%	52%	45%	68%	50%	78%	54%
	No Opinion	6%	6%	6%	7%	5%	9%	6%	7%	7%	4%	11%	10%	6%	8%	4%	6%
	Never Heard	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%		2%		
15a.DONALD TRUMP	Favorable	28%	28%	26%	27%	30%	34%	27%	27%	32%	32%	24%	35%	15%	28%	14%	29%
	Unfavorable	65%	66%	68%	65%	64%	56%	66%	65%	59%	63%	64%	53%	78%	62%	82%	65%
	(No opinion /Never heard)	7%	7%	7%	7%	6%	11%	7%	7%	9%	5%	12%	12%	6%	10%	4%	6%
FAVORABLE - UNFAVORABLE		25	38	22	25	8	8	32	25	8	26	16	6	63	16	36	19
15b.JOE BIDEN	Very Favorable	29%	34%	26%	29%	25%	29%	31%	29%	27%	27%	24%	22%	63%	31%	18%	38%
	Somewhat Favorable	28%	32%	29%	29%	23%	20%	31%	29%	21%	32%	27%	26%	17%	22%	46%	17%
	Somewhat Unfavorable	12%	9%	11%	14%	12%	12%	10%	14%	12%	10%	17%	16%	3%	18%	17%	12%
	Very Unfavorable	21%	19%	22%	19%	27%	29%	20%	19%	28%	23%	18%	26%	14%	19%	11%	23%
	No Opinion	8%	5%	10%	8%	11%	10%	7%	8%	11%	8%	12%	10%	2%	7%	5%	9%
	Never Heard	1%	1%	2%	0%	2%		2%	0%	1%	1%	0%	1%		3%	3%	2%
15b.JOE BIDEN	Favorable	58%	66%	55%	58%	47%	49%	62%	58%	48%	58%	52%	48%	81%	53%	64%	54%
	Unfavorable	33%	28%	33%	33%	39%	41%	30%	33%	40%	33%	36%	42%	18%	37%	28%	35%
	(No opinion /Never heard)	9%	7%	12%	9%	14%	10%	9%	9%	12%	9%	13%	11%	2%	10%	8%	10%
FAVORABLE - UNFAVORABLE		25	31	26	24	18	14	29	24	16	25	14	0	59	28	43	28
15c.KAMALA HARRIS	Very Favorable	28%	31%	24%	29%	23%	23%	28%	29%	23%	28%	18%	18%	59%	24%	20%	29%
	Somewhat Favorable	23%	25%	25%	23%	20%	17%	25%	23%	18%	23%	23%	16%	19%	22%	41%	21%
	Somewhat Unfavorable	8%	10%	6%	9%	5%	7%	8%	9%	6%	9%	11%	16%	2%	2%	4%	7%
	Very Unfavorable	17%	15%	17%	18%	19%	18%	16%	18%	19%	18%	16%	19%	17%	17%	14%	16%
	No Opinion	16%	13%	18%	15%	22%	23%	15%	15%	22%	14%	24%	21%	4%	24%	13%	19%
	Never Heard	8%	7%	10%	5%	11%	13%	8%	5%	12%	8%	7%	10%		11%	7%	8%
15c.KAMALA HARRIS	Favorable	50%	56%	49%	52%	43%	39%	53%	52%	41%	52%	41%	34%	78%	47%	61%	51%
	Unfavorable	26%	25%	23%	28%	25%	25%	24%	28%	25%	27%	27%	34%	19%	19%	18%	23%
	(No opinion /Never heard)	24%	20%	28%	20%	33%	35%	23%	20%	34%	22%	31%	32%	4%	35%	21%	26%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

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		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		-37	-35	-26	-34	-28	-27	-17	-30	-37	-34	-32	-31	-43	-41	-34	-10
15a.DONALD TRUMP	Very Favorable	16%	21%	18%	14%	18%	24%	23%	21%	11%	19%	19%	19%	15%	17%	8%	16%
	Somewhat Favorable	12%	9%	15%	14%	14%	10%	16%	8%	17%	11%	12%	13%	10%	10%	20%	19%
	Somewhat Unfavorable	10%	13%	12%	8%	11%	13%	9%	5%	9%	14%	14%	10%	9%	8%	13%	20%
	Very Unfavorable	54%	53%	48%	54%	49%	49%	46%	55%	56%	50%	50%	52%	59%	60%	50%	25%
	No Opinion	6%	3%	5%	9%	7%	2%	6%	12%	6%	5%	4%	6%	6%	4%	9%	16%
15a.DONALD TRUMP	Never Heard	1%	1%	1%	1%		1%	1%		1%	0%	1%	0%	2%	1%		4%
	Favorable	28%	30%	34%	28%	33%	34%	38%	29%	27%	30%	32%	31%	25%	27%	28%	35%
	Unfavorable	65%	66%	60%	62%	60%	62%	55%	59%	65%	64%	64%	62%	68%	68%	63%	45%
	(No opinion /Never heard)	7%	4%	6%	10%	7%	4%	7%	12%	8%	5%	5%	7%	7%	5%	9%	20%
FAVORABLE - UNFAVORABLE		25	28	13	24	29	18	0	37	24	15	7	20	39	34	8	-9
15b.JOE BIDEN	Very Favorable	29%	25%	26%	25%	30%	21%	17%	35%	22%	20%	30%	28%	39%	35%	13%	12%
	Somewhat Favorable	28%	35%	26%	30%	30%	34%	26%	29%	35%	32%	20%	28%	26%	29%	35%	22%
	Somewhat Unfavorable	12%	9%	14%	13%	3%	6%	15%	8%	15%	13%	10%	13%	8%	9%	23%	18%
	Very Unfavorable	21%	23%	26%	18%	28%	31%	27%	20%	18%	24%	33%	23%	17%	21%	17%	25%
	No Opinion	8%	7%	7%	14%	8%	7%	13%	8%	8%	10%	7%	6%	8%	5%	13%	19%
15b.JOE BIDEN	Never Heard	1%	1%	1%	1%	1%	1%	1%		2%	1%	0%	0%	1%	1%		4%
	Favorable	58%	60%	53%	55%	60%	55%	43%	64%	57%	52%	50%	57%	65%	64%	47%	35%
	Unfavorable	33%	32%	40%	31%	30%	37%	42%	28%	33%	37%	42%	37%	25%	30%	39%	43%
	(No opinion /Never heard)	9%	8%	8%	15%	10%	8%	15%	8%	10%	12%	8%	7%	10%	6%	13%	22%
FAVORABLE - UNFAVORABLE		25	24	21	18	24	16	-2	23	16	14	10	24	41	32	18	-10
15c.KAMALA HARRIS	Very Favorable	28%	28%	25%	20%	32%	23%	16%	28%	16%	17%	29%	29%	36%	33%	12%	10%
	Somewhat Favorable	23%	24%	25%	23%	18%	23%	13%	23%	27%	27%	16%	21%	24%	24%	26%	13%
	Somewhat Unfavorable	8%	9%	11%	7%	10%	7%	10%	13%	12%	13%	9%	8%	5%	8%	8%	13%
	Very Unfavorable	17%	18%	18%	17%	16%	24%	21%	15%	15%	17%	26%	18%	14%	18%	12%	21%
	No Opinion	16%	13%	14%	22%	17%	15%	25%	19%	20%	14%	11%	18%	15%	12%	28%	29%
15c.KAMALA HARRIS	Never Heard	8%	7%	6%	11%	6%	8%	15%	2%	11%	11%	8%	6%	7%	5%	15%	13%
	Favorable	50%	52%	50%	42%	51%	46%	29%	51%	43%	44%	45%	50%	60%	57%	38%	24%
	Unfavorable	26%	28%	29%	24%	26%	30%	31%	28%	27%	31%	36%	26%	19%	26%	20%	34%
	(No opinion /Never heard)	24%	20%	21%	34%	23%	24%	39%	21%	31%	25%	19%	24%	21%	17%	43%	43%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

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			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		-37	-40	-37	-23	-34	-13	-38	-23	-37	-14	-66	-38	-45	100	-100	0
15a.DONALD TRUMP	Very Favorable	16%	20%	13%	4%	10%	16%	17%	13%	11%	25%	8%	14%	4%	58%		
	Somewhat Favorable	12%	8%	15%	30%	16%	13%	12%	15%	11%	15%	7%	12%	11%	42%		
	Somewhat Unfavorable	10%	6%	19%	17%	25%	13%	9%	19%	12%	10%	11%	9%	9%		16%	
	Very Unfavorable	54%	63%	46%	39%	35%	29%	58%	32%	47%	44%	70%	55%	50%		84%	
	No Opinion	6%	3%	7%	9%	13%	28%	4%	20%	13%	4%	4%	7%	25%			87%
	Never Heard	1%	0%	1%	1%	1%	1%	0%	1%	7%	1%		2%	1%			13%
15a.DONALD TRUMP	Favorable	28%	28%	28%	34%	26%	29%	29%	28%	22%	40%	15%	27%	15%	100%		
	Unfavorable	65%	68%	65%	56%	60%	42%	67%	51%	58%	54%	81%	64%	60%		100%	
	(No opinion /Never heard)	7%	4%	7%	10%	14%	29%	5%	22%	20%	5%	4%	9%	25%			100%
FAVORABLE - UNFAVORABLE		25	39	21	1	-18	-9	32	-13	-17	10	49	26	22	-56	61	14
15b.JOE BIDEN	Very Favorable	29%	39%	15%	14%	5%	12%	33%	9%	15%	24%	39%	32%	22%	9%	40%	14%
	Somewhat Favorable	28%	28%	42%	32%	25%	15%	31%	20%	13%	27%	34%	27%	22%	10%	38%	16%
	Somewhat Unfavorable	12%	8%	15%	25%	30%	7%	11%	18%	19%	10%	14%	14%	6%	14%	11%	7%
	Very Unfavorable	21%	21%	20%	20%	19%	29%	21%	24%	26%	31%	10%	18%	16%	61%	5%	8%
	No Opinion	8%	4%	7%	10%	17%	33%	5%	26%	25%	6%	3%	8%	31%	5%	5%	48%
	Never Heard	1%	1%	0%		4%	4%	1%	4%	2%	2%	0%	1%	1%	1%	1%	7%
15b.JOE BIDEN	Favorable	58%	67%	57%	45%	30%	27%	63%	29%	28%	51%	73%	59%	45%	19%	78%	30%
	Unfavorable	33%	28%	36%	45%	48%	36%	31%	42%	45%	41%	24%	33%	23%	75%	17%	15%
	(No opinion /Never heard)	9%	5%	8%	10%	21%	37%	6%	29%	27%	8%	3%	8%	33%	6%	5%	55%
FAVORABLE - UNFAVORABLE		25	38	10	10	-16	9	30	-3	-7	10	45	30	23	-35	52	13
15c.KAMALA HARRIS	Very Favorable	28%	38%	13%	16%	4%	11%	31%	8%	6%	18%	42%	29%	23%	8%	38%	12%
	Somewhat Favorable	23%	23%	31%	16%	15%	20%	24%	18%	13%	24%	23%	26%	11%	13%	28%	13%
	Somewhat Unfavorable	8%	6%	17%	8%	10%	4%	8%	7%	9%	8%	10%	7%	7%	7%	9%	5%
	Very Unfavorable	17%	17%	17%	15%	25%	19%	17%	22%	15%	24%	10%	19%	4%	48%	5%	6%
	No Opinion	16%	10%	16%	31%	35%	33%	13%	34%	37%	14%	12%	14%	42%	16%	13%	45%
	Never Heard	8%	6%	6%	14%	12%	13%	6%	13%	20%	11%	2%	6%	12%	8%	6%	18%
15c.KAMALA HARRIS	Favorable	50%	61%	44%	33%	19%	31%	55%	25%	18%	43%	65%	55%	34%	20%	66%	25%
	Unfavorable	26%	23%	34%	23%	34%	23%	25%	28%	25%	32%	21%	26%	11%	56%	14%	12%
	(No opinion /Never heard)	24%	15%	22%	45%	47%	46%	19%	46%	57%	25%	14%	19%	54%	24%	20%	63%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

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			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		-37	-78	31	-20	-74	25	-25	-42	-13	-15	-61	17	-23	-66	18
15a.DONALD TRUMP	Very Favorable	16%	4%	39%	10%	6%	39%	14%	15%	20%	12%	9%	37%	10%	9%	35%
	Somewhat Favorable	12%	5%	25%	9%	6%	22%	14%	11%	20%	16%	8%	17%	12%	6%	22%
	Somewhat Unfavorable	10%	10%	11%	6%	10%	9%	12%	11%	8%	12%	10%	12%	2%	9%	10%
	Very Unfavorable	54%	77%	22%	32%	75%	27%	40%	58%	45%	30%	69%	26%	43%	71%	29%
	No Opinion	6%	3%	3%	39%	3%	3%	17%	4%	7%	27%	3%	7%	24%	4%	3%
	Never Heard	1%	1%	0%	5%	0%	0%	3%	1%		3%		1%	8%	1%	1%
15a.DONALD TRUMP	Favorable	28%	9%	64%	18%	11%	61%	28%	27%	40%	28%	18%	54%	22%	15%	57%
	Unfavorable	65%	87%	33%	38%	85%	36%	53%	69%	53%	43%	79%	37%	45%	80%	39%
	(No opinion /Never heard)	7%	4%	3%	44%	4%	3%	19%	4%	7%	30%	3%	9%	33%	5%	4%
FAVORABLE - UNFAVORABLE		25	100	-100	0	82	-64	0	33	-5	-21	52	-30	8	67	-55
15b.JOE BIDEN	Very Favorable	29%	51%			51%	3%	11%	30%	14%	9%	42%	11%	20%	47%	4%
	Somewhat Favorable	28%	49%			39%	13%	23%	33%	30%	10%	32%	19%	17%	35%	15%
	Somewhat Unfavorable	12%		36%		5%	22%	14%	14%	12%	17%	10%	12%	4%	8%	21%
	Very Unfavorable	21%		64%		3%	59%	19%	16%	37%	24%	12%	48%	25%	7%	53%
	No Opinion	8%			88%	1%	2%	29%	6%	7%	33%	4%	9%	27%	3%	6%
	Never Heard	1%			12%	0%	0%	4%	0%		7%	0%	1%	7%	0%	1%
15b.JOE BIDEN	Favorable	58%	100%			90%	17%	34%	63%	44%	20%	74%	30%	37%	82%	19%
	Unfavorable	33%		100%		8%	81%	34%	30%	49%	41%	22%	60%	29%	15%	74%
	(No opinion /Never heard)	9%			100%	1%	2%	33%	7%	7%	40%	4%	10%	34%	3%	7%
FAVORABLE - UNFAVORABLE		25	71	-50	2	100	-100	0	33	-15	-2	48	-25	6	68	-55
15c.KAMALA HARRIS	Very Favorable	28%	46%	3%	3%	55%			31%	14%	5%	39%	7%	12%	47%	2%
	Somewhat Favorable	23%	33%	10%	5%	45%			24%	19%	12%	27%	18%	10%	32%	9%
	Somewhat Unfavorable	8%	6%	14%	4%		33%		9%	12%	6%	7%	9%	7%	5%	18%
	Very Unfavorable	17%	2%	48%	3%		67%		13%	37%	12%	11%	42%	9%	6%	48%
	No Opinion	16%	9%	17%	61%			68%	16%	9%	48%	10%	17%	38%	7%	18%
	Never Heard	8%	5%	8%	24%			32%	7%	9%	17%	5%	7%	23%	3%	7%
15c.KAMALA HARRIS	Favorable	50%	78%	13%	8%	100%			55%	34%	17%	67%	25%	22%	79%	11%
	Unfavorable	26%	7%	63%	6%		100%		22%	49%	18%	18%	50%	16%	11%	65%
	(No opinion /Never heard)	24%	14%	25%	86%			100%	23%	18%	65%	15%	24%	62%	10%	24%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
FAVORABLE - UNFAVORABLE		-37	-84	70	-42	-86	75	-78	-97	87	-86	77	-84	-93	89
15a.DONALD TRUMP	Very Favorable	16%	1%	54%	1%	1%	52%	2%		66%	1%	57%	2%		70%
	Somewhat Favorable	12%	4%	29%	15%	3%	35%	5%	1%	27%	3%	29%	4%	1%	23%
	Somewhat Unfavorable	10%	11%	8%	12%	12%	8%	14%	9%	3%	9%	7%	9%	8%	3%
	Very Unfavorable	54%	79%	5%	45%	78%	3%	71%	88%	2%	82%	3%	81%	86%	1%
	No Opinion	6%	5%	3%	27%	5%	3%	7%	2%	2%	3%	4%	4%	1%	2%
15a.DONALD TRUMP	Never Heard	1%	1%	1%		1%		1%			1%	1%	0%	3%	1%
	Favorable	28%	5%	83%	16%	4%	86%	7%	1%	92%	5%	86%	6%	1%	93%
	Unfavorable	65%	89%	14%	57%	90%	11%	85%	97%	6%	91%	9%	90%	94%	4%
FAVORABLE - UNFAVORABLE		7%	6%	3%	27%	6%	3%	8%	2%	2%	5%	5%	4%	5%	3%
FAVORABLE - UNFAVORABLE		25	73	-68	4	74	-72	82	62	-65	76	-69	90	49	-69
15b.JOE BIDEN	Very Favorable	29%	44%	5%	10%	40%	6%	55%	19%	8%	48%	5%	64%	16%	5%
	Somewhat Favorable	28%	40%	8%	26%	44%	5%	34%	57%	6%	38%	5%	29%	56%	6%
	Somewhat Unfavorable	12%	7%	20%	20%	9%	25%	6%	13%	16%	6%	13%	1%	17%	12%
	Very Unfavorable	21%	4%	60%	12%	2%	59%	1%	2%	64%	4%	66%	3%	5%	68%
	No Opinion	8%	4%	6%	31%	5%	4%	3%	9%	5%	3%	9%	2%	4%	8%
15b.JOE BIDEN	Never Heard	1%	1%	2%	1%	0%	1%		0%	2%	1%	2%	1%	3%	2%
	Favorable	58%	84%	12%	36%	84%	11%	90%	76%	14%	86%	10%	93%	71%	10%
	Unfavorable	33%	11%	80%	32%	10%	84%	7%	15%	79%	10%	79%	4%	22%	80%
FAVORABLE - UNFAVORABLE		9%	5%	8%	32%	6%	5%	3%	9%	6%	5%	11%	3%	7%	10%
FAVORABLE - UNFAVORABLE		25	61	-43	0	60	-44	74	40	-46	62	-49	78	31	-46
15c.KAMALA HARRIS	Very Favorable	28%	41%	5%	11%	40%	6%	49%	27%	7%	43%	3%	57%	19%	4%
	Somewhat Favorable	23%	31%	10%	12%	30%	10%	30%	28%	10%	30%	8%	26%	38%	8%
	Somewhat Unfavorable	8%	7%	9%	15%	7%	13%	5%	11%	12%	7%	7%	3%	16%	4%
	Very Unfavorable	17%	4%	49%	8%	2%	47%	1%	4%	50%	5%	54%	2%	10%	54%
	No Opinion	16%	11%	18%	36%	15%	15%	10%	22%	13%	8%	20%	6%	10%	20%
15c.KAMALA HARRIS	Never Heard	8%	6%	9%	19%	7%	9%	6%	8%	8%	6%	8%	6%	8%	9%
	Favorable	50%	72%	15%	23%	69%	16%	79%	55%	16%	74%	12%	83%	57%	13%
	Unfavorable	26%	11%	58%	22%	9%	60%	5%	15%	63%	12%	61%	5%	25%	59%
FAVORABLE - UNFAVORABLE		24%	17%	27%	55%	22%	24%	16%	30%	21%	15%	28%	12%	18%	29%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

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		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		-37	-40	-37	-32	-73	-37	-36
15a.DONALD TRUMP	Very Favorable	16%	11%	20%	13%	3%	15%	17%
	Somewhat Favorable	12%	16%	9%	15%	8%	13%	11%
	Somewhat Unfavorable	10%	20%	5%	12%	11%	11%	10%
	Very Unfavorable	54%	47%	61%	49%	72%	54%	55%
	No Opinion	6%	6%	5%	11%	5%	6%	6%
	Never Heard	1%	2%	1%	1%	0%	1%	1%
15a.DONALD TRUMP	Favorable	28%	26%	29%	28%	11%	28%	28%
	Unfavorable	65%	67%	66%	60%	83%	65%	64%
	(No opinion /Never heard)	7%	7%	5%	12%	6%	7%	8%
FAVORABLE - UNFAVORABLE		25	9	30	30	71	24	25
15b.JOE BIDEN	Very Favorable	29%	18%	37%	25%	40%	27%	32%
	Somewhat Favorable	28%	31%	26%	32%	42%	30%	27%
	Somewhat Unfavorable	12%	22%	9%	7%	7%	14%	10%
	Very Unfavorable	21%	18%	23%	20%	4%	19%	23%
	No Opinion	8%	9%	4%	15%	8%	9%	7%
	Never Heard	1%	1%	1%	1%	1%	1%	1%
15b.JOE BIDEN	Favorable	58%	50%	62%	57%	81%	57%	58%
	Unfavorable	33%	41%	32%	27%	10%	33%	33%
	(No opinion /Never heard)	9%	10%	6%	16%	9%	10%	9%
FAVORABLE - UNFAVORABLE		25	12	29	28	55	25	24
15c.KAMALA HARRIS	Very Favorable	28%	17%	35%	22%	31%	27%	28%
	Somewhat Favorable	23%	25%	21%	24%	34%	23%	23%
	Somewhat Unfavorable	8%	15%	7%	6%	6%	9%	8%
	Very Unfavorable	17%	15%	20%	12%	5%	15%	19%
	No Opinion	16%	19%	12%	24%	18%	18%	14%
	Never Heard	8%	9%	5%	12%	6%	8%	8%
15c.KAMALA HARRIS	Favorable	50%	42%	56%	46%	66%	50%	51%
	Unfavorable	26%	30%	27%	18%	11%	24%	27%
	(No opinion /Never heard)	24%	28%	17%	36%	23%	26%	22%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE		-30	-40	-32	-22	-34	-32	-23	-23	-49	-33	-27	-23	-33	-29	-35	-32	-43
15d.MIKE PENCE	Very Favorable	11%	6%	16%	11%	6%	7%	16%	17%	18%	7%	17%	10%	10%	10%	15%	15%	15%
	Somewhat Favorable	12%	8%	11%	15%	11%	14%	13%	14%	5%	12%	12%	12%	13%	12%	12%	13%	9%
	Somewhat Unfavorable	16%	14%	16%	16%	14%	18%	15%	15%	17%	16%	16%	16%	15%	15%	17%	16%	20%
	Very Unfavorable	38%	40%	44%	32%	38%	35%	36%	38%	54%	36%	40%	29%	41%	36%	44%	43%	47%
	No Opinion	18%	23%	11%	21%	23%	20%	16%	15%	6%	22%	14%	27%	17%	22%	10%	11%	9%
	Never Heard	4%	8%	2%	4%	7%	6%	4%	1%		7%	2%	6%	4%	5%	3%	3%	1%
15d.MIKE PENCE	Favorable	24%	15%	27%	26%	18%	21%	29%	31%	23%	19%	29%	22%	23%	22%	26%	27%	24%
	Unfavorable	54%	55%	59%	49%	52%	53%	52%	53%	71%	52%	56%	45%	56%	51%	61%	59%	67%
	(No opinion /Never heard)	23%	31%	13%	25%	30%	26%	19%	16%	6%	29%	15%	33%	21%	27%	13%	14%	9%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87
FAVORABLE - UNFAVORABLE		10	19	36	-18	-1	-4	12	17	73	-2	24	-9	11	3	28	29	24
A15e.NANCY PELOSI	Very Favorable	22%	20%	41%	7%	9%	19%	25%	28%	65%	13%	33%	15%	23%	19%	28%	24%	39%
	Somewhat Favorable	22%	22%	22%	21%	21%	18%	24%	24%	21%	20%	24%	14%	22%	18%	30%	34%	19%
	Somewhat Unfavorable	13%	14%	9%	16%	14%	22%	11%	7%	4%	17%	8%	11%	12%	11%	16%	15%	18%
	Very Unfavorable	21%	9%	18%	31%	17%	19%	26%	28%	9%	18%	24%	27%	21%	24%	14%	14%	15%
	No Opinion	16%	23%	6%	19%	26%	14%	10%	11%		22%	9%	23%	17%	20%	6%	7%	4%
	Never Heard	7%	12%	3%	7%	13%	8%	3%	2%		11%	2%	11%	5%	7%	6%	7%	6%
A15e.NANCY PELOSI	Favorable	44%	42%	63%	28%	30%	37%	49%	52%	86%	32%	57%	29%	45%	38%	58%	58%	57%
	Unfavorable	33%	23%	27%	46%	31%	41%	37%	35%	14%	34%	32%	38%	33%	35%	30%	29%	33%
	(No opinion /Never heard)	23%	35%	10%	26%	39%	22%	13%	13%		33%	11%	34%	22%	27%	13%	14%	10%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
FAVORABLE - UNFAVORABLE		-29	-33	-30	-27	-27	-20	-20	-38	-65	-25	-35	-23	-34	-29	-31	-29	-38
B15f.MITCH MCCONNELL	Very Favorable	6%	6%	8%	3%	3%	3%	9%	8%	11%	3%	9%	5%	3%	4%	10%	10%	9%
	Somewhat Favorable	9%	5%	12%	8%	7%	11%	14%	8%		8%	9%	9%	8%	8%	10%	11%	7%
	Somewhat Unfavorable	14%	20%	13%	12%	15%	15%	14%	13%	14%	15%	14%	14%	12%	13%	19%	19%	19%
	Very Unfavorable	29%	24%	37%	27%	22%	19%	28%	40%	62%	21%	39%	23%	33%	28%	32%	31%	36%
	No Opinion	28%	31%	22%	31%	32%	37%	26%	23%	10%	34%	22%	35%	26%	30%	22%	20%	26%
	Never Heard	14%	14%	8%	19%	22%	15%	9%	8%	2%	19%	7%	14%	18%	16%	8%	10%	4%
B15f.MITCH MCCONNELL	Favorable	14%	11%	20%	12%	9%	14%	23%	16%	11%	11%	18%	14%	11%	12%	19%	21%	16%
	Unfavorable	44%	44%	50%	39%	37%	34%	42%	54%	76%	36%	53%	37%	45%	41%	51%	49%	54%
	(No opinion /Never heard)	42%	45%	30%	50%	54%	52%	35%	30%	13%	53%	29%	49%	44%	47%	30%	30%	29%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
		TOTAL	White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		-30	-22	-36	-53	-14	-23	-27	-14	-38	-33	-45	-59	-32	2
15d.MIKE PENCE	Very Favorable	11%	11%	12%	5%	21%	20%	8%	15%	5%	18%	4%	6%	7%	35%
	Somewhat Favorable	12%	15%	10%	7%	12%	13%	14%	18%	11%	9%	9%	6%	11%	13%
	Somewhat Unfavorable	16%	16%	15%	17%	13%	20%	16%	17%	16%	15%	19%	15%	9%	16%
	Very Unfavorable	38%	32%	42%	47%	35%	36%	34%	29%	39%	45%	38%	55%	41%	30%
	No Opinion	18%	21%	17%	19%	14%	12%	23%	18%	22%	12%	23%	16%	24%	5%
	Never Heard	4%	4%	4%	5%	5%		6%	2%	8%	2%	8%	2%	9%	1%
15d.MIKE PENCE	Favorable	24%	26%	22%	12%	34%	33%	22%	33%	16%	27%	12%	11%	18%	48%
	Unfavorable	54%	49%	57%	64%	48%	55%	50%	47%	54%	60%	57%	70%	50%	45%
	(No opinion /Never heard)	23%	25%	21%	24%	19%	12%	28%	20%	30%	13%	31%	18%	32%	7%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121
FAVORABLE - UNFAVORABLE		10	-18	29	49	6	-8	-20	-15	14	42	25	69	-2	11
A15e.NANCY PELOSI	Very Favorable	22%	7%	32%	42%	19%	18%	4%	13%	20%	42%	24%	57%	16%	22%
	Somewhat Favorable	22%	21%	22%	22%	22%	18%	20%	22%	20%	25%	20%	23%	15%	28%
	Somewhat Unfavorable	13%	16%	11%	7%	17%	25%	18%	11%	16%	7%	10%	4%	25%	12%
	Very Unfavorable	21%	31%	14%	8%	19%	19%	26%	39%	10%	18%	10%	7%	8%	27%
	No Opinion	16%	19%	14%	14%	12%	17%	22%	13%	21%	7%	23%	7%	20%	7%
	Never Heard	7%	7%	7%	7%	10%	3%	10%	2%	13%	2%	14%	1%	17%	5%
A15e.NANCY PELOSI	Favorable	44%	28%	54%	64%	42%	36%	24%	35%	40%	66%	44%	81%	31%	50%
	Unfavorable	33%	46%	25%	15%	36%	44%	44%	50%	26%	25%	20%	11%	32%	39%
	(No opinion /Never heard)	23%	26%	21%	21%	22%	20%	32%	15%	34%	9%	36%	8%	37%	11%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
FAVORABLE - UNFAVORABLE		-29	-27	-31	-44	-11	-21	-26	-28	-23	-38	-27	-59	-19	-1
B15f.MITCH MCCONNELL	Very Favorable	6%	3%	7%	4%	12%	9%	1%	8%	4%	10%	5%	4%	4%	20%
	Somewhat Favorable	9%	8%	9%	5%	13%	17%	7%	10%	9%	8%	8%	3%	8%	18%
	Somewhat Unfavorable	14%	12%	16%	18%	13%	15%	11%	14%	18%	14%	21%	16%	15%	11%
	Very Unfavorable	29%	27%	31%	36%	22%	31%	23%	33%	19%	42%	18%	50%	16%	28%
	No Opinion	28%	31%	26%	26%	28%	26%	34%	26%	33%	20%	30%	23%	42%	14%
	Never Heard	14%	19%	11%	11%	12%	2%	24%	10%	16%	6%	18%	5%	14%	10%
B15f.MITCH MCCONNELL	Favorable	14%	12%	16%	9%	24%	26%	8%	18%	14%	18%	13%	6%	12%	37%
	Unfavorable	44%	39%	47%	54%	35%	46%	34%	46%	37%	56%	40%	66%	32%	39%
	(No opinion /Never heard)	42%	50%	37%	37%	41%	28%	58%	36%	49%	26%	47%	28%	56%	24%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		-30	-66	-22	-41	46	-66	-67	44	-55	-78	-32	21	68	-30	-39	-28	-28
15d.MIKE PENCE	Very Favorable	11%	2%	5%	3%	36%	3%	1%	37%	3%	1%	4%	19%	51%	12%	8%	13%	12%
	Somewhat Favorable	12%	6%	10%	10%	28%	7%	5%	26%	8%	4%	5%	31%	25%	12%	13%	11%	15%
	Somewhat Unfavorable	16%	18%	18%	21%	12%	14%	24%	12%	16%	20%	18%	18%	6%	17%	17%	15%	15%
	Very Unfavorable	38%	57%	20%	33%	6%	61%	49%	7%	50%	64%	23%	11%	2%	37%	42%	36%	40%
	No Opinion	18%	14%	39%	28%	14%	13%	17%	15%	18%	10%	43%	15%	13%	19%	16%	20%	14%
	Never Heard	4%	3%	7%	4%	5%	2%	4%	3%	5%	0%	8%	6%	3%	2%	4%	5%	5%
15d.MIKE PENCE	Favorable	24%	8%	15%	13%	64%	9%	6%	63%	11%	6%	9%	50%	76%	25%	20%	24%	27%
	Unfavorable	54%	75%	38%	54%	18%	75%	73%	19%	66%	84%	41%	29%	8%	54%	59%	51%	54%
	(No opinion /Never heard)	23%	17%	47%	32%	18%	15%	21%	18%	23%	10%	51%	21%	16%	21%	21%	25%	19%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186
FAVORABLE - UNFAVORABLE		10	50	-24	9	-57	58	37	-58	30	71	-32	-55	-58	-3	19	17	-5
A15e.NANCY PELOSI	Very Favorable	22%	35%	8%	11%	4%	45%	18%	4%	19%	51%	7%	4%	4%	13%	22%	25%	20%
	Somewhat Favorable	22%	30%	10%	29%	10%	25%	39%	11%	30%	31%	3%	7%	13%	25%	24%	22%	15%
	Somewhat Unfavorable	13%	10%	14%	15%	17%	7%	15%	17%	13%	7%	13%	26%	7%	14%	10%	11%	21%
	Very Unfavorable	21%	5%	27%	16%	54%	4%	5%	56%	6%	3%	29%	40%	68%	27%	18%	20%	20%
	No Opinion	16%	13%	30%	23%	9%	11%	17%	7%	20%	6%	34%	16%	4%	14%	17%	16%	15%
	Never Heard	7%	7%	10%	6%	5%	7%	7%	4%	12%	1%	14%	7%	4%	7%	9%	5%	9%
A15e.NANCY PELOSI	Favorable	44%	65%	18%	40%	14%	70%	57%	15%	49%	82%	10%	11%	18%	38%	46%	48%	35%
	Unfavorable	33%	15%	42%	31%	71%	12%	20%	74%	19%	11%	42%	66%	75%	41%	28%	31%	41%
	(No opinion /Never heard)	23%	20%	40%	29%	15%	18%	23%	11%	32%	8%	48%	22%	7%	21%	26%	21%	24%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
FAVORABLE - UNFAVORABLE		-29	-45	-15	-20	-1	-54	-27	-2	-36	-55	-12	-3	1	-31	-35	-32	-15
B15f.MITCH MCCONNELL	Very Favorable	6%	2%			17%	2%	1%	15%	1%	3%		8%	24%	5%	6%	5%	8%
	Somewhat Favorable	9%	9%	11%	14%	9%	7%	13%	10%	8%	10%	9%	13%	7%	10%	5%	8%	13%
	Somewhat Unfavorable	14%	17%	8%	15%	12%	18%	16%	12%	20%	15%	7%	10%	14%	13%	14%	17%	9%
	Very Unfavorable	29%	38%	18%	18%	15%	45%	25%	15%	26%	53%	14%	13%	17%	33%	32%	28%	28%
	No Opinion	28%	22%	41%	35%	31%	18%	30%	32%	30%	13%	44%	32%	30%	28%	25%	31%	23%
	Never Heard	14%	11%	22%	18%	15%	9%	15%	16%	16%	7%	27%	25%	8%	12%	17%	11%	18%
B15f.MITCH MCCONNELL	Favorable	14%	11%	11%	14%	27%	9%	14%	25%	9%	13%	9%	20%	31%	14%	12%	13%	21%
	Unfavorable	44%	56%	26%	34%	27%	63%	41%	27%	45%	68%	21%	23%	31%	46%	46%	45%	37%
	(No opinion /Never heard)	42%	33%	63%	53%	46%	28%	45%	48%	45%	20%	70%	57%	38%	40%	42%	42%	42%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		-30	-23	-37	-40	-37	-30	-25	-41	-12	-20	-33	-29	-36	-41
15d.MIKE PENCE	Very Favorable	11%	7%	19%	7%	9%	7%	18%	5%	20%	21%	9%	6%	8%	11%
	Somewhat Favorable	12%	19%	4%	10%	17%	11%	11%	12%	18%	12%	12%	14%	10%	10%
	Somewhat Unfavorable	16%	20%	14%	16%	20%	14%	16%	16%	13%	17%	15%	11%	15%	23%
	Very Unfavorable	38%	28%	46%	41%	44%	34%	38%	42%	37%	37%	39%	39%	39%	39%
	No Opinion	18%	22%	16%	19%	11%	26%	15%	18%	9%	12%	20%	24%	21%	15%
	Never Heard	4%	3%	1%	7%		8%	2%	7%	2%	2%	5%	5%	7%	1%
15d.MIKE PENCE	Favorable	24%	26%	23%	17%	26%	18%	29%	17%	38%	33%	21%	21%	18%	21%
	Unfavorable	54%	49%	60%	57%	63%	48%	54%	58%	50%	53%	54%	50%	54%	62%
	(No opinion /Never heard)	23%	25%	17%	26%	11%	34%	18%	25%	12%	14%	25%	29%	28%	17%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119
FAVORABLE - UNFAVORABLE		10	-21	15	6	39	6	26	-14	9	23	7	-13	16	24
A15e.NANCY PELOSI	Very Favorable	22%		27%	12%	40%	18%	32%	12%	34%	35%	18%	14%	18%	25%
	Somewhat Favorable	22%	23%	27%	25%	21%	17%	27%	16%	13%	22%	22%	16%	24%	29%
	Somewhat Unfavorable	13%	20%	9%	12%	6%	14%	8%	27%	11%	12%	13%	16%	13%	10%
	Very Unfavorable	21%	24%	30%	20%	15%	15%	24%	15%	28%	22%	20%	27%	13%	20%
	No Opinion	16%	21%	6%	17%	17%	27%	6%	17%	12%	6%	18%	21%	20%	14%
	Never Heard	7%	12%	2%	14%	1%	9%	2%	13%	2%	4%	8%	6%	11%	2%
A15e.NANCY PELOSI	Favorable	44%	23%	53%	38%	60%	35%	59%	28%	47%	56%	40%	30%	42%	54%
	Unfavorable	33%	44%	38%	32%	21%	29%	33%	42%	39%	33%	33%	43%	26%	30%
	(No opinion /Never heard)	23%	33%	9%	31%	19%	36%	8%	30%	14%	10%	26%	27%	31%	16%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
FAVORABLE - UNFAVORABLE		-29	-19	-47	-32	-39	-29	-34	-6	-25	-15	-34	-30	-32	-43
B15f.MITCH MCCONNELL	Very Favorable	6%	2%	8%	3%	12%	1%	8%	7%	10%	10%	4%	3%	5%	4%
	Somewhat Favorable	9%	13%	6%	5%	7%	8%	8%	11%	15%	16%	7%	7%	7%	7%
	Somewhat Unfavorable	14%	19%	4%	14%	15%	18%	16%	6%	13%	14%	14%	8%	17%	12%
	Very Unfavorable	29%	15%	57%	26%	42%	20%	34%	18%	37%	26%	30%	31%	26%	41%
	No Opinion	28%	35%	17%	29%	18%	38%	26%	30%	17%	24%	29%	28%	30%	27%
	Never Heard	14%	16%	7%	23%	6%	15%	7%	29%	9%	9%	15%	22%	15%	9%
B15f.MITCH MCCONNELL	Favorable	14%	15%	14%	8%	18%	9%	16%	18%	25%	26%	11%	10%	12%	10%
	Unfavorable	44%	34%	61%	40%	57%	38%	51%	23%	49%	41%	45%	40%	43%	54%
	(No opinion /Never heard)	42%	51%	25%	52%	24%	53%	33%	59%	26%	33%	44%	51%	45%	36%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		-30	-29	-16	-34	-32	-66	48	-36	-31	-28	-33
15d.MIKE PENCE	Very Favorable	11%	7%	28%	6%	12%	2%	40%	5%	6%	11%	12%
	Somewhat Favorable	12%	18%	10%	11%	13%	6%	25%	16%	13%	13%	12%
	Somewhat Unfavorable	16%	16%	17%	16%	15%	19%	11%	16%	15%	16%	16%
	Very Unfavorable	38%	38%	36%	36%	42%	56%	6%	41%	34%	36%	40%
	No Opinion	18%	18%	8%	23%	16%	13%	15%	19%	28%	20%	17%
	Never Heard	4%	4%	1%	7%	2%	4%	3%	2%	4%	5%	4%
15d.MIKE PENCE	Favorable	24%	24%	37%	18%	25%	8%	65%	21%	18%	24%	24%
	Unfavorable	54%	54%	53%	52%	57%	75%	17%	57%	49%	52%	56%
	(No opinion /Never heard)	23%	22%	9%	30%	18%	17%	18%	21%	33%	24%	20%
	Total	1097	87	166	492	346	530	234	57	227	386	684
FAVORABLE - UNFAVORABLE		10	8	30	-4	22	50	-59	-30	5	2	16
A15e.NANCY PELOSI	Very Favorable	22%	24%	39%	11%	30%	38%	5%		13%	19%	25%
	Somewhat Favorable	22%	21%	22%	20%	25%	28%	11%	27%	20%	21%	23%
	Somewhat Unfavorable	13%	19%	8%	16%	8%	12%	14%	27%	9%	15%	12%
	Very Unfavorable	21%	18%	23%	18%	24%	4%	61%	29%	19%	22%	21%
	No Opinion	16%	10%	5%	24%	11%	12%	5%	8%	29%	15%	15%
	Never Heard	7%	8%	2%	12%	2%	6%	4%	9%	10%	9%	5%
A15e.NANCY PELOSI	Favorable	44%	45%	61%	30%	55%	66%	16%	27%	33%	39%	48%
	Unfavorable	33%	37%	32%	34%	33%	16%	75%	56%	28%	37%	32%
	(No opinion /Never heard)	23%	18%	7%	36%	13%	18%	9%	17%	39%	24%	20%
	Total	549	41	84	249	171	263	113	29	122	193	342
FAVORABLE - UNFAVORABLE		-29	-10	-17	-27	-43	-49	0	-21	-21	-31	-29
B15f.MITCH MCCONNELL	Very Favorable	6%	3%	15%	3%	7%	2%	17%	10%	4%	5%	7%
	Somewhat Favorable	9%	18%	14%	7%	6%	9%	9%	5%	8%	7%	9%
	Somewhat Unfavorable	14%	18%	12%	14%	14%	18%	11%	25%	8%	20%	12%
	Very Unfavorable	29%	12%	35%	22%	41%	41%	14%	11%	24%	23%	33%
	No Opinion	28%	34%	18%	34%	23%	19%	34%	28%	39%	27%	28%
	Never Heard	14%	15%	6%	20%	8%	11%	14%	21%	17%	18%	11%
B15f.MITCH MCCONNELL	Favorable	14%	21%	29%	9%	13%	10%	26%	15%	12%	12%	16%
	Unfavorable	44%	30%	46%	37%	56%	59%	26%	36%	33%	43%	45%
	(No opinion /Never heard)	42%	49%	25%	54%	31%	30%	48%	50%	56%	45%	39%
	Total	548	46	82	243	175	267	121	28	105	193	342

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
FAVORABLE - UNFAVORABLE		-30	-14	-13	-23	-36	-18	-46	-26	-25	-34	-25	-34	-8	-37	-31
15d.MIKE PENCE	Very Favorable	11%	16%	24%	11%	8%	8%	7%	7%	12%	11%	12%	11%	15%	6%	13%
	Somewhat Favorable	12%	18%	12%	18%	16%	19%	8%	9%	13%	12%	13%	12%	19%	11%	12%
	Somewhat Unfavorable	16%	20%	18%	21%	21%	5%	13%	14%	17%	15%	17%	15%	18%	17%	15%
	Very Unfavorable	38%	29%	30%	31%	39%	40%	48%	28%	33%	41%	33%	41%	25%	38%	41%
	No Opinion	18%	14%	14%	13%	12%	21%	20%	36%	20%	16%	20%	16%	19%	21%	16%
	Never Heard	4%	2%	3%	6%	5%	7%	4%	7%	5%	4%	5%	4%	4%	7%	4%
15d.MIKE PENCE	Favorable	24%	35%	36%	29%	24%	27%	15%	16%	25%	23%	25%	23%	34%	17%	24%
	Unfavorable	54%	49%	48%	52%	60%	45%	61%	42%	50%	57%	50%	57%	43%	55%	56%
	(No opinion /Never heard)	23%	17%	16%	20%	16%	28%	23%	42%	25%	20%	25%	20%	23%	28%	20%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725
FAVORABLE - UNFAVORABLE		10	5	20	10	4	-2	11	1	-4	19	-4	19	-2	6	14
A15e.NANCY PELOSI	Very Favorable	22%	27%	26%	22%	23%	19%	21%	8%	16%	26%	16%	26%	30%	12%	25%
	Somewhat Favorable	22%	23%	23%	21%	21%	20%	22%	21%	20%	23%	20%	23%	10%	26%	23%
	Somewhat Unfavorable	13%	17%	9%	10%	24%	18%	10%	10%	17%	11%	17%	11%	18%	17%	10%
	Very Unfavorable	21%	27%	20%	24%	16%	23%	22%	18%	24%	19%	24%	19%	24%	15%	23%
	No Opinion	16%	3%	16%	13%	9%	11%	19%	30%	15%	15%	15%	15%	7%	20%	14%
	Never Heard	7%	3%	7%	9%	6%	9%	6%	13%	7%	7%	7%	7%	9%	10%	6%
A15e.NANCY PELOSI	Favorable	44%	50%	48%	44%	45%	39%	43%	29%	37%	49%	37%	49%	41%	38%	47%
	Unfavorable	33%	44%	29%	34%	41%	41%	32%	28%	41%	30%	41%	30%	42%	32%	33%
	(No opinion /Never heard)	23%	6%	23%	23%	15%	20%	25%	43%	23%	21%	23%	21%	17%	30%	19%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
FAVORABLE - UNFAVORABLE		-29	-17	-18	-28	-31	-7	-40	-30	-21	-34	-21	-34	-40	-22	-31
B15f.MITCH MCCONNELL	Very Favorable	6%	16%	13%	2%	5%	3%	2%	1%	4%	7%	4%	7%	6%	5%	6%
	Somewhat Favorable	9%	8%	14%	17%	10%	18%	5%	2%	11%	7%	11%	7%	5%	7%	9%
	Somewhat Unfavorable	14%	14%	17%	21%	12%	5%	16%	6%	13%	16%	13%	16%	26%	8%	16%
	Very Unfavorable	29%	27%	28%	26%	35%	24%	30%	27%	24%	33%	24%	33%	25%	26%	31%
	No Opinion	28%	21%	21%	15%	23%	31%	34%	40%	32%	25%	32%	25%	33%	34%	25%
	Never Heard	14%	14%	8%	18%	15%	20%	13%	23%	17%	12%	17%	12%	6%	20%	12%
B15f.MITCH MCCONNELL	Favorable	14%	24%	27%	20%	15%	21%	7%	3%	15%	14%	15%	14%	11%	12%	16%
	Unfavorable	44%	41%	45%	48%	46%	28%	46%	34%	36%	48%	36%	48%	51%	34%	47%
	(No opinion /Never heard)	42%	35%	28%	33%	38%	51%	47%	63%	49%	37%	49%	37%	39%	54%	37%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Home maker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE		-30	-34	-30	-32	-24	-23	-32	-32	-23	-25	-28	-22	-51	-34	-59	-30
15d.MIKE PENCE	Very Favorable	11%	10%	10%	11%	15%	12%	10%	11%	14%	13%	11%	9%	11%	9%	6%	14%
	Somewhat Favorable	12%	13%	11%	12%	11%	13%	12%	12%	12%	14%	11%	13%	8%	12%	6%	7%
	Somewhat Unfavorable	16%	18%	13%	16%	14%	16%	16%	16%	15%	16%	21%	8%	15%	19%	16%	15%
	Very Unfavorable	38%	39%	38%	40%	36%	33%	39%	40%	34%	37%	30%	35%	54%	36%	54%	36%
	No Opinion	18%	15%	23%	17%	18%	22%	18%	17%	20%	14%	22%	30%	12%	22%	11%	24%
	Never Heard	4%	4%	5%	4%	7%	5%	4%	4%	6%	5%	4%	5%		2%	7%	3%
15d.MIKE PENCE	Favorable	24%	23%	21%	24%	26%	25%	23%	24%	26%	28%	23%	22%	19%	21%	12%	22%
	Unfavorable	54%	58%	51%	55%	50%	48%	55%	55%	49%	53%	50%	44%	70%	55%	70%	51%
	(No opinion /Never heard)	23%	19%	28%	21%	24%	27%	23%	21%	26%	19%	27%	35%	12%	24%	18%	27%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72
FAVORABLE - UNFAVORABLE		10	18	3	16	8	-13	12	16	-4	5	-9	8	80	-5	31	8
A15e.NANCY PELOSI	Very Favorable	22%	25%	18%	23%	19%	21%	23%	23%	20%	19%	12%	19%	67%	19%	22%	22%
	Somewhat Favorable	22%	23%	21%	25%	20%	11%	22%	25%	15%	22%	19%	23%	23%	18%	26%	23%
	Somewhat Unfavorable	13%	16%	12%	13%	10%	9%	14%	13%	9%	14%	18%	14%		12%	2%	13%
	Very Unfavorable	21%	15%	23%	19%	23%	36%	18%	19%	30%	22%	22%	20%	9%	31%	15%	24%
	No Opinion	16%	15%	14%	15%	19%	21%	15%	15%	20%	15%	22%	19%	1%	15%	21%	8%
	Never Heard	7%	6%	12%	6%	9%	3%	8%	6%	6%	8%	7%	4%		5%	13%	10%
A15e.NANCY PELOSI	Favorable	44%	48%	39%	48%	40%	32%	45%	48%	35%	41%	31%	42%	89%	37%	48%	45%
	Unfavorable	33%	30%	36%	32%	32%	45%	32%	32%	39%	36%	40%	34%	9%	43%	17%	37%
	(No opinion /Never heard)	23%	21%	25%	21%	28%	24%	23%	21%	26%	23%	29%	23%	1%	20%	35%	18%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
FAVORABLE - UNFAVORABLE		-29	-33	-19	-32	-33	-25	-28	-32	-29	-29	-21	-17	-58	-28	-50	-15
B15f.MITCH MCCONNELL	Very Favorable	6%	4%	9%	7%	3%	5%	6%	7%	4%	7%	5%	3%	10%	2%		11%
	Somewhat Favorable	9%	12%	8%	7%	10%	5%	11%	7%	7%	11%	10%	7%	1%	13%	3%	11%
	Somewhat Unfavorable	14%	18%	9%	15%	9%	16%	14%	15%	13%	18%	16%	10%	12%	11%	16%	8%
	Very Unfavorable	29%	31%	27%	30%	36%	20%	30%	30%	27%	28%	19%	17%	58%	31%	37%	29%
	No Opinion	28%	24%	26%	30%	29%	37%	25%	30%	33%	21%	38%	50%	16%	23%	25%	35%
	Never Heard	14%	11%	21%	11%	13%	17%	15%	11%	15%	15%	13%	11%	3%	20%	20%	6%
B15f.MITCH MCCONNELL	Favorable	14%	16%	17%	13%	12%	10%	16%	13%	11%	17%	14%	11%	11%	15%	3%	22%
	Unfavorable	44%	49%	36%	46%	46%	36%	44%	46%	40%	46%	35%	28%	70%	42%	53%	37%
	(No opinion /Never heard)	42%	35%	47%	41%	42%	54%	40%	41%	49%	36%	51%	61%	19%	43%	45%	41%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		-30	-27	-14	-35	-36	-33	-11	-14	-29	-33	-31	-26	-31	-35	-22	-13
15d.MIKE PENCE	Very Favorable	11%	16%	13%	6%	11%	10%	11%	15%	11%	9%	10%	16%	10%	13%	5%	11%
	Somewhat Favorable	12%	12%	20%	10%	9%	11%	14%	20%	10%	13%	14%	12%	14%	11%	17%	12%
	Somewhat Unfavorable	16%	15%	17%	20%	19%	17%	11%	9%	14%	16%	17%	16%	15%	15%	19%	17%
	Very Unfavorable	38%	40%	30%	33%	37%	36%	25%	41%	36%	39%	39%	37%	41%	44%	25%	19%
	No Opinion	18%	12%	16%	22%	20%	19%	28%	13%	24%	12%	16%	18%	18%	14%	30%	31%
	Never Heard	4%	5%	3%	9%	4%	6%	11%	2%	6%	9%	4%	2%	3%	3%	4%	10%
15d.MIKE PENCE	Favorable	24%	28%	34%	17%	20%	21%	25%	35%	20%	22%	24%	28%	24%	24%	22%	23%
	Unfavorable	54%	55%	47%	52%	56%	54%	36%	49%	50%	56%	55%	53%	55%	59%	44%	36%
	(No opinion /Never heard)	23%	17%	19%	31%	24%	25%	39%	16%	30%	22%	20%	19%	21%	17%	34%	41%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115
FAVORABLE - UNFAVORABLE		10	-1	11	-3	1	-4	-21	11	0	0	-3	18	20	20	-15	-13
A15e.NANCY PELOSI	Very Favorable	22%	15%	25%	12%	16%	17%	6%	21%	14%	13%	29%	25%	27%	27%	4%	15%
	Somewhat Favorable	22%	23%	20%	22%	21%	22%	12%	21%	20%	25%	12%	25%	22%	25%	17%	7%
	Somewhat Unfavorable	13%	12%	18%	18%	11%	15%	12%	5%	14%	15%	10%	10%	15%	11%	19%	17%
	Very Unfavorable	21%	27%	17%	19%	26%	28%	27%	26%	20%	23%	34%	23%	13%	21%	17%	18%
	No Opinion	16%	13%	18%	22%	23%	8%	38%	24%	21%	11%	9%	13%	17%	10%	31%	31%
	Never Heard	7%	10%	3%	7%	3%	10%	4%	3%	12%	12%	5%	4%	7%	6%	11%	12%
A15e.NANCY PELOSI	Favorable	44%	38%	45%	34%	37%	39%	19%	42%	34%	38%	41%	51%	48%	52%	22%	22%
	Unfavorable	33%	39%	34%	37%	37%	43%	40%	31%	34%	39%	44%	32%	28%	32%	36%	35%
	(No opinion /Never heard)	23%	23%	20%	29%	26%	18%	42%	27%	33%	23%	15%	17%	24%	16%	42%	43%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
FAVORABLE - UNFAVORABLE		-29	-27	-29	-20	-33	-33	-1	-8	-22	-37	-23	-25	-41	-34	-7	-15
B15f.MITCH MCCONNELL	Very Favorable	6%	9%	3%	6%	3%	5%	14%	15%	2%	5%	8%	6%	5%	6%		7%
	Somewhat Favorable	9%	11%	13%	6%	12%	6%	15%	13%	10%	7%	9%	11%	4%	8%	15%	7%
	Somewhat Unfavorable	14%	21%	18%	11%	17%	6%	18%	13%	15%	16%	14%	14%	12%	15%	12%	15%
	Very Unfavorable	29%	27%	27%	21%	31%	38%	12%	22%	19%	33%	25%	28%	38%	34%	10%	14%
	No Opinion	28%	18%	29%	28%	20%	40%	23%	28%	37%	18%	30%	27%	29%	25%	37%	40%
	Never Heard	14%	15%	9%	27%	17%	5%	18%	10%	15%	20%	13%	13%	10%	12%	25%	18%
B15f.MITCH MCCONNELL	Favorable	14%	20%	16%	13%	15%	11%	29%	27%	13%	12%	17%	17%	10%	15%	15%	14%
	Unfavorable	44%	47%	46%	32%	48%	44%	31%	35%	35%	49%	40%	42%	51%	49%	22%	29%
	(No opinion /Never heard)	42%	33%	38%	55%	36%	45%	40%	38%	53%	38%	44%	40%	40%	36%	63%	57%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		-30	-35	-33	-31	-14	-7	-34	-10	-8	-13	-58	-31	-22	51	-68	-10
15d.MIKE PENCE	Very Favorable	11%	15%	5%	1%	3%	13%	12%	8%	12%	17%	6%	11%	4%	38%	1%	2%
	Somewhat Favorable	12%	10%	18%	15%	16%	10%	12%	13%	13%	16%	7%	12%	13%	29%	5%	6%
	Somewhat Unfavorable	16%	13%	22%	24%	20%	11%	16%	15%	14%	16%	16%	16%	12%	11%	18%	10%
	Very Unfavorable	38%	46%	34%	23%	14%	19%	42%	16%	19%	29%	55%	38%	27%	5%	56%	8%
	No Opinion	18%	13%	18%	30%	39%	37%	15%	38%	30%	16%	15%	19%	36%	14%	16%	58%
15d.MIKE PENCE	Never Heard	4%	3%	4%	6%	9%	11%	3%	10%	12%	6%	0%	4%	8%	3%	4%	16%
	Favorable	24%	25%	23%	17%	19%	23%	24%	21%	25%	33%	13%	23%	17%	67%	6%	8%
	Unfavorable	54%	60%	56%	47%	33%	30%	58%	31%	33%	46%	72%	54%	39%	16%	74%	18%
	(No opinion /Never heard)	23%	16%	21%	36%	48%	47%	18%	47%	42%	21%	15%	23%	44%	17%	19%	74%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81
FAVORABLE - UNFAVORABLE		10	24	3	-30	-24	-12	16	-18	-23	-9	35	22	-5	-52	37	11
A15e.NANCY PELOSI	Very Favorable	22%	31%	14%	1%	5%	4%	25%	4%	1%	13%	37%	22%	20%	8%	29%	11%
	Somewhat Favorable	22%	24%	27%	15%	10%	15%	24%	12%	8%	22%	23%	30%	5%	12%	27%	12%
	Somewhat Unfavorable	13%	9%	23%	12%	18%	12%	12%	15%	19%	12%	14%	11%	12%	15%	13%	1%
	Very Unfavorable	21%	22%	14%	34%	21%	18%	21%	19%	14%	31%	10%	19%	17%	57%	6%	10%
	No Opinion	16%	8%	18%	36%	36%	27%	12%	31%	44%	13%	13%	10%	37%	5%	16%	51%
A15e.NANCY PELOSI	Never Heard	7%	6%	5%	2%	11%	24%	6%	17%	13%	9%	3%	8%	9%	4%	8%	15%
	Favorable	44%	55%	40%	16%	14%	19%	49%	17%	10%	35%	59%	52%	25%	20%	57%	23%
	Unfavorable	33%	31%	37%	46%	39%	31%	33%	35%	32%	43%	24%	30%	30%	71%	19%	12%
	(No opinion /Never heard)	23%	14%	22%	38%	47%	50%	17%	49%	58%	22%	17%	17%	45%	9%	24%	65%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
FAVORABLE - UNFAVORABLE		-29	-37	-18	-7	-19	-14	-31	-16	-34	-14	-51	-35	-27	8	-48	-10
B15f.MITCH MCCONNELL	Very Favorable	6%	7%	2%	2%	3%	7%	6%	5%	4%	7%	4%	10%		16%	2%	3%
	Somewhat Favorable	9%	7%	16%	14%	2%	7%	9%	5%	7%	14%	3%	7%	5%	14%	7%	4%
	Somewhat Unfavorable	14%	13%	22%	12%	17%	7%	15%	12%	18%	16%	14%	16%	9%	11%	17%	8%
	Very Unfavorable	29%	38%	14%	11%	8%	21%	31%	15%	27%	19%	44%	35%	23%	11%	40%	8%
	No Opinion	28%	21%	35%	37%	55%	42%	25%	48%	32%	27%	25%	20%	50%	33%	22%	61%
B15f.MITCH MCCONNELL	Never Heard	14%	13%	11%	23%	15%	16%	14%	15%	12%	18%	10%	13%	13%	15%	13%	16%
	Favorable	14%	14%	18%	16%	6%	14%	15%	10%	11%	21%	7%	16%	5%	30%	9%	6%
	Unfavorable	44%	51%	36%	23%	25%	28%	46%	27%	45%	35%	58%	51%	32%	22%	56%	17%
	(No opinion /Never heard)	42%	34%	46%	61%	69%	58%	39%	63%	44%	45%	35%	33%	63%	48%	35%	77%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42

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		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		-30	-60	15	-7	-62	12	-10	-29	-24	-24	-49	-1	-14	-53	5
15d.MIKE PENCE	Very Favorable	11%	4%	26%	6%	5%	29%	7%	12%	14%	7%	7%	23%	6%	7%	24%
	Somewhat Favorable	12%	8%	22%	3%	9%	21%	10%	13%	17%	4%	11%	15%	11%	9%	18%
	Somewhat Unfavorable	16%	18%	13%	8%	18%	15%	12%	16%	22%	11%	15%	16%	18%	17%	15%
	Very Unfavorable	38%	54%	19%	8%	58%	23%	14%	38%	32%	24%	51%	23%	14%	53%	22%
	No Opinion	18%	13%	17%	56%	10%	12%	43%	18%	9%	44%	13%	20%	35%	11%	18%
	Never Heard	4%	3%	3%	19%	2%	1%	14%	4%	7%	10%	3%	4%	16%	2%	3%
15d.MIKE PENCE	Favorable	24%	12%	48%	9%	13%	50%	17%	25%	30%	11%	18%	37%	18%	17%	42%
	Unfavorable	54%	72%	33%	16%	75%	38%	26%	54%	54%	35%	67%	39%	32%	70%	37%
	(No opinion /Never heard)	23%	16%	19%	75%	11%	12%	57%	22%	16%	54%	15%	24%	51%	14%	21%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273
FAVORABLE - UNFAVORABLE		10	52	-56	-11	62	-64	-18	17	-17	-18	.	.	.	46	-55
A15e.NANCY PELOSI	Very Favorable	22%	38%	2%		42%	2%	3%	25%	16%	3%				37%	1%
	Somewhat Favorable	22%	29%	14%	3%	34%	13%	7%	24%	16%	12%				29%	13%
	Somewhat Unfavorable	13%	12%	16%	7%	12%	16%	12%	13%	12%	13%				11%	17%
	Very Unfavorable	21%	3%	56%	6%	2%	63%	17%	19%	37%	20%				9%	51%
	No Opinion	16%	12%	9%	58%	6%	4%	44%	14%	5%	41%				9%	13%
	Never Heard	7%	6%	3%	25%	4%	2%	18%	6%	14%	11%				5%	5%
A15e.NANCY PELOSI	Favorable	44%	67%	16%	3%	76%	15%	10%	49%	32%	15%				66%	14%
	Unfavorable	33%	15%	72%	14%	14%	79%	28%	32%	49%	33%				20%	69%
	(No opinion /Never heard)	23%	18%	12%	84%	10%	6%	62%	20%	19%	52%				14%	18%
	Total	549	314	181	54	272	133	144	445	51	52				310	126
FAVORABLE - UNFAVORABLE		-29	-40	-16	-10	-44	-21	-6	.	.	.	-38	-15	-17	-39	-23
B15f.MITCH MCCONNELL	Very Favorable	6%	3%	11%	3%	4%	11%	3%				5%	7%	4%	6%	9%
	Somewhat Favorable	9%	10%	7%	3%	10%	9%	4%				8%	12%		10%	7%
	Somewhat Unfavorable	14%	15%	15%	12%	15%	19%	8%				15%	18%	2%	17%	14%
	Very Unfavorable	29%	38%	20%	4%	43%	23%	5%				36%	16%	20%	38%	24%
	No Opinion	28%	20%	34%	57%	20%	27%	49%				23%	31%	59%	20%	36%
	Never Heard	14%	13%	12%	22%	8%	11%	31%				13%	16%	14%	9%	11%
B15f.MITCH MCCONNELL	Favorable	14%	13%	18%	6%	14%	20%	7%				14%	20%	4%	15%	15%
	Unfavorable	44%	53%	35%	15%	58%	42%	14%				51%	34%	22%	55%	38%
	(No opinion /Never heard)	42%	34%	47%	79%	28%	38%	79%				35%	46%	74%	30%	47%
	Total	548	321	181	47	281	147	121				347	151	50	304	147

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			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT WVP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
FAVORABLE - UNFAVORABLE		-30	-66	45	-25	-62	41	-59	-64	51	-66	39	-65	-71	53
15d.MIKE PENCE	Very Favorable	11%	2%	35%	1%	2%	34%	3%	1%	40%	2%	36%	3%		43%
	Somewhat Favorable	12%	6%	28%	10%	6%	28%	8%	4%	29%	7%	23%	7%	6%	22%
	Somewhat Unfavorable	16%	18%	11%	17%	18%	12%	21%	14%	11%	17%	12%	15%	22%	7%
	Very Unfavorable	38%	56%	7%	18%	52%	8%	50%	55%	6%	58%	8%	60%	54%	6%
	No Opinion	18%	15%	14%	43%	18%	15%	14%	24%	11%	13%	17%	13%	14%	17%
	Never Heard	4%	3%	5%	11%	4%	3%	4%	3%	3%	3%	4%	3%	4%	5%
15d.MIKE PENCE	Favorable	24%	8%	63%	10%	8%	62%	11%	5%	68%	9%	59%	10%	6%	65%
	Unfavorable	54%	74%	18%	36%	70%	20%	70%	69%	17%	75%	20%	75%	77%	12%
	(No opinion /Never heard)	23%	18%	19%	54%	22%	18%	19%	27%	14%	16%	21%	15%	18%	22%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121
FAVORABLE - UNFAVORABLE		10	48	-60	-25	47	-60	59	29	-58					
A15e.NANCY PELOSI	Very Favorable	22%	33%	4%	7%	33%	5%	42%	19%	4%					
	Somewhat Favorable	22%	30%	9%	6%	29%	10%	28%	30%	11%					
	Somewhat Unfavorable	13%	10%	17%	21%	11%	15%	7%	15%	12%					
	Very Unfavorable	21%	5%	57%	18%	5%	60%	4%	6%	62%					
	No Opinion	16%	14%	8%	45%	15%	7%	11%	21%	6%					
	Never Heard	7%	8%	5%	4%	8%	4%	8%	8%	5%					
A15e.NANCY PELOSI	Favorable	44%	63%	14%	13%	62%	14%	70%	50%	15%					
	Unfavorable	33%	15%	74%	38%	15%	75%	11%	21%	73%					
	(No opinion /Never heard)	23%	22%	13%	49%	23%	11%	19%	29%	11%					
	Total	549	334	153	39	347	156	198	142	115					
FAVORABLE - UNFAVORABLE		-29	-45	-1	-19						-43	-1	-45	-43	5
B15f.MITCH MCCONNELL	Very Favorable	6%	2%	15%							2%	15%	3%		18%
	Somewhat Favorable	9%	9%	10%	6%						9%	10%	10%	7%	11%
	Somewhat Unfavorable	14%	17%	12%	8%						15%	13%	15%	15%	11%
	Very Unfavorable	29%	39%	14%	16%						40%	13%	43%	35%	14%
	No Opinion	28%	21%	34%	46%						21%	36%	19%	22%	30%
	Never Heard	14%	12%	15%	24%						13%	14%	10%	21%	15%
B15f.MITCH MCCONNELL	Favorable	14%	11%	25%	6%						11%	25%	13%	7%	30%
	Unfavorable	44%	56%	26%	25%						55%	25%	58%	50%	25%
	(No opinion /Never heard)	42%	33%	49%	70%						34%	50%	29%	43%	46%
	Total	548	335	153	39						341	154	224	108	121

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			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		-30	-20	-38	-24	-54	-28	-33
15d.MIKE PENCE	Very Favorable	11%	10%	15%	5%	2%	11%	11%
	Somewhat Favorable	12%	17%	9%	13%	8%	13%	12%
	Somewhat Unfavorable	16%	18%	15%	15%	18%	16%	16%
	Very Unfavorable	38%	30%	47%	27%	47%	36%	40%
	No Opinion	18%	18%	12%	32%	22%	20%	17%
	Never Heard	4%	7%	2%	7%	2%	5%	4%
15d.MIKE PENCE	Favorable	24%	28%	24%	19%	11%	24%	23%
	Unfavorable	54%	48%	62%	43%	65%	52%	56%
	(No opinion /Never heard)	23%	24%	15%	39%	24%	24%	21%
	Total	1097	265	572	259	144	549	548
FAVORABLE - UNFAVORABLE		10	-9	23	4	34	10	.
A15e.NANCY PELOSI	Very Favorable	22%	11%	32%	13%	20%	22%	
	Somewhat Favorable	22%	22%	22%	21%	32%	22%	
	Somewhat Unfavorable	13%	18%	9%	16%	10%	13%	
	Very Unfavorable	21%	25%	21%	15%	8%	21%	
	No Opinion	16%	17%	12%	23%	21%	16%	
	Never Heard	7%	7%	5%	12%	9%	7%	
A15e.NANCY PELOSI	Favorable	44%	33%	53%	35%	52%	44%	
	Unfavorable	33%	42%	30%	31%	18%	33%	
	(No opinion /Never heard)	23%	24%	17%	34%	30%	23%	
	Total	549	143	277	128	73	549	
FAVORABLE - UNFAVORABLE		-29	-25	-37	-17	-29	.	-29
B15f.MITCH MCCONNELL	Very Favorable	6%	8%	7%	2%	5%		6%
	Somewhat Favorable	9%	9%	7%	11%	10%		9%
	Somewhat Unfavorable	14%	21%	13%	13%	13%		14%
	Very Unfavorable	29%	20%	39%	17%	31%		29%
	No Opinion	28%	22%	24%	42%	26%		28%
	Never Heard	14%	20%	10%	15%	16%		14%
B15f.MITCH MCCONNELL	Favorable	14%	16%	14%	13%	14%		14%
	Unfavorable	44%	41%	51%	30%	43%		44%
	(No opinion /Never heard)	42%	42%	35%	57%	42%		42%
	Total	548	122	295	132	71		548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarri ed under 55	POC only	Unmarr li ed under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non- college grad	College graduat e or post- grad	4-year College grad	Post- graduat e
FAVORABLE - UNFAVORABLE		29	38	44	9	25	25	24	31	62	25	33	17	33	26	35	35	36
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	31%	38%	18%	23%	24%	25%	32%	62%	23%	34%	24%	32%	29%	27%	24%	35%
	Somewhat Favorable	29%	31%	29%	28%	30%	30%	31%	31%	19%	30%	29%	24%	27%	26%	38%	41%	30%
	Somewhat Unfavorable	14%	17%	7%	17%	16%	19%	14%	7%	4%	17%	10%	14%	11%	12%	16%	16%	17%
	Very Unfavorable	15%	7%	16%	21%	11%	11%	18%	24%	14%	11%	20%	18%	15%	16%	13%	14%	11%
	No Opinion	12%	12%	9%	15%	18%	16%	10%	7%	1%	17%	7%	17%	14%	15%	5%	4%	7%
	Never Heard	1%	2%	0%	1%	2%		2%			2%	1%	3%	1%	1%	1%	1%	
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	62%	68%	46%	53%	55%	56%	62%	81%	53%	63%	48%	59%	55%	65%	65%	65%
	Unfavorable	29%	24%	23%	37%	27%	30%	32%	31%	18%	28%	29%	32%	26%	28%	30%	30%	28%
	(No opinion /Never heard)	13%	14%	9%	17%	20%	16%	12%	7%	1%	18%	8%	20%	15%	17%	5%	5%	7%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
FAVORABLE - UNFAVORABLE		-30	-43	-30	-21	-33	-29	-22	-31	-40	-32	-29	-22	-35	-29	-34	-28	-52
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	8%	12%	15%	8%	11%	17%	11%	18%	9%	15%	13%	13%	13%	8%	8%	9%
	Somewhat Favorable	14%	11%	16%	15%	15%	15%	11%	16%	8%	15%	13%	13%	12%	12%	19%	23%	9%
	Somewhat Unfavorable	18%	16%	14%	22%	21%	20%	13%	16%	15%	21%	15%	19%	19%	19%	15%	10%	28%
	Very Unfavorable	39%	46%	43%	29%	36%	36%	37%	42%	52%	36%	42%	29%	41%	35%	47%	49%	42%
	No Opinion	15%	16%	13%	17%	14%	16%	21%	14%	7%	15%	15%	24%	12%	18%	8%	8%	7%
	Never Heard	2%	4%	2%	2%	6%	1%	1%	1%		4%	0%	2%	3%	2%	3%	2%	6%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	19%	27%	30%	24%	27%	28%	28%	26%	25%	28%	26%	25%	26%	27%	31%	18%
	Unfavorable	56%	62%	58%	51%	57%	56%	50%	58%	66%	56%	56%	48%	60%	54%	62%	59%	69%
	(No opinion /Never heard)	18%	19%	15%	18%	20%	17%	21%	14%	7%	19%	16%	26%	14%	20%	11%	10%	13%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44
FAVORABLE - UNFAVORABLE		-14	5	-12	-28	7	-7	-44	-38	21	2	-31	-14	-13	-13	-14	-9	-29
A15i.DEFUND THE POLICE	Very Favorable	19%	26%	17%	17%	29%	20%	14%	7%	23%	26%	12%	20%	19%	19%	19%	20%	16%
	Somewhat Favorable	17%	18%	21%	13%	16%	20%	8%	18%	36%	17%	17%	14%	17%	16%	19%	20%	17%
	Somewhat Unfavorable	15%	16%	16%	13%	13%	14%	18%	19%	9%	13%	17%	12%	13%	13%	20%	22%	16%
	Very Unfavorable	35%	22%	34%	44%	25%	32%	47%	44%	29%	28%	43%	36%	36%	36%	33%	28%	46%
	No Opinion	12%	15%	10%	11%	15%	12%	11%	11%	3%	14%	10%	14%	13%	14%	8%	9%	4%
	Never Heard	2%	3%	2%	2%	3%	3%	3%	1%		3%	1%	4%	2%	3%	0%	1%	
A15i.DEFUND THE POLICE	Favorable	36%	43%	38%	30%	45%	39%	21%	25%	59%	43%	29%	35%	36%	35%	39%	41%	33%
	Unfavorable	50%	38%	50%	58%	38%	46%	65%	63%	38%	41%	60%	48%	49%	48%	53%	50%	63%
	(No opinion /Never heard)	14%	18%	12%	12%	18%	14%	14%	12%	3%	16%	11%	17%	16%	16%	8%	10%	4%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
		TOTAL	White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		29	9	42	58	28	10	9	9	39	44	48	66	35	22
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	18%	35%	47%	21%	14%	17%	20%	29%	40%	38%	55%	19%	23%
	Somewhat Favorable	29%	28%	30%	27%	35%	38%	27%	30%	33%	28%	29%	25%	37%	33%
	Somewhat Unfavorable	14%	17%	12%	10%	13%	32%	19%	12%	15%	9%	13%	8%	17%	9%
	Very Unfavorable	15%	21%	12%	6%	16%	10%	16%	28%	7%	16%	6%	7%	4%	25%
	No Opinion	12%	15%	10%	9%	13%	7%	19%	9%	15%	6%	14%	5%	20%	8%
	Never Heard	1%	1%	1%	0%	3%		1%	1%	2%	1%	1%		3%	2%
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	46%	65%	74%	56%	52%	44%	50%	61%	68%	67%	81%	56%	56%
	Unfavorable	29%	37%	23%	16%	29%	41%	35%	40%	22%	25%	19%	14%	21%	34%
	(No opinion /Never heard)	13%	17%	11%	9%	15%	7%	20%	10%	17%	7%	15%	5%	23%	9%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
FAVORABLE - UNFAVORABLE		-30	-21	-36	-58	-13	2	-27	-12	-36	-36	-45	-68	-31	6
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	15%	10%	4%	17%	21%	14%	16%	5%	14%	3%	4%	6%	29%
	Somewhat Favorable	14%	15%	14%	8%	19%	29%	14%	18%	17%	10%	14%	3%	19%	18%
	Somewhat Unfavorable	18%	22%	15%	15%	15%	15%	27%	16%	16%	14%	12%	18%	19%	11%
	Very Unfavorable	39%	29%	45%	54%	33%	33%	28%	31%	42%	47%	49%	58%	36%	30%
	No Opinion	15%	17%	14%	16%	12%	2%	15%	18%	14%	14%	18%	15%	11%	13%
	Never Heard	2%	2%	3%	3%	4%		3%		5%	1%	6%	1%	8%	
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	30%	23%	11%	36%	50%	27%	35%	22%	24%	16%	7%	25%	47%
	Unfavorable	56%	51%	60%	69%	48%	48%	54%	47%	58%	61%	61%	76%	56%	40%
	(No opinion /Never heard)	18%	18%	17%	20%	16%	2%	18%	18%	19%	15%	23%	17%	19%	13%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
FAVORABLE - UNFAVORABLE		-14	-28	-4	8	-13	-18	-11	-57	13	-19	34	-14	1	-23
A15i.DEFUND THE POLICE	Very Favorable	19%	17%	21%	25%	19%	9%	21%	10%	30%	13%	38%	15%	28%	12%
	Somewhat Favorable	17%	13%	19%	22%	17%	27%	17%	7%	17%	21%	21%	22%	13%	20%
	Somewhat Unfavorable	15%	13%	16%	16%	12%	21%	12%	16%	14%	18%	10%	22%	12%	12%
	Very Unfavorable	35%	44%	29%	23%	37%	33%	36%	58%	20%	36%	15%	29%	27%	44%
	No Opinion	12%	11%	12%	12%	14%	7%	13%	7%	14%	11%	14%	11%	20%	10%
	Never Heard	2%	2%	2%	2%	1%	3%	2%	2%	4%	1%	3%	1%		2%
A15i.DEFUND THE POLICE	Favorable	36%	30%	40%	47%	36%	36%	37%	17%	47%	35%	58%	37%	41%	32%
	Unfavorable	50%	58%	45%	39%	49%	54%	48%	74%	35%	53%	25%	51%	40%	55%
	(No opinion /Never heard)	14%	12%	15%	14%	16%	10%	14%	9%	18%	12%	17%	12%	20%	12%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		29	72	-14	27	-46	79	60	-46	64	81	-19	-36	-55	25	36	30	21
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	45%	7%	18%	4%	55%	28%	4%	37%	53%	8%	5%	3%	29%	27%	29%	28%
	Somewhat Favorable	29%	38%	13%	34%	17%	34%	47%	17%	40%	37%	10%	18%	16%	29%	34%	30%	22%
	Somewhat Unfavorable	14%	9%	14%	14%	24%	8%	10%	24%	12%	6%	14%	31%	17%	11%	15%	15%	11%
	Very Unfavorable	15%	3%	20%	11%	43%	1%	5%	43%	2%	3%	23%	28%	57%	23%	10%	14%	19%
	No Opinion	12%	4%	45%	22%	10%	2%	9%	9%	8%	1%	43%	17%	4%	6%	12%	12%	18%
	Never Heard	1%	0%	1%	0%	2%		1%	1%	1%		2%	1%	3%	1%	2%	0%	2%
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	84%	20%	53%	21%	89%	75%	22%	78%	90%	19%	23%	19%	59%	61%	59%	50%
	Unfavorable	29%	12%	34%	25%	67%	9%	15%	68%	14%	9%	37%	59%	74%	34%	25%	29%	29%
	(No opinion /Never heard)	13%	5%	46%	22%	12%	2%	9%	11%	8%	1%	44%	18%	7%	8%	14%	13%	20%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
FAVORABLE - UNFAVORABLE		-30	-71	-1	-24	50	-78	-56	51	-63	-80	-7	39	58	-27	-41	-29	-23
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	2%	4%	3%	38%	2%	2%	37%	2%	1%	7%	30%	45%	11%	14%	12%	9%
	Somewhat Favorable	14%	6%	27%	24%	30%	3%	12%	30%	9%	3%	26%	33%	27%	18%	9%	13%	22%
	Somewhat Unfavorable	18%	21%	14%	23%	10%	16%	32%	10%	23%	20%	18%	18%	5%	16%	20%	16%	21%
	Very Unfavorable	39%	57%	18%	27%	8%	67%	38%	8%	51%	64%	21%	6%	9%	40%	43%	38%	33%
	No Opinion	15%	12%	35%	21%	11%	11%	15%	12%	12%	12%	26%	9%	13%	14%	11%	19%	10%
	Never Heard	2%	2%	2%	2%	2%	2%	2%	3%	2%	0%	3%	5%	1%	1%	3%	2%	4%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	8%	31%	26%	68%	5%	14%	68%	11%	4%	33%	63%	72%	29%	22%	25%	32%
	Unfavorable	56%	79%	32%	51%	18%	83%	70%	17%	74%	84%	39%	23%	14%	55%	63%	54%	55%
	(No opinion /Never heard)	18%	14%	37%	23%	14%	12%	16%	15%	15%	12%	28%	14%	14%	16%	14%	21%	14%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
FAVORABLE - UNFAVORABLE		-14	12	-38	-22	-62	17	3	-59	32	-9	-23	-58	-66	-23	-7	-11	-21
A15i.DEFUND THE POLICE	Very Favorable	19%	25%	16%	18%	9%	25%	25%	10%	36%	14%	19%	10%	8%	17%	21%	21%	15%
	Somewhat Favorable	17%	24%	6%	13%	6%	27%	19%	6%	22%	26%	8%	7%	4%	18%	18%	16%	17%
	Somewhat Unfavorable	15%	16%	14%	12%	12%	17%	15%	10%	11%	22%	14%	17%	7%	15%	14%	17%	11%
	Very Unfavorable	35%	21%	46%	41%	65%	18%	26%	65%	15%	27%	35%	58%	71%	42%	32%	31%	41%
	No Opinion	12%	11%	17%	15%	7%	9%	13%	8%	12%	9%	23%	6%	9%	7%	13%	12%	15%
	Never Heard	2%	2%	1%	2%	2%	3%	2%	1%	3%	1%	2%	1%	2%	1%	3%	3%	1%
A15i.DEFUND THE POLICE	Favorable	36%	49%	22%	31%	15%	52%	44%	16%	58%	40%	26%	17%	12%	35%	39%	37%	32%
	Unfavorable	50%	38%	60%	53%	77%	36%	41%	75%	26%	49%	49%	75%	78%	57%	46%	48%	53%
	(No opinion /Never heard)	14%	13%	18%	16%	9%	12%	15%	8%	16%	11%	24%	8%	10%	8%	16%	15%	15%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		29	25	25	25	55	28	31	18	26	37	27	21	36	26
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	24%	35%	17%	44%	27%	30%	22%	37%	31%	27%	16%	31%	32%
	Somewhat Favorable	29%	33%	26%	38%	29%	28%	32%	24%	20%	31%	29%	35%	30%	27%
	Somewhat Unfavorable	14%	11%	10%	20%	8%	18%	12%	15%	4%	9%	15%	14%	16%	17%
	Very Unfavorable	15%	21%	25%	9%	10%	8%	19%	13%	28%	17%	15%	17%	9%	16%
	No Opinion	12%	11%	2%	13%	9%	19%	7%	23%	11%	11%	12%	17%	13%	8%
	Never Heard	1%		2%	3%			1%	4%		1%	1%	1%	2%	
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	57%	60%	54%	73%	55%	62%	46%	57%	62%	57%	52%	61%	59%
	Unfavorable	29%	32%	35%	29%	18%	26%	31%	28%	32%	25%	30%	31%	25%	33%
	(No opinion /Never heard)	13%	11%	4%	16%	9%	19%	8%	26%	11%	12%	14%	18%	15%	8%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
FAVORABLE - UNFAVORABLE		-30	-26	-28	-41	-39	-31	-28	-25	-22	-17	-34	-34	-37	-27
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	12%	9%	11%	19%	7%	16%	8%	10%	13%	11%	7%	10%	16%
	Somewhat Favorable	14%	16%	20%	11%	4%	16%	10%	20%	25%	21%	12%	17%	11%	11%
	Somewhat Unfavorable	18%	21%	9%	25%	10%	18%	15%	19%	23%	14%	19%	20%	19%	14%
	Very Unfavorable	39%	33%	49%	39%	52%	36%	40%	33%	34%	37%	39%	38%	40%	40%
	No Opinion	15%	15%	13%	9%	16%	18%	19%	14%	7%	12%	16%	15%	17%	18%
	Never Heard	2%	2%		5%		4%	1%	6%	1%	3%	2%	2%	3%	
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	28%	29%	22%	23%	24%	26%	28%	35%	34%	24%	24%	22%	27%
	Unfavorable	56%	54%	57%	64%	62%	54%	54%	53%	57%	51%	58%	58%	59%	55%
	(No opinion /Never heard)	18%	17%	13%	14%	16%	22%	20%	20%	8%	15%	18%	17%	19%	18%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
FAVORABLE - UNFAVORABLE		-14	-3	-43	2	-23	2	-22	5	-59	-13	-13	-22	6	-51
A15i.DEFUND THE POLICE	Very Favorable	19%	23%	11%	27%	11%	27%	16%	23%	2%	20%	19%	16%	26%	9%
	Somewhat Favorable	17%	19%	16%	16%	20%	16%	17%	19%	13%	16%	17%	16%	20%	11%
	Somewhat Unfavorable	15%	10%	20%	13%	16%	15%	19%	13%	9%	16%	15%	12%	15%	19%
	Very Unfavorable	35%	35%	50%	28%	39%	26%	36%	25%	66%	33%	35%	42%	25%	53%
	No Opinion	12%	10%	3%	12%	15%	14%	10%	18%	9%	12%	12%	13%	12%	8%
	Never Heard	2%	2%		4%		3%	3%	1%		3%	2%	2%	2%	
A15i.DEFUND THE POLICE	Favorable	36%	42%	27%	43%	31%	43%	33%	43%	16%	36%	37%	32%	46%	20%
	Unfavorable	50%	45%	70%	41%	54%	41%	55%	38%	75%	49%	50%	54%	40%	71%
	(No opinion /Never heard)	14%	12%	3%	16%	15%	17%	13%	19%	9%	14%	14%	15%	15%	8%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		29	39	36	23	32	68	-47	-29	34	32	28
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	19%	37%	24%	32%	43%	5%	12%	26%	25%	31%
	Somewhat Favorable	29%	39%	27%	29%	30%	37%	17%	16%	31%	35%	27%
	Somewhat Unfavorable	14%	12%	7%	18%	11%	10%	20%	36%	11%	13%	14%
	Very Unfavorable	15%	8%	21%	12%	19%	3%	49%	21%	12%	14%	16%
	No Opinion	12%	20%	7%	16%	7%	7%	7%	15%	21%	13%	10%
	Never Heard	1%	2%		1%	1%	1%	2%		0%	1%	1%
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	58%	64%	53%	62%	80%	22%	28%	56%	59%	58%
	Unfavorable	29%	20%	28%	30%	30%	12%	69%	57%	22%	27%	31%
	(No opinion /Never heard)	13%	22%	7%	18%	8%	8%	9%	15%	21%	14%	11%
	Total	549	41	84	249	171	263	113	29	122	193	342
FAVORABLE - UNFAVORABLE		-30	-26	-13	-33	-36	-72	50	-20	-26	-23	-37
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	3%	19%	10%	13%	2%	40%	7%	7%	12%	11%
	Somewhat Favorable	14%	24%	18%	14%	10%	5%	28%	24%	19%	17%	11%
	Somewhat Unfavorable	18%	21%	10%	21%	17%	19%	10%	33%	22%	19%	17%
	Very Unfavorable	39%	32%	40%	36%	42%	61%	7%	19%	29%	33%	42%
	No Opinion	15%	11%	12%	15%	17%	11%	13%	17%	20%	15%	15%
	Never Heard	2%	8%		3%	1%	2%	3%		4%	2%	2%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	27%	38%	24%	23%	7%	67%	31%	25%	30%	23%
	Unfavorable	56%	53%	50%	57%	59%	79%	17%	52%	51%	52%	60%
	(No opinion /Never heard)	18%	19%	12%	19%	18%	13%	16%	17%	24%	18%	17%
	Total	548	46	82	243	175	267	121	28	105	193	342
FAVORABLE - UNFAVORABLE		-14	5	-22	1	-34	6	-57	-47	-5	-9	-16
A15i.DEFUND THE POLICE	Very Favorable	19%	27%	17%	25%	10%	23%	12%	21%	21%	21%	19%
	Somewhat Favorable	17%	17%	16%	17%	17%	24%	6%	2%	16%	18%	16%
	Somewhat Unfavorable	15%	14%	17%	13%	17%	17%	10%	21%	12%	14%	15%
	Very Unfavorable	35%	24%	38%	28%	44%	23%	65%	50%	31%	33%	37%
	No Opinion	12%	12%	11%	14%	9%	10%	6%	6%	18%	11%	11%
	Never Heard	2%	6%	1%	2%	2%	3%	1%		2%	3%	1%
A15i.DEFUND THE POLICE	Favorable	36%	43%	33%	43%	28%	47%	18%	23%	38%	39%	36%
	Unfavorable	50%	38%	55%	41%	62%	41%	75%	71%	43%	48%	52%
	(No opinion /Never heard)	14%	19%	12%	16%	11%	13%	7%	6%	20%	13%	13%
	Total	549	41	84	249	171	263	113	29	122	193	342

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
FAVORABLE - UNFAVORABLE		29	20	32	40	19	37	33	15	18	36	18	36	39	23	30
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	27%	32%	41%	22%	22%	29%	22%	26%	31%	26%	31%	26%	21%	32%
	Somewhat Favorable	29%	30%	29%	26%	33%	41%	30%	20%	25%	32%	25%	32%	40%	32%	27%
	Somewhat Unfavorable	14%	19%	14%	18%	18%	8%	10%	16%	16%	12%	16%	12%	17%	18%	12%
	Very Unfavorable	15%	18%	15%	9%	18%	17%	16%	11%	17%	15%	17%	15%	10%	13%	17%
	No Opinion	12%	6%	9%	5%	8%	12%	14%	26%	15%	10%	15%	10%	5%	14%	11%
	Never Heard	1%		1%		2%		0%	5%	2%	1%	2%	1%	2%	2%	1%
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	57%	61%	67%	55%	63%	59%	42%	51%	63%	51%	63%	66%	53%	59%
	Unfavorable	29%	37%	29%	27%	35%	26%	26%	27%	33%	27%	33%	27%	27%	31%	29%
	(No opinion /Never heard)	13%	6%	10%	5%	10%	12%	15%	31%	17%	10%	17%	10%	7%	16%	12%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
FAVORABLE - UNFAVORABLE		-30	14	-18	-30	-38	-32	-46	-25	-31	-32	-31	-32	5	-32	-35
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	27%	13%	17%	10%	21%	7%	10%	12%	11%	12%	11%	27%	10%	11%
	Somewhat Favorable	14%	20%	20%	14%	11%	4%	12%	13%	14%	14%	14%	14%	12%	13%	15%
	Somewhat Unfavorable	18%	8%	18%	28%	12%	12%	20%	19%	19%	17%	19%	17%	9%	20%	18%
	Very Unfavorable	39%	26%	34%	33%	47%	45%	46%	29%	37%	40%	37%	40%	24%	35%	42%
	No Opinion	15%	17%	10%	4%	16%	15%	14%	29%	16%	14%	16%	14%	24%	20%	12%
	Never Heard	2%	2%	4%	4%	4%	3%	1%		1%	3%	1%	3%	4%	3%	2%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	48%	34%	31%	21%	25%	20%	23%	26%	26%	26%	26%	38%	23%	26%
	Unfavorable	56%	34%	52%	61%	59%	57%	65%	48%	57%	57%	57%	57%	33%	55%	60%
	(No opinion /Never heard)	18%	19%	14%	8%	20%	18%	15%	29%	18%	17%	18%	17%	28%	23%	14%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
FAVORABLE - UNFAVORABLE		-14	-12	0	-20	-23	-4	-16	-29	-20	-10	-20	-10	21	-14	-19
A15i.DEFUND THE POLICE	Very Favorable	19%	19%	20%	14%	19%	19%	21%	10%	20%	19%	20%	19%	38%	24%	16%
	Somewhat Favorable	17%	23%	21%	17%	16%	24%	13%	16%	12%	20%	12%	20%	14%	13%	19%
	Somewhat Unfavorable	15%	19%	15%	22%	18%	4%	14%	17%	14%	16%	14%	16%	7%	17%	16%
	Very Unfavorable	35%	35%	26%	29%	41%	43%	37%	38%	39%	33%	39%	33%	24%	34%	37%
	No Opinion	12%	4%	13%	13%	3%	10%	14%	18%	13%	11%	13%	11%	6%	12%	11%
	Never Heard	2%		5%	5%	3%		1%	2%	2%	2%	2%	2%	10%	0%	1%
A15i.DEFUND THE POLICE	Favorable	36%	42%	41%	31%	35%	43%	34%	26%	32%	39%	32%	39%	52%	37%	34%
	Unfavorable	50%	54%	41%	51%	59%	47%	51%	54%	52%	48%	52%	48%	32%	51%	53%
	(No opinion /Never heard)	14%	4%	18%	18%	6%	10%	15%	20%	15%	13%	15%	13%	16%	12%	12%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Home maker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE		29	38	34	29	13	11	36	29	11	29	24	6	71	21	31	23
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	29%	30%	27%	25%	30%	29%	27%	28%	26%	27%	21%	61%	23%	27%	29%
	Somewhat Favorable	29%	33%	31%	32%	20%	19%	32%	32%	19%	32%	30%	21%	23%	28%	29%	27%
	Somewhat Unfavorable	14%	16%	12%	15%	7%	14%	14%	15%	11%	11%	24%	19%		11%	13%	19%
	Very Unfavorable	15%	9%	15%	15%	25%	24%	11%	15%	25%	18%	9%	17%	13%	18%	11%	14%
	No Opinion	12%	10%	11%	12%	21%	14%	11%	12%	17%	12%	10%	22%	4%	18%	16%	6%
	Never Heard	1%	2%	2%	0%	1%		2%	0%	1%	1%				2%	4%	5%
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	63%	60%	59%	45%	49%	62%	59%	47%	58%	57%	42%	84%	50%	56%	56%
	Unfavorable	29%	25%	27%	29%	32%	38%	26%	29%	35%	30%	33%	36%	13%	29%	24%	33%
	(No opinion /Never heard)	13%	13%	13%	12%	23%	14%	13%	12%	18%	12%	10%	22%	4%	21%	20%	11%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
FAVORABLE - UNFAVORABLE		-30	-39	-21	-31	-29	-21	-32	-31	-24	-27	-26	-40	-46	-25	-56	-25
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	8%	13%	14%	11%	14%	10%	14%	13%	13%	13%	10%	9%	10%	7%	17%
	Somewhat Favorable	14%	12%	19%	13%	15%	16%	15%	13%	16%	17%	12%	10%	12%	17%	6%	9%
	Somewhat Unfavorable	18%	17%	17%	18%	19%	21%	17%	18%	20%	16%	22%	24%	11%	22%	17%	23%
	Very Unfavorable	39%	42%	35%	41%	38%	29%	40%	41%	33%	41%	28%	36%	56%	30%	52%	28%
	No Opinion	15%	17%	15%	13%	16%	15%	16%	13%	15%	10%	22%	18%	12%	22%	15%	22%
	Never Heard	2%	3%	1%	2%	1%	5%	3%	2%	4%	3%	2%	2%			2%	2%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	20%	32%	27%	27%	30%	25%	27%	28%	30%	25%	20%	21%	27%	13%	26%
	Unfavorable	56%	59%	52%	58%	56%	50%	57%	58%	53%	57%	50%	60%	67%	52%	69%	50%
	(No opinion /Never heard)	18%	21%	16%	15%	17%	20%	19%	15%	19%	13%	25%	20%	12%	22%	18%	24%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
FAVORABLE - UNFAVORABLE		-14	-14	-8	-14	-17	-18	-11	-14	-18	-23	-4	-11	13	-19	33	-32
A15i.DEFUND THE POLICE	Very Favorable	19%	22%	25%	15%	14%	23%	23%	15%	19%	17%	27%	30%	17%	11%	33%	10%
	Somewhat Favorable	17%	14%	13%	23%	19%	11%	14%	23%	14%	15%	13%	9%	37%	17%	30%	16%
	Somewhat Unfavorable	15%	16%	15%	16%	7%	15%	16%	16%	11%	16%	14%	21%	13%	13%	9%	10%
	Very Unfavorable	35%	33%	30%	36%	43%	37%	32%	36%	40%	39%	30%	29%	29%	33%	21%	47%
	No Opinion	12%	12%	14%	10%	15%	14%	12%	10%	14%	11%	13%	10%	4%	24%	6%	13%
	Never Heard	2%	3%	3%	2%	2%		3%	2%	1%	2%	4%			2%	2%	4%
A15i.DEFUND THE POLICE	Favorable	36%	36%	38%	37%	33%	34%	37%	37%	34%	32%	40%	39%	54%	28%	62%	26%
	Unfavorable	50%	49%	45%	51%	50%	52%	48%	51%	51%	55%	44%	51%	42%	46%	30%	57%
	(No opinion /Never heard)	14%	15%	17%	11%	17%	14%	15%	11%	15%	13%	17%	10%	4%	26%	8%	17%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36

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		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		29	19	28	44	4	22	22	20	30	16	20	33	32	35	27	-7
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	22%	30%	31%	20%	20%	23%	39%	23%	20%	23%	28%	37%	33%	17%	12%
	Somewhat Favorable	29%	32%	28%	34%	14%	37%	34%	15%	33%	32%	32%	33%	23%	30%	36%	22%
	Somewhat Unfavorable	14%	15%	17%	9%	9%	17%	19%	8%	16%	21%	8%	9%	16%	12%	15%	28%
	Very Unfavorable	15%	20%	13%	12%	21%	19%	15%	25%	9%	15%	27%	19%	12%	16%	10%	13%
	No Opinion	12%	11%	10%	13%	32%	7%	9%	13%	15%	12%	10%	11%	13%	8%	20%	23%
	Never Heard	1%	1%	1%		3%				4%	1%		1%	1%	1%	3%	3%
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	54%	58%	65%	34%	57%	57%	53%	56%	52%	55%	61%	60%	63%	52%	33%
	Unfavorable	29%	35%	30%	22%	31%	36%	34%	33%	26%	35%	35%	28%	27%	29%	25%	41%
	(No opinion /Never heard)	13%	11%	11%	13%	35%	7%	9%	13%	19%	13%	10%	11%	13%	8%	23%	26%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
FAVORABLE - UNFAVORABLE		-30	-30	-15	-30	-45	-7	1	-24	-37	-20	-21	-26	-36	-34	-33	-9
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	16%	14%	6%	6%	22%	12%	24%	6%	16%	9%	14%	13%	13%	6%	12%
	Somewhat Favorable	14%	14%	20%	16%	17%	17%	26%	8%	16%	16%	22%	17%	9%	14%	21%	15%
	Somewhat Unfavorable	18%	16%	23%	16%	25%	7%	10%	18%	11%	24%	20%	19%	16%	17%	31%	14%
	Very Unfavorable	39%	44%	27%	35%	44%	39%	27%	39%	47%	28%	32%	37%	42%	44%	28%	21%
	No Opinion	15%	6%	12%	26%	7%	13%	25%	11%	15%	14%	13%	12%	17%	12%	11%	27%
	Never Heard	2%	4%	3%	1%		2%			4%	1%	4%	1%	2%	1%	4%	11%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	30%	35%	22%	24%	39%	38%	32%	22%	32%	31%	30%	23%	26%	27%	26%
	Unfavorable	56%	60%	49%	52%	69%	46%	37%	57%	59%	52%	52%	56%	58%	61%	59%	36%
	(No opinion /Never heard)	18%	10%	16%	27%	7%	15%	25%	11%	19%	16%	17%	13%	19%	13%	14%	38%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69
FAVORABLE - UNFAVORABLE		-14	-28	-11	-10	-41	-12	18	-23	-2	1	-34	-11	-17	-12	-23	-15
A15i.DEFUND THE POLICE	Very Favorable	19%	19%	22%	19%	7%	19%	27%	17%	22%	28%	12%	20%	18%	20%	15%	25%
	Somewhat Favorable	17%	13%	14%	16%	15%	17%	22%	14%	18%	14%	16%	15%	20%	19%	15%	7%
	Somewhat Unfavorable	15%	16%	21%	10%	12%	10%	9%	6%	12%	17%	14%	11%	18%	16%	14%	15%
	Very Unfavorable	35%	43%	26%	36%	51%	37%	23%	48%	31%	24%	48%	36%	36%	35%	39%	32%
	No Opinion	12%	7%	15%	14%	13%	16%	12%	12%	15%	13%	7%	15%	6%	9%	14%	19%
	Never Heard	2%	2%	2%	4%			7%	3%	3%	4%	2%	3%	2%	1%	3%	3%
A15i.DEFUND THE POLICE	Favorable	36%	31%	36%	36%	23%	36%	49%	31%	40%	42%	29%	35%	38%	39%	30%	32%
	Unfavorable	50%	59%	47%	46%	64%	48%	32%	54%	43%	41%	63%	47%	55%	51%	53%	47%
	(No opinion /Never heard)	14%	9%	17%	19%	13%	16%	19%	15%	17%	17%	9%	18%	8%	11%	17%	22%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46

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			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		29	36	28	13	3	-4	33	0	19	8	56	37	25	-44	60	38
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	37%	19%	7%	9%	13%	31%	11%	19%	20%	42%	28%	23%	7%	38%	23%
	Somewhat Favorable	29%	28%	38%	38%	30%	11%	31%	21%	21%	27%	32%	35%	23%	15%	37%	20%
	Somewhat Unfavorable	14%	11%	22%	15%	19%	10%	14%	14%	13%	16%	11%	12%	14%	20%	12%	3%
	Very Unfavorable	15%	17%	8%	17%	17%	18%	16%	17%	8%	23%	8%	15%	8%	46%	3%	1%
	No Opinion	12%	6%	13%	22%	25%	41%	8%	33%	35%	12%	6%	9%	31%	12%	9%	45%
	Never Heard	1%	1%	1%			6%	1%	3%	4%	1%	1%	1%	2%	1%	1%	8%
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	65%	57%	45%	39%	24%	62%	32%	40%	47%	74%	64%	46%	22%	75%	43%
	Unfavorable	29%	29%	29%	33%	36%	28%	29%	32%	21%	40%	19%	27%	21%	66%	15%	5%
	(No opinion /Never heard)	13%	7%	13%	22%	25%	47%	9%	36%	39%	13%	7%	10%	33%	13%	10%	53%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
FAVORABLE - UNFAVORABLE		-30	-37	-21	-31	-13	-3	-33	-8	-26	-13	-55	-33	-28	62	-73	-11
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	14%	6%	2%	15%	13%	12%	14%	9%	15%	6%	18%	5%	39%	1%	7%
	Somewhat Favorable	14%	12%	27%	19%	8%	11%	15%	9%	11%	19%	11%	8%	14%	35%	6%	7%
	Somewhat Unfavorable	18%	14%	28%	29%	20%	9%	18%	14%	20%	18%	20%	19%	10%	6%	23%	16%
	Very Unfavorable	39%	48%	26%	24%	16%	17%	42%	17%	26%	30%	52%	41%	37%	6%	56%	8%
	No Opinion	15%	11%	12%	22%	35%	44%	12%	40%	17%	15%	11%	12%	32%	12%	12%	52%
	Never Heard	2%	1%		4%	7%	5%	1%	6%	17%	3%	1%	1%	3%	2%	2%	11%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	26%	33%	21%	22%	24%	27%	23%	20%	34%	17%	27%	19%	74%	7%	13%
	Unfavorable	56%	63%	55%	53%	35%	27%	60%	31%	46%	48%	72%	60%	47%	12%	79%	24%
	(No opinion /Never heard)	18%	11%	12%	26%	42%	49%	13%	46%	34%	18%	11%	13%	35%	13%	14%	63%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
FAVORABLE - UNFAVORABLE		-14	-9	-10	-33	-46	-26	-11	-36	-12	-24	11	-29	-23	-56	6	-21
A15i.DEFUND THE POLICE	Very Favorable	19%	21%	23%	8%	8%	19%	20%	14%	19%	19%	25%	11%	14%	11%	25%	7%
	Somewhat Favorable	17%	20%	16%	11%	11%	3%	19%	7%	8%	12%	26%	14%	12%	7%	22%	10%
	Somewhat Unfavorable	15%	16%	9%	7%	27%	21%	14%	24%	15%	12%	15%	21%	14%	11%	17%	12%
	Very Unfavorable	35%	34%	40%	44%	38%	27%	36%	32%	24%	43%	25%	34%	35%	63%	24%	26%
	No Opinion	12%	8%	10%	21%	16%	28%	9%	22%	31%	9%	7%	18%	25%	8%	11%	35%
	Never Heard	2%	1%	2%	9%		2%	2%	1%	4%	4%	1%	2%		1%	2%	10%
A15i.DEFUND THE POLICE	Favorable	36%	41%	39%	19%	19%	22%	39%	20%	26%	32%	51%	26%	26%	17%	47%	17%
	Unfavorable	50%	50%	49%	51%	65%	48%	50%	56%	38%	56%	41%	55%	49%	74%	41%	38%
	(No opinion /Never heard)	14%	9%	12%	30%	16%	31%	11%	23%	35%	12%	8%	20%	25%	9%	13%	45%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39

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		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		29	75	-46	14	74	-53	18	38	-18	-5	.	.	.	66	-41
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	45%	5%	10%	45%	3%	19%	32%	18%	4%				42%	5%
	Somewhat Favorable	29%	40%	17%	13%	39%	19%	21%	32%	23%	17%				38%	19%
	Somewhat Unfavorable	14%	9%	25%	2%	8%	27%	11%	12%	28%	12%				8%	28%
	Very Unfavorable	15%	1%	42%	8%	2%	48%	10%	13%	31%	15%				7%	37%
	No Opinion	12%	5%	11%	57%	5%	3%	34%	10%		42%				5%	10%
	Never Heard	1%	0%		10%			5%	0%		10%					
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	84%	22%	24%	84%	22%	40%	64%	41%	21%				81%	24%
	Unfavorable	29%	10%	68%	10%	10%	75%	22%	26%	59%	27%				15%	65%
	(No opinion /Never heard)	13%	6%	11%	67%	5%	3%	38%	10%		52%				5%	10%
	Total	549	314	181	54	272	133	144	445	51	52				310	126
FAVORABLE - UNFAVORABLE		-30	-65	26	-11	-66	15	-3	.	.	.	-51	10	-9	-61	11
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	3%	28%	7%	5%	26%	10%				8%	23%	7%	6%	22%
	Somewhat Favorable	14%	7%	28%	9%	6%	27%	17%				10%	23%	14%	8%	25%
	Somewhat Unfavorable	18%	20%	17%	8%	22%	16%	9%				21%	16%	4%	20%	16%
	Very Unfavorable	39%	55%	14%	20%	55%	21%	21%				48%	20%	27%	55%	19%
	No Opinion	15%	11%	13%	49%	9%	10%	36%				13%	14%	35%	8%	15%
	Never Heard	2%	3%	1%	8%	2%		6%				0%	4%	12%	2%	3%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	11%	56%	16%	12%	53%	27%				18%	46%	21%	14%	47%
	Unfavorable	56%	75%	30%	27%	77%	38%	30%				69%	36%	31%	75%	36%
	(No opinion /Never heard)	18%	14%	13%	57%	11%	10%	42%				13%	17%	48%	11%	18%
	Total	548	321	181	47	281	147	121				347	151	50	304	147
FAVORABLE - UNFAVORABLE		-14	8	-52	-12	13	-55	-26	-10	-24	-31	.	.	.	3	-41
A15i.DEFUND THE POLICE	Very Favorable	19%	25%	11%	15%	25%	14%	14%	20%	23%	9%				22%	18%
	Somewhat Favorable	17%	24%	8%	8%	27%	6%	8%	19%	13%	4%				24%	6%
	Somewhat Unfavorable	15%	16%	14%	15%	17%	10%	15%	15%	20%	11%				17%	11%
	Very Unfavorable	35%	25%	57%	20%	21%	65%	33%	34%	40%	32%				26%	53%
	No Opinion	12%	9%	9%	36%	9%	4%	24%	10%	4%	37%				9%	11%
	Never Heard	2%	2%	2%	6%	1%		6%	2%		6%				2%	1%
A15i.DEFUND THE POLICE	Favorable	36%	49%	19%	23%	52%	20%	22%	39%	36%	13%				46%	24%
	Unfavorable	50%	40%	70%	35%	38%	75%	48%	49%	60%	44%				43%	64%
	(No opinion /Never heard)	14%	11%	11%	42%	10%	4%	30%	12%	4%	43%				11%	12%
	Total	549	314	181	54	272	133	144	445	51	52				310	126

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			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
FAVORABLE - UNFAVORABLE		29	70	-50	12	68	-50	75	59	-50
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	43%	3%	9%	41%	4%	49%	32%	4%					
	Somewhat Favorable	29%	38%	16%	19%	39%	14%	35%	42%	14%					
	Somewhat Unfavorable	14%	9%	25%	9%	9%	22%	7%	12%	16%					
	Very Unfavorable	15%	3%	44%	8%	3%	45%	3%	3%	52%					
	No Opinion	12%	6%	11%	55%	7%	14%	6%	9%	13%					
	Never Heard	1%	1%	2%		1%	1%		2%	2%					
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	82%	19%	28%	80%	17%	85%	74%	18%					
	Unfavorable	29%	12%	69%	16%	12%	67%	10%	15%	68%					
	(No opinion /Never heard)	13%	6%	12%	55%	8%	15%	6%	10%	15%					
	Total	549	334	153	39	347	156	198	142	115					
FAVORABLE - UNFAVORABLE		-30	-71	56	-18	-70	54	-71	-71	67
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	2%	37%							2%	37%	3%	1%	46%
	Somewhat Favorable	14%	6%	34%	12%						6%	31%	5%	8%	32%
	Somewhat Unfavorable	18%	21%	10%	18%						21%	9%	16%	32%	6%
	Very Unfavorable	39%	58%	6%	12%						57%	6%	63%	48%	5%
	No Opinion	15%	10%	11%	56%						12%	14%	13%	10%	10%
	Never Heard	2%	2%	2%	2%						2%	2%	1%	2%	1%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	8%	72%	12%						8%	69%	7%	9%	78%
	Unfavorable	56%	79%	15%	30%						78%	15%	78%	80%	11%
	(No opinion /Never heard)	18%	12%	13%	58%						13%	16%	14%	12%	11%
	Total	548	335	153	39						341	154	224	108	121
FAVORABLE - UNFAVORABLE		-14	11	-61	-40	8	-62	9	9	-57
A15i.DEFUND THE POLICE	Very Favorable	19%	25%	9%	10%	24%	10%	17%	35%	10%					
	Somewhat Favorable	17%	25%	5%	7%	23%	4%	30%	14%	5%					
	Somewhat Unfavorable	15%	17%	12%	16%	17%	9%	17%	14%	9%					
	Very Unfavorable	35%	22%	63%	42%	23%	66%	20%	27%	63%					
	No Opinion	12%	10%	8%	24%	11%	9%	12%	10%	10%					
	Never Heard	2%	1%	3%		2%	2%	4%		2%					
A15i.DEFUND THE POLICE	Favorable	36%	50%	14%	18%	48%	14%	47%	50%	15%					
	Unfavorable	50%	38%	75%	58%	39%	75%	38%	41%	72%					
	(No opinion /Never heard)	14%	12%	11%	24%	13%	11%	16%	10%	12%					
	Total	549	334	153	39	347	156	198	142	115					

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		29	16	37	25	71	29	.
A15g.DEMOCRATS IN CONGRESS	Very Favorable	28%	16%	36%	24%	38%	28%	
	Somewhat Favorable	29%	36%	28%	26%	42%	29%	
	Somewhat Unfavorable	14%	22%	9%	14%	5%	14%	
	Very Unfavorable	15%	15%	18%	11%	4%	15%	
	No Opinion	12%	11%	9%	22%	11%	12%	
	Never Heard	1%	1%	1%	3%		1%	
A15g.DEMOCRATS IN CONGRESS	Favorable	58%	52%	64%	50%	80%	58%	
	Unfavorable	29%	36%	27%	25%	9%	29%	
	(No opinion /Never heard)	13%	11%	9%	25%	11%	13%	
	Total	549	143	277	128	73	549	
FAVORABLE - UNFAVORABLE		-30	-29	-35	-20	-58	.	-30
B15h.REPUBLICANS IN CONGRESS	Very Favorable	12%	11%	15%	7%	4%		12%
	Somewhat Favorable	14%	14%	12%	19%	6%		14%
	Somewhat Unfavorable	18%	23%	17%	13%	29%		18%
	Very Unfavorable	39%	30%	45%	32%	41%		39%
	No Opinion	15%	18%	9%	26%	17%		15%
	Never Heard	2%	3%	2%	3%	3%		2%
B15h.REPUBLICANS IN CONGRESS	Favorable	26%	25%	27%	26%	11%		26%
	Unfavorable	56%	53%	62%	46%	69%		56%
	(No opinion /Never heard)	18%	22%	11%	29%	20%		18%
	Total	548	122	295	132	71		548
FAVORABLE - UNFAVORABLE		-14	-19	-14	-8	6	-14	.
A15i.DEFUND THE POLICE	Very Favorable	19%	24%	18%	17%	22%	19%	
	Somewhat Favorable	17%	12%	21%	13%	22%	17%	
	Somewhat Unfavorable	15%	16%	17%	9%	17%	15%	
	Very Unfavorable	35%	40%	35%	28%	21%	35%	
	No Opinion	12%	5%	9%	26%	16%	12%	
	Never Heard	2%	3%		6%	2%	2%	
A15i.DEFUND THE POLICE	Favorable	36%	37%	39%	30%	44%	36%	
	Unfavorable	50%	55%	53%	38%	38%	50%	
	(No opinion /Never heard)	14%	8%	9%	32%	18%	14%	
	Total	549	143	277	128	73	549	

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		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE		-34	-6	-48	-42	-4	-46	-46	-50	-66	-19	-51	-39	-26	-32	-38	-37	-41
B15j.ABOLISH THE POLICE	Very Favorable	10%	20%	6%	7%	19%	8%	7%	5%		15%	5%	9%	11%	10%	10%	8%	15%
	Somewhat Favorable	13%	19%	9%	14%	21%	14%	9%	7%	8%	18%	8%	10%	17%	14%	13%	16%	5%
	Somewhat Unfavorable	18%	16%	20%	17%	19%	22%	9%	15%	31%	20%	15%	16%	18%	17%	20%	20%	21%
	Very Unfavorable	40%	29%	43%	45%	25%	45%	52%	48%	43%	32%	49%	42%	37%	40%	41%	41%	41%
	No Opinion	13%	12%	13%	13%	11%	12%	15%	14%	16%	11%	14%	17%	12%	14%	8%	8%	11%
	Never Heard	6%	4%	9%	4%	5%		8%	11%	4%	3%	9%	5%	5%	5%	8%	8%	8%
B15j.ABOLISH THE POLICE	Favorable	24%	39%	15%	20%	40%	21%	15%	12%	8%	33%	13%	20%	29%	24%	23%	23%	20%
	Unfavorable	58%	45%	63%	62%	44%	67%	62%	62%	73%	52%	64%	58%	55%	57%	61%	61%	62%
	(No opinion /Never heard)	19%	16%	22%	18%	16%	12%	23%	25%	19%	14%	23%	22%	16%	19%	17%	16%	18%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44
FAVORABLE - UNFAVORABLE		46	73	47	26	56	48	29	32	72	53	37	39	44	42	55	58	46
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	61%	50%	33%	55%	41%	36%	35%	71%	50%	41%	43%	48%	46%	45%	48%	38%
	Somewhat Favorable	21%	21%	19%	23%	16%	26%	22%	26%	14%	20%	22%	18%	18%	18%	28%	27%	31%
	Somewhat Unfavorable	5%	4%	5%	6%	5%	9%	6%	1%	4%	7%	4%	6%	4%	5%	7%	8%	5%
	Very Unfavorable	16%	4%	17%	23%	10%	10%	23%	27%	9%	10%	22%	16%	18%	17%	12%	9%	19%
	No Opinion	11%	8%	10%	14%	13%	13%	10%	11%	1%	13%	9%	14%	11%	13%	8%	8%	7%
	Never Heard	1%	1%		2%	1%	1%	2%			1%	1%	2%	1%	1%			
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	82%	69%	55%	71%	67%	58%	61%	85%	70%	64%	61%	66%	64%	74%	75%	69%
	Unfavorable	21%	9%	22%	29%	15%	18%	29%	28%	14%	16%	26%	22%	22%	22%	19%	17%	23%
	(No opinion /Never heard)	12%	9%	10%	16%	14%	15%	12%	11%	1%	14%	10%	17%	12%	14%	8%	8%	7%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
FAVORABLE - UNFAVORABLE		37	51	47	20	33	45	32	33	62	37	37	23	39	31	51	52	47
B15i.THE NAACP	Very Favorable	29%	45%	35%	12%	26%	29%	28%	27%	49%	27%	31%	19%	29%	24%	40%	39%	44%
	Somewhat Favorable	22%	19%	23%	23%	21%	24%	17%	27%	18%	22%	21%	18%	22%	20%	25%	27%	19%
	Somewhat Unfavorable	6%	5%	6%	5%	5%	4%	3%	12%		5%	6%	6%	6%	6%	5%	5%	7%
	Very Unfavorable	8%	7%	5%	10%	9%	4%	9%	9%	5%	7%	8%	8%	6%	7%	9%	9%	10%
	No Opinion	27%	21%	22%	36%	26%	31%	35%	19%	24%	28%	26%	36%	26%	31%	18%	18%	19%
	Never Heard	9%	3%	10%	13%	13%	7%	8%	7%	5%	11%	7%	13%	11%	12%	2%	3%	1%
B15i.THE NAACP	Favorable	51%	63%	58%	35%	47%	53%	44%	53%	67%	49%	52%	37%	51%	44%	65%	66%	64%
	Unfavorable	13%	13%	11%	16%	14%	8%	13%	21%	5%	12%	15%	14%	12%	13%	14%	14%	16%
	(No opinion /Never heard)	36%	24%	31%	49%	39%	39%	43%	26%	29%	39%	33%	49%	37%	43%	20%	20%	20%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
		TOTAL	White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		-34	-42	-29	-22	-39	-35	-31	-59	-9	-48	-7	-35	-15	-65
B15j.ABOLISH THE POLICE	Very Favorable	10%	7%	12%	13%	10%	16%	11%		18%	7%	18%	8%	14%	6%
	Somewhat Favorable	13%	14%	13%	14%	13%	10%	16%	9%	20%	7%	20%	9%	22%	4%
	Somewhat Unfavorable	18%	17%	18%	23%	14%	10%	23%	8%	18%	19%	21%	24%	15%	12%
	Very Unfavorable	40%	45%	37%	26%	49%	50%	35%	60%	29%	44%	24%	29%	35%	63%
	No Opinion	13%	13%	13%	16%	9%	14%	11%	16%	11%	14%	13%	19%	10%	8%
	Never Heard	6%	4%	7%	8%	6%		3%	7%	3%	10%	4%	11%	4%	8%
B15j.ABOLISH THE POLICE	Favorable	24%	20%	26%	27%	23%	25%	27%	9%	38%	15%	38%	17%	36%	10%
	Unfavorable	58%	62%	55%	49%	62%	60%	58%	68%	47%	62%	45%	52%	50%	75%
	(No opinion /Never heard)	19%	18%	19%	24%	15%	14%	14%	23%	14%	23%	17%	30%	14%	15%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
FAVORABLE - UNFAVORABLE		46	26	58	76	37	50	36	11	69	50	80	73	55	24
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	33%	55%	68%	42%	48%	38%	24%	61%	49%	68%	68%	60%	29%
	Somewhat Favorable	21%	23%	20%	17%	19%	24%	22%	24%	18%	22%	17%	17%	9%	27%
	Somewhat Unfavorable	5%	6%	5%	3%	6%	15%	6%	6%	7%	3%	3%	2%	10%	4%
	Very Unfavorable	16%	23%	11%	6%	18%	7%	17%	31%	3%	18%	2%	10%	4%	29%
	No Opinion	11%	14%	9%	6%	13%	6%	15%	14%	12%	7%	9%	3%	17%	10%
	Never Heard	1%	2%	1%	0%	1%		2%	1%	0%	1%	1%			2%
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	55%	74%	85%	62%	72%	60%	48%	78%	71%	85%	85%	69%	56%
	Unfavorable	21%	29%	16%	9%	24%	22%	24%	37%	10%	21%	5%	12%	14%	32%
	(No opinion /Never heard)	12%	16%	10%	6%	14%	6%	16%	15%	12%	8%	10%	3%	17%	11%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
FAVORABLE - UNFAVORABLE		37	20	48	66	29	30	27	8	45	51	50	80	34	23
B15l.THE NAACP	Very Favorable	29%	12%	39%	54%	23%	19%	16%	7%	36%	42%	44%	62%	29%	16%
	Somewhat Favorable	22%	23%	21%	23%	18%	25%	23%	23%	22%	20%	23%	23%	14%	22%
	Somewhat Unfavorable	6%	5%	6%	5%	6%	9%	4%	8%	6%	6%	7%	3%	3%	9%
	Very Unfavorable	8%	10%	6%	5%	6%	5%	8%	15%	7%	5%	9%	2%	6%	6%
	No Opinion	27%	36%	22%	11%	33%	39%	33%	40%	23%	20%	14%	9%	36%	30%
	Never Heard	9%	13%	6%	2%	14%	3%	17%	7%	6%	7%	4%	1%	11%	18%
B15l.THE NAACP	Favorable	51%	35%	60%	76%	41%	44%	39%	30%	58%	62%	66%	85%	44%	38%
	Unfavorable	13%	16%	12%	10%	12%	14%	11%	22%	13%	11%	16%	5%	10%	15%
	(No opinion /Never heard)	36%	49%	28%	13%	47%	42%	50%	47%	29%	27%	18%	10%	47%	47%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		-34	-18	-53	-45	-64	-11	-34	-64	-2	-37	-47	-46	-78	-26	-33	-36	-36
B15j.ABOLISH THE POLICE	Very Favorable	10%	13%	3%	3%	5%	17%	7%	5%	19%	7%	5%	8%	3%	8%	11%	9%	15%
	Somewhat Favorable	13%	18%	10%	16%	6%	18%	18%	7%	24%	11%	12%	13%	1%	19%	17%	12%	10%
	Somewhat Unfavorable	18%	23%	27%	26%	5%	19%	31%	4%	22%	24%	33%	10%	1%	17%	19%	19%	15%
	Very Unfavorable	40%	27%	39%	38%	70%	26%	28%	71%	23%	31%	32%	57%	81%	36%	41%	38%	47%
	No Opinion	13%	13%	13%	9%	10%	14%	9%	10%	10%	15%	11%	9%	10%	14%	10%	17%	5%
	Never Heard	6%	7%	8%	9%	4%	7%	7%	4%	2%	12%	7%	3%	4%	7%	2%	6%	9%
B15j.ABOLISH THE POLICE	Favorable	24%	31%	13%	19%	11%	34%	25%	11%	43%	18%	18%	21%	4%	26%	27%	21%	25%
	Unfavorable	58%	49%	66%	64%	75%	45%	59%	75%	45%	55%	65%	67%	81%	53%	60%	57%	61%
	(No opinion /Never heard)	19%	19%	21%	18%	13%	21%	16%	14%	12%	27%	17%	12%	15%	21%	12%	22%	14%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
FAVORABLE - UNFAVORABLE		46	78	30	39	-19	86	64	-19	79	77	43	0	-38	31	55	49	38
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	64%	31%	34%	13%	72%	50%	13%	66%	61%	37%	22%	5%	35%	55%	47%	43%
	Somewhat Favorable	21%	22%	20%	27%	20%	19%	27%	21%	19%	24%	17%	22%	19%	25%	18%	22%	19%
	Somewhat Unfavorable	5%	4%	5%	9%	8%	2%	8%	7%	5%	4%	2%	13%	3%	8%	3%	6%	3%
	Very Unfavorable	16%	3%	16%	14%	44%	2%	5%	45%	2%	5%	10%	30%	58%	20%	15%	13%	20%
	No Opinion	11%	6%	25%	14%	13%	5%	9%	14%	7%	6%	27%	14%	12%	10%	9%	11%	14%
	Never Heard	1%	0%	4%	2%	1%		1%	1%	1%		6%		3%	2%		1%	1%
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	86%	51%	61%	33%	91%	77%	33%	86%	86%	55%	43%	24%	60%	73%	68%	62%
	Unfavorable	21%	8%	21%	23%	52%	4%	13%	52%	6%	9%	12%	43%	61%	28%	18%	19%	24%
	(No opinion /Never heard)	12%	7%	28%	16%	14%	5%	9%	14%	8%	6%	33%	14%	15%	12%	9%	12%	14%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
FAVORABLE - UNFAVORABLE		37	61	21	31	-4	67	48	-4	53	70	19	15	-19	30	45	40	27
B15i.THE NAACP	Very Favorable	29%	41%	20%	19%	9%	50%	22%	9%	35%	47%	25%	12%	7%	19%	37%	32%	17%
	Somewhat Favorable	22%	26%	19%	23%	16%	23%	31%	16%	25%	26%	16%	21%	12%	23%	19%	21%	25%
	Somewhat Unfavorable	6%	2%	7%	5%	12%	2%	2%	12%	2%	2%	8%	9%	15%	4%	8%	4%	8%
	Very Unfavorable	8%	3%	10%	5%	17%	3%	2%	16%	5%	1%	14%	9%	24%	8%	4%	9%	7%
	No Opinion	27%	22%	35%	36%	34%	18%	30%	34%	24%	20%	29%	34%	34%	32%	23%	26%	30%
	Never Heard	9%	7%	9%	12%	12%	4%	12%	13%	9%	5%	9%	15%	9%	13%	10%	6%	12%
B15i.THE NAACP	Favorable	51%	66%	39%	41%	25%	73%	53%	25%	60%	73%	41%	33%	19%	42%	56%	54%	42%
	Unfavorable	13%	5%	18%	11%	29%	5%	5%	29%	7%	3%	22%	18%	38%	12%	11%	14%	15%
	(No opinion /Never heard)	36%	29%	44%	48%	46%	22%	42%	46%	33%	24%	37%	49%	43%	46%	32%	32%	42%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		-34	-13	-44	-14	-65	-20	-51	-28	-44	-49	-29	-15	-23	-64
B15j.ABOLISH THE POLICE	Very Favorable	10%	10%	4%	16%	2%	14%	4%	20%	10%	6%	11%	15%	13%	3%
	Somewhat Favorable	13%	27%	8%	20%	11%	18%	6%	9%	11%	9%	15%	19%	16%	7%
	Somewhat Unfavorable	18%	16%	17%	20%	17%	20%	18%	25%	5%	17%	18%	19%	17%	23%
	Very Unfavorable	40%	34%	39%	30%	61%	32%	43%	32%	60%	47%	38%	31%	35%	51%
	No Opinion	13%	11%	17%	12%	7%	13%	20%	7%	3%	12%	13%	10%	15%	15%
	Never Heard	6%	2%	14%	2%	2%	3%	9%	7%	11%	9%	5%	6%	5%	2%
B15j.ABOLISH THE POLICE	Favorable	24%	37%	12%	36%	13%	32%	10%	29%	21%	15%	26%	34%	29%	10%
	Unfavorable	58%	50%	56%	50%	78%	52%	61%	57%	65%	64%	56%	49%	52%	74%
	(No opinion /Never heard)	19%	12%	32%	14%	9%	15%	29%	14%	14%	21%	18%	17%	20%	17%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
FAVORABLE - UNFAVORABLE		46	43	20	57	52	56	43	51	18	39	48	47	58	31
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	36%	33%	55%	54%	53%	41%	48%	36%	45%	46%	46%	52%	32%
	Somewhat Favorable	21%	30%	20%	18%	19%	16%	26%	21%	14%	20%	21%	21%	21%	28%
	Somewhat Unfavorable	5%	16%		4%	2%	5%	7%	6%		8%	5%	4%	5%	4%
	Very Unfavorable	16%	7%	33%	12%	18%	8%	18%	13%	32%	18%	15%	15%	10%	25%
	No Opinion	11%	9%	12%	11%	6%	16%	7%	12%	17%	10%	11%	13%	10%	11%
	Never Heard	1%	2%	2%			1%	1%	1%			1%	0%	2%	
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	66%	53%	73%	73%	70%	67%	69%	51%	64%	68%	67%	73%	60%
	Unfavorable	21%	23%	33%	16%	21%	13%	24%	18%	32%	25%	20%	20%	15%	29%
	(No opinion /Never heard)	12%	11%	14%	11%	6%	17%	8%	12%	17%	10%	12%	13%	12%	11%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
FAVORABLE - UNFAVORABLE		37	29	31	47	41	37	42	30	25	35	38	30	46	30
B15i.THE NAACP	Very Favorable	29%	10%	31%	37%	37%	32%	33%	16%	18%	30%	29%	28%	30%	24%
	Somewhat Favorable	22%	30%	12%	20%	18%	20%	23%	24%	27%	18%	23%	17%	25%	26%
	Somewhat Unfavorable	6%	3%	5%	7%	9%	5%	4%	3%	12%	8%	5%	4%	4%	5%
	Very Unfavorable	8%	8%	8%	3%	5%	9%	10%	7%	8%	6%	8%	10%	5%	15%
	No Opinion	27%	26%	41%	23%	21%	28%	24%	35%	26%	25%	27%	29%	27%	27%
	Never Heard	9%	21%	3%	10%	10%	6%	6%	16%	9%	13%	8%	12%	8%	2%
B15i.THE NAACP	Favorable	51%	41%	43%	57%	55%	52%	56%	40%	45%	48%	51%	45%	56%	50%
	Unfavorable	13%	12%	13%	10%	14%	14%	14%	10%	20%	14%	13%	14%	10%	20%
	(No opinion /Never heard)	36%	47%	44%	33%	31%	34%	31%	50%	35%	38%	35%	41%	35%	30%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		-34	-25	-62	-18	-46	-24	-63	-52	-27	-30	-36
B15j.ABOLISH THE POLICE	Very Favorable	10%	10%	4%	16%	5%	11%	5%	21%	12%	13%	9%
	Somewhat Favorable	13%	18%	4%	19%	10%	17%	7%		15%	14%	13%
	Somewhat Unfavorable	18%	21%	15%	20%	15%	24%	4%	31%	16%	18%	18%
	Very Unfavorable	40%	32%	55%	32%	46%	28%	71%	42%	38%	39%	40%
	No Opinion	13%	15%	10%	11%	17%	13%	11%	7%	12%	12%	13%
	Never Heard	6%	4%	12%	3%	7%	7%	3%		6%	4%	7%
B15j.ABOLISH THE POLICE	Favorable	24%	28%	8%	34%	15%	27%	12%	21%	27%	27%	22%
	Unfavorable	58%	53%	70%	52%	61%	52%	74%	72%	54%	57%	58%
	(No opinion /Never heard)	19%	19%	22%	14%	24%	21%	14%	7%	19%	16%	20%
	Total	548	46	82	243	175	267	121	28	105	193	342
FAVORABLE - UNFAVORABLE		46	44	37	55	38	76	-22	36	47	47	45
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	51%	42%	50%	41%	60%	14%	32%	53%	46%	46%
	Somewhat Favorable	21%	12%	23%	21%	22%	24%	19%	31%	15%	21%	21%
	Somewhat Unfavorable	5%	12%	5%	6%	3%	5%	7%	8%	4%	5%	6%
	Very Unfavorable	16%	8%	23%	10%	23%	3%	47%	19%	15%	15%	17%
	No Opinion	11%	17%	7%	12%	9%	8%	13%	10%	12%	13%	9%
	Never Heard	1%			1%	1%	0%	1%		1%	1%	1%
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	63%	65%	71%	64%	84%	32%	63%	67%	67%	68%
	Unfavorable	21%	20%	28%	16%	26%	8%	54%	27%	20%	20%	23%
	(No opinion /Never heard)	12%	17%	7%	13%	10%	8%	14%	10%	13%	14%	10%
	Total	549	41	84	249	171	263	113	29	122	193	342
FAVORABLE - UNFAVORABLE		37	40	31	37	40	64	-5	23	24	35	39
B15i.THE NAACP	Very Favorable	29%	22%	35%	28%	29%	44%	9%	17%	17%	30%	29%
	Somewhat Favorable	22%	28%	13%	21%	25%	27%	16%	23%	17%	20%	23%
	Somewhat Unfavorable	6%	6%	9%	5%	6%	4%	12%	12%	3%	7%	5%
	Very Unfavorable	8%	3%	7%	8%	9%	3%	18%	6%	6%	8%	7%
	No Opinion	27%	28%	24%	28%	27%	18%	34%	33%	42%	23%	29%
	Never Heard	9%	14%	13%	10%	4%	5%	11%	9%	15%	11%	8%
B15i.THE NAACP	Favorable	51%	49%	47%	49%	54%	71%	25%	40%	33%	50%	51%
	Unfavorable	13%	9%	16%	13%	14%	7%	30%	18%	10%	15%	12%
	(No opinion /Never heard)	36%	42%	36%	38%	31%	22%	45%	42%	57%	35%	37%
	Total	548	46	82	243	175	267	121	28	105	193	342

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
FAVORABLE - UNFAVORABLE		-34	-13	-33	-43	-49	-44	-32	-35	-34	-33	-34	-33	-14	-32	-37
B15j.ABOLISH THE POLICE	Very Favorable	10%	20%	15%	8%	6%	4%	9%	5%	10%	11%	10%	11%	20%	9%	10%
	Somewhat Favorable	13%	14%	13%	10%	11%	21%	15%	10%	14%	14%	14%	14%	13%	16%	13%
	Somewhat Unfavorable	18%	7%	13%	19%	17%	24%	22%	20%	19%	18%	19%	18%	3%	19%	19%
	Very Unfavorable	40%	41%	48%	42%	49%	45%	35%	29%	39%	40%	39%	40%	44%	37%	40%
	No Opinion	13%	10%	9%	12%	12%		13%	24%	12%	13%	12%	13%	13%	14%	12%
	Never Heard	6%	8%	1%	10%	7%	6%	5%	11%	6%	5%	6%	5%	6%	5%	6%
B15j.ABOLISH THE POLICE	Favorable	24%	34%	28%	18%	16%	25%	25%	15%	24%	24%	24%	24%	33%	25%	22%
	Unfavorable	58%	48%	62%	61%	65%	69%	57%	50%	58%	58%	58%	58%	48%	57%	60%
	(No opinion /Never heard)	19%	18%	10%	22%	18%	6%	18%	35%	19%	18%	19%	18%	19%	18%	18%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
FAVORABLE - UNFAVORABLE		46	44	45	67	42	34	45	44	41	49	41	49	58	40	46
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	40%	47%	52%	46%	50%	46%	41%	45%	48%	45%	48%	52%	43%	47%
	Somewhat Favorable	21%	26%	23%	27%	18%	13%	21%	18%	20%	22%	20%	22%	26%	19%	21%
	Somewhat Unfavorable	5%	1%	8%		4%	15%	6%		7%	4%	7%	4%	5%	6%	5%
	Very Unfavorable	16%	21%	16%	11%	17%	14%	16%	15%	16%	16%	16%	16%	15%	16%	16%
	No Opinion	11%	11%	7%	9%	13%	8%	10%	24%	10%	10%	10%	10%	1%	14%	10%
	Never Heard	1%			1%	2%		1%	3%	2%	0%	2%	0%		2%	1%
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	67%	69%	78%	64%	63%	67%	59%	64%	69%	64%	69%	78%	62%	67%
	Unfavorable	21%	23%	24%	11%	21%	29%	22%	15%	23%	20%	23%	20%	20%	22%	22%
	(No opinion /Never heard)	12%	11%	7%	11%	15%	8%	12%	27%	12%	11%	12%	11%	1%	16%	11%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
FAVORABLE - UNFAVORABLE		37	41	36	23	36	32	43	34	37	40	37	40	21	28	43
B15i.THE NAACP	Very Favorable	29%	37%	31%	22%	36%	22%	27%	24%	27%	31%	27%	31%	28%	25%	31%
	Somewhat Favorable	22%	21%	19%	25%	19%	26%	24%	20%	22%	22%	22%	22%	21%	20%	22%
	Somewhat Unfavorable	6%	4%	9%	11%	8%	3%	3%	3%	5%	5%	5%	5%	9%	9%	4%
	Very Unfavorable	8%	14%	5%	13%	11%	13%	6%	7%	6%	8%	6%	8%	20%	8%	6%
	No Opinion	27%	19%	29%	16%	18%	27%	31%	34%	30%	25%	30%	25%	22%	30%	26%
	Never Heard	9%	5%	6%	13%	8%	8%	10%	13%	10%	8%	10%	8%		8%	11%
B15i.THE NAACP	Favorable	51%	58%	50%	47%	55%	48%	51%	43%	48%	53%	48%	53%	49%	45%	53%
	Unfavorable	13%	18%	14%	24%	19%	17%	8%	9%	12%	13%	12%	13%	29%	17%	10%
	(No opinion /Never heard)	36%	24%	35%	28%	26%	35%	40%	47%	40%	33%	40%	33%	22%	38%	37%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employ ed full-time	Employ ed part-time	Unempl oyed	Retired	Homem aker or stay at home parent	Full-time student	On disabilit y
FAVORABLE - UNFAVORABLE		-34	-24	-35	-38	-27	-54	-28	-38	-42	-32	-29	-20	-61	-63	31	-52
B15j.ABOLISH THE POLICE	Very Favorable	10%	12%	14%	9%	9%	4%	13%	9%	7%	13%	12%	5%	5%	2%	20%	2%
	Somewhat Favorable	13%	17%	9%	13%	17%	9%	14%	13%	12%	14%	11%	21%	4%	5%	43%	8%
	Somewhat Unfavorable	18%	19%	16%	19%	18%	15%	18%	19%	16%	18%	17%	12%	20%	36%	15%	11%
	Very Unfavorable	40%	34%	42%	41%	36%	52%	37%	41%	45%	41%	35%	34%	50%	34%	18%	51%
	No Opinion	13%	13%	13%	12%	16%	13%	13%	12%	14%	8%	22%	21%	17%	11%	2%	17%
	Never Heard	6%	6%	6%	5%	4%	8%	6%	5%	6%	5%	3%	8%	3%	13%	2%	11%
B15j.ABOLISH THE POLICE	Favorable	24%	29%	23%	23%	26%	13%	27%	23%	19%	27%	23%	26%	9%	7%	63%	10%
	Unfavorable	58%	52%	58%	60%	54%	67%	55%	60%	61%	60%	52%	46%	71%	69%	32%	62%
	(No opinion /Never heard)	19%	19%	18%	17%	20%	20%	19%	17%	20%	13%	25%	28%	20%	24%	4%	27%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
FAVORABLE - UNFAVORABLE		46	52	39	50	41	31	47	50	35	43	32	42	80	48	65	26
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	46%	50%	47%	41%	42%	47%	47%	42%	44%	41%	45%	70%	39%	62%	33%
	Somewhat Favorable	21%	23%	14%	24%	20%	18%	20%	24%	18%	22%	18%	16%	19%	27%	18%	23%
	Somewhat Unfavorable	5%	4%	8%	5%		9%	5%	5%	5%	5%	12%	7%		6%		4%
	Very Unfavorable	16%	13%	17%	15%	19%	20%	14%	15%	20%	18%	15%	13%	9%	12%	14%	25%
	No Opinion	11%	13%	10%	8%	21%	12%	12%	8%	16%	11%	13%	18%	1%	15%	5%	11%
	Never Heard	1%	1%	2%	1%			1%	1%		1%	1%	1%			2%	4%
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	69%	64%	71%	60%	60%	67%	71%	60%	66%	59%	61%	89%	67%	79%	56%
	Unfavorable	21%	17%	25%	21%	19%	29%	20%	21%	25%	23%	27%	19%	9%	19%	14%	29%
	(No opinion /Never heard)	12%	14%	12%	9%	21%	12%	13%	9%	16%	11%	15%	19%	1%	15%	7%	15%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
FAVORABLE - UNFAVORABLE		37	45	33	37	31	29	41	37	30	43	32	16	53	20	67	27
B15l.THE NAACP	Very Favorable	29%	32%	27%	30%	24%	25%	30%	30%	24%	32%	22%	16%	46%	19%	49%	20%
	Somewhat Favorable	22%	26%	21%	21%	17%	17%	24%	21%	17%	25%	21%	18%	19%	15%	28%	16%
	Somewhat Unfavorable	6%	6%	4%	6%	4%	5%	5%	6%	5%	6%	6%	6%	9%	3%	2%	2%
	Very Unfavorable	8%	7%	11%	8%	6%	7%	8%	8%	7%	8%	6%	12%	3%	10%	8%	8%
	No Opinion	27%	22%	30%	27%	32%	31%	25%	27%	32%	22%	36%	38%	19%	37%	8%	44%
	Never Heard	9%	7%	7%	8%	17%	15%	7%	8%	16%	7%	8%	10%	4%	17%	5%	10%
B15l.THE NAACP	Favorable	51%	58%	48%	51%	41%	42%	54%	51%	41%	57%	44%	34%	65%	33%	77%	37%
	Unfavorable	13%	13%	15%	14%	10%	12%	13%	14%	11%	13%	12%	18%	12%	13%	9%	9%
	(No opinion /Never heard)	36%	29%	37%	35%	49%	46%	32%	35%	47%	30%	44%	48%	23%	54%	14%	54%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		-34	-26	-49	-25	-32	-49	-12	-26	-10	-19	-43	-54	-37	-36	-15	-34
B15j.ABOLISH THE POLICE	Very Favorable	10%	16%	9%	11%	5%	10%	27%	14%	17%	18%	10%	4%	9%	10%	12%	10%
	Somewhat Favorable	13%	16%	8%	15%	28%	11%	8%	13%	19%	18%	13%	10%	11%	14%	20%	7%
	Somewhat Unfavorable	18%	18%	16%	18%	28%	15%	8%	15%	12%	20%	27%	19%	17%	17%	24%	15%
	Very Unfavorable	40%	40%	49%	33%	37%	55%	39%	38%	33%	33%	38%	49%	41%	43%	23%	35%
	No Opinion	13%	7%	13%	18%	3%	6%	13%	9%	15%	6%	8%	10%	18%	10%	19%	26%
B15j.ABOLISH THE POLICE	Never Heard	6%	4%	4%	5%		2%	6%	11%	4%	5%	3%	9%	5%	6%	2%	7%
	Favorable	24%	31%	17%	26%	32%	21%	35%	27%	35%	35%	23%	14%	20%	24%	32%	16%
	Unfavorable	58%	58%	66%	51%	65%	70%	46%	53%	45%	54%	66%	68%	57%	60%	47%	50%
	(No opinion /Never heard)	19%	11%	17%	23%	3%	9%	19%	20%	19%	11%	11%	19%	23%	16%	21%	33%
Total		548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69
FAVORABLE - UNFAVORABLE		46	36	43	49	32	48	76	4	39	51	26	45	57	47	50	36
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	38%	46%	51%	43%	47%	54%	41%	47%	41%	41%	46%	51%	48%	39%	41%
	Somewhat Favorable	21%	23%	21%	18%	9%	19%	27%	8%	16%	26%	17%	22%	22%	20%	27%	16%
	Somewhat Unfavorable	5%	7%	7%	7%	8%		3%	14%	7%	8%	9%	6%	4%	5%	4%	9%
	Very Unfavorable	16%	19%	17%	14%	12%	18%	3%	32%	18%	9%	23%	17%	13%	17%	12%	13%
	No Opinion	11%	12%	8%	9%	21%	13%	12%	5%	10%	16%	10%	9%	9%	9%	19%	15%
A15k.THE BLACK LIVES MATTER MOVEMENT	Never Heard	1%	1%	1%		6%	3%			2%	1%			1%	0%		6%
	Favorable	67%	61%	67%	70%	52%	66%	82%	49%	63%	67%	58%	68%	73%	69%	65%	57%
	Unfavorable	21%	26%	24%	21%	21%	18%	6%	45%	24%	16%	32%	23%	17%	22%	16%	21%
	(No opinion /Never heard)	12%	13%	9%	9%	27%	16%	12%	5%	13%	17%	10%	9%	10%	9%	19%	21%
Total		549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
FAVORABLE - UNFAVORABLE		37	45	35	37	49	31	36	65	40	32	39	30	42	45	19	8
B15i.THE NAACP	Very Favorable	29%	36%	22%	22%	30%	21%	30%	29%	24%	23%	32%	29%	31%	34%	13%	14%
	Somewhat Favorable	22%	24%	24%	29%	25%	32%	16%	38%	26%	26%	20%	18%	21%	22%	23%	20%
	Somewhat Unfavorable	6%	7%	2%	8%	3%	6%	5%		3%	4%	5%	8%	5%	4%	10%	16%
	Very Unfavorable	8%	7%	9%	6%	3%	16%	5%	2%	7%	13%	7%	9%	5%	7%	7%	11%
	No Opinion	27%	19%	32%	28%	29%	17%	37%	30%	31%	27%	23%	26%	31%	27%	19%	31%
B15i.THE NAACP	Never Heard	9%	7%	11%	6%	10%	8%	8%		8%	7%	12%	9%	7%	6%	29%	8%
	Favorable	51%	60%	46%	51%	55%	53%	45%	67%	50%	49%	52%	47%	52%	56%	36%	35%
	Unfavorable	13%	14%	11%	14%	6%	22%	10%	2%	10%	17%	13%	18%	10%	11%	16%	27%
	(No opinion /Never heard)	36%	26%	43%	34%	39%	25%	45%	30%	39%	34%	36%	35%	38%	33%	48%	39%
Total		548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		-34	-31	-40	-34	-39	-50	-33	-44	-33	-35	-31	-35	-35	-62	-25	-10
B15j.ABOLISH THE POLICE	Very Favorable	10%	10%	11%	8%	12%	7%	10%	9%	13%	11%	10%	11%	3%	5%	13%	7%
	Somewhat Favorable	13%	16%	14%	13%	2%	3%	15%	2%	12%	13%	16%	13%	10%	8%	16%	11%
	Somewhat Unfavorable	18%	16%	23%	18%	15%	18%	18%	17%	22%	16%	19%	21%	19%	7%	24%	6%
	Very Unfavorable	40%	40%	41%	37%	37%	41%	40%	39%	36%	44%	39%	37%	29%	68%	30%	23%
	No Opinion	13%	11%	11%	19%	24%	26%	12%	25%	10%	11%	11%	13%	26%	9%	11%	44%
	Never Heard	6%	7%		4%	10%	5%	5%	7%	7%	5%	6%	5%	12%	3%	7%	9%
B15j.ABOLISH THE POLICE	Favorable	24%	26%	25%	22%	14%	10%	25%	12%	25%	24%	26%	24%	13%	13%	29%	18%
	Unfavorable	58%	57%	65%	56%	53%	60%	58%	56%	58%	60%	57%	58%	49%	75%	54%	29%
	(No opinion /Never heard)	19%	18%	11%	23%	33%	30%	17%	32%	17%	16%	17%	18%	38%	12%	18%	53%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
FAVORABLE - UNFAVORABLE		46	49	44	47	39	-1	48	19	55	30	67	43	48	-21	76	42
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	50%	45%	32%	27%	25%	48%	26%	48%	37%	60%	44%	43%	17%	59%	42%
	Somewhat Favorable	21%	20%	20%	34%	38%	7%	21%	22%	14%	22%	20%	22%	19%	15%	25%	11%
	Somewhat Unfavorable	5%	5%	6%	4%	9%	6%	5%	8%	3%	6%	2%	10%	4%	9%	4%	1%
	Very Unfavorable	16%	16%	16%	16%	18%	26%	16%	22%	5%	22%	10%	13%	10%	45%	4%	9%
	No Opinion	11%	8%	13%	14%	7%	32%	9%	20%	26%	12%	8%	11%	19%	13%	8%	33%
	Never Heard	1%	1%				4%	1%	2%	4%	1%	0%		4%	2%	0%	3%
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	70%	65%	66%	66%	31%	69%	48%	63%	59%	80%	66%	63%	32%	84%	53%
	Unfavorable	21%	21%	22%	20%	27%	32%	21%	30%	8%	28%	13%	23%	14%	53%	8%	11%
	(No opinion /Never heard)	12%	8%	13%	14%	7%	36%	10%	22%	30%	13%	8%	11%	23%	14%	8%	37%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
FAVORABLE - UNFAVORABLE		37	48	39	25	-2	-5	44	-3	5	30	53	35	36	0	55	20
B15l.THE NAACP	Very Favorable	29%	38%	20%	14%	9%	10%	32%	9%	14%	25%	33%	37%	23%	12%	38%	15%
	Somewhat Favorable	22%	21%	29%	29%	19%	13%	23%	16%	6%	20%	28%	19%	20%	15%	25%	16%
	Somewhat Unfavorable	6%	3%	5%	13%	24%	2%	4%	12%	10%	4%	4%	12%	4%	8%	5%	5%
	Very Unfavorable	8%	8%	5%	4%	6%	25%	7%	16%	5%	10%	4%	8%	3%	19%	3%	5%
	No Opinion	27%	24%	28%	23%	36%	33%	25%	34%	47%	30%	26%	17%	34%	36%	21%	49%
	Never Heard	9%	6%	13%	16%	6%	17%	8%	12%	19%	11%	5%	7%	15%	11%	8%	10%
B15l.THE NAACP	Favorable	51%	59%	49%	43%	28%	23%	56%	25%	20%	45%	61%	56%	43%	27%	63%	31%
	Unfavorable	13%	11%	10%	18%	30%	28%	11%	29%	15%	15%	8%	20%	8%	27%	8%	11%
	(No opinion /Never heard)	36%	30%	41%	39%	42%	49%	33%	46%	65%	41%	31%	24%	49%	46%	29%	59%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42

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		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		-34	-18	-65	-22	-21	-64	-29	.	.	.	-27	-56	-15	-18	-62
B15j.ABOLISH THE POLICE	Very Favorable	10%	12%	7%	8%	13%	7%	7%				12%	7%	9%	14%	8%
	Somewhat Favorable	13%	18%	7%	7%	17%	8%	12%				16%	9%	10%	18%	5%
	Somewhat Unfavorable	18%	22%	13%	13%	23%	11%	15%				20%	16%	9%	22%	12%
	Very Unfavorable	40%	27%	66%	25%	28%	68%	33%				35%	57%	25%	28%	62%
	No Opinion	13%	12%	7%	39%	12%	5%	25%				11%	9%	39%	13%	10%
	Never Heard	6%	8%	1%	8%	7%	1%	9%				7%	2%	8%	5%	2%
B15j.ABOLISH THE POLICE	Favorable	24%	31%	13%	15%	30%	15%	19%				27%	17%	19%	32%	13%
	Unfavorable	58%	49%	79%	38%	51%	79%	48%				55%	73%	35%	50%	75%
	(No opinion /Never heard)	19%	21%	8%	47%	19%	6%	33%				18%	11%	46%	18%	12%
	Total	548	321	181	47	281	147	121				347	151	50	304	147
FAVORABLE - UNFAVORABLE		46	78	-9	46	79	-22	47	53	16	16	.	.	.	72	-13
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	63%	18%	41%	62%	19%	41%	51%	32%	20%				58%	21%
	Somewhat Favorable	21%	22%	22%	10%	25%	15%	19%	21%	22%	19%				26%	15%
	Somewhat Unfavorable	5%	4%	8%	2%	4%	8%	5%	6%	3%	2%				4%	11%
	Very Unfavorable	16%	4%	40%	3%	4%	48%	9%	13%	35%	21%				7%	38%
	No Opinion	11%	7%	11%	37%	6%	10%	22%	9%	7%	34%				5%	14%
	Never Heard	1%	0%	0%	7%		0%	3%	1%	1%	3%				0%	
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	85%	40%	51%	86%	34%	61%	72%	54%	39%				83%	37%
	Unfavorable	21%	8%	49%	5%	8%	56%	14%	19%	38%	23%				11%	49%
	(No opinion /Never heard)	12%	7%	11%	44%	6%	11%	25%	10%	8%	38%				6%	14%
	Total	549	314	181	54	272	133	144	445	51	52				310	126
FAVORABLE - UNFAVORABLE		37	64	-1	4	69	0	9	.	.	.	52	9	22	60	2
B15l.THE NAACP	Very Favorable	29%	42%	11%	11%	45%	12%	11%				36%	16%	20%	43%	11%
	Somewhat Favorable	22%	27%	15%	11%	28%	17%	12%				25%	17%	11%	27%	16%
	Somewhat Unfavorable	6%	3%	10%	3%	3%	11%	6%				5%	8%	6%	4%	9%
	Very Unfavorable	8%	2%	16%	15%	2%	18%	8%				5%	16%	2%	5%	15%
	No Opinion	27%	18%	37%	46%	16%	34%	46%				21%	34%	51%	16%	39%
	Never Heard	9%	8%	10%	14%	6%	8%	18%				9%	10%	10%	6%	10%
B15l.THE NAACP	Favorable	51%	69%	26%	22%	74%	29%	23%				61%	32%	31%	69%	26%
	Unfavorable	13%	5%	27%	18%	5%	29%	14%				10%	24%	8%	9%	24%
	(No opinion /Never heard)	36%	26%	47%	60%	21%	42%	64%				29%	44%	61%	21%	49%
	Total	548	321	181	47	281	147	121				347	151	50	304	147

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			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/WP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
FAVORABLE - UNFAVORABLE		-34	-18	-71	-27	-18	-65	-20	-8	-71
B15j.ABOLISH THE POLICE	Very Favorable	10%	13%	4%	5%						14%	4%	14%	13%	4%
	Somewhat Favorable	13%	18%	5%	14%						18%	6%	14%	28%	3%
	Somewhat Unfavorable	18%	23%	6%	13%						22%	6%	21%	25%	4%
	Very Unfavorable	40%	27%	73%	33%						27%	69%	28%	24%	74%
	No Opinion	13%	12%	9%	21%						11%	12%	14%	6%	12%
	Never Heard	6%	7%	2%	14%						8%	2%	10%	3%	3%
B15i.ABOLISH THE POLICE	Favorable	24%	32%	9%	19%						32%	10%	28%	41%	7%
	Unfavorable	58%	49%	79%	46%						49%	76%	49%	49%	78%
	(No opinion /Never heard)	19%	19%	12%	35%						19%	14%	23%	9%	14%
	Total	548	335	153	39						341	154	224	108	121
FAVORABLE - UNFAVORABLE		46	76	-19	44	76	-22	78	76	-23
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	63%	13%	34%	62%	14%	66%	58%	13%					
	Somewhat Favorable	21%	21%	20%	24%	23%	17%	20%	26%	16%					
	Somewhat Unfavorable	5%	4%	9%	1%	4%	7%	4%	4%	6%					
	Very Unfavorable	16%	4%	43%	13%	4%	46%	3%	4%	47%					
	No Opinion	11%	7%	13%	28%	7%	14%	7%	7%	15%					
	Never Heard	1%	0%	2%		0%	2%		1%	3%					
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	84%	33%	58%	84%	31%	86%	84%	29%					
	Unfavorable	21%	8%	52%	14%	8%	53%	8%	8%	53%					
	(No opinion /Never heard)	12%	7%	15%	28%	8%	16%	7%	8%	18%					
	Total	549	334	153	39	347	156	198	142	115					
FAVORABLE - UNFAVORABLE		37	62	-11	17	59	-7	68	43	-6
B15i.THE NAACP	Very Favorable	29%	40%	9%	19%						40%	9%	47%	29%	10%
	Somewhat Favorable	22%	28%	13%	8%						25%	14%	26%	24%	14%
	Somewhat Unfavorable	6%	3%	12%	4%						3%	10%	2%	6%	10%
	Very Unfavorable	8%	3%	20%	5%						3%	20%	3%	3%	20%
	No Opinion	27%	19%	37%	47%						20%	38%	15%	29%	36%
	Never Heard	9%	7%	9%	16%						7%	9%	6%	9%	10%
B15i.THE NAACP	Favorable	51%	68%	21%	27%						66%	23%	73%	52%	24%
	Unfavorable	13%	6%	32%	10%						6%	30%	5%	9%	30%
	(No opinion /Never heard)	36%	26%	47%	63%						28%	47%	21%	39%	46%
	Total	548	335	153	39						341	154	224	108	121

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		-34	-22	-39	-35	-7	.	-34
B15j.ABOLISH THE POLICE	Very Favorable	10%	17%	7%	10%	21%		10%
	Somewhat Favorable	13%	15%	15%	10%	17%		13%
	Somewhat Unfavorable	18%	21%	18%	15%	21%		18%
	Very Unfavorable	40%	33%	43%	40%	25%		40%
	No Opinion	13%	11%	11%	18%	12%		13%
	Never Heard	6%	3%	6%	8%	4%		6%
B15j.ABOLISH THE POLICE	Favorable	24%	32%	22%	20%	38%		24%
	Unfavorable	58%	54%	61%	55%	45%		58%
	(No opinion /Never heard)	19%	15%	17%	25%	17%		19%
	Total	548	122	295	132	71		548
FAVORABLE - UNFAVORABLE		46	48	46	44	69	46	.
A15k.THE BLACK LIVES MATTER MOVEMENT	Very Favorable	46%	39%	51%	43%	63%	46%	
	Somewhat Favorable	21%	30%	18%	17%	18%	21%	
	Somewhat Unfavorable	5%	6%	4%	7%	6%	5%	
	Very Unfavorable	16%	16%	18%	10%	6%	16%	
	No Opinion	11%	8%	8%	21%	8%	11%	
	Never Heard	1%	1%	1%	2%		1%	
A15k.THE BLACK LIVES MATTER MOVEMENT	Favorable	67%	70%	68%	61%	81%	67%	
	Unfavorable	21%	22%	23%	17%	12%	21%	
	(No opinion /Never heard)	12%	9%	9%	22%	8%	12%	
	Total	549	143	277	128	73	549	
FAVORABLE - UNFAVORABLE		37	35	37	40	44	.	37
B15i.THE NAACP	Very Favorable	29%	28%	31%	25%	28%		29%
	Somewhat Favorable	22%	23%	21%	22%	23%		22%
	Somewhat Unfavorable	6%	8%	5%	4%	4%		6%
	Very Unfavorable	8%	8%	10%	3%	3%		8%
	No Opinion	27%	21%	26%	35%	30%		27%
	Never Heard	9%	11%	7%	11%	11%		9%
B15i.THE NAACP	Favorable	51%	51%	52%	47%	51%		51%
	Unfavorable	13%	16%	15%	7%	7%		13%
	(No opinion /Never heard)	36%	32%	33%	46%	42%		36%
	Total	548	122	295	132	71		548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			SAMPLE			AGE					AGE		EDUCATION					
		TOTAL	POC & unmarri ed under 55	POC only	Unmarr ied under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non- college grad	College graduat e or post-grad	4-year College grad	Post- graduat e
FAVORABLE - UNFAVORABLE		44	52	38	45	53	42	44	33	44	49	39	37	45	42	51	49	58
A15m.THE #METOO MOVEMENT	Very Favorable	34%	44%	33%	29%	40%	29%	35%	24%	42%	36%	32%	28%	36%	33%	37%	37%	40%
	Somewhat Favorable	26%	20%	24%	31%	24%	26%	27%	29%	24%	25%	27%	25%	24%	25%	29%	28%	31%
	Somewhat Unfavorable	8%	8%	7%	8%	5%	7%	10%	9%	11%	6%	10%	9%	8%	8%	7%	9%	4%
	Very Unfavorable	8%	4%	11%	7%	6%	6%	8%	11%	11%	6%	10%	8%	8%	8%	8%	8%	9%
	No Opinion	16%	16%	19%	15%	15%	21%	15%	16%	12%	18%	15%	17%	19%	18%	12%	12%	12%
	Never Heard	8%	9%	6%	9%	9%	11%	5%	10%		10%	6%	13%	6%	9%	6%	7%	4%
A15m.THE #METOO MOVEMENT	Favorable	60%	64%	57%	60%	64%	55%	62%	53%	66%	61%	59%	54%	60%	57%	66%	65%	71%
	Unfavorable	16%	12%	19%	16%	11%	13%	19%	20%	22%	12%	20%	16%	15%	16%	15%	16%	13%
	(No opinion /Never heard)	24%	25%	25%	24%	25%	32%	19%	26%	12%	27%	21%	30%	25%	27%	18%	19%	16%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
FAVORABLE - UNFAVORABLE		-22	-21	-12	-31	-24	-23	-27	-15	-15	-24	-20	-13	-30	-21	-23	-20	-30
B15n.CANCEL CULTURE	Very Favorable	5%	10%	4%	2%	7%	4%	3%	5%	2%	6%	4%	4%	5%	5%	6%	6%	6%
	Somewhat Favorable	9%	9%	12%	7%	13%	9%	7%	9%	2%	12%	7%	10%	8%	9%	11%	12%	9%
	Somewhat Unfavorable	14%	17%	11%	15%	18%	17%	13%	9%	6%	18%	10%	10%	16%	13%	17%	17%	18%
	Very Unfavorable	22%	24%	17%	26%	26%	19%	26%	19%	13%	24%	21%	17%	27%	22%	23%	22%	27%
	No Opinion	23%	18%	29%	22%	18%	25%	22%	23%	42%	20%	26%	29%	20%	25%	19%	22%	10%
	Never Heard	26%	22%	28%	28%	18%	26%	29%	35%	34%	21%	32%	31%	24%	28%	24%	21%	30%
B15n.CANCEL CULTURE	Favorable	14%	19%	16%	10%	20%	13%	11%	13%	4%	17%	11%	14%	13%	13%	17%	18%	15%
	Unfavorable	36%	40%	28%	41%	44%	36%	38%	28%	19%	41%	31%	26%	43%	35%	40%	39%	45%
	(No opinion /Never heard)	49%	40%	57%	50%	36%	51%	51%	58%	77%	41%	58%	60%	45%	52%	42%	43%	40%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44
FAVORABLE - UNFAVORABLE		19	25	29	5	12	27	21	7	51	17	20	8	17	13	31	31	31
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	19%	24%	13%	16%	15%	26%	12%	37%	15%	22%	14%	19%	17%	22%	20%	29%
	Somewhat Favorable	20%	18%	25%	17%	15%	23%	18%	23%	27%	18%	22%	13%	18%	16%	30%	32%	22%
	Somewhat Unfavorable	7%	6%	9%	7%	7%	4%	8%	9%	9%	6%	9%	7%	7%	7%	8%	8%	8%
	Very Unfavorable	12%	6%	11%	17%	11%	7%	14%	19%	5%	10%	15%	12%	12%	12%	13%	13%	12%
	No Opinion	23%	23%	20%	24%	24%	29%	19%	21%	17%	26%	19%	26%	23%	25%	18%	15%	26%
	Never Heard	20%	28%	11%	21%	27%	22%	14%	15%	5%	25%	13%	27%	22%	24%	10%	12%	4%
A15o.ALEXANDRIA OCASIO-CORTEZ	Favorable	38%	37%	49%	30%	31%	38%	44%	36%	65%	33%	44%	28%	36%	32%	52%	52%	51%
	Unfavorable	20%	12%	20%	24%	18%	11%	23%	29%	13%	16%	24%	19%	19%	19%	21%	21%	20%
	(No opinion /Never heard)	42%	50%	31%	46%	51%	51%	33%	36%	22%	51%	32%	53%	45%	48%	28%	27%	30%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
		TOTAL	White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		44	45	44	55	37	54	48	38	50	39	56	55	53	24
A15m.THE #METOO MOVEMENT	Very Favorable	34%	29%	37%	44%	36%	26%	31%	25%	41%	35%	47%	42%	43%	31%
	Somewhat Favorable	26%	31%	22%	23%	18%	37%	30%	35%	21%	24%	19%	27%	19%	18%
	Somewhat Unfavorable	8%	8%	7%	7%	6%	5%	6%	12%	6%	9%	6%	9%	6%	6%
	Very Unfavorable	8%	7%	8%	4%	12%	5%	6%	9%	6%	10%	4%	5%	3%	18%
	No Opinion	16%	15%	17%	14%	23%	13%	18%	9%	17%	17%	16%	13%	23%	24%
	Never Heard	8%	9%	7%	7%	5%	15%	9%	9%	10%	5%	9%	5%	7%	3%
A15m.THE #METOO MOVEMENT	Favorable	60%	60%	60%	67%	54%	63%	61%	60%	61%	59%	65%	69%	62%	49%
	Unfavorable	16%	16%	15%	12%	18%	10%	12%	22%	11%	19%	9%	14%	9%	24%
	(No opinion /Never heard)	24%	24%	25%	21%	28%	27%	27%	19%	28%	22%	25%	18%	29%	27%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
FAVORABLE - UNFAVORABLE		-22	-31	-16	-12	-19	-37	-35	-25	-15	-17	-14	-10	-16	-22
B15n.CANCEL CULTURE	Very Favorable	5%	2%	7%	6%	6%	7%	4%		8%	6%	6%	7%	7%	4%
	Somewhat Favorable	9%	7%	11%	11%	10%	12%	8%	6%	14%	8%	15%	8%	13%	7%
	Somewhat Unfavorable	14%	15%	13%	14%	14%	14%	20%	7%	16%	11%	18%	11%	14%	13%
	Very Unfavorable	22%	26%	20%	15%	21%	42%	27%	24%	21%	19%	17%	14%	22%	20%
	No Opinion	23%	22%	24%	22%	30%	13%	19%	26%	22%	26%	21%	23%	27%	33%
	Never Heard	26%	28%	25%	31%	20%	12%	23%	37%	20%	30%	24%	37%	17%	23%
B15n.CANCEL CULTURE	Favorable	14%	10%	17%	17%	16%	19%	12%	6%	22%	13%	21%	15%	20%	11%
	Unfavorable	36%	41%	33%	29%	35%	56%	47%	31%	37%	30%	35%	25%	36%	33%
	(No opinion /Never heard)	49%	50%	49%	53%	50%	25%	42%	63%	41%	56%	45%	61%	44%	56%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
FAVORABLE - UNFAVORABLE		19	5	27	34	19	10	9	0	25	29	21	46	25	15
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	13%	22%	24%	22%	12%	14%	11%	16%	27%	16%	31%	18%	25%
	Somewhat Favorable	20%	17%	22%	22%	20%	22%	16%	19%	20%	23%	16%	27%	20%	20%
	Somewhat Unfavorable	7%	7%	8%	6%	10%	13%	6%	9%	7%	9%	7%	6%	9%	10%
	Very Unfavorable	12%	17%	9%	6%	13%	11%	15%	21%	5%	12%	5%	6%	5%	20%
	No Opinion	23%	24%	21%	21%	21%	22%	23%	27%	28%	16%	27%	15%	29%	16%
	Never Heard	20%	21%	18%	21%	13%	21%	26%	13%	24%	13%	29%	15%	19%	9%
A15o.ALEXANDRIA OCASIO-CORTEZ	Favorable	38%	30%	44%	46%	42%	34%	30%	30%	36%	50%	32%	58%	39%	45%
	Unfavorable	20%	24%	16%	12%	23%	23%	21%	30%	11%	21%	12%	12%	14%	30%
	(No opinion /Never heard)	42%	46%	40%	42%	35%	43%	49%	40%	52%	29%	56%	30%	47%	25%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65

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		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		44	63	22	43	10	64	63	11	66	61	23	21	0	49	44	45	40
A15m.THE #METOO MOVEMENT	Very Favorable	34%	44%	23%	25%	19%	49%	34%	20%	47%	41%	21%	23%	16%	32%	36%	34%	34%
	Somewhat Favorable	26%	28%	19%	30%	22%	23%	37%	22%	26%	31%	18%	23%	21%	30%	26%	25%	25%
	Somewhat Unfavorable	8%	6%	8%	6%	12%	6%	5%	12%	3%	9%	6%	12%	12%	9%	6%	8%	8%
	Very Unfavorable	8%	3%	12%	7%	19%	2%	3%	19%	3%	2%	10%	12%	25%	4%	11%	6%	11%
	No Opinion	16%	14%	27%	23%	17%	11%	18%	18%	15%	12%	30%	16%	17%	16%	13%	18%	16%
	Never Heard	8%	6%	11%	8%	11%	8%	3%	9%	7%	5%	16%	13%	9%	9%	8%	8%	5%
A15m.THE #METOO MOVEMENT	Favorable	60%	72%	42%	56%	41%	73%	71%	42%	72%	72%	38%	46%	37%	62%	61%	59%	59%
	Unfavorable	16%	9%	20%	13%	31%	9%	9%	31%	6%	11%	16%	24%	37%	13%	18%	14%	20%
	(No opinion /Never heard)	24%	19%	38%	31%	28%	19%	20%	27%	21%	17%	46%	30%	26%	25%	21%	27%	21%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
FAVORABLE - UNFAVORABLE		-22	-16	-42	-34	-25	-11	-25	-25	-21	-11	-48	-15	-34	-20	-21	-23	-22
B15n.CANCEL CULTURE	Very Favorable	5%	6%	2%	2%	3%	8%	4%	4%	8%	5%	2%	4%	3%	7%	5%	4%	7%
	Somewhat Favorable	9%	12%	2%	6%	7%	13%	11%	7%	12%	12%	3%	17%		8%	10%	9%	12%
	Somewhat Unfavorable	14%	18%	11%	15%	7%	18%	19%	6%	22%	15%	17%	9%	5%	17%	18%	12%	14%
	Very Unfavorable	22%	16%	35%	27%	29%	14%	21%	30%	19%	12%	36%	27%	31%	19%	18%	24%	27%
	No Opinion	23%	21%	15%	18%	29%	23%	17%	29%	19%	24%	21%	22%	35%	23%	17%	27%	19%
	Never Heard	26%	26%	35%	32%	24%	24%	29%	25%	20%	32%	21%	22%	26%	26%	33%	25%	22%
B15n.CANCEL CULTURE	Favorable	14%	18%	4%	8%	11%	20%	15%	11%	20%	17%	5%	21%	3%	16%	15%	12%	18%
	Unfavorable	36%	35%	46%	42%	36%	32%	40%	36%	41%	27%	53%	35%	36%	36%	36%	35%	40%
	(No opinion /Never heard)	49%	47%	49%	50%	54%	48%	45%	53%	39%	56%	42%	44%	61%	49%	49%	52%	42%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
FAVORABLE - UNFAVORABLE		19	41	-5	11	-22	48	29	-22	34	49	6	-17	-27	14	22	19	18
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	26%	8%	10%	8%	30%	19%	9%	22%	30%	5%	7%	8%	10%	17%	20%	22%
	Somewhat Favorable	20%	27%	9%	21%	10%	27%	27%	10%	22%	32%	11%	11%	9%	23%	20%	20%	17%
	Somewhat Unfavorable	7%	8%	7%	10%	8%	6%	12%	7%	7%	9%	2%	9%	7%	2%	8%	8%	11%
	Very Unfavorable	12%	3%	15%	11%	33%	2%	5%	34%	3%	3%	8%	27%	38%	18%	7%	13%	11%
	No Opinion	23%	19%	37%	28%	24%	19%	20%	24%	23%	16%	40%	25%	23%	25%	21%	23%	22%
	Never Heard	20%	17%	25%	21%	18%	17%	17%	16%	23%	11%	33%	21%	15%	21%	27%	16%	18%
A15o.ALEXANDRIA OCASIO-CORTEZ	Favorable	38%	53%	17%	31%	18%	56%	46%	19%	44%	61%	16%	19%	18%	34%	37%	40%	39%
	Unfavorable	20%	11%	22%	20%	40%	8%	17%	41%	10%	12%	10%	36%	45%	20%	15%	21%	21%
	(No opinion /Never heard)	42%	36%	61%	49%	41%	36%	37%	40%	46%	26%	74%	45%	38%	46%	48%	39%	40%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93

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		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		44	53	45	50	33	48	42	48	27	42	45	52	47	39
A15m.THE #METOO MOVEMENT	Very Favorable	34%	32%	33%	35%	37%	40%	29%	34%	33%	34%	34%	34%	39%	24%
	Somewhat Favorable	26%	31%	28%	30%	19%	17%	32%	31%	17%	24%	27%	30%	23%	36%
	Somewhat Unfavorable	8%	11%	8%	3%	12%	3%	12%	12%	3%	4%	9%	6%	9%	10%
	Very Unfavorable	8%		8%	11%	11%	5%	7%	5%	20%	11%	7%	6%	5%	12%
	No Opinion	16%	17%	14%	13%	12%	24%	14%	10%	24%	21%	15%	16%	15%	13%
	Never Heard	8%	9%	10%	9%	8%	12%	5%	7%	2%	6%	9%	7%	10%	6%
A15m.THE #METOO MOVEMENT	Favorable	60%	63%	61%	64%	56%	56%	61%	65%	50%	58%	61%	64%	62%	60%
	Unfavorable	16%	11%	15%	14%	23%	8%	19%	17%	23%	16%	16%	12%	14%	21%
	(No opinion /Never heard)	24%	26%	24%	22%	20%	36%	19%	17%	27%	27%	23%	24%	24%	18%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
FAVORABLE - UNFAVORABLE		-22	-20	-19	-21	-21	-29	-17	-16	-27	-17	-23	-23	-25	-22
B15n.CANCEL CULTURE	Very Favorable	5%	7%	8%	7%	2%	4%	3%	9%	5%	4%	5%	4%	7%	3%
	Somewhat Favorable	9%	13%	2%	10%	8%	12%	6%	11%	12%	13%	8%	9%	9%	8%
	Somewhat Unfavorable	14%	21%	11%	22%	11%	16%	7%	11%	16%	12%	15%	15%	18%	6%
	Very Unfavorable	22%	19%	18%	17%	21%	29%	19%	25%	28%	22%	22%	22%	22%	27%
	No Opinion	23%	21%	26%	16%	19%	25%	29%	15%	23%	28%	22%	18%	21%	16%
	Never Heard	26%	19%	34%	29%	40%	14%	36%	29%	16%	22%	28%	32%	23%	41%
B15n.CANCEL CULTURE	Favorable	14%	20%	10%	17%	10%	16%	9%	20%	17%	16%	14%	13%	16%	11%
	Unfavorable	36%	40%	30%	39%	31%	45%	26%	36%	44%	33%	37%	37%	40%	33%
	(No opinion /Never heard)	49%	40%	60%	44%	59%	39%	65%	44%	39%	50%	49%	50%	44%	57%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
FAVORABLE - UNFAVORABLE		19	18	9	20	25	14	24	21	13	25	17	11	20	15
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	8%	12%	15%	21%	14%	25%	23%	22%	25%	17%	11%	19%	14%
	Somewhat Favorable	20%	24%	23%	20%	21%	16%	23%	16%	18%	22%	19%	16%	19%	25%
	Somewhat Unfavorable	7%		4%	7%	9%	5%	10%	11%	10%	11%	6%	2%	8%	9%
	Very Unfavorable	12%	14%	22%	7%	7%	11%	14%	6%	18%	11%	12%	13%	10%	15%
	No Opinion	23%	32%	19%	19%	25%	29%	18%	23%	20%	20%	23%	29%	20%	29%
	Never Heard	20%	22%	20%	33%	17%	24%	10%	21%	13%	11%	22%	28%	23%	8%
A15o.ALEXANDRIA OCASIO-CORTEZ	Favorable	38%	32%	35%	34%	41%	31%	48%	38%	40%	47%	36%	27%	38%	39%
	Unfavorable	20%	14%	26%	14%	16%	17%	24%	18%	27%	22%	19%	16%	18%	24%
	(No opinion /Never heard)	42%	54%	39%	52%	42%	53%	27%	44%	33%	31%	45%	57%	43%	37%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		44	34	46	52	36	58	8	31	54	42	47
A15m.THE #METOO MOVEMENT	Very Favorable	34%	32%	35%	37%	30%	42%	19%	19%	38%	34%	35%
	Somewhat Favorable	26%	19%	26%	26%	28%	26%	23%	38%	27%	25%	27%
	Somewhat Unfavorable	8%	5%	4%	6%	13%	6%	13%	15%	5%	8%	8%
	Very Unfavorable	8%	12%	11%	5%	10%	3%	21%	12%	5%	9%	7%
	No Opinion	16%	21%	20%	17%	11%	14%	17%	13%	15%	15%	16%
A15m.THE #METOO MOVEMENT	Never Heard	8%	11%	4%	9%	8%	8%	7%	4%	10%	9%	7%
	Favorable	60%	51%	61%	63%	58%	68%	43%	57%	65%	59%	62%
	Unfavorable	16%	17%	15%	11%	23%	10%	34%	26%	11%	17%	15%
	(No opinion /Never heard)	24%	32%	24%	26%	19%	22%	23%	17%	25%	24%	23%
	Total	549	41	84	249	171	263	113	29	122	193	342
FAVORABLE - UNFAVORABLE		-22	-7	-22	-27	-18	-9	-24	-41	-43	-23	-20
B15n.CANCEL CULTURE	Very Favorable	5%	1%	5%	7%	3%	7%	4%	4%	2%	5%	5%
	Somewhat Favorable	9%	23%	7%	9%	7%	15%	7%	2%	3%	10%	9%
	Somewhat Unfavorable	14%	12%	11%	19%	9%	15%	4%	17%	24%	18%	12%
	Very Unfavorable	22%	19%	23%	24%	19%	16%	31%	30%	25%	21%	22%
	No Opinion	23%	24%	30%	20%	24%	21%	30%	24%	17%	18%	26%
B15n.CANCEL CULTURE	Never Heard	26%	21%	23%	21%	37%	27%	24%	23%	29%	29%	25%
	Favorable	14%	24%	12%	16%	11%	21%	11%	6%	6%	15%	14%
	Unfavorable	36%	31%	35%	43%	28%	30%	35%	47%	49%	38%	35%
	(No opinion /Never heard)	49%	45%	53%	41%	61%	48%	54%	47%	45%	47%	51%
	Total	548	46	82	243	175	267	121	28	105	193	342
FAVORABLE - UNFAVORABLE		19	34	20	15	21	42	-25	17	13	21	18
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	16%	29%	15%	19%	25%	9%	11%	16%	16%	20%
	Somewhat Favorable	20%	26%	21%	17%	23%	29%	10%	27%	11%	23%	19%
	Somewhat Unfavorable	7%	3%	15%	7%	6%	7%	7%	13%	6%	6%	8%
	Very Unfavorable	12%	5%	14%	10%	15%	4%	37%	8%	7%	11%	13%
	No Opinion	23%	36%	12%	24%	23%	17%	22%	27%	33%	23%	22%
A15o.ALEXANDRIA OCASIO-CORTEZ	Never Heard	20%	14%	9%	27%	14%	18%	15%	14%	27%	22%	18%
	Favorable	38%	42%	50%	32%	42%	54%	19%	38%	26%	39%	39%
	Unfavorable	20%	8%	29%	17%	21%	12%	44%	21%	14%	17%	21%
	(No opinion /Never heard)	42%	50%	21%	51%	37%	35%	37%	41%	60%	44%	39%
	Total	549	41	84	249	171	263	113	29	122	193	342

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
FAVORABLE - UNFAVORABLE		44	25	51	40	34	50	50	40	44	45	44	45	51	51	42
A15m.THE #METOO MOVEMENT	Very Favorable	34%	32%	38%	35%	24%	44%	36%	28%	35%	35%	35%	35%	37%	34%	35%
	Somewhat Favorable	26%	22%	25%	22%	30%	17%	28%	26%	23%	28%	23%	28%	31%	28%	25%
	Somewhat Unfavorable	8%	15%	6%	6%	12%	6%	7%	5%	8%	8%	8%	8%	8%	6%	9%
	Very Unfavorable	8%	14%	7%	10%	8%	6%	6%	9%	6%	9%	6%	9%	9%	5%	9%
	No Opinion	16%	7%	16%	16%	19%	22%	16%	20%	19%	13%	19%	13%	3%	15%	17%
A15m.THE #METOO MOVEMENT	Never Heard	8%	9%	8%	10%	7%	5%	7%	12%	9%	7%	9%	7%	13%	13%	6%
	Favorable	60%	54%	64%	57%	54%	62%	64%	54%	58%	62%	58%	62%	67%	61%	60%
	Unfavorable	16%	29%	12%	17%	20%	12%	13%	14%	14%	17%	14%	17%	17%	10%	18%
	(No opinion /Never heard)	24%	17%	24%	26%	26%	27%	23%	31%	29%	21%	29%	21%	16%	28%	23%
Total		549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
FAVORABLE - UNFAVORABLE		-22	6	-21	-18	-27	-16	-24	-25	-19	-23	-19	-23	-10	-21	-22
B15n.CANCEL CULTURE	Very Favorable	5%	15%	2%	11%	8%	4%	3%	3%	4%	6%	4%	6%	12%	8%	3%
	Somewhat Favorable	9%	13%	13%	9%	7%	8%	10%	4%	12%	8%	12%	8%	12%	8%	10%
	Somewhat Unfavorable	14%	6%	14%	18%	23%	10%	14%	9%	17%	13%	17%	13%	13%	13%	14%
	Very Unfavorable	22%	15%	22%	19%	19%	19%	23%	24%	18%	24%	18%	24%	21%	24%	21%
	No Opinion	23%	20%	25%	21%	19%	26%	23%	24%	24%	22%	24%	22%	25%	21%	24%
	Never Heard	26%	32%	24%	22%	24%	33%	27%	36%	25%	27%	25%	27%	15%	25%	28%
B15n.CANCEL CULTURE	Favorable	14%	27%	15%	20%	15%	12%	13%	7%	16%	14%	16%	14%	25%	16%	13%
	Unfavorable	36%	21%	36%	37%	42%	28%	37%	33%	35%	37%	35%	37%	35%	37%	35%
	(No opinion /Never heard)	49%	52%	49%	43%	43%	59%	50%	60%	49%	49%	49%	49%	41%	46%	52%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
FAVORABLE - UNFAVORABLE		19	32	23	39	7	21	17	4	22	17	22	17	40	17	16
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	8%	25%	11%	11%	25%	20%	15%	16%	20%	16%	20%	19%	20%	18%
	Somewhat Favorable	20%	40%	21%	39%	24%	9%	14%	12%	21%	20%	21%	20%	37%	17%	19%
	Somewhat Unfavorable	7%	4%	8%	2%	12%	7%	8%	8%	8%	7%	8%	7%	9%	8%	7%
	Very Unfavorable	12%	13%	15%	9%	17%	6%	10%	16%	7%	15%	7%	15%	7%	10%	13%
	No Opinion	23%	13%	22%	19%	19%	28%	24%	32%	24%	21%	24%	21%	14%	26%	21%
	Never Heard	20%	21%	9%	21%	17%	25%	23%	17%	24%	17%	24%	17%	14%	18%	21%
A15o.ALEXANDRIA OCASIO-CORTEZ	Favorable	38%	49%	46%	50%	35%	34%	35%	27%	37%	40%	37%	40%	56%	36%	37%
	Unfavorable	20%	17%	23%	11%	29%	13%	18%	24%	14%	23%	14%	23%	16%	19%	21%
	(No opinion /Never heard)	42%	34%	31%	40%	36%	53%	47%	49%	49%	38%	49%	38%	28%	45%	42%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE		44	48	38	48	36	41	44	48	39	45	36	38	53	51	52	38
A15m.THE #METOO MOVEMENT	Very Favorable	34%	34%	35%	38%	19%	35%	34%	38%	28%	36%	38%	24%	33%	28%	50%	27%
	Somewhat Favorable	26%	28%	19%	27%	33%	23%	25%	27%	27%	24%	19%	35%	35%	37%	19%	24%
	Somewhat Unfavorable	8%	4%	9%	10%	11%	7%	6%	10%	9%	6%	11%	11%	10%	6%	11%	8%
	Very Unfavorable	8%	10%	6%	7%	5%	10%	9%	7%	8%	9%	9%	10%	5%	8%	5%	5%
	No Opinion	16%	17%	23%	12%	20%	15%	19%	12%	17%	17%	16%	9%	14%	15%	9%	22%
A15m.THE #METOO MOVEMENT	Never Heard	8%	7%	8%	7%	11%	10%	8%	7%	10%	8%	8%	11%	3%	6%	6%	13%
	Favorable	60%	62%	54%	65%	52%	58%	59%	65%	56%	60%	56%	59%	68%	65%	69%	52%
	Unfavorable	16%	14%	16%	16%	16%	17%	15%	16%	17%	14%	20%	21%	15%	14%	16%	14%
	(No opinion /Never heard)	24%	24%	31%	19%	31%	25%	27%	19%	28%	26%	24%	20%	17%	21%	15%	35%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
FAVORABLE - UNFAVORABLE		-22	-16	-18	-30	-16	-21	-17	-30	-19	-16	-23	-22	-29	-20	-39	-28
B15n.CANCEL CULTURE	Very Favorable	5%	7%	4%	5%	5%	1%	6%	5%	3%	5%	7%	3%	3%	4%	12%	1%
	Somewhat Favorable	9%	12%	9%	10%	9%	5%	10%	10%	7%	15%	6%	4%	1%	12%	5%	4%
	Somewhat Unfavorable	14%	12%	11%	20%	7%	10%	12%	20%	9%	14%	15%	10%	11%	18%	31%	5%
	Very Unfavorable	22%	23%	20%	24%	23%	18%	22%	24%	20%	22%	22%	19%	23%	18%	26%	28%
	No Opinion	23%	23%	23%	21%	24%	30%	23%	21%	28%	17%	26%	37%	32%	20%	13%	23%
B15n.CANCEL CULTURE	Never Heard	26%	24%	34%	20%	33%	35%	28%	20%	34%	27%	23%	27%	31%	29%	13%	39%
	Favorable	14%	18%	13%	15%	14%	7%	16%	15%	10%	20%	14%	7%	4%	16%	17%	5%
	Unfavorable	36%	35%	31%	44%	29%	28%	33%	44%	28%	36%	37%	29%	34%	36%	56%	33%
	(No opinion /Never heard)	49%	47%	57%	41%	57%	66%	50%	41%	62%	44%	49%	64%	62%	49%	26%	61%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
FAVORABLE - UNFAVORABLE		19	25	17	17	16	13	22	17	14	15	6	12	56	21	41	1
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	20%	21%	18%	13%	16%	20%	18%	15%	18%	14%	18%	34%	13%	33%	9%
	Somewhat Favorable	20%	23%	16%	20%	20%	16%	20%	20%	18%	20%	15%	16%	32%	21%	16%	17%
	Somewhat Unfavorable	7%	7%	11%	8%	3%	6%	8%	8%	5%	7%	12%	12%	6%	2%	2%	11%
	Very Unfavorable	12%	11%	10%	13%	14%	13%	10%	13%	14%	15%	12%	9%	4%	11%	6%	14%
	No Opinion	23%	22%	22%	22%	25%	27%	22%	22%	26%	19%	30%	20%	19%	41%	9%	28%
A15o.ALEXANDRIA OCASIO-CORTEZ	Never Heard	20%	18%	20%	19%	25%	22%	19%	19%	23%	21%	17%	24%	5%	12%	34%	22%
	Favorable	38%	43%	38%	38%	33%	32%	41%	38%	33%	38%	30%	34%	66%	34%	49%	26%
	Unfavorable	20%	18%	21%	21%	17%	19%	19%	21%	18%	22%	24%	22%	10%	13%	8%	25%
	(No opinion /Never heard)	42%	40%	42%	40%	50%	49%	40%	40%	49%	40%	47%	44%	24%	53%	43%	50%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		44	36	50	49	44	39	69	31	40	47	52	50	38	49	42	20
A15m.THE #METOO MOVEMENT	Very Favorable	34%	35%	34%	40%	30%	26%	53%	35%	32%	27%	36%	38%	34%	36%	34%	27%
	Somewhat Favorable	26%	21%	29%	20%	22%	25%	16%	23%	24%	37%	31%	23%	23%	28%	24%	20%
	Somewhat Unfavorable	8%	7%	9%	7%	3%	6%		12%	9%	9%	4%	6%	11%	7%	6%	19%
	Very Unfavorable	8%	14%	5%	4%	6%	6%		15%	7%	8%	13%	6%	8%	8%	9%	7%
	No Opinion	16%	13%	18%	22%	17%	27%	22%	13%	18%	9%	12%	21%	14%	15%	20%	18%
A15m.THE #METOO MOVEMENT	Never Heard	8%	10%	5%	7%	22%	10%	9%	2%	9%	10%	4%	8%	10%	7%	7%	10%
	Favorable	60%	57%	63%	60%	53%	51%	69%	58%	56%	64%	68%	61%	57%	64%	58%	46%
	Unfavorable	16%	20%	13%	11%	9%	12%		27%	16%	17%	16%	11%	19%	15%	16%	26%
	(No opinion /Never heard)	24%	23%	24%	29%	38%	37%	31%	15%	28%	19%	16%	28%	23%	22%	27%	28%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
FAVORABLE - UNFAVORABLE		-22	-8	-32	-17	-35	-20	-12	-16	-29	-42	-20	-22	-16	-22	-22	-16
B15n.CANCEL CULTURE	Very Favorable	5%	7%	4%	4%	5%	4%	4%	8%	6%	6%	7%	3%	3%	5%	3%	5%
	Somewhat Favorable	9%	17%	9%	13%	6%	9%	15%	13%	10%	7%	8%	9%	9%	9%	15%	11%
	Somewhat Unfavorable	14%	8%	19%	17%	14%	9%	14%	12%	18%	22%	12%	13%	9%	14%	16%	12%
	Very Unfavorable	22%	24%	26%	17%	33%	24%	17%	25%	27%	34%	23%	21%	19%	22%	23%	20%
	No Opinion	23%	21%	15%	18%	20%	23%	22%	19%	20%	11%	22%	28%	26%	23%	11%	29%
B15n.CANCEL CULTURE	Never Heard	26%	22%	27%	32%	22%	30%	29%	23%	20%	20%	28%	26%	33%	27%	31%	24%
	Favorable	14%	24%	13%	17%	11%	14%	18%	21%	16%	13%	15%	12%	12%	14%	18%	16%
	Unfavorable	36%	32%	45%	34%	47%	33%	31%	37%	45%	56%	35%	34%	28%	36%	40%	31%
	(No opinion /Never heard)	49%	44%	43%	50%	42%	53%	51%	41%	39%	31%	50%	54%	59%	50%	43%	53%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69
FAVORABLE - UNFAVORABLE		19	3	20	25	9	18	34	-6	15	19	2	35	13	24	-2	1
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	17%	18%	16%	19%	18%	5%	23%	20%	14%	15%	25%	15%	22%	4%	9%
	Somewhat Favorable	20%	15%	22%	23%	4%	14%	37%	8%	12%	27%	16%	22%	19%	21%	15%	18%
	Somewhat Unfavorable	7%	8%	9%	7%		5%	8%	12%	9%	11%	6%	5%	8%	7%	15%	9%
	Very Unfavorable	12%	21%	10%	7%	15%	9%		25%	8%	11%	23%	7%	12%	13%	6%	16%
	No Opinion	23%	18%	26%	24%	31%	25%	21%	21%	21%	15%	22%	23%	26%	19%	33%	31%
A15o.ALEXANDRIA OCASIO-CORTEZ	Never Heard	20%	21%	14%	24%	31%	30%	29%	12%	31%	23%	16%	18%	20%	18%	27%	16%
	Favorable	38%	32%	40%	38%	24%	32%	42%	31%	32%	41%	32%	47%	33%	44%	19%	27%
	Unfavorable	20%	29%	20%	14%	15%	14%	8%	36%	17%	21%	30%	12%	21%	19%	21%	26%
	(No opinion /Never heard)	42%	40%	40%	48%	61%	54%	50%	33%	51%	38%	38%	41%	46%	37%	60%	48%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46

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			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		44	46	52	19	40	26	45	33	54	35	58	41	51	6	62	31
A15m.THE #METOO MOVEMENT	Very Favorable	34%	37%	40%	20%	22%	11%	36%	16%	35%	28%	43%	34%	31%	20%	42%	22%
	Somewhat Favorable	26%	26%	26%	23%	31%	24%	26%	27%	22%	27%	28%	23%	24%	21%	30%	12%
	Somewhat Unfavorable	8%	8%	7%	16%	7%	7%	9%	7%		9%	8%	7%	3%	12%	6%	3%
	Very Unfavorable	8%	9%	7%	8%	6%	2%	9%	4%	3%	11%	5%	9%		22%	3%	
	No Opinion	16%	12%	16%	27%	24%	43%	14%	33%	25%	15%	9%	22%	36%	17%	12%	49%
	Never Heard	8%	8%	5%	5%	12%	14%	7%	13%	15%	9%	7%	5%	8%	8%	8%	12%
A15m.THE #METOO MOVEMENT	Favorable	60%	63%	65%	43%	53%	35%	62%	43%	57%	56%	71%	56%	54%	41%	71%	35%
	Unfavorable	16%	17%	14%	24%	12%	9%	17%	10%	3%	20%	13%	16%	3%	34%	9%	3%
	(No opinion /Never heard)	24%	20%	21%	32%	35%	56%	21%	46%	40%	24%	16%	28%	43%	25%	20%	62%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
FAVORABLE - UNFAVORABLE		-22	-21	-23	-25	-35	-22	-21	-28	-17	-19	-23	-26	-19	-29	-20	-12
B15n.CANCEL CULTURE	Very Favorable	5%	6%	1%	4%		4%	5%	2%	8%	5%	5%	7%	2%	5%	5%	3%
	Somewhat Favorable	9%	8%	15%	13%	6%	9%	10%	8%	10%	10%	11%	7%	5%	6%	11%	7%
	Somewhat Unfavorable	14%	14%	14%	19%	21%	9%	14%	14%	11%	11%	18%	19%	4%	7%	17%	12%
	Very Unfavorable	22%	21%	25%	24%	20%	26%	22%	23%	24%	23%	21%	21%	22%	33%	19%	11%
	No Opinion	23%	24%	18%	11%	33%	26%	22%	30%	27%	22%	20%	23%	34%	26%	20%	37%
	Never Heard	26%	27%	27%	29%	21%	26%	27%	24%	21%	28%	26%	23%	32%	23%	27%	29%
B15n.CANCEL CULTURE	Favorable	14%	14%	16%	17%	6%	13%	15%	10%	18%	15%	16%	14%	8%	11%	16%	11%
	Unfavorable	36%	35%	39%	43%	40%	34%	36%	37%	35%	35%	39%	40%	27%	40%	36%	23%
	(No opinion /Never heard)	49%	51%	45%	40%	54%	53%	49%	53%	47%	50%	45%	46%	66%	49%	48%	66%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
FAVORABLE - UNFAVORABLE		19	28	11	7	-10	-11	23	-10	0	5	42	10	15	-14	35	1
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	25%	11%	4%	10%	8%	20%	9%	4%	15%	27%	13%	16%	9%	24%	5%
	Somewhat Favorable	20%	22%	23%	22%	9%	5%	22%	7%	9%	15%	28%	24%	8%	16%	23%	8%
	Somewhat Unfavorable	7%	6%	9%	10%	14%	13%	7%	13%	6%	6%	8%	12%	5%	6%	8%	7%
	Very Unfavorable	12%	12%	14%	9%	15%	11%	12%	13%	7%	19%	4%	15%	4%	32%	4%	5%
	No Opinion	23%	17%	24%	33%	40%	34%	20%	37%	41%	22%	18%	24%	38%	21%	20%	48%
	Never Heard	20%	17%	20%	22%	13%	29%	18%	21%	34%	24%	15%	11%	30%	15%	21%	27%
A15o.ALEXANDRIA OCASIO-CORTEZ	Favorable	38%	47%	33%	26%	19%	13%	42%	16%	13%	30%	55%	38%	24%	25%	47%	13%
	Unfavorable	20%	19%	23%	19%	29%	24%	19%	26%	13%	25%	13%	27%	8%	39%	12%	12%
	(No opinion /Never heard)	42%	35%	44%	55%	52%	63%	38%	58%	75%	46%	32%	35%	68%	36%	41%	75%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39

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		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		44	65	12	32	66	8	37	52	-5	25	.	.	.	63	10
A15m.THE #METOO MOVEMENT	Very Favorable	34%	45%	20%	19%	46%	22%	22%	38%	21%	14%				46%	16%
	Somewhat Favorable	26%	29%	24%	15%	30%	24%	19%	28%	15%	20%				28%	26%
	Somewhat Unfavorable	8%	6%	12%	2%	7%	14%	3%	7%	23%	4%				7%	11%
	Very Unfavorable	8%	2%	20%	1%	3%	24%	2%	7%	18%	5%				5%	20%
	No Opinion	16%	11%	17%	46%	9%	12%	35%	13%	10%	48%				10%	17%
	Never Heard	8%	8%	6%	17%	5%	3%	18%	7%	13%	9%				4%	9%
A15m.THE #METOO MOVEMENT	Favorable	60%	73%	45%	35%	76%	46%	42%	66%	36%	34%				74%	42%
	Unfavorable	16%	8%	32%	3%	10%	38%	5%	14%	41%	9%				11%	31%
	(No opinion /Never heard)	24%	19%	23%	63%	14%	16%	53%	21%	23%	58%				15%	27%
	Total	549	314	181	54	272	133	144	445	51	52				310	126
FAVORABLE - UNFAVORABLE		-22	-13	-41	-8	-15	-41	-15	.	.	.	-18	-35	-8	-17	-41
B15n.CANCEL CULTURE	Very Favorable	5%	7%	1%	4%	8%	2%	2%				7%	2%	2%	7%	2%
	Somewhat Favorable	9%	12%	5%	6%	13%	7%	5%				10%	9%	5%	14%	4%
	Somewhat Unfavorable	14%	17%	9%	9%	19%	10%	7%				17%	10%	8%	19%	12%
	Very Unfavorable	22%	15%	38%	10%	16%	40%	14%				19%	35%	7%	18%	35%
	No Opinion	23%	19%	27%	36%	20%	24%	30%				21%	18%	53%	21%	24%
	Never Heard	26%	29%	20%	35%	25%	16%	42%				27%	25%	25%	21%	23%
B15n.CANCEL CULTURE	Favorable	14%	20%	6%	11%	20%	9%	7%				17%	11%	7%	21%	6%
	Unfavorable	36%	32%	48%	19%	35%	50%	21%				35%	45%	15%	37%	47%
	(No opinion /Never heard)	49%	48%	46%	71%	44%	40%	72%				48%	44%	78%	42%	47%
	Total	548	321	181	47	281	147	121				347	151	50	304	147
FAVORABLE - UNFAVORABLE		19	42	-17	4	49	-29	5	26	-19	-3	.	.	.	38	-15
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	27%	7%	8%	32%	7%	4%	21%	10%	2%				27%	10%
	Somewhat Favorable	20%	26%	15%	3%	29%	16%	7%	22%	14%	12%				27%	13%
	Somewhat Unfavorable	7%	7%	9%	4%	9%	11%	2%	7%	8%	7%				8%	9%
	Very Unfavorable	12%	3%	31%	2%	2%	41%	4%	10%	36%	10%				7%	29%
	No Opinion	23%	18%	23%	46%	16%	12%	45%	21%	13%	43%				17%	22%
	Never Heard	20%	19%	15%	37%	13%	14%	38%	19%	19%	26%				14%	17%
A15o.ALEXANDRIA OCASIO-CORTEZ	Favorable	38%	52%	22%	10%	60%	23%	11%	43%	24%	14%				54%	23%
	Unfavorable	20%	10%	39%	6%	11%	51%	6%	17%	43%	17%				15%	38%
	(No opinion /Never heard)	42%	37%	38%	84%	28%	26%	83%	40%	32%	69%				31%	39%
	Total	549	314	181	54	272	133	144	445	51	52				310	126

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			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/WP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/ Pence	For Biden/Harris	Against Trump/ Pence	For Trump/ Pence
FAVORABLE - UNFAVORABLE		44	64	9	29	61	7	59	65	9
A15m.THE #METOO MOVEMENT	Very Favorable	34%	43%	17%	27%	43%	17%	45%	41%	16%					
	Somewhat Favorable	26%	29%	25%	14%	27%	24%	24%	32%	25%					
	Somewhat Unfavorable	8%	6%	11%	8%	6%	12%	8%	4%	11%					
	Very Unfavorable	8%	2%	22%	4%	3%	21%	2%	3%	20%					
	No Opinion	16%	14%	15%	33%	14%	17%	13%	14%	18%					
	Never Heard	8%	6%	10%	15%	7%	9%	8%	6%	11%					
A15m.THE #METOO MOVEMENT	Favorable	60%	72%	42%	41%	70%	41%	69%	73%	40%					
	Unfavorable	16%	8%	33%	11%	9%	33%	10%	7%	31%					
	(No opinion /Never heard)	24%	20%	25%	48%	21%	26%	21%	20%	29%					
	Total	549	334	153	39	347	156	198	142	115					
FAVORABLE - UNFAVORABLE		-22	-17	-30	-27	-17	-32	-16	-20	-33
B15n.CANCEL CULTURE	Very Favorable	5%	6%	3%	3%						6%	3%	7%	6%	4%
	Somewhat Favorable	9%	12%	6%	2%						11%	6%	11%	14%	3%
	Somewhat Unfavorable	14%	19%	6%	12%						18%	6%	16%	24%	7%
	Very Unfavorable	22%	17%	32%	20%						17%	36%	17%	16%	34%
	No Opinion	23%	19%	30%	20%						20%	28%	21%	16%	30%
	Never Heard	26%	26%	24%	43%						27%	21%	28%	25%	21%
B15n.CANCEL CULTURE	Favorable	14%	19%	8%	6%						18%	9%	17%	19%	8%
	Unfavorable	36%	36%	38%	32%						35%	42%	33%	39%	41%
	(No opinion /Never heard)	49%	45%	54%	62%						47%	49%	49%	41%	52%
	Total	548	335	153	39						341	154	224	108	121
FAVORABLE - UNFAVORABLE		19	38	-20	4	39	-21	41	37	-20
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	25%	7%	5%	25%	7%	24%	27%	6%					
	Somewhat Favorable	20%	25%	12%	9%	24%	11%	29%	20%	14%					
	Somewhat Unfavorable	7%	8%	7%	7%	8%	5%	10%	4%	4%					
	Very Unfavorable	12%	4%	33%	4%	3%	34%	2%	5%	36%					
	No Opinion	23%	19%	24%	44%	21%	25%	19%	21%	23%					
	Never Heard	20%	19%	17%	31%	19%	16%	17%	23%	15%					
A15o.ALEXANDRIA OCASIO-CORTEZ	Favorable	38%	50%	20%	15%	49%	19%	53%	47%	21%					
	Unfavorable	20%	12%	39%	11%	11%	40%	11%	9%	41%					
	(No opinion /Never heard)	42%	38%	41%	74%	40%	42%	36%	44%	38%					
	Total	549	334	153	39	347	156	198	142	115					

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		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		44	43	48	39	68	44	.
A15m.THE #METOO MOVEMENT	Very Favorable	34%	30%	38%	30%	43%	34%	
	Somewhat Favorable	26%	31%	25%	22%	32%	26%	
	Somewhat Unfavorable	8%	9%	7%	9%	6%	8%	
	Very Unfavorable	8%	10%	9%	4%	1%	8%	
	No Opinion	16%	13%	14%	26%	15%	16%	
	Never Heard	8%	8%	7%	10%	4%	8%	
A15m.THE #METOO MOVEMENT	Favorable	60%	61%	63%	52%	75%	60%	
	Unfavorable	16%	18%	16%	13%	7%	16%	
	(No opinion /Never heard)	24%	21%	21%	36%	18%	24%	
	Total	549	143	277	128	73	549	
FAVORABLE - UNFAVORABLE		-22	-10	-25	-25	-39	.	-22
B15n.CANCEL CULTURE	Very Favorable	5%	9%	4%	3%	4%		5%
	Somewhat Favorable	9%	14%	9%	5%	6%		9%
	Somewhat Unfavorable	14%	11%	15%	14%	28%		14%
	Very Unfavorable	22%	23%	24%	19%	21%		22%
	No Opinion	23%	16%	24%	29%	15%		23%
	Never Heard	26%	28%	24%	30%	26%		26%
B15n.CANCEL CULTURE	Favorable	14%	23%	14%	8%	10%		14%
	Unfavorable	36%	33%	39%	33%	49%		36%
	(No opinion /Never heard)	49%	44%	48%	59%	41%		49%
	Total	548	122	295	132	71		548
FAVORABLE - UNFAVORABLE		19	17	20	17	26	19	.
A15o.ALEXANDRIA OCASIO-CORTEZ	Very Favorable	18%	12%	23%	14%	21%	18%	
	Somewhat Favorable	20%	25%	19%	16%	17%	20%	
	Somewhat Unfavorable	7%	12%	6%	5%	10%	7%	
	Very Unfavorable	12%	8%	16%	8%	2%	12%	
	No Opinion	23%	23%	19%	31%	31%	23%	
	Never Heard	20%	19%	17%	25%	18%	20%	
A15o.ALEXANDRIA OCASIO-CORTEZ	Favorable	38%	37%	42%	30%	38%	38%	
	Unfavorable	20%	21%	22%	13%	12%	20%	
	(No opinion /Never heard)	42%	42%	36%	57%	49%	42%	
	Total	549	143	277	128	73	549	

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		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE		26	45	28	12	25	42	22	18	27	31	21	21	24	23	35	32	45
B15p.BERNIE SANDERS	Very Favorable	28%	42%	24%	21%	31%	32%	29%	22%	14%	31%	24%	27%	26%	27%	31%	28%	37%
	Somewhat Favorable	27%	21%	33%	25%	23%	29%	20%	30%	43%	25%	28%	21%	30%	26%	28%	29%	27%
	Somewhat Unfavorable	10%	7%	10%	13%	12%	5%	8%	14%	9%	10%	10%	11%	12%	11%	7%	8%	3%
	Very Unfavorable	18%	12%	19%	21%	17%	13%	20%	21%	21%	15%	20%	17%	20%	18%	17%	17%	16%
	No Opinion	16%	15%	15%	17%	15%	18%	21%	12%	13%	16%	16%	23%	9%	15%	15%	16%	14%
	Never Heard	2%	3%	0%	3%	3%	3%	2%	1%		3%	1%	1%	3%	2%	2%	2%	1%
B15p.BERNIE SANDERS	Favorable	54%	64%	57%	46%	54%	61%	50%	52%	57%	56%	52%	48%	56%	52%	59%	57%	65%
	Unfavorable	28%	19%	28%	34%	29%	19%	27%	35%	30%	25%	31%	28%	32%	30%	24%	25%	20%
	(No opinion /Never heard)	18%	18%	15%	20%	17%	21%	23%	13%	13%	18%	17%	24%	11%	18%	17%	18%	16%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44
FAVORABLE - UNFAVORABLE		52	77	60	29	52	62	43	42	81	56	49	38	51	45	68	71	60
A15q.BARACK OBAMA	Very Favorable	55%	68%	62%	38%	51%	58%	53%	52%	73%	53%	56%	44%	54%	50%	65%	67%	60%
	Somewhat Favorable	18%	17%	15%	20%	20%	21%	15%	14%	17%	20%	15%	18%	18%	18%	17%	16%	18%
	Somewhat Unfavorable	7%	5%	3%	12%	9%	8%	8%	5%		9%	5%	9%	8%	8%	4%	5%	
	Very Unfavorable	13%	4%	15%	17%	9%	9%	18%	20%	9%	9%	17%	14%	14%	14%	10%	8%	17%
	No Opinion	7%	5%	5%	10%	10%	4%	6%	9%		8%	6%	14%	5%	9%	4%	3%	5%
	Never Heard	1%			1%	1%		1%			1%	0%	1%	1%	1%			
A15q.BARACK OBAMA	Favorable	72%	86%	77%	59%	70%	79%	68%	66%	91%	73%	71%	62%	73%	68%	82%	84%	78%
	Unfavorable	20%	9%	18%	30%	18%	17%	25%	25%	9%	18%	22%	24%	22%	23%	14%	13%	17%
	(No opinion /Never heard)	8%	5%	5%	12%	12%	4%	7%	9%		9%	7%	14%	6%	9%	4%	3%	5%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
FAVORABLE - UNFAVORABLE		49	73	49	33	57	46	44	43	55	53	45	39	59	49	50	46	62
B15r.MICHELLE OBAMA	Very Favorable	57%	72%	63%	40%	57%	56%	52%	58%	65%	57%	56%	51%	61%	56%	59%	59%	61%
	Somewhat Favorable	13%	9%	9%	20%	16%	10%	16%	10%	12%	14%	13%	12%	16%	14%	12%	10%	16%
	Somewhat Unfavorable	5%	4%	4%	5%	6%	8%	2%	3%	5%	7%	3%	6%	5%	5%	4%	5%	2%
	Very Unfavorable	16%	4%	18%	22%	11%	12%	22%	21%	18%	11%	21%	18%	13%	16%	17%	18%	12%
	No Opinion	9%	9%	5%	11%	9%	13%	8%	8%		10%	7%	13%	5%	9%	7%	7%	7%
	Never Heard	1%	0%		1%	1%		1%			1%	0%	1%	0%	0%	1%	1%	1%
B15r.MICHELLE OBAMA	Favorable	70%	81%	72%	60%	74%	66%	68%	67%	77%	71%	69%	63%	77%	70%	71%	69%	77%
	Unfavorable	21%	9%	23%	27%	16%	20%	24%	24%	23%	18%	24%	24%	18%	21%	21%	23%	15%
	(No opinion /Never heard)	9%	10%	5%	13%	10%	13%	9%	8%		11%	7%	14%	5%	9%	8%	8%	9%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		26	12	36	56	13	18	19	0	40	31	53	58	28	-3
B15p.BERNIE SANDERS	Very Favorable	28%	21%	32%	34%	30%	39%	24%	16%	37%	28%	40%	29%	33%	27%
	Somewhat Favorable	27%	25%	28%	33%	22%	13%	27%	22%	24%	31%	24%	40%	24%	19%
	Somewhat Unfavorable	10%	13%	8%	6%	12%	7%	12%	13%	8%	9%	5%	7%	10%	14%
	Very Unfavorable	18%	21%	16%	5%	27%	27%	19%	25%	13%	18%	6%	4%	19%	35%
	No Opinion	16%	17%	15%	18%	8%	14%	15%	22%	16%	13%	20%	17%	12%	5%
	Never Heard	2%	3%	2%	3%	1%		3%	2%	3%	1%	5%	1%	1%	
B15p.BERNIE SANDERS	Favorable	54%	46%	60%	67%	52%	52%	51%	38%	61%	59%	65%	70%	57%	46%
	Unfavorable	28%	34%	24%	11%	39%	34%	31%	38%	20%	27%	11%	12%	29%	49%
	(No opinion /Never heard)	18%	20%	16%	21%	9%	14%	18%	24%	19%	14%	24%	18%	13%	5%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
FAVORABLE - UNFAVORABLE		52	29	67	82	54	53	37	15	72	63	77	86	67	44
A15q.BARACK OBAMA	Very Favorable	55%	38%	65%	76%	53%	44%	38%	39%	66%	64%	71%	80%	63%	47%
	Somewhat Favorable	18%	20%	16%	13%	20%	31%	24%	14%	17%	15%	14%	11%	18%	22%
	Somewhat Unfavorable	7%	12%	4%	4%	4%	10%	13%	11%	5%	3%	6%	1%	4%	5%
	Very Unfavorable	13%	17%	10%	3%	16%	12%	12%	26%	6%	13%	2%	4%	10%	20%
	No Opinion	7%	10%	5%	4%	6%	2%	11%	9%	5%	5%	6%	3%	5%	7%
	Never Heard	1%	1%					2%	1%						
A15q.BARACK OBAMA	Favorable	72%	59%	81%	89%	74%	75%	62%	53%	83%	79%	86%	91%	81%	69%
	Unfavorable	20%	30%	14%	7%	20%	22%	25%	37%	11%	16%	8%	6%	14%	25%
	(No opinion /Never heard)	8%	12%	5%	4%	6%	2%	13%	10%	5%	5%	6%	3%	5%	7%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
FAVORABLE - UNFAVORABLE		49	33	60	83	36	36	40	22	64	56	78	86	45	25
B15r.MICHELLE OBAMA	Very Favorable	57%	40%	67%	79%	57%	39%	44%	33%	67%	67%	77%	81%	60%	54%
	Somewhat Favorable	13%	20%	9%	8%	7%	29%	18%	24%	11%	7%	8%	8%	8%	7%
	Somewhat Unfavorable	5%	5%	4%	2%	6%	10%	7%	3%	6%	3%	4%		5%	7%
	Very Unfavorable	16%	22%	12%	3%	23%	23%	15%	32%	8%	16%	3%	2%	17%	30%
	No Opinion	9%	11%	7%	8%	6%		13%	8%	8%	6%	8%	8%	10%	3%
	Never Heard	1%	1%	0%	0%			2%			0%		1%		
B15r.MICHELLE OBAMA	Favorable	70%	60%	76%	87%	65%	68%	62%	57%	78%	75%	85%	89%	68%	61%
	Unfavorable	21%	27%	16%	4%	29%	32%	22%	35%	14%	18%	7%	2%	22%	36%
	(No opinion /Never heard)	9%	13%	7%	8%	6%		15%	8%	8%	7%	8%	9%	10%	3%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		26	65	8	29	-49	70	55	-49	63	68	27	-43	-53	42	31	20	26
B15p.BERNIE SANDERS	Very Favorable	28%	41%	21%	24%	6%	45%	32%	6%	45%	36%	24%	7%	6%	31%	33%	23%	31%
	Somewhat Favorable	27%	36%	23%	30%	7%	35%	38%	8%	30%	42%	31%	11%	5%	32%	24%	26%	25%
	Somewhat Unfavorable	10%	8%	9%	10%	16%	7%	11%	16%	8%	8%	5%	19%	13%	5%	12%	11%	12%
	Very Unfavorable	18%	4%	27%	15%	47%	3%	4%	47%	5%	2%	23%	41%	51%	16%	15%	20%	18%
	No Opinion	16%	10%	13%	17%	21%	8%	15%	21%	10%	10%	14%	17%	24%	15%	15%	17%	13%
	Never Heard	2%	1%	6%	4%	2%	1%	1%	2%	2%	0%	5%	5%	1%	1%	2%	3%	1%
B15p.BERNIE SANDERS	Favorable	54%	77%	44%	54%	14%	80%	69%	14%	75%	79%	55%	17%	11%	63%	57%	50%	56%
	Unfavorable	28%	12%	36%	25%	63%	10%	15%	63%	12%	11%	27%	61%	64%	21%	26%	30%	30%
	(No opinion /Never heard)	18%	12%	19%	21%	24%	9%	16%	23%	13%	11%	18%	22%	25%	16%	17%	20%	14%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
FAVORABLE - UNFAVORABLE		52	90	25	63	-18	89	90	-17	83	96	29	5	-39	48	57	58	34
A15q.BARACK OBAMA	Very Favorable	55%	77%	21%	50%	21%	81%	71%	21%	71%	83%	22%	29%	14%	56%	55%	57%	47%
	Somewhat Favorable	18%	16%	30%	26%	15%	12%	23%	16%	18%	14%	31%	19%	11%	14%	18%	19%	16%
	Somewhat Unfavorable	7%	3%	11%	6%	14%	3%	4%	14%	4%	2%	10%	18%	10%	13%	7%	4%	9%
	Very Unfavorable	13%	1%	14%	7%	40%	2%		40%	2%		14%	25%	55%	10%	8%	14%	19%
	No Opinion	7%	2%	24%	11%	8%	3%	2%	5%	4%	1%	22%	7%	9%	6%	11%	5%	9%
	Never Heard	1%				2%			2%				3%	1%	1%	1%	1%	
A15q.BARACK OBAMA	Favorable	72%	94%	51%	76%	36%	93%	94%	37%	90%	98%	53%	48%	25%	70%	73%	76%	63%
	Unfavorable	20%	4%	25%	13%	54%	4%	4%	55%	6%	2%	24%	43%	65%	22%	16%	18%	28%
	(No opinion /Never heard)	8%	2%	24%	11%	10%	3%	2%	8%	4%	1%	22%	10%	10%	7%	12%	6%	9%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
FAVORABLE - UNFAVORABLE		49	88	45	65	-31	88	87	-32	83	93	51	-17	-41	46	55	48	49
B15r.MICHELLE OBAMA	Very Favorable	57%	78%	52%	55%	16%	84%	65%	15%	75%	81%	53%	21%	12%	55%	61%	57%	54%
	Somewhat Favorable	13%	14%	13%	22%	12%	8%	25%	13%	13%	14%	16%	12%	13%	15%	12%	13%	14%
	Somewhat Unfavorable	5%	2%	7%	6%	12%	2%	2%	11%	3%	1%	10%	17%	8%	6%	5%	5%	4%
	Very Unfavorable	16%	2%	13%	7%	48%	2%	2%	49%	2%	1%	7%	33%	59%	18%	13%	16%	15%
	No Opinion	9%	5%	15%	10%	11%	4%	6%	11%	6%	3%	14%	16%	8%	5%	8%	9%	12%
	Never Heard	1%	0%			1%	0%		1%	0%			2%	1%		1%	0%	1%
B15r.MICHELLE OBAMA	Favorable	70%	91%	65%	77%	28%	92%	91%	28%	88%	95%	69%	33%	25%	70%	73%	69%	68%
	Unfavorable	21%	4%	20%	12%	59%	4%	4%	60%	5%	2%	17%	50%	66%	24%	18%	21%	19%
	(No opinion /Never heard)	9%	5%	15%	10%	12%	4%	6%	13%	7%	3%	14%	18%	9%	5%	10%	9%	13%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		26	45	37	32	29	26	14	29	24	19	28	30	33	13
B15p.BERNIE SANDERS	Very Favorable	28%	32%	29%	37%	26%	27%	20%	32%	30%	24%	29%	27%	31%	24%
	Somewhat Favorable	27%	32%	33%	20%	31%	26%	27%	23%	27%	27%	26%	28%	26%	26%
	Somewhat Unfavorable	10%	6%	3%	10%	14%	12%	9%	7%	16%	10%	10%	5%	13%	10%
	Very Unfavorable	18%	12%	22%	15%	14%	16%	23%	20%	17%	21%	17%	20%	12%	27%
	No Opinion	16%	16%	14%	16%	15%	15%	19%	18%	8%	18%	15%	17%	15%	13%
	Never Heard	2%	2%		2%		5%	2%		1%		3%	3%	4%	
B15p.BERNIE SANDERS	Favorable	54%	64%	62%	57%	57%	53%	46%	55%	57%	51%	55%	55%	57%	50%
	Unfavorable	28%	19%	24%	25%	28%	28%	32%	27%	33%	32%	27%	25%	24%	37%
	(No opinion /Never heard)	18%	18%	14%	18%	15%	19%	21%	18%	9%	18%	18%	20%	19%	13%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
FAVORABLE - UNFAVORABLE		52	60	35	48	73	66	51	40	25	52	53	49	60	50
A15q.BARACK OBAMA	Very Favorable	55%	58%	55%	49%	64%	56%	58%	49%	42%	59%	53%	48%	58%	51%
	Somewhat Favorable	18%	18%	9%	19%	17%	24%	15%	16%	17%	15%	19%	22%	18%	20%
	Somewhat Unfavorable	7%	10%	16%	8%	6%	6%	3%	14%	3%	4%	8%	6%	9%	10%
	Very Unfavorable	13%	6%	14%	12%	2%	8%	19%	11%	31%	18%	11%	14%	6%	12%
	No Opinion	7%	8%	4%	10%	12%	6%	4%	10%	8%	4%	8%	10%	8%	7%
	Never Heard	1%		2%	1%		1%					1%		1%	
A15q.BARACK OBAMA	Favorable	72%	76%	64%	68%	81%	80%	73%	65%	59%	74%	72%	70%	75%	71%
	Unfavorable	20%	16%	29%	20%	7%	13%	22%	25%	33%	22%	19%	20%	15%	22%
	(No opinion /Never heard)	8%	8%	7%	11%	12%	7%	4%	10%	8%	4%	9%	10%	9%	7%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
FAVORABLE - UNFAVORABLE		49	50	40	63	41	50	47	49	49	34	54	52	62	40
B15r.MICHELLE OBAMA	Very Favorable	57%	59%	51%	62%	58%	54%	59%	54%	54%	54%	58%	54%	60%	59%
	Somewhat Favorable	13%	13%	18%	14%	8%	14%	12%	16%	13%	10%	14%	17%	16%	7%
	Somewhat Unfavorable	5%	9%	3%	5%	4%	6%	3%	8%		6%	4%	5%	5%	
	Very Unfavorable	16%	12%	26%	9%	21%	12%	21%	13%	18%	23%	14%	14%	8%	26%
	No Opinion	9%	8%	2%	7%	10%	13%	5%	11%	14%	7%	9%	9%	9%	9%
	Never Heard	1%			2%		1%			1%		1%	1%	1%	
B15r.MICHELLE OBAMA	Favorable	70%	71%	69%	77%	66%	68%	71%	69%	67%	64%	72%	71%	76%	66%
	Unfavorable	21%	21%	29%	14%	25%	18%	24%	20%	18%	29%	18%	19%	14%	26%
	(No opinion /Never heard)	9%	8%	2%	9%	10%	14%	5%	11%	15%	7%	10%	10%	11%	9%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		26	28	14	31	24	64	-52	27	20	20	31
B15p.BERNIE SANDERS	Very Favorable	28%	21%	26%	33%	23%	40%	5%	25%	27%	29%	27%
	Somewhat Favorable	27%	31%	24%	24%	30%	37%	8%	32%	22%	23%	29%
	Somewhat Unfavorable	10%	9%	10%	10%	11%	7%	15%	10%	14%	10%	10%
	Very Unfavorable	18%	15%	25%	16%	18%	5%	51%	19%	14%	22%	15%
	No Opinion	16%	24%	14%	14%	16%	9%	21%	14%	18%	13%	17%
	Never Heard	2%			3%	2%	2%	1%		5%	3%	1%
B15p.BERNIE SANDERS	Favorable	54%	52%	50%	57%	53%	76%	13%	57%	49%	52%	56%
	Unfavorable	28%	24%	36%	26%	29%	13%	65%	30%	28%	32%	26%
	(No opinion /Never heard)	18%	24%	14%	18%	17%	11%	22%	14%	23%	16%	18%
	Total	548	46	82	243	175	267	121	28	105	193	342
FAVORABLE - UNFAVORABLE		52	47	54	57	47	91	-25	33	51	45	57
A15q.BARACK OBAMA	Very Favorable	55%	61%	58%	52%	56%	79%	22%	31%	44%	52%	58%
	Somewhat Favorable	18%	9%	17%	22%	14%	15%	12%	26%	27%	17%	18%
	Somewhat Unfavorable	7%	3%	4%	10%	6%	2%	15%	10%	10%	8%	7%
	Very Unfavorable	13%	21%	17%	7%	17%	2%	44%	15%	9%	16%	12%
	No Opinion	7%	6%	4%	8%	7%	2%	4%	18%	9%	6%	5%
	Never Heard	1%			1%	1%		3%			1%	
A15q.BARACK OBAMA	Favorable	72%	71%	75%	74%	70%	94%	34%	57%	71%	69%	76%
	Unfavorable	20%	24%	21%	17%	23%	4%	59%	25%	20%	24%	19%
	(No opinion /Never heard)	8%	6%	4%	9%	8%	2%	7%	18%	9%	8%	5%
	Total	549	41	84	249	171	263	113	29	122	193	342
FAVORABLE - UNFAVORABLE		49	37	33	56	51	88	-38	43	55	44	54
B15r.MICHELLE OBAMA	Very Favorable	57%	54%	54%	58%	58%	80%	13%	47%	51%	55%	59%
	Somewhat Favorable	13%	11%	9%	14%	14%	12%	11%	16%	20%	14%	13%
	Somewhat Unfavorable	5%	8%	6%	6%	2%	2%	10%	15%	6%	9%	2%
	Very Unfavorable	16%	21%	24%	9%	20%	2%	52%	4%	10%	16%	15%
	No Opinion	9%	6%	7%	11%	6%	4%	12%	19%	13%	5%	11%
	Never Heard	1%			1%	0%	0%	1%		1%	1%	1%
B15r.MICHELLE OBAMA	Favorable	70%	65%	63%	72%	72%	92%	24%	62%	71%	69%	71%
	Unfavorable	21%	28%	30%	16%	21%	4%	62%	19%	16%	25%	17%
	(No opinion /Never heard)	9%	6%	7%	12%	7%	4%	13%	19%	13%	6%	11%
	Total	548	46	82	243	175	267	121	28	105	193	342

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
FAVORABLE - UNFAVORABLE		26	11	5	12	31	37	44	26	29	27	29	27	-9	30	29
B15p.BERNIE SANDERS	Very Favorable	28%	27%	23%	32%	18%	35%	33%	24%	29%	28%	29%	28%	20%	27%	30%
	Somewhat Favorable	27%	19%	23%	15%	36%	26%	31%	25%	24%	29%	24%	29%	13%	28%	27%
	Somewhat Unfavorable	10%	10%	17%	10%	5%	3%	8%	10%	11%	10%	11%	10%	15%	12%	8%
	Very Unfavorable	18%	24%	23%	25%	19%	22%	12%	12%	14%	19%	14%	19%	27%	12%	19%
	No Opinion	16%	18%	12%	17%	19%	10%	13%	24%	19%	13%	19%	13%	24%	17%	14%
B15p.BERNIE SANDERS	Never Heard	2%	2%	1%	2%	3%	3%	2%	4%	2%	2%	2%	2%	3%	5%	1%
	Favorable	54%	46%	46%	47%	55%	62%	65%	49%	54%	56%	54%	56%	32%	55%	57%
	Unfavorable	28%	35%	41%	35%	23%	25%	20%	23%	25%	29%	25%	29%	41%	24%	28%
	(No opinion /Never heard)	18%	20%	13%	18%	22%	13%	15%	28%	21%	15%	21%	15%	26%	21%	15%
Total		548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
FAVORABLE - UNFAVORABLE		52	30	62	60	52	40	54	43	57	50	57	50	70	47	51
A15q.BARACK OBAMA	Very Favorable	55%	52%	60%	63%	50%	50%	56%	38%	56%	55%	56%	55%	65%	44%	57%
	Somewhat Favorable	18%	11%	18%	14%	23%	19%	17%	22%	20%	16%	20%	16%	16%	23%	16%
	Somewhat Unfavorable	7%	9%	6%	4%	7%	18%	6%	9%	7%	7%	7%	7%	2%	11%	7%
	Very Unfavorable	13%	24%	11%	13%	14%	11%	13%	8%	12%	14%	12%	14%	9%	8%	15%
	No Opinion	7%	1%	6%	6%	7%	2%	7%	21%	4%	8%	4%	8%	3%	12%	5%
A15q.BARACK OBAMA	Never Heard	1%	3%						3%	0%	1%	0%	1%	4%	1%	
	Favorable	72%	63%	78%	77%	73%	69%	73%	60%	76%	71%	76%	71%	82%	67%	73%
	Unfavorable	20%	33%	16%	17%	21%	29%	19%	17%	19%	21%	19%	21%	11%	20%	22%
	(No opinion /Never heard)	8%	4%	6%	6%	7%	2%	7%	24%	5%	8%	5%	8%	7%	13%	5%
Total		549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
FAVORABLE - UNFAVORABLE		49	18	44	28	65	45	63	32	54	50	54	50	26	51	52
B15r.MICHELLE OBAMA	Very Favorable	57%	51%	59%	53%	67%	52%	58%	49%	57%	58%	57%	58%	52%	56%	58%
	Somewhat Favorable	13%	5%	9%	9%	12%	13%	19%	6%	14%	13%	14%	13%	7%	13%	14%
	Somewhat Unfavorable	5%	20%	1%	8%	4%		4%	5%	5%	4%	5%	4%	12%	5%	4%
	Very Unfavorable	16%	18%	22%	26%	11%	20%	11%	17%	14%	16%	14%	16%	21%	13%	16%
	No Opinion	9%	6%	9%	4%	6%	8%	8%	22%	9%	8%	9%	8%	8%	11%	7%
B15r.MICHELLE OBAMA	Never Heard	1%					8%	0%		0%	1%	0%	1%		1%	1%
	Favorable	70%	56%	68%	62%	79%	65%	78%	55%	72%	71%	72%	71%	59%	69%	72%
	Unfavorable	21%	38%	24%	34%	15%	20%	14%	23%	18%	21%	18%	21%	33%	18%	20%
	(No opinion /Never heard)	9%	6%	9%	4%	6%	15%	8%	22%	10%	9%	10%	9%	8%	12%	8%
Total		548	44	112	44	66	21	202	42	199	341	199	341	43	132	362

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE		26	34	27	26	17	17	31	26	17	27	18	31	19	46	45	12
B15p.BERNIE SANDERS	Very Favorable	28%	34%	27%	28%	23%	18%	31%	28%	20%	32%	27%	30%	15%	21%	39%	23%
	Somewhat Favorable	27%	26%	27%	27%	22%	28%	26%	27%	25%	24%	22%	23%	37%	41%	28%	25%
	Somewhat Unfavorable	10%	8%	9%	15%	4%	6%	9%	15%	5%	8%	18%	5%	12%	7%	14%	13%
	Very Unfavorable	18%	18%	17%	15%	24%	23%	18%	15%	23%	20%	12%	17%	22%	10%	9%	22%
	No Opinion	16%	12%	17%	13%	25%	23%	14%	13%	24%	13%	20%	23%	13%	21%	7%	15%
	Never Heard	2%	1%	4%	2%	3%	2%	2%	2%	3%	3%	1%	3%			2%	2%
B15p.BERNIE SANDERS	Favorable	54%	60%	53%	55%	45%	46%	58%	55%	45%	56%	49%	53%	53%	63%	68%	48%
	Unfavorable	28%	26%	26%	30%	28%	29%	26%	30%	28%	29%	30%	22%	34%	17%	23%	36%
	(No opinion /Never heard)	18%	14%	20%	15%	28%	25%	16%	15%	26%	16%	21%	25%	13%	21%	10%	17%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
FAVORABLE - UNFAVORABLE		52	55	58	55	43	34	56	55	38	49	50	41	85	47	50	55
A15q.BARACK OBAMA	Very Favorable	55%	59%	52%	56%	47%	49%	56%	56%	48%	53%	54%	43%	79%	52%	60%	49%
	Somewhat Favorable	18%	15%	22%	19%	18%	15%	17%	19%	17%	18%	18%	22%	11%	16%	15%	21%
	Somewhat Unfavorable	7%	8%	3%	8%	6%	10%	6%	8%	8%	6%	10%	13%		5%	14%	5%
	Very Unfavorable	13%	10%	14%	12%	17%	19%	11%	12%	18%	16%	12%	11%	6%	16%	11%	10%
	No Opinion	7%	8%	8%	4%	12%	7%	8%	4%	9%	6%	7%	11%	4%	9%		14%
	Never Heard	1%	1%	1%	1%			1%	1%		1%				2%		
A15q.BARACK OBAMA	Favorable	72%	73%	74%	75%	66%	64%	74%	75%	65%	71%	72%	65%	91%	68%	75%	71%
	Unfavorable	20%	18%	17%	20%	22%	29%	17%	20%	26%	22%	21%	24%	6%	21%	25%	15%
	(No opinion /Never heard)	8%	9%	9%	5%	12%	7%	9%	5%	9%	7%	7%	11%	4%	11%		14%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
FAVORABLE - UNFAVORABLE		49	64	44	51	31	30	57	51	30	45	61	43	62	53	91	40
B15r.MICHELLE OBAMA	Very Favorable	57%	65%	58%	53%	49%	51%	62%	53%	50%	58%	50%	52%	67%	55%	75%	53%
	Somewhat Favorable	13%	13%	11%	17%	11%	6%	12%	17%	9%	12%	21%	9%	12%	16%	19%	12%
	Somewhat Unfavorable	5%	5%	7%	3%	5%	5%	6%	3%	5%	5%	1%	6%	2%	9%	3%	7%
	Very Unfavorable	16%	9%	18%	16%	24%	23%	12%	16%	23%	20%	8%	12%	16%	9%		18%
	No Opinion	9%	7%	6%	9%	9%	15%	7%	9%	12%	5%	19%	22%	2%	9%	4%	10%
	Never Heard	1%		1%	1%	1%		0%	1%	1%	1%	1%			2%		
B15r.MICHELLE OBAMA	Favorable	70%	79%	68%	70%	60%	58%	75%	70%	59%	70%	71%	61%	80%	71%	94%	65%
	Unfavorable	21%	14%	24%	20%	29%	27%	18%	20%	28%	25%	9%	17%	18%	18%	3%	25%
	(No opinion /Never heard)	9%	7%	7%	10%	11%	15%	7%	10%	13%	5%	20%	22%	2%	11%	4%	10%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36

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		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		26	26	21	25	32	0	14	43	30	21	29	25	29	32	16	7
B15p.BERNIE SANDERS	Very Favorable	28%	34%	32%	24%	36%	31%	26%	33%	32%	30%	22%	28%	29%	30%	25%	22%
	Somewhat Favorable	27%	21%	22%	29%	22%	15%	20%	33%	26%	23%	35%	26%	25%	30%	26%	9%
	Somewhat Unfavorable	10%	8%	13%	11%	10%	14%	6%	9%	15%	9%	3%	11%	12%	9%	15%	13%
	Very Unfavorable	18%	21%	19%	16%	16%	32%	26%	13%	13%	22%	25%	18%	14%	19%	19%	11%
	No Opinion	16%	13%	13%	13%	16%	5%	14%	11%	12%	9%	14%	17%	17%	10%	12%	43%
	Never Heard	2%	2%	1%	7%		2%	8%	2%	2%	7%		1%	3%	2%	2%	3%
B15p.BERNIE SANDERS	Favorable	54%	55%	53%	53%	58%	46%	46%	65%	58%	53%	57%	54%	55%	60%	51%	30%
	Unfavorable	28%	29%	33%	27%	26%	46%	32%	22%	28%	32%	28%	29%	26%	28%	35%	24%
	(No opinion /Never heard)	18%	15%	14%	20%	16%	8%	22%	13%	13%	16%	14%	17%	20%	12%	14%	46%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69
FAVORABLE - UNFAVORABLE		52	47	56	49	33	49	51	43	49	49	38	62	54	56	51	31
A15q.BARACK OBAMA	Very Favorable	55%	55%	54%	50%	41%	62%	44%	46%	49%	48%	57%	61%	59%	62%	34%	30%
	Somewhat Favorable	18%	16%	20%	20%	19%	12%	28%	21%	21%	22%	11%	18%	14%	14%	32%	27%
	Somewhat Unfavorable	7%	6%	4%	10%	5%	5%	9%	9%	13%	11%	6%	2%	9%	6%	6%	17%
	Very Unfavorable	13%	17%	14%	11%	22%	20%	12%	16%	8%	11%	23%	14%	11%	14%	8%	8%
	No Opinion	7%	6%	6%	8%	10%		7%	9%	7%	8%	4%	5%	6%	3%	17%	18%
	Never Heard	1%		3%		3%				2%				1%	0%	2%	
A15q.BARACK OBAMA	Favorable	72%	71%	73%	70%	60%	74%	72%	67%	70%	70%	67%	79%	74%	76%	66%	57%
	Unfavorable	20%	23%	18%	22%	27%	26%	21%	24%	21%	21%	29%	16%	20%	20%	15%	25%
	(No opinion /Never heard)	8%	6%	9%	8%	13%		7%	9%	9%	8%	4%	5%	7%	4%	19%	18%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
FAVORABLE - UNFAVORABLE		49	47	42	62	51	26	53	72	58	42	40	45	59	53	49	27
B15r.MICHELLE OBAMA	Very Favorable	57%	55%	56%	59%	55%	53%	49%	62%	55%	57%	51%	53%	66%	61%	57%	41%
	Somewhat Favorable	13%	15%	12%	14%	19%	8%	19%	20%	17%	10%	16%	16%	10%	12%	14%	12%
	Somewhat Unfavorable	5%	4%	6%		3%	21%		3%	5%	6%	5%	5%	1%	4%	11%	6%
	Very Unfavorable	16%	20%	21%	11%	20%	13%	16%	7%	9%	19%	21%	19%	16%	16%	10%	20%
	No Opinion	9%	4%	5%	15%	3%	3%	16%	8%	14%	9%	6%	7%	7%	6%	8%	21%
	Never Heard	1%	1%		1%		2%			1%		1%		1%	0%		1%
B15r.MICHELLE OBAMA	Favorable	70%	71%	68%	73%	74%	61%	68%	82%	72%	67%	66%	69%	76%	74%	70%	52%
	Unfavorable	21%	24%	27%	11%	23%	34%	16%	10%	14%	25%	26%	24%	16%	20%	21%	26%
	(No opinion /Never heard)	9%	6%	5%	16%	3%	5%	16%	8%	14%	9%	8%	7%	8%	6%	8%	22%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		26	38	9	25	-2	-3	32	-2	-2	14	43	32	37	-43	58	17
B15p.BERNIE SANDERS	Very Favorable	28%	31%	26%	22%	18%	16%	29%	17%	25%	25%	31%	30%	32%	10%	37%	13%
	Somewhat Favorable	27%	32%	22%	29%	3%	12%	30%	8%	10%	23%	35%	29%	19%	10%	35%	12%
	Somewhat Unfavorable	10%	6%	25%	13%	12%	8%	10%	10%	13%	9%	12%	8%	14%	13%	10%	3%
	Very Unfavorable	18%	19%	14%	13%	11%	23%	18%	17%	23%	25%	11%	19%		50%	5%	4%
	No Opinion	16%	10%	12%	18%	56%	37%	11%	46%	25%	14%	12%	12%	34%	16%	11%	57%
B15p.BERNIE SANDERS	Never Heard	2%	2%	1%	4%		4%	2%	2%	3%	4%		1%	1%	1%	1%	12%
	Favorable	54%	63%	48%	52%	21%	28%	59%	25%	35%	48%	65%	60%	51%	20%	73%	24%
	Unfavorable	28%	25%	39%	26%	23%	31%	27%	27%	37%	34%	23%	27%	14%	63%	15%	7%
	(No opinion /Never heard)	18%	12%	13%	22%	56%	42%	13%	48%	28%	18%	12%	13%	36%	17%	12%	68%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
FAVORABLE - UNFAVORABLE		52	57	56	39	38	22	56	30	38	34	77	51	54	-18	84	36
A15q.BARACK OBAMA	Very Favorable	55%	63%	55%	28%	25%	35%	59%	30%	31%	49%	66%	59%	36%	21%	71%	35%
	Somewhat Favorable	18%	13%	21%	35%	34%	13%	16%	23%	26%	14%	20%	13%	28%	16%	19%	10%
	Somewhat Unfavorable	7%	4%	12%	9%	14%	17%	6%	15%	12%	8%	5%	10%	5%	13%	4%	9%
	Very Unfavorable	13%	15%	9%	15%	8%	9%	14%	8%	6%	21%	5%	11%	5%	41%	2%	1%
	No Opinion	7%	4%	3%	13%	14%	26%	5%	20%	23%	6%	3%	7%	26%	7%	3%	42%
A15q.BARACK OBAMA	Never Heard	1%	0%			6%		0%	3%	3%	1%	1%			1%		2%
	Favorable	72%	77%	77%	63%	59%	48%	75%	53%	57%	64%	87%	72%	64%	37%	91%	46%
	Unfavorable	20%	19%	21%	24%	21%	26%	20%	24%	18%	30%	9%	21%	10%	55%	6%	10%
	(No opinion /Never heard)	8%	4%	3%	13%	20%	26%	5%	23%	25%	7%	4%	7%	26%	8%	3%	45%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
FAVORABLE - UNFAVORABLE		49	52	43	72	27	38	52	33	34	40	59	58	60	-35	86	49
B15r.MICHELLE OBAMA	Very Favorable	57%	63%	45%	65%	43%	41%	60%	42%	40%	52%	66%	63%	52%	17%	76%	39%
	Somewhat Favorable	13%	10%	24%	18%	9%	16%	13%	13%	15%	14%	9%	14%	16%	10%	15%	12%
	Somewhat Unfavorable	5%	4%	8%	6%	3%	5%	5%	4%	3%	5%	5%	5%	3%	12%	2%	
	Very Unfavorable	16%	16%	19%	5%	21%	14%	15%	17%	18%	21%	11%	14%	5%	50%	3%	2%
	No Opinion	9%	7%	4%	6%	24%	22%	6%	23%	20%	7%	8%	4%	22%	10%	5%	42%
B15r.MICHELLE OBAMA	Never Heard	1%	1%				2%	0%	1%	3%	1%	1%		1%		0%	6%
	Favorable	70%	73%	69%	83%	52%	57%	73%	55%	55%	66%	75%	77%	68%	28%	91%	51%
	Unfavorable	21%	20%	26%	11%	24%	19%	20%	21%	21%	26%	16%	19%	8%	63%	5%	2%
	(No opinion /Never heard)	9%	7%	4%	6%	24%	24%	7%	24%	23%	8%	9%	4%	23%	10%	5%	48%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42

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		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		26	68	-38	-7	70	-38	5	.	.	.	52	-26	11	56	-24
B15p.BERNIE SANDERS	Very Favorable	28%	39%	13%	10%	40%	15%	14%				37%	12%	10%	37%	16%
	Somewhat Favorable	27%	40%	10%		40%	10%	15%				33%	15%	18%	35%	13%
	Somewhat Unfavorable	10%	7%	14%	13%	8%	12%	12%				9%	12%	10%	8%	14%
	Very Unfavorable	18%	3%	47%	4%	3%	51%	12%				9%	42%	6%	8%	39%
	No Opinion	16%	9%	16%	59%	8%	11%	38%				11%	16%	47%	11%	17%
	Never Heard	2%	1%		14%	1%		8%				1%	1%	8%	1%	1%
B15p.BERNIE SANDERS	Favorable	54%	78%	23%	10%	80%	25%	29%				70%	28%	28%	72%	29%
	Unfavorable	28%	11%	61%	17%	11%	63%	24%				18%	54%	17%	16%	53%
	(No opinion /Never heard)	18%	11%	16%	73%	9%	11%	46%				12%	18%	56%	12%	18%
	Total	548	321	181	47	281	147	121				347	151	50	304	147
FAVORABLE - UNFAVORABLE		52	96	-20	40	92	-25	50	61	13	18	.	.	.	82	-5
A15q.BARACK OBAMA	Very Favorable	55%	81%	17%	27%	82%	15%	40%	61%	35%	23%				73%	21%
	Somewhat Favorable	18%	17%	18%	21%	14%	19%	24%	18%	17%	18%				18%	21%
	Somewhat Unfavorable	7%	2%	18%	2%	3%	18%	5%	7%	10%	8%				4%	13%
	Very Unfavorable	13%	0%	37%	6%	0%	42%	9%	11%	30%	16%				4%	35%
	No Opinion	7%		9%	42%	1%	5%	21%	4%	8%	32%				2%	8%
	Never Heard	1%		1%	3%	0%		1%	0%		2%					1%
A15q.BARACK OBAMA	Favorable	72%	98%	35%	47%	95%	35%	64%	78%	53%	42%				90%	43%
	Unfavorable	20%	2%	55%	8%	4%	60%	14%	17%	40%	24%				8%	48%
	(No opinion /Never heard)	8%		10%	45%	1%	5%	22%	5%	8%	34%				2%	9%
	Total	549	314	181	54	272	133	144	445	51	52				310	126
FAVORABLE - UNFAVORABLE		49	90	-18	32	92	-14	27	.	.	.	75	-4	29	81	-8
B15r.MICHELLE OBAMA	Very Favorable	57%	81%	22%	26%	83%	27%	32%				70%	33%	41%	77%	27%
	Somewhat Favorable	13%	13%	14%	14%	13%	13%	15%				15%	11%	5%	12%	11%
	Somewhat Unfavorable	5%	2%	11%	2%	3%	7%	8%				3%	8%	4%	3%	7%
	Very Unfavorable	16%	2%	43%	6%	1%	47%	13%				6%	39%	13%	5%	40%
	No Opinion	9%	3%	10%	47%	1%	5%	31%				5%	9%	33%	4%	14%
	Never Heard	1%		1%	5%		1%	2%				0%		5%		2%
B15r.MICHELLE OBAMA	Favorable	70%	94%	36%	40%	96%	40%	47%				85%	44%	46%	88%	38%
	Unfavorable	21%	4%	54%	8%	3%	54%	20%				10%	47%	17%	8%	46%
	(No opinion /Never heard)	9%	3%	10%	52%	1%	6%	33%				5%	9%	37%	4%	16%
	Total	548	321	181	47	281	147	121				347	151	50	304	147

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
FAVORABLE - UNFAVORABLE		26	63	-52	22	65	-50	66	66	-57
B15p.BERNIE SANDERS	Very Favorable	28%	39%	6%	25%						40%	5%	40%	42%	5%
	Somewhat Favorable	27%	37%	8%	24%						37%	9%	38%	36%	6%
	Somewhat Unfavorable	10%	8%	15%	12%						8%	14%	7%	9%	12%
	Very Unfavorable	18%	4%	50%	14%						4%	50%	4%	3%	56%
	No Opinion	16%	11%	20%	17%						9%	22%	8%	8%	20%
B15p.BERNIE SANDERS	Never Heard	2%	2%	1%	9%						2%	1%	2%	3%	1%
	Favorable	54%	75%	14%	49%						77%	14%	78%	77%	11%
	Unfavorable	28%	12%	65%	26%						12%	64%	12%	11%	67%
	(No opinion /Never heard)	18%	13%	21%	25%						11%	23%	10%	11%	22%
	Total	548	335	153	39						341	154	224	108	121
FAVORABLE - UNFAVORABLE		52	88	-20	39	87	-22	88	86	-23
A15q.BARACK OBAMA	Very Favorable	55%	75%	21%	27%	74%	19%	79%	67%	20%					
	Somewhat Favorable	18%	18%	14%	27%	18%	15%	13%	25%	13%					
	Somewhat Unfavorable	7%	4%	14%	8%	4%	14%	3%	5%	8%					
	Very Unfavorable	13%	1%	41%	8%	1%	41%	2%	0%	48%					
	No Opinion	7%	3%	8%	30%	3%	10%	3%	3%	9%					
A15q.BARACK OBAMA	Never Heard	1%		1%			1%			2%					
	Favorable	72%	93%	35%	55%	92%	34%	93%	92%	33%					
	Unfavorable	20%	4%	55%	16%	5%	55%	4%	5%	56%					
	(No opinion /Never heard)	8%	3%	10%	30%	3%	11%	3%	3%	11%					
	Total	549	334	153	39	347	156	198	142	115					
FAVORABLE - UNFAVORABLE		49	90	-40	65	91	-39	91	93	-53
B15r.MICHELLE OBAMA	Very Favorable	57%	79%	11%	60%						81%	12%	85%	74%	9%
	Somewhat Favorable	13%	15%	12%	9%						13%	12%	9%	20%	8%
	Somewhat Unfavorable	5%	2%	13%							2%	12%	2%	1%	16%
	Very Unfavorable	16%	1%	50%	4%						0%	51%	1%		55%
	No Opinion	9%	3%	13%	24%						4%	12%	3%	4%	11%
B15r.MICHELLE OBAMA	Never Heard	1%	0%	1%	3%						0%	1%		1%	1%
	Favorable	70%	93%	23%	69%						93%	24%	94%	94%	17%
	Unfavorable	21%	3%	63%	4%						2%	63%	3%	1%	71%
	(No opinion /Never heard)	9%	4%	14%	27%						4%	13%	3%	5%	12%
	Total	548	335	153	39						341	154	224	108	121

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		26	32	24	26	42	.	26
B15p.BERNIE SANDERS	Very Favorable	28%	32%	28%	22%	34%		28%
	Somewhat Favorable	27%	23%	28%	26%	29%		27%
	Somewhat Unfavorable	10%	12%	10%	8%	14%		10%
	Very Unfavorable	18%	11%	22%	15%	8%		18%
	No Opinion	16%	15%	11%	28%	14%		16%
	Never Heard	2%	6%	1%	0%	1%		2%
B15p.BERNIE SANDERS	Favorable	54%	56%	56%	49%	64%		54%
	Unfavorable	28%	24%	32%	23%	21%		28%
	(No opinion /Never heard)	18%	21%	12%	28%	15%		18%
	Total	548	122	295	132	71		548
FAVORABLE - UNFAVORABLE		52	41	54	61	78	52	.
A15q.BARACK OBAMA	Very Favorable	55%	39%	62%	56%	65%	55%	
	Somewhat Favorable	18%	27%	13%	17%	21%	18%	
	Somewhat Unfavorable	7%	11%	6%	4%	7%	7%	
	Very Unfavorable	13%	13%	15%	8%	2%	13%	
	No Opinion	7%	9%	3%	15%	4%	7%	
	Never Heard	1%	1%	0%	1%		1%	
A15q.BARACK OBAMA	Favorable	72%	66%	75%	73%	87%	72%	
	Unfavorable	20%	24%	21%	12%	9%	20%	
	(No opinion /Never heard)	8%	10%	3%	15%	4%	8%	
	Total	549	143	277	128	73	549	
FAVORABLE - UNFAVORABLE		49	63	43	52	86	.	49
B15r.MICHELLE OBAMA	Very Favorable	57%	61%	55%	56%	78%		57%
	Somewhat Favorable	13%	15%	12%	14%	13%		13%
	Somewhat Unfavorable	5%	6%	5%	4%	4%		5%
	Very Unfavorable	16%	8%	20%	14%			16%
	No Opinion	9%	9%	7%	12%	5%		9%
	Never Heard	1%	1%	1%	0%			1%
B15r.MICHELLE OBAMA	Favorable	70%	77%	68%	70%	91%		70%
	Unfavorable	21%	14%	25%	18%	4%		21%
	(No opinion /Never heard)	9%	10%	8%	12%	5%		9%
	Total	548	122	295	132	71		548

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			SAMPLE			AGE					AGE		EDUCATION					
		TOTAL	POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE		-14	-15	-24	-5	-16	0	-6	-21	-44	-10	-19	3	-10	-4	-37	-40	-30
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	11%	15%	20%	12%	17%	25%	15%	13%	14%	19%	17%	18%	18%	12%	11%	14%
	Somewhat Favorable	13%	13%	12%	15%	10%	20%	14%	14%	8%	14%	13%	18%	13%	15%	10%	9%	13%
	Somewhat Unfavorable	15%	20%	13%	15%	12%	25%	12%	17%	11%	17%	14%	11%	16%	14%	19%	22%	12%
	Very Unfavorable	28%	19%	39%	26%	26%	12%	33%	33%	54%	21%	37%	21%	26%	23%	40%	38%	44%
	No Opinion	21%	25%	20%	19%	28%	21%	13%	19%	13%	25%	15%	24%	23%	24%	14%	13%	16%
	Never Heard	6%	12%	2%	6%	12%	6%	3%	2%		10%	2%	10%	4%	7%	6%	8%	
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	24%	27%	35%	22%	36%	39%	29%	21%	27%	32%	35%	31%	33%	22%	20%	27%
	Unfavorable	44%	39%	51%	40%	38%	37%	45%	50%	65%	38%	51%	31%	42%	37%	59%	60%	57%
	(No opinion /Never heard)	27%	36%	22%	25%	40%	27%	16%	21%	13%	35%	18%	34%	27%	30%	20%	21%	16%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
FAVORABLE - UNFAVORABLE		42	47	57	26	30	39	44	52	71	33	52	40	40	40	48	48	46
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	43%	49%	20%	32%	36%	31%	42%	53%	33%	39%	33%	34%	34%	43%	40%	50%
	Somewhat Favorable	23%	20%	21%	26%	22%	22%	24%	21%	27%	22%	23%	23%	26%	25%	18%	18%	16%
	Somewhat Unfavorable	9%	10%	9%	8%	13%	11%	7%	4%	5%	12%	5%	7%	12%	9%	8%	8%	8%
	Very Unfavorable	8%	6%	4%	12%	11%	8%	5%	6%	5%	10%	5%	10%	8%	9%	5%	2%	12%
	No Opinion	15%	13%	9%	21%	12%	15%	21%	19%	5%	13%	17%	18%	10%	14%	16%	19%	7%
	Never Heard	10%	7%	7%	13%	11%	8%	13%	8%	6%	10%	9%	9%	10%	9%	11%	13%	6%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	63%	70%	46%	54%	58%	55%	63%	80%	55%	63%	56%	60%	58%	61%	58%	67%
	Unfavorable	17%	16%	13%	20%	24%	19%	11%	11%	9%	22%	11%	17%	21%	19%	13%	10%	21%
	(No opinion /Never heard)	24%	20%	17%	34%	23%	23%	33%	27%	11%	23%	27%	27%	19%	23%	27%	32%	12%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44
FAVORABLE - UNFAVORABLE		9	4	16	7	6	7	14	8	16	7	12	2	8	5	17	15	21
A15u.THE SIERRA CLUB	Very Favorable	7%	8%	7%	5%	5%	9%	9%	4%	11%	6%	7%	5%	7%	6%	8%	5%	17%
	Somewhat Favorable	13%	6%	19%	13%	11%	11%	14%	17%	18%	11%	16%	9%	11%	10%	21%	22%	15%
	Somewhat Unfavorable	5%	8%	4%	4%	4%	8%	4%	6%	4%	6%	5%	5%	5%	5%	6%	5%	7%
	Very Unfavorable	6%	3%	6%	7%	5%	5%	5%	7%	9%	5%	7%	7%	5%	6%	6%	7%	4%
	No Opinion	27%	25%	32%	25%	22%	24%	30%	38%	21%	23%	32%	31%	28%	29%	23%	23%	22%
	Never Heard	42%	49%	32%	45%	53%	44%	37%	28%	37%	50%	33%	44%	44%	44%	37%	37%	35%
A15u.THE SIERRA CLUB	Favorable	20%	15%	26%	18%	16%	20%	23%	21%	29%	17%	23%	14%	18%	16%	29%	27%	32%
	Unfavorable	11%	11%	10%	12%	9%	13%	10%	13%	13%	10%	12%	11%	10%	11%	12%	12%	11%
	(No opinion /Never heard)	69%	74%	64%	70%	75%	68%	67%	66%	58%	73%	65%	75%	71%	73%	60%	61%	58%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
		TOTAL	White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		-14	-5	-20	-28	-18	-15	-11	4	-10	-29	-4	-48	-24	-13
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	20%	13%	9%	17%	5%	16%	26%	11%	15%	11%	7%	11%	22%
	Somewhat Favorable	13%	15%	12%	11%	12%	24%	12%	20%	15%	10%	14%	9%	12%	12%
	Somewhat Unfavorable	15%	15%	16%	16%	15%	23%	14%	16%	19%	13%	20%	13%	19%	13%
	Very Unfavorable	28%	26%	30%	32%	31%	21%	25%	26%	17%	42%	9%	51%	28%	34%
	No Opinion	21%	19%	22%	26%	18%	23%	24%	9%	26%	18%	33%	20%	22%	15%
	Never Heard	6%	6%	6%	6%	6%	5%	8%	2%	11%	2%	13%		9%	5%
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	35%	26%	20%	29%	29%	28%	46%	26%	25%	25%	16%	23%	34%
	Unfavorable	44%	40%	46%	48%	47%	44%	39%	42%	36%	55%	29%	64%	47%	47%
	(No opinion /Never heard)	27%	25%	28%	32%	24%	28%	33%	12%	38%	20%	46%	20%	30%	19%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
FAVORABLE - UNFAVORABLE		42	26	52	58	47	29	27	24	38	65	38	75	37	57
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	20%	46%	52%	41%	33%	22%	17%	43%	50%	43%	59%	43%	38%
	Somewhat Favorable	23%	26%	21%	18%	24%	26%	27%	23%	17%	23%	14%	20%	18%	29%
	Somewhat Unfavorable	9%	8%	10%	6%	15%	12%	9%	6%	15%	5%	13%	1%	20%	9%
	Very Unfavorable	8%	12%	5%	5%	3%	19%	13%	10%	7%	3%	7%	4%	5%	1%
	No Opinion	15%	21%	11%	12%	10%	4%	15%	30%	11%	11%	15%	9%	7%	13%
	Never Heard	10%	13%	7%	7%	9%	5%	13%	14%	7%	7%	8%	7%	7%	10%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	46%	67%	69%	64%	60%	49%	40%	60%	73%	57%	80%	61%	67%
	Unfavorable	17%	20%	15%	11%	17%	31%	22%	16%	22%	8%	20%	5%	24%	10%
	(No opinion /Never heard)	24%	34%	18%	19%	18%	9%	28%	44%	18%	19%	23%	16%	14%	23%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
FAVORABLE - UNFAVORABLE		9	7	10	10	13	-7	5	10	8	12	7	13	15	12
A15u.THE SIERRA CLUB	Very Favorable	7%	5%	8%	8%	5%	3%	2%	10%	9%	6%	8%	9%	10%	2%
	Somewhat Favorable	13%	13%	13%	10%	20%	14%	12%	14%	10%	17%	8%	11%	13%	25%
	Somewhat Unfavorable	5%	4%	6%	4%	6%	18%	4%	6%	8%	4%	5%	3%	6%	5%
	Very Unfavorable	6%	7%	5%	4%	6%	7%	6%	8%	3%	6%	4%	4%	1%	10%
	No Opinion	27%	25%	29%	31%	24%	15%	24%	26%	22%	35%	26%	35%	14%	31%
	Never Heard	42%	45%	40%	42%	39%	43%	51%	36%	48%	32%	48%	37%	56%	27%
A15u.THE SIERRA CLUB	Favorable	20%	18%	21%	18%	25%	17%	15%	25%	19%	23%	17%	20%	22%	27%
	Unfavorable	11%	12%	11%	8%	12%	25%	10%	14%	11%	10%	9%	7%	7%	15%
	(No opinion /Never heard)	69%	70%	68%	73%	63%	58%	75%	61%	70%	67%	74%	73%	70%	58%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		-14	-41	14	-17	33	-38	-46	36	-25	-57	12	17	48	-8	-23	-14	-11
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	7%	21%	14%	36%	8%	6%	39%	8%	6%	14%	30%	41%	16%	12%	18%	16%
	Somewhat Favorable	13%	11%	13%	12%	21%	11%	9%	20%	12%	9%	17%	17%	24%	17%	12%	12%	16%
	Somewhat Unfavorable	15%	17%	14%	18%	13%	15%	19%	12%	16%	18%	17%	18%	8%	15%	16%	17%	12%
	Very Unfavorable	28%	42%	6%	25%	11%	42%	42%	11%	30%	54%	2%	12%	10%	27%	31%	27%	31%
	No Opinion	21%	18%	39%	27%	15%	18%	19%	13%	24%	13%	43%	19%	11%	22%	20%	21%	20%
	Never Heard	6%	6%	6%	4%	6%	7%	4%	5%	11%	0%	8%	5%	6%	3%	8%	6%	6%
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	18%	35%	26%	56%	19%	15%	59%	20%	15%	31%	46%	66%	33%	24%	30%	31%
	Unfavorable	44%	59%	21%	43%	23%	57%	61%	23%	46%	72%	19%	29%	18%	41%	48%	43%	43%
	(No opinion /Never heard)	27%	24%	45%	31%	20%	24%	23%	18%	34%	13%	50%	24%	17%	25%	28%	27%	26%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
FAVORABLE - UNFAVORABLE		42	65	16	33	9	73	50	9	54	78	9	4	13	53	39	40	42
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	49%	23%	26%	15%	56%	35%	14%	43%	55%	21%	18%	13%	37%	35%	36%	37%
	Somewhat Favorable	23%	25%	12%	23%	23%	24%	28%	23%	24%	26%	14%	23%	24%	29%	20%	21%	23%
	Somewhat Unfavorable	9%	7%	9%	9%	13%	5%	10%	13%	11%	3%	11%	17%	9%	4%	8%	11%	9%
	Very Unfavorable	8%	2%	10%	7%	17%	1%	3%	16%	3%	1%	15%	20%	15%	10%	8%	7%	8%
	No Opinion	15%	11%	23%	19%	20%	9%	15%	21%	12%	10%	13%	14%	24%	13%	19%	15%	11%
	Never Heard	10%	6%	24%	16%	12%	5%	9%	13%	7%	6%	26%	9%	14%	7%	10%	9%	12%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	74%	35%	49%	39%	79%	63%	38%	68%	81%	35%	41%	37%	66%	55%	58%	60%
	Unfavorable	17%	9%	19%	16%	30%	7%	13%	29%	13%	3%	26%	37%	24%	14%	16%	18%	18%
	(No opinion /Never heard)	24%	17%	46%	35%	32%	14%	24%	33%	19%	15%	39%	23%	39%	20%	29%	25%	23%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
FAVORABLE - UNFAVORABLE		9	13	2	1	4	19	3	7	9	17	-1	7	1	12	8	9	9
A15u.THE SIERRA CLUB	Very Favorable	7%	8%	6%	3%	5%	11%	3%	5%	8%	8%	5%	3%	6%	4%	10%	5%	8%
	Somewhat Favorable	13%	15%	3%	8%	16%	15%	13%	16%	11%	18%	2%	16%	15%	19%	12%	14%	8%
	Somewhat Unfavorable	5%	6%	2%	5%	6%	4%	8%	5%	7%	4%		6%	6%	5%	6%	4%	6%
	Very Unfavorable	6%	4%	5%	5%	11%	3%	5%	9%	4%	4%	8%	7%	15%	6%	7%	6%	1%
	No Opinion	27%	26%	37%	32%	25%	26%	24%	27%	18%	34%	37%	26%	24%	29%	24%	31%	20%
	Never Heard	42%	42%	47%	47%	37%	40%	47%	36%	52%	33%	49%	41%	34%	36%	41%	39%	55%
A15u.THE SIERRA CLUB	Favorable	20%	22%	9%	11%	21%	27%	16%	22%	20%	26%	7%	20%	22%	23%	22%	19%	16%
	Unfavorable	11%	10%	7%	10%	17%	8%	13%	15%	11%	8%	8%	13%	21%	12%	14%	11%	8%
	(No opinion /Never heard)	69%	68%	84%	79%	62%	66%	72%	63%	70%	66%	86%	68%	57%	65%	65%	70%	76%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		-14	-2	-14	-17	-34	-6	-20	-16	-3	-14	-15	5	-30	-22
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	11%	21%	12%	13%	17%	18%	11%	24%	16%	16%	19%	10%	20%
	Somewhat Favorable	13%	22%	13%	12%	14%	11%	12%	15%	16%	16%	13%	21%	8%	11%
	Somewhat Unfavorable	15%	15%	14%	15%	18%	21%	13%	11%	13%	11%	17%	13%	19%	24%
	Very Unfavorable	28%	21%	33%	25%	42%	13%	38%	31%	30%	34%	27%	21%	30%	30%
	No Opinion	21%	26%	17%	24%	13%	28%	15%	22%	18%	20%	21%	23%	22%	14%
	Never Heard	6%	5%	2%	13%		10%	3%	9%		3%	7%	3%	12%	2%
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	33%	33%	23%	26%	28%	31%	26%	40%	31%	28%	39%	18%	31%
	Unfavorable	44%	36%	47%	40%	60%	34%	51%	42%	43%	45%	44%	35%	48%	53%
	(No opinion /Never heard)	27%	31%	20%	37%	13%	38%	18%	32%	18%	23%	28%	26%	34%	15%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
FAVORABLE - UNFAVORABLE		42	58	45	37	44	18	60	43	41	51	40	34	46	33
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	31%	45%	40%	28%	28%	44%	40%	33%	48%	33%	24%	34%	38%
	Somewhat Favorable	23%	41%	14%	16%	26%	18%	25%	23%	23%	19%	24%	28%	26%	13%
	Somewhat Unfavorable	9%	6%	2%	11%	3%	17%	5%	9%	10%	12%	8%	10%	7%	9%
	Very Unfavorable	8%	8%	12%	8%	7%	11%	3%	12%	5%	5%	9%	8%	7%	9%
	No Opinion	15%	11%	16%	16%	24%	15%	15%	3%	17%	10%	16%	18%	16%	15%
	Never Heard	10%	4%	11%	9%	12%	11%	8%	13%	11%	6%	11%	11%	10%	15%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	72%	59%	56%	54%	46%	69%	63%	56%	67%	56%	53%	60%	52%
	Unfavorable	17%	14%	14%	19%	10%	28%	8%	20%	15%	16%	17%	19%	14%	18%
	(No opinion /Never heard)	24%	15%	27%	25%	36%	26%	23%	16%	28%	17%	27%	29%	26%	30%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
FAVORABLE - UNFAVORABLE		9	10	13	3	15	10	8	1	21	18	6	6	8	0
A15u.THE SIERRA CLUB	Very Favorable	7%		9%	7%	16%	7%	4%	8%	9%	6%	7%	6%	8%	1%
	Somewhat Favorable	13%	19%	19%	11%	13%	10%	17%	6%	11%	21%	11%	9%	12%	13%
	Somewhat Unfavorable	5%	4%	7%	8%	4%	3%	6%	11%		6%	5%	5%	5%	7%
	Very Unfavorable	6%	5%	8%	7%	9%	5%	8%	2%		4%	6%	4%	6%	6%
	No Opinion	27%	32%	26%	21%	29%	28%	33%	9%	38%	29%	26%	21%	26%	36%
	Never Heard	42%	40%	32%	48%	29%	47%	32%	64%	42%	33%	45%	55%	43%	37%
A15u.THE SIERRA CLUB	Favorable	20%	19%	27%	18%	28%	18%	21%	14%	21%	28%	18%	15%	20%	14%
	Unfavorable	11%	9%	15%	14%	13%	8%	13%	13%		10%	11%	9%	11%	14%
	(No opinion /Never heard)	69%	72%	58%	68%	59%	75%	65%	73%	79%	62%	71%	76%	69%	72%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		-14	-8	-17	-11	-22	-47	41	-9	1	-7	-20
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	11%	18%	14%	19%	8%	41%	11%	13%	17%	16%
	Somewhat Favorable	13%	19%	14%	13%	12%	9%	21%	19%	16%	15%	13%
	Somewhat Unfavorable	15%	20%	7%	16%	17%	21%	12%	16%	9%	14%	17%
	Very Unfavorable	28%	19%	41%	21%	35%	43%	9%	24%	20%	25%	31%
	No Opinion	21%	25%	18%	25%	14%	14%	11%	29%	36%	24%	18%
	Never Heard	6%	5%	2%	11%	2%	6%	6%	2%	7%	6%	6%
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	31%	32%	27%	31%	16%	62%	30%	29%	32%	28%
	Unfavorable	44%	39%	48%	37%	53%	64%	21%	39%	28%	39%	48%
	(No opinion /Never heard)	27%	31%	20%	36%	16%	20%	17%	31%	43%	29%	24%
	Total	549	41	84	249	171	263	113	29	122	193	342
FAVORABLE - UNFAVORABLE		42	29	63	34	47	66	5	13	39	37	46
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	46%	50%	31%	35%	51%	15%	26%	27%	35%	37%
	Somewhat Favorable	23%	14%	21%	23%	24%	25%	21%	16%	25%	21%	24%
	Somewhat Unfavorable	9%	24%	5%	10%	6%	7%	13%	22%	6%	8%	10%
	Very Unfavorable	8%	7%	3%	10%	7%	3%	17%	7%	7%	12%	5%
	No Opinion	15%	6%	13%	14%	19%	9%	21%	17%	22%	16%	14%
	Never Heard	10%	3%	8%	11%	10%	6%	13%	12%	14%	8%	10%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	60%	71%	55%	59%	76%	36%	42%	52%	56%	61%
	Unfavorable	17%	31%	8%	20%	12%	10%	31%	29%	13%	19%	15%
	(No opinion /Never heard)	24%	9%	21%	25%	29%	14%	34%	29%	36%	24%	24%
	Total	548	46	82	243	175	267	121	28	105	193	342
FAVORABLE - UNFAVORABLE		9	23	15	4	10	16	8	-15	3	6	11
A15u.THE SIERRA CLUB	Very Favorable	7%	13%	3%	5%	9%	9%	6%	4%	4%	7%	7%
	Somewhat Favorable	13%	18%	23%	10%	13%	15%	18%	10%	8%	12%	14%
	Somewhat Unfavorable	5%	5%	6%	6%	4%	5%	6%	12%	4%	7%	5%
	Very Unfavorable	6%	2%	5%	5%	8%	3%	10%	17%	5%	7%	5%
	No Opinion	27%	28%	30%	22%	32%	27%	26%	28%	25%	26%	26%
	Never Heard	42%	34%	32%	52%	34%	42%	34%	28%	55%	41%	43%
A15u.THE SIERRA CLUB	Favorable	20%	30%	26%	15%	22%	24%	24%	14%	12%	19%	21%
	Unfavorable	11%	7%	12%	11%	12%	8%	16%	29%	9%	13%	10%
	(No opinion /Never heard)	69%	62%	62%	74%	66%	68%	60%	56%	79%	68%	69%
	Total	549	41	84	249	171	263	113	29	122	193	342

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
FAVORABLE - UNFAVORABLE		-14	-22	-9	14	-14	-31	-22	12	6	-26	6	-26	1	-7	-20
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	20%	19%	13%	17%	11%	15%	13%	19%	14%	19%	14%	21%	15%	16%
	Somewhat Favorable	13%	10%	14%	32%	16%	6%	11%	21%	20%	10%	20%	10%	21%	18%	11%
	Somewhat Unfavorable	15%	24%	21%	18%	17%	20%	11%	5%	12%	17%	12%	17%	20%	16%	15%
	Very Unfavorable	28%	29%	20%	13%	30%	27%	36%	18%	21%	33%	21%	33%	21%	23%	32%
	No Opinion	21%	12%	18%	16%	14%	29%	22%	38%	20%	20%	20%	20%	10%	22%	20%
	Never Heard	6%	5%	8%	7%	6%	8%	5%	5%	8%	5%	8%	5%	6%	6%	6%
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	30%	32%	45%	33%	16%	26%	34%	39%	24%	39%	24%	43%	32%	27%
	Unfavorable	44%	52%	41%	32%	47%	47%	47%	22%	33%	50%	33%	50%	41%	39%	47%
	(No opinion /Never heard)	27%	17%	26%	23%	20%	37%	27%	44%	28%	25%	28%	25%	16%	28%	26%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
FAVORABLE - UNFAVORABLE		42	49	46	34	40	41	45	29	46	42	46	42	23	35	47
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	47%	37%	39%	35%	32%	37%	26%	42%	34%	42%	34%	39%	33%	38%
	Somewhat Favorable	23%	18%	24%	21%	29%	22%	23%	15%	22%	23%	22%	23%	14%	22%	24%
	Somewhat Unfavorable	9%	6%	11%	15%	11%		9%	3%	10%	8%	10%	8%	17%	11%	7%
	Very Unfavorable	8%	10%	4%	11%	14%	14%	6%	9%	8%	7%	8%	7%	13%	8%	7%
	No Opinion	15%	18%	12%	12%	5%	26%	14%	31%	12%	16%	12%	16%	11%	16%	14%
	Never Heard	10%	2%	13%	2%	5%	6%	11%	17%	7%	12%	7%	12%	5%	9%	10%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	65%	61%	60%	65%	54%	60%	41%	64%	57%	64%	57%	53%	55%	62%
	Unfavorable	17%	16%	15%	26%	25%	14%	15%	12%	18%	15%	18%	15%	30%	20%	14%
	(No opinion /Never heard)	24%	20%	24%	14%	11%	32%	26%	48%	19%	27%	19%	27%	17%	25%	24%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
FAVORABLE - UNFAVORABLE		9	23	7	23	5	-1	7	12	6	11	6	11	24	3	9
A15u.THE SIERRA CLUB	Very Favorable	7%	8%	7%	14%	7%	6%	5%	9%	6%	7%	6%	7%	16%	3%	7%
	Somewhat Favorable	13%	24%	17%	20%	14%	4%	10%	10%	14%	13%	14%	13%	25%	13%	12%
	Somewhat Unfavorable	5%	3%	8%	5%	10%	3%	4%	2%	9%	3%	9%	3%	8%	8%	4%
	Very Unfavorable	6%	6%	10%	7%	7%	7%	4%	4%	5%	6%	5%	6%	10%	5%	5%
	No Opinion	27%	20%	22%	17%	28%	26%	30%	39%	26%	27%	26%	27%	13%	27%	28%
	Never Heard	42%	39%	35%	37%	34%	54%	49%	36%	41%	43%	41%	43%	28%	43%	43%
A15u.THE SIERRA CLUB	Favorable	20%	32%	24%	34%	21%	9%	14%	18%	20%	21%	20%	21%	41%	16%	19%
	Unfavorable	11%	9%	18%	12%	16%	10%	8%	6%	14%	10%	14%	10%	17%	13%	10%
	(No opinion /Never heard)	69%	59%	58%	54%	62%	81%	78%	75%	67%	70%	67%	70%	42%	71%	71%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE		-14	-11	-14	-30	2	12	-12	-30	7	-10	-27	-5	-59	5	-24	8
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	15%	18%	12%	16%	26%	16%	12%	22%	17%	16%	17%	8%	22%	9%	19%
	Somewhat Favorable	13%	15%	10%	11%	18%	18%	13%	11%	18%	14%	7%	17%	5%	17%	13%	22%
	Somewhat Unfavorable	15%	15%	17%	19%	6%	12%	16%	19%	9%	18%	22%	16%	14%	7%	10%	6%
	Very Unfavorable	28%	26%	25%	35%	26%	21%	26%	35%	23%	24%	27%	23%	58%	27%	35%	28%
	No Opinion	21%	25%	20%	17%	28%	15%	23%	17%	21%	23%	17%	23%	15%	21%	19%	14%
A15s.THE NATIONAL RIFLE ASSOCIATION	Never Heard	6%	5%	9%	6%	5%	8%	6%	6%	7%	4%	11%	4%		6%	14%	12%
	Favorable	29%	30%	28%	23%	34%	44%	29%	23%	40%	32%	22%	34%	13%	39%	22%	41%
	Unfavorable	44%	40%	42%	54%	32%	33%	41%	54%	33%	42%	49%	39%	72%	34%	46%	33%
	(No opinion /Never heard)	27%	30%	30%	23%	33%	23%	30%	23%	28%	27%	28%	27%	15%	27%	33%	26%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
FAVORABLE - UNFAVORABLE		42	55	44	41	39	10	51	41	23	40	43	32	54	51	81	23
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	42%	36%	37%	34%	19%	40%	37%	26%	38%	28%	23%	47%	49%	45%	26%
	Somewhat Favorable	23%	26%	24%	20%	25%	17%	25%	20%	20%	23%	28%	24%	23%	13%	38%	15%
	Somewhat Unfavorable	9%	8%	9%	10%	8%	12%	8%	10%	10%	13%	7%	7%	9%	4%		2%
	Very Unfavorable	8%	6%	8%	6%	13%	14%	6%	6%	13%	8%	6%	8%	7%	7%	2%	17%
	No Opinion	15%	10%	16%	13%	15%	30%	12%	13%	24%	12%	17%	17%	9%	18%	8%	27%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Never Heard	10%	8%	8%	13%	5%	8%	8%	13%	7%	7%	14%	21%	6%	9%	7%	13%
	Favorable	59%	69%	60%	57%	59%	36%	65%	57%	46%	60%	56%	47%	70%	62%	83%	41%
	Unfavorable	17%	13%	16%	16%	20%	26%	14%	16%	23%	21%	13%	15%	15%	11%	2%	18%
	(No opinion /Never heard)	24%	18%	24%	27%	20%	38%	20%	27%	30%	19%	30%	38%	15%	27%	15%	40%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
FAVORABLE - UNFAVORABLE		9	15	0	10	2	10	10	10	6	11	4	5	10	17	4	-6
A15u.THE SIERRA CLUB	Very Favorable	7%	9%	10%	3%	6%	9%	9%	3%	7%	6%	8%	8%	11%	7%	8%	2%
	Somewhat Favorable	13%	16%	6%	16%	11%	13%	12%	16%	12%	16%	11%	11%	11%	13%	6%	7%
	Somewhat Unfavorable	5%	3%	9%	4%	8%	6%	5%	4%	7%	5%	7%	10%	2%	2%	7%	5%
	Very Unfavorable	6%	6%	6%	5%	6%	6%	6%	5%	6%	5%	8%	4%	11%	1%	3%	11%
	No Opinion	27%	29%	26%	26%	21%	32%	28%	26%	27%	25%	35%	25%	29%	44%	2%	29%
A15u.THE SIERRA CLUB	Never Heard	42%	37%	42%	46%	48%	35%	39%	46%	41%	43%	31%	44%	36%	33%	72%	46%
	Favorable	20%	24%	16%	19%	16%	21%	21%	19%	19%	22%	19%	18%	22%	20%	15%	10%
	Unfavorable	11%	9%	16%	9%	14%	12%	12%	9%	13%	11%	15%	13%	13%	3%	11%	15%
	(No opinion /Never heard)	69%	66%	68%	72%	69%	67%	67%	72%	68%	68%	66%	69%	65%	77%	75%	75%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		-14	-18	-5	-14	-5	0	6	-9	-8	-10	-6	-8	-23	-20	-8	18
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	19%	15%	13%	13%	20%	22%	31%	17%	13%	25%	16%	16%	17%	10%	14%
	Somewhat Favorable	13%	9%	16%	17%	21%	14%	13%	6%	12%	21%	14%	17%	7%	12%	13%	29%
	Somewhat Unfavorable	15%	18%	18%	20%	25%	12%	15%	18%	13%	20%	16%	13%	15%	16%	15%	14%
	Very Unfavorable	28%	29%	18%	24%	13%	22%	14%	27%	24%	24%	29%	28%	32%	33%	16%	10%
	No Opinion	21%	20%	21%	25%	25%	24%	33%	14%	19%	17%	14%	21%	24%	16%	35%	27%
	Never Heard	6%	5%	12%	1%	3%	7%	2%	4%	15%	6%	2%	5%	6%	5%	11%	6%
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	28%	31%	30%	34%	34%	35%	36%	29%	33%	39%	33%	23%	29%	23%	42%
	Unfavorable	44%	46%	36%	44%	39%	35%	29%	45%	37%	44%	45%	41%	47%	49%	31%	24%
	(No opinion /Never heard)	27%	26%	32%	26%	28%	31%	35%	19%	34%	23%	16%	25%	30%	21%	45%	34%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
FAVORABLE - UNFAVORABLE		42	43	30	47	36	56	26	63	44	35	31	42	49	48	32	17
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	36%	33%	36%	39%	36%	32%	43%	30%	37%	35%	38%	37%	41%	23%	20%
	Somewhat Favorable	23%	26%	22%	24%	20%	38%	17%	29%	24%	19%	24%	21%	25%	22%	26%	19%
	Somewhat Unfavorable	9%	13%	12%	8%	18%	13%	8%	9%	7%	11%	17%	9%	7%	8%	8%	12%
	Very Unfavorable	8%	6%	12%	6%	5%	5%	15%		4%	10%	11%	9%	7%	7%	9%	11%
	No Opinion	15%	12%	14%	11%	13%	6%	12%	10%	15%	13%	10%	14%	17%	13%	16%	24%
	Never Heard	10%	7%	7%	15%	4%	2%	17%	9%	21%	10%	3%	9%	7%	8%	18%	14%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	62%	55%	60%	59%	74%	49%	72%	54%	56%	59%	60%	62%	64%	49%	39%
	Unfavorable	17%	19%	24%	13%	24%	18%	23%	9%	10%	21%	28%	18%	13%	16%	17%	23%
	(No opinion /Never heard)	24%	19%	21%	26%	17%	8%	28%	19%	36%	23%	13%	22%	24%	21%	34%	38%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69
FAVORABLE - UNFAVORABLE		9	4	19	10	13	0	19	12	9	2	14	12	10	14	-1	-8
A15u.THE SIERRA CLUB	Very Favorable	7%	7%	6%	5%	9%		10%	10%	4%	8%	10%	6%	7%	7%	4%	4%
	Somewhat Favorable	13%	11%	19%	18%	7%	13%	16%	8%	11%	15%	9%	14%	17%	16%	5%	11%
	Somewhat Unfavorable	5%	7%	3%	6%				2%	2%	9%	1%	3%	8%	5%	7%	6%
	Very Unfavorable	6%	7%	3%	7%	3%	13%	7%	4%	4%	13%	5%	5%	5%	5%	3%	17%
	No Opinion	27%	24%	32%	26%	34%	39%	35%	36%	17%	18%	30%	32%	28%	26%	32%	29%
	Never Heard	42%	43%	38%	38%	47%	35%	33%	40%	63%	37%	45%	39%	35%	41%	48%	33%
A15u.THE SIERRA CLUB	Favorable	20%	19%	25%	23%	15%	13%	25%	18%	15%	24%	19%	20%	24%	23%	9%	15%
	Unfavorable	11%	14%	6%	13%	3%	13%	7%	6%	6%	21%	6%	9%	13%	10%	10%	23%
	(No opinion /Never heard)	69%	67%	69%	64%	82%	74%	68%	76%	79%	55%	75%	71%	63%	67%	81%	62%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46

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			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		-14	-22	-10	9	14	-5	-17	5	0	5	-37	-24	-9	46	-43	4
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	18%	15%	11%		8%	17%	4%	15%	21%	13%	11%	15%	38%	7%	6%
	Somewhat Favorable	13%	12%	15%	21%	31%	2%	14%	16%	9%	19%	10%	11%	7%	24%	9%	10%
	Somewhat Unfavorable	15%	16%	15%	14%	11%	11%	16%	11%	13%	16%	15%	21%	4%	8%	19%	9%
	Very Unfavorable	28%	36%	26%	9%	6%	4%	32%	5%	11%	18%	45%	25%	26%	8%	40%	3%
	No Opinion	21%	11%	26%	41%	41%	57%	16%	49%	38%	17%	13%	27%	44%	19%	18%	55%
	Never Heard	6%	5%	3%	5%	12%	18%	5%	15%	14%	9%	4%	4%	4%	3%	7%	16%
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	31%	31%	32%	31%	10%	31%	20%	24%	40%	23%	22%	22%	62%	17%	16%
	Unfavorable	44%	53%	41%	23%	17%	15%	48%	16%	24%	35%	60%	46%	31%	16%	59%	13%
	(No opinion /Never heard)	27%	17%	28%	45%	53%	75%	21%	64%	52%	26%	18%	32%	48%	22%	24%	71%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
FAVORABLE - UNFAVORABLE		42	52	37	31	19	1	47	9	25	33	56	56	29	10	59	18
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	45%	23%	21%	31%	18%	39%	24%	22%	33%	45%	43%	18%	16%	47%	21%
	Somewhat Favorable	23%	22%	32%	28%	12%	10%	24%	11%	23%	22%	22%	27%	20%	22%	24%	14%
	Somewhat Unfavorable	9%	7%	14%	13%	12%	9%	9%	10%	10%	12%	7%	6%	4%	10%	8%	8%
	Very Unfavorable	8%	7%	4%	6%	12%	19%	7%	16%	10%	10%	4%	7%	5%	18%	3%	9%
	No Opinion	15%	13%	15%	17%	20%	30%	13%	25%	17%	14%	14%	10%	30%	20%	11%	32%
	Never Heard	10%	7%	13%	15%	13%	14%	9%	13%	18%	9%	9%	6%	23%	13%	7%	15%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	66%	55%	50%	43%	28%	63%	35%	45%	55%	67%	70%	38%	38%	70%	35%
	Unfavorable	17%	14%	18%	19%	24%	28%	15%	26%	19%	22%	11%	13%	9%	29%	11%	18%
	(No opinion /Never heard)	24%	19%	28%	32%	33%	44%	22%	39%	36%	23%	22%	17%	53%	33%	18%	47%
Total		548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
FAVORABLE - UNFAVORABLE		9	17	-2	3	5	-12	12	-3	-14	9	13	6	4	5	12	1
A15u.THE SIERRA CLUB	Very Favorable	7%	9%	2%	8%		2%	8%	1%	3%	6%	8%	9%	2%	7%	7%	
	Somewhat Favorable	13%	17%	11%	6%	10%	6%	15%	8%		15%	15%	10%	7%	18%	12%	5%
	Somewhat Unfavorable	5%	4%	8%	2%	3%	18%	4%	11%	11%	5%	6%	5%	5%	7%	5%	2%
	Very Unfavorable	6%	6%	7%	8%	3%	2%	6%	2%	5%	8%	4%	7%		13%	3%	2%
	No Opinion	27%	24%	28%	26%	43%	27%	25%	35%	45%	24%	24%	37%	37%	22%	26%	59%
	Never Heard	42%	41%	44%	51%	41%	45%	42%	43%	36%	42%	43%	33%	50%	34%	47%	32%
A15u.THE SIERRA CLUB	Favorable	20%	26%	13%	13%	10%	9%	22%	9%	3%	22%	23%	18%	9%	25%	19%	5%
	Unfavorable	11%	9%	15%	10%	5%	20%	10%	13%	16%	13%	10%	12%	5%	20%	8%	4%
	(No opinion /Never heard)	69%	65%	72%	77%	84%	71%	67%	78%	81%	65%	67%	69%	86%	55%	73%	90%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39

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		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		-14	-38	22	3	-44	24	7	-17	-6	-5	.	.	.	-37	20
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	10%	30%	5%	8%	34%	13%	17%	16%	3%				11%	28%
	Somewhat Favorable	13%	11%	20%	5%	12%	20%	11%	13%	20%	10%				11%	22%
	Somewhat Unfavorable	15%	17%	17%	3%	19%	18%	7%	16%	18%	9%				18%	16%
	Very Unfavorable	28%	42%	11%	4%	46%	12%	11%	31%	23%	9%				41%	13%
	No Opinion	21%	15%	18%	65%	13%	12%	43%	17%	12%	57%				15%	17%
	Never Heard	6%	5%	5%	17%	3%	4%	14%	5%	11%	12%				5%	4%
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	21%	50%	10%	20%	54%	24%	31%	35%	13%				22%	49%
	Unfavorable	44%	59%	28%	8%	64%	30%	18%	47%	41%	18%				58%	30%
	(No opinion /Never heard)	27%	20%	22%	82%	16%	16%	58%	22%	23%	69%				20%	21%
	Total	549	314	181	54	272	133	144	445	51	52				310	126
FAVORABLE - UNFAVORABLE		42	63	7	31	67	9	25	.	.	.	58	10	27	59	18
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	49%	18%	22%	51%	20%	23%				44%	22%	23%	48%	22%
	Somewhat Favorable	23%	24%	22%	16%	25%	23%	16%				24%	20%	17%	23%	23%
	Somewhat Unfavorable	9%	8%	13%	5%	6%	16%	6%				7%	15%	6%	8%	11%
	Very Unfavorable	8%	2%	20%	1%	3%	17%	8%				3%	18%	6%	4%	16%
	No Opinion	15%	9%	19%	40%	9%	16%	27%				11%	15%	39%	10%	17%
	Never Heard	10%	9%	10%	16%	6%	9%	19%				10%	9%	9%	6%	10%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	73%	39%	38%	76%	42%	39%				69%	42%	40%	71%	45%
	Unfavorable	17%	10%	32%	6%	9%	33%	14%				10%	33%	12%	13%	27%
	(No opinion /Never heard)	24%	18%	29%	56%	15%	25%	46%				21%	25%	48%	16%	27%
	Total	548	321	181	47	281	147	121				347	151	50	304	147
FAVORABLE - UNFAVORABLE		9	18	-3	-6	20	-3	-1	13	-13	-4	.	.	.	15	-1
A15u.THE SIERRA CLUB	Very Favorable	7%	9%	5%		9%	5%	3%	8%	3%					9%	4%
	Somewhat Favorable	13%	16%	11%	2%	18%	15%	2%	14%	13%	3%				17%	12%
	Somewhat Unfavorable	5%	4%	8%	4%	5%	8%	4%	5%	10%	2%				6%	7%
	Very Unfavorable	6%	3%	12%	4%	3%	15%	3%	4%	19%	5%				5%	11%
	No Opinion	27%	25%	26%	44%	25%	22%	37%	25%	21%	52%				26%	26%
	Never Heard	42%	43%	38%	46%	40%	35%	51%	43%	34%	38%				38%	40%
A15u.THE SIERRA CLUB	Favorable	20%	25%	17%	2%	28%	20%	5%	22%	16%	3%				26%	17%
	Unfavorable	11%	7%	19%	8%	7%	23%	7%	9%	29%	7%				11%	18%
	(No opinion /Never heard)	69%	68%	64%	90%	65%	57%	88%	68%	55%	90%				63%	66%
	Total	549	314	181	54	272	133	144	445	51	52				310	126

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			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/WP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/ Pence	For Biden/Harris	Against Trump/ Pence	For Trump/ Pence
FAVORABLE - UNFAVORABLE		-14	-39	29	11	-40	39	-36	-46	41
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	7%	36%	14%	7%	39%	7%	7%	43%					
	Somewhat Favorable	13%	11%	18%	13%	10%	20%	11%	10%	18%					
	Somewhat Unfavorable	15%	17%	15%	12%	17%	11%	18%	15%	10%					
	Very Unfavorable	28%	41%	10%	4%	40%	9%	36%	47%	9%					
	No Opinion	21%	18%	16%	48%	19%	17%	22%	15%	14%					
	Never Heard	6%	6%	5%	8%	6%	5%	6%	7%	6%					
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	18%	54%	27%	17%	58%	18%	16%	60%					
	Unfavorable	44%	57%	25%	17%	57%	20%	54%	62%	19%					
	(No opinion /Never heard)	27%	24%	21%	56%	26%	22%	28%	22%	21%					
	Total	549	334	153	39	347	156	198	142	115					
FAVORABLE - UNFAVORABLE		42	64	1	40	65	1	69	62	2
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	49%	13%	29%						49%	13%	56%	35%	14%
	Somewhat Favorable	23%	24%	22%	18%						25%	21%	22%	34%	19%
	Somewhat Unfavorable	9%	7%	15%	6%						7%	12%	6%	5%	11%
	Very Unfavorable	8%	3%	19%	1%						2%	20%	2%	1%	21%
	No Opinion	15%	10%	20%	22%						10%	22%	7%	16%	22%
	Never Heard	10%	7%	11%	23%						8%	11%	7%	10%	12%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	74%	35%	47%						74%	34%	78%	68%	34%
	Unfavorable	17%	10%	34%	7%						9%	33%	9%	6%	32%
	(No opinion /Never heard)	24%	17%	31%	46%						18%	34%	13%	26%	35%
	Total	548	335	153	39						341	154	224	108	121
FAVORABLE - UNFAVORABLE		9	13	3	-2	13	5	14	12	4
A15u.THE SIERRA CLUB	Very Favorable	7%	7%	6%	4%	8%	5%	8%	8%	4%					
	Somewhat Favorable	13%	14%	15%	3%	13%	16%	15%	11%	18%					
	Somewhat Unfavorable	5%	5%	6%	6%	5%	5%	7%	2%	4%					
	Very Unfavorable	6%	4%	11%	4%	4%	12%	4%	4%	13%					
	No Opinion	27%	27%	25%	37%	27%	26%	27%	24%	24%					
	Never Heard	42%	43%	38%	47%	44%	36%	39%	51%	37%					
A15u.THE SIERRA CLUB	Favorable	20%	22%	20%	7%	21%	22%	24%	18%	21%					
	Unfavorable	11%	9%	17%	9%	8%	17%	10%	6%	17%					
	(No opinion /Never heard)	69%	70%	62%	83%	71%	62%	66%	75%	61%					
	Total	549	334	153	39	347	156	198	142	115					

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		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		-14	2	-29	-1	-21	-14	.
A15s.THE NATIONAL RIFLE ASSOCIATION	Very Favorable	16%	16%	16%	16%	5%	16%	
	Somewhat Favorable	13%	22%	8%	14%	15%	13%	
	Somewhat Unfavorable	15%	19%	15%	14%	9%	15%	
	Very Unfavorable	28%	18%	39%	17%	31%	28%	
	No Opinion	21%	19%	17%	31%	39%	21%	
	Never Heard	6%	6%	5%	8%	2%	6%	
A15s.THE NATIONAL RIFLE ASSOCIATION	Favorable	29%	39%	24%	30%	19%	29%	
	Unfavorable	44%	36%	54%	31%	40%	44%	
	(No opinion /Never heard)	27%	25%	22%	39%	41%	27%	
	Total	549	143	277	128	73	549	
FAVORABLE - UNFAVORABLE		42	37	44	42	51	.	42
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Very Favorable	36%	37%	35%	38%	43%		36%
	Somewhat Favorable	23%	24%	24%	18%	20%		23%
	Somewhat Unfavorable	9%	16%	7%	8%	10%		9%
	Very Unfavorable	8%	7%	9%	6%	2%		8%
	No Opinion	15%	9%	15%	19%	16%		15%
	Never Heard	10%	7%	10%	12%	9%		10%
B15t.MOMS DEMAND ACTION AGAINST GUN VIOLENCE	Favorable	59%	60%	59%	56%	63%		59%
	Unfavorable	17%	23%	16%	13%	12%		17%
	(No opinion /Never heard)	24%	17%	25%	31%	25%		24%
	Total	548	122	295	132	71		548
FAVORABLE - UNFAVORABLE		9	12	10	3	3	9	.
A15u.THE SIERRA CLUB	Very Favorable	7%	10%	6%	4%	4%	7%	
	Somewhat Favorable	13%	15%	14%	9%	13%	13%	
	Somewhat Unfavorable	5%	7%	4%	7%	7%	5%	
	Very Unfavorable	6%	6%	7%	3%	7%	6%	
	No Opinion	27%	23%	28%	30%	26%	27%	
	Never Heard	42%	39%	41%	47%	43%	42%	
A15u.THE SIERRA CLUB	Favorable	20%	25%	21%	13%	18%	20%	
	Unfavorable	11%	13%	11%	10%	14%	11%	
	(No opinion /Never heard)	69%	62%	69%	78%	68%	69%	
	Total	549	143	277	128	73	549	

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE		31	32	33	28	28	25	33	38	39	26	36	28	31	29	35	33	41
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	27%	24%	15%	21%	22%	18%	25%	23%	21%	22%	17%	21%	19%	27%	30%	21%
	Somewhat Favorable	23%	19%	27%	23%	23%	18%	26%	25%	29%	21%	26%	22%	26%	24%	23%	18%	36%
	Somewhat Unfavorable	8%	9%	10%	5%	8%	9%	8%	7%	4%	9%	7%	5%	9%	7%	10%	9%	10%
	Very Unfavorable	6%	5%	8%	6%	7%	6%	3%	6%	9%	7%	5%	5%	7%	6%	6%	6%	6%
	No Opinion	24%	25%	20%	28%	21%	29%	25%	25%	25%	24%	25%	34%	18%	26%	20%	20%	17%
	Never Heard	17%	14%	11%	24%	20%	16%	20%	13%	10%	18%	15%	16%	19%	18%	15%	17%	9%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	46%	51%	39%	43%	40%	44%	50%	52%	42%	48%	39%	47%	43%	50%	48%	57%
	Unfavorable	14%	14%	18%	10%	16%	15%	11%	12%	13%	16%	12%	11%	16%	13%	15%	15%	16%
	(No opinion /Never heard)	41%	40%	31%	51%	41%	45%	45%	38%	35%	42%	40%	51%	37%	44%	35%	38%	27%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44
FAVORABLE - UNFAVORABLE		52	60	46	51	49	61	65	35	51	54	49	44	56	50	55	56	49
A15w.PLANNED PARENTHOOD	Very Favorable	45%	48%	42%	46%	44%	48%	50%	37%	54%	46%	45%	48%	47%	48%	40%	43%	32%
	Somewhat Favorable	24%	27%	23%	23%	23%	29%	28%	22%	14%	25%	23%	16%	24%	21%	32%	32%	34%
	Somewhat Unfavorable	6%	6%	4%	7%	4%	9%	5%	8%		6%	6%	9%	4%	6%	5%	5%	7%
	Very Unfavorable	12%	9%	14%	12%	14%	7%	8%	16%	17%	11%	13%	12%	12%	12%	12%	13%	11%
	No Opinion	12%	7%	16%	11%	13%	6%	8%	17%	15%	10%	13%	13%	12%	13%	9%	8%	14%
	Never Heard	1%	2%	1%	1%	2%	1%	1%			2%	0%	2%	0%	1%	1%	0%	2%
A15w.PLANNED PARENTHOOD	Favorable	69%	76%	65%	70%	67%	77%	78%	59%	68%	71%	68%	64%	71%	68%	72%	74%	66%
	Unfavorable	18%	15%	19%	19%	18%	16%	13%	24%	17%	17%	18%	21%	16%	18%	18%	18%	17%
	(No opinion /Never heard)	13%	9%	17%	11%	15%	7%	9%	17%	15%	12%	14%	15%	13%	14%	10%	8%	16%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
FAVORABLE - UNFAVORABLE		29	35	41	15	19	34	36	29	45	24	34	20	29	25	39	36	47
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	24%	23%	13%	16%	20%	27%	15%	23%	17%	21%	13%	22%	17%	24%	26%	18%
	Somewhat Favorable	25%	25%	29%	20%	20%	28%	20%	29%	34%	23%	26%	23%	21%	22%	32%	26%	46%
	Somewhat Unfavorable	8%	10%	6%	9%	11%	10%	5%	8%	4%	10%	6%	8%	7%	7%	10%	10%	10%
	Very Unfavorable	6%	4%	5%	9%	6%	4%	6%	7%	9%	5%	7%	7%	6%	6%	6%	6%	6%
	No Opinion	28%	25%	26%	33%	27%	28%	33%	28%	24%	28%	29%	39%	27%	33%	17%	17%	17%
	Never Heard	13%	11%	10%	17%	20%	10%	8%	12%	6%	17%	10%	11%	18%	14%	11%	14%	3%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	49%	52%	32%	36%	48%	47%	44%	58%	40%	48%	35%	42%	39%	55%	52%	64%
	Unfavorable	15%	14%	11%	18%	17%	13%	11%	16%	13%	16%	13%	15%	13%	14%	16%	16%	16%
	(No opinion /Never heard)	42%	37%	36%	50%	47%	39%	42%	40%	30%	44%	39%	50%	45%	47%	28%	32%	20%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
		TOTAL	White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		31	28	33	38	25	17	29	27	24	40	21	52	28	23
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	15%	25%	30%	16%	21%	18%	12%	24%	27%	23%	37%	20%	12%
	Somewhat Favorable	23%	23%	23%	21%	29%	21%	23%	24%	19%	27%	18%	23%	22%	35%
	Somewhat Unfavorable	8%	5%	10%	8%	11%	13%	5%	3%	11%	8%	13%	4%	8%	14%
	Very Unfavorable	6%	6%	6%	5%	8%	11%	6%	6%	8%	5%	7%	3%	7%	10%
	No Opinion	24%	28%	22%	22%	23%	25%	23%	35%	25%	20%	24%	20%	32%	14%
	Never Heard	17%	24%	12%	14%	13%	8%	26%	20%	12%	13%	15%	13%	11%	15%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	39%	49%	51%	45%	42%	40%	36%	43%	54%	41%	60%	43%	47%
	Unfavorable	14%	10%	16%	13%	20%	25%	11%	9%	19%	13%	20%	7%	15%	24%
	(No opinion /Never heard)	41%	51%	35%	35%	36%	33%	49%	55%	37%	33%	39%	33%	43%	28%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
FAVORABLE - UNFAVORABLE		52	51	52	59	45	30	50	51	56	49	61	58	54	39
A15w.PLANNED PARENTHOOD	Very Favorable	45%	46%	45%	49%	40%	43%	48%	44%	44%	45%	44%	54%	45%	36%
	Somewhat Favorable	24%	23%	25%	23%	27%	14%	21%	27%	29%	21%	31%	18%	27%	27%
	Somewhat Unfavorable	6%	7%	5%	4%	7%	11%	7%	7%	5%	5%	4%	4%	7%	7%
	Very Unfavorable	12%	12%	12%	10%	15%	15%	11%	13%	11%	13%	10%	10%	10%	18%
	No Opinion	12%	11%	12%	13%	11%	9%	11%	9%	9%	15%	11%	14%	12%	11%
	Never Heard	1%	1%	1%	1%	1%	7%	1%		2%	1%	1%			2%
A15w.PLANNED PARENTHOOD	Favorable	69%	70%	69%	73%	67%	57%	69%	71%	73%	67%	74%	72%	71%	63%
	Unfavorable	18%	19%	17%	14%	21%	27%	18%	20%	16%	18%	14%	14%	17%	24%
	(No opinion /Never heard)	13%	11%	14%	14%	12%	16%	13%	9%	11%	16%	12%	14%	12%	13%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
FAVORABLE - UNFAVORABLE		29	15	38	44	27	37	21	5	27	48	25	61	25	30
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	13%	23%	23%	23%	30%	13%	11%	20%	26%	15%	29%	23%	23%
	Somewhat Favorable	25%	20%	28%	32%	19%	28%	23%	15%	23%	32%	27%	36%	16%	22%
	Somewhat Unfavorable	8%	9%	8%	8%	8%	11%	8%	10%	12%	4%	13%	4%	9%	6%
	Very Unfavorable	6%	9%	5%	2%	7%	11%	7%	12%	4%	5%	4%	1%	5%	9%
	No Opinion	28%	33%	26%	23%	35%	14%	26%	43%	29%	23%	24%	22%	38%	33%
	Never Heard	13%	17%	11%	12%	8%	5%	23%	9%	12%	10%	17%	8%	8%	8%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	32%	51%	55%	42%	59%	36%	26%	43%	58%	42%	65%	39%	45%
	Unfavorable	15%	18%	13%	10%	15%	22%	15%	22%	16%	9%	17%	5%	15%	15%
	(No opinion /Never heard)	42%	50%	36%	35%	43%	19%	49%	52%	40%	33%	41%	30%	46%	40%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		31	44	13	24	14	49	35	16	39	50	4	15	13	37	35	27	33
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	28%	20%	14%	12%	35%	14%	12%	27%	29%	15%	15%	9%	20%	27%	20%	21%
	Somewhat Favorable	23%	25%	13%	25%	24%	23%	31%	24%	22%	30%	16%	23%	25%	25%	19%	24%	27%
	Somewhat Unfavorable	8%	7%	13%	12%	9%	6%	9%	7%	7%	7%	17%	10%	8%	1%	8%	9%	9%
	Very Unfavorable	6%	2%	7%	4%	13%	3%	1%	13%	3%	2%	10%	13%	13%	6%	3%	7%	6%
	No Opinion	24%	21%	32%	27%	30%	19%	23%	30%	22%	19%	27%	29%	30%	29%	23%	26%	19%
	Never Heard	17%	17%	15%	18%	13%	15%	22%	13%	20%	14%	14%	9%	15%	20%	21%	14%	17%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	53%	33%	39%	36%	57%	45%	36%	49%	58%	32%	38%	34%	44%	45%	44%	48%
	Unfavorable	14%	9%	20%	16%	22%	9%	10%	21%	10%	8%	27%	24%	21%	7%	11%	17%	15%
	(No opinion /Never heard)	41%	38%	47%	45%	42%	34%	45%	43%	42%	33%	41%	38%	46%	48%	44%	40%	36%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
FAVORABLE - UNFAVORABLE		52	74	17	53	14	72	78	19	77	71	16	20	9	48	49	55	50
A15w.PLANNED PARENTHOOD	Very Favorable	45%	54%	32%	37%	30%	58%	48%	33%	55%	54%	32%	31%	28%	49%	48%	44%	42%
	Somewhat Favorable	24%	28%	15%	32%	21%	23%	37%	20%	30%	26%	15%	22%	20%	20%	20%	27%	26%
	Somewhat Unfavorable	6%	3%	8%	7%	12%	2%	5%	11%	3%	3%	7%	12%	11%	13%	7%	3%	5%
	Very Unfavorable	12%	5%	22%	8%	25%	7%	2%	22%	5%	5%	25%	21%	28%	8%	13%	12%	13%
	No Opinion	12%	9%	21%	14%	12%	10%	7%	13%	6%	12%	17%	12%	12%	9%	13%	12%	12%
	Never Heard	1%	0%	3%	2%	2%	0%	0%	1%	1%		5%	1%	2%	1%		2%	1%
A15w.PLANNED PARENTHOOD	Favorable	69%	82%	47%	69%	50%	81%	85%	53%	85%	80%	47%	53%	47%	69%	68%	70%	68%
	Unfavorable	18%	8%	30%	15%	36%	9%	7%	34%	8%	8%	31%	33%	39%	21%	19%	16%	19%
	(No opinion /Never heard)	13%	10%	24%	16%	14%	11%	7%	14%	7%	12%	21%	13%	14%	10%	13%	14%	13%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
FAVORABLE - UNFAVORABLE		29	50	4	25	-4	54	42	-3	41	61	-9	8	-13	23	33	29	30
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	26%	4%	9%	12%	31%	16%	12%	24%	29%	5%	12%	12%	20%	22%	18%	20%
	Somewhat Favorable	25%	31%	19%	28%	13%	30%	32%	13%	27%	35%	14%	19%	9%	19%	25%	25%	26%
	Somewhat Unfavorable	8%	5%	11%	8%	16%	5%	5%	14%	6%	3%	17%	18%	14%	5%	13%	7%	9%
	Very Unfavorable	6%	2%	9%	4%	14%	3%	2%	15%	4%	1%	11%	5%	21%	11%	1%	7%	7%
	No Opinion	28%	24%	29%	28%	34%	21%	28%	34%	25%	22%	29%	28%	38%	31%	23%	31%	26%
	Never Heard	13%	12%	27%	23%	11%	10%	16%	12%	14%	10%	23%	18%	5%	14%	16%	12%	13%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	57%	24%	37%	25%	61%	49%	25%	51%	64%	19%	31%	21%	39%	47%	43%	46%
	Unfavorable	15%	7%	20%	12%	30%	7%	7%	29%	10%	4%	28%	23%	35%	16%	14%	14%	16%
	(No opinion /Never heard)	42%	36%	56%	51%	45%	31%	44%	46%	39%	32%	52%	46%	44%	45%	39%	43%	39%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		31	36	38	39	27	15	38	28	37	26	33	40	31	28
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	18%	23%	27%	25%	17%	23%	25%	17%	21%	22%	20%	22%	21%
	Somewhat Favorable	23%	27%	22%	22%	14%	19%	28%	18%	35%	27%	22%	26%	21%	22%
	Somewhat Unfavorable	8%	2%		7%	8%	12%	7%	8%	10%	14%	6%	1%	9%	5%
	Very Unfavorable	6%	6%	6%	2%	5%	10%	5%	8%	5%	8%	5%	5%	3%	11%
	No Opinion	24%	21%	39%	21%	25%	28%	24%	21%	18%	21%	25%	28%	26%	21%
	Never Heard	17%	27%	10%	20%	22%	14%	14%	19%	15%	9%	19%	19%	19%	21%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	44%	44%	49%	40%	37%	50%	44%	52%	48%	44%	46%	43%	43%
	Unfavorable	14%	8%	6%	10%	13%	22%	12%	16%	15%	22%	12%	6%	12%	15%
	(No opinion /Never heard)	41%	48%	49%	42%	47%	42%	38%	40%	33%	30%	44%	48%	45%	42%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
FAVORABLE - UNFAVORABLE		52	50	46	43	59	58	52	60	35	48	53	52	60	34
A15w.PLANNED PARENTHOOD	Very Favorable	45%	50%	49%	39%	62%	44%	43%	52%	26%	41%	47%	50%	49%	39%
	Somewhat Favorable	24%	22%	17%	26%	11%	28%	26%	21%	34%	26%	24%	20%	25%	22%
	Somewhat Unfavorable	6%	17%	8%	7%	6%	3%	4%	3%	9%	5%	6%	8%	5%	7%
	Very Unfavorable	12%	5%	11%	15%	9%	12%	13%	11%	17%	14%	12%	10%	9%	20%
	No Opinion	12%	4%	15%	13%	12%	10%	13%	12%	13%	13%	11%	13%	10%	13%
	Never Heard	1%	1%				3%	1%	1%		1%	1%	0%	2%	
A15w.PLANNED PARENTHOOD	Favorable	69%	73%	66%	65%	73%	72%	69%	73%	61%	67%	70%	70%	74%	61%
	Unfavorable	18%	22%	20%	22%	14%	14%	17%	14%	26%	19%	18%	18%	14%	27%
	(No opinion /Never heard)	13%	5%	15%	13%	12%	14%	14%	13%	13%	14%	12%	13%	12%	13%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
FAVORABLE - UNFAVORABLE		29	25	20	32	36	21	36	22	37	35	27	21	31	32
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	20%	19%	21%	23%	15%	20%	15%	25%	25%	17%	16%	20%	19%
	Somewhat Favorable	25%	17%	22%	26%	25%	22%	28%	26%	25%	22%	25%	20%	26%	29%
	Somewhat Unfavorable	8%	3%	7%	13%	11%	10%	4%	12%	6%	7%	9%	5%	11%	7%
	Very Unfavorable	6%	9%	14%	1%		6%	8%	7%	6%	5%	7%	10%	4%	9%
	No Opinion	28%	29%	33%	21%	28%	32%	30%	26%	27%	30%	28%	30%	25%	30%
	Never Heard	13%	22%	4%	18%	13%	15%	9%	15%	11%	10%	14%	20%	15%	6%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	37%	41%	47%	48%	37%	49%	41%	50%	47%	43%	36%	46%	48%
	Unfavorable	15%	12%	21%	15%	11%	16%	12%	19%	13%	12%	15%	14%	15%	16%
	(No opinion /Never heard)	42%	51%	38%	39%	41%	47%	39%	40%	38%	40%	42%	50%	40%	36%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		31	18	30	28	39	42	13	38	27	34	31
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	20%	22%	21%	22%	28%	12%	19%	18%	24%	20%
	Somewhat Favorable	23%	25%	27%	20%	25%	27%	22%	30%	17%	23%	24%
	Somewhat Unfavorable	8%	14%	14%	8%	4%	8%	7%	11%	7%	10%	7%
	Very Unfavorable	6%	14%	6%	6%	5%	5%	14%		1%	4%	7%
	No Opinion	24%	19%	22%	25%	26%	17%	31%	30%	35%	22%	25%
	Never Heard	17%	8%	10%	20%	17%	15%	13%	10%	23%	17%	17%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	46%	49%	41%	48%	55%	35%	49%	34%	48%	44%
	Unfavorable	14%	28%	19%	13%	9%	13%	22%	11%	8%	13%	14%
	(No opinion /Never heard)	41%	27%	32%	45%	43%	32%	44%	40%	58%	39%	42%
	Total	548	46	82	243	175	267	121	28	105	193	342
FAVORABLE - UNFAVORABLE		52	41	52	56	49	72	15	-5	55	49	54
A15w.PLANNED PARENTHOOD	Very Favorable	45%	31%	46%	48%	45%	53%	33%	28%	48%	49%	43%
	Somewhat Favorable	24%	29%	24%	25%	22%	27%	20%	13%	24%	19%	28%
	Somewhat Unfavorable	6%	5%	6%	6%	6%	3%	11%	14%	5%	6%	6%
	Very Unfavorable	12%	15%	13%	11%	13%	5%	26%	31%	12%	14%	12%
	No Opinion	12%	18%	11%	9%	13%	10%	10%	12%	10%	11%	11%
	Never Heard	1%	3%		2%	1%	1%		2%	1%	0%	1%
A15w.PLANNED PARENTHOOD	Favorable	69%	61%	70%	73%	67%	81%	52%	41%	72%	69%	71%
	Unfavorable	18%	19%	19%	17%	19%	8%	37%	45%	17%	20%	17%
	(No opinion /Never heard)	13%	20%	11%	11%	14%	11%	10%	14%	12%	12%	12%
	Total	549	41	84	249	171	263	113	29	122	193	342
FAVORABLE - UNFAVORABLE		29	34	35	23	34	52	-8	12	19	26	32
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	21%	28%	17%	18%	26%	11%	7%	15%	20%	19%
	Somewhat Favorable	25%	26%	20%	22%	29%	35%	11%	30%	16%	25%	25%
	Somewhat Unfavorable	8%	8%	7%	11%	6%	6%	14%	19%	7%	11%	7%
	Very Unfavorable	6%	4%	6%	6%	8%	2%	16%	5%	5%	7%	5%
	No Opinion	28%	35%	28%	26%	30%	20%	36%	31%	38%	24%	31%
	Never Heard	13%	7%	12%	18%	9%	11%	12%	8%	20%	12%	13%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	46%	48%	39%	48%	60%	22%	37%	30%	45%	44%
	Unfavorable	15%	12%	13%	16%	14%	8%	30%	24%	11%	19%	12%
	(No opinion /Never heard)	42%	42%	39%	45%	38%	31%	47%	39%	58%	37%	44%
	Total	548	46	82	243	175	267	121	28	105	193	342

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
FAVORABLE - UNFAVORABLE		31	39	23	21	36	41	37	26	34	30	34	30	16	25	35
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	34%	19%	19%	27%	15%	22%	18%	24%	21%	24%	21%	25%	18%	22%
	Somewhat Favorable	23%	18%	25%	27%	25%	31%	24%	18%	25%	22%	25%	22%	17%	22%	26%
	Somewhat Unfavorable	8%	5%	12%	17%	14%	5%	4%	3%	7%	8%	7%	8%	12%	11%	6%
	Very Unfavorable	6%	8%	9%	8%	2%		4%	7%	8%	4%	8%	4%	13%	3%	7%
	No Opinion	24%	26%	22%	13%	23%	33%	24%	38%	20%	26%	20%	26%	26%	31%	22%
	Never Heard	17%	8%	14%	15%	9%	16%	22%	17%	16%	17%	16%	17%	7%	15%	18%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	52%	44%	46%	52%	46%	46%	35%	49%	43%	49%	43%	41%	40%	48%
	Unfavorable	14%	13%	21%	25%	16%	5%	8%	10%	15%	13%	15%	13%	25%	14%	13%
	(No opinion /Never heard)	41%	34%	36%	28%	32%	50%	46%	55%	36%	44%	36%	44%	34%	46%	40%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
FAVORABLE - UNFAVORABLE		52	29	40	52	44	55	63	56	53	51	53	51	47	55	51
A15w.PLANNED PARENTHOOD	Very Favorable	45%	30%	42%	53%	34%	48%	54%	28%	45%	46%	45%	46%	54%	46%	44%
	Somewhat Favorable	24%	31%	21%	19%	29%	24%	22%	39%	25%	24%	25%	24%	13%	27%	25%
	Somewhat Unfavorable	6%	5%	5%	11%	8%	12%	4%	4%	6%	6%	6%	6%	12%	8%	5%
	Very Unfavorable	12%	27%	18%	9%	10%	5%	9%	7%	11%	13%	11%	13%	8%	10%	14%
	No Opinion	12%	7%	13%	7%	15%	10%	10%	20%	10%	11%	10%	11%	11%	9%	11%
	Never Heard	1%		1%		3%	2%	1%	2%	3%	0%	3%	0%	2%	0%	1%
A15w.PLANNED PARENTHOOD	Favorable	69%	61%	64%	72%	63%	72%	76%	67%	70%	70%	70%	70%	67%	73%	69%
	Unfavorable	18%	32%	23%	21%	18%	17%	13%	11%	17%	19%	17%	19%	20%	17%	18%
	(No opinion /Never heard)	13%	7%	13%	7%	19%	11%	11%	22%	13%	11%	13%	11%	13%	10%	13%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
FAVORABLE - UNFAVORABLE		29	40	18	24	40	34	34	22	30	30	30	30	28	28	30
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	29%	15%	18%	30%	8%	19%	16%	20%	19%	20%	19%	26%	21%	17%
	Somewhat Favorable	25%	29%	24%	25%	19%	41%	26%	20%	22%	26%	22%	26%	23%	22%	26%
	Somewhat Unfavorable	8%	11%	13%	10%	6%	11%	5%	7%	8%	8%	8%	8%	18%	9%	7%
	Very Unfavorable	6%	7%	8%	9%	3%	3%	7%	7%	4%	7%	4%	7%	4%	6%	7%
	No Opinion	28%	13%	32%	22%	28%	21%	31%	26%	33%	25%	33%	25%	22%	26%	30%
	Never Heard	13%	12%	9%	16%	13%	16%	12%	25%	13%	13%	13%	13%	8%	14%	13%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	58%	39%	43%	49%	49%	45%	36%	42%	46%	42%	46%	49%	44%	43%
	Unfavorable	15%	18%	21%	19%	10%	14%	12%	14%	12%	16%	12%	16%	21%	16%	14%
	(No opinion /Never heard)	42%	25%	40%	38%	41%	37%	43%	51%	46%	38%	46%	38%	29%	41%	43%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Home maker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE		31	29	43	29	42	15	34	29	27	34	24	22	41	28	31	20
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	21%	24%	22%	24%	15%	22%	22%	19%	25%	20%	15%	23%	20%	21%	8%
	Somewhat Favorable	23%	26%	27%	22%	22%	16%	26%	22%	19%	25%	19%	14%	30%	22%	19%	28%
	Somewhat Unfavorable	8%	10%	4%	8%	3%	10%	8%	8%	7%	9%	10%	7%	6%	10%	4%	2%
	Very Unfavorable	6%	7%	4%	8%	2%	5%	6%	8%	4%	7%	5%		7%	4%	5%	14%
	No Opinion	24%	20%	24%	23%	28%	38%	22%	23%	34%	19%	32%	41%	20%	25%	18%	29%
	Never Heard	17%	16%	16%	17%	21%	16%	16%	17%	18%	14%	13%	24%	13%	20%	33%	19%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	46%	51%	45%	46%	30%	48%	45%	37%	50%	39%	29%	54%	42%	40%	36%
	Unfavorable	14%	17%	9%	15%	5%	16%	14%	15%	11%	16%	15%	7%	13%	14%	9%	16%
	(No opinion /Never heard)	41%	37%	40%	40%	49%	54%	38%	40%	52%	33%	46%	65%	34%	44%	51%	48%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
FAVORABLE - UNFAVORABLE		52	55	58	50	37	52	56	50	45	55	44	26	59	68	52	50
A15w.PLANNED PARENTHOOD	Very Favorable	45%	44%	51%	43%	46%	48%	46%	43%	47%	46%	37%	32%	56%	59%	49%	44%
	Somewhat Favorable	24%	27%	23%	26%	13%	22%	26%	26%	18%	26%	29%	24%	15%	24%	21%	21%
	Somewhat Unfavorable	6%	7%	1%	7%	3%	10%	5%	7%	7%	7%	7%	8%		6%	3%	4%
	Very Unfavorable	12%	9%	15%	12%	19%	8%	11%	12%	13%	10%	15%	22%	11%	8%	15%	11%
	No Opinion	12%	11%	10%	12%	18%	9%	11%	12%	13%	11%	12%	12%	18%	3%	9%	16%
	Never Heard	1%	2%		1%	1%	2%	1%	1%	1%	1%	1%	1%			3%	5%
A15w.PLANNED PARENTHOOD	Favorable	69%	71%	74%	69%	59%	71%	72%	69%	66%	72%	65%	57%	70%	83%	70%	65%
	Unfavorable	18%	16%	16%	19%	22%	19%	16%	19%	20%	17%	22%	30%	11%	15%	18%	15%
	(No opinion /Never heard)	13%	14%	10%	12%	19%	11%	12%	12%	14%	11%	13%	13%	18%	3%	13%	21%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
FAVORABLE - UNFAVORABLE		29	37	33	25	15	26	36	25	21	39	28	17	32	2	43	9
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	21%	20%	19%	19%	13%	21%	19%	15%	22%	24%	15%	12%	7%	27%	10%
	Somewhat Favorable	25%	30%	24%	24%	14%	23%	28%	24%	19%	30%	14%	18%	41%	15%	21%	15%
	Somewhat Unfavorable	8%	9%	6%	11%	9%	3%	8%	11%	5%	9%	7%	9%	10%	11%		7%
	Very Unfavorable	6%	5%	5%	7%	9%	6%	5%	7%	8%	5%	4%	7%	11%	9%	6%	9%
	No Opinion	28%	26%	24%	29%	32%	38%	25%	29%	36%	22%	37%	38%	19%	35%	21%	48%
	Never Heard	13%	9%	20%	11%	17%	17%	13%	11%	17%	11%	14%	13%	7%	23%	25%	11%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	51%	44%	42%	33%	35%	49%	42%	34%	53%	39%	33%	53%	22%	48%	25%
	Unfavorable	15%	14%	11%	18%	18%	9%	13%	18%	13%	14%	10%	16%	21%	20%	6%	16%
	(No opinion /Never heard)	42%	35%	45%	40%	49%	56%	38%	40%	53%	33%	51%	51%	26%	59%	46%	59%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		31	33	20	47	48	24	19	43	31	37	43	26	25	36	16	18
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	19%	24%	32%	26%	25%	32%	17%	23%	21%	20%	20%	22%	24%	17%	11%
	Somewhat Favorable	23%	30%	20%	20%	30%	23%	5%	34%	17%	24%	32%	27%	19%	24%	19%	24%
	Somewhat Unfavorable	8%	8%	13%	6%	4%	4%	16%	5%	6%	4%	5%	13%	8%	7%	11%	4%
	Very Unfavorable	6%	8%	9%		5%	19%	2%	3%	3%	4%	5%	7%	7%	5%	9%	12%
	No Opinion	24%	20%	20%	27%	25%	17%	22%	31%	26%	25%	23%	21%	28%	23%	20%	36%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Never Heard	17%	14%	15%	14%	10%	13%	23%	10%	24%	22%	15%	13%	16%	16%	23%	13%
	Favorable	45%	49%	43%	53%	56%	47%	37%	51%	40%	45%	52%	46%	41%	48%	36%	35%
	Unfavorable	14%	16%	23%	6%	9%	23%	18%	8%	9%	8%	10%	20%	15%	12%	21%	17%
	(No opinion /Never heard)	41%	34%	34%	41%	35%	30%	45%	41%	50%	47%	38%	34%	44%	39%	43%	49%
Total		548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69
FAVORABLE - UNFAVORABLE		52	46	54	63	43	74	69	48	57	56	50	59	45	60	26	17
A15w.PLANNED PARENTHOOD	Very Favorable	45%	40%	44%	52%	45%	55%	60%	47%	49%	45%	48%	53%	43%	50%	30%	29%
	Somewhat Favorable	24%	27%	26%	25%	18%	25%	21%	19%	24%	28%	22%	22%	23%	25%	24%	22%
	Somewhat Unfavorable	6%	8%	3%	10%	2%		10%	11%	6%	7%	8%	2%	7%	4%	9%	12%
	Very Unfavorable	12%	14%	13%	4%	19%	6%	2%	8%	9%	10%	13%	13%	14%	11%	18%	21%
	No Opinion	12%	9%	13%	10%	13%	14%	4%	14%	9%	11%	8%	11%	13%	10%	18%	11%
A15w.PLANNED PARENTHOOD	Never Heard	1%	1%	2%		3%		2%		3%		1%		1%	1%	1%	5%
	Favorable	69%	68%	70%	76%	63%	80%	81%	67%	73%	72%	70%	74%	65%	75%	54%	50%
	Unfavorable	18%	22%	16%	13%	20%	6%	12%	19%	16%	17%	20%	15%	20%	15%	27%	33%
	(No opinion /Never heard)	13%	10%	14%	10%	16%	14%	7%	14%	12%	11%	9%	11%	14%	10%	19%	16%
Total		549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
FAVORABLE - UNFAVORABLE		29	38	30	40	50	27	31	47	31	31	28	27	28	35	25	5
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	26%	23%	12%	19%	29%	12%	35%	15%	24%	15%	18%	19%	21%	11%	15%
	Somewhat Favorable	25%	28%	23%	37%	42%	23%	27%	20%	28%	25%	25%	23%	24%	27%	25%	15%
	Somewhat Unfavorable	8%	11%	9%	4%	4%	12%	8%	5%	10%	10%	4%	8%	8%	7%	8%	15%
	Very Unfavorable	6%	4%	6%	5%	6%	14%		3%	3%	8%	8%	6%	7%	6%	3%	10%
	No Opinion	28%	22%	30%	22%	21%	17%	28%	34%	24%	19%	31%	33%	32%	26%	34%	32%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Never Heard	13%	9%	9%	21%	8%	5%	25%	3%	21%	14%	15%	12%	10%	12%	18%	15%
	Favorable	44%	53%	46%	49%	61%	52%	39%	55%	43%	49%	41%	41%	43%	48%	36%	30%
	Unfavorable	15%	15%	15%	9%	11%	25%	8%	8%	12%	18%	13%	14%	15%	13%	11%	24%
	(No opinion /Never heard)	42%	31%	39%	42%	29%	23%	53%	37%	44%	33%	46%	45%	42%	39%	52%	46%
Total		548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69

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			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		31	40	29	10	29	-16	35	5	13	25	35	42	32	15	41	7
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	27%	16%	12%	11%		24%	5%	16%	20%	27%	22%	13%	15%	26%	5%
	Somewhat Favorable	23%	23%	31%	21%	28%	11%	24%	19%	18%	21%	21%	34%	22%	21%	25%	13%
	Somewhat Unfavorable	8%	5%	12%	15%	4%	11%	7%	8%	18%	8%	9%	6%	4%	9%	7%	7%
	Very Unfavorable	6%	5%	7%	8%	6%	16%	6%	11%	3%	8%	4%	8%		12%	4%	4%
	No Opinion	24%	23%	20%	20%	45%	38%	22%	41%	23%	26%	23%	15%	41%	29%	20%	47%
	Never Heard	17%	16%	15%	24%	6%	23%	17%	15%	23%	17%	16%	15%	20%	14%	17%	24%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	51%	47%	33%	39%	11%	48%	24%	34%	41%	48%	56%	36%	36%	52%	18%
	Unfavorable	14%	10%	18%	23%	10%	27%	13%	19%	20%	16%	13%	14%	4%	21%	11%	11%
	(No opinion /Never heard)	41%	39%	35%	44%	51%	62%	39%	57%	46%	43%	39%	30%	61%	43%	37%	71%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
FAVORABLE - UNFAVORABLE		52	60	49	23	24	31	55	27	42	40	73	46	47	17	69	33
A15w.PLANNED PARENTHOOD	Very Favorable	45%	52%	35%	32%	28%	22%	47%	25%	47%	45%	54%	32%	42%	30%	53%	36%
	Somewhat Favorable	24%	23%	35%	22%	28%	23%	25%	25%	10%	20%	27%	34%	17%	23%	26%	8%
	Somewhat Unfavorable	6%	3%	14%	11%	11%	4%	6%	7%	6%	7%	4%	4%	4%	9%	5%	3%
	Very Unfavorable	12%	12%	7%	21%	21%	11%	12%	16%	10%	17%	4%	16%	9%	27%	6%	7%
	No Opinion	12%	10%	7%	14%	8%	38%	10%	23%	24%	10%	9%	11%	27%	11%	9%	40%
	Never Heard	1%	1%	1%		4%	2%	1%	3%	3%	1%	1%	1%	1%		1%	7%
A15w.PLANNED PARENTHOOD	Favorable	69%	75%	70%	54%	56%	45%	72%	51%	58%	64%	82%	67%	60%	53%	80%	44%
	Unfavorable	18%	15%	21%	31%	32%	15%	17%	23%	15%	24%	9%	21%	13%	36%	11%	10%
	(No opinion /Never heard)	13%	10%	8%	14%	12%	40%	10%	26%	27%	11%	9%	13%	28%	11%	10%	46%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
FAVORABLE - UNFAVORABLE		29	39	18	19	9	9	34	9	1	21	38	43	24	0	44	12
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	24%	9%	9%	8%	16%	20%	13%	17%	16%	25%	21%	19%	13%	22%	15%
	Somewhat Favorable	25%	27%	30%	25%	19%	11%	27%	14%	5%	23%	27%	34%	9%	14%	31%	9%
	Somewhat Unfavorable	8%	5%	16%	10%	11%	7%	8%	9%	16%	10%	9%	7%	2%	12%	7%	10%
	Very Unfavorable	6%	7%	4%	5%	7%	10%	6%	9%	6%	8%	5%	4%	2%	15%	3%	2%
	No Opinion	28%	26%	30%	32%	47%	28%	27%	37%	31%	28%	21%	25%	53%	32%	25%	42%
	Never Heard	13%	11%	12%	19%	9%	27%	12%	19%	25%	15%	13%	9%	15%	14%	12%	22%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	51%	38%	34%	27%	27%	47%	27%	22%	39%	52%	54%	27%	27%	53%	24%
	Unfavorable	15%	12%	20%	15%	18%	18%	14%	18%	22%	18%	14%	11%	4%	27%	10%	12%
	(No opinion /Never heard)	42%	37%	42%	51%	56%	55%	39%	56%	56%	43%	34%	34%	69%	46%	37%	64%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		31	45	13	2	46	14	17	.	.	.	39	16	23	43	14
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	30%	11%	5%	30%	11%	14%				27%	13%	10%	31%	11%
	Somewhat Favorable	23%	26%	23%	5%	27%	27%	11%				24%	24%	18%	25%	23%
	Somewhat Unfavorable	8%	7%	9%	5%	7%	12%	5%				8%	8%	5%	8%	9%
	Very Unfavorable	6%	3%	12%	3%	4%	12%	4%				4%	12%		5%	11%
	No Opinion	24%	17%	30%	51%	18%	25%	39%				20%	26%	54%	20%	28%
	Never Heard	17%	16%	14%	30%	14%	12%	28%				17%	18%	13%	11%	19%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	56%	34%	11%	57%	38%	25%				51%	36%	28%	56%	34%
	Unfavorable	14%	11%	21%	9%	11%	24%	8%				12%	20%	5%	13%	20%
	(No opinion /Never heard)	41%	33%	45%	81%	32%	38%	67%				37%	43%	67%	31%	47%
	Total	548	321	181	47	281	147	121				347	151	50	304	147
FAVORABLE - UNFAVORABLE		52	75	15	40	78	7	43	61	15	12	.	.	.	65	25
A15w.PLANNED PARENTHOOD	Very Favorable	45%	56%	29%	41%	57%	26%	41%	51%	26%	17%				52%	34%
	Somewhat Favorable	24%	27%	23%	10%	28%	23%	18%	25%	27%	15%				26%	23%
	Somewhat Unfavorable	6%	5%	8%	3%	3%	13%	4%	5%	10%	6%				5%	8%
	Very Unfavorable	12%	3%	29%	8%	4%	30%	12%	10%	28%	13%				8%	23%
	No Opinion	12%	8%	11%	34%	8%	7%	23%	8%	9%	45%				8%	11%
	Never Heard	1%	1%	1%	4%	1%	1%	3%	1%		4%				0%	1%
A15w.PLANNED PARENTHOOD	Favorable	69%	83%	52%	51%	85%	50%	59%	76%	53%	32%				78%	57%
	Unfavorable	18%	8%	37%	11%	7%	43%	16%	15%	38%	19%				13%	31%
	(No opinion /Never heard)	13%	9%	12%	38%	9%	7%	25%	9%	9%	49%				9%	12%
	Total	549	314	181	54	272	133	144	445	51	52				310	126
FAVORABLE - UNFAVORABLE		29	50	2	-9	56	1	1	.	.	.	44	0	11	47	5
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	27%	10%	1%	30%	12%	3%				23%	12%	13%	27%	12%
	Somewhat Favorable	25%	30%	19%	6%	33%	19%	11%				31%	17%	6%	31%	17%
	Somewhat Unfavorable	8%	5%	13%	12%	4%	17%	8%				6%	14%	4%	7%	11%
	Very Unfavorable	6%	3%	13%	4%	3%	13%	5%				3%	14%	4%	4%	13%
	No Opinion	28%	23%	31%	53%	21%	30%	44%				23%	32%	52%	21%	34%
	Never Heard	13%	11%	14%	23%	8%	10%	29%				13%	12%	21%	10%	12%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	57%	29%	8%	63%	31%	14%				54%	28%	19%	58%	30%
	Unfavorable	15%	8%	26%	17%	7%	30%	13%				10%	28%	8%	11%	25%
	(No opinion /Never heard)	42%	35%	45%	75%	29%	39%	73%				36%	44%	74%	31%	46%
	Total	548	321	181	47	281	147	121				347	151	50	304	147

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT WVP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
FAVORABLE - UNFAVORABLE		31	42	14	17	42	10	43	39	14
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	28%	12%	11%						28%	12%	31%	20%	13%
	Somewhat Favorable	23%	26%	24%	13%						25%	20%	25%	25%	21%
	Somewhat Unfavorable	8%	8%	9%	3%						8%	8%	10%	5%	5%
	Very Unfavorable	6%	4%	13%	4%						3%	14%	4%	1%	15%
	No Opinion	24%	18%	30%	43%						19%	32%	17%	22%	32%
	Never Heard	17%	17%	12%	26%						17%	13%	14%	26%	14%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	54%	36%	24%						53%	32%	56%	46%	34%
	Unfavorable	14%	11%	22%	7%						11%	22%	13%	6%	20%
	(No opinion /Never heard)	41%	35%	43%	69%						36%	45%	31%	48%	45%
	Total	548	335	153	39						341	154	224	108	121
FAVORABLE - UNFAVORABLE		52	74	12	28	70	14	69	71	11
A15w.PLANNED PARENTHOOD	Very Favorable	45%	54%	29%	39%	53%	30%	51%	58%	29%					
	Somewhat Favorable	24%	28%	21%	14%	27%	21%	27%	25%	19%					
	Somewhat Unfavorable	6%	3%	10%	11%	4%	10%	3%	5%	12%					
	Very Unfavorable	12%	5%	27%	15%	6%	27%	6%	6%	25%					
	No Opinion	12%	9%	12%	16%	10%	12%	13%	5%	15%					
	Never Heard	1%	0%	2%	4%	1%	1%	1%	0%	1%					
A15w.PLANNED PARENTHOOD	Favorable	69%	82%	50%	54%	80%	51%	77%	83%	48%					
	Unfavorable	18%	8%	37%	26%	10%	37%	8%	12%	37%					
	(No opinion /Never heard)	13%	10%	13%	20%	11%	13%	14%	5%	16%					
	Total	549	334	153	39	347	156	198	142	115					
FAVORABLE - UNFAVORABLE		29	50	-7	4	48	-8	51	45	-4
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	26%	11%	4%						25%	10%	28%	19%	12%
	Somewhat Favorable	25%	32%	13%	8%						31%	13%	32%	31%	11%
	Somewhat Unfavorable	8%	5%	16%	6%						5%	15%	6%	4%	11%
	Very Unfavorable	6%	3%	16%	2%						3%	15%	3%	1%	16%
	No Opinion	28%	22%	33%	44%						24%	33%	20%	30%	36%
	Never Heard	13%	11%	11%	36%						12%	13%	11%	14%	13%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	58%	24%	12%						56%	23%	60%	50%	23%
	Unfavorable	15%	8%	31%	8%						8%	31%	9%	5%	28%
	(No opinion /Never heard)	42%	34%	45%	80%						36%	47%	31%	44%	49%
	Total	548	335	153	39						341	154	224	108	121

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		31	29	30	34	36	.	31
B15v.THE NATIONAL EDUCATION ASSOCIATION	Very Favorable	21%	22%	22%	20%	19%		21%
	Somewhat Favorable	23%	23%	23%	24%	23%		23%
	Somewhat Unfavorable	8%	9%	8%	7%	4%		8%
	Very Unfavorable	6%	8%	7%	2%	3%		6%
	No Opinion	24%	18%	26%	28%	30%		24%
	Never Heard	17%	19%	15%	19%	21%		17%
B15v.THE NATIONAL EDUCATION ASSOCIATION	Favorable	45%	46%	45%	44%	42%		45%
	Unfavorable	14%	17%	15%	9%	7%		14%
	(No opinion /Never heard)	41%	37%	40%	47%	51%		41%
	Total	548	122	295	132	71		548
FAVORABLE - UNFAVORABLE		52	47	51	58	60	52	.
A15w.PLANNED PARENTHOOD	Very Favorable	45%	41%	46%	48%	46%	45%	
	Somewhat Favorable	24%	26%	24%	23%	29%	24%	
	Somewhat Unfavorable	6%	8%	6%	4%	5%	6%	
	Very Unfavorable	12%	13%	13%	8%	10%	12%	
	No Opinion	12%	11%	10%	16%	10%	12%	
	Never Heard	1%	1%	1%	2%		1%	
A15w.PLANNED PARENTHOOD	Favorable	69%	67%	70%	70%	75%	69%	
	Unfavorable	18%	20%	19%	12%	15%	18%	
	(No opinion /Never heard)	13%	12%	11%	18%	10%	13%	
	Total	549	143	277	128	73	549	
FAVORABLE - UNFAVORABLE		29	28	31	25	25	.	29
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Very Favorable	19%	19%	21%	15%	23%		19%
	Somewhat Favorable	25%	24%	26%	20%	14%		25%
	Somewhat Unfavorable	8%	10%	7%	9%	9%		8%
	Very Unfavorable	6%	6%	9%	1%	2%		6%
	No Opinion	28%	28%	26%	35%	37%		28%
	Never Heard	13%	13%	11%	19%	15%		13%
B15x.THE AMERICAN CIVIL LIBERTIES UNION	Favorable	44%	43%	48%	36%	37%		44%
	Unfavorable	15%	15%	16%	10%	11%		15%
	(No opinion /Never heard)	42%	42%	36%	54%	52%		42%
	Total	548	122	295	132	71		548

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			SAMPLE			AGE					AGE		EDUCATION					
		TOTAL	POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE		72	60	80	73	70	68	74	66	100	69	75	68	71	70	76	77	74
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	52%	55%	55%	53%	55%	51%	50%	71%	54%	54%	51%	56%	54%	54%	56%	50%
	Somewhat Favorable	27%	23%	32%	26%	24%	24%	32%	29%	29%	24%	30%	27%	26%	26%	29%	29%	30%
	Somewhat Unfavorable	7%	10%	5%	6%	5%	8%	6%	12%		6%	7%	6%	8%	7%	6%	6%	6%
	Very Unfavorable	3%	4%	2%	2%	3%	3%	3%	2%		3%	2%	4%	2%	3%	2%	3%	
	No Opinion	9%	11%	6%	10%	12%	9%	8%	7%		11%	7%	10%	8%	9%	8%	6%	15%
	Never Heard	1%	1%	0%	0%	2%					1%		1%	0%	1%	1%	1%	
A15y.U.S. POSTAL SERVICE	Favorable	81%	74%	87%	81%	78%	79%	83%	79%	100%	78%	84%	79%	81%	80%	84%	85%	79%
	Unfavorable	9%	14%	7%	8%	8%	11%	9%	13%		9%	9%	10%	10%	10%	8%	8%	6%
	(No opinion /Never heard)	10%	12%	7%	11%	14%	9%	8%	7%		12%	7%	11%	9%	10%	9%	7%	15%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
FAVORABLE - UNFAVORABLE		36	40	39	30	29	32	34	44	57	30	42	32	37	34	40	44	28
B15z.VOTE BY MAIL	Very Favorable	40%	42%	44%	35%	35%	36%	39%	47%	54%	36%	45%	35%	44%	39%	41%	43%	38%
	Somewhat Favorable	23%	23%	22%	25%	24%	25%	22%	22%	24%	24%	22%	24%	21%	23%	26%	26%	25%
	Somewhat Unfavorable	11%	9%	10%	12%	14%	14%	5%	8%	8%	14%	7%	10%	11%	11%	10%	8%	17%
	Very Unfavorable	17%	16%	16%	19%	16%	15%	23%	17%	14%	16%	18%	17%	17%	17%	17%	16%	18%
	No Opinion	8%	8%	8%	8%	9%	9%	11%	7%		9%	7%	13%	6%	9%	4%	6%	
	Never Heard	1%	2%	0%	1%	2%	1%	1%	1%		2%	0%	1%	0%	1%	2%	2%	1%
B15z.VOTE BY MAIL	Favorable	63%	65%	66%	60%	59%	61%	61%	68%	78%	60%	67%	59%	65%	62%	67%	68%	63%
	Unfavorable	28%	25%	26%	30%	30%	29%	27%	24%	22%	30%	25%	27%	28%	28%	27%	24%	36%
	(No opinion /Never heard)	9%	10%	8%	9%	11%	10%	12%	7%		10%	8%	14%	6%	10%	6%	7%	1%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44
FAVORABLE - UNFAVORABLE		60	61	68	54	47	60	70	67	79	52	70	49	58	54	75	77	70
A15aa.TEACHERS' UNIONS	Very Favorable	38%	37%	44%	33%	32%	38%	41%	42%	47%	34%	43%	34%	41%	38%	39%	41%	33%
	Somewhat Favorable	30%	29%	31%	30%	25%	30%	34%	32%	41%	27%	34%	25%	26%	26%	41%	41%	42%
	Somewhat Unfavorable	5%	4%	5%	6%	7%	6%	4%	4%	5%	6%	4%	7%	6%	6%	3%	2%	4%
	Very Unfavorable	2%	1%	2%	4%	2%	3%	1%	3%	5%	3%	2%	3%	3%	3%	2%	2%	
	No Opinion	19%	20%	16%	20%	25%	18%	15%	19%	3%	22%	15%	22%	20%	21%	14%	12%	21%
	Never Heard	5%	9%	2%	6%	10%	5%	4%			8%	2%	10%	4%	7%	1%	2%	
A15aa.TEACHERS' UNIONS	Favorable	68%	66%	75%	64%	56%	69%	76%	74%	88%	61%	77%	59%	67%	63%	80%	81%	75%
	Unfavorable	8%	5%	7%	10%	9%	8%	5%	7%	9%	9%	7%	9%	9%	9%	5%	5%	4%
	(No opinion /Never heard)	24%	28%	18%	26%	35%	23%	19%	19%	3%	30%	17%	32%	24%	27%	16%	14%	21%
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
		TOTAL	White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		72	73	71	73	68	46	71	76	67	75	59	84	72	65
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	55%	53%	59%	46%	46%	54%	56%	54%	53%	55%	61%	52%	42%
	Somewhat Favorable	27%	26%	28%	24%	33%	19%	24%	30%	25%	31%	18%	28%	28%	37%
	Somewhat Unfavorable	7%	6%	7%	7%	8%	10%	5%	7%	7%	7%	9%	5%	7%	10%
	Very Unfavorable	3%	2%	3%	3%	2%	9%	2%	2%	4%	2%	6%	1%	1%	4%
	No Opinion	9%	10%	8%	7%	9%	15%	13%	5%	9%	7%	10%	5%	9%	8%
	Never Heard	1%	0%	1%	0%	1%		1%		2%		1%		3%	
A15y.U.S. POSTAL SERVICE	Favorable	81%	81%	81%	82%	79%	66%	79%	85%	78%	84%	74%	89%	80%	78%
	Unfavorable	9%	8%	10%	10%	11%	20%	7%	10%	11%	9%	15%	5%	8%	13%
	(No opinion /Never heard)	10%	11%	9%	8%	10%	15%	14%	5%	11%	7%	11%	5%	12%	8%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
FAVORABLE - UNFAVORABLE		36	30	40	51	21	26	28	32	32	47	33	66	30	12
B15z.VOTE BY MAIL	Very Favorable	40%	35%	43%	48%	37%	35%	32%	39%	38%	48%	44%	51%	32%	43%
	Somewhat Favorable	23%	25%	22%	23%	19%	27%	27%	22%	22%	22%	17%	27%	27%	10%
	Somewhat Unfavorable	11%	12%	10%	8%	12%	8%	15%	7%	14%	6%	12%	5%	13%	11%
	Very Unfavorable	17%	19%	16%	11%	23%	28%	16%	22%	15%	17%	16%	7%	15%	30%
	No Opinion	8%	8%	8%	9%	9%	2%	7%	9%	10%	6%	11%	8%	11%	6%
	Never Heard	1%	1%	1%	1%	1%		2%		1%	1%	1%	1%	2%	
B15z.VOTE BY MAIL	Favorable	63%	60%	65%	70%	56%	62%	60%	61%	60%	70%	60%	79%	59%	53%
	Unfavorable	28%	30%	26%	19%	35%	36%	31%	29%	29%	23%	27%	12%	29%	41%
	(No opinion /Never heard)	9%	9%	9%	11%	9%	2%	9%	9%	11%	7%	12%	9%	12%	6%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
FAVORABLE - UNFAVORABLE		60	54	65	69	65	78	47	65	56	73	54	81	60	69
A15aa.TEACHERS' UNIONS	Very Favorable	38%	33%	41%	44%	41%	38%	31%	38%	37%	45%	36%	50%	42%	40%
	Somewhat Favorable	30%	30%	30%	30%	30%	40%	27%	36%	26%	33%	25%	34%	22%	36%
	Somewhat Unfavorable	5%	6%	5%	4%	3%		6%	6%	6%	3%	5%	3%	3%	2%
	Very Unfavorable	2%	4%	2%	1%	3%		4%	3%	1%	2%	2%		1%	4%
	No Opinion	19%	20%	18%	16%	19%	19%	24%	15%	21%	15%	22%	11%	23%	15%
	Never Heard	5%	6%	5%	5%	5%	3%	8%	2%	8%	2%	10%	2%	9%	2%
A15aa.TEACHERS' UNIONS	Favorable	68%	64%	71%	74%	71%	78%	58%	74%	63%	78%	61%	84%	64%	76%
	Unfavorable	8%	10%	6%	5%	6%		11%	9%	7%	5%	7%	3%	4%	7%
	(No opinion /Never heard)	24%	26%	23%	21%	23%	22%	32%	16%	29%	17%	32%	12%	32%	17%
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		72	80	51	74	65	75	87	65	72	87	51	72	59	75	68	74	67
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	62%	45%	53%	44%	62%	61%	45%	62%	62%	41%	48%	40%	58%	50%	55%	53%
	Somewhat Favorable	27%	26%	17%	27%	34%	24%	30%	33%	22%	30%	20%	31%	37%	27%	31%	28%	22%
	Somewhat Unfavorable	7%	6%	7%	5%	9%	8%	2%	9%	7%	4%	5%	5%	13%	6%	9%	6%	6%
	Very Unfavorable	3%	2%	4%	1%	4%	2%	2%	4%	4%	0%	6%	2%	6%	4%	3%	2%	2%
	No Opinion	9%	4%	28%	14%	9%	4%	4%	8%	5%	3%	27%	13%	5%	5%	6%	9%	15%
	Never Heard	1%	0%			1%		1%	1%	1%		1%			2%			2%
A15y.U.S. POSTAL SERVICE	Favorable	81%	88%	62%	80%	78%	86%	91%	78%	84%	92%	62%	79%	77%	85%	81%	82%	75%
	Unfavorable	9%	8%	10%	6%	13%	10%	4%	13%	11%	5%	11%	7%	18%	10%	12%	8%	8%
	(No opinion /Never heard)	10%	4%	28%	14%	9%	4%	5%	9%	5%	3%	27%	15%	5%	5%	7%	9%	16%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
FAVORABLE - UNFAVORABLE		36	61	30	35	-13	66	52	-13	49	74	37	-23	-4	15	45	31	56
B15z.VOTE BY MAIL	Very Favorable	40%	52%	39%	36%	19%	55%	46%	18%	47%	57%	37%	9%	26%	37%	42%	37%	49%
	Somewhat Favorable	23%	25%	25%	29%	18%	24%	28%	19%	24%	27%	30%	21%	16%	15%	24%	24%	27%
	Somewhat Unfavorable	11%	8%	12%	13%	14%	7%	11%	14%	11%	5%	10%	25%	6%	16%	8%	11%	9%
	Very Unfavorable	17%	8%	22%	17%	36%	6%	10%	36%	10%	5%	21%	29%	40%	22%	13%	19%	11%
	No Opinion	8%	6%	2%	6%	12%	6%	5%	12%	6%	5%	2%	13%	11%	9%	11%	8%	4%
	Never Heard	1%	1%			1%	1%		1%	1%	0%		2%	1%	2%	1%	1%	1%
B15z.VOTE BY MAIL	Favorable	63%	77%	64%	65%	37%	79%	73%	37%	71%	84%	67%	31%	42%	53%	66%	61%	76%
	Unfavorable	28%	16%	34%	30%	50%	13%	22%	50%	22%	10%	31%	54%	46%	38%	21%	30%	20%
	(No opinion /Never heard)	9%	7%	2%	6%	13%	7%	5%	13%	7%	6%	2%	15%	11%	10%	13%	9%	4%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
FAVORABLE - UNFAVORABLE		60	75	24	54	41	77	74	44	65	87	24	32	49	62	55	63	60
A15aa.TEACHERS' UNIONS	Very Favorable	38%	45%	18%	30%	31%	48%	40%	32%	39%	52%	19%	32%	30%	41%	44%	34%	38%
	Somewhat Favorable	30%	34%	18%	31%	27%	32%	37%	28%	32%	36%	18%	17%	36%	28%	22%	35%	29%
	Somewhat Unfavorable	5%	4%	5%	4%	10%	4%	3%	9%	6%	1%	7%	9%	11%	5%	9%	4%	4%
	Very Unfavorable	2%		6%	3%	7%			7%			6%	7%	6%	2%	2%	3%	3%
	No Opinion	19%	14%	41%	27%	22%	12%	17%	21%	17%	10%	36%	30%	14%	17%	17%	19%	21%
	Never Heard	5%	3%	11%	5%	4%	4%	3%	2%	6%	1%	15%	5%	2%	6%	5%	5%	5%
A15aa.TEACHERS' UNIONS	Favorable	68%	79%	36%	61%	57%	81%	77%	60%	71%	88%	37%	48%	66%	69%	66%	69%	67%
	Unfavorable	8%	4%	12%	7%	17%	4%	3%	16%	6%	1%	13%	16%	17%	7%	12%	7%	7%
	(No opinion /Never heard)	24%	17%	52%	32%	26%	15%	20%	24%	23%	11%	51%	35%	17%	24%	22%	24%	26%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		72	73	77	57	88	73	76	75	55	75	71	75	67	81
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	57%	59%	45%	58%	58%	52%	55%	50%	54%	54%	55%	54%	49%
	Somewhat Favorable	27%	26%	27%	27%	36%	23%	32%	23%	21%	30%	27%	28%	23%	40%
	Somewhat Unfavorable	7%	5%	7%	11%	5%	6%	7%	2%	13%	6%	7%	7%	7%	6%
	Very Unfavorable	3%	6%	2%	5%		2%	2%	1%	4%	3%	3%	1%	4%	2%
	No Opinion	9%	6%	4%	9%	1%	12%	7%	16%	12%	8%	9%	8%	11%	4%
	Never Heard	1%			2%				3%		1%	1%	1%	1%	
A15y.U.S. POSTAL SERVICE	Favorable	81%	83%	86%	73%	94%	80%	84%	78%	71%	83%	81%	83%	77%	88%
	Unfavorable	9%	10%	9%	16%	5%	8%	9%	3%	16%	8%	10%	8%	10%	7%
	(No opinion /Never heard)	10%	6%	4%	11%	1%	12%	7%	19%	12%	8%	10%	9%	12%	4%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
FAVORABLE - UNFAVORABLE		36	16	14	36	62	22	38	57	56	26	39	40	43	21
B15z.VOTE BY MAIL	Very Favorable	40%	30%	48%	37%	52%	34%	39%	44%	53%	39%	40%	39%	40%	39%
	Somewhat Favorable	23%	21%	7%	24%	23%	22%	26%	33%	22%	19%	25%	27%	26%	20%
	Somewhat Unfavorable	11%	20%	10%	11%	2%	15%	8%	13%	5%	12%	10%	10%	10%	13%
	Very Unfavorable	17%	16%	31%	14%	11%	19%	19%	8%	13%	21%	16%	16%	13%	24%
	No Opinion	8%	12%	5%	12%	11%	9%	7%	2%	5%	9%	7%	6%	9%	3%
	Never Heard	1%	1%		3%		2%	1%		1%		1%	2%	2%	
B15z.VOTE BY MAIL	Favorable	63%	51%	54%	61%	75%	56%	65%	77%	75%	58%	65%	66%	66%	59%
	Unfavorable	28%	35%	41%	25%	14%	34%	27%	21%	19%	33%	26%	26%	23%	38%
	(No opinion /Never heard)	9%	13%	5%	14%	11%	10%	8%	2%	7%	9%	9%	8%	11%	3%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
FAVORABLE - UNFAVORABLE		60	52	72	43	74	56	68	53	70	65	59	57	60	59
A15aa.TEACHERS' UNIONS	Very Favorable	38%	39%	43%	32%	65%	33%	36%	35%	43%	42%	37%	32%	39%	41%
	Somewhat Favorable	30%	22%	34%	26%	15%	29%	40%	25%	34%	30%	30%	32%	28%	28%
	Somewhat Unfavorable	5%	8%	2%	11%	7%	4%	4%	6%	2%	5%	6%	3%	6%	5%
	Very Unfavorable	2%	2%	2%	4%		2%	3%	1%	4%	2%	3%	4%	1%	4%
	No Opinion	19%	16%	19%	20%	12%	25%	14%	24%	17%	19%	19%	21%	19%	22%
	Never Heard	5%	12%		9%		6%	3%	8%		3%	6%	7%	7%	
A15aa.TEACHERS' UNIONS	Favorable	68%	62%	77%	57%	81%	62%	76%	61%	77%	72%	67%	64%	67%	69%
	Unfavorable	8%	10%	5%	14%	7%	6%	7%	7%	6%	7%	8%	7%	7%	9%
	(No opinion /Never heard)	24%	28%	19%	28%	12%	32%	17%	32%	17%	21%	25%	28%	26%	22%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		72	74	76	68	75	77	65	45	76	68	75
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	54%	54%	54%	54%	62%	44%	44%	55%	50%	57%
	Somewhat Favorable	27%	26%	32%	24%	30%	24%	35%	21%	27%	29%	27%
	Somewhat Unfavorable	7%	2%	8%	7%	7%	7%	8%	7%	6%	7%	7%
	Very Unfavorable	3%	3%	2%	3%	2%	2%	5%	13%		5%	1%
	No Opinion	9%	13%	5%	11%	7%	5%	7%	15%	11%	9%	7%
	Never Heard	1%	2%		1%		1%	1%				0%
A15y.U.S. POSTAL SERVICE	Favorable	81%	79%	85%	78%	84%	86%	79%	65%	82%	79%	84%
	Unfavorable	9%	5%	10%	10%	9%	8%	13%	20%	6%	12%	8%
	(No opinion /Never heard)	10%	15%	5%	12%	7%	6%	8%	15%	11%	9%	8%
	Total	549	41	84	249	171	263	113	29	122	193	342
FAVORABLE - UNFAVORABLE		36	7	36	35	45	63	-16	42	43	29	41
B15z.VOTE BY MAIL	Very Favorable	40%	28%	45%	37%	45%	53%	17%	35%	43%	37%	42%
	Somewhat Favorable	23%	20%	19%	25%	24%	25%	18%	33%	24%	22%	24%
	Somewhat Unfavorable	11%	26%	4%	12%	8%	8%	13%	2%	12%	12%	10%
	Very Unfavorable	17%	15%	24%	16%	16%	7%	39%	24%	12%	18%	15%
	No Opinion	8%	11%	8%	8%	6%	7%	11%	7%	5%	9%	7%
	Never Heard	1%			2%	1%	0%	1%		3%	1%	1%
B15z.VOTE BY MAIL	Favorable	63%	48%	64%	62%	69%	78%	36%	67%	67%	59%	67%
	Unfavorable	28%	41%	28%	28%	24%	15%	52%	26%	25%	30%	25%
	(No opinion /Never heard)	9%	11%	8%	10%	7%	7%	13%	7%	8%	10%	8%
	Total	548	46	82	243	175	267	121	28	105	193	342
FAVORABLE - UNFAVORABLE		60	39	77	54	67	76	42	36	56	62	61
A15aa.TEACHERS' UNIONS	Very Favorable	38%	36%	45%	34%	42%	44%	33%	29%	36%	40%	37%
	Somewhat Favorable	30%	20%	34%	28%	34%	35%	27%	27%	26%	30%	31%
	Somewhat Unfavorable	5%	14%		5%	6%	3%	11%	13%	3%	6%	5%
	Very Unfavorable	2%	2%	2%	3%	3%		7%	6%	3%	1%	3%
	No Opinion	19%	22%	17%	22%	14%	13%	20%	22%	24%	17%	19%
	Never Heard	5%	5%	1%	9%	2%	4%	2%	3%	7%	6%	4%
A15aa.TEACHERS' UNIONS	Favorable	68%	55%	79%	62%	75%	79%	60%	55%	63%	69%	69%
	Unfavorable	8%	17%	2%	8%	9%	3%	18%	19%	6%	7%	8%
	(No opinion /Never heard)	24%	28%	18%	31%	16%	17%	22%	26%	31%	23%	23%
	Total	549	41	84	249	171	263	113	29	122	193	342

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
FAVORABLE - UNFAVORABLE		72	71	66	78	57	83	78	71	71	73	71	73	64	77	72
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	53%	53%	52%	51%	48%	58%	54%	51%	56%	51%	56%	55%	55%	54%
	Somewhat Favorable	27%	29%	25%	33%	21%	38%	28%	21%	29%	26%	29%	26%	24%	28%	28%
	Somewhat Unfavorable	7%	5%	7%	6%	15%		5%	4%	7%	7%	7%	7%	6%	3%	8%
	Very Unfavorable	3%	6%	4%		1%	3%	3%		3%	3%	3%	3%	8%	3%	2%
	No Opinion	9%	6%	10%	9%	11%	12%	6%	18%	9%	8%	9%	8%	5%	11%	8%
	Never Heard	1%		1%					3%	0%	0%	0%	0%	2%	1%	0%
A15y.U.S. POSTAL SERVICE	Favorable	81%	82%	78%	85%	73%	85%	86%	75%	81%	83%	81%	83%	79%	83%	82%
	Unfavorable	9%	12%	11%	6%	16%	3%	8%	4%	10%	9%	10%	9%	15%	6%	10%
	(No opinion /Never heard)	10%	6%	11%	9%	11%	12%	6%	21%	10%	8%	10%	8%	6%	11%	8%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
FAVORABLE - UNFAVORABLE		36	33	26	25	41	27	49	19	24	45	24	45	20	26	41
B15z.VOTE BY MAIL	Very Favorable	40%	38%	34%	39%	43%	32%	47%	26%	35%	44%	35%	44%	42%	35%	42%
	Somewhat Favorable	23%	24%	23%	20%	23%	22%	25%	25%	21%	25%	21%	25%	13%	22%	25%
	Somewhat Unfavorable	11%	9%	14%	14%	6%	15%	7%	16%	12%	10%	12%	10%	5%	17%	9%
	Very Unfavorable	17%	20%	18%	20%	19%	13%	15%	16%	20%	14%	20%	14%	30%	14%	17%
	No Opinion	8%	7%	9%	6%	8%	14%	5%	17%	11%	6%	11%	6%	10%	11%	6%
	Never Heard	1%	2%	2%		1%	3%	0%		1%	1%	1%	1%		2%	1%
B15z.VOTE BY MAIL	Favorable	63%	62%	58%	59%	66%	55%	72%	51%	56%	69%	56%	69%	55%	57%	67%
	Unfavorable	28%	29%	32%	34%	25%	28%	23%	32%	32%	24%	32%	24%	35%	31%	26%
	(No opinion /Never heard)	9%	9%	10%	6%	9%	17%	5%	17%	12%	7%	12%	7%	10%	13%	7%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
FAVORABLE - UNFAVORABLE		60	67	60	51	60	66	63	51	55	64	55	64	41	62	62
A15aa.TEACHERS' UNIONS	Very Favorable	38%	31%	43%	47%	31%	31%	42%	24%	38%	39%	38%	39%	39%	36%	39%
	Somewhat Favorable	30%	43%	27%	26%	41%	35%	25%	33%	26%	33%	26%	33%	23%	32%	30%
	Somewhat Unfavorable	5%	5%	5%	20%	8%		3%	2%	7%	5%	7%	5%	19%	5%	4%
	Very Unfavorable	2%	2%	5%	2%	4%		1%	4%	2%	3%	2%	3%	2%	1%	3%
	No Opinion	19%	12%	14%	5%	11%	30%	23%	32%	19%	18%	19%	18%	9%	22%	19%
	Never Heard	5%	8%	6%		4%	4%	6%	5%	8%	3%	8%	3%	10%	3%	5%
A15aa.TEACHERS' UNIONS	Favorable	68%	74%	70%	73%	72%	66%	67%	57%	64%	72%	64%	72%	61%	68%	69%
	Unfavorable	8%	7%	10%	22%	12%		4%	6%	9%	7%	9%	7%	20%	6%	7%
	(No opinion /Never heard)	24%	19%	20%	5%	16%	34%	29%	37%	27%	21%	27%	21%	18%	25%	24%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363

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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE		72	72	72	72	71	72	72	72	72	74	65	51	93	75	66	71
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	55%	58%	53%	48%	51%	56%	53%	50%	56%	50%	41%	67%	48%	54%	51%
	Somewhat Favorable	27%	25%	21%	30%	31%	30%	24%	30%	30%	27%	28%	26%	28%	33%	26%	27%
	Somewhat Unfavorable	7%	6%	4%	9%	8%	5%	5%	9%	6%	7%	6%	13%	3%	7%	5%	8%
	Very Unfavorable	3%	3%	4%	2%		4%	3%	2%	2%	2%	8%	3%			9%	
	No Opinion	9%	10%	12%	5%	12%	10%	11%	5%	11%	8%	7%	17%	1%	9%	4%	13%
	Never Heard	1%	1%	1%		1%		1%		1%	0%				2%	3%	
A15y.U.S. POSTAL SERVICE	Favorable	81%	81%	79%	83%	79%	81%	80%	83%	80%	83%	79%	67%	96%	82%	80%	79%
	Unfavorable	9%	8%	8%	11%	8%	9%	8%	11%	8%	9%	14%	16%	3%	7%	14%	8%
	(No opinion /Never heard)	10%	11%	13%	5%	13%	10%	12%	5%	11%	9%	7%	17%	1%	11%	7%	13%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
FAVORABLE - UNFAVORABLE		36	56	38	33	19	2	49	33	9	28	33	39	54	30	80	37
B15z.VOTE BY MAIL	Very Favorable	40%	51%	39%	37%	33%	28%	46%	37%	30%	36%	32%	38%	47%	52%	52%	52%
	Somewhat Favorable	23%	24%	27%	24%	19%	17%	25%	24%	18%	25%	24%	27%	29%	8%	34%	10%
	Somewhat Unfavorable	11%	10%	14%	10%	10%	10%	11%	10%	10%	15%	10%	8%	5%	9%	7%	7%
	Very Unfavorable	17%	9%	14%	18%	23%	33%	11%	18%	29%	18%	14%	19%	17%	21%		18%
	No Opinion	8%	6%	5%	10%	13%	10%	5%	10%	11%	4%	18%	9%	2%	9%	6%	12%
	Never Heard	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%			1%		2%
B15z.VOTE BY MAIL	Favorable	63%	75%	66%	61%	52%	45%	71%	61%	48%	61%	56%	65%	76%	60%	87%	61%
	Unfavorable	28%	19%	28%	28%	33%	43%	22%	28%	39%	33%	23%	26%	22%	30%	7%	25%
	(No opinion /Never heard)	9%	7%	6%	11%	15%	12%	6%	11%	13%	6%	21%	9%	2%	11%	6%	14%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
FAVORABLE - UNFAVORABLE		60	63	65	61	50	52	64	61	51	65	53	42	82	59	50	59
A15aa.TEACHERS' UNIONS	Very Favorable	38%	43%	42%	34%	38%	33%	42%	34%	35%	42%	32%	31%	55%	34%	33%	34%
	Somewhat Favorable	30%	28%	29%	34%	22%	32%	28%	34%	28%	29%	33%	25%	33%	29%	28%	30%
	Somewhat Unfavorable	5%	5%	5%	6%	3%	7%	5%	6%	5%	4%	8%	12%	4%	4%	3%	3%
	Very Unfavorable	2%	2%		2%	7%	6%	1%	2%	6%	2%	4%	2%	3%		8%	3%
	No Opinion	19%	19%	17%	19%	26%	16%	18%	19%	20%	19%	19%	18%	5%	29%	14%	23%
	Never Heard	5%	4%	7%	5%	4%	7%	5%	5%	5%	3%	4%	13%		4%	13%	7%
A15aa.TEACHERS' UNIONS	Favorable	68%	70%	71%	68%	60%	65%	71%	68%	63%	71%	65%	56%	88%	63%	61%	64%
	Unfavorable	8%	7%	5%	7%	10%	13%	7%	7%	12%	6%	12%	14%	7%	4%	11%	5%
	(No opinion /Never heard)	24%	22%	24%	24%	30%	22%	23%	24%	25%	22%	23%	31%	5%	33%	28%	31%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		72	66	78	78	79	65	91	59	74	56	74	70	83	78	56	46
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	48%	63%	59%	63%	51%	72%	60%	55%	47%	55%	59%	54%	60%	39%	25%
	Somewhat Favorable	27%	30%	21%	28%	20%	24%	21%	14%	26%	27%	27%	21%	34%	26%	28%	38%
	Somewhat Unfavorable	7%	8%	4%	7%	2%	11%	2%	9%	5%	13%	6%	9%	3%	6%	10%	12%
	Very Unfavorable	3%	4%	2%	2%	3%			6%	2%	5%	3%	1%	3%	2%	2%	6%
	No Opinion	9%	9%	10%	4%	12%	14%	4%	11%	10%	6%	9%	10%	6%	5%	19%	18%
	Never Heard	1%	1%							2%	1%		1%	1%	0%	3%	
A15y.U.S. POSTAL SERVICE	Favorable	81%	78%	84%	87%	83%	76%	93%	74%	81%	74%	83%	80%	88%	86%	67%	64%
	Unfavorable	9%	13%	6%	9%	4%	11%	2%	15%	7%	19%	9%	10%	6%	8%	12%	18%
	(No opinion /Never heard)	10%	9%	10%	4%	12%	14%	4%	11%	12%	7%	9%	10%	6%	5%	21%	18%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
FAVORABLE - UNFAVORABLE		36	20	30	46	51	14	26	59	50	32	28	28	43	45	15	-5
B15z.VOTE BY MAIL	Very Favorable	40%	31%	42%	32%	51%	36%	31%	54%	33%	37%	39%	40%	48%	44%	32%	23%
	Somewhat Favorable	23%	27%	19%	33%	24%	16%	29%	23%	38%	29%	20%	20%	19%	25%	21%	13%
	Somewhat Unfavorable	11%	18%	10%	9%	6%	15%	9%	6%	10%	13%	9%	9%	11%	8%	23%	17%
	Very Unfavorable	17%	19%	20%	10%	17%	24%	25%	13%	10%	21%	22%	23%	13%	17%	15%	24%
	No Opinion	8%	3%	7%	12%	3%	7%	2%	4%	7%		9%	8%	7%	6%	9%	20%
	Never Heard	1%	1%	1%	3%		2%	3%		2%		1%	0%	2%	1%		4%
B15z.VOTE BY MAIL	Favorable	63%	58%	61%	65%	74%	52%	60%	78%	70%	66%	58%	60%	67%	69%	53%	36%
	Unfavorable	28%	38%	31%	19%	23%	38%	34%	18%	20%	34%	31%	32%	24%	25%	38%	41%
	(No opinion /Never heard)	9%	4%	8%	15%	3%	10%	5%	4%	9%		11%	8%	9%	6%	9%	24%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69
FAVORABLE - UNFAVORABLE		60	56	64	73	69	67	76	35	48	45	66	67	65	68	46	33
A15aa.TEACHERS' UNIONS	Very Favorable	38%	34%	45%	44%	46%	41%	57%	36%	31%	30%	33%	44%	42%	42%	28%	25%
	Somewhat Favorable	30%	30%	27%	35%	26%	32%	19%	17%	26%	33%	39%	27%	30%	33%	26%	23%
	Somewhat Unfavorable	5%	6%	6%	3%	2%			15%	5%	17%	3%	2%	5%	4%	8%	10%
	Very Unfavorable	2%	3%	2%	2%	2%	6%		3%	4%	1%	3%	3%	2%	3%		5%
	No Opinion	19%	24%	18%	10%	20%	19%	17%	26%	24%	10%	17%	20%	19%	15%	32%	23%
	Never Heard	5%	3%	4%	6%	5%	3%	7%	2%	9%	9%	5%	5%	3%	3%	7%	14%
A15aa.TEACHERS' UNIONS	Favorable	68%	64%	72%	79%	72%	73%	76%	53%	57%	63%	72%	71%	72%	75%	54%	48%
	Unfavorable	8%	9%	7%	5%	3%	6%		18%	10%	18%	6%	4%	7%	7%	8%	15%
	(No opinion /Never heard)	24%	27%	21%	16%	25%	21%	24%	29%	33%	20%	22%	25%	21%	18%	38%	37%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46

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		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		72	77	72	46	74	54	73	64	66	70	75	74	68	64	79	42
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	62%	42%	40%	28%	43%	56%	35%	49%	53%	60%	52%	48%	42%	61%	37%
	Somewhat Favorable	27%	25%	35%	21%	49%	23%	27%	36%	23%	28%	25%	29%	27%	35%	25%	14%
	Somewhat Unfavorable	7%	7%	5%	12%	3%	6%	7%	5%	4%	8%	8%	4%	6%	9%	6%	5%
	Very Unfavorable	3%	3%	1%	2%		5%	3%	3%	1%	3%	2%	3%	1%	4%	2%	5%
	No Opinion	9%	3%	15%	24%	20%	19%	7%	19%	20%	8%	5%	13%	16%	9%	6%	35%
A15y.U.S. POSTAL SERVICE	Never Heard	1%	0%	1%			4%	0%	2%	3%	0%	1%	1%	2%		0%	5%
	Favorable	81%	87%	78%	61%	77%	66%	83%	71%	72%	81%	85%	80%	75%	77%	86%	51%
	Unfavorable	9%	10%	6%	15%	3%	12%	10%	7%	6%	11%	10%	7%	7%	13%	8%	9%
	(No opinion /Never heard)	10%	3%	16%	24%	20%	22%	7%	21%	22%	8%	6%	13%	18%	9%	6%	39%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
FAVORABLE - UNFAVORABLE		36	48	27	28	6	-9	42	-2	11	5	80	45	35	-13	62	-2
B15z.VOTE BY MAIL	Very Favorable	40%	47%	31%	36%	28%	24%	43%	26%	20%	26%	67%	35%	40%	18%	53%	15%
	Somewhat Favorable	23%	24%	29%	24%	11%	12%	25%	11%	25%	23%	21%	33%	17%	22%	25%	14%
	Somewhat Unfavorable	11%	8%	13%	22%	15%	21%	10%	18%	7%	15%	5%	8%	12%	14%	10%	7%
	Very Unfavorable	17%	15%	20%	11%	18%	24%	16%	21%	28%	28%	3%	16%	10%	39%	6%	24%
	No Opinion	8%	5%	7%	6%	28%	18%	6%	23%	16%	7%	5%	8%	21%	7%	6%	29%
B15z.VOTE BY MAIL	Never Heard	1%	1%		2%		2%	1%	1%	4%	2%			1%		0%	11%
	Favorable	63%	71%	60%	60%	39%	35%	68%	37%	45%	48%	87%	68%	57%	40%	78%	29%
	Unfavorable	28%	23%	33%	33%	33%	45%	26%	39%	35%	43%	8%	24%	21%	53%	16%	31%
	(No opinion /Never heard)	9%	6%	7%	7%	28%	20%	7%	24%	20%	9%	5%	8%	22%	7%	6%	40%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
FAVORABLE - UNFAVORABLE		60	68	57	39	49	24	63	36	53	55	75	61	45	37	72	52
A15aa.TEACHERS' UNIONS	Very Favorable	38%	44%	32%	22%	17%	21%	40%	19%	37%	38%	42%	39%	28%	30%	42%	29%
	Somewhat Favorable	30%	32%	34%	25%	38%	14%	32%	26%	16%	29%	38%	28%	20%	25%	33%	25%
	Somewhat Unfavorable	5%	5%	7%	5%	5%	9%	6%	7%		9%	3%	2%		11%	3%	2%
	Very Unfavorable	2%	3%	2%	2%		2%	3%	1%		3%	1%	4%	3%	8%	1%	
	No Opinion	19%	13%	21%	35%	32%	36%	16%	34%	35%	17%	12%	23%	38%	22%	16%	36%
A15aa.TEACHERS' UNIONS	Never Heard	5%	3%	5%	11%	8%	18%	4%	13%	12%	4%	4%	4%	11%	5%	5%	8%
	Favorable	68%	76%	66%	47%	55%	35%	72%	45%	53%	67%	80%	67%	48%	55%	76%	54%
	Unfavorable	8%	8%	9%	7%	5%	11%	8%	8%		12%	5%	6%	3%	18%	4%	2%
	(No opinion /Never heard)	24%	15%	25%	46%	40%	54%	20%	47%	47%	21%	16%	27%	49%	26%	21%	44%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39

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		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		72	82	60	49	84	55	64	100	-100	0	.	.	.	79	62
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	64%	42%	36%	64%	44%	45%	67%						61%	45%
	Somewhat Favorable	27%	26%	32%	19%	27%	30%	25%	33%						26%	32%
	Somewhat Unfavorable	7%	6%	10%	4%	5%	12%	5%		72%					7%	9%
	Very Unfavorable	3%	2%	4%	3%	1%	7%	1%		28%					2%	6%
	No Opinion	9%	3%	12%	34%	3%	7%	21%			94%				4%	9%
	Never Heard	1%	0%		5%			2%			6%					
A15y.U.S. POSTAL SERVICE	Favorable	81%	90%	74%	55%	90%	74%	70%	100%						87%	76%
	Unfavorable	9%	7%	14%	6%	6%	19%	6%		100%					9%	14%
	(No opinion /Never heard)	10%	3%	12%	38%	3%	7%	24%			100%				4%	9%
	Total	549	314	181	54	272	133	144	445	51	52				310	126
FAVORABLE - UNFAVORABLE		36	66	-8	-1	69	-9	13	.	.	.	100	-100	0	57	1
B15z.VOTE BY MAIL	Very Favorable	40%	53%	25%	7%	55%	23%	24%				63%			50%	29%
	Somewhat Favorable	23%	27%	16%	24%	27%	20%	20%				37%			25%	16%
	Somewhat Unfavorable	11%	9%	11%	22%	9%	12%	12%					38%		10%	12%
	Very Unfavorable	17%	6%	39%	11%	4%	39%	19%					62%		8%	32%
	No Opinion	8%	6%	8%	27%	4%	5%	21%						88%	6%	10%
	Never Heard	1%	0%	0%	10%	0%		4%						12%	1%	1%
B15z.VOTE BY MAIL	Favorable	63%	80%	42%	31%	82%	43%	44%				100%			75%	45%
	Unfavorable	28%	14%	50%	32%	14%	52%	31%					100%		18%	44%
	(No opinion /Never heard)	9%	6%	8%	37%	4%	5%	26%						100%	7%	11%
	Total	548	321	181	47	281	147	121				347	151	50	304	147
FAVORABLE - UNFAVORABLE		60	78	37	41	83	31	46	70	18	18	.	.	.	73	47
A15aa.TEACHERS' UNIONS	Very Favorable	38%	45%	29%	25%	50%	26%	26%	43%	23%	8%				48%	27%
	Somewhat Favorable	30%	36%	25%	16%	35%	29%	23%	33%	27%	13%				32%	33%
	Somewhat Unfavorable	5%	3%	10%		2%	16%	3%	4%	20%	3%				6%	9%
	Very Unfavorable	2%		8%		0%	8%	1%	2%	11%					1%	5%
	No Opinion	19%	12%	22%	46%	11%	19%	34%	14%	14%	62%				11%	21%
	Never Heard	5%	4%	5%	13%	2%	2%	13%	4%	6%	13%				2%	6%
A15aa.TEACHERS' UNIONS	Favorable	68%	81%	55%	41%	85%	55%	49%	76%	49%	21%				80%	60%
	Unfavorable	8%	3%	18%		2%	24%	4%	6%	31%	3%				7%	13%
	(No opinion /Never heard)	24%	16%	27%	59%	13%	21%	47%	18%	19%	76%				13%	27%
	Total	549	314	181	54	272	133	144	445	51	52				310	126

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			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/P		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
FAVORABLE - UNFAVORABLE		72	77	67	59	76	66	79	72	65
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	62%	43%	39%	60%	45%	61%	59%	43%					
	Somewhat Favorable	27%	24%	35%	29%	25%	32%	25%	24%	34%					
	Somewhat Unfavorable	7%	7%	8%	6%	7%	8%	5%	8%	9%					
	Very Unfavorable	3%	2%	3%	3%	2%	3%	2%	3%	4%					
	No Opinion	9%	5%	9%	24%	6%	12%	7%	5%	10%					
	Never Heard	1%	1%	0%		1%			2%						
A15y.U.S. POSTAL SERVICE	Favorable	81%	85%	79%	68%	85%	77%	86%	83%	77%					
	Unfavorable	9%	9%	12%	8%	9%	11%	7%	10%	13%					
	(No opinion /Never heard)	10%	6%	10%	24%	7%	12%	7%	7%	10%					
	Total	549	334	153	39	347	156	198	142	115					
FAVORABLE - UNFAVORABLE		36	62	-15	24	62	-20	65	55	-21
B15z.VOTE BY MAIL	Very Favorable	40%	52%	18%	40%						52%	16%	56%	44%	17%
	Somewhat Favorable	23%	26%	19%	15%						26%	19%	23%	31%	17%
	Somewhat Unfavorable	11%	9%	13%	9%						9%	12%	8%	13%	12%
	Very Unfavorable	17%	6%	39%	22%						7%	43%	6%	6%	43%
	No Opinion	8%	5%	10%	12%						5%	9%	6%	5%	10%
	Never Heard	1%	1%	1%	2%						1%	1%	0%	1%	1%
B15z.VOTE BY MAIL	Favorable	63%	78%	37%	55%						78%	35%	80%	74%	34%
	Unfavorable	28%	16%	52%	31%						16%	55%	14%	19%	55%
	(No opinion /Never heard)	9%	6%	10%	14%						6%	9%	6%	6%	11%
	Total	548	335	153	39						341	154	224	108	121
FAVORABLE - UNFAVORABLE		60	76	37	37	73	37	75	72	37
A15aa.TEACHERS' UNIONS	Very Favorable	38%	45%	27%	30%	44%	28%	47%	41%	28%					
	Somewhat Favorable	30%	34%	28%	11%	34%	27%	33%	33%	27%					
	Somewhat Unfavorable	5%	3%	11%	5%	4%	9%	5%	2%	10%					
	Very Unfavorable	2%	0%	8%		0%	7%	0%	0%	9%					
	No Opinion	19%	14%	21%	38%	14%	24%	12%	17%	22%					
	Never Heard	5%	3%	5%	16%	4%	5%	3%	6%	5%					
A15aa.TEACHERS' UNIONS	Favorable	68%	79%	55%	42%	77%	54%	80%	74%	55%					
	Unfavorable	8%	3%	18%	5%	4%	17%	5%	2%	18%					
	(No opinion /Never heard)	24%	18%	26%	54%	19%	29%	15%	23%	26%					
	Total	549	334	153	39	347	156	198	142	115					

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			37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		72	72	72	71	69	72	.
A15y.U.S. POSTAL SERVICE	Very Favorable	54%	48%	57%	54%	55%	54%	
	Somewhat Favorable	27%	33%	25%	25%	25%	27%	
	Somewhat Unfavorable	7%	6%	7%	7%	7%	7%	
	Very Unfavorable	3%	3%	3%	1%	4%	3%	
	No Opinion	9%	9%	7%	12%	10%	9%	
	Never Heard	1%	0%	0%	1%		1%	
A15y.U.S. POSTAL SERVICE	Favorable	81%	82%	82%	79%	80%	81%	
	Unfavorable	9%	9%	10%	8%	11%	9%	
	(No opinion /Never heard)	10%	9%	8%	14%	10%	10%	
	Total	549	143	277	128	73	549	
FAVORABLE - UNFAVORABLE		36	35	35	38	45	.	36
B15z.VOTE BY MAIL	Very Favorable	40%	42%	42%	34%	49%		40%
	Somewhat Favorable	23%	23%	21%	28%	21%		23%
	Somewhat Unfavorable	11%	12%	10%	11%	15%		11%
	Very Unfavorable	17%	18%	18%	13%	10%		17%
	No Opinion	8%	2%	8%	13%	3%		8%
	Never Heard	1%	2%	1%	1%	1%		1%
B15z.VOTE BY MAIL	Favorable	63%	66%	63%	62%	71%		63%
	Unfavorable	28%	30%	28%	24%	25%		28%
	(No opinion /Never heard)	9%	4%	9%	14%	4%		9%
	Total	548	122	295	132	71		548
FAVORABLE - UNFAVORABLE		60	56	64	57	69	60	.
A15aa.TEACHERS' UNIONS	Very Favorable	38%	37%	42%	31%	44%	38%	
	Somewhat Favorable	30%	29%	31%	30%	30%	30%	
	Somewhat Unfavorable	5%	8%	5%	3%	5%	5%	
	Very Unfavorable	2%	2%	3%	1%	1%	2%	
	No Opinion	19%	18%	15%	27%	18%	19%	
	Never Heard	5%	6%	4%	7%	1%	5%	
A15aa.TEACHERS' UNIONS	Favorable	68%	66%	73%	61%	74%	68%	
	Unfavorable	8%	10%	8%	4%	6%	8%	
	(No opinion /Never heard)	24%	24%	19%	35%	20%	24%	
	Total	549	143	277	128	73	549	

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE		27	38	30	16	18	40	35	20	34	26	29	19	33	26	30	26	41
B15bb.LABOR UNIONS	Very Favorable	18%	23%	19%	12%	18%	21%	19%	14%	15%	19%	16%	14%	17%	15%	23%	24%	22%
	Somewhat Favorable	29%	30%	32%	26%	22%	33%	32%	32%	34%	26%	32%	23%	36%	29%	29%	25%	39%
	Somewhat Unfavorable	11%	11%	10%	12%	15%	10%	9%	11%	8%	13%	10%	8%	12%	10%	14%	14%	14%
	Very Unfavorable	8%	4%	10%	10%	8%	4%	7%	14%	6%	7%	10%	9%	8%	8%	8%	8%	6%
	No Opinion	31%	28%	27%	36%	32%	32%	32%	24%	37%	32%	29%	42%	26%	34%	23%	25%	18%
	Never Heard	3%	3%	2%	4%	4%	1%	2%	5%		3%	3%	4%	2%	3%	3%	4%	1%
B15bb.LABOR UNIONS	Favorable	47%	54%	51%	38%	40%	54%	51%	46%	49%	45%	48%	36%	53%	45%	52%	49%	60%
	Unfavorable	20%	15%	20%	22%	23%	14%	16%	25%	14%	20%	20%	18%	20%	19%	22%	23%	20%
	(No opinion /Never heard)	34%	31%	29%	39%	37%	32%	33%	29%	37%	35%	32%	46%	28%	37%	26%	29%	20%
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44
MORE EXCITED - LESS EXCITED		31	36	50	11	22	32	28	38	57	26	37	19	26	23	51	52	46
16.KAMALA MOTIVATION	Much more excited	31%	35%	43%	17%	23%	29%	30%	40%	49%	25%	38%	23%	31%	27%	40%	41%	39%
	Somewhat more excited	25%	23%	26%	26%	26%	27%	25%	22%	24%	26%	24%	23%	23%	23%	29%	29%	29%
	Somewhat less excited	11%	13%	6%	13%	16%	12%	8%	5%	7%	14%	7%	11%	13%	12%	8%	8%	9%
	Much less excited	14%	10%	13%	19%	11%	11%	18%	20%	9%	11%	17%	17%	15%	16%	10%	9%	13%
	Not sure	19%	19%	13%	25%	24%	22%	20%	12%	10%	23%	15%	27%	18%	22%	12%	13%	10%
16.KAMALA MOTIVATION	More excited	56%	58%	69%	43%	49%	55%	54%	63%	73%	51%	61%	46%	54%	50%	69%	70%	68%
	Less excited	25%	22%	19%	32%	27%	23%	26%	25%	17%	26%	24%	27%	28%	27%	18%	17%	22%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	64%	70%	61%	60%	62%	62%	74%	79%	61%	70%	57%	61%	59%	78%	76%	84%
	Less motivated	10%	9%	7%	14%	16%	9%	9%	4%	4%	14%	6%	14%	11%	12%	5%	5%	5%
	No change in motivation	23%	25%	22%	23%	19%	29%	27%	23%	17%	23%	24%	26%	26%	26%	17%	19%	11%
	Not sure	2%	2%	1%	3%	4%	0%	1%			3%	0%	3%	1%	2%	1%	1%	
	Total	549	147	187	215	186	104	104	111	43	290	259	165	217	382	166	124	42
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	62%	65%	52%	48%	56%	65%	65%	84%	51%	68%	53%	62%	57%	62%	65%	54%
	Less motivated	10%	10%	8%	12%	12%	15%	5%	10%		13%	6%	13%	9%	11%	8%	6%	14%
	About as motivated	20%	17%	19%	22%	17%	24%	22%	21%	8%	20%	19%	18%	19%	18%	23%	20%	30%
	I was not eligible to vote in 2016	7%	10%	4%	8%	15%	2%	6%	1%	5%	11%	3%	9%	9%	9%	3%	4%	1%
	Not sure	4%	1%	4%	6%	7%	3%	2%	3%	4%	5%	3%	7%	1%	4%	4%	6%	
	Total	548	151	185	213	185	104	104	111	44	289	259	189	193	382	165	121	44

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
FAVORABLE - UNFAVORABLE		27	16	34	38	18	74	21	10	30	37	21	51	27	9
B15bb.LABOR UNIONS	Very Favorable	18%	12%	21%	20%	20%	28%	13%	11%	24%	19%	20%	20%	24%	15%
	Somewhat Favorable	29%	26%	31%	32%	24%	54%	28%	24%	25%	36%	22%	40%	22%	26%
	Somewhat Unfavorable	11%	12%	11%	9%	15%	8%	11%	15%	15%	7%	14%	5%	19%	11%
	Very Unfavorable	8%	10%	7%	5%	10%		10%	10%	4%	10%	6%	5%		21%
	No Opinion	31%	36%	28%	30%	28%	9%	35%	37%	30%	26%	35%	27%	32%	24%
	Never Heard	3%	4%	2%	3%	3%		4%	3%	2%	3%	3%	3%	2%	3%
B15bb.LABOR UNIONS	Favorable	47%	38%	52%	52%	44%	82%	41%	35%	49%	55%	42%	61%	46%	41%
	Unfavorable	20%	22%	18%	14%	26%	8%	20%	25%	19%	17%	20%	9%	19%	32%
	(No opinion /Never heard)	34%	39%	30%	34%	30%	9%	39%	40%	32%	28%	38%	30%	34%	26%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56
MORE EXCITED - LESS EXCITED		31	11	44	60	24	20	14	6	35	51	43	74	21	27
16.KAMALA MOTIVATION	Much more excited	31%	17%	40%	46%	34%	23%	16%	20%	33%	45%	36%	54%	31%	37%
	Somewhat more excited	25%	26%	24%	27%	20%	30%	29%	21%	24%	25%	25%	28%	19%	21%
	Somewhat less excited	11%	13%	9%	7%	13%	18%	16%	10%	13%	5%	12%	2%	17%	10%
	Much less excited	14%	19%	11%	6%	17%	15%	14%	25%	9%	14%	5%	6%	12%	21%
	Not sure	19%	25%	16%	15%	16%	14%	26%	24%	21%	11%	21%	10%	22%	11%
16.KAMALA MOTIVATION	More excited	56%	43%	64%	73%	54%	53%	44%	41%	57%	70%	61%	82%	49%	58%
	Less excited	25%	32%	20%	12%	30%	33%	30%	35%	22%	19%	18%	8%	28%	31%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	61%	68%	70%	69%	57%	61%	60%	60%	74%	61%	77%	64%	73%
	Less motivated	10%	14%	8%	4%	9%	22%	15%	11%	12%	4%	7%	2%	13%	6%
	No change in motivation	23%	23%	23%	24%	21%	19%	21%	27%	24%	22%	28%	21%	21%	20%
	Not sure	2%	3%	1%	2%	1%	2%	3%	1%	3%		4%		2%	
	Total	549	215	334	185	114	22	135	80	155	179	84	102	49	65
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	52%	64%	64%	63%	59%	45%	64%	56%	70%	54%	72%	57%	69%
	Less motivated	10%	12%	9%	7%	10%	10%	14%	8%	13%	6%	12%	4%	10%	9%
	About as motivated	20%	22%	18%	19%	15%	19%	23%	21%	17%	18%	21%	18%	14%	16%
	I was not eligible to vote in 2016	7%	8%	7%	7%	8%	11%	11%	2%	10%	4%	10%	4%	13%	4%
	Not sure	4%	6%	3%	3%	4%		6%	6%	4%	2%	4%	2%	6%	3%
	Total	548	213	335	185	115	23	130	83	159	176	84	101	59	56

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
FAVORABLE - UNFAVORABLE		27	40	17	21	4	46	29	4	32	50	24	18	-7	30	36	27	15
B15bb.LABOR UNIONS	Very Favorable	18%	22%	16%	11%	12%	27%	12%	13%	23%	20%	16%	14%	11%	12%	24%	17%	16%
	Somewhat Favorable	29%	32%	23%	31%	23%	30%	36%	23%	25%	41%	30%	30%	18%	32%	30%	29%	25%
	Somewhat Unfavorable	11%	10%	13%	14%	14%	8%	13%	14%	13%	6%	8%	17%	12%	8%	12%	10%	17%
	Very Unfavorable	8%	4%	9%	8%	17%	3%	5%	18%	3%	5%	14%	9%	23%	6%	6%	9%	9%
	No Opinion	31%	31%	38%	34%	28%	31%	31%	27%	34%	27%	32%	25%	31%	41%	26%	31%	28%
	Never Heard	3%	2%	2%	3%	5%	1%	3%	6%	2%	1%		5%	5%	1%	2%	3%	5%
B15bb.LABOR UNIONS	Favorable	47%	54%	39%	42%	35%	57%	47%	35%	48%	61%	46%	44%	29%	44%	54%	46%	41%
	Unfavorable	20%	14%	22%	21%	31%	11%	19%	32%	16%	11%	22%	26%	35%	14%	18%	20%	26%
	(No opinion /Never heard)	34%	32%	40%	37%	33%	32%	34%	33%	36%	28%	32%	30%	36%	42%	28%	34%	33%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93
MORE EXCITED - LESS EXCITED		31	65	-3	19	-23	79	38	-22	51	80	-6	-10	-33	35	34	30	28
16.KAMALA MOTIVATION	Much more excited	31%	45%	11%	14%	15%	57%	23%	16%	36%	54%	9%	14%	16%	25%	33%	33%	29%
	Somewhat more excited	25%	32%	17%	31%	14%	29%	36%	14%	32%	32%	20%	19%	10%	31%	24%	24%	22%
	Somewhat less excited	11%	9%	14%	15%	13%	5%	15%	12%	12%	5%	19%	16%	10%	9%	11%	12%	7%
	Much less excited	14%	3%	17%	11%	39%	1%	5%	40%	4%	1%	16%	27%	49%	12%	12%	15%	16%
16.KAMALA MOTIVATION	Not sure	19%	12%	41%	30%	19%	7%	20%	18%	15%	8%	37%	24%	16%	22%	20%	16%	25%
	More excited	56%	77%	28%	45%	29%	86%	59%	30%	68%	86%	29%	33%	26%	56%	57%	57%	52%
	Less excited	25%	12%	31%	25%	52%	7%	21%	52%	17%	6%	35%	43%	58%	22%	23%	27%	24%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	74%	36%	55%	62%	78%	67%	66%	70%	79%	37%	59%	65%	72%	65%	65%	58%
	Less motivated	10%	8%	17%	12%	11%	6%	11%	10%	11%	4%	20%	17%	6%	7%	11%	9%	13%
	No change in motivation	23%	18%	45%	30%	25%	15%	21%	22%	18%	17%	38%	22%	28%	20%	22%	24%	25%
	Not sure	2%	1%	3%	3%	2%	1%	1%	2%	2%		5%	2%	1%	1%	2%	2%	3%
	Total	549	314	53	149	147	198	116	130	160	154	32	72	75	82	115	258	93
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	67%	38%	42%	57%	73%	54%	58%	59%	76%	34%	47%	64%	56%	63%	61%	52%
	Less motivated	10%	7%	13%	14%	13%	5%	12%	12%	10%	3%	15%	16%	10%	14%	7%	9%	14%
	About as motivated	20%	17%	26%	25%	20%	14%	22%	20%	18%	16%	25%	21%	19%	22%	20%	18%	21%
	I was not eligible to vote in 2016	7%	8%	18%	15%	5%	6%	10%	2%	12%	3%	22%	5%	4%	6%	6%	8%	8%
	Not sure	4%	2%	5%	5%	6%	1%	2%	7%	1%	2%	4%	10%	3%	2%	5%	4%	5%
	Total	548	319	52	125	142	214	105	132	171	149	34	61	81	82	115	258	93

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
FAVORABLE - UNFAVORABLE		27	32	29	33	40	21	32	21	9	27	27	28	30	28
B15bb.LABOR UNIONS	Very Favorable	18%	11%	14%	25%	23%	19%	16%	18%	13%	19%	17%	15%	20%	18%
	Somewhat Favorable	29%	35%	28%	27%	35%	22%	36%	28%	23%	32%	28%	33%	27%	31%
	Somewhat Unfavorable	11%	9%	6%	15%	6%	12%	9%	16%	18%	13%	11%	10%	12%	13%
	Very Unfavorable	8%	5%	7%	4%	11%	8%	11%	10%	8%	11%	7%	10%	5%	8%
	No Opinion	31%	38%	45%	27%	25%	36%	26%	23%	32%	24%	33%	27%	34%	31%
	Never Heard	3%	1%		3%		3%	3%	5%	5%	2%	3%	5%	3%	
B15bb.LABOR UNIONS	Favorable	47%	46%	42%	52%	58%	41%	51%	46%	36%	51%	46%	48%	46%	49%
	Unfavorable	20%	15%	13%	19%	18%	20%	20%	26%	27%	24%	19%	20%	17%	21%
	(No opinion /Never heard)	34%	39%	45%	29%	25%	40%	29%	28%	38%	26%	36%	32%	37%	31%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59
MORE EXCITED - LESS EXCITED		31	35	34	29	41	23	36	18	39	42	28	19	34	23
16.KAMALA MOTIVATION	Much more excited	31%	21%	30%	26%	43%	26%	39%	26%	34%	39%	28%	22%	31%	29%
	Somewhat more excited	25%	35%	26%	27%	20%	25%	23%	20%	25%	25%	25%	25%	26%	23%
	Somewhat less excited	11%	12%	6%	13%	7%	17%	8%	11%	3%	8%	11%	14%	12%	8%
	Much less excited	14%	9%	16%	11%	16%	10%	19%	16%	17%	14%	14%	14%	11%	20%
	Not sure	19%	22%	22%	23%	15%	22%	11%	27%	21%	13%	21%	25%	21%	19%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119
16.KAMALA MOTIVATION	More excited	56%	57%	56%	53%	63%	51%	62%	45%	59%	65%	53%	47%	57%	52%
	Less excited	25%	21%	22%	24%	22%	28%	27%	27%	20%	23%	26%	28%	23%	29%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	70%	74%	62%	69%	59%	71%	57%	61%	71%	63%	59%	64%	69%
	Less motivated	10%	6%	9%	12%	10%	14%	6%	21%		9%	10%	15%	9%	6%
	No change in motivation	23%	23%	17%	23%	20%	24%	23%	18%	36%	18%	24%	24%	24%	23%
	Not sure	2%	1%		3%		3%		4%	3%	1%	2%	2%	2%	2%
	Total	549	42	41	72	43	119	138	57	37	125	420	116	212	60
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	49%	65%	57%	72%	46%	74%	55%	50%	56%	60%	50%	60%	67%
	Less motivated	10%	22%	3%	7%	5%	14%	4%	13%	16%	11%	10%	13%	7%	15%
	About as motivated	20%	18%	27%	22%	17%	21%	15%	15%	26%	23%	19%	22%	20%	12%
	I was not eligible to vote in 2016	7%	10%		7%	4%	12%	4%	12%	3%	5%	8%	9%	10%	2%
	Not sure	4%		5%	6%	2%	6%	2%	6%	5%	5%	4%	5%	3%	6%
	Total	548	47	35	73	42	124	134	45	49	128	418	102	222	59

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
FAVORABLE - UNFAVORABLE		27	22	30	27	28	42	4	8	20	29	26
B15bb.LABOR UNIONS	Very Favorable	18%	25%	15%	18%	17%	23%	14%	22%	11%	19%	17%
	Somewhat Favorable	29%	23%	37%	27%	30%	34%	22%	21%	24%	30%	28%
	Somewhat Unfavorable	11%	23%	7%	11%	11%	10%	13%	24%	9%	13%	10%
	Very Unfavorable	8%	3%	15%	7%	8%	4%	19%	11%	6%	7%	8%
	No Opinion	31%	25%	24%	33%	32%	28%	28%	18%	45%	26%	34%
	Never Heard	3%	1%	2%	3%	3%	1%	5%	4%	5%	4%	2%
B15bb.LABOR UNIONS	Favorable	47%	48%	52%	45%	47%	56%	36%	43%	35%	49%	45%
	Unfavorable	20%	26%	22%	18%	19%	14%	32%	35%	15%	21%	19%
	(No opinion /Never heard)	34%	26%	25%	37%	35%	29%	33%	22%	50%	30%	36%
	Total	548	46	82	243	175	267	121	28	105	193	342
MORE EXCITED - LESS EXCITED		31	39	44	23	34	63	-23	15	19	26	35
16.KAMALA MOTIVATION	Much more excited	31%	33%	42%	24%	35%	44%	17%	20%	20%	30%	32%
	Somewhat more excited	25%	26%	25%	26%	23%	32%	13%	25%	25%	24%	26%
	Somewhat less excited	11%	10%	8%	15%	6%	9%	11%	13%	16%	11%	11%
	Much less excited	14%	10%	16%	11%	18%	4%	42%	17%	10%	18%	13%
	Not sure	19%	21%	8%	23%	18%	11%	17%	24%	29%	17%	19%
16.KAMALA MOTIVATION	More excited	56%	59%	68%	50%	58%	76%	30%	46%	45%	54%	58%
	Less excited	25%	20%	24%	27%	24%	13%	53%	31%	26%	28%	23%
	Total	1097	87	166	492	346	530	234	57	227	386	684
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	57%	78%	61%	66%	75%	69%	40%	54%	64%	67%
	Less motivated	10%	15%	7%	13%	6%	6%	10%	18%	16%	12%	8%
	No change in motivation	23%	23%	16%	23%	27%	18%	21%	42%	27%	23%	23%
	Not sure	2%	4%		3%	1%	1%	1%		2%	1%	1%
	Total	549	41	84	249	171	263	113	29	122	193	342
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	44%	62%	52%	71%	69%	60%	58%	41%	62%	59%
	Less motivated	10%	19%	6%	12%	6%	9%	11%	7%	12%	10%	10%
	About as motivated	20%	22%	23%	19%	18%	20%	21%	25%	15%	21%	19%
	I was not eligible to vote in 2016	7%	3%	7%	12%	2%	0%	1%	11%	28%	7%	7%
	Not sure	4%	11%	2%	4%	4%	1%	7%		3%	1%	5%
	Total	548	46	82	243	175	267	121	28	105	193	342

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
FAVORABLE - UNFAVORABLE		27	29	15	9	53	28	33	9	37	23	37	23	25	24	29
B15bb.LABOR UNIONS	Very Favorable	18%	25%	14%	23%	25%	20%	18%	10%	23%	15%	23%	15%	28%	21%	16%
	Somewhat Favorable	29%	26%	27%	18%	40%	25%	32%	21%	30%	29%	30%	29%	20%	24%	32%
	Somewhat Unfavorable	11%	11%	16%	13%	9%	9%	10%	11%	10%	12%	10%	12%	14%	13%	11%
	Very Unfavorable	8%	11%	9%	18%	2%	8%	7%	11%	5%	10%	5%	10%	9%	7%	9%
	No Opinion	31%	20%	30%	26%	24%	36%	30%	47%	29%	31%	29%	31%	29%	30%	30%
	Never Heard	3%	6%	3%	2%		3%	2%		3%	3%	3%	3%		5%	2%
B15bb.LABOR UNIONS	Favorable	47%	51%	41%	41%	64%	45%	50%	31%	53%	44%	53%	44%	48%	45%	48%
	Unfavorable	20%	23%	26%	32%	11%	17%	17%	22%	16%	21%	16%	21%	23%	20%	19%
	(No opinion /Never heard)	34%	26%	34%	28%	24%	39%	33%	47%	32%	34%	32%	34%	29%	35%	33%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362
MORE EXCITED - LESS EXCITED		31	27	40	22	53	27	28	19	31	32	31	32	38	27	32
16.KAMALA MOTIVATION	Much more excited	31%	41%	38%	29%	35%	31%	27%	24%	28%	34%	28%	34%	41%	28%	31%
	Somewhat more excited	25%	15%	25%	25%	33%	18%	27%	16%	27%	24%	27%	24%	23%	24%	25%
	Somewhat less excited	11%	11%	9%	10%	7%	8%	12%	7%	11%	10%	11%	10%	12%	11%	11%
	Much less excited	14%	17%	13%	22%	9%	14%	14%	14%	13%	15%	13%	15%	14%	14%	14%
	Not sure	19%	15%	15%	13%	16%	29%	19%	39%	21%	17%	21%	17%	9%	23%	19%
16.KAMALA MOTIVATION	More excited	56%	56%	63%	55%	68%	49%	54%	40%	55%	57%	55%	57%	64%	52%	57%
	Less excited	25%	29%	23%	32%	16%	22%	26%	21%	24%	25%	24%	25%	26%	25%	25%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	76%	69%	64%	72%	74%	61%	48%	61%	69%	61%	69%	58%	60%	68%
	Less motivated	10%	7%	11%	16%	7%	3%	11%	13%	12%	9%	12%	9%	25%	13%	6%
	No change in motivation	23%	17%	17%	20%	21%	21%	27%	32%	27%	21%	27%	21%	17%	23%	25%
	Not sure	2%		3%			3%	1%	7%	1%	2%	1%	2%		4%	1%
	Total	549	44	98	39	73	35	214	33	196	344	196	344	52	120	363
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	62%	62%	52%	67%	69%	59%	46%	54%	64%	54%	64%	64%	52%	62%
	Less motivated	10%	13%	12%	13%	7%	8%	9%	11%	14%	7%	14%	7%	12%	13%	9%
	About as motivated	20%	15%	16%	16%	15%	13%	24%	22%	22%	19%	22%	19%	17%	23%	19%
	I was not eligible to vote in 2016	7%	6%	6%	18%	7%	3%	6%	9%	7%	7%	7%	7%	2%	11%	7%
	Not sure	4%	5%	3%	1%	4%	8%	2%	11%	3%	3%	3%	3%	6%	2%	4%
	Total	548	44	112	44	66	21	202	42	199	341	199	341	43	132	362

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
FAVORABLE - UNFAVORABLE		27	29	36	24	27	18	32	24	22	32	32	18	27	28	44	-4
B15bb.LABOR UNIONS	Very Favorable	18%	18%	17%	19%	13%	15%	18%	19%	14%	23%	17%	9%	15%	12%	22%	6%
	Somewhat Favorable	29%	30%	35%	27%	32%	20%	32%	27%	25%	30%	28%	28%	32%	37%	33%	16%
	Somewhat Unfavorable	11%	13%	9%	12%	10%	12%	11%	12%	11%	14%	6%	10%	10%	11%	6%	10%
	Very Unfavorable	8%	6%	8%	11%	8%	5%	7%	11%	7%	7%	7%	10%	10%	10%	5%	16%
	No Opinion	31%	29%	29%	29%	32%	43%	29%	29%	38%	22%	41%	35%	33%	30%	34%	50%
B15bb.LABOR UNIONS	Never Heard	3%	4%	2%	1%	4%	5%	3%	1%	5%	4%	1%	7%				2%
	Favorable	47%	48%	52%	47%	45%	35%	50%	47%	40%	53%	45%	38%	47%	49%	55%	22%
	Unfavorable	20%	19%	16%	23%	19%	17%	18%	23%	18%	21%	13%	20%	20%	21%	11%	26%
	(No opinion /Never heard)	34%	33%	32%	30%	36%	48%	32%	30%	43%	26%	42%	42%	33%	30%	34%	51%
	Total	548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36
MORE EXCITED - LESS EXCITED		31	41	19	36	16	21	33	36	19	34	21	10	61	29	40	28
16.KAMALA MOTIVATION	Much more excited	31%	35%	28%	33%	25%	25%	32%	33%	25%	32%	25%	24%	54%	28%	29%	33%
	Somewhat more excited	25%	27%	20%	27%	23%	23%	24%	27%	23%	27%	25%	18%	22%	25%	28%	19%
	Somewhat less excited	11%	9%	15%	11%	10%	7%	11%	11%	9%	9%	19%	15%	2%	11%	13%	10%
	Much less excited	14%	12%	14%	13%	22%	19%	13%	13%	20%	16%	10%	18%	13%	13%	3%	13%
16.KAMALA MOTIVATION	Not sure	19%	18%	23%	16%	20%	25%	20%	16%	23%	16%	21%	26%	10%	23%	27%	25%
	More excited	56%	61%	48%	60%	48%	48%	56%	60%	48%	59%	50%	42%	76%	53%	57%	52%
	Less excited	25%	20%	29%	24%	32%	27%	24%	24%	29%	25%	29%	32%	15%	24%	17%	23%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	68%	63%	65%	56%	68%	66%	65%	63%	69%	63%	47%	74%	67%	69%	54%
	Less motivated	10%	9%	14%	9%	10%	8%	11%	9%	9%	9%	12%	20%	1%	4%	15%	8%
	No change in motivation	23%	21%	22%	25%	28%	21%	21%	25%	24%	20%	23%	30%	25%	28%	15%	35%
	Not sure	2%	2%	1%	1%	6%	3%	2%	1%	4%	2%	2%	3%				3%
	Total	549	155	95	190	47	61	250	190	108	259	75	45	43	42	31	36
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	63%	59%	57%	61%	54%	62%	57%	57%	64%	44%	37%	77%	56%	60%	67%
	Less motivated	10%	10%	9%	10%	12%	12%	10%	10%	12%	10%	11%	12%	4%	17%		12%
	About as motivated	20%	18%	19%	23%	13%	20%	18%	23%	17%	20%	22%	31%	16%	20%		20%
	I was not eligible to vote in 2016	7%	4%	11%	8%	8%	7%	7%	8%	7%	3%	14%	14%		4%	37%	
	Not sure	4%	5%	2%	3%	5%	8%	4%	3%	6%	2%	9%	6%	3%	3%	4%	2%
Total		548	155	94	191	47	61	250	191	108	236	70	57	53	46	33	36

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			EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
		TOTAL	Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
FAVORABLE - UNFAVORABLE		27	32	28	39	20	35	18	35	23	26	27	33	27	33	14	9
B15bb.LABOR UNIONS	Very Favorable	18%	23%	20%	18%	25%	21%	15%	16%	14%	28%	13%	19%	18%	20%	8%	11%
	Somewhat Favorable	29%	31%	28%	36%	23%	37%	30%	34%	26%	16%	39%	33%	28%	31%	28%	22%
	Somewhat Unfavorable	11%	13%	14%	8%	17%	12%	9%	9%	11%	12%	15%	10%	12%	11%	13%	11%
	Very Unfavorable	8%	8%	5%	7%	11%	11%	19%	5%	6%	7%	10%	10%	8%	7%	8%	13%
	No Opinion	31%	22%	30%	27%	24%	17%	22%	36%	39%	34%	19%	27%	32%	29%	38%	35%
	Never Heard	3%	3%	2%	5%		2%	6%		4%	3%	4%	1%	3%	2%	5%	8%
B15bb.LABOR UNIONS	Favorable	47%	54%	48%	53%	48%	58%	45%	50%	40%	44%	52%	52%	46%	51%	36%	34%
	Unfavorable	20%	22%	20%	14%	28%	23%	28%	14%	17%	19%	25%	20%	19%	18%	22%	24%
	(No opinion /Never heard)	34%	25%	33%	33%	24%	19%	27%	36%	43%	37%	23%	28%	35%	30%	43%	42%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69
MORE EXCITED - LESS EXCITED		31	37	19	26	25	19	12	31	25	25	12	34	41	38	30	2
16.KAMALA MOTIVATION	Much more excited	31%	33%	29%	22%	29%	24%	27%	33%	23%	21%	32%	31%	37%	37%	16%	15%
	Somewhat more excited	25%	28%	23%	30%	25%	28%	20%	22%	28%	33%	16%	27%	24%	25%	36%	22%
	Somewhat less excited	11%	8%	16%	11%	11%	18%	14%	14%	15%	12%	13%	9%	7%	9%	11%	21%
	Much less excited	14%	16%	17%	14%	18%	15%	22%	10%	10%	17%	23%	14%	12%	15%	11%	14%
	Not sure	19%	15%	16%	23%	17%	15%	16%	21%	23%	16%	17%	19%	19%	15%	28%	29%
16.KAMALA MOTIVATION	More excited	56%	61%	52%	52%	54%	52%	48%	55%	51%	54%	47%	57%	61%	61%	51%	37%
	Less excited	25%	24%	33%	26%	29%	33%	36%	24%	26%	30%	36%	23%	20%	24%	21%	35%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	70%	67%	63%	60%	78%	65%	49%	54%	56%	69%	70%	71%	76%	44%	27%
	Less motivated	10%	9%	13%	10%	4%	3%	23%	8%	18%	24%	9%	6%	6%	5%	26%	25%
	No change in motivation	23%	20%	19%	24%	31%	16%	7%	40%	25%	19%	21%	23%	21%	19%	26%	43%
	Not sure	2%	1%	1%	3%	6%	3%	4%	3%	3%	1%	1%	1%	2%	1%	4%	6%
	Total	549	165	85	74	32	34	22	29	95	82	87	147	142	414	64	46
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	61%	62%	52%	74%	66%	54%	60%	47%	59%	62%	56%	69%	72%	27%	15%
	Less motivated	10%	11%	13%	9%	16%	11%	10%	5%	13%	13%	10%	11%	6%	5%	30%	25%
	About as motivated	20%	21%	17%	28%	7%	15%	22%	21%	22%	21%	15%	25%	15%	17%	25%	29%
	I was not eligible to vote in 2016	7%	5%	5%	7%		6%	12%	14%	15%	8%	8%	5%	6%	5%	13%	14%
	Not sure	4%	3%	3%	4%	3%	3%	2%		4%		5%	4%	5%	1%	4%	17%
	Total	548	140	91	58	38	29	31	29	97	67	82	161	128	414	49	69

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		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
FAVORABLE - UNFAVORABLE		27	35	25	-2	6	23	30	15	10	22	39	33	14	10	36	13
B15bb.LABOR UNIONS	Very Favorable	18%	22%	12%	6%	6%	17%	19%	12%	10%	19%	17%	20%	12%	16%	20%	5%
	Somewhat Favorable	29%	30%	38%	23%	26%	22%	31%	24%	16%	27%	37%	29%	19%	25%	32%	20%
	Somewhat Unfavorable	11%	9%	19%	19%	20%	7%	11%	13%	8%	15%	8%	6%	12%	12%	12%	7%
	Very Unfavorable	8%	9%	5%	12%	6%	9%	8%	7%	8%	9%	6%	11%	5%	18%	4%	5%
	No Opinion	31%	29%	21%	39%	37%	41%	29%	39%	49%	26%	32%	31%	50%	26%	31%	50%
	Never Heard	3%	2%	5%	1%	4%	4%	2%	4%	9%	4%	1%	4%	2%	3%	2%	12%
B15bb.LABOR UNIONS	Favorable	47%	52%	50%	29%	32%	39%	49%	36%	25%	46%	54%	49%	31%	40%	52%	26%
	Unfavorable	20%	17%	24%	31%	26%	16%	20%	20%	16%	24%	14%	16%	17%	30%	16%	12%
	(No opinion /Never heard)	34%	31%	26%	41%	42%	46%	31%	44%	59%	30%	32%	35%	53%	29%	32%	62%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42
MORE EXCITED - LESS EXCITED		31	43	27	22	-25	11	38	-6	-9	22	49	36	15	-22	55	25
16.KAMALA MOTIVATION	Much more excited	31%	41%	20%	14%	4%	23%	35%	14%	7%	29%	38%	35%	15%	17%	39%	18%
	Somewhat more excited	25%	25%	31%	31%	21%	11%	26%	16%	20%	23%	31%	23%	21%	12%	31%	21%
	Somewhat less excited	11%	8%	12%	11%	30%	9%	9%	19%	16%	10%	10%	14%	10%	12%	11%	5%
	Much less excited	14%	14%	12%	11%	20%	14%	14%	17%	19%	20%	10%	8%	10%	39%	4%	9%
	Not sure	19%	12%	25%	32%	25%	43%	16%	34%	38%	18%	11%	20%	44%	20%	16%	48%
16.KAMALA MOTIVATION	More excited	56%	65%	51%	45%	25%	34%	61%	30%	26%	52%	69%	58%	36%	29%	70%	39%
	Less excited	25%	23%	24%	23%	50%	23%	23%	36%	35%	30%	20%	22%	20%	51%	15%	13%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	80%	59%	33%	21%	31%	72%	26%	19%	67%	70%	73%	36%	60%	70%	36%
	Less motivated	10%	3%	10%	23%	36%	25%	6%	30%	36%	9%	10%	5%	19%	13%	9%	9%
	No change in motivation	23%	16%	30%	44%	43%	27%	21%	35%	36%	23%	20%	20%	38%	26%	20%	42%
	Not sure	2%	0%	2%			17%	0%	9%	10%	1%	1%	1%	8%	1%	1%	13%
	Total	549	339	87	40	23	24	466	47	36	226	170	94	45	154	355	39
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	80%	38%	22%	20%	21%	67%	20%	12%	62%	61%	69%	30%	57%	64%	23%
	Less motivated	10%	2%	15%	28%	19%	18%	7%	19%	47%	11%	8%	7%	16%	11%	9%	13%
	About as motivated	20%	13%	32%	41%	21%	20%	19%	20%	26%	21%	22%	11%	18%	22%	18%	26%
	I was not eligible to vote in 2016	7%	4%	10%	6%	22%	20%	5%	20%	9%	4%	7%	11%	17%	5%	7%	17%
	Not sure	4%	1%	5%	3%	18%	21%	2%	20%	7%	2%	2%	2%	19%	6%	1%	20%
	Total	548	335	83	42	27	32	460	59	30	243	156	92	47	154	353	42

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
FAVORABLE - UNFAVORABLE		27	42	7	3	48	2	11	.	.	.	41	1	9	43	9
B15bb.LABOR UNIONS	Very Favorable	18%	22%	13%	7%	25%	12%	8%				20%	15%	10%	23%	14%
	Somewhat Favorable	29%	34%	25%	12%	36%	26%	17%				35%	21%	10%	34%	26%
	Somewhat Unfavorable	11%	10%	13%	11%	9%	18%	9%				8%	19%	10%	10%	14%
	Very Unfavorable	8%	4%	17%	5%	4%	18%	5%				6%	16%	1%	5%	16%
	No Opinion	31%	28%	30%	50%	26%	23%	52%				29%	25%	59%	26%	25%
	Never Heard	3%	2%	1%	15%	1%	1%	9%				2%	3%	10%	1%	4%
B15bb.LABOR UNIONS	Favorable	47%	56%	38%	19%	61%	39%	25%				55%	36%	20%	58%	40%
	Unfavorable	20%	14%	31%	16%	13%	37%	14%				14%	35%	11%	15%	31%
	(No opinion /Never heard)	34%	30%	32%	64%	26%	25%	62%				31%	28%	69%	27%	29%
	Total	548	321	181	47	281	147	121				347	151	50	304	147
MORE EXCITED - LESS EXCITED		31	71	-31	1	83	-39	-2	39	18	1	47	-6	7	100	-100
16.KAMALA MOTIVATION	Much more excited	31%	46%	11%	6%	51%	10%	10%	35%	24%	6%	37%	19%	23%	55%	
	Somewhat more excited	25%	33%	13%	14%	36%	14%	13%	26%	29%	18%	29%	17%	17%	45%	
	Somewhat less excited	11%	7%	18%	9%	5%	19%	14%	11%	12%	14%	10%	8%	11%		43%
	Much less excited	14%	1%	38%	10%	0%	45%	11%	10%	23%	9%	9%	34%	22%		57%
	Not sure	19%	13%	19%	61%	7%	13%	52%	18%	12%	54%	15%	21%	27%		
16.KAMALA MOTIVATION	More excited	56%	79%	25%	20%	88%	24%	23%	61%	53%	23%	66%	36%	40%	100%	
	Less excited	25%	8%	56%	19%	5%	63%	25%	22%	35%	23%	19%	42%	33%		100%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	78%	54%	27%	80%	60%	42%	71%	52%	29%				79%	51%
	Less motivated	10%	4%	19%	15%	4%	13%	18%	9%	12%	14%				5%	22%
	No change in motivation	23%	18%	26%	44%	16%	26%	35%	19%	36%	45%				15%	26%
	Not sure	2%	1%	0%	14%	0%	1%	5%	1%		12%				0%	2%
	Total	549	314	181	54	272	133	144	445	51	52				310	126
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	69%	48%	31%	72%	54%	36%				65%	51%	41%	71%	51%
	Less motivated	10%	4%	21%	10%	4%	19%	13%				8%	14%	12%	6%	20%
	About as motivated	20%	18%	21%	27%	15%	20%	29%				18%	22%	19%	16%	17%
	I was not eligible to vote in 2016	7%	7%	7%	11%	7%	7%	7%				6%	9%	10%	7%	9%
	Not sure	4%	2%	3%	21%	1%		15%				2%	4%	18%	0%	2%
	Total	548	321	181	47	281	147	121				347	151	50	304	147

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
FAVORABLE - UNFAVORABLE		27	40	4	28	40	4	46	32	1
B15bb.LABOR UNIONS	Very Favorable	18%	22%	13%	10%						22%	12%	25%	18%	12%
	Somewhat Favorable	29%	33%	24%	28%						33%	22%	33%	33%	21%
	Somewhat Unfavorable	11%	11%	14%	4%						11%	12%	9%	13%	10%
	Very Unfavorable	8%	4%	19%	7%						4%	19%	3%	7%	22%
	No Opinion	31%	29%	26%	50%						28%	31%	29%	25%	29%
	Never Heard	3%	2%	4%	2%						2%	4%	1%	5%	5%
B15bb.LABOR UNIONS	Favorable	47%	55%	36%	38%						55%	34%	58%	51%	33%
	Unfavorable	20%	15%	33%	10%						15%	30%	12%	19%	32%
	(No opinion /Never heard)	34%	31%	31%	51%						31%	35%	30%	30%	34%
	Total	548	335	153	39						341	154	224	108	121
MORE EXCITED - LESS EXCITED		31	65	-26	-9	65	-25	78	46	-20	64	-36	79	33	-39
16.KAMALA MOTIVATION	Much more excited	31%	43%	14%	8%	42%	15%	55%	26%	19%	43%	12%	57%	18%	11%
	Somewhat more excited	25%	33%	12%	14%	33%	12%	29%	37%	12%	32%	9%	29%	39%	8%
	Somewhat less excited	11%	9%	13%	18%	9%	18%	5%	15%	14%	8%	11%	5%	14%	10%
	Much less excited	14%	2%	39%	12%	1%	35%	1%	2%	37%	4%	45%	1%	10%	49%
	Not sure	19%	12%	22%	49%	14%	20%	10%	20%	18%	12%	23%	9%	20%	23%
16.KAMALA MOTIVATION	More excited	56%	76%	26%	21%	75%	27%	84%	63%	31%	76%	21%	85%	57%	19%
	Less excited	25%	12%	52%	30%	10%	52%	6%	17%	51%	12%	57%	6%	24%	58%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	74%	61%	29%	72%	61%	75%	70%	67%					
	Less motivated	10%	7%	12%	15%	7%	13%	7%	8%	10%					
	No change in motivation	23%	17%	26%	46%	19%	25%	17%	21%	23%					
	Not sure	2%	1%	1%	10%	1%	1%	1%	2%	1%					
	Total	549	334	153	39	347	156	198	142	115					
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	68%	51%	32%						68%	53%	73%	58%	58%
	Less motivated	10%	7%	15%	14%						6%	15%	5%	8%	12%
	About as motivated	20%	17%	21%	30%						17%	22%	15%	20%	18%
	I was not eligible to vote in 2016	7%	7%	6%	12%						9%	5%	6%	14%	7%
	Not sure	4%	1%	7%	11%						1%	5%	1%		5%
	Total	548	335	153	39						341	154	224	108	121

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
FAVORABLE - UNFAVORABLE		27	29	27	26	25	.	27
B15bb.LABOR UNIONS	Very Favorable	18%	20%	19%	12%	17%		18%
	Somewhat Favorable	29%	29%	29%	29%	26%		29%
	Somewhat Unfavorable	11%	15%	10%	11%	15%		11%
	Very Unfavorable	8%	6%	11%	4%	3%		8%
	No Opinion	31%	25%	29%	40%	40%		31%
	Never Heard	3%	5%	2%	3%			3%
B15bb.LABOR UNIONS	Favorable	47%	50%	48%	42%	43%		47%
	Unfavorable	20%	21%	21%	15%	18%		20%
	(No opinion /Never heard)	34%	29%	31%	43%	40%		34%
	Total	548	122	295	132	71		548
MORE EXCITED - LESS EXCITED		31	22	41	18	70	33	29
16.KAMALA MOTIVATION	Much more excited	31%	23%	39%	20%	42%	31%	31%
	Somewhat more excited	25%	26%	25%	23%	35%	25%	25%
	Somewhat less excited	11%	17%	8%	11%	6%	12%	10%
	Much less excited	14%	11%	16%	14%	1%	11%	17%
	Not sure	19%	23%	12%	32%	16%	21%	18%
16.KAMALA MOTIVATION	More excited	56%	50%	65%	43%	77%	56%	55%
	Less excited	25%	27%	24%	25%	7%	23%	27%
	Total	1097	265	572	259	144	549	548
A17.YOUR MOTIVATION TO VOTE THIS YEAR	More motivated	65%	56%	75%	53%	69%	65%	
	Less motivated	10%	21%	5%	8%	8%	10%	
	No change in motivation	23%	22%	19%	34%	21%	23%	
	Not sure	2%	1%	1%	5%	2%	2%	
	Total	549	143	277	128	73	549	
B18.FEEL MORE MOTIVATED TO VOTE AS YOU WERE TO VOTE IN THE NOVEMBER 2016 ELECTION	More motivated	59%	54%	67%	45%	58%		59%
	Less motivated	10%	19%	8%	7%	5%		10%
	About as motivated	20%	21%	17%	24%	8%		20%
	I was not eligible to vote in 2016	7%	6%	7%	10%	25%		7%
	Not sure	4%		1%	14%	4%		4%
	Total	548	122	295	132	71		548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	63%	68%	56%	54%	59%	63%	69%	81%	56%	69%	55%	62%	58%	70%	71%	69%
	Less motivated	10%	10%	7%	13%	14%	12%	7%	7%	2%	14%	6%	14%	10%	12%	6%	5%	10%
	No change in /About as motivated	21%	21%	20%	23%	18%	26%	25%	22%	12%	21%	21%	21%	23%	22%	20%	19%	21%
	I was not eligible in 2016	4%	5%	2%	4%	8%	1%	3%	0%	2%	5%	2%	5%	4%	5%	2%	2%	1%
	Not sure	3%	2%	3%	4%	6%	2%	2%	2%	2%	4%	2%	5%	1%	3%	2%	3%	
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	37%	36%	35%	39%	31%	36%	33%	42%	36%	36%	34%	37%	36%	36%	34%	42%
	Want change	17%	22%	20%	11%	14%	27%	15%	18%	14%	19%	16%	16%	18%	17%	18%	21%	9%
	COVID-19 /country in crisis	15%	15%	16%	14%	20%	11%	13%	13%	17%	16%	14%	15%	14%	14%	17%	16%	17%
	Re-elect Trump /Republicans	12%	4%	11%	21%	7%	9%	18%	20%	8%	8%	17%	16%	12%	14%	10%	11%	10%
	Want to vote /exercise rights	9%	11%	8%	9%	13%	9%	11%	3%	10%	12%	7%	9%	13%	11%	6%	6%	6%
	VP choice	5%	7%	8%	2%	5%	2%	5%	9%	7%	4%	7%	2%	5%	4%	8%	11%	
	Didn't vote /couldn't vote in '16	2%	2%	0%	4%	4%	1%	2%	1%	1%	3%	1%	2%	2%	2%	2%	2%	1%
	Miscellaneous	14%	14%	16%	12%	11%	21%	15%	12%	12%	15%	13%	16%	10%	13%	16%	13%	22%
	Total	680	188	251	241	201	122	132	154	71	323	357	194	252	446	232	173	60
19.WHY LESS MOTIVATED	Dislike both candidates	42%	45%	37%	43%	43%	33%	40%	49%	100%	40%	48%	30%	48%	38%	58%	52%	66%
	Focused on other things	14%	17%	9%	15%	13%	27%		12%		17%	6%	13%	13%	13%	17%	15%	20%
	Don't trust political parties /politicians	11%	16%	6%	11%	8%	8%	15%	27%		8%	20%	12%	14%	13%	5%	8%	
	Don't think vote will count	7%	12%	2%	6%	10%	5%	4%			9%	2%	7%	7%	7%	5%	8%	
	Miscellaneous	35%	27%	52%	31%	38%	33%	46%	23%		36%	33%	46%	30%	39%	21%	25%	14%
	Total	110	29	27	55	53	25	16	15	2	78	32	48	41	89	21	13	9

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	56%	66%	67%	66%	58%	53%	62%	58%	72%	58%	74%	60%	71%
	Less motivated	10%	13%	8%	6%	9%	16%	15%	10%	13%	5%	9%	3%	12%	7%
	No change in /About as motivated	21%	23%	21%	22%	18%	19%	22%	24%	21%	20%	24%	20%	17%	19%
	I was not eligible in 2016	4%	4%	3%	3%	4%	6%	6%	1%	5%	2%	5%	2%	7%	2%
	Not sure	3%	4%	2%	2%	3%	1%	5%	3%	4%	1%	4%	1%	4%	1%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	35%	36%	39%	32%	22%	38%	32%	34%	37%	32%	44%	37%	29%
	Want change	17%	11%	21%	24%	15%	35%	14%	8%	22%	20%	22%	25%	20%	12%
	COVID-19 /country in crisis	15%	14%	15%	14%	18%	21%	15%	13%	17%	14%	17%	13%	20%	16%
	Re-elect Trump /Republicans	12%	21%	8%	3%	17%	5%	14%	30%	3%	12%	2%	3%	6%	26%
	Want to vote /exercise rights	9%	9%	9%	9%	10%	10%	12%	5%	12%	8%	11%	7%	13%	7%
	VP choice	5%	2%	8%	12%	2%	2%	2%	2%	6%	9%	9%	13%		3%
	Didn't vote /couldn't vote in '16	2%	4%	1%	1%		5%	4%	3%	2%	1%	2%	1%		
	Miscellaneous	14%	12%	15%	11%	20%	16%	11%	12%	18%	13%	16%	9%	21%	19%
	Total	680	241	439	247	151	26	140	101	183	256	97	150	65	86
19.WHY LESS MOTIVATED	Dislike both candidates	42%	43%	41%	40%	50%	60%	36%	60%	43%	36%	47%	19%	60%	36%
	Focused on other things	14%	15%	13%	17%	12%	33%	19%	6%	16%	5%	18%	14%	20%	
	Don't trust political parties /politicians	11%	11%	11%	13%	15%		5%	27%	10%	13%	5%	37%	26%	
	Don't think vote will count	7%	6%	7%	7%	13%		8%		9%	4%	5%	11%	18%	7%
	Miscellaneous	35%	31%	39%	36%	31%	7%	36%	19%	37%	46%	39%	27%	13%	57%
	Total	110	55	56	21	22	7	39	16	39	16	16	6	12	9

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	70%	37%	49%	59%	76%	61%	62%	64%	77%	36%	53%	64%	64%	63%	55%	
	Less motivated	10%	7%	15%	13%	12%	5%	11%	11%	11%	4%	17%	16%	8%	11%	9%	14%	
	No change in /About as motivated	21%	17%	35%	28%	23%	15%	22%	21%	18%	17%	31%	22%	23%	21%	21%	23%	
	I was not eligible in 2016	4%	4%	9%	7%	2%	3%	5%	1%	6%	1%	11%	2%	2%	3%	3%	4%	4%
	Not sure	3%	1%	4%	4%	4%	1%	2%	5%	1%	1%	4%	6%	2%	1%	3%	3%	4%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	49%	21%	38%	3%	47%	52%	4%	46%	51%	24%	7%	1%	35%	45%	31%	37%
	Want change	17%	21%	19%	23%	8%	20%	23%	8%	20%	21%	30%	10%	6%	13%	16%	21%	13%
	COVID-19 /country in crisis	15%	14%	25%	21%	14%	13%	17%	14%	15%	14%	34%	12%	15%	17%	11%	16%	15%
	Re-elect Trump /Republicans	12%	1%	14%	6%	44%	1%	1%	44%	0%	1%	9%	31%	53%	16%	14%	11%	12%
	Want to vote /exercise rights	9%	8%	15%	14%	12%	7%	9%	11%	10%	6%	17%	14%	10%	6%	7%	10%	14%
	VP choice	5%	7%	5%	5%	1%	8%	5%	1%	5%	10%	4%	1%	1%	6%	9%	5%	1%
	Didn't vote /couldn't vote in '16	2%	2%	4%	3%	1%	1%	4%	0%	3%	1%	4%	2%	1%	2%	3%	1%	2%
	Miscellaneous	14%	12%	11%	9%	22%	13%	8%	23%	13%	10%	4%	27%	18%	16%	8%	15%	16%
	Total	680	447	39	133	171	312	135	162	212	235	23	71	100	105	147	325	103
19.WHY LESS MOTIVATED	Dislike both candidates	42%	39%	52%	41%	41%	27%	49%	44%	39%	38%	58%	31%	57%	32%	43%	52%	30%
	Focused on other things	14%	13%	15%	11%	13%	11%	16%	16%	18%		20%	13%	14%	18%	10%	15%	12%
	Don't trust political parties /politicians	11%	16%	13%	13%	3%	18%	15%	3%	14%	22%			7%	5%	5%	10%	23%
	Don't think vote will count	7%	9%	5%	4%	6%	14%	4%	5%	12%		7%	6%	5%	6%		9%	8%
	Miscellaneous	35%	36%	23%	37%	41%	44%	30%	35%	32%	49%	21%	50%	24%	39%	46%	25%	44%
	Total	110	46	15	35	34	21	25	29	35	11	11	22	12	17	21	47	25

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	59%	70%	60%	71%	52%	73%	56%	55%	63%	62%	55%	62%	68%
	Less motivated	10%	15%	6%	10%	8%	14%	5%	17%	9%	10%	10%	14%	8%	10%
	No change in /About as motivated	21%	21%	22%	22%	19%	23%	19%	17%	30%	20%	22%	23%	22%	17%
	I was not eligible in 2016	4%	5%		4%	2%	6%	2%	5%	2%	3%	4%	4%	5%	1%
	Not sure	3%	1%	2%	5%	1%	5%	1%	5%	4%	3%	3%	4%	3%	4%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	32%	37%	46%	45%	29%	33%	40%	32%	30%	38%	44%	37%	35%
	Want change	17%	22%	3%	13%	21%	23%	20%	15%	10%	18%	17%	13%	17%	27%
	COVID-19 /country in crisis	15%	13%	20%	16%	4%	18%	15%	15%	16%	19%	14%	19%	13%	10%
	Re-elect Trump /Republicans	12%	11%	21%	10%	20%	6%	14%	5%	21%	15%	12%	11%	9%	16%
	Want to vote /exercise rights	9%	8%	3%	8%	6%	13%	8%	18%	9%	9%	9%	11%	11%	3%
	VP choice	5%	3%	9%	7%	12%	3%	7%	2%		8%	5%	4%	6%	3%
	Didn't vote /couldn't vote in '16	2%	3%	2%	5%	1%	2%	1%	1%	3%		3%	4%	2%	3%
	Miscellaneous	14%	21%	10%	8%	7%	16%	14%	17%	16%	17%	13%	8%	15%	10%
	Total	680	52	53	87	60	127	198	57	46	161	517	119	270	81
19.WHY LESS MOTIVATED	Dislike both candidates	42%	43%		30%	72%	41%	79%	42%		37%	43%	35%	53%	41%
	Focused on other things	14%	17%	21%	15%		21%		12%	11%	9%	16%	22%	9%	5%
	Don't trust political parties /politicians	11%		19%		16%	5%	21%	23%	21%	4%	14%	6%	13%	20%
	Don't think vote will count	7%	8%				11%	5%	11%		2%	7%	9%	9%	
	Miscellaneous	35%	32%	60%	55%	28%	32%	5%	33%	69%	52%	31%	37%	29%	33%
	Total	110	13	5	14	7	34	13	18	8	26	83	31	35	12

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	50%	70%	57%	69%	72%	64%	49%	48%	63%	63%
	Less motivated	10%	17%	6%	13%	6%	8%	10%	13%	15%	11%	9%
	No change in /About as motivated	21%	23%	19%	21%	22%	19%	21%	33%	22%	22%	21%
	I was not eligible in 2016	4%	2%	3%	6%	1%	0%	1%	5%	13%	3%	3%
	Not sure	3%	8%	1%	3%	2%	1%	4%		2%	1%	3%
	Total	1097	87	166	492	346	530	234	57	227	386	684
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	33%	28%	36%	40%	48%	3%	42%	38%	34%	37%
	Want change	17%	20%	17%	19%	16%	22%	7%	10%	14%	15%	19%
	COVID-19 /country in crisis	15%	19%	19%	16%	11%	13%	13%	12%	25%	16%	15%
	Re-elect Trump /Republicans	12%	6%	18%	8%	16%	1%	46%	3%	9%	14%	12%
	Want to vote /exercise rights	9%	6%	11%	13%	5%	8%	10%	12%	14%	8%	10%
	VP choice	5%	4%	9%	4%	6%	8%	1%	4%	5%	5%	6%
	Didn't vote /couldn't vote in '16	2%			3%	2%	1%	0%		9%	4%	1%
	Miscellaneous	14%	28%	13%	13%	13%	12%	24%	23%	5%	15%	13%
	Total	680	44	117	279	238	381	150	28	110	242	433
19.WHY LESS MOTIVATED	Dislike both candidates	42%	31%	45%	41%	46%	45%	53%	16%	37%	34%	48%
	Focused on other things	14%	16%		18%	9%	8%	16%	7%	22%	17%	11%
	Don't trust political parties /politicians	11%	7%		8%	31%	16%	4%	27%	7%	8%	15%
	Don't think vote will count	7%		6%	10%		7%	3%	8%	10%	4%	8%
	Miscellaneous	35%	53%	49%	33%	26%	34%	28%	43%	37%	41%	31%
	Total	110	15	11	63	21	40	24	7	33	43	62

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	69%	65%	58%	70%	72%	60%	47%	57%	66%	57%	66%	61%	56%	65%
	Less motivated	10%	10%	12%	14%	7%	5%	10%	12%	13%	8%	13%	8%	19%	13%	7%
	No change in /About as motivated	21%	16%	17%	18%	18%	18%	25%	27%	24%	20%	24%	20%	17%	23%	22%
	I was not eligible in 2016	4%	3%	3%	9%	3%	1%	3%	5%	4%	4%	4%	4%	1%	6%	3%
	Not sure	3%	2%	3%	1%	2%	5%	1%	9%	2%	2%	2%	2%	3%	3%	2%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	25%	25%	36%	35%	40%	45%	27%	28%	40%	28%	40%	17%	37%	38%
	Want change	17%	18%	16%	16%	18%	20%	17%	20%	23%	15%	23%	15%	11%	20%	18%
	COVID-19 /country in crisis	15%	11%	17%	15%	15%	22%	14%	17%	14%	16%	14%	16%	6%	13%	16%
	Re-elect Trump /Republicans	12%	12%	17%	16%	9%	12%	11%	16%	9%	14%	9%	14%	16%	12%	12%
	Want to vote /exercise rights	9%	15%	12%	4%	8%	9%	7%	12%	13%	7%	13%	7%	11%	9%	9%
	VP choice	5%	5%	6%	2%	10%	2%	5%	3%	5%	6%	5%	6%	1%	6%	6%
	Didn't vote /couldn't vote in '16	2%		3%	2%	1%		3%	3%	2%	2%	2%	2%	3%	4%	1%
	Miscellaneous	14%	27%	17%	16%	15%	10%	9%	9%	20%	11%	20%	11%	36%	14%	11%
	Total	680	61	137	48	96	40	250	35	227	453	227	453	57	141	471
19.WHY LESS MOTIVATED	Dislike both candidates	42%	34%	56%	33%	24%	27%	42%	59%	44%	39%	44%	39%	3%	29%	59%
	Focused on other things	14%	9%	13%	6%	9%		16%	9%	12%	17%	12%	17%	4%	16%	16%
	Don't trust political parties /politicians	11%	12%	6%	4%			20%	9%	13%	11%	13%	11%	14%	10%	10%
	Don't think vote will count	7%	9%	8%				9%	9%	6%	8%	6%	8%	6%	6%	8%
	Miscellaneous	35%	57%	22%	62%	67%	73%	26%	22%	35%	36%	35%	36%	76%	48%	17%
	Total	110	9	24	12	9	3	42	9	50	56	50	56	18	33	54

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	66%	61%	61%	59%	61%	64%	61%	60%	67%	54%	42%	75%	61%	64%	61%
	Less motivated	10%	10%	11%	10%	11%	10%	10%	10%	10%	10%	11%	16%	3%	11%	7%	10%
	No change in /About as motivated	21%	19%	20%	24%	21%	20%	20%	24%	20%	20%	22%	31%	20%	24%	7%	27%
	I was not eligible in 2016	4%	2%	6%	4%	4%	3%	3%	4%	4%	2%	7%	8%		2%	19%	
	Not sure	3%	3%	2%	2%	6%	5%	3%	2%	5%	2%	5%	4%	2%	2%	2%	2%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	34%	40%	37%	38%	27%	36%	37%	32%	33%	40%	16%	46%	37%	54%	32%
	Want change	17%	16%	13%	22%	15%	15%	15%	22%	15%	18%	19%	15%	12%	21%	12%	21%
	COVID-19 /country in crisis	15%	15%	13%	16%	11%	18%	14%	16%	15%	14%	15%	31%	19%	13%	11%	7%
	Re-elect Trump /Republicans	12%	7%	17%	13%	10%	20%	11%	13%	16%	13%	12%	12%	10%	12%	3%	19%
	Want to vote /exercise rights	9%	11%	8%	8%	11%	8%	10%	8%	9%	8%	15%	16%	2%	10%	15%	4%
	VP choice	5%	5%	5%	6%	9%	3%	5%	6%	5%	6%	3%	8%	6%	5%	2%	7%
	Didn't vote /couldn't vote in '16	2%	2%	1%	2%	3%	2%	2%	2%	3%	2%	3%		2%	1%	2%	7%
	Miscellaneous	14%	19%	14%	11%	8%	13%	17%	11%	10%	16%	8%	18%	11%	12%	4%	19%
	Total	680	204	115	231	56	75	319	231	130	329	79	42	73	54	41	44
19.WHY LESS MOTIVATED	Dislike both candidates	42%	31%	66%	42%	31%	35%	46%	42%	34%	41%	43%	41%	100%	25%	48%	37%
	Focused on other things	14%	10%	9%	18%	15%	17%	10%	18%	16%	13%	5%	6%		34%	38%	
	Don't trust political parties /politicians	11%	9%	5%	17%	8%	13%	7%	17%	11%	11%		7%	59%	19%		34%
	Don't think vote will count	7%	6%	3%	7%	15%	7%	5%	7%	10%	5%	3%	15%		11%		
	Miscellaneous	35%	48%	22%	33%	35%	34%	37%	33%	35%	34%	57%	38%		23%	41%	41%
	Total	110	30	22	36	10	12	51	36	23	49	17	16	3	10	5	7

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	66%	64%	58%	67%	72%	58%	55%	50%	57%	66%	63%	70%	74%	37%	19%
	Less motivated	10%	10%	13%	9%	11%	7%	15%	6%	15%	19%	9%	8%	6%	5%	28%	25%
	No change in /About as motivated	21%	21%	18%	26%	18%	16%	16%	30%	23%	20%	18%	24%	18%	18%	26%	35%
	I was not eligible in 2016	4%	2%	3%	3%		3%	7%	7%	8%	4%	4%	3%	3%	2%	6%	8%
	Not sure	3%	2%	2%	4%	4%	3%	3%	2%	4%	1%	3%	3%	3%	1%	4%	13%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	34%	30%	43%	44%	28%	22%	29%	40%	31%	39%	33%	39%	37%	33%	11%
	Want change	17%	20%	14%	19%	11%	22%	14%	23%	18%	19%	14%	19%	16%	17%	24%	7%
	COVID-19 /country in crisis	15%	14%	16%	13%	10%	13%	11%	21%	9%	16%	16%	21%	13%	15%	16%	19%
	Re-elect Trump /Republicans	12%	12%	13%	14%	15%	21%	21%	7%	11%	12%	17%	14%	11%	13%	7%	5%
	Want to vote /exercise rights	9%	6%	17%	4%	10%	10%	8%	22%	13%	7%	11%	9%	7%	9%	9%	11%
	VP choice	5%	5%	5%	7%	8%	2%	11%		5%	4%	7%	4%	6%	6%	6%	
	Didn't vote /couldn't vote in '16	2%	2%	2%	1%	3%		2%	7%	2%	4%	4%	1%	1%	2%	6%	6%
	Miscellaneous	14%	18%	15%	10%	5%	8%	23%	5%	16%	14%	5%	14%	15%	12%	16%	47%
	Total	680	201	113	77	47	46	31	32	97	85	111	193	189	615	42	22
19.WHY LESS MOTIVATED	Dislike both candidates	42%	48%	45%	18%	35%	32%	63%	48%	46%	26%	27%	46%	55%	47%	35%	41%
	Focused on other things	14%	15%	9%	5%	13%		19%	14%	16%	7%	26%	13%	10%	11%	20%	13%
	Don't trust political parties /politicians	11%	7%	5%	19%			18%		10%	13%	12%	6%	25%	10%	14%	7%
	Don't think vote will count	7%	2%	7%	7%	14%				13%	4%	18%	2%		3%	6%	10%
	Miscellaneous	35%	31%	42%	58%	38%	68%	10%	39%	31%	53%	30%	36%	19%	38%	31%	41%
	Total	110	30	23	12	7	4	8	4	29	28	16	26	16	37	31	29

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	80%	49%	27%	21%	25%	70%	23%	16%	65%	66%	71%	33%	58%	67%	30%
	Less motivated	10%	2%	12%	26%	27%	21%	6%	24%	41%	10%	9%	6%	17%	12%	9%	11%
	No change in /About as motivated	21%	15%	31%	42%	31%	23%	20%	27%	31%	22%	21%	16%	28%	24%	19%	34%
	I was not eligible in 2016	4%	2%	5%	3%	12%	11%	3%	11%	4%	2%	3%	5%	8%	2%	4%	9%
	Not sure	3%	1%	3%	2%	10%	20%	1%	15%	9%	2%	1%	2%	13%	3%	1%	17%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	38%	38%	10%	15%	4%	37%	8%	5%	27%	44%	40%	47%	3%	49%	12%
	Want change	17%	18%	15%	16%	10%	22%	17%	17%	27%	19%	13%	20%	23%	9%	20%	30%
	COVID-19 /country in crisis	15%	13%	26%	21%	49%	14%	15%	29%	5%	13%	16%	15%	31%	11%	17%	11%
	Re-elect Trump /Republicans	12%	13%	10%	10%	10%	9%	13%	10%	12%	18%	7%	11%	3%	44%	1%	3%
	Want to vote /exercise rights	9%	9%	5%	16%	16%	15%	9%	15%	9%	10%	10%	8%	6%	13%	8%	13%
	VP choice	5%	6%	4%	5%		7%	6%	4%	5%	4%	10%	3%	3%	2%	7%	
	Didn't vote /couldn't vote in '16	2%	1%	2%	13%			2%		14%	1%	3%	2%	2%	0%	3%	
	Miscellaneous	14%	12%	13%	26%	31%	29%	13%	30%	28%	19%	8%	13%	7%	24%	9%	40%
	Total	680	540	83	23	10	14	646	24	10	303	214	132	30	180	476	24
19.WHY LESS MOTIVATED	Dislike both candidates	42%	40%	41%	36%	54%	32%	39%	44%	47%	53%	34%	20%	33%	34%	51%	12%
	Focused on other things	14%	4%	21%	21%	20%		16%	11%	12%	15%	16%	4%	18%	16%	10%	37%
	Don't trust political parties /politicians	11%		11%	27%	10%	9%	14%	10%	7%	7%	24%	13%		12%	12%	6%
	Don't think vote will count	7%		9%	5%	14%		5%	8%	9%	4%	5%	9%	11%	7%	7%	
	Miscellaneous	35%	56%	33%	19%	21%	68%	35%	43%	29%	27%	39%	67%	38%	39%	31%	52%
	Total	110	17	21	21	13	12	59	25	27	47	29	12	16	37	64	9

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	74%	51%	29%	76%	57%	39%	71%	52%	29%	65%	51%	41%	75%	51%
	Less motivated	10%	4%	20%	13%	4%	16%	16%	9%	12%	14%	8%	14%	12%	6%	21%
	No change in /About as motivated	21%	18%	24%	36%	15%	23%	32%	19%	36%	45%	18%	22%	19%	16%	21%
	I was not eligible in 2016	4%	3%	4%	5%	4%	4%	3%				6%	9%	10%	3%	5%
	Not sure	3%	1%	2%	17%	1%	1%	10%	1%		12%	2%	4%	18%	0%	2%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	47%	10%	24%	47%	10%	31%	35%	31%	44%	47%	11%	24%	43%	12%
	Want change	17%	20%	11%	12%	20%	9%	19%	19%	30%	21%	16%	14%	14%	19%	12%
	COVID-19 /country in crisis	15%	14%	16%	22%	13%	16%	23%	19%	11%	34%	10%	12%	6%	12%	15%
	Re-elect Trump /Republicans	12%	2%	41%	11%	1%	45%	9%	9%	6%	6%	7%	45%	13%	5%	38%
	Want to vote /exercise rights	9%	7%	14%	13%	7%	12%	13%	9%	9%	5%	10%	11%	4%	7%	13%
	VP choice	5%	7%	2%		8%	2%	1%	5%	19%		7%	1%		8%	1%
	Didn't vote /couldn't vote in '16	2%	2%	1%	6%	2%		4%	1%			4%		8%	2%	1%
	Total	14%	14%	13%	20%	14%	13%	16%	14%	15%	19%	11%	14%	31%	16%	12%
	Miscellaneous	680	467	184	29	418	158	104	315	27	15	226	77	20	459	140
	Total															
19.WHY LESS MOTIVATED	Dislike both candidates	42%	36%	44%	40%	38%	44%	43%	44%	9%	40%	42%	46%	53%	20%	57%
	Focused on other things	14%	18%	10%	27%	17%	11%	15%	12%	16%	23%	19%	7%	16%	18%	13%
	Don't trust political parties /politicians	11%	3%	13%	16%	3%	10%	16%	17%	14%		11%	7%		5%	17%
	Don't think vote will count	7%	5%	6%	14%	3%	6%	10%	7%			4%	12%	8%	2%	8%
	Miscellaneous	35%	37%	38%	19%	39%	44%	24%	36%	61%	37%	32%	32%	31%	57%	20%
	Total	110	25	73	13	23	45	42	42	6	7	27	22	6	34	57

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	71%	56%	31%	72%	61%	75%	70%	67%	68%	53%	73%	58%	58%
	Less motivated	10%	7%	13%	14%	7%	13%	7%	8%	10%	6%	15%	5%	8%	12%
	No change in /About as motivated	21%	17%	24%	38%	19%	25%	17%	21%	23%	17%	22%	15%	20%	18%
	I was not eligible in 2016	4%	4%	3%	6%						9%	5%	6%	14%	7%
	Not sure	3%	1%	4%	10%	1%	1%	1%	2%	1%	1%	5%	1%		5%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	49%	4%	13%	48%	4%	44%	54%	3%	49%	2%	47%	57%	3%
	Want change	17%	21%	7%	25%	23%	11%	27%	17%	8%	18%	6%	19%	17%	5%
	COVID-19 /country in crisis	15%	15%	13%	25%	20%	15%	18%	23%	9%	10%	10%	9%	11%	8%
	Re-elect Trump /Republicans	12%	1%	47%			33%			36%	1%	61%	2%	1%	64%
	Want to vote /exercise rights	9%	7%	14%	25%	5%	16%	3%	8%	16%	10%	10%	9%	12%	8%
	VP choice	5%	7%	2%	4%	7%	1%	7%	7%	2%	7%	2%	9%	1%	1%
	Didn't vote /couldn't vote in '16	2%	2%	1%	6%	1%	1%	0%	1%	1%	4%		2%	9%	
	Miscellaneous	14%	11%	20%	15%	11%	26%	13%	7%	30%	12%	14%	15%	3%	16%
	Total	680	474	172	24	250	96	148	99	77	233	82	164	62	71
19.WHY LESS MOTIVATED	Dislike both candidates	42%	35%	41%	55%	28%	47%	22%	36%	37%	43%	49%	42%	48%	30%
	Focused on other things	14%	19%	13%		26%		11%	47%		4%	23%	7%		32%
	Don't trust political parties /politicians	11%	11%	8%	14%	4%	19%		10%	18%	10%	5%	8%	14%	
	Don't think vote will count	7%	6%	5%		9%		4%	10%		6%	11%		14%	5%
	Miscellaneous	35%	38%	39%	31%	46%	41%	69%	19%	49%	43%	20%	44%	38%	33%
	Total	110	47	41	11	26	20	14	11	11	19	23	10	8	14

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
17/18.CHANGE IN MOTIVATION TO VOTE	More motivated	62%	55%	71%	49%	64%	65%	59%
	Less motivated	10%	20%	6%	8%	6%	10%	10%
	No change in /About as motivated	21%	22%	18%	29%	15%	23%	20%
	I was not eligible in 2016	4%	3%	3%	5%	13%		7%
	Not sure	3%	0%	1%	9%	3%	2%	4%
	Total	1097	265	572	259	144	549	548
19.WHY MORE MOTIVATED	Replace Trump /Elect Dems	36%	25%	41%	31%	50%	35%	37%
	Want change	17%	20%	13%	29%	14%	20%	15%
	COVID-19 /country in crisis	15%	12%	16%	16%	15%	19%	10%
	Re-elect Trump /Republicans	12%	4%	16%	11%		9%	16%
	Want to vote /exercise rights	9%	13%	8%	8%	7%	9%	10%
	VP choice	5%	2%	6%	7%	6%	6%	5%
	Didn't vote /couldn't vote in '16	2%	2%	2%	2%	7%	1%	3%
	Miscellaneous	14%	29%	10%	9%	13%	15%	13%
	Total	680	147	407	127	92	356	324
19.WHY LESS MOTIVATED	Dislike both candidates	42%	41%	44%	41%	8%	39%	45%
	Focused on other things	14%	14%	17%	8%	8%	14%	14%
	Don't trust political parties /politicians	11%	14%	4%	17%		14%	8%
	Don't think vote will count	7%	7%	6%	7%		6%	8%
	Total	110	54	37	20	9	55	55

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	55%	39%	33%	47%	45%	29%	36%	45%	46%	35%	41%	39%	40%	43%	45%	38%
	Stupid /childish /unqualified	18%	21%	17%	16%	21%	23%	13%	13%	16%	22%	13%	15%	20%	18%	18%	19%	13%
	General positive	14%	9%	11%	20%	13%	15%	15%	14%	9%	14%	14%	16%	14%	15%	11%	9%	16%
	Narcissist	14%	9%	15%	16%	12%	9%	19%	15%	18%	11%	17%	10%	15%	13%	15%	13%	23%
	Strong leader /good job	9%	4%	10%	11%	4%	6%	13%	14%	9%	5%	13%	8%	6%	7%	12%	15%	6%
	Racist /sexist /bigot	8%	8%	8%	9%	11%	5%	11%	4%	10%	9%	8%	6%	10%	8%	8%	9%	6%
	Corrupt /for the rich /undermining democratic institutions	5%	3%	7%	4%	3%	3%	6%	7%	9%	3%	7%	2%	6%	4%	6%	6%	7%
	Businessman positive	2%	1%	2%	4%	1%	3%	3%	5%		2%	3%	2%	3%	3%	2%	2%	4%
	Don't know	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	4%
	Other	8%	10%	7%	7%	8%	8%	10%	8%		8%	8%	9%	8%	9%	6%	6%	5%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	33%	46%	53%	33%	46%	37%	27%	54%	39%	58%	50%	44%	22%
	Stupid /childish /unqualified	18%	16%	19%	21%	19%	10%	20%	10%	23%	15%	22%	20%	31%	8%
	General positive	14%	20%	10%	5%	16%	18%	20%	20%	9%	11%	4%	5%	12%	19%
	Narcissist	14%	16%	12%	13%	10%	16%	13%	22%	9%	15%	11%	15%	5%	15%
	Strong leader /good job	9%	11%	7%	4%	12%	15%	7%	17%	3%	11%	1%	6%	3%	20%
	Racist /sexist /bigot	8%	9%	8%	8%	9%	8%	9%	9%	9%	7%	8%	7%	12%	7%
	Corrupt /for the rich /undermining democratic institutions	5%	4%	5%	5%	6%	2%	3%	5%	2%	8%	3%	7%	2%	11%
	Businessman positive	2%	4%	1%	0%	3%	3%	3%	6%	0%	2%		0%	1%	5%
	Don't know	1%	2%	1%	2%		3%	2%	1%	2%	1%	3%	1%		
	Other	8%	7%	8%	7%	12%	7%	7%	6%	9%	8%	10%	4%	10%	13%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	53%	40%	44%	12%	55%	50%	12%	59%	48%	34%	20%	6%	35%	45%	42%	38%
	Stupid /childish /unqualified	18%	25%	14%	17%	5%	25%	27%	5%	30%	20%	18%	8%	3%	16%	23%	17%	14%
	General positive	14%	2%	17%	10%	39%	2%	1%	39%	2%	1%	15%	43%	37%	16%	10%	14%	16%
	Narcissist	14%	18%	13%	19%	4%	15%	23%	4%	13%	24%	17%	3%	5%	18%	17%	12%	11%
	Strong leader /good job	9%	0%	6%	4%	29%	0%	1%	29%		1%	7%	16%	40%	9%	8%	8%	10%
	Racist /sexist /bigot	8%	12%	4%	7%	1%	13%	11%	1%	12%	12%	4%	2%	1%	8%	13%	6%	9%
	Corrupt /for the rich /undermining democratic institutions	5%	7%	0%	4%	0%	7%	8%	1%	4%	11%		1%	0%	4%	4%	5%	6%
	Businessman positive	2%	0%	2%	1%	7%	1%		8%	0%	0%	3%	4%	10%	2%	2%	2%	3%
	Don't know	1%	1%	5%	3%	1%	1%	1%	1%	1%	1%	7%	1%	1%	1%	1%	2%	2%
	Other	8%	3%	11%	9%	14%	3%	4%	15%	3%	4%	9%	18%	12%	6%	5%	10%	8%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	39%	31%	48%	39%	49%	35%	42%	34%	36%	42%	46%	43%	38%
	Stupid /childish /unqualified	18%	19%	12%	25%	18%	20%	15%	22%	5%	16%	18%	18%	20%	19%
	General positive	14%	15%	17%	12%	7%	13%	15%	17%	15%	13%	14%	15%	14%	11%
	Narcissist	14%	16%	21%	16%	18%	6%	17%	9%	13%	12%	14%	12%	14%	21%
	Strong leader /good job	9%	8%	10%	5%	14%	4%	12%	3%	19%	13%	7%	6%	6%	9%
	Racist /sexist /bigot	8%	8%	8%	14%	9%	6%	6%	8%	11%	6%	9%	7%	9%	10%
	Corrupt /for the rich /undermining democratic institutions	5%	4%	5%	2%	8%	2%	7%	3%	10%	6%	4%	5%	4%	5%
	Businessman positive	2%	2%	2%	1%	5%	2%	3%	3%	3%	2%	3%	3%	1%	4%
	Don't know	1%		2%	2%		2%	1%	2%	1%	1%	2%	1%	2%	
	Other	8%	7%	6%	4%	6%	11%	8%	8%	8%	10%	7%	9%	7%	6%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	44%	31%	46%	37%	54%	11%	44%	40%	41%	41%
	Stupid /childish /unqualified	18%	20%	14%	22%	13%	22%	5%	20%	21%	17%	19%
	General positive	14%	12%	14%	14%	14%	2%	41%	7%	15%	14%	14%
	Narcissist	14%	12%	12%	10%	20%	19%	4%	25%	12%	13%	15%
	Strong leader /good job	9%	4%	18%	5%	11%	1%	31%	1%	6%	7%	9%
	Racist /sexist /bigot	8%	12%	4%	8%	10%	11%	1%	13%	10%	8%	9%
	Corrupt /for the rich /undermining democratic institutions	5%	2%	8%	3%	6%	8%		3%	3%	4%	5%
	Businessman positive	2%	1%	3%	2%	4%	0%	8%	5%	1%	4%	2%
	Don't know	1%	2%	1%	2%	1%	1%	1%		1%	1%	1%
	Other	8%	8%	11%	8%	6%	4%	14%	3%	9%	10%	6%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	43%	33%	41%	39%	54%	45%	33%	35%	44%	35%	44%	36%	39%	42%
	Stupid /childish /unqualified	18%	10%	18%	17%	14%	13%	22%	14%	19%	18%	19%	18%	12%	20%	18%
	General positive	14%	27%	11%	15%	12%	15%	12%	14%	16%	13%	16%	13%	17%	14%	13%
	Narcissist	14%	15%	11%	14%	14%	7%	17%	6%	14%	14%	14%	14%	6%	12%	16%
	Strong leader /good job	9%	6%	16%	6%	9%	9%	5%	11%	9%	8%	9%	8%	10%	9%	8%
	Racist /sexist /bigot	8%	8%	8%	10%	10%	6%	9%	6%	10%	8%	10%	8%	8%	10%	8%
	Corrupt /for the rich /undermining democratic institutions	5%	10%	2%	6%	3%	3%	6%	4%	3%	6%	3%	6%	2%	6%	5%
	Businessman positive	2%		3%	7%	2%		2%	2%	2%	2%	2%	2%	1%	3%	3%
	Don't know	1%		1%	1%	2%	7%	0%	2%	1%	2%	1%	2%	2%	2%	1%
	Other	8%	8%	11%	8%	10%	7%	3%	18%	8%	7%	8%	7%	14%	9%	6%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	42%	46%	39%	37%	40%	43%	39%	38%	41%	41%	36%	45%	43%	44%	37%
	Stupid /childish /unqualified	18%	20%	14%	17%	24%	15%	18%	17%	18%	18%	15%	19%	15%	12%	35%	17%
	General positive	14%	11%	15%	14%	14%	16%	13%	14%	15%	16%	11%	16%	6%	18%	10%	11%
	Narcissist	14%	13%	15%	15%	15%	10%	13%	15%	12%	13%	17%	8%	22%	15%	10%	16%
	Strong leader /good job	9%	7%	9%	9%	6%	15%	8%	9%	11%	9%	7%	12%	5%	5%	2%	13%
	Racist /sexist /bigot	8%	6%	8%	10%	9%	9%	7%	10%	9%	9%	10%	5%	10%	5%	14%	3%
	Corrupt /for the rich /undermining democratic institutions	5%	5%	5%	5%	4%	2%	5%	5%	3%	5%	4%	3%	10%	3%	3%	7%
	Businessman positive	2%	1%	3%	2%	5%	3%	2%	2%	4%	1%	3%	2%	3%	3%		6%
	Don't know	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	4%	1%	3%		2%	1%
	Other	8%	9%	7%	9%	5%	6%	8%	9%	6%	7%	9%	10%	2%	9%	7%	11%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	43%	36%	43%	38%	43%	40%	45%	43%	42%	45%	36%	41%	42%	44%	37%
	Stupid /childish /unqualified	18%	16%	23%	16%	15%	21%	21%	17%	26%	21%	14%	16%	17%	18%	21%	16%
	General positive	14%	16%	15%	14%	9%	20%	18%	17%	19%	11%	15%	14%	13%	14%	11%	17%
	Narcissist	14%	14%	9%	17%	16%	15%	8%	8%	9%	8%	12%	17%	17%	15%	10%	9%
	Strong leader /good job	9%	11%	10%	4%	10%	7%	13%	11%	5%	10%	8%	12%	8%	10%	6%	2%
	Racist /sexist /bigot	8%	5%	11%	14%	15%	9%	16%	6%	9%	10%	6%	8%	10%	9%	8%	2%
	Corrupt /for the rich /undermining democratic institutions	5%	6%	1%	6%	7%	2%	8%	2%	3%	2%	7%	7%	4%	5%	4%	1%
	Businessman positive	2%	1%	3%	3%		3%	1%	2%	1%	2%	4%	4%	2%	2%	2%	2%
	Don't know	1%	1%		2%	2%	1%	1%		1%	1%	0%	1%	2%	1%	2%	6%
	Other	8%	5%	12%	9%	5%	4%	2%	11%	4%	10%	10%	7%	6%	6%	10%	16%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	43%	37%	37%	42%	30%	41%	36%	46%	33%	50%	43%	39%	11%	54%	34%
	Stupid /childish /unqualified	18%	18%	19%	20%	16%	10%	18%	13%	20%	17%	18%	18%	21%	5%	25%	6%
	General positive	14%	13%	17%	13%	15%	14%	14%	15%	9%	20%	7%	12%	8%	42%	2%	13%
	Narcissist	14%	15%	15%	13%	15%		15%	7%	14%	12%	17%	10%	19%	5%	19%	5%
	Strong leader /good job	9%	10%	11%	8%	4%	2%	10%	3%	4%	14%	4%	7%	2%	28%	1%	4%
	Racist /sexist /bigot	8%	10%	7%	8%	1%	4%	9%	3%	5%	8%	9%	8%	7%	2%	12%	5%
	Corrupt /for the rich /undermining democratic institutions	5%	6%	6%	1%	1%		5%	1%	1%	3%	7%	5%	4%	0%	7%	1%
	Businessman positive	2%	2%	4%	1%	6%		2%	3%	1%	3%	2%	2%	1%	7%	1%	
Don't know		1%	0%	0%	2%		21%	0%	11%		1%	1%	0%	9%	1%	0%	12%
Other		8%	6%	5%	10%	13%	21%	6%	17%	16%	8%	7%	9%	6%	14%	4%	23%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	Favorable	Unfavorable	(No opinion /Never heard)	More excited	Less excited
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	52%	23%	31%	49%	25%	40%	44%	33%	26%	45%	30%	43%	50%	26%
	Stupid /childish /unqualified	18%	23%	9%	15%	23%	11%	15%	19%	21%	9%	21%	10%	13%	21%	13%
	General positive	14%	4%	29%	18%	6%	29%	15%	12%	13%	15%	10%	28%	17%	6%	30%
	Narcissist	14%	17%	10%	7%	17%	8%	12%	15%	8%	10%	15%	10%	14%	15%	8%
	Strong leader /good job	9%	2%	21%	9%	2%	21%	9%	8%	7%	10%	5%	18%	8%	5%	15%
	Racist /sexist /bigot	8%	11%	4%	6%	11%	4%	7%	9%	10%	5%	10%	4%	2%	10%	5%
	Corrupt /for the rich /undermining democratic institutions	5%	7%	1%	1%	8%	1%	2%	5%	4%	3%	7%	1%	1%	7%	2%
	Businessman positive	2%	1%	5%	2%	0%	5%	3%	2%	6%	4%	2%	2%	5%	1%	6%
	Don't know	1%	1%	1%	7%	0%	1%	4%	1%	2%	4%	1%	2%	5%	1%	1%
	Other	8%	3%	14%	14%	4%	14%	9%	7%	13%	19%	5%	8%	10%	6%	12%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
38.DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	53%	13%	46%	55%	10%	58%	51%	6%	54%	13%	56%	50%	7%
	Stupid /childish /unqualified	18%	25%	4%	16%	24%	6%	20%	28%	4%	24%	6%	21%	31%	4%
	General positive	14%	2%	40%	11%	1%	38%	1%		41%	3%	43%	3%	1%	48%
	Narcissist	14%	18%	5%	14%	20%	4%	17%	24%	2%	14%	8%	12%	19%	5%
	Strong leader /good job	9%	1%	28%	5%	1%	27%	1%		26%	1%	30%	1%		33%
	Racist /sexist /bigot	8%	12%	1%	5%	13%	2%	12%	16%	1%	12%		8%	19%	
	Corrupt /for the rich /undermining democratic institutions	5%	8%			7%	1%	9%	4%		7%		6%	9%	
	Businessman positive	2%	1%	7%	1%	1%	7%	1%		6%	1%	6%	1%		7%
	Don't know	1%	1%	1%	4%	1%	1%	2%		2%	1%	1%	1%	1%	
	Other	8%	4%	14%	10%	4%	17%	5%	3%	19%	3%	11%	4%	1%	12%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
38. DESCRIBE DONALD TRUMP	General negative /liar /cruel /failure	41%	43%	40%	40%	52%	41%	41%
	Stupid /childish /unqualified	18%	19%	19%	15%	25%	18%	18%
	General positive	14%	12%	14%	14%	3%	12%	15%
	Narcissist	14%	16%	14%	12%	13%	14%	13%
	Strong leader /good job	9%	6%	10%	8%		8%	9%
	Racist /sexist /bigot	8%	8%	9%	6%	13%	9%	8%
	Corrupt /for the rich /undermining democratic institutions	5%	3%	7%	2%	4%	5%	5%
	Businessman positive	2%	2%	2%	2%	1%	3%	2%
	Don't know	1%		2%	3%	1%	1%	2%
	Other	8%	9%	6%	11%	6%	9%	7%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	42%	27%	25%	35%	36%	25%	24%	24%	35%	24%	29%	31%	30%	30%	28%	36%
	His corruption and abuse of power	30%	36%	32%	25%	28%	29%	28%	32%	38%	28%	32%	23%	36%	30%	30%	31%	29%
	His failure to control the spread of coronavirus	22%	22%	25%	18%	20%	23%	15%	27%	31%	21%	23%	20%	21%	21%	24%	23%	26%
	His chaotic leadership	17%	19%	17%	17%	18%	16%	17%	16%	20%	18%	17%	18%	16%	17%	18%	17%	21%
	His embarrassing behavior and inappropriate use of Twitter	15%	17%	12%	17%	18%	18%	17%	12%	4%	18%	13%	14%	16%	15%	16%	16%	17%
	His egotistical behavior	15%	13%	13%	18%	14%	18%	17%	13%	14%	15%	15%	16%	13%	14%	17%	17%	16%
	His self-dealing to enrich himself, family, and friends	11%	8%	14%	10%	10%	9%	13%	11%	15%	9%	12%	11%	10%	10%	12%	13%	10%
	His foreign policy and actions that could lead us into a war	9%	11%	8%	9%	11%	11%	10%	4%	13%	11%	8%	9%	8%	9%	11%	13%	7%
	His efforts to repeal Obamacare	4%	5%	5%	4%	3%	5%	4%	6%	6%	4%	5%	3%	5%	4%	5%	5%	6%
Other	4%	3%	4%	4%	4%	2%	5%	5%	3%	3%	5%	6%	3%	5%	3%	2%	5%	
I have no concerns	16%	7%	17%	22%	14%	11%	21%	22%	13%	13%	20%	19%	16%	18%	13%	14%	9%	
Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87	

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	25%	34%	39%	25%	44%	30%	16%	40%	28%	44%	35%	31%	19%
	His corruption and abuse of power	30%	25%	33%	37%	28%	31%	24%	26%	32%	34%	33%	41%	31%	25%
	His failure to control the spread of coronavirus	22%	18%	24%	27%	20%	22%	19%	18%	23%	25%	23%	30%	22%	19%
	His chaotic leadership	17%	17%	18%	21%	17%	9%	18%	15%	18%	18%	19%	22%	19%	16%
	His embarrassing behavior and inappropriate use of Twitter	15%	17%	14%	13%	15%	18%	17%	18%	18%	10%	15%	12%	21%	9%
	His egotistical behavior	15%	18%	13%	13%	15%	15%	14%	24%	16%	11%	17%	9%	20%	11%
	His self-dealing to enrich himself, family, and friends	11%	10%	11%	11%	12%	7%	9%	11%	10%	13%	8%	14%	11%	13%
	His foreign policy and actions that could lead us into a war	9%	9%	9%	8%	13%	8%	9%	10%	12%	7%	11%	6%	17%	10%
	His efforts to repeal Obamacare	4%	4%	5%	6%	4%	4%	4%	4%	4%	5%	4%	7%	4%	4%
	Other	4%	4%	4%	3%	4%	3%	4%	5%	3%	5%	3%	4%	2%	6%
	I have no concerns	16%	22%	13%	7%	18%	10%	21%	24%	6%	18%	7%	8%	6%	28%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	38%	35%	31%	10%	40%	35%	9%	42%	34%	35%	18%	3%	23%	39%	30%	26%
	His corruption and abuse of power	30%	42%	22%	34%	6%	41%	45%	6%	39%	46%	21%	9%	3%	33%	31%	30%	26%
	His failure to control the spread of coronavirus	22%	29%	17%	23%	9%	31%	26%	8%	27%	31%	15%	12%	7%	23%	18%	24%	20%
	His chaotic leadership	17%	22%	16%	16%	8%	24%	18%	8%	23%	20%	14%	8%	8%	16%	22%	16%	19%
	His embarrassing behavior and inappropriate use of Twitter	15%	12%	25%	21%	19%	10%	16%	20%	14%	10%	25%	24%	14%	14%	20%	15%	13%
	His egotistical behavior	15%	13%	27%	20%	17%	12%	13%	18%	14%	11%	30%	14%	20%	12%	16%	15%	17%
	His self-dealing to enrich himself, family, and friends	11%	13%	8%	12%	7%	12%	15%	7%	11%	16%	10%	8%	7%	9%	11%	10%	13%
	His foreign policy and actions that could lead us into a war	9%	10%	11%	11%	7%	9%	11%	7%	12%	8%	13%	6%	7%	10%	6%	12%	7%
	His efforts to repeal Obamacare	4%	5%	3%	2%	4%	7%	2%	4%	4%	6%	3%	4%	4%	7%	2%	4%	5%
	Other	4%	4%	5%	4%	3%	3%	6%	3%	2%	6%	4%	4%	3%	7%	3%	3%	6%
	I have no concerns	16%	2%	12%	9%	47%	2%	3%	47%	2%	3%	11%	36%	57%	17%	12%	17%	18%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	25%	20%	45%	29%	34%	26%	34%	17%	25%	32%	30%	37%	24%
	His corruption and abuse of power	30%	27%	40%	29%	34%	29%	31%	28%	25%	29%	30%	31%	30%	33%
	His failure to control the spread of coronavirus	22%	22%	24%	20%	15%	23%	24%	16%	25%	23%	21%	16%	23%	25%
	His chaotic leadership	17%	24%	7%	17%	29%	15%	16%	19%	18%	16%	18%	17%	18%	21%
	His embarrassing behavior and inappropriate use of Twitter	15%	17%	10%	19%	20%	18%	12%	16%	10%	12%	17%	16%	18%	16%
	His egotistical behavior	15%	13%	11%	16%	16%	16%	14%	14%	19%	14%	15%	18%	15%	16%
	His self-dealing to enrich himself, family, and friends	11%	9%	10%	8%	17%	9%	11%	14%	13%	15%	10%	9%	10%	10%
	His foreign policy and actions that could lead us into a war	9%	11%	8%	6%	5%	15%	9%	8%	5%	8%	10%	12%	9%	4%
	His efforts to repeal Obamacare	4%	6%	7%	2%	2%	3%	5%	5%	5%	3%	5%	3%	5%	5%
	Other	4%	4%	11%	2%	6%	3%	3%	7%	5%	4%	4%	6%	3%	4%
	I have no concerns	16%	14%	20%	12%	11%	14%	21%	11%	26%	19%	15%	16%	12%	20%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	27%	23%	37%	25%	38%	9%	30%	34%	33%	29%
	His corruption and abuse of power	30%	28%	30%	28%	33%	44%	4%	20%	30%	31%	30%
	His failure to control the spread of coronavirus	22%	27%	20%	20%	24%	28%	7%	14%	24%	13%	27%
	His chaotic leadership	17%	15%	16%	18%	17%	21%	6%	17%	19%	16%	18%
	His embarrassing behavior and inappropriate use of Twitter	15%	18%	9%	18%	15%	12%	18%	24%	18%	19%	13%
	His egotistical behavior	15%	18%	12%	15%	16%	15%	18%	19%	14%	15%	15%
	His self-dealing to enrich himself, family, and friends	11%	16%	14%	8%	12%	13%	8%	24%	7%	10%	11%
	His foreign policy and actions that could lead us into a war	9%	10%	7%	11%	8%	10%	7%	12%	10%	13%	7%
	His efforts to repeal Obamacare	4%	3%	3%	4%	6%	5%	5%	4%	4%	2%	6%
	Other	4%	4%	4%	3%	5%	4%	3%	6%	5%	5%	4%
	I have no concerns	16%	7%	25%	14%	17%	3%	50%	11%	12%	15%	16%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	27%	30%	35%	36%	27%	28%	32%	31%	30%	31%	30%	24%	33%	30%
	His corruption and abuse of power	30%	29%	23%	20%	31%	21%	39%	21%	27%	32%	27%	32%	23%	28%	31%
	His failure to control the spread of coronavirus	22%	21%	21%	23%	20%	25%	23%	18%	21%	23%	21%	23%	17%	16%	24%
	His chaotic leadership	17%	17%	22%	23%	11%	22%	17%	12%	14%	20%	14%	20%	16%	14%	19%
	His embarrassing behavior and inappropriate use of Twitter	15%	16%	16%	16%	19%	28%	13%	10%	17%	15%	17%	15%	18%	22%	13%
	His egotistical behavior	15%	17%	14%	8%	18%	14%	15%	17%	18%	13%	18%	13%	15%	15%	15%
	His self-dealing to enrich himself, family, and friends	11%	8%	10%	9%	13%	3%	13%	7%	11%	11%	11%	11%	16%	12%	10%
	His foreign policy and actions that could lead us into a war	9%	5%	10%	10%	7%	17%	10%	6%	12%	8%	12%	8%	10%	12%	8%
	His efforts to repeal Obamacare	4%	6%	7%	3%	4%	1%	4%	2%	4%	5%	4%	5%	5%	5%	4%
	Other	4%	3%	2%	9%	1%	6%	5%	7%	3%	5%	3%	5%	3%	5%	4%
	I have no concerns	16%	23%	15%	11%	15%	11%	13%	31%	15%	15%	15%	15%	15%	15%	16%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	31%	30%	31%	26%	27%	31%	31%	26%	31%	27%	28%	33%	28%	43%	26%
	His corruption and abuse of power	30%	29%	32%	31%	35%	23%	30%	31%	28%	29%	28%	31%	40%	26%	30%	31%
	His failure to control the spread of coronavirus	22%	23%	22%	21%	19%	21%	23%	21%	20%	18%	21%	21%	31%	18%	42%	23%
	His chaotic leadership	17%	18%	17%	18%	18%	14%	18%	18%	16%	17%	19%	19%	17%	17%	20%	18%
	His embarrassing behavior and inappropriate use of Twitter	15%	15%	20%	15%	12%	17%	17%	15%	15%	16%	18%	18%	10%	16%	13%	14%
	His egotistical behavior	15%	15%	15%	15%	14%	15%	15%	15%	14%	16%	15%	14%	14%	18%	13%	10%
	His self-dealing to enrich himself, family, and friends	11%	13%	8%	12%	7%	8%	11%	12%	8%	13%	12%	6%	9%	11%	4%	9%
	His foreign policy and actions that could lead us into a war	9%	11%	9%	8%	14%	6%	10%	8%	9%	11%	9%	11%	7%	7%	9%	7%
	His efforts to repeal Obamacare	4%	7%	2%	5%		2%	5%	5%	1%	4%	6%	5%	6%	1%	2%	5%
Other		4%	4%	2%	5%	5%	5%	3%	5%	5%	4%	3%	4%	4%	7%	3%	3%
I have no concerns		16%	12%	17%	15%	22%	26%	14%	15%	24%	16%	16%	16%	12%	20%	6%	26%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	30%	25%	37%	29%	34%	29%	19%	36%	35%	27%	29%	28%	31%	24%	28%
	His corruption and abuse of power	30%	30%	26%	32%	40%	21%	23%	41%	31%	23%	29%	30%	34%	33%	21%	20%
	His failure to control the spread of coronavirus	22%	22%	15%	17%	17%	20%	16%	20%	26%	19%	17%	20%	22%	23%	21%	15%
	His chaotic leadership	17%	14%	22%	17%	16%	21%	16%	13%	18%	17%	22%	15%	18%	17%	24%	15%
	His embarrassing behavior and inappropriate use of Twitter	15%	15%	16%	19%	15%	11%	31%	13%	19%	18%	12%	14%	16%	15%	17%	15%
	His egotistical behavior	15%	15%	21%	11%	7%	16%	18%	10%	12%	12%	13%	21%	15%	15%	19%	12%
	His self-dealing to enrich himself, family, and friends	11%	16%	9%	10%	12%	14%	4%	10%	8%	12%	10%	11%	12%	11%	10%	11%
	His foreign policy and actions that could lead us into a war	9%	9%	12%	12%	7%	7%	12%	10%	11%	14%	10%	10%	7%	9%	11%	14%
	His efforts to repeal Obamacare	4%	4%	6%	4%	2%	8%	4%	8%	5%	6%	3%	2%	5%	4%	4%	2%
	Other	4%	2%	5%	5%	5%		5%	4%	4%	3%	5%	4%	4%	4%	6%	3%
	I have no concerns	16%	17%	14%	14%	23%	19%	13%	23%	10%	14%	21%	18%	15%	16%	12%	23%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	31%	30%	32%	20%	25%	31%	23%	31%	30%	33%	28%	28%	9%	40%	27%
	His corruption and abuse of power	30%	35%	22%	24%	16%	20%	32%	18%	21%	25%	38%	31%	27%	5%	42%	15%
	His failure to control the spread of coronavirus	22%	24%	24%	19%	22%	6%	23%	14%	11%	15%	29%	26%	27%	6%	29%	19%
	His chaotic leadership	17%	16%	24%	18%	17%	14%	17%	15%	20%	14%	22%	17%	20%	6%	22%	21%
	His embarrassing behavior and inappropriate use of Twitter	15%	13%	20%	16%	16%	24%	14%	20%	24%	18%	13%	15%	14%	21%	13%	18%
	His egotistical behavior	15%	13%	16%	27%	24%	12%	15%	18%	10%	14%	17%	15%	14%	14%	16%	8%
	His self-dealing to enrich himself, family, and friends	11%	11%	13%	4%	15%	12%	11%	13%	9%	11%	10%	13%	8%	8%	12%	8%
	His foreign policy and actions that could lead us into a war	9%	9%	11%	13%	12%	4%	9%	8%	12%	10%	8%	10%	10%	8%	11%	6%
	His efforts to repeal Obamacare	4%	5%	4%	7%	2%	2%	5%	2%	2%	5%	4%	6%	1%	4%	4%	6%
	Other	4%	4%	3%	3%	3%	1%	4%	2%	8%	4%	4%	4%	8%	4%	4%	6%
	I have no concerns	16%	17%	11%	9%	19%	31%	15%	25%	17%	23%	9%	12%	12%	47%	2%	27%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	37%	19%	28%	34%	19%	34%	32%	27%	24%	33%	22%	28%	34%	19%
	His corruption and abuse of power	30%	43%	12%	10%	43%	15%	19%	34%	21%	23%	34%	17%	24%	40%	18%
	His failure to control the spread of coronavirus	22%	30%	10%	14%	30%	12%	15%	20%	23%	20%	29%	14%	17%	30%	11%
	His chaotic leadership	17%	21%	11%	18%	23%	12%	11%	19%	17%	15%	19%	11%	20%	19%	15%
	His embarrassing behavior and inappropriate use of Twitter	15%	13%	19%	16%	12%	19%	18%	15%	10%	12%	17%	17%	15%	13%	19%
	His egotistical behavior	15%	13%	18%	18%	12%	17%	18%	17%	13%	8%	16%	11%	10%	12%	17%
	His self-dealing to enrich himself, family, and friends	11%	12%	9%	9%	14%	7%	8%	12%	13%	10%	11%	7%	5%	13%	8%
	His foreign policy and actions that could lead us into a war	9%	11%	7%	9%	10%	7%	11%	10%	8%	6%	11%	7%	7%	11%	7%
	His efforts to repeal Obamacare	4%	5%	2%	5%	5%	4%	3%	3%	5%	6%	6%	4%	5%	6%	2%
	Other	4%	4%	4%	4%	4%	5%	4%	4%	1%	1%	4%	4%	6%	3%	4%
	I have no concerns	16%	3%	36%	28%	3%	35%	24%	13%	26%	34%	7%	33%	27%	6%	35%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
39.MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	39%	11%	34%	39%	12%	36%	43%	9%	38%	11%	36%	44%	8%
	His corruption and abuse of power	30%	43%	6%	22%	45%	6%	41%	48%	4%	41%	3%	38%	49%	3%
	His failure to control the spread of coronavirus	22%	30%	6%	22%	28%	4%	31%	22%	5%	30%	8%	29%	30%	7%
	His chaotic leadership	17%	22%	6%	22%	22%	6%	24%	21%	4%	21%	6%	20%	22%	4%
	His embarrassing behavior and inappropriate use of Twitter	15%	13%	21%	18%	12%	17%	12%	14%	11%	13%	25%	14%	10%	23%
	His egotistical behavior	15%	13%	17%	25%	14%	18%	13%	17%	7%	14%	17%	15%	13%	13%
	His self-dealing to enrich himself, family, and friends	11%	12%	9%	4%	14%	9%	17%	10%	9%	11%	6%	13%	7%	3%
	His foreign policy and actions that could lead us into a war	9%	10%	8%	12%	11%	6%	8%	17%	5%	10%	7%	9%	12%	8%
	His efforts to repeal Obamacare	4%	5%	4%	3%	4%	3%	4%	3%	2%	5%	4%	7%	3%	5%
	Other	4%	4%	3%	8%	3%	3%	3%	3%	2%	5%	4%	4%	7%	4%
	I have no concerns	16%	2%	46%	10%	1%	52%	1%		64%	3%	44%	4%	1%	52%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
39. MOST CONCERNS ABOUT DONALD TRUMP	His racist comments and actions towards people of color	30%	31%	28%	33%	39%	30%	30%
	His corruption and abuse of power	30%	27%	34%	24%	33%	32%	28%
	His failure to control the spread of coronavirus	22%	19%	25%	18%	34%	20%	24%
	His chaotic leadership	17%	16%	17%	19%	23%	18%	17%
	His embarrassing behavior and inappropriate use of Twitter	15%	19%	13%	18%	13%	14%	17%
	His egotistical behavior	15%	21%	12%	15%	9%	15%	14%
	His self-dealing to enrich himself, family, and friends	11%	15%	9%	9%	13%	12%	9%
	His foreign policy and actions that could lead us into a war	9%	13%	8%	9%	12%	9%	9%
	His efforts to repeal Obamacare	4%	4%	4%	5%	4%	4%	5%
	Other	4%	4%	4%	4%	4%	4%	4%
	I have no concerns	16%	8%	19%	18%	3%	17%	16%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	75%	70%	53%	68%	63%	59%	62%	79%	66%	64%	59%	66%	63%	70%	70%	70%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	12%	22%	32%	16%	24%	32%	29%	18%	19%	28%	27%	21%	24%	23%	23%	22%
	Not Sure	12%	13%	7%	15%	16%	14%	8%	9%	3%	15%	8%	14%	13%	13%	7%	7%	8%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	53%	73%	83%	58%	64%	57%	46%	73%	72%	79%	87%	65%	52%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	32%	18%	7%	30%	23%	27%	42%	12%	22%	7%	7%	17%	42%
	Not Sure	12%	15%	10%	9%	12%	13%	16%	12%	14%	6%	14%	6%	18%	6%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	91%	51%	68%	15%	92%	89%	14%	89%	94%	51%	23%	9%	63%	68%	65%	62%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	3%	22%	16%	72%	3%	4%	72%	4%	3%	25%	59%	83%	25%	21%	22%	27%
	Not Sure	12%	5%	27%	16%	13%	5%	7%	14%	8%	3%	25%	18%	8%	12%	10%	13%	10%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	63%	63%	70%	66%	65%	65%	66%	58%	63%	65%	61%	70%	64%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	21%	30%	19%	25%	17%	27%	20%	36%	28%	22%	24%	19%	22%
	Not Sure	12%	16%	7%	11%	9%	18%	8%	14%	6%	9%	12%	15%	11%	13%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	64%	62%	66%	64%	89%	13%	64%	67%	66%	65%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	18%	34%	19%	26%	4%	76%	22%	18%	26%	23%
	Not Sure	12%	17%	4%	15%	9%	7%	11%	14%	15%	9%	12%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	63%	59%	63%	66%	73%	72%	46%	63%	67%	63%	67%	60%	65%	67%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	32%	29%	31%	20%	22%	19%	22%	24%	24%	24%	24%	31%	22%	23%
	Not Sure	12%	5%	11%	6%	14%	5%	9%	31%	13%	9%	13%	9%	9%	14%	10%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	72%	63%	65%	62%	53%	68%	65%	57%	63%	67%	61%	79%	63%	79%	59%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	19%	25%	24%	22%	31%	21%	24%	27%	26%	20%	29%	16%	24%	13%	24%
	Not Sure	12%	9%	13%	10%	16%	17%	11%	10%	17%	11%	13%	10%	5%	13%	7%	17%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	64%	58%	69%	64%	62%	61%	62%	69%	66%	62%	62%	68%	69%	69%	47%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	27%	28%	18%	23%	31%	22%	29%	18%	23%	29%	28%	21%	24%	16%	28%
	Not Sure	12%	9%	13%	14%	13%	7%	17%	9%	12%	12%	9%	9%	11%	7%	15%	26%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	70%	62%	62%	53%	42%	68%	47%	50%	54%	80%	70%	65%	17%	89%	40%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	25%	25%	17%	17%	24%	24%	21%	18%	34%	13%	21%	14%	71%	4%	14%
	Not Sure	12%	5%	12%	22%	30%	34%	8%	32%	32%	12%	6%	10%	22%	13%	7%	45%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	88%	31%	39%	88%	32%	51%	70%	59%	41%	79%	34%	39%	85%	32%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	5%	56%	19%	6%	58%	22%	22%	37%	21%	14%	47%	19%	10%	55%
	Not Sure	12%	6%	13%	41%	5%	10%	27%	7%	4%	38%	7%	19%	42%	6%	13%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	91%	16%	53%	93%	17%	92%	94%	15%	90%	9%	89%	95%	6%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	4%	71%	8%	3%	74%	4%	2%	77%	4%	73%	4%	2%	81%
	Not Sure	12%	5%	13%	40%	4%	10%	4%	3%	8%	6%	18%	7%	3%	13%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
40.CLOSER TO YOUR OPINION	We need elected leaders who will reject Trump's divide and conquer tactics and put the interests of working people first	65%	66%	68%	58%	89%	66%	63%
	We need elected leaders like Trump and his allies who will work with business leaders and secure our borders	23%	22%	25%	22%	5%	23%	23%
	Not Sure	12%	12%	7%	20%	6%	10%	13%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	8.9	9.1	8.7	8.9	8.4	8.7	9.2	9.7	8.7	9.0	8.6	8.9	8.8	9.0	9.0	9.0
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	8.6	9.1	8.7	8.6	8.5	8.5	9.3	9.8	8.6	9.1	8.6	8.9	8.8	8.9	8.9	8.9
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	9.1	8.8	8.5	8.8	8.4	8.6	9.1	8.8	8.6	8.8	8.6	8.8	8.7	8.8	8.8	8.8
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	8.6	9.1	8.4	8.4	8.1	8.8	9.2	9.5	8.3	9.1	8.1	8.7	8.5	9.2	9.2	9.0
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	8.8	8.9	8.4	8.3	8.5	9.0	8.9	9.2	8.4	9.0	8.5	8.7	8.6	8.8	9.0	8.2
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	8.8	8.8	8.5	8.6	8.2	8.6	9.0	9.4	8.5	8.9	8.6	8.7	8.6	8.8	8.9	8.4
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	8.8	9.0	8.3	8.3	8.7	8.8	9.0	8.7	8.4	8.9	8.6	8.7	8.7	8.6	8.6	8.7
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	8.9	8.7	8.0	8.8	8.0	8.1	8.4	9.8	8.5	8.5	8.1	8.7	8.4	8.7	9.0	7.8
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.5	8.7	8.4	8.2	8.5	8.8	8.9	8.0	8.3	8.7	8.2	8.7	8.5	8.6	8.6	8.5
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	8.7	9.0	9.2	8.7	8.6	8.5	8.9	8.8	9.1	9.0	9.3	8.8	8.7
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	8.7	8.9	9.1	8.7	8.7	8.6	8.9	8.6	9.2	8.6	9.5	8.8	8.6
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	8.5	8.9	9.1	8.8	8.5	8.4	8.6	8.9	8.9	8.9	9.3	9.3	8.4
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	8.4	8.9	9.1	8.8	8.7	8.1	8.9	8.5	9.2	8.6	9.5	8.8	8.8
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	8.4	8.8	8.9	8.7	8.6	8.3	8.6	8.5	9.2	8.3	9.5	8.6	8.9
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	8.5	8.8	9.2	8.3	8.5	8.3	8.8	8.7	8.9	8.6	9.6	9.0	7.9
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	8.3	8.9	9.1	8.6	8.6	8.3	8.3	8.5	9.2	8.4	9.6	8.6	8.7
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	8.0	8.8	9.2	8.3	8.5	8.1	7.9	8.8	8.8	9.0	9.5	9.0	7.8
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.4	8.6	8.7	8.5	8.2	8.4	8.3	8.3	8.9	8.2	9.2	8.5	8.6
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	9.1	8.5	8.7	8.5	9.2	8.9	8.6	9.0	9.3	8.3	8.4	8.7	8.8	8.8	9.1	8.5
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	9.0	8.3	8.5	8.8	9.1	8.7	8.9	8.7	9.3	7.9	8.7	8.9	8.8	8.7	9.0	8.6
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	9.0	8.4	8.5	8.5	9.2	8.6	8.5	8.9	9.0	8.3	8.4	8.5	8.5	8.7	8.8	8.8
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	9.0	8.4	8.6	8.2	9.0	8.9	8.3	8.5	9.4	8.2	8.0	8.4	8.2	8.3	9.0	8.7
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	9.1	8.5	8.8	8.0	9.1	8.9	8.0	8.9	9.2	8.2	7.4	8.5	8.9	8.5	8.7	8.6
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	9.2	8.4	8.7	7.7	9.2	9.1	7.7	8.9	9.4	7.9	7.9	7.5	8.4	8.4	9.0	8.3
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	9.1	8.4	8.8	7.9	9.1	9.1	8.1	8.8	9.4	8.3	7.7	8.1	8.9	8.5	8.6	8.6
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	9.1	8.3	8.4	7.3	9.2	8.8	7.3	9.0	9.2	8.2	7.5	7.1	7.9	8.5	8.9	7.9
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.9	8.2	8.6	7.9	9.0	8.7	8.1	8.7	9.1	7.8	7.7	8.0	8.6	8.6	8.4	8.5
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	8.8	8.9	8.7	8.8	8.8	9.2	8.3	8.8	8.9	8.9	8.8	8.8	8.9
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	8.6	8.9	8.6	8.7	8.7	9.2	8.1	9.3	8.9	8.8	8.8	8.6	9.1
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	8.6	8.4	8.5	9.0	8.7	8.9	8.6	9.1	8.5	8.8	8.7	8.7	9.1
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	8.3	8.2	7.9	9.1	8.6	9.3	8.3	9.4	8.9	8.6	8.5	8.5	9.1
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	8.8	9.1	8.3	8.9	8.2	9.1	8.6	8.6	8.8	8.6	8.5	8.6	9.1
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	8.4	8.5	8.3	8.4	8.8	9.2	8.1	8.5	8.5	8.7	8.6	8.6	9.0
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	8.7	9.2	8.4	8.7	8.3	9.0	8.5	8.7	8.8	8.6	8.4	8.6	9.0
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	7.9	7.9	8.3	8.8	8.9	8.9	8.3	7.3	8.3	8.5	8.4	8.5	8.8
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.6	8.7	8.6	8.6	8.1	8.8	8.4	8.6	8.6	8.5	8.5	8.5	8.5
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	8.7	8.9	8.7	9.1	9.1	8.6	8.1	9.0	8.8	8.9
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	8.8	8.9	8.5	9.2	9.1	8.9	7.7	8.6	8.8	8.9
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	8.4	8.5	8.7	9.0	9.1	8.5	7.5	8.6	8.6	8.8
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	8.6	9.0	8.3	9.1	9.0	8.3	7.9	8.8	8.5	8.8
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	8.0	9.3	8.5	8.8	8.9	8.0	9.0	8.9	8.8	8.6
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	8.4	8.5	8.5	9.1	9.2	7.7	7.6	8.8	8.7	8.7
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	8.2	9.1	8.4	8.8	8.9	8.0	8.9	8.6	8.8	8.6
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	8.5	8.3	8.5	8.6	9.1	7.3	7.0	8.8	8.6	8.5
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.2	8.8	8.4	8.6	8.7	8.0	8.9	8.5	8.7	8.4
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	9.3	9.1	8.3	8.8	8.9	8.9	8.4	8.8	9.0	8.8	9.0	8.3	8.6	9.1
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	9.4	8.8	8.8	8.6	9.1	8.8	8.4	8.7	8.9	8.7	8.9	8.2	8.6	9.0
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	9.0	8.7	8.6	8.7	8.8	8.9	7.6	8.8	8.8	8.8	8.8	7.6	8.7	9.0
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	9.1	8.8	8.5	8.5	8.4	8.8	8.4	8.4	8.9	8.4	8.9	7.4	8.3	9.0
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	8.6	8.6	8.5	8.6	8.3	8.9	8.3	8.8	8.7	8.8	8.7	8.6	8.5	8.8
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	9.2	8.6	8.4	8.7	8.7	8.7	8.2	8.7	8.7	8.7	8.7	8.0	8.5	8.8
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	8.9	8.4	8.7	8.6	8.6	8.8	8.5	8.8	8.6	8.8	8.6	8.5	8.7	8.6
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	9.2	8.7	7.9	8.4	8.2	8.5	8.1	8.5	8.5	8.5	8.5	7.9	8.3	8.6
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.6	8.5	8.4	8.7	8.1	8.6	8.2	8.7	8.5	8.7	8.5	8.5	8.5	8.5
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	8.5	9.0	9.0	8.9	9.0	8.7	9.0	8.9	8.9	8.3	8.6	9.4	9.0	9.0	8.9
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	8.5	8.8	9.0	8.8	9.1	8.6	9.0	9.0	8.9	8.4	8.3	9.5	8.9	8.3	9.0
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	8.3	8.7	8.9	9.5	8.8	8.4	8.9	9.1	8.7	8.2	8.2	9.0	8.9	9.4	9.3
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	8.5	8.6	8.8	8.9	8.9	8.5	8.8	8.9	8.8	8.1	7.8	9.5	9.0	8.7	8.7
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	8.5	8.8	8.7	9.0	8.6	8.6	8.7	8.8	8.5	8.6	9.0	8.9	8.7	9.0	8.9
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	8.4	8.5	8.8	8.8	9.0	8.4	8.8	8.9	8.7	8.3	8.5	9.6	8.8	8.7	8.3
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	8.7	8.5	8.6	9.0	8.7	8.6	8.6	8.8	8.5	8.7	8.7	9.1	8.7	9.0	8.8
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	8.5	8.7	8.4	8.4	8.5	8.6	8.4	8.5	8.5	8.0	7.9	9.5	8.7	9.0	8.3
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.4	8.6	8.5	8.6	8.6	8.5	8.5	8.6	8.4	8.5	8.8	8.2	9.1	8.6	8.5
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	8.8	8.7	8.9	8.6	9.0	9.4	8.3	8.9	8.6	8.9	9.1	8.8	9.1	8.4	7.5
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	8.8	8.9	8.6	8.6	9.1	8.9	8.4	8.6	8.4	9.1	9.1	8.9	9.1	8.7	7.2
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	8.6	8.7	8.6	8.0	8.4	8.9	8.3	9.0	8.0	8.6	8.9	8.9	9.0	8.5	7.2
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	8.6	8.6	8.6	8.3	8.6	9.2	8.0	8.6	7.8	8.9	9.0	8.9	9.0	8.1	7.1
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	8.5	8.6	8.5	9.0	8.8	8.5	8.7	8.4	8.5	8.7	8.9	8.9	9.0	8.1	7.4
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	8.5	8.6	8.6	8.2	8.3	9.1	8.0	8.7	8.1	8.7	8.9	8.9	8.9	8.3	7.6
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	8.4	8.6	8.5	9.2	9.2	8.8	7.6	8.3	8.7	8.7	8.9	8.8	9.0	7.7	7.2
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	8.2	8.6	8.5	8.2	8.5	9.6	7.8	8.9	8.3	8.2	8.7	8.6	8.7	8.4	7.2
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.4	8.3	8.6	8.9	8.7	9.0	7.8	8.5	8.4	8.7	8.7	8.5	8.8	7.7	7.5
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivati ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivati ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	9.2	8.4	8.8	8.6	7.4	9.0	8.0	7.9	8.9	9.1	8.9	7.7	8.5	9.1	8.1
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	9.1	8.7	8.8	8.3	7.6	9.0	8.0	6.9	9.0	8.9	8.6	8.1	8.6	8.9	8.2
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	9.0	8.6	8.0	8.8	7.2	8.9	8.0	8.0	8.7	9.1	8.5	8.1	8.2	9.0	8.3
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	9.1	8.5	8.2	8.0	7.4	8.9	7.7	7.1	8.5	9.1	8.8	7.7	8.2	9.0	7.5
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	9.1	8.5	8.2	7.4	7.7	8.9	7.5	7.6	8.5	9.0	8.9	8.7	8.1	9.0	7.8
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	8.9	8.7	8.3	8.1	7.6	8.8	7.8	7.6	8.6	8.9	8.8	8.2	7.6	9.2	8.2
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	8.9	8.7	7.9	7.2	8.0	8.8	7.7	8.0	8.5	8.8	8.7	9.0	8.0	9.0	8.2
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	8.7	8.2	8.5	8.5	7.7	8.6	8.1	7.9	8.3	8.8	8.7	8.2	7.3	9.0	8.2
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.8	8.7	8.0	7.7	6.9	8.7	7.2	8.0	8.4	8.7	8.6	8.3	7.9	8.8	8.2
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	9.2	8.6	7.9	9.2	8.6	8.5	9.0	8.3	8.0	.	.	.	9.1	8.7
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	9.1	8.6	7.5	9.1	8.6	8.5	9.0	8.1	7.9	.	.	.	9.0	8.6
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	9.1	8.3	8.1	9.1	8.3	8.4	8.9	7.9	8.1	.	.	.	8.9	8.4
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	9.1	8.3	7.3	9.2	8.4	7.9	8.9	7.7	7.7	.	.	.	9.0	8.3
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	9.1	8.2	8.0	9.1	8.2	8.4	.	.	.	9.0	8.2	8.1	8.8	8.4
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	9.3	7.8	7.8	9.3	7.7	8.3	8.9	7.9	7.6	.	.	.	9.1	7.9
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	9.0	8.1	8.0	9.1	8.1	8.3	.	.	.	8.9	8.3	8.1	8.9	8.1
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	9.1	7.6	7.8	9.2	7.2	8.3	8.7	6.9	7.8	.	.	.	9.0	7.6
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.9	7.9	8.0	9.0	7.9	8.1	.	.	.	8.7	8.1	8.4	8.7	8.1
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	9.1	8.6	8.1	9.1	8.6	9.0	9.2	8.7
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	9.0	8.8	7.8	8.9	8.8	9.0	8.9	9.0
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	9.0	8.4	8.5	8.9	8.4	9.0	8.9	8.3
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	9.0	8.2	7.9	9.0	8.3	8.9	9.1	8.2
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	9.0	8.0	8.5	9.1	8.1	9.1	9.0	8.2
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	9.2	7.6	7.9	9.2	7.7	9.1	9.3	7.8
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	9.0	7.9	8.5	9.0	8.1	9.0	9.0	7.9
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	9.1	7.3	8.4	9.0	7.4	9.0	9.1	7.6
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.8	7.9	8.3	8.9	7.9	8.9	8.8	7.9
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	8.9	8.8	9.0	8.7	8.8	8.9	.
	A41g.TO MAKE GOOD THINGS HAPPEN	8.8	8.6	8.9	8.7	8.6	8.8	.
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	8.7	8.5	8.8	8.8	8.4	8.7	.
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	8.7	8.5	8.9	8.5	8.7	8.7	.
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	8.7	8.6	8.6	8.9	9.2	.	8.7
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	8.7	8.5	8.8	8.6	8.8	8.7	.
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	8.6	8.5	8.6	8.8	9.0	.	8.6
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	8.5	8.6	8.5	8.5	8.8	8.5	.
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	8.5	8.6	8.4	8.7	8.8	.	8.5
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.4	8.5	8.4	8.2	8.6	8.8	8.6	8.4	8.3	8.6	8.4	8.6	8.5	8.3	8.5	8.0
	A41c.TO MAKE MY VOICE HEARD	8.3	8.5	8.8	7.8	7.9	8.0	7.9	9.2	9.2	8.0	8.7	7.8	8.5	8.2	8.6	8.6	8.4
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.5	8.5	8.0	7.9	8.5	8.5	8.4	8.5	8.1	8.5	8.2	8.4	8.3	8.2	8.3	8.1
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.2	8.6	8.0	7.7	8.1	8.8	8.8	8.7	7.8	8.8	8.2	8.1	8.1	8.5	8.6	8.3
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	8.4	8.2	7.8	7.8	8.3	8.1	8.6	7.9	8.0	8.3	7.9	8.2	8.0	8.3	8.3	8.2
	B41d.TO DO MY CIVIC DUTY	7.9	7.4	8.9	7.4	7.3	8.0	8.2	7.9	9.7	7.5	8.3	7.7	8.0	7.8	8.1	8.2	7.6
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	8.2	8.3	7.2	7.4	8.1	7.6	8.3	8.5	7.7	8.0	7.8	7.7	7.8	8.0	7.8	8.6
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	7.7	7.9	7.1	7.5	7.2	7.1	7.9	8.7	7.4	7.7	6.9	7.6	7.3	8.1	8.1	8.0
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	7.7	8.3	6.7	6.7	7.4	7.0	8.5	9.5	7.0	8.1	6.8	7.5	7.2	8.2	8.4	7.3
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	8.2	7.6	5.6	7.3	6.6	6.5	6.4	9.0	7.1	6.9	6.0	7.0	6.6	7.8	8.1	7.0
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	3.4	3.2	4.0	3.8	3.3	4.2	3.2	2.6	3.6	3.5	3.9	3.3	3.6	3.5	3.4	3.5
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.4	8.5	8.5	8.4	7.9	8.4	8.5	8.2	8.7	7.9	8.9	8.5	8.4
	A41c.TO MAKE MY VOICE HEARD	8.3	7.8	8.7	8.9	8.3	7.9	7.5	8.2	8.4	8.9	8.7	9.1	8.2	8.4
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.0	8.5	8.8	8.2	7.8	8.1	7.9	8.2	8.7	8.1	9.4	8.4	7.9
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.0	8.4	8.6	8.1	8.4	7.7	8.4	7.9	8.9	7.9	9.3	7.8	8.3
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	7.8	8.3	8.7	7.9	7.1	7.8	7.8	8.1	8.5	8.2	9.1	8.1	7.6
	B41d.TO DO MY CIVIC DUTY	7.9	7.4	8.2	8.1	8.4	8.3	7.6	7.2	7.5	8.9	7.0	9.0	7.9	9.0
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	7.2	8.3	8.7	7.6	7.7	7.4	6.9	7.9	8.6	8.0	9.2	7.9	7.4
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	7.1	7.8	8.4	7.3	7.9	7.0	7.4	7.8	7.9	8.1	8.6	7.6	7.0
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	6.7	8.0	8.4	7.7	7.3	6.5	7.0	7.3	8.6	7.5	9.0	7.4	7.9
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	5.6	7.8	8.6	7.1	7.2	6.0	4.9	8.0	7.7	8.5	8.7	7.6	6.7
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	4.0	3.3	2.6	4.1	4.0	3.8	4.5	3.5	3.1	3.2	2.2	3.8	4.5
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.8	8.1	8.5	8.1	8.9	8.6	8.0	8.6	9.0	7.9	8.0	8.1	8.8	8.6	8.3	8.5
	A41c.TO MAKE MY VOICE HEARD	8.3	8.6	7.8	7.8	8.0	8.8	8.2	7.9	8.2	9.0	7.6	7.7	8.3	8.0	8.2	8.6	7.8
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.8	7.9	8.2	7.3	9.0	8.4	7.4	8.7	9.0	7.6	7.1	7.5	8.6	8.5	8.2	8.0
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.7	7.3	8.2	7.7	8.9	8.4	7.9	8.3	9.3	6.4	7.7	7.8	8.8	8.2	8.3	7.9
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	9.0	7.6	8.3	6.2	9.0	9.0	6.4	8.8	9.3	7.3	6.3	6.2	8.2	8.2	8.1	8.0
	B41d.TO DO MY CIVIC DUTY	7.9	8.2	7.4	7.9	7.9	8.4	7.6	8.0	7.8	8.5	6.8	7.5	8.3	7.7	7.9	8.1	7.4
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	8.7	7.4	7.9	6.1	8.9	8.3	6.1	8.5	8.9	7.2	5.9	6.3	8.1	7.4	7.9	8.1
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	8.5	6.9	7.5	5.7	8.7	8.2	5.6	8.2	8.8	6.9	5.9	5.6	7.3	7.4	7.9	7.2
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	8.1	5.7	6.8	7.1	8.3	7.7	7.0	7.5	8.7	5.8	6.5	7.6	7.8	7.3	7.9	6.5
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	9.2	5.6	7.3	2.6	9.3	8.8	2.5	9.0	9.3	5.9	3.1	2.2	6.1	7.5	7.2	6.4
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	2.0	4.9	3.6	6.7	1.8	2.4	6.7	2.2	1.8	4.7	7.1	6.4	3.2	3.4	3.6	3.8
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.6	8.9	8.3	9.2	8.0	8.5	8.8	8.2	8.6	8.4	8.4	8.5	8.2
	A41c.TO MAKE MY VOICE HEARD	8.3	7.9	8.1	7.9	8.7	8.4	8.8	7.3	8.7	8.5	8.3	8.0	8.2	8.8
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.3	8.9	8.5	8.4	7.8	8.6	8.1	8.0	8.4	8.3	8.1	8.3	8.5
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.3	9.3	7.7	8.9	7.6	8.9	7.9	7.8	8.5	8.2	8.1	8.2	8.5
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	8.1	8.3	8.2	8.3	7.8	8.3	7.9	8.1	8.1	8.1	8.1	8.1	8.2
	B41d.TO DO MY CIVIC DUTY	7.9	7.5	8.1	7.5	8.5	7.6	8.6	7.4	7.5	8.7	7.7	7.6	7.5	8.0
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	8.0	8.2	7.4	7.2	7.7	8.2	7.8	8.3	8.1	7.8	7.5	7.9	7.9
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	6.9	7.7	7.1	7.8	7.7	8.0	7.6	6.6	7.3	7.6	7.3	7.5	8.3
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	7.9	7.7	6.8	8.1	7.2	8.4	6.0	7.3	7.9	7.4	6.8	7.4	8.1
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	6.4	5.8	7.4	7.6	7.3	7.1	6.6	6.2	7.2	6.9	6.6	7.3	7.1
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	3.6	2.6	3.1	4.1	3.9	3.4	3.9	3.8	3.7	3.5	3.0	3.7	3.6
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.1	8.9	8.3	8.5	8.7	7.9	8.0	8.9	8.4	8.5
	A41c.TO MAKE MY VOICE HEARD	8.3	8.1	8.6	8.0	8.7	8.8	8.1	7.5	7.8	8.1	8.5
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.0	8.6	8.2	8.4	8.7	7.4	8.5	8.1	8.4	8.2
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	7.9	8.8	7.8	8.7	8.7	7.8	7.7	8.0	8.3	8.3
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	7.8	8.4	8.0	8.2	8.9	6.2	8.7	8.0	8.1	8.2
	B41d.TO DO MY CIVIC DUTY	7.9	8.1	9.0	7.4	8.0	8.1	7.9	7.2	7.6	7.8	8.0
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	7.8	8.3	7.7	7.9	8.7	6.1	8.5	7.3	7.8	8.0
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	7.7	7.2	7.4	8.0	8.6	5.8	6.1	7.6	7.5	7.7
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	7.2	8.2	6.9	8.0	8.2	7.2	6.4	6.7	7.3	7.7
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	7.0	7.3	7.1	6.7	9.1	2.2	6.8	7.2	7.0	7.0
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	3.4	3.9	3.7	3.3	2.1	6.9	4.7	3.1	3.7	3.4
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.5	8.5	8.0	8.4	8.7	8.7	7.8	8.4	8.5	8.4	8.5	8.4	8.4	8.5
	A41c.TO MAKE MY VOICE HEARD	8.3	9.0	8.8	8.2	8.0	7.7	8.2	8.4	8.2	8.4	8.2	8.4	7.7	7.9	8.5
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.2	8.4	7.7	8.4	8.2	8.4	8.1	8.4	8.3	8.4	8.3	8.3	8.2	8.3
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.4	8.2	8.0	8.3	8.2	8.3	8.0	8.5	8.2	8.5	8.2	8.4	7.9	8.4
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	8.1	8.0	7.6	7.8	8.3	8.4	8.2	8.2	8.1	8.2	8.1	7.8	7.8	8.3
	B41d.TO DO MY CIVIC DUTY	7.9	8.0	8.2	7.0	8.4	8.2	7.9	7.0	7.8	8.0	7.8	8.0	7.4	7.4	8.2
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	8.0	7.5	7.3	7.9	7.4	8.2	7.3	8.1	7.8	8.1	7.8	8.1	7.6	7.9
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	8.1	7.4	8.2	7.3	7.1	7.8	6.6	7.2	7.8	7.2	7.8	7.2	7.1	7.8
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	8.1	7.9	7.8	7.5	7.1	7.4	6.3	7.2	7.7	7.2	7.7	7.2	7.1	7.7
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	6.5	7.3	7.6	6.7	7.1	7.0	6.2	6.7	7.1	6.7	7.1	7.0	6.8	7.0
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	5.8	4.4	3.3	3.1	4.1	2.7	3.9	3.5	3.5	3.5	3.5	5.9	3.6	3.2
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.4	8.6	8.3	8.6	8.7	8.5	8.3	8.6	8.3	8.4	8.4	8.4	8.8	8.9	8.7
	A41c.TO MAKE MY VOICE HEARD	8.3	8.0	8.4	8.4	8.6	8.3	8.2	8.4	8.5	8.6	7.2	7.5	9.3	8.5	8.1	8.5
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.3	8.2	8.2	8.4	8.6	8.3	8.2	8.5	8.3	8.1	8.3	8.7	8.3	8.6	8.7
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.0	8.5	8.3	8.4	8.5	8.2	8.3	8.4	8.2	8.0	7.8	8.9	8.6	8.1	8.8
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	8.0	8.3	8.2	7.8	8.3	8.1	8.2	8.1	7.9	8.4	8.0	8.2	8.3	8.7	8.6
	B41d.TO DO MY CIVIC DUTY	7.9	7.8	8.1	8.0	7.8	7.9	7.9	8.0	7.8	7.8	7.6	7.6	9.2	8.4	7.6	8.0
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	8.0	8.1	7.7	7.6	7.7	8.0	7.7	7.6	7.6	8.0	7.9	8.6	8.6	8.2	7.7
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	7.2	7.5	7.7	8.4	7.3	7.3	7.7	7.8	7.5	7.4	6.5	9.1	7.5	8.1	6.9
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	7.4	7.3	7.6	7.8	7.4	7.4	7.6	7.6	7.8	6.6	6.6	9.4	6.9	6.3	7.8
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	7.1	7.1	7.0	7.7	5.6	7.1	7.0	6.5	6.6	7.3	5.8	9.7	6.5	7.5	6.2
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	3.0	3.7	3.7	3.7	4.2	3.3	3.7	4.0	3.5	4.6	3.6	2.8	3.2	2.0	4.0
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.4	8.4	8.3	8.8	8.7	8.5	8.7	8.1	8.6	8.6	8.5	8.7	8.8	7.3	7.2
	A41c.TO MAKE MY VOICE HEARD	8.3	8.3	8.2	8.2	8.3	8.1	8.8	7.2	8.0	8.0	8.4	8.6	8.4	8.7	7.8	6.8
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.3	8.2	8.1	8.6	8.9	7.9	7.7	7.9	8.4	8.4	8.5	8.6	8.6	7.3	7.0
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.2	8.1	8.1	8.5	8.3	8.2	7.4	7.4	8.1	8.1	8.7	8.6	8.7	7.4	6.8
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	7.8	8.3	8.1	8.9	8.7	7.4	8.0	7.8	8.1	8.1	8.3	8.1	8.4	7.0	7.2
	B41d.TO DO MY CIVIC DUTY	7.9	7.8	7.7	7.6	7.8	8.6	7.9	8.1	7.2	7.8	7.9	8.1	8.1	8.3	7.0	6.3
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	7.6	7.9	7.4	8.3	8.2	6.2	7.3	7.6	8.1	7.6	8.1	8.0	8.1	7.2	6.9
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	7.3	7.5	7.8	7.1	7.7	7.7	6.6	7.6	6.8	7.4	7.8	7.9	7.9	6.8	5.7
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	7.6	7.6	7.2	6.8	7.4	7.7	7.1	6.8	6.9	7.3	7.7	8.0	8.0	6.3	5.9
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	6.6	7.0	6.6	5.4	6.2	7.3	6.0	7.1	6.7	6.3	7.0	7.4	7.2	6.9	5.8
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	3.9	4.4	2.2	2.8	3.7	3.7	4.5	3.2	3.6	3.7	3.6	3.7	3.4	3.7	4.6
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.9	8.3	7.8	7.3	7.0	8.7	7.2	7.0	8.2	8.8	8.9	8.0	8.1	8.7	7.2
	A41c.TO MAKE MY VOICE HEARD	8.3	8.8	7.8	7.9	7.5	7.0	8.5	7.3	6.5	8.6	8.4	8.1	7.2	8.0	8.5	8.0
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.7	8.2	7.2	7.1	7.2	8.5	7.1	7.0	7.9	8.9	8.5	8.2	7.3	8.8	7.6
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.8	7.7	7.4	7.1	7.0	8.5	7.0	6.6	8.1	8.6	8.4	8.4	7.7	8.6	7.7
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	8.5	7.5	7.3	7.3	6.9	8.2	7.1	7.8	7.7	8.6	8.3	8.4	6.3	8.9	7.3
	B41d.TO DO MY CIVIC DUTY	7.9	8.4	7.7	6.8	6.0	7.1	8.2	6.6	6.5	7.8	8.1	8.2	7.8	8.0	7.9	7.6
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	8.2	7.5	7.1	7.0	7.6	8.0	7.3	6.9	7.3	8.6	8.0	8.0	5.9	8.7	7.8
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	8.0	7.4	6.5	6.1	6.3	7.8	6.2	6.4	7.4	8.1	7.2	6.7	5.7	8.4	6.3
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	8.1	6.9	5.9	6.9	6.9	7.7	6.9	5.1	7.6	7.6	7.8	6.4	6.8	7.9	6.5
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	7.3	7.1	6.0	5.9	6.2	7.1	6.1	5.7	5.9	8.3	7.3	6.8	2.5	8.9	6.4
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	3.2	3.8	3.2	3.8	5.7	3.3	4.9	5.1	4.4	2.4	3.1	4.1	7.1	2.0	4.7
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.7	8.2	7.3	8.7	8.2	8.0	.	.	.	8.7	8.0	7.9	8.6	8.3
	A41c.TO MAKE MY VOICE HEARD	8.3	8.7	7.8	7.4	8.8	8.2	7.5	8.4	8.0	7.7	.	.	.	8.7	8.1
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.8	7.5	7.4	8.8	7.5	8.0	.	.	.	8.6	7.7	8.2	8.6	7.8
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.8	7.4	8.0	8.8	7.3	8.2	.	.	.	8.4	8.0	7.9	8.6	7.4
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	8.9	6.8	7.1	9.0	6.8	7.6	.	.	.	8.6	6.9	7.8	8.7	6.9
	B41d.TO DO MY CIVIC DUTY	7.9	8.2	7.6	7.0	8.3	7.6	7.3	.	.	.	8.1	7.6	7.3	8.0	7.6
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	8.7	6.3	7.5	8.8	6.5	7.1	.	.	.	8.4	6.7	7.7	8.4	6.7
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	8.5	6.2	5.8	8.6	6.5	6.4	7.7	7.0	6.6	.	.	.	8.3	6.4
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	8.1	6.7	6.2	8.3	7.1	6.2	7.7	7.1	6.1	.	.	.	8.1	7.0
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	9.1	3.2	6.4	9.1	3.1	6.5	7.3	5.4	5.5	.	.	.	8.5	3.9
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	2.0	6.3	3.8	2.0	6.0	4.3	.	.	.	2.6	5.5	4.5	2.5	5.9
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.7	8.0	8.6	8.8	8.0	8.8	8.9	8.0
	A41c.TO MAKE MY VOICE HEARD	8.3	8.6	8.0	7.1	8.5	8.0	8.8	8.3	8.3
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.8	7.2	8.5	8.8	7.2	8.9	8.6	7.3
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.7	7.5	7.9	8.7	7.6	9.0	8.3	7.8
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	8.9	6.2	8.4	8.9	6.3	8.9	9.1	6.0
	B41d.TO DO MY CIVIC DUTY	7.9	8.1	7.9	7.3	8.1	7.8	8.3	7.5	8.2
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	8.7	5.9	7.9	8.7	5.9	8.9	8.3	5.8
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	8.5	5.6	6.8	8.4	5.7	8.2	8.7	5.5
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	8.1	6.9	5.0	8.0	6.8	8.3	7.5	7.2
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	9.1	2.4	5.8	9.2	2.0	9.0	9.4	2.0
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	1.9	7.0	3.7	1.9	7.2	2.1	1.4	7.1
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	B41h.TO PREVENT BAD THINGS FROM HAPPENING	8.5	8.3	8.5	8.5	8.5	.	8.5
	A41c.TO MAKE MY VOICE HEARD	8.3	8.0	8.4	8.4	8.1	8.3	.
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	8.3	8.0	8.2	8.8	8.7	.	8.3
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	8.3	8.0	8.4	8.4	8.6	.	8.3
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	8.1	8.2	8.1	8.2	8.5	.	8.1
	B41d.TO DO MY CIVIC DUTY	7.9	7.4	8.1	7.8	7.7	.	7.9
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	7.8	8.2	7.6	8.0	8.4	.	7.8
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	7.6	7.4	7.8	7.1	7.8	7.6	.
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	7.5	7.3	7.8	7.1	7.5	7.5	.
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	7.0	6.8	7.2	6.7	8.6	7.0	.
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	3.6	3.8	3.5	3.5	2.1	.	3.6
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarri ed under 55	POC only	Unmarri ed under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non- college grad	College graduat e or post- grad	4-year College grad	Post- graduat e
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	67%	68%	55%	60%	50%	62%	70%	88%	56%	70%	61%	66%	64%	61%	62%	57%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	59%	67%	52%	46%	57%	70%	67%	73%	50%	69%	61%	61%	61%	55%	59%	45%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	68%	64%	46%	59%	47%	52%	60%	87%	55%	61%	53%	62%	58%	57%	60%	51%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	60%	62%	52%	55%	46%	57%	65%	83%	52%	65%	56%	62%	59%	54%	55%	52%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	59%	63%	51%	50%	49%	54%	70%	83%	50%	66%	57%	59%	58%	56%	55%	60%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	61%	62%	49%	47%	53%	67%	61%	69%	49%	65%	55%	59%	57%	56%	62%	40%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	53%	68%	48%	51%	41%	55%	70%	82%	47%	66%	49%	58%	54%	61%	61%	59%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	64%	62%	44%	55%	50%	50%	61%	70%	53%	58%	58%	59%	58%	50%	49%	50%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	53%	62%	48%	43%	55%	65%	63%	55%	47%	62%	50%	59%	54%	56%	58%	50%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	55%	68%	76%	57%	49%	50%	63%	62%	73%	63%	88%	66%	51%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	52%	63%	66%	66%	40%	49%	56%	51%	75%	45%	83%	56%	76%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	46%	65%	72%	57%	51%	47%	44%	62%	69%	63%	80%	63%	52%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	52%	61%	69%	52%	53%	49%	57%	54%	68%	61%	75%	45%	57%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	51%	62%	65%	58%	49%	46%	59%	53%	69%	54%	74%	55%	59%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	49%	62%	64%	63%	46%	47%	51%	50%	72%	48%	77%	58%	68%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	48%	62%	65%	60%	48%	45%	54%	50%	72%	48%	80%	59%	60%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	44%	63%	70%	54%	50%	46%	42%	60%	65%	66%	74%	59%	50%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	48%	58%	61%	58%	44%	47%	50%	48%	68%	47%	73%	48%	68%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	71%	58%	60%	48%	74%	66%	47%	64%	79%	52%	44%	52%	58%	61%	67%	57%
	B41i.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	65%	53%	58%	50%	68%	60%	52%	56%	76%	51%	38%	59%	63%	53%	60%	61%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	70%	52%	50%	35%	73%	65%	35%	69%	71%	50%	27%	42%	43%	57%	64%	55%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	63%	54%	46%	49%	67%	57%	47%	59%	68%	53%	37%	60%	56%	54%	62%	51%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	59%	47%	47%	61%	63%	51%	61%	51%	67%	47%	51%	70%	59%	54%	60%	53%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	64%	43%	52%	49%	66%	59%	50%	59%	69%	38%	33%	62%	60%	50%	57%	61%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	62%	51%	50%	48%	64%	59%	49%	51%	74%	50%	41%	55%	47%	48%	60%	64%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	61%	47%	45%	48%	67%	51%	50%	61%	62%	43%	46%	50%	52%	51%	57%	61%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	61%	47%	53%	46%	65%	54%	47%	54%	68%	40%	34%	54%	51%	55%	55%	54%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	52%	64%	56%	69%	60%	73%	52%	64%	59%	64%	59%	64%	72%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	57%	72%	43%	72%	47%	71%	62%	60%	62%	58%	58%	54%	71%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	43%	42%	55%	62%	59%	69%	56%	52%	54%	59%	54%	61%	59%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	53%	60%	50%	62%	53%	70%	49%	53%	55%	59%	56%	57%	57%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	53%	65%	50%	59%	50%	69%	47%	62%	56%	58%	59%	50%	70%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	55%	66%	42%	64%	45%	68%	64%	58%	62%	55%	59%	50%	64%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	41%	53%	40%	62%	49%	70%	58%	73%	59%	55%	52%	54%	66%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	54%	49%	50%	52%	52%	62%	60%	62%	55%	56%	53%	55%	59%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	50%	54%	49%	66%	44%	66%	51%	56%	60%	53%	55%	50%	63%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	51%	63%	57%	74%	72%	49%	54%	59%	63%	63%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	45%	71%	51%	69%	65%	50%	62%	56%	64%	57%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	43%	60%	57%	62%	70%	38%	36%	58%	58%	59%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	38%	63%	54%	66%	62%	51%	53%	58%	56%	60%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	44%	62%	51%	68%	63%	63%	40%	46%	59%	57%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	38%	75%	51%	60%	61%	48%	59%	58%	63%	54%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	47%	65%	47%	67%	63%	50%	52%	52%	56%	57%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	46%	59%	55%	57%	62%	51%	34%	53%	54%	57%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	48%	66%	47%	61%	62%	45%	56%	50%	60%	52%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
10 - VERY IMPORTANT – TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	74%	60%	49%	56%	50%	70%	54%	60%	65%	60%	65%	40%	61%	67%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	62%	60%	56%	56%	56%	61%	58%	61%	59%	61%	59%	56%	58%	60%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	66%	66%	42%	48%	42%	63%	50%	55%	60%	55%	60%	45%	57%	60%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	65%	66%	39%	45%	53%	62%	50%	57%	59%	57%	59%	40%	54%	62%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	73%	60%	55%	53%	52%	58%	43%	59%	57%	59%	57%	43%	57%	60%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	58%	61%	47%	50%	49%	62%	44%	58%	57%	58%	57%	50%	52%	60%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	65%	56%	54%	53%	41%	60%	51%	48%	62%	48%	62%	32%	48%	63%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	60%	56%	49%	54%	53%	58%	40%	56%	57%	56%	57%	29%	52%	62%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	58%	57%	53%	56%	49%	54%	46%	55%	55%	55%	55%	51%	53%	56%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	57%	62%	63%	69%	71%	59%	63%	70%	62%	53%	59%	91%	64%	58%	64%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	58%	60%	58%	68%	58%	59%	58%	63%	58%	50%	61%	76%	66%	48%	57%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	54%	60%	59%	64%	55%	56%	59%	59%	57%	47%	52%	84%	46%	65%	65%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	47%	62%	61%	68%	61%	53%	61%	65%	58%	37%	59%	84%	48%	68%	68%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	50%	63%	55%	66%	68%	55%	55%	67%	61%	44%	51%	75%	52%	48%	63%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	52%	61%	57%	58%	59%	56%	57%	58%	56%	47%	62%	66%	66%	53%	53%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	51%	57%	57%	67%	57%	53%	57%	61%	56%	46%	43%	88%	62%	55%	55%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	48%	58%	56%	75%	55%	52%	56%	64%	55%	41%	50%	69%	51%	71%	74%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	51%	62%	54%	58%	52%	55%	54%	54%	52%	48%	59%	62%	74%	52%	45%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	60%	53%	68%	56%	53%	69%	63%	63%	48%	56%	67%	71%	70%	47%	36%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	55%	59%	50%	67%	66%	57%	53%	45%	57%	68%	63%	64%	66%	40%	32%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	55%	45%	65%	53%	49%	85%	49%	66%	52%	47%	63%	59%	63%	50%	30%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	53%	41%	66%	59%	53%	83%	49%	58%	59%	58%	64%	55%	64%	41%	34%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	59%	49%	60%	59%	62%	74%	47%	49%	51%	63%	63%	63%	64%	43%	30%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	54%	58%	47%	57%	58%	48%	66%	44%	55%	63%	62%	61%	65%	37%	28%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	53%	47%	58%	55%	50%	68%	53%	51%	44%	60%	61%	60%	64%	35%	25%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	54%	48%	51%	46%	50%	63%	51%	65%	45%	54%	59%	54%	61%	42%	28%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	50%	50%	48%	57%	58%	54%	55%	46%	49%	59%	60%	54%	63%	33%	27%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	71%	56%	47%	44%	40%	66%	42%	45%	60%	68%	61%	63%	46%	71%	56%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	69%	50%	48%	32%	35%	64%	34%	40%	56%	64%	64%	51%	50%	65%	40%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	64%	46%	50%	58%	35%	59%	47%	54%	50%	67%	62%	56%	38%	67%	51%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	66%	42%	54%	49%	31%	61%	40%	45%	57%	65%	54%	46%	52%	62%	46%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	68%	42%	46%	34%	42%	61%	38%	33%	63%	58%	49%	44%	62%	57%	40%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	67%	50%	42%	37%	28%	61%	32%	30%	52%	66%	63%	44%	49%	63%	32%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	67%	43%	40%	33%	28%	61%	30%	34%	54%	62%	61%	40%	52%	61%	32%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	64%	44%	37%	47%	34%	58%	40%	43%	54%	61%	52%	51%	49%	60%	41%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	64%	52%	36%	33%	21%	59%	26%	32%	53%	61%	61%	39%	46%	59%	45%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
10 - VERY IMPORTANT – TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	74%	49%	44%	74%	45%	57%	67%	53%	40%	.	.	.	69%	50%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	65%	54%	37%	66%	54%	49%	.	.	.	63%	55%	40%	62%	53%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	71%	40%	45%	73%	35%	51%	63%	34%	36%	.	.	.	67%	39%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	63%	53%	44%	62%	56%	51%	60%	56%	40%	.	.	.	61%	52%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	61%	57%	37%	61%	56%	51%	61%	52%	31%	.	.	.	61%	55%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	63%	50%	36%	63%	55%	44%	.	.	.	62%	51%	38%	59%	55%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	64%	52%	29%	66%	54%	39%	61%	43%	30%	.	.	.	63%	50%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	61%	50%	42%	64%	48%	46%	59%	43%	39%	.	.	.	61%	46%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	62%	45%	39%	62%	49%	43%	.	.	.	59%	50%	40%	59%	49%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	72%	46%	47%	71%	47%	69%	75%	49%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	64%	51%	62%	65%	51%	67%	62%	50%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	69%	35%	52%	68%	38%	66%	73%	40%
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	63%	49%	50%	62%	51%	59%	68%	56%
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	58%	61%	43%	57%	61%	57%	58%	70%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	63%	48%	58%	64%	48%	67%	60%	51%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	61%	48%	45%	61%	50%	60%	64%	50%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	61%	47%	43%	61%	47%	62%	59%	47%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	61%	46%	48%	61%	45%	64%	54%	47%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
10 - VERY IMPORTANT -- TABLE ONE OF TWO	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	63%	53%	68%	63%	65%	63%	.
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	59%	54%	61%	59%	60%	.	59%
	A41o.TO FIGHT AGAINST RACISM AND SEXISM	58%	54%	59%	59%	60%	58%	.
	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	58%	52%	62%	55%	58%	58%	.
	A41g.TO MAKE GOOD THINGS HAPPEN	57%	55%	60%	55%	46%	57%	.
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	57%	51%	59%	57%	67%	.	57%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	56%	51%	61%	53%	57%	56%	.
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	56%	49%	59%	56%	56%	56%	.
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	54%	50%	55%	56%	55%	.	54%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	56%	58%	42%	44%	55%	59%	50%	61%	48%	56%	49%	58%	54%	47%	49%	41%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	50%	56%	49%	45%	52%	61%	52%	52%	47%	56%	50%	56%	53%	48%	50%	43%
	A41c.TO MAKE MY VOICE HEARD	51%	56%	61%	38%	43%	45%	46%	66%	68%	44%	58%	46%	52%	50%	53%	54%	51%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	55%	53%	45%	41%	49%	56%	60%	55%	44%	58%	47%	53%	50%	52%	53%	47%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	61%	61%	34%	47%	42%	45%	55%	82%	45%	56%	41%	53%	48%	55%	59%	44%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	49%	61%	41%	39%	39%	63%	56%	72%	39%	62%	50%	49%	49%	51%	54%	41%
	B41d.TO DO MY CIVIC DUTY	43%	37%	59%	34%	25%	45%	54%	48%	79%	32%	56%	37%	45%	41%	48%	52%	38%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	46%	52%	32%	31%	43%	48%	49%	59%	35%	50%	42%	43%	43%	42%	42%	43%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	44%	47%	33%	37%	32%	37%	49%	65%	35%	47%	38%	40%	39%	44%	44%	42%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	38%	52%	21%	24%	31%	31%	48%	84%	26%	47%	31%	36%	34%	41%	45%	29%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	15%	20%	21%	14%	11%	30%	22%	22%	13%	25%	21%	19%	20%	17%	17%	17%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	42%	57%	62%	55%	39%	44%	40%	51%	63%	51%	72%	54%	56%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	49%	53%	53%	57%	28%	48%	49%	47%	59%	44%	60%	52%	62%
	A41c.TO MAKE MY VOICE HEARD	51%	38%	59%	63%	52%	40%	34%	46%	52%	64%	57%	67%	48%	55%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	45%	54%	61%	50%	23%	41%	50%	46%	61%	47%	72%	48%	52%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	34%	61%	72%	50%	40%	34%	32%	55%	66%	59%	82%	55%	47%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	41%	55%	57%	55%	36%	37%	47%	40%	69%	37%	74%	46%	66%
	B41d.TO DO MY CIVIC DUTY	43%	34%	49%	49%	53%	39%	33%	37%	32%	65%	28%	67%	33%	73%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	32%	49%	56%	42%	25%	31%	34%	39%	58%	40%	70%	39%	44%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	33%	46%	51%	37%	37%	30%	37%	39%	51%	38%	62%	36%	38%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	21%	46%	51%	41%	36%	19%	24%	33%	58%	34%	66%	31%	49%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	21%	18%	13%	25%	18%	14%	31%	13%	23%	9%	17%	16%	36%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	62%	35%	47%	38%	65%	56%	38%	59%	65%	38%	28%	45%	51%	57%	52%	44%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	55%	52%	53%	46%	57%	53%	46%	54%	58%	47%	37%	54%	51%	54%	49%	56%
	A41c.TO MAKE MY VOICE HEARD	51%	53%	44%	36%	50%	59%	41%	47%	45%	61%	45%	41%	58%	44%	47%	55%	50%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	64%	37%	49%	27%	63%	65%	28%	57%	72%	30%	21%	32%	52%	51%	50%	48%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	72%	28%	46%	11%	78%	62%	10%	63%	82%	27%	11%	10%	46%	52%	52%	45%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	56%	30%	45%	46%	59%	51%	48%	43%	71%	26%	42%	50%	52%	44%	52%	49%
	B41d.TO DO MY CIVIC DUTY	43%	47%	38%	39%	45%	52%	36%	45%	37%	58%	30%	30%	56%	42%	43%	47%	34%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	52%	38%	37%	26%	56%	42%	26%	44%	61%	35%	19%	32%	41%	38%	45%	43%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	50%	34%	35%	24%	55%	42%	23%	42%	59%	36%	20%	28%	36%	37%	44%	39%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	43%	26%	27%	29%	47%	35%	28%	30%	56%	23%	23%	34%	32%	32%	42%	31%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	8%	27%	18%	42%	8%	8%	42%	4%	13%	24%	33%	50%	12%	21%	20%	20%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	46%	58%	53%	63%	44%	59%	50%	38%	56%	50%	47%	50%	56%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	51%	50%	46%	68%	41%	56%	65%	47%	58%	49%	53%	48%	48%
	A41c.TO MAKE MY VOICE HEARD	51%	45%	42%	39%	61%	46%	62%	43%	60%	54%	50%	42%	49%	57%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	41%	66%	44%	63%	42%	59%	52%	44%	52%	50%	52%	48%	52%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	44%	48%	49%	58%	46%	58%	39%	53%	51%	50%	42%	54%	54%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	40%	68%	32%	64%	37%	66%	54%	44%	57%	48%	48%	46%	50%
	B41d.TO DO MY CIVIC DUTY	43%	32%	56%	34%	57%	33%	61%	28%	40%	55%	40%	33%	37%	54%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	36%	49%	31%	50%	36%	53%	41%	45%	48%	41%	38%	39%	47%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	29%	43%	31%	47%	36%	51%	42%	34%	40%	41%	40%	37%	54%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	36%	29%	22%	48%	25%	56%	28%	36%	45%	34%	27%	33%	42%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	8%	17%	13%	33%	15%	24%	12%	28%	22%	18%	15%	18%	20%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	45%	62%	48%	53%	59%	37%	61%	50%	56%	49%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	47%	64%	48%	52%	54%	44%	45%	60%	53%	51%
	A41c.TO MAKE MY VOICE HEARD	51%	44%	59%	44%	58%	57%	53%	46%	36%	49%	52%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	35%	61%	45%	56%	64%	27%	57%	47%	53%	50%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	39%	57%	46%	55%	73%	7%	31%	49%	50%	52%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	39%	67%	39%	59%	59%	47%	35%	38%	52%	49%
	B41d.TO DO MY CIVIC DUTY	43%	34%	67%	32%	50%	49%	45%	26%	35%	42%	45%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	36%	54%	35%	48%	55%	26%	42%	31%	45%	42%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	32%	43%	35%	48%	53%	26%	30%	33%	43%	40%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	25%	55%	27%	44%	45%	30%	26%	27%	36%	37%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	9%	29%	14%	24%	10%	44%	18%	15%	19%	19%
Total		1097	87	166	492	346	530	234	57	227	386	684

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
10 - VERY IMPORTANT – TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	51%	60%	45%	46%	52%	54%	34%	49%	54%	49%	54%	52%	48%	53%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	55%	55%	52%	44%	45%	54%	47%	51%	53%	51%	53%	52%	50%	52%
	A41c.TO MAKE MY VOICE HEARD	51%	66%	60%	42%	45%	36%	50%	48%	52%	50%	52%	50%	39%	45%	55%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	43%	49%	45%	45%	57%	55%	49%	46%	54%	46%	54%	36%	48%	54%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	54%	45%	51%	43%	43%	56%	46%	43%	55%	43%	55%	32%	45%	55%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	55%	53%	42%	49%	48%	51%	41%	47%	52%	47%	52%	41%	40%	55%
	B41d.TO DO MY CIVIC DUTY	43%	39%	52%	37%	47%	32%	45%	31%	37%	48%	37%	48%	40%	34%	48%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	49%	40%	41%	40%	43%	44%	41%	43%	43%	43%	43%	39%	40%	44%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	45%	35%	48%	31%	32%	46%	38%	33%	45%	33%	45%	22%	39%	44%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	47%	44%	33%	31%	27%	38%	27%	35%	38%	35%	38%	24%	32%	40%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	43%	26%	17%	11%	21%	14%	11%	17%	20%	17%	20%	37%	17%	17%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	50%	48%	53%	56%	52%	49%	53%	54%	49%	48%	55%	65%	56%	52%	48%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	55%	53%	49%	51%	49%	54%	49%	50%	47%	43%	51%	57%	69%	59%	49%
	A41c.TO MAKE MY VOICE HEARD	51%	45%	58%	49%	57%	55%	50%	49%	56%	54%	34%	43%	76%	47%	33%	59%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	47%	57%	51%	50%	48%	50%	51%	49%	48%	49%	52%	57%	58%	53%	53%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	46%	51%	51%	60%	47%	48%	51%	53%	45%	48%	36%	91%	52%	57%	48%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	44%	56%	51%	52%	49%	48%	51%	50%	50%	39%	43%	73%	56%	38%	45%
	B41d.TO DO MY CIVIC DUTY	43%	41%	40%	47%	42%	42%	41%	47%	42%	43%	32%	44%	73%	40%	33%	39%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	38%	48%	43%	43%	44%	42%	43%	44%	38%	41%	44%	65%	56%	35%	39%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	34%	43%	39%	61%	43%	37%	39%	51%	39%	32%	32%	71%	34%	45%	45%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	38%	33%	33%	47%	37%	36%	33%	41%	36%	24%	29%	78%	32%	20%	46%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	13%	23%	19%	21%	25%	17%	19%	23%	18%	22%	18%	22%	11%	7%	24%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	49%	46%	50%	62%	65%	50%	55%	41%	57%	56%	53%	56%	60%	28%	20%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	44%	54%	44%	55%	54%	49%	56%	44%	46%	59%	53%	54%	59%	28%	28%
	A41c.TO MAKE MY VOICE HEARD	51%	50%	46%	55%	55%	38%	71%	49%	47%	42%	49%	57%	55%	58%	28%	24%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	44%	52%	52%	66%	57%	37%	61%	41%	48%	55%	52%	53%	59%	21%	24%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	44%	46%	49%	38%	41%	65%	43%	51%	37%	43%	50%	59%	56%	44%	23%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	49%	46%	46%	56%	49%	44%	39%	29%	46%	51%	58%	56%	58%	19%	27%
	B41d.TO DO MY CIVIC DUTY	43%	41%	45%	31%	55%	53%	44%	52%	32%	36%	41%	43%	54%	52%	24%	12%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	37%	42%	36%	50%	44%	26%	39%	30%	48%	44%	46%	47%	49%	24%	22%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	35%	34%	44%	29%	43%	47%	37%	41%	30%	40%	45%	42%	48%	21%	13%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	37%	25%	33%	29%	26%	38%	45%	27%	25%	30%	40%	45%	43%	19%	11%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	23%	22%	9%	8%	15%	21%	33%	12%	17%	22%	20%	22%	21%	15%	9%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	63%	42%	25%	26%	30%	56%	28%	26%	44%	64%	57%	38%	36%	60%	32%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	60%	46%	39%	26%	25%	56%	26%	35%	46%	60%	60%	39%	49%	55%	28%
	A41c.TO MAKE MY VOICE HEARD	51%	61%	37%	32%	28%	35%	54%	31%	32%	56%	51%	50%	29%	51%	52%	39%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	64%	35%	27%	30%	17%	55%	23%	26%	44%	61%	58%	40%	27%	63%	30%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	60%	40%	37%	32%	28%	54%	30%	28%	39%	64%	52%	55%	8%	70%	37%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	62%	39%	19%	27%	24%	54%	25%	26%	45%	57%	56%	46%	42%	55%	35%
	B41d.TO DO MY CIVIC DUTY	43%	54%	35%	22%	5%	29%	48%	18%	22%	42%	46%	50%	34%	45%	44%	29%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	52%	30%	23%	25%	32%	45%	29%	28%	32%	56%	52%	41%	23%	52%	35%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	51%	28%	17%	23%	25%	44%	24%	22%	41%	47%	34%	32%	24%	50%	22%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	45%	31%	12%	19%	24%	39%	21%	18%	36%	39%	39%	24%	28%	41%	27%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	21%	25%	4%	8%	13%	20%	11%	18%	26%	11%	17%	13%	45%	8%	15%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
10 - VERY IMPORTANT – TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	61%	39%	30%	60%	42%	43%	.	.	.	58%	39%	41%	58%	45%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	54%	52%	30%	53%	55%	44%	.	.	.	56%	45%	40%	52%	51%
	A41c.TO MAKE MY VOICE HEARD	51%	55%	47%	36%	58%	49%	37%	52%	48%	39%	.	.	.	55%	47%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	64%	34%	20%	64%	35%	37%	.	.	.	60%	32%	43%	60%	38%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	73%	15%	35%	73%	13%	41%	54%	40%	23%	.	.	.	68%	20%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	58%	39%	35%	58%	38%	44%	.	.	.	53%	45%	38%	54%	41%
	B41d.TO DO MY CIVIC DUTY	43%	48%	41%	21%	50%	43%	27%	.	.	.	47%	40%	25%	45%	44%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	53%	27%	31%	54%	31%	31%	.	.	.	50%	26%	42%	50%	32%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	52%	27%	19%	54%	27%	28%	44%	27%	21%	.	.	.	51%	25%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	45%	26%	18%	49%	27%	22%	39%	28%	20%	.	.	.	44%	22%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	8%	40%	10%	8%	40%	18%	.	.	.	13%	33%	18%	11%	37%
	Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	60%	35%	52%	61%	35%	66%	55%	37%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	54%	49%	53%	56%	49%	57%	56%	48%
	A41c.TO MAKE MY VOICE HEARD	51%	54%	49%	28%	52%	50%	57%	47%	54%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	63%	27%	51%	64%	26%	63%	68%	27%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	73%	7%	30%	73%	5%	71%	77%	6%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	55%	43%	47%	56%	43%	61%	47%	47%
	B41d.TO DO MY CIVIC DUTY	43%	45%	44%	40%	46%	42%	52%	34%	48%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	52%	23%	47%	52%	22%	59%	40%	23%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	50%	23%	24%	50%	23%	46%	55%	25%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	42%	28%	16%	42%	27%	47%	36%	32%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	7%	46%	15%	8%	46%	10%	2%	45%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
10 - VERY IMPORTANT -- TABLE TWO OF TWO	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	51%	45%	53%	54%	60%	.	51%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	51%	48%	54%	49%	55%	.	51%
	A41c.TO MAKE MY VOICE HEARD	51%	45%	53%	51%	44%	51%	.
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	50%	44%	55%	46%	56%	.	50%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	50%	38%	58%	46%	64%	50%	.
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	50%	40%	55%	45%	48%	.	50%
	B41d.TO DO MY CIVIC DUTY	43%	34%	50%	37%	33%	.	43%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	42%	46%	43%	38%	47%	.	42%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	41%	34%	49%	31%	37%	41%	.
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	36%	33%	41%	31%	35%	36%	.
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	19%	16%	21%	17%	7%	.	19%
Total		1097	265	572	259	144	549	548

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	88%	93%	88%	89%	84%	89%	93%	100%	87%	93%	86%	89%	88%	94%	92%	97%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	93%	89%	88%	89%	86%	89%	94%	91%	88%	92%	86%	89%	88%	94%	93%	95%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	87%	94%	87%	87%	87%	85%	96%	100%	87%	92%	85%	90%	88%	93%	94%	89%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	89%	89%	83%	83%	84%	90%	88%	95%	84%	90%	84%	88%	86%	89%	91%	83%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	85%	90%	83%	80%	81%	90%	94%	95%	80%	92%	78%	85%	82%	95%	94%	97%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	89%	88%	81%	85%	80%	86%	88%	95%	83%	88%	82%	84%	83%	91%	92%	89%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	85%	87%	81%	84%	83%	86%	88%	78%	84%	85%	79%	90%	84%	86%	86%	85%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	88%	89%	78%	81%	83%	86%	87%	91%	82%	87%	81%	88%	84%	85%	86%	84%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	83%	86%	83%	80%	85%	89%	85%	85%	82%	87%	82%	86%	84%	86%	86%	83%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
6 - 10 - TOTAL IMPORTANT – TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	88%	91%	91%	89%	93%	85%	94%	88%	92%	88%	93%	87%	90%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	88%	91%	91%	91%	93%	87%	90%	88%	93%	87%	95%	94%	89%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	87%	91%	91%	90%	95%	87%	88%	87%	94%	85%	96%	91%	90%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	83%	89%	90%	87%	91%	83%	83%	84%	93%	81%	98%	85%	90%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	83%	88%	90%	88%	91%	78%	93%	83%	92%	85%	94%	84%	90%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	81%	89%	91%	84%	97%	78%	86%	88%	89%	86%	96%	92%	77%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	81%	86%	85%	89%	82%	83%	79%	84%	89%	78%	92%	90%	88%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	78%	89%	90%	88%	83%	79%	76%	84%	93%	81%	98%	88%	88%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	83%	85%	83%	85%	85%	83%	83%	81%	89%	74%	90%	84%	86%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	94%	86%	88%	85%	94%	93%	86%	92%	96%	80%	84%	86%	90%	92%	90%	85%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	93%	84%	86%	87%	94%	92%	87%	92%	94%	83%	86%	88%	88%	92%	90%	87%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	93%	84%	87%	87%	93%	93%	88%	91%	96%	80%	86%	88%	88%	91%	90%	89%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	93%	92%	92%	76%	93%	93%	76%	91%	96%	88%	71%	81%	91%	86%	87%	82%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	90%	81%	84%	82%	91%	88%	83%	84%	97%	80%	78%	85%	82%	85%	88%	86%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	94%	77%	84%	73%	94%	92%	73%	92%	96%	71%	73%	73%	81%	83%	90%	80%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	91%	83%	89%	76%	91%	91%	78%	90%	93%	79%	77%	74%	83%	87%	85%	82%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	91%	84%	87%	77%	91%	90%	80%	89%	93%	81%	73%	79%	84%	85%	86%	80%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	89%	80%	86%	81%	90%	87%	81%	85%	93%	77%	83%	79%	86%	88%	82%	84%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	90%	90%	91%	93%	86%	94%	81%	91%	93%	89%	89%	88%	88%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	90%	87%	90%	95%	87%	92%	84%	91%	85%	91%	90%	91%	94%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	87%	89%	90%	91%	86%	93%	85%	97%	92%	89%	89%	88%	89%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	89%	93%	87%	84%	81%	93%	80%	83%	87%	86%	86%	87%	87%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	82%	82%	77%	98%	82%	94%	81%	93%	87%	86%	84%	84%	91%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	82%	80%	81%	86%	87%	93%	78%	83%	84%	86%	84%	85%	87%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	83%	83%	91%	80%	81%	89%	80%	83%	86%	84%	85%	86%	82%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	83%	87%	86%	82%	79%	92%	80%	80%	86%	84%	81%	85%	87%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	83%	90%	87%	91%	77%	86%	85%	83%	87%	83%	86%	84%	79%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	89%	95%	86%	92%	93%	88%	81%	89%	92%	90%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	77%	88%	89%	93%	93%	89%	78%	87%	89%	91%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	91%	93%	86%	92%	93%	91%	75%	88%	89%	91%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	75%	94%	85%	88%	90%	75%	96%	89%	89%	86%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	81%	91%	80%	93%	92%	84%	77%	83%	86%	88%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	84%	85%	83%	90%	93%	75%	67%	86%	85%	87%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	80%	89%	84%	84%	88%	77%	94%	86%	88%	83%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	78%	91%	82%	86%	88%	79%	92%	83%	86%	84%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	80%	91%	82%	85%	88%	80%	83%	85%	84%	85%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	95%	90%	83%	91%	94%	90%	81%	90%	90%	90%	90%	83%	90%	91%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	94%	89%	88%	91%	90%	91%	72%	89%	91%	89%	91%	76%	90%	92%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	97%	87%	88%	90%	94%	91%	80%	89%	91%	89%	91%	82%	89%	91%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	92%	87%	86%	89%	85%	89%	72%	89%	86%	89%	86%	83%	84%	88%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	90%	88%	82%	87%	85%	88%	76%	83%	89%	83%	89%	70%	81%	91%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	95%	85%	81%	87%	91%	86%	76%	86%	86%	86%	86%	78%	84%	87%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	90%	84%	86%	90%	83%	85%	77%	87%	83%	87%	83%	84%	85%	84%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	96%	88%	84%	85%	86%	85%	72%	86%	85%	86%	85%	74%	86%	85%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	89%	85%	76%	88%	93%	87%	70%	85%	85%	85%	85%	75%	86%	84%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	86%	91%	91%	88%	92%	88%	91%	90%	94%	81%	76%	96%	96%	89%	83%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	85%	90%	92%	95%	91%	87%	92%	92%	91%	84%	81%	96%	95%	97%	88%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	89%	90%	90%	86%	92%	89%	90%	89%	93%	86%	76%	96%	93%	88%	89%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	86%	88%	85%	93%	83%	87%	85%	87%	86%	88%	87%	88%	85%	97%	84%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	87%	82%	85%	87%	93%	85%	85%	90%	90%	78%	67%	98%	90%	79%	92%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	82%	84%	89%	85%	89%	83%	89%	87%	85%	82%	75%	96%	92%	94%	83%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	82%	86%	85%	83%	88%	83%	85%	86%	84%	88%	86%	74%	91%	89%	82%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	85%	83%	84%	85%	83%	85%	84%	84%	84%	88%	81%	90%	79%	100%	75%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	85%	86%	81%	83%	88%	86%	81%	86%	85%	81%	80%	79%	93%	86%	84%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	92%	90%	91%	81%	92%	92%	85%	89%	89%	91%	93%	89%	94%	85%	69%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	90%	91%	87%	73%	89%	89%	87%	90%	82%	89%	93%	91%	93%	85%	72%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	92%	95%	85%	81%	95%	89%	91%	86%	88%	92%	95%	89%	93%	91%	68%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	86%	85%	86%	97%	87%	87%	89%	89%	84%	84%	88%	88%	91%	87%	70%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	87%	92%	81%	81%	88%	91%	80%	85%	75%	91%	90%	88%	91%	79%	65%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	84%	87%	83%	71%	82%	92%	75%	87%	81%	86%	88%	87%	90%	78%	71%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	84%	83%	87%	95%	87%	91%	75%	86%	84%	88%	86%	82%	89%	81%	68%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	81%	89%	86%	95%	91%	87%	73%	85%	85%	82%	86%	85%	90%	79%	57%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	87%	83%	82%	90%	87%	84%	87%	80%	89%	82%	87%	86%	90%	75%	62%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	94%	87%	92%	86%	62%	92%	74%	78%	93%	93%	85%	75%	83%	94%	72%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	95%	89%	71%	91%	60%	92%	75%	82%	91%	94%	85%	80%	85%	94%	68%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	93%	92%	94%	83%	69%	93%	76%	66%	92%	93%	86%	80%	86%	93%	69%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	91%	89%	86%	62%	72%	90%	68%	68%	87%	89%	86%	87%	79%	92%	68%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	92%	84%	86%	81%	55%	90%	68%	61%	86%	92%	86%	69%	82%	91%	57%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	90%	89%	76%	79%	60%	88%	69%	72%	86%	90%	86%	76%	72%	94%	64%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	88%	91%	81%	70%	64%	88%	66%	72%	86%	86%	83%	77%	77%	89%	72%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	89%	89%	79%	60%	70%	88%	65%	63%	84%	88%	84%	85%	80%	89%	66%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	91%	86%	80%	56%	64%	89%	60%	57%	84%	90%	85%	73%	80%	89%	59%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	95%	86%	72%	95%	84%	85%	93%	82%	68%	.	.	.	93%	88%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	96%	84%	68%	96%	85%	80%	93%	81%	65%	.	.	.	93%	88%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	95%	89%	60%	94%	89%	81%	94%	79%	66%	.	.	.	94%	88%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	94%	79%	69%	94%	80%	78%	.	.	.	92%	80%	73%	91%	80%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	94%	82%	55%	95%	83%	72%	91%	73%	60%	.	.	.	91%	85%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	96%	74%	67%	96%	75%	77%	90%	78%	55%	.	.	.	92%	77%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	91%	78%	65%	92%	77%	76%	.	.	.	88%	78%	78%	89%	81%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	91%	77%	66%	90%	79%	77%	.	.	.	89%	78%	71%	88%	80%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	89%	81%	61%	91%	80%	73%	.	.	.	88%	81%	66%	89%	82%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
6 - 10 - TOTAL IMPORTANT – TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	94%	85%	79%	93%	86%	94%	94%	88%
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	94%	85%	77%	93%	88%	92%	93%	89%
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	93%	90%	72%	93%	89%	93%	93%	92%
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	93%	76%	90%	93%	78%	93%	93%	78%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	91%	83%	69%	91%	84%	91%	90%	83%
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	94%	72%	72%	93%	74%	91%	96%	75%
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	91%	77%	77%	91%	76%	90%	92%	75%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	90%	76%	85%	91%	76%	90%	92%	76%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	89%	78%	86%	91%	77%	90%	93%	76%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
6 - 10 - TOTAL IMPORTANT -- TABLE ONE OF TWO	A41e.TO STAND UP FOR THE ISSUES THAT I CARE ABOUT	90%	94%	89%	87%	88%	90%	.
	A41m.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MYSELF	90%	89%	90%	88%	85%	90%	.
	A41g.TO MAKE GOOD THINGS HAPPEN	90%	89%	92%	86%	91%	90%	.
	B41n.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR MY FAMILY	87%	89%	85%	89%	94%	.	87%
	A41s.TO ELECT LEADERS WHO PUT PEOPLE ABOVE SPECIAL INTERESTS	86%	86%	88%	82%	85%	86%	.
	A41a.TO REMOVE BAD PEOPLE FROM OFFICE	86%	85%	88%	83%	89%	86%	.
	B41f.TO MAKE POSITIVE CHANGE IN MY COMMUNITY	84%	90%	82%	84%	92%	.	84%
	B41t.TO CREATE CHANGE THAT WILL LEAD TO A BETTER FUTURE FOR OUR CHILDREN	84%	84%	85%	83%	91%	.	84%
	B41h.TO PREVENT BAD THINGS FROM HAPPENING	84%	84%	85%	83%	86%	.	84%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	87%	87%	79%	88%	79%	78%	80%	100%	85%	82%	77%	85%	82%	89%	93%	77%
	A41c.TO MAKE MY VOICE HEARD	84%	84%	90%	78%	80%	81%	79%	95%	91%	80%	88%	75%	87%	82%	88%	89%	86%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	85%	87%	76%	73%	82%	90%	85%	91%	76%	88%	82%	80%	81%	85%	85%	85%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	86%	81%	75%	76%	82%	81%	79%	88%	78%	81%	78%	81%	79%	82%	83%	78%
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	84%	81%	74%	77%	80%	77%	84%	80%	78%	80%	77%	79%	78%	83%	84%	79%
	B41d.TO DO MY CIVIC DUTY	78%	74%	88%	72%	71%	83%	80%	74%	100%	75%	81%	76%	79%	77%	81%	79%	84%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	81%	86%	66%	70%	80%	75%	82%	88%	74%	80%	75%	78%	76%	78%	73%	91%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	78%	77%	70%	73%	72%	73%	77%	87%	73%	77%	66%	75%	71%	83%	84%	79%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	76%	79%	63%	63%	70%	67%	85%	95%	65%	79%	60%	70%	66%	85%	89%	76%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	79%	75%	53%	70%	63%	61%	63%	91%	68%	67%	56%	67%	63%	79%	82%	71%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	31%	28%	34%	34%	27%	37%	29%	22%	32%	31%	32%	30%	31%	33%	33%	33%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
6 - 10 - TOTAL IMPORTANT – TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	79%	87%	91%	82%	86%	82%	75%	88%	86%	86%	94%	90%	76%
	A41c.TO MAKE MY VOICE HEARD	84%	78%	88%	87%	88%	85%	76%	82%	84%	91%	82%	90%	86%	90%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	76%	86%	89%	81%	89%	71%	82%	81%	91%	80%	96%	81%	82%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	75%	83%	87%	81%	79%	76%	72%	80%	86%	79%	94%	83%	78%
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	74%	82%	85%	79%	75%	74%	74%	81%	83%	80%	90%	84%	73%
	B41d.TO DO MY CIVIC DUTY	78%	72%	82%	80%	87%	89%	75%	66%	75%	88%	66%	91%	84%	91%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	66%	84%	87%	78%	89%	68%	61%	78%	89%	79%	93%	75%	81%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	70%	78%	82%	74%	85%	68%	73%	77%	78%	81%	84%	78%	71%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	63%	78%	82%	75%	73%	60%	68%	70%	84%	73%	90%	73%	77%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	53%	77%	84%	71%	70%	57%	46%	77%	76%	82%	85%	75%	68%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	34%	30%	23%	36%	40%	33%	35%	30%	29%	28%	19%	28%	44%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	93%	80%	82%	68%	93%	91%	67%	92%	94%	81%	74%	61%	76%	88%	87%	77%
	A41c.TO MAKE MY VOICE HEARD	84%	90%	74%	79%	77%	92%	88%	76%	86%	95%	69%	75%	79%	81%	86%	85%	81%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	90%	73%	82%	74%	91%	86%	75%	86%	94%	58%	70%	77%	86%	82%	83%	77%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	88%	80%	82%	66%	92%	81%	68%	87%	90%	74%	66%	66%	86%	82%	80%	70%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	93%	71%	82%	55%	93%	93%	57%	91%	94%	66%	52%	57%	77%	84%	78%	80%
	B41d.TO DO MY CIVIC DUTY	78%	83%	73%	78%	75%	86%	76%	76%	82%	84%	63%	73%	77%	77%	81%	79%	72%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	90%	69%	77%	53%	92%	86%	53%	86%	94%	68%	47%	58%	77%	73%	77%	79%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	88%	58%	72%	55%	89%	86%	53%	84%	92%	61%	56%	53%	73%	73%	78%	71%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	83%	49%	62%	63%	83%	81%	63%	75%	90%	49%	58%	68%	77%	69%	76%	60%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	92%	49%	69%	24%	93%	90%	21%	91%	93%	52%	26%	21%	58%	77%	69%	60%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	17%	43%	31%	60%	16%	20%	60%	18%	16%	42%	62%	59%	24%	31%	33%	33%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	78%	73%	87%	89%	87%	87%	84%	67%	83%	84%	85%	84%	83%
	A41c.TO MAKE MY VOICE HEARD	84%	78%	84%	83%	90%	81%	88%	75%	91%	89%	82%	82%	82%	86%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	81%	93%	78%	88%	74%	90%	75%	79%	86%	81%	79%	81%	85%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	83%	91%	85%	78%	76%	85%	71%	69%	79%	80%	80%	81%	82%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	76%	79%	85%	81%	75%	80%	76%	83%	79%	79%	79%	80%	81%
	B41d.TO DO MY CIVIC DUTY	78%	76%	78%	79%	84%	73%	85%	77%	68%	85%	76%	73%	76%	76%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	76%	79%	75%	70%	73%	81%	71%	87%	85%	74%	69%	77%	76%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	68%	78%	69%	79%	75%	79%	76%	64%	72%	75%	73%	75%	80%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	78%	76%	62%	82%	69%	82%	54%	69%	75%	71%	65%	73%	76%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	63%	54%	77%	78%	67%	70%	61%	59%	71%	66%	63%	71%	67%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	27%	21%	28%	37%	35%	32%	34%	32%	32%	31%	26%	34%	31%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	84%	82%	85%	82%	91%	70%	64%	89%	87%	84%
	A41c.TO MAKE MY VOICE HEARD	84%	84%	91%	79%	87%	91%	78%	76%	79%	83%	86%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	81%	89%	76%	88%	89%	75%	88%	77%	81%	83%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	73%	82%	79%	82%	87%	67%	88%	76%	83%	79%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	77%	81%	78%	81%	91%	54%	91%	78%	78%	80%
	B41d.TO DO MY CIVIC DUTY	78%	82%	87%	74%	78%	82%	75%	78%	75%	78%	78%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	81%	87%	72%	77%	91%	53%	86%	67%	72%	80%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	75%	71%	73%	79%	89%	54%	56%	75%	74%	78%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	64%	80%	65%	79%	81%	67%	56%	64%	71%	74%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	66%	74%	68%	64%	90%	19%	66%	69%	69%	68%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	22%	38%	33%	28%	18%	61%	48%	27%	34%	28%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	92%	84%	78%	89%	85%	84%	72%	86%	84%	86%	84%	82%	81%	85%
	A41c.TO MAKE MY VOICE HEARD	84%	88%	87%	84%	82%	79%	85%	75%	82%	86%	82%	86%	77%	79%	87%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	89%	82%	81%	81%	82%	84%	74%	87%	80%	87%	80%	85%	80%	83%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	84%	83%	72%	85%	82%	81%	76%	80%	81%	80%	81%	79%	78%	81%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	81%	78%	74%	73%	89%	84%	75%	80%	79%	80%	79%	68%	77%	82%
	B41d.TO DO MY CIVIC DUTY	78%	85%	81%	72%	83%	97%	78%	61%	76%	80%	76%	80%	69%	75%	80%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	78%	76%	75%	77%	76%	83%	55%	81%	75%	81%	75%	71%	75%	79%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	86%	73%	78%	72%	75%	79%	52%	73%	77%	73%	77%	77%	70%	77%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	78%	74%	73%	74%	68%	74%	49%	67%	76%	67%	76%	69%	68%	75%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	66%	71%	70%	65%	68%	69%	55%	63%	70%	63%	70%	67%	66%	69%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	56%	39%	31%	29%	34%	23%	34%	30%	32%	30%	32%	52%	33%	27%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	86%	86%	82%	82%	83%	86%	82%	82%	85%	78%	73%	96%	91%	92%	79%
	A41c.TO MAKE MY VOICE HEARD	84%	81%	84%	85%	87%	84%	82%	85%	85%	89%	72%	67%	94%	88%	89%	81%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	80%	83%	82%	78%	88%	81%	82%	83%	84%	77%	77%	88%	77%	82%	84%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	81%	80%	78%	80%	82%	80%	78%	81%	82%	76%	79%	83%	75%	82%	79%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	77%	82%	80%	70%	82%	79%	80%	77%	78%	79%	78%	81%	80%	90%	87%
	B41d.TO DO MY CIVIC DUTY	78%	79%	80%	79%	70%	74%	80%	79%	72%	78%	73%	72%	90%	83%	82%	72%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	79%	79%	77%	71%	71%	79%	77%	71%	76%	76%	77%	84%	86%	90%	66%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	72%	72%	79%	82%	69%	72%	79%	75%	76%	75%	55%	90%	81%	84%	60%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	74%	63%	75%	72%	69%	70%	75%	70%	78%	55%	56%	98%	64%	66%	75%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	68%	71%	69%	72%	53%	69%	69%	62%	66%	66%	53%	99%	67%	70%	55%
B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN		31%	26%	31%	33%	34%	37%	28%	33%	35%	31%	40%	30%	24%	30%	15%	36%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	81%	88%	84%	81%	82%	92%	78%	90%	84%	81%	88%	82%	87%	82%	68%
	A41c.TO MAKE MY VOICE HEARD	84%	84%	86%	86%	74%	87%	88%	76%	79%	83%	85%	90%	82%	89%	80%	61%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	85%	79%	79%	84%	82%	76%	79%	73%	80%	75%	88%	86%	88%	75%	59%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	84%	80%	74%	84%	85%	72%	75%	77%	76%	82%	81%	85%	85%	71%	61%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	76%	83%	76%	85%	85%	66%	77%	81%	80%	76%	82%	74%	83%	73%	66%
	B41d.TO DO MY CIVIC DUTY	78%	79%	77%	74%	77%	88%	75%	82%	73%	78%	76%	80%	79%	85%	67%	51%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	77%	78%	68%	82%	81%	53%	79%	75%	81%	69%	82%	76%	80%	72%	66%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	75%	76%	77%	69%	82%	73%	59%	77%	68%	72%	78%	75%	79%	67%	57%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	74%	77%	68%	62%	74%	79%	59%	62%	65%	72%	75%	76%	80%	47%	56%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	66%	70%	63%	46%	63%	65%	56%	67%	66%	63%	69%	71%	71%	67%	53%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	35%	38%	20%	27%	27%	34%	43%	28%	34%	34%	30%	33%	32%	27%	35%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	86%	84%	82%	85%	67%	86%	76%	74%	84%	88%	83%	77%	67%	93%	66%
	A41c.TO MAKE MY VOICE HEARD	84%	91%	80%	79%	68%	55%	88%	61%	57%	88%	87%	80%	70%	80%	88%	67%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	89%	82%	77%	56%	61%	87%	59%	56%	81%	88%	83%	79%	74%	88%	63%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	86%	82%	64%	53%	69%	83%	61%	62%	78%	86%	80%	75%	69%	87%	64%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	84%	76%	76%	61%	58%	82%	59%	79%	75%	86%	81%	79%	56%	92%	54%
	B41d.TO DO MY CIVIC DUTY	78%	86%	79%	65%	40%	61%	83%	52%	57%	79%	82%	79%	72%	78%	80%	59%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	81%	75%	77%	63%	67%	80%	65%	53%	72%	88%	76%	73%	49%	90%	68%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	81%	80%	63%	52%	45%	79%	48%	55%	73%	82%	73%	60%	53%	87%	47%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	82%	68%	50%	69%	40%	76%	55%	38%	74%	77%	72%	54%	61%	79%	48%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	72%	68%	58%	58%	51%	70%	54%	53%	59%	81%	67%	64%	22%	90%	43%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	30%	32%	20%	19%	58%	30%	40%	40%	40%	20%	27%	33%	67%	16%	32%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	93%	74%	61%	94%	69%	79%	88%	66%	64%	.	.	.	92%	71%
	A41c.TO MAKE MY VOICE HEARD	84%	91%	78%	61%	92%	82%	71%	87%	83%	61%	.	.	.	91%	80%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	90%	72%	66%	91%	71%	75%	.	.	.	86%	76%	71%	88%	71%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	88%	70%	63%	88%	71%	72%	.	.	.	83%	75%	73%	86%	73%
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	91%	64%	54%	91%	66%	68%	.	.	.	88%	63%	66%	90%	62%
	B41d.TO DO MY CIVIC DUTY	78%	84%	73%	56%	86%	73%	65%	.	.	.	82%	75%	56%	83%	71%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	91%	56%	61%	92%	60%	61%	.	.	.	85%	61%	67%	87%	60%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	90%	59%	42%	91%	64%	54%	78%	75%	50%	.	.	.	87%	63%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	83%	62%	39%	86%	67%	50%	75%	70%	44%	.	.	.	83%	65%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	93%	29%	44%	92%	29%	57%	72%	54%	41%	.	.	.	85%	38%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	17%	58%	26%	16%	57%	36%	.	.	.	23%	50%	34%	21%	55%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
6 - 10 - TOTAL IMPORTANT – TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	93%	69%	75%	93%	70%	93%	93%	72%
	A41c.TO MAKE MY VOICE HEARD	84%	90%	78%	66%	89%	78%	91%	87%	82%
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	90%	71%	75%	89%	72%	91%	86%	73%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	88%	66%	81%	88%	66%	89%	85%	65%
	B41l.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	92%	54%	80%	92%	55%	91%	96%	50%
	B41d.TO DO MY CIVIC DUTY	78%	83%	74%	70%	83%	73%	84%	79%	77%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	91%	49%	81%	90%	48%	91%	90%	49%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	88%	53%	59%	87%	53%	85%	90%	51%
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	83%	62%	36%	81%	62%	85%	75%	66%
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	92%	23%	43%	93%	17%	91%	96%	16%
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	16%	65%	31%	17%	67%	20%	10%	65%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
6 - 10 - TOTAL IMPORTANT -- TABLE TWO OF TWO	A41o.TO FIGHT AGAINST RACISM AND SEXISM	84%	89%	83%	81%	91%	84%	.
	A41c.TO MAKE MY VOICE HEARD	84%	83%	85%	82%	85%	84%	.
	B41p.TO REPAIR AMERICA'S STANDING IN THE WORLD	82%	86%	81%	79%	87%	.	82%
	B41r.TO PUT PEOPLE WHO CARE ABOUT PEOPLE LIKE ME IN OFFICE	80%	80%	79%	81%	86%	.	80%
	B41i.BECAUSE I AM FRUSTRATED WITH THE WAY THINGS ARE GOING	79%	82%	79%	77%	82%	.	79%
	B41d.TO DO MY CIVIC DUTY	78%	77%	80%	75%	80%	.	78%
	B41b.TO ELECT NEW LEADERS WITH FRESH IDEAS	77%	83%	75%	75%	87%	.	77%
	A41k.BECAUSE I AM ANGRY WITH THE WAY THINGS ARE GOING	75%	77%	78%	66%	76%	75%	.
	A41q.TO PUT PEOPLE WHO ARE IN TOUCH WITH MY LIFE IN OFFICE	72%	70%	76%	65%	74%	72%	.
	A41i.TO VOTE PRESIDENT TRUMP OUT OF OFFICE	67%	69%	70%	60%	85%	67%	.
	B41j.TO VOTE AGAINST VICE PRESIDENT BIDEN	31%	33%	33%	27%	18%	.	31%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	8.6	9.0	8.6	8.3	8.5	9.0	9.2	9.4	8.4	9.1	8.3	8.8	8.6	9.1	9.2	8.9
	42c.U.S. SENATE AND CONGRESS	8.1	8.0	8.7	7.5	7.4	7.7	8.1	8.7	9.6	7.5	8.6	7.4	8.1	7.8	8.7	8.6	8.7
	42b.GOVERNOR	8.0	7.9	8.5	7.7	7.5	7.6	7.8	8.8	9.2	7.5	8.5	7.4	8.0	7.8	8.5	8.5	8.5
	42d.YOUR STATE LEGISLATURE	7.8	7.8	8.4	7.3	7.2	7.6	7.8	8.5	9.3	7.4	8.3	7.3	7.9	7.6	8.3	8.4	8.1
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	7.6	8.3	6.9	6.8	7.4	7.5	8.4	8.9	7.0	8.1	6.9	7.7	7.3	8.1	8.1	7.9
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	7.5	8.1	6.8	6.8	7.2	7.5	8.1	9.0	6.9	8.0	6.9	7.4	7.2	8.0	8.0	8.1
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	8.6	8.8	8.7	8.9	8.7	8.5	8.9	8.3	9.3	8.1	9.3	8.6	9.1
	42c.U.S. SENATE AND CONGRESS	8.1	7.5	8.4	8.5	8.5	7.8	7.4	7.8	7.7	8.9	7.7	9.1	8.1	8.8
	42b.GOVERNOR	8.0	7.7	8.2	8.3	8.3	7.7	7.4	8.1	7.7	8.7	7.6	8.9	8.0	8.4
	42d.YOUR STATE LEGISLATURE	7.8	7.3	8.2	8.3	8.2	7.4	7.1	7.7	7.6	8.6	7.5	8.8	7.8	8.5
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	6.9	8.0	8.0	8.0	7.5	6.6	7.4	7.4	8.5	7.3	8.7	7.7	8.2
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	6.8	7.8	8.0	8.0	7.2	6.7	7.1	7.1	8.4	7.1	8.7	7.6	8.4
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	8.9	7.7	8.4	8.9	9.0	8.8	9.0	8.7	9.1	7.4	8.3	9.5	8.8	8.8	8.8	8.3
	42c.U.S. SENATE AND CONGRESS	8.1	8.4	7.1	7.6	8.0	8.6	7.9	8.1	8.0	8.8	6.8	7.3	8.6	7.9	7.9	8.3	7.7
	42b.GOVERNOR	8.0	8.3	6.8	7.5	8.0	8.5	8.0	8.0	8.0	8.7	6.4	7.4	8.5	7.7	8.1	8.2	7.6
	42d.YOUR STATE LEGISLATURE	7.8	8.2	6.9	7.4	7.9	8.4	7.7	7.9	7.8	8.5	6.6	7.2	8.4	7.7	7.7	8.1	7.5
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	7.9	6.6	7.1	7.4	8.2	7.4	7.5	7.4	8.4	6.1	6.8	7.9	7.4	7.2	7.9	7.3
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	7.8	6.1	6.8	7.5	8.1	7.2	7.5	7.4	8.3	6.0	6.9	8.0	7.0	7.3	7.7	7.5
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	8.5	9.1	8.5	9.2	8.2	9.4	8.4	8.3	8.7	8.7	8.5	8.7	9.2
	42c.U.S. SENATE AND CONGRESS	8.1	7.7	8.2	7.6	8.5	7.5	8.9	7.4	8.1	8.4	8.0	7.7	7.9	8.3
	42b.GOVERNOR	8.0	7.3	8.1	7.8	8.5	7.5	8.8	7.6	7.6	8.2	7.9	7.6	7.9	8.5
	42d.YOUR STATE LEGISLATURE	7.8	7.3	8.2	7.2	8.5	7.4	8.7	7.6	7.3	8.2	7.7	7.5	7.6	8.3
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	6.7	8.2	6.8	7.8	7.2	8.5	7.2	7.4	7.9	7.4	7.2	7.4	7.8
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	6.6	7.5	6.7	8.2	7.0	8.2	7.3	7.7	7.9	7.3	6.9	7.4	7.4
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	8.0	9.1	8.4	9.2	9.0	9.1	8.0	8.1	8.8	8.7
	42c.U.S. SENATE AND CONGRESS	8.1	7.5	8.8	7.6	8.5	8.4	8.2	7.5	7.3	8.1	8.1
	42b.GOVERNOR	8.0	7.8	8.4	7.5	8.5	8.3	8.1	7.5	7.3	8.1	8.0
	42d.YOUR STATE LEGISLATURE	7.8	7.6	8.5	7.3	8.3	8.3	8.0	7.7	6.8	8.0	7.8
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	7.6	8.1	6.9	8.1	8.0	7.5	7.0	6.6	7.6	7.6
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	7.1	8.3	6.9	7.8	7.9	7.6	7.0	6.3	7.4	7.6
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	9.0	8.6	8.7	8.4	8.7	9.0	8.4	8.5	8.9	8.5	8.9	7.6	8.6	9.0
	42c.U.S. SENATE AND CONGRESS	8.1	8.6	8.1	8.2	8.0	8.5	7.9	7.5	7.8	8.3	7.8	8.3	7.3	7.6	8.3
	42b.GOVERNOR	8.0	8.4	7.8	8.3	8.1	8.5	8.0	7.3	7.7	8.2	7.7	8.2	7.2	7.6	8.3
	42d.YOUR STATE LEGISLATURE	7.8	8.6	7.9	8.0	8.0	8.0	7.7	7.2	7.5	8.1	7.5	8.1	7.5	7.4	8.1
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	8.3	7.8	7.5	7.6	8.0	7.3	6.8	7.3	7.7	7.3	7.7	7.2	7.3	7.7
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	8.0	7.8	7.7	7.6	7.4	7.2	6.7	7.2	7.7	7.2	7.7	7.1	7.2	7.7
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	8.7	8.8	8.7	9.1	8.4	8.7	8.7	8.7	8.8	8.6	8.1	9.2	8.7	9.2	8.5
	42c.U.S. SENATE AND CONGRESS	8.1	8.2	7.8	8.1	8.3	7.5	8.1	8.1	7.9	8.3	7.5	7.3	9.1	7.7	8.1	7.6
	42b.GOVERNOR	8.0	8.3	7.6	8.0	8.2	7.6	8.0	8.0	7.9	8.1	7.6	7.3	9.1	7.7	8.0	8.0
	42d.YOUR STATE LEGISLATURE	7.8	8.1	7.6	7.8	8.2	7.3	7.9	7.8	7.7	8.0	7.5	7.3	9.0	7.2	7.5	7.7
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	8.0	7.4	7.5	7.8	6.7	7.7	7.5	7.2	7.7	7.2	7.0	8.6	7.0	7.3	7.5
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	7.8	7.1	7.5	7.7	6.8	7.5	7.5	7.2	7.6	6.8	7.0	8.7	6.9	7.3	7.4
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	8.7	8.6	9.1	8.5	9.5	8.7	8.6	8.7	8.5	8.9	8.7	9.1	9.3	8.0	6.5
	42c.U.S. SENATE AND CONGRESS	8.1	8.2	7.8	8.2	7.9	8.5	7.4	8.2	7.4	7.8	8.2	8.1	8.5	8.6	6.6	6.1
	42b.GOVERNOR	8.0	8.1	7.7	7.9	7.9	8.7	6.7	8.2	7.4	7.7	8.2	8.1	8.3	8.5	6.8	6.1
	42d.YOUR STATE LEGISLATURE	7.8	8.0	7.7	7.7	7.4	8.3	7.1	7.9	7.1	7.8	7.8	8.1	8.2	8.4	6.5	6.0
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	7.6	7.5	7.7	7.4	8.1	6.6	7.4	6.7	7.3	7.7	7.7	8.0	8.1	6.4	5.8
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	7.7	7.2	7.2	7.2	8.0	6.8	7.6	6.6	7.4	7.4	7.7	7.7	8.0	6.2	5.8
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	9.3	9.0	7.6	6.8	6.9	9.1	6.9	5.5	8.8	9.1	8.7	7.8	8.9	8.8	7.2
	42c.U.S. SENATE AND CONGRESS	8.1	8.9	7.7	6.0	6.6	5.9	8.4	6.2	5.1	7.9	8.5	8.4	7.3	8.0	8.2	6.3
	42b.GOVERNOR	8.0	8.7	7.7	6.4	6.6	6.3	8.3	6.4	5.2	7.9	8.3	8.3	7.4	7.9	8.2	6.4
	42d.YOUR STATE LEGISLATURE	7.8	8.6	7.5	6.0	6.6	6.3	8.2	6.5	5.0	7.7	8.3	8.3	6.8	7.8	8.0	6.3
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	8.3	6.9	6.3	6.0	6.1	7.9	6.0	5.0	7.5	7.9	7.9	6.7	7.5	7.7	6.4
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	8.1	7.2	5.7	6.1	6.5	7.8	6.3	4.4	7.3	7.9	7.9	6.3	7.3	7.6	6.4
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	9.1	8.5	7.1	9.1	8.7	8.0	9.0	8.4	7.6	8.8	8.5	7.0	8.9	8.7
	42c.U.S. SENATE AND CONGRESS	8.1	8.5	7.6	6.4	8.6	8.1	6.6	8.4	8.1	6.7	8.3	7.4	6.3	8.4	7.9
	42b.GOVERNOR	8.0	8.3	7.7	6.4	8.5	8.1	6.6	8.4	8.0	6.6	8.1	7.3	6.6	8.3	8.0
	42d.YOUR STATE LEGISLATURE	7.8	8.2	7.5	6.1	8.4	8.0	6.4	8.1	8.0	6.2	8.1	7.3	6.7	8.2	7.7
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	8.0	7.1	5.9	8.2	7.5	6.2	7.9	7.4	5.7	7.7	6.9	6.6	7.9	7.4
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	7.9	6.9	5.8	8.1	7.5	5.9	7.7	7.6	6.2	7.6	7.1	6.1	7.9	7.1
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	8.9	9.0	7.1	9.1	8.9	9.0	9.2	9.1	8.8	9.0	8.8	8.7	9.2
	42c.U.S. SENATE AND CONGRESS	8.1	8.4	7.9	6.7	8.5	8.1	8.6	8.4	8.4	8.2	7.8	8.3	8.0	8.0
	42b.GOVERNOR	8.0	8.3	7.9	6.5	8.4	8.1	8.5	8.4	8.3	8.1	7.6	8.3	7.7	7.7
	42d.YOUR STATE LEGISLATURE	7.8	8.1	7.7	6.6	8.2	7.8	8.4	8.0	8.1	8.0	7.7	8.2	7.7	8.0
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	7.9	7.4	6.3	8.0	7.5	8.2	7.7	7.8	7.7	7.2	8.1	7.0	7.3
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	7.8	7.3	5.6	7.9	7.2	8.3	7.4	7.9	7.6	7.3	8.0	6.9	7.6
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MEAN: 0-10 SCALE	42a.PRESIDENT OF THE UNITED STATES	8.7	8.3	8.9	8.7	8.6	8.9	8.6
	42c.U.S. SENATE AND CONGRESS	8.1	7.6	8.4	7.8	7.8	8.2	7.9
	42b.GOVERNOR	8.0	7.7	8.2	7.7	7.9	8.2	7.8
	42d.YOUR STATE LEGISLATURE	7.8	7.6	8.1	7.6	7.3	7.9	7.7
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	7.6	7.3	7.6	7.6	7.1	7.7	7.4
	42f.BALLOT INITIATIVES AND PROPOSITIONS	7.5	7.0	7.8	7.3	7.2	7.5	7.4
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarri ed under 55	POC only	Unmarr ied under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduat e or post-grad	4-year College grad	Post-graduat e
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	62%	74%	63%	57%	57%	70%	79%	91%	57%	77%	59%	68%	64%	72%	75%	64%
	42b.GOVERNOR	45%	42%	57%	37%	33%	35%	50%	59%	73%	34%	58%	39%	45%	43%	51%	51%	50%
	42c.U.S. SENATE AND CONGRESS	44%	42%	57%	35%	30%	38%	48%	57%	79%	33%	57%	36%	44%	40%	54%	55%	51%
	42d.YOUR STATE LEGISLATURE	38%	35%	50%	29%	23%	33%	41%	51%	70%	27%	50%	30%	40%	35%	44%	45%	39%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	38%	48%	27%	25%	30%	39%	51%	62%	27%	48%	31%	39%	35%	41%	41%	41%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	33%	41%	22%	22%	27%	32%	41%	58%	24%	40%	26%	31%	29%	38%	38%	40%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	84%	89%	82%	79%	81%	88%	91%	94%	80%	90%	78%	87%	83%	90%	91%	89%
	42c.U.S. SENATE AND CONGRESS	77%	77%	85%	70%	71%	69%	77%	86%	97%	70%	84%	65%	79%	73%	87%	86%	91%
	42b.GOVERNOR	77%	73%	84%	73%	72%	71%	73%	87%	94%	72%	83%	66%	79%	73%	86%	86%	85%
	42d.YOUR STATE LEGISLATURE	76%	74%	86%	69%	69%	72%	74%	86%	95%	70%	83%	64%	78%	72%	86%	87%	84%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	72%	82%	62%	62%	67%	71%	85%	91%	64%	80%	61%	73%	67%	81%	84%	75%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	67%	76%	60%	60%	61%	67%	79%	85%	60%	75%	56%	68%	62%	80%	79%	81%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	63%	69%	70%	69%	54%	58%	70%	55%	81%	54%	84%	61%	75%
	42b.GOVERNOR	45%	37%	50%	54%	50%	34%	31%	47%	36%	63%	34%	71%	43%	56%
	42c.U.S. SENATE AND CONGRESS	44%	35%	50%	53%	53%	30%	30%	43%	35%	64%	34%	68%	41%	63%
	42d.YOUR STATE LEGISLATURE	38%	29%	43%	47%	41%	27%	25%	35%	28%	57%	27%	63%	30%	51%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	27%	43%	45%	44%	24%	23%	32%	31%	55%	28%	60%	36%	52%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	22%	38%	42%	36%	22%	21%	25%	27%	47%	25%	55%	31%	41%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	82%	86%	86%	86%	91%	79%	87%	80%	92%	79%	92%	81%	91%
	42c.U.S. SENATE AND CONGRESS	77%	70%	82%	83%	82%	80%	67%	75%	74%	89%	73%	91%	76%	87%
	42b.GOVERNOR	77%	73%	79%	79%	81%	82%	70%	78%	73%	85%	70%	87%	78%	83%
	42d.YOUR STATE LEGISLATURE	76%	69%	81%	82%	81%	75%	65%	74%	74%	87%	72%	90%	76%	85%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	62%	77%	79%	76%	76%	56%	73%	70%	83%	70%	87%	71%	80%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	60%	72%	73%	75%	72%	57%	65%	63%	80%	63%	82%	66%	83%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	73%	44%	57%	65%	75%	68%	67%	66%	80%	44%	48%	80%	66%	68%	68%	61%
	42b.GOVERNOR	45%	51%	28%	37%	42%	54%	47%	43%	41%	63%	22%	28%	54%	35%	45%	50%	41%
	42c.U.S. SENATE AND CONGRESS	44%	50%	30%	35%	41%	55%	41%	42%	41%	61%	26%	22%	56%	39%	44%	49%	39%
	42d.YOUR STATE LEGISLATURE	38%	43%	24%	29%	35%	47%	35%	35%	33%	54%	20%	19%	48%	33%	36%	43%	30%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	42%	19%	29%	34%	46%	35%	35%	33%	51%	19%	20%	47%	33%	33%	42%	32%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	37%	15%	19%	29%	42%	26%	29%	29%	45%	17%	20%	37%	24%	33%	34%	30%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	88%	71%	80%	87%	89%	87%	89%	86%	91%	67%	79%	94%	85%	86%	86%	81%
	42c.U.S. SENATE AND CONGRESS	77%	82%	62%	69%	77%	86%	75%	79%	77%	88%	59%	68%	84%	78%	77%	79%	73%
	42b.GOVERNOR	77%	82%	56%	68%	78%	84%	78%	80%	78%	86%	54%	71%	85%	76%	77%	80%	70%
	42d.YOUR STATE LEGISLATURE	76%	82%	62%	69%	75%	86%	75%	75%	77%	88%	61%	67%	82%	75%	74%	79%	72%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	77%	53%	64%	72%	82%	69%	72%	70%	85%	48%	65%	77%	72%	67%	74%	70%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	73%	51%	58%	68%	78%	63%	69%	65%	81%	55%	60%	75%	61%	65%	68%	72%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	58%	75%	60%	81%	53%	82%	61%	62%	66%	67%	63%	65%	78%
	42b.GOVERNOR	45%	24%	48%	38%	58%	32%	66%	40%	42%	48%	44%	40%	40%	55%
	42c.U.S. SENATE AND CONGRESS	44%	29%	50%	37%	55%	32%	64%	34%	45%	50%	43%	38%	42%	48%
	42d.YOUR STATE LEGISLATURE	38%	21%	48%	29%	49%	25%	58%	31%	29%	43%	36%	30%	34%	45%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	20%	48%	25%	47%	28%	53%	33%	30%	42%	35%	31%	33%	44%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	16%	34%	24%	50%	24%	43%	30%	29%	36%	30%	25%	30%	33%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	84%	87%	81%	95%	78%	93%	79%	83%	86%	85%	82%	84%	89%
	42c.U.S. SENATE AND CONGRESS	77%	79%	76%	71%	87%	68%	88%	69%	78%	81%	76%	73%	76%	77%
	42b.GOVERNOR	77%	74%	78%	71%	87%	72%	86%	69%	71%	81%	76%	71%	76%	81%
	42d.YOUR STATE LEGISLATURE	76%	72%	79%	67%	87%	70%	86%	72%	71%	83%	74%	70%	74%	81%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	63%	83%	62%	76%	64%	83%	67%	74%	78%	70%	65%	69%	73%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	58%	65%	57%	79%	59%	76%	69%	77%	73%	66%	61%	68%	61%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	45%	77%	59%	78%	74%	68%	55%	57%	68%	67%
	42b.GOVERNOR	45%	31%	57%	34%	58%	53%	44%	34%	35%	48%	45%
	42c.U.S. SENATE AND CONGRESS	44%	27%	62%	34%	55%	53%	43%	37%	32%	47%	44%
	42d.YOUR STATE LEGISLATURE	38%	23%	54%	27%	49%	46%	36%	35%	24%	40%	37%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	25%	51%	28%	46%	45%	36%	30%	23%	40%	36%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	23%	42%	24%	39%	39%	31%	26%	18%	33%	31%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	76%	92%	81%	90%	89%	90%	75%	76%	86%	85%
	42c.U.S. SENATE AND CONGRESS	77%	71%	86%	71%	84%	83%	80%	72%	67%	76%	79%
	42b.GOVERNOR	77%	79%	82%	70%	83%	81%	81%	73%	67%	76%	78%
	42d.YOUR STATE LEGISLATURE	76%	78%	85%	69%	82%	84%	77%	75%	62%	76%	77%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	74%	80%	62%	80%	79%	73%	66%	57%	72%	72%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	62%	78%	60%	74%	75%	71%	65%	51%	68%	68%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	70%	68%	63%	63%	61%	71%	57%	59%	72%	59%	72%	49%	62%	71%
	42b.GOVERNOR	45%	55%	45%	49%	43%	52%	45%	32%	41%	48%	41%	48%	32%	40%	49%
	42c.U.S. SENATE AND CONGRESS	44%	58%	49%	45%	36%	48%	44%	33%	39%	49%	39%	49%	38%	38%	48%
	42d.YOUR STATE LEGISLATURE	38%	55%	40%	35%	33%	41%	37%	30%	33%	41%	33%	41%	33%	32%	41%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	52%	42%	35%	36%	41%	34%	24%	33%	40%	33%	40%	33%	35%	39%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	47%	36%	34%	25%	33%	29%	23%	26%	35%	26%	35%	28%	30%	33%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	90%	85%	87%	82%	85%	88%	71%	83%	87%	83%	87%	75%	83%	87%
	42c.U.S. SENATE AND CONGRESS	77%	88%	81%	75%	83%	74%	77%	60%	75%	79%	75%	79%	71%	74%	80%
	42b.GOVERNOR	77%	85%	77%	78%	80%	85%	77%	56%	73%	80%	73%	80%	72%	71%	80%
	42d.YOUR STATE LEGISLATURE	76%	86%	80%	78%	82%	79%	74%	59%	73%	79%	73%	79%	75%	71%	79%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	89%	76%	73%	73%	81%	67%	56%	69%	74%	69%	74%	74%	67%	73%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	78%	76%	70%	71%	67%	63%	51%	63%	70%	63%	70%	69%	65%	69%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	67%	70%	63%	72%	66%	68%	63%	69%	67%	60%	59%	88%	64%	72%	62%
	42b.GOVERNOR	45%	48%	39%	44%	48%	46%	45%	44%	47%	45%	32%	41%	70%	43%	44%	44%
	42c.U.S. SENATE AND CONGRESS	44%	46%	44%	43%	46%	43%	45%	43%	44%	47%	29%	38%	71%	41%	36%	42%
	42d.YOUR STATE LEGISLATURE	38%	40%	36%	36%	46%	35%	39%	36%	40%	37%	29%	34%	63%	31%	31%	39%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	42%	33%	33%	46%	34%	39%	33%	39%	38%	26%	35%	59%	29%	28%	38%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	35%	27%	31%	36%	26%	32%	31%	30%	33%	20%	30%	53%	25%	23%	33%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	86%	87%	85%	84%	79%	86%	85%	82%	85%	83%	77%	90%	87%	96%	77%
	42c.U.S. SENATE AND CONGRESS	77%	81%	76%	77%	77%	69%	79%	77%	73%	81%	70%	65%	92%	70%	88%	66%
	42b.GOVERNOR	77%	79%	72%	79%	77%	73%	77%	79%	74%	80%	71%	65%	90%	72%	82%	70%
	42d.YOUR STATE LEGISLATURE	76%	81%	73%	75%	78%	70%	78%	75%	73%	80%	73%	68%	92%	69%	77%	62%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	78%	69%	71%	70%	62%	75%	71%	66%	75%	69%	65%	86%	60%	73%	64%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	74%	64%	67%	64%	59%	71%	67%	61%	72%	62%	56%	80%	60%	65%	55%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	66%	60%	71%	57%	73%	64%	68%	61%	62%	70%	66%	73%	78%	44%	25%
	42b.GOVERNOR	45%	45%	35%	43%	45%	46%	35%	50%	32%	39%	49%	48%	51%	54%	23%	15%
	42c.U.S. SENATE AND CONGRESS	44%	44%	40%	43%	40%	47%	35%	47%	31%	41%	47%	47%	54%	53%	19%	19%
	42d.YOUR STATE LEGISLATURE	38%	36%	34%	37%	33%	41%	29%	45%	23%	36%	37%	40%	45%	47%	12%	11%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	33%	35%	42%	35%	43%	30%	40%	26%	37%	38%	38%	44%	45%	15%	11%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	30%	30%	28%	32%	34%	29%	38%	19%	33%	33%	32%	36%	38%	12%	13%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	85%	85%	85%	76%	92%	82%	83%	85%	83%	87%	85%	87%	92%	80%	53%
	42c.U.S. SENATE AND CONGRESS	77%	83%	72%	76%	74%	82%	69%	79%	70%	76%	82%	79%	81%	86%	59%	49%
	42b.GOVERNOR	77%	81%	78%	73%	73%	86%	63%	78%	69%	77%	79%	80%	80%	85%	70%	42%
	42d.YOUR STATE LEGISLATURE	76%	82%	75%	73%	69%	80%	68%	73%	68%	76%	76%	80%	80%	85%	63%	45%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	75%	72%	71%	64%	82%	61%	72%	60%	69%	74%	76%	78%	79%	62%	42%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	75%	69%	61%	63%	77%	61%	68%	55%	69%	68%	68%	73%	75%	57%	40%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	82%	62%	34%	25%	24%	74%	24%	25%	67%	75%	67%	44%	65%	71%	35%
	42b.GOVERNOR	45%	59%	28%	23%	20%	19%	50%	19%	12%	42%	52%	52%	33%	43%	49%	24%
	42c.U.S. SENATE AND CONGRESS	44%	60%	27%	16%	18%	13%	50%	16%	17%	41%	51%	54%	28%	43%	48%	22%
	42d.YOUR STATE LEGISLATURE	38%	53%	16%	8%	15%	14%	42%	15%	14%	33%	46%	46%	22%	37%	40%	20%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	50%	20%	9%	21%	15%	41%	18%	14%	34%	44%	44%	18%	36%	39%	22%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	43%	18%	6%	8%	17%	35%	12%	10%	31%	35%	38%	17%	29%	34%	19%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	92%	92%	77%	65%	55%	91%	60%	40%	88%	90%	83%	71%	88%	87%	52%
	42c.U.S. SENATE AND CONGRESS	77%	88%	80%	51%	55%	37%	83%	46%	38%	77%	83%	81%	62%	78%	81%	38%
	42b.GOVERNOR	77%	86%	82%	61%	53%	46%	83%	49%	33%	79%	81%	80%	60%	77%	81%	42%
	42d.YOUR STATE LEGISLATURE	76%	86%	83%	54%	49%	44%	82%	46%	34%	76%	82%	82%	57%	76%	80%	44%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	82%	68%	57%	43%	42%	78%	43%	33%	74%	76%	75%	56%	72%	74%	42%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	75%	74%	48%	45%	48%	72%	47%	27%	68%	74%	75%	43%	66%	71%	43%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	75%	61%	33%	76%	66%	47%	74%	54%	36%	70%	63%	34%	72%	65%
	42b.GOVERNOR	45%	52%	40%	18%	56%	45%	22%	52%	42%	25%	48%	34%	19%	52%	43%
	42c.U.S. SENATE AND CONGRESS	44%	52%	40%	14%	56%	46%	20%	51%	47%	19%	48%	34%	16%	51%	41%
	42d.YOUR STATE LEGISLATURE	38%	44%	33%	12%	47%	39%	17%	43%	34%	16%	41%	30%	20%	43%	38%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	44%	32%	12%	45%	37%	20%	44%	38%	15%	38%	27%	21%	42%	36%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	38%	26%	11%	41%	31%	13%	36%	28%	12%	33%	27%	14%	37%	28%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	91%	84%	51%	91%	87%	69%	89%	79%	64%	89%	81%	57%	89%	85%
	42c.U.S. SENATE AND CONGRESS	77%	85%	73%	43%	88%	79%	53%	83%	76%	52%	82%	70%	42%	84%	74%
	42b.GOVERNOR	77%	83%	75%	46%	86%	81%	54%	83%	72%	54%	80%	72%	44%	83%	75%
	42d.YOUR STATE LEGISLATURE	76%	84%	72%	41%	87%	78%	52%	80%	77%	50%	81%	71%	47%	85%	72%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	79%	68%	39%	81%	72%	51%	77%	75%	43%	75%	64%	48%	78%	67%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	75%	63%	34%	78%	69%	42%	71%	74%	44%	72%	60%	40%	76%	61%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	73%	66%	36%	74%	68%	71%	79%	72%	72%	65%	72%	71%	68%
	42b.GOVERNOR	45%	51%	40%	26%	53%	45%	53%	52%	47%	48%	35%	52%	41%	40%
	42c.U.S. SENATE AND CONGRESS	44%	50%	39%	26%	52%	44%	54%	49%	51%	47%	36%	50%	43%	41%
	42d.YOUR STATE LEGISLATURE	38%	43%	33%	21%	44%	33%	47%	40%	38%	41%	34%	44%	35%	40%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	42%	33%	17%	44%	38%	46%	42%	42%	38%	29%	42%	29%	35%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	37%	28%	9%	38%	27%	42%	31%	32%	33%	29%	38%	24%	34%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	89%	89%	61%	90%	87%	90%	91%	89%	88%	87%	88%	87%	90%
	42c.U.S. SENATE AND CONGRESS	77%	83%	77%	50%	84%	80%	85%	83%	83%	81%	74%	82%	80%	76%
	42b.GOVERNOR	77%	82%	77%	51%	83%	80%	83%	83%	82%	80%	75%	82%	76%	76%
	42d.YOUR STATE LEGISLATURE	76%	82%	74%	54%	83%	74%	84%	82%	76%	81%	75%	82%	81%	76%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	77%	71%	44%	79%	73%	83%	75%	74%	74%	69%	80%	62%	71%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	73%	68%	36%	75%	66%	81%	68%	71%	70%	67%	75%	60%	67%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
10 - VERY MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	66%	55%	74%	60%	67%	68%	65%
	42b.GOVERNOR	45%	39%	53%	35%	40%	49%	41%
	42c.U.S. SENATE AND CONGRESS	44%	39%	51%	35%	37%	47%	42%
	42d.YOUR STATE LEGISLATURE	38%	31%	44%	31%	29%	39%	36%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	37%	30%	42%	34%	27%	40%	33%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	32%	25%	37%	26%	27%	33%	30%
6 - 10 - TOTAL MOTIVATED	42a.PRESIDENT OF THE UNITED STATES	85%	83%	87%	81%	84%	86%	84%
	42c.U.S. SENATE AND CONGRESS	77%	74%	81%	72%	76%	79%	75%
	42b.GOVERNOR	77%	76%	80%	72%	79%	79%	75%
	42d.YOUR STATE LEGISLATURE	76%	74%	80%	69%	72%	77%	75%
	42e.LOCAL OFFICES LIKE MAYOR, CITY COUNCIL, AND SHERIFF	72%	70%	74%	69%	68%	74%	69%
	42f.BALLOT INITIATIVES AND PROPOSITIONS	67%	64%	71%	63%	68%	69%	66%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	82	82	75	71	87	78	80	95	77	82	74	86	80	79	74	92
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	80	79	76	70	83	83	76	95	75	82	68	85	77	82	82	82
	43a.THEY SHARE MY VALUES	75	75	80	71	64	76	80	81	94	68	83	64	80	72	82	81	86
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	81	77	62	65	70	79	69	97	67	78	67	66	66	85	90	72
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	70	73	68	66	66	79	70	76	66	75	62	80	71	69	65	83
	A43r.THEY ARE PROGRESSIVE	59	65	60	53	64	58	50	59	61	62	56	51	60	56	65	72	46
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	53	65	53	39	76	64	55	77	52	62	47	58	53	67	67	68
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	54	64	51	48	47	69	60	71	48	66	45	69	57	55	57	47
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	53	52	54	56	44	54	51	68	52	55	35	70	53	55	60	43
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	69	55	37	49	59	57	32	81	53	50	46	48	47	62	68	43
	A43i.THEY ARE A CHARISMATIC LEADER	45	58	39	41	49	50	39	33	66	49	41	43	42	42	51	56	36
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	75	82	79	90	77	76	73	78	86	72	85	87	94
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	76	80	75	87	77	74	79	75	83	66	83	86	89
	43a.THEY SHARE MY VALUES	75	71	78	81	75	70	67	78	70	85	71	90	68	81
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	62	78	82	78	82	61	64	72	84	68	93	77	79
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	68	72	73	69	75	69	67	64	79	65	79	59	80
	A43r.THEY ARE PROGRESSIVE	59	53	62	68	56	56	56	49	67	59	69	67	66	49
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	53	60	57	62	77	52	55	52	66	51	62	50	74
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	51	59	53	70	63	49	54	47	71	41	63	54	87
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	54	53	45	63	65	51	60	52	53	42	48	67	59
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	37	61	64	67	37	36	38	68	56	61	67	94	46
	A43l.THEY ARE A CHARISMATIC LEADER	45	41	48	52	46	43	45	36	53	43	54	51	52	41
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	84	77	75	75	87	79	76	82	86	79	70	79	81	80	79	78
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	82	77	79	74	84	79	75	82	83	83	56	87	76	73	81	78
	43a.THEY SHARE MY VALUES	75	78	69	70	77	80	73	78	72	84	67	67	86	74	71	80	68
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	83	39	59	71	85	79	71	80	86	35	67	75	74	65	79	61
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	85	49	65	50	88	79	53	84	86	56	33	63	68	73	69	72
	A43r.THEY ARE PROGRESSIVE	59	68	23	49	50	67	70	54	74	63	24	50	50	60	62	61	50
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	63	49	52	50	66	55	53	58	68	53	40	57	66	56	60	42
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	62	53	55	55	63	59	55	55	69	63	36	70	60	45	60	57
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	69	39	55	26	69	69	25	71	68	47	7	40	56	54	53	50
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	65	38	45	33	70	55	36	64	65	31	40	26	51	33	59	55
	A43i.THEY ARE A CHARISMATIC LEADER	45	52	21	32	44	56	45	45	58	47	11	53	36	52	41	48	35
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	79	84	79	81	77	81	71	85	80	79	86	73	89
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	70	84	69	79	77	85	81	75	78	78	78	75	91
	43a.THEY SHARE MY VALUES	75	76	72	62	86	70	89	66	70	76	75	73	73	84
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	85	63	52	87	69	87	70	46	73	72	77	71	66
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	62	76	75	69	61	78	71	73	63	73	61	73	90
	A43r.THEY ARE PROGRESSIVE	59	58	61	53	76	69	53	59	36	57	59	69	58	42
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	63	70	52	63	51	68	44	41	63	55	43	56	71
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	53	69	42	49	45	73	57	56	58	56	47	57	74
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	50	64	48	65	49	57	66	35	50	54	63	54	48
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	55	47	25	47	62	56	67	37	55	51	51	55	35
	A43i.THEY ARE A CHARISMATIC LEADER	45	66	38	39	43	51	46	45	20	41	47	59	46	32
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	72	84	78	81	83	78	83	74	84	77
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	73	81	75	83	82	75	79	74	78	79
	43a.THEY SHARE MY VALUES	75	67	81	69	84	79	80	58	71	80	74
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	59	80	68	78	81	76	23	69	74	74
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	60	64	67	80	81	52	72	66	76	68
	A43r.THEY ARE PROGRESSIVE	59	74	48	59	59	66	54	38	56	67	56
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	46	73	53	58	63	52	51	51	55	58
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	36	71	50	65	58	55	58	58	54	57
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	48	51	52	57	62	25	74	62	52	54
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	60	52	52	50	65	37	14	48	58	50
	A43i.THEY ARE A CHARISMATIC LEADER	45	42	41	50	43	50	44	9	50	53	43
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	60	81	74	91	80	85	71	78	80	78	80	65	72	84
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	75	80	60	85	87	83	76	76	80	76	80	59	72	83
	43a.THEY SHARE MY VALUES	75	82	71	81	80	67	76	79	69	79	69	79	59	72	79
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	93	70	86	69	65	75	48	75	72	75	72	49	71	77
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	65	76	64	52	69	77	77	74	70	74	70	78	56	75
	A43r.THEY ARE PROGRESSIVE	59	61	73	51	49	48	60	60	67	55	67	55	64	68	55
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	57	71	21	52	46	60	62	61	56	61	56	31	38	68
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	50	56	55	54	53	64	55	58	57	58	57	57	51	58
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	26	53	40	58	59	65	38	53	56	53	56	39	42	59
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	77	51	68	48	61	47	37	60	47	60	47	43	64	50
	A43i.THEY ARE A CHARISMATIC LEADER	45	77	58	44	42	62	35	38	61	37	61	37	30	58	43
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	77	79	79	77	88	78	79	83	84	69	74	90	67	80	72
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	74	75	81	78	83	74	81	81	82	73	72	82	67	75	75
	43a.THEY SHARE MY VALUES	75	69	73	81	73	79	71	81	77	77	65	58	92	81	83	64
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	60	72	77	76	85	64	77	81	72	81	45	90	65	74	76
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	75	67	70	75	61	72	70	67	67	78	77	82	60	80	56
	A43r.THEY ARE PROGRESSIVE	59	51	65	60	71	56	56	60	62	63	57	25	64	56	60	62
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	56	54	66	42	46	55	66	44	56	52	52	79	52	60	58
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	62	50	56	59	50	58	56	54	61	47	59	74	38	72	46
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	58	42	55	60	48	52	55	53	62	45	41	59	30	78	45
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	57	41	55	51	44	51	55	47	48	49	52	75	59	54	33
	A43i.THEY ARE A CHARISMATIC LEADER	45	41	31	51	51	56	37	51	54	49	40	27	39	53	65	30
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	85	75	81	97	79	88	86	79	80	87	82	76	85	72	56
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	85	74	83	91	89	80	100	79	79	77	77	81	85	76	39
	43a.THEY SHARE MY VALUES	75	77	73	73	68	82	65	84	67	73	74	79	79	83	64	46
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	81	70	68	48	63	60	69	68	56	82	76	73	78	60	56
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	64	71	83	84	75	63	55	79	71	58	67	74	77	42	52
	A43r.THEY ARE PROGRESSIVE	59	58	58	74	52	49	96	43	58	65	55	68	54	63	56	44
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	62	46	57	62	62	46	61	55	57	45	64	61	65	30	33
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	59	54	62	68	73	35	78	58	66	50	55	60	65	38	26
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	61	62	45	79	59	57	79	60	62	58	49	51	58	53	23
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	43	57	55	30	47	72	68	61	44	56	54	44	59	28	27
	A43i.THEY ARE A CHARISMATIC LEADER	45	39	59	56	32	37	82	30	52	53	35	49	35	51	37	25
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	85	84	66	63	55	83	59	67	81	87	69	72	82	82	41
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	86	88	59	43	56	84	50	49	78	85	75	66	81	80	49
	43a.THEY SHARE MY VALUES	75	84	70	63	60	49	80	54	46	74	79	82	62	77	78	46
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	77	77	62	72	26	76	48	55	73	72	83	58	69	77	39
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	76	73	56	46	39	74	42	73	69	77	69	62	53	82	35
	A43r.THEY ARE PROGRESSIVE	59	60	66	50	87	24	60	55	44	68	51	59	45	48	66	39
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	62	73	39	29	29	62	29	39	55	64	60	39	51	62	38
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	65	56	53	23	28	63	26	18	53	62	65	47	62	59	5
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	58	63	51	4	28	58	17	48	53	54	64	42	37	64	23
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	56	53	41	65	21	54	43	28	54	48	67	33	33	63	25
	A43i.THEY ARE A CHARISMATIC LEADER	45	48	57	37	29	2	49	15	35	54	36	47	39	46	48	20
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	86	81	27	87	79	62	.	.	.	85	77	51	84	79
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	85	77	34	87	81	54	.	.	.	85	73	42	81	74
	43a.THEY SHARE MY VALUES	75	82	75	34	83	77	57	81	60	46	80	69	55	79	75
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	80	68	40	82	72	54	79	50	32	.	.	.	78	76
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	84	57	30	82	60	55	.	.	.	81	56	42	75	54
	A43r.THEY ARE PROGRESSIVE	59	67	49	43	68	46	53	65	26	35	.	.	.	65	52
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	62	51	46	67	53	39	.	.	.	67	40	39	62	46
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	65	51	17	65	65	25	.	.	.	64	48	25	59	54
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	69	33	22	68	43	31	.	.	.	66	35	20	66	35
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	68	31	24	67	31	41	59	7	36	.	.	.	61	42
	A43i.THEY ARE A CHARISMATIC LEADER	45	52	39	24	55	37	34	52	31	2	.	.	.	51	47
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/WP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	85	80	45	83	78	81	90	82
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	84	79	42	83	74	83	83	79
	43a.THEY SHARE MY VALUES	75	79	78	46	79	79	78	82	77	79	74	79	79	82
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	79	70	45	77	71	76	80	73
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	85	47	42	83	49	81	87	48
	A43r.THEY ARE PROGRESSIVE	59	69	51	18	68	45	66	71	46
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	63	52	40	63	47	64	61	50
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	62	53	32	64	51	62	71	58
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	71	28	22	70	30	66	78	22
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	62	30	48	62	32	65	58	32
	A43l.THEY ARE A CHARISMATIC LEADER	45	51	40	25	49	41	53	46	44
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	79	77	89	60	80	.	79
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	78	68	88	66	76	.	78
	43a.THEY SHARE MY VALUES	75	70	81	69	73	76	74
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	72	69	77	66	68	72	.
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	70	77	72	60	75	.	70
	A43r.THEY ARE PROGRESSIVE	59	62	53	68	70	59	.
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	57	69	57	45	52	.	57
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	56	52	65	41	66	.	56
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	53	64	54	42	75	.	53
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	52	48	52	54	54	52	.
	A43i.THEY ARE A CHARISMATIC LEADER	45	51	38	53	49	45	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	45	45	28	25	36	31	62	58	29	49	42	38	40	35	29	52
	A43t.THEY ARE MODERATE	23	38	25	11	25	33	23	7	30	28	18	22	19	20	29	20	57
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	33	17	4	23	23	5	8	23	23	9	22	19	20	8	8	8
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	10	5	10	9	7	12	9	-2	8	8	12	17	15	-8	-5	-15
	B43y.THEY BELIEVE IN CAPITALISM?	1	3	13	-11	0	-12	1	11	3	-4	6	-6	-2	-4	11	8	21
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	8	30	-31	-19	8	-14	21	45	-9	11	-10	-5	-7	17	18	13
	A43x.THEY BELIEVE IN SOCIALISM	-1	34	-9	-17	7	24	-15	-13	-27	13	-16	9	-4	1	-6	2	-29
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	-1	15	-24	-5	-10	-4	-6	9	-6	-3	-1	-3	-2	-11	-15	2
	B43s.THEY ARE CONSERVATIVE	-6	-6	-7	-7	-10	-13	11	-3	-25	-11	-1	10	-15	-2	-16	-16	-18
	B43i.THEY ARE A WOMAN	-11	-2	-12	-16	7	-18	-10	-25	-34	-2	-20	-5	-18	-12	-9	-11	-4
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-2	-5	-29	-21	1	-13	-21	2	-13	-14	-27	-14	-19	0	2	-4
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-7	-10	-32	-26	-4	-19	-20	-5	-18	-17	-17	-23	-20	-11	-9	-20
	A43j.THEY ARE YOUNG	-36	-26	-37	-41	-30	-25	-35	-45	-61	-28	-44	-41	-38	-39	-28	-25	-36
	A43h.THEY SHARE MY RACE	-40	-23	-21	-67	-49	-32	-41	-35	-27	-43	-36	-41	-46	-44	-30	-26	-42
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	28	45	58	26	24	21	40	36	53	47	68	20	31
	A43t.THEY ARE MODERATE	23	11	31	32	41	23	16	3	38	24	42	24	53	32
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	4	24	28	24	37	13	-9	31	18	35	22	28	19
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	10	7	-1	15	8	6	15	9	5	-4	1	30	-1
	B43y.THEY BELIEVE IN CAPITALISM?	1	-11	8	-5	31	13	-22	5	10	7	6	-14	21	42
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	-31	20	24	23	7	-33	-27	11	28	15	31	14	29
	A43x.THEY BELIEVE IN SOCIALISM	-1	-17	10	12	5	21	-12	-27	34	-11	35	-6	30	-15
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	-24	8	10	8	-19	-18	-34	3	12	13	6	-8	26
	B43s.THEY ARE CONSERVATIVE	-6	-7	-6	-13	5	-19	-14	6	-9	-4	0	-24	-16	27
	B43i.THEY ARE A WOMAN	-11	-16	-8	-2	-2	-31	-6	-32	1	-15	9	-11	-1	-3
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-29	-3	5	-3	-18	-28	-31	1	-7	21	-7	-12	4
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-32	-9	-11	4	-24	-30	-35	-8	-9	-1	-20	-2	9
	A43j.THEY ARE YOUNG	-36	-41	-32	-38	-24	-46	-39	-45	-19	-43	-22	-52	-29	-21
	A43h.THEY SHARE MY RACE	-40	-67	-22	-21	-13	-44	-69	-65	-20	-23	-5	-34	-35	3
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	30	48	27	58	44	5	63	22	38	39	47	69	37	38	45	21
	A43t.THEY ARE MODERATE	23	21	33	27	29	23	19	32	26	16	41	36	22	26	10	28	22
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	18	28	20	10	22	9	13	28	6	39	-2	19	27	12	14	19
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	-1	12	6	27	-4	4	29	3	-6	3	23	30	10	-7	9	21
	B43y.THEY BELIEVE IN CAPITALISM?	1	-11	19	1	21	-7	-19	20	-11	-11	18	6	33	-6	-18	12	-3
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	-7	-10	-21	28	9	-35	27	-18	4	-12	19	37	-10	-22	20	-18
	A43x.THEY BELIEVE IN SOCIALISM	-1	9	-26	-17	-12	19	-6	-12	30	-12	-32	-3	-21	-1	1	3	-12
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	1	-55	-21	-2	7	-12	-3	-1	3	-67	0	-3	-14	-16	2	-2
	B43s.THEY ARE CONSERVATIVE	-6	-27	-14	-12	48	-26	-29	46	-26	-28	-15	33	59	-9	-10	-4	-6
	B43i.THEY ARE A WOMAN	-11	5	-36	-23	-38	15	-14	-42	15	-6	-25	-39	-38	-24	-10	-10	-3
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-6	-41	-26	-13	4	-24	-14	-8	-4	-34	-5	-20	-18	-31	2	-29
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-22	-41	-28	2	-16	-31	3	-22	-21	-38	-4	7	-15	-29	-8	-33
	A43j.THEY ARE YOUNG	-36	-30	-50	-43	-39	-22	-44	-40	-23	-39	-44	-32	-45	-18	-48	-33	-43
	A43h.THEY SHARE MY RACE	-40	-38	-53	-57	-34	-22	-66	-33	-39	-36	-54	-42	-26	-39	-59	-27	-53
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	37	36	27	57	36	54	10	37	33	40	39	34	41
	A43l.THEY ARE MODERATE	23	48	4	12	5	36	22	16	31	43	17	32	17	-20
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	32	20	18	1	22	7	24	15	17	16	0	19	28
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	12	7	-3	-13	4	14	32	10	11	7	-14	14	17
	B43y.THEY BELIEVE IN CAPITALISM?	1	-8	-4	-29	1	11	14	-2	-3	21	-6	-34	6	-1
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	2	-23	-30	-9	13	27	-37	12	34	-10	-19	-12	-11
	A43x.THEY BELIEVE IN SOCIALISM	-1	15	-17	13	-19	18	-10	1	-33	-2	0	7	3	-17
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	-4	-28	-11	-25	-1	5	-16	12	22	-13	-32	-6	-17
	B43s.THEY ARE CONSERVATIVE	-6	-2	-19	-28	21	-6	-1	-7	-6	4	-10	-17	-8	-10
	B43i.THEY ARE A WOMAN	-11	-7	-46	4	-34	-7	-12	6	-12	-8	-12	-9	-4	-28
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-13	-23	-28	-38	4	-1	-30	-29	3	-19	-15	-19	-27
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-10	-20	-33	-21	-3	-12	-37	-28	0	-22	-28	-20	-18
	A43j.THEY ARE YOUNG	-36	10	-47	-45	-54	-31	-35	-31	-61	-24	-39	-30	-42	-48
	A43h.THEY SHARE MY RACE	-40	-38	-40	-55	-65	-30	-24	-58	-45	-4	-50	-50	-47	-66
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	27	36	29	55	33	65	2	38	42	37
	A43t.THEY ARE MODERATE	23	47	41	25	6	19	30	18	28	19	26
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	31	10	21	9	17	15	14	14	12	19
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	24	4	5	10	1	28	28	-6	7	8
	B43y.THEY BELIEVE IN CAPITALISM?	1	22	21	-9	-1	-8	22	13	-14	-4	2
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	27	37	-15	-3	2	29	-42	-19	-1	2
	A43x.THEY BELIEVE IN SOCIALISM	-1	29	-17	10	-16	7	-9	-24	-5	4	-3
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	21	22	-12	-15	5	-5	-6	-31	-18	2
	B43s.THEY ARE CONSERVATIVE	-6	-23	20	-9	-12	-26	46	-24	-19	-1	-11
	B43i.THEY ARE A WOMAN	-11	-1	-12	-2	-25	4	-43	-27	-13	-11	-12
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	1	4	-15	-24	-5	-15	-12	-26	-21	-9
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-1	0	-21	-24	-17	4	-54	-30	-29	-11
	A43j.THEY ARE YOUNG	-36	8	-39	-34	-47	-31	-38	-54	-36	-46	-30
	A43h.THEY SHARE MY RACE	-40	-5	-3	-49	-51	-38	-29	-60	-51	-43	-38
Total		1097	87	166	492	346	530	234	57	227	386	684

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	50	52	72	47	37	25	35	41	38	41	38	40	42	37
	A43t.THEY ARE MODERATE	23	26	51	8	34	6	14	23	40	15	40	15	24	27	23
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	4	9	13	12	52	26	6	23	13	23	13	14	12	20
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	15	1	27	-11	-25	15	16	14	6	14	6	36	6	6
	B43y.THEY BELIEVE IN CAPITALISM?	1	18	21	-4	7	-2	-15	6	5	-2	5	-2	28	-11	2
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	60	51	18	8	-17	-41	21	20	-11	20	-11	28	-16	1
	A43x.THEY BELIEVE IN SOCIALISM	-1	-8	23	2	-12	-16	-8	16	25	-15	25	-15	28	15	-11
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	39	3	-3	23	5	-25	-18	2	-9	2	-9	54	-7	-11
	B43s.THEY ARE CONSERVATIVE	-6	13	7	25	0	-20	-24	-1	-3	-8	-3	-8	35	-15	-8
	B43i.THEY ARE A WOMAN	-11	-27	-17	-13	5	-27	-5	-20	-3	-16	-3	-16	3	-21	-9
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	10	5	-34	-23	-28	-21	13	1	-22	1	-22	9	-11	-17
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-9	22	-43	-31	-39	-24	-19	-4	-25	-4	-25	1	-26	-18
	A43j.THEY ARE YOUNG	-36	-27	-29	-7	-49	-53	-38	-38	-26	-42	-26	-42	-1	-39	-40
	A43h.THEY SHARE MY RACE	-40	-38	-7	-27	-45	-25	-62	-11	-23	-49	-23	-49	11	-42	-46
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	45	24	31	56	53	37	31	54	46	22	28	54	21	38	47
	A43t.THEY ARE MODERATE	23	24	17	23	23	31	21	23	27	27	15	27	10	43	4	14
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	18	17	19	9	10	17	19	9	12	16	20	40	12	4	24
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	12	8	4	23	1	10	4	11	15	-10	-1	14	8	1	15
	B43y.THEY BELIEVE IN CAPITALISM?	1	11	-15	1	1	-4	1	1	-1	6	-1	4	5	-2	-11	-16
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	2	-10	-2	1	18	-3	-2	10	3	2	-17	22	29	-38	-22
	A43x.THEY BELIEVE IN SOCIALISM	-1	3	20	-17	-2	10	10	-17	5	1	4	5	-26	5	-1	-7
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	-1	-6	-10	-15	12	-3	-10	0	6	-16	-21	-3	-14	-15	-9
	B43s.THEY ARE CONSERVATIVE	-6	-1	-6	-18	8	4	-3	-18	5	-2	10	-18	-14	6	-41	-9
	B43i.THEY ARE A WOMAN	-11	6	-3	-15	-32	-36	3	-15	-34	-11	-7	-5	-32	5	3	-23
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-14	3	-18	-13	-23	-8	-18	-19	-12	-19	-1	-4	-12	-35	-34
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-20	-16	-16	-14	-22	-19	-16	-18	-13	-21	-26	-16	-11	-36	-33
	A43j.THEY ARE YOUNG	-36	-30	-42	-31	-52	-41	-35	-31	-46	-37	-10	-55	-60	-32	-44	-43
	A43h.THEY SHARE MY RACE	-40	-27	-38	-46	-55	-44	-31	-46	-49	-39	-34	-36	-46	-20	-65	-54
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	45	30	44	48	30	40	44	33	39	48	35	39	43	16	35
	A43t.THEY ARE MODERATE	23	25	31	23	14	9	58	23	27	34	18	31	17	20	30	32
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	25	15	-16	19	25	9	22	14	21	25	17	16	14	14	29
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	12	17	4	14	16	-16	5	15	21	8	8	-1	8	-3	14
	B43y.THEY BELIEVE IN CAPITALISM?	1	3	18	-8	1	2	-3	0	-1	5	-12	4	3	1	-19	7
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	8	10	-12	25	-17	-4	-1	-11	-7	-2	13	-2	3	-16	0
	A43x.THEY BELIEVE IN SOCIALISM	-1	-6	13	11	5	-12	54	-18	2	6	-14	12	-4	-1	-10	20
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	14	-4	-25	21	4	-28	6	-14	3	-23	3	-5	-6	-18	6
	B43s.THEY ARE CONSERVATIVE	-6	5	7	-20	-5	-7	11	2	-13	-15	4	-7	-7	-12	-14	20
	B43i.THEY ARE A WOMAN	-11	-4	-13	-21	2	4	-13	0	6	-16	-1	-25	-14	-13	-18	11
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-9	3	-40	3	-48	-21	-24	-20	-18	-11	-6	-24	-10	-35	-1
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-8	-3	-39	-15	-11	-18	-2	-20	-23	-37	-9	-14	-15	-30	-22
	A43j.THEY ARE YOUNG	-36	-30	-5	-63	-36	-39	-49	-20	-26	-35	-41	-36	-43	-36	-39	-28
	A43h.THEY SHARE MY RACE	-40	-36	-21	-58	-48	-44	-52	-35	-45	-31	-52	-32	-43	-38	-54	-27
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	41	43	36	35	2	41	18	27	51	34	26	20	65	27	34
	A43t.THEY ARE MODERATE	23	18	29	33	58	24	21	40	25	30	9	34	21	33	20	15
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	10	21	41	15	31	15	24	28	21	14	-4	36	7	19	29
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	4	15	-2	1	23	5	13	44	15	-7	10	23	23	2	6
	B43y.THEY BELIEVE IN CAPITALISM?	1	1	-4	-13	-13	23	-1	6	18	13	-19	-11	20	36	-16	11
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	0	0	7	2	10	1	6	-13	12	-13	13	-27	31	-12	-6
	A43x.THEY BELIEVE IN SOCIALISM	-1	-2	14	-12	-8	-8	0	-8	-5	3	5	-8	-23	-4	0	3
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	-4	-22	7	-18	12	-6	-2	15	-6	-1	-10	-6	-2	-8	12
	B43s.THEY ARE CONSERVATIVE	-6	-9	-16	-10	-2	40	-10	21	1	6	-26	-12	4	48	-32	10
	B43i.THEY ARE A WOMAN	-11	-10	-14	-11	-9	-2	-11	-5	-23	-23	0	-2	-2	-36	-1	4
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-12	-11	-36	12	-10	-14	1	-28	-9	-23	-7	-9	-13	-13	-16
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-17	-15	-21	-1	-29	-17	-15	-30	-8	-30	-9	-40	-3	-24	-13
	A43j.THEY ARE YOUNG	-36	-40	-16	-42	-57	-16	-36	-36	-35	-27	-44	-41	-39	-41	-34	-32
	A43h.THEY SHARE MY RACE	-40	-43	-18	-71	-30	-31	-41	-31	-35	-35	-50	-27	-50	-27	-47	-20
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	36	48	20	32	50	40	40	35	32	.	.	.	36	41
	A43t.THEY ARE MODERATE	23	22	26	18	26	23	18	25	2	23	.	.	.	30	22
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	22	6	21	26	7	7	.	.	.	13	24	18	22	3
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	2	19	4	1	26	3	.	.	.	3	25	-7	-2	24
	B43y.THEY BELIEVE IN CAPITALISM?	1	-8	14	8	-12	22	3	.	.	.	-5	13	3	-8	17
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	-4	13	-16	3	10	-13	1	-5	-4	.	.	.	6	5
	A43x.THEY BELIEVE IN SOCIALISM	-1	8	-16	-1	8	-24	4	1	-11	-5	.	.	.	6	-6
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	5	-20	-13	2	-14	-10	.	.	.	-1	-16	5	3	-13
	B43s.THEY ARE CONSERVATIVE	-6	-26	26	2	-31	30	6	.	.	.	-21	22	13	-22	14
	B43i.THEY ARE A WOMAN	-11	5	-34	-29	10	-42	-23	.	.	.	0	-40	3	10	-37
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-6	-21	-31	-4	-18	-28	-13	-32	-1	.	.	.	-9	-12
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-16	-18	-26	-12	-19	-27	-18	-18	-15	.	.	.	-12	-25
	A43j.THEY ARE YOUNG	-36	-31	-44	-39	-21	-54	-47	-33	-67	-26	.	.	.	-27	-41
	A43h.THEY SHARE MY RACE	-40	-33	-49	-46	-29	-49	-52	-39	-55	-29	.	.	.	-29	-50
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	27	68	26	28	69	42	9	74
	A43t.THEY ARE MODERATE	23	20	29	29	21	28	34	4	27
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	21	12	-3	18	10	25	5	7
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	3	24	-29	0	25	6	-10	23
	B43y.THEY BELIEVE IN CAPITALISM?	1	-10	24	-1	-12	26	-4	-29	28
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	-9	27	-10	-9	25	19	-48	35
	A43x.THEY BELIEVE IN SOCIALISM	-1	8	-11	-35	7	-15	9	4	-9
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	2	-12	-31	-4	-14	17	-42	-1
	B43s.THEY ARE CONSERVATIVE	-6	-29	50	-32	-30	45	-21	-54	59
	B43i.THEY ARE A WOMAN	-11	9	-39	-59	2	-40	11	-16	-37
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-7	-18	-51	-9	-20	2	-22	-9
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-22	-3	-40	-21	-7	-13	-33	11
	A43j.THEY ARE YOUNG	-36	-33	-38	-54	-33	-40	-25	-45	-42
	A43h.THEY SHARE MY RACE	-40	-38	-39	-53	-39	-39	-18	-67	-30
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	38	43	37	35	26	38	.
	A43t.THEY ARE MODERATE	23	36	17	21	25	23	.
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	17	36	11	11	23	.	17
	B43e.THEY ARE NOT A CAREER POLITICIAN	8	30	3	0	0	.	8
	B43y.THEY BELIEVE IN CAPITALISM?	1	10	-1	-4	-15	.	1
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	0	0	-2	4	-22	0	.
	A43x.THEY BELIEVE IN SOCIALISM	-1	11	-9	5	12	-1	.
	B43k.THEIR FAMILY IS SIMILAR TO MINE	-5	-4	-2	-12	-29	.	-5
	B43s.THEY ARE CONSERVATIVE	-6	0	-9	-7	-27	.	-6
	B43i.THEY ARE A WOMAN	-11	-6	-11	-14	-3	.	-11
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	-13	-2	-15	-22	-16	-13	.
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	-18	-15	-20	-16	-38	-18	.
	A43j.THEY ARE YOUNG	-36	-17	-47	-33	-38	-36	.
	A43h.THEY SHARE MY RACE	-40	-30	-45	-39	-30	-40	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	73%	67%	57%	55%	75%	67%	65%	73%	62%	67%	57%	72%	65%	65%	66%	63%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	64%	64%	57%	57%	60%	66%	59%	73%	58%	64%	56%	70%	63%	57%	55%	61%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	64%	62%	54%	53%	56%	68%	64%	59%	54%	65%	47%	67%	58%	64%	65%	61%
	43a.THEY SHARE MY VALUES	53%	54%	58%	48%	48%	52%	59%	54%	62%	49%	57%	43%	56%	50%	60%	61%	57%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	47%	60%	44%	41%	48%	57%	53%	75%	43%	58%	44%	51%	48%	55%	59%	45%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	44%	46%	45%	45%	43%	50%	39%	50%	44%	45%	32%	55%	43%	49%	48%	50%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	39%	49%	39%	30%	48%	46%	48%	61%	36%	49%	40%	47%	43%	40%	37%	48%
	A43r.THEY ARE PROGRESSIVE	41%	44%	38%	41%	41%	42%	45%	38%	37%	41%	41%	41%	41%	41%	41%	44%	35%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	42%	50%	25%	32%	36%	38%	41%	66%	33%	44%	36%	38%	37%	41%	41%	39%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	39%	41%	33%	35%	35%	38%	42%	45%	35%	41%	31%	46%	39%	35%	36%	33%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	38%	44%	30%	28%	36%	38%	43%	56%	31%	43%	37%	35%	36%	38%	37%	42%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	57%	70%	71%	70%	63%	58%	54%	65%	74%	65%	75%	67%	74%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	57%	64%	63%	65%	62%	61%	50%	56%	70%	50%	74%	62%	68%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	54%	63%	60%	70%	57%	50%	59%	58%	68%	55%	64%	64%	77%
	43a.THEY SHARE MY VALUES	53%	48%	56%	56%	58%	61%	48%	49%	50%	61%	51%	60%	46%	68%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	44%	54%	56%	54%	53%	41%	50%	45%	62%	46%	64%	43%	62%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	45%	45%	40%	52%	48%	45%	45%	44%	46%	35%	44%	55%	49%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	39%	44%	41%	51%	37%	34%	46%	37%	51%	35%	47%	45%	58%
	A43r.THEY ARE PROGRESSIVE	41%	41%	41%	43%	37%	31%	42%	41%	41%	41%	46%	41%	34%	39%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	25%	47%	53%	44%	40%	24%	27%	41%	51%	41%	63%	49%	40%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	33%	40%	38%	41%	35%	33%	34%	37%	43%	35%	41%	38%	45%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	30%	41%	47%	34%	33%	25%	38%	36%	45%	44%	50%	29%	38%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	71%	66%	61%	56%	75%	63%	57%	74%	67%	57%	44%	66%	72%	62%	65%	60%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	69%	58%	59%	47%	73%	61%	48%	66%	73%	61%	42%	50%	67%	58%	62%	56%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	66%	45%	53%	56%	68%	60%	57%	66%	65%	47%	36%	72%	63%	56%	60%	57%
	43a.THEY SHARE MY VALUES	53%	54%	45%	44%	58%	59%	46%	59%	52%	57%	44%	51%	63%	52%	53%	56%	47%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	54%	30%	36%	53%	61%	41%	52%	47%	61%	27%	45%	62%	52%	44%	55%	44%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	56%	37%	38%	26%	59%	52%	25%	58%	55%	35%	20%	30%	56%	40%	44%	45%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	46%	41%	42%	36%	48%	42%	37%	43%	50%	36%	25%	44%	52%	36%	45%	35%
	A43r.THEY ARE PROGRESSIVE	41%	45%	20%	31%	41%	48%	41%	43%	47%	42%	20%	37%	45%	39%	37%	45%	38%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	46%	25%	29%	31%	53%	34%	32%	39%	53%	21%	28%	33%	39%	32%	42%	34%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	42%	37%	32%	33%	44%	36%	33%	40%	43%	38%	26%	39%	43%	32%	38%	40%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	30%	40%	31%	51%	37%	20%	53%	29%	32%	35%	38%	63%	35%	29%	44%	28%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	74%	70%	62%	63%	57%	72%	63%	56%	62%	65%	70%	61%	80%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	63%	72%	58%	57%	53%	71%	67%	46%	58%	62%	61%	60%	68%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	49%	81%	48%	69%	56%	65%	64%	51%	64%	58%	56%	56%	64%
	43a.THEY SHARE MY VALUES	53%	52%	52%	50%	59%	49%	62%	47%	47%	60%	51%	53%	50%	53%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	51%	53%	32%	65%	47%	61%	44%	44%	58%	48%	49%	47%	44%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	51%	63%	37%	45%	42%	45%	55%	35%	45%	45%	46%	44%	47%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	43%	64%	27%	51%	38%	51%	39%	31%	48%	41%	35%	40%	48%
	A43r.THEY ARE PROGRESSIVE	41%	39%	40%	32%	46%	47%	42%	42%	31%	40%	42%	48%	40%	33%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	32%	45%	27%	42%	38%	46%	31%	39%	46%	36%	29%	37%	39%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	34%	54%	28%	39%	33%	43%	54%	26%	40%	37%	31%	39%	41%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	29%	42%	20%	44%	40%	47%	27%	28%	40%	35%	40%	31%	36%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	56%	66%	63%	69%	67%	58%	67%	69%	74%	60%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	53%	60%	59%	67%	66%	49%	72%	61%	66%	59%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	52%	71%	54%	63%	63%	57%	63%	57%	63%	58%
	43a.THEY SHARE MY VALUES	53%	47%	66%	50%	54%	53%	61%	47%	49%	57%	52%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	46%	65%	43%	55%	54%	56%	40%	45%	50%	52%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	46%	45%	44%	46%	52%	25%	48%	51%	43%	46%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	46%	49%	34%	50%	46%	33%	50%	44%	44%	43%
	A43r.THEY ARE PROGRESSIVE	41%	34%	43%	42%	40%	44%	46%	31%	39%	47%	39%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	38%	50%	32%	41%	46%	33%	27%	32%	37%	40%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	33%	43%	35%	40%	41%	33%	57%	33%	37%	39%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	35%	43%	30%	43%	33%	54%	23%	35%	38%	36%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	65%	62%	67%	70%	42%	73%	49%	67%	65%	67%	65%	58%	59%	68%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	62%	59%	55%	54%	51%	71%	56%	62%	61%	62%	61%	51%	55%	64%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	64%	56%	68%	59%	54%	64%	46%	58%	61%	58%	61%	62%	54%	62%
	43a.THEY SHARE MY VALUES	53%	70%	57%	53%	48%	53%	51%	48%	52%	55%	52%	55%	59%	48%	55%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	61%	58%	46%	41%	57%	49%	46%	54%	49%	54%	49%	51%	45%	53%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	38%	45%	35%	36%	35%	55%	36%	45%	46%	45%	46%	37%	36%	49%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	36%	48%	33%	47%	31%	46%	34%	44%	42%	44%	42%	32%	31%	47%
	A43r.THEY ARE PROGRESSIVE	41%	48%	43%	31%	36%	54%	43%	20%	44%	40%	44%	40%	50%	40%	41%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	55%	51%	31%	28%	39%	35%	26%	45%	35%	45%	35%	47%	39%	38%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	43%	33%	37%	44%	25%	40%	38%	36%	39%	36%	39%	46%	34%	38%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	42%	49%	43%	29%	41%	33%	20%	38%	36%	38%	36%	37%	35%	37%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	66%	68%	63%	66%	58%	67%	63%	62%	71%	55%	59%	72%	55%	60%	61%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	56%	63%	63%	63%	62%	59%	63%	63%	59%	65%	61%	74%	58%	65%	55%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	56%	63%	59%	69%	54%	59%	59%	60%	63%	56%	62%	53%	49%	62%	63%
	43a.THEY SHARE MY VALUES	53%	53%	57%	53%	48%	53%	54%	53%	51%	58%	47%	38%	58%	53%	60%	45%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	46%	51%	52%	53%	54%	48%	52%	53%	52%	41%	36%	75%	48%	48%	57%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	44%	46%	49%	42%	36%	45%	49%	38%	51%	39%	30%	48%	35%	54%	37%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	40%	33%	48%	48%	39%	38%	48%	43%	40%	43%	44%	59%	39%	32%	42%
	A43r.THEY ARE PROGRESSIVE	41%	39%	46%	41%	43%	37%	42%	41%	40%	45%	39%	28%	40%	43%	29%	48%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	42%	36%	37%	41%	34%	39%	37%	37%	40%	31%	28%	72%	29%	17%	50%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	43%	38%	34%	42%	30%	41%	34%	35%	43%	26%	38%	35%	22%	38%	48%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	43%	29%	33%	41%	39%	38%	33%	40%	41%	25%	33%	50%	30%	22%	46%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	66%	71%	70%	79%	80%	75%	65%	59%	72%	74%	64%	69%	70%	63%	38%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	60%	51%	76%	57%	71%	58%	66%	62%	56%	61%	59%	67%	68%	46%	37%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	61%	60%	67%	76%	73%	70%	50%	56%	59%	54%	62%	67%	68%	44%	24%
	43a.THEY SHARE MY VALUES	53%	58%	52%	54%	53%	56%	59%	51%	49%	49%	55%	56%	55%	59%	40%	33%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	51%	52%	46%	42%	44%	52%	51%	46%	39%	57%	58%	50%	56%	33%	38%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	47%	52%	50%	61%	50%	50%	56%	51%	41%	46%	41%	50%	50%	35%	24%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	39%	42%	49%	49%	42%	35%	54%	36%	40%	37%	48%	46%	46%	31%	27%
	A43r.THEY ARE PROGRESSIVE	41%	42%	44%	45%	42%	38%	74%	48%	40%	44%	48%	48%	35%	45%	35%	27%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	34%	44%	40%	31%	25%	71%	42%	37%	40%	28%	41%	44%	43%	24%	26%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	42%	41%	34%	49%	47%	25%	63%	37%	37%	33%	35%	44%	41%	43%	20%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	40%	33%	36%	39%	39%	56%	39%	32%	38%	50%	36%	34%	40%	22%	30%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	70%	66%	59%	48%	35%	69%	41%	49%	64%	72%	63%	52%	63%	69%	38%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	68%	67%	42%	49%	33%	65%	40%	34%	62%	69%	55%	44%	52%	68%	33%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	70%	58%	30%	28%	42%	64%	35%	29%	61%	66%	60%	35%	62%	62%	26%
	43a.THEY SHARE MY VALUES	53%	61%	45%	39%	51%	30%	56%	40%	30%	57%	57%	48%	36%	62%	53%	21%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	57%	47%	37%	44%	24%	54%	34%	28%	53%	54%	51%	29%	56%	51%	24%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	52%	43%	28%	25%	26%	48%	25%	30%	41%	47%	58%	37%	30%	54%	19%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	47%	41%	40%	24%	23%	45%	23%	33%	40%	47%	44%	37%	37%	46%	30%
	A43r.THEY ARE PROGRESSIVE	41%	45%	45%	38%	35%	14%	44%	24%	23%	47%	40%	40%	26%	44%	42%	24%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	43%	31%	27%	45%	12%	40%	28%	32%	36%	43%	39%	35%	33%	42%	25%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	43%	36%	32%	19%	23%	41%	21%	21%	35%	47%	41%	22%	40%	39%	16%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	41%	33%	33%	20%	23%	39%	21%	30%	42%	36%	33%	21%	55%	31%	21%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

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		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	70%	62%	34%	71%	63%	52%	.	.	.	68%	66%	38%	67%	67%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	69%	52%	35%	70%	50%	53%	.	.	.	67%	54%	39%	65%	51%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	65%	60%	18%	65%	66%	38%	.	.	.	63%	60%	33%	63%	63%
	43a.THEY SHARE MY VALUES	53%	56%	58%	20%	57%	62%	36%	57%	52%	29%	56%	53%	32%	56%	60%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	54%	52%	22%	58%	57%	30%	54%	46%	21%	.	.	.	55%	55%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	55%	34%	19%	57%	38%	26%	.	.	.	54%	31%	20%	55%	35%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	49%	36%	18%	48%	40%	32%	.	.	.	47%	38%	26%	47%	38%
	A43r.THEY ARE PROGRESSIVE	41%	44%	42%	21%	47%	45%	27%	45%	28%	17%	.	.	.	44%	46%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	47%	27%	24%	47%	31%	28%	43%	20%	17%	.	.	.	45%	32%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	42%	38%	6%	44%	42%	18%	.	.	.	45%	27%	18%	41%	40%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	35%	44%	23%	34%	50%	30%	38%	35%	23%	.	.	.	36%	45%
	Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PEN CE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	70%	58%	52%	71%	58%	68%	77%	63%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	70%	47%	48%	69%	47%	69%	70%	48%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	65%	58%	35%	65%	57%	65%	67%	63%
	43a.THEY SHARE MY VALUES	53%	55%	58%	33%	53%	58%	52%	55%	63%	54%	58%	55%	54%	63%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	53%	52%	28%	52%	53%	55%	50%	56%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	57%	27%	27%	57%	30%	53%	63%	26%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	47%	36%	39%	48%	33%	50%	44%	33%
	A43r.THEY ARE PROGRESSIVE	41%	45%	40%	20%	43%	41%	40%	49%	44%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	44%	32%	24%	44%	31%	52%	34%	31%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	42%	34%	28%	41%	33%	41%	43%	37%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	30%	53%	31%	30%	55%	33%	26%	61%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
VERY IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	65%	68%	65%	61%	70%	.	65%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	61%	70%	59%	57%	75%	.	61%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	59%	54%	65%	50%	61%	.	59%
	43a.THEY SHARE MY VALUES	53%	54%	56%	47%	50%	53%	53%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	50%	50%	53%	43%	49%	50%	.
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	45%	50%	48%	34%	64%	.	45%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	42%	52%	40%	39%	45%	.	42%
	A43r.THEY ARE PROGRESSIVE	41%	42%	44%	35%	42%	41%	.
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	38%	38%	40%	34%	42%	38%	.
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	38%	42%	39%	31%	41%	.	38%
	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	37%	46%	35%	30%	28%	37%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	38%	28%	28%	33%	32%	32%	23%	38%	33%	29%	35%	29%	32%	30%	31%	26%
	A43t.THEY ARE MODERATE	25%	30%	27%	19%	21%	26%	22%	28%	32%	23%	26%	26%	23%	24%	26%	26%	27%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	29%	26%	16%	20%	28%	24%	22%	23%	23%	23%	21%	27%	24%	20%	21%	20%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	25%	31%	14%	15%	21%	23%	32%	38%	17%	29%	22%	21%	21%	26%	27%	22%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	24%	22%	20%	17%	22%	27%	23%	25%	19%	25%	23%	22%	22%	20%	23%	10%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	21%	24%	13%	15%	18%	17%	25%	25%	16%	22%	17%	18%	18%	22%	20%	27%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	22%	22%	13%	17%	17%	23%	18%	21%	17%	21%	19%	20%	20%	17%	17%	17%
	A43x.THEY BELIEVE IN SOCIALISM	18%	25%	19%	12%	14%	23%	17%	21%	15%	17%	18%	17%	14%	15%	24%	29%	8%
	B43i.THEY ARE A WOMAN	18%	22%	19%	13%	19%	15%	22%	15%	14%	18%	18%	21%	16%	18%	16%	15%	18%
	B43s.THEY ARE CONSERVATIVE	18%	19%	22%	12%	12%	19%	24%	18%	23%	14%	21%	21%	16%	18%	16%	16%	14%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	18%	22%	9%	14%	17%	15%	13%	30%	15%	17%	15%	13%	14%	20%	21%	18%
	A43h.THEY SHARE MY RACE	13%	18%	17%	6%	9%	16%	12%	17%	17%	11%	15%	14%	11%	12%	14%	16%	11%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	18%	17%	6%	8%	17%	12%	16%	20%	11%	15%	10%	9%	10%	20%	22%	14%
	A43j.THEY ARE YOUNG	10%	13%	11%	6%	9%	13%	9%	7%	12%	10%	9%	7%	8%	8%	14%	17%	6%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	28%	33%	36%	33%	35%	32%	22%	33%	32%	37%	36%	34%	33%
	A43t.THEY ARE MODERATE	25%	19%	28%	32%	23%	29%	18%	20%	27%	29%	29%	34%	27%	21%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	16%	27%	26%	30%	26%	17%	14%	28%	27%	32%	22%	25%	36%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	14%	28%	29%	32%	26%	12%	17%	21%	35%	25%	33%	17%	44%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	20%	23%	21%	22%	26%	15%	27%	22%	24%	20%	23%	26%	17%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	13%	23%	18%	30%	25%	11%	16%	20%	25%	22%	15%	20%	40%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	13%	22%	22%	23%	14%	13%	14%	20%	24%	24%	20%	14%	33%
	A43x.THEY BELIEVE IN SOCIALISM	18%	12%	22%	23%	23%	22%	8%	17%	25%	18%	29%	17%	21%	24%
	B43i.THEY ARE A WOMAN	18%	13%	20%	20%	25%	7%	15%	10%	20%	21%	17%	23%	25%	25%
	B43s.THEY ARE CONSERVATIVE	18%	12%	21%	16%	29%	23%	10%	16%	18%	23%	16%	16%	24%	33%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	9%	20%	20%	25%	11%	11%	7%	19%	21%	24%	17%	18%	31%
	A43h.THEY SHARE MY RACE	13%	6%	17%	19%	17%	20%	6%	7%	16%	18%	19%	19%	17%	17%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	6%	17%	18%	17%	12%	7%	4%	15%	19%	16%	19%	11%	21%
	A43j.THEY ARE YOUNG	10%	6%	12%	10%	14%	9%	6%	5%	14%	10%	14%	7%	10%	18%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	31%	21%	22%	38%	37%	21%	38%	35%	27%	21%	38%	37%	33%	26%	35%	23%
	A43t.THEY ARE MODERATE	25%	23%	24%	17%	30%	28%	14%	33%	22%	24%	25%	25%	34%	22%	27%	27%	19%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	25%	22%	20%	19%	29%	19%	20%	29%	21%	18%	12%	25%	29%	18%	26%	16%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	20%	16%	14%	34%	27%	9%	33%	17%	24%	11%	22%	45%	17%	18%	27%	21%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	16%	30%	19%	33%	17%	13%	34%	15%	16%	20%	30%	35%	28%	10%	24%	24%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	15%	18%	12%	30%	17%	10%	28%	16%	13%	20%	17%	40%	15%	14%	23%	17%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	20%	8%	10%	23%	24%	10%	22%	21%	18%	3%	17%	27%	18%	13%	22%	16%
	A43x.THEY BELIEVE IN SOCIALISM	18%	19%	4%	9%	20%	24%	11%	21%	21%	17%	5%	16%	24%	18%	14%	22%	12%
	B43i.THEY ARE A WOMAN	18%	24%	9%	8%	9%	29%	13%	9%	24%	24%	6%	10%	8%	15%	13%	20%	19%
	B43s.THEY ARE CONSERVATIVE	18%	13%	4%	8%	35%	16%	8%	34%	14%	12%	0%	24%	43%	22%	12%	20%	14%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	17%	4%	8%	19%	22%	9%	19%	16%	19%	5%	20%	18%	12%	10%	21%	11%
	A43h.THEY SHARE MY RACE	13%	14%	6%	5%	17%	19%	4%	17%	12%	15%	8%	13%	20%	20%	9%	15%	7%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	14%	3%	5%	16%	17%	8%	18%	12%	15%	3%	12%	19%	10%	11%	14%	13%
	A43j.THEY ARE YOUNG	10%	10%	5%	6%	11%	12%	6%	12%	12%	8%	7%	8%	13%	6%	6%	13%	7%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	32%	34%	26%	26%	40%	31%	26%	19%	32%	31%	33%	30%	23%
	A43t.THEY ARE MODERATE	25%	21%	22%	23%	33%	27%	27%	17%	21%	29%	23%	29%	22%	21%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	28%	30%	19%	18%	25%	26%	18%	14%	28%	21%	18%	23%	19%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	21%	14%	12%	28%	21%	33%	13%	33%	32%	20%	15%	20%	24%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	19%	41%	11%	9%	18%	29%	35%	14%	22%	22%	15%	22%	32%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	12%	19%	10%	21%	21%	25%	16%	17%	28%	16%	10%	18%	16%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	14%	23%	11%	17%	20%	25%	20%	12%	24%	17%	9%	22%	11%
	A43x.THEY BELIEVE IN SOCIALISM	18%	19%	16%	13%	14%	22%	21%	11%	13%	23%	16%	15%	16%	19%
	B43i.THEY ARE A WOMAN	18%	16%	14%	13%	11%	20%	20%	20%	18%	18%	18%	14%	20%	19%
	B43s.THEY ARE CONSERVATIVE	18%	18%	28%	7%	22%	17%	22%	16%	12%	26%	15%	12%	15%	12%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	15%	9%	11%	8%	20%	23%	10%	13%	27%	13%	13%	13%	8%
	A43h.THEY SHARE MY RACE	13%	16%	24%	8%	11%	15%	14%	4%	12%	20%	11%	12%	11%	9%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	10%	10%	10%	12%	13%	16%	9%	18%	20%	11%	10%	10%	14%
	A43j.THEY ARE YOUNG	10%	8%	5%	7%	6%	14%	12%	10%	4%	15%	8%	13%	7%	3%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	24%	36%	34%	26%	32%	39%	18%	30%	34%	30%
	A43t.THEY ARE MODERATE	25%	23%	32%	23%	24%	23%	34%	25%	20%	25%	24%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	23%	31%	23%	19%	23%	21%	31%	22%	22%	23%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	16%	39%	17%	25%	23%	34%	16%	15%	21%	24%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	24%	20%	18%	27%	17%	35%	30%	19%	24%	20%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	17%	34%	16%	17%	17%	30%	21%	11%	21%	18%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	19%	27%	16%	18%	20%	22%	27%	10%	17%	20%
	A43x.THEY BELIEVE IN SOCIALISM	18%	28%	20%	16%	17%	20%	22%	12%	11%	20%	16%
	B43i.THEY ARE A WOMAN	18%	21%	16%	17%	18%	24%	10%	16%	11%	19%	17%
	B43s.THEY ARE CONSERVATIVE	18%	17%	30%	14%	17%	13%	35%	8%	13%	19%	17%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	17%	32%	15%	10%	17%	21%	4%	13%	16%	16%
	A43h.THEY SHARE MY RACE	13%	19%	20%	10%	13%	14%	19%	3%	10%	14%	13%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	13%	23%	11%	11%	14%	19%	9%	7%	13%	13%
	A43j.THEY ARE YOUNG	10%	16%	15%	10%	6%	10%	14%	3%	8%	12%	8%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	43%	42%	33%	25%	45%	23%	31%	38%	27%	38%	27%	33%	33%	30%
	A43t.THEY ARE MODERATE	25%	27%	40%	26%	21%	22%	18%	26%	25%	25%	25%	25%	26%	24%	25%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	27%	22%	24%	27%	20%	23%	16%	28%	20%	28%	20%	32%	20%	23%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	52%	50%	22%	22%	23%	7%	9%	29%	20%	29%	20%	33%	18%	23%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	33%	21%	19%	17%	16%	26%	13%	24%	21%	24%	21%	36%	22%	20%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	30%	26%	30%	23%	21%	12%	5%	17%	20%	17%	20%	33%	16%	19%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	34%	19%	30%	23%	20%	14%	7%	20%	18%	20%	18%	42%	15%	18%
	A43x.THEY BELIEVE IN SOCIALISM	18%	25%	40%	14%	11%	17%	10%	14%	27%	13%	27%	13%	36%	20%	14%
	B43i.THEY ARE A WOMAN	18%	26%	16%	19%	30%	15%	15%	8%	20%	16%	20%	16%	29%	17%	16%
	B43s.THEY ARE CONSERVATIVE	18%	31%	21%	21%	21%	0%	14%	10%	20%	17%	20%	17%	43%	10%	18%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	27%	24%	12%	12%	21%	11%	14%	24%	11%	24%	11%	34%	13%	15%
	A43h.THEY SHARE MY RACE	13%	23%	18%	12%	13%	15%	8%	20%	17%	11%	17%	11%	30%	14%	11%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	20%	29%	9%	4%	9%	10%	3%	17%	11%	17%	11%	18%	12%	13%
	A43j.THEY ARE YOUNG	10%	14%	21%	7%	5%	8%	7%	0%	14%	7%	14%	7%	22%	11%	8%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	30%	35%	29%	32%	32%	32%	29%	32%	32%	38%	23%	35%	29%	23%	23%
	A43t.THEY ARE MODERATE	25%	25%	22%	23%	26%	31%	24%	23%	29%	27%	22%	21%	31%	24%	15%	20%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	26%	23%	19%	29%	24%	25%	19%	26%	24%	25%	28%	21%	19%	15%	18%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	25%	16%	21%	24%	29%	22%	21%	27%	23%	20%	20%	32%	34%	15%	22%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	19%	19%	21%	28%	28%	19%	21%	28%	25%	17%	23%	26%	16%	8%	24%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	21%	11%	19%	21%	21%	17%	19%	21%	21%	20%	15%	23%	20%	9%	11%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	20%	16%	17%	21%	23%	18%	17%	22%	24%	20%	11%	12%	12%	9%	20%
	A43x.THEY BELIEVE IN SOCIALISM	18%	20%	17%	14%	18%	23%	19%	14%	21%	22%	15%	10%	17%	14%	14%	18%
	B43i.THEY ARE A WOMAN	18%	23%	17%	16%	15%	14%	21%	16%	14%	21%	20%	17%	14%	12%	7%	20%
	B43s.THEY ARE CONSERVATIVE	18%	16%	15%	18%	20%	23%	15%	18%	22%	19%	20%	19%	17%	15%	4%	24%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	19%	16%	16%	10%	14%	18%	16%	12%	17%	20%	9%	21%	9%	8%	14%
	A43h.THEY SHARE MY RACE	13%	17%	12%	12%	6%	14%	15%	12%	10%	15%	13%	7%	18%	10%	8%	10%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	14%	8%	12%	12%	17%	12%	12%	15%	15%	11%	8%	14%	11%	5%	9%
	A43j.THEY ARE YOUNG	10%	11%	10%	10%	8%	7%	10%	10%	7%	12%	10%	3%	7%	2%	5%	11%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	31%	46%	26%	31%	32%	62%	26%	32%	32%	32%	34%	27%	33%	35%	18%
	A43t.THEY ARE MODERATE	25%	26%	35%	17%	22%	21%	46%	27%	19%	26%	27%	27%	26%	26%	23%	20%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	27%	26%	16%	28%	26%	22%	19%	19%	29%	26%	21%	22%	24%	22%	19%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	22%	29%	16%	20%	11%	32%	26%	24%	17%	18%	29%	24%	24%	16%	22%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	24%	28%	18%	35%	12%	16%	29%	20%	30%	16%	20%	23%	23%	19%	17%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	20%	28%	14%	14%	22%	22%	31%	12%	18%	20%	19%	22%	21%	10%	17%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	29%	23%	11%	23%	38%	17%	28%	13%	19%	17%	15%	26%	20%	13%	15%
	A43x.THEY BELIEVE IN SOCIALISM	18%	20%	28%	15%	22%	5%	41%	8%	14%	19%	13%	26%	20%	19%	14%	17%
	B43i.THEY ARE A WOMAN	18%	22%	20%	19%	24%	19%	25%	20%	18%	22%	21%	13%	19%	18%	9%	24%
	B43s.THEY ARE CONSERVATIVE	18%	20%	20%	13%	16%	25%	14%	23%	13%	16%	18%	16%	20%	19%	9%	17%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	18%	26%	10%	19%	5%	20%	18%	13%	20%	15%	19%	12%	17%	14%	14%
	A43h.THEY SHARE MY RACE	13%	15%	18%	11%	13%	5%	19%	25%	10%	12%	12%	15%	15%	14%	9%	11%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	17%	19%	5%	16%	9%	18%	17%	6%	12%	12%	17%	12%	15%	7%	7%
	A43j.THEY ARE YOUNG	10%	13%	16%	3%	6%	8%	13%	11%	8%	12%	11%	12%	8%	9%	9%	13%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motiv ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	33%	34%	30%	26%	11%	33%	19%	25%	38%	24%	32%	25%	40%	28%	20%
	A43t.THEY ARE MODERATE	25%	28%	21%	14%	38%	14%	25%	26%	13%	31%	19%	23%	19%	32%	22%	20%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	25%	21%	25%	19%	21%	24%	20%	12%	23%	25%	22%	15%	24%	23%	23%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	25%	18%	30%	17%	15%	24%	16%	14%	24%	22%	28%	9%	34%	19%	11%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	22%	21%	23%	12%	22%	22%	17%	28%	27%	18%	16%	14%	36%	16%	19%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	20%	15%	8%	16%	28%	18%	23%	19%	25%	13%	17%	11%	34%	12%	17%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	24%	6%	12%	3%	17%	20%	11%	22%	18%	20%	21%	14%	25%	16%	14%
	A43x.THEY BELIEVE IN SOCIALISM	18%	19%	15%	14%	27%	6%	18%	16%	12%	22%	18%	17%	2%	25%	15%	11%
	B43i.THEY ARE A WOMAN	18%	19%	16%	9%	21%	15%	18%	18%	13%	17%	17%	22%	12%	12%	21%	11%
	B43s.THEY ARE CONSERVATIVE	18%	20%	10%	9%	13%	21%	17%	17%	20%	21%	14%	19%	11%	36%	10%	13%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	18%	15%	10%	16%	10%	17%	13%	9%	18%	15%	17%	6%	20%	15%	6%
	A43h.THEY SHARE MY RACE	13%	14%	14%	8%	18%	11%	13%	14%	8%	15%	12%	14%	11%	19%	10%	14%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	15%	14%	6%	16%	0%	14%	8%	2%	14%	12%	18%	2%	16%	12%	9%
	A43j.THEY ARE YOUNG	10%	9%	19%	3%	6%	4%	10%	5%	7%	14%	6%	6%	6%	11%	9%	6%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	32%	33%	21%	32%	35%	26%	34%	25%	11%	.	.	.	33%	32%
	A43t.THEY ARE MODERATE	25%	25%	27%	15%	24%	31%	19%	26%	21%	14%	.	.	.	27%	27%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	25%	22%	15%	27%	19%	18%	.	.	.	23%	24%	20%	26%	20%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	23%	27%	7%	25%	29%	13%	24%	23%	14%	.	.	.	26%	23%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	18%	28%	21%	17%	33%	18%	.	.	.	20%	30%	11%	17%	33%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	16%	27%	8%	15%	31%	12%	.	.	.	17%	24%	11%	18%	25%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	20%	20%	6%	21%	21%	11%	.	.	.	19%	20%	10%	19%	24%
	A43x.THEY BELIEVE IN SOCIALISM	18%	20%	17%	5%	21%	15%	13%	20%	16%	3%	.	.	.	20%	20%
	B43i.THEY ARE A WOMAN	18%	23%	13%	2%	23%	11%	12%	.	.	.	20%	14%	12%	24%	14%
	B43s.THEY ARE CONSERVATIVE	18%	14%	27%	8%	13%	27%	16%	.	.	.	14%	25%	18%	15%	24%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	18%	14%	10%	21%	13%	8%	17%	16%	5%	.	.	.	20%	15%
	A43h.THEY SHARE MY RACE	13%	15%	11%	5%	16%	12%	9%	14%	11%	6%	.	.	.	15%	12%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	14%	13%	3%	16%	14%	5%	14%	12%	6%	.	.	.	17%	11%
	A43j.THEY ARE YOUNG	10%	11%	9%	6%	12%	8%	6%	11%	4%	5%	.	.	.	12%	11%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	30%	36%	20%	30%	35%	33%	27%	39%
	A43t.THEY ARE MODERATE	25%	23%	31%	17%	23%	30%	31%	13%	31%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	25%	22%	15%	24%	22%	26%	20%	22%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	21%	32%	12%	20%	33%	28%	10%	35%
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	16%	34%	11%	16%	33%	19%	12%	34%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	15%	30%	9%	14%	30%	17%	7%	34%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	19%	21%	12%	17%	23%	23%	7%	27%
	A43x.THEY BELIEVE IN SOCIALISM	18%	19%	20%	3%	18%	20%	22%	13%	23%
	B43i.THEY ARE A WOMAN	18%	23%	10%	6%	22%	11%	26%	12%	12%
	B43s.THEY ARE CONSERVATIVE	18%	13%	32%	3%	12%	33%	15%	5%	39%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	18%	16%	3%	17%	16%	19%	15%	20%
	A43h.THEY SHARE MY RACE	13%	14%	15%	3%	13%	16%	18%	7%	18%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	14%	14%	1%	13%	15%	15%	10%	18%
	A43j.THEY ARE YOUNG	10%	10%	10%	1%	10%	11%	12%	7%	12%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
VERY IMPORTANT -- TABLE TWO OF TWO	A43i.THEY ARE A CHARISMATIC LEADER	31%	35%	31%	27%	30%	31%	.
	A43t.THEY ARE MODERATE	25%	27%	28%	16%	21%	25%	.
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	23%	35%	20%	18%	26%	.	23%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	23%	23%	24%	19%	17%	23%	.
	B43e.THEY ARE NOT A CAREER POLITICIAN	22%	30%	19%	20%	16%	.	22%
	B43y.THEY BELIEVE IN CAPITALISM?	19%	23%	18%	16%	11%	.	19%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	19%	22%	19%	16%	13%	.	19%
	A43x.THEY BELIEVE IN SOCIALISM	18%	23%	16%	16%	12%	18%	.
	B43i.THEY ARE A WOMAN	18%	26%	15%	17%	19%	.	18%
	B43s.THEY ARE CONSERVATIVE	18%	22%	17%	15%	15%	.	18%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	16%	22%	16%	9%	15%	16%	.
	A43h.THEY SHARE MY RACE	13%	14%	14%	10%	13%	13%	.
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	13%	16%	13%	8%	10%	13%	.
	A43j.THEY ARE YOUNG	10%	18%	7%	5%	7%	10%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	89%	89%	83%	82%	92%	85%	86%	97%	86%	88%	83%	91%	87%	87%	85%	92%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	89%	87%	84%	82%	89%	88%	84%	98%	85%	88%	80%	91%	86%	89%	89%	91%
	43a.THEY SHARE MY VALUES	85%	85%	88%	82%	79%	85%	86%	88%	97%	81%	89%	78%	88%	83%	89%	89%	91%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	88%	86%	77%	78%	82%	88%	83%	99%	80%	87%	79%	80%	79%	93%	95%	86%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	84%	84%	80%	80%	81%	86%	82%	88%	80%	85%	77%	89%	83%	82%	80%	89%
	A43r.THEY ARE PROGRESSIVE	75%	78%	77%	71%	76%	73%	70%	77%	81%	75%	75%	69%	75%	72%	80%	84%	69%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	72%	77%	72%	64%	85%	77%	72%	87%	71%	76%	67%	75%	71%	80%	80%	81%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	81%	75%	64%	70%	74%	76%	65%	90%	72%	73%	67%	70%	69%	80%	83%	72%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	73%	71%	73%	73%	70%	71%	71%	82%	72%	73%	62%	83%	73%	73%	75%	65%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	72%	75%	67%	69%	67%	75%	72%	81%	68%	75%	64%	78%	71%	73%	74%	70%
	A43i.THEY ARE A CHARISMATIC LEADER	68%	75%	67%	65%	69%	69%	66%	64%	81%	69%	67%	64%	67%	66%	75%	77%	68%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	83%	89%	87%	94%	88%	84%	82%	88%	90%	84%	89%	92%	97%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	84%	88%	86%	93%	87%	82%	86%	87%	89%	82%	89%	92%	94%
	43a.THEY SHARE MY VALUES	85%	82%	87%	89%	85%	84%	79%	87%	83%	90%	84%	93%	82%	87%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	77%	87%	89%	87%	91%	75%	80%	83%	90%	81%	96%	87%	87%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	80%	84%	84%	84%	83%	81%	79%	80%	87%	81%	87%	77%	90%
	A43r.THEY ARE PROGRESSIVE	75%	71%	77%	80%	73%	75%	70%	72%	79%	76%	79%	81%	78%	69%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	72%	75%	73%	78%	87%	70%	73%	72%	78%	70%	75%	72%	85%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	64%	78%	79%	82%	68%	62%	68%	80%	76%	75%	82%	97%	70%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	73%	72%	68%	79%	79%	71%	75%	72%	72%	66%	69%	80%	78%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	67%	74%	70%	81%	80%	67%	68%	69%	78%	65%	74%	73%	88%
	A43l.THEY ARE A CHARISMATIC LEADER	68%	65%	70%	72%	70%	70%	65%	65%	73%	69%	72%	72%	74%	68%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	90%	87%	85%	83%	91%	87%	84%	90%	90%	88%	80%	86%	87%	86%	87%	86%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	89%	87%	87%	83%	90%	87%	84%	90%	88%	90%	73%	91%	84%	84%	89%	85%
	43a.THEY SHARE MY VALUES	85%	87%	82%	82%	85%	89%	84%	86%	84%	90%	80%	80%	90%	84%	82%	88%	81%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	90%	61%	74%	84%	91%	88%	84%	87%	93%	58%	82%	85%	84%	80%	87%	77%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	91%	72%	79%	71%	93%	86%	72%	91%	91%	74%	62%	77%	81%	84%	82%	81%
	A43r.THEY ARE PROGRESSIVE	75%	81%	51%	69%	71%	79%	83%	73%	81%	80%	52%	72%	70%	76%	76%	76%	69%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	77%	68%	70%	69%	80%	72%	71%	76%	79%	67%	64%	73%	78%	74%	76%	64%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	80%	60%	67%	64%	83%	75%	66%	78%	82%	56%	66%	61%	74%	64%	75%	74%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	82%	65%	73%	56%	82%	82%	56%	84%	80%	67%	49%	62%	75%	71%	73%	70%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	76%	67%	69%	68%	77%	73%	68%	73%	78%	72%	61%	74%	73%	64%	74%	71%
	A43i.THEY ARE A CHARISMATIC LEADER	68%	73%	48%	59%	70%	75%	70%	71%	74%	71%	43%	74%	66%	71%	67%	70%	64%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	85%	90%	86%	85%	87%	88%	85%	88%	87%	87%	92%	82%	93%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	79%	90%	82%	86%	87%	90%	88%	82%	86%	87%	87%	84%	96%
	43a.THEY SHARE MY VALUES	85%	84%	84%	77%	91%	83%	92%	81%	81%	86%	85%	83%	84%	91%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	88%	80%	72%	94%	80%	92%	82%	69%	84%	83%	84%	83%	80%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	77%	86%	85%	82%	78%	87%	83%	80%	78%	84%	78%	83%	95%
	A43r.THEY ARE PROGRESSIVE	75%	75%	78%	68%	88%	79%	74%	75%	59%	74%	75%	79%	73%	68%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	74%	84%	73%	77%	71%	80%	66%	62%	76%	73%	66%	73%	84%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	75%	73%	58%	74%	75%	76%	81%	65%	75%	72%	71%	74%	65%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	70%	81%	70%	74%	70%	75%	81%	61%	69%	74%	78%	72%	73%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	68%	80%	65%	64%	68%	80%	75%	67%	72%	71%	67%	71%	82%
	A43l.THEY ARE A CHARISMATIC LEADER	68%	78%	64%	64%	72%	69%	70%	69%	56%	68%	69%	73%	69%	63%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	84%	89%	86%	88%	90%	85%	88%	83%	90%	86%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	85%	87%	85%	89%	90%	84%	85%	84%	88%	86%
	43a.THEY SHARE MY VALUES	85%	82%	87%	81%	90%	88%	87%	77%	82%	88%	84%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	75%	88%	80%	88%	89%	87%	58%	80%	86%	84%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	76%	79%	81%	88%	89%	71%	83%	80%	87%	80%
	A43r.THEY ARE PROGRESSIVE	75%	84%	70%	73%	77%	79%	74%	63%	72%	80%	73%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	67%	80%	72%	75%	78%	70%	69%	71%	74%	74%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	76%	74%	71%	73%	80%	66%	52%	70%	77%	72%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	70%	68%	72%	75%	78%	55%	84%	77%	73%	72%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	65%	76%	69%	75%	74%	67%	70%	73%	69%	73%
	A43i.THEY ARE A CHARISMATIC LEADER	68%	67%	68%	70%	68%	72%	71%	49%	69%	74%	67%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	80%	88%	84%	94%	84%	91%	75%	86%	88%	86%	88%	77%	81%	90%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	87%	88%	79%	91%	87%	90%	77%	84%	88%	84%	88%	77%	82%	89%
	43a.THEY SHARE MY VALUES	85%	91%	83%	87%	88%	80%	86%	81%	81%	87%	81%	87%	76%	82%	87%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	95%	84%	92%	82%	80%	84%	67%	84%	84%	84%	84%	74%	82%	86%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	83%	87%	81%	74%	78%	87%	79%	83%	83%	83%	83%	85%	73%	85%
	A43r.THEY ARE PROGRESSIVE	75%	81%	82%	72%	69%	72%	74%	70%	79%	73%	79%	73%	78%	80%	73%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	77%	84%	57%	70%	67%	76%	70%	75%	74%	75%	74%	61%	63%	80%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	88%	73%	83%	70%	76%	70%	59%	77%	71%	77%	71%	68%	79%	72%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	59%	73%	68%	77%	74%	80%	57%	72%	74%	72%	74%	65%	66%	76%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	70%	70%	72%	71%	67%	78%	58%	71%	73%	71%	73%	73%	67%	73%
	A43i.THEY ARE A CHARISMATIC LEADER	68%	86%	76%	69%	66%	78%	63%	61%	76%	65%	76%	65%	60%	75%	68%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	86%	87%	87%	84%	89%	87%	87%	87%	90%	78%	83%	93%	80%	90%	82%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	86%	85%	88%	84%	87%	85%	88%	86%	90%	81%	81%	89%	79%	87%	82%
	43a.THEY SHARE MY VALUES	85%	82%	84%	88%	83%	86%	83%	88%	85%	86%	79%	75%	96%	87%	91%	78%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	77%	84%	86%	83%	90%	80%	86%	87%	83%	89%	68%	95%	80%	83%	83%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	86%	81%	82%	83%	75%	84%	82%	78%	82%	85%	85%	90%	75%	87%	71%
	A43r.THEY ARE PROGRESSIVE	75%	70%	79%	75%	80%	74%	73%	75%	77%	77%	76%	55%	82%	75%	71%	72%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	75%	70%	79%	63%	68%	73%	79%	66%	75%	69%	70%	86%	67%	77%	70%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	75%	67%	75%	71%	69%	72%	75%	70%	71%	72%	71%	87%	75%	74%	62%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	76%	67%	73%	75%	70%	72%	73%	72%	78%	66%	66%	77%	58%	89%	63%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	76%	68%	72%	71%	61%	73%	72%	66%	76%	64%	71%	81%	58%	84%	60%
	A43i.THEY ARE A CHARISMATIC LEADER	68%	66%	62%	71%	70%	75%	64%	71%	73%	70%	68%	58%	67%	72%	76%	61%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	91%	85%	87%	97%	86%	90%	92%	86%	89%	92%	88%	85%	91%	84%	68%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	91%	85%	90%	94%	93%	87%	100%	87%	88%	87%	85%	88%	91%	87%	62%
	43a.THEY SHARE MY VALUES	85%	87%	84%	83%	79%	88%	79%	92%	80%	85%	85%	87%	87%	90%	80%	64%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	89%	82%	81%	67%	76%	78%	81%	80%	73%	90%	86%	84%	87%	77%	70%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	80%	83%	89%	90%	86%	79%	75%	88%	84%	76%	80%	84%	87%	70%	69%
	A43r.THEY ARE PROGRESSIVE	75%	75%	76%	82%	67%	64%	96%	66%	72%	75%	73%	81%	74%	78%	74%	64%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	77%	69%	75%	77%	79%	70%	76%	75%	73%	65%	76%	77%	78%	62%	57%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	69%	76%	73%	56%	67%	84%	79%	76%	68%	75%	73%	69%	78%	60%	55%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	77%	79%	70%	88%	78%	72%	87%	78%	76%	75%	69%	71%	76%	76%	53%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	75%	72%	76%	80%	83%	55%	87%	73%	78%	66%	70%	74%	76%	66%	52%
	A43i.THEY ARE A CHARISMATIC LEADER	68%	66%	77%	72%	55%	64%	85%	60%	70%	72%	64%	70%	63%	73%	62%	53%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	91%	90%	80%	73%	67%	90%	70%	75%	88%	91%	83%	75%	89%	89%	57%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	91%	93%	77%	64%	68%	90%	66%	66%	88%	91%	85%	72%	89%	88%	61%
	43a.THEY SHARE MY VALUES	85%	91%	84%	78%	74%	63%	88%	68%	62%	85%	88%	88%	72%	87%	87%	59%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	87%	87%	77%	83%	47%	86%	65%	66%	85%	85%	90%	68%	83%	87%	53%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	87%	83%	75%	66%	62%	85%	64%	79%	83%	87%	81%	71%	75%	89%	50%
	A43r.THEY ARE PROGRESSIVE	75%	77%	80%	70%	92%	41%	77%	66%	57%	81%	71%	77%	61%	70%	79%	49%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	77%	82%	63%	55%	57%	77%	56%	63%	75%	77%	74%	57%	73%	76%	55%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	77%	75%	66%	78%	43%	75%	60%	51%	75%	71%	81%	57%	65%	79%	44%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	76%	77%	73%	42%	54%	76%	49%	66%	74%	73%	79%	58%	64%	79%	46%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	77%	73%	72%	49%	51%	75%	50%	46%	71%	75%	76%	58%	75%	74%	32%
	A43i.THEY ARE A CHARISMATIC LEADER	68%	72%	74%	61%	60%	33%	72%	46%	55%	75%	63%	72%	58%	71%	70%	39%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	91%	88%	50%	92%	87%	74%	.	.	.	91%	86%	62%	90%	86%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	91%	86%	54%	92%	89%	70%	.	.	.	91%	85%	57%	89%	85%
	43a.THEY SHARE MY VALUES	85%	90%	85%	53%	90%	87%	72%	89%	79%	63%	88%	82%	64%	88%	85%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	89%	82%	53%	90%	85%	69%	88%	73%	55%	.	.	.	88%	86%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	91%	76%	48%	89%	78%	70%	.	.	.	88%	77%	57%	86%	74%
	A43r.THEY ARE PROGRESSIVE	75%	80%	71%	52%	81%	70%	66%	79%	57%	50%	.	.	.	80%	73%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	78%	71%	57%	80%	73%	60%	.	.	.	80%	67%	53%	77%	68%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	83%	63%	44%	82%	64%	62%	77%	52%	55%	.	.	.	79%	69%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	82%	61%	47%	81%	66%	59%	.	.	.	80%	65%	44%	80%	63%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	79%	66%	38%	79%	76%	48%	.	.	.	77%	67%	44%	75%	69%
	A43l.THEY ARE A CHARISMATIC LEADER	68%	73%	67%	43%	75%	67%	58%	73%	62%	37%	.	.	.	73%	72%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	91%	87%	68%	90%	86%	89%	94%	89%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	91%	87%	66%	90%	85%	90%	91%	87%
	43a.THEY SHARE MY VALUES	85%	88%	87%	67%	88%	88%	88%	89%	87%	88%	83%	88%	88%	87%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	88%	83%	62%	87%	83%	87%	88%	84%
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	91%	71%	64%	91%	71%	89%	92%	71%
	A43r.THEY ARE PROGRESSIVE	75%	81%	72%	48%	80%	69%	79%	82%	68%
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	78%	72%	57%	78%	69%	78%	76%	71%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	79%	63%	62%	79%	64%	81%	77%	63%
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	83%	59%	53%	82%	60%	80%	86%	55%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	76%	68%	54%	77%	67%	77%	80%	70%
	A43l.THEY ARE A CHARISMATIC LEADER	68%	73%	68%	48%	71%	68%	73%	70%	69%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL IMPORTANT -- TABLE ONE OF TWO	B43o.THEY CARE ABOUT PEOPLE LIKE ME	87%	86%	93%	74%	88%	.	87%
	B43c.THEY CARE ABOUT THE ISSUES THAT I CARE ABOUT	86%	82%	92%	77%	86%	.	86%
	43a.THEY SHARE MY VALUES	85%	83%	89%	79%	84%	86%	84%
	A43v.THEY STAND UP FOR THE VALUES OF MY PARTY	83%	83%	86%	77%	80%	83%	.
	B43q.THEY ARE RESPECTFUL TO OTHERS, EVEN WHEN THEY DISAGREE WITH OTHERS	82%	86%	84%	74%	87%	.	82%
	A43r.THEY ARE PROGRESSIVE	75%	79%	72%	75%	80%	75%	.
	B43u.THEY WORK WITH MEMBERS OF THE OTHER PARTY	74%	79%	75%	66%	71%	.	74%
	A43d.THEY HAVE A LOT OF EXPERIENCE IN POLITICS	73%	72%	74%	70%	75%	73%	.
	B43m.THEY BELIEVE IN SCIENCE AND FACTS	72%	79%	73%	65%	85%	.	72%
	B43w.THEY VOTE THEIR CONSCIENCE AND KNOW THAT SOMETIMES THE PARTIES GET IT WRONG	71%	69%	77%	60%	80%	.	71%
	A43i.THEY ARE A CHARISMATIC LEADER	68%	73%	66%	67%	71%	68%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	67%	70%	58%	55%	61%	61%	79%	79%	57%	72%	64%	64%	64%	66%	63%	76%
	A43t.THEY ARE MODERATE	55%	62%	58%	47%	52%	60%	56%	51%	60%	55%	55%	52%	51%	51%	62%	56%	78%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	63%	54%	45%	56%	57%	45%	48%	62%	57%	49%	53%	56%	55%	50%	50%	49%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	47%	47%	46%	45%	50%	48%	46%	44%	46%	47%	47%	52%	50%	40%	41%	39%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	50%	63%	29%	35%	50%	40%	58%	72%	40%	53%	39%	43%	41%	58%	58%	56%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	47%	53%	33%	44%	41%	44%	42%	53%	43%	45%	44%	45%	45%	42%	40%	47%
	B43s.THEY ARE CONSERVATIVE	42%	44%	42%	40%	40%	39%	49%	43%	34%	40%	44%	48%	39%	43%	38%	39%	37%
	B43i.THEY ARE A WOMAN	41%	46%	41%	38%	49%	39%	41%	34%	32%	45%	36%	43%	39%	41%	42%	41%	45%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	46%	45%	30%	35%	45%	38%	38%	51%	38%	40%	30%	39%	35%	50%	51%	47%
	A43x.THEY BELIEVE IN SOCIALISM	39%	56%	38%	29%	39%	49%	35%	39%	27%	43%	36%	41%	36%	39%	41%	43%	34%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	41%	45%	33%	40%	35%	36%	43%	43%	38%	40%	33%	38%	35%	48%	46%	53%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	38%	40%	26%	26%	39%	35%	37%	43%	31%	37%	30%	29%	30%	43%	45%	39%
	A43j.THEY ARE YOUNG	29%	32%	30%	25%	30%	32%	29%	25%	20%	31%	26%	24%	27%	26%	36%	37%	32%
	A43h.THEY SHARE MY RACE	27%	36%	38%	12%	22%	29%	26%	31%	37%	25%	30%	24%	24%	24%	35%	36%	29%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	58%	69%	77%	58%	61%	52%	67%	62%	74%	69%	83%	52%	62%
	A43t.THEY ARE MODERATE	55%	47%	60%	60%	65%	59%	45%	49%	63%	57%	63%	58%	71%	60%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	45%	58%	60%	58%	63%	50%	37%	62%	55%	66%	56%	60%	57%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	46%	47%	42%	52%	53%	45%	48%	47%	46%	40%	43%	57%	46%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	29%	57%	59%	58%	53%	27%	33%	51%	62%	52%	64%	54%	61%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	33%	50%	51%	52%	35%	36%	29%	49%	52%	54%	49%	45%	61%
	B43s.THEY ARE CONSERVATIVE	42%	40%	43%	38%	51%	39%	36%	45%	42%	43%	45%	32%	40%	62%
	B43i.THEY ARE A WOMAN	41%	38%	43%	45%	48%	33%	43%	30%	47%	40%	51%	41%	47%	49%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	30%	45%	50%	44%	37%	29%	33%	47%	44%	57%	45%	40%	47%
	A43x.THEY BELIEVE IN SOCIALISM	39%	29%	46%	48%	42%	53%	29%	30%	55%	38%	58%	40%	49%	36%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	33%	43%	35%	58%	50%	29%	38%	45%	41%	40%	30%	53%	63%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	26%	39%	38%	45%	31%	23%	30%	37%	41%	40%	37%	39%	50%
	A43j.THEY ARE YOUNG	29%	25%	31%	28%	34%	27%	25%	26%	36%	26%	34%	23%	32%	37%
	A43h.THEY SHARE MY RACE	27%	12%	37%	37%	41%	28%	10%	16%	37%	37%	44%	32%	32%	48%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	61%	63%	55%	76%	70%	46%	79%	54%	68%	59%	71%	82%	64%	64%	68%	54%
	A43t.THEY ARE MODERATE	55%	56%	52%	53%	58%	56%	54%	61%	56%	56%	54%	60%	57%	56%	49%	57%	53%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	55%	61%	56%	48%	58%	49%	49%	61%	48%	66%	43%	51%	58%	48%	53%	54%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	42%	45%	44%	56%	41%	45%	57%	46%	38%	39%	51%	60%	49%	37%	48%	53%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	44%	36%	34%	61%	52%	29%	60%	36%	52%	36%	57%	65%	40%	35%	56%	38%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	48%	18%	35%	45%	51%	41%	44%	48%	47%	10%	44%	45%	38%	39%	47%	44%
	B43s.THEY ARE CONSERVATIVE	42%	33%	35%	38%	69%	33%	31%	68%	35%	30%	33%	60%	75%	39%	40%	43%	42%
	B43i.THEY ARE A WOMAN	41%	50%	30%	36%	26%	55%	40%	25%	56%	44%	35%	25%	27%	35%	41%	42%	44%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	45%	19%	32%	40%	50%	37%	39%	43%	47%	21%	44%	36%	39%	30%	46%	32%
	A43x.THEY BELIEVE IN SOCIALISM	39%	45%	19%	27%	37%	51%	35%	36%	51%	39%	17%	40%	34%	40%	39%	42%	31%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	34%	46%	37%	51%	36%	29%	50%	36%	32%	45%	45%	55%	35%	29%	46%	37%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	33%	14%	24%	46%	37%	26%	47%	31%	35%	14%	40%	51%	36%	28%	39%	24%
	A43j.THEY ARE YOUNG	29%	32%	17%	24%	28%	36%	26%	28%	34%	30%	21%	32%	25%	39%	22%	30%	25%
	A43h.THEY SHARE MY RACE	27%	29%	17%	17%	30%	37%	15%	31%	27%	31%	18%	25%	35%	28%	18%	34%	20%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	62%	66%	56%	77%	61%	74%	48%	64%	63%	64%	60%	62%	68%
	A43l.THEY ARE MODERATE	55%	63%	49%	46%	53%	58%	56%	51%	58%	66%	51%	57%	51%	37%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	60%	56%	54%	39%	57%	49%	57%	52%	54%	53%	47%	52%	62%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	49%	50%	41%	30%	45%	50%	58%	48%	51%	45%	35%	48%	53%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	44%	37%	30%	44%	51%	61%	28%	52%	64%	41%	35%	40%	41%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	42%	34%	42%	34%	45%	49%	38%	49%	56%	40%	30%	43%	40%
	B43s.THEY ARE CONSERVATIVE	42%	40%	36%	32%	54%	43%	43%	43%	42%	49%	39%	38%	39%	39%
	B43i.THEY ARE A WOMAN	41%	41%	26%	47%	31%	43%	40%	51%	38%	43%	41%	43%	44%	35%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	39%	38%	30%	31%	47%	46%	31%	32%	47%	37%	37%	36%	35%
	A43x.THEY BELIEVE IN SOCIALISM	39%	43%	37%	43%	32%	46%	39%	35%	25%	42%	39%	40%	40%	34%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	36%	35%	24%	36%	48%	45%	37%	36%	51%	36%	23%	41%	39%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	32%	40%	23%	37%	39%	39%	22%	28%	45%	31%	26%	32%	36%
	A43j.THEY ARE YOUNG	29%	52%	25%	22%	23%	29%	30%	31%	16%	36%	26%	30%	25%	23%
	A43h.THEY SHARE MY RACE	27%	26%	30%	18%	17%	31%	36%	17%	24%	45%	22%	21%	24%	15%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

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		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	59%	66%	57%	75%	64%	80%	45%	61%	66%	64%
	A43t.THEY ARE MODERATE	55%	67%	65%	53%	50%	55%	60%	55%	52%	54%	56%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	61%	50%	56%	48%	55%	50%	51%	52%	53%	53%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	60%	46%	44%	47%	44%	57%	60%	36%	46%	47%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	59%	66%	37%	46%	49%	62%	27%	35%	47%	47%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	57%	56%	40%	39%	50%	43%	40%	31%	38%	47%
	B43s.THEY ARE CONSERVATIVE	42%	35%	56%	40%	38%	34%	68%	31%	35%	45%	39%
	B43i.THEY ARE A WOMAN	41%	46%	41%	45%	34%	51%	23%	34%	39%	42%	40%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	45%	48%	37%	36%	45%	39%	39%	31%	36%	42%
	A43x.THEY BELIEVE IN SOCIALISM	39%	53%	36%	41%	35%	45%	38%	28%	35%	42%	39%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	53%	50%	35%	36%	37%	51%	43%	29%	36%	40%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	44%	45%	28%	34%	37%	48%	14%	22%	29%	37%
	A43j.THEY ARE YOUNG	29%	52%	28%	28%	25%	32%	29%	16%	28%	25%	31%
	A43h.THEY SHARE MY RACE	27%	44%	46%	21%	23%	29%	33%	18%	21%	27%	28%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	72%	72%	82%	69%	64%	57%	58%	65%	65%	65%	65%	65%	64%	65%
	A43t.THEY ARE MODERATE	55%	53%	72%	49%	61%	48%	49%	44%	63%	51%	63%	51%	55%	58%	55%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	51%	48%	56%	52%	70%	60%	37%	56%	51%	56%	51%	53%	49%	55%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	49%	46%	57%	37%	32%	51%	44%	51%	44%	51%	44%	61%	45%	46%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	77%	73%	58%	51%	39%	25%	50%	56%	42%	56%	42%	61%	37%	47%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	70%	49%	48%	57%	46%	35%	26%	46%	42%	46%	42%	73%	41%	41%
	B43s.THEY ARE CONSERVATIVE	42%	54%	49%	60%	47%	35%	34%	33%	42%	41%	42%	41%	64%	36%	41%
	B43i.THEY ARE A WOMAN	41%	35%	38%	41%	49%	31%	46%	27%	45%	39%	45%	39%	47%	35%	43%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	54%	50%	32%	35%	34%	34%	49%	46%	36%	46%	36%	51%	41%	38%
	A43x.THEY BELIEVE IN SOCIALISM	39%	37%	56%	41%	35%	30%	35%	40%	52%	32%	52%	32%	59%	46%	34%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	53%	50%	40%	41%	42%	33%	26%	40%	39%	40%	39%	52%	31%	41%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	40%	55%	27%	28%	23%	29%	28%	40%	31%	40%	31%	45%	30%	34%
	A43j.THEY ARE YOUNG	29%	36%	33%	45%	24%	21%	27%	21%	33%	26%	33%	26%	48%	26%	27%
	A43h.THEY SHARE MY RACE	27%	30%	44%	36%	24%	35%	17%	35%	35%	23%	35%	23%	52%	26%	25%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	68%	55%	61%	70%	73%	63%	61%	72%	68%	55%	58%	76%	54%	64%	69%
	A43t.THEY ARE MODERATE	55%	55%	51%	54%	53%	62%	54%	54%	58%	57%	50%	54%	55%	65%	44%	47%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	56%	54%	54%	47%	47%	55%	54%	47%	53%	50%	51%	68%	49%	48%	54%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	49%	43%	47%	50%	44%	46%	47%	47%	52%	39%	38%	51%	43%	39%	44%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	48%	40%	45%	45%	56%	45%	45%	51%	48%	49%	35%	60%	58%	25%	33%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	46%	42%	42%	36%	50%	45%	42%	44%	50%	36%	33%	46%	34%	39%	39%
	B43s.THEY ARE CONSERVATIVE	42%	46%	40%	37%	47%	43%	44%	37%	45%	45%	47%	37%	38%	43%	29%	35%
	B43i.THEY ARE A WOMAN	41%	50%	46%	39%	29%	25%	49%	39%	27%	42%	41%	43%	32%	47%	51%	33%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	39%	47%	38%	38%	36%	42%	38%	37%	40%	37%	46%	48%	39%	27%	28%
	A43x.THEY BELIEVE IN SOCIALISM	39%	41%	48%	32%	34%	50%	44%	32%	43%	41%	39%	39%	30%	43%	35%	38%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	45%	29%	41%	38%	35%	39%	41%	36%	46%	38%	34%	42%	32%	32%	26%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	34%	35%	34%	29%	36%	34%	34%	33%	37%	32%	29%	38%	37%	22%	23%
	A43j.THEY ARE YOUNG	29%	32%	26%	31%	19%	27%	29%	31%	23%	28%	43%	18%	20%	29%	23%	25%
	A43h.THEY SHARE MY RACE	27%	34%	28%	24%	19%	26%	32%	24%	23%	28%	30%	26%	27%	37%	16%	19%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	69%	60%	66%	63%	59%	65%	64%	60%	63%	70%	64%	65%	68%	50%	59%
	A43t.THEY ARE MODERATE	55%	56%	59%	54%	46%	47%	72%	49%	55%	58%	53%	59%	53%	55%	54%	54%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	59%	53%	37%	55%	60%	46%	59%	50%	57%	58%	53%	53%	53%	55%	56%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	53%	51%	47%	53%	51%	36%	47%	51%	55%	41%	50%	41%	47%	41%	46%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	52%	51%	40%	51%	37%	46%	43%	39%	42%	46%	52%	46%	49%	37%	42%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	55%	45%	35%	59%	50%	30%	52%	39%	48%	33%	46%	45%	44%	37%	44%
	B43s.THEY ARE CONSERVATIVE	42%	49%	48%	37%	45%	42%	50%	45%	41%	38%	47%	40%	41%	41%	39%	48%
	B43i.THEY ARE A WOMAN	41%	46%	39%	36%	49%	51%	39%	50%	49%	40%	45%	35%	40%	42%	39%	45%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	42%	47%	25%	40%	21%	37%	32%	34%	37%	40%	43%	35%	43%	28%	41%
	A43x.THEY BELIEVE IN SOCIALISM	39%	38%	48%	42%	40%	32%	66%	26%	37%	39%	35%	46%	40%	41%	33%	45%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	47%	48%	36%	45%	41%	37%	43%	39%	44%	33%	39%	42%	40%	33%	40%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	41%	42%	19%	28%	37%	29%	37%	27%	29%	27%	39%	37%	37%	24%	27%
	A43j.THEY ARE YOUNG	29%	32%	44%	15%	21%	26%	23%	33%	32%	28%	27%	29%	26%	30%	27%	29%
	A43h.THEY SHARE MY RACE	27%	30%	36%	17%	19%	23%	22%	29%	23%	31%	22%	31%	26%	30%	20%	27%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	68%	66%	62%	63%	33%	67%	48%	48%	72%	64%	58%	45%	81%	59%	45%
	A43i.THEY ARE MODERATE	55%	55%	58%	56%	72%	37%	56%	54%	43%	60%	49%	60%	44%	61%	54%	34%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	51%	53%	67%	49%	57%	53%	53%	52%	56%	53%	44%	54%	48%	56%	49%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	46%	50%	40%	40%	46%	46%	43%	62%	53%	37%	47%	45%	56%	43%	41%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	48%	48%	48%	44%	35%	48%	40%	31%	54%	41%	54%	22%	63%	41%	26%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	45%	35%	49%	32%	44%	44%	39%	48%	45%	46%	40%	36%	46%	43%	39%
	B43s.THEY ARE CONSERVATIVE	42%	42%	38%	37%	35%	58%	41%	47%	42%	50%	33%	40%	34%	71%	29%	39%
	B43i.THEY ARE A WOMAN	41%	43%	40%	40%	37%	41%	42%	39%	24%	36%	47%	46%	38%	29%	47%	37%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	42%	43%	25%	52%	24%	41%	38%	23%	42%	36%	45%	35%	41%	41%	22%
	A43x.THEY BELIEVE IN SOCIALISM	39%	41%	46%	32%	32%	24%	41%	28%	27%	43%	43%	36%	18%	42%	40%	27%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	40%	40%	30%	27%	50%	39%	40%	41%	48%	30%	30%	41%	59%	31%	37%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	37%	38%	24%	44%	10%	36%	27%	15%	41%	29%	38%	11%	42%	32%	22%
	A43j.THEY ARE YOUNG	29%	28%	41%	24%	20%	23%	30%	21%	19%	35%	25%	26%	20%	28%	31%	13%
	A43h.THEY SHARE MY RACE	27%	27%	40%	12%	28%	18%	28%	23%	20%	31%	23%	34%	16%	35%	24%	25%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	65%	72%	34%	63%	73%	58%	66%	65%	52%	.	.	.	66%	67%
	A43t.THEY ARE MODERATE	55%	57%	57%	35%	59%	56%	45%	57%	48%	43%	.	.	.	61%	55%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	58%	46%	44%	60%	48%	43%	.	.	.	53%	58%	40%	58%	44%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	45%	53%	35%	43%	57%	41%	.	.	.	44%	57%	30%	43%	55%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	46%	54%	20%	49%	54%	33%	48%	47%	32%	.	.	.	51%	50%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	50%	35%	30%	48%	40%	37%	.	.	.	46%	39%	39%	49%	39%
	B43s.THEY ARE CONSERVATIVE	42%	34%	57%	33%	30%	62%	43%	.	.	.	36%	55%	40%	36%	53%
	B43i.THEY ARE A WOMAN	41%	51%	30%	19%	53%	27%	30%	.	.	.	48%	28%	34%	53%	28%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	45%	37%	15%	46%	39%	28%	41%	30%	35%	.	.	.	44%	41%
	A43x.THEY BELIEVE IN SOCIALISM	39%	46%	33%	20%	46%	31%	34%	41%	39%	28%	.	.	.	46%	40%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	35%	47%	36%	35%	52%	33%	.	.	.	36%	49%	29%	38%	48%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	37%	36%	8%	39%	37%	20%	34%	37%	25%	.	.	.	39%	33%
	A43j.THEY ARE YOUNG	29%	33%	26%	12%	37%	22%	19%	31%	16%	24%	.	.	.	35%	27%
	A43h.THEY SHARE MY RACE	27%	32%	24%	11%	34%	25%	17%	28%	21%	23%	.	.	.	34%	23%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	60%	82%	47%	60%	82%	69%	49%	85%
	A43t.THEY ARE MODERATE	55%	55%	59%	50%	55%	58%	64%	45%	57%
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	57%	50%	39%	56%	48%	60%	49%	48%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	45%	56%	20%	43%	56%	46%	38%	56%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	43%	61%	31%	43%	60%	58%	23%	65%
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	48%	41%	25%	45%	39%	56%	26%	45%
	B43s.THEY ARE CONSERVATIVE	42%	32%	70%	23%	31%	68%	36%	19%	75%
	B43i.THEY ARE A WOMAN	41%	52%	27%	16%	49%	25%	53%	41%	28%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	44%	38%	11%	43%	37%	49%	37%	42%
	A43x.THEY BELIEVE IN SOCIALISM	39%	45%	36%	10%	44%	35%	46%	42%	39%
	B43y.THEY BELIEVE IN CAPITALISM?	39%	35%	53%	31%	33%	53%	39%	22%	55%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	33%	43%	10%	33%	41%	38%	28%	50%
	A43j.THEY ARE YOUNG	29%	31%	29%	10%	31%	28%	35%	26%	27%
	A43h.THEY SHARE MY RACE	27%	29%	28%	13%	29%	28%	39%	15%	33%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL IMPORTANT -- TABLE TWO OF TWO	A43p.THEY SAY WHAT THEY MEAN AND DON'T CARE ABOUT POLITICAL CORRECTNESS	64%	68%	65%	58%	56%	64%	.
	A43t.THEY ARE MODERATE	55%	62%	54%	49%	57%	55%	.
	B43g.THEY ARE NEW TO POLITICS AND HAVE FRESH IDEAS	53%	65%	51%	48%	59%	.	53%
	B43e.THEY ARE NOT A CAREER POLITICIAN	47%	58%	45%	39%	40%	.	47%
	A43n.THEY ARE RELIGIOUS AND USE THEIR FAITH IN INFORMING THEIR VALUES AND POLICIES	46%	48%	47%	43%	35%	46%	.
	B43k.THEIR FAMILY IS SIMILAR TO MINE	44%	45%	46%	36%	32%	.	44%
	B43s.THEY ARE CONSERVATIVE	42%	45%	42%	38%	31%	.	42%
	B43i.THEY ARE A WOMAN	41%	45%	42%	36%	48%	.	41%
	A43b.THEIR BACKGROUND IS A LOT LIKE MINE	39%	47%	40%	31%	38%	39%	.
	A43x.THEY BELIEVE IN SOCIALISM	39%	48%	36%	36%	44%	39%	.
	B43y.THEY BELIEVE IN CAPITALISM?	39%	46%	40%	32%	31%	.	39%
	A43f.THEY ARE AN INCUMBENT AND I KNOW THEM ALREADY	34%	36%	35%	27%	23%	34%	.
	A43j.THEY ARE YOUNG	29%	40%	24%	26%	27%	29%	.
	A43h.THEY SHARE MY RACE	27%	34%	25%	23%	32%	27%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	67%	77%	66%	62%	65%	73%	82%	81%	63%	78%	65%	70%	68%	75%	75%	78%
	Voting by people like me doesn't really affect how government runs things	20%	21%	15%	25%	25%	24%	19%	13%	13%	25%	15%	22%	21%	21%	18%	18%	19%
	Not sure	9%	11%	8%	9%	13%	11%	8%	5%	7%	12%	6%	13%	8%	11%	6%	7%	3%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	66%	73%	75%	68%	75%	63%	72%	63%	81%	65%	84%	57%	78%
	Voting by people like me doesn't really affect how government runs things	20%	25%	18%	16%	21%	18%	27%	21%	23%	13%	22%	12%	29%	14%
	Not sure	9%	9%	9%	9%	11%	8%	10%	7%	13%	6%	13%	5%	14%	8%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	75%	54%	58%	71%	81%	64%	71%	67%	84%	56%	64%	78%	68%	72%	73%	63%
	Voting by people like me doesn't really affect how government runs things	20%	19%	29%	28%	20%	15%	27%	19%	25%	13%	30%	26%	15%	25%	19%	18%	25%
	Not sure	9%	6%	16%	14%	9%	4%	8%	9%	7%	3%	15%	11%	7%	7%	9%	9%	12%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	61%	76%	67%	80%	64%	81%	58%	69%	73%	69%	64%	69%	75%
	Voting by people like me doesn't really affect how government runs things	20%	29%	20%	23%	12%	22%	14%	31%	19%	18%	21%	25%	21%	18%
	Not sure	9%	10%	4%	9%	8%	15%	5%	12%	12%	9%	9%	11%	10%	7%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	60%	80%	64%	78%	77%	74%	64%	56%	72%	71%
	Voting by people like me doesn't really affect how government runs things	20%	25%	14%	25%	17%	18%	19%	21%	31%	21%	20%
	Not sure	9%	14%	6%	12%	6%	5%	8%	15%	13%	7%	9%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	70%	79%	78%	72%	76%	67%	53%	69%	72%	69%	72%	67%	66%	73%
	Voting by people like me doesn't really affect how government runs things	20%	23%	14%	19%	18%	20%	25%	18%	23%	19%	23%	19%	27%	23%	19%
	Not sure	9%	7%	7%	3%	11%	4%	8%	29%	9%	8%	9%	8%	6%	11%	8%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	71%	68%	71%	66%	73%	70%	71%	70%	75%	64%	66%	82%	56%	66%	70%
	Voting by people like me doesn't really affect how government runs things	20%	20%	24%	20%	22%	16%	22%	20%	18%	20%	23%	22%	11%	27%	26%	16%
	Not sure	9%	8%	9%	9%	12%	11%	8%	9%	12%	5%	13%	12%	7%	17%	8%	14%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	75%	74%	64%	72%	82%	66%	73%	66%	68%	67%	72%	75%	76%	64%	51%
	Voting by people like me doesn't really affect how government runs things	20%	20%	18%	26%	23%	15%	26%	20%	27%	23%	23%	19%	17%	18%	26%	30%
	Not sure	9%	5%	7%	9%	4%	3%	8%	7%	8%	9%	10%	9%	8%	7%	10%	20%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	81%	61%	55%	54%	38%	75%	46%	36%	72%	72%	76%	52%	72%	72%	51%
	Voting by people like me doesn't really affect how government runs things	20%	14%	26%	36%	30%	24%	18%	27%	41%	20%	20%	18%	28%	21%	22%	9%
	Not sure	9%	4%	12%	9%	16%	38%	6%	27%	23%	8%	8%	7%	20%	8%	6%	40%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	76%	67%	45%	78%	71%	54%	74%	61%	53%	72%	71%	48%	78%	63%
	Voting by people like me doesn't really affect how government runs things	20%	19%	22%	25%	17%	21%	27%	19%	28%	16%	21%	23%	18%	17%	28%
	Not sure	9%	5%	10%	30%	5%	8%	19%	7%	11%	32%	7%	6%	35%	5%	9%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	74%	73%	41%	73%	73%	79%	66%	77%	74%	69%	78%	67%	77%
	Voting by people like me doesn't really affect how government runs things	20%	20%	18%	35%	20%	18%	14%	29%	13%	20%	25%	16%	29%	17%
	Not sure	9%	6%	9%	24%	7%	9%	6%	5%	10%	5%	6%	6%	4%	6%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
44.CLOSER TO YOUR VIEW ABOUT OUR DEMOCRACY	Voting gives people like me some say about how government runs things	70%	63%	76%	65%	64%	71%	70%
	Voting by people like me doesn't really affect how government runs things	20%	30%	16%	20%	23%	20%	21%
	Not sure	9%	7%	8%	15%	13%	9%	9%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	8.1	8.1	7.1	7.4	7.4	7.5	8.1	9.2	7.4	8.0	7.2	7.9	7.6	7.9	8.1	7.4
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	7.7	7.7	7.6	7.2	8.1	8.1	7.7	7.9	7.5	7.9	7.7	7.7	7.7	7.7	7.7	7.5
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.5	7.5	7.3	6.9	7.7	8.2	7.6	6.7	7.2	7.7	7.4	7.4	7.4	7.4	7.1	8.1
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.8	7.5	6.9	7.5	7.0	6.7	7.3	8.7	7.4	7.3	6.7	7.7	7.3	7.5	7.9	6.6
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.6	7.0	7.3	7.5	7.7	7.2	7.0	6.4	7.6	7.0	7.5	7.4	7.5	6.9	6.7	7.2
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	6.9	7.6	7.2	7.1	7.1	7.6	7.3	7.6	7.1	7.5	7.2	7.4	7.3	7.1	7.3	6.7
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.3	6.8	7.1	6.8	7.8	7.6	6.6	5.9	7.2	6.9	7.2	7.0	7.1	6.9	6.8	7.3
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	7.1	8.1	8.6	7.6	8.2	6.9	7.6	7.9	8.3	8.0	9.0	7.9	7.5
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	7.6	7.7	8.0	7.2	8.6	7.4	7.9	7.6	7.9	7.8	8.2	7.3	7.2
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.3	7.5	7.5	7.3	7.9	6.9	8.0	7.4	7.5	7.5	7.5	7.3	7.4
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	6.9	7.6	7.9	7.2	7.8	7.1	6.6	7.6	7.6	7.6	8.2	7.4	7.0
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.3	7.3	7.2	7.4	7.0	7.8	6.5	7.4	7.2	7.1	7.3	7.6	7.3
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.2	7.3	7.1	7.6	7.8	7.1	7.4	7.1	7.5	6.8	7.4	7.3	7.8
	B45l.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.1	7.0	7.0	7.2	6.8	7.0	7.4	7.4	6.7	7.3	6.8	7.5	6.9
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	8.5	6.8	7.6	6.2	8.7	8.3	6.4	8.1	9.0	6.6	6.1	6.4	7.4	7.6	8.4	6.4
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	8.4	7.3	7.9	6.4	8.5	8.0	6.4	8.4	8.4	6.0	6.2	6.6	7.9	7.7	7.8	7.0
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.1	8.5	7.8	7.6	7.3	6.8	7.7	7.1	7.2	8.2	7.1	8.0	7.6	7.2	7.6	6.8
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.9	7.2	7.7	6.2	7.7	8.2	6.2	7.8	8.0	7.4	6.4	6.0	7.0	7.6	7.7	6.3
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.4	6.6	7.1	7.2	7.6	7.0	7.4	7.8	7.0	7.1	7.5	7.1	7.0	7.5	7.5	6.8
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.5	6.7	7.1	6.9	7.7	7.0	7.1	7.5	7.5	6.4	6.5	7.2	7.2	7.4	7.3	6.9
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.5	7.0	7.0	6.0	7.6	7.1	6.1	7.7	7.2	6.7	6.2	5.9	6.8	7.2	7.2	6.5
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	7.4	7.3	7.3	8.0	8.0	8.7	6.3	6.7	7.9	7.6	7.4	7.6	7.9
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	7.8	8.0	7.3	8.4	7.6	8.1	7.4	6.7	7.5	7.8	7.6	7.7	8.0
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.0	8.4	7.0	7.8	7.4	7.8	7.1	6.6	7.6	7.4	7.3	7.3	7.6
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.5	6.5	7.2	8.4	7.8	7.6	6.5	6.1	7.3	7.4	7.4	7.4	7.5
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.4	6.4	7.8	7.2	7.6	7.3	7.5	6.2	7.2	7.3	7.7	7.4	7.1
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.3	7.0	7.4	7.6	6.7	7.8	7.3	6.7	7.7	7.1	7.5	6.9	7.0
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	6.9	6.5	7.3	7.0	7.4	7.1	6.7	6.4	7.1	7.0	7.1	7.1	7.1
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	7.6	8.1	7.4	8.0	8.7	6.3	6.9	7.3	7.5	7.9
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	7.5	7.5	7.5	8.0	8.2	6.3	6.7	8.2	7.5	7.9
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.7	7.6	7.1	7.7	7.4	7.6	7.5	7.0	7.6	7.3
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.2	7.3	7.4	7.3	7.8	6.2	7.3	7.4	7.3	7.3
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.1	7.2	7.7	6.8	7.4	7.5	7.6	6.8	7.7	7.1
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.4	7.9	7.0	7.2	7.5	7.1	6.2	7.2	7.2	7.3
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.4	6.9	7.1	6.8	7.5	5.9	7.2	7.2	7.3	6.9
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	7.4	7.6	8.3	7.4	8.2	7.7	7.7	7.7	7.8	7.7	7.8	7.6	7.6	7.8
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	7.6	7.3	6.9	7.8	7.9	8.0	8.3	7.7	7.7	7.7	7.7	6.9	7.5	7.9
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.7	7.1	7.8	7.5	8.7	7.2	7.6	7.3	7.5	7.3	7.5	7.9	7.0	7.5
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.9	7.3	7.6	6.8	8.2	7.1	7.3	7.2	7.4	7.2	7.4	7.3	7.5	7.3
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.4	7.5	7.5	7.3	7.5	7.2	6.4	7.7	7.1	7.7	7.1	7.6	7.2	7.3
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.3	7.4	7.1	6.8	7.1	7.4	7.1	7.6	7.1	7.6	7.1	7.5	6.4	7.5
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.2	6.7	7.1	7.0	8.0	7.3	5.6	7.5	6.8	7.5	6.8	7.0	7.2	7.0
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	8.0	7.5	7.7	7.4	7.6	7.8	7.7	7.5	7.5	7.8	6.6	8.5	7.9	8.2	7.8
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	7.7	7.8	7.7	7.7	7.4	7.8	7.7	7.5	7.6	7.7	7.2	7.9	7.8	8.4	7.8
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.5	7.8	7.0	7.5	7.6	7.6	7.0	7.5	7.7	7.3	7.0	7.3	7.4	6.9	7.6
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.7	7.0	7.4	7.2	6.8	7.4	7.4	7.0	7.2	7.8	6.8	8.2	6.9	8.2	6.7
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.6	7.4	7.0	6.8	7.5	7.5	7.0	7.2	7.5	7.3	7.0	6.9	6.8	7.9	7.2
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.2	7.1	7.3	6.7	8.0	7.2	7.3	7.4	7.2	7.2	6.8	7.5	7.8	7.4	6.8
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.1	6.8	7.1	6.9	7.2	7.0	7.1	7.1	7.2	6.8	6.4	6.2	7.9	7.0	7.7
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	7.3	7.9	7.9	7.2	8.9	8.7	7.1	7.8	7.4	7.3	8.0	7.7	8.0	7.6	6.1
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	7.3	7.8	8.2	7.8	9.0	7.2	7.8	7.7	7.7	7.1	7.4	8.3	8.0	6.8	6.8
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.4	7.9	7.7	8.4	8.2	7.0	7.1	6.9	6.8	7.2	7.6	7.8	7.7	7.0	6.3
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.1	7.5	7.6	7.2	7.8	8.9	6.5	7.6	7.5	7.0	7.5	7.1	7.5	7.3	6.4
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.3	7.4	7.8	8.2	6.3	8.5	6.8	7.2	7.0	7.7	7.6	6.9	7.4	7.5	6.2
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	6.8	7.7	7.4	7.6	6.4	8.1	7.1	7.0	6.9	7.5	7.6	7.3	7.5	6.5	6.1
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	6.5	7.6	7.9	8.2	8.0	6.9	6.7	7.3	6.8	6.7	7.1	7.2	7.2	6.7	6.3
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	8.0	8.0	6.8	7.7	6.0	7.9	6.9	5.9	7.1	8.5	7.6	8.0	6.0	8.5	7.0
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	8.1	7.0	7.6	7.1	7.0	7.9	7.0	5.9	7.3	8.3	7.6	7.8	6.6	8.3	6.9
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.7	7.3	6.9	6.6	7.2	7.6	7.0	5.7	7.9	7.0	6.8	7.7	7.7	7.2	7.7
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.4	7.9	6.3	6.9	6.2	7.4	6.6	7.1	7.0	7.7	7.4	7.7	6.1	7.9	7.2
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.5	7.4	7.3	6.7	6.4	7.5	6.5	6.1	7.5	7.1	7.1	7.2	7.1	7.5	6.4
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.7	7.0	6.2	6.7	6.4	7.4	6.5	6.1	7.2	7.6	7.2	7.0	7.0	7.5	6.5
	B45l.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.3	6.9	7.0	6.0	6.5	7.2	6.3	5.4	7.2	6.9	7.2	6.6	6.1	7.5	6.4
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	8.6	6.3	6.7	8.6	6.3	7.3	8.1	5.9	6.2	.	.	.	8.3	6.7
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	8.4	6.5	7.3	8.4	6.7	7.2	.	.	.	8.3	6.5	7.2	8.0	7.2
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.4	7.4	7.7	7.3	7.6	7.4	.	.	.	7.3	7.9	6.8	7.2	7.8
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	8.0	6.4	7.0	7.9	6.6	7.0	7.6	6.2	6.3	.	.	.	7.8	6.6
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.6	6.9	6.6	7.4	6.6	7.8	.	.	.	7.4	7.1	7.0	7.4	7.1
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.6	7.0	6.1	7.5	7.0	7.0	.	.	.	7.5	7.0	6.7	7.4	7.2
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.5	6.3	6.3	7.4	6.2	7.1	.	.	.	7.4	6.4	6.4	7.3	6.6
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	8.5	6.4	6.9	8.5	6.1	8.5	8.5	5.9
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	8.4	6.4	8.1	8.5	6.2	8.5	8.4	6.3
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.1	7.8	8.7	7.2	7.8	7.6	6.2	7.7
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.9	6.2	6.2	7.9	6.2	7.7	8.1	6.1
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.5	7.1	7.4	7.4	7.1	7.5	7.2	7.1
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.5	6.8	7.5	7.5	6.9	7.7	7.3	7.0
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.5	6.0	7.4	7.6	6.0	7.6	7.4	5.9
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MEAN: 0-10 SCALE -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	7.7	8.0	7.7	7.5	7.9	7.7	.
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	7.7	7.4	7.6	8.2	8.4	.	7.7
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	7.4	7.7	7.1	7.9	7.1	.	7.4
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	7.3	7.7	7.2	7.2	7.6	7.3	.
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	7.3	7.7	7.0	7.5	7.2	.	7.3
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	7.3	7.1	7.3	7.3	7.4	.	7.3
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	7.0	7.1	6.8	7.5	7.1	.	7.0
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	7.3	7.3	6.4	6.9	6.9	6.9	7.1	7.1	6.9	7.0	6.4	7.0	6.7	7.4	7.5	6.9
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.8	7.0	6.2	6.3	6.5	6.2	7.0	8.3	6.4	6.9	6.3	6.9	6.6	6.7	6.9	5.9
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	7.8	7.0	5.6	6.9	6.4	5.8	6.5	8.3	6.7	6.5	6.4	6.7	6.5	6.8	7.0	6.3
	A45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	7.1	6.4	6.5	6.8	7.0	6.7	6.4	5.4	6.9	6.3	6.6	6.7	6.6	6.6	6.7	6.3
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	6.4	5.1	5.8	6.6	6.1	5.9	5.0	2.6	6.5	4.9	5.7	5.7	5.7	5.8	5.8	5.8
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	6.9	5.6	4.2	5.8	5.9	4.9	4.9	5.1	5.9	4.9	5.5	5.3	5.4	5.5	5.6	5.2
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.8	4.4	5.0	5.5	5.7	5.0	4.5	3.2	5.5	4.5	4.5	4.9	4.7	5.7	5.8	5.3
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	5.0	3.9	3.8	5.0	3.9	3.8	3.3	4.4	4.6	3.7	3.8	4.0	3.9	4.6	4.8	4.0
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	6.4	7.3	7.3	7.4	7.8	6.3	6.4	7.4	7.3	7.3	7.4	7.5	7.2
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.2	6.9	7.1	6.5	7.7	6.3	6.2	6.5	7.2	6.7	7.4	5.8	6.9
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	5.6	7.3	8.1	6.5	7.4	5.9	5.0	7.4	7.3	8.0	8.2	7.1	6.1
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.5	6.7	6.6	6.8	7.0	6.7	6.1	7.0	6.4	6.8	6.5	7.0	6.6
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	5.8	5.7	5.7	5.8	5.5	6.1	5.3	6.7	4.8	6.8	4.7	6.8	5.0
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	4.2	6.2	6.9	5.5	6.2	4.4	3.8	7.0	5.5	7.3	6.6	7.0	4.1
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.0	5.0	4.7	5.5	6.9	5.3	4.6	5.8	4.4	5.8	4.0	5.8	5.3
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	3.8	4.4	4.2	4.6	5.0	4.1	3.3	5.0	3.8	5.1	3.5	4.5	4.7
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	7.6	5.8	6.7	5.9	7.8	7.4	6.0	7.5	7.7	5.6	6.1	5.7	6.6	7.1	7.4	5.7
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.9	5.9	6.4	6.3	7.1	6.6	6.4	6.7	7.2	5.8	6.0	6.5	6.7	6.7	6.9	5.8
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	7.5	5.2	6.2	4.9	7.7	7.3	5.1	7.4	7.6	5.6	5.2	4.6	5.9	6.6	7.1	5.8
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.9	5.9	6.5	6.2	7.0	6.7	6.3	7.1	6.7	6.4	6.4	5.9	6.3	6.3	7.0	6.1
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	6.1	5.7	5.9	4.8	6.2	5.9	4.9	6.9	5.3	5.7	5.9	4.1	5.9	5.5	5.9	5.5
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	6.3	5.3	5.5	3.5	6.7	5.5	3.5	6.4	6.1	5.1	4.6	2.7	5.0	4.9	5.8	5.3
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.4	3.9	5.1	4.8	5.3	5.6	5.0	5.8	4.9	4.9	5.5	4.2	4.5	4.4	5.8	4.2
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	4.8	3.5	4.1	3.1	4.9	4.6	3.2	5.3	4.2	4.1	3.3	2.9	3.6	4.1	4.6	3.5
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	6.9	6.3	7.2	6.8	7.3	7.5	5.4	6.2	7.7	6.7	6.5	6.9	6.6
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.7	6.8	6.5	7.1	6.7	7.0	5.3	6.6	6.8	6.6	6.0	6.5	7.6
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	5.8	6.1	6.6	6.7	7.2	7.1	6.5	4.7	6.7	6.6	6.2	6.9	5.9
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.8	5.7	6.6	5.8	7.2	6.9	6.5	5.6	6.6	6.6	7.0	6.5	6.5
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	7.2	4.2	5.7	5.0	6.5	5.4	6.8	4.4	5.6	5.8	5.9	6.2	5.6
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	5.0	5.0	5.2	4.5	6.4	5.3	6.5	4.2	5.4	5.4	5.4	5.6	5.1
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	4.8	4.3	4.8	3.7	6.7	4.9	4.5	3.8	5.3	5.0	6.0	5.0	3.5
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	3.6	3.5	4.5	3.4	5.4	3.8	3.7	3.4	4.4	4.1	4.1	4.6	2.7
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	7.6	7.7	6.8	6.6	7.8	5.9	6.4	6.3	6.8	7.1
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.2	7.0	6.4	6.9	6.9	6.4	7.1	6.0	6.4	6.8
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	6.9	6.6	6.7	6.5	7.5	5.1	6.0	6.3	6.6	6.7
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.8	6.5	6.9	6.2	6.8	6.2	7.0	6.3	6.7	6.6
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	6.9	4.9	6.4	4.9	6.1	4.8	6.1	5.7	5.9	5.6
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	6.9	4.6	5.7	5.1	6.3	3.5	5.8	4.9	5.7	5.3
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.1	5.3	5.6	4.0	5.6	5.0	4.0	4.0	5.4	4.8
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	4.6	4.3	4.6	3.3	4.6	3.2	4.6	3.8	4.6	3.9
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	6.5	6.9	7.3	6.7	7.9	6.8	7.2	6.9	7.0	6.9	7.0	7.0	7.1	6.9
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.8	6.8	7.2	6.4	5.6	6.6	7.3	6.4	6.8	6.4	6.8	7.2	6.8	6.6
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	6.7	7.0	6.9	6.9	5.9	6.4	6.7	6.7	6.6	6.7	6.6	7.5	6.6	6.5
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.7	6.6	7.1	6.5	7.2	6.4	6.1	7.5	6.1	7.5	6.1	7.0	6.9	6.5
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	6.5	5.5	6.9	5.7	5.8	5.5	5.5	6.4	5.3	6.4	5.3	6.7	5.5	5.7
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	6.5	4.8	4.6	6.1	7.0	5.3	5.6	5.9	5.1	5.9	5.1	5.5	5.9	5.3
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.8	5.3	5.9	5.1	5.4	4.6	4.7	5.4	4.8	5.4	4.8	6.5	5.9	4.5
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	4.7	4.6	5.3	3.7	4.0	3.7	4.7	4.2	4.1	4.2	4.1	6.7	4.7	3.6
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	7.0	7.1	6.8	6.2	7.3	7.1	6.8	6.8	6.8	7.4	6.4	6.4	7.6	6.7	7.5
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.8	6.4	6.5	7.2	6.4	6.7	6.5	6.8	6.7	6.3	6.0	7.5	7.0	5.8	6.2
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	6.6	6.9	6.6	7.0	6.3	6.7	6.6	6.6	6.5	6.5	6.4	8.0	6.6	7.1	5.4
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.6	6.6	6.7	5.9	6.9	6.6	6.7	6.5	6.9	6.9	6.4	5.3	6.8	6.7	5.5
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	6.5	6.0	5.0	5.1	6.2	6.3	5.0	5.7	6.3	7.1	5.9	2.7	5.1	6.6	3.3
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	6.3	5.0	5.1	4.6	5.6	5.8	5.1	5.2	5.4	6.1	5.8	5.3	5.1	5.6	4.4
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.1	5.9	4.9	3.9	4.9	5.4	4.9	4.5	5.8	6.1	4.2	1.6	4.7	5.7	2.3
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	4.0	5.3	4.1	3.6	3.5	4.5	4.1	3.5	4.2	4.8	4.5	2.9	3.7	5.3	2.4
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	6.9	7.2	6.6	6.5	8.5	7.1	6.2	7.2	6.8	6.5	7.4	6.7	7.1	6.7	6.4
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.7	6.5	6.2	6.3	7.4	7.7	6.4	6.6	7.2	6.2	6.8	6.6	6.8	6.4	5.8
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	6.3	6.8	6.6	6.5	6.8	7.8	5.2	6.8	7.1	5.6	6.7	6.8	6.6	6.8	6.2
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.6	7.3	7.2	6.7	7.4	7.5	6.7	6.3	6.9	6.2	6.9	6.7	6.7	7.1	5.9
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	5.5	8.0	7.3	7.6	6.7	7.6	5.9	6.3	6.1	5.5	5.5	5.5	5.8	5.6	5.5
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	5.2	5.6	5.8	5.6	5.6	5.8	4.1	5.2	5.4	5.6	5.4	5.3	5.4	6.1	5.3
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.1	6.9	7.0	5.6	7.1	7.6	4.9	4.8	5.8	4.9	5.7	4.3	4.9	6.0	5.4
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	4.4	4.4	3.9	4.1	4.7	5.6	3.9	4.2	5.8	3.5	4.3	3.5	4.1	4.3	4.8
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	7.2	7.2	5.9	7.0	6.0	7.1	6.5	5.5	6.4	7.5	7.1	7.5	5.5	7.6	6.4
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.8	6.7	6.1	7.1	5.6	6.7	6.4	5.8	6.7	6.6	6.6	6.4	6.1	6.9	5.8
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	6.7	6.5	6.2	6.6	5.8	6.6	6.3	7.2	6.3	7.0	6.6	7.3	4.7	7.5	6.3
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.6	7.1	6.6	6.0	6.4	6.7	6.2	6.4	6.7	6.3	6.7	6.8	6.0	6.9	6.4
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	5.7	5.9	5.3	4.8	6.4	5.7	5.7	6.0	6.1	5.4	5.7	5.1	5.3	5.9	5.9
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	5.5	5.0	6.2	5.1	6.1	5.5	5.6	4.2	5.3	5.6	5.7	4.9	3.9	6.0	6.4
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.0	5.5	5.0	5.7	4.1	5.1	5.0	4.6	5.3	4.2	5.7	5.7	4.4	5.3	4.9
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	4.2	4.6	3.0	4.2	4.2	4.1	4.2	4.0	4.1	4.3	4.1	4.0	3.1	4.6	3.9
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	7.8	5.7	6.1	7.7	5.8	6.5	7.2	5.8	5.5	.	.	.	7.6	5.8
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	7.0	6.3	5.5	6.9	6.8	5.9	6.8	6.0	5.9	.	.	.	7.1	6.2
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	7.7	5.0	5.9	7.6	5.1	6.2	6.8	5.6	5.8	.	.	.	7.4	5.1
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.9	6.0	6.6	6.8	5.9	6.9	6.7	6.7	5.6	6.7	6.2	6.8	6.9	6.2
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	6.0	5.2	5.5	5.9	5.1	6.2	.	.	.	5.9	5.3	6.3	5.9	5.5
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	6.3	3.6	6.1	6.2	3.8	5.6	.	.	.	5.9	4.4	5.5	6.2	4.2
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.5	4.3	4.4	5.4	4.7	4.5	5.2	4.5	3.9	.	.	.	5.4	4.5
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	4.8	3.2	3.3	4.9	3.4	3.3	4.2	4.1	3.7	.	.	.	4.8	3.6
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	7.6	5.8	5.9	7.7	5.5	7.6	7.7	5.2
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.9	6.2	6.0	6.9	6.2	7.1	6.6	6.0
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	7.6	4.6	6.3	7.5	4.7	7.6	7.5	4.7
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	6.8	6.0	6.9	6.9	6.1	6.8	7.0	6.0	6.8	6.1	6.9	6.6	6.1
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	6.0	5.0	6.8	6.0	5.2	6.2	5.4	5.1
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	6.3	3.5	5.9	6.3	3.5	6.6	5.7	3.2
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.4	4.7	3.5	5.3	4.6	5.2	5.4	4.7
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	4.8	3.2	2.3	4.7	3.0	4.9	4.6	3.2
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MEAN: 0-10 SCALE -- TABLE TWO OF TWO	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	6.9	7.2	6.9	6.7	7.2	6.9	.
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	6.6	6.8	6.7	6.2	6.5	6.6	.
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	6.6	6.8	6.5	6.6	7.1	6.6	.
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	6.6	7.0	6.2	7.0	6.9	6.6	6.6
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	5.7	5.8	5.4	6.4	6.1	.	5.7
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	5.4	6.1	5.0	5.9	6.1	.	5.4
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	5.0	5.8	4.7	4.9	4.4	5.0	.
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	4.1	4.6	4.1	3.5	4.7	4.1	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	45%	44%	36%	39%	33%	39%	46%	61%	37%	46%	41%	40%	40%	42%	43%	39%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	43%	42%	37%	31%	44%	48%	41%	46%	36%	45%	37%	42%	40%	42%	44%	39%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	39%	42%	28%	35%	35%	32%	40%	37%	35%	36%	35%	34%	34%	39%	42%	31%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	39%	31%	26%	37%	32%	20%	27%	42%	35%	27%	32%	34%	33%	27%	29%	20%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	34%	32%	28%	29%	37%	33%	29%	28%	32%	30%	34%	34%	34%	25%	24%	30%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	39%	34%	22%	33%	23%	23%	31%	57%	30%	32%	32%	29%	30%	31%	32%	30%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	32%	30%	28%	24%	34%	40%	31%	22%	27%	33%	31%	31%	31%	28%	24%	38%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	36%	45%	48%	44%	39%	35%	37%	39%	50%	39%	54%	38%	48%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	37%	42%	45%	37%	47%	34%	42%	38%	47%	40%	50%	38%	36%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	28%	41%	40%	44%	41%	30%	24%	39%	42%	37%	42%	41%	46%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	26%	35%	36%	35%	24%	31%	18%	39%	31%	34%	38%	49%	24%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	28%	33%	31%	35%	28%	30%	27%	33%	32%	28%	34%	35%	36%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	22%	37%	45%	28%	38%	25%	16%	34%	39%	41%	48%	25%	30%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	28%	31%	31%	33%	23%	24%	36%	30%	32%	36%	27%	24%	43%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	49%	26%	35%	29%	52%	44%	30%	44%	55%	30%	25%	33%	40%	36%	47%	33%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	46%	40%	39%	28%	50%	39%	29%	45%	47%	27%	19%	35%	39%	41%	44%	31%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	41%	20%	27%	30%	46%	33%	31%	39%	43%	23%	34%	27%	31%	37%	40%	27%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	34%	30%	29%	24%	37%	30%	23%	38%	30%	44%	26%	23%	29%	33%	33%	27%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	33%	14%	26%	33%	35%	29%	34%	37%	29%	13%	30%	35%	25%	32%	35%	25%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	39%	27%	26%	15%	41%	35%	17%	37%	41%	32%	15%	15%	26%	27%	37%	22%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	26%	49%	35%	32%	27%	23%	33%	25%	26%	49%	26%	37%	24%	27%	34%	27%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	40%	40%	36%	35%	40%	52%	30%	38%	42%	41%	41%	40%	42%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	37%	42%	35%	51%	37%	51%	35%	27%	39%	41%	36%	40%	52%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	33%	28%	45%	24%	34%	45%	26%	30%	45%	33%	29%	35%	37%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	34%	23%	30%	39%	38%	28%	36%	13%	30%	32%	33%	32%	31%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	23%	28%	33%	30%	32%	37%	37%	15%	33%	30%	29%	31%	37%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	25%	26%	29%	25%	34%	39%	24%	19%	29%	31%	28%	33%	28%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	16%	36%	24%	31%	30%	38%	38%	18%	33%	29%	31%	27%	27%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	28%	49%	38%	44%	50%	30%	32%	36%	37%	44%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	35%	42%	36%	47%	45%	27%	25%	49%	42%	41%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	41%	47%	34%	31%	43%	31%	24%	28%	37%	35%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	37%	26%	35%	28%	31%	24%	41%	36%	32%	30%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	36%	31%	31%	30%	33%	34%	31%	26%	40%	27%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	24%	31%	30%	33%	36%	18%	26%	34%	31%	31%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	32%	34%	26%	33%	29%	33%	37%	26%	39%	26%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	36%	37%	53%	31%	53%	43%	43%	41%	42%	41%	42%	37%	35%	45%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	40%	33%	36%	46%	26%	45%	46%	41%	41%	41%	41%	36%	35%	43%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	43%	34%	47%	25%	49%	35%	29%	38%	35%	38%	35%	36%	35%	37%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	44%	33%	36%	16%	37%	33%	22%	35%	29%	35%	29%	30%	34%	31%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	31%	40%	36%	22%	22%	32%	21%	35%	30%	35%	30%	48%	28%	31%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	23%	36%	31%	28%	30%	31%	22%	30%	32%	30%	32%	28%	31%	31%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	30%	25%	37%	32%	32%	28%	35%	28%	32%	28%	32%	45%	25%	30%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	42%	40%	39%	45%	42%	41%	39%	43%	40%	38%	25%	57%	40%	46%	45%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	42%	46%	37%	43%	34%	44%	37%	38%	39%	39%	41%	50%	40%	40%	39%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	38%	36%	31%	34%	45%	37%	31%	40%	37%	37%	28%	29%	40%	30%	45%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	33%	27%	33%	29%	30%	31%	33%	29%	30%	31%	32%	37%	22%	44%	30%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	38%	35%	25%	32%	29%	37%	25%	30%	33%	24%	31%	35%	28%	27%	39%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	22%	33%	32%	41%	37%	26%	32%	39%	29%	26%	34%	48%	30%	31%	29%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	34%	39%	25%	26%	27%	36%	25%	27%	29%	29%	34%	28%	42%	15%	25%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	39%	35%	49%	34%	58%	50%	41%	41%	38%	40%	41%	46%	46%	28%	18%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	35%	42%	45%	44%	48%	32%	45%	40%	42%	34%	37%	48%	47%	26%	18%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	37%	37%	37%	33%	57%	50%	27%	41%	32%	28%	42%	35%	38%	30%	28%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	28%	33%	34%	31%	28%	49%	30%	39%	35%	28%	29%	28%	32%	29%	29%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	28%	39%	25%	46%	27%	37%	33%	19%	33%	37%	34%	30%	35%	18%	21%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	28%	24%	34%	29%	32%	47%	21%	33%	34%	23%	30%	33%	32%	32%	24%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	28%	35%	28%	33%	29%	27%	21%	21%	30%	34%	31%	30%	34%	21%	19%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	48%	35%	21%	30%	23%	44%	26%	28%	36%	49%	38%	44%	28%	48%	25%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	47%	33%	31%	29%	29%	43%	29%	13%	35%	52%	38%	34%	33%	46%	18%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	41%	30%	23%	36%	17%	37%	26%	26%	33%	39%	34%	42%	27%	40%	27%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	33%	30%	21%	35%	18%	31%	26%	34%	31%	29%	32%	37%	24%	35%	28%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	36%	25%	25%	29%	20%	33%	24%	13%	33%	29%	33%	25%	33%	32%	17%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	32%	28%	18%	42%	15%	30%	28%	39%	28%	33%	31%	34%	17%	37%	28%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	36%	24%	21%	19%	27%	32%	23%	11%	35%	25%	25%	31%	36%	28%	23%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	50%	29%	29%	51%	27%	36%	46%	23%	20%	.	.	.	46%	37%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	49%	28%	24%	48%	34%	30%	.	.	.	48%	29%	22%	45%	35%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	43%	27%	23%	42%	28%	30%	39%	28%	14%	.	.	.	42%	28%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	36%	23%	29%	34%	26%	31%	34%	20%	14%	.	.	.	35%	27%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	34%	28%	21%	30%	29%	35%	.	.	.	31%	32%	25%	29%	33%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	39%	20%	20%	37%	21%	27%	33%	20%	20%	.	.	.	36%	22%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	29%	32%	30%	27%	33%	34%	.	.	.	29%	38%	17%	27%	38%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	49%	28%	30%	48%	27%	48%	49%	25%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	48%	27%	35%	50%	27%	53%	43%	27%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	41%	31%	22%	41%	28%	42%	37%	27%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	35%	22%	29%	35%	23%	32%	39%	19%
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	33%	31%	28%	32%	31%	36%	24%	32%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	39%	15%	27%	38%	16%	40%	37%	16%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	27%	36%	49%	28%	37%	35%	16%	34%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
10 - VERY WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	41%	43%	40%	42%	44%	41%	.
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	40%	36%	43%	39%	52%	.	40%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	36%	42%	33%	34%	31%	36%	.
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	31%	34%	31%	28%	38%	31%	.
	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	31%	33%	31%	30%	27%	.	31%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	31%	30%	31%	31%	38%	31%	.
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	30%	34%	27%	32%	27%	.	30%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	32%	31%	27%	23%	40%	38%	28%	21%	29%	31%	30%	29%	30%	31%	32%	28%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	26%	33%	26%	19%	28%	40%	32%	30%	22%	35%	28%	33%	30%	23%	24%	20%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	33%	33%	20%	23%	25%	26%	34%	42%	24%	32%	27%	31%	29%	24%	25%	21%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	30%	26%	22%	25%	26%	27%	26%	25%	25%	26%	26%	27%	27%	24%	24%	22%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	35%	27%	11%	19%	31%	22%	23%	25%	24%	23%	23%	24%	24%	23%	24%	20%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	24%	17%	16%	21%	17%	17%	16%	21%	20%	17%	16%	19%	18%	20%	20%	22%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	22%	16%	16%	19%	21%	21%	13%	3%	20%	15%	19%	17%	18%	16%	14%	22%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	24%	13%	12%	21%	10%	15%	9%	21%	17%	13%	14%	14%	14%	18%	17%	21%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	27%	32%	31%	36%	18%	26%	29%	31%	32%	28%	34%	38%	34%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	26%	30%	28%	32%	25%	21%	34%	23%	36%	21%	34%	25%	38%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	20%	33%	33%	30%	46%	18%	23%	29%	36%	28%	38%	27%	32%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	22%	28%	29%	28%	22%	22%	22%	27%	29%	25%	32%	28%	28%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	11%	31%	38%	25%	22%	13%	9%	32%	30%	33%	41%	33%	16%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	16%	20%	20%	23%	24%	17%	14%	22%	19%	21%	20%	27%	20%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	16%	19%	22%	18%	10%	16%	15%	23%	15%	28%	16%	22%	14%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	12%	18%	18%	18%	17%	13%	10%	21%	15%	22%	14%	16%	20%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	35%	28%	23%	19%	39%	27%	20%	34%	37%	25%	18%	20%	30%	32%	31%	23%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	30%	25%	24%	26%	33%	23%	27%	26%	34%	14%	15%	33%	28%	26%	30%	25%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	29%	24%	21%	27%	32%	23%	27%	25%	34%	26%	23%	30%	29%	25%	30%	24%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	28%	17%	23%	22%	31%	24%	24%	28%	29%	18%	23%	22%	27%	24%	28%	19%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	31%	22%	24%	8%	34%	25%	7%	32%	30%	18%	7%	8%	19%	19%	28%	21%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	20%	13%	17%	17%	21%	19%	17%	20%	20%	22%	20%	14%	13%	16%	23%	15%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	21%	19%	15%	13%	22%	18%	12%	24%	17%	21%	13%	13%	19%	16%	19%	15%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	17%	16%	13%	12%	19%	15%	12%	19%	16%	23%	14%	11%	13%	14%	18%	13%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
10 - VERY WORRIED -- TABLE TWO OF TWO	B45l.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	25%	37%	30%	38%	31%	32%	27%	20%	33%	29%	24%	30%	38%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	24%	34%	20%	36%	19%	41%	33%	18%	32%	27%	27%	23%	34%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	29%	30%	21%	33%	27%	32%	19%	33%	31%	27%	23%	25%	40%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	26%	29%	22%	27%	27%	30%	24%	14%	27%	25%	27%	25%	26%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	15%	25%	17%	22%	28%	27%	32%	11%	24%	23%	24%	22%	27%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	15%	10%	14%	18%	27%	20%	14%	16%	19%	19%	25%	17%	12%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	18%	20%	16%	15%	22%	16%	22%	8%	18%	17%	13%	20%	20%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	12%	13%	15%	12%	22%	14%	13%	12%	18%	15%	11%	21%	6%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	29%	35%	29%	30%	40%	19%	30%	24%	36%	27%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	22%	38%	22%	33%	31%	27%	20%	29%	30%	28%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	20%	36%	25%	30%	28%	29%	29%	27%	28%	28%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	24%	29%	25%	25%	28%	24%	25%	23%	28%	25%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	30%	20%	22%	25%	31%	7%	25%	21%	26%	22%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	12%	22%	21%	15%	21%	17%	13%	15%	19%	18%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	25%	13%	19%	15%	21%	13%	19%	16%	22%	15%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	11%	21%	18%	10%	17%	13%	18%	13%	17%	15%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	29%	27%	29%	34%	32%	34%	15%	34%	29%	34%	29%	31%	27%	31%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	26%	32%	27%	27%	22%	29%	27%	32%	27%	32%	27%	34%	21%	29%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	29%	30%	38%	19%	20%	30%	24%	27%	29%	27%	29%	31%	27%	28%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	26%	28%	27%	19%	32%	26%	21%	32%	23%	32%	23%	28%	25%	26%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	36%	21%	20%	23%	35%	24%	14%	26%	22%	26%	22%	28%	23%	23%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	28%	17%	17%	15%	18%	20%	14%	20%	18%	20%	18%	14%	20%	19%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	30%	19%	25%	16%	20%	15%	8%	21%	16%	21%	16%	31%	15%	17%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	22%	14%	21%	6%	17%	17%	17%	18%	14%	18%	14%	23%	15%	14%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	32%	30%	29%	31%	28%	31%	29%	30%	33%	25%	20%	30%	36%	17%	35%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	26%	30%	26%	29%	36%	28%	26%	33%	26%	27%	27%	36%	36%	18%	29%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	27%	29%	25%	32%	33%	28%	25%	33%	30%	15%	26%	36%	35%	20%	36%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	29%	22%	25%	21%	29%	27%	25%	26%	28%	23%	23%	25%	32%	24%	23%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	29%	26%	20%	19%	20%	28%	20%	20%	21%	27%	29%	30%	20%	21%	17%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	19%	21%	18%	14%	21%	19%	18%	18%	24%	14%	13%	7%	16%	24%	12%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	23%	21%	11%	17%	18%	22%	11%	18%	20%	24%	15%	8%	14%	15%	10%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	13%	20%	15%	13%	17%	16%	15%	15%	16%	18%	16%	7%	10%	26%	10%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	27%	39%	34%	49%	35%	30%	32%	27%	31%	25%	30%	38%	35%	20%	15%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	18%	34%	33%	29%	19%	36%	25%	19%	31%	23%	32%	32%	33%	9%	15%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	24%	29%	26%	36%	29%	42%	24%	25%	30%	27%	29%	29%	30%	22%	19%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	25%	31%	26%	31%	23%	40%	26%	20%	32%	27%	25%	29%	28%	22%	14%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	20%	24%	27%	30%	21%	26%	11%	15%	23%	26%	23%	27%	26%	21%	11%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	17%	28%	27%	27%	22%	33%	16%	19%	19%	16%	22%	17%	19%	23%	12%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	16%	29%	22%	42%	6%	32%	25%	15%	16%	18%	17%	22%	20%	10%	11%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	19%	18%	11%	13%	19%	33%	26%	20%	24%	7%	18%	10%	16%	16%	13%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	38%	21%	23%	15%	16%	33%	15%	8%	29%	34%	32%	20%	20%	36%	12%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	35%	19%	17%	23%	18%	30%	20%	13%	27%	33%	28%	19%	28%	31%	10%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	30%	24%	11%	32%	24%	27%	28%	35%	30%	24%	25%	32%	27%	29%	18%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	29%	25%	18%	14%	16%	27%	15%	19%	28%	25%	23%	26%	23%	28%	17%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	29%	16%	19%	11%	17%	26%	14%	7%	22%	27%	26%	16%	11%	29%	20%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	20%	15%	16%	24%	7%	19%	15%	19%	20%	12%	22%	28%	14%	21%	15%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	20%	14%	16%	9%	16%	18%	13%	15%	20%	17%	17%	7%	17%	19%	10%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	16%	16%	9%	27%	10%	15%	18%	16%	17%	13%	12%	21%	10%	18%	14%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	38%	22%	11%	35%	22%	27%	.	.	.	36%	17%	25%	34%	25%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	32%	27%	8%	30%	29%	24%	.	.	.	30%	25%	22%	29%	31%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	29%	26%	23%	30%	29%	22%	30%	23%	15%	.	.	.	32%	26%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	30%	19%	22%	28%	21%	26%	28%	22%	9%	28%	22%	20%	28%	23%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	30%	11%	23%	28%	13%	24%	.	.	.	28%	14%	17%	27%	18%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	22%	13%	16%	21%	15%	17%	20%	16%	8%	.	.	.	21%	14%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	21%	14%	8%	20%	13%	18%	.	.	.	21%	10%	17%	20%	15%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	18%	12%	12%	17%	17%	11%	16%	17%	11%	.	.	.	17%	14%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	36%	18%	31%	37%	18%	40%	31%	18%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	30%	26%	31%	32%	26%	35%	27%	29%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	29%	25%	24%	28%	27%	31%	25%	26%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	28%	21%	26%	28%	22%	28%	27%	25%	30%	20%	33%	25%	21%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	30%	10%	25%	31%	9%	35%	22%	8%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	20%	16%	16%	20%	14%	19%	22%	15%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	20%	15%	14%	20%	16%	25%	10%	17%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	18%	11%	12%	17%	10%	15%	20%	11%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
10 - VERY WORRIED -- TABLE TWO OF TWO	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	30%	28%	31%	29%	22%	.	30%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	28%	26%	32%	21%	27%	.	28%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	28%	32%	28%	23%	31%	28%	.
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	26%	27%	22%	31%	30%	25%	26%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	23%	26%	23%	22%	27%	.	23%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	18%	22%	17%	18%	19%	18%	.
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	17%	19%	15%	22%	18%	.	17%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	15%	20%	15%	12%	16%	15%	.
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	72%	75%	65%	67%	66%	69%	77%	83%	66%	75%	63%	70%	67%	78%	80%	73%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	68%	73%	68%	63%	70%	74%	74%	74%	66%	74%	68%	68%	68%	74%	73%	76%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	71%	70%	62%	69%	69%	62%	69%	68%	69%	66%	59%	68%	64%	75%	77%	71%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	64%	68%	66%	61%	65%	74%	68%	71%	62%	71%	63%	67%	65%	70%	70%	69%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	70%	66%	63%	68%	61%	60%	67%	77%	65%	66%	59%	66%	63%	71%	72%	69%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	66%	69%	60%	62%	66%	69%	65%	58%	63%	66%	63%	65%	64%	66%	61%	80%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	62%	69%	58%	60%	58%	56%	69%	88%	59%	67%	54%	67%	61%	66%	71%	49%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	75%	69%	49%	62%	63%	53%	65%	83%	63%	63%	54%	67%	61%	66%	68%	61%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	65%	74%	74%	75%	76%	63%	69%	70%	77%	65%	82%	79%	72%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	68%	70%	70%	71%	81%	63%	75%	67%	73%	66%	73%	66%	76%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	62%	71%	71%	72%	77%	64%	59%	73%	69%	71%	70%	78%	68%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	66%	66%	61%	71%	81%	61%	74%	63%	69%	60%	62%	59%	84%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	63%	68%	70%	66%	62%	64%	60%	66%	69%	64%	75%	76%	58%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	60%	67%	66%	66%	83%	57%	65%	69%	66%	69%	64%	65%	66%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	58%	66%	68%	62%	72%	59%	56%	59%	72%	60%	75%	55%	67%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	49%	71%	78%	64%	71%	54%	40%	70%	73%	72%	82%	71%	59%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	79%	59%	68%	56%	81%	75%	58%	74%	84%	57%	53%	59%	71%	73%	74%	56%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	74%	69%	73%	60%	76%	71%	61%	73%	76%	52%	56%	63%	74%	75%	69%	60%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	76%	55%	65%	56%	77%	75%	57%	78%	74%	54%	60%	51%	65%	70%	73%	53%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	69%	60%	64%	65%	71%	64%	66%	68%	70%	53%	56%	72%	66%	66%	69%	59%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	72%	64%	71%	53%	71%	74%	54%	68%	76%	67%	57%	48%	66%	67%	69%	53%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	62%	80%	69%	65%	63%	59%	65%	61%	63%	84%	62%	67%	68%	59%	68%	59%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	69%	51%	59%	57%	72%	65%	59%	66%	73%	48%	54%	61%	63%	68%	66%	47%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	74%	43%	57%	45%	76%	70%	47%	73%	76%	46%	49%	41%	57%	61%	68%	55%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	68%	74%	69%	81%	70%	77%	55%	58%	76%	69%	70%	65%	80%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	72%	76%	67%	89%	64%	74%	62%	58%	72%	69%	62%	70%	71%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	71%	59%	75%	60%	73%	72%	50%	57%	73%	66%	63%	68%	65%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	70%	61%	67%	63%	59%	79%	54%	63%	72%	65%	67%	63%	66%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	71%	61%	62%	76%	69%	69%	56%	47%	63%	66%	68%	65%	68%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	60%	79%	61%	56%	67%	68%	60%	58%	70%	63%	62%	64%	56%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	60%	66%	64%	74%	63%	69%	44%	52%	64%	62%	54%	65%	69%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	57%	56%	58%	65%	68%	69%	61%	45%	65%	62%	56%	67%	50%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	67%	80%	66%	73%	80%	57%	61%	68%	66%	74%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	73%	71%	64%	75%	73%	59%	63%	77%	63%	74%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	70%	75%	69%	62%	77%	58%	61%	61%	64%	70%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	63%	76%	62%	68%	69%	65%	59%	64%	64%	68%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	59%	65%	66%	67%	70%	54%	67%	68%	63%	67%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	78%	65%	61%	66%	64%	64%	64%	62%	65%	64%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	52%	69%	60%	66%	67%	60%	65%	58%	58%	67%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	63%	66%	62%	61%	72%	47%	54%	61%	60%	65%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	67%	69%	80%	69%	77%	72%	65%	70%	72%	70%	72%	68%	65%	74%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	68%	72%	61%	74%	70%	71%	64%	68%	71%	68%	71%	59%	63%	73%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	66%	70%	74%	61%	81%	66%	63%	67%	69%	67%	69%	68%	73%	66%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	70%	72%	72%	65%	63%	67%	46%	70%	66%	70%	66%	71%	52%	70%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	72%	67%	75%	64%	77%	62%	53%	65%	67%	65%	67%	68%	66%	66%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	70%	63%	70%	69%	81%	62%	55%	65%	64%	65%	64%	76%	51%	68%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	65%	70%	61%	61%	52%	64%	62%	58%	66%	58%	66%	69%	60%	64%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	63%	63%	64%	68%	56%	62%	57%	63%	63%	63%	63%	73%	58%	64%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	73%	70%	69%	63%	72%	72%	69%	69%	69%	74%	52%	80%	73%	78%	66%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	70%	71%	74%	60%	60%	70%	74%	60%	69%	74%	63%	75%	70%	73%	65%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	69%	69%	67%	58%	71%	69%	67%	65%	65%	76%	61%	61%	75%	76%	68%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	67%	66%	67%	54%	70%	67%	67%	63%	69%	69%	54%	67%	72%	74%	53%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	67%	62%	67%	66%	63%	65%	67%	64%	67%	74%	53%	74%	56%	77%	47%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	71%	70%	59%	58%	63%	70%	59%	61%	71%	66%	59%	58%	65%	62%	47%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	62%	62%	65%	67%	57%	62%	65%	61%	65%	60%	52%	81%	60%	56%	51%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	63%	65%	63%	60%	60%	64%	63%	60%	63%	63%	53%	79%	60%	75%	49%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	71%	78%	62%	57%	86%	74%	63%	69%	68%	68%	74%	69%	75%	69%	43%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	70%	68%	69%	65%	80%	62%	76%	71%	64%	62%	68%	77%	73%	55%	62%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	67%	73%	61%	61%	80%	76%	67%	71%	70%	60%	72%	65%	71%	62%	62%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	65%	69%	78%	61%	54%	72%	66%	69%	58%	62%	69%	66%	71%	54%	51%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	69%	71%	65%	58%	75%	76%	65%	69%	66%	67%	64%	63%	69%	62%	50%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	77%	70%	55%	63%	68%	52%	81%	56%	61%	64%	67%	70%	67%	65%	56%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	66%	67%	53%	56%	75%	75%	68%	61%	68%	59%	64%	63%	66%	64%	44%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	63%	65%	57%	62%	68%	72%	50%	66%	66%	54%	63%	63%	65%	59%	53%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	75%	77%	64%	55%	37%	74%	46%	51%	63%	79%	74%	69%	54%	80%	50%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	73%	68%	64%	65%	55%	72%	60%	56%	68%	77%	58%	74%	64%	74%	49%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	70%	77%	56%	60%	50%	70%	55%	49%	60%	75%	74%	72%	50%	76%	57%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	71%	70%	56%	52%	52%	69%	52%	45%	68%	66%	65%	64%	67%	68%	51%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	67%	82%	44%	51%	44%	68%	47%	63%	62%	70%	73%	59%	52%	73%	54%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	67%	69%	60%	47%	57%	67%	52%	51%	74%	60%	48%	67%	68%	63%	67%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	65%	66%	56%	70%	42%	65%	55%	47%	65%	62%	67%	53%	54%	68%	47%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	65%	64%	56%	58%	40%	64%	49%	60%	59%	64%	67%	67%	42%	73%	49%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	80%	58%	55%	81%	57%	62%	75%	49%	52%	.	.	.	79%	58%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	76%	62%	51%	76%	62%	63%	.	.	.	75%	59%	66%	73%	71%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	78%	53%	53%	77%	55%	61%	72%	54%	46%	.	.	.	76%	57%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	70%	64%	48%	72%	63%	57%	.	.	.	69%	66%	48%	71%	65%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	74%	55%	54%	74%	58%	56%	69%	49%	53%	.	.	.	74%	54%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	65%	64%	58%	66%	67%	57%	.	.	.	64%	71%	47%	65%	67%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	69%	59%	41%	68%	66%	50%	66%	48%	48%	.	.	.	72%	55%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	77%	44%	42%	76%	47%	52%	65%	53%	51%	.	.	.	72%	47%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	78%	58%	57%	78%	56%	78%	80%	51%
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	74%	63%	63%	75%	58%	77%	71%	59%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	76%	55%	58%	77%	50%	74%	81%	47%
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	70%	63%	67%	70%	63%	72%	69%	67%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	74%	53%	48%	72%	54%	72%	73%	49%
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	62%	69%	72%	62%	68%	68%	53%	66%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	70%	56%	46%	69%	56%	73%	64%	54%
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	75%	40%	50%	74%	42%	75%	73%	41%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
6 - 10 - TOTAL WORRIED -- TABLE ONE OF TWO	A45e.THAT THERE MIGHT BE ANOTHER SURGE IN CORONAVIRUS CASES IN YOUR COMMUNITY	70%	77%	71%	61%	70%	70%	.
	B45b.THAT SOMEONE YOU CARE ABOUT MIGHT BECOME SICK WITH THE CORONAVIRUS	69%	66%	69%	74%	78%	.	69%
	A45a.THAT YOU MIGHT BECOME SICK WITH THE CORONAVIRUS	67%	72%	67%	63%	74%	67%	.
	B45j.THAT THE NEXT GENERATION MAY NOT HAVE IT AS GOOD AS WE DO	66%	63%	68%	64%	72%	.	66%
	A45k.THAT COLLEGE EDUCATION IS BECOMING TOO UNAFFORDABLE FOR MANY FAMILIES	66%	70%	67%	59%	69%	66%	.
	B45h.THAT THE PROTESTS AROUND POLICE VIOLENCE MIGHT TURN VIOLENT AGAIN	64%	70%	60%	69%	68%	.	64%
	A45m.THAT SOMEONE IN YOUR FAMILY COULD BE THE VICTIM OF A CRIME	63%	67%	66%	50%	69%	63%	.
	A45g.THAT SOMEONE YOU CARE ABOUT MIGHT BE A VICTIM OF POLICE VIOLENCE	63%	66%	63%	58%	71%	63%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	66%	60%	62%	63%	65%	64%	63%	51%	63%	61%	62%	65%	63%	61%	58%	70%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	64%	62%	62%	60%	71%	67%	56%	56%	64%	61%	61%	62%	62%	65%	63%	70%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	67%	56%	56%	62%	65%	58%	57%	42%	63%	55%	57%	58%	57%	64%	64%	64%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	66%	55%	30%	50%	55%	41%	44%	50%	52%	44%	46%	45%	45%	55%	59%	45%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	48%	44%	41%	50%	47%	44%	40%	21%	49%	38%	40%	41%	41%	52%	53%	50%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	46%	37%	40%	42%	43%	44%	35%	29%	43%	38%	32%	38%	36%	51%	52%	51%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	45%	38%	32%	44%	34%	33%	31%	41%	41%	34%	33%	35%	34%	44%	46%	38%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	62%	63%	60%	65%	61%	64%	59%	63%	63%	60%	60%	61%	70%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	62%	63%	62%	64%	71%	64%	60%	65%	61%	66%	59%	58%	71%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	56%	61%	60%	63%	69%	59%	53%	66%	56%	64%	56%	66%	59%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	30%	60%	66%	55%	58%	32%	26%	68%	52%	69%	63%	68%	41%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	41%	46%	46%	49%	43%	42%	40%	55%	38%	59%	34%	52%	47%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	40%	41%	36%	50%	57%	42%	36%	44%	38%	40%	33%	52%	48%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	32%	41%	38%	45%	48%	37%	24%	44%	38%	44%	34%	40%	48%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	64%	60%	63%	62%	67%	59%	64%	66%	62%	64%	63%	62%	64%	64%	63%	57%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	67%	64%	61%	54%	72%	58%	54%	70%	64%	60%	53%	55%	63%	67%	65%	50%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	64%	50%	59%	53%	66%	61%	54%	68%	60%	54%	56%	50%	60%	54%	64%	52%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	58%	49%	51%	27%	63%	48%	27%	59%	56%	44%	37%	19%	40%	43%	53%	48%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	47%	44%	44%	39%	50%	41%	39%	52%	42%	48%	45%	33%	51%	39%	45%	40%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	44%	29%	39%	39%	45%	42%	41%	46%	43%	37%	45%	34%	39%	32%	48%	30%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	45%	25%	35%	28%	48%	41%	29%	50%	41%	30%	31%	24%	31%	37%	42%	31%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	67%	60%	65%	62%	62%	65%	61%	52%	63%	62%	64%	64%	60%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	71%	53%	71%	60%	65%	65%	44%	55%	67%	61%	61%	63%	60%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	66%	54%	59%	45%	66%	62%	57%	46%	59%	59%	63%	59%	52%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	45%	33%	45%	39%	56%	50%	59%	39%	53%	47%	44%	48%	43%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	63%	35%	42%	35%	50%	41%	44%	37%	50%	42%	42%	47%	35%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	39%	39%	35%	27%	55%	42%	28%	33%	45%	39%	45%	41%	24%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	30%	31%	46%	22%	46%	38%	30%	33%	42%	36%	39%	40%	18%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	57%	66%	65%	59%	63%	64%	71%	58%	67%	61%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	64%	68%	64%	57%	68%	52%	67%	64%	67%	61%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	60%	59%	63%	53%	64%	53%	65%	55%	59%	60%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	69%	44%	49%	44%	58%	27%	60%	41%	50%	47%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	63%	43%	47%	36%	48%	38%	51%	39%	41%	45%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	37%	48%	44%	33%	47%	41%	33%	29%	43%	40%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	43%	42%	40%	29%	44%	29%	42%	32%	44%	35%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	67%	68%	67%	67%	72%	60%	46%	67%	61%	67%	61%	65%	56%	65%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	67%	64%	66%	66%	76%	65%	30%	69%	60%	69%	60%	63%	60%	63%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	61%	61%	68%	65%	64%	57%	40%	68%	55%	68%	55%	68%	57%	59%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	67%	43%	50%	62%	60%	43%	36%	53%	45%	53%	45%	55%	53%	46%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	60%	50%	52%	49%	44%	40%	22%	54%	39%	54%	39%	50%	38%	45%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	49%	47%	51%	37%	36%	37%	38%	43%	39%	43%	39%	57%	43%	38%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	46%	44%	54%	31%	38%	33%	33%	37%	38%	37%	38%	72%	38%	32%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	68%	63%	60%	52%	63%	66%	60%	59%	65%	67%	58%	55%	57%	75%	58%
	B45l.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	61%	63%	65%	61%	58%	62%	65%	60%	67%	63%	43%	58%	65%	71%	71%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	61%	58%	60%	47%	62%	60%	60%	55%	65%	65%	54%	45%	57%	64%	41%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	60%	40%	46%	32%	47%	53%	46%	41%	50%	53%	52%	49%	38%	52%	30%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	52%	48%	36%	36%	48%	50%	36%	43%	52%	58%	41%	23%	31%	44%	19%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	41%	43%	41%	28%	39%	42%	41%	34%	49%	47%	26%	18%	36%	46%	12%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	36%	48%	36%	30%	35%	41%	36%	33%	36%	51%	33%	30%	36%	52%	20%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	68%	70%	59%	69%	54%	63%	60%	66%	56%	60%	66%	59%	64%	67%	54%
	B45l.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	63%	69%	65%	80%	64%	59%	70%	69%	58%	53%	67%	63%	64%	67%	57%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	63%	71%	64%	59%	67%	64%	63%	59%	60%	56%	60%	58%	61%	60%	51%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	48%	48%	53%	51%	54%	51%	22%	48%	46%	52%	46%	46%	48%	56%	44%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	54%	61%	40%	63%	43%	57%	50%	49%	39%	43%	45%	41%	45%	47%	38%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	46%	65%	36%	43%	60%	48%	36%	37%	41%	42%	46%	36%	41%	49%	32%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	42%	40%	32%	31%	45%	47%	37%	35%	53%	33%	39%	31%	38%	36%	39%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	65%	63%	68%	46%	47%	65%	47%	49%	65%	61%	59%	67%	61%	65%	44%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	66%	56%	68%	55%	52%	65%	54%	46%	65%	61%	64%	59%	56%	67%	53%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	59%	67%	62%	46%	46%	61%	46%	53%	61%	57%	62%	56%	53%	63%	47%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	49%	45%	56%	43%	43%	49%	43%	44%	48%	50%	47%	41%	32%	54%	53%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	45%	48%	43%	21%	43%	45%	33%	45%	50%	40%	40%	38%	44%	44%	39%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	42%	45%	35%	52%	17%	42%	34%	28%	44%	34%	44%	44%	36%	44%	27%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	39%	46%	24%	32%	27%	39%	30%	30%	37%	40%	37%	30%	28%	42%	33%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	67%	60%	41%	64%	57%	65%	.	.	.	65%	61%	52%	64%	60%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	69%	54%	48%	69%	54%	57%	.	.	.	66%	58%	51%	70%	56%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	65%	52%	46%	64%	54%	55%	63%	59%	42%	61%	51%	55%	65%	55%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	60%	27%	49%	60%	31%	42%	.	.	.	54%	36%	45%	60%	34%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	47%	41%	35%	48%	41%	40%	.	.	.	45%	44%	35%	49%	41%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	48%	33%	23%	44%	40%	33%	43%	37%	22%	.	.	.	45%	36%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	46%	27%	23%	47%	31%	25%	38%	41%	27%	.	.	.	45%	33%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	65%	62%	64%	65%	60%	66%	63%	62%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	68%	53%	66%	68%	52%	71%	60%	53%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	64%	53%	56%	65%	56%	63%	67%	51%	61%	51%	64%	57%	52%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	58%	27%	53%	59%	25%	61%	53%	23%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	47%	40%	47%	46%	41%	50%	38%	42%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	45%	39%	21%	43%	38%	44%	43%	39%
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	45%	29%	12%	44%	27%	48%	41%	28%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
6 - 10 - TOTAL WORRIED -- TABLE TWO OF TWO	B45n.THAT CHILDREN WILL NOT BE GETTING A GOOD EDUCATION BECAUSE OF COVID-19	62%	65%	60%	66%	64%	.	62%
	B45i.THAT YOU MIGHT HAVE TROUBLE AFFORDING OR LOSE GOOD HEALTH INSURANCE IN THE FUTURE	62%	61%	61%	67%	66%	.	62%
	45o.THAT IT WILL BE DIFFICULT KEEP BALANCING FAMILY AND WORK RESPONSIBILITIES IF THE PANDEMIC KEEPS SCHOOLS AND BUSINESSES CLOSED	59%	62%	57%	62%	65%	61%	58%
	B45f.THAT YOU MIGHT BE A VICTIM OF POLICE VIOLENCE	48%	55%	42%	54%	57%	.	48%
	B45d.THAT YOU MIGHT SEE REDUCED HOURS AT WORK DUE TO THE CORONAVIRUS	44%	42%	42%	50%	44%	.	44%
	A45c.THAT YOU MIGHT LOSE YOUR JOB DUE TO THE CORONAVIRUS	40%	49%	40%	32%	31%	40%	.
	A45i.THAT SOMEONE YOU KNOW MAY BE DETAINED OR DEPORTED BY ICE	37%	44%	39%	27%	44%	37%	.
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			SAMPLE			AGE					AGE		EDUCATION					
		TOTAL	POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
YES - NO		-68	-60	-74	-69	-50	-64	-79	-83	-91	-55	-83	-65	-76	-71	-64	-62	-67
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	17%	10%	13%	20%	16%	8%	7%	4%	19%	7%	14%	10%	12%	17%	17%	15%
	No	82%	77%	85%	82%	71%	80%	87%	90%	96%	74%	90%	78%	86%	82%	80%	79%	82%
	Not sure	5%	6%	5%	5%	9%	4%	5%	3%		7%	3%	8%	5%	6%	3%	3%	3%
YES - NO		-72	-64	-74	-76	-67	-67	-76	-76	-84	-67	-77	-68	-80	-75	-66	-68	-62
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	15%	11%	9%	12%	14%	9%	10%	8%	13%	9%	12%	8%	10%	15%	14%	17%
	No	83%	79%	84%	85%	79%	81%	85%	87%	91%	80%	87%	80%	88%	84%	81%	82%	79%
	Not sure	6%	6%	5%	6%	9%	4%	5%	3%	1%	7%	4%	9%	4%	6%	3%	3%	4%
YES - NO		-71	-64	-70	-78	-59	-73	-74	-81	-87	-64	-79	-68	-79	-74	-66	-69	-58
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	14%	12%	8%	14%	11%	10%	8%	7%	13%	9%	11%	8%	9%	15%	14%	18%
	No	83%	78%	83%	86%	74%	85%	85%	89%	93%	78%	88%	80%	86%	83%	81%	83%	77%
	Not sure	6%	7%	5%	7%	12%	4%	5%	3%		9%	3%	9%	6%	7%	4%	3%	5%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
YES - NO		-68	-69	-68	-73	-64	-60	-63	-80	-49	-85	-54	-88	-47	-80
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	13%	13%	12%	14%	19%	16%	8%	22%	6%	20%	5%	20%	8%
	No	82%	82%	81%	85%	78%	79%	78%	88%	70%	91%	74%	93%	67%	88%
	Not sure	5%	5%	5%	4%	8%	2%	6%	4%	8%	3%	6%	2%	13%	3%
YES - NO		-72	-76	-69	-73	-62	-72	-74	-80	-61	-76	-60	-84	-63	-61
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	9%	13%	11%	16%	10%	10%	7%	15%	10%	16%	6%	14%	18%
	No	83%	85%	82%	84%	79%	82%	83%	88%	77%	86%	76%	91%	77%	80%
	Not sure	6%	6%	5%	5%	5%	8%	7%	5%	8%	3%	7%	3%	9%	2%
YES - NO		-71	-78	-68	-76	-56	-77	-76	-81	-55	-78	-60	-89	-49	-61
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	8%	13%	9%	19%	7%	8%	7%	18%	9%	15%	4%	20%	18%
	No	83%	86%	81%	85%	74%	85%	84%	88%	73%	88%	75%	93%	69%	80%
	Not sure	6%	7%	6%	5%	7%	8%	8%	4%	10%	3%	9%	2%	11%	2%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
YES - NO		-68	-69	-72	-69	-65	-69	-70	-65	-55	-85	-65	-49	-79	-65	-68	-71	-66
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	13%	11%	13%	14%	13%	13%	14%	19%	7%	15%	21%	8%	15%	14%	12%	13%
	No	82%	83%	83%	82%	79%	82%	83%	79%	74%	91%	80%	71%	87%	80%	81%	83%	79%
	Not sure	5%	4%	6%	5%	7%	5%	4%	7%	6%	2%	5%	8%	6%	5%	5%	5%	8%
YES - NO		-72	-74	-78	-77	-66	-74	-73	-66	-67	-81	-73	-63	-69	-78	-76	-69	-70
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	11%	7%	8%	14%	11%	11%	14%	13%	9%	11%	15%	13%	9%	9%	13%	11%
	No	83%	85%	85%	85%	80%	85%	85%	80%	81%	89%	84%	78%	82%	87%	86%	82%	81%
	Not sure	6%	4%	8%	7%	6%	4%	4%	7%	6%	2%	5%	7%	5%	4%	5%	5%	8%
YES - NO		-71	-74	-81	-81	-62	-71	-79	-61	-64	-84	-76	-55	-67	-78	-71	-70	-70
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	11%	6%	7%	15%	12%	8%	16%	14%	7%	9%	17%	14%	9%	11%	12%	11%
	No	83%	84%	87%	87%	77%	83%	87%	77%	78%	91%	85%	73%	81%	87%	82%	82%	80%
	Not sure	6%	5%	6%	6%	7%	5%	5%	7%	8%	2%	5%	10%	5%	4%	7%	5%	9%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
YES - NO		-68	-52	-81	-57	-86	-57	-83	-52	-83	-66	-69	-64	-64	-89
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	20%	9%	18%	5%	17%	8%	21%	3%	14%	13%	15%	15%	5%
	No	82%	72%	90%	75%	92%	75%	90%	73%	86%	80%	82%	80%	79%	94%
	Not sure	5%	8%	1%	7%	3%	8%	2%	5%	11%	7%	5%	5%	6%	1%
YES - NO		-72	-70	-87	-71	-86	-63	-74	-68	-71	-66	-74	-74	-71	-85
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	12%	6%	12%	6%	14%	12%	13%	9%	14%	10%	9%	12%	6%
	No	83%	82%	93%	82%	92%	77%	86%	81%	80%	80%	84%	84%	82%	91%
	Not sure	6%	6%	1%	6%	3%	9%	2%	6%	11%	6%	5%	7%	6%	3%
YES - NO		-71	-73	-85	-61	-88	-64	-75	-63	-77	-59	-75	-73	-71	-90
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	10%	7%	15%	4%	13%	11%	14%	7%	17%	9%	10%	11%	5%
	No	83%	83%	92%	76%	92%	77%	87%	77%	84%	76%	84%	82%	82%	94%
	Not sure	6%	7%	1%	9%	4%	10%	2%	8%	10%	6%	6%	8%	7%	1%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
YES - NO		-68	-35	-82	-59	-83	-73	-66	-63	-61	-60	-73
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	27%	7%	17%	7%	12%	14%	16%	15%	18%	11%
	No	82%	62%	89%	76%	90%	85%	80%	79%	76%	78%	84%
	Not sure	5%	11%	4%	6%	3%	3%	6%	5%	8%	4%	6%
YES - NO		-72	-62	-69	-68	-82	-76	-65	-55	-76	-62	-78
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	14%	14%	13%	7%	11%	15%	20%	7%	17%	8%
	No	83%	75%	83%	81%	89%	86%	80%	75%	83%	79%	86%
	Not sure	6%	11%	4%	7%	4%	3%	5%	5%	9%	4%	6%
YES - NO		-71	-45	-66	-68	-85	-76	-61	-67	-72	-62	-77
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	22%	15%	12%	6%	10%	17%	15%	8%	16%	9%
	No	83%	67%	81%	80%	91%	86%	78%	82%	80%	79%	85%
	Not sure	6%	11%	4%	8%	3%	4%	6%	2%	11%	5%	6%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
YES - NO		-68	-45	-65	-55	-68	-80	-77	-71	-61	-73	-61	-73	-20	-57	-79
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	26%	15%	20%	14%	8%	10%	8%	17%	11%	17%	11%	36%	18%	8%
	No	82%	70%	80%	74%	81%	88%	87%	79%	78%	84%	78%	84%	56%	75%	88%
	Not sure	5%	4%	5%	6%	5%	4%	4%	13%	5%	5%	5%	5%	8%	8%	4%
YES - NO		-72	-41	-71	-63	-67	-81	-85	-67	-66	-76	-66	-76	-14	-64	-82
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	28%	12%	16%	14%	6%	6%	10%	14%	10%	14%	10%	39%	13%	7%
	No	83%	68%	83%	79%	81%	87%	91%	77%	80%	85%	80%	85%	53%	77%	89%
	Not sure	6%	4%	4%	5%	5%	8%	3%	12%	5%	5%	5%	5%	8%	10%	3%
YES - NO		-71	-42	-61	-56	-76	-81	-84	-79	-59	-78	-59	-78	-15	-60	-82
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	25%	17%	19%	8%	8%	6%	4%	18%	8%	18%	8%	35%	15%	7%
	No	83%	67%	78%	75%	84%	88%	90%	82%	77%	86%	77%	86%	51%	76%	89%
	Not sure	6%	7%	5%	7%	8%	4%	3%	14%	5%	6%	5%	6%	14%	9%	4%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
YES - NO		-68	-60	-66	-79	-64	-63	-63	-79	-63	-66	-58	-69	-98	-70	-55	-79
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	18%	14%	8%	15%	16%	16%	8%	15%	16%	17%	12%	1%	10%	18%	8%
	No	82%	78%	80%	87%	79%	79%	79%	87%	79%	81%	75%	81%	99%	80%	73%	87%
	Not sure	5%	4%	7%	6%	6%	6%	5%	6%	6%	3%	9%	8%	1%	10%	9%	5%
YES - NO		-72	-66	-66	-76	-79	-76	-66	-76	-78	-73	-65	-64	-91	-65	-73	-78
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	15%	13%	9%	7%	9%	14%	9%	8%	12%	13%	14%	3%	12%	10%	8%
	No	83%	81%	80%	85%	86%	85%	80%	85%	86%	85%	78%	79%	94%	76%	83%	86%
	Not sure	6%	5%	7%	5%	6%	6%	5%	5%	6%	3%	9%	7%	2%	12%	7%	6%
YES - NO		-71	-63	-65	-81	-72	-72	-64	-81	-72	-68	-58	-67	-94	-76	-71	-89
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	16%	14%	6%	10%	11%	15%	6%	11%	14%	16%	12%	2%	7%	9%	3%
	No	83%	79%	79%	87%	82%	83%	79%	87%	82%	82%	74%	79%	96%	83%	80%	92%
	Not sure	6%	5%	7%	7%	8%	6%	5%	7%	7%	3%	11%	9%	3%	10%	12%	4%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
		TOTAL	Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
YES - NO		-68	-61	-63	-70	-72	-78	-60	-74	-54	-62	-65	-71	-79	-72	-66	-41
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	17%	16%	14%	12%	9%	18%	12%	20%	16%	16%	12%	8%	12%	13%	22%
	No	82%	78%	80%	85%	84%	87%	78%	86%	74%	78%	80%	83%	87%	84%	80%	63%
	Not sure	5%	5%	4%	1%	4%	3%	4%	2%	6%	6%	4%	5%	5%	4%	7%	15%
YES - NO		-72	-73	-62	-80	-74	-85	-63	-80	-73	-56	-79	-69	-79	-75	-61	-62
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	11%	17%	9%	11%	7%	15%	9%	11%	19%	8%	13%	8%	11%	15%	11%
	No	83%	85%	78%	89%	85%	93%	78%	88%	84%	75%	87%	82%	87%	86%	76%	73%
	Not sure	6%	4%	5%	2%	4%		7%	3%	5%	6%	6%	6%	5%	4%	9%	16%
YES - NO		-71	-65	-58	-80	-80	-82	-69	-87	-71	-59	-74	-72	-78	-76	-64	-42
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	15%	18%	9%	8%	9%	12%	5%	10%	17%	9%	12%	8%	10%	14%	19%
	No	83%	80%	76%	89%	88%	90%	81%	92%	81%	76%	84%	83%	87%	86%	78%	61%
	Not sure	6%	5%	6%	2%	4%	1%	6%	3%	9%	7%	7%	5%	5%	4%	7%	21%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
YES - NO		-68	-74	-62	-62	-72	-54	-70	-63	-49	-59	-76	-77	-76	-67	-68	-72
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	11%	17%	16%	8%	14%	13%	11%	20%	19%	9%	9%	5%	13%	14%	5%
	No	82%	85%	79%	78%	80%	68%	83%	74%	69%	78%	86%	86%	81%	81%	82%	77%
	Not sure	5%	4%	4%	6%	12%	18%	4%	15%	11%	4%	5%	5%	14%	6%	4%	17%
YES - NO		-72	-74	-73	-76	-78	-42	-74	-59	-62	-68	-73	-77	-80	-66	-76	-63
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	11%	10%	8%	6%	20%	11%	13%	13%	14%	10%	9%	3%	15%	10%	8%
	No	83%	86%	83%	84%	83%	62%	85%	72%	75%	83%	84%	85%	83%	81%	86%	72%
	Not sure	6%	3%	7%	7%	11%	18%	4%	15%	11%	3%	6%	6%	14%	4%	5%	20%
YES - NO		-71	-76	-62	-68	-72	-49	-73	-60	-68	-63	-79	-75	-81	-64	-76	-60
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	10%	16%	13%	5%	15%	12%	11%	7%	16%	8%	9%	3%	16%	9%	9%
	No	83%	87%	78%	81%	77%	64%	85%	70%	74%	79%	87%	84%	83%	80%	85%	69%
	Not sure	6%	3%	5%	6%	18%	20%	4%	19%	19%	5%	5%	7%	14%	5%	5%	22%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
YES - NO		-68	-68	-72	-61	-69	-72	-64	-68	-60	-72	-74	-70	-38	-65	-68
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	14%	11%	12%	14%	12%	12%	15%	13%	7%	11%	13%	22%	16%	13%
	No	82%	82%	83%	74%	83%	84%	76%	83%	73%	78%	85%	83%	59%	80%	81%
	Not sure	5%	4%	6%	14%	3%	4%	11%	3%	14%	15%	4%	5%	19%	4%	6%
YES - NO		-72	-74	-69	-68	-75	-70	-67	-73	-51	-72	-74	-75	-58	-70	-66
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	11%	12%	8%	11%	13%	11%	12%	22%	4%	10%	9%	12%	13%	14%
	No	83%	85%	82%	76%	86%	83%	78%	85%	73%	76%	85%	84%	70%	83%	79%
	Not sure	6%	4%	6%	16%	4%	4%	11%	2%	5%	21%	5%	6%	19%	4%	7%
YES - NO		-71	-74	-69	-62	-73	-69	-71	-72	-57	-66	-78	-67	-54	-67	-73
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	11%	12%	9%	11%	13%	9%	12%	19%	7%	8%	13%	12%	14%	10%
	No	83%	85%	82%	72%	84%	82%	80%	84%	76%	73%	87%	79%	66%	81%	83%
	Not sure	6%	5%	6%	19%	5%	4%	12%	4%	5%	20%	5%	8%	22%	5%	7%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
YES - NO		-68	-69	-67	-76	-69	-64	-77	-58	-62	-70	-69	-72	-67	-71
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	13%	14%	8%	13%	15%	9%	19%	17%	12%	13%	11%	15%	12%
	No	82%	82%	80%	83%	82%	79%	86%	77%	79%	83%	82%	83%	82%	84%
	Not sure	5%	4%	6%	9%	4%	6%	5%	4%	5%	5%	5%	6%	3%	4%
YES - NO		-72	-73	-67	-82	-72	-68	-71	-72	-69	-76	-73	-73	-83	-71
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	11%	14%	3%	12%	14%	13%	12%	14%	9%	12%	11%	7%	13%
	No	83%	85%	81%	84%	84%	82%	83%	84%	84%	86%	84%	83%	90%	84%
	Not sure	6%	4%	5%	13%	4%	3%	4%	5%	2%	5%	4%	6%	3%	3%
YES - NO		-71	-73	-65	-84	-71	-65	-65	-78	-59	-75	-72	-69	-88	-74
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	11%	15%	2%	12%	15%	16%	8%	18%	10%	11%	12%	4%	11%
	No	83%	84%	79%	86%	84%	80%	81%	86%	77%	85%	83%	81%	92%	85%
	Not sure	6%	5%	6%	12%	4%	6%	3%	6%	5%	6%	6%	6%	4%	3%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
YES - NO		-68	-48	-79	-65	-62	-68	-69
46a.BEEN DISCOURAGED FROM VOTING BY FRIENDS OR FAMILY	Yes	13%	24%	8%	13%	14%	14%	12%
	No	82%	72%	87%	78%	77%	81%	82%
	Not sure	5%	4%	4%	10%	9%	5%	6%
YES - NO		-72	-54	-79	-74	-62	-71	-73
46b.BEEN TOLD YOUR NAME WAS NOT ON THE LIST EVEN THOUGH YOU WERE ...	Yes	11%	20%	8%	8%	13%	12%	10%
	No	83%	75%	87%	83%	76%	83%	83%
	Not sure	6%	5%	4%	9%	11%	4%	7%
YES - NO		-71	-48	-81	-75	-57	-70	-73
46c.BEEN TOLD YOU DID NOT HAVE THE CORRECT IDENTIFICATION	Yes	11%	23%	8%	7%	16%	12%	10%
	No	83%	71%	88%	82%	73%	82%	83%
	Not sure	6%	6%	4%	11%	11%	5%	7%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	7.7	8.5	7.4	7.1	7.6	8.2	8.3	9.1	7.3	8.4	7.4	8.0	7.7	8.0	8.1	7.7
	48.STRONGER COMMUNITY	7.8	7.8	8.5	7.2	7.1	7.6	8.0	8.5	9.3	7.3	8.4	7.5	7.8	7.7	8.2	8.3	7.7
	47.DEFIANCE	7.6	7.6	8.2	7.1	7.3	7.3	7.6	7.9	8.8	7.3	8.0	7.3	7.7	7.5	7.9	7.9	7.9
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	40%	54%	29%	25%	36%	42%	56%	75%	29%	54%	36%	42%	39%	45%	47%	39%
	49.BE THE CHANGE	40%	39%	51%	31%	27%	38%	41%	51%	68%	31%	50%	36%	42%	39%	41%	42%	37%
	47.DEFIANCE	39%	41%	47%	32%	32%	33%	38%	47%	66%	32%	46%	38%	40%	39%	39%	39%	41%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	73%	81%	63%	64%	74%	67%	80%	91%	67%	77%	64%	72%	69%	79%	81%	75%
	49.BE THE CHANGE	70%	69%	77%	64%	63%	68%	71%	77%	83%	65%	76%	64%	73%	69%	73%	73%	73%
	47.DEFIANCE	68%	71%	74%	61%	64%	67%	66%	72%	84%	65%	71%	62%	69%	66%	73%	73%	74%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	7.4	8.1	8.1	8.1	7.7	7.2	7.7	7.4	8.7	7.1	9.0	7.8	8.4
	48.STRONGER COMMUNITY	7.8	7.2	8.2	8.3	8.2	7.7	6.9	7.7	7.6	8.8	7.4	9.1	7.9	8.5
	47.DEFIANCE	7.6	7.1	7.9	8.0	7.8	7.7	7.1	7.2	7.4	8.3	7.2	8.7	7.6	7.9
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	29%	48%	52%	46%	29%	23%	40%	35%	60%	34%	67%	38%	54%
	49.BE THE CHANGE	40%	31%	45%	47%	46%	30%	27%	39%	34%	55%	31%	61%	39%	51%
	47.DEFIANCE	39%	32%	44%	50%	38%	31%	29%	35%	35%	52%	35%	61%	35%	42%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	63%	78%	79%	79%	76%	61%	65%	73%	82%	71%	85%	74%	82%
	49.BE THE CHANGE	70%	64%	74%	74%	73%	77%	63%	66%	67%	80%	64%	82%	68%	78%
	47.DEFIANCE	68%	61%	72%	74%	72%	72%	60%	63%	69%	75%	67%	79%	71%	74%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	8.3	6.5	7.3	7.5	8.7	7.6	7.6	7.7	9.0	6.5	7.2	7.8	7.7	7.7	8.1	7.3
	48.STRONGER COMMUNITY	7.8	8.1	6.6	7.2	7.8	8.5	7.4	7.9	7.5	8.8	6.7	7.3	8.3	7.8	7.6	8.1	7.4
	47.DEFIANCE	7.6	8.0	6.6	7.0	7.2	8.4	7.2	7.3	7.6	8.4	6.5	6.9	7.5	7.6	7.5	7.8	7.1
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	46%	17%	24%	42%	55%	30%	43%	33%	61%	19%	30%	53%	42%	39%	44%	33%
	49.BE THE CHANGE	40%	46%	14%	27%	40%	54%	32%	41%	36%	58%	16%	32%	46%	42%	36%	45%	30%
	47.DEFIANCE	39%	45%	18%	27%	37%	51%	34%	36%	36%	55%	20%	33%	40%	41%	40%	41%	30%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	78%	57%	67%	70%	82%	70%	71%	73%	82%	56%	66%	74%	69%	69%	76%	65%
	49.BE THE CHANGE	70%	78%	55%	64%	64%	83%	69%	66%	73%	84%	57%	59%	69%	68%	68%	73%	67%
	47.DEFIANCE	68%	75%	57%	62%	61%	80%	66%	62%	74%	76%	52%	56%	66%	68%	68%	71%	61%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	7.2	8.4	7.4	8.1	7.4	8.7	7.0	7.6	8.1	7.7	7.2	7.7	8.4
	48.STRONGER COMMUNITY	7.8	7.2	8.5	7.4	7.9	7.4	8.7	6.9	7.9	8.2	7.7	7.3	7.7	8.3
	47.DEFIANCE	7.6	7.4	7.9	7.6	7.3	7.3	8.4	6.8	7.5	7.9	7.5	7.1	7.6	7.8
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	30%	55%	32%	51%	29%	57%	25%	43%	46%	39%	33%	37%	53%
	49.BE THE CHANGE	40%	31%	54%	30%	46%	32%	56%	28%	32%	43%	39%	30%	37%	51%
	47.DEFIANCE	39%	35%	49%	39%	43%	30%	51%	27%	34%	40%	39%	33%	38%	47%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	67%	71%	67%	73%	70%	82%	62%	69%	78%	70%	66%	71%	73%
	49.BE THE CHANGE	70%	66%	70%	65%	72%	64%	80%	65%	69%	74%	69%	62%	69%	76%
	47.DEFIANCE	68%	68%	68%	67%	69%	65%	75%	58%	64%	71%	67%	62%	68%	70%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	7.5	8.4	7.3	8.4	8.4	7.6	7.3	6.9	7.9	7.8
	48.STRONGER COMMUNITY	7.8	7.6	8.5	7.2	8.4	8.3	7.9	6.8	6.9	7.7	7.9
	47.DEFIANCE	7.6	7.5	8.1	7.3	7.9	8.2	7.3	6.9	6.6	7.6	7.6
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	30%	55%	29%	54%	50%	43%	26%	25%	37%	44%
	49.BE THE CHANGE	40%	29%	51%	31%	50%	49%	41%	30%	25%	40%	40%
	47.DEFIANCE	39%	26%	47%	34%	47%	48%	36%	34%	25%	37%	41%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	78%	78%	66%	76%	80%	71%	58%	63%	72%	73%
	49.BE THE CHANGE	70%	71%	75%	64%	76%	79%	67%	58%	62%	71%	71%
	47.DEFIANCE	68%	68%	72%	64%	71%	77%	62%	61%	58%	69%	68%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	8.1	7.8	8.0	8.1	7.9	7.8	7.2	7.7	7.9	7.7	7.9	7.8	7.4	8.0
	48.STRONGER COMMUNITY	7.8	7.6	8.1	8.0	8.0	7.8	7.7	7.2	7.6	8.0	7.6	8.0	7.6	7.5	8.0
	47.DEFIANCE	7.6	7.5	7.5	7.7	8.2	7.4	7.6	7.1	7.5	7.7	7.5	7.7	7.3	7.4	7.7
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	38%	50%	42%	43%	35%	39%	28%	35%	45%	35%	45%	37%	36%	44%
	49.BE THE CHANGE	40%	44%	45%	39%	41%	38%	39%	25%	36%	43%	36%	43%	42%	33%	43%
	47.DEFIANCE	39%	40%	44%	38%	44%	33%	39%	27%	36%	41%	36%	41%	31%	36%	42%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	68%	81%	78%	72%	74%	72%	46%	71%	73%	71%	73%	68%	64%	76%
	49.BE THE CHANGE	70%	78%	74%	76%	69%	74%	71%	42%	70%	72%	70%	72%	67%	63%	74%
	47.DEFIANCE	68%	69%	69%	71%	71%	66%	69%	55%	68%	69%	68%	69%	60%	64%	71%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	8.1	7.7	7.9	7.8	7.2	7.9	7.9	7.5	7.9	7.6	6.9	8.6	7.5	8.3	7.9
	48.STRONGER COMMUNITY	7.8	8.0	7.7	7.8	8.2	7.2	7.9	7.8	7.6	8.0	7.3	7.0	8.8	7.3	7.9	8.2
	47.DEFIANCE	7.6	7.8	7.4	7.7	7.5	7.1	7.6	7.7	7.3	7.6	7.3	6.9	8.4	7.4	8.1	7.8
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	41%	40%	41%	48%	36%	40%	41%	41%	44%	27%	28%	72%	34%	38%	39%
	49.BE THE CHANGE	40%	45%	36%	39%	43%	33%	41%	39%	37%	43%	30%	28%	61%	33%	42%	36%
	47.DEFIANCE	39%	41%	35%	39%	42%	39%	39%	39%	40%	40%	31%	27%	57%	37%	41%	43%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	77%	71%	71%	72%	64%	75%	71%	67%	77%	69%	59%	81%	64%	72%	64%
	49.BE THE CHANGE	70%	75%	70%	69%	68%	61%	73%	69%	64%	75%	67%	58%	74%	63%	80%	62%
	47.DEFIANCE	68%	71%	66%	69%	62%	64%	69%	69%	63%	71%	63%	57%	76%	67%	75%	63%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	7.8	7.9	7.8	8.0	8.6	7.8	8.2	7.2	7.8	7.6	7.8	8.3	8.4	6.8	5.9
	48.STRONGER COMMUNITY	7.8	7.8	7.9	7.8	8.3	8.6	7.0	8.0	7.1	8.0	7.6	7.8	8.2	8.4	6.7	5.8
	47.DEFIANCE	7.6	7.5	7.7	7.4	7.4	7.7	7.7	8.2	7.3	7.9	7.4	7.7	7.8	8.1	6.8	6.1
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	41%	39%	41%	51%	48%	29%	46%	29%	37%	40%	42%	50%	51%	8%	10%
	49.BE THE CHANGE	40%	41%	41%	39%	48%	48%	37%	53%	32%	35%	37%	41%	48%	49%	10%	13%
	47.DEFIANCE	39%	38%	39%	39%	38%	45%	32%	50%	36%	36%	36%	39%	45%	48%	15%	13%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	75%	80%	72%	78%	88%	66%	75%	69%	71%	71%	75%	74%	79%	69%	41%
	49.BE THE CHANGE	70%	75%	76%	69%	74%	87%	70%	77%	66%	70%	65%	73%	75%	76%	69%	43%
	47.DEFIANCE	68%	71%	73%	63%	64%	76%	68%	78%	67%	72%	62%	71%	71%	74%	66%	42%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv ated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv ated	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	8.7	7.5	6.3	5.9	4.9	8.2	5.6	4.3	7.9	8.3	8.0	6.6	7.7	8.0	6.8
	48.STRONGER COMMUNITY	7.8	8.6	7.4	6.5	6.3	4.5	8.2	5.7	4.2	8.0	7.9	8.0	6.9	7.8	7.9	6.8
	47.DEFIANCE	7.6	8.4	6.9	6.3	6.0	5.0	8.0	5.7	4.4	7.7	7.8	7.9	6.8	7.2	7.8	7.0
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	58%	21%	4%	12%	0%	47%	6%	11%	43%	45%	43%	21%	41%	42%	26%
	49.BE THE CHANGE	40%	58%	15%	5%	12%	2%	46%	7%	12%	41%	46%	40%	19%	39%	42%	22%
	47.DEFIANCE	39%	56%	15%	8%	13%	4%	45%	8%	13%	40%	44%	42%	23%	36%	43%	19%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	82%	74%	71%	48%	14%	80%	30%	27%	76%	74%	72%	57%	70%	75%	53%
	49.BE THE CHANGE	70%	81%	71%	69%	41%	14%	78%	26%	27%	73%	76%	70%	50%	67%	74%	46%
	47.DEFIANCE	68%	78%	69%	64%	36%	17%	75%	26%	29%	73%	71%	67%	50%	61%	73%	51%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	8.4	7.1	6.2	8.5	7.5	6.5	8.0	7.3	6.3	8.1	7.4	7.0	8.4	7.3
	48.STRONGER COMMUNITY	7.8	8.3	7.2	6.4	8.5	7.6	6.6	7.9	7.1	6.2	8.2	7.7	6.7	8.3	7.2
	47.DEFIANCE	7.6	8.2	6.8	6.5	8.4	7.0	6.5	7.8	7.4	6.5	7.9	7.2	6.7	8.2	6.7
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	48%	35%	14%	50%	40%	22%	45%	37%	12%	46%	35%	21%	48%	34%
	49.BE THE CHANGE	40%	48%	32%	16%	49%	37%	23%	44%	37%	17%	45%	31%	22%	46%	35%
	47.DEFIANCE	39%	48%	30%	15%	48%	35%	25%	43%	34%	13%	45%	32%	20%	45%	33%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	80%	64%	48%	81%	69%	55%	74%	65%	54%	77%	71%	47%	80%	65%
	49.BE THE CHANGE	70%	80%	61%	41%	82%	65%	49%	73%	69%	50%	76%	64%	43%	79%	63%
	47.DEFIANCE	68%	77%	59%	45%	79%	60%	54%	72%	72%	52%	72%	62%	39%	77%	57%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	8.2	7.6	6.6	8.1	7.6	8.5	7.6	8.1	8.3	7.4	8.7	7.6	7.7
	48.STRONGER COMMUNITY	7.8	8.1	7.8	6.6	7.9	7.6	8.4	7.2	8.0	8.2	7.8	8.7	7.5	8.2
	47.DEFIANCE	7.6	8.0	7.1	6.9	7.9	7.4	8.4	7.2	7.8	8.1	6.8	8.5	7.5	7.0
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	45%	41%	19%	44%	43%	52%	34%	50%	44%	40%	52%	31%	43%
	49.BE THE CHANGE	40%	45%	37%	20%	43%	43%	50%	36%	49%	44%	34%	52%	31%	39%
	47.DEFIANCE	39%	45%	35%	20%	41%	41%	48%	32%	46%	47%	31%	52%	39%	34%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	77%	69%	55%	75%	71%	80%	70%	73%	78%	67%	82%	70%	68%
	49.BE THE CHANGE	70%	78%	64%	50%	77%	68%	81%	71%	72%	77%	62%	81%	69%	64%
	47.DEFIANCE	68%	75%	61%	56%	74%	70%	79%	67%	72%	75%	53%	78%	70%	54%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MEAN: 0-10 SCALE	49.BE THE CHANGE	7.8	7.3	8.1	7.6	7.9	7.8	7.9
	48.STRONGER COMMUNITY	7.8	7.2	8.2	7.6	7.5	7.7	7.9
	47.DEFIANCE	7.6	7.3	7.9	7.4	7.3	7.6	7.6
10 - VERY MOTIVATED	48.STRONGER COMMUNITY	41%	29%	50%	32%	30%	41%	41%
	49.BE THE CHANGE	40%	32%	47%	32%	32%	41%	39%
	47.DEFIANCE	39%	32%	45%	33%	30%	39%	39%
6 - 10 - TOTAL MOTIVATED	48.STRONGER COMMUNITY	72%	68%	76%	65%	68%	71%	73%
	49.BE THE CHANGE	70%	66%	75%	64%	72%	71%	69%
	47.DEFIANCE	68%	70%	69%	63%	66%	70%	66%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	78	83	68	64	70	88	84	91	66	87	64	80	73	81	88	63
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	65	75	65	53	56	79	84	94	54	84	65	69	67	72	80	50
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	70	70	54	59	64	71	55	93	61	68	56	70	63	66	65	69
	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	40	9	39	46	44	41	1	-33	45	11	23	41	32	23	18	36
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	68	81	84	85	74	60	82	71	89	69	96	91	80
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	65	70	69	73	72	60	73	50	89	47	88	57	89
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	54	70	72	72	51	57	50	63	76	58	84	71	74
	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	39	23	17	35	-2	42	34	48	0	41	-3	63	5
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	86	68	78	58	83	89	60	76	95	58	45	71	69	67	83	71
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	79	55	66	61	80	77	61	70	90	40	43	74	78	62	66	73
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	81	60	66	43	82	79	45	79	83	64	32	51	63	64	64	64
	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	36	45	53	8	23	63	11	55	14	46	24	-4	20	42	24	35
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	69	69	49	98	75	90	66	80	75	76	73	72	87
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	75	82	48	86	46	85	66	79	69	68	61	66	79
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	63	64	66	60	52	75	72	57	64	65	72	64	55
	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	38	-4	51	26	44	6	47	24	22	31	44	34	26
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	59	82	67	89	91	58	63	69	74	80
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	32	90	59	82	79	61	48	64	70	68
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	56	68	62	69	77	43	61	62	62	65
	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	48	8	44	13	26	7	76	52	49	18
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	86	79	70	69	63	81	68	75	78	75	78	48	75	81
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	75	73	51	43	59	82	63	65	72	65	72	52	62	73
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	54	66	62	67	58	72	47	63	67	63	67	43	65	66
	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	28	15	34	17	24	41	40	41	22	41	22	39	45	23
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	76	56	83	79	82	68	83	81	78	63	54	90	75	83	89
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	68	81	67	75	50	73	67	61	68	58	58	85	54	87	80
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	74	64	61	63	51	70	61	56	65	62	59	86	40	88	63
	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	35	38	24	21	23	36	24	22	38	29	46	-27	3	53	30
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	75	63	87	59	62	90	70	75	66	75	80	80	81	68	47
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	74	61	64	73	88	65	81	61	75	69	70	72	77	76	24
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	72	53	65	84	64	68	77	67	72	68	64	60	71	59	36
	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	36	42	41	43	9	42	23	51	32	31	28	12	24	57	41
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	82	75	73	73	41	80	57	50	71	84	73	74	60	85	52
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	81	79	52	48	4	78	24	5	65	75	78	56	61	78	13
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	75	65	52	31	24	71	27	22	57	75	70	65	48	77	10
	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	18	56	55	52	-6	28	20	63	32	32	15	35	15	39	1
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	86	66	51	87	64	65	82	69	33	.	.	.	83	66
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	80	59	24	81	60	48	.	.	.	78	57	32	74	60
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	82	45	13	82	49	39	.	.	.	79	41	28	78	46
	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	28	31	27	27	28	35	.	.	.	33	19	35	30	29
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	86	59	69	84	62	82	87	58
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	78	61	46	79	54	77	83	61
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	81	44	32	79	46	77	83	48
	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	36	11	27	34	13	14	77	-2
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
AGREE - DISAGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	76	77	73	80	65	76	.
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	68	66	75	55	68	.	68
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	64	67	65	58	71	.	64
	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	29	63	14	32	44	.	29
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	47	25	12	27	28	10	30	47	27	25	18	35	27	25	29	15
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	15	2	10	18	22	9	-9	-17	19	-3	24	3	14	-2	-11	21
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	18	-18	3	17	5	8	-21	-52	13	-14	-1	-3	-2	4	15	-26
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	14	-29	3	26	14	-16	-38	-65	22	-34	-7	0	-3	-8	-6	-12
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	12	35	51	16	2	19	2	34	35	44	57	21	10
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	10	8	-9	24	23	12	6	25	-7	13	-28	36	12
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	3	-2	-8	6	37	5	1	20	-21	24	-34	20	-3
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	3	-10	-16	0	-35	20	-23	23	-39	22	-48	32	-33
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	68	7	31	-53	68	67	-54	64	72	-5	-42	-61	8	30	30	26
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	-2	25	15	23	-8	11	23	16	-23	15	35	15	15	7	6	15
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	-8	11	9	11	-11	-2	13	17	-34	15	4	18	0	-7	4	-1
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	4	27	29	-36	-12	38	-34	39	-36	25	-19	-48	0	-5	-10	8
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	14	-1	34	23	25	35	34	17	11	30	27	36	25
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	31	-7	17	-12	19	-7	11	19	13	7	-3	14	18
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	7	-7	-3	-15	18	-9	25	-42	1	0	14	3	-29
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	31	-42	22	-52	20	-38	18	-2	-16	-1	8	5	-10
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	12	11	30	31	64	-52	11	29	15	33
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	45	-4	15	-3	-2	24	23	14	10	7
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	1	1	15	-21	-7	13	-13	3	-2	1
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	20	-35	22	-34	-1	-39	21	22	-2	-6
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	28	9	15	33	6	45	5	27	28	27	28	0	30	28
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	11	29	15	15	-5	-4	1	15	6	15	6	26	12	6
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	6	12	-21	-10	6	-1	-1	14	-8	14	-8	22	10	-8
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	-7	-21	-1	-12	13	6	-9	7	-11	7	-11	-1	5	-8
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	33	23	22	32	20	29	22	25	19	29	19	45	22	73	37
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	9	17	2	18	11	12	2	14	15	21	11	-10	-6	10	-8
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	1	16	3	-12	-29	7	3	-22	13	11	-12	-83	-9	19	-11
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	10	-13	-8	1	-22	1	-8	-12	9	-18	5	-56	-19	24	-22
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	21	13	33	27	34	13	37	37	19	18	17	33	32	30	1
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	15	29	18	12	12	20	12	14	46	-10	9	0	5	18	30
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	5	33	10	1	13	50	12	4	23	-8	-2	-11	-3	-1	14
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	13	1	-4	30	4	-3	-17	18	7	9	-9	-20	-10	19	16
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	34	25	40	-7	16	33	6	-36	10	52	38	13	-54	64	-2
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	1	30	18	37	-11	8	11	24	17	4	5	-9	25	2	5
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	-11	34	-16	33	6	-3	19	10	17	-15	-15	-2	3	-2	4
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	-17	16	35	9	-1	-7	3	11	-1	-8	-2	-10	-34	11	-29
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	68	-36	-19	68	-34	3	.	.	.	54	-29	-2	61	-28
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	1	24	4	-6	31	16	.	.	.	3	24	1	0	25
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	-10	12	14	-11	13	9	2	-21	0	.	.	.	-8	17
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	-3	-7	-7	-9	-8	9	.	.	.	1	-24	15	-9	2
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	70	-63	26	71	-63	66	83	-60
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	2	20	27	1	19	-8	21	14
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	-7	12	9	-8	12	-27	19	14
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	4	-31	24	5	-29	-22	57	-46
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
AGREE - DISAGREE -- TABLE TWO OF THREE	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	26	28	25	27	63	.	26
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	9	34	-1	8	5	.	9
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	0	34	-20	4	-6	0	.
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	-5	46	-22	-11	4	.	-5
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	6	-23	-27	4	-7	-25	-42	-43	0	-35	-8	-25	-18	-15	-15	-16
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-5	-30	-24	-8	-12	-21	-40	-52	-9	-34	-13	-21	-17	-30	-27	-38
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-3	-43	-36	-7	-19	-21	-67	-72	-11	-49	-25	-30	-28	-32	-29	-39
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-30	-34	-28	-22	-13	-28	-44	-76	-19	-43	-16	-39	-29	-34	-38	-20
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	-27	-10	-15	-11	7	-16	-44	14	-31	14	-39	-4	-16
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-24	-19	-23	-18	-5	-25	-22	4	-40	-1	-41	6	-36
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-36	-25	-36	-7	-14	-33	-40	7	-53	-4	-62	33	-37
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-28	-32	-42	-28	8	-21	-38	-18	-45	-29	-52	-20	-34
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	-19	-10	-15	-15	-14	-28	-15	-3	-37	2	2	-32	-17	-30	-13	-10
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-30	3	-14	-19	-39	-15	-17	-21	-40	20	-10	-28	-24	-25	-21	-13
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-36	-16	-17	-30	-47	-18	-30	-15	-58	8	-26	-35	-37	-48	-22	-18
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-46	5	-10	-14	-52	-35	-13	-32	-60	14	-6	-22	-43	-8	-37	-28
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	5	-41	-21	-46	-3	-21	28	-70	-12	-18	-10	-14	-30
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-9	-39	-11	-48	-16	-26	6	-43	-20	-22	-14	-20	-42
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-21	-54	-36	-68	0	-41	4	-51	-23	-31	-10	-30	-60
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-35	-51	-2	-19	-22	-50	-24	-34	-21	-33	-31	-22	-47
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	11	-23	-2	-40	-22	-15	-15	-11	-23	-14
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	9	-34	-12	-36	-25	-21	-15	-18	-12	-26
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	8	-38	-15	-55	-38	-31	-6	-21	-18	-36
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	1	-32	-23	-47	-41	-20	-32	-27	-26	-34
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	-24	-5	-5	-24	-1	-26	-12	4	-29	4	-29	29	-13	-27
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-1	-17	-28	-33	-44	-18	-15	-2	-32	-2	-32	20	-17	-30
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-45	-18	-29	-32	-47	-31	-22	-6	-43	-6	-43	12	-10	-44
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-46	-21	-17	-40	-24	-33	-17	-25	-34	-25	-34	-2	-22	-39
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	-1	-1	-34	-21	-26	-1	-34	-24	-14	-2	-17	-43	-39	-12	-24
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-6	-9	-37	-24	-28	-7	-37	-26	-16	-9	-23	-82	-12	-29	-13
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-20	-15	-40	-31	-40	-18	-40	-36	-22	-35	-20	-95	0	-30	-52
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-22	-18	-40	-40	-36	-20	-40	-37	-23	-19	-34	-92	-27	-46	-20
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	-18	8	-18	-20	-35	11	6	2	9	-34	-18	-24	-22	-9	10
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-16	-16	-13	-38	-24	39	-25	-4	1	-31	-30	-28	-27	-9	5
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-22	-27	-28	-43	-9	23	-29	-13	-10	-38	-37	-38	-37	-19	-1
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-21	-23	-22	-23	-32	-29	-44	-20	-22	-53	-35	-25	-41	18	-8
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	-32	13	9	9	0	-20	4	-7	-15	-16	-20	-25	-19	-18	1
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-33	-7	8	-1	-12	-24	-7	1	-13	-33	-22	-15	-16	-26	7
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-45	-6	-26	22	3	-36	13	9	-28	-40	-30	-11	-37	-27	-21
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-46	-7	-3	-16	3	-35	-6	-1	-21	-50	-28	-15	-18	-38	-12
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	-18	-16	-13	-20	-18	-9	-15	-50	-4	.	.	.	-17	-18
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-31	-12	5	-30	-18	-8	-20	-36	-13	.	.	.	-35	1
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-41	-24	20	-42	-30	-4	-32	-32	-3	.	.	.	-38	-21
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-47	-14	10	-49	-26	1	-31	-55	-5	.	.	.	-41	-26
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	-19	-12	-24	-19	-17	-20	-19	-15
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	-30	-12	-1	-30	-11	-41	-14	-22
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	-36	-29	3	-36	-31	-48	-19	-36
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	-45	-9	12	-41	-16	-48	-34	-18
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
AGREE - DISAGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	-17	23	-38	-15	-17	-17	.
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	-21	23	-49	-11	-48	-21	.
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	-29	13	-54	-23	-33	-29	.
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	-30	3	-49	-28	-43	-30	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	61%	69%	48%	44%	52%	68%	69%	83%	47%	71%	53%	57%	55%	68%	68%	66%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	59%	67%	49%	47%	52%	60%	70%	79%	49%	68%	51%	60%	56%	62%	66%	50%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	61%	64%	43%	49%	53%	57%	54%	82%	51%	60%	48%	58%	53%	60%	57%	70%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	48%	43%	36%	37%	44%	36%	48%	53%	40%	44%	37%	45%	41%	43%	44%	41%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	48%	65%	67%	66%	60%	44%	54%	49%	80%	46%	84%	58%	75%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	49%	63%	70%	57%	59%	45%	57%	53%	73%	54%	83%	58%	57%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	43%	63%	68%	57%	55%	48%	35%	53%	71%	53%	81%	54%	61%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	36%	45%	55%	33%	32%	36%	36%	43%	48%	46%	63%	37%	29%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	70%	42%	50%	45%	75%	58%	46%	61%	80%	24%	29%	56%	64%	56%	59%	56%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	67%	39%	45%	46%	72%	58%	48%	55%	78%	34%	38%	53%	57%	52%	64%	49%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	70%	40%	48%	33%	75%	62%	35%	65%	77%	36%	31%	35%	53%	54%	58%	51%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	59%	37%	42%	8%	60%	56%	8%	56%	62%	30%	7%	9%	39%	43%	43%	40%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	55%	75%	45%	75%	44%	72%	47%	64%	63%	57%	52%	54%	67%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	48%	65%	45%	64%	54%	73%	44%	56%	58%	57%	56%	55%	66%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	48%	59%	53%	55%	49%	66%	56%	46%	57%	54%	55%	53%	59%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	39%	38%	40%	47%	40%	46%	40%	39%	37%	43%	46%	43%	40%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	38%	77%	49%	69%	70%	45%	59%	50%	58%	59%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	38%	68%	51%	67%	66%	51%	51%	52%	59%	59%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	48%	63%	51%	59%	72%	35%	45%	44%	58%	55%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	41%	36%	40%	48%	60%	8%	33%	40%	41%	43%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	51%	62%	57%	53%	47%	65%	49%	56%	61%	56%	61%	49%	52%	63%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	70%	56%	55%	46%	57%	62%	53%	51%	62%	51%	62%	45%	55%	61%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	50%	56%	56%	62%	37%	60%	41%	49%	60%	49%	60%	42%	50%	59%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	38%	37%	44%	43%	26%	51%	26%	40%	44%	40%	44%	22%	41%	44%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	58%	60%	62%	59%	46%	59%	62%	52%	59%	52%	50%	80%	57%	54%	60%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	61%	47%	62%	65%	45%	56%	62%	54%	58%	49%	52%	86%	49%	59%	62%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	57%	53%	58%	54%	44%	56%	58%	48%	56%	49%	44%	87%	40%	62%	51%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	40%	42%	42%	52%	36%	41%	42%	43%	40%	37%	38%	58%	33%	63%	41%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	60%	55%	58%	64%	64%	51%	62%	53%	59%	55%	63%	62%	70%	26%	27%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	55%	47%	68%	48%	50%	70%	48%	55%	55%	62%	58%	60%	65%	34%	33%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	58%	48%	58%	60%	51%	55%	59%	48%	55%	53%	54%	62%	65%	39%	20%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	42%	32%	42%	52%	38%	34%	54%	40%	37%	43%	39%	45%	47%	41%	19%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	73%	57%	25%	24%	17%	66%	20%	23%	55%	67%	67%	44%	46%	67%	29%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	67%	46%	29%	55%	32%	60%	43%	49%	53%	64%	59%	57%	44%	66%	37%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	69%	48%	33%	22%	21%	62%	22%	19%	48%	62%	71%	47%	33%	69%	19%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	50%	34%	37%	15%	21%	46%	18%	20%	33%	55%	52%	30%	10%	58%	19%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	68%	49%	31%	69%	58%	34%	.	.	.	65%	55%	26%	65%	55%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	67%	48%	39%	69%	46%	46%	63%	52%	21%	.	.	.	67%	48%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	72%	33%	22%	73%	38%	34%	.	.	.	66%	39%	25%	70%	35%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	59%	19%	10%	61%	19%	25%	.	.	.	54%	19%	26%	57%	22%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	68%	45%	46%	68%	44%	70%	66%	47%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	66%	45%	41%	65%	44%	64%	68%	45%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	71%	29%	37%	71%	31%	71%	72%	34%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	60%	8%	37%	61%	7%	58%	69%	8%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
STRONGLY AGREE -- TABLE ONE OF THREE	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	58%	54%	63%	51%	57%	.	58%
	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	58%	52%	60%	59%	63%	58%	.
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	55%	51%	62%	44%	61%	.	55%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	42%	36%	46%	38%	54%	.	42%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
STRONGLY AGREE -- TABLE TWO OF THREE	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	43%	22%	37%	43%	40%	29%	25%	9%	42%	24%	29%	42%	36%	28%	27%	30%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	24%	20%	22%	19%	29%	22%	22%	15%	23%	21%	26%	20%	23%	20%	17%	28%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	23%	18%	16%	22%	17%	17%	15%	20%	20%	17%	20%	18%	19%	18%	22%	5%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	26%	8%	20%	28%	20%	11%	11%	0%	25%	9%	18%	21%	20%	14%	12%	19%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
STRONGLY AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	37%	31%	28%	37%	18%	42%	29%	42%	22%	34%	23%	58%	14%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	22%	22%	21%	21%	15%	21%	23%	24%	20%	27%	15%	21%	21%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	16%	20%	17%	24%	26%	17%	15%	23%	18%	19%	16%	32%	17%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	20%	16%	16%	17%	14%	26%	11%	25%	8%	28%	6%	21%	12%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
STRONGLY AGREE -- TABLE TWO OF THREE	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	36%	44%	44%	23%	28%	52%	24%	46%	25%	54%	31%	16%	27%	35%	31%	43%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	20%	23%	23%	25%	17%	25%	24%	21%	18%	17%	28%	22%	22%	22%	21%	25%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	16%	14%	15%	26%	16%	17%	27%	18%	14%	20%	27%	24%	17%	14%	21%	19%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	19%	29%	29%	9%	13%	32%	9%	29%	7%	34%	8%	9%	18%	19%	13%	29%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
STRONGLY AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	34%	16%	40%	28%	41%	23%	57%	30%	25%	36%	48%	35%	32%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	23%	22%	24%	17%	22%	19%	22%	27%	21%	22%	21%	24%	19%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	18%	16%	12%	17%	23%	20%	26%	7%	22%	18%	20%	19%	7%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	25%	7%	25%	8%	21%	6%	39%	20%	11%	20%	30%	20%	13%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
STRONGLY AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	42%	15%	42%	27%	33%	23%	62%	42%	43%	28%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	22%	20%	23%	21%	21%	24%	31%	24%	26%	20%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	17%	24%	21%	14%	17%	29%	11%	13%	21%	17%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	17%	8%	27%	10%	17%	8%	44%	25%	22%	15%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
STRONGLY AGREE -- TABLE TWO OF THREE	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	32%	28%	34%	23%	24%	41%	38%	36%	32%	36%	32%	29%	37%	33%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	30%	25%	34%	28%	24%	16%	8%	25%	21%	25%	21%	36%	27%	18%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	28%	22%	7%	18%	13%	20%	10%	24%	16%	24%	16%	31%	19%	17%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	26%	12%	23%	14%	20%	19%	15%	20%	17%	20%	17%	16%	26%	15%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
STRONGLY AGREE -- TABLE TWO OF THREE	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	34%	35%	30%	30%	42%	35%	30%	37%	33%	33%	45%	20%	22%	56%	28%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	21%	22%	20%	26%	27%	21%	20%	26%	25%	22%	22%	18%	16%	20%	17%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	20%	25%	18%	15%	10%	22%	18%	12%	22%	21%	11%	7%	17%	16%	15%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	21%	14%	15%	26%	17%	19%	15%	20%	19%	20%	19%	5%	14%	26%	19%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
STRONGLY AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	33%	35%	33%	45%	20%	36%	30%	41%	37%	45%	28%	27%	33%	49%	25%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	24%	25%	26%	29%	27%	23%	35%	19%	36%	21%	20%	21%	23%	19%	21%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	22%	26%	18%	20%	18%	31%	27%	20%	28%	15%	19%	18%	18%	19%	19%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	23%	16%	19%	24%	15%	17%	22%	20%	26%	27%	16%	12%	15%	30%	24%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
STRONGLY AGREE -- TABLE TWO OF THREE	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	29%	50%	35%	34%	21%	34%	27%	45%	34%	35%	35%	27%	25%	39%	18%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	23%	21%	27%	19%	12%	23%	15%	19%	23%	21%	23%	17%	29%	20%	9%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	18%	23%	16%	14%	18%	19%	16%	19%	24%	11%	18%	23%	23%	17%	15%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	13%	23%	27%	32%	18%	16%	25%	28%	21%	13%	17%	16%	10%	21%	16%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
STRONGLY AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	33%	38%	23%	31%	37%	35%	.	.	.	37%	25%	31%	31%	39%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	21%	25%	13%	19%	26%	23%	.	.	.	23%	22%	14%	19%	22%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	17%	21%	22%	16%	23%	20%	21%	7%	9%	.	.	.	17%	25%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	16%	22%	13%	13%	22%	24%	.	.	.	21%	9%	24%	15%	22%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PEN CE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
STRONGLY AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	37%	24%	32%	37%	26%	25%	62%	16%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	20%	25%	23%	20%	26%	20%	24%	25%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	16%	24%	22%	15%	23%	12%	19%	26%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	20%	11%	20%	20%	10%	11%	38%	7%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
STRONGLY AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	33%	53%	26%	33%	39%	.	33%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	22%	33%	16%	24%	19%	.	22%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	19%	25%	16%	17%	9%	19%	.
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	18%	40%	10%	14%	17%	.	18%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	19%	13%	12%	16%	17%	17%	8%	12%	16%	12%	13%	15%	14%	15%	15%	14%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	18%	14%	11%	20%	11%	13%	9%	7%	17%	11%	14%	14%	14%	13%	14%	8%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	17%	8%	11%	17%	13%	11%	5%	8%	15%	8%	13%	15%	14%	6%	4%	11%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	13%	10%	8%	12%	9%	9%	12%	3%	11%	9%	12%	10%	11%	8%	7%	11%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	12%	16%	18%	14%	24%	12%	13%	20%	12%	21%	14%	20%	10%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	11%	16%	17%	8%	13%	11%	10%	21%	11%	25%	11%	7%	10%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	11%	12%	10%	12%	21%	10%	12%	20%	6%	18%	4%	18%	7%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	8%	11%	12%	9%	12%	9%	7%	12%	11%	15%	10%	6%	11%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	13%	18%	13%	12%	11%	18%	13%	15%	12%	27%	10%	14%	12%	9%	17%	17%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	14%	10%	9%	16%	17%	9%	15%	18%	9%	13%	17%	15%	13%	16%	14%	10%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	10%	21%	16%	13%	7%	14%	14%	12%	7%	31%	15%	11%	7%	5%	15%	16%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	7%	14%	10%	16%	6%	7%	15%	10%	4%	14%	13%	18%	8%	12%	9%	13%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	20%	4%	12%	5%	16%	17%	21%	11%	16%	14%	12%	17%	6%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	13%	12%	18%	13%	18%	11%	14%	4%	16%	13%	10%	16%	8%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	10%	4%	6%	5%	22%	9%	18%	11%	12%	12%	16%	12%	6%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	8%	7%	12%	12%	10%	8%	12%	15%	10%	10%	8%	12%	9%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	19%	15%	16%	11%	15%	14%	23%	13%	17%	13%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	21%	14%	16%	9%	15%	16%	18%	10%	15%	13%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	16%	10%	15%	7%	10%	14%	15%	11%	13%	11%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	8%	12%	11%	9%	8%	15%	2%	11%	8%	11%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	23%	20%	11%	7%	18%	14%	9%	18%	12%	18%	12%	31%	14%	12%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	12%	19%	20%	11%	23%	10%	14%	20%	11%	20%	11%	26%	17%	11%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	12%	13%	13%	11%	11%	12%	6%	16%	10%	16%	10%	23%	15%	9%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	11%	11%	6%	12%	12%	9%	10%	11%	10%	11%	10%	11%	9%	10%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	22%	13%	11%	12%	11%	18%	11%	12%	18%	15%	13%	0%	9%	9%	17%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	18%	14%	11%	16%	10%	16%	11%	12%	16%	11%	14%	8%	7%	17%	12%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	16%	13%	10%	5%	10%	15%	10%	8%	14%	9%	9%	0%	17%	13%	9%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	13%	11%	9%	8%	8%	12%	9%	8%	11%	7%	10%	0%	9%	11%	20%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	19%	10%	22%	10%	16%	33%	15%	13%	25%	9%	12%	16%	14%	9%	18%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	14%	18%	16%	11%	10%	35%	16%	13%	25%	9%	14%	12%	13%	18%	10%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	12%	13%	15%	15%	24%	27%	23%	16%	18%	15%	11%	8%	11%	13%	7%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	11%	11%	11%	11%	3%	17%	5%	16%	12%	9%	9%	9%	9%	18%	6%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	14%	13%	10%	32%	18%	13%	25%	15%	14%	13%	19%	9%	14%	15%	14%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	12%	17%	17%	13%	13%	14%	13%	17%	15%	13%	12%	11%	16%	13%	14%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	10%	11%	17%	20%	22%	11%	21%	15%	13%	11%	9%	11%	14%	11%	9%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	8%	11%	16%	14%	13%	9%	13%	17%	10%	8%	9%	14%	15%	8%	13%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	14%	15%	13%	14%	14%	15%	15%	13%	15%	.	.	.	12%	21%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	13%	17%	9%	10%	17%	18%	15%	5%	8%	.	.	.	15%	17%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	8%	15%	23%	9%	14%	14%	12%	10%	10%	.	.	.	9%	19%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	6%	16%	13%	6%	15%	13%	11%	3%	10%	.	.	.	8%	13%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	13%	14%	15%	13%	15%	12%	16%	15%
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	13%	18%	3%	13%	16%	14%	12%	17%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	9%	15%	15%	9%	14%	7%	12%	14%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	6%	17%	12%	7%	16%	6%	8%	16%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
STRONGLY AGREE -- TABLE THREE OF THREE	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	14%	27%	9%	13%	10%	14%	.
	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	14%	22%	13%	8%	9%	14%	.
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	12%	23%	8%	8%	2%	12%	.
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	10%	18%	8%	6%	5%	10%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	86%	89%	79%	76%	81%	92%	90%	95%	78%	92%	76%	87%	82%	90%	93%	81%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	80%	84%	75%	70%	74%	84%	88%	97%	72%	88%	76%	80%	78%	83%	89%	69%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	83%	82%	71%	74%	77%	82%	74%	96%	75%	81%	73%	81%	77%	81%	80%	84%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	71%	60%	51%	58%	61%	51%	62%	72%	59%	59%	55%	64%	60%	60%	61%	55%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	79%	88%	89%	90%	85%	74%	89%	82%	93%	79%	98%	95%	87%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	75%	82%	83%	82%	82%	73%	78%	71%	93%	71%	92%	72%	92%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	71%	82%	84%	83%	74%	72%	70%	78%	86%	76%	90%	80%	86%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	51%	65%	73%	55%	49%	53%	47%	64%	65%	70%	76%	57%	54%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	91%	75%	84%	76%	90%	94%	77%	85%	98%	68%	69%	82%	83%	81%	88%	81%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	87%	72%	78%	75%	88%	84%	75%	81%	93%	67%	65%	83%	85%	75%	79%	82%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	88%	75%	78%	67%	89%	85%	67%	87%	89%	77%	59%	72%	79%	78%	78%	77%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	82%	47%	61%	20%	82%	80%	19%	80%	84%	43%	23%	17%	51%	61%	61%	60%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	81%	85%	71%	98%	81%	94%	79%	85%	84%	85%	81%	83%	92%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	81%	90%	69%	86%	67%	89%	78%	86%	81%	80%	76%	78%	86%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	78%	80%	78%	77%	70%	85%	81%	73%	77%	78%	83%	78%	72%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	53%	47%	61%	60%	59%	64%	65%	55%	53%	61%	60%	64%	58%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	73%	90%	79%	93%	94%	77%	74%	80%	83%	88%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	58%	93%	74%	87%	87%	75%	74%	75%	83%	79%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	71%	81%	76%	81%	86%	66%	77%	76%	79%	78%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	54%	53%	60%	63%	81%	20%	52%	59%	55%	63%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	93%	87%	83%	82%	80%	87%	71%	84%	86%	84%	86%	72%	83%	88%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	83%	84%	72%	64%	72%	89%	72%	78%	82%	78%	82%	70%	75%	83%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	76%	81%	77%	77%	73%	83%	60%	77%	80%	77%	80%	68%	77%	79%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	62%	53%	54%	60%	44%	71%	43%	60%	61%	60%	61%	43%	59%	62%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	85%	72%	89%	86%	87%	80%	89%	87%	87%	77%	73%	95%	82%	88%	90%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	81%	87%	77%	81%	71%	83%	77%	75%	81%	75%	75%	91%	67%	89%	82%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	85%	78%	76%	75%	70%	82%	76%	72%	80%	77%	73%	93%	61%	94%	74%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	63%	60%	56%	61%	57%	62%	56%	59%	57%	60%	54%	70%	57%	86%	60%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	85%	78%	90%	72%	76%	90%	79%	84%	80%	85%	86%	88%	89%	78%	60%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	85%	77%	77%	86%	93%	74%	88%	75%	82%	80%	82%	81%	85%	86%	51%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	84%	72%	78%	89%	81%	80%	87%	78%	82%	80%	78%	76%	83%	76%	58%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	58%	54%	62%	64%	66%	48%	67%	65%	54%	55%	57%	63%	63%	64%	41%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	89%	85%	82%	81%	56%	88%	68%	62%	83%	90%	82%	79%	77%	91%	57%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	88%	84%	70%	56%	37%	86%	46%	49%	78%	84%	86%	68%	76%	85%	42%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	85%	80%	68%	54%	49%	83%	52%	56%	75%	84%	82%	77%	70%	86%	40%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	65%	62%	62%	34%	43%	64%	39%	28%	52%	73%	67%	47%	19%	80%	33%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	91%	81%	57%	93%	80%	73%	89%	81%	51%	.	.	.	90%	81%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	86%	75%	49%	87%	76%	65%	.	.	.	86%	74%	49%	84%	75%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	89%	67%	43%	89%	71%	60%	.	.	.	87%	67%	49%	87%	68%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	82%	28%	24%	82%	30%	44%	.	.	.	74%	32%	38%	79%	33%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	91%	77%	70%	90%	78%	89%	92%	76%
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	86%	75%	59%	86%	72%	84%	90%	76%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	88%	67%	54%	87%	68%	87%	89%	70%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	83%	15%	54%	84%	15%	81%	91%	16%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL AGREE -- TABLE ONE OF THREE	A50g.TO CREATE CHANGE IN OUR COUNTRY AND IN OUR COMMUNITIES, WE MUST JOIN TOGETHER WITH OTHERS WHO SHARE OUR VALUES AND MAKE SURE OUR ELECTED LEADERS KNOW THAT THEY CANNOT IGNORE US	85%	86%	84%	84%	78%	85%	.
	B50f.WE ARE THE CHANGING FACE OF THE COUNTRY AND THE VOTING POPULATION, AND IT IS MORE IMPORTANT NOW THAN EVER THAT WE PARTICIPATE IN OUR ELECTIONS, FROM THE PRESIDENTIAL ALL THE WAY DOWN TO CITY COUNCIL RACES	79%	79%	84%	70%	77%	.	79%
	B50j.IT IS IMPORTANT TO PROTEST AND ORGANIZE, BUT IT IS NOT ENOUGH; I NEED TO VOTE, TOO	78%	80%	79%	73%	82%	.	78%
	B50h.THE MOST IMPORTANT THING IN THE PRESIDENTIAL ELECTION IS TO BEAT DONALD TRUMP	59%	60%	60%	57%	78%	.	59%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL AGREE -- TABLE TWO OF THREE	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	67%	49%	62%	66%	67%	66%	46%	27%	66%	51%	54%	66%	60%	58%	55%	64%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	53%	48%	48%	52%	58%	49%	42%	40%	54%	44%	55%	48%	52%	45%	40%	59%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	49%	36%	40%	48%	42%	44%	35%	24%	46%	36%	40%	38%	39%	47%	52%	32%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	52%	29%	44%	56%	51%	34%	23%	13%	55%	26%	39%	45%	42%	40%	41%	37%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	62%	57%	54%	63%	45%	62%	61%	70%	46%	67%	44%	78%	48%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	48%	50%	42%	57%	59%	50%	45%	58%	44%	52%	33%	60%	54%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	40%	42%	40%	47%	63%	39%	42%	51%	34%	53%	30%	53%	41%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	44%	39%	36%	43%	29%	54%	28%	55%	25%	55%	21%	57%	29%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	64%	68%	71%	47%	58%	76%	50%	74%	53%	68%	55%	42%	54%	66%	56%	62%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	45%	58%	52%	56%	42%	50%	56%	54%	35%	53%	60%	54%	53%	47%	48%	52%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	41%	38%	43%	45%	40%	42%	46%	50%	31%	43%	41%	48%	43%	37%	43%	40%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	46%	55%	58%	25%	38%	64%	26%	65%	25%	58%	33%	20%	45%	43%	38%	45%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	63%	43%	70%	59%	65%	48%	68%	56%	55%	60%	67%	61%	57%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	60%	44%	52%	37%	54%	43%	51%	54%	53%	48%	44%	51%	56%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	45%	42%	36%	38%	47%	40%	55%	16%	45%	41%	46%	41%	30%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	62%	22%	58%	17%	51%	26%	53%	37%	36%	43%	51%	45%	36%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	68%	48%	66%	52%	60%	48%	87%	68%	71%	53%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	69%	45%	51%	44%	46%	56%	56%	51%	52%	48%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	45%	45%	46%	33%	41%	48%	34%	39%	40%	43%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	51%	27%	55%	26%	43%	23%	60%	55%	46%	39%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
TOTAL AGREE -- TABLE TWO OF THREE	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	61%	54%	62%	54%	57%	66%	56%	65%	56%	65%	56%	63%	67%	56%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	53%	61%	54%	52%	42%	44%	41%	53%	48%	53%	48%	58%	50%	48%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	50%	50%	33%	40%	43%	40%	27%	50%	37%	50%	37%	57%	44%	38%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	44%	35%	43%	35%	50%	47%	30%	47%	39%	47%	39%	45%	46%	39%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL AGREE -- TABLE TWO OF THREE	B50I.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	62%	62%	57%	53%	56%	62%	57%	54%	65%	60%	65%	33%	41%	72%	53%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	50%	55%	45%	52%	51%	52%	45%	51%	55%	55%	48%	41%	39%	51%	36%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	42%	49%	43%	35%	26%	45%	43%	30%	48%	48%	28%	8%	36%	52%	34%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	49%	39%	38%	42%	33%	45%	38%	37%	50%	36%	43%	13%	31%	62%	27%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	65%	66%	65%	71%	52%	66%	56%	68%	60%	60%	59%	51%	58%	76%	60%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	55%	62%	52%	56%	54%	54%	56%	49%	69%	41%	50%	46%	49%	54%	57%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	43%	61%	46%	37%	44%	66%	45%	42%	53%	39%	40%	38%	42%	36%	40%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	54%	44%	41%	63%	49%	38%	40%	52%	47%	50%	40%	32%	39%	55%	48%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL AGREE -- TABLE TWO OF THREE	B50l.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	54%	73%	75%	64%	31%	60%	46%	75%	61%	61%	53%	56%	52%	65%	33%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	46%	61%	54%	61%	29%	50%	44%	56%	55%	47%	48%	35%	58%	47%	39%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	38%	59%	29%	54%	35%	41%	44%	39%	50%	35%	36%	33%	41%	43%	30%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	36%	53%	62%	42%	24%	42%	32%	52%	45%	38%	43%	31%	27%	50%	19%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
TOTAL AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	60%	60%	47%	59%	61%	57%	.	.	.	62%	54%	56%	61%	60%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	47%	57%	39%	43%	63%	49%	.	.	.	48%	59%	35%	46%	58%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	40%	47%	31%	40%	48%	37%	44%	29%	28%	.	.	.	41%	51%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	42%	41%	33%	40%	42%	42%	.	.	.	44%	34%	40%	40%	45%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
TOTAL AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	64%	49%	55%	63%	50%	52%	86%	42%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	47%	55%	55%	46%	55%	42%	57%	52%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	41%	44%	39%	40%	44%	32%	52%	45%
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	46%	28%	51%	47%	29%	32%	76%	21%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL AGREE -- TABLE TWO OF THREE	B50i.I'M SICK AND TIRED OF ALWAYS HAVING TO VOTE FOR THE LESSER OF TWO EVILS	59%	79%	51%	59%	64%	.	59%
	B50d.THERE IS NO DIFFERENCE BETWEEN WOMEN AND MEN RUNNING FOR OFFICE - AT THE END OF THE DAY, THEY ARE ONLY FIGHTING FOR THEIR OWN SELF-INTEREST	49%	64%	44%	48%	47%	.	49%
	A50e.WE COULD HAVE HAD THE MOST PROGRESSIVE CANDIDATE EVER THIS YEAR, SOMEONE WHO WOULD FIGHT FOR MEDICARE FOR ALL AND FREE COLLEGE TUITION. INSTEAD, WE HAVE A MODERATE, ESTABLISHMENT DEMOCRAT WHO WON'T BRING ABOUT CHANGE	41%	59%	34%	37%	39%	41%	.
	B50b.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT	41%	69%	32%	34%	46%	.	41%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	48%	33%	30%	45%	40%	31%	24%	27%	43%	27%	37%	32%	34%	40%	40%	39%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	41%	32%	31%	37%	38%	36%	28%	23%	37%	30%	34%	35%	34%	33%	34%	30%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	31%	31%	31%	33%	40%	34%	26%	12%	35%	27%	35%	27%	31%	32%	30%	39%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	42%	25%	26%	38%	35%	34%	16%	12%	37%	22%	30%	30%	30%	31%	32%	30%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	30%	40%	38%	38%	47%	33%	23%	52%	29%	51%	28%	45%	33%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	31%	36%	35%	36%	44%	29%	35%	45%	28%	41%	29%	47%	28%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	31%	31%	27%	33%	52%	33%	28%	37%	26%	30%	24%	37%	30%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	26%	33%	28%	41%	38%	26%	27%	47%	20%	41%	17%	61%	26%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	36%	32%	33%	38%	39%	30%	38%	43%	28%	39%	46%	29%	35%	28%	38%	40%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	31%	38%	35%	37%	27%	38%	38%	33%	29%	45%	41%	32%	34%	32%	34%	37%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	26%	42%	38%	39%	22%	31%	39%	31%	20%	44%	43%	36%	26%	42%	27%	33%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	28%	33%	35%	32%	22%	37%	32%	36%	19%	45%	33%	30%	26%	19%	34%	36%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	46%	24%	33%	21%	41%	35%	59%	10%	39%	35%	38%	37%	27%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	39%	29%	36%	23%	34%	35%	46%	24%	36%	33%	36%	33%	27%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	29%	23%	44%	39%	31%	23%	36%	29%	37%	30%	29%	35%	24%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	34%	19%	22%	15%	43%	27%	46%	20%	35%	29%	40%	28%	17%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	50%	34%	42%	25%	35%	40%	35%	36%	32%	38%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	46%	32%	36%	29%	35%	37%	33%	32%	39%	33%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	46%	33%	33%	24%	28%	38%	31%	30%	33%	30%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	47%	29%	36%	19%	28%	33%	37%	32%	35%	28%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	37%	43%	44%	31%	47%	30%	31%	46%	30%	46%	30%	61%	37%	31%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	47%	39%	32%	29%	26%	35%	26%	44%	29%	44%	29%	57%	35%	30%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	26%	37%	38%	26%	38%	29%	31%	33%	30%	33%	30%	48%	35%	28%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	27%	37%	26%	30%	24%	30%	27%	41%	24%	41%	24%	51%	40%	23%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	43%	44%	28%	31%	31%	43%	28%	31%	37%	43%	31%	27%	27%	38%	30%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	42%	36%	28%	33%	28%	40%	28%	30%	38%	40%	29%	8%	35%	28%	38%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	36%	35%	27%	26%	28%	36%	27%	27%	36%	35%	28%	4%	31%	25%	36%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	34%	35%	26%	27%	27%	35%	26%	27%	35%	25%	33%	0%	46%	28%	20%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	35%	49%	36%	29%	25%	50%	41%	44%	51%	30%	35%	31%	35%	35%	43%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	38%	37%	39%	22%	36%	61%	33%	40%	43%	32%	30%	33%	33%	38%	37%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	36%	35%	37%	31%	32%	28%	26%	35%	35%	21%	28%	35%	28%	53%	31%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	34%	32%	32%	20%	39%	58%	28%	36%	39%	28%	27%	27%	28%	32%	39%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	30%	53%	45%	46%	31%	36%	38%	32%	37%	38%	34%	25%	35%	37%	28%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	31%	41%	45%	42%	24%	34%	33%	37%	38%	30%	35%	34%	38%	33%	31%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	25%	44%	42%	35%	32%	30%	34%	38%	37%	22%	32%	33%	38%	29%	27%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	24%	42%	29%	54%	33%	28%	43%	46%	31%	27%	28%	39%	27%	33%	23%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	37%	37%	22%	36%	37%	34%	38%	17%	32%	.	.	.	38%	37%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	31%	40%	31%	32%	38%	35%	36%	27%	27%	.	.	.	30%	47%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	25%	40%	34%	24%	35%	41%	33%	16%	33%	.	.	.	28%	34%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	26%	34%	43%	25%	33%	36%	30%	30%	31%	.	.	.	27%	38%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	36%	39%	22%	36%	36%	35%	36%	37%
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	31%	40%	32%	31%	40%	25%	40%	35%
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	26%	42%	39%	27%	38%	25%	30%	38%
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	28%	32%	36%	28%	31%	21%	37%	28%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL AGREE -- TABLE THREE OF THREE	A50i.I CAN HAVE MORE IMPACT PROTESTING, GETTING INVOLVED IN MY COMMUNITY, AND ORGANIZING AROUND ISSUES THAN I CAN FROM VOTING	36%	56%	27%	32%	34%	36%	.
	A50c.THERE IS NO DIFFERENCE BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES - THEY ONLY CARE ABOUT THEIR WEALTHY DONORS AND SPECIAL INTERESTS, AND THEY ARE NOT LOOKING OUT FOR OUR WORKING FAMILIES	34%	58%	22%	34%	17%	34%	.
	A50k.I DON'T KNOW ENOUGH ABOUT WHO JOE BIDEN IS OR WHAT HE WILL DO AS PRESIDENT	31%	50%	23%	29%	25%	31%	.
	A50a.BOTH JOE BIDEN AND DONALD TRUMP ARE TWO OLD, WHITE MEN WHO ARE OUT OF TOUCH WITH WHAT REAL AMERICANS WANT, AND THERE REALLY ISN'T ANY DIFFERENCE BETWEEN THEM	30%	51%	19%	30%	25%	30%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	72%	64%	55%	62%	61%	59%	64%	77%	62%	64%	57%	64%	61%	67%	65%	72%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	16%	18%	17%	21%	21%	16%	10%	12%	21%	13%	22%	14%	17%	17%	19%	12%
	Not sure	20%	12%	17%	27%	17%	18%	25%	26%	11%	17%	23%	21%	22%	21%	16%	16%	16%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	72%	81%	71%	68%	67%	76%	85%	89%	68%	82%	69%	74%	72%	81%	79%	85%
	Voting is not important because the electoral college makes some people's votes count more	16%	18%	13%	17%	19%	21%	16%	10%	5%	20%	11%	16%	17%	17%	14%	14%	15%
	Not sure	10%	10%	6%	12%	13%	12%	9%	6%	6%	12%	7%	15%	9%	12%	5%	7%	1%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	87%	85%	83%	82%	83%	85%	90%	89%	82%	88%	80%	85%	83%	90%	90%	92%
	We do not need to unite with others who do not share our values and beliefs	8%	7%	11%	6%	8%	10%	7%	6%	10%	8%	7%	9%	8%	9%	6%	7%	5%
	Not sure	7%	6%	4%	11%	11%	7%	8%	4%	1%	9%	5%	10%	7%	9%	4%	4%	3%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	55%	68%	79%	55%	60%	57%	53%	66%	69%	73%	84%	58%	51%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	17%	17%	13%	23%	26%	19%	14%	23%	12%	19%	7%	29%	18%
	Not sure	20%	27%	15%	8%	22%	14%	24%	33%	11%	18%	8%	9%	12%	30%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	71%	77%	80%	74%	73%	70%	73%	66%	86%	69%	89%	63%	85%
	Voting is not important because the electoral college makes some people's votes count more	16%	17%	15%	13%	17%	24%	16%	17%	23%	9%	21%	6%	24%	10%
	Not sure	10%	12%	8%	8%	9%	2%	14%	10%	11%	6%	10%	6%	13%	5%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	83%	86%	89%	85%	86%	81%	87%	83%	88%	85%	92%	85%	86%
	We do not need to unite with others who do not share our values and beliefs	8%	6%	9%	7%	9%	12%	7%	4%	10%	9%	9%	6%	6%	12%
	Not sure	7%	11%	5%	4%	5%	1%	12%	9%	7%	3%	6%	3%	9%	2%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	79%	43%	53%	38%	84%	70%	39%	76%	82%	47%	39%	38%	59%	68%	64%	57%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	14%	26%	22%	23%	13%	16%	23%	18%	10%	28%	31%	17%	20%	16%	17%	15%
	Not sure	20%	7%	31%	25%	38%	3%	14%	38%	6%	8%	24%	30%	45%	20%	16%	19%	27%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	78%	66%	65%	76%	84%	67%	77%	72%	85%	65%	68%	83%	73%	72%	78%	68%
	Voting is not important because the electoral college makes some people's votes count more	16%	16%	18%	22%	13%	13%	23%	12%	21%	11%	21%	18%	8%	17%	19%	12%	21%
	Not sure	10%	6%	16%	14%	11%	3%	10%	10%	7%	4%	15%	14%	9%	10%	10%	9%	11%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	91%	79%	84%	79%	91%	91%	80%	89%	93%	78%	76%	82%	86%	83%	85%	85%
	We do not need to unite with others who do not share our values and beliefs	8%	5%	9%	7%	13%	6%	4%	12%	7%	4%	10%	13%	13%	9%	7%	8%	8%
	Not sure	7%	4%	12%	9%	8%	3%	5%	9%	4%	3%	12%	11%	6%	5%	11%	6%	7%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	57%	62%	67%	69%	60%	67%	62%	52%	56%	65%	66%	63%	71%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	25%	15%	19%	13%	23%	12%	17%	14%	24%	15%	13%	19%	9%
	Not sure	20%	18%	23%	14%	19%	16%	21%	21%	34%	20%	20%	20%	18%	20%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	70%	77%	69%	76%	68%	87%	64%	73%	75%	74%	75%	71%	80%
	Voting is not important because the electoral college makes some people's votes count more	16%	19%	14%	19%	18%	18%	7%	25%	15%	17%	15%	13%	19%	10%
	Not sure	10%	10%	9%	12%	6%	14%	5%	11%	11%	8%	10%	11%	11%	9%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	84%	88%	82%	84%	80%	90%	86%	84%	81%	86%	85%	85%	90%
	We do not need to unite with others who do not share our values and beliefs	8%	9%	9%	6%	7%	10%	7%	8%	8%	14%	6%	6%	6%	6%
	Not sure	7%	6%	3%	11%	9%	10%	4%	7%	7%	6%	8%	9%	8%	5%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	51%	58%	64%	67%	79%	40%	59%	56%	64%	63%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	33%	19%	19%	10%	14%	22%	18%	22%	18%	17%
	Not sure	20%	16%	23%	17%	23%	8%	38%	23%	22%	18%	20%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	60%	82%	69%	81%	79%	80%	65%	65%	77%	74%
	Voting is not important because the electoral college makes some people's votes count more	16%	29%	11%	18%	11%	16%	10%	29%	20%	17%	15%
	Not sure	10%	11%	6%	12%	7%	5%	10%	6%	15%	6%	10%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	74%	84%	84%	90%	91%	81%	74%	84%	88%	85%
	We do not need to unite with others who do not share our values and beliefs	8%	16%	12%	7%	5%	6%	12%	13%	6%	7%	8%
	Not sure	7%	9%	4%	9%	5%	3%	8%	13%	10%	5%	7%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	66%	63%	61%	66%	55%	67%	49%	62%	64%	62%	64%	58%	63%	64%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	17%	20%	26%	18%	18%	15%	17%	24%	14%	24%	14%	29%	20%	15%
	Not sure	20%	17%	18%	13%	17%	27%	18%	34%	14%	22%	14%	22%	13%	17%	20%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	79%	77%	77%	80%	77%	73%	58%	67%	80%	67%	80%	62%	68%	80%
	Voting is not important because the electoral college makes some people's votes count more	16%	14%	15%	20%	14%	15%	18%	12%	23%	12%	23%	12%	31%	20%	12%
	Not sure	10%	7%	8%	3%	6%	8%	9%	30%	10%	9%	10%	9%	7%	12%	8%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	86%	86%	82%	86%	86%	88%	73%	83%	87%	83%	87%	78%	82%	88%
	We do not need to unite with others who do not share our values and beliefs	8%	10%	10%	14%	8%	10%	5%	3%	12%	6%	12%	6%	17%	10%	6%
	Not sure	7%	3%	4%	4%	6%	4%	7%	24%	6%	7%	6%	7%	5%	8%	6%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	67%	59%	64%	52%	63%	64%	64%	58%	65%	54%	55%	79%	59%	79%	54%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	19%	20%	14%	19%	18%	20%	14%	18%	18%	19%	23%	6%	20%	15%	15%
	Not sure	20%	14%	20%	22%	29%	19%	16%	22%	24%	17%	26%	22%	14%	21%	7%	31%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	76%	73%	76%	68%	75%	75%	76%	72%	75%	68%	72%	90%	64%	82%	75%
	Voting is not important because the electoral college makes some people's votes count more	16%	18%	17%	14%	14%	18%	17%	14%	16%	18%	17%	16%	7%	22%	16%	9%
	Not sure	10%	7%	10%	11%	18%	7%	8%	11%	12%	7%	15%	12%	3%	14%	2%	16%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	83%	82%	87%	86%	86%	82%	87%	86%	88%	79%	85%	91%	83%	91%	80%
	We do not need to unite with others who do not share our values and beliefs	8%	12%	9%	6%	4%	6%	11%	6%	5%	9%	9%	9%	5%	5%	6%	5%
	Not sure	7%	6%	8%	7%	11%	8%	7%	7%	9%	4%	12%	6%	5%	12%	3%	14%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	58%	61%	73%	67%	59%	72%	59%	60%	65%	58%	63%	67%	68%	58%	41%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	22%	20%	11%	14%	21%	10%	15%	20%	19%	16%	19%	15%	14%	24%	32%
	Not sure	20%	20%	19%	16%	20%	20%	18%	25%	19%	16%	26%	18%	18%	18%	18%	27%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	74%	75%	70%	74%	90%	70%	70%	66%	73%	77%	73%	79%	83%	63%	44%
	Voting is not important because the electoral college makes some people's votes count more	16%	19%	17%	18%	15%	3%	21%	19%	21%	20%	13%	19%	11%	11%	27%	31%
	Not sure	10%	7%	8%	12%	11%	7%	8%	10%	12%	7%	9%	8%	10%	6%	9%	26%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	86%	84%	93%	92%	89%	86%	83%	86%	83%	86%	85%	86%	90%	81%	61%
	We do not need to unite with others who do not share our values and beliefs	8%	10%	11%	3%	3%	4%	6%	9%	7%	9%	8%	9%	7%	7%	12%	14%
	Not sure	7%	5%	5%	4%	5%	7%	8%	9%	8%	7%	6%	6%	6%	4%	6%	25%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	72%	56%	57%	45%	28%	68%	36%	37%	63%	69%	64%	48%	40%	75%	42%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	12%	23%	27%	20%	25%	16%	23%	34%	16%	16%	18%	19%	22%	16%	14%
	Not sure	20%	16%	21%	17%	35%	47%	17%	41%	30%	21%	15%	18%	33%	38%	9%	44%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	85%	75%	62%	46%	43%	81%	45%	32%	80%	76%	75%	54%	80%	74%	54%
	Voting is not important because the electoral college makes some people's votes count more	16%	11%	20%	26%	30%	11%	14%	20%	38%	14%	15%	16%	22%	10%	19%	14%
	Not sure	10%	5%	5%	12%	24%	46%	5%	35%	30%	6%	9%	9%	24%	10%	7%	32%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	90%	88%	81%	65%	53%	89%	58%	69%	86%	88%	85%	74%	78%	90%	62%
	We do not need to unite with others who do not share our values and beliefs	8%	7%	7%	10%	9%	13%	7%	11%	13%	9%	6%	7%	6%	14%	5%	7%
	Not sure	7%	3%	5%	9%	27%	34%	4%	31%	17%	4%	6%	8%	19%	7%	5%	31%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	78%	42%	43%	80%	41%	50%	69%	50%	39%	73%	42%	39%	77%	42%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	14%	23%	20%	13%	23%	21%	17%	24%	13%	14%	26%	17%	16%	23%
	Not sure	20%	8%	35%	38%	7%	36%	29%	14%	26%	48%	14%	33%	44%	7%	35%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	81%	70%	50%	84%	71%	58%	77%	80%	59%	77%	73%	46%	80%	69%
	Voting is not important because the electoral college makes some people's votes count more	16%	14%	19%	14%	12%	21%	19%	16%	18%	14%	14%	19%	17%	15%	21%
	Not sure	10%	5%	11%	36%	4%	9%	22%	7%	1%	27%	9%	8%	37%	5%	10%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	90%	80%	69%	92%	80%	76%	89%	85%	70%	87%	79%	65%	90%	78%
	We do not need to unite with others who do not share our values and beliefs	8%	6%	13%	5%	5%	15%	7%	6%	10%	5%	8%	15%	4%	6%	15%
	Not sure	7%	4%	7%	27%	3%	5%	17%	5%	5%	25%	5%	7%	31%	4%	7%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	78%	38%	47%	80%	40%	81%	80%	40%	77%	35%	77%	76%	35%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	14%	22%	19%	13%	25%	13%	12%	21%	15%	21%	16%	15%	19%
	Not sure	20%	8%	40%	33%	8%	35%	6%	8%	39%	8%	44%	7%	9%	46%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	78%	76%	55%	78%	78%	84%	72%	78%	77%	75%	83%	63%	79%
	Voting is not important because the electoral college makes some people's votes count more	16%	16%	12%	21%	17%	11%	13%	23%	10%	18%	12%	11%	32%	8%
	Not sure	10%	5%	12%	24%	5%	11%	4%	5%	12%	6%	13%	6%	5%	13%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	91%	80%	70%	91%	84%	90%	92%	81%	91%	75%	91%	91%	76%
	We do not need to unite with others who do not share our values and beliefs	8%	5%	13%	10%	6%	8%	7%	4%	9%	5%	18%	4%	5%	17%
	Not sure	7%	4%	8%	20%	4%	8%	3%	4%	9%	5%	7%	5%	4%	7%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
51.CLOSER TO YOUR OPINION ON BLACK LIVES MATTER	The Black Lives Matter protests have highlighted how broken our criminal justice system is	63%	61%	66%	57%	70%	64%	61%
	The Black Lives Matter protests have shown just how ineffective our government is at addressing problems	17%	26%	15%	14%	16%	17%	17%
	Not sure	20%	13%	19%	29%	14%	18%	22%
52.CLOSER TO YOUR OPINION ON VOTING	Voting is important because it gives my community a voice and the power to affect change	74%	66%	80%	69%	75%	76%	73%
	Voting is not important because the electoral college makes some people's votes count more	16%	27%	12%	13%	17%	16%	16%
	Not sure	10%	7%	8%	18%	7%	8%	11%
53.CLOSER TO YOUR OPINION ON UNITING AS A COUNTRY	We need to unite as a country, regardless of race, religion, or politics	85%	84%	88%	78%	89%	87%	83%
	We do not need to unite with others who do not share our values and beliefs	8%	12%	6%	6%	4%	6%	9%
	Not sure	7%	3%	5%	15%	7%	7%	8%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	82	82	79	72	77	87	90	89	74	89	73	86	80	83	84	78
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	89	80	69	72	70	80	88	92	71	86	65	82	74	87	89	82
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	77	84	72	67	68	80	92	100	67	89	68	83	76	80	86	63
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	74	90	60	68	68	71	83	100	68	81	65	70	68	88	90	84
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	85	79	61	73	66	70	80	89	71	77	61	80	72	78	78	79
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	83	86	57	64	70	77	81	100	66	82	63	74	69	84	89	70
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	77	76	69	65	69	70	84	100	67	81	69	70	69	82	84	76
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
IMPORTANT - NOT IMPORTANT – TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	79	82	81	86	74	74	86	73	90	68	92	85	87
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	69	84	91	82	81	61	83	81	87	85	95	93	75
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	72	81	83	84	81	64	84	70	91	68	96	89	81
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	60	83	80	92	58	58	65	77	88	68	90	96	89
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	61	82	86	78	84	59	66	81	83	78	93	85	72
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	57	85	88	83	73	50	68	80	89	78	96	90	78
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	69	76	86	69	69	64	76	68	83	76	94	72	66
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	88	75	81	71	88	87	73	82	93	68	63	79	78	85	81	78
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	83	65	74	73	83	82	74	77	88	56	66	80	71	72	85	72
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	82	73	79	70	79	88	74	72	93	68	60	80	75	70	83	72
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	84	65	74	58	84	83	58	79	88	61	46	69	59	61	83	80
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	84	73	73	56	85	82	52	83	85	69	50	61	57	79	77	74
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	86	51	67	54	89	82	60	80	93	37	45	63	70	67	79	69
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	85	57	74	54	83	89	58	79	92	59	44	64	80	69	75	68
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	70	87	78	97	71	90	78	77	79	81	83	78	93
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	77	64	59	93	79	91	67	81	74	79	77	77	86
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	68	82	56	95	74	91	68	77	78	77	77	73	86
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	59	60	45	89	79	86	82	76	87	70	73	65	83
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	63	51	67	100	73	80	77	71	73	74	67	75	81
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	73	67	55	87	70	87	65	75	82	71	68	70	81
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	83	76	59	87	66	82	65	74	69	75	73	72	80
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	62	87	76	89	88	72	65	82	83	81
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	56	83	74	87	86	73	62	74	71	84
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	66	84	68	90	86	74	53	75	75	81
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	81	89	66	76	84	60	63	71	76	75
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	80	70	69	81	84	51	58	78	78	73
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	76	84	64	81	92	61	23	62	71	77
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	60	73	68	85	87	56	55	66	71	75
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	81	80	78	75	90	89	66	78	83	78	83	52	75	87
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	87	79	60	81	76	83	61	74	81	74	81	51	75	84
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	74	80	67	73	75	82	73	75	79	75	79	43	80	82
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	85	72	80	74	58	78	60	73	76	73	76	49	80	76
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	85	72	89	61	81	75	63	68	78	68	78	56	75	76
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	75	81	71	67	85	74	57	76	74	76	74	73	68	76
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	81	82	61	64	74	76	71	67	78	67	78	56	79	74
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	80	80	82	85	78	80	82	81	83	74	64	89	84	81	89
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	75	69	84	87	77	73	84	81	78	78	45	89	86	88	88
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	77	61	82	82	88	71	82	85	80	69	50	97	85	79	84
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	79	58	79	68	75	71	79	72	79	66	52	97	71	62	71
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	76	67	74	82	72	73	74	77	74	70	53	88	76	75	84
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	77	67	77	64	72	73	77	68	74	66	70	88	82	53	80
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	80	65	70	74	78	74	70	76	76	66	53	85	66	67	89
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Health care other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	80	84	84	73	93	91	73	79	77	83	83	81	87	71	54
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	77	76	84	74	78	96	87	78	70	82	80	77	86	63	31
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	74	81	80	63	85	91	94	69	67	77	88	81	84	68	40
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	74	78	80	67	80	74	62	66	59	77	84	76	80	66	48
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	65	75	87	60	88	96	65	68	79	62	79	76	79	73	41
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	72	72	75	47	75	96	64	69	69	74	82	72	81	55	36
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	71	74	84	60	75	96	77	65	66	71	75	80	78	56	56
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	87	83	80	65	30	86	47	65	80	88	76	71	76	88	37
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	84	76	75	76	26	82	51	67	75	83	82	67	68	84	64
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	85	70	76	78	35	81	56	52	80	81	71	69	69	82	66
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	79	74	63	77	40	77	58	61	72	78	78	70	50	86	64
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	78	74	81	73	33	77	52	57	72	80	74	69	57	82	72
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	83	67	60	69	13	78	41	63	70	85	67	67	51	85	64
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	77	75	62	61	36	75	48	75	66	82	76	67	46	86	61
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	92	73	41	91	72	69	90	60	60	87	65	47	85	75
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	86	69	63	86	72	69	82	71	51	.	.	.	80	81
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	86	69	54	87	67	68	82	61	51	.	.	.	84	72
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	84	60	62	87	58	65	82	39	45	.	.	.	83	59
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	85	60	58	86	57	67	78	56	54	.	.	.	85	59
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	88	54	55	88	57	62	80	47	43	.	.	.	86	60
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	88	52	57	86	61	61	79	47	50	.	.	.	81	61
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
IMPORTANT - NOT IMPORTANT – TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	87	74	73	89	79	86	92	84	85	66	84	85	68
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	83	72	68	82	73	81	83	75
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	83	70	74	81	75	81	80	76
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	83	57	69	83	58	83	84	58
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	83	58	78	82	58	82	82	61
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	85	53	63	84	53	83	86	60
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	85	49	71	83	51	84	85	54
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
IMPORTANT - NOT IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	81	77	83	80	77	84	77
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	78	74	79	80	68	78	.
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	77	75	79	76	69	77	.
	A54bb.TEACHERS ARE NOT PAID ENOUGH	74	77	73	73	74	74	.
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	74	75	76	69	81	74	.
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	74	74	75	70	67	74	.
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	73	73	73	74	71	73	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	74	74	70	60	78	82	77	83	67	80	67	78	73	73	70	82
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	70	74	69	72	62	77	71	79	68	75	64	81	72	69	64	83
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	78	72	64	71	69	77	63	74	70	70	62	80	71	70	72	65
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	69	67	71	59	76	76	75	67	65	74	58	77	68	74	76	67
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	79	81	51	65	71	57	76	91	67	71	61	65	64	81	85	70
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	66	77	61	53	67	71	79	96	58	79	55	68	63	80	83	71
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	68	80	54	53	61	68	84	92	56	79	51	71	63	76	79	67
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
IMPORTANT - NOT IMPORTANT – TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	70	74	75	73	68	69	73	65	83	58	89	65	82
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	69	73	75	71	66	69	69	67	77	66	83	68	75
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	64	75	79	74	58	67	58	73	76	75	81	72	77
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	71	68	72	65	80	69	75	62	74	60	81	65	66
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	51	80	83	74	86	55	43	77	83	75	90	77	72
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	61	72	75	73	71	51	77	64	80	61	86	78	69
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	54	75	83	69	77	44	70	66	82	74	91	64	73
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	82	66	74	61	83	79	68	74	91	81	49	70	78	73	71	72
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	83	66	73	45	86	78	50	80	87	65	39	50	68	71	72	72
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	82	84	85	46	82	81	51	79	85	95	50	43	63	70	72	74
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	78	73	76	56	78	79	59	73	85	63	60	52	70	79	67	64
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	87	51	66	39	87	87	42	83	91	55	43	36	56	70	73	68
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	76	55	70	57	72	84	55	67	86	47	45	69	67	61	71	69
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	77	48	61	56	80	72	61	66	88	37	44	68	66	46	75	69
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	81	73	70	78	57	85	73	71	69	74	77	71	86
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	68	69	72	70	65	78	71	73	69	72	74	69	82
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	71	53	67	74	69	74	79	70	66	72	78	72	84
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	59	84	77	82	60	74	67	62	64	71	80	65	81
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	61	51	66	77	68	76	71	64	77	66	60	71	79
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	64	70	42	92	60	80	69	69	71	67	65	63	75
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	65	67	34	66	62	86	64	77	77	63	57	61	78
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	58	74	68	83	82	68	60	65	80	69
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	68	69	68	77	85	49	36	73	70	72
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	61	69	72	72	83	47	56	76	71	70
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	56	69	67	77	76	57	66	70	76	66
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	72	79	66	66	88	42	50	59	65	72
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	70	72	56	82	78	54	61	62	70	69
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	70	80	53	78	75	61	40	66	65	69
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	80	66	68	72	79	83	60	75	72	75	72	60	72	75
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	77	72	49	81	65	74	69	74	69	74	69	54	66	75
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	73	74	50	66	63	79	72	73	70	73	70	42	72	73
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	66	66	64	73	81	79	52	68	72	68	72	47	68	74
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	54	70	73	64	73	75	55	66	71	66	71	49	69	72
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	87	71	61	61	73	70	57	65	71	65	71	47	74	71
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	95	69	56	59	76	64	62	58	72	58	72	44	62	73
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	76	77	68	72	75	76	68	74	78	67	57	84	72	73	65
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	67	65	76	69	79	66	76	74	70	74	51	84	79	85	55
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	81	70	67	59	64	77	67	62	72	69	68	79	53	94	63
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	73	68	70	73	59	71	70	65	72	71	64	78	59	60	77
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	74	66	69	79	55	71	69	65	70	67	43	94	69	55	80
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	70	49	69	85	74	62	69	79	74	46	49	94	76	53	65
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	72	59	68	61	65	67	68	64	71	57	56	80	66	62	68
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	73	71	89	85	88	78	73	62	78	80	73	70	80	60	46
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	68	76	76	80	88	62	74	59	66	73	72	75	77	68	45
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	67	70	83	70	79	87	76	67	64	75	70	72	74	74	57
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	67	77	82	89	83	68	80	72	60	73	70	66	73	69	52
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	64	72	78	58	80	87	71	60	71	61	79	69	75	61	35
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	69	63	72	61	66	69	46	48	65	72	70	77	76	50	33
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	64	73	74	52	77	96	56	59	63	58	70	73	76	43	47
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	80	78	72	42	35	79	39	41	71	84	66	69	67	80	35
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	75	81	64	65	36	75	49	51	70	79	65	69	48	84	48
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	73	80	78	56	44	74	49	51	66	80	69	73	49	83	41
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	73	71	70	44	40	73	42	72	69	80	67	58	59	78	37
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	72	63	66	79	43	70	61	63	61	83	65	70	31	87	56
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	78	57	57	62	22	72	42	46	67	68	76	69	54	76	50
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	77	60	57	48	22	72	35	38	68	72	68	54	56	73	47
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	83	63	36	84	62	59	.	.	.	82	61	46	77	65
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	88	50	38	87	45	67	.	.	.	79	55	64	81	51
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	87	48	47	83	47	69	.	.	.	80	52	61	78	55
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	83	56	30	80	60	55	.	.	.	76	62	43	76	58
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	87	42	51	85	44	62	74	38	55	.	.	.	82	49
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	79	57	42	80	56	56	74	41	46	.	.	.	74	60
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	79	56	33	82	55	49	71	58	38	.	.	.	79	58
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
IMPORTANT - NOT IMPORTANT – TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	81	64	62	80	61	81	79	68
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	85	45	76	86	39	86	86	36
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	83	44	80	85	43	84	90	41
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	79	54	59	81	53	81	80	51
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	84	38	59	85	38	82	90	35
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	75	57	60	73	59	70	80	65
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	77	55	36	75	58	75	76	58
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37. THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
IMPORTANT - NOT IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	73	69	75	71	73	.	73
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	71	71	73	67	82	.	71
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	70	72	71	68	75	.	70
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	69	69	68	73	80	.	69
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	69	66	72	66	72	69	.
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	68	73	67	63	64	68	.
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	67	63	70	63	76	67	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
IMPORTANT - NOT IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	69	70	58	64	67	65	66	66	65	66	57	66	62	73	74	69
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	81	75	46	65	59	62	60	100	63	68	51	65	59	79	84	66
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	72	65	60	66	66	80	48	66	66	64	62	69	65	64	67	55
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	68	60	62	62	65	72	58	57	63	63	55	73	64	62	64	56
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	70	73	46	53	63	56	72	83	57	67	52	63	58	71	71	68
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	66	65	52	63	56	65	51	67	60	59	51	66	59	63	59	75
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	67	60	53	62	53	62	56	67	59	60	55	62	59	61	60	66
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
IMPORTANT - NOT IMPORTANT – TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	58	70	77	54	83	58	60	72	68	69	84	73	39
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	46	78	86	71	67	50	38	74	81	78	94	76	68
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	60	68	75	62	58	65	51	66	70	63	85	67	57
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	62	64	73	53	63	66	56	60	67	62	83	61	45
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	46	72	80	60	76	44	50	68	75	68	90	70	53
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	52	65	74	58	62	59	39	61	69	68	80	54	62
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	53	63	76	47	68	60	42	57	69	67	83	43	51
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
IMPORTANT - NOT IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	82	41	64	40	81	84	46	80	84	36	51	30	62	64	70	57
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	86	37	58	30	86	87	32	83	90	38	30	30	50	65	71	62
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	82	56	71	34	84	77	37	80	84	49	44	26	63	75	61	65
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	82	66	72	24	80	85	28	79	85	62	34	17	77	70	57	59
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	78	22	47	43	80	75	47	72	85	20	43	43	53	57	70	53
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	78	63	67	26	85	64	29	76	80	63	31	22	62	63	61	50
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	77	66	67	23	83	66	25	73	82	67	26	20	57	62	58	62
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
IMPORTANT - NOT IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	73	50	54	80	68	73	69	40	70	64	72	66	58
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	64	37	56	79	63	78	69	52	70	64	55	70	67
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	69	55	74	77	54	67	81	49	61	66	71	69	67
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	80	73	65	78	53	62	71	48	53	66	62	69	79
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	63	43	46	75	61	78	57	45	69	59	58	60	64
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	63	62	59	70	61	61	58	42	61	59	63	64	53
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	52	63	57	72	58	58	71	53	54	61	64	65	59
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
IMPORTANT - NOT IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	76	67	64	64	83	45	26	58	68	65
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	52	78	64	63	83	35	32	66	65	67
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	62	60	66	65	79	33	49	73	67	64
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	52	53	65	68	78	27	65	69	65	62
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	73	67	54	67	79	50	38	43	63	62
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	57	63	61	57	77	25	47	61	63	59
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	40	62	62	59	79	22	48	59	59	59
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
IMPORTANT - NOT IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	61	49	51	69	73	77	53	62	68	62	68	49	68	67
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	73	72	45	63	68	69	41	63	68	63	68	50	64	68
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	80	60	51	63	75	73	50	69	63	69	63	48	66	67
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	74	57	37	68	65	73	68	66	62	66	62	42	56	68
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	74	66	54	56	70	62	52	65	61	65	61	55	56	65
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	60	62	40	56	58	68	48	67	57	67	57	39	59	63
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	64	55	43	64	45	66	60	64	57	64	57	24	59	63
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
IMPORTANT - NOT IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	74	54	66	65	60	66	66	62	71	60	39	80	81	50	50
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	73	63	66	52	55	69	66	54	71	64	45	87	63	58	40
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	68	62	72	70	37	65	72	51	66	59	48	66	75	83	61
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	65	66	59	65	66	65	59	65	66	66	47	56	67	85	53
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	64	55	62	65	64	61	62	64	66	63	40	79	62	44	55
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	68	45	64	62	47	60	64	54	56	65	45	71	69	81	59
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	65	54	59	68	48	61	59	57	58	56	28	74	79	85	63
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Health care other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
IMPORTANT - NOT IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	59	71	85	55	69	90	76	66	65	67	76	57	75	48	23
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	67	66	76	55	71	83	53	60	71	42	72	77	70	61	29
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	62	65	78	73	63	79	78	64	63	66	64	63	70	61	45
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	63	62	79	88	85	70	86	66	63	56	61	61	70	65	27
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	54	72	80	54	71	85	46	48	67	51	69	67	72	32	29
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	63	47	64	49	35	70	79	71	48	58	63	55	62	63	51
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	62	38	76	58	62	83	79	70	44	47	65	54	62	71	45
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
IMPORTANT - NOT IMPORTANT – TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	71	73	49	38	26	70	32	52	59	76	65	67	31	83	43
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	70	60	68	52	35	68	43	54	57	75	66	73	21	86	44
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	71	66	75	50	21	70	34	39	59	73	68	70	36	81	33
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	69	75	71	39	21	70	30	23	63	74	56	66	36	79	31
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	68	70	32	48	31	66	39	42	60	75	60	41	34	76	43
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	59	78	61	57	34	63	45	44	53	74	62	53	30	76	33
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	63	72	66	34	24	65	29	26	52	74	56	70	27	75	42
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
IMPORTANT - NOT IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	84	40	44	83	41	54	74	23	35	.	.	.	77	47
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	87	32	49	87	30	56	73	25	33	.	.	.	82	33
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	85	34	40	86	28	60	.	.	.	77	40	52	81	32
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	83	36	33	82	36	51	.	.	.	77	41	32	78	34
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	79	37	42	82	41	43	70	31	24	.	.	.	75	46
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	81	33	14	81	32	45	.	.	.	72	40	39	75	32
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	82	29	20	81	27	47	.	.	.	74	33	38	74	29
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
IMPORTANT - NOT IMPORTANT – TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	81	37	50	79	42	76	83	43
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	84	30	49	83	29	79	90	31
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	83	33	57	85	25	86	83	29
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	81	26	68	83	27	82	83	22
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	77	39	33	76	36	81	69	43
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	79	30	38	78	29	80	73	29
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	81	22	46	80	20	82	76	21
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37. THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
IMPORTANT - NOT IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	65	61	68	64	64	65	.
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	65	72	61	65	71	65	.
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	65	65	63	69	84	.	65
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	63	65	62	65	79	.	63
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	62	58	62	65	65	62	.
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	60	66	57	61	74	.	60
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59	65	60	53	67	.	59
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	58	53	63	60	51	69	57	47	57	60	50	73	61	51	50	55
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	59	71	42	46	57	56	70	65	50	63	52	56	54	61	63	55
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	57	56	54	49	58	61	51	77	52	59	41	65	53	63	60	69
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	53	49	55	54	53	64	41	44	54	51	45	54	49	60	60	60
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	40	59	31	34	34	42	55	69	34	52	31	38	35	61	66	47
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	37	46	39	41	44	36	34	61	42	40	49	42	45	31	31	32
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	46	34	33	42	39	41	25	33	41	33	42	33	37	36	36	38
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	52	27	35	48	38	41	8	48	45	28	25	46	35	41	39	47
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
IMPORTANT - NOT IMPORTANT – TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	63	55	55	55	62	59	70	55	55	41	66	64	47
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	42	65	63	67	79	40	46	59	71	53	71	66	68
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	54	57	55	55	58	55	53	50	62	46	63	51	60
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	55	51	58	39	57	63	43	47	54	54	60	34	45
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	31	50	54	49	57	26	39	41	58	37	67	49	50
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	39	42	44	45	49	51	20	35	49	34	53	44	47
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	33	40	39	40	38	40	22	42	38	42	36	47	31
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	35	38	42	31	46	53	7	38	38	37	47	32	29
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	71	61	65	31	71	72	31	65	78	57	38	25	63	60	55	59
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	58	45	41	61	61	53	60	53	64	47	48	75	54	47	59	63
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	63	60	54	42	67	56	48	60	67	52	46	39	59	55	56	54
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	74	49	64	7	73	76	6	70	78	48	20	-2	61	62	45	54
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	57	13	32	27	61	49	30	47	67	6	21	33	39	44	46	36
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	42	31	35	46	44	36	49	41	42	46	47	45	57	37	36	45
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	37	46	48	32	35	39	35	40	32	37	41	25	65	15	33	49
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	57	34	41	-6	60	50	-4	57	56	36	18	-24	50	42	30	37
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	59	68	61	59	46	64	76	43	48	62	63	62	65
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	57	52	42	55	51	66	54	77	74	51	50	50	53
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	65	51	57	53	42	69	61	47	56	56	49	58	64
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	74	43	67	54	38	51	57	52	48	54	53	62	44
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	32	46	32	64	34	56	38	33	53	40	27	44	52
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	65	46	36	39	31	41	58	32	46	39	34	39	37
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	72	56	15	17	37	30	62	36	41	36	25	48	23
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	61	36	53	22	36	25	40	35	22	42	49	46	32
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	55	44	57	68	71	27	82	58	60	57
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	80	72	45	59	57	64	42	55	59	57
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	42	64	54	57	63	50	65	43	68	48
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	38	53	57	49	74	1	71	52	56	50
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	59	51	30	54	54	30	41	35	36	48
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	47	45	41	37	42	53	38	27	48	36
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	49	36	39	32	39	33	47	33	40	35
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	16	25	50	30	54	-7	39	42	41	34
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	60	34	64	64	46	70	57	63	56	63	56	36	59	60
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	53	61	74	61	70	52	44	54	59	54	59	53	53	58
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	68	45	59	56	60	64	48	60	54	60	54	47	46	61
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	63	46	27	62	69	61	44	52	53	52	53	29	53	54
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	60	46	33	41	45	44	24	39	45	39	45	21	43	47
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	52	34	49	42	46	46	30	44	39	44	39	24	36	45
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	44	31	48	43	54	35	38	42	34	42	34	50	36	35
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	65	5	27	38	54	53	27	39	36	39	36	28	40	37
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	64	55	58	47	60	61	58	54	58	52	59	43	73	75	62
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	61	50	54	64	54	57	54	58	60	42	45	75	76	39	54
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	62	55	57	56	37	59	57	45	60	46	41	77	54	56	47
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	63	45	53	54	33	56	53	42	48	62	42	41	60	76	65
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	41	32	51	46	35	38	51	40	44	30	17	70	45	44	51
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	54	41	30	38	44	49	30	41	41	30	46	62	39	26	36
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	50	27	28	43	45	41	28	44	48	22	20	19	44	39	37
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	42	37	39	35	20	40	39	27	33	41	28	34	43	74	30
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	54	59	62	65	66	38	76	63	57	51	56	55	60	65	49
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	56	58	54	56	63	90	48	40	54	53	66	59	62	49	24
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	60	48	63	59	82	28	61	58	71	42	61	47	62	48	31
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	51	42	61	61	62	44	59	61	33	45	53	50	57	60	28
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	38	48	35	15	34	30	23	28	42	35	52	50	50	23	12
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	40	43	28	41	51	42	13	33	33	53	41	38	38	72	39
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	50	37	39	23	61	48	35	30	40	32	41	35	35	50	42
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	33	25	55	47	42	30	51	52	35	37	31	33	40	28	29
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 / NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	60	71	52	55	25	62	39	46	52	69	60	58	33	72	35
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	60	56	60	62	17	59	39	40	61	55	58	39	56	59	35
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	64	53	44	35	29	60	32	35	54	64	57	46	52	63	12
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	58	51	45	40	38	55	39	34	46	63	56	52	16	70	36
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	52	49	6	39	10	48	24	3	39	50	44	34	26	52	22
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	37	59	64	45	24	43	34	24	42	43	40	33	51	41	5
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	34	44	56	52	12	38	30	38	39	36	34	34	38	39	20
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	40	36	32	49	26	38	37	14	26	54	41	39	-11	59	29
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	77	35	19	78	30	46	.	.	.	72	35	33	68	41
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	61	56	27	59	60	48	61	35	41	.	.	.	62	59
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	68	45	15	67	50	37	.	.	.	64	48	19	64	42
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	74	19	34	74	19	43	.	.	.	67	20	51	69	22
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	58	25	16	63	25	21	47	29	24	.	.	.	57	24
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	46	37	20	44	41	33	.	.	.	44	40	26	41	40
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	43	31	19	38	34	39	.	.	.	36	39	37	39	33
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	60	2	12	63	-4	26	.	.	.	52	4	33	55	6
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	73	28	60	77	25	75	82	18
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	57	60	45	57	58	56	60	63
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	66	39	35	66	46	68	62	44
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	74	11	40	75	8	75	75	4
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	56	26	10	54	25	51	57	25
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	43	42	21	41	44	45	30	48
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	38	33	35	37	32	42	26	32
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	58	-5	23	62	-14	58	71	-9
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
IMPORTANT - NOT IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	58	67	52	63	76	.	58
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	56	57	53	62	61	56	.
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	56	66	58	41	67	.	56
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	52	52	53	52	73	.	52
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	43	40	47	36	56	43	.
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	41	46	36	48	40	.	41
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	37	62	24	44	37	.	37
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	37	46	35	31	61	.	37
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	71%	75%	62%	59%	66%	69%	78%	95%	62%	77%	65%	70%	68%	71%	76%	54%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	75%	72%	61%	59%	65%	71%	76%	90%	61%	77%	61%	68%	65%	77%	80%	68%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	71%	72%	61%	58%	69%	71%	76%	75%	62%	74%	64%	69%	67%	69%	71%	63%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	67%	72%	53%	57%	60%	62%	69%	84%	58%	69%	54%	64%	60%	71%	75%	58%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	58%	69%	56%	51%	55%	60%	72%	91%	53%	70%	51%	63%	58%	68%	73%	53%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	64%	65%	55%	60%	60%	63%	57%	69%	60%	61%	56%	67%	61%	59%	59%	60%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	64%	62%	57%	58%	63%	63%	58%	67%	60%	62%	53%	70%	61%	59%	57%	64%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	62%	73%	78%	70%	58%	56%	73%	66%	79%	67%	87%	73%	68%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	61%	73%	79%	68%	70%	56%	70%	66%	80%	70%	87%	64%	71%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	61%	71%	73%	70%	69%	59%	65%	65%	78%	60%	83%	72%	69%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	53%	70%	72%	71%	58%	51%	56%	64%	74%	62%	79%	71%	70%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	56%	64%	74%	56%	58%	53%	63%	53%	73%	58%	87%	59%	55%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	55%	64%	70%	62%	46%	60%	46%	60%	68%	56%	81%	68%	55%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	57%	63%	67%	59%	47%	60%	52%	59%	66%	61%	73%	58%	60%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	77%	58%	72%	56%	74%	81%	57%	69%	85%	55%	49%	63%	68%	63%	73%	65%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	76%	51%	61%	61%	76%	75%	61%	70%	81%	49%	50%	71%	69%	60%	75%	60%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	77%	60%	66%	54%	78%	73%	54%	71%	83%	55%	48%	58%	72%	65%	68%	66%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	74%	50%	61%	45%	75%	72%	48%	69%	79%	47%	36%	53%	54%	54%	68%	69%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	75%	38%	56%	39%	76%	73%	42%	65%	85%	36%	32%	46%	66%	59%	63%	55%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	71%	60%	61%	44%	73%	65%	46%	68%	73%	69%	45%	43%	65%	63%	59%	60%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	72%	54%	58%	40%	75%	67%	41%	72%	73%	52%	37%	42%	66%	60%	59%	60%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	59%	77%	50%	83%	69%	77%	63%	68%	66%	70%	67%	64%	88%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	63%	76%	49%	78%	72%	78%	54%	69%	63%	70%	64%	70%	76%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	68%	76%	57%	79%	61%	74%	66%	65%	67%	67%	67%	64%	82%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	50%	59%	49%	62%	62%	72%	67%	72%	70%	61%	62%	60%	65%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	56%	75%	48%	77%	53%	71%	55%	54%	60%	61%	55%	62%	69%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	65%	64%	57%	73%	57%	60%	68%	52%	59%	61%	67%	60%	70%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	70%	61%	58%	64%	51%	66%	73%	47%	57%	62%	65%	60%	68%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

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			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	60%	69%	62%	81%	79%	57%	56%	64%	70%	70%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	50%	70%	63%	80%	77%	64%	58%	61%	68%	70%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	60%	71%	62%	75%	77%	52%	64%	64%	71%	67%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	60%	75%	58%	65%	75%	47%	47%	59%	67%	62%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	50%	65%	53%	73%	77%	42%	43%	53%	57%	65%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	54%	62%	61%	62%	70%	46%	51%	62%	68%	57%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	54%	59%	61%	63%	70%	43%	45%	64%	63%	60%
Total		1097	87	166	492	346	530	234	57	227	386	684

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		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	70%	65%	63%	63%	75%	75%	64%	66%	71%	66%	71%	42%	73%	71%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	78%	69%	60%	65%	67%	73%	62%	64%	71%	64%	71%	53%	67%	72%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	66%	66%	70%	64%	63%	74%	54%	64%	70%	64%	70%	53%	62%	72%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	71%	69%	69%	58%	59%	63%	51%	61%	64%	61%	64%	50%	66%	64%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	65%	66%	55%	53%	55%	67%	47%	60%	63%	60%	63%	58%	57%	63%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	61%	58%	53%	57%	54%	69%	52%	61%	61%	61%	61%	49%	56%	64%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	59%	54%	46%	65%	58%	70%	54%	61%	62%	61%	62%	43%	56%	65%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

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		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	68%	71%	68%	81%	63%	69%	68%	71%	68%	65%	48%	93%	79%	55%	79%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	70%	63%	69%	71%	69%	68%	69%	70%	70%	70%	52%	85%	66%	48%	81%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	68%	62%	68%	77%	66%	66%	68%	71%	68%	63%	59%	78%	71%	60%	72%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	66%	59%	64%	66%	57%	63%	64%	61%	66%	59%	45%	85%	58%	56%	61%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	68%	56%	57%	72%	56%	63%	57%	63%	58%	63%	50%	87%	58%	48%	75%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	66%	55%	60%	59%	59%	62%	60%	59%	61%	53%	59%	72%	62%	73%	57%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	61%	60%	60%	61%	60%	61%	60%	60%	65%	55%	53%	63%	62%	74%	47%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	61%	71%	77%	68%	73%	85%	82%	63%	63%	67%	75%	71%	76%	55%	38%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	68%	69%	77%	63%	72%	86%	74%	65%	63%	70%	73%	72%	75%	55%	44%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	63%	72%	69%	65%	80%	77%	64%	61%	60%	68%	70%	72%	74%	53%	44%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	58%	67%	74%	64%	53%	73%	58%	55%	52%	61%	71%	65%	70%	49%	35%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	56%	60%	66%	47%	57%	74%	55%	58%	52%	57%	66%	62%	67%	46%	33%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	58%	60%	57%	56%	70%	67%	60%	54%	60%	65%	62%	63%	66%	61%	39%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	60%	64%	70%	63%	75%	56%	59%	57%	65%	66%	59%	65%	66%	46%	40%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	75%	59%	72%	64%	35%	72%	49%	53%	64%	75%	73%	67%	55%	76%	59%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	74%	64%	60%	73%	43%	71%	58%	51%	67%	73%	73%	57%	62%	72%	63%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	75%	62%	58%	54%	39%	71%	46%	49%	64%	73%	71%	62%	55%	76%	38%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	72%	52%	55%	50%	40%	67%	45%	34%	58%	70%	68%	56%	43%	73%	51%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	69%	46%	51%	55%	33%	63%	44%	54%	52%	73%	64%	55%	39%	73%	44%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	68%	59%	60%	28%	36%	65%	32%	42%	58%	71%	61%	45%	45%	71%	33%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	67%	56%	58%	45%	31%	64%	38%	44%	58%	71%	63%	39%	45%	70%	37%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	77%	60%	53%	77%	59%	62%	74%	49%	47%	.	.	.	73%	67%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	77%	60%	49%	77%	66%	54%	72%	60%	48%	.	.	.	72%	70%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	77%	59%	39%	77%	61%	54%	76%	55%	48%	69%	57%	40%	74%	62%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	75%	48%	46%	77%	45%	53%	69%	37%	39%	.	.	.	73%	49%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	74%	43%	43%	74%	49%	48%	66%	39%	40%	.	.	.	71%	52%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	72%	48%	27%	73%	45%	50%	.	.	.	69%	50%	34%	70%	49%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	72%	44%	41%	72%	45%	53%	.	.	.	68%	50%	39%	67%	49%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	76%	55%	66%	75%	57%	73%	79%	56%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	75%	61%	58%	73%	64%	75%	70%	64%
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	75%	54%	58%	79%	60%	80%	79%	62%	71%	49%	71%	71%	50%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	73%	46%	51%	72%	45%	72%	74%	45%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	74%	38%	46%	72%	42%	72%	73%	42%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	71%	41%	58%	72%	44%	73%	72%	42%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	73%	40%	49%	73%	40%	72%	76%	39%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

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			37.THIRD PARTY			TARGE TS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
VERY IMPORTANT -- TABLE ONE OF FOUR	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	69%	66%	71%	67%	64%	69%	.
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	68%	68%	70%	66%	62%	68%	.
	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	67%	67%	69%	65%	67%	72%	63%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	63%	59%	65%	63%	67%	63%	.
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	61%	58%	67%	53%	56%	61%	.
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	61%	66%	60%	58%	71%	.	61%
	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	60%	67%	61%	54%	73%	.	60%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarri ed under 55	POC only	Unmarri ed under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non- college grad	College graduat e or post- grad	4-year College grad	Post- graduat e
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	58%	62%	59%	51%	62%	67%	61%	71%	55%	65%	59%	66%	62%	54%	51%	62%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	72%	65%	45%	59%	57%	49%	62%	82%	58%	60%	49%	61%	56%	66%	67%	64%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	68%	66%	46%	54%	63%	49%	64%	82%	57%	61%	47%	62%	55%	68%	73%	53%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	69%	63%	47%	55%	58%	54%	62%	77%	56%	61%	51%	65%	59%	58%	61%	50%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	63%	60%	52%	57%	55%	58%	58%	64%	57%	59%	52%	65%	59%	56%	60%	46%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	63%	56%	53%	48%	66%	59%	60%	56%	55%	59%	49%	65%	57%	55%	55%	56%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	65%	51%	54%	61%	57%	50%	51%	62%	60%	52%	53%	60%	57%	55%	60%	39%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	59%	60%	61%	60%	51%	61%	56%	50%	69%	47%	72%	48%	71%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	45%	68%	81%	55%	65%	48%	40%	67%	69%	73%	87%	70%	43%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	46%	67%	73%	61%	76%	49%	43%	65%	69%	67%	79%	68%	55%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	47%	66%	74%	56%	72%	46%	50%	65%	66%	66%	80%	68%	47%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	52%	61%	67%	56%	47%	57%	45%	56%	66%	55%	76%	60%	52%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	53%	59%	60%	58%	52%	55%	50%	55%	63%	52%	67%	59%	57%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	54%	57%	61%	50%	68%	58%	49%	61%	54%	60%	62%	62%	41%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	65%	53%	53%	50%	67%	62%	51%	61%	70%	51%	40%	57%	61%	63%	59%	56%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	76%	42%	55%	30%	80%	70%	31%	74%	78%	50%	30%	30%	55%	53%	64%	55%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	73%	42%	55%	36%	76%	67%	36%	71%	74%	38%	37%	36%	49%	54%	66%	54%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	69%	49%	57%	39%	70%	67%	37%	67%	71%	49%	34%	44%	54%	55%	64%	50%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	72%	55%	59%	33%	73%	68%	34%	70%	73%	56%	32%	34%	57%	65%	53%	63%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	66%	48%	55%	43%	68%	60%	45%	66%	65%	44%	37%	48%	64%	59%	55%	52%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	68%	45%	56%	36%	66%	71%	36%	69%	67%	50%	45%	28%	55%	51%	61%	50%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	61%	61%	57%	74%	50%	68%	58%	54%	59%	60%	65%	57%	69%
	A54l.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	61%	50%	49%	62%	63%	66%	59%	48%	55%	60%	52%	65%	63%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	49%	50%	50%	62%	68%	65%	51%	57%	57%	59%	50%	63%	64%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	56%	53%	41%	77%	65%	64%	54%	45%	56%	59%	54%	59%	67%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	58%	57%	63%	70%	46%	59%	75%	51%	54%	59%	60%	57%	70%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	63%	65%	53%	68%	51%	58%	56%	49%	53%	58%	65%	55%	68%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	67%	43%	49%	55%	63%	59%	60%	36%	49%	58%	60%	63%	47%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	49%	65%	56%	66%	64%	51%	49%	62%	62%	58%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	49%	58%	60%	61%	76%	30%	39%	58%	59%	60%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	57%	57%	57%	62%	74%	35%	37%	54%	57%	61%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	55%	57%	56%	64%	71%	36%	49%	56%	59%	59%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	50%	55%	58%	61%	68%	34%	64%	60%	66%	54%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	44%	58%	57%	60%	63%	41%	66%	58%	70%	50%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	48%	50%	61%	54%	67%	36%	32%	60%	60%	55%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	70%	58%	61%	50%	49%	65%	55%	64%	58%	64%	58%	51%	54%	62%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	71%	59%	54%	62%	60%	60%	43%	56%	62%	56%	62%	49%	55%	63%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	66%	62%	58%	53%	64%	60%	48%	57%	60%	57%	60%	37%	61%	61%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	49%	59%	68%	51%	68%	61%	53%	56%	61%	56%	61%	47%	54%	61%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	66%	56%	49%	59%	48%	62%	61%	57%	59%	57%	59%	51%	51%	62%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	56%	50%	49%	59%	36%	67%	52%	59%	57%	59%	57%	55%	58%	57%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	43%	52%	44%	55%	70%	63%	43%	51%	60%	51%	60%	49%	60%	55%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	58%	67%	55%	59%	69%	61%	55%	65%	60%	59%	46%	67%	70%	60%	58%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	61%	61%	60%	62%	48%	61%	60%	54%	61%	58%	41%	82%	56%	54%	55%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	62%	58%	59%	63%	50%	60%	59%	56%	59%	54%	44%	88%	60%	47%	63%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	56%	62%	56%	69%	57%	59%	56%	62%	58%	57%	46%	73%	63%	56%	67%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	62%	57%	57%	54%	54%	60%	57%	54%	59%	58%	56%	58%	56%	69%	44%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	57%	58%	57%	64%	49%	57%	57%	55%	59%	58%	53%	57%	59%	45%	61%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	56%	55%	57%	60%	55%	55%	57%	57%	58%	55%	45%	57%	55%	65%	51%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	57%	58%	69%	62%	68%	68%	61%	51%	60%	66%	63%	59%	64%	49%	40%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	55%	61%	72%	61%	46%	78%	54%	60%	55%	45%	61%	67%	64%	47%	34%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	53%	58%	67%	57%	58%	83%	47%	56%	56%	51%	61%	62%	64%	43%	39%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	53%	57%	70%	52%	69%	83%	56%	53%	48%	58%	68%	58%	63%	54%	35%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	56%	60%	62%	69%	65%	61%	69%	53%	62%	57%	58%	61%	64%	51%	35%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	56%	61%	64%	74%	68%	73%	67%	53%	51%	68%	59%	55%	62%	41%	44%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	57%	50%	67%	49%	53%	75%	67%	61%	56%	63%	54%	52%	61%	41%	37%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	65%	64%	46%	41%	41%	63%	41%	47%	57%	61%	67%	55%	52%	66%	37%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	65%	50%	56%	64%	31%	61%	47%	46%	51%	70%	64%	56%	26%	76%	37%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	64%	49%	54%	51%	41%	61%	46%	55%	54%	66%	59%	59%	35%	71%	43%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	63%	47%	61%	63%	41%	60%	52%	45%	54%	61%	65%	61%	37%	68%	61%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	64%	68%	44%	48%	21%	63%	34%	26%	54%	71%	60%	41%	40%	68%	35%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	63%	52%	47%	41%	31%	60%	35%	50%	54%	64%	59%	47%	45%	65%	32%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	62%	49%	47%	48%	39%	58%	43%	46%	53%	60%	61%	53%	35%	66%	46%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	67%	53%	36%	68%	51%	52%	.	.	.	65%	53%	44%	63%	52%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	76%	33%	48%	76%	35%	49%	64%	39%	37%	.	.	.	72%	38%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	73%	37%	50%	73%	40%	50%	63%	38%	44%	.	.	.	69%	45%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	67%	46%	52%	66%	47%	56%	63%	40%	37%	.	.	.	65%	50%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	70%	43%	30%	71%	45%	42%	.	.	.	68%	41%	34%	68%	43%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	66%	48%	27%	66%	51%	43%	.	.	.	64%	46%	38%	61%	54%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	68%	38%	48%	67%	41%	49%	61%	33%	34%	.	.	.	64%	43%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/ Pence	For Biden/Harris	Against Trump/ Pence	For Trump/ Pence
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	67%	51%	44%	66%	49%	65%	69%	53%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	75%	30%	49%	74%	29%	69%	82%	29%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	71%	35%	54%	70%	36%	69%	73%	36%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	69%	37%	55%	68%	39%	68%	67%	38%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	72%	35%	42%	71%	36%	71%	72%	33%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	66%	44%	40%	66%	42%	64%	70%	42%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	66%	38%	41%	65%	38%	61%	72%	39%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
VERY IMPORTANT -- TABLE TWO OF FOUR	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	60%	67%	58%	56%	65%	.	60%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	59%	56%	60%	61%	63%	59%	.
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	59%	54%	60%	63%	60%	59%	
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	59%	53%	61%	60%	60%	59%	.
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	58%	63%	58%	53%	70%	.	58%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	57%	68%	54%	53%	61%	.	57%
	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	56%	56%	56%	56%	58%	56%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	52%	65%	50%	47%	56%	59%	62%	73%	50%	63%	46%	57%	53%	63%	70%	43%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	64%	55%	47%	55%	64%	49%	51%	51%	58%	50%	47%	62%	55%	54%	51%	62%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	60%	57%	47%	57%	49%	46%	55%	74%	54%	55%	49%	58%	53%	57%	53%	66%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	62%	61%	43%	49%	51%	49%	57%	84%	50%	58%	49%	56%	53%	56%	58%	49%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	63%	57%	42%	53%	52%	49%	54%	60%	53%	53%	47%	58%	52%	54%	53%	55%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	49%	68%	38%	36%	53%	48%	65%	83%	42%	61%	39%	54%	48%	59%	64%	43%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	58%	55%	41%	44%	46%	51%	57%	70%	45%	57%	45%	54%	50%	51%	56%	37%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	50%	59%	62%	60%	54%	45%	59%	54%	64%	54%	69%	65%	57%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	47%	59%	67%	51%	45%	54%	35%	61%	58%	61%	71%	62%	39%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	47%	58%	70%	44%	42%	58%	32%	51%	65%	55%	82%	43%	46%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	43%	61%	72%	49%	43%	43%	41%	56%	66%	63%	79%	53%	47%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	42%	60%	68%	53%	46%	49%	31%	56%	63%	63%	72%	49%	56%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	38%	60%	67%	53%	55%	33%	45%	50%	68%	54%	78%	47%	57%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	41%	56%	64%	49%	44%	36%	50%	53%	60%	55%	71%	58%	42%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	67%	36%	53%	38%	65%	72%	38%	62%	73%	31%	29%	47%	54%	48%	60%	57%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	66%	50%	55%	36%	68%	61%	37%	69%	62%	54%	42%	31%	57%	57%	53%	55%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	69%	51%	55%	23%	74%	60%	24%	66%	74%	55%	25%	22%	52%	60%	54%	51%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	66%	28%	39%	37%	72%	57%	37%	62%	71%	23%	35%	38%	51%	49%	59%	47%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	66%	45%	51%	30%	70%	57%	30%	64%	68%	51%	28%	31%	54%	58%	52%	46%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	59%	34%	41%	40%	63%	52%	43%	49%	70%	32%	28%	51%	41%	41%	58%	52%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	59%	37%	44%	37%	63%	54%	38%	55%	64%	29%	31%	42%	52%	43%	56%	43%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	44%	64%	37%	66%	58%	61%	53%	63%	63%	54%	48%	55%	56%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	60%	51%	62%	46%	50%	55%	70%	42%	53%	55%	57%	55%	62%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	55%	47%	56%	66%	50%	57%	59%	43%	48%	56%	56%	57%	57%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	51%	51%	45%	56%	54%	64%	46%	49%	53%	54%	47%	55%	56%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	56%	52%	56%	63%	46%	58%	63%	31%	53%	52%	54%	53%	56%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	32%	50%	31%	57%	51%	65%	44%	64%	63%	47%	32%	48%	63%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	48%	55%	30%	66%	52%	59%	46%	37%	47%	51%	45%	54%	55%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	56%	66%	49%	61%	69%	39%	44%	48%	53%	59%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	55%	52%	59%	50%	64%	35%	53%	58%	63%	51%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	37%	55%	57%	55%	70%	23%	49%	56%	59%	53%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	47%	56%	50%	59%	67%	38%	36%	46%	55%	54%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	46%	57%	54%	50%	67%	29%	42%	47%	60%	50%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	58%	65%	39%	59%	62%	44%	46%	39%	49%	53%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	43%	50%	45%	60%	61%	40%	22%	45%	51%	51%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	59%	56%	55%	48%	59%	61%	47%	55%	57%	55%	57%	54%	54%	58%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	68%	46%	37%	62%	47%	60%	55%	56%	55%	56%	55%	44%	59%	55%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	62%	49%	48%	55%	34%	59%	49%	51%	57%	51%	57%	31%	52%	59%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	69%	60%	57%	49%	53%	50%	54%	53%	56%	53%	56%	53%	50%	56%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	57%	50%	46%	54%	47%	56%	52%	53%	53%	53%	53%	46%	50%	55%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	65%	59%	44%	42%	56%	52%	34%	50%	52%	50%	52%	51%	44%	54%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	50%	57%	40%	45%	62%	52%	39%	47%	53%	47%	53%	29%	55%	52%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	57%	46%	56%	74%	53%	53%	56%	62%	59%	50%	33%	74%	55%	45%	62%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	53%	54%	58%	59%	45%	53%	58%	51%	57%	51%	46%	55%	61%	57%	47%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	56%	52%	58%	50%	42%	55%	58%	46%	53%	46%	47%	70%	55%	79%	52%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	60%	49%	53%	57%	47%	55%	53%	51%	53%	52%	39%	82%	57%	54%	50%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	57%	46%	55%	55%	44%	53%	55%	49%	55%	46%	47%	57%	62%	55%	48%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	55%	48%	51%	49%	47%	52%	51%	48%	53%	46%	37%	66%	54%	21%	67%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	52%	54%	48%	50%	49%	53%	48%	50%	49%	52%	42%	63%	47%	49%	61%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	52%	55%	66%	46%	51%	52%	42%	51%	48%	55%	67%	54%	63%	38%	23%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	55%	51%	67%	62%	66%	61%	61%	50%	59%	53%	55%	57%	59%	52%	36%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	52%	44%	63%	58%	58%	70%	56%	56%	56%	51%	54%	54%	58%	60%	33%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	47%	50%	66%	58%	64%	78%	47%	50%	61%	45%	56%	55%	62%	30%	23%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	55%	47%	54%	51%	54%	53%	62%	46%	45%	56%	55%	54%	57%	55%	34%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	52%	53%	50%	56%	52%	66%	39%	47%	45%	37%	58%	60%	57%	32%	32%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	46%	52%	57%	43%	43%	69%	51%	46%	54%	46%	54%	50%	56%	34%	27%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	67%	37%	47%	40%	31%	60%	35%	31%	50%	60%	64%	60%	39%	65%	40%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	60%	51%	60%	42%	23%	58%	31%	43%	51%	64%	54%	48%	39%	63%	36%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	62%	53%	48%	48%	18%	59%	31%	27%	51%	64%	57%	40%	30%	68%	27%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	63%	43%	38%	38%	32%	57%	35%	37%	49%	64%	56%	47%	36%	64%	35%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	58%	54%	47%	45%	27%	56%	35%	34%	50%	61%	58%	32%	32%	64%	28%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	61%	36%	38%	33%	31%	54%	32%	32%	47%	56%	58%	42%	41%	57%	34%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	56%	43%	48%	43%	29%	53%	36%	36%	50%	54%	51%	41%	37%	57%	46%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	66%	43%	40%	65%	47%	46%	60%	43%	35%	.	.	.	65%	40%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	66%	40%	32%	65%	42%	46%	.	.	.	61%	43%	39%	62%	43%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	71%	32%	26%	71%	34%	39%	.	.	.	65%	36%	34%	65%	37%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	68%	35%	36%	68%	37%	43%	59%	36%	31%	.	.	.	65%	40%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	66%	37%	23%	68%	37%	37%	.	.	.	60%	41%	35%	64%	39%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	62%	38%	31%	63%	43%	35%	55%	33%	30%	.	.	.	61%	43%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	61%	34%	41%	63%	36%	40%	55%	28%	31%	.	.	.	57%	41%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	67%	37%	39%	65%	39%	59%	75%	41%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	66%	35%	49%	66%	34%	66%	67%	35%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	71%	25%	43%	70%	28%	73%	67%	25%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	65%	35%	36%	64%	36%	66%	64%	39%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	67%	30%	37%	65%	32%	66%	65%	30%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	59%	39%	35%	58%	40%	62%	54%	38%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	58%	36%	44%	57%	37%	58%	55%	40%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
VERY IMPORTANT -- TABLE THREE OF FOUR	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	56%	50%	60%	53%	55%	56%	.
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	54%	63%	53%	49%	64%	.	54%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	54%	58%	56%	46%	61%	.	54%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	54%	50%	56%	54%	59%	54%	.
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	53%	57%	55%	43%	58%	.	53%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	51%	53%	52%	46%	49%	51%	.
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	50%	44%	55%	49%	49%	50%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	54%	52%	45%	46%	47%	56%	50%	56%	46%	54%	42%	59%	51%	48%	47%	50%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	43%	47%	48%	43%	48%	50%	44%	52%	45%	48%	40%	50%	45%	49%	48%	54%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	45%	48%	29%	35%	45%	32%	45%	59%	38%	42%	39%	41%	40%	40%	42%	31%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	42%	43%	33%	32%	41%	41%	40%	56%	35%	43%	32%	45%	39%	39%	37%	47%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	40%	42%	33%	40%	35%	35%	36%	51%	38%	38%	30%	46%	38%	38%	36%	42%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	33%	41%	25%	28%	27%	35%	32%	62%	28%	38%	25%	30%	28%	44%	48%	32%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	37%	33%	26%	34%	30%	29%	28%	37%	32%	30%	32%	37%	34%	25%	22%	34%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	28%	35%	24%	31%	28%	30%	23%	31%	30%	27%	31%	26%	29%	29%	27%	34%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	45%	53%	52%	58%	41%	45%	46%	48%	57%	38%	64%	62%	54%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	48%	45%	44%	45%	50%	51%	43%	40%	50%	36%	51%	42%	49%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	29%	47%	51%	41%	41%	32%	24%	44%	50%	46%	54%	44%	40%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	33%	42%	43%	42%	41%	33%	33%	36%	47%	30%	54%	48%	36%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	33%	41%	47%	34%	26%	41%	22%	36%	45%	39%	55%	36%	33%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	25%	37%	42%	33%	31%	22%	31%	33%	41%	32%	49%	34%	33%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	26%	35%	37%	33%	29%	32%	16%	33%	37%	34%	40%	33%	33%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	24%	32%	33%	32%	24%	30%	14%	30%	33%	30%	35%	31%	32%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	62%	42%	51%	27%	64%	59%	27%	58%	68%	38%	26%	28%	53%	48%	48%	55%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	60%	31%	44%	25%	59%	61%	24%	59%	61%	23%	24%	26%	50%	51%	41%	51%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	43%	31%	30%	37%	48%	36%	37%	44%	42%	27%	31%	43%	43%	30%	44%	38%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	45%	28%	33%	31%	47%	42%	33%	44%	47%	26%	25%	36%	46%	34%	39%	38%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	50%	33%	35%	16%	53%	42%	15%	47%	53%	40%	19%	13%	44%	37%	35%	41%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	42%	11%	23%	25%	46%	34%	23%	34%	49%	11%	24%	25%	29%	33%	34%	30%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	33%	31%	29%	29%	35%	29%	30%	36%	30%	38%	23%	33%	37%	28%	31%	31%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	30%	19%	26%	29%	31%	28%	31%	32%	27%	19%	29%	29%	36%	18%	28%	38%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	49%	58%	45%	54%	39%	55%	64%	46%	49%	50%	54%	48%	58%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	50%	49%	54%	46%	33%	49%	57%	46%	48%	46%	45%	47%	53%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	46%	39%	20%	47%	46%	42%	40%	36%	44%	38%	34%	42%	38%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	44%	49%	31%	39%	29%	48%	49%	28%	43%	37%	34%	39%	49%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	56%	28%	35%	40%	31%	39%	45%	38%	40%	38%	35%	37%	52%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	27%	30%	25%	47%	29%	39%	28%	33%	36%	32%	23%	35%	33%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	34%	42%	28%	29%	30%	32%	46%	18%	35%	30%	29%	32%	27%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	34%	39%	21%	12%	27%	28%	47%	29%	41%	25%	25%	28%	23%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	44%	51%	47%	55%	63%	23%	42%	51%	53%	48%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	37%	54%	46%	44%	58%	22%	49%	45%	51%	44%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	52%	41%	36%	42%	43%	41%	28%	35%	42%	39%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	33%	49%	36%	40%	45%	33%	39%	31%	41%	38%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	33%	43%	39%	36%	50%	16%	42%	35%	40%	37%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	36%	35%	26%	39%	44%	25%	22%	19%	32%	33%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	33%	37%	32%	27%	31%	31%	30%	33%	38%	28%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	41%	41%	28%	21%	30%	30%	23%	24%	31%	27%
Total		1097	87	166	492	346	530	234	57	227	386	684

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	40%	42%	39%	49%	34%	62%	48%	50%	51%	50%	51%	39%	47%	52%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	44%	46%	31%	49%	53%	52%	43%	45%	48%	45%	48%	35%	41%	49%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	47%	44%	44%	35%	52%	39%	26%	38%	41%	38%	41%	40%	38%	41%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	49%	33%	36%	38%	34%	45%	33%	40%	39%	40%	39%	43%	30%	42%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	52%	30%	36%	37%	31%	44%	28%	38%	39%	38%	39%	44%	34%	40%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	53%	33%	21%	32%	24%	35%	24%	30%	34%	30%	34%	33%	36%	32%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	43%	28%	42%	30%	22%	31%	32%	31%	32%	31%	32%	42%	25%	32%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	43%	32%	36%	28%	18%	25%	26%	34%	26%	34%	26%	31%	22%	31%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	51%	47%	51%	45%	49%	50%	51%	47%	51%	47%	49%	55%	56%	54%	34%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	50%	39%	50%	43%	39%	46%	50%	41%	45%	60%	32%	48%	49%	52%	48%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	46%	36%	33%	52%	45%	42%	33%	48%	41%	41%	29%	54%	36%	22%	52%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	43%	36%	40%	42%	29%	40%	40%	35%	38%	35%	36%	58%	42%	25%	33%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	42%	32%	39%	44%	28%	38%	39%	35%	40%	33%	30%	46%	37%	58%	27%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	32%	32%	33%	34%	31%	32%	33%	32%	32%	35%	19%	54%	22%	35%	35%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	29%	31%	31%	41%	29%	30%	31%	35%	30%	35%	39%	34%	27%	33%	23%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	32%	22%	27%	39%	29%	28%	27%	33%	32%	30%	22%	25%	33%	21%	21%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	53%	50%	46%	64%	48%	42%	69%	44%	50%	54%	49%	53%	55%	33%	39%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	47%	49%	51%	60%	59%	53%	50%	49%	44%	45%	44%	47%	51%	43%	21%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	39%	43%	42%	36%	43%	56%	45%	31%	35%	42%	41%	43%	44%	28%	28%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	43%	32%	28%	46%	59%	22%	53%	33%	44%	39%	41%	37%	43%	28%	26%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	42%	32%	40%	40%	52%	41%	45%	37%	39%	38%	41%	41%	42%	29%	24%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	31%	39%	28%	23%	26%	31%	28%	29%	30%	24%	39%	35%	38%	17%	17%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	27%	35%	31%	30%	47%	44%	36%	24%	32%	32%	32%	32%	33%	33%	22%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	35%	30%	30%	22%	30%	47%	40%	18%	24%	24%	37%	30%	30%	26%	28%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	55%	51%	44%	33%	23%	53%	27%	36%	48%	57%	50%	40%	28%	61%	34%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	53%	40%	34%	28%	27%	49%	28%	42%	39%	53%	56%	42%	29%	57%	23%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	44%	32%	36%	46%	20%	41%	33%	37%	42%	37%	46%	35%	38%	41%	35%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	46%	31%	23%	32%	19%	41%	25%	27%	34%	46%	45%	34%	32%	44%	21%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	42%	36%	26%	43%	21%	40%	31%	26%	33%	48%	42%	30%	16%	50%	14%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	39%	35%	13%	25%	13%	36%	19%	8%	31%	35%	38%	25%	23%	38%	16%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	34%	27%	28%	20%	22%	32%	21%	35%	32%	33%	28%	26%	33%	32%	20%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	33%	24%	18%	22%	23%	30%	22%	24%	29%	31%	31%	17%	32%	28%	18%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	63%	34%	20%	65%	37%	30%	.	.	.	60%	32%	32%	57%	41%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	59%	30%	26%	61%	30%	32%	.	.	.	57%	26%	34%	57%	32%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	43%	36%	33%	39%	46%	36%	42%	35%	31%	.	.	.	41%	43%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	45%	35%	11%	46%	38%	22%	.	.	.	43%	33%	25%	43%	38%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	49%	23%	24%	49%	27%	27%	.	.	.	47%	21%	28%	47%	28%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	42%	20%	17%	47%	19%	17%	35%	21%	22%	.	.	.	43%	23%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	34%	30%	20%	33%	33%	25%	.	.	.	33%	30%	24%	31%	33%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	31%	28%	12%	30%	28%	26%	.	.	.	29%	30%	23%	29%	31%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	62%	26%	47%	63%	26%	64%	62%	23%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	59%	23%	33%	59%	25%	56%	67%	26%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	43%	35%	33%	41%	38%	42%	41%	42%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	45%	31%	22%	45%	31%	49%	38%	34%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	51%	16%	23%	51%	15%	54%	49%	12%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	41%	22%	10%	40%	21%	41%	39%	24%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	34%	29%	17%	32%	32%	36%	25%	31%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	32%	26%	15%	30%	28%	34%	24%	31%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
VERY IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	50%	59%	49%	42%	49%	.	50%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	46%	48%	49%	39%	54%	.	46%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	40%	40%	38%	44%	38%	40%	.
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	39%	45%	40%	30%	35%	.	39%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	38%	50%	37%	29%	47%	.	38%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	33%	31%	37%	25%	26%	33%	.
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	31%	39%	28%	31%	29%	.	31%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	29%	34%	26%	31%	26%	.	29%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	89%	90%	84%	81%	86%	90%	94%	94%	83%	92%	82%	90%	86%	90%	90%	88%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	93%	88%	79%	80%	82%	88%	94%	96%	81%	92%	78%	87%	83%	92%	93%	90%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	86%	91%	81%	78%	81%	87%	96%	100%	79%	93%	79%	88%	84%	88%	91%	79%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	91%	88%	76%	81%	80%	83%	89%	94%	81%	88%	76%	87%	82%	88%	88%	89%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	85%	93%	74%	78%	81%	83%	89%	100%	79%	89%	77%	81%	79%	93%	93%	92%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	90%	90%	71%	75%	81%	87%	87%	100%	77%	89%	75%	82%	79%	90%	93%	82%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	84%	85%	78%	75%	79%	82%	88%	100%	77%	88%	79%	79%	79%	88%	90%	84%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	84%	89%	89%	91%	85%	80%	90%	85%	93%	82%	95%	90%	93%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	79%	90%	93%	90%	88%	73%	90%	88%	93%	89%	98%	95%	86%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	81%	89%	90%	90%	88%	75%	90%	82%	94%	80%	98%	92%	88%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	76%	89%	92%	88%	91%	72%	81%	88%	91%	86%	97%	92%	85%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	74%	90%	88%	95%	74%	71%	79%	86%	93%	80%	94%	97%	94%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	71%	90%	92%	89%	85%	65%	81%	87%	93%	85%	97%	94%	86%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	78%	84%	90%	81%	82%	74%	85%	79%	89%	83%	96%	82%	80%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL IMPORTANT -- TABLE ONE OF FOUR	A54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	92%	82%	87%	81%	92%	92%	82%	89%	96%	79%	74%	87%	88%	89%	87%	85%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	90%	74%	82%	83%	90%	90%	82%	86%	94%	68%	76%	89%	84%	81%	90%	84%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	90%	81%	86%	80%	88%	93%	82%	83%	96%	78%	73%	87%	87%	80%	89%	81%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	91%	79%	83%	73%	92%	90%	71%	90%	93%	77%	68%	78%	77%	85%	86%	84%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	90%	73%	82%	73%	91%	89%	73%	87%	94%	71%	64%	82%	76%	75%	89%	86%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	91%	65%	76%	71%	93%	89%	74%	87%	96%	60%	63%	78%	83%	75%	87%	79%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	90%	68%	80%	70%	90%	92%	71%	85%	96%	70%	63%	78%	88%	78%	82%	80%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	84%	93%	83%	98%	81%	93%	86%	84%	87%	87%	88%	85%	94%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	86%	82%	72%	96%	84%	94%	81%	88%	85%	86%	83%	85%	92%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	82%	91%	69%	98%	82%	95%	81%	82%	87%	85%	84%	83%	90%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	79%	75%	76%	100%	82%	89%	86%	81%	85%	84%	79%	85%	88%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	74%	77%	64%	93%	85%	92%	89%	83%	92%	81%	82%	78%	89%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	83%	84%	66%	91%	80%	93%	80%	78%	87%	81%	76%	81%	88%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	88%	88%	69%	92%	76%	88%	79%	80%	81%	82%	80%	81%	87%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	79%	92%	83%	92%	93%	81%	80%	87%	90%	87%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	74%	90%	82%	93%	92%	83%	76%	83%	83%	90%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	80%	90%	78%	94%	92%	82%	72%	83%	84%	88%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	86%	84%	80%	89%	92%	71%	75%	85%	86%	85%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	87%	94%	77%	86%	90%	75%	77%	81%	85%	84%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	83%	89%	76%	89%	95%	76%	50%	75%	82%	84%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	74%	84%	77%	90%	91%	71%	68%	78%	80%	84%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	90%	88%	88%	86%	91%	92%	70%	86%	89%	86%	89%	73%	83%	91%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	93%	87%	78%	89%	87%	89%	68%	86%	87%	86%	87%	72%	84%	90%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	86%	88%	80%	85%	85%	88%	77%	86%	86%	86%	86%	68%	86%	88%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	93%	84%	93%	80%	88%	85%	71%	82%	86%	82%	86%	76%	84%	85%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	91%	84%	88%	84%	76%	86%	66%	85%	84%	85%	84%	73%	87%	84%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	87%	87%	84%	81%	88%	83%	66%	85%	83%	85%	83%	84%	78%	84%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	90%	86%	76%	78%	82%	84%	76%	80%	84%	80%	84%	75%	86%	82%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	87%	87%	88%	87%	86%	87%	88%	87%	89%	83%	76%	93%	88%	88%	91%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	84%	81%	89%	89%	86%	83%	89%	87%	87%	86%	65%	93%	88%	89%	93%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	86%	76%	89%	85%	90%	82%	89%	88%	87%	81%	68%	97%	88%	87%	91%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	85%	79%	85%	86%	84%	83%	85%	85%	85%	82%	70%	93%	84%	86%	91%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	86%	74%	87%	79%	85%	82%	87%	82%	87%	78%	66%	97%	82%	78%	85%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	85%	78%	85%	77%	81%	82%	85%	79%	84%	79%	78%	92%	85%	71%	87%
	A54i.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	87%	76%	80%	80%	83%	83%	80%	82%	84%	79%	69%	91%	76%	78%	91%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Health care other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	88%	89%	89%	82%	95%	92%	85%	85%	86%	88%	89%	88%	92%	80%	68%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	86%	87%	90%	80%	86%	96%	92%	86%	82%	88%	89%	85%	92%	75%	54%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	84%	89%	88%	74%	85%	96%	96%	81%	80%	83%	92%	88%	90%	77%	59%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	79%	88%	91%	74%	91%	96%	81%	80%	87%	78%	88%	85%	88%	81%	60%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	83%	89%	86%	78%	87%	85%	78%	78%	75%	85%	91%	84%	88%	78%	63%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	82%	83%	84%	68%	83%	96%	77%	80%	80%	83%	87%	83%	88%	70%	56%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	81%	84%	88%	69%	78%	96%	88%	77%	77%	80%	83%	86%	86%	70%	66%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	92%	89%	87%	74%	53%	91%	63%	73%	88%	92%	84%	76%	84%	92%	55%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	90%	85%	83%	81%	52%	89%	66%	75%	85%	89%	88%	77%	81%	90%	68%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	91%	82%	85%	83%	54%	89%	69%	66%	87%	88%	82%	78%	80%	89%	71%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	88%	85%	87%	82%	54%	87%	68%	66%	83%	88%	85%	78%	74%	89%	74%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	88%	83%	78%	82%	57%	86%	69%	70%	83%	86%	86%	77%	70%	91%	68%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	89%	78%	76%	79%	41%	86%	60%	70%	80%	91%	80%	71%	70%	90%	66%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	85%	83%	74%	72%	54%	84%	63%	78%	78%	88%	84%	73%	66%	91%	63%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	95%	83%	56%	94%	83%	76%	93%	76%	66%	92%	80%	62%	91%	84%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	92%	81%	69%	92%	82%	78%	89%	81%	63%	.	.	.	88%	87%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	92%	81%	63%	93%	80%	76%	89%	76%	61%	.	.	.	91%	81%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	91%	77%	66%	92%	75%	77%	88%	73%	63%	.	.	.	92%	76%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	91%	76%	66%	92%	74%	75%	89%	64%	58%	.	.	.	90%	75%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	92%	73%	60%	93%	73%	72%	87%	69%	54%	.	.	.	92%	76%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	92%	70%	60%	92%	75%	70%	86%	65%	60%	.	.	.	88%	75%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	92%	83%	79%	93%	86%	92%	94%	87%	91%	78%	90%	92%	79%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	90%	83%	75%	89%	83%	89%	89%	84%
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	90%	81%	78%	88%	83%	89%	88%	83%
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	90%	75%	82%	90%	75%	90%	89%	76%
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	90%	73%	76%	90%	74%	90%	91%	74%
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	90%	71%	70%	89%	71%	89%	90%	74%
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	91%	68%	72%	89%	68%	89%	90%	70%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL IMPORTANT -- TABLE ONE OF FOUR	54i.HEALTH CARE AND PRESCRIPTION DRUG COSTS ARE TOO HIGH FOR MOST WORKING AMERICANS	87%	86%	89%	84%	86%	89%	86%
	A54v.WE NEED TO PUT THE INTERESTS OF WORKING PEOPLE FIRST, WHETHER WHITE, BLACK, OR ...	86%	85%	87%	85%	78%	86%	.
	A54a.INCOMES AREN'T KEEPING PACE WITH THE COST OF LIVING	85%	85%	86%	84%	81%	85%	.
	A54p.TOO MANY STUDENTS ARE GRADUATING COLLEGE WITH TOO MUCH DEBT	84%	85%	85%	80%	88%	84%	.
	A54bb.TEACHERS ARE NOT PAID ENOUGH	83%	86%	83%	82%	85%	83%	.
	A54r.GOVERNMENT HAS A RESPONSIBILITY TO HELP TAKE CARE OF PEOPLE WHO ARE UNABLE TO CARE FOR THEMSELVES	83%	83%	84%	78%	78%	83%	.
	A54l.THE WEALTHY AND LARGE CORPORATIONS DO NOT PAY THEIR FAIR SHARE OF TAXES	82%	83%	82%	81%	79%	82%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	83%	83%	79%	82%	77%	83%	83%	84%	80%	83%	75%	88%	82%	82%	79%	89%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	84%	82%	79%	74%	85%	86%	85%	87%	78%	85%	76%	86%	81%	83%	82%	88%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	87%	83%	76%	81%	81%	86%	76%	85%	81%	81%	75%	86%	81%	82%	84%	78%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	82%	79%	80%	74%	84%	83%	83%	81%	78%	83%	72%	85%	78%	85%	86%	80%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	86%	88%	68%	76%	81%	75%	84%	95%	77%	82%	74%	78%	76%	88%	89%	83%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	78%	86%	72%	68%	78%	82%	85%	96%	71%	86%	70%	77%	74%	88%	88%	86%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	79%	88%	69%	69%	75%	79%	90%	95%	71%	86%	68%	80%	75%	85%	86%	83%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	79%	83%	85%	83%	76%	79%	80%	81%	85%	81%	88%	81%	85%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	79%	83%	83%	82%	78%	79%	81%	77%	88%	74%	91%	77%	88%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	76%	85%	87%	84%	79%	77%	73%	84%	85%	86%	87%	82%	87%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	80%	80%	82%	78%	90%	79%	81%	77%	83%	77%	87%	76%	79%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	68%	87%	89%	84%	91%	69%	67%	85%	90%	83%	94%	84%	84%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	72%	82%	83%	83%	83%	65%	84%	77%	86%	75%	89%	86%	81%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	69%	84%	89%	80%	86%	62%	80%	79%	88%	84%	94%	75%	83%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	89%	80%	81%	65%	91%	86%	68%	89%	90%	79%	61%	68%	81%	82%	82%	80%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	87%	78%	81%	74%	89%	85%	78%	83%	93%	88%	67%	80%	85%	81%	81%	80%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	89%	88%	88%	68%	89%	88%	71%	88%	90%	95%	67%	69%	79%	82%	81%	81%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	86%	83%	84%	72%	86%	86%	74%	84%	89%	79%	73%	71%	82%	86%	78%	75%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	91%	64%	76%	63%	92%	91%	64%	89%	94%	67%	61%	64%	74%	80%	83%	78%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	85%	67%	77%	70%	83%	88%	69%	79%	91%	64%	62%	79%	78%	72%	80%	81%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	86%	61%	72%	71%	89%	82%	73%	79%	93%	55%	62%	79%	80%	66%	82%	81%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	82%	79%	82%	82%	78%	85%	80%	80%	79%	82%	84%	80%	87%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	88%	82%	79%	84%	72%	88%	79%	81%	78%	83%	86%	80%	89%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	82%	74%	81%	86%	79%	83%	86%	77%	79%	82%	84%	82%	88%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	76%	90%	86%	88%	74%	82%	77%	74%	77%	81%	87%	78%	85%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	74%	74%	76%	85%	78%	87%	81%	74%	85%	78%	74%	80%	85%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	78%	79%	60%	94%	72%	86%	80%	81%	83%	77%	75%	75%	81%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	78%	81%	57%	80%	73%	90%	79%	84%	86%	76%	70%	75%	86%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	80%	78%	80%	85%	91%	67%	61%	82%	81%	82%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	71%	82%	79%	88%	88%	77%	74%	77%	86%	79%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	76%	81%	82%	82%	90%	68%	70%	84%	83%	81%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	70%	81%	79%	84%	85%	72%	78%	81%	87%	77%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	82%	87%	77%	80%	92%	65%	63%	74%	77%	83%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	82%	83%	70%	87%	86%	71%	71%	73%	79%	79%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	82%	87%	69%	85%	85%	74%	64%	76%	77%	80%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	87%	84%	70%	89%	77%	84%	69%	83%	81%	83%	81%	74%	78%	84%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	86%	80%	77%	83%	81%	88%	66%	83%	82%	83%	82%	73%	79%	83%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	85%	85%	73%	75%	76%	87%	74%	82%	82%	82%	82%	68%	82%	83%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	81%	78%	79%	81%	85%	86%	63%	78%	82%	78%	82%	70%	79%	82%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	75%	82%	85%	80%	82%	82%	65%	81%	80%	81%	80%	71%	81%	82%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	93%	81%	77%	76%	81%	80%	61%	78%	79%	78%	79%	70%	83%	80%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	97%	82%	74%	77%	82%	77%	66%	75%	80%	75%	80%	70%	76%	81%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	80%	80%	84%	75%	87%	80%	84%	82%	83%	83%	68%	87%	83%	93%	69%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	83%	86%	78%	76%	84%	84%	78%	81%	86%	80%	69%	87%	77%	83%	75%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	88%	82%	79%	72%	76%	86%	79%	74%	84%	81%	78%	86%	69%	96%	73%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	84%	82%	79%	78%	72%	83%	79%	75%	83%	80%	74%	85%	73%	80%	81%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	81%	78%	81%	85%	72%	80%	81%	78%	81%	77%	63%	95%	79%	76%	87%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	79%	67%	79%	87%	82%	75%	79%	84%	83%	65%	63%	94%	82%	69%	77%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	82%	73%	79%	72%	79%	78%	79%	76%	81%	73%	71%	87%	76%	74%	81%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	81%	86%	84%	90%	93%	76%	86%	75%	80%	83%	81%	84%	85%	81%	63%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	84%	83%	92%	91%	90%	85%	85%	74%	86%	85%	82%	81%	87%	76%	62%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	81%	83%	88%	84%	88%	90%	87%	79%	79%	81%	81%	83%	85%	85%	68%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	80%	84%	87%	94%	87%	80%	89%	80%	78%	84%	80%	79%	84%	81%	65%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	77%	83%	86%	68%	85%	90%	76%	74%	80%	75%	86%	81%	84%	72%	56%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	79%	78%	81%	68%	75%	80%	61%	67%	77%	80%	82%	83%	84%	66%	54%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	76%	84%	82%	64%	80%	96%	69%	74%	75%	72%	81%	83%	84%	65%	63%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	84%	89%	77%	72%	57%	84%	64%	71%	82%	86%	79%	72%	68%	90%	60%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	86%	87%	81%	54%	56%	86%	55%	64%	82%	87%	79%	73%	78%	86%	54%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	84%	89%	84%	61%	57%	85%	59%	69%	80%	87%	81%	76%	71%	89%	55%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	84%	80%	80%	57%	57%	83%	57%	81%	81%	86%	79%	70%	74%	86%	52%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	83%	75%	76%	84%	62%	81%	73%	72%	76%	89%	76%	76%	58%	91%	59%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	85%	73%	72%	70%	44%	82%	56%	62%	77%	80%	83%	76%	70%	84%	55%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	85%	73%	74%	65%	47%	82%	56%	59%	79%	83%	79%	67%	71%	84%	55%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	92%	70%	55%	91%	67%	76%	.	.	.	87%	72%	70%	88%	70%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	88%	76%	53%	89%	76%	70%	.	.	.	88%	75%	58%	86%	75%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	91%	69%	59%	89%	71%	76%	.	.	.	88%	71%	66%	87%	73%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	89%	72%	51%	88%	76%	68%	.	.	.	86%	75%	56%	86%	74%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	92%	66%	58%	91%	66%	71%	84%	63%	62%	.	.	.	89%	70%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	86%	72%	54%	88%	71%	67%	82%	63%	57%	.	.	.	84%	73%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	87%	72%	47%	90%	72%	62%	82%	71%	51%	.	.	.	88%	73%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	90%	65%	83%	91%	62%	91%	92%	60%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	88%	76%	69%	87%	74%	87%	88%	77%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	90%	66%	82%	91%	67%	90%	93%	66%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	87%	71%	71%	88%	71%	88%	88%	70%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	90%	63%	66%	90%	62%	89%	93%	60%
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	84%	71%	67%	83%	72%	80%	87%	74%
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	86%	71%	54%	84%	72%	85%	85%	70%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGE TS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL IMPORTANT -- TABLE TWO OF FOUR	B54aa.WOMEN ARE PAID LESS THAN MEN FOR THE SAME JOB	81%	85%	82%	77%	88%	.	81%
	B54cc.SCHOOLS DO NOT HAVE THE RESOURCES THEY NEED TO HANDLE VIRTUAL LEARNING	81%	82%	84%	76%	83%	.	81%
	B54w.WE NEED TO REFORM OUR CRIMINAL JUSTICE SYSTEM AND HOLD POLICE ACCOUNTABLE FOR THEIR ACTIONS	81%	83%	83%	76%	84%	.	81%
	B54f.TOO MANY REGULAR PEOPLE'S VOICES AREN'T BEING HEARD BY POLITICIANS	80%	81%	80%	78%	88%	.	80%
	A54x.WOMEN ARE GIVEN LESS OPPORTUNITIES THAN MEN	80%	79%	81%	77%	80%	80%	.
	A54c.BIG CORPORATIONS AND LOBBYISTS HAVE TOO MUCH CONTROL OVER OUR GOVERNMENT AND ELECTIONS	78%	83%	78%	73%	76%	78%	.
	A54e.MY VOICE ISN'T BEING HEARD BY POLITICIANS	78%	79%	80%	72%	83%	78%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	82%	81%	72%	76%	79%	79%	78%	83%	77%	79%	73%	78%	76%	83%	85%	79%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	83%	79%	73%	78%	79%	84%	70%	80%	79%	77%	75%	82%	78%	78%	79%	74%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	86%	83%	65%	75%	73%	76%	74%	100%	74%	79%	69%	76%	73%	85%	87%	78%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	80%	75%	74%	76%	77%	80%	73%	73%	76%	76%	71%	82%	77%	76%	77%	73%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	81%	76%	69%	77%	71%	74%	72%	80%	75%	74%	71%	76%	74%	78%	77%	79%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	80%	82%	63%	67%	75%	74%	79%	91%	70%	79%	66%	74%	71%	82%	82%	80%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	80%	75%	66%	75%	71%	73%	68%	76%	74%	72%	65%	78%	72%	77%	75%	82%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL IMPORTANT – TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	72%	82%	87%	71%	90%	70%	76%	83%	81%	82%	91%	84%	62%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	73%	81%	84%	78%	77%	76%	68%	81%	82%	80%	88%	80%	77%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	65%	84%	90%	80%	78%	66%	63%	81%	87%	84%	95%	82%	78%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	74%	78%	83%	71%	76%	76%	70%	77%	79%	79%	87%	76%	67%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	69%	78%	85%	70%	82%	74%	61%	75%	80%	82%	87%	67%	73%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	63%	81%	87%	73%	81%	61%	68%	78%	84%	80%	93%	77%	71%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	66%	77%	83%	74%	73%	71%	59%	77%	78%	82%	83%	71%	78%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	89%	60%	75%	62%	88%	90%	65%	87%	91%	60%	67%	58%	78%	75%	81%	73%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	88%	75%	81%	59%	90%	85%	61%	88%	89%	75%	63%	57%	80%	84%	76%	76%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	91%	57%	71%	55%	91%	90%	55%	88%	94%	59%	54%	56%	70%	76%	80%	74%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	88%	76%	80%	52%	88%	89%	54%	88%	89%	76%	55%	50%	82%	81%	73%	74%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	86%	78%	78%	52%	89%	80%	53%	85%	88%	81%	54%	50%	75%	78%	72%	75%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	86%	44%	61%	62%	88%	82%	63%	81%	91%	44%	60%	64%	69%	70%	80%	68%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	85%	76%	76%	52%	89%	76%	53%	85%	84%	77%	55%	50%	75%	78%	73%	64%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	82%	74%	68%	88%	78%	84%	82%	59%	80%	77%	80%	78%	76%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	83%	76%	83%	85%	72%	79%	86%	66%	77%	78%	81%	80%	77%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	74%	65%	69%	87%	75%	85%	80%	65%	79%	76%	68%	80%	78%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	85%	79%	79%	85%	70%	76%	82%	66%	71%	78%	75%	79%	85%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	72%	80%	75%	84%	73%	72%	81%	69%	72%	75%	77%	78%	72%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	72%	66%	62%	82%	72%	86%	73%	62%	80%	72%	69%	73%	75%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	76%	75%	75%	82%	73%	73%	72%	57%	72%	73%	73%	77%	69%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	84%	78%	76%	79%	89%	65%	57%	75%	79%	79%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	79%	76%	79%	77%	88%	59%	70%	82%	81%	77%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	69%	84%	75%	77%	89%	57%	58%	76%	76%	79%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	73%	70%	77%	79%	87%	54%	75%	78%	78%	75%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	66%	76%	76%	73%	88%	52%	67%	74%	75%	75%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	81%	79%	68%	78%	86%	66%	62%	61%	77%	74%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	72%	72%	74%	71%	85%	51%	63%	73%	76%	72%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	79%	70%	70%	82%	84%	84%	64%	78%	79%	78%	79%	70%	79%	79%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	88%	76%	72%	77%	82%	84%	61%	81%	77%	81%	77%	71%	78%	79%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	84%	81%	65%	76%	80%	79%	56%	76%	78%	76%	78%	69%	77%	78%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	85%	73%	63%	78%	77%	82%	71%	78%	76%	78%	76%	67%	71%	79%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	78%	75%	67%	74%	66%	79%	67%	77%	74%	77%	74%	57%	72%	78%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	85%	79%	75%	70%	81%	73%	64%	77%	73%	77%	73%	74%	71%	76%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	75%	77%	64%	66%	70%	79%	59%	76%	72%	76%	72%	64%	72%	75%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	82%	73%	79%	75%	75%	78%	79%	75%	81%	75%	61%	87%	87%	73%	71%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	80%	78%	81%	78%	63%	79%	81%	70%	80%	73%	67%	81%	84%	90%	69%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	80%	75%	78%	69%	69%	79%	78%	69%	80%	75%	65%	92%	73%	74%	67%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	79%	79%	73%	71%	77%	79%	73%	74%	80%	77%	65%	70%	79%	93%	60%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	77%	73%	75%	75%	67%	76%	75%	70%	75%	72%	55%	85%	84%	93%	72%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	77%	69%	75%	74%	71%	74%	75%	72%	77%	72%	57%	87%	74%	68%	69%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	78%	67%	76%	69%	62%	74%	76%	65%	73%	73%	62%	80%	76%	90%	69%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	74%	82%	89%	70%	77%	90%	81%	79%	76%	77%	84%	75%	84%	67%	49%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	77%	80%	82%	85%	78%	86%	88%	76%	78%	78%	79%	77%	82%	78%	63%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	78%	78%	83%	69%	74%	88%	64%	75%	80%	61%	80%	85%	80%	73%	54%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	79%	78%	83%	93%	89%	80%	93%	75%	78%	73%	74%	77%	81%	78%	54%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	78%	64%	82%	78%	76%	88%	86%	79%	68%	68%	78%	71%	77%	82%	62%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	69%	81%	85%	68%	82%	85%	60%	63%	80%	66%	79%	79%	82%	51%	52%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	77%	67%	74%	72%	62%	77%	86%	78%	69%	71%	73%	72%	75%	76%	63%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	83%	83%	67%	61%	50%	81%	56%	64%	75%	85%	80%	74%	59%	89%	56%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	82%	81%	84%	61%	46%	82%	53%	65%	76%	82%	80%	74%	62%	88%	53%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	81%	73%	78%	69%	54%	79%	62%	65%	71%	85%	77%	76%	50%	91%	52%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	80%	84%	79%	56%	44%	81%	50%	55%	77%	81%	73%	73%	60%	87%	48%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	79%	83%	74%	53%	46%	79%	49%	57%	72%	84%	72%	73%	56%	85%	53%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	80%	78%	54%	66%	52%	77%	59%	51%	73%	83%	76%	54%	57%	84%	52%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	74%	84%	72%	60%	51%	76%	55%	64%	72%	81%	74%	60%	57%	83%	48%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	90%	64%	55%	90%	64%	68%	84%	52%	51%	.	.	.	87%	68%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	91%	62%	53%	91%	60%	70%	.	.	.	86%	66%	62%	88%	61%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	91%	57%	57%	92%	55%	68%	83%	50%	48%	.	.	.	89%	58%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	90%	59%	49%	89%	63%	64%	.	.	.	85%	63%	52%	86%	60%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	89%	57%	42%	88%	58%	63%	.	.	.	84%	59%	56%	85%	58%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	86%	60%	49%	88%	63%	58%	80%	58%	42%	.	.	.	84%	66%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	87%	58%	37%	87%	59%	58%	.	.	.	80%	62%	54%	83%	59%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	88%	62%	64%	87%	64%	85%	89%	64%
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	89%	59%	73%	90%	56%	91%	89%	57%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	89%	55%	62%	89%	54%	87%	92%	54%
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	89%	53%	77%	89%	53%	89%	89%	50%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	88%	52%	66%	88%	51%	89%	85%	50%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	85%	61%	47%	84%	59%	88%	79%	62%
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	86%	54%	60%	85%	55%	86%	83%	54%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL IMPORTANT -- TABLE THREE OF FOUR	A54z.WOMEN ARE BEING STRIPPED OF ACCESS TO BIRTH CONTROL AND AFFORDABLE REPRODUCTIVE HEALTH CARE	78%	77%	80%	75%	78%	78%	.
	B54s.NOT ALL ARE BEING GIVEN AN EQUAL OPPORTUNITY TO SUCCEED	78%	80%	77%	78%	89%	.	78%
	A54t.PEOPLE OF COLOR ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	77%	81%	75%	75%	79%	77%	.
	B54b.THE ECONOMIC GAINS ARE GOING TO THE RICH INSTEAD OF THE MIDDLE CLASS AND WORKING POOR	76%	79%	76%	74%	88%	.	76%
	B54u.BLACK PEOPLE ARE TREATED LESS FAIRLY THAN WHITES IN THIS COUNTRY	75%	78%	77%	66%	80%	.	75%
	A54g.VOTING RIGHTS ARE BEING DENIED TO TOO MANY AMERICANS	74%	74%	74%	74%	76%	74%	.
	B54h.VOTING RIGHTS ARE BEING DENIED TO TOO MANY BLACK AND BROWN PEOPLE	73%	77%	73%	69%	83%	.	73%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	75%	69%	71%	72%	68%	78%	69%	68%	71%	72%	65%	80%	72%	70%	70%	71%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	71%	81%	60%	62%	69%	73%	80%	78%	65%	77%	68%	69%	69%	74%	73%	77%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	71%	68%	71%	71%	71%	74%	64%	68%	71%	69%	62%	72%	67%	77%	77%	77%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	72%	71%	66%	66%	72%	73%	64%	84%	68%	71%	60%	74%	67%	75%	74%	80%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	73%	59%	59%	69%	64%	64%	47%	71%	67%	58%	54%	68%	61%	67%	66%	70%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	62%	66%	58%	62%	66%	58%	56%	75%	63%	60%	64%	63%	64%	58%	58%	58%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	67%	57%	55%	63%	62%	60%	50%	55%	63%	55%	58%	58%	58%	62%	63%	60%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	52%	67%	45%	48%	47%	58%	60%	73%	48%	61%	44%	50%	47%	70%	73%	62%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	71%	72%	72%	71%	80%	68%	76%	73%	71%	68%	76%	74%	67%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	60%	77%	74%	79%	86%	57%	67%	72%	81%	69%	79%	73%	83%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	71%	69%	72%	64%	74%	75%	65%	68%	71%	71%	74%	61%	68%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	66%	72%	70%	71%	78%	66%	65%	69%	74%	66%	74%	71%	71%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	59%	65%	67%	62%	71%	69%	45%	66%	64%	66%	68%	63%	62%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	58%	64%	65%	65%	72%	65%	47%	62%	66%	62%	68%	64%	65%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	55%	61%	60%	62%	62%	60%	47%	65%	58%	66%	56%	68%	55%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	45%	60%	63%	60%	67%	40%	52%	54%	66%	52%	71%	58%	62%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	80%	77%	76%	54%	81%	78%	54%	78%	83%	77%	55%	53%	75%	72%	69%	73%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	72%	61%	58%	74%	75%	67%	72%	68%	77%	62%	62%	85%	72%	61%	72%	75%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	83%	70%	77%	44%	83%	84%	43%	82%	84%	69%	51%	39%	76%	74%	65%	71%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	74%	77%	69%	60%	77%	68%	63%	73%	76%	73%	62%	58%	69%	69%	70%	67%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	74%	64%	64%	38%	77%	68%	39%	75%	73%	66%	50%	30%	70%	66%	60%	60%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	64%	60%	60%	63%	66%	60%	64%	66%	62%	69%	61%	64%	71%	62%	59%	61%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	59%	65%	64%	56%	59%	61%	57%	65%	53%	58%	60%	53%	75%	47%	57%	64%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	66%	25%	44%	43%	71%	59%	44%	59%	74%	22%	40%	46%	54%	54%	57%	47%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	72%	80%	74%	70%	63%	75%	83%	63%	67%	73%	75%	73%	73%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	72%	72%	54%	72%	65%	78%	71%	82%	84%	66%	65%	66%	66%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	84%	64%	79%	67%	60%	70%	73%	69%	67%	71%	70%	75%	65%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	75%	62%	72%	64%	62%	78%	72%	62%	72%	69%	67%	69%	74%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	75%	64%	73%	53%	62%	58%	63%	58%	56%	65%	70%	67%	59%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	74%	68%	64%	60%	56%	61%	71%	52%	67%	60%	56%	62%	56%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	80%	68%	49%	44%	60%	55%	74%	54%	61%	59%	53%	64%	50%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	49%	59%	44%	70%	47%	65%	51%	41%	65%	51%	40%	56%	56%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL IMPORTANT – TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	73%	63%	70%	77%	81%	52%	82%	71%	73%	71%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	86%	84%	61%	73%	72%	76%	58%	68%	72%	71%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	62%	70%	73%	69%	83%	41%	79%	70%	73%	68%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	68%	74%	68%	69%	75%	64%	75%	63%	77%	65%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	54%	57%	70%	59%	73%	38%	65%	66%	66%	61%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	68%	66%	62%	57%	64%	66%	57%	55%	66%	60%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	69%	57%	61%	55%	61%	57%	63%	57%	63%	56%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	69%	63%	44%	61%	65%	46%	49%	46%	50%	58%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	75%	58%	75%	73%	59%	80%	65%	74%	70%	74%	70%	60%	73%	72%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	72%	75%	83%	74%	77%	68%	55%	71%	71%	71%	71%	73%	70%	71%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	74%	67%	59%	76%	76%	76%	58%	69%	71%	69%	71%	56%	70%	71%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	82%	64%	75%	74%	68%	74%	54%	71%	69%	71%	69%	64%	65%	72%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	78%	46%	58%	66%	70%	73%	47%	62%	64%	62%	64%	58%	63%	64%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	73%	59%	68%	61%	56%	66%	45%	63%	61%	63%	61%	56%	60%	64%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	68%	56%	67%	61%	65%	60%	48%	62%	58%	62%	58%	69%	59%	58%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	69%	58%	51%	56%	55%	54%	35%	55%	54%	55%	54%	51%	55%	56%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	72%	71%	72%	64%	74%	72%	72%	70%	74%	65%	69%	65%	79%	85%	68%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	73%	67%	70%	72%	71%	71%	70%	71%	74%	64%	61%	81%	84%	54%	71%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	76%	70%	71%	66%	56%	73%	71%	60%	69%	77%	60%	63%	72%	84%	72%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	72%	71%	70%	68%	58%	72%	70%	63%	75%	64%	55%	83%	65%	69%	55%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	66%	65%	63%	59%	53%	66%	63%	55%	63%	63%	58%	62%	63%	85%	52%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	69%	62%	57%	60%	62%	66%	57%	61%	65%	54%	62%	73%	56%	60%	54%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	66%	55%	55%	60%	59%	61%	55%	59%	68%	54%	47%	47%	56%	63%	48%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	54%	50%	59%	51%	49%	52%	59%	50%	55%	52%	34%	74%	51%	58%	57%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	74%	69%	72%	80%	72%	61%	88%	72%	72%	66%	70%	72%	74%	74%	63%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	70%	74%	71%	65%	73%	90%	61%	59%	69%	70%	79%	72%	74%	63%	50%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	72%	67%	74%	78%	75%	66%	77%	75%	61%	67%	68%	70%	74%	77%	50%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	76%	67%	75%	77%	84%	50%	78%	68%	79%	64%	71%	65%	73%	68%	53%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	63%	57%	72%	71%	67%	56%	73%	70%	65%	65%	59%	60%	66%	60%	53%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	65%	63%	55%	70%	66%	63%	49%	55%	61%	66%	63%	61%	62%	81%	56%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	70%	62%	63%	57%	70%	67%	64%	55%	64%	55%	59%	59%	59%	67%	57%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	50%	64%	48%	34%	51%	43%	40%	43%	56%	48%	60%	60%	60%	36%	34%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	74%	80%	66%	61%	47%	74%	53%	62%	70%	78%	74%	63%	56%	80%	54%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	74%	70%	74%	73%	41%	73%	57%	55%	75%	71%	69%	52%	71%	72%	49%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	74%	70%	66%	55%	54%	73%	55%	57%	68%	74%	73%	64%	50%	81%	49%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	75%	68%	66%	53%	48%	73%	50%	56%	70%	72%	73%	58%	65%	74%	41%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	66%	63%	61%	62%	49%	65%	55%	47%	60%	71%	66%	52%	38%	75%	50%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	61%	72%	77%	49%	48%	64%	48%	50%	65%	62%	64%	48%	67%	63%	36%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	59%	64%	68%	59%	38%	60%	48%	57%	62%	58%	58%	43%	61%	60%	39%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	62%	60%	22%	47%	29%	58%	38%	25%	52%	61%	56%	40%	43%	62%	29%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	84%	57%	43%	84%	57%	59%	.	.	.	81%	58%	47%	79%	60%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	74%	73%	43%	73%	76%	60%	73%	62%	53%	.	.	.	76%	74%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	84%	50%	49%	84%	52%	60%	.	.	.	79%	53%	57%	81%	52%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	78%	62%	39%	78%	67%	51%	.	.	.	75%	64%	44%	77%	61%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	76%	45%	40%	78%	44%	51%	.	.	.	71%	46%	53%	75%	47%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	66%	60%	41%	66%	64%	50%	.	.	.	65%	61%	44%	65%	62%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	63%	55%	41%	60%	60%	55%	.	.	.	60%	61%	48%	62%	58%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	66%	42%	24%	71%	43%	32%	58%	44%	35%	.	.	.	66%	46%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
TOTAL IMPORTANT – TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	82%	53%	70%	84%	51%	83%	87%	47%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	71%	74%	58%	71%	72%	71%	73%	75%
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	84%	46%	59%	84%	45%	85%	85%	42%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	77%	59%	55%	76%	62%	78%	74%	61%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	75%	40%	55%	78%	35%	76%	83%	36%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	65%	61%	49%	64%	63%	66%	58%	64%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	61%	58%	50%	60%	57%	63%	54%	56%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	65%	43%	19%	64%	41%	62%	65%	41%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL IMPORTANT -- TABLE FOUR OF FOUR	B54m.SIXTY PROFITABLE CORPORATIONS PAID NO TAXES UNDER PRESIDENT TRUMP'S TAX CUTS	71%	79%	70%	69%	81%	.	71%
	A54n.THERE IS TOO MUCH GOVERNMENT REGULATION HOLDING SMALL BUSINESSES BACK	70%	73%	68%	72%	72%	70%	.
	B54q.THERE IS NOT ENOUGH BEING DONE TO ADDRESS CLIMATE CHANGE	70%	71%	72%	65%	84%	.	70%
	B54k.POLITICIANS DRAW THEIR OWN LEGISLATIVE DISTRICTS TO MAKE IT EASIER FOR THEM TO GET ELECTED	69%	77%	72%	55%	76%	.	69%
	B54y.WHITE MEN ARE OVERREPRESENTED IN POLITICS	63%	70%	63%	56%	78%	.	63%
	B54o.THERE IS TOO MUCH GOVERNMENT REGULATION KILLING JOBS	62%	66%	61%	60%	61%	.	62%
	B54d.GOVERNMENT REGULATION OF BUSINESS DOES MORE HARM THAN GOOD	59%	74%	53%	59%	61%	.	59%
	A54j.LEGISLATIVE DISTRICTS ARE GERRYMANDERED	54%	53%	58%	46%	64%	54%	.
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	56%	56%	63%	57%	70%	60%	52%	50%	62%	55%	62%	56%	59%	58%	59%	54%
	YouTube	44%	49%	45%	38%	50%	47%	39%	38%	34%	49%	38%	45%	42%	43%	44%	44%	44%
	Instagram	34%	46%	30%	30%	51%	38%	25%	19%	17%	47%	21%	34%	33%	33%	37%	37%	39%
	Twitter	25%	34%	20%	23%	33%	27%	23%	18%	13%	30%	19%	21%	24%	22%	32%	32%	32%
	Snapchat	16%	23%	8%	17%	32%	15%	7%	3%	2%	26%	4%	16%	17%	17%	14%	11%	21%
	TikTok	15%	19%	11%	16%	26%	16%	9%	6%	2%	23%	7%	17%	14%	16%	14%	12%	18%
	Reddit	8%	10%	7%	9%	12%	12%	7%	4%	2%	12%	5%	7%	7%	7%	12%	13%	12%
	Other	13%	10%	17%	11%	5%	7%	15%	24%	25%	6%	21%	9%	14%	12%	15%	15%	15%
	Prefer not to answer	8%	4%	10%	8%	6%	5%	10%	12%	8%	5%	11%	9%	8%	9%	6%	6%	7%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	63%	56%	54%	63%	58%	64%	61%	60%	52%	61%	48%	62%	63%
	YouTube	44%	38%	47%	48%	46%	51%	41%	34%	55%	39%	62%	36%	45%	47%
	Instagram	34%	30%	37%	38%	40%	39%	41%	13%	51%	25%	56%	23%	46%	35%
	Twitter	25%	23%	26%	25%	28%	31%	27%	17%	33%	20%	35%	17%	31%	26%
	Snapchat	16%	17%	15%	15%	15%	16%	24%	5%	27%	4%	32%	2%	23%	8%
	TikTok	15%	16%	15%	12%	17%	18%	21%	7%	24%	6%	23%	4%	24%	11%
	Reddit	8%	9%	8%	4%	15%	12%	12%	3%	11%	6%	8%	2%	15%	14%
	Other	13%	11%	14%	16%	10%	11%	6%	18%	5%	22%	5%	25%	6%	14%
	Prefer not to answer	8%	8%	7%	7%	8%	4%	7%	11%	4%	11%	2%	11%	6%	9%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	57%	56%	56%	63%	57%	59%	63%	61%	53%	58%	67%	60%	60%	58%	60%	53%
	YouTube	44%	45%	39%	41%	44%	46%	44%	44%	51%	38%	49%	44%	44%	42%	41%	46%	40%
	Instagram	34%	37%	32%	30%	31%	41%	30%	31%	50%	23%	46%	42%	21%	30%	32%	36%	37%
	Twitter	25%	28%	19%	21%	24%	30%	24%	24%	37%	19%	24%	24%	23%	19%	26%	26%	26%
	Snapchat	16%	17%	17%	18%	14%	16%	18%	15%	29%	3%	27%	21%	8%	15%	17%	14%	20%
	TikTok	15%	15%	11%	13%	16%	16%	13%	17%	24%	5%	15%	24%	10%	13%	15%	12%	24%
	Reddit	8%	9%	6%	9%	7%	8%	13%	8%	14%	4%	9%	7%	8%	6%	10%	7%	13%
	Other	13%	13%	15%	15%	13%	13%	13%	13%	4%	23%	14%	6%	18%	10%	13%	12%	18%
	Prefer not to answer	8%	5%	12%	9%	9%	6%	5%	10%	3%	8%	7%	8%	10%	9%	7%	8%	8%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	68%	51%	62%	50%	61%	60%	58%	47%	60%	58%	65%	56%	57%
	YouTube	44%	47%	36%	49%	27%	50%	43%	48%	32%	51%	41%	45%	43%	31%
	Instagram	34%	44%	13%	42%	16%	50%	24%	47%	25%	36%	34%	37%	40%	17%
	Twitter	25%	23%	16%	30%	18%	35%	19%	28%	23%	24%	26%	22%	31%	20%
	Snapchat	16%	25%	4%	26%	1%	24%	5%	31%	8%	12%	17%	20%	20%	6%
	TikTok	15%	20%	6%	22%	4%	21%	5%	33%	14%	16%	15%	21%	16%	6%
	Reddit	8%	8%	4%	10%	10%	11%	3%	18%	6%	10%	8%	10%	9%	3%
	Other	13%	5%	15%	5%	25%	5%	18%	8%	29%	12%	13%	12%	9%	23%
	Prefer not to answer	8%	3%	16%	8%	6%	5%	11%	6%	10%	10%	7%	5%	6%	11%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
		TOTAL										
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	62%	59%	62%	54%	56%	65%	59%	60%	65%	55%
	YouTube	44%	61%	46%	47%	34%	44%	44%	52%	41%	43%	44%
	Instagram	34%	48%	30%	46%	17%	34%	31%	42%	38%	37%	33%
	Twitter	25%	24%	24%	32%	17%	27%	24%	29%	23%	23%	27%
	Snapchat	16%	25%	6%	26%	4%	13%	14%	27%	21%	18%	14%
	TikTok	15%	30%	9%	21%	5%	13%	15%	25%	20%	19%	13%
	Reddit	8%	11%	10%	12%	3%	8%	8%	11%	9%	10%	8%
	Other	13%	4%	16%	6%	23%	15%	12%	13%	9%	12%	14%
	Prefer not to answer	8%	7%	11%	5%	9%	6%	10%	10%	4%	5%	9%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	62%	60%	67%	60%	60%	58%	43%	70%	52%	70%	52%	71%	62%	56%
	YouTube	44%	49%	56%	59%	37%	41%	38%	36%	48%	41%	48%	41%	62%	50%	39%
	Instagram	34%	37%	40%	39%	35%	46%	31%	27%	40%	32%	40%	32%	51%	37%	31%
	Twitter	25%	36%	27%	14%	21%	23%	27%	15%	26%	25%	26%	25%	32%	27%	23%
	Snapchat	16%	20%	19%	14%	13%	26%	13%	15%	19%	14%	19%	14%	31%	19%	13%
	TikTok	15%	26%	17%	12%	13%	21%	12%	18%	19%	12%	19%	12%	28%	20%	12%
	Reddit	8%	9%	9%	6%	5%	6%	12%	3%	10%	7%	10%	7%	14%	9%	8%
	Other	13%	14%	12%	7%	14%	5%	14%	17%	7%	17%	7%	17%	5%	12%	14%
	Prefer not to answer	8%	5%	6%	6%	5%	8%	6%	29%	6%	8%	6%	8%	6%	8%	8%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	64%	59%	52%	56%	64%	62%	52%	61%	63%	56%	58%	42%	73%	44%	51%
	YouTube	44%	50%	44%	40%	35%	42%	48%	40%	39%	44%	53%	44%	20%	52%	48%	36%
	Instagram	34%	42%	37%	33%	25%	24%	40%	33%	24%	37%	39%	35%	14%	30%	63%	14%
	Twitter	25%	24%	30%	27%	23%	16%	26%	27%	19%	28%	32%	19%	7%	17%	47%	16%
	Snapchat	16%	21%	17%	13%	9%	14%	19%	13%	12%	16%	22%	26%	2%	14%	29%	1%
	TikTok	15%	19%	17%	13%	8%	15%	18%	13%	12%	16%	22%	16%	2%	14%	17%	3%
	Reddit	8%	11%	8%	9%	7%	4%	10%	9%	5%	12%	11%	8%		1%	9%	2%
	Other	13%	11%	9%	15%	14%	15%	10%	15%	15%	12%	9%	7%	33%	7%	5%	21%
	Prefer not to answer	8%	5%	8%	9%	12%	9%	6%	9%	10%	6%	7%	12%	10%	9%		13%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	61%	63%	61%	55%	66%	74%	57%	52%	59%	61%	67%	57%	57%	67%	59%
	YouTube	44%	44%	50%	46%	34%	51%	50%	40%	43%	54%	47%	44%	38%	43%	45%	48%
	Instagram	34%	40%	37%	36%	32%	34%	53%	38%	41%	41%	36%	31%	32%	33%	41%	37%
	Twitter	25%	31%	30%	25%	26%	28%	35%	38%	35%	27%	16%	25%	25%	26%	28%	18%
	Snapchat	16%	17%	20%	15%	19%	19%	22%	17%	16%	28%	18%	14%	11%	14%	21%	24%
	TikTok	15%	17%	20%	17%	17%	15%	28%	16%	17%	21%	21%	13%	11%	13%	19%	23%
	Reddit	8%	13%	10%	12%	10%	11%	23%	18%	12%	16%	7%	9%	4%	9%	5%	6%
	Other	13%	10%	7%	17%	12%	21%	8%	10%	10%	10%	13%	12%	17%	15%	2%	9%
	Prefer not to answer	8%	6%	7%	5%	12%	3%		15%	5%	6%	8%	8%	7%	7%	9%	9%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motiv ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	57%	63%	70%	62%	41%	59%	51%	60%	64%	53%	56%	50%	65%	57%	44%
	YouTube	44%	42%	49%	46%	43%	40%	44%	42%	43%	48%	41%	42%	31%	46%	44%	33%
	Instagram	34%	34%	40%	37%	26%	31%	35%	29%	35%	37%	34%	33%	25%	34%	36%	25%
	Twitter	25%	26%	31%	24%	23%	13%	27%	18%	15%	26%	25%	27%	18%	21%	27%	21%
	Snapchat	16%	13%	19%	19%	17%	24%	15%	21%	23%	20%	12%	14%	11%	15%	16%	15%
	TikTok	15%	12%	20%	14%	20%	20%	14%	20%	27%	19%	10%	14%	9%	17%	14%	16%
	Reddit	8%	9%	11%	6%	3%	5%	9%	4%	7%	9%	7%	12%	1%	7%	10%	3%
	Other	13%	15%	9%	5%	16%	7%	13%	11%	10%	9%	16%	16%	14%	12%	13%	10%
	Prefer not to answer	8%	7%	5%	6%	4%	28%	7%	17%	10%	7%	8%	6%	16%	9%	6%	22%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	58%	60%	53%	57%	58%	62%	62%	59%	48%	54%	64%	50%	60%	61%
	YouTube	44%	44%	44%	41%	43%	47%	42%	44%	47%	43%	44%	40%	41%	46%	47%
	Instagram	34%	38%	31%	29%	37%	32%	31%	37%	38%	26%	33%	34%	26%	40%	30%
	Twitter	25%	28%	21%	22%	29%	22%	20%	26%	19%	20%	29%	20%	18%	28%	23%
	Snapchat	16%	16%	15%	21%	13%	17%	19%	16%	20%	15%	14%	19%	17%	16%	17%
	TikTok	15%	14%	16%	19%	14%	16%	17%	16%	13%	19%	13%	15%	17%	15%	16%
	Reddit	8%	8%	10%	5%	9%	11%	4%	9%	5%	4%	11%	4%	3%	10%	8%
	Other	13%	14%	12%	10%	14%	13%	9%	15%	15%	8%	13%	6%	17%	12%	12%
	Prefer not to answer	8%	6%	8%	15%	6%	8%	11%	5%	2%	20%	7%	12%	18%	6%	9%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
55.MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	57%	62%	65%	58%	68%	60%	56%	73%	57%	61%	57%	55%	61%
	YouTube	44%	44%	47%	26%	45%	46%	46%	43%	47%	42%	45%	43%	40%	45%
	Instagram	34%	37%	33%	24%	39%	33%	40%	39%	34%	35%	34%	35%	33%	30%
	Twitter	25%	28%	22%	19%	28%	21%	25%	34%	19%	28%	22%	26%	34%	23%
	Snapchat	16%	16%	15%	12%	17%	15%	15%	20%	14%	16%	16%	15%	19%	14%
	TikTok	15%	15%	17%	6%	16%	17%	16%	17%	16%	14%	12%	12%	18%	13%
	Reddit	8%	9%	7%	3%	9%	9%	8%	12%	9%	10%	5%	6%	17%	6%
	Other	13%	13%	13%	8%	15%	13%	18%	12%	12%	11%	12%	12%	8%	13%
	Prefer not to answer	8%	6%	8%	15%	4%	6%	3%	4%	6%	7%	11%	8%	2%	12%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
55. MEDIA PLATFORMS YOU USE FOR NEWS ABOUT ELECTION	Facebook	58%	63%	53%	66%	60%	60%	57%
	YouTube	44%	48%	40%	47%	45%	44%	43%
	Instagram	34%	40%	32%	35%	46%	36%	33%
	Twitter	25%	26%	27%	20%	31%	25%	25%
	Snapchat	16%	22%	13%	16%	26%	16%	15%
	TikTok	15%	21%	12%	16%	22%	16%	14%
	Reddit	8%	14%	7%	5%	10%	9%	8%
	Other	13%	10%	16%	8%	8%	14%	12%
Prefer not to answer		8%	6%	7%	11%	3%	6%	10%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	83	83	67	69	68	86	87	85	68	86	64	77	71	89	93	78
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	72	78	68	65	73	73	77	89	68	78	60	78	70	79	81	74
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	66	69	63	61	68	66	63	82	64	68	56	71	64	71	71	73
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	64	60	46	58	57	44	55	77	57	54	48	56	52	65	65	64
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	63	62	42	52	61	46	51	78	55	54	50	53	52	61	58	70
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	52	50	42	43	53	51	40	60	47	48	25	53	40	64	71	44
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	67	83	85	83	65	57	83	78	88	79	90	79	87
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	68	75	78	78	75	68	67	68	82	68	86	73	82
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	63	68	69	72	62	66	57	62	73	63	74	67	77
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	46	62	67	59	55	50	40	63	60	63	72	66	54
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	42	62	69	55	51	46	37	63	62	65	72	53	56
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	42	51	48	55	57	43	39	49	52	42	53	54	55
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	84	61	74	72	84	83	72	77	90	55	61	84	81	66	82	74
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	79	58	62	70	82	73	70	75	83	57	66	73	72	67	76	69
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	77	69	72	48	77	77	50	79	75	74	38	56	68	62	66	66
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	74	43	56	27	75	72	29	73	75	53	29	25	49	52	59	57
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	74	41	53	23	80	64	22	71	78	51	30	18	42	59	56	56
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	63	22	38	30	67	55	33	65	60	19	26	34	47	39	52	43
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	85	76	52	88	72	90	69	83	83	75	72	70	86
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	81	62	58	81	65	86	75	62	75	72	74	69	74
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	65	74	57	69	59	73	87	46	69	65	72	66	59
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	48	49	53	51	58	61	71	40	58	56	56	58	54
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	44	40	61	56	53	58	61	49	59	53	47	58	51
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	58	34	45	29	41	62	51	33	53	46	49	44	55
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	68	91	68	84	88	73	59	66	74	81
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	61	83	69	76	79	73	75	61	74	73
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	59	74	65	66	73	51	77	67	67	66
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	56	59	58	53	71	28	44	58	58	56
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	58	60	55	52	75	19	57	50	50	58
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	51	53	46	46	62	34	46	32	46	49
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	78	75	77	86	66	79	66	75	79	75	79	65	74	81
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	75	77	64	78	66	75	62	71	74	71	74	57	70	76
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	40	64	55	70	63	75	67	65	68	65	68	30	62	72
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	49	55	49	65	57	58	49	53	59	53	59	45	51	60
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	50	57	58	59	50	54	47	52	57	52	57	54	53	55
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	30	54	56	43	47	50	35	47	48	47	48	41	41	51
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	78	73	81	71	72	76	81	72	86	66	48	78	66	82	77
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	76	70	72	72	66	74	72	68	76	66	58	84	59	87	67
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	73	76	65	65	34	74	65	48	64	67	59	70	68	85	63
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	64	59	58	41	36	62	58	38	52	54	54	71	48	83	50
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	64	57	54	48	31	62	54	38	48	58	56	74	44	81	53
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	53	50	48	41	31	52	48	36	57	44	28	46	37	59	24
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	83	81	80	54	91	92	82	70	73	71	85	77	86	69	40
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	73	72	76	68	74	75	87	65	73	79	76	69	83	54	35
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	70	55	72	79	88	62	86	69	79	63	68	62	74	61	30
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	42	66	59	69	49	49	63	63	58	53	57	54	62	44	34
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	46	55	51	48	56	46	48	59	55	42	57	53	58	58	39
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	59	49	54	60	56	52	64	45	49	58	42	44	57	37	14
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	85	85	67	81	23	83	51	28	79	81	78	64	74	82	46
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	83	78	56	61	21	80	40	18	73	79	79	53	73	75	42
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	76	69	55	58	20	73	38	12	64	79	68	47	63	72	20
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	62	56	52	57	20	60	38	24	41	82	59	49	31	69	34
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	59	53	58	70	23	58	45	23	37	83	57	55	20	71	39
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	59	53	32	21	-8	55	6	-2	50	53	53	22	35	56	14
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	86	69	50	86	72	64	83	60	40	.	.	.	86	68
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	81	64	46	80	73	57	78	50	46	78	69	45	80	64
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	76	59	22	77	61	45	.	.	.	79	50	22	71	51
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	73	32	31	76	30	42	64	19	36	80	9	12	70	41
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	74	26	36	76	26	40	59	20	27	81	13	16	73	31
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	61	27	30	63	35	26	50	32	17	61	34	14	63	32
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	83	75	49	82	73	83	82	76
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	79	71	38	78	69	78	79	69	79	73	77	82	78
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	75	55	49	75	55	71	85	56
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	73	29	38	72	32	66	81	29	70	28	67	77	27
	56d.BEING SENT A MAIL- IN BALLOT REQUEST FORM	54	73	24	33	71	15	71	70	17	75	21	74	80	18
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	62	28	16	57	25	62	52	30	64	32	64	69	33
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MORE MOTIVATED - LESS MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	77	82	77	70	72	77	.
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	72	70	74	71	75	72	73
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	66	70	65	64	75	.	66
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	56	65	56	47	66	57	54
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	54	64	57	39	60	52	57
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	47	50	51	36	54	45	49
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	57%	63%	50%	53%	53%	51%	64%	69%	53%	59%	48%	58%	54%	62%	68%	44%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	54%	59%	43%	45%	52%	52%	56%	66%	47%	56%	47%	54%	51%	53%	55%	47%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	52%	53%	48%	43%	53%	58%	51%	58%	47%	55%	43%	59%	51%	50%	50%	50%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	51%	55%	40%	41%	51%	47%	52%	61%	45%	51%	43%	51%	47%	50%	51%	48%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	46%	52%	40%	41%	42%	48%	49%	59%	41%	51%	40%	48%	44%	48%	49%	46%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	47%	45%	37%	39%	43%	42%	43%	57%	40%	45%	28%	49%	39%	49%	54%	38%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	50%	60%	65%	53%	57%	51%	49%	55%	64%	57%	72%	53%	53%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	43%	57%	61%	55%	56%	42%	43%	51%	62%	52%	68%	51%	59%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	48%	53%	55%	53%	47%	47%	49%	47%	58%	48%	61%	47%	59%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	40%	53%	59%	46%	43%	39%	42%	50%	56%	52%	65%	42%	49%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	40%	49%	54%	44%	48%	38%	42%	43%	55%	45%	61%	37%	50%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	37%	46%	47%	48%	43%	40%	32%	41%	50%	39%	53%	43%	52%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	63%	35%	51%	51%	66%	58%	50%	58%	68%	40%	49%	52%	60%	49%	60%	52%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	58%	42%	43%	42%	62%	50%	42%	55%	61%	40%	36%	48%	50%	47%	53%	54%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	58%	57%	52%	38%	60%	53%	38%	56%	59%	51%	28%	46%	51%	48%	52%	52%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	59%	40%	43%	30%	64%	50%	29%	55%	64%	43%	28%	32%	45%	48%	48%	51%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	55%	36%	39%	32%	58%	49%	32%	49%	61%	36%	28%	35%	42%	44%	46%	49%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	51%	30%	33%	32%	55%	44%	33%	49%	54%	34%	28%	35%	42%	40%	45%	38%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	66%	54%	44%	57%	57%	62%	48%	59%	57%	56%	46%	56%	64%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	52%	48%	41%	56%	46%	59%	55%	52%	57%	50%	49%	48%	58%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	46%	57%	43%	55%	43%	60%	65%	41%	55%	50%	57%	47%	52%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	45%	46%	44%	54%	42%	53%	52%	49%	52%	47%	44%	47%	53%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	42%	42%	38%	54%	38%	54%	52%	45%	50%	44%	41%	44%	52%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	47%	36%	40%	40%	39%	51%	38%	38%	45%	42%	43%	41%	46%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	57%	57%	53%	60%	64%	50%	39%	52%	50%	61%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	51%	61%	47%	54%	58%	42%	56%	46%	56%	49%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	45%	60%	47%	53%	56%	37%	59%	55%	58%	48%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	46%	55%	45%	50%	58%	28%	45%	48%	46%	49%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	40%	56%	41%	49%	52%	33%	41%	47%	47%	45%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	35%	51%	41%	42%	51%	35%	34%	36%	42%	44%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	60%	57%	56%	59%	54%	57%	42%	55%	58%	55%	58%	46%	50%	61%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	55%	56%	59%	52%	46%	49%	44%	49%	53%	49%	53%	49%	51%	52%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	42%	51%	54%	58%	34%	55%	35%	52%	51%	52%	51%	50%	46%	53%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	51%	46%	45%	49%	49%	50%	41%	45%	50%	45%	50%	49%	45%	49%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	44%	46%	45%	49%	48%	46%	38%	46%	46%	46%	46%	41%	43%	47%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	43%	51%	36%	44%	39%	43%	28%	41%	44%	41%	44%	41%	38%	45%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	57%	54%	58%	59%	50%	56%	58%	54%	58%	55%	45%	68%	44%	54%	66%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	57%	50%	49%	55%	44%	54%	49%	49%	53%	46%	40%	63%	46%	56%	52%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	58%	51%	50%	52%	34%	55%	50%	41%	53%	55%	39%	44%	60%	53%	51%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	53%	50%	45%	48%	40%	52%	45%	44%	45%	49%	44%	60%	43%	55%	53%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	53%	43%	45%	43%	36%	49%	45%	39%	44%	44%	38%	55%	42%	54%	55%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	48%	43%	42%	36%	34%	46%	42%	35%	48%	40%	30%	47%	30%	45%	36%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	54%	62%	60%	46%	72%	69%	62%	61%	54%	53%	60%	53%	64%	42%	27%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	47%	57%	53%	55%	60%	65%	59%	44%	52%	57%	53%	51%	58%	40%	24%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	50%	55%	60%	64%	74%	50%	64%	50%	60%	54%	51%	47%	58%	34%	26%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	44%	48%	48%	45%	43%	49%	54%	49%	44%	50%	48%	49%	53%	41%	29%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	38%	50%	48%	43%	44%	50%	51%	41%	48%	48%	50%	43%	50%	40%	27%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	46%	47%	47%	52%	44%	46%	47%	40%	39%	50%	42%	42%	49%	29%	20%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	63%	64%	35%	49%	19%	61%	34%	26%	53%	66%	59%	36%	48%	62%	40%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	60%	44%	32%	44%	28%	55%	35%	27%	49%	57%	61%	35%	47%	55%	33%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	61%	46%	31%	42%	16%	55%	28%	25%	45%	62%	63%	30%	46%	56%	24%
	56d.BEING SENT A MAIL- IN BALLOT REQUEST FORM	48%	54%	43%	42%	44%	27%	51%	35%	25%	36%	72%	44%	44%	30%	57%	37%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	52%	40%	33%	43%	28%	48%	35%	23%	36%	63%	47%	38%	35%	51%	35%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	51%	40%	21%	18%	19%	47%	19%	20%	41%	48%	50%	24%	35%	47%	25%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	64%	47%	41%	66%	52%	41%	62%	36%	27%	.	.	.	63%	52%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	60%	41%	35%	60%	44%	40%	54%	45%	32%	59%	43%	29%	58%	44%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	59%	42%	23%	59%	44%	39%	.	.	.	61%	34%	28%	55%	49%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	59%	32%	33%	60%	35%	36%	54%	33%	25%	60%	23%	22%	57%	34%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	54%	34%	33%	56%	34%	36%	51%	36%	26%	57%	20%	26%	54%	37%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	50%	33%	26%	54%	34%	27%	46%	38%	16%	51%	29%	24%	52%	36%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	63%	50%	30%	62%	48%	63%	61%	52%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	58%	43%	35%	56%	42%	60%	51%	46%	58%	45%	60%	54%	48%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	57%	42%	51%	58%	41%	56%	64%	42%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	59%	30%	31%	58%	33%	59%	56%	34%	58%	26%	57%	60%	23%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	55%	33%	26%	55%	34%	57%	51%	36%	52%	32%	53%	47%	31%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	51%	32%	22%	49%	32%	49%	48%	33%	48%	35%	50%	48%	34%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MUCH MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	56%	54%	60%	50%	56%	56%	.
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	51%	50%	52%	50%	57%	51%	52%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	51%	59%	47%	52%	58%	.	51%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	48%	53%	49%	41%	56%	49%	47%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	46%	46%	48%	40%	53%	47%	44%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	42%	41%	47%	33%	43%	42%	42%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	87%	88%	77%	77%	79%	88%	91%	89%	78%	89%	75%	83%	79%	92%	94%	86%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	81%	85%	75%	75%	81%	81%	83%	90%	77%	84%	72%	84%	78%	85%	86%	83%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	80%	80%	74%	75%	80%	78%	75%	87%	77%	78%	71%	80%	76%	82%	82%	82%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	78%	76%	65%	73%	74%	65%	70%	86%	73%	71%	67%	72%	70%	78%	78%	77%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	78%	77%	63%	69%	75%	67%	71%	85%	71%	72%	67%	71%	69%	76%	74%	81%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	68%	66%	60%	62%	69%	64%	62%	71%	64%	64%	51%	68%	60%	75%	78%	65%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	77%	88%	89%	88%	76%	70%	87%	84%	90%	85%	92%	85%	91%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	75%	83%	86%	84%	81%	76%	75%	79%	87%	81%	90%	79%	88%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	74%	80%	81%	83%	73%	76%	71%	78%	81%	79%	82%	80%	85%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	65%	77%	80%	76%	72%	67%	61%	78%	75%	77%	82%	80%	73%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	63%	77%	82%	72%	69%	64%	61%	77%	77%	81%	83%	70%	74%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	60%	67%	65%	70%	69%	61%	58%	67%	67%	62%	68%	69%	71%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	89%	72%	80%	80%	89%	88%	79%	84%	93%	69%	73%	86%	86%	76%	86%	82%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	85%	70%	73%	79%	88%	79%	79%	83%	87%	69%	77%	81%	80%	76%	83%	77%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	85%	82%	82%	68%	86%	82%	69%	86%	83%	83%	63%	71%	78%	76%	78%	77%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	84%	61%	69%	56%	86%	80%	57%	84%	83%	67%	57%	55%	69%	70%	75%	71%
	56d.BEING SENT A MAIL- IN BALLOT REQUEST FORM	71%	83%	64%	68%	55%	88%	74%	54%	80%	85%	70%	58%	53%	65%	72%	73%	70%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	74%	51%	58%	54%	78%	68%	55%	76%	73%	49%	54%	53%	65%	59%	68%	61%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	89%	83%	68%	90%	79%	92%	79%	86%	88%	82%	79%	80%	87%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	86%	73%	70%	85%	77%	89%	81%	73%	84%	79%	80%	78%	81%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	76%	82%	75%	78%	74%	82%	89%	66%	79%	78%	83%	78%	74%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	70%	69%	71%	68%	73%	76%	79%	61%	75%	72%	71%	73%	70%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	67%	63%	73%	71%	71%	75%	72%	68%	75%	70%	67%	73%	69%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	71%	58%	63%	53%	63%	72%	66%	56%	68%	64%	65%	63%	67%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	78%	93%	78%	87%	92%	80%	73%	76%	81%	86%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	75%	88%	78%	82%	86%	80%	82%	72%	82%	81%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	76%	81%	77%	78%	83%	69%	88%	77%	80%	77%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	74%	75%	73%	70%	83%	57%	64%	72%	74%	72%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	73%	76%	71%	70%	83%	53%	73%	69%	69%	74%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	69%	68%	64%	63%	74%	56%	64%	55%	63%	66%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	85%	84%	86%	92%	80%	83%	67%	83%	85%	83%	85%	80%	82%	85%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	85%	84%	78%	87%	76%	81%	69%	79%	81%	79%	81%	75%	80%	82%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	69%	78%	75%	84%	75%	82%	71%	75%	80%	75%	80%	61%	75%	81%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	72%	73%	72%	80%	70%	73%	60%	71%	74%	71%	74%	69%	69%	74%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	73%	74%	76%	77%	69%	71%	57%	70%	73%	70%	73%	74%	69%	72%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	57%	71%	69%	66%	63%	65%	46%	66%	65%	66%	65%	63%	62%	66%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	86%	80%	85%	77%	81%	84%	85%	79%	89%	78%	66%	84%	77%	85%	83%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	84%	80%	79%	77%	76%	82%	79%	76%	83%	77%	70%	87%	71%	89%	75%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	82%	86%	76%	74%	59%	84%	76%	66%	78%	77%	73%	80%	77%	90%	71%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	78%	73%	74%	60%	61%	76%	74%	61%	70%	72%	68%	81%	67%	89%	67%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	78%	73%	72%	63%	58%	76%	72%	60%	69%	74%	70%	82%	65%	85%	68%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	69%	66%	65%	56%	56%	68%	65%	56%	71%	64%	54%	63%	59%	70%	47%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	87%	89%	83%	64%	91%	92%	85%	79%	82%	81%	88%	84%	90%	80%	56%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	82%	81%	82%	76%	80%	84%	88%	74%	80%	84%	83%	80%	87%	71%	55%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	81%	71%	82%	85%	94%	69%	88%	78%	86%	78%	77%	77%	83%	75%	56%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	65%	79%	73%	79%	69%	68%	77%	76%	73%	71%	72%	71%	77%	65%	57%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	68%	73%	69%	68%	72%	66%	70%	72%	72%	67%	72%	71%	74%	74%	61%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	72%	68%	70%	74%	70%	67%	72%	64%	65%	71%	61%	63%	70%	62%	43%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	89%	90%	77%	84%	39%	88%	61%	49%	85%	87%	85%	69%	81%	87%	57%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	87%	85%	70%	68%	43%	85%	55%	47%	81%	84%	86%	63%	81%	83%	57%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	84%	78%	72%	71%	45%	82%	57%	48%	77%	86%	79%	60%	76%	82%	44%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	77%	72%	69%	68%	44%	75%	55%	52%	64%	88%	74%	64%	59%	80%	54%
	56d.BEING SENT A MAIL- IN BALLOT REQUEST FORM	71%	75%	72%	73%	79%	46%	74%	61%	49%	62%	89%	74%	65%	54%	81%	56%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	72%	68%	59%	43%	27%	70%	34%	34%	66%	68%	69%	44%	57%	70%	42%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	90%	79%	58%	91%	80%	72%	88%	71%	55%	.	.	.	91%	78%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	87%	75%	57%	86%	80%	68%	84%	65%	60%	84%	81%	56%	87%	76%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	85%	73%	46%	84%	75%	64%	.	.	.	85%	69%	48%	81%	71%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	83%	58%	52%	84%	57%	63%	78%	52%	54%	86%	46%	42%	82%	63%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	83%	56%	53%	85%	57%	59%	75%	53%	50%	87%	50%	42%	83%	60%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	74%	53%	46%	75%	56%	51%	67%	53%	43%	73%	58%	40%	75%	54%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	89%	81%	59%	88%	80%	89%	87%	81%
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	85%	80%	56%	84%	78%	86%	83%	77%	85%	81%	85%	87%	83%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	83%	72%	68%	84%	71%	82%	89%	71%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	83%	57%	55%	82%	59%	80%	86%	58%	81%	55%	81%	83%	55%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	82%	56%	53%	81%	51%	81%	80%	52%	83%	52%	83%	85%	51%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	74%	53%	46%	72%	51%	76%	66%	51%	75%	55%	74%	78%	55%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL MORE MOTIVATED	A56b.KNOWING MORE ABOUT THE CANDIDATES RUNNING IN ALL OF THE RACES IN MY AREA	83%	88%	84%	77%	81%	83%	.
	56a.HAVING A MORE ACCESSIBLE POLLING PLACE	80%	81%	81%	78%	82%	80%	81%
	B56c.BEING SENT A VOTING GUIDE ABOUT THE CANDIDATES	78%	81%	77%	75%	84%	.	78%
	56e.BEING SENT INSTRUCTIONS ON HOW TO VOTE-BY-MAIL	72%	77%	73%	65%	78%	73%	71%
	56d.BEING SENT A MAIL-IN BALLOT REQUEST FORM	71%	78%	73%	60%	76%	70%	73%
	56f.MAKING ELECTION DAY A HOLIDAY WHERE I LIVE	64%	69%	67%	53%	68%	63%	66%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarri ed under 55	POC only	Unmarri ed under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non- college grad	College graduat e or post- grad	4-year College grad	Post- graduat e
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	68	69	54	61	58	68	62	73	60	66	56	62	60	70	71	67
	B57f.MY CLOSE FRIENDS	48	51	47	47	60	54	36	33	45	58	37	41	52	46	51	49	58
	A57a.BARACK OBAMA	43	65	53	20	46	45	41	29	69	46	40	23	49	38	56	59	46
	B57b.MICHELLE OBAMA	38	65	37	19	49	46	26	19	42	48	26	37	44	40	31	27	42
	A57i.MY STATE REPRESENTATIVE	36	45	43	23	33	48	27	29	60	38	33	28	35	32	44	52	23
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	36	34	24	32	34	28	18	52	33	28	24	30	27	38	43	26
	B57h.MY COLLEAGUES	26	31	24	25	39	33	14	10	28	37	14	19	30	24	30	33	24
	B57j.MY SENATOR OR CONGRESSPERSON	24	27	22	23	29	27	17	9	49	28	19	15	30	22	27	28	24
	A57c.KAMALA HARRIS	23	31	46	-3	9	29	20	26	69	16	31	3	27	16	37	46	13
	A57g.MY BOSS	17	23	27	3	18	21	9	13	31	19	14	6	5	5	43	46	32
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	22	1	5	28	15	-5	-20	17	23	-8	2	20	11	2	5	-6
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	54	69	69	71	68	53	55	66	71	63	75	70	72
	B57f.MY CLOSE FRIENDS	48	47	49	53	46	56	57	31	59	39	60	47	57	35
	A57a.BARACK OBAMA	43	20	58	67	50	49	24	14	65	52	64	70	65	39
	B57b.MICHELLE OBAMA	38	19	50	71	29	13	35	-7	59	41	72	70	44	14
	A57i.MY STATE REPRESENTATIVE	36	23	44	51	33	34	31	11	44	43	50	52	26	39
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	24	35	38	33	32	31	12	34	35	33	43	33	34
	B57h.MY COLLEAGUES	26	25	27	30	26	37	38	4	36	19	32	29	45	6
	B57j.MY SENATOR OR CONGRESSPERSON	24	23	24	30	23	37	32	9	25	23	23	37	26	19
	A57c.KAMALA HARRIS	23	-3	39	53	27	7	0	-7	30	47	40	63	13	37
	A57g.MY BOSS	17	3	26	23	30	1	13	-15	24	27	25	22	12	44
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	5	11	19	6	-8	21	-19	25	-2	22	16	32	-23
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	75	52	60	47	78	71	50	69	82	64	48	46	57	71	67	48
	B57f.MY CLOSE FRIENDS	48	67	30	45	25	68	64	23	75	58	58	34	18	46	40	53	43
	A57a.BARACK OBAMA	43	78	20	45	-17	86	65	-15	74	82	28	-1	-33	32	47	49	34
	B57b.MICHELLE OBAMA	38	77	37	47	-39	85	61	-39	82	71	39	-20	-54	36	36	38	38
	A57i.MY STATE REPRESENTATIVE	36	49	8	28	22	59	30	25	51	46	5	31	14	46	33	37	26
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	47	8	14	10	60	24	9	48	47	14	16	6	31	26	34	26
	B57h.MY COLLEAGUES	26	46	-2	9	4	52	34	1	54	36	9	18	-7	30	17	30	22
	B57j.MY SENATOR OR CONGRESSPERSON	24	40	2	3	3	49	21	-1	38	42	21	11	-3	28	22	26	16
	A57c.KAMALA HARRIS	23	56	-11	12	-31	67	38	-32	43	70	-22	-22	-40	14	26	25	19
	A57g.MY BOSS	17	24	1	5	13	34	6	10	27	21	9	13	12	9	10	22	16
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	28	-2	10	-26	35	14	-27	37	18	25	-11	-37	-7	5	17	3
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	54	60	70	72	62	71	47	50	73	60	61	61	62
	B57f.MY CLOSE FRIENDS	48	62	24	50	23	60	48	61	26	45	49	56	54	28
	A57a.BARACK OBAMA	43	37	26	42	55	56	43	37	29	53	41	41	44	42
	B57b.MICHELLE OBAMA	38	48	19	48	16	45	33	58	20	27	41	42	50	22
	A57i.MY STATE REPRESENTATIVE	36	58	33	25	46	40	35	36	11	43	34	35	33	46
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	35	27	26	26	32	35	42	8	34	30	30	32	29
	B57h.MY COLLEAGUES	26	40	17	26	1	35	26	53	-7	26	27	32	35	0
	B57j.MY SENATOR OR CONGRESSPERSON	24	32	24	20	25	31	21	28	5	18	26	29	33	7
	A57c.KAMALA HARRIS	23	19	8	19	39	15	34	11	33	43	17	9	23	23
	A57g.MY BOSS	17	24	-6	7	15	25	20	18	14	31	13	17	13	9
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	-2	-14	24	-26	27	7	36	-28	1	11	18	17	-12
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	61	79	60	61	79	49	26	55	60	66
	B57f.MY CLOSE FRIENDS	48	65	34	57	38	62	24	54	44	54	44
	A57a.BARACK OBAMA	43	57	51	44	36	79	-20	3	44	51	41
	B57b.MICHELLE OBAMA	38	43	18	49	30	72	-43	42	46	32	42
	A57i.MY STATE REPRESENTATIVE	36	48	40	36	30	51	23	30	19	41	34
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	31	36	33	25	47	11	27	20	29	32
	B57h.MY COLLEAGUES	26	36	21	37	12	40	3	-1	29	26	25
	B57j.MY SENATOR OR CONGRESSPERSON	24	4	25	33	17	41	4	22	9	25	24
	A57c.KAMALA HARRIS	23	35	46	13	23	58	-34	-7	12	27	22
	A57g.MY BOSS	17	22	36	18	4	24	11	10	10	19	17
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	16	-7	24	-7	25	-30	10	8	9	7
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	58	67	66	63	73	61	52	60	65	60	65	52	61	66
	B57f.MY CLOSE FRIENDS	48	61	50	59	63	57	44	28	58	43	58	43	31	51	49
	A57a.BARACK OBAMA	43	34	56	58	49	27	42	18	46	43	46	43	48	48	42
	B57b.MICHELLE OBAMA	38	33	33	23	50	26	48	22	44	36	44	36	24	41	38
	A57i.MY STATE REPRESENTATIVE	36	57	48	29	47	48	24	23	37	36	37	36	41	47	32
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	36	39	26	38	23	31	10	28	33	28	33	20	29	32
	B57h.MY COLLEAGUES	26	46	29	26	33	3	29	8	28	25	28	25	1	23	30
	B57j.MY SENATOR OR CONGRESSPERSON	24	5	29	5	34	11	30	9	24	25	24	25	7	20	27
	A57c.KAMALA HARRIS	23	34	28	18	38	13	20	-1	21	24	21	24	24	22	24
	A57g.MY BOSS	17	27	25	33	20	22	9	8	18	16	18	16	23	13	18
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	10	6	6	-2	18	14	12	13	7	13	7	-12	3	13
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	64	60	60	65	70	63	60	68	62	56	46	79	67	85	58
	B57f.MY CLOSE FRIENDS	48	50	56	44	42	46	52	44	44	51	49	44	37	59	76	7
	A57a.BARACK OBAMA	43	51	50	42	41	21	50	42	30	43	44	16	69	25	58	50
	B57b.MICHELLE OBAMA	38	52	47	32	19	19	50	32	19	39	44	25	29	31	86	42
	A57i.MY STATE REPRESENTATIVE	36	41	40	30	23	43	41	30	34	38	38	6	49	28	44	36
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	38	33	27	33	17	36	27	24	31	32	7	38	25	60	23
	B57h.MY COLLEAGUES	26	28	32	25	27	16	30	25	21	34	34	4	10	19	49	5
	B57j.MY SENATOR OR CONGRESSPERSON	24	27	30	26	27	-3	28	26	10	27	37	3	26	13	44	7
	A57c.KAMALA HARRIS	23	32	27	21	19	3	30	21	10	19	19	-1	71	17	20	39
	A57g.MY BOSS	17	18	25	15	12	8	21	15	10	24	6	-13	30	12	34	9
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	27	19	1	2	-24	24	1	-13	7	23	9	-16	21	44	-18
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	55	68	64	62	67	74	52	73	58	66	67	58	67	70	35
	B57f.MY CLOSE FRIENDS	48	56	44	54	59	72	46	66	49	66	45	50	34	51	65	26
	A57a.BARACK OBAMA	43	34	55	49	31	37	48	29	47	55	35	47	39	50	29	20
	B57b.MICHELLE OBAMA	38	41	33	49	31	50	35	41	51	40	29	32	36	39	50	28
	A57i.MY STATE REPRESENTATIVE	36	35	48	36	36	23	26	35	36	41	48	35	29	46	11	6
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	32	35	27	32	45	25	48	37	30	34	30	26	38	18	7
	B57h.MY COLLEAGUES	26	40	18	42	41	54	35	54	42	46	15	21	14	30	39	0
	B57j.MY SENATOR OR CONGRESSPERSON	24	32	15	39	28	48	17	62	26	42	23	16	26	31	12	1
	A57c.KAMALA HARRIS	23	18	20	17	14	0	-17	-3	11	18	10	30	32	30	6	3
	A57g.MY BOSS	17	20	43	-6	23	12	7	11	10	6	22	25	15	23	14	-9
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	8	6	18	6	7	9	48	22	13	6	2	2	10	11	1
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv at ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv at ed	Vote in person on election day	Vote absent e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	67	67	69	78	-3	67	37	38	54	77	67	56	42	73	52
	B57f.MY CLOSE FRIENDS	48	54	55	58	44	8	55	24	-13	48	57	54	15	31	60	9
	A57a.BARACK OBAMA	43	47	65	25	21	0	49	10	19	29	64	46	41	-14	69	40
	B57b.MICHELLE OBAMA	38	43	23	66	38	6	41	21	14	27	57	43	19	-38	73	19
	A57i.MY STATE REPRESENTATIVE	36	42	51	4	30	-10	41	9	5	30	42	51	18	19	43	35
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	40	35	20	1	-13	37	-6	-10	25	44	34	12	13	40	8
	B57h.MY COLLEAGUES	26	33	32	24	-1	-1	32	-1	-9	27	30	28	7	11	36	-5
	B57j.MY SENATOR OR CONGRESSPERSON	24	33	24	23	11	-3	31	3	-43	21	38	22	0	6	33	10
	A57c.KAMALA HARRIS	23	34	28	2	-9	-7	30	-8	-31	8	44	30	15	-32	47	23
	A57g.MY BOSS	17	20	34	3	19	-12	21	3	-23	8	23	33	17	3	23	9
B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	12	3	24	-9	15	11	4	-25	4	16	10	4	-18	20	11	
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	76	45	45	76	44	56	68	38	45	.	.	.	73	54
	B57f.MY CLOSE FRIENDS	48	66	23	22	64	25	38	.	.	.	59	32	15	62	23
	A57a.BARACK OBAMA	43	77	-10	29	81	-24	35	49	17	22	.	.	.	73	-10
	B57b.MICHELLE OBAMA	38	76	-23	7	78	-21	15	.	.	.	62	-11	14	71	-18
	A57i.MY STATE REPRESENTATIVE	36	54	8	24	56	13	19	42	0	16	.	.	.	51	10
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	49	5	6	53	7	9	41	14	18	46	-14	-6	47	8
	B57h.MY COLLEAGUES	26	43	-5	31	43	-4	23	.	.	.	42	0	-2	42	-3
	B57j.MY SENATOR OR CONGRESSPERSON	24	41	-6	24	47	-6	6	.	.	.	42	-13	11	43	-1
	A57c.KAMALA HARRIS	23	60	-36	4	72	-53	0	28	1	1	.	.	.	61	-52
	A57g.MY BOSS	17	28	1	4	29	1	8	20	-7	12	.	.	.	27	1
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	28	-26	6	27	-24	5	.	.	.	23	-20	-6	26	-20
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	76	47	41	74	46	76	71	48
	B57f.MY CLOSE FRIENDS	48	66	26	9	66	23	69	59	23
	A57a.BARACK OBAMA	43	75	-12	17	76	-18	80	70	-18
	B57b.MICHELLE OBAMA	38	77	-45	42	79	-44	80	80	-48
	A57i.MY STATE REPRESENTATIVE	36	50	17	0	48	17	52	42	30
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	46	10	4	49	21	55	40	27	45	-7	52	31	-8
	B57h.MY COLLEAGUES	26	45	0	-10	44	0	48	40	0
	B57j.MY SENATOR OR CONGRESSPERSON	24	39	2	-2	38	1	43	30	4
	A57c.KAMALA HARRIS	23	55	-32	-9	56	-42	63	48	-37
	A57g.MY BOSS	17	23	16	-17	23	12	28	16	19
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	26	-27	11	29	-27	34	19	-24
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MORE MOTIVATED - LESS MOTIVATED	A57e.MY FAMILY	63	59	67	59	61	63	.
	B57f.MY CLOSE FRIENDS	48	57	46	43	65	.	48
	A57a.BARACK OBAMA	43	38	45	46	65	43	.
	B57b.MICHELLE OBAMA	38	59	30	34	77	.	38
	A57i.MY STATE REPRESENTATIVE	36	42	34	34	40	36	.
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	30	37	31	24	40	36	25
	B57h.MY COLLEAGUES	26	36	29	10	45	.	26
	B57j.MY SENATOR OR CONGRESSPERSON	24	23	31	10	30	.	24
	A57c.KAMALA HARRIS	23	8	33	18	48	23	.
	A57g.MY BOSS	17	24	16	9	12	17	.
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	9	7	4	19	33	.	9
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarri ed under 55	POC only	Unmarr ied under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduat e or post-grad	4-year College grad	Post-graduat e
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	56%	55%	32%	43%	48%	45%	44%	67%	45%	48%	35%	51%	44%	51%	56%	38%
	A57e.MY FAMILY	45%	56%	47%	36%	46%	46%	41%	43%	55%	46%	44%	41%	46%	44%	48%	50%	45%
	B57b.MICHELLE OBAMA	42%	55%	48%	27%	45%	42%	35%	39%	50%	44%	39%	36%	47%	42%	42%	43%	41%
	B57f.MY CLOSE FRIENDS	32%	40%	33%	26%	38%	36%	19%	31%	30%	38%	26%	30%	37%	34%	29%	26%	38%
	A57i.MY STATE REPRESENTATIVE	30%	33%	37%	23%	24%	31%	28%	32%	58%	27%	35%	28%	27%	28%	37%	41%	27%
	A57c.KAMALA HARRIS	30%	29%	49%	15%	16%	27%	26%	41%	79%	20%	41%	18%	31%	26%	40%	42%	36%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	27%	29%	18%	21%	26%	22%	23%	40%	23%	26%	20%	26%	23%	27%	27%	25%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	27%	21%	16%	21%	19%	23%	18%	23%	21%	21%	16%	22%	19%	24%	23%	28%
	B57h.MY COLLEAGUES	20%	24%	22%	15%	20%	19%	17%	20%	28%	20%	20%	17%	25%	21%	17%	15%	24%
	A57g.MY BOSS	18%	23%	22%	10%	16%	22%	16%	14%	28%	18%	17%	16%	15%	15%	22%	23%	21%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	21%	17%	11%	17%	16%	15%	10%	23%	17%	14%	15%	17%	16%	14%	11%	24%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	32%	56%	65%	45%	45%	33%	30%	55%	56%	56%	72%	58%	35%
	A57e.MY FAMILY	45%	36%	51%	58%	43%	49%	38%	33%	53%	49%	55%	60%	50%	38%
	B57b.MICHELLE OBAMA	42%	27%	51%	66%	38%	30%	32%	20%	54%	48%	64%	67%	46%	29%
	B57f.MY CLOSE FRIENDS	32%	26%	36%	42%	28%	35%	33%	15%	41%	31%	47%	37%	32%	25%
	A57i.MY STATE REPRESENTATIVE	30%	23%	36%	41%	30%	19%	24%	21%	29%	41%	32%	48%	23%	36%
	A57c.KAMALA HARRIS	30%	15%	40%	49%	31%	26%	13%	17%	26%	52%	32%	62%	12%	45%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	18%	28%	32%	26%	25%	19%	16%	26%	30%	27%	35%	25%	28%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	16%	24%	26%	24%	12%	17%	14%	24%	24%	26%	27%	23%	25%
	B57h.MY COLLEAGUES	20%	15%	23%	27%	18%	22%	19%	9%	21%	25%	23%	30%	16%	20%
	A57g.MY BOSS	18%	10%	22%	28%	13%	8%	12%	8%	23%	21%	28%	28%	10%	15%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	11%	19%	22%	17%	7%	14%	5%	19%	19%	22%	21%	15%	18%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	67%	20%	37%	18%	74%	55%	18%	62%	72%	25%	22%	14%	41%	49%	50%	39%
	A57e.MY FAMILY	45%	53%	39%	39%	34%	60%	40%	35%	52%	54%	43%	39%	29%	33%	51%	49%	38%
	B57b.MICHELLE OBAMA	42%	61%	31%	37%	10%	69%	45%	10%	61%	60%	31%	13%	7%	41%	39%	45%	36%
	B57f.MY CLOSE FRIENDS	32%	41%	26%	26%	20%	45%	33%	20%	47%	34%	29%	24%	17%	31%	34%	31%	33%
	A57i.MY STATE REPRESENTATIVE	30%	39%	13%	24%	23%	46%	27%	22%	32%	46%	12%	26%	21%	34%	26%	35%	20%
	A57c.KAMALA HARRIS	30%	46%	8%	18%	10%	55%	31%	11%	32%	61%	8%	6%	14%	22%	29%	35%	25%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	31%	11%	13%	18%	39%	18%	16%	29%	34%	12%	19%	16%	25%	25%	26%	17%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	27%	13%	8%	13%	34%	12%	12%	26%	27%	13%	13%	13%	21%	19%	23%	17%
	B57h.MY COLLEAGUES	20%	28%	11%	14%	10%	31%	20%	10%	28%	28%	8%	11%	9%	19%	17%	21%	22%
	A57g.MY BOSS	18%	21%	13%	11%	14%	26%	13%	14%	23%	19%	16%	12%	17%	15%	18%	21%	10%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	21%	10%	9%	8%	26%	11%	8%	23%	20%	13%	8%	9%	15%	12%	18%	15%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	45%	37%	44%	57%	47%	52%	42%	35%	51%	45%	41%	46%	51%
	A57e.MY FAMILY	45%	34%	32%	53%	48%	53%	45%	32%	47%	48%	44%	45%	45%	40%
	B57b.MICHELLE OBAMA	42%	45%	36%	37%	43%	48%	42%	43%	29%	41%	42%	44%	44%	37%
	B57f.MY CLOSE FRIENDS	32%	38%	22%	38%	28%	35%	27%	42%	25%	31%	33%	39%	32%	29%
	A57i.MY STATE REPRESENTATIVE	30%	34%	35%	25%	26%	32%	38%	12%	33%	34%	30%	23%	31%	40%
	A57c.KAMALA HARRIS	30%	17%	26%	20%	44%	22%	46%	18%	35%	42%	27%	19%	27%	38%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	28%	23%	25%	25%	23%	29%	16%	18%	29%	23%	18%	24%	28%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	24%	16%	18%	20%	22%	23%	16%	18%	21%	21%	20%	20%	24%
	B57h.MY COLLEAGUES	20%	22%	17%	17%	17%	19%	23%	27%	16%	22%	19%	18%	20%	19%
	A57g.MY BOSS	18%	17%	13%	14%	25%	26%	17%	7%	14%	23%	16%	14%	20%	11%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	18%	10%	14%	8%	18%	18%	17%	13%	17%	15%	14%	16%	15%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	54%	50%	44%	48%	66%	19%	30%	40%	49%	46%
	A57e.MY FAMILY	45%	43%	50%	47%	41%	54%	34%	35%	42%	44%	47%
	B57b.MICHELLE OBAMA	42%	46%	39%	44%	40%	59%	10%	39%	41%	38%	45%
	B57f.MY CLOSE FRIENDS	32%	37%	28%	38%	26%	41%	20%	35%	28%	34%	31%
	A57i.MY STATE REPRESENTATIVE	30%	27%	37%	27%	34%	41%	20%	25%	22%	30%	31%
	A57c.KAMALA HARRIS	30%	27%	49%	19%	38%	47%	11%	11%	19%	30%	31%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	28%	30%	22%	24%	32%	17%	19%	18%	24%	25%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	22%	20%	20%	21%	28%	13%	19%	13%	17%	23%
	B57h.MY COLLEAGUES	20%	21%	23%	20%	19%	26%	10%	22%	16%	19%	21%
	A57g.MY BOSS	18%	18%	25%	18%	14%	22%	16%	5%	14%	18%	17%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	15%	17%	17%	13%	22%	9%	22%	7%	17%	15%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	46%	52%	56%	40%	42%	49%	25%	46%	48%	46%	48%	57%	39%	49%
	A57e.MY FAMILY	45%	49%	51%	52%	37%	49%	42%	48%	46%	45%	46%	45%	45%	44%	46%
	B57b.MICHELLE OBAMA	42%	45%	44%	36%	55%	36%	41%	27%	42%	42%	42%	42%	39%	38%	44%
	B57f.MY CLOSE FRIENDS	32%	44%	37%	34%	35%	32%	29%	18%	35%	31%	35%	31%	37%	32%	33%
	A57i.MY STATE REPRESENTATIVE	30%	48%	39%	31%	25%	39%	25%	26%	29%	32%	29%	32%	37%	32%	30%
	A57c.KAMALA HARRIS	30%	40%	39%	24%	32%	32%	27%	13%	28%	32%	28%	32%	25%	28%	33%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	37%	33%	21%	21%	18%	22%	13%	26%	24%	26%	24%	30%	22%	25%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	24%	31%	23%	22%	7%	19%	6%	20%	22%	20%	22%	22%	16%	22%
	B57h.MY COLLEAGUES	20%	32%	27%	18%	19%	8%	19%	8%	18%	22%	18%	22%	23%	16%	21%
	A57g.MY BOSS	18%	16%	24%	18%	19%	14%	16%	10%	19%	17%	19%	17%	20%	18%	18%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	33%	21%	19%	11%	4%	14%	5%	16%	16%	16%	16%	23%	11%	16%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
		TOTAL	Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	50%	47%	48%	39%	40%	49%	48%	39%	48%	42%	27%	76%	34%	53%	46%
	A57e.MY FAMILY	45%	43%	48%	45%	42%	49%	45%	45%	46%	48%	34%	31%	66%	40%	61%	39%
	B57b.MICHELLE OBAMA	42%	47%	43%	37%	39%	43%	46%	37%	41%	42%	45%	34%	50%	31%	66%	38%
	B57f.MY CLOSE FRIENDS	32%	38%	32%	31%	35%	22%	35%	31%	27%	32%	36%	28%	30%	37%	46%	23%
	A57i.MY STATE REPRESENTATIVE	30%	32%	35%	28%	19%	33%	34%	28%	27%	30%	31%	18%	58%	23%	27%	36%
	A57c.KAMALA HARRIS	30%	32%	28%	32%	23%	28%	30%	32%	26%	31%	21%	17%	73%	18%	22%	35%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	32%	22%	21%	21%	20%	28%	21%	21%	26%	26%	18%	30%	21%	20%	22%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	23%	18%	21%	26%	14%	21%	21%	19%	23%	21%	18%	20%	14%	27%	14%
	B57h.MY COLLEAGUES	20%	23%	21%	19%	23%	10%	22%	19%	16%	21%	26%	17%	23%	15%	24%	14%
	A57g.MY BOSS	18%	21%	20%	15%	7%	19%	21%	15%	14%	22%	10%	8%	26%	8%	17%	16%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	20%	15%	11%	23%	15%	18%	11%	18%	17%	20%	11%	17%	18%	21%	8%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	44%	51%	45%	41%	55%	54%	41%	51%	44%	44%	49%	48%	52%	33%	27%
	A57e.MY FAMILY	45%	38%	57%	42%	43%	54%	66%	48%	50%	37%	49%	45%	45%	49%	40%	26%
	B57b.MICHELLE OBAMA	42%	43%	44%	35%	36%	44%	40%	53%	41%	43%	38%	39%	45%	46%	38%	27%
	B57f.MY CLOSE FRIENDS	32%	34%	35%	29%	26%	56%	23%	49%	32%	39%	34%	30%	29%	35%	29%	23%
	A57i.MY STATE REPRESENTATIVE	30%	26%	38%	29%	26%	22%	38%	42%	31%	27%	33%	28%	34%	37%	13%	13%
	A57c.KAMALA HARRIS	30%	28%	29%	25%	29%	29%	16%	27%	23%	23%	28%	33%	36%	37%	13%	10%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	27%	27%	23%	31%	24%	19%	38%	24%	23%	20%	23%	27%	28%	19%	13%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	26%	18%	20%	27%	26%	12%	32%	16%	22%	17%	19%	28%	23%	11%	15%
	B57h.MY COLLEAGUES	20%	24%	20%	18%	21%	33%	13%	35%	21%	23%	18%	17%	21%	24%	10%	10%
	A57g.MY BOSS	18%	19%	28%	11%	27%	15%	12%	16%	17%	11%	25%	18%	19%	20%	15%	6%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	17%	24%	9%	16%	25%	9%	30%	17%	15%	14%	14%	16%	18%	8%	14%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	55%	40%	34%	35%	16%	50%	25%	24%	41%	57%	52%	27%	20%	59%	37%
	A57e.MY FAMILY	45%	52%	39%	32%	57%	14%	48%	35%	26%	41%	52%	48%	37%	35%	50%	43%
	B57b.MICHELLE OBAMA	42%	49%	29%	50%	31%	17%	45%	24%	20%	35%	54%	48%	27%	11%	57%	27%
	B57f.MY CLOSE FRIENDS	32%	38%	25%	27%	33%	12%	34%	22%	19%	33%	35%	33%	21%	22%	39%	12%
	A57i.MY STATE REPRESENTATIVE	30%	38%	28%	9%	32%	4%	33%	18%	12%	28%	33%	36%	27%	25%	33%	29%
	A57c.KAMALA HARRIS	30%	41%	17%	7%	15%	8%	34%	11%	4%	25%	43%	29%	18%	13%	38%	23%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	30%	20%	11%	14%	8%	27%	11%	12%	23%	29%	28%	9%	18%	28%	17%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	25%	18%	11%	9%	9%	23%	9%	14%	20%	24%	28%	0%	15%	24%	13%
	B57h.MY COLLEAGUES	20%	26%	15%	11%	8%	9%	22%	8%	8%	21%	21%	25%	4%	13%	24%	10%
	A57g.MY BOSS	18%	20%	15%	12%	26%	4%	19%	15%	8%	17%	19%	16%	19%	14%	19%	23%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	19%	12%	10%	12%	10%	17%	11%	10%	16%	15%	21%	6%	10%	19%	11%
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	66%	18%	28%	68%	16%	34%	51%	35%	17%	.	.	.	64%	19%
	A57e.MY FAMILY	45%	52%	35%	38%	52%	34%	42%	48%	34%	31%	.	.	.	50%	38%
	B57b.MICHELLE OBAMA	42%	60%	15%	17%	60%	19%	26%	.	.	.	54%	17%	29%	59%	17%
	B57f.MY CLOSE FRIENDS	32%	39%	25%	14%	40%	22%	26%	.	.	.	37%	26%	16%	40%	25%
	A57i.MY STATE REPRESENTATIVE	30%	40%	18%	16%	41%	21%	20%	34%	13%	14%	.	.	.	39%	21%
	A57c.KAMALA HARRIS	30%	47%	7%	9%	55%	3%	9%	34%	19%	10%	.	.	.	50%	4%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	34%	12%	9%	34%	13%	16%	29%	16%	9%	28%	13%	12%	33%	14%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	29%	9%	11%	29%	13%	12%	.	.	.	26%	11%	13%	29%	12%
	B57h.MY COLLEAGUES	20%	28%	10%	4%	28%	10%	13%	.	.	.	25%	12%	10%	26%	13%
	A57g.MY BOSS	18%	22%	11%	16%	22%	10%	16%	19%	9%	11%	.	.	.	21%	13%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	22%	8%	2%	22%	9%	10%	.	.	.	19%	9%	10%	21%	11%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	65%	19%	15%	64%	18%	71%	54%	18%
	A57e.MY FAMILY	45%	53%	35%	29%	51%	36%	57%	45%	35%
	B57b.MICHELLE OBAMA	42%	59%	8%	34%	61%	9%	68%	51%	8%
	B57f.MY CLOSE FRIENDS	32%	41%	20%	11%	40%	20%	43%	36%	19%
	A57i.MY STATE REPRESENTATIVE	30%	38%	22%	8%	36%	23%	44%	26%	27%
	A57c.KAMALA HARRIS	30%	44%	11%	2%	43%	10%	52%	31%	13%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	31%	15%	11%	31%	18%	36%	24%	22%	30%	12%	35%	21%	14%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	26%	11%	11%	26%	12%	31%	17%	12%
	B57h.MY COLLEAGUES	20%	27%	11%	3%	27%	10%	30%	20%	10%
	A57g.MY BOSS	18%	21%	14%	12%	20%	14%	24%	15%	16%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	20%	9%	10%	21%	9%	26%	9%	10%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
MUCH MORE MOTIVATED	A57a.BARACK OBAMA	46%	34%	53%	46%	55%	46%	.
	A57e.MY FAMILY	45%	40%	50%	42%	48%	45%	.
	B57b.MICHELLE OBAMA	42%	46%	42%	36%	56%	.	42%
	B57f.MY CLOSE FRIENDS	32%	42%	32%	23%	37%	.	32%
	A57i.MY STATE REPRESENTATIVE	30%	30%	34%	23%	28%	30%	.
	A57c.KAMALA HARRIS	30%	19%	40%	22%	34%	30%	.
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	24%	28%	26%	16%	25%	26%	23%
	B57j.MY SENATOR OR CONGRESSPERSON	21%	28%	21%	12%	18%	.	21%
	B57h.MY COLLEAGUES	20%	28%	18%	17%	27%	.	20%
	A57g.MY BOSS	18%	19%	20%	11%	14%	18%	.
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	16%	22%	15%	11%	16%	.	16%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	78%	78%	67%	73%	72%	75%	73%	81%	72%	75%	67%	74%	71%	79%	78%	82%
	B57f.MY CLOSE FRIENDS	64%	70%	64%	61%	73%	67%	56%	58%	59%	71%	57%	57%	68%	63%	69%	68%	71%
	A57a.BARACK OBAMA	64%	76%	71%	49%	63%	66%	62%	57%	81%	64%	63%	51%	68%	60%	71%	73%	67%
	B57b.MICHELLE OBAMA	61%	79%	63%	47%	67%	68%	53%	53%	66%	67%	55%	59%	65%	62%	60%	57%	67%
	A57i.MY STATE REPRESENTATIVE	57%	61%	62%	48%	52%	63%	53%	56%	69%	56%	57%	50%	57%	54%	63%	66%	52%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	56%	58%	46%	51%	57%	51%	49%	66%	53%	53%	47%	53%	50%	60%	62%	53%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	55%	51%	47%	53%	54%	45%	44%	62%	53%	48%	41%	55%	48%	57%	58%	53%
	B57h.MY COLLEAGUES	50%	56%	51%	45%	57%	54%	42%	43%	49%	56%	44%	43%	53%	48%	56%	57%	52%
	A57c.KAMALA HARRIS	49%	53%	66%	33%	36%	53%	49%	56%	81%	42%	57%	35%	53%	45%	60%	63%	49%
	A57g.MY BOSS	41%	47%	47%	32%	41%	47%	36%	40%	41%	43%	39%	33%	34%	34%	57%	59%	53%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	51%	39%	36%	50%	46%	33%	26%	46%	49%	32%	35%	49%	42%	39%	39%	38%
Total		1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	67%	78%	79%	79%	77%	66%	68%	78%	78%	76%	81%	80%	78%
	B57f.MY CLOSE FRIENDS	64%	61%	67%	70%	65%	71%	67%	50%	74%	60%	78%	63%	68%	61%
	A57a.BARACK OBAMA	64%	49%	73%	78%	68%	71%	50%	48%	77%	70%	75%	81%	78%	60%
	B57b.MICHELLE OBAMA	61%	47%	71%	82%	60%	52%	56%	33%	76%	66%	85%	80%	65%	55%
	A57i.MY STATE REPRESENTATIVE	57%	48%	62%	66%	56%	60%	49%	47%	62%	62%	65%	67%	51%	59%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	46%	57%	60%	56%	58%	49%	41%	56%	58%	57%	62%	52%	59%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	47%	53%	57%	51%	57%	53%	38%	54%	52%	56%	58%	48%	55%
	B57h.MY COLLEAGUES	50%	45%	54%	57%	52%	58%	52%	33%	59%	49%	61%	53%	56%	47%
	A57c.KAMALA HARRIS	49%	33%	60%	68%	51%	45%	32%	35%	51%	67%	58%	77%	40%	60%
	A57g.MY BOSS	41%	32%	47%	45%	50%	35%	36%	25%	49%	45%	50%	41%	41%	56%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	36%	44%	48%	42%	39%	45%	22%	52%	37%	54%	43%	50%	33%
Total		1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	82%	63%	69%	65%	84%	78%	66%	78%	86%	72%	67%	64%	71%	78%	76%	64%
	B57f.MY CLOSE FRIENDS	64%	76%	54%	62%	53%	78%	72%	52%	84%	67%	66%	58%	49%	61%	61%	69%	59%
	A57a.BARACK OBAMA	64%	83%	42%	60%	34%	89%	73%	35%	80%	87%	48%	44%	25%	58%	65%	67%	57%
	B57b.MICHELLE OBAMA	61%	83%	61%	65%	22%	89%	70%	22%	87%	78%	62%	31%	16%	60%	62%	63%	58%
	A57i.MY STATE REPRESENTATIVE	57%	65%	31%	48%	51%	73%	51%	53%	63%	67%	30%	56%	46%	64%	52%	59%	49%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	63%	35%	39%	44%	73%	45%	44%	63%	64%	36%	47%	41%	53%	50%	56%	47%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	60%	40%	38%	41%	67%	46%	38%	61%	59%	48%	44%	38%	52%	52%	53%	41%
	B57h.MY COLLEAGUES	50%	62%	32%	38%	40%	67%	51%	38%	68%	54%	34%	47%	34%	50%	44%	55%	44%
	A57c.KAMALA HARRIS	49%	69%	21%	37%	25%	77%	55%	24%	58%	80%	13%	28%	22%	45%	50%	52%	46%
	A57g.MY BOSS	41%	45%	27%	30%	43%	53%	31%	41%	46%	43%	37%	46%	39%	39%	39%	44%	37%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	52%	34%	40%	27%	56%	42%	26%	60%	42%	44%	33%	22%	31%	40%	47%	35%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	70%	71%	77%	79%	73%	78%	66%	62%	81%	72%	71%	73%	73%
	B57f.MY CLOSE FRIENDS	64%	74%	44%	67%	49%	72%	66%	70%	48%	64%	65%	67%	68%	54%
	A57a.BARACK OBAMA	64%	63%	52%	61%	71%	68%	67%	61%	52%	70%	62%	60%	64%	65%
	B57b.MICHELLE OBAMA	61%	68%	50%	67%	53%	66%	60%	70%	47%	58%	63%	62%	67%	52%
	A57i.MY STATE REPRESENTATIVE	57%	69%	59%	46%	62%	58%	59%	54%	41%	63%	55%	53%	53%	67%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	56%	49%	50%	51%	54%	59%	54%	38%	58%	51%	49%	52%	54%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	58%	45%	51%	54%	56%	51%	46%	36%	50%	51%	54%	55%	41%
	B57h.MY COLLEAGUES	50%	59%	37%	49%	35%	57%	53%	61%	29%	55%	49%	52%	52%	37%
	A57c.KAMALA HARRIS	49%	45%	45%	43%	60%	42%	60%	39%	56%	63%	45%	38%	48%	54%
	A57g.MY BOSS	41%	51%	26%	35%	45%	45%	43%	42%	30%	51%	38%	38%	41%	32%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	38%	22%	50%	21%	52%	42%	50%	20%	41%	41%	45%	43%	30%
Total		1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	76%	83%	72%	71%	84%	67%	54%	68%	73%	76%
	B57f.MY CLOSE FRIENDS	64%	77%	57%	70%	58%	73%	52%	67%	63%	69%	62%
	A57a.BARACK OBAMA	64%	75%	68%	62%	61%	84%	34%	36%	62%	67%	63%
	B57b.MICHELLE OBAMA	61%	68%	53%	67%	57%	80%	20%	65%	64%	60%	63%
	A57i.MY STATE REPRESENTATIVE	57%	69%	60%	54%	56%	68%	51%	49%	44%	59%	57%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	60%	58%	52%	50%	64%	45%	51%	42%	53%	54%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	43%	53%	55%	46%	61%	41%	55%	40%	51%	51%
	B57h.MY COLLEAGUES	50%	62%	50%	55%	41%	59%	40%	35%	48%	50%	50%
	A57c.KAMALA HARRIS	49%	58%	66%	40%	53%	70%	25%	29%	38%	51%	50%
	A57g.MY BOSS	41%	52%	50%	41%	33%	46%	42%	32%	35%	43%	41%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	49%	37%	49%	30%	50%	25%	46%	38%	41%	41%
Total		1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	71%	79%	79%	74%	82%	71%	60%	74%	74%	74%	74%	73%	72%	75%
	B57f.MY CLOSE FRIENDS	64%	76%	70%	75%	76%	71%	61%	37%	70%	62%	70%	62%	60%	65%	66%
	A57a.BARACK OBAMA	64%	60%	71%	75%	68%	57%	63%	38%	66%	63%	66%	63%	71%	64%	63%
	B57b.MICHELLE OBAMA	61%	64%	63%	56%	71%	56%	65%	41%	64%	61%	64%	61%	57%	62%	62%
	A57i.MY STATE REPRESENTATIVE	57%	69%	67%	58%	68%	67%	47%	41%	59%	56%	59%	56%	66%	60%	55%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	61%	62%	52%	60%	48%	52%	28%	54%	53%	54%	53%	54%	50%	54%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	43%	58%	43%	62%	46%	54%	23%	51%	52%	51%	52%	47%	49%	52%
	B57h.MY COLLEAGUES	50%	66%	57%	50%	62%	42%	48%	24%	51%	50%	51%	50%	42%	46%	53%
	A57c.KAMALA HARRIS	49%	56%	56%	49%	61%	44%	47%	26%	49%	50%	49%	50%	57%	45%	51%
	A57g.MY BOSS	41%	45%	51%	56%	45%	44%	35%	24%	45%	39%	45%	39%	51%	38%	41%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	49%	44%	40%	44%	48%	42%	23%	44%	40%	44%	40%	38%	37%	43%
Total		1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	76%	71%	71%	71%	80%	74%	71%	76%	75%	68%	63%	81%	73%	89%	68%
	B57f.MY CLOSE FRIENDS	64%	65%	71%	63%	57%	61%	67%	63%	59%	69%	67%	56%	57%	67%	88%	34%
	A57a.BARACK OBAMA	64%	70%	65%	63%	58%	54%	68%	63%	55%	64%	62%	48%	78%	55%	74%	66%
	B57b.MICHELLE OBAMA	61%	69%	68%	57%	50%	53%	69%	57%	52%	64%	62%	50%	60%	57%	92%	58%
	A57i.MY STATE REPRESENTATIVE	57%	62%	60%	53%	42%	61%	61%	53%	53%	59%	57%	38%	64%	51%	59%	56%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	58%	54%	51%	49%	49%	56%	51%	49%	56%	53%	35%	58%	50%	68%	45%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	53%	53%	52%	49%	40%	53%	52%	44%	56%	57%	32%	52%	43%	66%	38%
	B57h.MY COLLEAGUES	50%	51%	52%	50%	47%	45%	52%	50%	46%	58%	53%	35%	42%	41%	64%	30%
	A57c.KAMALA HARRIS	49%	57%	51%	47%	44%	38%	55%	47%	41%	49%	44%	32%	78%	49%	44%	60%
	A57g.MY BOSS	41%	44%	47%	38%	30%	42%	45%	38%	36%	49%	38%	19%	37%	35%	52%	31%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	50%	47%	36%	35%	26%	49%	36%	30%	44%	49%	36%	29%	46%	62%	15%
Total		1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	70%	81%	73%	71%	80%	82%	65%	80%	75%	74%	76%	70%	77%	76%	54%
	B57f.MY CLOSE FRIENDS	64%	74%	63%	69%	72%	81%	63%	73%	67%	77%	61%	66%	56%	67%	77%	48%
	A57a.BARACK OBAMA	64%	59%	71%	67%	55%	63%	65%	58%	65%	71%	63%	65%	62%	69%	51%	45%
	B57b.MICHELLE OBAMA	61%	66%	58%	64%	55%	73%	60%	62%	66%	66%	53%	58%	61%	64%	69%	52%
	A57i.MY STATE REPRESENTATIVE	57%	56%	68%	55%	55%	55%	52%	52%	55%	61%	62%	57%	55%	64%	39%	36%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	56%	58%	50%	54%	63%	48%	59%	54%	55%	53%	54%	52%	58%	44%	37%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	61%	45%	57%	55%	66%	42%	67%	47%	64%	48%	47%	53%	56%	46%	35%
	B57h.MY COLLEAGUES	50%	64%	46%	58%	59%	71%	49%	62%	56%	64%	40%	50%	42%	53%	60%	33%
	A57c.KAMALA HARRIS	49%	47%	52%	45%	42%	41%	29%	39%	41%	47%	46%	53%	55%	56%	32%	34%
	A57g.MY BOSS	41%	46%	63%	31%	46%	45%	41%	36%	34%	36%	46%	45%	42%	45%	40%	24%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	46%	41%	44%	39%	45%	40%	59%	48%	45%	37%	38%	38%	43%	43%	35%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 /NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	78%	77%	71%	83%	29%	77%	56%	52%	70%	83%	76%	64%	63%	79%	64%
	B57f.MY CLOSE FRIENDS	64%	69%	70%	69%	54%	32%	69%	42%	30%	67%	67%	70%	37%	57%	71%	35%
	A57a.BARACK OBAMA	64%	69%	75%	43%	43%	29%	68%	36%	48%	57%	76%	64%	55%	34%	77%	56%
	B57b.MICHELLE OBAMA	61%	65%	56%	74%	54%	38%	64%	45%	46%	58%	72%	66%	44%	23%	80%	43%
	A57i.MY STATE REPRESENTATIVE	57%	64%	62%	34%	50%	20%	61%	35%	30%	55%	60%	66%	37%	50%	61%	46%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	61%	52%	43%	31%	17%	58%	24%	29%	52%	60%	56%	31%	46%	58%	34%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	58%	51%	51%	28%	29%	56%	29%	14%	51%	58%	51%	30%	42%	56%	34%
	B57h.MY COLLEAGUES	50%	56%	50%	51%	24%	26%	54%	25%	32%	53%	51%	54%	30%	44%	55%	30%
	A57c.KAMALA HARRIS	49%	60%	48%	32%	23%	20%	55%	21%	12%	43%	62%	53%	34%	24%	61%	39%
	A57g.MY BOSS	41%	44%	49%	27%	45%	20%	43%	32%	19%	41%	42%	48%	31%	37%	43%	34%
B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	44%	38%	50%	27%	36%	43%	32%	22%	41%	43%	43%	31%	31%	46%	35%	
Total		1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	82%	63%	57%	83%	63%	66%	77%	56%	59%	.	.	.	81%	70%
	B57f.MY CLOSE FRIENDS	64%	75%	51%	42%	74%	53%	56%	.	.	.	71%	58%	37%	75%	51%
	A57a.BARACK OBAMA	64%	83%	36%	44%	86%	30%	52%	68%	46%	43%	.	.	.	82%	37%
	B57b.MICHELLE OBAMA	61%	82%	31%	36%	83%	33%	45%	.	.	.	74%	39%	39%	81%	34%
	A57i.MY STATE REPRESENTATIVE	57%	69%	42%	32%	71%	45%	39%	62%	36%	34%	.	.	.	69%	43%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	64%	41%	28%	67%	42%	35%	59%	40%	36%	63%	33%	25%	65%	43%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	61%	35%	41%	65%	36%	36%	.	.	.	60%	34%	35%	64%	38%
	B57h.MY COLLEAGUES	50%	60%	34%	45%	60%	35%	46%	.	.	.	58%	41%	26%	61%	35%
	A57c.KAMALA HARRIS	49%	72%	19%	19%	81%	14%	22%	53%	38%	29%	.	.	.	75%	13%
	A57g.MY BOSS	41%	47%	35%	27%	48%	34%	33%	43%	30%	31%	.	.	.	48%	35%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	51%	25%	31%	50%	28%	36%	.	.	.	48%	31%	24%	52%	27%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	82%	66%	51%	80%	65%	83%	77%	65%
	B57f.MY CLOSE FRIENDS	64%	76%	52%	36%	75%	51%	78%	71%	50%
	A57a.BARACK OBAMA	64%	82%	37%	37%	82%	32%	86%	77%	33%
	B57b.MICHELLE OBAMA	61%	83%	19%	57%	84%	19%	86%	82%	18%
	A57i.MY STATE REPRESENTATIVE	57%	66%	48%	26%	64%	48%	70%	57%	53%
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	63%	42%	30%	62%	49%	69%	54%	51%	63%	34%	68%	53%	33%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	60%	39%	31%	60%	38%	63%	53%	39%
	B57h.MY COLLEAGUES	50%	61%	36%	24%	60%	36%	64%	56%	36%
	A57c.KAMALA HARRIS	49%	67%	24%	15%	68%	19%	75%	60%	22%
	A57g.MY BOSS	41%	44%	44%	14%	43%	42%	49%	38%	45%
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	50%	25%	37%	52%	26%	55%	43%	26%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
TOTAL MORE MOTIVATED	A57e.MY FAMILY	74%	72%	77%	68%	73%	74%	.
	B57f.MY CLOSE FRIENDS	64%	72%	65%	57%	78%	.	64%
	A57a.BARACK OBAMA	64%	60%	67%	61%	74%	64%	.
	B57b.MICHELLE OBAMA	61%	74%	59%	56%	83%	.	61%
	A57i.MY STATE REPRESENTATIVE	57%	58%	57%	54%	58%	57%	.
	57k.AN ELECTION OFFICIAL OR THE SECRETARY OF STATE IN MY STATE	53%	58%	55%	44%	56%	55%	51%
	B57j.MY SENATOR OR CONGRESSPERSON	51%	53%	56%	36%	55%	.	51%
	B57h.MY COLLEAGUES	50%	60%	53%	35%	58%	.	50%
	A57c.KAMALA HARRIS	49%	39%	58%	42%	59%	49%	.
	A57g.MY BOSS	41%	47%	41%	33%	36%	41%	.
	B57d.AN ATHLETE OR CELEBRITY YOU FOLLOW ON SOCIAL MEDIA	41%	46%	40%	38%	53%	.	41%
Total		1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			SAMPLE			AGE					AGE		EDUCATION					
		TOTAL	POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
DEM. MINUS REPUB. ID		31	54	40	8	35	32	19	26	59	34	28	19	35	28	41	42	38
PARTY ID	Strong Democrat	38%	48%	48%	21%	34%	38%	30%	39%	66%	35%	40%	33%	37%	35%	43%	41%	47%
	Not strong Democrat	13%	12%	12%	15%	14%	12%	16%	9%	9%	14%	12%	11%	13%	12%	14%	16%	9%
	Lean Democrat	7%	7%	6%	9%	8%	8%	6%	8%	4%	8%	7%	6%	8%	7%	8%	9%	6%
	Indep.	10%	12%	5%	11%	13%	8%	10%	7%	2%	11%	8%	11%	10%	11%	6%	5%	9%
	Lean Republican	21%	11%	21%	29%	15%	21%	30%	26%	17%	17%	26%	24%	19%	21%	21%	20%	21%
	Not strong Republican	3%	0%	3%	4%	3%	2%	2%	3%		3%	2%	3%	4%	3%	1%	1%	2%
	Strong Republican	2%	2%	2%	3%	3%	3%	2%	1%	2%	3%	2%	4%	1%	2%	2%	3%	1%
	Something else	4%	4%	2%	5%	6%	5%	3%	3%		5%	2%	5%	5%	5%	2%	2%	1%
	Prefer not to answer	2%	3%	2%	3%	4%	2%	1%	2%		3%	2%	3%	2%	2%	3%	3%	4%
PARTY ID	Democrat	58%	67%	65%	45%	56%	59%	52%	57%	78%	57%	59%	50%	59%	55%	65%	66%	62%
	Indep/DK	10%	12%	5%	11%	13%	8%	10%	7%	2%	11%	8%	11%	10%	11%	6%	5%	9%
	Indep/DK w/weak	25%	25%	20%	30%	31%	23%	28%	20%	11%	28%	22%	25%	27%	26%	22%	22%	20%
	Republican	26%	13%	26%	36%	21%	26%	34%	31%	19%	23%	30%	31%	24%	27%	24%	24%	24%
PARTY ID /AGE	Democrat <40	30%	52%	13%	29%	56%	59%				57%		28%	32%	30%	30%	31%	27%
	Democrat 40+	28%	15%	52%	15%			52%	57%	78%		59%	22%	27%	25%	35%	35%	35%
	Indep/DK <40	6%	11%	1%	7%	13%	8%				11%		7%	7%	7%	3%	2%	7%
	Indep/DK 40+	4%	2%	4%	5%			10%	7%	2%		8%	4%	3%	4%	3%	4%	2%
	Republican <40	12%	8%	6%	20%	21%	26%				23%		17%	12%	14%	7%	7%	7%
	Republican 40+	14%	5%	20%	16%			34%	31%	19%		30%	13%	12%	13%	17%	17%	17%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
DEM. MINUS REPUB. ID		31	8	46	72	18	8	15	-2	51	42	69	74	36	2
PARTY ID	Strong Democrat	38%	21%	48%	63%	32%	23%	24%	17%	45%	51%	54%	70%	37%	29%
	Not strong Democrat	13%	15%	12%	11%	13%	11%	13%	16%	14%	10%	14%	9%	16%	11%
	Lean Democrat	7%	9%	7%	5%	8%	10%	10%	7%	7%	7%	6%	5%	7%	9%
	Indep.	10%	11%	8%	9%	6%	9%	11%	13%	12%	5%	14%	4%	8%	4%
	Lean Republican	21%	29%	16%	6%	29%	25%	24%	37%	11%	21%	4%	8%	21%	37%
	Not strong Republican	3%	4%	2%	0%	4%	7%	5%	2%	1%	2%		1%	2%	5%
	Strong Republican	2%	3%	2%	1%	3%	3%	4%	2%	2%	2%	1%	0%	2%	4%
	Something else	4%	5%	3%	2%	3%	6%	6%	5%	5%	1%	4%	1%	6%	1%
Prefer not to answer	2%	3%	2%	2%	1%	6%	3%	1%	3%	2%	3%	2%	2%	1%	
PARTY ID	Democrat	58%	45%	66%	79%	54%	44%	47%	40%	65%	67%	74%	83%	60%	48%
	Indep/DK	10%	11%	8%	9%	6%	9%	11%	13%	12%	5%	14%	4%	8%	4%
	Indep/DK w/weak	25%	30%	22%	20%	23%	27%	29%	31%	27%	17%	28%	14%	26%	20%
	Republican	26%	36%	20%	7%	36%	36%	33%	42%	15%	25%	5%	9%	25%	46%
PARTY ID /AGE	Democrat <40	30%	29%	31%	34%	28%	29%	47%		65%		74%		60%	
	Democrat 40+	28%	15%	36%	46%	25%	14%		40%		67%		83%		48%
	Indep/DK <40	6%	7%	6%	7%	4%	7%	11%		12%		14%		8%	
	Indep/DK 40+	4%	5%	3%	2%	2%	2%		13%		5%		4%		4%
	Republican <40	12%	20%	7%	2%	12%	17%	33%		15%		5%		25%	
	Republican 40+	14%	16%	13%	5%	24%	18%		42%		25%		9%		46%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
DEM. MINUS REPUB. ID		31	100	0	41	-100	100	100	-100	100	100	0	-100	-100	29	40	33	18
PARTY ID	Strong Democrat	38%	65%				100%			62%	68%				38%	41%	40%	26%
	Not strong Democrat	13%	22%		51%			64%		24%	20%				14%	14%	12%	12%
	Lean Democrat	7%	13%					36%		14%	11%				7%	8%	6%	11%
	Indep.	10%		100%	38%							100%			6%	6%	12%	10%
	Lean Republican	21%				81%		89%					75%	86%	27%	16%	20%	26%
	Not strong Republican	3%			10%	10%		11%					13%	7%	2%	3%	2%	4%
	Strong Republican	2%				9%							12%	6%	1%	4%	2%	2%
	Something else	4%													4%	4%	3%	6%
	Prefer not to answer	2%														4%	2%	3%
PARTY ID	Democrat	58%	100%		51%		100%	100%		100%	100%				59%	63%	58%	49%
	Indep/DK	10%		100%	38%							100%			6%	6%	12%	10%
	Indep/DK w/weak	25%	22%	100%	100%	10%		64%	11%	24%	20%	100%	13%	7%	22%	22%	27%	26%
	Republican	26%			10%	100%			100%				100%	100%	30%	23%	25%	32%
PARTY ID /AGE	Democrat <40	30%	52%		29%		50%	57%		100%					31%	40%	26%	27%
	Democrat 40+	28%	48%		23%		50%	43%			100%				28%	22%	32%	23%
	Indep/DK <40	6%		63%	24%							100%			3%	4%	8%	6%
	Indep/DK 40+	4%		37%	14%										3%	2%	4%	4%
	Republican <40	12%			6%	46%		44%					100%		17%	14%	9%	14%
	Republican 40+	14%			4%	54%		56%						100%	13%	9%	16%	18%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
DEM. MINUS REPUB. ID		31	25	33	42	37	37	31	24	10	25	33	26	42	29
PARTY ID	Strong Democrat	38%	34%	43%	40%	43%	37%	42%	25%	28%	36%	38%	29%	43%	38%
	Not strong Democrat	13%	13%	16%	14%	13%	14%	11%	13%	11%	13%	13%	15%	13%	12%
	Lean Democrat	7%	11%	2%	9%	5%	5%	7%	11%	11%	8%	7%	8%	8%	5%
	Indep.	10%	6%	7%	6%	5%	17%	8%	11%	8%	6%	11%	15%	9%	13%
	Lean Republican	21%	28%	26%	15%	19%	14%	25%	18%	35%	27%	20%	21%	16%	22%
	Not strong Republican	3%	1%	2%	2%	3%	3%	1%	4%	4%	4%	2%	4%	2%	2%
	Strong Republican	2%	2%		4%	3%	2%	3%	2%	1%	2%	3%	1%	4%	2%
	Something else	4%	4%	5%	4%	5%	5%	1%	9%	2%	2%	4%	6%	3%	5%
	Prefer not to answer	2%			4%	4%	3%	2%	6%		2%	2%	1%	3%	2%
PARTY ID	Democrat	58%	58%	61%	64%	61%	56%	60%	49%	50%	57%	58%	51%	64%	55%
	Indep/DK	10%	6%	7%	6%	5%	17%	8%	11%	8%	6%	11%	15%	9%	13%
	Indep/DK w/weak	25%	20%	24%	23%	21%	34%	20%	28%	24%	23%	26%	34%	24%	27%
	Republican	26%	32%	28%	22%	24%	19%	29%	25%	40%	32%	25%	26%	21%	26%
PARTY ID /AGE	Democrat <40	30%	58%		64%		56%		49%		20%	33%	40%	43%	6%
	Democrat 40+	28%		61%		61%		60%		50%	38%	25%	12%	21%	49%
	Indep/DK <40	6%	6%		6%		17%		11%		2%	7%	12%	8%	2%
	Indep/DK 40+	4%		7%		5%		8%		8%	4%	3%	3%	2%	11%
	Republican <40	12%	32%		22%		19%		25%		9%	13%	18%	15%	3%
	Republican 40+	14%		28%		24%		29%		40%	24%	11%	8%	6%	23%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
DEM. MINUS REPUB. ID		31	32	21	35	32	86	-100	34	41	31	33
PARTY ID	Strong Democrat	38%	39%	35%	35%	43%	62%		25%	27%	36%	39%
	Not strong Democrat	13%	14%	12%	14%	12%	18%		5%	18%	12%	14%
	Lean Democrat	7%	4%	10%	9%	5%	9%		15%	10%	9%	6%
	Indep.	10%	6%	6%	12%	8%	5%		31%	22%	11%	8%
	Lean Republican	21%	19%	31%	17%	24%		100%			23%	21%
	Not strong Republican	3%	4%	4%	3%	1%	2%		2%	8%	2%	3%
	Strong Republican	2%	2%	2%	3%	2%	1%		10%	5%	2%	3%
	Something else	4%	5%	1%	5%	3%	3%		12%	8%	3%	4%
	Prefer not to answer	2%	6%		3%	2%	1%			2%	2%	2%
PARTY ID	Democrat	58%	58%	57%	57%	59%	89%		46%	55%	58%	59%
	Indep/DK	10%	6%	6%	12%	8%	5%		31%	22%	11%	8%
	Indep/DK w/weak	25%	25%	22%	29%	21%	24%		38%	48%	25%	25%
	Republican	26%	25%	36%	23%	27%	3%	100%	11%	14%	26%	27%
	Democrat <40	30%	58%		57%		39%		31%	43%	36%	28%
PARTY ID /AGE	Democrat 40+	28%		57%		59%	50%		15%	12%	22%	31%
	Indep/DK <40	6%	6%		12%		3%		21%	13%	8%	5%
	Indep/DK 40+	4%		6%		8%	1%		10%	9%	3%	4%
	Republican <40	12%	25%		23%		2%	42%	6%	8%	15%	11%
	Republican 40+	14%		36%		27%	1%	58%	5%	5%	12%	16%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
DEM. MINUS REPUB. ID		31	11	24	36	34	26	45	12	24	37	24	37	15	27	35
PARTY ID	Strong Democrat	38%	36%	40%	43%	42%	32%	39%	23%	35%	40%	35%	40%	39%	29%	41%
	Not strong Democrat	13%	9%	9%	14%	14%	20%	15%	5%	14%	13%	14%	13%	11%	13%	13%
	Lean Democrat	7%	4%	7%	6%	5%	4%	10%	8%	7%	8%	7%	8%	4%	12%	6%
	Indep.	10%	10%	6%	9%	7%	5%	11%	19%	8%	11%	8%	11%	3%	14%	9%
	Lean Republican	21%	32%	27%	20%	18%	23%	17%	15%	25%	19%	25%	19%	34%	21%	20%
	Not strong Republican	3%		3%	3%	7%	3%	1%	6%	2%	3%	2%	3%		4%	2%
	Strong Republican	2%	6%	3%	4%	3%	4%	1%	3%	3%	2%	3%	2%	5%	2%	2%
	Something else	4%	1%	3%	2%	3%	6%	5%	6%	5%	3%	5%	3%	2%	4%	4%
PARTY ID	Prefer not to answer	2%	2%	3%		2%	1%	15%	2%	1%	2%	1%	2%	2%	1%	2%
	Democrat	58%	49%	56%	62%	62%	56%	64%	36%	55%	61%	55%	61%	54%	54%	60%
	Indep/DK	10%	10%	6%	9%	7%	5%	11%	19%	8%	11%	8%	11%	3%	14%	9%
	Indep/DK w/weak	25%	19%	18%	25%	28%	28%	27%	29%	24%	26%	24%	26%	14%	31%	24%
	Republican	26%	38%	32%	27%	28%	30%	19%	24%	31%	24%	31%	24%	39%	27%	25%
PARTY ID /AGE	Democrat <40	30%	20%	29%	36%	26%	36%	36%	12%	33%	29%	33%	29%	36%	34%	29%
	Democrat 40+	28%	29%	27%	27%	36%	20%	28%	23%	21%	32%	21%	32%	18%	20%	32%
	Indep/DK <40	6%	4%	4%	7%	5%	2%	7%	9%	6%	6%	6%	6%	3%	9%	6%
	Indep/DK 40+	4%	6%	2%	2%	2%	3%	3%	9%	2%	4%	2%	4%	1%	5%	3%
	Republican <40	12%	21%	10%	14%	17%	19%	7%	14%	17%	9%	17%	9%	23%	12%	11%
	Republican 40+	14%	16%	22%	13%	11%	12%	12%	10%	14%	15%	14%	15%	15%	15%	14%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
DEM. MINUS REPUB. ID		31	42	30	31	26	13	38	31	19	26	38	24	61	18	62	23
PARTY ID	Strong Democrat	38%	42%	38%	37%	35%	28%	41%	37%	31%	35%	36%	30%	68%	27%	53%	34%
	Not strong Democrat	13%	15%	12%	12%	12%	12%	14%	12%	12%	14%	16%	13%	7%	13%	11%	10%
	Lean Democrat	7%	7%	7%	8%	8%	8%	7%	8%	8%	7%	10%	7%	2%	9%	11%	7%
	Indep.	10%	9%	11%	11%	7%	7%	9%	11%	7%	9%	8%	15%	6%	11%	11%	13%
	Lean Republican	21%	19%	22%	20%	21%	31%	20%	20%	27%	26%	17%	22%	13%	23%	4%	21%
	Not strong Republican	3%	2%	2%	3%	5%	3%	2%	3%	4%	2%	4%	1%	1%	7%	3%	5%
	Strong Republican	2%	2%	3%	3%	3%	2%	2%	3%	2%	2%	3%	3%	2%	1%	6%	3%
	Something else	4%	3%	3%	4%	6%	6%	3%	4%	6%	3%	4%	6%		5%	2%	4%
	Prefer not to answer	2%	2%	3%	2%	3%	3%	3%	2%	3%	2%	3%	3%	1%	3%		3%
PARTY ID	Democrat	58%	64%	57%	57%	55%	48%	61%	57%	51%	56%	62%	50%	77%	49%	75%	52%
	Indep/DK	10%	9%	11%	11%	7%	7%	9%	11%	7%	9%	8%	15%	6%	11%	11%	13%
	Indep/DK w/weak	25%	26%	24%	26%	24%	22%	25%	26%	23%	24%	28%	30%	14%	31%	25%	28%
	Republican	26%	22%	26%	26%	29%	35%	24%	26%	33%	30%	24%	26%	16%	31%	13%	28%
PARTY ID /AGE	Democrat <40	30%	32%	37%	28%	28%	24%	34%	28%	26%	31%	39%	35%		26%	73%	14%
	Democrat 40+	28%	32%	20%	29%	27%	24%	27%	29%	25%	25%	23%	15%	77%	23%	1%	37%
	Indep/DK <40	6%	6%	7%	6%	6%	4%	7%	6%	5%	5%	7%	12%	2%	5%	11%	3%
	Indep/DK 40+	4%	2%	3%	5%	1%	3%	3%	5%	2%	3%	1%	3%	4%	6%		10%
	Republican <40	12%	9%	14%	11%	12%	20%	11%	11%	17%	13%	16%	13%	1%	19%	13%	2%
	Republican 40+	14%	13%	13%	15%	17%	15%	13%	15%	16%	17%	8%	13%	14%	12%		26%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
DEM. MINUS REPUB. ID		31	26	18	43	31	21	32	16	37	34	28	25	34	37	21	6
PARTY ID	Strong Democrat	38%	37%	31%	35%	33%	37%	29%	28%	39%	33%	30%	33%	47%	43%	24%	20%
	Not strong Democrat	13%	15%	11%	15%	14%	12%	18%	15%	11%	15%	16%	16%	9%	12%	17%	12%
	Lean Democrat	7%	5%	10%	12%	13%	6%	7%	5%	8%	11%	9%	8%	4%	7%	8%	6%
	Indep.	10%	8%	9%	11%	8%	5%	21%	14%	13%	11%	11%	7%	10%	7%	17%	18%
	Lean Republican	21%	26%	30%	15%	23%	33%	17%	23%	14%	23%	24%	26%	20%	22%	18%	20%
	Not strong Republican	3%	2%	2%	2%	4%		1%	3%	3%	1%	2%	3%	2%	2%	7%	5%
	Strong Republican	2%	3%	3%	1%	2%	1%	3%	6%	3%	1%	1%	2%	4%	2%	3%	6%
	Something else	4%	3%	3%	5%	1%	6%	4%	5%	6%	3%	6%	3%	3%	3%	2%	8%
	Prefer not to answer	2%	1%	2%	4%	1%				3%	3%	2%	2%	1%	2%	4%	5%
PARTY ID	Democrat	58%	57%	52%	61%	60%	54%	54%	48%	57%	59%	55%	57%	60%	63%	49%	38%
	Indep/DK	10%	8%	9%	11%	8%	5%	21%	14%	13%	11%	11%	7%	10%	7%	17%	18%
	Indep/DK w/weak	25%	25%	22%	28%	26%	18%	41%	32%	27%	27%	29%	25%	21%	21%	42%	34%
	Republican	26%	31%	34%	19%	29%	34%	22%	32%	21%	25%	26%	32%	26%	26%	28%	31%
PARTY ID /AGE	Democrat <40	30%	32%	33%	34%	35%	32%	40%	28%	54%	43%	30%	24%	19%	30%	37%	27%
	Democrat 40+	28%	25%	20%	27%	26%	22%	14%	20%	3%	15%	24%	33%	42%	33%	12%	10%
	Indep/DK <40	6%	5%	6%	7%	6%	4%	17%	8%	10%	8%	9%	4%	4%	3%	13%	16%
	Indep/DK 40+	4%	3%	3%	4%	2%	2%	4%	7%	2%	4%	3%	2%	5%	4%	5%	2%
	Republican <40	12%	14%	17%	11%	15%	13%	13%	16%	16%	9%	15%	12%	11%	10%	23%	20%
	Republican 40+	14%	17%	17%	7%	14%	20%	9%	16%	4%	16%	11%	20%	15%	16%	5%	11%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv at ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv at ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
DEM. MINUS REPUB. ID		31	40	23	20	-3	14	35	6	23	13	56	38	31	-65	74	24
PARTY ID	Strong Democrat	38%	48%	29%	20%	13%	12%	42%	12%	20%	32%	53%	37%	22%	5%	52%	30%
	Not strong Democrat	13%	11%	20%	16%	9%	17%	13%	13%	11%	12%	12%	15%	15%	4%	17%	8%
	Lean Democrat	7%	7%	5%	8%	14%	7%	7%	10%	10%	6%	8%	9%	11%	2%	10%	1%
	Indep.	10%	5%	12%	25%	16%	22%	8%	19%	19%	8%	7%	10%	20%	10%	8%	23%
	Lean Republican	21%	22%	26%	16%	30%	12%	22%	20%	15%	33%	14%	15%	5%	66%	3%	9%
	Not strong Republican	3%	2%	3%	3%	5%	5%	2%	5%	4%	1%	3%	2%	9%	4%	2%	4%
	Strong Republican	2%	2%	2%	5%	4%	5%	2%	5%		3%	1%	5%	3%	6%	1%	2%
	Something else	4%	3%	2%	6%	9%	6%	3%	7%	10%	3%	2%	5%	6%	2%	4%	11%
	Prefer not to answer	2%	1%	2%	1%		15%	1%	8%	10%	2%	1%	2%	10%	1%	2%	13%
PARTY ID	Democrat	58%	65%	54%	44%	36%	35%	61%	36%	42%	50%	73%	61%	48%	11%	80%	39%
	Indep/DK	10%	5%	12%	25%	16%	22%	8%	19%	19%	8%	7%	10%	20%	10%	8%	23%
	Indep/DK w/weak	25%	17%	35%	44%	30%	44%	23%	37%	35%	22%	22%	27%	44%	17%	27%	34%
	Republican	26%	26%	31%	24%	39%	22%	26%	30%	19%	37%	17%	22%	17%	77%	6%	15%
PARTY ID /AGE	Democrat <40	30%	29%	35%	39%	23%	22%	31%	22%	36%	31%	33%	28%	20%	6%	42%	20%
	Democrat 40+	28%	37%	19%	4%	13%	14%	31%	13%	6%	18%	39%	33%	28%	5%	39%	19%
	Indep/DK <40	6%	3%	7%	14%	13%	13%	4%	13%	16%	5%	3%	8%	12%	6%	5%	14%
	Indep/DK 40+	4%	2%	5%	11%	3%	9%	3%	6%	4%	3%	4%	3%	8%	3%	3%	9%
	Republican <40	12%	10%	18%	13%	26%	11%	11%	18%	11%	18%	7%	9%	10%	33%	4%	6%
	Republican 40+	14%	16%	13%	11%	12%	11%	15%	11%	8%	19%	10%	13%	7%	43%	2%	8%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
DEM. MINUS REPUB. ID		31	76	-39	1	74	-35	12	36	13	-1	56	-12	5	66	-28
PARTY ID	Strong Democrat	38%	58%	9%	14%	60%	9%	22%	38%	40%	15%	49%	19%	32%	58%	10%
	Not strong Democrat	13%	17%	6%	9%	15%	9%	14%	17%	3%	6%	12%	11%	8%	14%	9%
	Lean Democrat	7%	9%	5%	6%	9%	6%	5%	7%	6%	5%	10%	5%	2%	8%	7%
	Indep.	10%	5%	14%	22%	5%	12%	16%	7%	11%	28%	10%	12%	2%	5%	12%
	Lean Republican	21%	6%	49%	22%	7%	48%	22%	20%	30%	17%	12%	42%	30%	11%	45%
	Not strong Republican	3%	1%	5%	3%	1%	5%	3%	3%	3%	5%	2%	2%	4%	1%	4%
	Strong Republican	2%	1%	6%	2%	1%	5%	3%	3%	3%	4%	1%	3%	2%	1%	5%
	Something else	4%	3%	4%	9%	1%	4%	9%	3%	3%	11%	3%	5%	9%	1%	5%
PARTY ID	Prefer not to answer	2%	1%	3%	11%	1%	2%	6%	2%		8%	2%	2%	11%	1%	2%
	Democrat	58%	84%	20%	29%	83%	24%	40%	62%	49%	26%	71%	34%	42%	79%	27%
	Indep/DK	10%	5%	14%	22%	5%	12%	16%	7%	11%	28%	10%	12%	2%	5%	12%
	Indep/DK w/weak	25%	23%	25%	35%	21%	26%	33%	27%	17%	39%	23%	24%	14%	20%	26%
PARTY ID /AGE	Republican	26%	7%	59%	28%	9%	59%	28%	26%	36%	27%	15%	47%	36%	14%	55%
	Democrat <40	30%	40%	15%	23%	34%	20%	33%	30%	35%	16%	35%	25%	25%	37%	20%
	Democrat 40+	28%	44%	5%	7%	50%	4%	7%	32%	14%	10%	36%	10%	17%	43%	6%
	Indep/DK <40	6%	2%	10%	15%	3%	8%	11%	4%	7%	17%	7%	7%	1%	3%	8%
	Indep/DK 40+	4%	3%	4%	7%	2%	4%	6%	3%	4%	11%	3%	5%	1%	2%	4%
	Republican <40	12%	4%	25%	16%	5%	19%	19%	13%	10%	20%	5%	22%	18%	7%	21%
	Republican 40+	14%	3%	34%	13%	4%	39%	9%	13%	27%	6%	10%	25%	18%	7%	33%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
DEM. MINUS REPUB. ID		31	88	-81	6	84	-79	88	80	-85	85	-72	86	83	-89
PARTY ID	Strong Democrat	38%	61%	1%	3%	56%	0%	68%	43%		61%	1%	75%	36%	
	Not strong Democrat	13%	20%	1%	4%	21%	2%	13%	30%	3%	17%	2%	10%	30%	1%
	Lean Democrat	7%	10%	0%	7%	10%		10%	11%		10%	3%	5%	20%	1%
	Indep.	10%	3%	11%	58%	5%	13%	4%	6%	8%	6%	11%	5%	7%	5%
	Lean Republican	21%	2%	69%	4%	2%	67%	1%	2%	73%	2%	71%	2%	1%	81%
	Not strong Republican	3%	0%	7%	4%	2%	6%	1%	2%	5%	0%	4%	0%	1%	4%
	Strong Republican	2%	0%	8%		0%	8%	0%		9%	1%	4%	1%	0%	5%
	Something else	4%	3%	2%	12%	3%	2%	2%	5%	1%	2%	2%	1%	4%	1%
Prefer not to answer	2%	1%	1%	7%	1%	1%		2%	1%	0%	2%	1%		2%	
PARTY ID	Democrat	58%	91%	3%	15%	87%	2%	91%	84%	3%	88%	6%	89%	86%	2%
	Indep/DK	10%	3%	11%	58%	5%	13%	4%	6%	8%	6%	11%	5%	7%	5%
	Indep/DK w/weak	25%	23%	19%	66%	27%	21%	19%	38%	16%	23%	17%	15%	38%	10%
	Republican	26%	3%	84%	9%	4%	82%	3%	4%	87%	3%	78%	3%	2%	90%
PARTY ID /AGE	Democrat <40	30%	47%	2%	7%	44%	0%	37%	55%		46%	5%	39%	62%	2%
	Democrat 40+	28%	44%	1%	8%	43%	2%	54%	28%	3%	42%	1%	51%	23%	
	Indep/DK <40	6%	1%	7%	35%	3%	8%	2%	4%	5%	3%	9%	2%	5%	3%
	Indep/DK 40+	4%	1%	3%	23%	2%	5%	2%	2%	3%	3%	2%	3%	2%	2%
	Republican <40	12%	2%	37%	5%	3%	37%	2%	2%	36%	2%	33%	2%	0%	36%
	Republican 40+	14%	1%	47%	4%	1%	45%	1%	2%	51%	1%	46%	1%	2%	55%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
DEM. MINUS REPUB. ID		31	25	34	31	76	30	32
PARTY ID	Strong Democrat	38%	29%	45%	30%	53%	36%	39%
	Not strong Democrat	13%	12%	12%	17%	16%	14%	11%
	Lean Democrat	7%	9%	7%	7%	13%	7%	8%
	Indep.	10%	17%	5%	12%	7%	10%	9%
	Lean Republican	21%	19%	24%	17%	5%	21%	22%
	Not strong Republican	3%	3%	2%	3%		3%	2%
	Strong Republican	2%	3%	2%	2%	0%	3%	2%
	Something else	4%	5%	2%	6%	4%	4%	4%
	Prefer not to answer	2%	3%	1%	6%	1%	2%	3%
PARTY ID	Democrat	58%	50%	63%	53%	82%	57%	58%
	Indep/DK	10%	17%	5%	12%	7%	10%	9%
	Indep/DK w/weak	25%	32%	19%	32%	24%	27%	23%
	Republican	26%	25%	29%	23%	6%	27%	26%
PARTY ID /AGE	Democrat <40	30%	37%	28%	29%	56%	29%	31%
	Democrat 40+	28%	14%	36%	25%	25%	28%	27%
	Indep/DK <40	6%	10%	4%	7%	4%	6%	6%
	Indep/DK 40+	4%	6%	1%	5%	4%	4%	3%
	Republican <40	12%	14%	12%	9%	4%	13%	11%
	Republican 40+	14%	10%	16%	13%	1%	14%	15%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
SAMPLE	POC & unmarried under 55	27%	100%			39%	40%	17%	15%		39%	14%	21%	30%	26%	31%	30%	35%
	POC only	34%		100%		10%	25%	36%	55%	100%	15%	55%	28%	27%	28%	49%	50%	46%
	Unmarried under 55 only	39%			100%	52%	35%	47%	29%		46%	31%	52%	43%	47%	20%	21%	20%
AGE	18 - 24	20%	27%	4%	28%	58%					38%		20%	27%	24%	10%	11%	7%
	25 - 29	14%	21%	5%	16%	42%					27%		17%	12%	14%	14%	13%	14%
	30 - 34	10%	17%	6%	8%		52%				19%		12%	9%	10%	10%	10%	9%
	35 - 39	9%	11%	8%	9%		48%				17%		11%	7%	9%	10%	9%	13%
	40 - 44	12%	6%	16%	12%			61%				24%	11%	10%	10%	14%	12%	18%
	45 - 49	7%	6%	5%	11%			39%				16%	8%	7%	8%	7%	7%	7%
	50 - 54	11%	12%	6%	15%				55%			24%	7%	11%	10%	15%	14%	17%
	55 - 59	5%		15%					25%			11%	5%	4%	4%	7%	9%	2%
	60 - 64	4%		12%					20%			9%	3%	5%	4%	5%	4%	7%
	65 - 69	4%		12%						50%		8%	3%	4%	3%	6%	7%	2%
	70 - 74	3%		9%						40%		7%	3%	3%	3%	4%	4%	4%
	Over 74	1%		2%						9%		2%	1%	1%	1%	0%	1%	
AGE	Under 30	34%	48%	10%	45%	100%					64%		37%	39%	38%	24%	25%	21%
	30 - 39	19%	28%	14%	17%		100%				36%		22%	16%	19%	20%	19%	22%
	40 - 49	19%	12%	20%	23%			100%				40%	19%	18%	18%	21%	19%	25%
	50 - 64	20%	12%	33%	15%				100%			43%	15%	20%	18%	26%	27%	26%
	65 & over	8%		23%						100%		17%	7%	7%	7%	10%	11%	6%
AGE	Under 40	53%	76%	23%	62%	100%	100%				100%		59%	55%	57%	43%	43%	43%
	40 & over	47%	24%	77%	38%			100%	100%	100%		100%	41%	45%	43%	57%	57%	57%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
SAMPLE	POC & unmarried under 55	27%		44%	52%	35%	49%			72%	20%	86%	24%	59%	14%
	POC only	34%		56%	48%	65%	51%			28%	80%	14%	76%	41%	86%
	Unmarried under 55 only	39%	100%					100%	100%						
AGE	18 - 24	20%	28%	14%	14%	14%	17%	46%		31%		31%		29%	
	25 - 29	14%	16%	13%	13%	15%	12%	27%		27%		29%		31%	
	30 - 34	10%	8%	11%	10%	9%	23%	13%		23%		23%		20%	
	35 - 39	9%	9%	9%	8%	9%	13%	15%		19%		18%		20%	
	40 - 44	12%	12%	12%	7%	18%	14%		30%		22%		13%		34%
	45 - 49	7%	11%	5%	5%	5%	6%		30%		9%		9%		9%
	50 - 54	11%	15%	9%	9%	8%	4%		40%		16%		16%		16%
	55 - 59	5%		8%	9%	7%	4%				16%		16%		13%
	60 - 64	4%		7%	8%	4%					13%		15%		8%
	65 - 69	4%		7%	8%	6%					12%		15%		12%
	70 - 74	3%		5%	7%	3%	2%				10%		13%		6%
	Over 74	1%		1%	1%	1%	4%				2%		2%		1%
AGE	Under 30	34%	45%	27%	27%	28%	29%	72%		57%		59%		60%	
	30 - 39	19%	17%	20%	18%	19%	36%	28%		43%		41%		40%	
	40 - 49	19%	23%	17%	12%	23%	21%		60%		31%		22%		43%
	50 - 64	20%	15%	24%	26%	20%	7%		40%		44%		47%		37%
	65 & over	8%		13%	17%	10%	7%				24%		31%		19%
AGE	Under 40	53%	62%	47%	45%	47%	65%	100%		100%		100%		100%	
	40 & over	47%	38%	53%	55%	53%	35%		100%		100%		100%		100%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
SAMPLE	POC & unmarried under 55	27%	32%	35%	27%	13%	35%	26%	12%	47%	15%	49%	18%	9%	18%	24%	33%	25%
	POC only	34%	38%	18%	27%	33%	43%	29%	34%	15%	64%	8%	17%	47%	20%	20%	43%	38%
	Unmarried under 55 only	39%	30%	47%	46%	54%	22%	45%	54%	38%	22%	43%	65%	44%	62%	57%	24%	37%
AGE	18 - 24	20%	20%	28%	24%	14%	19%	24%	13%	39%		44%	30%		16%	31%	15%	22%
	25 - 29	14%	12%	19%	17%	13%	12%	14%	13%	24%		30%	29%		15%	16%	12%	16%
	30 - 34	10%	10%	9%	9%	9%	10%	10%	9%	19%		14%	20%		10%	8%	10%	12%
	35 - 39	9%	9%	7%	8%	10%	10%	9%	10%	18%		11%	21%		13%	9%	10%	4%
	40 - 44	12%	11%	10%	15%	13%	9%	16%	13%		24%			24%	11%	10%	13%	10%
	45 - 49	7%	6%	10%	7%	12%	6%	5%	12%		12%			21%	8%	9%	6%	9%
	50 - 54	11%	9%	11%	11%	16%	7%	12%	17%		19%			30%	16%	8%	10%	13%
	55 - 59	5%	6%	4%	4%	4%	7%	4%	4%		12%			7%	2%	4%	6%	7%
	60 - 64	4%	5%	1%	1%	4%	7%	1%	4%		11%			7%	2%	2%	5%	4%
	65 - 69	4%	5%	2%	1%	3%	7%	2%	3%		10%			6%	1%	2%	6%	2%
	70 - 74	3%	5%		2%	1%	6%	3%	2%		10%			3%	3%	2%	5%	1%
	Over 74	1%	1%			1%	1%		1%		2%			2%	3%		1%	
AGE	Under 30	34%	33%	47%	42%	27%	30%	38%	26%	63%		75%	59%		32%	47%	27%	38%
	30 - 39	19%	19%	16%	17%	19%	19%	19%	19%	37%		25%	41%		22%	16%	20%	16%
	40 - 49	19%	17%	20%	21%	24%	15%	21%	25%		36%			45%	19%	19%	19%	19%
	50 - 64	20%	20%	15%	16%	24%	21%	17%	25%		41%			44%	20%	14%	22%	24%
	65 & over	8%	11%	2%	4%	6%	14%	5%	6%		22%			11%	7%	4%	12%	3%
AGE	Under 40	53%	52%	63%	59%	46%	50%	57%	44%	100%		100%	100%		54%	63%	47%	54%
	40 & over	47%	48%	37%	41%	54%	50%	43%	56%		100%			100%	46%	37%	53%	46%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
SAMPLE	POC & unmarried under 55	27%	24%	10%	32%	10%	52%	15%	33%	15%		35%	36%	43%	19%
	POC only	34%	10%	32%	5%	45%	20%	63%	21%	58%	100%	14%	3%	9%	35%
	Unmarried under 55 only	39%	66%	58%	63%	45%	28%	22%	46%	26%		51%	62%	48%	45%
AGE	18 - 24	20%	31%		48%		32%		40%		6%	24%	30%	32%	
	25 - 29	14%	28%		26%		25%		30%		8%	16%	23%	18%	3%
	30 - 34	10%	18%		12%		21%		22%		9%	10%	11%	12%	5%
	35 - 39	9%	23%		14%		21%		8%		11%	8%	12%	7%	6%
	40 - 44	12%		24%		28%		24%		23%	23%	8%	7%	7%	14%
	45 - 49	7%		17%		23%		12%		19%	7%	8%	5%	6%	17%
	50 - 54	11%		34%		22%		20%		29%	9%	12%	9%	9%	20%
	55 - 59	5%		5%		10%		12%		14%	9%	4%	2%	2%	10%
	60 - 64	4%		5%		7%		10%		10%	5%	4%	1%	3%	10%
	65 - 69	4%		3%		6%		12%		5%	8%	3%		1%	9%
	70 - 74	3%		7%		5%		9%		1%	4%	3%		3%	4%
	Over 74	1%		6%				1%			1%	1%			1%
AGE	Under 30	34%	59%		74%		58%		70%		14%	40%	53%	50%	3%
	30 - 39	19%	41%		26%		42%		30%		20%	19%	24%	20%	11%
	40 - 49	19%		41%		51%		36%		41%	30%	16%	12%	13%	30%
	50 - 64	20%		44%		38%		41%		53%	24%	19%	11%	14%	41%
	65 & over	8%		15%		10%		22%		6%	13%	7%		4%	15%
AGE	Under 40	53%	100%		100%		100%		100%		34%	59%	76%	69%	14%
	40 & over	47%		100%		100%		100%		100%	66%	41%	24%	31%	86%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
SAMPLE	POC & unmarried under 55	27%			46%	20%	32%	14%	25%	29%	34%	24%
	POC only	34%	100%	100%		34%	43%	33%	29%	15%	25%	39%
	Unmarried under 55 only	39%			54%	46%	25%	53%	46%	56%	42%	37%
AGE	18 - 24	20%	18%		41%		13%	11%	23%	43%	21%	19%
	25 - 29	14%	23%		27%		14%	12%	14%	15%	18%	11%
	30 - 34	10%	26%		17%		9%	9%	14%	11%	14%	8%
	35 - 39	9%	33%		14%		11%	10%	18%	4%	9%	9%
	40 - 44	12%		35%		20%	12%	14%	10%	7%	12%	11%
	45 - 49	7%		10%		18%	7%	13%	3%	6%	6%	8%
	50 - 54	11%		14%		28%	10%	18%	7%	8%	10%	12%
	55 - 59	5%		14%		9%	6%	4%	3%	2%	3%	6%
	60 - 64	4%		8%		9%	6%	4%	5%	0%	2%	5%
	65 - 69	4%		12%		7%	5%	3%	4%	3%	2%	5%
	70 - 74	3%		6%		7%	5%	2%		1%	2%	4%
	Over 74	1%		1%		2%	1%	1%			1%	1%
AGE	Under 30	34%	41%		68%		27%	23%	36%	58%	40%	30%
	30 - 39	19%	59%		32%		20%	19%	32%	15%	23%	17%
	40 - 49	19%		45%		38%	19%	27%	12%	13%	18%	20%
	50 - 64	20%		36%		46%	23%	25%	16%	10%	15%	24%
	65 & over	8%		19%		16%	11%	6%	4%	4%	5%	10%
AGE	Under 40	53%	100%		100%		47%	42%	69%	73%	62%	47%
	40 & over	47%		100%		100%	53%	58%	31%	27%	38%	53%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
SAMPLE	POC & unmarried under 55	27%	30%	26%	31%	27%	29%	26%	28%	29%	26%	29%	26%	31%	31%	25%
	POC only	34%	50%	50%	38%	38%	20%	25%	25%	40%	31%	40%	31%	27%	27%	38%
	Unmarried under 55 only	39%	20%	24%	31%	34%	51%	50%	47%	31%	43%	31%	43%	42%	42%	37%
AGE	18 - 24	20%	23%	19%	24%	15%	27%	18%	19%	15%	22%	15%	22%	26%	19%	19%
	25 - 29	14%	13%	10%	10%	19%	9%	15%	19%	16%	13%	16%	13%	15%	14%	14%
	30 - 34	10%	6%	8%	12%	7%	17%	12%	7%	15%	7%	15%	7%	13%	11%	9%
	35 - 39	9%	7%	7%	13%	9%	12%	10%	5%	16%	5%	16%	5%	10%	13%	7%
	40 - 44	12%	7%	11%	14%	11%	12%	12%	13%	19%	8%	19%	8%	17%	13%	10%
	45 - 49	7%	7%	5%	5%	4%	8%	10%	11%	5%	9%	5%	9%	5%	7%	8%
	50 - 54	11%	9%	13%	8%	12%	8%	11%	16%	7%	14%	7%	14%	8%	11%	12%
	55 - 59	5%	6%	7%	9%	8%	1%	3%	4%	3%	6%	3%	6%	1%	6%	6%
	60 - 64	4%	5%	6%	5%	6%		3%		2%	5%	2%	5%	1%	3%	5%
	65 - 69	4%	14%	7%	1%	4%	3%	1%	6%	2%	5%	2%	5%	2%	2%	5%
	70 - 74	3%	3%	5%		5%	3%	3%		0%	5%	0%	5%		1%	5%
	Over 74	1%		1%				2%			1%		1%			1%
AGE	Under 30	34%	36%	29%	33%	35%	36%	33%	38%	31%	35%	31%	35%	42%	33%	32%
	30 - 39	19%	13%	16%	25%	16%	28%	21%	12%	30%	12%	30%	12%	24%	25%	16%
	40 - 49	19%	14%	16%	19%	15%	20%	22%	23%	24%	17%	24%	17%	22%	20%	18%
	50 - 64	20%	20%	26%	22%	26%	10%	17%	20%	13%	25%	13%	25%	11%	20%	22%
	65 & over	8%	18%	13%	1%	8%	6%	6%	6%	2%	11%	2%	11%	2%	2%	11%
AGE	Under 40	53%	48%	45%	58%	51%	64%	54%	51%	61%	47%	61%	47%	65%	58%	49%
	40 & over	47%	52%	55%	42%	49%	36%	46%	49%	39%	53%	39%	53%	35%	42%	51%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
SAMPLE	POC & unmarried under 55	27%	29%	33%	26%	24%	20%	30%	26%	22%	29%	31%	36%	5%	16%	46%	19%
	POC only	34%	40%	26%	36%	28%	30%	34%	36%	29%	34%	24%	13%	89%	47%		27%
	Unmarried under 55 only	39%	32%	41%	38%	48%	50%	35%	38%	49%	37%	45%	51%	6%	37%	54%	54%
AGE	18 - 24	20%	16%	23%	21%	20%	19%	19%	21%	19%	13%	34%	22%	2%	7%	89%	5%
	25 - 29	14%	15%	13%	13%	17%	14%	14%	13%	15%	18%	14%	14%	1%	19%	8%	8%
	30 - 34	10%	12%	14%	6%	8%	9%	13%	6%	9%	11%	10%	17%		15%	2%	4%
	35 - 39	9%	8%	13%	8%	6%	13%	10%	8%	10%	11%	8%	11%		17%		9%
	40 - 44	12%	13%	7%	14%	9%	11%	11%	14%	10%	16%	10%	11%	1%	15%	1%	8%
	45 - 49	7%	6%	8%	8%	8%	7%	7%	8%	7%	8%	5%	8%	2%	8%		20%
	50 - 54	11%	10%	10%	12%	8%	14%	10%	12%	12%	11%	10%	10%	5%	11%		30%
	55 - 59	5%	6%	3%	5%	9%	3%	5%	5%	6%	6%	3%	5%	4%	7%		7%
	60 - 64	4%	3%	2%	5%	7%	4%	3%	5%	6%	3%	2%	2%	18%	1%		9%
	65 - 69	4%	6%	4%	3%	2%	3%	5%	3%	2%	3%	1%		29%			
	70 - 74	3%	5%	3%	3%	3%		4%	3%	1%	1%	3%		29%			
Over 74	1%		1%	1%	2%	2%	0%	1%	2%				8%				
AGE	Under 30	34%	31%	35%	35%	37%	33%	33%	35%	35%	31%	48%	36%	3%	26%	97%	13%
	30 - 39	19%	20%	27%	14%	14%	22%	23%	14%	19%	22%	18%	28%		32%	2%	12%
	40 - 49	19%	19%	15%	22%	17%	18%	18%	22%	18%	24%	14%	19%	3%	23%	1%	28%
	50 - 64	20%	19%	15%	22%	25%	22%	18%	22%	23%	20%	15%	17%	27%	19%		47%
	65 & over	8%	11%	7%	7%	7%	5%	9%	7%	6%	3%	4%		66%			
AGE	Under 40	53%	51%	63%	49%	51%	55%	55%	49%	54%	53%	66%	64%	3%	58%	99%	25%
	40 & over	47%	49%	37%	51%	49%	45%	45%	51%	46%	47%	34%	36%	97%	42%	1%	75%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
SAMPLE	POC & unmarried under 55	27%	28%	30%	33%	24%	31%	41%	42%	40%	32%	27%	16%	28%	27%	22%	29%
	POC only	34%	36%	28%	24%	20%	29%	16%	23%	7%	22%	27%	60%	36%	38%	27%	21%
	Unmarried under 55 only	39%	35%	42%	43%	56%	40%	43%	35%	54%	46%	46%	24%	36%	35%	51%	50%
AGE	18 - 24	20%	16%	17%	22%	14%	14%	40%	20%	53%	32%	17%	8%	7%	16%	38%	26%
	25 - 29	14%	18%	18%	10%	18%	7%	22%	24%	15%	15%	23%	12%	12%	11%	19%	28%
	30 - 34	10%	9%	11%	17%	8%	26%	6%	8%	13%	10%	12%	11%	6%	10%	7%	8%
	35 - 39	9%	10%	12%	10%	18%	5%	2%	5%	8%	7%	10%	12%	9%	8%	12%	13%
	40 - 44	12%	15%	12%	15%	13%	12%	11%	18%	5%	7%	9%	20%	10%	12%	5%	14%
	45 - 49	7%	7%	10%	7%	9%	8%	5%	7%	3%	7%	6%	7%	10%	8%	3%	4%
	50 - 54	11%	11%	11%	11%	16%	9%	7%	9%	2%	9%	12%	11%	15%	12%	9%	5%
	55 - 59	5%	4%	5%	7%	2%	10%	4%	3%	1%	3%	5%	7%	7%	6%	4%	2%
	60 - 64	4%	4%	1%	2%	1%	3%	2%		0%	2%	2%	5%	8%	5%	1%	
	65 - 69	4%	3%	2%	1%		6%		7%	1%	1%	2%	4%	8%	5%	2%	
	70 - 74	3%	1%	1%	1%						4%	3%	2%	7%	4%		
	Over 74	1%									1%		1%	1%	1%		
AGE	Under 30	34%	35%	35%	31%	32%	21%	62%	44%	68%	47%	39%	20%	20%	27%	57%	54%
	30 - 39	19%	19%	24%	26%	26%	31%	9%	12%	21%	17%	22%	23%	15%	19%	19%	21%
	40 - 49	19%	22%	21%	21%	22%	20%	15%	25%	8%	14%	15%	27%	20%	20%	9%	17%
	50 - 64	20%	19%	17%	19%	20%	22%	13%	11%	2%	15%	19%	23%	29%	23%	14%	7%
	65 & over	8%	4%	3%	2%		6%		7%	1%	6%	5%	7%	16%	10%	2%	
AGE	Under 40	53%	54%	59%	58%	58%	52%	71%	57%	88%	65%	61%	43%	35%	46%	76%	75%
	40 & over	47%	46%	41%	42%	42%	48%	29%	43%	12%	35%	39%	57%	65%	54%	24%	25%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv ated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
SAMPLE	POC & unmarried under 55	27%	25%	32%	29%	31%	26%	27%	28%	32%	28%	23%	33%	26%	15%	31%	38%
	POC only	34%	40%	29%	21%	16%	32%	36%	24%	15%	29%	41%	37%	35%	32%	35%	34%
	Unmarried under 55 only	39%	35%	38%	50%	53%	43%	37%	47%	53%	44%	37%	29%	39%	53%	34%	28%
AGE	18 - 24	20%	15%	25%	25%	27%	25%	18%	26%	36%	19%	19%	19%	21%	16%	21%	20%
	25 - 29	14%	10%	19%	16%	26%	23%	12%	25%	24%	16%	12%	13%	16%	12%	15%	15%
	30 - 34	10%	10%	10%	10%	8%	4%	10%	6%	14%	13%	7%	9%	5%	10%	10%	11%
	35 - 39	9%	8%	9%	21%	6%	14%	9%	10%	1%	10%	7%	10%	10%	9%	9%	11%
	40 - 44	12%	12%	13%	10%	6%	19%	12%	13%	7%	12%	11%	12%	12%	14%	10%	17%
	45 - 49	7%	9%	5%	6%	7%	3%	8%	5%	6%	6%	10%	6%	6%	10%	7%	3%
	50 - 54	11%	12%	10%	9%	15%	4%	12%	9%	5%	13%	10%	9%	12%	15%	10%	9%
	55 - 59	5%	6%	3%	3%	4%	4%	5%	4%	4%	4%	7%	6%	6%	5%	5%	8%
	60 - 64	4%	6%	3%				5%			3%	5%	5%	3%	3%	5%	2%
	65 - 69	4%	6%	2%			3%	4%	1%	1%	2%	5%	8%	6%	4%	4%	2%
	70 - 74	3%	5%	1%				4%			1%	5%	4%	5%	1%	4%	2%
	Over 74	1%	1%	1%				1%			0%	2%			1%	1%	
AGE	Under 30	34%	25%	44%	41%	53%	48%	30%	51%	61%	35%	31%	32%	37%	28%	36%	35%
	30 - 39	19%	18%	18%	31%	15%	18%	19%	17%	16%	23%	14%	19%	15%	19%	19%	22%
	40 - 49	19%	20%	19%	16%	13%	22%	20%	18%	13%	18%	21%	18%	18%	24%	17%	20%
	50 - 64	20%	25%	15%	12%	19%	8%	22%	13%	10%	20%	22%	20%	20%	23%	19%	19%
	65 & over	8%	12%	4%			3%	9%	1%	1%	3%	12%	12%	10%	6%	9%	4%
AGE	Under 40	53%	43%	62%	72%	68%	67%	49%	68%	76%	58%	45%	50%	51%	47%	55%	57%
	40 & over	47%	57%	38%	28%	32%	33%	51%	32%	24%	42%	55%	50%	49%	53%	45%	43%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
SAMPLE	POC & unmarried under 55	27%	31%	20%	32%	27%	22%	33%	25%	40%	33%	28%	25%	31%	28%	24%
	POC only	34%	39%	27%	24%	43%	30%	19%	36%	25%	23%	35%	32%	30%	42%	26%
	Unmarried under 55 only	39%	30%	53%	45%	30%	48%	49%	39%	34%	44%	37%	43%	39%	30%	50%
AGE	18 - 24	20%	17%	23%	29%	15%	21%	29%	20%	23%	24%	19%	20%	15%	17%	21%
	25 - 29	14%	13%	14%	20%	10%	14%	21%	13%	7%	25%	12%	17%	24%	12%	16%
	30 - 34	10%	10%	10%	11%	9%	9%	13%	11%	13%	10%	9%	9%	8%	9%	10%
	35 - 39	9%	10%	8%	9%	9%	7%	11%	8%	10%	8%	9%	11%	13%	9%	7%
	40 - 44	12%	11%	12%	12%	12%	12%	9%	11%	12%	9%	10%	12%	22%	11%	13%
	45 - 49	7%	7%	10%	6%	9%	8%	4%	8%	6%	8%	8%	7%	2%	7%	7%
	50 - 54	11%	11%	13%	6%	11%	14%	8%	10%	19%	7%	12%	13%	8%	11%	13%
	55 - 59	5%	6%	4%	5%	6%	5%	2%	4%	6%	6%	6%	4%	4%	6%	4%
	60 - 64	4%	5%	3%		6%	4%	0%	6%	4%	2%	4%	1%	4%	6%	3%
	65 - 69	4%	5%	3%	2%	7%	2%	0%	6%			4%	2%		5%	2%
	70 - 74	3%	5%	1%		5%	1%	1%	3%			5%	3%		5%	2%
	Over 74	1%	1%	1%		1%	1%		1%			1%	1%		1%	1%
AGE	Under 30	34%	30%	37%	49%	25%	36%	50%	33%	30%	49%	32%	37%	40%	30%	37%
	30 - 39	19%	19%	18%	20%	17%	17%	25%	18%	23%	18%	18%	20%	20%	19%	17%
	40 - 49	19%	18%	21%	18%	21%	20%	13%	19%	18%	17%	18%	19%	24%	18%	20%
	50 - 64	20%	22%	19%	11%	23%	23%	11%	20%	29%	15%	22%	18%	16%	23%	20%
	65 & over	8%	11%	4%	2%	13%	4%	1%	10%			10%	6%		10%	5%
AGE	Under 40	53%	49%	55%	69%	43%	52%	74%	51%	53%	68%	50%	57%	60%	48%	54%
	40 & over	47%	51%	45%	31%	57%	48%	26%	49%	47%	32%	50%	43%	40%	52%	46%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
SAMPLE	POC & unmarried under 55	27%	32%	16%	33%	31%	13%	29%	35%	10%	33%	16%	33%	33%	14%
	POC only	34%	37%	30%	26%	39%	28%	50%	23%	33%	37%	27%	46%	17%	31%
	Unmarried under 55 only	39%	31%	54%	42%	30%	59%	21%	43%	57%	31%	57%	21%	50%	55%
AGE	18 - 24	20%	21%	17%	21%	21%	16%	14%	31%	11%	20%	20%	14%	34%	14%
	25 - 29	14%	13%	14%	17%	14%	12%	10%	19%	14%	13%	13%	14%	11%	9%
	30 - 34	10%	9%	9%	12%	10%	11%	11%	9%	12%	9%	8%	10%	8%	9%
	35 - 39	9%	10%	8%	10%	8%	7%	8%	8%	6%	10%	9%	7%	18%	11%
	40 - 44	12%	11%	13%	10%	10%	14%	10%	11%	15%	12%	13%	14%	7%	15%
	45 - 49	7%	6%	11%	11%	6%	12%	6%	5%	11%	7%	10%	7%	6%	10%
	50 - 54	11%	10%	16%	9%	10%	15%	12%	8%	17%	8%	16%	8%	8%	17%
	55 - 59	5%	6%	4%	8%	5%	2%	8%	1%	3%	6%	5%	8%	3%	6%
	60 - 64	4%	5%	3%		5%	6%	6%	3%	5%	5%		6%	3%	
	65 - 69	4%	5%	3%		6%	4%	8%	3%	5%	4%	3%	5%	1%	3%
	70 - 74	3%	4%	1%	1%	4%		6%	1%		5%	3%	7%	1%	3%
Over 74	1%	1%	1%		1%		1%			1%	1%	1%		2%	
AGE	Under 30	34%	33%	31%	38%	35%	28%	24%	50%	25%	33%	33%	28%	45%	23%
	30 - 39	19%	19%	17%	22%	19%	18%	19%	17%	18%	20%	17%	16%	26%	20%
	40 - 49	19%	17%	24%	22%	16%	26%	16%	16%	27%	19%	22%	21%	13%	25%
	50 - 64	20%	20%	23%	17%	20%	24%	25%	13%	26%	19%	21%	22%	13%	24%
	65 & over	8%	10%	5%	1%	11%	4%	15%	4%	5%	9%	6%	13%	2%	8%
AGE	Under 40	53%	53%	48%	60%	53%	46%	43%	67%	43%	53%	50%	44%	71%	43%
	40 & over	47%	47%	52%	40%	47%	54%	57%	33%	57%	47%	50%	56%	29%	57%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
SAMPLE	POC & unmarried under 55	27%	31%	23%	31%	34%	27%	27%
	POC only	34%	28%	39%	29%	25%	34%	34%
	Unmarried under 55 only	39%	41%	38%	40%	41%	39%	39%
AGE	18 - 24	20%	22%	20%	18%	36%	21%	19%
	25 - 29	14%	20%	11%	14%	15%	13%	15%
	30 - 34	10%	13%	7%	12%	12%	11%	9%
	35 - 39	9%	13%	8%	8%	6%	8%	10%
	40 - 44	12%	13%	11%	12%	10%	11%	12%
	45 - 49	7%	5%	8%	10%	6%	8%	7%
	50 - 54	11%	7%	12%	14%	5%	11%	12%
	55 - 59	5%	3%	5%	7%	3%	5%	6%
	60 - 64	4%	2%	6%	2%	2%	5%	3%
	65 - 69	4%	3%	6%	1%	4%	5%	3%
	70 - 74	3%	1%	5%	1%	2%	3%	4%
	Over 74	1%	0%	1%			1%	1%
AGE	Under 30	34%	41%	31%	33%	51%	34%	34%
	30 - 39	19%	25%	15%	21%	18%	19%	19%
	40 - 49	19%	18%	19%	21%	16%	19%	19%
	50 - 64	20%	12%	23%	23%	10%	20%	20%
	65 & over	8%	4%	12%	2%	6%	8%	8%
AGE	Under 40	53%	66%	46%	54%	68%	53%	53%
	40 & over	47%	34%	54%	46%	32%	47%	47%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
EDUCATION	1 - 11th Grade	4%	4%	3%	4%	3%	5%	4%	3%	1%	4%	3%	11%		5%			
	High School Graduate	29%	21%	24%	38%	32%	33%	28%	20%	28%	32%	25%	89%		41%			
	Vocational or technical school	6%	4%	5%	9%	6%	8%	6%	6%	4%	7%	6%		17%	9%			
	Some college but no degree	22%	23%	16%	27%	31%	13%	19%	22%	16%	25%	20%		60%	32%			
	Associate Degree	9%	13%	9%	5%	6%	10%	9%	9%	14%	7%	10%		23%	12%			
	4-year college graduate or bachelor's degree	22%	24%	33%	12%	16%	22%	22%	29%	32%	18%	27%				74%	100%	
	Graduate School or advanced degree	8%	10%	11%	4%	5%	9%	10%	10%	6%	6%	9%				26%		100%
	Prefer not to answer	0%			0%			1%				0%						
EDUCATION	H.S./Less	32%	25%	26%	43%	35%	38%	32%	24%	29%	36%	28%	100%		46%			
	Post H.S.	37%	41%	30%	41%	44%	31%	34%	37%	34%	39%	35%		100%	54%			
	Non-college grad	70%	65%	57%	84%	79%	69%	66%	61%	63%	75%	63%	100%	100%	100%			
	College graduate or post-grad	30%	35%	43%	16%	21%	31%	33%	39%	37%	25%	36%				100%	100%	100%
MARITAL STATUS	Married	23%		68%		10%	25%	36%	27%	37%	15%	32%	18%	17%	17%	37%	35%	41%
	All unmarried	76%	100%	31%	99%	90%	75%	63%	71%	63%	85%	67%	82%	82%	82%	63%	65%	58%
	Unmarried with Partner	20%	26%	1%	31%	31%	25%	13%	11%		29%	10%	25%	22%	23%	12%	12%	11%
	Single	40%	62%	11%	49%	58%	41%	26%	27%	20%	52%	26%	40%	41%	41%	36%	39%	29%
	Separated	2%	3%	1%	3%	0%	2%	4%	5%		1%	4%	3%	2%	2%	2%	2%	3%
	Divorced	11%	8%	11%	13%	1%	6%	17%	22%	20%	3%	20%	10%	12%	11%	11%	10%	11%
	Widowed	4%	1%	6%	4%		0%	2%	7%	23%	0%	8%	4%	5%	4%	2%	2%	5%
	Prefer not to answer	1%	0%	0%	1%	0%		1%	2%		0%	1%	0%	1%	1%	0%	0%	1%
MARITAL STATUS / AGE	Married Under 40	8%		23%		10%	25%				15%		9%	5%	6%	11%	10%	15%
	Married 40 & over	15%		45%				36%	27%	37%		32%	9%	12%	11%	25%	25%	25%
	Unmarried Under 40	45%	76%		62%	90%	75%				85%		50%	51%	50%	32%	33%	28%
	Unmarried 40 & over	32%	23%	31%	37%			63%	71%	63%		67%	32%	32%	32%	31%	31%	30%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
EDUCATION	1 - 11th Grade	4%	4%	3%	4%	3%	1%	4%	5%	4%	3%	4%	3%	3%	2%
	High School Graduate	29%	38%	22%	24%	18%	14%	41%	35%	25%	20%	23%	25%	27%	11%
	Vocational or technical school	6%	9%	5%	5%	4%	4%	8%	10%	6%	4%	6%	4%	6%	3%
	Some college but no degree	22%	27%	20%	20%	20%	19%	30%	22%	20%	19%	21%	20%	23%	18%
	Associate Degree	9%	5%	11%	13%	9%	8%	7%	3%	8%	13%	11%	13%	5%	13%
	4-year college graduate or bachelor's degree	22%	12%	29%	25%	35%	36%	8%	17%	27%	31%	24%	26%	30%	40%
	Graduate School or advanced degree	8%	4%	10%	10%	10%	18%	2%	7%	10%	11%	11%	9%	7%	13%
	Prefer not to answer	0%	0%						1%						
EDUCATION	H.S./Less	32%	43%	26%	28%	21%	15%	45%	39%	29%	23%	27%	28%	30%	13%
	Post H.S.	37%	41%	35%	37%	33%	31%	45%	35%	34%	36%	38%	37%	33%	34%
	Non-college grad	70%	84%	61%	65%	54%	46%	89%	75%	63%	58%	65%	65%	63%	47%
	College graduate or post-grad	30%	16%	39%	35%	46%	54%	11%	24%	37%	42%	35%	35%	37%	53%
MARITAL STATUS	Married	23%		38%	23%	58%	47%			28%	47%	14%	30%	41%	73%
	All unmarried	76%	99%	62%	77%	42%	53%	100%	98%	72%	52%	86%	70%	59%	27%
	Unmarried with Partner	20%	31%	12%	13%	13%	9%	37%	23%	22%	4%	23%	4%	24%	2%
	Single	40%	49%	34%	45%	21%	34%	58%	34%	47%	22%	59%	33%	33%	10%
	Separated	2%	3%	2%	2%	2%		2%	6%	1%	3%	1%	3%	1%	3%
	Divorced	11%	13%	10%	12%	5%	10%	3%	28%	2%	16%	3%	20%	1%	8%
	Widowed	4%	4%	4%	5%	2%		0%	9%		7%		10%		4%
	Prefer not to answer	1%	1%	0%	0%				2%	0%	1%		0%		
MARITAL STATUS / AGE	Married Under 40	8%		13%	7%	19%	21%			28%		14%		41%	
	Married 40 & over	15%		25%	16%	38%	26%				47%		30%		73%
	Unmarried Under 40	45%	62%	34%	39%	28%	44%	100%		72%		86%		59%	
	Unmarried 40 & over	32%	37%	28%	38%	15%	9%		98%		52%		70%		27%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
EDUCATION	1 - 11th Grade	4%	4%	7%	5%	3%	4%	3%	3%	4%	3%	5%	3%	3%	3%	5%	2%	6%
	High School Graduate	29%	24%	32%	27%	35%	25%	24%	34%	27%	22%	34%	43%	28%	37%	28%	24%	36%
	Vocational or technical school	6%	6%	7%	7%	7%	6%	7%	8%	6%	7%	8%	9%	5%	8%	7%	5%	8%
	Some college but no degree	22%	23%	21%	24%	21%	23%	22%	22%	26%	20%	25%	23%	19%	24%	28%	22%	16%
	Associate Degree	9%	9%	13%	10%	6%	8%	10%	6%	8%	10%	12%	5%	8%	3%	7%	12%	7%
	4-year college graduate or bachelor's degree	22%	25%	13%	20%	20%	24%	28%	20%	23%	28%	6%	13%	27%	19%	19%	27%	17%
	Graduate School or advanced degree	8%	8%	8%	6%	7%	10%	6%	8%	7%	10%	9%	5%	9%	6%	6%	8%	11%
	Prefer not to answer	0%				1%			1%					1%			0%	
EDUCATION	H.S./Less	32%	28%	39%	32%	37%	29%	27%	36%	30%	25%	40%	46%	30%	41%	33%	26%	41%
	Post H.S.	37%	38%	41%	41%	34%	37%	40%	35%	39%	37%	45%	37%	32%	35%	42%	39%	31%
	Non-college grad	70%	66%	80%	74%	72%	66%	67%	72%	70%	62%	85%	82%	63%	75%	75%	65%	72%
	College graduate or post-grad	30%	34%	20%	26%	28%	34%	33%	28%	30%	38%	15%	18%	36%	25%	25%	35%	28%
MARITAL STATUS	Married	23%	23%	15%	21%	28%	22%	24%	30%	15%	31%	8%	17%	38%	12%	12%	28%	33%
	All unmarried	76%	77%	85%	78%	71%	77%	76%	70%	85%	68%	92%	83%	61%	88%	88%	71%	66%
	Unmarried with Partner	20%	18%	31%	27%	19%	15%	22%	21%	26%	8%	38%	29%	11%	24%	21%	16%	26%
	Single	40%	44%	39%	38%	32%	45%	41%	29%	56%	30%	50%	50%	16%	47%	56%	34%	28%
	Separated	2%	1%	1%	1%	4%	1%	1%	4%	1%	2%		1%	7%	3%	1%	3%	1%
	Divorced	11%	10%	15%	12%	11%	11%	9%	11%	2%	19%	4%	3%	18%	10%	9%	13%	9%
	Widowed	4%	4%		1%	5%	5%	2%	5%		8%		1%	9%	4%	1%	5%	3%
	Prefer not to answer	1%	0%		0%	0%	0%	0%	0%		1%			1%		0%	1%	1%
MARITAL STATUS / AGE	Married Under 40	8%	8%	5%	8%	8%	8%	7%	8%	15%		8%	17%		6%	3%	10%	11%
	Married 40 & over	15%	15%	10%	14%	21%	14%	17%	22%		31%			38%	6%	8%	19%	21%
	Unmarried Under 40	45%	44%	58%	51%	38%	41%	50%	37%	85%		92%	83%		48%	60%	38%	43%
	Unmarried 40 & over	32%	32%	27%	27%	33%	36%	26%	33%		68%			61%	40%	28%	33%	23%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
EDUCATION	1 - 11th Grade	4%	6%		5%	6%	2%	2%	5%	7%	2%	4%	5%	4%	4%
	High School Graduate	29%	34%	41%	31%	22%	27%	21%	48%	22%	23%	30%	36%	29%	25%
	Vocational or technical school	6%	8%	7%	6%	8%	7%	4%	8%	8%	6%	7%	8%	5%	6%
	Some college but no degree	22%	31%	16%	27%	30%	24%	20%	18%	13%	14%	25%	25%	26%	23%
	Associate Degree	9%	3%	4%	6%	8%	10%	13%	6%	8%	7%	9%	8%	8%	12%
	4-year college graduate or bachelor's degree	22%	15%	24%	19%	20%	22%	30%	10%	24%	34%	19%	13%	22%	21%
	Graduate School or advanced degree	8%	4%	8%	7%	4%	8%	9%	4%	19%	14%	6%	4%	6%	8%
	Prefer not to answer	0%						1%				0%		0%	
EDUCATION	H.S./Less	32%	40%	41%	36%	28%	28%	24%	52%	28%	25%	35%	41%	33%	29%
	Post H.S.	37%	42%	27%	39%	47%	41%	36%	33%	29%	27%	40%	41%	39%	42%
	Non-college grad	70%	81%	68%	74%	75%	70%	60%	85%	57%	52%	75%	82%	72%	71%
	College graduate or post-grad	30%	19%	32%	26%	25%	30%	39%	15%	43%	48%	25%	18%	28%	29%
MARITAL STATUS	Married	23%	10%	13%	5%	23%	20%	36%	21%	47%	100%				
	All unmarried	76%	90%	87%	95%	76%	80%	63%	79%	51%		100%	100%	100%	100%
	Unmarried with Partner	20%	30%	17%	28%	8%	25%	8%	38%	10%		26%	100%		
	Single	40%	56%	37%	64%	43%	49%	20%	39%	16%		52%		100%	
	Separated	2%	2%	3%	0%	3%	2%	5%		2%		3%			
	Divorced	11%	1%	21%	3%	20%	4%	20%	2%	17%		14%			100%
	Widowed	4%		9%		2%	0%	10%		6%		5%			
	Prefer not to answer	1%				1%	0%	1%		2%					
MARITAL STATUS / AGE	Married Under 40	8%	10%		5%		20%		21%		34%				
	Married 40 & over	15%		13%		23%		36%		47%	66%				
	Unmarried Under 40	45%	90%		95%		80%		79%			59%	76%	69%	14%
	Unmarried 40 & over	32%		87%		76%		63%		51%		41%	24%	31%	86%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
EDUCATION	1 - 11th Grade	4%	2%	1%	4%	4%	3%	2%	1%	7%	4%	3%
	High School Graduate	29%	34%	18%	32%	28%	24%	35%	31%	30%	31%	27%
	Vocational or technical school	6%	8%	4%	7%	6%	5%	8%	6%	7%	9%	5%
	Some college but no degree	22%	11%	16%	27%	21%	20%	19%	23%	32%	19%	25%
	Associate Degree	9%	2%	10%	9%	10%	10%	6%	8%	8%	6%	10%
	4-year college graduate or bachelor's degree	22%	28%	37%	17%	22%	28%	21%	18%	13%	24%	21%
	Graduate School or advanced degree	8%	15%	13%	5%	8%	10%	8%	13%	3%	7%	9%
	Prefer not to answer	0%				0%		1%				0%
EDUCATION	H.S./Less	32%	36%	19%	36%	32%	27%	37%	32%	37%	36%	30%
	Post H.S.	37%	21%	30%	42%	38%	35%	33%	38%	48%	33%	40%
	Non-college grad	70%	57%	50%	78%	70%	62%	70%	69%	85%	69%	70%
	College graduate or post-grad	30%	43%	50%	22%	30%	38%	29%	31%	15%	31%	30%
MARITAL STATUS	Married	23%	100%	100%			26%	29%	18%	12%	16%	27%
	All unmarried	76%			100%	100%	74%	71%	82%	88%	83%	72%
	Unmarried with Partner	20%			34%	15%	15%	19%	25%	32%	28%	15%
	Single	40%			61%	38%	42%	29%	36%	45%	40%	39%
	Separated	2%			1%	6%	1%	5%		3%	2%	2%
	Divorced	11%			3%	30%	11%	11%	15%	7%	10%	12%
	Widowed	4%			0%	11%	4%	6%	6%	1%	3%	4%
	Prefer not to answer	1%					0%	0%		1%	0%	1%
MARITAL STATUS / AGE	Married Under 40	8%	100%				9%	7%	10%	5%	7%	9%
	Married 40 & over	15%		100%			17%	22%	8%	6%	10%	18%
	Unmarried Under 40	45%			100%		38%	35%	59%	67%	56%	38%
	Unmarried 40 & over	32%				100%	36%	35%	23%	20%	28%	34%
	Total	1097	87	166	492	346	530	234	57	227	386	684

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
EDUCATION	1 - 11th Grade	4%	4%	3%	3%	4%	5%	3%	5%	5%	3%	5%	3%	3%	6%	3%
	High School Graduate	29%	26%	20%	28%	22%	31%	34%	35%	31%	27%	31%	27%	38%	33%	26%
	Vocational or technical school	6%	3%	6%	3%	9%	6%	7%	7%	9%	5%	9%	5%	5%	10%	5%
	Some college but no degree	22%	15%	21%	26%	24%	24%	24%	18%	19%	24%	19%	24%	23%	20%	23%
	Associate Degree	9%	6%	11%	8%	10%	4%	8%	7%	8%	9%	8%	9%	7%	9%	9%
	4-year college graduate or bachelor's degree	22%	37%	30%	20%	22%	16%	18%	19%	21%	23%	21%	23%	17%	17%	25%
	Graduate School or advanced degree	8%	8%	10%	12%	8%	14%	5%	8%	8%	8%	8%	8%	6%	4%	9%
	Prefer not to answer	0%									0%		0%			0%
EDUCATION	H.S./Less	32%	31%	23%	31%	26%	36%	37%	40%	35%	30%	35%	30%	41%	39%	29%
	Post H.S.	37%	24%	38%	38%	43%	33%	40%	33%	36%	39%	36%	39%	36%	40%	37%
	Non-college grad	70%	54%	60%	69%	69%	70%	77%	73%	71%	69%	71%	69%	77%	78%	66%
	College graduate or post-grad	30%	46%	40%	31%	31%	30%	23%	27%	29%	31%	29%	31%	23%	22%	34%
MARITAL STATUS	Married	23%	27%	38%	28%	21%	16%	17%	20%	36%	16%	36%	16%	24%	19%	24%
	All unmarried	76%	73%	61%	72%	78%	84%	83%	77%	64%	84%	64%	84%	75%	80%	75%
	Unmarried with Partner	20%	8%	10%	18%	27%	21%	26%	12%	22%	18%	22%	18%	20%	27%	18%
	Single	40%	43%	36%	36%	33%	48%	40%	51%	29%	46%	29%	46%	42%	38%	39%
	Separated	2%	6%	3%	4%	1%	2%	1%	3%	3%	2%	3%	2%	1%	3%	2%
	Divorced	11%	11%	9%	9%	14%	11%	12%	12%	7%	13%	7%	13%	7%	11%	12%
	Widowed	4%	6%	3%	5%	3%	1%	5%		3%	4%	3%	4%	5%	2%	4%
	Prefer not to answer	1%		1%		1%		0%	3%	0%	0%	0%	0%	1%	0%	1%
MARITAL STATUS / AGE	Married Under 40	8%	13%	10%	14%	8%	6%	5%	5%	17%	3%	17%	3%	14%	8%	7%
	Married 40 & over	15%	14%	29%	14%	13%	9%	11%	14%	19%	13%	19%	13%	10%	12%	17%
	Unmarried Under 40	45%	35%	36%	44%	43%	58%	49%	45%	44%	45%	44%	45%	51%	50%	42%
	Unmarried 40 & over	32%	38%	25%	28%	35%	26%	34%	32%	20%	39%	20%	39%	24%	30%	33%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
EDUCATION	1 - 11th Grade	4%	3%	5%	3%	6%	4%	4%	3%	5%	1%		7%	1%	13%	2%	12%
	High School Graduate	29%	29%	29%	24%	36%	37%	29%	24%	37%	23%	32%	42%	29%	35%	20%	33%
	Vocational or technical school	6%	8%	6%	5%	5%	11%	7%	5%	9%	7%	6%	6%	4%	7%	3%	10%
	Some college but no degree	22%	22%	21%	24%	23%	21%	22%	24%	22%	17%	28%	20%	17%	18%	55%	35%
	Associate Degree	9%	9%	8%	9%	9%	4%	9%	9%	6%	9%	9%	12%	14%	5%	5%	
	4-year college graduate or bachelor's degree	22%	22%	23%	26%	15%	17%	22%	26%	16%	30%	20%	8%	26%	18%	12%	5%
	Graduate School or advanced degree	8%	8%	8%	9%	5%	5%	8%	9%	5%	12%	4%	5%	9%	5%	2%	1%
	Prefer not to answer	0%				2%				1%							2%
EDUCATION	H.S./Less	32%	31%	34%	27%	43%	41%	32%	27%	41%	24%	32%	49%	30%	48%	23%	45%
	Post H.S.	37%	39%	35%	38%	37%	37%	37%	38%	37%	34%	43%	37%	35%	30%	63%	46%
	Non-college grad	70%	70%	69%	64%	79%	78%	70%	64%	78%	58%	76%	87%	65%	78%	86%	91%
	College graduate or post-grad	30%	30%	31%	36%	19%	22%	30%	36%	21%	42%	24%	13%	35%	22%	14%	6%
MARITAL STATUS	Married	23%	26%	20%	25%	16%	21%	24%	25%	19%	28%	19%	6%	25%	45%		15%
	All unmarried	76%	73%	80%	75%	83%	79%	76%	75%	80%	72%	81%	93%	74%	55%	100%	85%
	Unmarried with Partner	20%	18%	23%	15%	29%	27%	20%	15%	28%	21%	17%	25%	5%	31%	18%	15%
	Single	40%	41%	41%	42%	35%	30%	41%	42%	32%	36%	49%	46%	29%	19%	81%	39%
	Separated	2%	1%	4%	2%	2%	3%	2%	2%	3%	2%	4%	6%		1%		6%
	Divorced	11%	11%	11%	10%	14%	12%	11%	10%	13%	11%	8%	11%	22%	3%	1%	21%
	Widowed	4%	2%	2%	6%	2%	7%	2%	6%	5%	2%	3%	4%	18%	1%		4%
	Prefer not to answer	1%	1%		1%	2%	0%	0%	1%	1%	1%	0%	1%	1%			
MARITAL STATUS / AGE	Married Under 40	8%	10%	9%	6%	2%	11%	9%	6%	7%	10%	7%	4%		19%		2%
	Married 40 & over	15%	17%	11%	18%	14%	10%	14%	18%	11%	17%	12%	2%	25%	26%		14%
	Unmarried Under 40	45%	41%	54%	43%	48%	44%	46%	43%	46%	43%	59%	60%	3%	39%	99%	24%
	Unmarried 40 & over	32%	32%	27%	32%	34%	34%	30%	32%	34%	29%	21%	33%	71%	16%	1%	61%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartments/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
EDUCATION	1 - 11th Grade	4%	1%		3%		3%	5%		3%	4%	2%	3%	4%	3%	3%	8%
	High School Graduate	29%	22%	24%	34%	26%	29%	29%	36%	32%	31%	31%	28%	24%	24%	38%	52%
	Vocational or technical school	6%	4%	8%	9%	12%	7%	10%	7%	9%	6%	12%	7%	4%	6%	11%	4%
	Some college but no degree	22%	18%	20%	26%	19%	29%	32%	20%	29%	30%	18%	17%	22%	23%	26%	13%
	Associate Degree	9%	8%	13%	7%	17%	10%	3%	15%	7%	6%	11%	7%	12%	9%	4%	8%
	4-year college graduate or bachelor's degree	22%	33%	27%	17%	19%	17%	22%	12%	15%	17%	18%	28%	26%	26%	16%	10%
	Graduate School or advanced degree	8%	14%	8%	4%	7%	6%		10%	3%	5%	8%	10%	8%	9%	3%	4%
	Prefer not to answer	0%								1%					0%		
EDUCATION	H.S./Less	32%	23%	24%	37%	26%	32%	33%	36%	35%	35%	33%	31%	28%	27%	41%	60%
	Post H.S.	37%	30%	41%	42%	48%	46%	45%	42%	45%	43%	41%	30%	38%	38%	40%	26%
	Non-college grad	70%	53%	65%	79%	74%	77%	78%	78%	81%	78%	74%	61%	66%	65%	81%	87%
	College graduate or post-grad	30%	47%	35%	21%	26%	23%	22%	22%	18%	22%	26%	39%	34%	35%	19%	13%
MARITAL STATUS	Married	23%	32%	24%	16%	19%	20%	11%	23%	5%	13%	24%	56%	7%	24%	23%	20%
	All unmarried	76%	68%	74%	84%	80%	78%	89%	77%	95%	87%	76%	44%	93%	75%	77%	80%
	Unmarried with Partner	20%	17%	21%	27%	20%	26%	37%	20%	14%	20%	64%	17%	7%	17%	26%	28%
	Single	40%	39%	37%	39%	44%	28%	41%	49%	73%	51%	7%	13%	53%	39%	41%	41%
	Separated	2%	1%	4%	2%	1%	2%	5%		3%	3%	1%	3%	2%	2%	2%	3%
	Divorced	11%	9%	11%	13%	14%	18%	3%	8%	5%	9%	1%	8%	24%	12%	7%	7%
	Widowed	4%	2%	1%	4%	1%	4%	3%			3%	3%	2%	8%	4%	1%	1%
	Prefer not to answer	1%	0%	1%		2%	2%			1%					1%		
MARITAL STATUS / AGE	Married Under 40	8%	12%	10%	5%	11%	4%	1%	3%	3%	7%	8%	18%	3%	7%	13%	10%
	Married 40 & over	15%	20%	14%	11%	8%	16%	10%	20%	2%	6%	16%	38%	5%	17%	10%	10%
	Unmarried Under 40	45%	42%	48%	53%	47%	47%	70%	54%	86%	57%	53%	25%	32%	39%	62%	65%
	Unmarried 40 & over	32%	26%	26%	32%	33%	31%	19%	23%	9%	29%	23%	19%	60%	36%	14%	15%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
EDUCATION	1 - 11th Grade	4%	3%	2%	4%	9%	5%	3%	7%	6%	4%	4%	3%	4%	2%	4%	5%
	High School Graduate	29%	25%	25%	38%	48%	30%	26%	39%	45%	28%	27%	23%	41%	32%	26%	44%
	Vocational or technical school	6%	6%	5%	8%	4%	14%	6%	9%	7%	6%	8%	4%	4%	8%	6%	6%
	Some college but no degree	22%	22%	24%	27%	19%	15%	23%	17%	25%	22%	23%	21%	22%	25%	22%	16%
	Associate Degree	9%	8%	10%	6%	6%	18%	8%	12%	6%	8%	8%	11%	13%	6%	10%	7%
	4-year college graduate or bachelor's degree	22%	26%	25%	14%	7%	11%	25%	9%	5%	23%	21%	31%	11%	21%	24%	12%
	Graduate School or advanced degree	8%	9%	9%	3%	8%	6%	8%	7%	6%	9%	9%	6%	5%	6%	9%	8%
	Prefer not to answer	0%	0%					0%					1%				2%
EDUCATION	H.S./Less	32%	28%	27%	42%	57%	35%	29%	45%	51%	32%	31%	26%	44%	35%	29%	49%
	Post H.S.	37%	36%	39%	41%	28%	48%	37%	38%	37%	37%	39%	36%	40%	38%	38%	29%
	Non-college grad	70%	65%	66%	84%	85%	83%	67%	84%	88%	68%	70%	62%	84%	73%	67%	78%
	College graduate or post-grad	30%	35%	34%	16%	15%	17%	33%	16%	12%	32%	30%	37%	16%	27%	33%	20%
MARITAL STATUS	Married	23%	25%	24%	20%	15%	29%	24%	22%	10%	23%	24%	23%	24%	27%	21%	23%
	All unmarried	76%	75%	75%	80%	85%	71%	75%	78%	88%	77%	76%	76%	75%	72%	78%	76%
	Unmarried with Partner	20%	17%	22%	25%	21%	23%	18%	22%	36%	21%	17%	17%	24%	19%	20%	16%
	Single	40%	39%	42%	37%	47%	36%	39%	41%	43%	41%	38%	39%	42%	32%	42%	51%
	Separated	2%	2%	1%	5%	2%	2%	2%	2%	2%	4%	1%	2%	1%	4%	2%	2%
	Divorced	11%	12%	8%	10%	15%	10%	11%	13%	7%	9%	13%	13%	7%	11%	11%	8%
	Widowed	4%	5%	2%	3%			4%			3%	5%	4%		6%	3%	
	Prefer not to answer	1%	0%	1%				0%		2%	0%	1%	1%	1%	0%	1%	1%
MARITAL STATUS / AGE	Married Under 40	8%	7%	11%	16%	4%	13%	8%	9%	4%	11%	5%	7%	4%	8%	8%	10%
	Married 40 & over	15%	18%	13%	5%	11%	16%	16%	13%	5%	12%	19%	17%	20%	20%	14%	13%
	Unmarried Under 40	45%	37%	52%	56%	64%	54%	41%	59%	71%	47%	40%	44%	47%	40%	47%	47%
	Unmarried 40 & over	32%	38%	23%	23%	21%	17%	34%	19%	17%	30%	36%	32%	28%	33%	31%	29%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
EDUCATION	1 - 11th Grade	4%	3%	3%	6%	3%	2%	7%	2%	2%	6%	4%	5%	7%	4%	3%
	High School Graduate	29%	24%	34%	42%	23%	30%	40%	27%	31%	30%	28%	29%	47%	23%	32%
	Vocational or technical school	6%	6%	7%	7%	6%	7%	7%	8%	1%	3%	6%	8%	6%	6%	6%
	Some college but no degree	22%	22%	23%	19%	22%	23%	22%	24%	29%	21%	21%	22%	17%	22%	24%
	Associate Degree	9%	10%	8%	6%	9%	10%	6%	8%	12%	12%	9%	7%	2%	8%	11%
	4-year college graduate or bachelor's degree	22%	25%	18%	19%	27%	21%	14%	24%	20%	16%	24%	19%	18%	28%	15%
	Graduate School or advanced degree	8%	10%	7%	1%	11%	7%	3%	8%	5%	12%	8%	10%	1%	10%	7%
	Prefer not to answer	0%			2%			1%						3%		1%
EDUCATION	H.S./Less	32%	27%	37%	47%	25%	32%	47%	29%	33%	36%	32%	34%	53%	26%	35%
	Post H.S.	37%	38%	38%	31%	37%	40%	36%	40%	42%	36%	36%	36%	24%	36%	42%
	Non-college grad	70%	65%	75%	79%	62%	73%	82%	69%	75%	72%	68%	70%	78%	63%	77%
	College graduate or post-grad	30%	35%	25%	20%	38%	27%	17%	31%	25%	28%	32%	30%	19%	37%	22%
MARITAL STATUS	Married	23%	24%	23%	20%	26%	25%	16%	24%	20%	20%	21%	28%	23%	27%	21%
	All unmarried	76%	76%	76%	80%	74%	74%	84%	76%	80%	79%	78%	72%	73%	73%	79%
	Unmarried with Partner	20%	16%	25%	27%	16%	20%	29%	22%	19%	19%	19%	18%	15%	17%	22%
	Single	40%	43%	32%	42%	40%	35%	43%	37%	43%	49%	42%	34%	49%	40%	36%
	Separated	2%	2%	3%	4%	2%	4%	2%	1%	9%	5%	3%	3%	2%	2%	3%
	Divorced	11%	11%	12%	6%	12%	12%	8%	12%	9%	5%	10%	15%	4%	10%	13%
	Widowed	4%	4%	4%	1%	4%	5%	2%	4%			4%	4%	3%	4%	4%
	Prefer not to answer	1%	0%	1%		0%	1%	0%	0%		1%	0%		3%	1%	0%
MARITAL STATUS / AGE	Married Under 40	8%	8%	7%	10%	7%	7%	10%	7%	4%	12%	6%	12%	10%	8%	6%
	Married 40 & over	15%	16%	16%	10%	18%	18%	5%	16%	16%	8%	15%	15%	13%	18%	15%
	Unmarried Under 40	45%	41%	48%	60%	35%	46%	64%	44%	49%	56%	44%	45%	49%	40%	48%
	Unmarried 40 & over	32%	35%	28%	21%	38%	29%	20%	32%	31%	23%	35%	28%	25%	33%	31%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
EDUCATION	1 - 11th Grade	4%	4%	3%	6%	3%	1%	3%	2%	1%	5%	4%	6%	3%	4%
	High School Graduate	29%	24%	37%	42%	21%	36%	22%	20%	35%	27%	32%	26%	27%	36%
	Vocational or technical school	6%	6%	6%	8%	6%	8%	7%	5%	10%	6%	6%	7%	5%	5%
	Some college but no degree	22%	24%	20%	20%	26%	22%	26%	26%	21%	22%	23%	17%	33%	22%
	Associate Degree	9%	9%	6%	14%	9%	8%	9%	10%	8%	10%	4%	9%	11%	3%
	4-year college graduate or bachelor's degree	22%	25%	21%	6%	27%	18%	26%	29%	18%	23%	24%	25%	17%	24%
	Graduate School or advanced degree	8%	9%	8%	3%	8%	7%	9%	8%	6%	8%	7%	10%	4%	5%
	Prefer not to answer	0%										1%			1%
EDUCATION	H.S./Less	32%	27%	39%	49%	24%	37%	25%	22%	36%	32%	36%	32%	30%	39%
	Post H.S.	37%	39%	32%	43%	41%	38%	41%	41%	39%	37%	32%	33%	49%	30%
	Non-college grad	70%	66%	71%	91%	65%	75%	65%	63%	76%	69%	68%	65%	80%	70%
	College graduate or post-grad	30%	34%	29%	9%	35%	25%	35%	37%	24%	31%	31%	35%	20%	29%
MARITAL STATUS	Married	23%	23%	25%	22%	24%	23%	29%	17%	27%	23%	23%	28%	11%	27%
	All unmarried	76%	77%	75%	78%	76%	77%	70%	83%	72%	77%	77%	72%	89%	73%
	Unmarried with Partner	20%	18%	21%	31%	19%	23%	14%	27%	22%	18%	19%	13%	29%	17%
	Single	40%	44%	33%	30%	42%	31%	40%	46%	29%	43%	38%	41%	49%	34%
	Separated	2%	1%	4%	2%	1%	4%	2%	0%	5%	2%	3%	1%	2%	3%
	Divorced	11%	11%	12%	13%	10%	13%	10%	10%	10%	10%	12%	11%	6%	12%
	Widowed	4%	3%	5%	2%	3%	5%	5%		5%	4%	5%	5%	1%	6%
	Prefer not to answer	1%	0%	0%		0%	1%	1%		1%	0%		1%		
MARITAL STATUS / AGE	Married Under 40	8%	8%	7%	7%	8%	6%	10%	5%	7%	9%	6%	10%	6%	5%
	Married 40 & over	15%	14%	18%	15%	16%	16%	19%	12%	20%	14%	17%	18%	6%	22%
	Unmarried Under 40	45%	45%	41%	53%	45%	40%	33%	62%	36%	45%	44%	35%	66%	38%
	Unmarried 40 & over	32%	33%	33%	25%	30%	37%	37%	21%	36%	32%	33%	37%	23%	35%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
EDUCATION	1 - 11th Grade	4%	2%	2%	8%	7%	3%	5%
	High School Graduate	29%	33%	25%	33%	21%	28%	30%
	Vocational or technical school	6%	9%	6%	5%	7%	7%	6%
	Some college but no degree	22%	20%	24%	21%	34%	24%	21%
	Associate Degree	9%	7%	10%	8%	8%	9%	8%
	4-year college graduate or bachelor's degree	22%	19%	25%	18%	15%	23%	22%
	Graduate School or advanced degree	8%	10%	8%	6%	8%	8%	8%
	Prefer not to answer	0%		0%				0%
EDUCATION	H.S./Less	32%	35%	27%	41%	28%	30%	34%
	Post H.S.	37%	36%	39%	35%	49%	40%	35%
	Non-college grad	70%	71%	66%	75%	77%	70%	70%
	College graduate or post-grad	30%	29%	33%	25%	23%	30%	30%
MARITAL STATUS	Married	23%	22%	25%	20%	18%	23%	23%
	All unmarried	76%	77%	75%	79%	82%	77%	76%
	Unmarried with Partner	20%	24%	17%	23%	23%	21%	19%
	Single	40%	38%	40%	41%	47%	39%	41%
	Separated	2%	3%	2%	4%	2%	2%	2%
	Divorced	11%	10%	12%	10%	7%	11%	11%
	Widowed	4%	3%	5%	2%	3%	4%	4%
	Prefer not to answer	1%	1%	0%	1%		1%	1%
MARITAL STATUS / AGE	Married Under 40	8%	12%	5%	10%	8%	7%	8%
	Married 40 & over	15%	10%	20%	10%	10%	15%	15%
	Unmarried Under 40	45%	54%	41%	44%	60%	45%	44%
	Unmarried 40 & over	32%	23%	34%	35%	22%	31%	32%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
RACE	White alone	39%			100%	52%	35%	47%	29%		46%	31%	52%	43%	47%	20%	21%	20%
	People of color	61%	100%	100%		48%	65%	53%	71%	100%	54%	69%	48%	57%	53%	80%	79%	80%
	Black or African American	34%	64%	48%		27%	33%	22%	43%	71%	29%	39%	29%	34%	31%	39%	38%	42%
	Latinx	21%	27%	40%		18%	21%	25%	20%	27%	19%	23%	14%	19%	16%	32%	33%	27%
	Asian American or Pacific Islander	4%	7%	6%		4%	8%	4%	2%	3%	5%	3%	2%	3%	3%	7%	7%	10%
	Native American	4%	6%	6%		2%	4%	3%	7%	2%	3%	5%	3%	5%	4%	3%	4%	3%
	Middle Eastern	1%	1%	2%		1%	1%	1%	1%		1%	1%	1%	0%	1%	2%	2%	2%
	None of these/Other	1%	3%	2%		2%	2%	0%	1%		2%	1%	2%	1%	1%	1%	1%	1%
RACE /AGE	White <40	24%			62%	52%	35%				46%		33%	29%	31%	8%	9%	7%
	White 40+	15%			38%			47%	29%			31%	18%	14%	16%	12%	12%	13%
	People of color <40	29%	76%	23%		48%	65%				54%		26%	26%	26%	35%	34%	37%
	People of color 40+	32%	24%	77%				53%	71%	100%		69%	23%	31%	27%	45%	45%	44%
	Black or African American <40	15%	48%	7%		27%	33%				29%		13%	15%	14%	18%	17%	21%
	Black or African American 40+	18%	16%	42%				22%	43%	71%		39%	16%	18%	17%	21%	21%	21%
	Latinx <40	10%	21%	12%		18%	21%				19%		9%	9%	9%	12%	13%	9%
	Latinx 40+	11%	6%	28%				25%	20%	27%		23%	4%	10%	7%	20%	20%	18%
CLINTON - TRUMP		27	46	40	2	24	29	18	28	52	26	28	16	26	22	40	40	38
2016 ELECTION FOR PRESIDENT	Clinton	48%	57%	61%	31%	39%	51%	48%	54%	69%	43%	54%	41%	46%	43%	60%	61%	59%
	Trump	21%	11%	21%	29%	15%	21%	30%	26%	17%	17%	26%	24%	19%	21%	21%	20%	21%
	Other candidate	5%	5%	4%	6%	6%	9%	3%	4%	2%	7%	3%	5%	5%	5%	5%	4%	8%
	I did not vote in that race	21%	22%	9%	30%	35%	16%	14%	11%	10%	28%	12%	24%	26%	25%	10%	12%	7%
	Not sure	2%	3%	3%	1%	2%	2%	2%	2%		2%	2%	3%	2%	2%	1%	1%	1%
	Prefer not to answer	2%	3%	2%	3%	3%	1%	2%	3%	2%	2%	2%	3%	2%	2%	3%	2%	4%
MOVED SINCE 2017	Yes	35%	44%	26%	38%	41%	42%	33%	26%	22%	42%	28%	39%	31%	35%	36%	38%	31%
	No	62%	54%	73%	59%	55%	57%	64%	73%	78%	55%	70%	57%	67%	62%	62%	60%	68%
	Not sure	2%	2%	2%	3%	4%	1%	3%	2%		3%	2%	4%	2%	3%	2%	2%	2%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
RACE	White alone	39%	100%					100%	100%						
	People of color	61%		100%	100%	100%	100%			100%	100%	100%	100%	100%	100%
	Black or African American	34%		55%	100%	6%	8%			53%	57%	100%	100%	9%	4%
	Latinx	21%		34%	4%	100%	7%			34%	34%	6%	3%	100%	100%
	Asian American or Pacific Islander	4%		7%	1%	1%	100%			9%	4%	2%	0%	2%	1%
	Native American	4%		6%	3%	4%	4%			5%	7%	2%	4%	6%	1%
	Middle Eastern	1%		2%	0%	1%				2%	1%	0%		2%	
	None of these/Other	1%		2%		0%				4%	1%			1%	
RACE /AGE	White <40	24%	62%					100%							
	White 40+	15%	38%						100%						
	People of color <40	29%		47%	45%	47%	65%			100%		100%		100%	
	People of color 40+	32%		53%	55%	53%	35%				100%		100%		100%
	Black or African American <40	15%		25%	45%	4%	7%			53%		100%		9%	
	Black or African American 40+	18%		30%	55%	2%	1%				57%		100%		4%
	Latinx <40	10%		16%	3%	47%	5%			34%		6%		100%	
	Latinx 40+	11%		18%	1%	53%	2%				34%		3%		100%
CLINTON - TRUMP		27	2	43	66	17	11	4	-1	44	42	60	71	27	7
2016 ELECTION FOR PRESIDENT	Clinton	48%	31%	59%	72%	46%	37%	28%	36%	56%	63%	64%	79%	48%	44%
	Trump	21%	29%	16%	6%	29%	25%	24%	37%	11%	21%	4%	8%	21%	37%
	Other candidate	5%	6%	5%	4%	3%	3%	7%	4%	6%	3%	6%	2%	3%	3%
	I did not vote in that race	21%	30%	15%	14%	17%	30%	36%	20%	22%	8%	22%	7%	25%	10%
	Not sure	2%	1%	3%	2%	4%	3%	1%		3%	3%	3%	1%	3%	5%
	Prefer not to answer	2%	3%	2%	2%	1%	1%	4%	2%	1%	3%	1%	4%	1%	2%
MOVED SINCE 2017	Yes	35%	38%	34%	31%	36%	33%	42%	32%	42%	26%	41%	23%	44%	30%
	No	62%	59%	64%	67%	62%	66%	54%	67%	56%	71%	57%	75%	56%	68%
	Not sure	2%	3%	2%	2%	2%	1%	4%	1%	2%	2%	3%	2%	1%	2%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
RACE	White alone	39%	30%	47%	46%	54%	22%	45%	54%	38%	22%	43%	65%	44%	62%	57%	24%	37%
	People of color	61%	70%	53%	54%	46%	78%	55%	46%	62%	78%	57%	35%	56%	38%	43%	76%	63%
	Black or African American	34%	46%	32%	28%	9%	56%	28%	9%	38%	56%	37%	7%	12%	24%	28%	46%	15%
	Latinx	21%	19%	13%	19%	28%	18%	22%	29%	20%	19%	13%	20%	36%	10%	9%	25%	35%
	Asian American or Pacific Islander	4%	3%	4%	4%	6%	3%	4%	6%	4%	2%	5%	6%	5%	3%	3%	4%	6%
	Native American	4%	3%	5%	3%	5%	3%	3%	6%	3%	3%	4%	4%	7%	2%	3%	4%	4%
	Middle Eastern	1%	2%		1%	0%	1%	2%		2%	1%		0%			1%	1%	2%
	None of these/Other	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%	2%	2%		0%	1%	1%	4%
RACE /AGE	White <40	24%	20%	27%	28%	30%	15%	28%	29%	38%		43%	65%		36%	40%	13%	25%
	White 40+	15%	10%	20%	18%	23%	7%	17%	24%		22%			44%	27%	16%	11%	12%
	People of color <40	29%	32%	36%	31%	16%	34%	29%	15%	62%		57%	35%		18%	23%	34%	29%
	People of color 40+	32%	38%	18%	23%	30%	44%	26%	31%		78%			56%	20%	20%	41%	34%
	Black or African American <40	15%	20%	23%	17%	3%	22%	15%	2%	38%		37%	7%		10%	14%	21%	6%
	Black or African American 40+	18%	27%	8%	10%	6%	34%	13%	7%		56%			12%	14%	14%	25%	9%
	Latinx <40	10%	10%	8%	10%	9%	10%	11%	9%	20%		13%	20%		6%	4%	12%	14%
	Latinx 40+	11%	9%	5%	9%	19%	8%	11%	19%		19%			36%	4%	5%	13%	21%
CLINTON - TRUMP		27	74	23	47	-76	80	64	-86	63	87	26	-68	-83	19	32	33	12
2016 ELECTION FOR PRESIDENT	Clinton	48%	74%	23%	47%	5%	80%	64%	3%	63%	87%	26%	7%	3%	46%	48%	53%	38%
	Trump	21%				81%			89%				75%	86%	27%	16%	20%	26%
	Other candidate	5%	4%	17%	8%	2%	4%	5%	0%	5%	3%	18%	3%	2%	2%	7%	3%	11%
	I did not vote in that race	21%	20%	48%	40%	11%	15%	29%	7%	30%	9%	47%	14%	8%	23%	25%	18%	21%
	Not sure	2%	2%	6%	3%	1%	2%	2%		2%	1%	5%	1%	1%		1%	3%	2%
	Prefer not to answer	2%	0%	5%	2%		0%	1%		0%	1%	4%			1%	3%	3%	2%
MOVED SINCE 2017	Yes	35%	35%	40%	35%	35%	34%	38%	37%	42%	28%	46%	43%	29%	31%	39%	33%	40%
	No	62%	64%	56%	63%	63%	65%	62%	62%	58%	71%	47%	55%	69%	68%	58%	64%	58%
	Not sure	2%	1%	5%	2%	2%	1%	1%	1%	1%	1%	7%	2%	2%	1%	3%	3%	2%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
RACE	White alone	39%	66%	58%	63%	45%	28%	22%	46%	26%		51%	62%	48%	45%
	People of color	61%	34%	42%	37%	55%	72%	78%	54%	74%	100%	49%	38%	52%	55%
	Black or African American	34%	19%	30%	23%	38%	44%	48%	11%	20%	33%	34%	22%	38%	38%
	Latinx	21%	11%	8%	7%	13%	25%	24%	26%	45%	52%	12%	13%	11%	9%
	Asian American or Pacific Islander	4%	4%	3%	4%	2%	5%	3%	7%	3%	8%	3%	2%	4%	4%
	Native American	4%	2%	2%	1%	6%	4%	5%	4%	5%	7%	3%	4%	2%	4%
	Middle Eastern	1%			2%		1%	0%	1%	2%	3%	0%	1%	0%	
	None of these/Other	1%	1%		2%		1%	1%	6%	2%	1%	1%	1%	1%	3%
RACE /AGE	White <40	24%	66%		63%		28%		46%			32%	45%	35%	8%
	White 40+	15%		58%		45%		22%		26%		19%	17%	13%	38%
	People of color <40	29%	34%		37%		72%		54%		34%	27%	32%	34%	7%
	People of color 40+	32%		42%		55%		78%		74%	66%	22%	6%	18%	48%
	Black or African American <40	15%	19%		23%		44%		11%		10%	17%	18%	23%	4%
	Black or African American 40+	18%		30%		38%		48%		20%	24%	17%	4%	15%	34%
	Latinx <40	10%	11%		7%		25%		26%		17%	8%	12%	8%	1%
	Latinx 40+	11%		8%		13%		24%		45%	35%	4%	1%	3%	9%
CLINTON - TRUMP		27	11	28	27	40	35	31	15	7	27	27	16	35	29
2016 ELECTION FOR PRESIDENT	Clinton	48%	40%	54%	42%	58%	49%	57%	34%	43%	54%	47%	37%	51%	51%
	Trump	21%	28%	26%	15%	19%	14%	25%	18%	35%	27%	20%	21%	16%	22%
	Other candidate	5%	3%	1%	7%	6%	5%	2%	14%	8%	4%	6%	7%	5%	7%
	I did not vote in that race	21%	28%	17%	31%	13%	26%	10%	30%	11%	10%	24%	33%	24%	13%
	Not sure	2%			2%		3%	2%	2%	4%	4%	1%	1%	2%	
	Prefer not to answer	2%	1%	2%	2%	3%	3%	3%	3%		1%	3%	2%	3%	6%
MOVED SINCE 2017	Yes	35%	38%	24%	44%	29%	37%	30%	53%	26%	25%	38%	50%	36%	31%
	No	62%	61%	76%	52%	69%	60%	68%	46%	72%	73%	59%	48%	61%	66%
	Not sure	2%	1%		4%	3%	4%	2%	2%	2%	2%	3%	2%	3%	3%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
RACE	White alone	39%			54%	46%	25%	53%	46%	56%	42%	37%
	People of color	61%	100%	100%	46%	54%	75%	47%	54%	44%	58%	63%
	Black or African American	34%	28%	36%	29%	41%	50%	10%	24%	23%	30%	36%
	Latinx	21%	51%	53%	13%	10%	20%	28%	13%	17%	21%	21%
	Asian American or Pacific Islander	4%	11%	7%	4%	1%	3%	5%	3%	6%	4%	4%
	Native American	4%	7%	6%	2%	4%	3%	7%	6%	4%	4%	4%
	Middle Eastern	1%	5%	2%	1%		2%		2%		2%	1%
	None of these/Other	1%	4%		1%	1%	1%	0%	8%	1%	1%	1%
RACE /AGE	White <40	24%			54%		14%	27%	34%	42%	28%	21%
	White 40+	15%				46%	11%	26%	13%	15%	13%	16%
	People of color <40	29%	100%		46%		33%	15%	35%	31%	34%	26%
	People of color 40+	32%		100%		54%	42%	31%	19%	13%	24%	37%
	Black or African American <40	15%	28%		29%		20%	3%	18%	17%	18%	14%
	Black or African American 40+	18%		36%		41%	30%	7%	6%	6%	12%	22%
	Latinx <40	10%	51%		13%		10%	10%	6%	12%	12%	9%
	Latinx 40+	11%		53%		10%	10%	19%	7%	5%	9%	12%
CLINTON - TRUMP		27	35	23	24	31	100	-100	0	0	23	31
2016 ELECTION FOR PRESIDENT	Clinton	48%	55%	53%	41%	55%	100%				46%	51%
	Trump	21%	19%	31%	17%	24%		100%			23%	21%
	Other candidate	5%	6%	3%	7%	4%			100%		7%	4%
	I did not vote in that race	21%	14%	9%	31%	13%				100%	21%	21%
	Not sure	2%	4%	4%	2%	1%					1%	2%
	Prefer not to answer	2%	2%		3%	3%					2%	1%
MOVED SINCE 2017	Yes	35%	30%	23%	44%	31%	34%	38%	50%	35%	100%	
	No	62%	68%	75%	53%	67%	66%	60%	50%	63%		100%
	Not sure	2%	2%	2%	3%	2%	0%	2%		2%		
	Total	1097	87	166	492	346	530	234	57	227	386	684

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
RACE	White alone	39%	20%	24%	31%	34%	51%	50%	47%	31%	43%	31%	43%	42%	42%	37%
	People of color	61%	80%	76%	69%	66%	49%	50%	53%	69%	57%	69%	57%	58%	58%	63%
	Black or African American	34%	45%	42%	33%	39%	35%	25%	35%	30%	36%	30%	36%	30%	31%	35%
	Latinx	21%	22%	32%	30%	20%	12%	18%	10%	30%	15%	30%	15%	21%	20%	22%
	Asian American or Pacific Islander	4%	5%	3%	3%	5%	4%	4%	3%	5%	4%	5%	4%	3%	3%	5%
	Native American	4%	8%	3%	3%	2%	2%	5%	2%	4%	4%	4%	4%	2%	5%	4%
	Middle Eastern	1%	1%		2%	1%		1%	2%	1%	1%	1%	1%	3%	1%	1%
	None of these/Other	1%	3%		2%			2%	3%	2%	1%	2%	1%	3%	2%	1%
RACE /AGE	White <40	24%	13%	17%	18%	22%	35%	30%	28%	21%	26%	21%	26%	27%	24%	23%
	White 40+	15%	8%	7%	13%	12%	16%	20%	19%	11%	18%	11%	18%	15%	18%	14%
	People of color <40	29%	36%	28%	40%	29%	30%	25%	22%	40%	22%	40%	22%	38%	34%	26%
	People of color 40+	32%	44%	47%	29%	37%	20%	26%	30%	29%	35%	29%	35%	20%	24%	37%
	Black or African American <40	15%	22%	19%	21%	14%	19%	10%	15%	18%	14%	18%	14%	23%	18%	13%
	Black or African American 40+	18%	24%	23%	12%	25%	16%	15%	20%	12%	23%	12%	23%	7%	13%	22%
	Latinx <40	10%	10%	9%	12%	11%	6%	11%	5%	17%	6%	17%	6%	11%	11%	9%
	Latinx 40+	11%	12%	23%	18%	9%	6%	7%	5%	14%	10%	14%	10%	10%	9%	12%
CLINTON - TRUMP		27	19	21	36	37	18	32	14	22	31	22	31	13	21	31
2016 ELECTION FOR PRESIDENT	Clinton	48%	52%	48%	55%	55%	41%	49%	29%	47%	50%	47%	50%	47%	42%	51%
	Trump	21%	32%	27%	20%	18%	23%	17%	15%	25%	19%	25%	19%	34%	21%	20%
	Other candidate	5%	2%	6%	4%	6%	6%	6%	5%	6%	5%	6%	5%	7%	10%	4%
	I did not vote in that race	21%	12%	17%	18%	18%	26%	25%	25%	18%	22%	18%	22%	9%	23%	21%
	Not sure	2%	1%	3%	2%	3%	1%	1%	4%	3%	1%	3%	1%	1%	2%	2%
	Prefer not to answer	2%	1%	1%	1%		2%	2%	22%	2%	2%	2%	2%	1%	2%	2%
MOVED SINCE 2017	Yes	35%	41%	26%	45%	35%	44%	38%	25%	38%	34%	38%	34%	51%	46%	31%
	No	62%	58%	72%	54%	64%	55%	61%	62%	60%	64%	60%	64%	48%	53%	68%
	Not sure	2%	1%	2%	1%	1%	1%	1%	13%	2%	2%	2%	2%	1%	2%	2%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
RACE	White alone	39%	32%	41%	38%	48%	50%	35%	38%	49%	37%	45%	51%	6%	37%	54%	54%
	People of color	61%	68%	59%	62%	52%	50%	65%	62%	51%	63%	55%	49%	94%	63%	46%	46%
	Black or African American	34%	41%	30%	31%	31%	29%	37%	31%	30%	31%	30%	35%	69%	20%	27%	29%
	Latinx	21%	22%	21%	23%	12%	17%	22%	23%	15%	25%	16%	15%	18%	30%	12%	15%
	Asian American or Pacific Islander	4%	3%	4%	6%	6%	2%	3%	6%	3%	4%	7%	1%	5%	8%	5%	
	Native American	4%	3%	3%	4%	5%	6%	3%	4%	6%	4%	1%	4%	4%	7%	3%	5%
	Middle Eastern	1%	1%	3%	0%	1%		2%	0%	0%	1%	3%			2%		
	None of these/Other	1%	2%		2%	2%	1%	1%	2%	1%	2%	1%	2%	1%		3%	1%
RACE /AGE	White <40	24%	20%	27%	24%	29%	28%	22%	24%	29%	21%	35%	30%	1%	26%	54%	19%
	White 40+	15%	12%	15%	14%	19%	22%	13%	14%	20%	16%	10%	21%	4%	12%		35%
	People of color <40	29%	31%	36%	25%	22%	27%	33%	25%	25%	32%	31%	34%	2%	32%	45%	7%
	People of color 40+	32%	37%	23%	37%	30%	23%	32%	37%	26%	31%	24%	15%	93%	30%	1%	40%
	Black or African American <40	15%	18%	20%	12%	14%	14%	19%	12%	14%	17%	17%	25%	2%	12%	26%	2%
	Black or African American 40+	18%	23%	11%	20%	17%	15%	18%	20%	16%	15%	13%	11%	68%	7%	1%	28%
	Latinx <40	10%	10%	11%	10%	6%	11%	10%	10%	9%	12%	8%	13%		11%	11%	4%
	Latinx 40+	11%	12%	10%	14%	6%	6%	11%	14%	6%	13%	8%	2%	18%	19%	1%	11%
CLINTON - TRUMP		27	35	24	28	23	10	31	28	16	26	25	5	60	25	31	22
2016 ELECTION FOR PRESIDENT	Clinton	48%	53%	46%	49%	44%	40%	51%	49%	42%	52%	42%	27%	73%	48%	35%	43%
	Trump	21%	19%	22%	20%	21%	31%	20%	20%	27%	26%	17%	22%	13%	23%	4%	21%
	Other candidate	5%	8%	6%	4%	5%	3%	7%	4%	4%	5%	5%	11%	4%	6%		3%
	I did not vote in that race	21%	15%	22%	24%	23%	22%	17%	24%	23%	13%	31%	35%	7%	20%	55%	27%
	Not sure	2%	3%	0%	2%	5%		2%	2%	2%	1%	2%	3%	1%	2%	5%	2%
	Prefer not to answer	2%	3%	3%	2%	2%	4%	3%	2%	3%	2%	3%	2%	2%	1%	1%	5%
MOVED SINCE 2017	Yes	35%	42%	42%	28%	29%	35%	42%	28%	32%	39%	36%	37%	22%	41%	19%	30%
	No	62%	55%	56%	70%	67%	62%	56%	70%	64%	59%	62%	60%	78%	58%	79%	65%
	Not sure	2%	3%	1%	2%	4%	4%	2%	2%	4%	2%	2%	3%		2%	3%	5%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
RACE	White alone	39%	35%	42%	43%	56%	40%	43%	35%	54%	46%	46%	24%	36%	35%	51%	50%
	People of color	61%	65%	58%	57%	44%	60%	57%	65%	46%	54%	54%	76%	64%	65%	49%	50%
	Black or African American	34%	33%	27%	33%	26%	26%	31%	36%	23%	28%	29%	32%	46%	36%	25%	33%
	Latinx	21%	25%	27%	18%	17%	23%	20%	23%	18%	16%	19%	36%	14%	22%	18%	15%
	Asian American or Pacific Islander	4%	4%	4%	5%	2%	5%	4%	7%	5%	3%	4%	5%	4%	4%	5%	2%
	Native American	4%	3%	3%	2%		4%	1%	3%	2%	3%	5%	6%	4%	4%	3%	3%
	Middle Eastern	1%	3%							1%	1%	1%	1%		1%	2%	1%
	None of these/Other	1%	2%	1%	2%		3%	2%	1%	2%	3%	1%	0%	1%	2%		0%
RACE /AGE	White <40	24%	22%	24%	26%	33%	21%	34%	21%	47%	34%	30%	12%	15%	19%	43%	38%
	White 40+	15%	13%	17%	17%	23%	19%	10%	14%	6%	13%	16%	12%	21%	16%	7%	12%
	People of color <40	29%	32%	34%	31%	25%	31%	37%	36%	41%	31%	31%	31%	20%	27%	33%	37%
	People of color 40+	32%	33%	24%	26%	19%	29%	19%	29%	5%	23%	23%	45%	44%	38%	17%	13%
	Black or African American <40	15%	17%	17%	17%	13%	14%	21%	21%	21%	17%	15%	14%	13%	13%	18%	29%
	Black or African American 40+	18%	15%	10%	16%	12%	12%	10%	15%	2%	12%	14%	18%	33%	22%	8%	4%
	Latinx <40	10%	11%	14%	11%	10%	10%	14%	8%	15%	9%	12%	13%	5%	10%	10%	8%
	Latinx 40+	11%	14%	14%	7%	7%	13%	6%	15%	3%	7%	7%	23%	9%	13%	8%	7%
CLINTON - TRUMP		27	26	15	35	33	16	22	19	24	18	18	26	37	33	18	2
2016 ELECTION FOR PRESIDENT	Clinton	48%	52%	45%	51%	55%	49%	39%	43%	38%	41%	41%	52%	58%	55%	36%	23%
	Trump	21%	26%	30%	15%	23%	33%	17%	23%	14%	23%	24%	26%	20%	22%	18%	20%
	Other candidate	5%	7%	3%	4%	5%	5%	5%	4%	6%	9%	4%	4%	6%	5%	7%	7%
	I did not vote in that race	21%	11%	21%	23%	16%	11%	35%	28%	37%	25%	27%	14%	13%	15%	34%	35%
	Not sure	2%	2%	1%	2%	1%	1%		3%	3%	1%	2%	2%	1%	1%	1%	8%
	Prefer not to answer	2%	2%	0%	5%		1%	4%		2%	1%	1%	1%	2%	2%	4%	7%
MOVED SINCE 2017	Yes	35%	36%	37%	45%	39%	40%	45%	29%	25%	47%	49%	33%	32%	34%	44%	37%
	No	62%	63%	62%	51%	61%	59%	51%	71%	73%	50%	49%	66%	66%	65%	51%	51%
	Not sure	2%	1%	1%	4%		1%	4%		3%	3%	2%	1%	2%	1%	5%	12%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
		TOTAL	10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
RACE	White alone	39%	35%	38%	50%	53%	43%	37%	47%	53%	44%	37%	29%	39%	53%	34%	28%
	People of color	61%	65%	62%	50%	47%	57%	63%	53%	47%	56%	63%	71%	61%	47%	66%	72%
	Black or African American	34%	37%	28%	30%	26%	31%	35%	28%	28%	25%	42%	40%	39%	11%	42%	51%
	Latinx	21%	21%	27%	15%	17%	15%	22%	16%	15%	24%	15%	25%	17%	27%	19%	14%
	Asian American or Pacific Islander	4%	4%	5%	3%	6%	6%	4%	6%	4%	5%	4%	4%	2%	5%	4%	5%
	Native American	4%	4%	3%	1%	4%	3%	4%	4%	6%	4%	5%	3%	2%	5%	3%	4%
	Middle Eastern	1%	1%		2%		2%	1%	1%		1%	2%	1%		1%	1%	
None of these/Other		1%	1%	2%		1%	5%	1%	3%	1%	1%	1%	1%	4%	1%	2%	1%
RACE /AGE	White <40	24%	19%	26%	31%	37%	32%	22%	35%	42%	26%	23%	19%	26%	29%	22%	21%
	White 40+	15%	16%	12%	19%	16%	10%	15%	13%	11%	18%	13%	11%	13%	24%	12%	7%
	People of color <40	29%	24%	36%	41%	31%	35%	28%	33%	34%	32%	22%	32%	25%	18%	32%	36%
	People of color 40+	32%	41%	26%	9%	16%	23%	35%	19%	13%	24%	41%	39%	36%	29%	33%	36%
	Black or African American <40	15%	12%	18%	26%	17%	20%	14%	18%	22%	15%	14%	18%	13%	6%	18%	25%
	Black or African American 40+	18%	25%	11%	4%	9%	10%	20%	10%	6%	9%	28%	22%	26%	6%	23%	27%
	Latinx <40	10%	9%	14%	11%	13%	8%	10%	10%	10%	12%	6%	12%	7%	9%	10%	7%
Latinx 40+		11%	13%	13%	4%	4%	7%	12%	6%	5%	12%	9%	13%	11%	18%	9%	7%
CLINTON - TRUMP		27	36	16	17	-4	13	31	5	9	10	45	41	25	-58	64	28
2016 ELECTION FOR PRESIDENT	Clinton	48%	58%	42%	33%	26%	25%	53%	25%	24%	43%	59%	56%	30%	8%	67%	37%
	Trump	21%	22%	26%	16%	30%	12%	22%	20%	15%	33%	14%	15%	5%	66%	3%	9%
	Other candidate	5%	5%	6%	6%	9%	7%	5%	8%	4%	5%	5%	6%	4%	5%	5%	5%
	I did not vote in that race	21%	14%	23%	42%	26%	29%	18%	28%	47%	16%	21%	19%	37%	18%	22%	24%
	Not sure	2%	1%	2%	3%	1%	14%	1%	8%	3%	1%	0%	1%	12%	2%	1%	8%
Prefer not to answer		2%	1%	1%	1%	7%	14%	1%	11%	6%	2%	1%	3%	11%	1%	2%	17%
MOVED SINCE 2017	Yes	35%	34%	41%	38%	40%	20%	35%	29%	42%	41%	29%	36%	26%	39%	34%	30%
	No	62%	66%	57%	60%	56%	65%	63%	61%	49%	57%	70%	62%	62%	59%	65%	55%
	Not sure	2%	1%	2%	3%	4%	15%	1%	10%	9%	2%	1%	2%	12%	3%	1%	15%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
RACE	White alone	39%	30%	53%	45%	30%	48%	49%	39%	34%	44%	37%	43%	39%	30%	50%
	People of color	61%	70%	47%	55%	70%	52%	51%	61%	66%	56%	63%	57%	61%	70%	50%
	Black or African American	34%	45%	15%	29%	45%	19%	27%	34%	35%	28%	37%	23%	39%	44%	17%
	Latinx	21%	20%	22%	23%	21%	23%	19%	20%	25%	22%	19%	27%	21%	20%	25%
	Asian American or Pacific Islander	4%	3%	6%	3%	4%	6%	3%	3%	9%	6%	4%	6%	1%	4%	5%
	Native American	4%	3%	6%	3%	3%	6%	4%	3%	3%		5%	7%		3%	7%
	Middle Eastern	1%	1%	1%		1%		1%	2%			1%			2%	
	None of these/Other	1%	1%	3%	2%	0%	2%	3%	2%	1%	4%	1%	2%	1%	1%	1%
RACE /AGE	White <40	24%	18%	32%	32%	17%	28%	35%	24%	19%	36%	22%	27%	24%	19%	29%
	White 40+	15%	12%	21%	12%	13%	21%	13%	15%	15%	7%	15%	16%	15%	11%	21%
	People of color <40	29%	30%	23%	37%	26%	25%	39%	27%	34%	31%	28%	30%	36%	29%	25%
	People of color 40+	32%	40%	24%	18%	45%	27%	12%	34%	31%	25%	36%	27%	25%	41%	25%
	Black or African American <40	15%	18%	10%	19%	14%	14%	19%	14%	25%	18%	15%	15%	20%	17%	11%
	Black or African American 40+	18%	27%	5%	10%	31%	5%	7%	20%	11%	10%	23%	8%	18%	27%	6%
	Latinx <40	10%	10%	8%	16%	9%	7%	15%	9%	8%	11%	10%	11%	15%	9%	11%
	Latinx 40+	11%	10%	14%	7%	12%	16%	4%	11%	17%	11%	9%	15%	7%	11%	14%
CLINTON - TRUMP		27	65	-31	-2	64	-28	8	31	13	13	47	-15	8	54	-21
2016 ELECTION FOR PRESIDENT	Clinton	48%	70%	17%	21%	71%	21%	30%	51%	43%	30%	60%	27%	38%	66%	25%
	Trump	21%	6%	49%	22%	7%	48%	22%	20%	30%	17%	12%	42%	30%	11%	45%
	Other candidate	5%	4%	7%	5%	3%	8%	7%	4%	12%	8%	5%	5%	4%	4%	6%
	I did not vote in that race	21%	18%	23%	30%	16%	21%	31%	23%	15%	26%	20%	17%	17%	17%	21%
	Not sure	2%	1%	1%	9%	1%	0%	5%	1%		6%	1%	4%	4%	1%	1%
MOVED SINCE 2017	Prefer not to answer	2%	1%	2%	13%	1%	2%	5%	1%		12%	1%	5%	7%	1%	1%
	Yes	35%	33%	39%	33%	33%	36%	40%	34%	44%	34%	33%	39%	39%	34%	40%
	No	62%	66%	59%	54%	66%	62%	54%	64%	56%	52%	66%	57%	55%	65%	59%
	Not sure	2%	1%	2%	13%	1%	1%	6%	1%		14%	2%	4%	6%	1%	1%
Total		1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
RACE	White alone	39%	31%	54%	42%	30%	59%	21%	43%	57%	31%	57%	21%	50%	55%
	People of color	61%	69%	46%	58%	70%	41%	79%	57%	43%	69%	43%	79%	50%	45%
	Black or African American	34%	45%	11%	28%	46%	9%	56%	33%	9%	43%	12%	53%	26%	8%
	Latinx	21%	19%	26%	23%	19%	23%	19%	21%	25%	21%	24%	21%	18%	27%
	Asian American or Pacific Islander	4%	4%	5%	4%	3%	4%	3%	3%	3%	4%	5%	3%	4%	6%
	Native American	4%	3%	5%	5%	2%	4%	2%	3%	4%	4%	8%	3%	6%	5%
	Middle Eastern	1%	1%	1%		2%	0%	2%	1%	1%	1%		1%		
	None of these/Other	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%		1%
RACE /AGE	White <40	24%	21%	30%	25%	21%	32%	13%	31%	30%	20%	32%	11%	38%	30%
	White 40+	15%	11%	24%	17%	10%	27%	8%	11%	27%	11%	25%	10%	12%	25%
	People of color <40	29%	32%	18%	36%	32%	15%	30%	35%	12%	34%	17%	33%	34%	13%
	People of color 40+	32%	37%	27%	23%	37%	26%	49%	22%	31%	36%	26%	46%	16%	32%
	Black or African American <40	15%	19%	5%	18%	20%	4%	20%	21%	3%	19%	6%	20%	17%	2%
	Black or African American 40+	18%	26%	6%	11%	26%	6%	36%	12%	6%	24%	6%	32%	9%	6%
	Latinx <40	10%	10%	9%	13%	8%	7%	7%	11%	6%	12%	9%	11%	13%	8%
	Latinx 40+	11%	9%	17%	10%	11%	16%	12%	10%	19%	9%	15%	10%	5%	19%
CLINTON - TRUMP		27	69	-61	26	69	-61	75	62	-65	68	-63	75	56	-78
2016 ELECTION FOR PRESIDENT	Clinton	48%	71%	8%	30%	71%	7%	77%	63%	8%	70%	8%	77%	58%	3%
	Trump	21%	2%	69%	4%	2%	67%	1%	2%	73%	2%	71%	2%	1%	81%
	Other candidate	5%	4%	4%	10%	5%	4%	5%	3%	2%	5%	3%	4%	6%	2%
	I did not vote in that race	21%	20%	16%	38%	22%	19%	16%	30%	15%	20%	15%	12%	35%	12%
	Not sure	2%	1%	1%	10%		2%			2%	3%	1%	3%		0%
	Prefer not to answer	2%	1%	1%	8%	1%	0%	0%	1%	0%	1%	2%	1%		2%
MOVED SINCE 2017	Yes	35%	34%	39%	35%	35%	36%	33%	39%	37%	33%	41%	30%	39%	43%
	No	62%	65%	59%	58%	64%	62%	66%	60%	61%	65%	56%	69%	60%	55%
	Not sure	2%	1%	2%	7%	1%	2%	1%	1%	2%	1%	3%	1%	1%	3%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37.THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
RACE	White alone	39%	41%	38%	40%	41%	39%	39%
	People of color	61%	59%	62%	60%	59%	61%	61%
	Black or African American	34%	26%	36%	36%	32%	34%	34%
	Latinx	21%	24%	20%	19%	19%	21%	21%
	Asian American or Pacific Islander	4%	4%	4%	4%	6%	4%	4%
	Native American	4%	4%	4%	4%	4%	3%	5%
	Middle Eastern	1%	2%	1%	1%	1%	1%	1%
	None of these/Other	1%	3%	1%	1%	2%	2%	1%
RACE /AGE	White <40	24%	27%	24%	21%	30%	25%	24%
	White 40+	15%	14%	14%	19%	11%	15%	15%
	People of color <40	29%	40%	22%	32%	38%	28%	29%
	People of color 40+	32%	20%	40%	28%	21%	33%	32%
	Black or African American <40	15%	20%	12%	18%	22%	15%	15%
	Black or African American 40+	18%	6%	24%	18%	10%	19%	18%
	Latinx <40	10%	14%	7%	11%	10%	9%	11%
	Latinx 40+	11%	10%	13%	8%	9%	12%	10%
CLINTON - TRUMP		27	21	30	26	-5	27	27
2016 ELECTION FOR PRESIDENT	Clinton	48%	41%	54%	43%		48%	49%
	Trump	21%	19%	24%	17%	5%	21%	22%
	Other candidate	5%	14%	2%	3%	17%	5%	5%
	I did not vote in that race	21%	22%	18%	25%	69%	22%	19%
	Not sure	2%	1%	1%	5%	5%	2%	2%
	Prefer not to answer	2%	3%	0%	7%	3%	2%	3%
MOVED SINCE 2017	Yes	35%	45%	32%	33%	38%	35%	35%
	No	62%	53%	67%	61%	59%	62%	62%
	Not sure	2%	2%	1%	6%	3%	2%	2%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
CHURCH ATTENDANCE	More than once a week	8%	9%	12%	4%	9%	5%	6%	8%	18%	7%	9%	8%	5%	6%	12%	13%	9%
	Once a week	19%	18%	28%	12%	17%	16%	16%	24%	31%	16%	22%	13%	19%	17%	25%	26%	23%
	Once or twice a month	8%	9%	9%	6%	8%	10%	8%	8%	1%	8%	7%	7%	8%	7%	8%	7%	11%
	Several times a year	13%	13%	14%	11%	13%	11%	10%	16%	13%	12%	13%	10%	14%	13%	13%	13%	13%
	Only on holidays	5%	5%	3%	7%	5%	8%	5%	2%	4%	6%	4%	6%	5%	5%	5%	4%	9%
	Almost never	38%	36%	28%	48%	37%	42%	45%	33%	28%	39%	37%	43%	40%	42%	29%	31%	25%
	Not sure	3%	3%	1%	4%	4%	4%	2%	2%		4%	1%	4%	2%	3%	2%	1%	3%
Prefer not to answer		7%	7%	5%	8%	8%	4%	8%	7%	5%	7%	7%	9%	6%	7%	6%	6%	7%
CHILDREN AT HOME	Yes	36%	39%	42%	29%	32%	58%	46%	22%	11%	42%	30%	39%	34%	37%	35%	34%	38%
	No	62%	61%	56%	69%	64%	41%	54%	76%	89%	56%	70%	58%	64%	62%	64%	65%	62%
	Prefer not to answer	2%	1%	2%	2%	3%	1%		2%		2%	1%	2%	1%	2%	1%	2%	
PARENTAL STATUS	Mother	36%	39%	42%	29%	32%	58%	46%	22%	11%	42%	30%	39%	34%	37%	35%	34%	38%
	Childless woman	62%	61%	56%	69%	64%	41%	54%	76%	89%	56%	70%	58%	64%	62%	64%	65%	62%
FOOD INSECURITY	Yes - frequently	9%	10%	7%	9%	11%	11%	10%	4%	2%	11%	6%	11%	8%	9%	7%	7%	7%
	Yes - sometimes	23%	26%	18%	25%	23%	30%	24%	22%	7%	25%	20%	28%	24%	26%	16%	18%	13%
	No – never skip a meal	66%	62%	74%	63%	63%	57%	64%	72%	91%	61%	72%	59%	65%	62%	75%	73%	79%
	Prefer not to answer	2%	2%	1%	3%	3%	3%	2%	2%		3%	2%	3%	2%	2%	2%	3%	1%
AREA YOU LIVE	Large city	28%	30%	33%	23%	26%	30%	28%	27%	39%	27%	29%	27%	30%	29%	28%	28%	28%
	Smaller city	17%	21%	13%	18%	18%	25%	14%	13%	15%	20%	14%	18%	16%	17%	18%	17%	18%
	Suburb near a city	35%	33%	37%	34%	36%	26%	40%	38%	32%	32%	38%	29%	35%	32%	41%	41%	41%
	Small town	9%	8%	7%	11%	9%	7%	8%	11%	7%	8%	9%	11%	8%	10%	5%	6%	5%
	Rural area	11%	8%	10%	14%	11%	13%	11%	12%	6%	12%	11%	14%	11%	12%	8%	8%	7%
AREA YOU LIVE	Urban	46%	51%	46%	41%	44%	54%	42%	40%	54%	48%	43%	46%	46%	46%	45%	45%	46%
	Suburban	35%	33%	37%	34%	36%	26%	40%	38%	32%	32%	38%	29%	35%	32%	41%	41%	41%
	Rural	20%	16%	17%	25%	20%	20%	18%	23%	14%	20%	19%	25%	20%	22%	14%	14%	13%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
CHURCH ATTENDANCE	More than once a week	8%	4%	10%	11%	9%	10%	4%	4%	10%	11%	11%	10%	8%	9%
	Once a week	19%	12%	24%	24%	29%	13%	13%	10%	19%	28%	24%	24%	18%	39%
	Once or twice a month	8%	6%	9%	8%	11%	6%	6%	7%	11%	7%	11%	5%	9%	12%
	Several times a year	13%	11%	14%	15%	12%	15%	11%	10%	13%	14%	11%	17%	13%	10%
	Only on holidays	5%	7%	4%	5%	3%	4%	7%	5%	5%	3%	6%	4%	3%	3%
	Almost never	38%	48%	31%	29%	33%	40%	47%	51%	33%	30%	26%	31%	43%	23%
	Not sure	3%	4%	2%	2%	1%	6%	4%	3%	4%	0%	4%	1%	1%	
	Prefer not to answer	7%	8%	6%	7%	3%	5%	8%	9%	5%	6%	7%	7%	3%	3%
CHILDREN AT HOME	Yes	36%	29%	41%	32%	53%	42%	31%	26%	51%	32%	43%	24%	62%	44%
	No	62%	69%	58%	67%	46%	57%	66%	74%	48%	68%	56%	76%	36%	54%
	Prefer not to answer	2%	2%	1%	0%	2%	1%	3%	1%	2%	1%	1%		3%	1%
PARENTAL STATUS	Mother	36%	29%	41%	32%	53%	42%	31%	26%	51%	32%	43%	24%	62%	44%
	Childless woman	62%	69%	58%	67%	46%	57%	66%	74%	48%	68%	56%	76%	36%	54%
FOOD INSECURITY	Yes - frequently	9%	9%	8%	8%	8%	6%	10%	9%	11%	5%	13%	3%	9%	8%
	Yes - sometimes	23%	25%	22%	21%	22%	14%	23%	28%	27%	17%	27%	16%	27%	18%
	No – never skip a meal	66%	63%	68%	69%	68%	76%	63%	61%	59%	76%	58%	79%	62%	73%
	Prefer not to answer	2%	3%	2%	2%	1%	4%	4%	2%	2%	1%	2%	2%	2%	1%
AREA YOU LIVE	Large city	28%	23%	32%	35%	30%	20%	23%	22%	31%	33%	34%	35%	29%	31%
	Smaller city	17%	18%	17%	15%	18%	16%	19%	17%	22%	12%	22%	10%	19%	16%
	Suburb near a city	35%	34%	35%	32%	39%	47%	34%	34%	30%	39%	26%	37%	34%	43%
	Small town	9%	11%	7%	8%	5%	12%	10%	11%	7%	8%	8%	8%	5%	5%
	Rural area	11%	14%	9%	10%	9%	5%	13%	16%	11%	8%	10%	9%	13%	6%
AREA YOU LIVE	Urban	46%	41%	48%	50%	47%	37%	42%	39%	52%	45%	56%	45%	48%	47%
	Suburban	35%	34%	35%	32%	39%	47%	34%	34%	30%	39%	26%	37%	34%	43%
	Rural	20%	25%	17%	18%	14%	17%	23%	27%	17%	16%	18%	17%	18%	11%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
CHURCH ATTENDANCE	More than once a week	8%	7%	8%	6%	12%	8%	5%	11%	5%	8%	5%	14%	9%	7%	5%	10%	7%
	Once a week	19%	19%	12%	14%	23%	20%	15%	24%	18%	19%	12%	16%	30%	10%	21%	23%	15%
	Once or twice a month	8%	8%	7%	8%	8%	9%	7%	7%	9%	7%	9%	9%	7%	6%	7%	9%	7%
	Several times a year	13%	13%	10%	14%	13%	14%	12%	13%	11%	16%	11%	17%	10%	14%	11%	13%	12%
	Only on holidays	5%	5%	3%	6%	6%	4%	6%	6%	6%	4%	2%	8%	4%	5%	7%	4%	4%
	Almost never	38%	42%	42%	41%	28%	40%	47%	29%	45%	39%	45%	23%	32%	52%	41%	31%	42%
	Not sure	3%	1%	4%	4%	4%	1%	2%	5%	2%	0%	5%	6%	3%	1%	2%	4%	3%
	Prefer not to answer	7%	4%	14%	8%	6%	4%	4%	6%	3%	6%	11%	8%	5%	6%	5%	7%	10%
CHILDREN AT HOME	Yes	36%	34%	29%	34%	42%	33%	36%	42%	40%	28%	34%	51%	34%	39%	29%	38%	35%
	No	62%	66%	70%	65%	57%	67%	64%	57%	60%	72%	66%	47%	66%	60%	68%	60%	63%
	Prefer not to answer	2%	0%	1%	1%	1%	0%	0%	1%	0%			3%		1%	2%	1%	2%
PARENTAL STATUS	Mother	36%	34%	29%	34%	42%	33%	36%	42%	40%	28%	34%	51%	34%	39%	29%	38%	35%
	Childless woman	62%	66%	70%	65%	57%	67%	64%	57%	60%	72%	66%	47%	66%	60%	68%	60%	63%
FOOD INSECURITY	Yes - frequently	9%	8%	3%	5%	13%	9%	6%	12%	10%	6%	4%	17%	9%	10%	8%	8%	9%
	Yes - sometimes	23%	21%	34%	29%	24%	17%	29%	24%	26%	17%	34%	23%	24%	18%	27%	21%	28%
	No – never skip a meal	66%	69%	62%	65%	62%	72%	64%	63%	63%	76%	61%	58%	66%	70%	63%	69%	58%
	Prefer not to answer	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	2%	2%	5%
AREA YOU LIVE	Large city	28%	32%	25%	29%	24%	32%	31%	24%	30%	33%	29%	21%	26%	24%	26%	27%	40%
	Smaller city	17%	17%	19%	17%	17%	17%	16%	17%	21%	12%	20%	20%	15%	19%	20%	16%	17%
	Suburb near a city	35%	34%	41%	36%	35%	35%	33%	34%	32%	37%	35%	32%	36%	32%	34%	37%	32%
	Small town	9%	8%	6%	8%	10%	8%	9%	9%	8%	8%	8%	9%	10%	12%	10%	8%	7%
	Rural area	11%	9%	9%	10%	15%	8%	11%	16%	9%	10%	8%	18%	12%	13%	11%	13%	5%
AREA YOU LIVE	Urban	46%	48%	45%	46%	41%	49%	47%	41%	51%	45%	50%	41%	41%	43%	45%	42%	57%
	Suburban	35%	34%	41%	36%	35%	35%	33%	34%	32%	37%	35%	32%	36%	32%	34%	37%	32%
	Rural	20%	18%	15%	18%	25%	16%	20%	25%	17%	18%	16%	27%	22%	26%	21%	20%	12%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
CHURCH ATTENDANCE	More than once a week	8%	10%	3%	6%	4%	7%	13%	8%	5%	9%	8%	3%	9%	8%
	Once a week	19%	11%	8%	21%	22%	20%	26%	7%	24%	32%	15%	9%	18%	16%
	Once or twice a month	8%	8%	3%	9%	4%	9%	8%	5%	8%	9%	7%	7%	7%	7%
	Several times a year	13%	12%	17%	11%	12%	12%	14%	14%	9%	12%	13%	17%	10%	17%
	Only on holidays	5%	4%	6%	8%	5%	6%	3%	5%	4%	3%	6%	5%	6%	5%
	Almost never	38%	50%	54%	37%	48%	34%	28%	46%	38%	27%	41%	49%	39%	41%
	Not sure	3%	1%		3%		5%	2%	4%	2%	2%	3%	5%	3%	
	Prefer not to answer	7%	4%	9%	5%	5%	6%	7%	11%	9%	6%	7%	4%	9%	7%
CHILDREN AT HOME	Yes	36%	52%	24%	32%	24%	44%	33%	40%	29%	55%	30%	40%	26%	24%
	No	62%	46%	76%	65%	74%	53%	66%	58%	69%	42%	69%	58%	73%	74%
	Prefer not to answer	2%	2%		3%	1%	3%	0%	1%	2%	2%	1%	2%	1%	2%
PARENTAL STATUS	Mother	36%	52%	24%	32%	24%	44%	33%	40%	29%	55%	30%	40%	26%	24%
	Childless woman	62%	46%	76%	65%	74%	53%	66%	58%	69%	42%	69%	58%	73%	74%
FOOD INSECURITY	Yes - frequently	9%	11%	9%	11%	2%	11%	6%	8%	10%	9%	8%	9%	9%	6%
	Yes - sometimes	23%	17%	20%	25%	32%	25%	17%	34%	20%	19%	24%	31%	22%	23%
	No – never skip a meal	66%	68%	72%	62%	65%	61%	76%	53%	65%	70%	65%	59%	66%	70%
	Prefer not to answer	2%	3%		2%	1%	3%	1%	5%	5%	2%	2%	2%	3%	1%
AREA YOU LIVE	Large city	28%	16%	32%	25%	27%	25%	28%	46%	32%	32%	27%	25%	29%	28%
	Smaller city	17%	24%	13%	24%	13%	18%	13%	17%	16%	15%	18%	20%	18%	18%
	Suburb near a city	35%	31%	33%	31%	39%	37%	37%	24%	42%	37%	34%	27%	37%	31%
	Small town	9%	14%	10%	8%	12%	6%	9%	9%	4%	6%	9%	13%	8%	11%
	Rural area	11%	15%	12%	12%	9%	14%	12%	4%	6%	10%	11%	15%	8%	13%
AREA YOU LIVE	Urban	46%	40%	45%	49%	40%	43%	42%	64%	48%	47%	45%	45%	47%	45%
	Suburban	35%	31%	33%	31%	39%	37%	37%	24%	42%	37%	34%	27%	37%	31%
	Rural	20%	29%	22%	21%	21%	19%	21%	13%	10%	16%	21%	28%	16%	24%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
CHURCH ATTENDANCE	More than once a week	8%	14%	7%	6%	10%	9%	12%	3%	5%	9%	7%
	Once a week	19%	23%	36%	15%	15%	19%	24%	21%	15%	14%	22%
	Once or twice a month	8%	14%	7%	7%	7%	9%	7%	6%	7%	10%	7%
	Several times a year	13%	12%	11%	12%	14%	14%	11%	15%	11%	12%	13%
	Only on holidays	5%	4%	3%	7%	4%	4%	5%	6%	6%	6%	4%
	Almost never	38%	24%	29%	42%	41%	39%	31%	42%	46%	41%	37%
	Not sure	3%	4%	0%	4%	2%	2%	5%		2%	2%	3%
	Prefer not to answer	7%	5%	7%	7%	7%	4%	5%	7%	8%	5%	7%
CHILDREN AT HOME	Yes	36%	76%	45%	36%	23%	35%	42%	39%	32%	39%	35%
	No	62%	20%	54%	62%	77%	65%	56%	61%	67%	60%	64%
	Prefer not to answer	2%	4%	1%	2%		0%	1%		1%	1%	1%
PARENTAL STATUS	Mother	36%	76%	45%	36%	23%	35%	42%	39%	32%	39%	35%
	Childless woman	62%	20%	54%	62%	77%	65%	56%	61%	67%	60%	64%
FOOD INSECURITY	Yes - frequently	9%	15%	6%	10%	7%	8%	14%	12%	4%	12%	7%
	Yes - sometimes	23%	22%	18%	26%	22%	20%	22%	44%	26%	30%	19%
	No – never skip a meal	66%	58%	76%	62%	70%	70%	63%	44%	67%	57%	72%
	Prefer not to answer	2%	4%	1%	3%	2%	2%	1%		3%	1%	2%
AREA YOU LIVE	Large city	28%	34%	31%	26%	28%	31%	25%	42%	20%	34%	25%
	Smaller city	17%	20%	12%	21%	15%	17%	18%	20%	18%	21%	16%
	Suburb near a city	35%	28%	42%	33%	36%	35%	33%	25%	40%	28%	39%
	Small town	9%	2%	8%	9%	9%	8%	9%	8%	10%	7%	9%
	Rural area	11%	16%	7%	11%	12%	9%	16%	6%	12%	11%	11%
AREA YOU LIVE	Urban	46%	54%	43%	47%	43%	48%	42%	62%	38%	54%	41%
	Suburban	35%	28%	42%	33%	36%	35%	33%	25%	40%	28%	39%
	Rural	20%	18%	15%	20%	21%	17%	25%	13%	22%	18%	20%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
CHURCH ATTENDANCE	More than once a week	8%	100%							8%	8%	8%	8%	22%	8%	6%
	Once a week	19%		100%						23%	17%	23%	17%	19%	16%	20%
	Once or twice a month	8%			100%					7%	8%	7%	8%	15%	8%	7%
	Several times a year	13%				100%				12%	13%	12%	13%	12%	17%	12%
	Only on holidays	5%					100%			5%	5%	5%	5%	2%	5%	6%
	Almost never	38%						100%		37%	40%	37%	40%	23%	36%	41%
	Not sure	3%								2%	3%	2%	3%	5%	2%	3%
	Prefer not to answer	7%							100%	5%	7%	5%	7%	2%	9%	5%
CHILDREN AT HOME	Yes	36%	38%	44%	34%	34%	37%	35%	25%	100%		100%		53%	41%	32%
	No	62%	60%	55%	66%	64%	61%	65%	62%		100%		100%	46%	58%	67%
	Prefer not to answer	2%	3%	1%		2%	1%		13%					1%	1%	1%
PARENTAL STATUS	Mother	36%	38%	44%	34%	34%	37%	35%	25%	100%		100%		53%	41%	32%
	Childless woman	62%	60%	55%	66%	64%	61%	65%	62%		100%		100%	46%	58%	67%
FOOD INSECURITY	Yes - frequently	9%	24%	9%	17%	8%	3%	5%	3%	13%	6%	13%	6%	100%		
	Yes - sometimes	23%	24%	19%	24%	31%	24%	22%	29%	26%	21%	26%	21%		100%	
	No – never skip a meal	66%	51%	70%	59%	60%	73%	72%	53%	59%	71%	59%	71%			100%
	Prefer not to answer	2%	1%	3%	1%	0%		1%	16%	2%	2%	2%	2%			
AREA YOU LIVE	Large city	28%	25%	31%	28%	36%	34%	25%	23%	27%	29%	27%	29%	47%	27%	26%
	Smaller city	17%	18%	16%	16%	15%	23%	17%	24%	18%	17%	18%	17%	17%	19%	17%
	Suburb near a city	35%	35%	38%	24%	28%	31%	38%	36%	33%	36%	33%	36%	22%	31%	38%
	Small town	9%	8%	6%	13%	9%	4%	9%	5%	7%	10%	7%	10%	5%	8%	9%
	Rural area	11%	15%	8%	18%	12%	8%	11%	12%	15%	9%	15%	9%	9%	16%	9%
AREA YOU LIVE	Urban	46%	43%	47%	44%	51%	57%	42%	47%	46%	46%	46%	46%	64%	46%	43%
	Suburban	35%	35%	38%	24%	28%	31%	38%	36%	33%	36%	33%	36%	22%	31%	38%
	Rural	20%	22%	15%	32%	20%	12%	20%	17%	22%	18%	22%	18%	14%	23%	19%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
CHURCH ATTENDANCE	More than once a week	8%	7%	8%	8%	7%	11%	8%	8%	9%	8%	9%	3%	15%	5%	6%	4%
	Once a week	19%	21%	18%	21%	14%	14%	20%	21%	14%	20%	25%	12%	31%	12%	17%	10%
	Once or twice a month	8%	8%	7%	5%	12%	12%	7%	5%	12%	8%	8%	7%	5%	11%	11%	1%
	Several times a year	13%	16%	11%	10%	12%	13%	14%	10%	13%	14%	9%	12%	12%	12%	11%	12%
	Only on holidays	5%	6%	7%	5%	2%	4%	6%	5%	3%	5%	6%	7%	2%	9%	6%	3%
	Almost never	38%	34%	37%	41%	41%	38%	35%	41%	39%	38%	33%	42%	31%	36%	38%	57%
	Not sure	3%	3%	2%	3%	7%	1%	3%	3%	4%	1%	4%	5%	1%	4%	4%	6%
	Prefer not to answer	7%	6%	10%	7%	4%	7%	7%	7%	6%	5%	7%	10%	3%	10%	6%	8%
CHILDREN AT HOME	Yes	36%	35%	38%	34%	30%	48%	36%	34%	40%	40%	35%	32%	7%	70%	21%	27%
	No	62%	65%	60%	64%	70%	49%	63%	64%	58%	59%	63%	66%	92%	30%	79%	69%
	Prefer not to answer	2%	1%	1%	2%	1%	3%	1%	2%	2%	1%	1%	1%	1%			4%
PARENTAL STATUS	Mother	36%	35%	38%	34%	30%	48%	36%	34%	40%	40%	35%	32%	7%	70%	21%	27%
	Childless woman	62%	65%	60%	64%	70%	49%	63%	64%	58%	59%	63%	66%	92%	30%	79%	69%
FOOD INSECURITY	Yes - frequently	9%	14%	8%	5%	5%	7%	12%	5%	6%	10%	11%	12%	2%	5%	6%	8%
	Yes - sometimes	23%	22%	25%	21%	20%	32%	23%	21%	27%	25%	20%	32%	5%	26%	17%	34%
	No – never skip a meal	66%	62%	64%	73%	71%	56%	63%	73%	62%	64%	65%	52%	93%	67%	76%	57%
	Prefer not to answer	2%	2%	3%	1%	4%	5%	2%	1%	5%	1%	3%	3%		3%	2%	1%
AREA YOU LIVE	Large city	28%	100%					62%			32%	23%	36%	27%	17%	28%	24%
	Smaller city	17%		100%				38%			19%	23%	12%	6%	20%	14%	18%
	Suburb near a city	35%			100%				100%		32%	36%	29%	47%	37%	42%	30%
	Small town	9%				100%				44%	8%	6%	6%	11%	10%	10%	16%
	Rural area	11%					100%			56%	9%	12%	16%	9%	17%	6%	13%
AREA YOU LIVE	Urban	46%	100%	100%				100%			51%	46%	49%	33%	37%	42%	42%
	Suburban	35%			100%				100%		32%	36%	29%	47%	37%	42%	30%
	Rural	20%				100%	100%			100%	17%	18%	23%	20%	26%	16%	28%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
CHURCH ATTENDANCE	More than once a week	8%	8%	8%	9%	3%	7%	12%	7%	8%	7%	3%	9%	9%	8%	13%	7%
	Once a week	19%	23%	25%	12%	15%	11%	25%	17%	18%	19%	10%	25%	18%	19%	17%	20%
	Once or twice a month	8%	5%	11%	12%	7%	14%	8%	1%	5%	9%	11%	6%	7%	7%	11%	10%
	Several times a year	13%	12%	14%	13%	13%	10%	7%	9%	7%	13%	17%	13%	14%	13%	12%	13%
	Only on holidays	5%	6%	2%	6%	1%	8%	4%	6%	4%	7%	5%	5%	6%	6%	4%	2%
	Almost never	38%	40%	33%	40%	52%	46%	37%	48%	48%	34%	46%	35%	38%	40%	35%	27%
	Not sure	3%	1%	0%	3%	2%	2%	2%	1%	3%	4%	3%	2%	3%	2%	2%	6%
CHILDREN AT HOME	Prefer not to answer	7%	5%	6%	5%	7%	1%	3%	11%	7%	7%	5%	6%	5%	6%	7%	15%
	Yes	36%	37%	46%	40%	31%	33%	48%	36%	31%	29%	27%	67%	21%	34%	36%	44%
	No	62%	63%	53%	60%	69%	66%	52%	61%	69%	69%	71%	32%	78%	66%	58%	50%
PARENTAL STATUS	Prefer not to answer	2%	1%	1%			1%		3%	1%	2%	2%	1%	0%	0%	5%	7%
	Mother	36%	37%	46%	40%	31%	33%	48%	36%	31%	29%	27%	67%	21%	34%	36%	44%
FOOD INSECURITY	Childless woman	62%	63%	53%	60%	69%	66%	52%	61%	69%	69%	71%	32%	78%	66%	58%	50%
	Yes - frequently	9%	9%	13%	9%	10%	12%	9%	9%	9%	13%	6%	9%	8%	7%	10%	15%
	Yes - sometimes	23%	16%	24%	40%	24%	21%	33%	16%	19%	30%	26%	24%	23%	21%	28%	36%
	No – never skip a meal	66%	74%	61%	50%	64%	66%	58%	73%	69%	55%	67%	65%	68%	70%	59%	44%
AREA YOU LIVE	Prefer not to answer	2%	2%	2%	1%	2%			2%	4%	2%	1%	2%	1%	2%	2%	5%
	Large city	28%	32%	32%	27%	26%	38%	36%	24%	29%	31%	33%	25%	30%	28%	23%	32%
	Smaller city	17%	20%	22%	16%	11%	22%	16%	23%	16%	22%	19%	19%	14%	17%	22%	15%
	Suburb near a city	35%	33%	30%	37%	41%	28%	30%	41%	34%	36%	28%	34%	36%	35%	36%	29%
	Small town	9%	6%	6%	9%	14%	7%	10%	2%	10%	6%	8%	8%	9%	9%	7%	8%
AREA YOU LIVE	Rural area	11%	9%	10%	10%	8%	5%	7%	11%	11%	5%	13%	13%	11%	10%	12%	16%
	Urban	46%	52%	54%	43%	37%	60%	52%	46%	45%	53%	51%	44%	44%	46%	45%	47%
	Suburban	35%	33%	30%	37%	41%	28%	30%	41%	34%	36%	28%	34%	36%	35%	36%	29%
	Rural	20%	15%	16%	20%	22%	12%	18%	13%	21%	11%	21%	21%	20%	19%	19%	24%
Total		1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivat ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motivat ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
CHURCH ATTENDANCE	More than once a week	8%	8%	8%	9%	6%	9%	8%	8%	5%	9%	7%	10%	1%	12%	6%	5%
	Once a week	19%	19%	20%	17%	20%	11%	19%	15%	23%	21%	17%	24%	11%	24%	17%	18%
	Once or twice a month	8%	7%	10%	7%	7%	8%	8%	7%	8%	8%	7%	9%	4%	8%	8%	4%
	Several times a year	13%	13%	14%	10%	11%	19%	13%	15%	6%	13%	14%	12%	9%	13%	13%	11%
	Only on holidays	5%	6%	5%	3%		2%	6%	1%	5%	5%	5%	5%	6%	4%	5%	7%
	Almost never	38%	39%	33%	46%	36%	24%	39%	30%	44%	35%	44%	30%	45%	28%	44%	25%
	Not sure	3%	3%	3%	2%	4%	6%	3%	5%	1%	3%	2%	3%	4%	3%	2%	13%
Prefer not to answer	7%	5%	8%	6%	15%	21%	6%	18%	7%	6%	5%	7%	19%	8%	5%	18%	
CHILDREN AT HOME	Yes	36%	33%	41%	47%	41%	39%	35%	40%	38%	43%	29%	33%	32%	42%	34%	35%
	No	62%	67%	57%	50%	53%	50%	64%	52%	60%	56%	71%	66%	59%	57%	65%	58%
	Prefer not to answer	2%	0%	2%	3%	6%	11%	1%	8%	2%	1%	0%	1%	8%	2%	1%	7%
PARENTAL STATUS	Mother	36%	33%	41%	47%	41%	39%	35%	40%	38%	43%	29%	33%	32%	42%	34%	35%
	Childless woman	62%	67%	57%	50%	53%	50%	64%	52%	60%	56%	71%	66%	59%	57%	65%	58%
FOOD INSECURITY	Yes - frequently	9%	9%	8%	5%	10%	9%	8%	10%	15%	11%	8%	6%	3%	13%	7%	7%
	Yes - sometimes	23%	19%	27%	32%	32%	37%	21%	35%	27%	23%	22%	24%	25%	23%	22%	27%
	No – never skip a meal	66%	72%	63%	62%	52%	42%	69%	47%	53%	64%	68%	69%	64%	62%	69%	55%
	Prefer not to answer	2%	1%	3%	1%	5%	11%	1%	8%	6%	2%	2%	1%	8%	2%	2%	10%
AREA YOU LIVE	Large city	28%	29%	31%	21%	22%	23%	29%	23%	32%	29%	32%	24%	22%	28%	29%	26%
	Smaller city	17%	16%	20%	22%	25%	19%	17%	22%	8%	19%	14%	19%	16%	16%	18%	16%
	Suburb near a city	35%	35%	34%	38%	35%	35%	35%	35%	28%	32%	35%	37%	45%	34%	35%	35%
	Small town	9%	10%	4%	7%	9%	8%	8%	13%	8%	9%	10%	10%	7%	9%	9%	7%
	Rural area	11%	10%	11%	12%	10%	15%	10%	12%	20%	12%	10%	10%	10%	13%	10%	16%
AREA YOU LIVE	Urban	46%	45%	51%	43%	47%	42%	46%	44%	40%	48%	46%	43%	38%	44%	47%	41%
	Suburban	35%	35%	34%	38%	35%	35%	35%	35%	28%	32%	35%	37%	45%	34%	35%	35%
	Rural	20%	20%	15%	19%	18%	23%	19%	21%	32%	21%	19%	20%	16%	23%	18%	23%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
CHURCH ATTENDANCE	More than once a week	8%	8%	9%	3%	9%	9%	5%	8%	10%	5%	8%	8%	8%	8%	9%
	Once a week	19%	19%	19%	17%	20%	22%	15%	17%	22%	20%	19%	24%	23%	21%	18%
	Once or twice a month	8%	8%	8%	4%	7%	11%	6%	7%	5%	6%	8%	10%	6%	7%	10%
	Several times a year	13%	14%	12%	8%	14%	10%	13%	12%	23%	15%	12%	11%	12%	15%	8%
	Only on holidays	5%	5%	5%	7%	4%	8%	5%	7%	2%	8%	3%	4%	7%	4%	5%
	Almost never	38%	40%	36%	36%	39%	33%	40%	41%	33%	25%	42%	30%	21%	37%	40%
	Not sure	3%	2%	3%	10%	2%	2%	5%	2%	3%	7%	2%	4%	8%	2%	4%
	Prefer not to answer	7%	5%	8%	16%	5%	6%	11%	6%	3%	13%	6%	9%	14%	5%	6%
CHILDREN AT HOME	Yes	36%	34%	39%	39%	33%	33%	45%	35%	38%	36%	32%	42%	46%	36%	35%
	No	62%	66%	59%	55%	67%	66%	50%	64%	62%	53%	68%	55%	44%	64%	64%
	Prefer not to answer	2%	0%	2%	6%		1%	5%	1%		11%		3%	9%	0%	1%
PARENTAL STATUS	Mother	36%	34%	39%	39%	33%	33%	45%	35%	38%	36%	32%	42%	46%	36%	35%
	Childless woman	62%	66%	59%	55%	67%	66%	50%	64%	62%	53%	68%	55%	44%	64%	64%
FOOD INSECURITY	Yes - frequently	9%	8%	10%	9%	8%	10%	8%	9%	15%	6%	7%	10%	9%	10%	9%
	Yes - sometimes	23%	21%	24%	32%	21%	22%	28%	22%	14%	26%	22%	27%	33%	21%	23%
	No – never skip a meal	66%	69%	64%	52%	69%	68%	57%	67%	70%	59%	70%	62%	54%	67%	65%
	Prefer not to answer	2%	2%	2%	8%	1%	0%	7%	2%	1%	9%	2%	2%	4%	2%	2%
AREA YOU LIVE	Large city	28%	32%	24%	20%	31%	27%	23%	28%	26%	33%	33%	19%	20%	31%	23%
	Smaller city	17%	16%	17%	23%	17%	16%	20%	17%	14%	24%	18%	18%	12%	15%	20%
	Suburb near a city	35%	35%	35%	32%	36%	38%	29%	36%	42%	20%	34%	35%	40%	37%	34%
	Small town	9%	7%	10%	13%	7%	8%	12%	8%	7%	12%	7%	10%	14%	7%	11%
	Rural area	11%	9%	14%	12%	9%	11%	16%	11%	11%	11%	8%	18%	14%	10%	12%
AREA YOU LIVE	Urban	46%	49%	41%	43%	48%	43%	43%	45%	40%	56%	51%	37%	32%	46%	43%
	Suburban	35%	35%	35%	32%	36%	38%	29%	36%	42%	20%	34%	35%	40%	37%	34%
	Rural	20%	16%	24%	25%	16%	19%	28%	20%	18%	24%	15%	28%	28%	17%	23%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
CHURCH ATTENDANCE	More than once a week	8%	7%	12%	6%	7%	11%	7%	6%	11%	7%	12%	8%	4%	14%
	Once a week	19%	19%	22%	9%	18%	19%	23%	12%	22%	19%	24%	22%	12%	24%
	Once or twice a month	8%	8%	7%	7%	8%	5%	12%	2%	3%	7%	13%	6%	9%	13%
	Several times a year	13%	13%	14%	10%	15%	13%	17%	11%	15%	13%	9%	15%	8%	8%
	Only on holidays	5%	5%	4%	8%	7%	6%	4%	10%	5%	4%	3%	3%	6%	3%
	Almost never	38%	41%	30%	44%	40%	35%	31%	53%	34%	43%	27%	40%	52%	26%
	Not sure	3%	2%	3%	7%	2%	3%	1%	2%	4%	2%	5%	2%	2%	5%
	Prefer not to answer	7%	5%	8%	9%	4%	8%	5%	3%	6%	5%	8%	5%	7%	7%
CHILDREN AT HOME	Yes	36%	35%	38%	39%	32%	41%	29%	38%	44%	36%	35%	34%	37%	36%
	No	62%	65%	60%	59%	67%	57%	71%	61%	56%	64%	62%	66%	63%	60%
	Prefer not to answer	2%	0%	2%	2%	1%	1%	0%	1%	0%		3%			3%
PARENTAL STATUS	Mother	36%	35%	38%	39%	32%	41%	29%	38%	44%	36%	35%	34%	37%	36%
	Childless woman	62%	65%	60%	59%	67%	57%	71%	61%	56%	64%	62%	66%	63%	60%
FOOD INSECURITY	Yes - frequently	9%	8%	12%	3%	9%	11%	10%	7%	13%	6%	13%	9%	0%	14%
	Yes - sometimes	23%	21%	24%	29%	22%	22%	19%	24%	22%	23%	25%	19%	31%	20%
	No – never skip a meal	66%	69%	62%	68%	68%	65%	69%	67%	63%	69%	61%	71%	68%	65%
	Prefer not to answer	2%	2%	2%		2%	2%	2%	1%	2%	2%	1%	2%	1%	1%
AREA YOU LIVE	Large city	28%	31%	24%	20%	29%	28%	32%	23%	32%	33%	23%	35%	28%	21%
	Smaller city	17%	17%	18%	18%	18%	14%	15%	23%	15%	17%	21%	15%	20%	23%
	Suburb near a city	35%	34%	36%	42%	35%	34%	33%	38%	29%	34%	32%	34%	34%	30%
	Small town	9%	7%	10%	13%	8%	9%	8%	8%	7%	8%	11%	8%	8%	12%
	Rural area	11%	10%	13%	6%	10%	15%	12%	8%	17%	9%	13%	9%	10%	14%
AREA YOU LIVE	Urban	46%	48%	42%	39%	47%	42%	47%	46%	47%	49%	44%	50%	48%	44%
	Suburban	35%	34%	36%	42%	35%	34%	33%	38%	29%	34%	32%	34%	34%	30%
	Rural	20%	17%	22%	20%	18%	23%	20%	16%	24%	17%	24%	16%	18%	26%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37.THIRD PARTY			TARGETS	SPLIT	
						Did not vote Clinton /vote Biden		
		TOTAL	Yes	No	Not sure		A	B
CHURCH ATTENDANCE	More than once a week	8%	12%	7%	6%	3%	8%	8%
	Once a week	19%	16%	20%	20%	18%	18%	20%
	Once or twice a month	8%	8%	8%	7%	7%	7%	8%
	Several times a year	13%	13%	14%	9%	13%	13%	12%
	Only on holidays	5%	6%	5%	5%	8%	6%	4%
	Almost never	38%	39%	39%	35%	40%	39%	37%
	Not sure	3%	2%	2%	4%	4%	2%	3%
	Prefer not to answer	7%	6%	5%	12%	7%	6%	8%
CHILDREN AT HOME	Yes	36%	46%	29%	40%	32%	36%	36%
	No	62%	53%	70%	56%	68%	63%	62%
	Prefer not to answer	2%	1%	1%	4%	0%	1%	2%
PARENTAL STATUS	Mother	36%	46%	29%	40%	32%	36%	36%
	Childless woman	62%	53%	70%	56%	68%	63%	62%
FOOD INSECURITY	Yes - frequently	9%	17%	5%	7%	8%	9%	8%
	Yes - sometimes	23%	27%	19%	27%	23%	22%	24%
	No – never skip a meal	66%	54%	74%	61%	64%	66%	66%
	Prefer not to answer	2%	2%	1%	5%	4%	3%	2%
AREA YOU LIVE	Large city	28%	35%	24%	31%	33%	28%	28%
	Smaller city	17%	18%	17%	17%	22%	17%	17%
	Suburb near a city	35%	29%	38%	33%	31%	35%	35%
	Small town	9%	7%	9%	9%	6%	9%	9%
	Rural area	11%	11%	12%	10%	8%	11%	11%
AREA YOU LIVE	Urban	46%	53%	41%	48%	55%	46%	45%
	Suburban	35%	29%	38%	33%	31%	35%	35%
	Rural	20%	18%	21%	19%	14%	20%	20%
	Total	1097	265	572	259	144	549	548

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
EMPLOYMENT	Employed full-time	45%	48%	45%	43%	41%	54%	56%	45%	18%	45%	45%	34%	41%	38%	63%	61%	67%
	Employed part-time	13%	15%	9%	15%	19%	13%	10%	10%	7%	17%	9%	13%	15%	14%	11%	12%	7%
	Unemployed	9%	12%	4%	12%	10%	14%	9%	8%		11%	7%	14%	9%	12%	4%	3%	6%
	Retired	9%	2%	23%	1%	1%		1%	12%	74%	0%	18%	8%	8%	8%	10%	10%	10%
	Homemaker or stay at home parent	8%	5%	11%	8%	6%	14%	9%	8%		9%	7%	12%	6%	9%	6%	6%	5%
	Full-time student	6%	10%		8%	17%	1%	0%			11%	0%	4%	10%	7%	3%	3%	2%
	On disability	7%	5%	5%	9%	2%	4%	10%	15%		3%	10%	9%	8%	9%	1%	1%	1%
	Other	2%	1%	2%	2%	2%	0%	4%	1%	2%	2%	2%	3%	1%	2%	1%	1%	1%
	Prefer not to answer	1%	2%	0%	2%	2%	1%		2%		2%	1%	2%	1%	1%	1%	1%	1%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87
EMPLOYMENT SINCE COVID	Kept	48%	46%	55%	43%	48%	43%	49%	48%	62%	46%	50%	42%	39%	40%	59%	56%	68%
	Reduced	27%	28%	24%	29%	28%	30%	27%	25%	22%	29%	26%	25%	31%	29%	26%	27%	21%
	Lost	21%	23%	16%	23%	19%	25%	21%	21%	10%	21%	20%	29%	24%	26%	11%	12%	9%
	Other	3%	2%	4%	4%	4%	1%	2%	6%		3%	4%	3%	5%	4%	2%	2%	2%
	Prefer not to answer	1%	1%	2%	1%	1%	1%	1%		6%	1%	1%	1%		0%	2%	3%	
	Total	641	189	204	248	222	138	138	122	22	359	281	168	230	398	242	178	64

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
EMPLOYMENT	Employed full-time	45%	43%	47%	42%	55%	43%	39%	49%	51%	43%	49%	36%	56%	54%
	Employed part-time	13%	15%	12%	12%	10%	21%	19%	9%	15%	10%	15%	9%	11%	10%
	Unemployed	9%	12%	7%	10%	6%	2%	12%	13%	11%	4%	15%	5%	12%	2%
	Retired	9%	1%	14%	18%	7%	10%	0%	3%	0%	25%	1%	32%		14%
	Homemaker or stay at home parent	8%	8%	8%	5%	12%	15%	9%	6%	9%	7%	6%	3%	9%	14%
	Full-time student	6%	8%	4%	5%	3%	8%	13%		9%	0%	10%	0%	7%	1%
	On disability	7%	9%	5%	6%	5%		5%	16%	2%	8%	1%	10%	2%	6%
	Other	2%	2%	2%	2%	1%		2%	3%	1%	2%	1%	2%	2%	
	Prefer not to answer	1%	2%	1%	2%		1%	2%	2%	2%	1%	3%	1%		
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121
EMPLOYMENT SINCE COVID	Kept	48%	43%	50%	50%	50%	41%	43%	43%	48%	53%	49%	50%	44%	56%
	Reduced	27%	29%	26%	23%	32%	27%	28%	32%	29%	23%	28%	18%	33%	31%
	Lost	21%	23%	19%	22%	16%	24%	23%	23%	20%	18%	21%	23%	20%	12%
	Other	3%	4%	3%	4%	1%	6%	5%	2%	2%	4%	2%	5%	1%	1%
	Prefer not to answer	1%	1%	1%	1%	1%	2%	1%		1%	1%		3%	2%	
	Total	641	248	392	199	150	29	153	95	206	186	107	93	73	77

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
EMPLOYMENT	Employed full-time	45%	43%	42%	44%	52%	42%	46%	53%	46%	41%	41%	50%	53%	46%	42%	45%	49%
	Employed part-time	13%	14%	11%	15%	12%	13%	17%	12%	17%	11%	15%	17%	7%	15%	14%	14%	10%
	Unemployed	9%	8%	15%	11%	9%	7%	9%	9%	11%	5%	19%	10%	9%	8%	9%	9%	12%
	Retired	9%	12%	6%	5%	5%	16%	4%	5%		24%	2%	1%	9%	7%	7%	11%	5%
	Homemaker or stay at home parent	8%	7%	9%	10%	9%	6%	9%	10%	7%	7%	7%	13%	7%	9%	7%	8%	9%
	Full-time student	6%	7%	7%	6%	3%	8%	6%	2%	14%	0%	10%	6%		5%	10%	4%	6%
	On disability	7%	6%	9%	7%	7%	6%	6%	7%	3%	9%	3%	1%	12%	9%	7%	6%	6%
	Other	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	0%	2%	0%	2%	2%	2%
	Prefer not to answer	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	2%	1%	1%
Total		1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186
EMPLOYMENT SINCE COVID	Kept	48%	48%	43%	47%	52%	50%	43%	51%	47%	49%	42%	47%	56%	51%	44%	47%	50%
	Reduced	27%	25%	28%	24%	33%	24%	27%	33%	27%	22%	29%	34%	32%	28%	24%	29%	27%
	Lost	21%	22%	27%	23%	13%	20%	25%	14%	22%	23%	25%	17%	10%	21%	23%	20%	20%
	Other	3%	4%	2%	5%	2%	4%	3%	3%	3%	4%	3%	2%	2%		7%	3%	3%
	Prefer not to answer	1%	1%		1%		1%	2%		1%	2%					2%	1%	
	Total	641	366	55	160	183	226	139	169	209	157	37	89	94	101	128	302	110

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		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
EMPLOYMENT	Employed full-time	45%	48%	45%	39%	46%	48%	42%	46%	52%	55%	42%	48%	41%	47%
	Employed part-time	13%	20%	9%	19%	5%	15%	12%	13%	7%	11%	14%	12%	16%	9%
	Unemployed	9%	4%	12%	12%	6%	12%	6%	16%	7%	2%	11%	12%	11%	9%
	Retired	9%		15%	1%	18%	1%	21%		11%	9%	9%	2%	6%	18%
	Homemaker or stay at home parent	8%	12%	5%	7%	9%	9%	7%	10%	9%	16%	6%	13%	4%	2%
	Full-time student	6%	9%		15%		9%	0%	10%			8%	5%	12%	1%
	On disability	7%	6%	13%	3%	14%	3%	8%	2%	11%	4%	7%	5%	6%	13%
	Other	2%	1%		2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	1%
	Prefer not to answer	1%		1%	3%		2%	1%		2%	0%	2%	2%	2%	1%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119
EMPLOYMENT SINCE COVID	Kept	48%	54%	46%	42%	47%	45%	49%	43%	58%	58%	44%	41%	48%	43%
	Reduced	27%	25%	34%	24%	24%	32%	25%	31%	22%	26%	28%	28%	27%	29%
	Lost	21%	21%	20%	24%	22%	19%	21%	24%	15%	12%	24%	27%	21%	26%
	Other	3%			7%	7%	3%	3%	2%	5%	2%	4%	4%	3%	3%
	Prefer not to answer	1%			3%		0%	2%			2%	1%		1%	
	Total	641	60	40	85	43	154	147	60	50	166	471	130	247	66

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
		TOTAL	Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
EMPLOYMENT	Employed full-time	45%	59%	52%	43%	41%	49%	56%	44%	28%	50%	43%
	Employed part-time	13%	12%	11%	17%	9%	12%	10%	12%	20%	13%	13%
	Unemployed	9%	5%	1%	12%	10%	5%	10%	19%	16%	10%	9%
	Retired	9%		14%	1%	20%	13%	5%	8%	3%	6%	11%
	Homemaker or stay at home parent	8%	19%	14%	7%	4%	8%	9%	9%	8%	9%	7%
	Full-time student	6%			13%	0%	4%	1%		15%	3%	7%
	On disability	7%	1%	6%	3%	13%	6%	6%	4%	8%	6%	7%
	Other	2%	2%	3%	1%	2%	2%	2%	5%	1%	2%	1%
	Prefer not to answer	1%	1%		2%	1%	1%	1%		1%	1%	1%
	Total	1097	87	166	492	346	530	234	57	227	386	684
EMPLOYMENT SINCE COVID	Kept	48%	57%	58%	43%	46%	50%	52%	63%	31%	45%	50%
	Reduced	27%	30%	24%	29%	26%	25%	34%	18%	34%	27%	28%
	Lost	21%	11%	13%	23%	24%	21%	13%	15%	28%	24%	18%
	Other	3%	1%	2%	4%	4%	4%	1%		6%	4%	3%
	Prefer not to answer	1%	1%	3%	1%		1%		4%	1%	1%	1%
	Total	641	62	104	297	174	321	155	32	108	245	383

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
EMPLOYMENT	Employed full-time	45%	46%	47%	48%	51%	41%	46%	34%	51%	43%	51%	43%	50%	49%	44%
	Employed part-time	13%	15%	17%	13%	10%	17%	11%	13%	13%	13%	13%	13%	18%	12%	13%
	Unemployed	9%	4%	6%	9%	9%	14%	10%	14%	8%	10%	8%	10%	13%	13%	7%
	Retired	9%	16%	14%	6%	9%	3%	7%	4%	2%	13%	2%	13%	2%	2%	12%
	Homemaker or stay at home parent	8%	5%	5%	12%	8%	14%	8%	12%	15%	4%	15%	4%	5%	9%	8%
	Full-time student	6%	4%	5%	8%	5%	7%	6%	5%	3%	7%	3%	7%	4%	4%	7%
	On disability	7%	3%	3%	1%	6%	4%	10%	8%	5%	7%	5%	7%	6%	10%	6%
	Other	2%	3%	1%	3%	2%		1%	4%	2%	2%	2%	2%	2%	1%	2%
	Prefer not to answer	1%	2%	1%		1%		1%	6%	1%	1%	1%	1%	1%	1%	1%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725
EMPLOYMENT SINCE COVID	Kept	48%	46%	51%	32%	45%	56%	51%	41%	44%	50%	44%	50%	43%	31%	54%
	Reduced	27%	27%	33%	36%	30%	12%	25%	28%	32%	25%	32%	25%	35%	28%	26%
	Lost	21%	21%	12%	30%	20%	27%	22%	20%	21%	21%	21%	21%	19%	35%	16%
	Other	3%	4%	3%	3%	4%	5%	2%	2%	2%	4%	2%	4%	1%	4%	3%
	Prefer not to answer	1%	1%	1%		2%			8%	1%	1%	1%	1%	2%	1%	0%
	Total	641	55	134	52	84	32	237	36	252	383	252	383	64	152	413

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		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
EMPLOYMENT	Employed full-time	45%	51%	49%	42%	41%	37%	50%	42%	39%	100%						
	Employed part-time	13%	11%	18%	14%	10%	15%	13%	14%	12%		100%					
	Unemployed	9%	12%	7%	8%	7%	14%	10%	8%	11%			100%				
	Retired	9%	8%	3%	12%	11%	7%	6%	12%	9%				100%			
	Homemaker or stay at home parent	8%	5%	9%	9%	9%	12%	6%	9%	11%					100%		
	Full-time student	6%	6%	5%	7%	7%	3%	5%	7%	5%						100%	
	On disability	7%	6%	7%	6%	12%	7%	6%	6%	9%							100%
	Other	2%	1%	1%	3%	2%	2%	1%	3%	2%							
	Prefer not to answer	1%	1%	2%	1%	1%	3%	1%	1%	2%							
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72
EMPLOYMENT SINCE COVID	Kept	48%	51%	49%	48%	39%	42%	50%	48%	41%	53%	29%					
	Reduced	27%	29%	31%	25%	21%	29%	30%	25%	25%	26%	33%					
	Lost	21%	19%	16%	23%	26%	21%	18%	23%	23%	18%	28%					
	Other	3%	1%	4%	3%	11%	6%	2%	3%	8%	3%	6%					
	Prefer not to answer	1%	0%		1%	3%	2%	0%	1%	3%	0%	3%					
	Total	641	191	127	212	48	64	317	212	111	495	145					

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		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
EMPLOYMENT	Employed full-time	45%	86%	73%	69%	93%	79%	67%	61%	27%	50%	45%	53%	51%	48%	42%	31%
	Employed part-time	13%	14%	27%	31%	7%	21%	33%	39%	21%	14%	10%	12%	10%	11%	22%	21%
	Unemployed	9%								16%	13%	9%	5%	6%	7%	11%	22%
	Retired	9%								1%	5%	9%	7%	17%	11%		1%
	Homemaker or stay at home parent	8%								3%	3%	13%	16%	4%	8%	8%	8%
	Full-time student	6%								20%	8%	3%	0%	2%	6%	7%	4%
	On disability	7%								7%	4%	7%	5%	8%	6%	7%	9%
	Other	2%								2%	2%	2%	1%	1%	2%	1%	2%
	Prefer not to answer	1%								2%	1%	1%	0%	0%	1%	2%	2%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115
EMPLOYMENT SINCE COVID	Kept	48%	100%			49%	36%	21%	50%	36%	46%	46%	49%	53%	48%	57%	41%
	Reduced	27%		100%		34%	30%	26%	29%	27%	26%	26%	33%	27%	27%	31%	28%
	Lost	21%			100%	13%	29%	49%	18%	34%	25%	22%	15%	17%	21%	9%	22%
	Other	3%				4%	5%	4%	3%	3%	3%	5%	1%	4%	3%	3%	3%
	Prefer not to answer	1%										1%	1%		1%		5%
	Total	641	305	176	132	70	63	52	58	93	94	93	201	165	488	72	59

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		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP			
			10 - Very motiv at ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv at ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)	
EMPLOYMENT	Employed full-time	45%	47%	46%	47%	36%	31%	47%	33%	41%	56%	34%	47%	30%	52%	44%	30%	
	Employed part-time	13%	11%	17%	15%	18%	23%	12%	21%	15%	12%	12%	15%	18%	11%	13%	22%	
	Unemployed	9%	8%	8%	11%	14%	17%	8%	15%	21%	8%	10%	8%	12%	12%	8%	15%	
	Retired	9%	12%	3%	1%	3%	6%	10%	4%	3%	4%	14%	11%	12%	5%	11%	7%	
	Homemaker or stay at home parent	8%	7%	10%	11%	4%	11%	8%	8%	10%	8%	9%	4%	10%	8%	8%	11%	
	Full-time student	6%	6%	7%	4%	9%		6%	4%	3%	5%	7%	5%	8%	3%	7%	4%	
	On disability	7%	7%	5%	9%	9%	8%	7%	9%	3%	5%	9%	7%	5%	7%	7%	5%	
	Other	2%	2%	2%	1%	5%		2%	2%		1%	3%	1%	1%	2%	2%	2%	
	Prefer not to answer	1%	1%	3%	1%	3%	4%	1%	3%	3%	1%	1%	1%	4%	1%	1%	3%	
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81	
EMPLOYMENT SINCE COVID	Kept	48%	49%	53%	50%	29%	31%	50%	30%	41%	50%	49%	42%	35%	48%	49%	28%	
	Reduced	27%	26%	25%	35%	36%	28%	27%	32%	34%	28%	22%	32%	34%	31%	26%	26%	
	Lost	21%	20%	20%	14%	29%	24%	20%	26%	25%	19%	22%	22%	21%	19%	20%	32%	
	Other	3%	4%	2%	1%		9%	3%	5%		2%	6%	4%	3%	2%	4%	6%	
	Prefer not to answer	1%	1%			5%	8%	0%	7%		1%	1%		7%	0%	1%	7%	
		Total	641	388	107	51	27	30	547	57	37	320	150	116	44	193	405	42

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		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
EMPLOYMENT	Employed full-time	45%	46%	45%	44%	47%	47%	40%	48%	43%	42%	41%	52%	26%	48%	45%
	Employed part-time	13%	12%	14%	18%	11%	14%	17%	13%	20%	10%	11%	11%	29%	12%	15%
	Unemployed	9%	8%	12%	11%	6%	12%	12%	7%	14%	15%	11%	10%	10%	7%	12%
	Retired	9%	12%	5%	2%	14%	6%	1%	9%	3%	1%	12%	8%	2%	12%	5%
	Homemaker or stay at home parent	8%	7%	9%	9%	7%	6%	12%	8%	6%	9%	8%	9%	10%	8%	8%
	Full-time student	6%	6%	5%	5%	7%	4%	5%	5%	8%	4%	8%	2%	4%	6%	4%
	On disability	7%	6%	7%	7%	7%	6%	7%	6%	5%	9%	6%	6%	10%	6%	6%
	Other	2%	2%	2%	2%	1%	3%	2%	1%		5%	2%	1%	8%	1%	3%
	Prefer not to answer	1%	1%	1%	2%	1%	1%	3%	1%		4%	1%	2%	1%	1%	1%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273
EMPLOYMENT SINCE COVID	Kept	48%	50%	46%	38%	50%	49%	41%	47%	64%	55%	44%	56%	22%	51%	44%
	Reduced	27%	25%	33%	22%	28%	30%	24%	26%	16%	29%	30%	30%	27%	25%	35%
	Lost	21%	20%	19%	31%	18%	19%	29%	23%	20%	11%	21%	12%	32%	19%	20%
	Other	3%	4%	2%	5%	4%	2%	4%	3%		5%	4%	2%	8%	4%	1%
	Prefer not to answer	1%	1%	0%	5%	1%	0%	2%				1%	1%	11%	1%	
	Total	641	364	214	63	317	172	152	275	33	28	183	95	28	365	166

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democr at	Republi can	Undeci ded	Biden	Trump	For Biden	Against Trump	For Trump	Biden/H arris	Trump/ Pence	For Biden/H arris	Against Trump/ Pence	For Trump/ Pence
EMPLOYMENT	Employed full-time	45%	44%	50%	39%	45%	52%	45%	45%	59%	42%	48%	44%	40%	47%
	Employed part-time	13%	14%	12%	14%	15%	12%	13%	18%	9%	12%	12%	9%	16%	12%
	Unemployed	9%	7%	11%	16%	7%	10%	6%	6%	7%	10%	12%	7%	14%	11%
	Retired	9%	11%	5%	1%	11%	3%	17%	4%	2%	11%	7%	15%	3%	7%
	Homemaker or stay at home parent	8%	7%	8%	17%	7%	10%	7%	7%	9%	9%	6%	11%	6%	7%
	Full-time student	6%	8%	3%	4%	6%	4%	4%	10%	3%	9%	2%	7%	13%	1%
	On disability	7%	6%	7%	4%	6%	9%	6%	6%	10%	6%	7%	6%	6%	9%
	Other	2%	1%	3%	4%	2%		1%	3%		1%	3%		2%	4%
	Prefer not to answer	1%	1%	1%		1%		1%	2%		1%	3%	1%		3%
Total		1097	669	306	77	347	156	198	142	115	341	154	224	108	121
EMPLOYMENT SINCE COVID	Kept	48%	49%	52%	23%	49%	53%	47%	50%	56%	48%	46%	54%	36%	47%
	Reduced	27%	25%	31%	34%	24%	28%	26%	22%	24%	24%	39%	25%	25%	37%
	Lost	21%	22%	15%	36%	23%	17%	24%	23%	19%	21%	14%	13%	35%	15%
	Other	3%	4%	1%	7%	4%	2%	3%	5%	1%	5%	1%	5%	4%	2%
	Prefer not to answer	1%	1%								2%		3%		
Total		641	388	190	41	206	100	113	90	79	184	93	119	60	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
		TOTAL	Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
EMPLOYMENT	Employed full-time	45%	53%	43%	42%	31%	47%	43%
	Employed part-time	13%	12%	14%	14%	21%	14%	13%
	Unemployed	9%	12%	8%	9%	13%	8%	10%
	Retired	9%	4%	13%	5%	5%	8%	10%
	Homemaker or stay at home parent	8%	8%	7%	11%	8%	8%	8%
	Full-time student	6%	5%	7%	5%	13%	6%	6%
	On disability	7%	4%	7%	9%	8%	7%	7%
	Other	2%	1%	2%	3%	0%	2%	2%
	Prefer not to answer	1%	1%	1%	2%	1%	1%	1%
	Total	1097	265	572	259	144	549	548
EMPLOYMENT SINCE COVID	Kept	48%	54%	47%	41%	39%	49%	46%
	Reduced	27%	24%	28%	31%	26%	25%	30%
	Lost	21%	20%	20%	24%	29%	22%	19%
	Other	3%	1%	5%	2%	5%	3%	4%
	Prefer not to answer	1%	1%	1%	2%	1%		2%
	Total	641	174	322	145	75	335	306

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	POC & unmarried under 55	SAMPLE		AGE					AGE		EDUCATION					
				POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
EMPLOYMENT TYPE	Healthcare other than nursing	11%	9%	7%	16%	10%	13%	11%	11%		11%	10%	11%	15%	13%	7%	7%	8%
	Other service industry	10%	10%	9%	10%	6%	14%	9%	12%	18%	9%	11%	12%	12%	12%	6%	6%	6%
	Retail other than grocery store or big box store.	9%	13%	7%	8%	12%	5%	11%	5%	18%	9%	9%	12%	11%	11%	5%	4%	9%
	Restaurant, cafe, or bar	8%	11%	4%	9%	15%	3%	6%	6%		10%	5%	10%	10%	10%	5%	6%	
	Education - K-12	6%	5%	11%	3%	6%	3%	4%	11%	9%	5%	8%	2%	4%	3%	11%	7%	22%
	Education - Early education/childcare	5%	5%	7%	4%	6%	6%	4%	4%		6%	4%	2%	6%	5%	6%	4%	10%
	Government	4%	4%	6%	3%	1%	3%	6%	10%		2%	7%	2%	2%	2%	8%	8%	7%
	Construction/building	4%	4%	5%	4%	6%	5%	0%	4%		6%	2%	5%	2%	4%	5%	5%	5%
	Financial services	4%	3%	4%	4%	4%	1%	7%	1%	8%	3%	5%	2%	3%	2%	6%	5%	6%
	Other non-service industry	3%	4%	3%	3%	2%	5%	4%	3%		3%	3%	5%	2%	3%	4%	4%	2%
	Manufacturing/supply chain	3%	3%	4%	3%	2%	4%	4%	3%		3%	4%	4%	2%	3%	4%	4%	3%
	Computer/computer science	3%	3%	4%	2%	4%	4%	4%			4%	2%	4%	1%	2%	4%	5%	3%
	Grocery store or big box store	3%	2%	2%	4%	3%	1%	3%	4%		3%	3%	7%	3%	4%	1%	1%	
	Domestic work, like a home health care worker, nanny or house cleaner	2%	1%	2%	3%	1%	3%	3%	3%		2%	3%	4%	3%	3%	0%		1%
	Nursing	2%	2%	2%	3%	1%	3%	3%	1%	6%	2%	3%	1%	2%	2%	3%	4%	
	Warehouse	2%	2%	3%	1%	2%	2%	1%	3%	4%	2%	2%	3%	2%	3%	1%	1%	
	Nonprofit organization	2%	1%	2%	3%	1%	1%	1%	4%	10%	1%	3%	2%	1%	2%	3%	2%	5%
	Education - post-secondary	2%	1%	2%	2%	2%	1%	2%	2%		2%	2%	1%	1%	1%	3%	3%	4%
	Law	2%	2%	2%	2%	1%	2%	3%	1%		2%	2%	1%	2%	2%	2%	3%	
	Transportation/utility/communications	2%	1%	2%	1%	0%	2%	3%	2%		1%	2%	2%	1%	1%	2%	3%	
	Human resources/HR consulting/broker	1%	1%	3%	0%	1%	0%		3%	9%	1%	2%		1%	1%	3%	4%	
	Delivery service, like USPS, UPS, or FedEx	1%	1%	3%	1%	2%	1%	1%			2%	1%	3%	0%	1%	1%	2%	
	Advertising	1%	1%	1%	1%	0%	3%	2%			1%	1%		2%	1%	1%	1%	3%
	Real estate/property management	1%		3%	0%		2%	1%	1%	8%	1%	2%	0%	1%	1%	2%	3%	
	Media	1%	2%	1%	1%	1%	3%				2%		0%	1%	1%	2%	1%	3%
	Market research	1%	1%		1%	1%	1%		2%		1%	1%		2%	1%	1%	1%	
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%	1%		1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	0%	1%	
	Wholesale other than grocery store or big box store	1%	1%	0%	1%	1%	1%	0%	0%		1%	0%	0%	1%	1%			
	Labor union/multi-employer trust	0%	1%	0%		0%		1%			0%	0%		0%	0%	0%		2%
	Prefer not to answer	4%	6%	3%	5%	6%	4%	4%	1%	9%	5%	3%	4%	5%	4%	4%	5%	2%
	Total	641	189	204	248	222	138	138	122	22	359	281	168	230	398	242	178	64

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
EMPLOYMENT TYPE	Healthcare other than nursing	11%	16%	8%	9%	8%	5%	15%	17%	8%	7%	9%	9%	10%	6%
	Other service industry	10%	10%	10%	8%	10%	12%	9%	13%	9%	10%	8%	8%	9%	11%
	Retail other than grocery store or big box store.	9%	8%	10%	11%	9%	15%	8%	8%	10%	9%	11%	10%	6%	11%
	Restaurant, cafe, or bar	8%	9%	8%	8%	7%	7%	12%	5%	9%	5%	10%	6%	10%	4%
	Education - K-12	6%	3%	8%	5%	12%	7%	3%	4%	7%	9%	5%	6%	9%	14%
	Education - Early education/childcare	5%	4%	6%	7%	4%	4%	4%	4%	8%	3%	10%	3%	5%	2%
	Government	4%	3%	5%	7%	3%		1%	5%	3%	8%	3%	11%	3%	3%
	Construction/building	4%	4%	4%	1%	9%	2%	6%	1%	6%	3%	1%		14%	6%
	Financial services	4%	4%	3%	2%	5%	4%	3%	6%	3%	4%		4%	6%	4%
	Other non-service industry	3%	3%	3%	6%	0%	2%	3%	3%	3%	4%	5%	7%		1%
	Manufacturing/supply chain	3%	3%	3%	3%	3%		2%	3%	3%	4%	4%	2%	2%	5%
	Computer/computer science	3%	2%	3%	3%	3%	10%	4%		4%	3%	4%	1%	2%	4%
	Grocery store or big box store	3%	4%	2%	2%	2%	2%	4%	5%	1%	3%	1%	2%	1%	3%
	Domestic work, like a home health care worker, nanny or house cleaner	2%	3%	2%	2%	1%	4%	3%	3%	1%	3%		5%	2%	
	Nursing	2%	3%	2%	2%	1%	4%	2%	3%	1%	2%	2%	2%		2%
	Warehouse	2%	1%	3%	3%	3%		1%	1%	2%	3%	3%	3%	2%	4%
	Nonprofit organization	2%	3%	2%	3%	0%		1%	6%	2%	2%	2%	4%	1%	
	Education - post-secondary	2%	2%	2%	1%	2%	7%	3%	2%	1%	2%	1%	2%	2%	2%
	Law	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%
	Transportation/utility/communications	2%	1%	2%	1%	3%	3%	1%	2%	1%	2%		3%	3%	3%
	Human resources/HR consulting/broker	1%	0%	2%	2%	2%	2%	1%		1%	3%	1%	2%		5%
	Delivery service, like USPS, UPS, or FedEx	1%	1%	2%	1%	1%	2%	1%		2%	1%	2%			2%
	Advertising	1%	1%	1%	1%	1%		1%	3%	2%	0%	2%		3%	
	Real estate/property management	1%	0%	2%	1%	4%		1%		1%	3%		1%	3%	4%
	Media	1%	1%	1%	1%	1%		1%		2%		2%		2%	
	Market research	1%	1%	1%	0%	1%		2%	1%	1%	1%		1%	2%	
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%	1%	1%	1%			1%	1%	1%	0%	1%	1%		
	Wholesale other than grocery store or big box store	1%	1%	0%	1%	0%		1%	1%	1%	0%	1%	1%		1%
	Labor union/multi-employer trust	0%		0%	1%					1%	0%	1%	1%		
	Prefer not to answer	4%	5%	4%	6%	2%	6%	5%	3%	5%	3%	6%	5%	4%	
	Total	641	248	392	199	150	29	153	95	206	186	107	93	73	77

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID / AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
EMPLOYMENT TYPE	Healthcare other than nursing	11%	12%	10%	12%	11%	10%	14%	11%	12%	11%	11%	12%	11%	21%	8%	9%	9%
	Other service industry	10%	9%	6%	7%	12%	10%	8%	12%	10%	9%	6%	9%	14%	7%	12%	9%	11%
	Retail other than grocery store or big box store.	9%	8%	15%	12%	10%	7%	8%	9%	8%	8%	12%	11%	10%	6%	8%	8%	15%
	Restaurant, cafe, or bar	8%	8%	20%	13%	6%	7%	9%	6%	10%	5%	23%	7%	5%	6%	11%	8%	7%
	Education - K-12	6%	5%	10%	9%	8%	6%	5%	8%	3%	8%	2%	11%	5%	3%	5%	5%	13%
	Education - Early education/childcare	5%	7%	6%	6%	2%	6%	7%	2%	8%	5%	9%	2%	3%	2%	7%	6%	3%
	Government	4%	5%	1%	1%	2%	7%	3%	3%	3%	8%		1%	4%	8%	3%	4%	3%
	Construction/building	4%	3%	2%	2%	7%	2%	3%	7%	3%	2%	2%	13%	2%	3%	2%	5%	6%
	Financial services	4%	4%		5%	3%	3%	5%	3%	3%	5%		3%	4%	2%	1%	5%	4%
	Other non-service industry	3%	4%		2%	2%	5%	4%	2%	4%	4%		2%	3%	4%	1%	4%	1%
	Manufacturing/supply chain	3%	3%	1%	2%	4%	3%	4%	4%	3%	3%		3%	5%	3%	5%	2%	2%
	Computer/computer science	3%	3%	2%	3%	4%	2%	4%	4%	3%	2%	3%	6%	2%	1%	3%	4%	1%
	Grocery store or big box store	3%	2%	4%	2%	2%	2%	2%	3%	3%	2%	4%	1%	4%	4%	5%	1%	4%
	Domestic work, like a home health care worker, nanny or house cleaner	2%	2%	1%	1%	3%	2%	2%	2%	1%	3%	1%	3%	2%	4%	2%	2%	2%
	Nursing	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%	1%	3%	3%	5%	0%	2%	
	Warehouse	2%	2%		1%	3%	2%	2%	3%	2%	1%		2%	4%	2%	2%	2%	1%
	Nonprofit organization	2%	2%	1%	3%	2%	2%	2%	2%	1%	4%	2%	1%	3%	4%	1%	2%	2%
	Education - post-secondary	2%	2%	4%	3%	2%	2%	1%	2%	1%	2%	6%	2%	2%	2%	3%	2%	0%
	Law	2%	2%		1%	1%	3%	1%	1%	2%	3%		2%	1%	2%	3%	1%	3%
	Transportation/utility/communications	2%	2%		1%	1%	1%	3%	1%	1%	3%			1%	2%	2%	1%	3%
	Human resources/HR consulting/broker	1%	2%	1%	0%	1%	2%	2%	1%	1%	2%	2%		2%	1%	1%	1%	2%
	Delivery service, like USPS, UPS, or FedEx	1%	2%	1%	2%	0%	2%	2%		3%	1%	1%	1%		2%	3%	1%	
	Advertising	1%	1%	3%	2%	1%	2%	1%	1%	1%	1%	4%		2%		2%	2%	1%
	Real estate/property management	1%	1%	3%	3%	1%		3%	1%	1%	1%		1%	1%		0%	2%	1%
	Media	1%	1%	1%	0%		2%			3%		1%			1%		2%	1%
	Market research	1%	1%	2%	1%	1%	1%	1%	1%	1%				1%	2%	1%	1%	
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%	1%		1%		2%	1%		1%	1%				2%	1%	1%	
	Wholesale other than grocery store or big box store	1%		2%	1%	1%			1%			3%	1%	1%			1%	1%
	Labor union/multi-employer trust	0%	1%				1%			1%	1%					2%		
	Prefer not to answer	4%	4%	3%	3%	5%	4%	3%	6%	5%	2%	5%	5%	6%	1%	4%	6%	3%
	Total	641	366	55	160	183	226	139	169	209	157	37	89	94	101	128	302	110

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
EMPLOYMENT TYPE	Healthcare other than nursing	11%	18%	27%	9%	6%	10%	8%	10%	8%	8%	12%	11%	12%	14%
	Other service industry	10%	5%	8%	13%	10%	6%	13%	14%	8%	8%	10%	13%	7%	17%
	Retail other than grocery store or big box store.	9%	7%	6%	8%	7%	10%	6%	11%	20%	8%	9%	9%	12%	7%
	Restaurant, cafe, or bar	8%	7%	5%	10%	12%	11%	5%	11%	2%	4%	10%	15%	9%	3%
	Education - K-12	6%	3%	3%	8%		4%	7%	6%	21%	11%	5%	4%	4%	9%
	Education - Early education/childcare	5%	1%	4%	7%	8%	8%	3%	6%		7%	4%	4%	4%	4%
	Government	4%	3%	14%	1%	7%	2%	6%	3%	4%	6%	3%	6%	2%	5%
	Construction/building	4%	4%	1%	3%		8%	1%	4%	7%	6%	4%	4%	3%	1%
	Financial services	4%	2%	3%	1%	2%	4%	5%	3%	5%	4%	3%	3%	4%	2%
	Other non-service industry	3%	7%			4%	4%	5%	2%	1%	2%	4%	4%	4%	6%
	Manufacturing/supply chain	3%	3%	3%	5%	5%	2%	3%		5%	4%	3%	4%	3%	1%
	Computer/computer science	3%	2%		5%		4%	4%	3%		5%	2%	1%	4%	
	Grocery store or big box store	3%	3%	5%	4%	7%	1%	1%	3%	5%	1%	4%	4%	3%	4%
	Domestic work, like a home health care worker, nanny or house cleaner	2%	4%	3%	1%	4%	1%	3%	3%	1%	2%	2%	1%	3%	2%
	Nursing	2%	8%	2%	1%		0%	5%			2%	2%	1%	2%	3%
	Warehouse	2%	1%	3%	2%	4%	2%	3%	3%		2%	2%	1%	3%	1%
	Nonprofit organization	2%	2%	6%	1%	3%	1%	3%	2%	1%	1%	2%	1%	1%	8%
	Education - post-secondary	2%	2%	2%	4%		1%	3%	1%		1%	2%	0%	4%	1%
	Law	2%	3%		1%	6%	1%	1%	3%	2%	2%	2%	2%	2%	2%
	Transportation/utility/communications	2%		4%	1%	2%	1%	1%	2%	4%	2%	1%	0%	2%	1%
	Human resources/HR consulting/broker	1%	2%		1%		0%	2%		5%	2%	1%	1%	1%	2%
	Delivery service, like USPS, UPS, or FedEx	1%	3%		3%	4%	2%				3%	1%	1%	0%	1%
	Advertising	1%				5%	2%	1%	2%		2%	1%	2%	1%	2%
	Real estate/property management	1%			1%		1%	3%	1%		4%	0%	0%		1%
	Media	1%	1%				3%		2%		1%	1%	3%	0%	
	Market research	1%	4%		2%			1%				1%		2%	
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%	3%			2%	1%	1%				1%	1%	2%	
	Wholesale other than grocery store or big box store	1%					1%	1%	1%		0%	1%		1%	
	Labor union/multi-employer trust	0%			1%	2%					1%	0%	1%		
	Prefer not to answer	4%	2%		6%		7%	6%	5%		2%	5%	3%	7%	3%
	Total	641	60	40	85	43	154	147	60	50	166	471	130	247	66

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
EMPLOYMENT TYPE	Healthcare other than nursing	11%	12%	5%	11%	13%	12%	10%	11%	10%	11%	11%
	Other service industry	10%	5%	10%	10%	11%	10%	13%	10%	6%	10%	10%
	Retail other than grocery store or big box store.	9%	3%	11%	11%	8%	8%	9%	7%	15%	7%	11%
	Restaurant, cafe, or bar	8%	1%	5%	12%	6%	6%	6%	8%	17%	10%	7%
	Education - K-12	6%	12%	10%	4%	6%	6%	6%	6%	6%	7%	6%
	Education - Early education/childcare	5%	14%	3%	5%	4%	5%	2%	8%	10%	4%	6%
	Government	4%	3%	8%	2%	7%	6%	3%	2%		1%	6%
	Construction/building	4%	10%	3%	5%	1%	3%	8%		2%	5%	4%
	Financial services	4%	2%	5%	3%	4%	4%	3%		3%	2%	5%
	Other non-service industry	3%		2%	4%	4%	3%	3%	11%	2%	4%	3%
	Manufacturing/supply chain	3%		6%	3%	2%	3%	5%	8%	1%	3%	3%
	Computer/computer science	3%	4%	5%	4%		2%	4%	3%	3%	4%	2%
	Grocery store or big box store	3%		2%	3%	4%	2%	3%	3%	4%	3%	2%
	Domestic work, like a home health care worker, nanny or house cleaner	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%
	Nursing	2%		3%	2%	3%	2%	2%	3%	4%	2%	2%
	Warehouse	2%	2%	3%	2%	2%	1%	4%		1%	2%	2%
	Nonprofit organization	2%	3%		1%	5%	3%	2%	2%	0%	1%	3%
	Education - post-secondary	2%	3%		2%	3%	2%	2%	5%	1%	3%	1%
	Law	2%	2%	1%	1%	2%	3%	1%			3%	1%
	Transportation/utility/communications	2%	3%	2%	1%	2%	1%	1%	3%	2%	2%	1%
	Human resources/HR consulting/broker	1%		4%	1%	1%	2%	1%			2%	1%
	Delivery service, like USPS, UPS, or FedEx	1%	5%	2%	1%		2%		3%	0%	1%	1%
	Advertising	1%	3%	1%	1%	1%	2%	1%			2%	1%
	Real estate/property management	1%	3%	5%	0%		1%	2%		1%	2%	1%
	Media	1%	2%				2%		4%	1%	1%	1%
	Market research	1%			1%	1%	0%	1%		2%	0%	1%
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%			1%	1%	1%			1%	1%	1%
	Wholesale other than grocery store or big box store	1%		1%	1%	0%	1%	1%			1%	1%
	Labor union/multi-employer trust	0%		1%	0%		1%					1%
	Prefer not to answer	4%	4%	1%	6%	4%	3%	6%	2%	4%	4%	4%
	Total	641	62	104	297	174	321	155	32	108	245	383

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No - never skip a meal
EMPLOYMENT TYPE	Healthcare other than nursing	11%	4%	8%	10%	11%	2%	15%	14%	9%	13%	9%	13%	11%	11%	11%
	Other service industry	10%	9%	5%	17%	7%	16%	12%	3%	8%	11%	8%	11%	12%	9%	10%
	Retail other than grocery store or big box store.	9%	8%	7%	1%	6%	11%	12%	19%	8%	9%	8%	9%	8%	6%	10%
	Restaurant, cafe, or bar	8%	12%	10%	8%	4%	7%	8%	5%	10%	7%	10%	7%	8%	11%	7%
	Education - K-12	6%	13%	9%	7%	8%	2%	2%	7%	5%	7%	5%	7%	8%	6%	6%
	Education - Early education/childcare	5%	7%	7%	8%	7%	3%	4%		6%	4%	6%	4%	7%	6%	4%
	Government	4%		4%		6%	9%	5%	4%	4%	4%	4%	4%		4%	5%
	Construction/building	4%	10%	6%	3%	8%	2%	1%		5%	4%	5%	4%	7%	4%	4%
	Financial services	4%	2%	1%		5%	7%	4%	8%	3%	4%	3%	4%	2%	1%	5%
	Other non-service industry	3%	3%	1%	7%	2%		4%	8%	3%	4%	3%	4%	1%	4%	3%
	Manufacturing/supply chain	3%		6%	2%	1%	3%	3%	5%	5%	2%	5%	2%	2%	1%	4%
	Computer/computer science	3%	2%	4%	2%	1%	5%	4%		4%	2%	4%	2%	6%	3%	2%
	Grocery store or big box store	3%		2%	2%	6%	2%	4%		3%	3%	3%	3%		4%	3%
	Domestic work, like a home health care worker, nanny or house cleaner	2%		2%	3%	3%	6%	2%	1%	3%	2%	3%	2%	2%	3%	1%
	Nursing	2%	7%	2%	3%	2%	2%	1%		2%	2%	2%	2%		1%	3%
	Warehouse	2%		4%		1%	5%	2%	3%	3%	1%	3%	1%	1%	3%	2%
	Nonprofit organization	2%	2%	3%	2%	3%		1%		2%	2%	2%	2%	1%	2%	2%
	Education - post-secondary	2%	3%	2%	4%	2%	6%	1%		1%	3%	1%	3%	2%	3%	2%
	Law	2%		2%		4%		2%	3%	2%	2%	2%	2%	2%	2%	2%
	Transportation/utility/communications	2%		2%	1%	1%	5%	2%		2%	1%	2%	1%		1%	2%
	Human resources/HR consulting/broker	1%	7%	3%	2%					1%	1%	1%	1%	2%	4%	0%
	Delivery service, like USPS, UPS, or FedEx	1%			5%	3%		1%		1%	2%	1%	2%	8%	1%	0%
	Advertising	1%		1%	2%	1%		1%	5%	2%	1%	2%	1%	2%	2%	1%
	Real estate/property management	1%		2%			2%	2%		2%	1%	2%	1%		0%	2%
	Media	1%		1%	2%			2%		1%	1%	1%	1%		3%	1%
	Market research	1%	2%		2%			1%	4%	0%	1%	0%	1%		1%	1%
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%		1%	1%			2%		1%	1%	1%	1%		1%	1%
	Wholesale other than grocery store or big box store	1%		1%	1%					1%	0%	1%	0%	2%		0%
	Labor union/multi-employer trust	0%		1%			3%			0%	0%	0%	0%			0%
	Prefer not to answer	4%	9%	3%	5%	5%	4%	3%	11%	3%	5%	3%	5%	5%	3%	5%
	Total	641	55	134	52	84	32	237	36	252	383	252	383	64	152	413

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT	
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time
EMPLOYMENT TYPE	Healthcare other than nursing	11%	10%	6%	14%	20%	9%	8%	14%	14%	13%	3%
	Other service industry	10%	13%	11%	8%	9%	5%	12%	8%	7%	10%	9%
	Retail other than grocery store or big box store.	9%	7%	11%	11%	3%	10%	9%	11%	7%	7%	16%
	Restaurant, cafe, or bar	8%	10%	7%	7%	11%	6%	9%	7%	8%	7%	12%
	Education - K-12	6%	7%	8%	5%	8%	1%	7%	5%	4%	6%	7%
	Education - Early education/childcare	5%	4%	7%	5%	2%	6%	5%	5%	4%	4%	8%
	Government	4%	3%	5%	6%	2%	3%	4%	6%	2%	5%	1%
	Construction/building	4%	3%	4%	6%		5%	3%	6%	3%	5%	2%
	Financial services	4%	3%	5%	3%	5%	4%	4%	3%	5%	4%	1%
	Other non-service industry	3%	3%	3%	4%		5%	3%	4%	3%	3%	4%
	Manufacturing/supply chain	3%	0%	7%	3%	3%	5%	3%	3%	4%	3%	2%
	Computer/computer science	3%	3%	4%	3%		4%	4%	3%	2%	4%	1%
	Grocery store or big box store	3%	6%	1%	1%	8%		4%	1%	4%	3%	2%
	Domestic work, like a home health care worker, nanny or house cleaner	2%	2%	1%	2%	3%	6%	2%	2%	5%	2%	4%
	Nursing	2%	1%	2%	1%	4%	6%	1%	1%	5%	1%	4%
	Warehouse	2%	3%	2%	1%	5%		3%	1%	2%	2%	1%
	Nonprofit organization	2%	3%	1%	2%	1%	3%	2%	2%	2%	2%	1%
	Education - post-secondary	2%	3%	3%	1%		1%	3%	1%	1%	2%	1%
	Law	2%	3%	1%	1%	1%	2%	2%	1%	2%	2%	
	Transportation/utility/communications	2%	2%	1%	1%	4%	1%	2%	1%	2%	2%	0%
	Human resources/HR consulting/broker	1%	1%	2%	2%			1%	2%		1%	2%
	Delivery service, like USPS, UPS, or FedEx	1%	1%	2%	1%	1%	3%	1%	1%	2%	1%	3%
	Advertising	1%	2%	2%	1%			2%	1%		2%	
	Real estate/property management	1%	2%	2%	1%	1%		2%	1%	1%	1%	2%
	Media	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%
	Market research	1%		1%	1%		4%	0%	1%	2%	0%	3%
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%		1%	2%			0%	2%		1%	1%
	Wholesale other than grocery store or big box store	1%	1%		1%			0%	1%		0%	1%
	Labor union/multi-employer trust	0%	1%		0%			0%	0%		0%	
	Prefer not to answer	4%	4%	1%	4%	8%	10%	3%	4%	9%	4%	7%
	Total	641	191	127	212	48	64	317	212	111	495	145

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Healthcare other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
EMPLOYMENT TYPE	Healthcare other than nursing	11%	11%	13%	7%	100%				12%	16%	10%	8%	13%	12%	9%	6%
	Other service industry	10%	7%	11%	14%		100%			6%	13%	9%	9%	10%	11%	9%	5%
	Retail other than grocery store or big box store.	9%	10%	9%	8%				100%	13%	8%	11%	9%	6%	10%	7%	8%
	Restaurant, cafe, or bar	8%	4%	8%	19%			100%		14%	10%	9%	7%	7%	7%	10%	10%
	Education - K-12	6%	8%	6%	2%					5%	2%	7%	6%	7%	5%	8%	14%
	Education - Early education/childcare	5%	3%	6%	7%					5%	6%	3%	6%	5%	5%	3%	13%
	Government	4%	8%	2%						1%	4%	8%	6%	3%	5%		
	Construction/building	4%	4%	6%	3%					6%	1%	4%	4%	4%	4%	3%	4%
	Financial services	4%	6%	0%	3%					2%	2%	6%	3%	4%	4%	3%	
	Other non-service industry	3%	3%	4%	1%					2%	4%	5%	3%	2%	3%	5%	6%
	Manufacturing/supply chain	3%	6%		1%					1%	3%	2%	4%	3%	4%	1%	
	Computer/computer science	3%	2%	5%	3%					3%	4%	4%	3%	3%	3%	2%	5%
	Grocery store or big box store	3%	3%	3%	3%					5%	4%	4%	1%	3%	2%	9%	4%
	Domestic work, like a home health care worker, nanny or house cleaner	2%	0%	3%	5%					3%	2%	1%	3%	1%	2%	3%	2%
	Nursing	2%	3%	1%						2%	1%	2%	5%		1%	4%	5%
	Warehouse	2%	3%	1%	2%					2%	3%		2%	3%	2%	2%	3%
	Nonprofit organization	2%	2%	2%	3%					1%			2%	5%	2%	1%	2%
	Education - post-secondary	2%	2%	1%	2%					3%	2%	1%	0%	5%	2%	4%	
	Law	2%	4%									1%	3%	3%	2%	1%	
	Transportation/utility/communications	2%	1%	2%	2%					2%	2%	2%	2%	2%	1%	2%	3%
	Human resources/HR consulting/broker	1%	1%	2%	1%					1%	2%	1%	2%	1%	2%	2%	
	Delivery service, like USPS, UPS, or FedEx	1%	1%	2%	2%					1%	3%	1%	1%	1%	1%	3%	4%
	Advertising	1%	1%	1%	3%						3%		2%	1%	1%		1%
	Real estate/property management	1%	1%	2%	1%					1%	2%		2%	1%	2%		
	Media	1%	1%	1%	1%					1%	1%	3%		1%	1%	2%	
	Market research	1%		1%	2%							1%		1%	1%		3%
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%	0%	1%	2%					3%		1%	1%	0%	1%		
	Wholesale other than grocery store or big box store	1%	1%	0%							1%		1%	0%	1%	1%	
	Labor union/multi-employer trust	0%	0%	1%									1%		0%		
	Prefer not to answer	4%	4%	5%	4%					7%	2%	3%	3%	6%	4%	6%	3%
Total	641	305	176	132	70	63	52	58	93	94	93	201	165	488	72	59	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motivated	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivated	5 / NS	0 - 4 - Not motivated	Vote in person on election day	Vote absentee	Vote in person early	Not sure	Favorable	Unfavorable	(No opinion /Never heard)
EMPLOYMENT TYPE	Healthcare other than nursing	11%	12%	7%	11%	3%	19%	11%	11%	13%	12%	9%	12%	12%	12%	10%	11%
	Other service industry	10%	11%	9%	7%	15%	5%	10%	10%	3%	11%	10%	7%	5%	11%	10%	5%
	Retail other than grocery store or big box store.	9%	10%	9%	9%	7%	11%	9%	9%	3%	8%	9%	10%	16%	9%	9%	16%
	Restaurant, cafe, or bar	8%	6%	10%	18%	11%	4%	8%	7%	10%	9%	6%	8%	8%	10%	7%	8%
	Education - K-12	6%	5%	11%	8%		2%	7%	1%	10%	5%	7%	7%	8%	6%	6%	5%
	Education - Early education/childcare	5%	4%	7%	4%		17%	5%	9%		4%	7%	7%	3%	3%	6%	3%
	Government	4%	6%	1%	2%	5%		4%	2%	4%	3%	6%	3%	6%	2%	5%	5%
	Construction/building	4%	4%	5%		11%	2%	4%	6%	2%	5%	2%	6%		7%	3%	2%
	Financial services	4%	5%	3%			3%	4%	2%		3%	6%	4%	2%	3%	4%	5%
	Other non-service industry	3%	2%	4%	6%	9%		3%	4%	2%	2%	4%	5%	3%	2%	4%	3%
	Manufacturing/supply chain	3%	4%	3%			5%	3%	3%	5%	4%	2%	3%		4%	3%	
	Computer/computer science	3%	3%	1%		8%	3%	2%	5%	8%	5%	2%	1%		2%	3%	3%
	Grocery store or big box store	3%	2%	4%	8%		3%	3%	2%	7%	2%	5%	1%	6%	2%	3%	8%
	Domestic work, like a home health care worker, nanny or house cleaner	2%	2%	3%		10%	2%	2%	6%	4%	1%	1%	6%	3%	2%	2%	1%
	Nursing	2%	2%	2%	5%			2%		4%	1%	1%	4%	3%	4%	1%	
	Warehouse	2%	1%	3%	5%			2%		4%	3%	1%	1%	4%	3%	2%	
	Nonprofit organization	2%	3%			8%		2%	4%		2%	4%	1%	1%	1%	2%	3%
	Education - post-secondary	2%	2%	1%	1%	6%		2%	3%		2%	3%	2%		3%	2%	
	Law	2%	3%	2%				2%			3%	2%			1%	2%	
	Transportation/utility/communications	2%	2%	1%	1%		2%	2%	1%	1%	2%	1%	2%	1%	1%	2%	
	Human resources/HR consulting/broker	1%	2%	1%				1%		3%	2%	2%			1%	1%	
	Delivery service, like USPS, UPS, or FedEx	1%	1%		4%		6%	1%	3%	1%	1%	2%	1%	3%		2%	3%
	Advertising	1%	1%	2%			3%	1%	2%	2%	2%	1%			1%	1%	6%
	Real estate/property management	1%	1%	2%				1%			1%		2%	5%	1%	1%	
	Media	1%	1%	2%				1%		1%	0%	2%	1%	1%			2%
	Market research	1%	0%	2%	2%		5%	1%	3%		1%		1%	6%	1%	1%	4%
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%	1%	2%				1%			1%	1%	1%			1%	
	Wholesale other than grocery store or big box store	1%	1%			2%		0%	1%			1%		3%	1%	0%	
	Labor union/multi-employer trust	0%	1%					0%			0%	1%				0%	
	Prefer not to answer	4%	4%	3%	6%	6%	7%	4%	7%	9%	6%	1%	5%	1%	6%	3%	9%
	Total	641	388	107	51	27	30	547	57	37	320	150	116	44	193	405	42

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
			Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	Favora ble	Unfavora ble	(No opinion /Never heard)	More excited	Less excited
EMPLOYMENT TYPE	Healthcare other than nursing	11%	12%	10%	11%	11%	11%	11%	10%	4%	14%	15%	9%	3%	10%	12%
	Other service industry	10%	10%	11%	8%	9%	11%	10%	9%	11%	17%	8%	12%	10%	9%	13%
	Retail other than grocery store or big box store.	9%	10%	7%	8%	9%	10%	8%	8%	14%	11%	12%	6%	4%	9%	9%
	Restaurant, cafe, or bar	8%	6%	10%	12%	5%	9%	14%	7%	2%	4%	10%	11%	6%	7%	11%
	Education - K-12	6%	6%	7%	6%	7%	6%	4%	5%	5%		4%	12%	15%	8%	5%
	Education - Early education/childcare	5%	6%	4%	5%	6%	5%	4%	7%	10%		2%	3%	5%	6%	4%
	Government	4%	6%	3%		5%	4%	2%	4%	3%		5%	6%		4%	6%
	Construction/building	4%	3%	6%	1%	4%	6%	2%	5%		4%	3%	4%		4%	4%
	Financial services	4%	4%	2%	5%	5%	2%	1%	3%		14%	4%	3%	8%	4%	2%
	Other non-service industry	3%	4%	2%	2%	4%	3%	3%	3%	2%	3%	4%		8%	4%	3%
	Manufacturing/supply chain	3%	3%	4%		3%	4%	4%	4%	2%		2%	4%	2%	2%	3%
	Computer/computer science	3%	3%	2%	3%	4%	2%	2%	4%	2%		1%	4%	4%	4%	2%
	Grocery store or big box store	3%	2%	3%	7%	2%	3%	5%	2%	6%		4%	5%		2%	2%
	Domestic work, like a home health care worker, nanny or house cleaner	2%	2%	3%	2%	2%	2%	3%	3%	2%	2%		2%	9%	2%	2%
	Nursing	2%	1%	3%	4%	1%	2%	4%	1%	11%	5%	2%	4%		2%	2%
	Warehouse	2%	1%	3%	4%	1%	3%	3%	3%	4%		0%	2%	3%	2%	2%
	Nonprofit organization	2%	2%	2%	1%	2%	1%	2%	3%			3%			2%	2%
	Education - post-secondary	2%	2%	2%	3%	2%	1%	3%	2%		7%	2%	2%		2%	2%
	Law	2%	3%	0%	2%	3%	1%	1%	2%	5%		2%	1%	4%	2%	1%
	Transportation/utility/communications	2%	2%	1%	1%	2%	1%	1%	1%	3%		3%	1%	2%	2%	1%
	Human resources/HR consulting/broker	1%	2%	1%		3%			2%	4%		1%			2%	1%
	Delivery service, like USPS, UPS, or FedEx	1%	1%	1%	2%	1%		3%	1%			2%	2%		2%	
	Advertising	1%	1%	1%	5%	2%		2%	1%	3%		3%			1%	
	Real estate/property management	1%	2%	1%		2%	1%	0%	2%			1%			1%	2%
	Media	1%	1%	1%	1%	1%	2%	1%	0%		7%	2%			1%	1%
	Market research	1%	1%	0%	3%	0%	1%	2%	1%			1%		6%	1%	
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%	1%			1%	1%		1%		2%	0%		3%	1%	1%
	Wholesale other than grocery store or big box store	1%	0%	0%	3%	0%	2%		0%	2%		0%	1%		0%	1%
	Labor union/multi-employer trust	0%	1%			1%			0%				1%		1%	
	Prefer not to answer	4%	3%	8%	2%	3%	7%	4%	4%	3%	10%	2%	7%	7%	3%	7%
	Total	641	364	214	63	317	172	152	275	33	28	183	95	28	365	166

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

EMPLOYMENT TYPE		TOTAL	20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP			B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
			Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/ Pence		For Biden/Harris	Against Trump/ Pence	For Trump/ Pence
	Healthcare other than nursing	11%	10%	11%	20%	8%	11%	9%	7%	13%	14%	12%	12%	18%	10%	
	Other service industry	10%	10%	11%	7%	9%	15%	11%	7%	14%	9%	9%	9%	9%	11%	
	Retail other than grocery store or big box store.	9%	9%	11%	10%	6%	11%	4%	9%	10%	11%	8%	13%	6%	8%	
	Restaurant, cafe, or bar	8%	7%	9%	15%	7%	5%	6%	8%	6%	9%	13%	8%	10%	14%	
	Education - K-12	6%	6%	8%	3%	5%	6%	4%	6%	5%	6%	10%	6%	5%	4%	
	Education - Early education/childcare	5%	6%	2%	4%	10%	1%	12%	7%	1%	2%	3%	2%	3%	2%	
	Government	4%	5%	3%	1%	5%	1%	5%	5%	2%	5%	4%	7%	1%	4%	
	Construction/building	4%	3%	7%	2%	3%	9%	3%	3%	10%	3%	4%	3%	4%	5%	
	Financial services	4%	4%	3%		3%	3%	1%	6%	2%	5%	2%	6%	5%	3%	
	Other non-service industry	3%	4%	2%		4%	3%	4%	3%	3%	4%	2%	2%	7%	3%	
	Manufacturing/supply chain	3%	3%	4%	1%	4%	4%	3%	5%	4%	2%	5%	3%		6%	
	Computer/computer science	3%	3%	3%		3%	3%	3%	2%	2%	2%	3%	1%	3%	4%	
	Grocery store or big box store	3%	2%	2%	10%	1%	2%		3%	1%	4%	2%	3%	6%	3%	
	Domestic work, like a home health care worker, nanny or house cleaner	2%	2%	2%	3%	3%	2%	3%	4%	1%	1%	3%	1%	1%	4%	
	Nursing	2%	2%	3%		2%	4%	1%	1%	4%	2%	1%	2%	1%	2%	
	Warehouse	2%	1%	3%	4%	2%	4%	2%	2%	5%	1%	2%	1%	2%	1%	
	Nonprofit organization	2%	2%	2%		3%	1%	3%	3%	2%	2%	1%	3%		2%	
	Education - post-secondary	2%	2%	3%		3%	2%	3%	2%		1%	4%	1%	1%	3%	
	Law	2%	3%	0%	1%	3%		2%	4%		2%	1%	3%	1%	1%	
	Transportation/utility/communications	2%	2%	1%	1%	2%		2%	1%		2%	1%	1%	3%	2%	
	Human resources/HR consulting/broker	1%	2%	1%		2%	3%	2%	3%	3%	1%		1%			
	Delivery service, like USPS, UPS, or FedEx	1%	1%	1%	1%	2%		2%	2%		3%		4%	1%		
	Advertising	1%	1%	1%	4%	1%		2%	1%		1%	2%	2%		2%	
	Real estate/property management	1%	1%	1%	4%	2%	2%	3%	1%	2%	1%		1%			
	Media	1%	2%		1%	2%		2%	1%		2%			6%		
	Market research	1%	1%	1%		1%	1%	1%		1%	1%	1%		2%	1%	
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%	1%			2%		2%	2%		1%		1%	2%		
	Wholesale other than grocery store or big box store	1%		1%	3%	0%	1%	1%		1%	1%	1%		2%	1%	
	Labor union/multi-employer trust	0%	1%			0%		1%			1%		1%			
	Prefer not to answer	4%	4%	5%	3%	4%	6%	3%	5%	6%	3%	6%	4%	1%	5%	
	Total	641	388	190	41	206	100	113	90	79	184	93	119	60	72	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	37. THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton / vote Biden	A	B
EMPLOYMENT TYPE	Healthcare other than nursing	11%	10%	12%	8%	9%	10%	12%
	Other service industry	10%	9%	9%	13%	11%	10%	9%
	Retail other than grocery store or big box store.	9%	8%	10%	8%	12%	9%	10%
	Restaurant, cafe, or bar	8%	7%	7%	11%	7%	6%	10%
	Education - K-12	6%	6%	8%	3%	6%	5%	8%
	Education - Early education/childcare	5%	7%	4%	6%	12%	7%	3%
	Government	4%	3%	5%	3%		4%	5%
	Construction/building	4%	6%	3%	3%	3%	5%	3%
	Financial services	4%	2%	4%	4%	2%	3%	4%
	Other non-service industry	3%	4%	3%	4%	4%	3%	3%
	Manufacturing/supply chain	3%	2%	3%	4%	3%	3%	3%
	Computer/computer science	3%	3%	2%	4%	3%	3%	2%
	Grocery store or big box store	3%	5%	3%	2%	5%	2%	4%
	Domestic work, like a home health care worker, nanny or house cleaner	2%	3%	1%	3%	1%	3%	1%
	Nursing	2%	1%	3%	2%	2%	2%	2%
	Warehouse	2%	3%	1%	3%	1%	3%	1%
	Nonprofit organization	2%	1%	3%	2%		2%	2%
	Education - post-secondary	2%	2%	2%	1%	1%	2%	2%
	Law	2%		3%	1%		2%	2%
	Transportation/utility/communications	2%	2%	1%	2%	4%	1%	2%
	Human resources/HR consulting/broker	1%	3%	1%	1%		2%	0%
	Delivery service, like USPS, UPS, or FedEx	1%	2%	1%	2%	3%	1%	2%
	Advertising	1%	2%	1%			1%	2%
	Real estate/property management	1%	2%	1%	1%	1%	2%	1%
	Media	1%	1%	1%	1%	2%	1%	1%
	Market research	1%	1%	1%	2%	2%	1%	1%
	Gig economy, like driving for Uber, Lyft, and DoorDash.	1%		1%	2%	2%	1%	1%
	Wholesale other than grocery store or big box store	1%	1%	0%	0%		0%	1%
	Labor union/multi-employer trust	0%		0%	1%		0%	0%
	Prefer not to answer	4%	5%	4%	5%	5%	5%	4%
	Total	641	174	322	145	75	335	306

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	SAMPLE			AGE					AGE		EDUCATION					
			POC & unmarried under 55	POC only	Unmarried under 55 only	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 40	40 & over	H.S. /Less	Post H. S.	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
71.CURRENT LIVING SITUATION	Home with parents	18%	26%	3%	24%	35%	19%	8%	2%	2%	29%	4%	19%	21%	20%	11%	12%	7%
	In a dorm	1%	2%	0%	1%	2%			0%		1%	0%	0%	1%	1%	1%	0%	1%
	Apartment/house with roommates	14%	16%	9%	16%	19%	12%	10%	10%	10%	17%	10%	15%	15%	15%	10%	10%	9%
	With a significant other	15%	15%	12%	18%	18%	18%	12%	14%	10%	18%	13%	16%	17%	16%	13%	13%	15%
	With a spouse and/or child	28%	17%	50%	17%	17%	34%	40%	31%	26%	23%	34%	27%	23%	25%	36%	36%	37%
	On my own	25%	25%	26%	23%	14%	20%	26%	35%	50%	16%	34%	21%	25%	23%	28%	29%	26%
	Somewhere else	3%	2%	2%	3%	0%	1%	5%	6%	2%	1%	5%	5%	1%	3%	2%	2%	4%
	Prefer not to answer	2%	3%	1%	3%	3%	1%	3%	3%		2%	2%	2%	2%	2%	2%	2%	2%
REGION	Northeast	15%	10%	9%	24%	14%	18%	15%	15%	14%	15%	15%	19%	14%	16%	12%	13%	11%
	Midwest	21%	18%	12%	30%	29%	18%	21%	15%	10%	25%	16%	21%	23%	22%	18%	18%	16%
	South	47%	56%	60%	29%	38%	49%	48%	50%	70%	42%	53%	38%	49%	44%	54%	56%	50%
	West	17%	16%	19%	16%	19%	15%	17%	20%	6%	18%	16%	22%	14%	18%	16%	13%	24%
REGION / AGE	Northeast Under 40	8%	7%	2%	14%	14%	18%				15%		10%	9%	9%	5%	5%	4%
	Northeast 40 & over	7%	3%	7%	10%			15%	15%	14%		15%	9%	5%	7%	7%	8%	7%
	Midwest Under 40	13%	16%	2%	22%	29%	18%				25%		15%	14%	14%	11%	11%	12%
	Midwest 40 & over	8%	3%	10%	9%			21%	15%	10%		16%	7%	10%	8%	6%	7%	4%
	South Under 40	22%	43%	13%	16%	38%	49%				42%		20%	24%	22%	22%	22%	23%
	South 40 & over	25%	14%	46%	14%			48%	50%	70%		53%	18%	24%	21%	32%	34%	27%
	West Under 40	9%	11%	6%	11%	19%	15%				18%		15%	8%	11%	4%	4%	5%
	West 40 & over	8%	4%	13%	5%			17%	20%	6%		16%	7%	6%	6%	11%	8%	19%
SPLIT	A	50%	49%	50%	50%	50%	50%	50%	50%	49%	50%	50%	47%	53%	50%	50%	51%	49%
	B	50%	51%	50%	50%	50%	50%	50%	50%	51%	50%	50%	53%	47%	50%	50%	49%	51%
	Total	1097	298	371	428	371	208	209	222	87	579	518	354	410	764	331	245	87

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	RACE					RACE /AGE							
			White alone	People of color	Black or African American	Latinx	Asian American or Pacific Islander	White <40	White 40+	People of color <40	People of color 40+	Black or African American <40	Black or African American 40+	Latinx <40	Latinx 40+
71.CURRENT LIVING SITUATION	Home with parents	18%	24%	13%	12%	15%	20%	35%	8%	25%	3%	24%	2%	27%	4%
	In a dorm	1%	1%	1%	1%	1%		1%		2%	0%	2%	0%	2%	
	Apartment/house with roommates	14%	16%	12%	11%	11%	10%	19%	12%	15%	9%	15%	9%	13%	9%
	With a significant other	15%	18%	14%	13%	14%	15%	19%	16%	17%	11%	15%	12%	19%	10%
	With a spouse and/or child	28%	17%	35%	27%	48%	34%	14%	22%	30%	39%	26%	27%	37%	58%
	On my own	25%	23%	26%	33%	16%	23%	16%	34%	17%	34%	21%	44%	12%	20%
	Somewhere else	3%	3%	2%	4%	1%		1%	7%	1%	4%		6%	2%	1%
	Prefer not to answer	2%	3%	2%	2%	1%	1%	3%	4%	2%	2%	2%	1%	1%	1%
REGION	Northeast	15%	24%	9%	11%	7%	12%	22%	27%	10%	9%	10%	11%	9%	5%
	Midwest	21%	30%	15%	18%	9%	16%	35%	23%	17%	13%	20%	16%	9%	9%
	South	47%	29%	58%	64%	55%	49%	25%	36%	56%	60%	64%	64%	57%	54%
	West	17%	16%	18%	8%	28%	23%	18%	14%	17%	18%	7%	9%	25%	32%
REGION / AGE	Northeast Under 40	8%	14%	4%	4%	4%	7%	22%		10%		10%		9%	
	Northeast 40 & over	7%	10%	5%	6%	3%	4%		27%		9%		11%		5%
	Midwest Under 40	13%	22%	8%	9%	4%	11%	35%		17%		20%		9%	
	Midwest 40 & over	8%	9%	7%	9%	5%	5%		23%		13%		16%		9%
	South Under 40	22%	16%	26%	29%	27%	30%	25%		56%		64%		57%	
	South 40 & over	25%	14%	32%	35%	29%	20%		36%		60%		64%		54%
	West Under 40	9%	11%	8%	3%	12%	17%	18%		17%		7%		25%	
	West 40 & over	8%	5%	9%	5%	17%	6%		14%		18%		9%		32%
SPLIT	A	50%	50%	50%	50%	50%	49%	51%	49%	49%	50%	50%	50%	45%	54%
	B	50%	50%	50%	50%	50%	51%	49%	51%	51%	50%	50%	50%	55%	46%
	Total	1097	428	669	370	229	45	265	163	314	355	168	202	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	PARTY ID				PARTY ID STRENGTH			PARTY ID /AGE					REGION			
			Democr at	Indep/D K	Indep/D K w/weak	Republi can	Strong Democr at	Weak Democr at	Weak Republi can	Democr at <40	Democr at 40+	Indep/D K <40	Republi can <40	Republi can 40+	Northea st	Midwes t	South	West
71.CURRENT LIVING SITUATION	Home with parents	18%	17%	23%	19%	14%	18%	16%	13%	31%	2%	30%	24%	5%	18%	21%	16%	18%
	In a dorm	1%	1%		0%	1%	1%	1%	1%	2%			1%	1%	2%		1%	1%
	Apartment/house with roommates	14%	14%	16%	15%	13%	12%	17%	14%	19%	7%	17%	10%	15%	14%	18%	11%	15%
	With a significant other	15%	15%	18%	18%	15%	12%	19%	17%	15%	14%	22%	19%	12%	16%	14%	15%	18%
	With a spouse and/or child	28%	28%	19%	28%	34%	25%	33%	34%	22%	34%	20%	27%	39%	23%	21%	31%	34%
	On my own	25%	26%	25%	21%	24%	31%	17%	23%	15%	37%	17%	22%	26%	31%	26%	25%	17%
	Somewhere else	3%	3%	4%	3%	2%	3%	3%	2%	0%	5%	2%	1%	3%	2%	1%	4%	3%
	Prefer not to answer	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	1%	3%	1%	0%	4%	2%	3%
REGION	Northeast	15%	15%	10%	13%	17%	15%	16%	18%	15%	15%	8%	21%	14%	100%			
	Midwest	21%	23%	13%	19%	18%	23%	22%	17%	28%	17%	14%	24%	13%		100%		
	South	47%	47%	60%	50%	44%	50%	43%	44%	41%	54%	62%	35%	51%			100%	
	West	17%	15%	17%	18%	21%	12%	19%	21%	15%	14%	17%	19%	22%				100%
REGION / AGE	Northeast Under 40	8%	8%	5%	6%	10%	7%	9%	10%	15%		8%	21%		54%			
	Northeast 40 & over	7%	7%	5%	7%	7%	8%	6%	8%		15%			14%	46%			
	Midwest Under 40	13%	15%	9%	12%	11%	14%	16%	10%	28%		14%	24%			63%		
	Midwest 40 & over	8%	8%	4%	7%	7%	9%	7%	7%		17%			13%		37%		
	South Under 40	22%	22%	39%	30%	16%	22%	21%	16%	41%		62%	35%				47%	
	South 40 & over	25%	26%	21%	20%	28%	28%	22%	28%		54%			51%			53%	
	West Under 40	9%	8%	10%	10%	9%	6%	11%	9%	15%		17%	19%					54%
	West 40 & over	8%	7%	7%	7%	12%	6%	8%	13%		14%			22%				46%
SPLIT	A	50%	50%	51%	54%	51%	48%	53%	50%	48%	51%	49%	54%	48%	50%	50%	50%	50%
	B	50%	50%	49%	46%	49%	52%	47%	50%	52%	49%	51%	46%	52%	50%	50%	50%	50%
	Total	1097	634	105	273	289	413	221	262	331	303	66	133	156	165	230	516	186

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	REGION / AGE								MARITAL STATUS				
			Northeast Under 40	Northeast 40 & over	Midwest Under 40	Midwest 40 & over	South Under 40	South 40 & over	West Under 40	West 40 & over	Married	All unmarried	Unmarried with Partner	Single	Divorced
71.CURRENT LIVING SITUATION	Home with parents	18%	27%	7%	33%	1%	28%	5%	29%	4%	4%	22%	12%	32%	8%
	In a dorm	1%	4%				1%	0%	2%		1%	1%	0%	2%	
	Apartment/house with roommates	14%	19%	7%	21%	13%	12%	10%	17%	11%	8%	15%	14%	18%	11%
	With a significant other	15%	20%	12%	15%	11%	18%	13%	21%	14%	16%	15%	50%	3%	1%
	With a spouse and/or child	28%	23%	23%	16%	29%	27%	34%	23%	46%	69%	16%	24%	9%	21%
	On my own	25%	18%	47%	16%	42%	17%	31%	13%	22%	8%	30%	8%	33%	54%
	Somewhere else	3%		4%		3%	1%	6%	2%	3%	1%	3%	2%	3%	5%
	Prefer not to answer	2%	1%		5%	1%	2%	3%	1%	5%	1%	2%	1%	3%	1%
REGION	Northeast	15%	100%	100%							8%	17%	18%	18%	14%
	Midwest	21%			100%	100%					10%	24%	22%	30%	18%
	South	47%					100%	100%			58%	44%	38%	40%	54%
	West	17%							100%	100%	24%	15%	22%	12%	14%
REGION / AGE	Northeast Under 40	8%	100%								4%	9%	12%	11%	1%
	Northeast 40 & over	7%		100%							4%	8%	6%	6%	13%
	Midwest Under 40	13%			100%						3%	17%	19%	21%	4%
	Midwest 40 & over	8%				100%					8%	8%	3%	8%	14%
	South Under 40	22%					100%				19%	23%	28%	27%	8%
	South 40 & over	25%						100%			38%	21%	10%	13%	47%
	West Under 40	9%							100%		8%	10%	18%	9%	2%
	West 40 & over	8%								100%	16%	5%	4%	3%	12%
SPLIT	A	50%	47%	54%	50%	51%	49%	51%	56%	43%	50%	50%	53%	49%	50%
	B	50%	53%	46%	50%	49%	51%	49%	44%	57%	50%	50%	47%	51%	50%
	Total	1097	89	76	146	85	243	272	101	85	253	838	218	434	119

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	MARITAL STATUS / AGE				2016 ELECTION FOR PRESIDENT				MOVED SINCE 2017	
			Married Under 40	Married 40 & over	Unmarried Under 40	Unmarried 40 & over	Clinton	Trump	Other candidate	I did not vote in that race	Yes	No
71.CURRENT LIVING SITUATION	Home with parents	18%	6%	2%	34%	5%	14%	12%	19%	31%	12%	20%
	In a dorm	1%	2%		1%	0%	1%	1%	2%	1%	0%	1%
	Apartment/house with roommates	14%	12%	5%	17%	13%	11%	14%	23%	17%	18%	11%
	With a significant other	15%	15%	16%	18%	11%	13%	17%	12%	20%	22%	12%
	With a spouse and/or child	28%	65%	70%	15%	17%	30%	35%	22%	19%	26%	30%
	On my own	25%	8%	8%	18%	47%	29%	23%	27%	16%	23%	26%
	Somewhere else	3%		1%	1%	7%	3%	2%		3%	4%	2%
	Prefer not to answer	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%
REGION	Northeast	15%	10%	6%	16%	19%	14%	19%	6%	17%	13%	16%
	Midwest	21%	8%	12%	28%	19%	21%	16%	27%	25%	23%	20%
	South	47%	57%	58%	39%	50%	51%	44%	31%	41%	44%	48%
	West	17%	25%	24%	16%	13%	13%	21%	36%	17%	19%	16%
REGION / AGE	Northeast Under 40	8%	10%		16%		7%	11%	5%	11%	9%	8%
	Northeast 40 & over	7%		6%		19%	8%	8%	1%	6%	5%	8%
	Midwest Under 40	13%	8%		28%		12%	9%	17%	20%	17%	11%
	Midwest 40 & over	8%		12%		19%	9%	7%	10%	5%	6%	9%
	South Under 40	22%	57%		39%		22%	14%	22%	28%	23%	21%
	South 40 & over	25%		58%		50%	29%	30%	9%	13%	21%	27%
	West Under 40	9%	25%		16%		6%	8%	24%	13%	14%	7%
	West 40 & over	8%		24%		13%	7%	13%	12%	4%	6%	9%
SPLIT	A	50%	47%	51%	51%	49%	50%	48%	51%	54%	50%	50%
	B	50%	53%	49%	49%	51%	50%	52%	49%	46%	50%	50%
	Total	1097	87	166	492	346	530	234	57	227	386	684

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	CHURCH ATTENDANCE							CHILDREN AT HOME		PARENTAL STATUS		FOOD INSECURITY		
			More than once a week	Once a week	Once or twice a month	Several times a year	Only on holidays	Almost never	Prefer not to answer	Yes	No	Mother	Childless woman	Yes - frequently	Yes - sometimes	No – never skip a meal
71.CURRENT LIVING SITUATION	Home with parents	18%	18%	16%	11%	10%	14%	22%	17%	15%	19%	15%	19%	18%	14%	18%
	In a dorm	1%		3%				0%	1%	0%	1%	0%	1%	1%	1%	1%
	Apartment/house with roommates	14%	11%	13%	16%	14%	20%	12%	14%	11%	15%	11%	15%	21%	17%	11%
	With a significant other	15%	7%	8%	22%	20%	16%	19%	11%	12%	18%	12%	18%	11%	18%	16%
	With a spouse and/or child	28%	33%	37%	22%	28%	27%	26%	23%	52%	14%	52%	14%	30%	29%	28%
	On my own	25%	29%	24%	24%	27%	27%	24%	19%	14%	31%	14%	31%	22%	25%	25%
	Somewhere else	3%	2%	2%	6%	1%	1%	3%	2%	4%	2%	4%	2%	3%	3%	3%
	Prefer not to answer	2%	3%	2%	1%	3%		1%	14%	1%	2%	1%	2%	2%	1%	2%
REGION	Northeast	15%	12%	8%	12%	17%	14%	20%	14%	16%	14%	16%	14%	18%	12%	16%
	Midwest	21%	14%	24%	20%	19%	29%	23%	15%	17%	23%	17%	23%	19%	25%	20%
	South	47%	60%	56%	54%	48%	41%	38%	46%	50%	45%	50%	45%	46%	42%	49%
	West	17%	14%	13%	15%	16%	15%	19%	25%	17%	17%	17%	17%	18%	21%	15%
REGION / AGE	Northeast Under 40	8%	10%	5%	8%	7%	6%	11%	5%	12%	6%	12%	6%	10%	6%	8%
	Northeast 40 & over	7%	2%	3%	3%	9%	8%	10%	9%	5%	8%	5%	8%	7%	6%	7%
	Midwest Under 40	13%	10%	15%	16%	11%	22%	13%	10%	12%	14%	12%	14%	17%	15%	12%
	Midwest 40 & over	8%	4%	9%	4%	8%	7%	10%	5%	5%	9%	5%	9%	2%	11%	8%
	South Under 40	22%	19%	23%	27%	22%	27%	20%	21%	27%	19%	27%	19%	29%	24%	21%
	South 40 & over	25%	40%	33%	27%	27%	14%	18%	25%	23%	26%	23%	26%	17%	19%	28%
	West Under 40	9%	9%	3%	7%	10%	9%	11%	15%	10%	9%	10%	9%	9%	14%	7%
	West 40 & over	8%	5%	10%	8%	6%	6%	8%	10%	6%	9%	6%	9%	9%	7%	8%
SPLIT	A	50%	50%	47%	47%	53%	63%	51%	44%	50%	50%	50%	50%	54%	48%	50%
	B	50%	50%	53%	53%	47%	37%	49%	56%	50%	50%	50%	50%	46%	52%	50%
	Total	1097	88	210	83	138	55	416	75	395	685	395	685	95	252	725

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	AREA YOU LIVE					AREA YOU LIVE			EMPLOYMENT						
			Large city	Smaller city	Suburb near a city	Small town	Rural area	Urban	Suburban	Rural	Employed full-time	Employed part-time	Unemployed	Retired	Homemaker or stay at home parent	Full-time student	On disability
71.CURRENT LIVING SITUATION	Home with parents	18%	18%	16%	17%	20%	17%	17%	17%	19%	11%	28%	30%	3%	7%	61%	20%
	In a dorm	1%	1%	1%	0%	1%		1%	0%	0%	1%	1%			1%	6%	
	Apartment/house with roommates	14%	15%	17%	14%	9%	6%	16%	14%	7%	15%	14%	19%	8%	5%	19%	7%
	With a significant other	15%	18%	17%	12%	14%	17%	17%	12%	16%	15%	12%	16%	15%	26%	8%	17%
	With a spouse and/or child	28%	24%	32%	28%	27%	33%	27%	28%	30%	33%	25%	14%	22%	57%	2%	22%
	On my own	25%	26%	20%	26%	25%	24%	24%	26%	24%	28%	19%	16%	48%	13%	10%	31%
	Somewhere else	3%	1%	3%	2%	6%	6%	2%	2%	6%	1%	1%	9%	4%	1%		6%
	Prefer not to answer	2%	1%	1%	2%	4%	5%	1%	2%	5%	1%	4%	1%	1%	2%	1%	
REGION	Northeast	15%	13%	16%	14%	22%	18%	14%	14%	19%	15%	17%	13%	12%	16%	13%	21%
	Midwest	21%	19%	24%	20%	23%	21%	21%	20%	22%	19%	22%	21%	17%	19%	35%	22%
	South	47%	44%	43%	50%	42%	54%	44%	50%	49%	47%	48%	44%	61%	45%	35%	40%
	West	17%	24%	17%	16%	14%	7%	21%	16%	10%	18%	13%	21%	10%	20%	17%	17%
REGION / AGE	Northeast Under 40	8%	5%	11%	7%	14%	11%	7%	7%	12%	9%	12%	4%		12%	13%	8%
	Northeast 40 & over	7%	8%	5%	7%	8%	7%	7%	7%	8%	7%	4%	9%	12%	4%		14%
	Midwest Under 40	13%	12%	18%	12%	13%	15%	14%	12%	14%	11%	19%	17%	1%	11%	35%	5%
	Midwest 40 & over	8%	7%	6%	9%	10%	7%	7%	9%	8%	8%	3%	5%	16%	8%		17%
	South Under 40	22%	20%	24%	24%	15%	27%	21%	24%	22%	24%	26%	28%	2%	24%	34%	9%
	South 40 & over	25%	25%	19%	27%	27%	27%	23%	27%	27%	23%	22%	16%	59%	21%	1%	31%
	West Under 40	9%	15%	9%	6%	10%	3%	13%	6%	6%	9%	9%	16%		11%	17%	3%
	West 40 & over	8%	9%	7%	9%	4%	4%	8%	9%	4%	9%	4%	6%	10%	8%		14%
SPLIT	A	50%	50%	50%	50%	50%	50%	50%	50%	50%	52%	52%	44%	45%	47%	48%	50%
	B	50%	50%	50%	50%	50%	50%	50%	50%	50%	48%	48%	56%	55%	53%	52%	50%
	Total	1097	310	189	381	95	122	499	381	217	495	145	102	96	88	64	72

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

		TOTAL	EMPLOYMENT SINCE COVID			EMPLOYMENT TYPE				71.CURRENT LIVING SITUATION					10.VOTE LIKELIHOOD		
			Kept	Reduced	Lost	Health care other than nursing	Other service industry	Restaurant, cafe, or bar	Retail other than grocery store or big box store.	Home with parents	Apartment/house with roommates	With a significant other	With a spouse and/or child	On my own	Almost Certain	Probably	50 - 50
71.CURRENT LIVING SITUATION	Home with parents	18%	11%	14%	23%	16%	9%	24%	21%	100%	4%	2%	4%		15%	23%	23%
	In a dorm	1%	1%		1%			2%		0%	1%				1%	2%	1%
	Apartment/house with roommates	14%	14%	14%	18%	21%	19%	18%	13%	3%	100%	3%	4%		14%	12%	13%
	With a significant other	15%	14%	14%	15%	14%	14%	15%	18%	2%	4%	100%	6%		15%	16%	17%
	With a spouse and/or child	28%	32%	38%	23%	22%	29%	28%	30%	6%	8%	11%	100%		28%	28%	27%
	On my own	25%	29%	25%	21%	30%	27%	21%	18%					100%	27%	21%	16%
	Somewhere else	3%	1%		3%	1%	1%		1%						2%	1%	4%
	Prefer not to answer	2%	1%	2%		2%	2%		2%						2%	3%	5%
REGION	Northeast	15%	17%	16%	16%	30%	11%	12%	11%	15%	15%	16%	12%	19%	15%	16%	13%
	Midwest	21%	18%	18%	22%	15%	25%	26%	17%	26%	28%	19%	16%	22%	20%	24%	23%
	South	47%	47%	50%	45%	40%	45%	47%	43%	42%	39%	46%	52%	47%	48%	39%	51%
	West	17%	18%	17%	17%	14%	20%	14%	29%	17%	18%	20%	21%	12%	16%	21%	13%
REGION / AGE	Northeast Under 40	8%	11%	8%	10%	15%	5%	8%	7%	12%	12%	11%	7%	6%	7%	13%	11%
	Northeast 40 & over	7%	6%	8%	6%	15%	5%	4%	4%	3%	4%	5%	6%	13%	8%	3%	3%
	Midwest Under 40	13%	12%	12%	15%	11%	18%	16%	12%	25%	21%	13%	8%	9%	12%	19%	19%
	Midwest 40 & over	8%	7%	6%	7%	4%	7%	10%	5%	0%	7%	5%	8%	13%	9%	5%	4%
	South Under 40	22%	23%	28%	22%	23%	16%	33%	27%	36%	20%	25%	21%	15%	19%	28%	37%
	South 40 & over	25%	24%	21%	23%	17%	30%	14%	16%	6%	18%	21%	31%	32%	29%	10%	14%
	West Under 40	9%	9%	10%	11%	9%	13%	13%	11%	16%	12%	12%	8%	5%	8%	15%	8%
	West 40 & over	8%	10%	6%	6%	6%	6%	2%	17%	2%	6%	7%	13%	7%	8%	6%	5%
SPLIT	A	50%	54%	48%	56%	46%	54%	41%	50%	50%	55%	52%	48%	53%	50%	57%	40%
	B	50%	46%	52%	44%	54%	46%	59%	50%	50%	45%	48%	52%	47%	50%	43%	60%
	Total	1097	305	176	132	70	63	52	58	193	148	169	308	270	828	113	115

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		TOTAL	11.MOTIVATION					11.MOTIVATION			12.VOTE METHOD				15a.DONALD TRUMP		
			10 - Very motiv at ed	8 - 9	6 - 7	5	Not sure	6 - 10 - Motivat ed	5 /NS	0 - 4 - Not motiv at ed	Vote in person on election day	Vote absente e	Vote in person early	Not sure	Favora ble	Unfavor able	(No opinion /Never heard)
71.CURRENT LIVING SITUATION	Home with parents	18%	15%	21%	23%	22%	11%	16%	16%	36%	17%	18%	17%	20%	17%	18%	18%
	In a dorm	1%	1%	1%	2%			1%			1%	1%	1%	1%	1%	1%	
	Apartment/house with roommates	14%	12%	18%	13%	9%	22%	13%	16%	13%	16%	12%	13%	10%	15%	13%	10%
	With a significant other	15%	15%	17%	12%	17%	15%	15%	16%	22%	15%	15%	15%	14%	17%	15%	10%
	With a spouse and/or child	28%	29%	27%	34%	24%	25%	29%	25%	17%	29%	26%	28%	31%	31%	27%	25%
	On my own	25%	28%	19%	17%	24%	28%	25%	26%	15%	23%	28%	25%	22%	22%	26%	25%
	Somewhere else	3%	3%	1%	3%	1%	3%	3%	2%	2%	3%	2%	2%	4%	2%	2%	6%
	Prefer not to answer	2%	2%	4%	1%	4%	8%	2%	6%	2%	2%	2%	2%	6%	2%	2%	7%
REGION	Northeast	15%	15%	13%	16%	21%	9%	15%	15%	17%	20%	14%	8%	13%	18%	14%	9%
	Midwest	21%	22%	18%	18%	14%	20%	21%	17%	33%	22%	28%	7%	22%	17%	23%	17%
	South	47%	48%	47%	46%	50%	52%	48%	51%	30%	44%	39%	69%	45%	45%	46%	63%
	West	17%	15%	21%	20%	16%	19%	17%	17%	20%	14%	20%	16%	21%	19%	17%	12%
REGION / AGE	Northeast Under 40	8%	6%	10%	13%	17%	2%	8%	9%	14%	10%	6%	5%	7%	9%	8%	2%
	Northeast 40 & over	7%	9%	3%	3%	4%	7%	7%	6%	3%	9%	7%	2%	5%	9%	6%	6%
	Midwest Under 40	13%	12%	12%	14%	12%	16%	12%	14%	25%	16%	15%	5%	11%	10%	15%	11%
	Midwest 40 & over	8%	9%	6%	4%	2%	4%	8%	3%	8%	6%	13%	2%	10%	7%	8%	6%
	South Under 40	22%	17%	28%	33%	29%	35%	21%	32%	25%	22%	15%	31%	26%	18%	22%	39%
	South 40 & over	25%	31%	19%	12%	21%	18%	27%	19%	5%	22%	24%	38%	19%	28%	24%	24%
	West Under 40	9%	8%	11%	12%	10%	15%	9%	13%	13%	10%	9%	9%	7%	10%	9%	5%
	West 40 & over	8%	8%	10%	8%	6%	4%	8%	5%	7%	5%	11%	7%	14%	9%	7%	8%
SPLIT	A	50%	50%	51%	49%	46%	43%	50%	44%	55%	48%	52%	51%	49%	50%	50%	48%
	B	50%	50%	49%	51%	54%	57%	50%	56%	45%	52%	48%	49%	51%	50%	50%	52%
	Total	1097	674	169	82	50	56	926	105	65	470	326	186	92	308	709	81

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			15b.JOE BIDEN			15c.KAMALA HARRIS			A15y.U.S. POSTAL SERVICE			B15z.VOTE BY MAIL			16.KAMALA MOTIVATION	
		TOTAL	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	Favora ble	Unfavor able	(No opinion /Never heard)	More excited	Less excited
71.CURRENT LIVING SITUATION	Home with parents	18%	17%	18%	19%	15%	18%	22%	17%	13%	22%	20%	13%	17%	16%	18%
	In a dorm	1%	1%	0%	3%	1%		1%	0%	4%		0%	2%	2%	1%	1%
	Apartment/house with roommates	14%	12%	15%	17%	12%	16%	14%	14%	30%	11%	13%	15%		13%	16%
	With a significant other	15%	13%	20%	13%	14%	22%	12%	16%	15%	14%	14%	17%	17%	13%	22%
	With a spouse and/or child	28%	27%	31%	20%	28%	29%	28%	26%	29%	29%	28%	34%	27%	29%	26%
	On my own	25%	28%	19%	26%	29%	18%	22%	28%	16%	17%	25%	20%	24%	27%	20%
	Somewhere else	3%	3%	1%	6%	3%	1%	4%	2%		6%	4%	2%	3%	3%	2%
	Prefer not to answer	2%	2%	3%	3%	2%	2%	4%	1%		8%	2%	3%	11%	3%	1%
REGION	Northeast	15%	15%	15%	12%	15%	14%	15%	16%	16%	8%	12%	21%	16%	15%	13%
	Midwest	21%	21%	22%	18%	21%	19%	24%	21%	27%	16%	22%	16%	30%	21%	20%
	South	47%	48%	43%	52%	50%	47%	42%	48%	42%	46%	45%	51%	46%	48%	51%
	West	17%	15%	20%	18%	15%	20%	19%	16%	15%	29%	20%	12%	8%	16%	16%
REGION / AGE	Northeast Under 40	8%	8%	8%	9%	7%	6%	11%	8%	8%	5%	7%	11%	13%	8%	7%
	Northeast 40 & over	7%	7%	8%	3%	8%	8%	4%	8%	7%	4%	6%	10%	3%	7%	6%
	Midwest Under 40	13%	13%	14%	15%	11%	13%	18%	12%	23%	15%	13%	12%	21%	13%	13%
	Midwest 40 & over	8%	8%	8%	3%	9%	6%	6%	9%	4%	1%	9%	4%	9%	9%	7%
	South Under 40	22%	21%	22%	33%	18%	22%	32%	22%	18%	27%	20%	28%	25%	20%	25%
	South 40 & over	25%	28%	22%	18%	32%	24%	10%	26%	23%	19%	25%	24%	21%	28%	26%
	West Under 40	9%	7%	12%	12%	6%	11%	13%	10%	4%	21%	10%	6%	2%	8%	10%
	West 40 & over	8%	8%	8%	6%	8%	9%	6%	6%	12%	9%	10%	6%	6%	8%	6%
SPLIT	A	50%	49%	50%	54%	49%	47%	54%	100%	100%	100%				50%	46%
	B	50%	51%	50%	46%	51%	53%	46%				100%	100%	100%	50%	54%
	Total	1097	635	362	101	552	280	265	445	51	52	347	151	50	613	273

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			20-22.GENERIC CONGRESSIONAL BALLOT			A23-25. PRESIDENTIAL BALLOT		A28.VOTE BIDEN REASON		A29. VOTE TRUMP REASON	B30-32. PRESIDENTIAL BALLOT W/VP		B35.VOTE BIDEN /HARRIS REASON		B36. VOTE TRUMP /PENCE REASON
		TOTAL	Democrat	Republican	Undecided	Biden	Trump	For Biden	Against Trump	For Trump	Biden/Harris	Trump/Pence	For Biden/Harris	Against Trump/Pence	For Trump/Pence
71.CURRENT LIVING SITUATION	Home with parents	18%	18%	15%	21%	17%	19%	11%	24%	14%	19%	17%	15%	27%	15%
	In a dorm	1%	1%	0%		1%	1%	1%	1%	1%	2%		2%	1%	
	Apartment/house with roommates	14%	13%	15%	16%	15%	13%	15%	15%	14%	11%	13%	8%	19%	14%
	With a significant other	15%	14%	17%	15%	15%	19%	18%	10%	21%	14%	16%	10%	21%	15%
	With a spouse and/or child	28%	27%	31%	26%	28%	28%	23%	34%	31%	28%	32%	31%	21%	34%
	On my own	25%	26%	23%	22%	27%	23%	32%	20%	21%	25%	21%	30%	17%	20%
	Somewhere else	3%	3%	2%	5%	1%	2%	3%		2%	3%	3%	3%	1%	4%
	Prefer not to answer	2%	2%	3%		1%	2%	2%	1%	1%	2%	3%	3%	1%	3%
REGION	Northeast	15%	15%	16%	14%	14%	19%	13%	16%	22%	15%	17%	14%	17%	19%
	Midwest	21%	23%	19%	15%	23%	17%	22%	25%	13%	21%	21%	18%	27%	17%
	South	47%	47%	46%	51%	48%	45%	51%	42%	47%	47%	47%	52%	38%	47%
	West	17%	15%	19%	21%	15%	19%	14%	16%	18%	17%	15%	16%	18%	17%
REGION / AGE	Northeast Under 40	8%	8%	9%	7%	7%	9%	6%	9%	11%	8%	10%	7%	12%	10%
	Northeast 40 & over	7%	7%	7%	7%	7%	10%	8%	6%	11%	6%	7%	7%	5%	9%
	Midwest Under 40	13%	15%	11%	6%	15%	9%	11%	20%	7%	13%	12%	9%	23%	10%
	Midwest 40 & over	8%	8%	8%	9%	8%	8%	10%	5%	6%	7%	8%	10%	4%	7%
	South Under 40	22%	22%	19%	33%	22%	18%	20%	25%	16%	23%	21%	22%	25%	17%
	South 40 & over	25%	25%	27%	18%	26%	27%	31%	17%	31%	24%	26%	30%	13%	30%
	West Under 40	9%	8%	9%	14%	9%	10%	6%	12%	9%	9%	7%	7%	11%	6%
	West 40 & over	8%	7%	10%	7%	6%	9%	8%	4%	9%	9%	8%	9%	7%	11%
SPLIT	A	50%	50%	50%	50%	100%	100%	100%	100%	100%					
	B	50%	50%	50%	50%						100%	100%	100%	100%	100%
	Total	1097	669	306	77	347	156	198	142	115	341	154	224	108	121

VOTER PARTICIPATION CENTER - VOTER MOTIVATION SURVEY : AUGUST 2020

			37. THIRD PARTY			TARGETS	SPLIT	
			Yes	No	Not sure	Did not vote Clinton /vote Biden	A	B
71.CURRENT LIVING SITUATION	Home with parents	18%	20%	15%	20%	22%	17%	18%
	In a dorm	1%		1%	1%	3%	1%	1%
	Apartment/house with roommates	14%	20%	12%	10%	21%	15%	12%
	With a significant other	15%	16%	16%	13%	18%	16%	15%
	With a spouse and/or child	28%	26%	28%	31%	19%	27%	29%
	On my own	25%	20%	27%	23%	20%	26%	23%
	Somewhere else	3%	2%	2%	5%	2%	2%	3%
	Prefer not to answer	2%	2%	2%	3%	3%	2%	3%
REGION	Northeast	15%	15%	16%	12%	16%	15%	15%
	Midwest	21%	18%	24%	17%	25%	21%	21%
	South	47%	47%	45%	51%	38%	47%	47%
	West	17%	20%	15%	19%	21%	17%	17%
REGION / AGE	Northeast Under 40	8%	10%	7%	8%	11%	8%	9%
	Northeast 40 & over	7%	5%	9%	5%	5%	7%	6%
	Midwest Under 40	13%	13%	15%	9%	21%	13%	13%
	Midwest 40 & over	8%	6%	9%	8%	4%	8%	8%
	South Under 40	22%	31%	17%	25%	24%	22%	23%
	South 40 & over	25%	16%	28%	27%	14%	25%	24%
	West Under 40	9%	13%	6%	12%	13%	10%	8%
	West 40 & over	8%	7%	8%	7%	8%	7%	9%
SPLIT	A	50%	54%	48%	49%	50%	100%	
	B	50%	46%	52%	51%	50%		100%
	Total	1097	265	572	259	144	549	548